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***Taxable Sales
In California
(Sales & Use Tax)***

2009 Second Quarter

Taxable Sales in California is a quarterly report on retail sales activity in California, as measured by transactions subject to sales and use tax. The report includes data about statewide taxable sales by type of business as well as data about taxable sales in all California cities and counties.

The following factors should be considered when using these data:

1. Total taxable transactions do not necessarily indicate the gross sales of stores dealing in taxable items. Only sales subject to sales or use tax are tabulated; excluded are sales for resale, sales of nontaxable items such as food for home consumption and prescription medicines, and taxable sales disclosed by Board audits.
2. Some businesses dealing primarily in nontaxable activities, such as services, manufacturing, contracting, or wholesaling, either sell some merchandise that is subject to sales tax or use some items that were purchased ex-tax and on which use tax must be paid. Such transactions are included in the tabulations.
3. Data are compiled by type of store but cannot be broken down by commodity.
4. Businesses are classified according to their principal line of merchandise or service.

Readers are invited to submit comments and suggestions designed to improve this publication to:

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TAXABLE SALES IN CALIFORNIA

SECOND QUARTER 2009

Taxable sales in California continued their unprecedented decline, totaling only \$113.4 billion during the second quarter of 2009, a drop of \$26.6 billion from the second quarter of 2008 (a drop of 19.0 percent). The year-over-year decline in quarterly taxable sales continued for the eighth consecutive quarter.

In constant dollar terms, taxable sales decreased by 15.5 percent over the same quarter a year ago. The California Taxable Sales Deflator measured an inflation rate of -4.1 percent for the second quarter of 2009. In comparison, the

California CPI declined 1.1 percent. Constant-dollar taxable sales have declined since the third quarter of 2007. The second quarter 2009 decline was the steepest on record.

While taxable sales declined 19.0 percent in the second quarter, personal income fared better, losing only 3.0 percent. This is consistent with typical growth patterns during periods of economic weakness. Historical data show that quarterly taxable sales rose much less rapidly than incomes in the early 1980s, the early 1990s and early in this decade.

Notice

In early 2007 the Board of Equalization began a process of converting business codes of sales and use tax permit holders to North American Industry Classification System (NAICS) codes. This process is now complete; over one million permit holders were converted from the previous business coding system to the NAICS codes. Beginning in 2009, our reports summarize taxable sales and permits using the NAICS codes. As a result of the coding change, however, industry-level data for 2009 are not comparable to that of prior years. Therefore, we will not publish year-over year percentage changes by industry until 2010.

TABLE 1. STATEWIDE TAXABLE SALES, BY TYPE OF BUSINESS, SECOND QUARTER 2009

NAICS	Type of business	Number of permits on July 1, 2009	Taxable transactions		Per capita
			Amount (in thousands)	Percent of total	taxable transactions a/ 2009
Retail and Food Services					
441	Motor Vehicle and Parts Dealers	32,050	\$10,525,476	9.28	273.48
44111	New Car Dealers	2,335	7,305,703	6.44	189.82
44112	Used Car Dealers	7,347	1,081,943	.95	28.11
4412	Other Motor Vehicle Dealers	3,360	699,565	.62	18.18
4413	Auto. Parts, Accessories and Tire Stores	19,008	1,438,265	1.27	37.37
442	Furniture and Home Furnishings Stores	17,913	2,021,704	1.78	52.53
4421	Furniture Stores	8,269	1,189,412	1.05	30.90
4422	Home Furnishings Stores	9,644	832,292	.73	21.62
443	Electronics and Appliance Stores	20,838	3,094,342	2.73	80.40
44311	Appliance, T.V., and Other Electronics Stores	8,035	1,824,401	1.61	47.40
44312	Computer and Software Stores	11,816	1,177,690	1.04	30.60
44313	Camera and Photographic Supplies Stores	987	92,251	.08	2.40
444	Bldg. Matrl. and Garden Equip. and Supplies	16,335	6,439,458	5.68	167.31
4441	Building Material and Supplies Dealers	11,202	5,746,336	5.07	149.30
4442	Lawn and Garden Equip. and Supplies Stores	5,133	693,121	.61	18.01
445	Food and Beverage Stores	28,205	5,724,009	5.05	148.72
44511	Supermarkets and Other Grocery Stores	12,028	4,362,942	3.85	113.36
44512	Convenience Stores	4,474	493,256	.44	12.82
4452	Specialty Food Stores	5,964	145,567	.13	3.78
4453	Beer, Wine, and Liquor Stores	5,739	722,245	.64	18.77
446	Health and Personal Care Stores	18,115	2,321,445	2.05	60.32
44611	Pharmacies and Drug Stores	4,955	1,588,301	1.40	41.27
44612-44619	Health and Personal Care Stores	13,160	733,143	.65	19.05
447	Gasoline Stations	10,506	9,719,685	8.57	252.54
448	Clothing and Clothing Accessories Stores	60,999	6,199,703	5.47	161.08
44811	Men's Clothing Stores	2,713	199,187	.18	5.18
44812	Women's Clothing Stores	10,077	1,064,979	.94	27.67
44813-44819	Family Clothing Stores, Accessories, and Other Stores	32,143	3,670,397	3.24	95.36
4482	Shoe Stores	4,986	649,767	.57	16.88
4483	Jewelry, Luggage, and Leather Goods Stores	11,080	615,372	.54	15.99
451	Sporting Goods, Hobby, Book, and Music Stores	26,148	2,392,151	2.11	62.15
45111	Sporting Goods Stores	8,259	997,503	.88	25.92
45112-45114	Hobby, Toy and Musical Instrument Stores	6,640	774,779	.68	20.13
4512	Book, Periodical, and Music Stores	11,249	619,868	.55	16.11
452	General Merchandise Stores	15,024	10,627,098	9.37	276.12
453	Miscellaneous Store Retailers	119,441	4,083,968	3.60	106.11
4531	Florists	5,070	129,329	.11	3.36
45321	Office Supplies and Stationery Stores	2,160	948,014	.84	24.63
45322	Gift, Novelty, and Souvenir Stores	15,957	346,940	.31	9.01
4533	Used Merchandise Stores	13,156	165,050	.15	4.29
4539	Other Miscellaneous Store Retailers	83,098	2,494,636	2.20	64.82
454	Nonstore Retailers	168,518	745,293	.66	19.36
722	Food Services and Drinking Places	90,797	12,772,302	11.27	331.85
7221	Full-Service Restaurants	31,398	6,398,625	5.64	166.25
7222	Limited-Service Eating Places	48,595	5,602,255	4.94	145.56
7223	Special Food Services	7,959	499,424	.44	12.98
7224	Drinking Places (Alcoholic Beverages)	2,845	271,998	.24	7.07
Total Retail and Food Services		624,889	76,666,635	67.63	1,991.97
All Other Outlets					
11	Agriculture, Forestry, Fishing and Hunting	2,018	145,849	.13	3.79
21	Mining, Quarrying, and Oil and Gas Extraction	374	150,777	.13	3.92
22	Utilities	555	170,656	.15	4.43
23	Construction	15,253	1,626,088	1.43	42.25
31 - 33	Manufacturing	52,552	7,871,851	6.94	204.53
42	Wholesale Trade	88,455	12,858,709	11.34	334.10
48 - 49	Transportation and Warehousing	3,446	280,024	.25	7.28
51	Information	6,036	1,934,176	1.71	50.25
52	Finance and Insurance	3,191	618,460	.55	16.07
53	Real Estate and Rental and Leasing	24,085	3,993,598	3.52	103.76
54	Professional, Scientific, and Technical Services	36,412	1,274,864	1.12	33.12
55	Management of Companies and Enterprises	59	22,327	.02	0.58
56	Adm. and Support and Waste Mgmt. and Remediation	14,405	494,694	.44	12.85
61	Educational Services	6,667	333,189	.29	8.66
62	Health Care and Social Assistance	5,995	285,975	.25	7.43
71	Arts, Entertainment, and Recreation	5,099	620,364	.55	16.12
721	Accommodation	2,342	763,359	.67	19.83
81	Other Services (except Public Administration)	60,838	1,627,016	1.44	42.27
92	Public Administration	1,144	148,322	.13	3.85
Others	Others	36	1,474,386	1.30	38.31
Total All Other Outlets		328,962	36,694,683	32.37	953.41
Total All Outlets		953,851	\$113,361,318	100.00	2,945.38
Historical Data					
Comparable data for total all outlets:					
	2004	1,048,413	125,011,947		3,429.26
	2005	1,057,829	134,732,999		3,651.36
	2006	1,048,358	141,957,258		3,808.42
	2007	1,032,920	143,170,584		3,800.21
	2008	1,034,675	139,913,845		3,668.96

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NOTE: Detail may not compute to total due to rounding.

TABLE 2. TAXABLE SALES, BY COUNTY, SECOND QUARTER 2009

(Taxable transactions in thousands of dollars)

County	Sales tax permits as of July 1, 2009			Taxable transactions				Percent change year to year
	Incorporated cities	Outside incorporated cities	Total	Incorporated cities	Outside incorporated cities	Unallocated b/	Total	
Alameda	36,789	1,874	38,663	\$4,299,592	\$144,455	\$561,770	\$5,005,818	-20.0
Alpine	--	70	70	--	1,441	2,770	4,211	8.0
Amador	677	715	1,392	24,769	55,046	8,843	88,659	-22.1
Butte	4,270	1,570	5,840	468,575	71,526	59,787	599,889	-17.0
Calaveras	179	1,316	1,495	14,518	43,667	9,558	67,743	-20.6
Colusa	269	217	486	45,994	97,767	10,843	154,604	53.6
Contra Costa	18,578	2,817	21,395	2,371,156	222,185	333,485	2,926,826	-15.9
Del Norte	259	316	575	22,005	17,602	12,355	51,963	-15.1
El Dorado	1,383	4,209	5,592	126,775	192,315	52,775	371,864	-20.2
Fresno	15,956	3,048	19,004	1,988,817	262,411	298,360	2,549,588	-17.9
Glenn	375	275	650	45,493	23,851	10,751	80,095	-15.7
Humboldt	2,698	1,834	4,532	255,218	92,976	33,342	381,535	-13.0
Imperial	3,011	421	3,432	338,826	38,117	61,730	438,673	-22.4
Inyo	400	290	690	39,042	26,640	12,971	78,654	-2.6
Kern	9,750	5,581	15,331	1,499,247	707,908	299,804	2,506,959	-21.5
Kings	1,637	361	1,998	220,167	33,832	49,908	303,907	-16.3
Lake	556	1,180	1,736	54,087	50,175	15,792	120,054	-25.3
Lassen	274	315	589	32,224	12,007	16,632	60,863	-12.3
Los Angeles	250,667	14,261	264,928	24,044,960	1,056,341	2,855,443	27,956,745	-19.5
Madera	1,137	1,695	2,832	139,307	112,757	40,097	292,161	-21.0
Marin	8,416	1,810	10,226	737,345	73,278	91,485	902,107	-16.7
Mariposa	--	659	659	--	40,283	4,090	44,373	-10.9
Mendocino	1,520	2,117	3,637	152,637	94,249	22,541	269,422	-19.7
Merced	2,701	916	3,617	353,157	110,798	60,838	524,794	-18.7
Modoc	152	153	305	10,201	3,463	7,275	20,939	-12.6
Mono	360	233	593	27,742	9,541	7,112	44,395	-16.9
Monterey	7,216	2,909	10,125	902,636	166,246	114,656	1,183,539	-17.0
Napa	3,597	1,395	4,992	375,756	124,663	66,971	567,391	-16.0
Nevada	1,837	2,034	3,871	164,284	43,252	36,056	243,592	-23.1
Orange	88,524	1,707	90,231	10,030,447	148,044	1,069,884	11,248,375	-20.0
Placer	7,674	3,461	11,135	1,051,111	236,293	136,215	1,423,619	-17.5
Plumas	109	854	963	3,786	29,115	15,837	48,738	-19.0
Riverside	36,282	6,483	42,765	4,397,687	598,473	517,194	5,513,354	-19.9
Sacramento	20,197	11,447	31,644	2,302,631	1,364,611	490,624	4,157,867	-19.2
San Benito	868	351	1,219	64,762	25,165	12,801	102,728	-21.0
San Bernardino	39,561	5,501	45,062	4,981,569	364,913	545,935	5,892,417	-20.3
San Diego	69,171	11,424	80,595	8,279,083	449,874	990,359	9,719,316	-18.1
San Francisco	26,459	--	26,459	3,096,070	--	--	3,096,070	-18.8
San Joaquin	9,831	2,466	12,297	1,373,651	281,352	195,738	1,850,741	-21.4
San Luis Obispo	6,005	3,407	9,412	632,241	204,277	81,651	918,169	-10.3
San Mateo	17,208	1,632	18,840	2,237,196	267,106	278,524	2,782,826	-19.9
Santa Barbara	9,781	2,522	12,303	1,013,242	125,543	141,428	1,280,212	-17.8
Santa Clara	41,915	1,481	43,396	5,822,628	79,530	793,098	6,695,256	-20.6
Santa Cruz	4,353	3,739	8,092	432,828	167,676	62,167	662,671	-17.2
Shasta	3,586	1,787	5,373	456,297	64,407	51,354	572,058	-18.4
Sierra	23	92	115	871	1,494	2,383	4,748	-13.4
Siskiyou	1,149	631	1,780	73,408	13,720	21,807	108,935	-19.9
Solano	7,192	463	7,655	1,122,391	44,394	171,354	1,338,140	-11.8
Sonoma	10,922	5,888	16,810	1,150,495	257,784	150,000	1,558,279	-20.0
Stanislaus	7,479	2,165	9,644	1,058,459	282,492	139,662	1,480,613	-17.0
Sutter	1,457	458	1,915	218,237	64,518	43,244	325,999	-6.9
Tehama	718	687	1,405	106,508	18,156	14,908	139,572	-26.9
Trinity	--	540	540	--	15,927	3,893	19,820	-0.4
Tulare	6,046	2,193	8,239	798,286	152,218	113,706	1,064,210	-19.3
Tuolumne	612	1,315	1,927	54,429	65,443	14,082	133,955	-17.3
Ventura	20,539	2,025	22,564	2,119,466	93,511	232,096	2,445,073	-17.6
Yolo	3,491	401	3,892	580,582	58,506	94,963	734,052	-16.1
Yuba	388	850	1,238	36,939	51,288	22,653	110,880	-20.4
Statewide	--	--	7,086	--	--	91,268	91,268	139.8
TOTAL	816,204	130,561	953,851	\$92,249,827	\$9,454,622	\$11,656,869	\$113,361,318	-19.0
HISTORICAL DATA								
2004	896,719	143,650	1,048,413	\$102,036,767	\$10,234,268	\$12,740,912	\$125,011,947	9.2
2005	903,643	145,889	1,057,829	109,467,199	11,164,768	14,101,032	134,732,999	7.8
2006	896,173	143,867	1,048,358	115,113,412	11,935,899	14,907,947	141,957,258	5.4
2007	882,380	142,371	1,032,920	116,197,543	11,924,715	15,048,326	143,170,584	0.9
2008	884,892	141,980	1,034,675	113,195,551	12,074,327	14,643,967	139,913,845	-2.3

