

**Jerome E. Horton**

Chairman, California State Board of Equalization

**Michelle Steel\***

Vice Chair, California State Board of Equalization



# Connecting Women to Power Business Conference

Friday, June 28, 2013

8:00 a.m. – 3:30 p.m. (check in starts at 7:30 a.m.)

**Carol Liu**, State Senator\*

**Bonnie Lowenthal**, Chair, California Legislative Women's Caucus\*

**Yvonne Horton**, City Clerk of Inglewood\*

**California State University, Dominguez Hills Foundation**

**Bridges Community Economic Development Corporation**

**California Legislative Women's Caucus**

**Southern California Minority Business Development Council**



**Hilda Solis**

Former United States Secretary of  
Labor for President Obama, 2009-2013  
Keynote Speaker



**Chiraz Zouaoui**

President and CEO  
City National Security Services  
Luncheon Keynote



**Angela Gibson**

External Affairs Manager  
AT&T  
Guest Speaker

**REGISTER NOW! No Cost to Attend** (Space is Limited)

Online at: [www.boe.ca.gov/sutax/wsched.htm](http://www.boe.ca.gov/sutax/wsched.htm) • By phone: 1-888-847-9652

## Co-Sponsors

Armenian American Chamber of Commerce

California Black Chamber of Commerce

California Commission on the Status of Women

California Hispanic Chambers of Commerce

Chinese Chamber of Commerce of Los Angeles

Korean American Federation of Los Angeles

League of Women Voters of Los Angeles

Los Angeles Area Chamber of Commerce

National Latina Business Women Association—  
Los Angeles



Business Building Tools



Connect with Powerful,  
Professional Women



Transforming Ideas into Profits



Domestic and International Trade

Jerome E. Horton: 1100 Corporate Center Drive, Suite 203, Monterey Park, CA 91754

Michelle Steel: 550 Deep Valley Drive, Suite 355, Rolling Hills Estates, CA 90274

\* Participating in this event as invited guests.

## CONNECTING WOMEN TO POWER BUSINESS CONFERENCE HIGHLIGHTS

- Experience motivational keynote and guest speakers
- Expert-led panels on topics geared toward entrepreneurial women
- Exhibitors offering free business assistance services
- Breakout sessions to encourage the leader in you
- Skilled professionals sharing strategies to help clearly shape your business vision
- Tips on turning your talents into profits
- Discovering how to expand and accelerate your own success story
- Connecting like-minded powerful, professional women

### CONFERENCE LUNCH OPTIONS

**The Executive Luncheon:** Join representatives from top rated women-friendly private and public entities for a tantalizing lunch, where you will be inspired by dynamic speakers and make valuable connections.

Please call to sign up at: 1-310-243-2555. Space is limited, **Register Now!**

Cost: \$15 for the first 100 guests to register, \$25 thereafter.

**The Explorers Luncheon:** Join us for the Chief Special Lunch to go. This savory box lunch allows you to explore the exhibits and participate in mini-seminars on topics ranging from work-life balance to civic engagement for business owners.

Cost: \$5 for box lunch, seminars are free.

**The Relax & Restore Luncheon:** For those who want to get away and renew their mind after a morning of education and inspiration, you can either bring your lunch or pick up a bite at the University Food Court; then join your friends for a little R&R in the patio area.

Cost: Free/price varies.



