



STATE BOARD OF EQUALIZATION

1020 N STREET, SACRAMENTO, CALIFORNIA

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WILLIAM M. BENNETT
First District, Kentfield

CONWAY H. COLLIS
Second District, Los Angeles

ERNEST J. DRONENBURG, JR.
Third District, San Diego

PAUL CARPENTER
Fourth District, Los Angeles

GRAY DAVIS
Controller, Sacramento

December 28, 1988

CINDY RAMBO
Executive Director
No. 88/89

TO COUNTY ASSESSORS:

BOARD OF EQUALIZATION GOALS

In recent months the Board Members have considered and adopted a mission statement for the agency and a set of goals designed to facilitate attainment of the mission.

The enclosed memorandum to Board staff from Cindy Rambo, Executive Director, dated September 2, 1988, contains statements of the mission and the goals. This information is provided in response to requests from assessors and interested parties following a presentation by Ms. Rambo at the Annual Board/Assessors' Conference.

Sincerely,

A handwritten signature in cursive script that reads "Verne Walton".

Verne Walton, Chief
Assessment Standards Division

VW:sk
Enclosure

Memorandum

ALL BOARD EMPLOYEES

Date : September 2, 1988

From : Cindy Rambo
Executive Director

Subject: BOARD OF EQUALIZATION GOALS

In April I notified you that the Board adopted a new Mission Statement which asserts that,

"The dual mission of the State Board of Equalization in the administration and collection of taxes is:

- . to provide informative and responsive services to the taxpayer
- . to provide fair, firm and uniform treatment of the taxpayer

and to perform these functions with quality and efficiency."

Now, I am pleased to inform you that the Board has adopted the following goals to help carry out the aims of this statement.

- GOAL 1. The State Board of Equalization will effectively collect revenue due under the laws of the State of California.
- GOAL 2. The State Board of Equalization will be dedicated to leadership in the field of taxpayer services and taxpayer information.
- GOAL 3. The State Board of Equalization will be dedicated to leadership in the field of tax administration.
- GOAL 4. The State Board of Equalization will improve services and increase productivity.
- GOAL 5. The State Board of Equalization will develop and maintain an effective communications system.
- GOAL 6. The State Board of Equalization will maintain a professional and knowledgeable staff.
- GOAL 7. The State Board of Equalization will promote a cohesive, unified organization.

All Board Employees

-2-

September 2, 1988

The development of these goals is an important step to move us closer to making significant changes. In the coming weeks and months we will use the mission statement and goals to make positive changes and take advantage of new opportunities.

CR:pc



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