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NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	ALAMEDA		BUTTE		CONTRA COSTA		EL DORADO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	1,137	442,859	242	51,145	678	281,799	175	35,388
New Car Dealers	97	328,617	18	29,968	64	213,589	12	24,665
Used Car Dealers	296	40,817	53	5,360	194	22,142	24	2,030
Other Motor Vehicle Dealers	116	20,542	41	4,309	64	9,678	24	1,055
Auto. Parts, Accessories and Tire Stores	628	52,882	130	11,508	356	36,389	115	7,639
Furniture and Home Furnishings Stores	665	96,398	102	8,085	464	51,661	83	3,529
Furniture Stores	289	63,083	37	3,965	192	24,227	28	1,135
Home Furnishings Stores	376	33,316	65	4,120	272	27,434	55	2,394
Electronics and Appliance Stores	901	130,642	128	14,284	465	80,713	113	2,973
Appliance, T.V., and Other Electronics Stores	273	83,991	46	10,177	159	61,133	32	1,126
Computer and Software Stores	596	44,808	78	4,061	288	18,359	76	1,816
Camera and Photographic Supplies Stores	32	1,843	4	46	18	1,221	5	31
Bldg. Matrl. and Garden Equip. and Supplies	579	282,937	191	55,054	395	197,939	140	31,951
Building Material and Supplies Dealers	465	264,688	130	44,500	282	171,997	93	26,153
Lawn and Garden Equip. and Supplies Stores	114	18,250	61	10,554	113	25,942	47	5,798
Food and Beverage Stores	1,240	212,028	140	36,724	570	162,769	132	32,757
Supermarkets and Other Grocery Stores	574	152,082	71	30,269	276	126,430	53	28,343
Convenience Stores	199	15,875	20	2,041	97	11,681	17	1,699
Specialty Food Stores	212	5,128	26	458	94	3,247	22	492
Beer, Wine, and Liquor Stores	255	38,943	23	3,957	103	21,410	40	2,223
Health and Personal Care Stores	547	104,632	96	11,810	373	66,998	82	10,107
Pharmacies and Drug Stores	140	76,579	34	9,709	92	51,652	15	8,373
Health and Personal Care Stores	407	28,052	62	2,100	281	15,346	67	1,734
Gasoline Stations	425	379,229	86	55,168	344	286,584	55	42,882
Clothing and Clothing Accessories Stores	2,065	212,325	241	20,801	1,235	156,034	240	10,448
Men's Clothing Stores	89	6,567	6	821	53	5,819	5	645
Women's Clothing Stores	319	34,768	37	4,525	216	26,778	29	1,818
Family Clothing Stores, Accessories, and Other Stores	999	132,551	130	10,977	568	93,947	144	6,832
Shoe Stores	141	22,360	18	2,578	87	15,156	4	238
Jewelry, Luggage, and Leather Goods Stores	517	16,079	50	1,901	311	14,334	58	916
Sporting Goods, Hobby, Book, and Music Stores	1,076	112,206	197	14,949	623	75,722	174	5,792
Sporting Goods Stores	231	41,383	86	6,556	198	29,815	78	4,100
Hobby, Toy and Musical Instrument Stores	281	34,385	41	4,049	151	26,133	27	666
Book, Periodical, and Music Stores	564	36,438	70	4,344	274	19,775	69	1,026
General Merchandise Stores	481	380,066	44	79,183	230	323,672	44	26,749
Miscellaneous Store Retailers	5,368	196,917	758	21,260	3,149	99,170	814	14,500
Florists	235	4,746	15	330	129	2,460	28	320
Office Supplies and Stationery Stores	67	59,440	7	2,459	50	14,600	10	2,471
Gift, Novelty, and Souvenir Stores	471	10,051	126	1,439	290	7,916	170	2,086
Used Merchandise Stores	402	6,381	125	1,519	188	3,797	70	1,126
Other Miscellaneous Store Retailers	4,193	116,299	485	15,513	2,492	70,397	536	8,498
Nonstore Retailers	5,934	21,105	1,233	3,340	3,439	12,581	1,312	5,117
Food Services and Drinking Places	4,178	490,541	524	57,799	2,080	283,714	467	41,700
Full-Service Restaurants	1,367	232,329	192	27,912	712	137,531	186	21,391
Limited-Service Eating Places	2,207	213,137	264	26,430	1,119	127,294	245	18,493
Special Food Services	419	27,607	40	1,205	162	6,999	23	1,311
Drinking Places (Alcoholic Beverages)	185	17,468	28	2,252	87	11,891	13	506
Total Retail and Food Services	24,596	3,061,885	3,982	429,601	14,045	2,079,356	3,831	263,894
All Other Outlets	14,067	1,943,933	1,858	170,287	7,350	847,470	1,761	107,970
Total All Outlets	38,663	5,005,818	5,840	599,889	21,395	2,926,826	5,592	371,864
Historical Data								
Comparable data for total all outlets:								
2004	42,939	5,730,061	6,330	652,315	23,571	3,229,941	6,247	418,448
2005	42,792	6,025,819	6,357	688,518	23,692	3,360,448	6,421	441,399
2006	41,951	6,356,385	6,305	722,399	23,249	3,484,750	6,216	468,483
2007	42,014	6,484,363	6,231	727,576	23,181	3,558,538	6,122	479,146
2008	41,783	6,254,512	6,300	722,414	23,149	3,478,408	6,132	466,139

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	FRESNO		HUMBOLDT		IMPERIAL		KERN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	957	280,998	129	37,091	156	36,169	786	215,338
New Car Dealers	70	172,476	12	18,789	6	21,308	56	142,013
Used Car Dealers	269	45,286	25	5,552	33	3,630 #	148	15,667
Other Motor Vehicle Dealers	69	19,288	14	2,130	13	#	63	16,690
Auto. Parts, Accessories and Tire Stores	549	43,948	78	10,620	104	11,231	519	40,968
Furniture and Home Furnishings Stores	343	42,492	45	4,714	43	2,359	267	71,680
Furniture Stores	178	27,944	13	2,002	17	476	135	61,914
Home Furnishings Stores	165	14,547	32	2,712	26	1,883	132	9,766
Electronics and Appliance Stores	393	42,346	76	4,688	48	8,267	248	34,097
Appliance, T.V., and Other Electronics Stores	161	25,492	22	2,278	22	#	119	21,194
Computer and Software Stores	219	15,248	49	2,126	26	8,267 #	119	12,541
Camera and Photographic Supplies Stores	13	1,606	5	284	--	#	10	363
Bldg. Matrl. and Garden Equip. and Supplies	394	168,057	162	48,649	103	19,193	359	139,173
Building Material and Supplies Dealers	233	130,501	99	34,195	63	16,010	230	110,535
Lawn and Garden Equip. and Supplies Stores	161	37,556	63	14,455	40	3,183	129	28,639
Food and Beverage Stores	773	149,862	114	28,218	102	16,190	642	132,263
Supermarkets and Other Grocery Stores	404	114,794	66	24,467	56	13,106	367	109,537
Convenience Stores	110	10,185	15	1,355 #	17	2,229	99	13,638
Specialty Food Stores	105	1,964	19	#	18	126	98	1,087
Beer, Wine, and Liquor Stores	154	22,920	14	2,396	11	730	78	8,000
Health and Personal Care Stores	310	45,190	70	10,298	44	4,360	278	36,727
Pharmacies and Drug Stores	119	34,474	32	8,718	19	2,944	94	28,955
Health and Personal Care Stores	191	10,717	38	1,580	25	1,416	184	7,772
Gasoline Stations	324	211,663	66	34,224	69	43,708	362	282,943
Clothing and Clothing Accessories Stores	1,149	94,036	189	10,198	338	30,909	801	61,378
Men's Clothing Stores	51	2,927	4	427	14	360	33	1,576
Women's Clothing Stores	148	17,154	31	1,581	90	5,893	99	10,464
Family Clothing Stores, Accessories, and Other Stores	706	55,958	110	5,325	148	19,149	464	34,387
Shoe Stores	75	10,228	9	1,260	60	3,989	74	8,434
Jewelry, Luggage, and Leather Goods Stores	169	7,769	35	1,605	26	1,519	131	6,518
Sporting Goods, Hobby, Book, and Music Stores	486	47,417	137	10,241	77	4,177	428	31,999
Sporting Goods Stores	161	17,711	47	5,281	27	990	146	14,228
Hobby, Toy and Musical Instrument Stores	118	16,483	35	2,420	36	2,474	141	11,717
Book, Periodical, and Music Stores	207	13,223	55	2,539	14	713	141	6,054
General Merchandise Stores	257	291,629	36	41,167	79	85,070	259	226,850
Miscellaneous Store Retailers	2,013	81,625	595	14,017	529	7,885	2,023	60,740
Florists	69	2,387	19	274	19	318	81	1,968
Office Supplies and Stationery Stores	39	20,124	6	2,201	4	1,997	40	13,564
Gift, Novelty, and Souvenir Stores	372	5,752	91	1,558	28	732	309	3,911
Used Merchandise Stores	388	3,867	57	1,894	260	579	220	2,102
Other Miscellaneous Store Retailers	1,145	49,496	422	8,090	218	4,258	1,373	39,195
Nonstore Retailers	2,944	10,649	1,235	3,440	458	1,303	2,290	9,379
Food Services and Drinking Places	1,998	232,041	375	33,976	327	37,128	1,584	199,587
Full-Service Restaurants	682	100,454	162	18,186	85	9,857	553	77,156
Limited-Service Eating Places	1,076	123,792	162	14,192	189	25,850	836	111,994
Special Food Services	180	4,891	28	211	38	808	139	8,192
Drinking Places (Alcoholic Beverages)	60	2,904	23	1,386	15	613	56	2,245
Total Retail and Food Services	12,341	1,698,005	3,229	280,922	2,373	296,718	10,327	1,502,153
All Other Outlets	6,663	851,583	1,303	100,613	1,059	141,955	5,004	1,004,806
Total All Outlets	19,004	2,549,588	4,532	381,535	3,432	438,673	15,331	2,506,959
Historical Data								
Comparable data for total all outlets:								
2004	19,874	2,715,064	4,815	380,373	4,129	417,089	16,091	2,266,560
2005	20,201	2,999,066	4,802	405,105	4,343	495,745	16,341	2,674,688
2006	20,266	3,240,875	4,735	430,126	4,421	547,474	16,402	3,115,465
2007	20,415	3,241,671	4,712	440,123	4,079	548,819	16,679	3,090,112
2008	20,273	3,105,418	4,731	438,580	4,118	565,344	16,917	3,194,232

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	KINGS		LOS ANGELES		MARIN		MENDOCINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	94	26,290	8,379	2,522,122	177	100,240	96	25,580
New Car Dealers	9	16,895	550	1,858,716	24	79,239	5	13,318
Used Car Dealers	17	1,777	1,829	258,124	38	8,016	18	1,585
Other Motor Vehicle Dealers	8	988	532	109,287	38	4,948	14	4,387
Auto. Parts, Accessories and Tire Stores	60	6,629	5,468	295,995	77	8,037	59	6,289
Furniture and Home Furnishings Stores	30	2,136	5,049	496,623	230	25,199	42	3,161
Furniture Stores	20	1,664	2,575	295,804	104	10,982	19	1,558
Home Furnishings Stores	10	472	2,474	200,819	126	14,216	23	1,603
Electronics and Appliance Stores	32	1,414	5,846	799,552	141	30,859	32	2,836
Appliance, T.V., and Other Electronics Stores	18	1,062 #	2,652	496,876	45	21,583	16	1,766
Computer and Software Stores	13	351	2,900	265,311	90	8,270	12	937
Camera and Photographic Supplies Stores	1	#	294	37,364	6	1,006	4	133
Bldg. Matrl. and Garden Equip. and Supplies	57	22,301	3,348	1,454,504	146	66,455	134	40,283
Building Material and Supplies Dealers	30	15,997	2,553	1,379,722	97	58,575	69	28,458
Lawn and Garden Equip. and Supplies Stores	27	6,304	795	74,781	49	7,879	65	11,825
Food and Beverage Stores	98	19,959	8,248	1,400,105	202	59,458	118	23,639
Supermarkets and Other Grocery Stores	55	14,849	3,230	1,072,768	84	44,505	57	21,492
Convenience Stores	15	3,347	1,469	105,555	23	4,815	9	966
Specialty Food Stores	14	157	1,884	44,795	44	1,377	27	283
Beer, Wine, and Liquor Stores	14	1,606	1,665	176,987	51	8,762	25	898
Health and Personal Care Stores	29	5,136	6,485	686,899	128	27,748	36	6,152
Pharmacies and Drug Stores	12	4,186	1,830	421,491	30	21,530	17	5,793
Health and Personal Care Stores	17	951	4,655	265,408	98	6,218	19	359
Gasoline Stations	45	28,801	2,274	2,384,905	82	63,415	56	33,594
Clothing and Clothing Accessories Stores	126	10,310	21,845	1,751,343	513	59,656	119	6,409
Men's Clothing Stores	3	#	1,052	57,973	17	1,704	8	180
Women's Clothing Stores	15	949	3,880	323,293	92	10,074	20	1,432
Family Clothing Stores, Accessories, and Other Stores	72	6,717 #	11,489	1,031,021	245	42,146	66	3,922
Shoe Stores	14	1,334	1,859	190,677	22	1,965	6	488
Jewelry, Luggage, and Leather Goods Stores	22	1,310	3,565	148,378	137	3,766	19	387
Sporting Goods, Hobby, Book, and Music Stores	47	2,808	6,847	573,981	353	30,556	123	4,949
Sporting Goods Stores	15	608	1,702	199,245	99	15,967	37	2,303
Hobby, Toy and Musical Instrument Stores	11	1,466	1,991	207,387	80	8,325	35	1,446
Book, Periodical, and Music Stores	21	733	3,154	167,348	174	6,264	51	1,200
General Merchandise Stores	28	39,454	6,656	2,381,536	69	59,931	28	18,318
Miscellaneous Store Retailers	211	7,472	33,929	1,082,323	1,345	39,310	483	12,753
Florists	5	308	1,451	32,275	51	1,209	13	80
Office Supplies and Stationery Stores	6	#	649	231,264	18	5,820	7	1,668
Gift, Novelty, and Souvenir Stores	39	421	4,147	87,070	196	3,507	83	2,013
Used Merchandise Stores	41	310	3,402	36,125	131	2,028	38	422
Other Miscellaneous Store Retailers	120	6,433 #	24,280	695,590	949	26,745	342	8,569
Nonstore Retailers	284	1,652	41,371	216,826	2,126	6,837	943	3,807
Food Services and Drinking Places	252	29,375	25,184	3,553,649	698	107,925	279	24,744
Full-Service Restaurants	69	7,830	7,936	1,737,868	324	72,080	140	12,715
Limited-Service Eating Places	152	20,201	14,561	1,593,947	275	29,181	99	10,402
Special Food Services	22	853	2,076	160,314	82	4,256	23	128
Drinking Places (Alcoholic Beverages)	9	492	611	61,520	17	2,408	17	1,499
Total Retail and Food Services	1,333	197,108	175,461	19,304,367	6,210	677,589	2,489	206,224
All Other Outlets	665	106,799	89,467	8,652,378	4,016	224,519	1,148	63,198
Total All Outlets	1,998	303,907	264,928	27,956,745	10,226	902,107	3,637	269,422
Historical Data								
Comparable data for total all outlets:								
2004	2,096	275,663	295,398	30,436,216	11,080	1,003,104	3,732	292,843
2005	2,143	305,550	298,083	32,734,147	11,138	1,029,804	3,754	303,041
2006	2,153	337,066	295,701	34,359,141	11,025	1,081,727	3,699	322,618
2007	2,178	338,153	290,344	34,955,755	10,851	1,105,495	3,749	341,986
2008	2,144	363,004	289,802	34,710,709	10,761	1,082,503	3,742	335,452

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	MERCED		MONTEREY		NAPA		NEVADA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	203	44,771	327	111,625	88	31,503	109	14,980
New Car Dealers	34	21,581	38	71,703	12	20,757	1	#
Used Car Dealers	44	7,362	78	15,857	11	1,066	11	1,988 #
Other Motor Vehicle Dealers	16	2,511	30	4,978	16	3,405	22	6,329
Auto. Parts, Accessories and Tire Stores	109	13,317	181	19,088	49	6,275	75	6,663
Furniture and Home Furnishings Stores	54	4,344	201	17,643	70	4,552	70	6,583
Furniture Stores	31	2,972	76	8,185	35	1,464	26	2,794
Home Furnishings Stores	23	1,372	125	9,458	35	3,088	44	3,790
Electronics and Appliance Stores	62	7,751	161	21,074	76	8,124	73	3,421
Appliance, T.V., and Other Electronics Stores	36	5,703 #	71	13,274	27	2,391 #	26	2,244 #
Computer and Software Stores	24	2,048	72	6,488	46	5,732	42	1,177
Camera and Photographic Supplies Stores	2	#	18	1,312	3	#	5	#
Bldg. Matrl. and Garden Equip. and Supplies	85	31,295	183	71,408	85	41,160	122	33,914
Building Material and Supplies Dealers	52	28,611	119	50,176	54	37,599	82	27,387
Lawn and Garden Equip. and Supplies Stores	33	2,684	64	21,232	31	3,561	40	6,527
Food and Beverage Stores	162	31,734	375	70,135	286	36,522	85	20,880
Supermarkets and Other Grocery Stores	93	22,269	185	49,607	61	24,897	39	18,855
Convenience Stores	26	6,067	57	10,517	17	2,118	12	1,324
Specialty Food Stores	23	230	75	3,114	23	315	17	93
Beer, Wine, and Liquor Stores	20	3,169	58	6,897	185	9,192	17	608
Health and Personal Care Stores	68	7,882	114	23,973	50	6,325	56	7,746
Pharmacies and Drug Stores	23	6,577	38	20,119	11	4,584	10	6,836
Health and Personal Care Stores	45	1,305	76	3,854	39	1,741	46	911
Gasoline Stations	92	90,441	141	110,896	41	42,962	33	23,568
Clothing and Clothing Accessories Stores	196	12,576	595	57,095	189	22,954	183	5,845
Men's Clothing Stores	6	#	25	2,270	6	614	7	#
Women's Clothing Stores	22	2,593	100	10,097	32	3,721	30	1,629
Family Clothing Stores, Accessories, and Other Stores	124	7,041 #	290	29,501	96	12,475	102	2,521 #
Shoe Stores	15	1,771	48	7,414	22	3,291	4	940
Jewelry, Luggage, and Leather Goods Stores	29	1,171	132	7,813	33	2,853	40	755
Sporting Goods, Hobby, Book, and Music Stores	84	5,678	234	20,130	105	8,030	153	5,165
Sporting Goods Stores	29	2,051	81	8,383	36	3,294	61	3,177
Hobby, Toy and Musical Instrument Stores	23	2,331	52	7,395	32	3,285	24	410
Book, Periodical, and Music Stores	32	1,296	101	4,352	37	1,451	68	1,578
General Merchandise Stores	55	67,928	89	111,541	29	42,939	29	10,411
Miscellaneous Store Retailers	399	11,644	1,169	49,380	480	21,794	552	10,521
Florists	18	293	54	1,648	25	1,041	13	240
Office Supplies and Stationery Stores	8	1,867	17	5,494	4	2,872	5	#
Gift, Novelty, and Souvenir Stores	81	496	281	9,689	66	2,210	103	1,225
Used Merchandise Stores	51	397	141	2,496	41	608	60	595
Other Miscellaneous Store Retailers	241	8,590	676	30,054	344	15,064	371	8,461 #
Nonstore Retailers	529	2,295	2,258	7,332	839	4,420	862	2,743
Food Services and Drinking Places	421	46,463	1,033	137,806	335	70,052	253	22,831
Full-Service Restaurants	133	17,008	441	80,188	151	48,670	112	11,909
Limited-Service Eating Places	225	28,400	463	52,184	127	17,454	113	10,140
Special Food Services	50	496	107	4,128	50	3,174	21	262
Drinking Places (Alcoholic Beverages)	13	559	22	1,305	7	753	7	520
Total Retail and Food Services	2,410	364,803	6,880	810,038	2,673	341,336	2,580	168,608
All Other Outlets	1,207	159,991	3,245	373,501	2,319	226,055	1,291	74,984
Total All Outlets	3,617	524,794	10,125	1,183,539	4,992	567,391	3,871	243,592
Historical Data								
Comparable data for total all outlets:								
2004	4,036	571,911	11,493	1,323,063	4,759	560,975	4,345	292,759
2005	4,059	638,831	11,283	1,392,909	4,791	593,087	4,359	315,959
2006	3,960	672,535	11,155	1,454,252	4,844	623,396	4,291	341,778
2007	3,946	655,060	11,161	1,464,152	4,948	669,393	4,228	333,334
2008	3,996	645,118	11,168	1,426,112	5,023	675,535	4,176	316,673