## KEYNOTE and FEATURED SPEAKERS



**David Wiehagen**

Vice President, Strategic Procurement  
Time Warner Cable  
Featured Speaker



**La Stanja Baker**

Associate Director, Government Affairs  
Toyota  
Luncheon Keynote



**Melissa Eamer**

Technical Advisor, Consumer Business  
Amazon.com  
Luncheon Keynote



**Angela Thompson**

Human Resources Operations Manager  
UPS  
Featured Speaker



**Lisa Espindola**

Vice President and Sales Manager  
US Bank  
Featured Speaker



**Juanita Watts, M.D.**

Regional Coordinator for Women's Health  
Kaiser Permanente  
Featured Speaker



**Deborah Aldredge**

Chief Administrative Officer  
Farmers Insurance  
Featured Speaker



**Saundra D. Young**

LCSW, Director, Social Medicine Dept.  
Kaiser Permanente  
Featured Speaker



**Maria Mehranian**

Managing Partner and CFO  
Cordoba Corporation  
Luncheon Keynote



**Emily Shanklin**

Director of Marketing  
SpaceX  
Featured Speaker



**Kristine Cazadd**

Consultant to Executive Director  
Board of Equalization  
Luncheon Speaker



**Cynthia Bridges**

Executive Director  
Board of Equalization  
Featured Speaker



**Hyepin Im**

U.S. Presidential Board Member Appointee  
Corporation for National and Community Service  
Featured Speaker



**Selvi Stanislaus**

Executive Officer  
Franchise Tax Board  
Featured Speaker



**Kerinia Cusick**

Director of North American Government Affairs  
SunEdison  
Featured Speaker

## HONORED GUESTS\*

**Karen Bass**, U.S. Congresswoman  
**Janice Hahn**, U.S. Congresswoman  
**Hannah-Beth Jackson**, State Senator  
**Ted W. Lieu**, State Senator  
**Roderick D. Wright**, State Senator  
**Cheryl R. Brown**, Assemblymember  
**Cristina Garcia**, Assemblymember  
**Isadore Hall, III**, Assemblymember  
**Holly J. Mitchell**, Assemblymember  
**Norma J. Torres**, Assemblymember  
**Shirley N. Weber**, Assemblymember

**Lula Davis-Holmes**, Carson City Council Member  
**Mike A. Gipson**, Carson City Council Member  
**Elito M. Santarina**, Carson City Council Member  
**Joe Buscaino**, Los Angeles City Council Member  
**Eric Garcetti**, Los Angeles City Council Member  
**Paul Koretz**, Los Angeles City Council Member  
**Paul Krekorian**, Los Angeles City Council Member  
**Bernard C. Parks**, Los Angeles City Council Member  
**Jan Perry**, Los Angeles City Council Member  
**Herb J. Wesson, Jr.**, Los Angeles City Council Member

# Connecting Women to Power Business Conference

*When you get a lemon, don't just make lemonade, grow an orchard!*

## California State University, Dominguez Hills–Dominguez Ballroom

1000 E. Victoria Street, Carson, CA 90747

Free parking in Lot 6

*(Please enter campus from Tamcliff Avenue off of Victoria Street to access Parking Lot 6)*



The location is accessible to people with disabilities. If you require special assistance, please call 1-888-847-9652.

### Partner Organizations

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|---|--|--|
| Asian Business Association  | Hawthorne Chamber of Commerce                                | National Association for the Advancement of Colored People, Long Beach   |
| Black Business Association of Los Angeles                               | Hispanas Organized for Political Equality (HOPE)             | National Council of Asian American Business Associations                 |
| California Department of General Services                               | Jewish Labor Committee Western Region                        | South Bay Workforce Investment Board                                     |
| California Small Business Association                                   | Kaiser Permanente  | Thai American Chamber of Commerce  |
| California State Board of Equalization                                  | Korean Churches for Community Development                    | The Women's Foundation of California                                     |
| City of Carson  | Long Beach Area Chamber of Commerce                          | United Job Creation Council  |
| Coastline Institute for Economic Development                            | Los Angeles African American Women's Public Policy Institute | U.S. Department of Labor, Office of Federal Contract Compliance Programs |
| German American Business Association                                    | Los Angeles City Commission on the Status of Women           | Women in International Trade–LA  |
| Global Federation of Chinese Business Women–Southern California Chapter | Los Angeles Regional SBDC Network                            | Women's Business Enterprise Council West                                 |
| Governor's Office of Business & Economic Development (GO-Biz)           | Metropolitan Water District of Southern California           |  |
| Greater Los Angeles African American Chamber of Commerce                |  |  |



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