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	ORANGE		PLACER		RIVERSIDE		SACRAMENTO	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	2,852	1,143,986	394	254,619	1,825	578,498	1,394	378,182
New Car Dealers	212	830,140	35	156,393	115	383,218	72	241,789
Used Car Dealers	707	148,822	105	59,910	317	48,507	381	39,797
Other Motor Vehicle Dealers	343	62,767	63	19,969	239	52,509	129	30,321
Auto. Parts, Accessories and Tire Stores	1,590	102,256	191	18,347	1,154	94,264	812	66,274
Furniture and Home Furnishings Stores	1,956	200,808	241	42,926	940	89,081	633	60,464
Furniture Stores	932	117,927	110	28,717	422	52,990	270	35,252
Home Furnishings Stores	1,024	82,880	131	14,208	518	36,090	363	25,212
Electronics and Appliance Stores	2,805	477,824	247	54,182	885	107,051	699	132,614
Appliance, T.V., and Other Electronics Stores	878	193,611	85	32,290	372	83,910 #	272	69,235
Computer and Software Stores	1,751	271,781	150	21,247	485	23,141	403	61,655
Camera and Photographic Supplies Stores	176	12,432	12	646	28	#	24	1,724
Bldg. Matrl. and Garden Equip. and Supplies	1,298	542,195	268	91,628	884	328,421	523	247,656
Building Material and Supplies Dealers	982	495,799	179	80,690	555	299,231	379	226,948
Lawn and Garden Equip. and Supplies Stores	316	46,396	89	10,938	329	29,190	144	20,708
Food and Beverage Stores	2,090	481,329	223	64,431	1,121	329,766	935	210,229
Supermarkets and Other Grocery Stores	763	361,840	73	50,251	481	256,525	396	162,274
Convenience Stores	257	35,067	31	4,914	183	39,208	194	19,084
Specialty Food Stores	608	21,658	69	1,479	270	6,685	194	2,718
Beer, Wine, and Liquor Stores	462	62,764	50	7,788	187	27,348	151	26,154
Health and Personal Care Stores	2,057	195,398	246	23,032	807	97,305	651	78,393
Pharmacies and Drug Stores	466	125,037	37	13,872	241	72,665	127	50,367
Health and Personal Care Stores	1,591	70,361	209	9,160	566	24,640	524	28,026
Gasoline Stations	736	830,839	129	130,606	506	569,811	380	339,517
Clothing and Clothing Accessories Stores	5,947	666,367	593	75,176	2,732	313,286	1,872	196,125
Men's Clothing Stores	238	22,250	16	1,779	154	11,811	73	8,364
Women's Clothing Stores	959	121,319	75	13,300	415	54,295	235	27,963
Family Clothing Stores, Accessories, and Other Stores	3,253	404,876	350	47,914	1,495	174,659	1,065	113,044
Shoe Stores	424	50,843	38	5,653	273	36,866	116	22,278
Jewelry, Luggage, and Leather Goods Stores	1,073	67,079	114	6,530	395	35,655	383	24,476
Sporting Goods, Hobby, Book, and Music Stores	2,629	255,981	401	39,093	1,086	93,058	994	103,302
Sporting Goods Stores	960	118,282	166	21,128	426	41,401	313	43,617
Hobby, Toy and Musical Instrument Stores	637	77,955	87	11,775	285	32,505	227	30,170
Book, Periodical, and Music Stores	1,032	59,744	148	6,190	375	19,152	454	29,515
General Merchandise Stores	1,385	1,019,816	132	133,138	622	686,307	356	455,120
Miscellaneous Store Retailers	10,958	401,102	1,677	44,184	5,466	161,569	4,342	141,065
Florists	458	11,757	47	851	178	3,089	178	3,265
Office Supplies and Stationery Stores	272	93,217	29	6,501	120	33,371	80	34,666
Gift, Novelty, and Souvenir Stores	1,634	33,315	291	4,085	708	14,441	729	12,017
Used Merchandise Stores	944	14,368	278	1,537	523	5,417	618	8,595
Other Miscellaneous Store Retailers	7,650	248,445	1,032	31,209	3,937	105,251	2,737	82,523
Nonstore Retailers	13,586	129,469	2,328	7,928	9,014	25,299	6,215	30,602
Food Services and Drinking Places	7,960	1,285,502	940	131,512	3,941	586,051	3,203	421,600
Full-Service Restaurants	2,512	669,711	343	71,809	1,223	253,893	1,056	197,464
Limited-Service Eating Places	4,543	532,361	525	56,248	2,343	310,396	1,770	205,939
Special Food Services	708	58,472	57	1,698	285	12,715	291	9,477
Drinking Places (Alcoholic Beverages)	197	24,959	15	1,757	90	9,047	86	8,720
Total Retail and Food Services	56,259	7,630,614	7,819	1,092,456	29,829	3,965,502	22,197	2,794,870
All Other Outlets	33,972	3,617,761	3,316	331,163	12,936	1,547,852	9,447	1,362,996
Total All Outlets	90,231	11,248,375	11,135	1,423,619	42,765	5,513,354	31,644	4,157,867
Historical Data								
Comparable data for total all outlets:								
2004	101,508	12,879,429	11,184	1,619,721	42,826	6,288,751	35,688	5,046,042
2005	102,858	13,808,933	11,488	1,799,059	44,222	7,176,851	36,079	5,371,204
2006	102,539	14,366,842	11,623	1,906,413	43,672	7,715,947	35,406	5,410,875
2007	99,088	14,564,882	11,676	1,974,661	45,279	7,445,499	35,023	5,379,623
2008	97,612	14,052,944	12,104	1,725,061	46,272	6,886,696	35,547	5,146,944

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	SAN BERNARDINO		SAN DIEGO		SAN FRANCISCO		SAN JOAQUIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2,294	570,213	2,750	995,418	240	89,371	647	183,928
New Car Dealers	88	330,114	251	698,171	20	67,318	37	104,520
Used Car Dealers	504	74,299	760	103,999	50	2,701	140	13,853
Other Motor Vehicle Dealers	246	63,805	373	77,054	27	6,581	72	29,115
Auto. Parts, Accessories and Tire Stores	1,456	101,996	1,366	116,195	143	12,771	398	36,440
Furniture and Home Furnishings Stores	852	122,400	1,505	199,225	569	75,746	207	18,841
Furniture Stores	429	62,693	586	123,779	271	38,363	101	11,314
Home Furnishings Stores	423	59,708	919	75,446	298	37,383	106	7,527
Electronics and Appliance Stores	868	104,751	1,794	278,228	484	79,461	240	28,710
Appliance, T.V., and Other Electronics Stores	388	75,107	613	178,706	170	38,831	107	20,600
Computer and Software Stores	450	29,218	1,091	92,155	262	32,602	122	7,692
Camera and Photographic Supplies Stores	30	426	90	7,367	52	8,028	11	418
Bldg. Matrl. and Garden Equip. and Supplies	807	309,005	1,307	485,295	306	79,126	272	119,681
Building Material and Supplies Dealers	566	293,080	839	446,968	234	74,142	184	108,030
Lawn and Garden Equip. and Supplies Stores	241	15,925	468	38,327	72	4,984	88	11,650
Food and Beverage Stores	1,253	286,024	1,986	483,600	1,108	146,693	544	92,636
Supermarkets and Other Grocery Stores	504	216,401	743	352,092	643	110,714	251	75,880
Convenience Stores	232	37,448	367	55,405	115	5,521	78	5,307
Specialty Food Stores	263	5,957	457	11,229	206	5,325	126	1,951
Beer, Wine, and Liquor Stores	254	26,218	419	64,874	144	25,134	89	9,497
Health and Personal Care Stores	813	103,153	1,293	180,544	494	91,302	229	28,058
Pharmacies and Drug Stores	220	58,156	333	124,082	122	#	70	22,449
Health and Personal Care Stores	593	44,997	960	56,462	372	91,302 #	159	5,609
Gasoline Stations	618	638,611	829	776,609	129	120,335	224	222,366
Clothing and Clothing Accessories Stores	2,902	269,109	5,195	607,098	2,222	336,400	644	60,951
Men's Clothing Stores	162	9,113	213	15,889	101	7,886	24	2,021
Women's Clothing Stores	418	43,163	769	93,526	445	65,426	72	8,021
Family Clothing Stores, Accessories, and Other Stores	1,637	156,008	2,813	377,776	967	191,644	395	38,416
Shoe Stores	342	37,686	411	57,647	119	28,142	50	8,023
Jewelry, Luggage, and Leather Goods Stores	343	23,139	989	62,259	590	43,302	103	4,469
Sporting Goods, Hobby, Book, and Music Stores	1,068	118,407	2,535	227,505	808	81,805	288	32,933
Sporting Goods Stores	373	49,299	870	101,049	126	28,948	117	18,674
Hobby, Toy and Musical Instrument Stores	333	42,015	577	73,599	134	14,353	80	8,787
Book, Periodical, and Music Stores	362	27,093	1,088	52,857	548	38,504	91	5,472
General Merchandise Stores	1,042	618,790	813	984,301	265	151,175	165	211,332
Miscellaneous Store Retailers	5,597	301,157	10,516	350,975	3,833	147,524	1,418	84,136
Florists	160	3,227	615	18,087	241	7,337	44	1,312
Office Supplies and Stationery Stores	106	148,089	189	60,619	49	22,488	28	46,531
Gift, Novelty, and Souvenir Stores	653	12,747	1,156	31,886	558	26,919	221	2,684
Used Merchandise Stores	884	5,208	1,237	19,199	285	7,007	219	3,267
Other Miscellaneous Store Retailers	3,794	131,885	7,319	221,183	2,700	83,773	906	30,343
Nonstore Retailers	9,706	29,040	14,816	39,148	2,424	9,768	1,953	13,822
Food Services and Drinking Places	3,856	557,615	7,469	1,203,643	4,142	669,235	1,372	159,795
Full-Service Restaurants	1,158	219,978	2,497	629,742	1,980	449,830	448	66,178
Limited-Service Eating Places	2,339	320,247	4,074	503,671	1,585	136,971	711	87,781
Special Food Services	232	9,027	642	35,924	303	52,041	165	3,764
Drinking Places (Alcoholic Beverages)	127	8,362	256	34,306	274	30,392	48	2,071
Total Retail and Food Services	31,676	4,028,277	52,808	6,811,588	17,024	2,077,942	8,203	1,257,190
All Other Outlets	13,386	1,864,140	27,787	2,907,728	9,435	1,018,128	4,094	593,551
Total All Outlets	45,062	5,892,417	80,595	9,719,316	26,459	3,096,070	12,297	1,850,741
Historical Data								
Comparable data for total all outlets:								
2004	47,494	6,486,527	88,295	11,070,772	29,718	3,031,642	13,597	2,231,847
2005	48,172	7,477,700	90,620	11,812,236	29,674	3,216,183	13,653	2,459,147
2006	46,528	8,056,565	91,251	12,068,820	28,968	3,410,335	13,290	2,488,457
2007	47,810	7,817,444	85,341	12,069,563	27,906	3,597,111	13,300	2,437,566
2008	48,994	7,389,093	87,050	11,862,623	27,882	3,814,560	13,419	2,355,091

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	SAN LUIS OBISPO		SAN MATEO		SANTA BARBARA		SANTA CLARA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	285	73,567	434	243,050	278	105,976	1,055	526,055
New Car Dealers	25	43,184	59	199,388	33	80,616	93	422,117
Used Car Dealers	55	7,696	109	11,242	59	3,580	256	26,886
Other Motor Vehicle Dealers	59	11,206	33	6,957	41	6,756	109	23,166
Auto. Parts, Accessories and Tire Stores	146	11,480	233	25,463	145	15,024	597	53,886
Furniture and Home Furnishings Stores	154	13,543	405	69,812	215	17,946	736	97,648
Furniture Stores	60	5,746	170	45,988	96	9,108	307	52,960
Home Furnishings Stores	94	7,797	235	23,824	119	8,839	429	44,688
Electronics and Appliance Stores	132	16,380	392	72,864	177	31,496	1,330	278,261
Appliance, T.V., and Other Electronics Stores	46	12,142 #	145	46,349	81	20,729 #	422	146,089
Computer and Software Stores	80	4,238	231	25,240	86	10,767	873	127,848
Camera and Photographic Supplies Stores	6	#	16	1,275	10	#	35	4,324
Bldg. Matrl. and Garden Equip. and Supplies	252	69,876	332	190,615	255	99,865	645	314,787
Building Material and Supplies Dealers	146	56,476	226	171,508	143	78,094	483	283,913
Lawn and Garden Equip. and Supplies Stores	106	13,401	106	19,107	112	21,771	162	30,874
Food and Beverage Stores	262	55,179	491	123,435	385	88,258	1,183	241,914
Supermarkets and Other Grocery Stores	81	39,592	248	92,324	158	67,511	436	172,186
Convenience Stores	30	5,651	61	7,294	57	9,267	204	24,020
Specialty Food Stores	55	1,229	97	2,672	63	959	271	5,176
Beer, Wine, and Liquor Stores	96	8,707	85	21,146	107	10,521	272	40,532
Health and Personal Care Stores	104	18,479	284	58,848	169	30,052	638	125,324
Pharmacies and Drug Stores	33	15,457	66	45,275	58	23,828	187	87,031
Health and Personal Care Stores	71	3,021	218	13,573	111	6,224	451	38,293
Gasoline Stations	104	81,694	238	204,916	123	106,463	430	445,751
Clothing and Clothing Accessories Stores	385	43,950	1,000	137,215	532	64,717	2,283	406,119
Men's Clothing Stores	15	2,392	33	3,616	22	852	96	11,700
Women's Clothing Stores	72	7,483	175	19,447	108	13,041	445	63,191
Family Clothing Stores, Accessories, and Other Stores	229	27,277	448	89,989	246	39,379	1,076	237,005
Shoe Stores	21	4,443	63	11,685	51	5,274	208	43,523
Jewelry, Luggage, and Leather Goods Stores	48	2,355	281	12,477	105	6,171	458	50,701
Sporting Goods, Hobby, Book, and Music Stores	285	22,836	497	60,890	345	28,459	1,149	147,574
Sporting Goods Stores	127	14,011	157	25,490	140	13,474	351	62,975
Hobby, Toy and Musical Instrument Stores	59	4,748	130	22,469	56	7,932	307	47,573
Book, Periodical, and Music Stores	99	4,078	210	12,931	149	7,054	491	37,025
General Merchandise Stores	83	78,928	193	211,899	105	106,584	374	531,579
Miscellaneous Store Retailers	1,146	33,468	2,219	111,521	1,171	51,844	4,397	153,149
Florists	42	1,024	132	4,193	77	#	222	4,612
Office Supplies and Stationery Stores	25	6,295	35	36,943	20	6,868	82	25,906
Gift, Novelty, and Souvenir Stores	221	4,901	295	12,384	164	5,203	644	14,701
Used Merchandise Stores	136	2,035	226	4,300	146	2,929	310	7,310
Other Miscellaneous Store Retailers	722	19,212	1,531	53,701	764	36,845 #	3,139	100,620
Nonstore Retailers	2,233	4,764	2,623	12,108	2,962	5,971	7,892	32,607
Food Services and Drinking Places	804	116,751	2,035	310,605	1,098	167,858	4,583	685,110
Full-Service Restaurants	374	71,271	844	180,785	463	91,226	1,679	362,688
Limited-Service Eating Places	358	39,845	878	104,281	489	68,353	2,159	271,946
Special Food Services	42	2,754	265	21,431	94	3,578	618	37,473
Drinking Places (Alcoholic Beverages)	30	2,881	48	4,109	52	4,702	127	13,004
Total Retail and Food Services	6,229	629,416	11,143	1,807,779	7,815	905,489	26,695	3,985,878
All Other Outlets	3,183	288,753	7,697	975,047	4,488	374,724	16,701	2,709,378
Total All Outlets	9,412	918,169	18,840	2,782,826	12,303	1,280,212	43,396	6,695,256
Historical Data								
Comparable data for total all outlets:								
2004	9,977	908,919	21,475	2,943,927	13,610	1,387,997	49,955	7,196,144
2005	9,759	984,484	21,440	3,119,520	13,212	1,463,380	48,903	7,464,372
2006	9,750	1,036,938	21,082	3,222,598	13,170	1,512,740	48,313	8,193,418
2007	9,857	1,049,342	20,202	3,329,177	13,177	1,540,532	47,651	8,544,966
2008	10,040	1,023,488	19,853	3,475,133	13,114	1,557,842	47,253	8,432,594

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	SANTA CRUZ		SHASTA		SOLANO		SONOMA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	200	47,981	234	58,019	292	117,996	413	148,780
New Car Dealers	13	27,640	8	24,457	29	83,150	29	102,816
Used Car Dealers	46	5,086	56	11,210	68	5,070	103	10,622
Other Motor Vehicle Dealers	41	6,153	50	8,350	42	13,159	64	11,528
Auto. Parts, Accessories and Tire Stores	100	9,101	120	14,002	153	16,617	217	23,814
Furniture and Home Furnishings Stores	133	10,026	67	7,960	139	15,753	253	24,654
Furniture Stores	59	3,944	23	4,318	62	9,602	105	13,239
Home Furnishings Stores	74	6,082	44	3,642	77	6,150	148	11,415
Electronics and Appliance Stores	166	14,070	112	11,742	145	28,591	214	35,195
Appliance, T.V., and Other Electronics Stores	46	9,410	30	9,521 #	71	21,299 #	79	27,016 #
Computer and Software Stores	110	4,444	77	2,221	64	7,292	125	8,179
Camera and Photographic Supplies Stores	10	216	5	#	10	#	10	#
Bldg. Matrl. and Garden Equip. and Supplies	192	53,256	172	45,034	144	67,370	367	132,263
Building Material and Supplies Dealers	109	41,232	106	40,597	109	62,333	211	114,961
Lawn and Garden Equip. and Supplies Stores	83	12,024	66	4,437	35	5,037	156	17,302
Food and Beverage Stores	222	51,917	106	32,661	256	55,039	515	105,713
Supermarkets and Other Grocery Stores	91	34,016	71	28,736	89	39,673	187	80,661
Convenience Stores	29	4,357	8	815	53	5,420	54	8,671
Specialty Food Stores	49	2,467	12	136	58	2,656	83	2,110
Beer, Wine, and Liquor Stores	53	11,077	15	2,974	56	7,289	191	14,271
Health and Personal Care Stores	107	23,266	77	11,771	112	19,759	186	33,494
Pharmacies and Drug Stores	35	20,635	33	7,986	22	12,097	49	27,279
Health and Personal Care Stores	72	2,631	44	3,786	90	7,662	137	6,214
Gasoline Stations	80	59,957	90	61,820	152	123,614	171	128,742
Clothing and Clothing Accessories Stores	432	31,261	150	17,293	433	80,052	554	64,139
Men's Clothing Stores	16	1,150	7	1,194	19	2,806	25	2,650
Women's Clothing Stores	80	4,570	17	1,912	68	9,086	101	14,807
Family Clothing Stores, Accessories, and Other Stores	215	18,504	73	9,474	223	43,850	257	33,000
Shoe Stores	30	4,290	18	2,354	41	9,557	54	8,810
Jewelry, Luggage, and Leather Goods Stores	91	2,748	35	2,360	82	14,753	117	4,872
Sporting Goods, Hobby, Book, and Music Stores	280	18,171	165	11,351	199	20,449	389	35,133
Sporting Goods Stores	105	8,258	76	6,263	73	8,837	111	16,745
Hobby, Toy and Musical Instrument Stores	58	5,847	34	2,791	46	6,998	93	9,765
Book, Periodical, and Music Stores	117	4,066	55	2,298	80	4,613	185	8,622
General Merchandise Stores	60	56,417	32	77,326	92	142,367	87	156,017
Miscellaneous Store Retailers	1,009	31,274	675	21,428	993	36,055	1,952	60,425
Florists	36	692	20	552	38	1,066	63	1,260
Office Supplies and Stationery Stores	12	6,956	14	3,016	12	4,000	22	10,408
Gift, Novelty, and Souvenir Stores	184	5,004	84	1,791	121	2,040	242	3,939
Used Merchandise Stores	132	1,897	96	1,411	123	2,353	278	3,501
Other Miscellaneous Store Retailers	645	16,725	461	14,659	699	26,597	1,347	41,318
Nonstore Retailers	1,991	3,732	1,080	2,414	1,412	5,089	4,287	12,975
Food Services and Drinking Places	685	88,163	468	48,145	813	114,232	1,257	147,561
Full-Service Restaurants	288	51,759	169	23,876	276	46,706	525	79,235
Limited-Service Eating Places	311	33,283	244	23,137	442	63,314	553	58,487
Special Food Services	66	1,788	32	241	61	2,332	138	5,225
Drinking Places (Alcoholic Beverages)	20	1,333	23	891	34	1,880	41	4,614
Total Retail and Food Services	5,557	489,492	3,428	406,965	5,182	826,364	10,645	1,085,090
All Other Outlets	2,535	173,179	1,945	165,093	2,473	511,776	6,165	473,189
Total All Outlets	8,092	662,671	5,373	572,058	7,655	1,338,140	16,810	1,558,279
Historical Data								
Comparable data for total all outlets:								
2004	9,002	742,479	5,905	667,007	8,696	1,462,477	17,344	1,813,918
2005	8,801	771,048	6,027	696,277	8,591	1,506,610	17,620	1,910,282
2006	8,626	803,021	6,057	758,352	8,568	1,596,715	17,612	2,005,280
2007	8,568	825,298	5,967	745,158	8,531	1,624,997	17,638	2,021,917
2008	8,614	800,635	5,896	701,025	8,499	1,517,219	17,764	1,948,910

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	STANISLAUS		TULARE		VENTURA		YOLO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	594	147,406	413	91,066	560	298,965	162	52,152
New Car Dealers	38	74,052	33	57,447	64	235,000	13	29,926
Used Car Dealers	163	36,372	85	7,016	94	12,849	33	1,805
Other Motor Vehicle Dealers	47	12,225	30	5,823	99	19,718	19	6,096
Auto. Parts, Accessories and Tire Stores	346	24,757	265	20,781	303	31,397	97	14,325
Furniture and Home Furnishings Stores	195	19,005	145	11,072	349	43,836	46	18,641
Furniture Stores	88	10,195	68	5,959	152	20,706	24	#
Home Furnishings Stores	107	8,810	77	5,113	197	23,129	22	18,641 #
Electronics and Appliance Stores	219	24,944	140	15,381	368	68,493	73	9,701
Appliance, T.V., and Other Electronics Stores	99	16,364 #	66	11,413 #	146	51,441	30	5,724 #
Computer and Software Stores	114	8,580	71	3,968	206	15,582	41	3,977
Camera and Photographic Supplies Stores	6	#	3	#	16	1,470	2	#
Bldg. Matrl. and Garden Equip. and Supplies	222	109,392	249	77,790	355	149,813	93	42,056
Building Material and Supplies Dealers	141	92,076	115	56,090	230	131,989	65	35,157
Lawn and Garden Equip. and Supplies Stores	81	17,316	134	21,701	125	17,824	30	6,899
Food and Beverage Stores	393	76,902	327	56,766	579	131,224	132	34,842
Supermarkets and Other Grocery Stores	194	56,667	202	50,718	233	101,481	70	29,020
Convenience Stores	77	7,822	36	2,659	71	9,859	20	3,417
Specialty Food Stores	61	824	56	537	129	2,867	18	392
Beer, Wine, and Liquor Stores	61	11,588	33	2,851	146	17,018	24	2,014
Health and Personal Care Stores	200	24,535	131	15,236	334	52,169	70	11,688
Pharmacies and Drug Stores	55	19,170	47	12,138	96	35,519	20	7,673
Health and Personal Care Stores	145	5,365	84	3,098	238	16,651	50	4,015
Gasoline Stations	159	130,198	176	100,464	210	200,422	69	66,519
Clothing and Clothing Accessories Stores	504	55,491	513	38,202	1,028	167,024	148	14,239
Men's Clothing Stores	27	1,999	16	1,902	49	5,689	3	#
Women's Clothing Stores	64	7,579	84	6,020	190	28,643	15	970
Family Clothing Stores, Accessories, and Other Stores	258	31,212	299	22,230	519	95,154	92	11,982 #
Shoe Stores	51	8,755	40	5,285	115	19,252	10	1,287
Jewelry, Luggage, and Leather Goods Stores	104	5,946	74	2,764	155	18,285	28	#
Sporting Goods, Hobby, Book, and Music Stores	239	26,803	177	17,540	527	60,603	129	9,893
Sporting Goods Stores	96	9,686	52	6,998	204	26,708	50	4,486
Hobby, Toy and Musical Instrument Stores	55	11,512	56	5,854	125	20,475	25	2,330
Book, Periodical, and Music Stores	88	5,606	69	4,687	198	13,419	54	3,076
General Merchandise Stores	117	186,071	135	143,840	281	238,151	39	60,706
Miscellaneous Store Retailers	1,046	47,957	942	23,549	1,976	65,053	426	18,140
Florists	53	1,307	32	935	111	2,112	18	267
Office Supplies and Stationery Stores	21	6,711	9	4,063	49	12,132	7	2,166
Gift, Novelty, and Souvenir Stores	184	3,949	139	1,852	229	6,247	64	532
Used Merchandise Stores	114	1,006	208	1,295	200	3,633	50	1,002
Other Miscellaneous Store Retailers	674	34,984	554	15,404	1,387	40,930	287	14,172
Nonstore Retailers	1,439	8,334	1,475	4,998	5,940	26,020	601	5,003
Food Services and Drinking Places	1,037	129,036	807	88,230	1,824	263,968	418	54,403
Full-Service Restaurants	353	54,331	279	33,639	665	126,127	157	27,217 #
Limited-Service Eating Places	558	69,909	450	52,864	977	130,733	223	26,457
Special Food Services	90	2,253	55	849	146	4,972	26	#
Drinking Places (Alcoholic Beverages)	36	2,543	23	879	36	2,136	12	729
Total Retail and Food Services	6,364	986,073	5,630	684,133	14,331	1,765,742	2,406	397,982
All Other Outlets	3,280	494,540	2,609	380,076	8,233	679,332	1,486	336,069
Total All Outlets	9,644	1,480,613	8,239	1,064,210	22,564	2,445,073	3,892	734,052
Historical Data								
Comparable data for total all outlets:								
2004	11,123	1,716,383	8,716	1,053,552	23,797	2,779,122	3,981	731,861
2005	11,127	1,857,325	8,901	1,130,569	24,228	3,005,031	4,021	786,931
2006	10,903	1,886,912	8,839	1,285,102	24,093	3,104,354	4,059	837,667
2007	10,887	1,825,014	8,855	1,276,406	23,953	3,170,438	4,084	842,743
2008	10,928	1,782,858	8,795	1,318,072	23,940	2,967,979	4,138	874,928

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009
(Taxable transactions in thousands of dollars)

Type of business	ALPINE		AMADOR		CALAVERAS		COLUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2	#	41	4,667	55	1,526	20	#
Home Furnishings and Appliance Stores	3	#	51	2,328	49	2,076	9	263
Bldg. Matrl. and Garden Equip. and Supplies	1	#	43	12,707	46	7,460	26	2,793
Food and Beverage Stores	6	177	40	6,731	45	8,359	23	2,675
Gasoline Stations	1	#	22	9,794	27	8,836	15	8,154
Clothing and Clothing Accessories Stores	1	#	39	1,096	45	882	11	211
General Merchandise Stores	--	#	15	#	11	1,079	4	103
Food Services and Drinking Places	8	122	117	8,184	118	7,583	57	5,395
Other Retail Group	22	1,048 #	599	20,111 #	621	7,239	132	26,511 #
Total Retail and Food Services	44	1,346	967	65,619	1,017	45,040	297	46,106
All Other Outlets	26	2,865	425	23,039	478	22,703	189	108,498
Totals All Outlets	70	4,211	1,392	88,659	1,495	67,743	486	154,604
Type of business	DEL NORTE		GLENN		INYO		LAKE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	15	1,635	39	4,958	25	4,687	69	8,665
Home Furnishings and Appliance Stores	13	436	9	195	16	1,099	52	3,519
Bldg. Matrl. and Garden Equip. and Supplies	19	6,000	31	2,847	23	4,547	55	11,697
Food and Beverage Stores	25	5,253	27	3,397	19	5,128	61	13,788
Gasoline Stations	7	4,944	17	10,048	27	16,569	15	10,800
Clothing and Clothing Accessories Stores	16	435	7	161	14	474	41	836
General Merchandise Stores	9	#	8	#	10	#	12	17,070
Food Services and Drinking Places	62	5,330	61	4,955	64	8,015	149	10,639
Other Retail Group	219	11,050 #	224	9,792 #	261	11,389 #	742	8,975
Total Retail and Food Services	385	35,082	423	36,354	459	51,909	1,196	85,989
All Other Outlets	190	16,880	227	43,740	231	26,745	540	34,065
Totals All Outlets	575	51,963	650	80,095	690	78,654	1,736	120,054
Type of business	LASSEN		MADERA		MARIPOSA		MODOC	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	22	5,339	163	28,421	20	668	10	1,676
Home Furnishings and Appliance Stores	17	1,687	85	4,550	9	373	6	208
Bldg. Matrl. and Garden Equip. and Supplies	33	5,360	88	25,893	20	2,290	18	1,921
Food and Beverage Stores	20	2,501	113	25,278	28	3,665	13	1,124
Gasoline Stations	19	6,913	54	44,084	11	2,327	3	#
Clothing and Clothing Accessories Stores	13	1,131	138	3,353	15	311	5	119
General Merchandise Stores	5	#	37	#	2	#	1	#
Food Services and Drinking Places	50	4,618	247	23,832	42	3,707	33	1,401
Other Retail Group	179	12,827 #	1,009	35,146 #	281	3,170 #	98	3,823 #
Total Retail and Food Services	358	40,377	1,934	190,557	428	16,509	187	10,272
All Other Outlets	231	20,486	898	101,603	231	27,863	118	10,666
Totals All Outlets	589	60,863	2,832	292,161	659	44,373	305	20,939
Type of business	MONO		PLUMAS		SAN BENITO		SIERRA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	11	448	27	2,180	54	8,491	2	#
Home Furnishings and Appliance Stores	16	541	30	857	38	855	3	#
Bldg. Matrl. and Garden Equip. and Supplies	19	3,037	44	5,645	33	7,605	8	484
Food and Beverage Stores	22	3,448	24	4,973	40	7,417	4	282
Gasoline Stations	13	5,538	16	4,955	15	9,799	5	687
Clothing and Clothing Accessories Stores	28	2,104	20	489	40	909	1	#
General Merchandise Stores	9	211	9	525	8	8,751	6	60
Food Services and Drinking Places	85	8,619	106	4,217	119	9,978	18	526
Other Retail Group	197	6,619	383	4,719	469	9,806	39	224 #
Total Retail and Food Services	400	30,565	659	28,560	816	63,610	86	2,263
All Other Outlets	193	13,830	304	20,177	403	39,117	29	2,484
Totals All Outlets	593	44,395	963	48,738	1,219	102,728	115	4,748

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009
(Taxable transactions in thousands of dollars)

Type of business	SISKIYOU		SUTTER		TEHAMA		TRINITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	53	6,044	112	28,452	66	20,215	13	490
Home Furnishings and Appliance Stores	56	2,191	73	23,298	33	1,635	8	144
Bldg. Matrl. and Garden Equip. and Supplies	86	9,198	58	40,575	55	10,900	16	2,397
Food and Beverage Stores	46	8,120	70	14,460	43	8,122	20	1,256
Gasoline Stations	37	21,318	42	25,120	31	39,066	17	4,423
Clothing and Clothing Accessories Stores	33	886	104	9,711	16	498	10	231
General Merchandise Stores	8	#	22	49,433	10	#	2	#
Food Services and Drinking Places	152	10,697	175	21,983	119	9,813	40	2,316
Other Retail Group	691	16,075 #	612	21,585	573	18,771 #	248	2,153 #
Total Retail and Food Services	1,162	74,529	1,268	234,618	946	109,019	374	13,410
All Other Outlets	618	34,406	647	91,381	459	30,553	166	6,410
Totals All Outlets	1,780	108,935	1,915	325,999	1,405	139,572	540	19,820
Type of business	TUOLUMNE		YUBA					
	Permits	Taxable transactions	Permits	Taxable transactions				
Retail and Food Services								
Motor Vehicle and Parts Dealers	57	8,627	59	7,108				
Home Furnishings and Appliance Stores	68	2,722	43	1,636				
Bldg. Matrl. and Garden Equip. and Supplies	53	11,275	49	4,850				
Food and Beverage Stores	43	9,529	60	6,261				
Gasoline Stations	32	14,816	27	15,161				
Clothing and Clothing Accessories Stores	83	3,644	49	498				
General Merchandise Stores	12	#	13	#				
Food Services and Drinking Places	139	12,507	111	9,293				
Other Retail Group	803	31,976 #	454	19,891 #				
Total Retail and Food Services	1,290	95,096	865	64,698				
All Other Outlets	637	38,859	373	46,183				
Totals All Outlets	1,927	133,955	1,238	110,880				

Sales omitted because their publication would result in the disclosure of confidential information. In Table 4, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009
(Taxable transactions in thousands of dollars)

Type of business	AGOURA HILLS		ALAMEDA		ALHAMBRA		ALISO VIEJO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	13	687	55	3,569	73	66,337	20	1,240
Home Furnishings and Appliance Stores	57	9,208	75	3,188	73	1,991	80	9,633
Bldg. Matrl. and Garden Equip. and Supplies	20	5,305	29	4,085	11	#	8	#
Food and Beverage Stores	16	3,596	60	13,809	45	8,337	14	4,992
Gasoline Stations	14	14,144	10	10,911	13	20,535	11	11,768
Clothing and Clothing Accessories Stores	39	912	92	5,127	82	3,877	71	#
General Merchandise Stores	17	36	21	#	43	47,180	18	#
Food Services and Drinking Places	60	12,543	222	22,555	199	32,992	69	11,307
Other Retail Group	282	8,015	786	21,274 #	474	33,791 #	391	33,640 #
Total Retail and Food Services	518	54,445	1,350	84,519	1,013	215,040	682	72,581
All Other Outlets	335	9,142	593	46,849	576	30,478	370	11,658
Totals All Outlets	853	63,587	1,943	131,367	1,589	245,518	1,052	84,238
Type of business	ANAHEIM		ANTIOCH		APPLE VALLEY		ARCADIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	378	86,257	50	25,047	36	2,501	31	#
Home Furnishings and Appliance Stores	338	44,494	52	3,442	42	4,726	80	1,977
Bldg. Matrl. and Garden Equip. and Supplies	165	81,970	23	17,706	21	16,989	17	2,015
Food and Beverage Stores	245	40,133	50	12,708	33	10,837	44	9,189
Gasoline Stations	84	88,671	30	19,288	13	15,025	12	14,758
Clothing and Clothing Accessories Stores	392	27,080	105	8,649	37	1,426	184	44,537
General Merchandise Stores	86	40,282	27	54,461	12	26,060	51	19,969
Food Services and Drinking Places	794	161,760	164	23,109	112	16,372	179	33,452
Other Retail Group	1,913	77,174	498	16,224	426	8,590	563	38,323 #
Total Retail and Food Services	4,395	647,822	999	180,632	732	102,526	1,161	164,220
All Other Outlets	3,573	515,383	416	19,954	281	6,929	659	19,554
Totals All Outlets	7,968	1,163,205	1,415	200,587	1,013	109,454	1,820	183,774
Type of business	ARROYO GRANDE		ATASCADERO		AUBURN		AZUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	14	5,150	41	5,157	31	5,459	45	2,448
Home Furnishings and Appliance Stores	29	2,330	24	1,920	30	1,662	28	896
Bldg. Matrl. and Garden Equip. and Supplies	16	5,129	32	14,535	18	3,262	14	444
Food and Beverage Stores	17	4,363	20	8,545	18	4,257	43	4,340
Gasoline Stations	8	9,036	13	8,385	11	#	14	13,837
Clothing and Clothing Accessories Stores	28	2,747	21	822	39	1,206	42	2,770
General Merchandise Stores	4	#	8	#	3	#	23	#
Food Services and Drinking Places	57	7,668	70	7,382	63	6,177	111	10,231
Other Retail Group	275	21,326 #	356	10,606 #	326	39,134 #	235	31,032 #
Total Retail and Food Services	448	57,749	585	57,354	539	61,158	555	65,999
All Other Outlets	194	6,112	289	8,750	276	13,254	391	19,789
Totals All Outlets	642	63,861	874	66,103	815	74,412	946	85,788
Type of business	BAKERSFIELD		BALDWIN PARK		BARSTOW		BEAUMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	326	155,394	47	6,389	35	5,874	30	4,632
Home Furnishings and Appliance Stores	272	39,751	40	1,487	14	930	17	4,966
Bldg. Matrl. and Garden Equip. and Supplies	126	71,377	28	14,818	5	5,718	16	#
Food and Beverage Stores	226	55,879	48	6,751	28	6,385	20	5,223
Gasoline Stations	117	97,468	15	14,528	29	49,449	7	5,558
Clothing and Clothing Accessories Stores	484	50,484	54	1,601	57	18,191	32	#
General Merchandise Stores	104	187,551	33	25,236	9	#	12	#
Food Services and Drinking Places	763	120,189	114	16,209	103	18,287	56	7,660
Other Retail Group	2,353	86,161	217	9,195	127	15,351 #	341	34,030 #
Total Retail and Food Services	4,771	864,254	596	96,213	407	120,187	531	62,070
All Other Outlets	2,158	236,284	437	20,828	138	12,679	129	6,346
Totals All Outlets	6,929	1,100,539	1,033	117,041	545	132,865	660	68,416

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009
(Taxable transactions in thousands of dollars)

Type of business	BELLFLOWER		BERKELEY		BEVERLY HILLS		BIG BEAR LAKE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	105	13,813	43	25,712	20	57,144	12	654
Home Furnishings and Appliance Stores	63	1,786	151	13,970	86	9,964	23	1,221
Bldg. Matrl. and Garden Equip. and Supplies	17	1,612	52	20,486	16	1,841	9	4,566
Food and Beverage Stores	52	7,820	112	19,279	24	4,211	17	4,197
Gasoline Stations	20	18,744	26	16,814	7	6,513	7	3,207
Clothing and Clothing Accessories Stores	56	1,440	251	14,000	395	134,415	30	1,005
General Merchandise Stores	26	5,445	46	2,221	30	58,375	9	#
Food Services and Drinking Places	153	13,079	505	59,003	206	61,372	70	6,872
Other Retail Group	402	6,197	1,770	58,032	877	33,156	220	7,083 #
Total Retail and Food Services	894	69,935	2,956	229,517	1,661	366,991	397	28,806
All Other Outlets	417	14,931	1,251	70,723	879	83,196	124	2,460
Totals All Outlets	1,311	84,866	4,207	300,240	2,540	450,187	521	31,266
Type of business	BREA		BRENTWOOD		BUENA PARK		BURBANK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	58	6,199	39	7,513	50	98,599	98	31,789
Home Furnishings and Appliance Stores	93	11,107	50	7,809	79	122,151	202	83,912
Bldg. Matrl. and Garden Equip. and Supplies	20	28,368	20	12,734	25	#	47	38,986
Food and Beverage Stores	30	8,177	24	10,972	53	10,347	92	25,105
Gasoline Stations	11	16,645	19	17,499	19	14,528	33	31,119
Clothing and Clothing Accessories Stores	172	59,996	69	9,799	97	9,469	240	23,098
General Merchandise Stores	27	41,412	7	#	33	33,345	53	72,909
Food Services and Drinking Places	156	38,798	110	16,119	196	33,595	374	73,791
Other Retail Group	446	31,404	293	16,243 #	495	24,752 #	995	76,188
Total Retail and Food Services	1,013	242,105	631	98,687	1,047	346,785	2,134	456,896
All Other Outlets	858	91,912	275	13,331	701	79,295	1,574	144,622
Totals All Outlets	1,871	334,017	906	112,018	1,748	426,080	3,708	601,518
Type of business	BURLINGAME		CALABASAS		CALEXICO		CAMARILLO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	37	45,222	10	29,252	50	6,499	40	14,238
Home Furnishings and Appliance Stores	52	3,792	29	3,612	44	870	73	6,348
Bldg. Matrl. and Garden Equip. and Supplies	23	3,690	5	#	28	566	29	18,623
Food and Beverage Stores	36	4,570	12	6,511	24	3,656	53	11,604
Gasoline Stations	13	7,213	7	7,083	15	12,398	22	22,332
Clothing and Clothing Accessories Stores	98	10,369	76	4,356	218	9,001	160	60,665
General Merchandise Stores	8	#	11	#	43	#	22	19,438
Food Services and Drinking Places	137	23,868	48	9,497	80	9,894	159	28,660
Other Retail Group	335	13,086 #	236	9,026 #	767	32,056 #	683	18,972
Total Retail and Food Services	739	111,808	434	69,337	1,269	74,940	1,241	200,880
All Other Outlets	672	50,531	303	41,989	240	4,071	942	60,051
Totals All Outlets	1,411	162,339	737	111,326	1,509	79,012	2,183	260,931
Type of business	CAMPBELL		CAPITOLA		CARLSBAD		CARSON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	62	4,851	9	#	56	110,527	83	36,468
Home Furnishings and Appliance Stores	79	22,035	23	3,449	157	14,221	58	#
Bldg. Matrl. and Garden Equip. and Supplies	39	29,209	4	#	36	3,350	40	16,967
Food and Beverage Stores	33	8,910	17	6,696	51	18,983	60	11,649
Gasoline Stations	19	14,954	6	5,008	28	27,055	40	35,324
Clothing and Clothing Accessories Stores	65	9,774	88	11,387	302	63,649	111	5,574
General Merchandise Stores	9	5,610	7	13,795	21	48,168	46	30,860
Food Services and Drinking Places	141	27,334	77	12,245	229	46,916	228	28,385
Other Retail Group	452	16,817	202	26,355 #	1,486	29,651	549	66,467 #
Total Retail and Food Services	899	139,495	433	78,936	2,366	362,520	1,215	231,694
All Other Outlets	771	39,576	123	9,402	1,403	128,341	1,006	133,406
Totals All Outlets	1,670	179,071	556	88,339	3,769	490,861	2,221	365,100

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009
(Taxable transactions in thousands of dollars)

Type of business	CATHEDRAL CITY		CERES		CERRITOS		CHICO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	51	47,985	36	5,564	41	137,167	99	31,372
Home Furnishings and Appliance Stores	51	3,316	26	656	78	20,257	119	17,082
Bldg. Matrl. and Garden Equip. and Supplies	15	1,341	15	11,727	18	#	55	30,886
Food and Beverage Stores	33	8,992	31	6,802	22	3,553	60	21,475
Gasoline Stations	15	16,835	15	14,428	10	8,344	34	27,192
Clothing and Clothing Accessories Stores	39	2,098	31	1,254	142	46,082	153	18,201
General Merchandise Stores	10	7,437	10	#	24	45,054	28	61,244
Food Services and Drinking Places	118	13,536	79	10,335	150	28,775	305	38,909
Other Retail Group	321	6,851	188	29,144 #	443	38,335 #	903	32,613
Total Retail and Food Services	653	108,391	431	79,910	928	327,566	1,756	278,973
All Other Outlets	330	24,713	199	24,216	677	73,421	811	61,903
Totals All Outlets	983	133,104	630	104,126	1,605	400,988	2,567	340,876
Type of business	CHINO		CHINO HILLS		CHULA VISTA		CITRUS HEIGHTS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	85	14,606	32	2,748	171	45,365	53	10,426
Home Furnishings and Appliance Stores	98	6,053	64	8,879	206	33,806	76	10,399
Bldg. Matrl. and Garden Equip. and Supplies	44	9,737	15	#	62	26,050	17	16,048
Food and Beverage Stores	48	10,836	32	11,630	120	29,644	51	11,697
Gasoline Stations	23	21,349	10	15,875	53	52,709	21	15,273
Clothing and Clothing Accessories Stores	87	25,671	96	9,527	322	29,064	131	16,961
General Merchandise Stores	41	51,638	40	#	85	141,982	24	70,505
Food Services and Drinking Places	173	25,193	130	23,661	428	71,679	174	26,327
Other Retail Group	499	26,230	370	40,719 #	1,096	46,464	642	24,721
Total Retail and Food Services	1,098	191,313	789	113,040	2,543	476,762	1,189	202,357
All Other Outlets	1,091	127,617	321	16,710	1,462	55,775	366	14,490
Totals All Outlets	2,189	318,930	1,110	129,750	4,005	532,536	1,555	216,847
Type of business	CLAREMONT		CLOVIS		COACHELLA		COLTON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	9	#	93	41,230	26	3,269	76	17,519
Home Furnishings and Appliance Stores	21	441	90	9,815	15	839	34	10,063
Bldg. Matrl. and Garden Equip. and Supplies	10	796	31	26,452	8	1,571	12	7,863
Food and Beverage Stores	22	5,405	43	18,887	27	10,521	47	12,374
Gasoline Stations	9	9,925	27	21,145	8	20,946	16	13,745
Clothing and Clothing Accessories Stores	66	1,441	108	11,204	28	1,873	33	2,310
General Merchandise Stores	15	#	22	66,162	1	#	16	#
Food Services and Drinking Places	87	11,739	228	32,970	59	6,991	105	12,500
Other Retail Group	312	21,297 #	634	27,549	85	2,297 #	204	16,750 #
Total Retail and Food Services	551	51,043	1,276	255,416	257	48,307	543	93,123
All Other Outlets	228	7,069	640	35,200	92	14,228	311	32,207
Totals All Outlets	779	58,112	1,916	290,616	349	62,535	854	125,329
Type of business	COMMERCE		COMPTON		CONCORD		CORONA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	27	3,295	86	5,071	120	87,434	195	59,243
Home Furnishings and Appliance Stores	36	3,111	60	8,977	143	34,292	205	23,824
Bldg. Matrl. and Garden Equip. and Supplies	22	17,463	21	#	79	45,028	69	32,854
Food and Beverage Stores	24	2,326	107	13,668	89	19,785	72	22,824
Gasoline Stations	15	17,936	22	14,893	46	31,325	40	54,888
Clothing and Clothing Accessories Stores	116	26,971	182	8,237	180	28,705	209	19,642
General Merchandise Stores	16	13,671	72	8,649	43	62,809	59	73,861
Food Services and Drinking Places	79	11,162	165	14,440	297	39,204	324	53,967
Other Retail Group	138	9,663	597	16,648 #	833	47,715	1,122	29,645
Total Retail and Food Services	473	105,597	1,312	90,584	1,830	396,298	2,295	370,749
All Other Outlets	847	149,485	541	43,669	1,081	106,810	1,398	234,942
Totals All Outlets	1,320	255,082	1,853	134,254	2,911	503,107	3,693	605,691

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009
(Taxable transactions in thousands of dollars)

Type of business	CORTE MADERA		COSTA MESA		COVINA		CULVER CITY	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	10	16,345	266	93,875	61	29,978	45	16,214
Home Furnishings and Appliance Stores	18	8,365	456	60,167	66	#	125	26,987
Bldg. Matrl. and Garden Equip. and Supplies	5	2,574	129	26,478	16	#	40	8,260
Food and Beverage Stores	11	3,459	114	30,841	46	8,288	48	12,841
Gasoline Stations	3	#	42	39,783	14	11,807	16	14,667
Clothing and Clothing Accessories Stores	58	28,468	1,054	175,750	96	3,105	163	33,860
General Merchandise Stores	4	8,344	218	82,294	43	15,370	29	74,621
Food Services and Drinking Places	29	9,209	465	79,000	150	21,273	206	33,493
Other Retail Group	132	16,476 #	4,091	56,650	414	42,331 #	702	38,691
Total Retail and Food Services	270	93,240	6,835	644,838	906	132,153	1,374	259,633
All Other Outlets	178	16,045	2,483	134,522	553	17,345	706	61,329
Totals All Outlets	448	109,285	9,318	779,359	1,459	149,498	2,080	320,962
Type of business	CUPERTINO		CYPRESS		DALY CITY		DANA POINT	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	11	859	38	3,144	39	23,957	21	2,392
Home Furnishings and Appliance Stores	87	44,547	81	4,179	55	4,288	64	1,497
Bldg. Matrl. and Garden Equip. and Supplies	21	4,014	26	#	20	#	13	3,950
Food and Beverage Stores	38	7,709	29	5,262	51	10,325	21	9,776
Gasoline Stations	18	12,831	11	12,684	24	24,216	12	13,960
Clothing and Clothing Accessories Stores	81	6,747	186	4,094	109	19,730	75	2,550
General Merchandise Stores	30	29,059	81	35,423	20	24,748	18	496
Food Services and Drinking Places	148	25,741	137	16,339	189	33,720	107	21,610
Other Retail Group	759	8,997	1,403	77,390 #	390	29,750 #	503	9,649
Total Retail and Food Services	1,193	140,503	1,992	158,515	897	170,735	834	65,879
All Other Outlets	472	197,338	485	78,942	413	17,712	391	19,784
Totals All Outlets	1,665	337,841	2,477	237,457	1,310	188,447	1,225	85,663
Type of business	DANVILLE		DAVIS		DELANO		DIAMOND BAR	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	14	1,054	27	28,809	29	7,409	35	1,319
Home Furnishings and Appliance Stores	59	3,174	34	1,547	15	1,237	72	2,702
Bldg. Matrl. and Garden Equip. and Supplies	21	3,210	18	4,638	18	14,515	15	800
Food and Beverage Stores	18	7,261	28	10,649	47	9,224	27	4,101
Gasoline Stations	15	13,149	12	13,111	12	9,069	20	22,583
Clothing and Clothing Accessories Stores	74	5,862	58	2,411	30	1,488	50	280
General Merchandise Stores	10	#	7	2,784	15	7,634	35	8,531
Food Services and Drinking Places	103	16,035	154	22,518	56	5,690	114	11,736
Other Retail Group	510	37,413 #	473	13,600	103	2,607	311	5,096
Total Retail and Food Services	824	87,157	811	100,068	325	58,873	679	57,147
All Other Outlets	375	9,365	275	20,071	122	22,496	452	10,330
Totals All Outlets	1,199	96,522	1,086	120,139	447	81,369	1,131	67,477
Type of business	DIXON		DOWNEY		DUARTE		DUBLIN	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	14	8,895	90	40,369	16	31,088	42	63,989
Home Furnishings and Appliance Stores	12	67	93	16,481	17	#	71	26,541
Bldg. Matrl. and Garden Equip. and Supplies	12	4,875	23	16,912	9	1,199	21	14,980
Food and Beverage Stores	16	2,319	76	12,490	17	2,532	18	5,780
Gasoline Stations	11	10,648	29	29,413	3	#	17	19,645
Clothing and Clothing Accessories Stores	14	#	167	25,050	26	267	42	12,722
General Merchandise Stores	6	#	49	27,118	13	24,535	5	#
Food Services and Drinking Places	55	6,720	258	41,022	61	6,671	139	28,639
Other Retail Group	123	15,684 #	900	19,097	119	13,181 #	298	34,083 #
Total Retail and Food Services	263	49,208	1,685	227,951	281	79,473	653	206,380
All Other Outlets	125	60,244	636	43,145	150	8,636	341	30,558
Totals All Outlets	388	109,452	2,321	271,096	431	88,109	994	236,938

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	EL CAJON		EL CENTRO		EL CERRITO		EL MONTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	127	75,196	49	16,587	10	#	156	109,305
Home Furnishings and Appliance Stores	96	19,313	25	6,494	30	2,825	87	6,047
Bldg. Matrl. and Garden Equip. and Supplies	47	31,618	29	13,699	9	15,246	39	21,602
Food and Beverage Stores	81	17,193	30	6,051	15	5,639	115	10,571
Gasoline Stations	51	37,308	17	10,944	6	4,049	22	19,884
Clothing and Clothing Accessories Stores	152	18,431	88	20,858	39	5,723	141	4,429
General Merchandise Stores	30	34,331	22	49,736	7	838	61	10,512
Food Services and Drinking Places	224	32,582	117	19,765	70	7,591	231	17,728
Other Retail Group	583	28,336	163	8,889	240	26,773 #	392	9,635
Total Retail and Food Services	1,391	294,309	540	153,022	426	68,684	1,244	209,713
All Other Outlets	868	84,035	360	29,586	153	6,184	842	54,284
Totals All Outlets	2,259	378,345	900	182,608	579	74,868	2,086	263,997
Type of business	EL SEGUNDO		ELK GROVE		EMERYVILLE		ENCINITAS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	15	905	68	67,947	7	#	34	18,335
Home Furnishings and Appliance Stores	53	24,424	105	16,661	39	32,500	109	12,992
Bldg. Matrl. and Garden Equip. and Supplies	10	4,589	35	16,687	6	#	54	22,329
Food and Beverage Stores	13	6,363	47	21,700	22	4,973	57	18,279
Gasoline Stations	10	#	29	33,527	4	4,730	23	24,916
Clothing and Clothing Accessories Stores	64	7,087	154	13,295	58	17,327	151	7,868
General Merchandise Stores	12	#	28	41,507	2	#	13	#
Food Services and Drinking Places	144	25,430	229	38,147	104	20,497	205	34,257
Other Retail Group	244	51,587 #	981	32,374	181	34,020 #	1,181	47,368 #
Total Retail and Food Services	565	120,384	1,676	281,845	423	114,047	1,827	186,345
All Other Outlets	476	117,546	599	40,917	294	30,045	840	22,967
Totals All Outlets	1,041	237,930	2,275	322,763	717	144,092	2,667	209,312
Type of business	ESCONDIDO		EUREKA		FAIRFIELD		FOLSOM	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	173	113,512	58	24,723	75	33,179	36	59,728
Home Furnishings and Appliance Stores	130	7,256	52	5,602	70	11,902	100	12,161
Bldg. Matrl. and Garden Equip. and Supplies	69	41,767	42	15,859	31	12,979	24	20,359
Food and Beverage Stores	116	29,699	28	9,211	64	14,850	40	15,030
Gasoline Stations	46	54,481	21	11,294	36	30,270	19	16,091
Clothing and Clothing Accessories Stores	254	38,111	77	7,567	125	17,153	143	28,293
General Merchandise Stores	29	31,222	22	35,901	35	51,737	20	56,120
Food Services and Drinking Places	309	41,026	139	15,464	203	31,068	205	30,454
Other Retail Group	1,186	33,902	468	17,857	621	18,246	703	29,396
Total Retail and Food Services	2,312	390,976	907	143,477	1,260	221,384	1,290	267,631
All Other Outlets	1,264	109,655	391	30,375	643	83,922	517	27,169
Totals All Outlets	3,576	500,631	1,298	173,853	1,903	305,307	1,807	294,800
Type of business	FONTANA		FOSTER CITY		FOUNTAIN VALLEY		FREMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	202	68,084	1	#	40	10,907	142	83,402
Home Furnishings and Appliance Stores	118	3,772	33	1,795	113	29,295	286	33,220
Bldg. Matrl. and Garden Equip. and Supplies	57	29,337	5	#	23	4,253	51	32,317
Food and Beverage Stores	103	27,205	9	3,666	51	9,379	111	20,078
Gasoline Stations	55	60,148	5	6,443	30	28,854	48	48,428
Clothing and Clothing Accessories Stores	325	12,003	26	124	70	4,911	146	11,078
General Merchandise Stores	97	55,835	4	#	15	46,872	57	58,670
Food Services and Drinking Places	279	41,835	62	10,004	160	21,542	408	50,838
Other Retail Group	1,569	37,765	219	27,464 #	473	22,214	1,383	74,043
Total Retail and Food Services	2,805	335,986	364	49,497	975	178,226	2,632	412,074
All Other Outlets	900	107,331	245	49,576	648	26,615	2,081	189,157
Totals All Outlets	3,705	443,317	609	99,073	1,623	204,840	4,713	601,231

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009
(Taxable transactions in thousands of dollars)

Type of business	FRESNO		FULLERTON		GARDEN GROVE		GARDENA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	580	167,467	177	25,305	156	40,752	115	15,724
Home Furnishings and Appliance Stores	464	61,824	109	15,460	168	5,710	69	4,397
Bldg. Matrl. and Garden Equip. and Supplies	166	91,506	31	12,520	61	19,234	28	15,111
Food and Beverage Stores	451	89,248	96	21,458	143	17,150	73	12,532
Gasoline Stations	166	116,496	31	37,432	39	51,981	15	18,925
Clothing and Clothing Accessories Stores	710	76,176	188	14,370	144	7,094	116	1,140
General Merchandise Stores	133	193,500	53	50,593	39	40,901	39	17,248
Food Services and Drinking Places	1,222	161,686	339	50,244	446	51,627	258	24,922
Other Retail Group	2,754	123,552	940	31,825	945	50,865	557	9,394
Total Retail and Food Services	6,646	1,081,456	1,964	259,205	2,141	285,315	1,270	119,393
All Other Outlets	3,900	339,880	1,357	84,751	1,383	53,162	933	42,485
Totals All Outlets	10,546	1,421,336	3,321	343,956	3,524	338,477	2,203	161,878
Type of business	GILROY		GLENDALE		GLENDDORA		GOLETA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	65	23,842	173	100,454	66	20,595	33	16,176
Home Furnishings and Appliance Stores	68	12,129	237	14,849	63	9,072	38	12,627
Bldg. Matrl. and Garden Equip. and Supplies	23	16,860	58	24,161	27	#	22	19,535
Food and Beverage Stores	54	7,978	201	32,591	26	8,329	41	8,316
Gasoline Stations	19	23,219	35	35,885	10	9,434	12	12,165
Clothing and Clothing Accessories Stores	156	51,448	450	88,849	98	2,808	32	1,110
General Merchandise Stores	21	41,236	102	47,873	85	29,384	8	23,325
Food Services and Drinking Places	141	25,410	503	65,983	118	16,488	95	16,567
Other Retail Group	377	16,562	1,623	46,842	689	26,454 #	452	11,753
Total Retail and Food Services	924	218,683	3,382	457,486	1,182	122,563	733	121,574
All Other Outlets	437	28,706	1,847	123,008	452	17,246	504	35,089
Totals All Outlets	1,361	247,389	5,229	580,494	1,634	139,809	1,237	156,663
Type of business	GRASS VALLEY		HANFORD		HAWTHORNE		HAYWARD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	40	11,247	43	19,767	83	32,746	192	44,012
Home Furnishings and Appliance Stores	38	3,712	41	2,484	57	16,178	142	11,070
Bldg. Matrl. and Garden Equip. and Supplies	25	15,194	22	15,984	24	30,094	75	36,921
Food and Beverage Stores	22	12,025	40	10,815	56	8,456	108	18,476
Gasoline Stations	12	11,613	15	9,808	16	17,748	44	43,283
Clothing and Clothing Accessories Stores	48	1,945	83	9,462	76	8,122	178	21,094
General Merchandise Stores	12	9,290	18	35,326	21	44,269	60	45,882
Food Services and Drinking Places	89	10,450	128	17,730	162	18,132	372	38,515
Other Retail Group	300	12,825	322	12,037	339	15,741	901	30,378
Total Retail and Food Services	586	88,302	712	133,413	834	191,486	2,072	289,630
All Other Outlets	288	14,499	314	28,229	469	26,727	1,729	231,622
Totals All Outlets	874	102,801	1,026	161,641	1,303	218,213	3,801	521,252
Type of business	HEALDSBURG		HEMET		HERMOSA BEACH		HESPERIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	15	11,220	64	28,459	15	4,139	130	10,121
Home Furnishings and Appliance Stores	21	820	56	2,232	22	2,238	57	1,265
Bldg. Matrl. and Garden Equip. and Supplies	17	8,221	16	17,258	7	3,083	34	4,426
Food and Beverage Stores	31	5,137	44	8,625	21	5,545	47	12,283
Gasoline Stations	7	4,747	27	20,499	2	#	34	36,768
Clothing and Clothing Accessories Stores	37	2,197	55	6,807	69	1,303	39	270
General Merchandise Stores	4	645	34	32,599	8	28	31	12,309
Food Services and Drinking Places	49	8,833	179	23,111	111	20,614	119	17,149
Other Retail Group	229	4,445	437	14,010	332	8,613 #	475	6,730
Total Retail and Food Services	410	46,264	912	153,600	587	45,564	966	101,321
All Other Outlets	263	21,906	382	18,836	224	4,641	476	25,102
Totals All Outlets	673	68,171	1,294	172,436	811	50,205	1,442	126,423

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009
(Taxable transactions in thousands of dollars)

Type of business	HOLLISTER		HUNTINGTON BEACH		HUNTINGTON PARK		INDIO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	37	8,203	212	76,566	46	17,795	87	32,846
Home Furnishings and Appliance Stores	25	543	250	17,773	53	6,959	74	7,555
Bldg. Matrl. and Garden Equip. and Supplies	19	6,308	87	34,564	14	#	42	11,221
Food and Beverage Stores	25	6,711	122	36,516	87	7,055	50	12,450
Gasoline Stations	13	9,577	53	46,115	6	6,550	12	12,229
Clothing and Clothing Accessories Stores	24	470	413	24,466	235	11,034	176	3,612
General Merchandise Stores	7	8,542	142	37,736	47	9,066	43	10,646
Food Services and Drinking Places	83	7,626	495	80,834	194	16,425	160	17,289
Other Retail Group	216	3,903	2,500	58,704	373	20,906 #	1,007	9,476
Total Retail and Food Services	449	51,882	4,274	413,275	1,055	95,791	1,651	117,324
All Other Outlets	245	10,626	2,308	145,594	401	22,196	414	28,628
Totals All Outlets	694	62,508	6,582	558,869	1,456	117,987	2,065	145,952
Type of business	INDUSTRY		INGLEWOOD		IRVINE		LA HABRA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	100	40,717	102	28,555	135	111,403	68	9,992
Home Furnishings and Appliance Stores	167	72,369	69	2,682	553	67,604	49	6,905
Bldg. Matrl. and Garden Equip. and Supplies	42	22,174	17	#	75	18,848	38	19,552
Food and Beverage Stores	44	3,757	98	14,269	97	31,540	58	10,534
Gasoline Stations	15	15,385	27	17,593	40	45,830	20	13,165
Clothing and Clothing Accessories Stores	358	17,773	222	15,395	343	40,736	52	6,683
General Merchandise Stores	228	57,720	52	30,687	76	65,335	23	55,262
Food Services and Drinking Places	142	28,250	260	27,580	568	110,845	162	20,203
Other Retail Group	1,930	17,498	717	34,584 #	1,724	68,566	338	11,438
Total Retail and Food Services	3,026	275,643	1,564	171,344	3,611	560,705	808	153,734
All Other Outlets	1,308	301,502	531	45,747	3,039	335,457	508	27,829
Totals All Outlets	4,334	577,146	2,095	217,091	6,650	896,162	1,316	181,562
Type of business	LA MESA		LA MIRADA		LA PUENTE		LA QUINTA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	48	35,665	24	3,823	64	6,367	11	8,125
Home Furnishings and Appliance Stores	77	8,839	39	14,009	49	951	47	9,241
Bldg. Matrl. and Garden Equip. and Supplies	16	2,763	13	#	14	1,919	12	13,890
Food and Beverage Stores	40	12,692	27	4,827	54	6,334	18	11,371
Gasoline Stations	18	16,127	14	23,699	8	7,204	4	6,326
Clothing and Clothing Accessories Stores	97	10,674	33	2,604	141	3,082	64	5,884
General Merchandise Stores	14	49,223	12	2,048	78	1,523	10	49,134
Food Services and Drinking Places	173	30,719	105	12,313	122	8,890	94	20,600
Other Retail Group	546	23,389	315	22,593 #	590	4,767	529	8,892
Total Retail and Food Services	1,029	190,092	582	85,916	1,120	41,038	789	133,462
All Other Outlets	508	20,041	371	80,741	252	4,419	317	18,186
Totals All Outlets	1,537	210,133	953	166,657	1,372	45,457	1,106	151,649
Type of business	LA VERNE		LAGUNA BEACH		LAGUNA HILLS		LAGUNA NIGUEL	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	26	622	12	1,171	35	4,520	37	28,202
Home Furnishings and Appliance Stores	29	6,101	82	1,396	108	12,095	131	6,496
Bldg. Matrl. and Garden Equip. and Supplies	10	#	25	3,323	23	1,717	30	12,610
Food and Beverage Stores	15	3,895	20	6,150	28	4,930	30	14,131
Gasoline Stations	8	9,954	8	4,551	10	8,039	10	11,476
Clothing and Clothing Accessories Stores	39	3,731	151	6,425	107	12,917	102	7,297
General Merchandise Stores	25	12,821	20	132	19	17,686	24	59,615
Food Services and Drinking Places	77	10,994	108	28,051	91	18,797	121	20,803
Other Retail Group	246	10,169 #	806	11,723	446	12,094	652	13,514
Total Retail and Food Services	475	58,288	1,232	62,922	867	92,796	1,137	174,144
All Other Outlets	297	17,695	435	18,921	535	24,653	613	29,487
Totals All Outlets	772	75,983	1,667	81,842	1,402	117,449	1,750	203,631

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009
(Taxable transactions in thousands of dollars)

Type of business	LAKE ELSINORE		LAKE FOREST		LAKEWOOD		LANCASTER	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	57	16,893	64	12,971	36	18,112	134	41,390
Home Furnishings and Appliance Stores	43	2,366	154	11,420	45	11,797	98	5,209
Bldg. Matrl. and Garden Equip. and Supplies	11	11,913	33	23,983	20	14,308	37	21,640
Food and Beverage Stores	33	8,095	48	13,268	58	11,370	74	17,521
Gasoline Stations	18	21,272	20	24,123	20	24,273	32	29,679
Clothing and Clothing Accessories Stores	86	10,416	106	6,057	139	26,842	133	8,161
General Merchandise Stores	23	31,083	29	17,702	43	59,650	42	63,207
Food Services and Drinking Places	123	16,997	238	32,953	190	34,638	277	35,740
Other Retail Group	384	9,434	727	32,626	575	16,995	765	21,219
Total Retail and Food Services	778	128,468	1,419	175,103	1,126	217,985	1,592	243,766
All Other Outlets	334	12,083	914	69,535	289	11,217	845	82,637
Totals All Outlets	1,112	140,551	2,333	244,639	1,415	229,201	2,437	326,403
Type of business	LAWNSDALE		LEMON GROVE		LINCOLN		LIVERMORE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	41	3,884	24	16,086	22	2,371	77	28,576
Home Furnishings and Appliance Stores	31	1,756	15	977	23	336	89	7,320
Bldg. Matrl. and Garden Equip. and Supplies	7	5,637	10	19,882	12	8,557	49	31,886
Food and Beverage Stores	30	3,384	18	5,999	15	5,916	55	12,648
Gasoline Stations	12	12,041	11	9,520	6	5,847	33	31,453
Clothing and Clothing Accessories Stores	28	1,121	25	2,169	34	2,106	63	2,910
General Merchandise Stores	13	#	5	#	6	#	22	42,720
Food Services and Drinking Places	70	7,443	58	7,439	65	8,227	196	27,796
Other Retail Group	158	5,831 #	162	6,188 #	279	8,725 #	648	16,694
Total Retail and Food Services	390	41,099	328	68,260	462	42,086	1,232	202,004
All Other Outlets	187	6,755	175	8,746	191	11,139	945	191,086
Totals All Outlets	577	47,854	503	77,006	653	53,225	2,177	393,090
Type of business	LODI		LOMPOC		LONG BEACH		LOS ANGELES	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	101	18,949	25	9,022	331	53,746	2,875	653,209
Home Furnishings and Appliance Stores	62	3,415	23	1,638	337	18,420	4,247	378,369
Bldg. Matrl. and Garden Equip. and Supplies	31	15,956	13	6,345	101	#	1,195	441,058
Food and Beverage Stores	59	11,127	39	9,961	446	63,566	3,442	554,627
Gasoline Stations	25	18,470	10	8,068	111	111,711	826	896,756
Clothing and Clothing Accessories Stores	64	5,074	22	2,171	551	37,500	9,637	583,648
General Merchandise Stores	11	25,314	7	#	355	71,221	2,207	579,785
Food Services and Drinking Places	174	19,582	85	9,624	1,102	166,866	10,271	1,394,167
Other Retail Group	528	12,983	317	15,285 #	3,332	284,901 #	29,472	856,623
Total Retail and Food Services	1,055	130,871	541	62,116	6,666	807,932	64,172	6,338,243
All Other Outlets	530	32,879	254	10,788	2,474	219,637	36,015	2,056,470
Totals All Outlets	1,585	163,750	795	72,904	9,140	1,027,569	100,187	8,394,713
Type of business	LOS BANOS		LOS GATOS		LYNWOOD		MADERA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	27	3,272	19	17,044	46	3,045	54	12,755
Home Furnishings and Appliance Stores	23	642	77	3,361	46	1,384	30	1,584
Bldg. Matrl. and Garden Equip. and Supplies	10	6,762	19	4,299	15	#	21	10,804
Food and Beverage Stores	18	6,165	36	11,028	70	9,256	51	12,543
Gasoline Stations	12	11,032	13	10,335	10	12,879	25	7,846
Clothing and Clothing Accessories Stores	20	1,026	85	6,750	95	3,910	70	2,172
General Merchandise Stores	12	14,365	8	#	27	2,621	13	#
Food Services and Drinking Places	76	9,302	122	22,497	135	13,324	119	12,517
Other Retail Group	145	3,487	478	16,420 #	314	11,063 #	269	22,905 #
Total Retail and Food Services	343	56,053	857	91,733	758	57,483	652	83,126
All Other Outlets	149	7,490	501	86,413	279	12,624	300	36,617
Totals All Outlets	492	63,543	1,358	178,146	1,037	70,106	952	119,743

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009
(Taxable transactions in thousands of dollars)

Type of business	MALIBU		MANHATTAN BEACH		MANTECA		MARTINEZ	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	3	#	14	#	54	21,491	20	1,525
Home Furnishings and Appliance Stores	27	777	49	18,114	38	5,445	27	548
Bldg. Matrl. and Garden Equip. and Supplies	11	1,186	6	473	19	11,636	12	16,525
Food and Beverage Stores	12	5,933	25	11,410	46	8,052	18	6,756
Gasoline Stations	9	5,989	6	6,376	31	16,202	16	10,090
Clothing and Clothing Accessories Stores	85	7,966	114	14,234	48	6,644	27	595
General Merchandise Stores	11	571	17	25,474	11	38,070	8	#
Food Services and Drinking Places	57	20,127	138	33,981	149	18,431	89	7,210
Other Retail Group	252	7,005 #	464	31,639 #	315	16,490	372	19,405 #
Total Retail and Food Services	467	49,553	833	141,702	711	142,461	589	62,655
All Other Outlets	226	9,486	343	19,238	341	31,289	279	18,674
Totals All Outlets	693	59,039	1,176	160,940	1,052	173,750	868	81,328
Type of business	MENIFEE		MENLO PARK		MERCED		MILPITAS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	24	2,469	5	#	72	31,304	24	#
Home Furnishings and Appliance Stores	29	#	66	5,222	50	6,738	98	15,949
Bldg. Matrl. and Garden Equip. and Supplies	24	#	16	3,175	18	17,190	15	12,315
Food and Beverage Stores	19	10,005	25	13,278	52	12,085	52	8,358
Gasoline Stations	9	13,346	14	11,215	25	18,365	19	18,272
Clothing and Clothing Accessories Stores	31	5,455	71	3,185	91	7,919	158	44,545
General Merchandise Stores	7	13,018	2	#	18	44,052	28	24,664
Food Services and Drinking Places	58	11,521	109	16,877	172	22,080	278	43,829
Other Retail Group	322	19,005 #	388	36,847 #	407	14,806	458	34,094 #
Total Retail and Food Services	523	74,819	696	89,800	905	174,540	1,130	202,024
All Other Outlets	196	14,970	465	47,601	427	34,785	754	91,433
Totals All Outlets	719	89,789	1,161	137,401	1,332	209,325	1,884	293,457
Type of business	MISSION VIEJO		MODESTO		MONROVIA		MONTCLAIR	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	77	38,022	175	30,501	36	39,291	110	41,669
Home Furnishings and Appliance Stores	188	22,325	201	24,967	50	4,299	80	10,223
Bldg. Matrl. and Garden Equip. and Supplies	36	12,473	51	36,015	19	#	22	3,008
Food and Beverage Stores	51	14,905	165	37,700	28	7,834	31	3,186
Gasoline Stations	24	28,068	55	35,116	7	10,147	9	7,475
Clothing and Clothing Accessories Stores	195	41,872	260	41,481	88	6,666	201	30,403
General Merchandise Stores	39	30,538	46	98,149	38	#	83	46,027
Food Services and Drinking Places	209	28,180	466	67,660	102	16,818	114	17,563
Other Retail Group	892	31,367	1,125	54,415	466	34,732 #	777	15,606
Total Retail and Food Services	1,711	247,749	2,544	426,004	834	119,787	1,427	175,160
All Other Outlets	806	49,433	1,214	145,887	471	32,513	415	26,326
Totals All Outlets	2,517	297,183	3,758	571,891	1,305	152,300	1,842	201,486
Type of business	MONTEBELLO		MONTEREY		MONTEREY PARK		MOORPARK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	56	9,372	29	6,478	31	#	15	2,411
Home Furnishings and Appliance Stores	47	1,852	68	4,730	54	870	16	3,504
Bldg. Matrl. and Garden Equip. and Supplies	18	15,239	18	1,702	14	640	14	2,031
Food and Beverage Stores	56	8,014	42	7,743	51	6,267	24	5,090
Gasoline Stations	19	22,451	17	10,970	11	9,202	8	9,107
Clothing and Clothing Accessories Stores	128	25,066	82	8,732	99	3,759	21	2,639
General Merchandise Stores	41	30,748	10	#	50	727	7	11,034
Food Services and Drinking Places	173	23,497	189	38,049	150	21,922	77	9,897
Other Retail Group	398	14,414	578	36,699 #	638	22,506 #	268	9,088
Total Retail and Food Services	936	150,654	1,033	115,103	1,098	65,893	450	54,800
All Other Outlets	516	52,545	487	34,069	441	23,026	326	12,163
Totals All Outlets	1,452	203,199	1,520	149,172	1,539	88,918	776	66,963

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009
(Taxable transactions in thousands of dollars)

Type of business	MORENO VALLEY		MORGAN HILL		MOUNTAIN VIEW		MURRIETA	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	92	31,122	23	13,349	51	19,634	92	16,768
Home Furnishings and Appliance Stores	96	5,035	44	2,043	102	19,268	113	17,135
Bldg. Matrl. and Garden Equip. and Supplies	38	23,489	26	10,261	30	8,513	32	18,962
Food and Beverage Stores	76	21,349	26	6,657	64	16,867	36	12,924
Gasoline Stations	37	35,422	14	17,431	23	19,509	26	25,701
Clothing and Clothing Accessories Stores	193	15,460	36	3,503	75	7,145	89	6,614
General Merchandise Stores	42	52,506	9	#	14	55,636	22	40,894
Food Services and Drinking Places	254	37,326	120	14,528	281	41,266	158	22,049
Other Retail Group	718	16,359	352	15,446 #	583	31,725	708	20,708
Total Retail and Food Services	1,546	238,068	650	83,218	1,223	219,562	1,276	181,755
All Other Outlets	494	18,369	486	19,972	929	84,758	617	32,971
Totals All Outlets	2,040	256,437	1,136	103,189	2,152	304,320	1,893	214,726
Type of business	NAPA		NATIONAL CITY		NEWARK		NEWPORT BEACH	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	57	25,862	107	77,196	68	20,725	82	108,638
Home Furnishings and Appliance Stores	88	5,612	59	2,565	37	2,857	249	9,542
Bldg. Matrl. and Garden Equip. and Supplies	51	27,390	26	2,652	22	16,805	42	11,412
Food and Beverage Stores	124	20,039	75	8,146	33	6,417	75	23,484
Gasoline Stations	26	25,695	16	16,058	13	8,929	19	24,313
Clothing and Clothing Accessories Stores	105	17,355	217	29,303	99	15,239	324	40,334
General Merchandise Stores	19	26,119	30	33,633	16	21,078	33	38,575
Food Services and Drinking Places	207	32,514	196	28,143	156	17,798	369	91,665
Other Retail Group	773	26,216	474	15,482	244	8,281	1,269	38,936
Total Retail and Food Services	1,450	206,802	1,200	213,180	688	118,129	2,462	386,898
All Other Outlets	943	40,000	479	42,280	399	54,078	1,528	133,022
Totals All Outlets	2,393	246,802	1,679	255,459	1,087	172,207	3,990	519,920
Type of business	NORCO		NORWALK		NOVATO		OAKDALE	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	63	14,514	62	29,732	31	16,035	26	9,838
Home Furnishings and Appliance Stores	24	1,829	37	1,174	48	2,422	19	871
Bldg. Matrl. and Garden Equip. and Supplies	21	4,007	13	#	22	4,974	16	3,342
Food and Beverage Stores	23	5,677	61	10,565	33	10,664	21	4,885
Gasoline Stations	14	16,440	25	23,372	20	16,136	12	12,036
Clothing and Clothing Accessories Stores	25	731	96	5,018	60	8,828	17	346
General Merchandise Stores	5	#	36	44,018	9	35,845	6	#
Food Services and Drinking Places	89	12,212	192	21,042	123	18,091	55	6,298
Other Retail Group	260	13,948 #	535	15,030 #	620	20,770	163	8,887 #
Total Retail and Food Services	524	69,358	1,057	149,951	966	133,764	335	46,502
All Other Outlets	284	13,635	452	24,198	652	23,828	222	10,478
Totals All Outlets	808	82,993	1,509	174,149	1,618	157,592	557	56,980
Type of business	OAKLAND		OCEANSIDE		ONTARIO		ORANGE	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	256	67,455	124	29,077	244	146,412	195	73,373
Home Furnishings and Appliance Stores	310	32,544	133	19,118	239	67,772	209	39,330
Bldg. Matrl. and Garden Equip. and Supplies	119	42,513	43	27,989	115	33,950	70	43,586
Food and Beverage Stores	469	57,764	95	27,765	106	20,633	109	26,144
Gasoline Stations	119	110,774	46	42,549	69	88,087	50	44,922
Clothing and Clothing Accessories Stores	652	15,349	223	12,242	437	62,076	252	25,420
General Merchandise Stores	147	20,944	43	55,740	125	30,604	54	38,315
Food Services and Drinking Places	1,167	118,963	347	53,789	395	74,304	437	70,838
Other Retail Group	3,804	77,685	1,588	33,659	1,978	163,885	1,445	49,260
Total Retail and Food Services	7,043	543,989	2,642	301,928	3,708	687,723	2,821	411,189
All Other Outlets	3,095	269,461	1,176	59,281	2,003	436,134	1,931	199,920
Totals All Outlets	10,138	813,450	3,818	361,209	5,711	1,123,857	4,752	611,109

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009
(Taxable transactions in thousands of dollars)

Type of business	OROVILLE		OXNARD		PALM DESERT		PALM SPRINGS	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	35	8,333	115	70,578	56	3,156	37	#
Home Furnishings and Appliance Stores	30	1,341	118	32,413	153	19,504	72	1,226
Bldg. Matrl. and Garden Equip. and Supplies	23	7,826	37	23,890	51	15,988	24	18,913
Food and Beverage Stores	20	5,259	141	24,336	31	12,642	34	11,672
Gasoline Stations	17	10,645	47	43,329	11	14,950	19	20,735
Clothing and Clothing Accessories Stores	23	734	156	17,539	333	39,394	110	9,581
General Merchandise Stores	4	#	50	62,421	37	71,151	22	19,335
Food Services and Drinking Places	77	8,391	335	47,188	194	36,927	230	39,241
Other Retail Group	201	19,754 #	1,263	27,195	1,336	32,033	750	27,425 #
Total Retail and Food Services	430	62,283	2,262	348,888	2,202	245,744	1,298	148,128
All Other Outlets	216	9,513	1,264	108,805	743	44,896	567	46,736
Totals All Outlets	646	71,796	3,526	457,693	2,945	290,640	1,865	194,865
Type of business	PALMDALE		PALO ALTO		PARAMOUNT		PASADENA	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	78	34,983	25	29,453	63	5,631	121	68,679
Home Furnishings and Appliance Stores	108	14,713	125	33,640	86	1,029	310	44,303
Bldg. Matrl. and Garden Equip. and Supplies	34	23,130	38	6,521	37	16,259	72	19,933
Food and Beverage Stores	54	19,794	36	7,796	55	9,113	109	35,457
Gasoline Stations	31	31,480	14	12,929	11	15,211	29	28,357
Clothing and Clothing Accessories Stores	201	22,937	161	55,294	443	2,384	447	47,042
General Merchandise Stores	78	70,627	16	36,873	158	#	126	52,163
Food Services and Drinking Places	238	40,891	275	57,098	108	8,831	527	93,785
Other Retail Group	830	20,858	806	23,877	2,613	20,843 #	2,570	138,831
Total Retail and Food Services	1,652	279,413	1,496	263,481	3,574	79,301	4,311	528,550
All Other Outlets	615	32,169	839	151,978	759	46,064	1,566	119,236
Totals All Outlets	2,267	311,582	2,335	415,459	4,333	125,365	5,877	647,786
Type of business	PASO ROBLES		PERRIS		PETALUMA		PICO RIVERA	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	50	17,383	45	9,348	55	40,672	38	1,928
Home Furnishings and Appliance Stores	41	3,561	33	1,646	74	2,824	43	7,636
Bldg. Matrl. and Garden Equip. and Supplies	21	9,217	15	#	33	7,248	20	13,083
Food and Beverage Stores	37	7,471	40	12,525	49	14,354	57	9,255
Gasoline Stations	24	18,787	15	19,119	24	19,196	15	15,116
Clothing and Clothing Accessories Stores	45	4,531	74	867	88	15,544	85	6,790
General Merchandise Stores	15	26,207	17	#	10	8,142	28	31,077
Food Services and Drinking Places	128	20,101	87	11,104	185	21,002	156	20,349
Other Retail Group	432	10,577	300	28,567 #	825	20,068	780	7,872
Total Retail and Food Services	793	117,835	626	83,175	1,343	149,049	1,222	113,107
All Other Outlets	450	27,005	223	40,653	753	42,497	378	50,012
Totals All Outlets	1,243	144,841	849	123,828	2,096	191,546	1,600	163,119
Type of business	PINOLE		PITTSBURG		PLACENTIA		PLACERVILLE	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	13	1,989	42	16,168	47	10,386	16	11,188
Home Furnishings and Appliance Stores	18	#	25	5,454	50	4,865	20	1,909
Bldg. Matrl. and Garden Equip. and Supplies	4	5,134	17	9,391	12	1,534	13	#
Food and Beverage Stores	16	6,253	38	10,153	24	5,277	18	4,436
Gasoline Stations	9	6,420	12	11,592	11	11,387	7	5,084
Clothing and Clothing Accessories Stores	20	1,641	44	4,807	36	3,373	24	855
General Merchandise Stores	7	10,398	17	15,853	12	1,248	9	1,453
Food Services and Drinking Places	66	11,641	94	14,405	117	15,404	76	7,636
Other Retail Group	150	14,238 #	219	9,001	321	10,155	247	18,850 #
Total Retail and Food Services	303	57,712	508	96,823	630	63,630	430	51,410
All Other Outlets	135	3,152	271	42,723	551	33,091	157	12,182
Totals All Outlets	438	60,864	779	139,547	1,181	96,720	587	63,592

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009
(Taxable transactions in thousands of dollars)

Type of business	PLEASANT HILL		PLEASANTON		POMONA		PORTERVILLE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	24	3,027	83	52,288	283	21,767	61	11,247
Home Furnishings and Appliance Stores	48	24,095	121	9,235	137	1,706	44	2,424
Bldg. Matrl. and Garden Equip. and Supplies	22	5,237	36	11,358	76	18,940	23	11,468
Food and Beverage Stores	22	7,800	44	13,780	125	18,919	23	6,611
Gasoline Stations	16	11,092	22	19,344	50	38,010	26	11,703
Clothing and Clothing Accessories Stores	38	7,650	193	41,146	281	3,200	84	2,654
General Merchandise Stores	9	17,386	30	53,668	129	#	19	24,725
Food Services and Drinking Places	113	20,350	250	34,433	343	27,094	106	12,509
Other Retail Group	331	18,726	972	24,671	1,832	35,380 #	327	5,930
Total Retail and Food Services	623	115,363	1,751	259,922	3,256	165,016	713	89,270
All Other Outlets	285	18,755	910	115,110	1,387	73,353	273	12,642
Totals All Outlets	908	134,118	2,661	375,032	4,643	238,369	986	101,913
Type of business	POWAY		RANCHO CORDOVA		RANCHO CUCAMONGA		RANCHO MIRAGE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	42	28,991	142	11,350	137	8,726	11	#
Home Furnishings and Appliance Stores	56	3,043	81	12,199	149	32,325	37	6,887
Bldg. Matrl. and Garden Equip. and Supplies	24	11,994	29	19,070	62	24,523	6	#
Food and Beverage Stores	24	5,820	44	7,591	79	22,644	11	5,894
Gasoline Stations	16	12,972	23	16,663	43	40,529	4	3,518
Clothing and Clothing Accessories Stores	42	1,199	60	2,356	221	31,627	23	1,364
General Merchandise Stores	13	57,605	11	15,005	76	79,373	3	#
Food Services and Drinking Places	130	13,586	157	18,287	359	72,065	62	20,982
Other Retail Group	510	18,250	397	16,136	1,071	53,630	217	25,411 #
Total Retail and Food Services	857	153,460	944	118,658	2,197	365,441	374	64,055
All Other Outlets	639	64,279	567	62,512	1,340	113,535	156	27,177
Totals All Outlets	1,496	217,740	1,511	181,170	3,537	478,976	530	91,232
Type of business	RANCHO SANTA MARGARITA		RED BLUFF		REDDING		REDLANDS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	22	16,093	23	6,122	140	51,710	60	39,888
Home Furnishings and Appliance Stores	87	2,509	19	1,174	130	16,678	58	3,164
Bldg. Matrl. and Garden Equip. and Supplies	17	#	19	7,747	83	37,380	30	25,617
Food and Beverage Stores	13	6,843	11	4,769	57	22,601	46	15,475
Gasoline Stations	6	9,012	16	10,951	50	37,854	17	16,701
Clothing and Clothing Accessories Stores	76	2,492	9	259	100	11,616	95	7,078
General Merchandise Stores	13	#	2	#	21	61,906	28	23,083
Food Services and Drinking Places	76	14,808	63	6,895	305	37,329	190	24,958
Other Retail Group	428	32,488 #	174	15,447 #	996	37,670	860	19,069
Total Retail and Food Services	738	84,245	336	53,364	1,882	314,742	1,384	175,032
All Other Outlets	413	19,772	191	8,008	1,090	82,188	534	47,552
Totals All Outlets	1,151	104,016	527	61,372	2,972	396,930	1,918	222,584
Type of business	REDONDO BEACH		REDWOOD CITY		RIALTO		RICHMOND	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	31	11,594	62	56,959	100	5,507	90	30,149
Home Furnishings and Appliance Stores	91	4,991	90	13,721	42	933	56	3,409
Bldg. Matrl. and Garden Equip. and Supplies	24	2,174	32	17,477	21	10,262	27	3,071
Food and Beverage Stores	66	17,614	63	19,980	57	11,119	71	7,406
Gasoline Stations	12	12,009	25	22,834	32	47,407	34	56,470
Clothing and Clothing Accessories Stores	218	34,371	81	10,132	80	3,542	141	10,809
General Merchandise Stores	59	18,381	22	22,926	19	#	27	54,222
Food Services and Drinking Places	254	40,662	260	29,716	135	17,442	171	14,659
Other Retail Group	863	17,153	558	26,180	382	30,215 #	551	12,842
Total Retail and Food Services	1,618	158,950	1,193	219,924	868	126,427	1,168	193,036
All Other Outlets	593	21,198	794	126,932	405	66,770	659	54,308
Totals All Outlets	2,211	180,148	1,987	346,857	1,273	193,197	1,827	247,344

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009
(Taxable transactions in thousands of dollars)

Type of business	RIDGECREST		RIVERBANK		RIVERSIDE		ROCKLIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	35	8,931	24	2,039	338	165,952	54	17,826
Home Furnishings and Appliance Stores	26	1,901	14	#	294	29,043	67	20,632
Bldg. Matrl. and Garden Equip. and Supplies	11	#	7	#	129	54,671	27	4,737
Food and Beverage Stores	17	5,748	12	3,102	195	47,880	26	5,741
Gasoline Stations	15	5,914	6	5,407	79	74,025	24	17,164
Clothing and Clothing Accessories Stores	20	444	16	842	481	50,211	33	977
General Merchandise Stores	12	#	7	12,987	113	95,068	14	3,563
Food Services and Drinking Places	64	8,623	48	6,339	636	91,879	110	13,604
Other Retail Group	227	23,685 #	70	16,954 #	2,768	65,901	428	12,850
Total Retail and Food Services	427	55,245	204	47,670	5,033	674,631	783	97,094
All Other Outlets	191	5,937	72	4,083	2,169	194,108	403	39,113
Totals All Outlets	618	61,183	276	51,752	7,202	868,739	1,186	136,207
Type of business	ROHNERT PARK		ROSEMEAD		ROSEVILLE		SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	19	2,618	63	6,425	152	192,482	491	70,140
Home Furnishings and Appliance Stores	37	6,810	64	2,416	199	52,917	408	56,709
Bldg. Matrl. and Garden Equip. and Supplies	8	#	16	1,449	77	39,296	167	62,411
Food and Beverage Stores	26	8,750	40	3,861	77	29,198	366	67,991
Gasoline Stations	15	8,906	9	7,677	45	43,236	127	106,862
Clothing and Clothing Accessories Stores	24	3,607	30	505	345	63,655	676	76,660
General Merchandise Stores	7	44,613	30	34,092	81	107,909	114	114,457
Food Services and Drinking Places	106	17,752	129	15,064	383	69,376	1,297	174,263
Other Retail Group	284	22,426 #	254	4,594	2,041	61,323	3,839	109,903
Total Retail and Food Services	526	115,482	635	76,083	3,400	659,393	7,485	839,397
All Other Outlets	319	21,754	300	8,123	1,041	97,406	3,425	414,231
Totals All Outlets	845	137,236	935	84,207	4,441	756,799	10,910	1,253,628
Type of business	SALINAS		SAN BERNARDINO		SAN BRUNO		SAN CARLOS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	129	56,602	256	63,499	32	10,325	34	#
Home Furnishings and Appliance Stores	102	14,900	213	20,644	36	8,103	56	16,224
Bldg. Matrl. and Garden Equip. and Supplies	43	30,138	72	37,863	8	#	47	33,863
Food and Beverage Stores	121	25,894	189	29,178	32	5,161	16	3,563
Gasoline Stations	49	51,201	61	53,051	14	13,201	9	5,487
Clothing and Clothing Accessories Stores	210	22,233	484	22,502	76	13,767	52	7,195
General Merchandise Stores	30	59,101	178	84,116	19	27,920	10	757
Food Services and Drinking Places	310	42,057	469	64,024	138	20,290	101	11,535
Other Retail Group	741	28,569	2,524	37,585	240	21,391 #	387	26,750 #
Total Retail and Food Services	1,735	330,695	4,446	412,461	595	120,159	712	105,374
All Other Outlets	854	104,613	1,138	82,320	304	10,714	695	43,635
Totals All Outlets	2,589	435,309	5,584	494,781	899	130,873	1,407	149,009
Type of business	SAN CLEMENTE		SAN DIEGO		SAN DIMAS		SAN FERNANDO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	54	3,259	1,194	385,598	24	1,475	47	9,384
Home Furnishings and Appliance Stores	133	7,940	1,537	241,686	38	3,762	68	2,332
Bldg. Matrl. and Garden Equip. and Supplies	26	#	391	182,197	12	#	23	19,155
Food and Beverage Stores	44	13,869	880	214,551	21	6,316	29	4,086
Gasoline Stations	16	22,221	344	324,871	11	10,222	8	3,107
Clothing and Clothing Accessories Stores	144	2,307	2,321	319,884	40	5,248	278	2,526
General Merchandise Stores	40	12,913	336	334,149	27	24,960	133	11,388
Food Services and Drinking Places	172	24,276	3,733	658,382	72	10,224	83	10,835
Other Retail Group	770	24,379 #	11,752	358,340	300	17,503 #	909	3,723
Total Retail and Food Services	1,399	111,165	22,488	3,019,658	545	79,710	1,578	66,536
All Other Outlets	801	23,519	11,839	1,185,513	435	45,084	366	11,895
Totals All Outlets	2,200	134,685	34,327	4,205,172	980	124,794	1,944	78,431

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009
(Taxable transactions in thousands of dollars)

Type of business	SAN FRANCISCO		SAN GABRIEL		SAN JOSE		SAN JUAN CAPISTRANO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	240	89,371	37	3,750	513	234,137	36	38,521
Home Furnishings and Appliance Stores	1,053	155,208	66	3,824	844	107,983	72	6,089
Bldg. Matrl. and Garden Equip. and Supplies	306	79,126	23	4,314	277	151,696	21	10,513
Food and Beverage Stores	1,108	146,693	45	3,784	594	110,803	15	3,681
Gasoline Stations	129	120,335	11	10,911	212	240,399	8	7,680
Clothing and Clothing Accessories Stores	2,222	336,400	97	5,773	1,124	168,737	58	6,353
General Merchandise Stores	265	151,175	40	240	178	250,354	23	#
Food Services and Drinking Places	4,142	669,235	183	16,826	1,999	290,315	89	13,788
Other Retail Group	7,559	330,399	398	7,413	6,233	196,753	502	25,896 #
Total Retail and Food Services	17,024	2,077,942	900	56,837	11,974	1,751,177	824	112,522
All Other Outlets	9,435	1,018,128	421	13,620	6,722	782,467	421	18,460
Totals All Outlets	26,459	3,096,070	1,321	70,457	18,696	2,533,644	1,245	130,982
Type of business	SAN LEANDRO		SAN LUIS OBISPO		SAN MARCOS		SAN MATEO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	83	37,238	69	37,745	62	9,544	70	20,729
Home Furnishings and Appliance Stores	97	7,873	88	15,069	105	44,654	154	18,001
Bldg. Matrl. and Garden Equip. and Supplies	59	26,489	40	19,854	55	35,498	49	20,459
Food and Beverage Stores	75	12,711	42	14,229	45	12,177	79	20,061
Gasoline Stations	34	22,486	21	17,844	18	22,896	35	31,200
Clothing and Clothing Accessories Stores	143	27,766	113	18,066	70	9,591	230	40,420
General Merchandise Stores	31	73,211	14	30,791	10	35,975	33	36,741
Food Services and Drinking Places	266	27,915	180	32,820	179	28,146	330	44,678
Other Retail Group	548	25,426	610	28,117	678	20,017	1,013	40,765
Total Retail and Food Services	1,336	261,116	1,177	214,534	1,222	218,498	1,993	273,054
All Other Outlets	1,015	123,548	672	42,777	937	60,701	1,162	38,925
Totals All Outlets	2,351	384,664	1,849	257,311	2,159	279,198	3,155	311,979
Type of business	SAN RAFAEL		SAN RAMON		SANTA ANA		SANTA BARBARA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	89	60,078	30	5,300	295	103,094	74	23,982
Home Furnishings and Appliance Stores	135	26,210	88	6,137	296	31,204	150	16,106
Bldg. Matrl. and Garden Equip. and Supplies	51	45,115	20	22,528	99	48,956	75	23,406
Food and Beverage Stores	56	17,997	23	11,187	258	45,496	109	28,031
Gasoline Stations	26	17,625	25	19,253	56	54,875	37	28,506
Clothing and Clothing Accessories Stores	101	4,802	68	2,351	430	53,310	240	41,990
General Merchandise Stores	21	11,206	18	#	97	58,398	38	17,567
Food Services and Drinking Places	221	23,084	155	20,807	791	77,912	391	72,680
Other Retail Group	879	30,725	450	28,328 #	1,393	62,102	1,742	41,073
Total Retail and Food Services	1,579	236,843	877	115,892	3,715	535,346	2,856	293,341
All Other Outlets	1,148	74,041	565	44,950	3,002	248,026	1,523	67,499
Totals All Outlets	2,727	310,884	1,442	160,842	6,717	783,372	4,379	360,839
Type of business	SANTA CLARA		SANTA CLARITA		SANTA CRUZ		SANTA FE SPRINGS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	154	93,004	161	84,786	55	12,694	124	21,101
Home Furnishings and Appliance Stores	244	34,664	247	25,226	81	4,540	137	11,192
Bldg. Matrl. and Garden Equip. and Supplies	55	19,681	77	38,215	35	6,315	59	11,378
Food and Beverage Stores	91	20,206	108	29,785	59	14,195	33	6,108
Gasoline Stations	31	30,252	46	61,826	16	12,442	14	14,790
Clothing and Clothing Accessories Stores	97	18,606	431	25,604	112	10,553	361	4,405
General Merchandise Stores	25	38,245	138	90,738	14	#	171	17,801
Food Services and Drinking Places	459	65,469	433	69,875	233	39,189	140	15,930
Other Retail Group	955	30,575	2,325	40,950	840	47,946 #	2,359	21,550
Total Retail and Food Services	2,111	350,702	3,966	467,004	1,445	147,875	3,398	124,256
All Other Outlets	2,209	303,409	1,857	112,269	640	36,025	1,910	311,386
Totals All Outlets	4,320	654,111	5,823	579,274	2,085	183,900	5,308	435,641

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009
(Taxable transactions in thousands of dollars)

Type of business	SANTA MARIA		SANTA MONICA		SANTA ROSA		SANTEE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	93	45,878	89	92,427	134	73,900	60	5,114
Home Furnishings and Appliance Stores	73	9,318	215	29,144	179	37,831	39	6,169
Bldg. Matrl. and Garden Equip. and Supplies	47	33,916	44	14,688	80	35,559	19	18,451
Food and Beverage Stores	79	21,057	81	24,689	109	38,497	25	7,996
Gasoline Stations	22	24,978	21	26,187	55	49,072	16	10,643
Clothing and Clothing Accessories Stores	117	9,886	432	64,383	220	35,319	60	6,329
General Merchandise Stores	31	52,051	56	7,143	35	81,067	18	44,016
Food Services and Drinking Places	216	30,153	426	104,912	432	52,404	111	18,388
Other Retail Group	539	19,473	1,695	68,798	1,684	63,256	398	13,625
Total Retail and Food Services	1,217	246,711	3,059	432,372	2,928	466,906	746	130,731
All Other Outlets	791	79,071	1,409	147,816	1,668	92,153	455	28,489
Totals All Outlets	2,008	325,782	4,468	580,188	4,596	559,058	1,201	159,220
Type of business	SEAL BEACH		SEASIDE		SELMA		SHAFTER	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	12	#	45	38,320	26	22,987	13	4,347
Home Furnishings and Appliance Stores	26	4,147	22	1,419	16	1,049	12	#
Bldg. Matrl. and Garden Equip. and Supplies	5	545	12	#	9	#	4	#
Food and Beverage Stores	13	5,295	28	3,095	27	4,303	13	1,791
Gasoline Stations	8	9,573	7	5,021	5	4,157	11	3,957
Clothing and Clothing Accessories Stores	50	4,226	24	256	29	337	11	54
General Merchandise Stores	18	14,501	5	1,022	6	#	6	461
Food Services and Drinking Places	84	18,308	71	7,629	57	7,330	25	1,640
Other Retail Group	187	7,569 #	144	18,806 #	105	21,235 #	42	49,487 #
Total Retail and Food Services	403	64,164	358	75,568	280	61,399	137	61,736
All Other Outlets	158	34,241	154	15,792	133	9,184	78	78,642
Totals All Outlets	561	98,405	512	91,360	413	70,583	215	140,379
Type of business	SIMI VALLEY		SOLANA BEACH		SONORA		SOUTH EL MONTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	88	36,771	6	#	22	2,073	86	4,428
Home Furnishings and Appliance Stores	113	11,511	54	4,100	24	901	70	3,618
Bldg. Matrl. and Garden Equip. and Supplies	40	27,998	14	606	12	7,350	40	5,802
Food and Beverage Stores	74	20,596	10	4,215	8	5,530	34	3,434
Gasoline Stations	33	32,509	2	#	7	4,195	9	18,677
Clothing and Clothing Accessories Stores	137	13,384	56	7,357	38	1,670	145	152
General Merchandise Stores	41	53,930	3	#	5	#	64	227
Food Services and Drinking Places	262	40,507	61	12,807	55	4,670	63	5,398
Other Retail Group	1,031	26,803	286	13,008 #	257	22,624 #	648	4,234
Total Retail and Food Services	1,819	264,009	492	42,093	428	49,014	1,159	45,971
All Other Outlets	1,152	49,989	294	10,570	184	5,416	879	42,899
Totals All Outlets	2,971	313,998	786	52,663	612	54,429	2,038	88,870
Type of business	SOUTH GATE		SOUTH LAKE TAHOE		SOUTH SAN FRANCISCO		STANTON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	130	22,113	26	3,216	50	7,638	51	7,436
Home Furnishings and Appliance Stores	54	794	25	881	62	10,550	26	#
Bldg. Matrl. and Garden Equip. and Supplies	18	514	21	4,238	30	17,042	17	10,650
Food and Beverage Stores	82	7,746	33	9,345	48	9,163	33	4,265
Gasoline Stations	25	18,239	14	5,953	28	18,858	12	10,032
Clothing and Clothing Accessories Stores	99	4,435	69	5,138	41	208	46	593
General Merchandise Stores	39	25,321	7	#	16	#	11	#
Food Services and Drinking Places	174	15,494	128	14,175	178	24,702	113	9,973
Other Retail Group	390	5,814	210	10,623 #	302	62,217 #	135	11,892 #
Total Retail and Food Services	1,011	100,470	533	53,570	755	150,378	444	54,840
All Other Outlets	571	31,805	263	9,613	815	79,410	311	14,114
Totals All Outlets	1,582	132,275	796	63,183	1,570	229,788	755	68,954

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009
(Taxable transactions in thousands of dollars)

Type of business	STOCKTON		SUNNYVALE		TEMECULA		THOUSAND OAKS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	256	75,984	56	66,629	115	74,219	99	106,545
Home Furnishings and Appliance Stores	213	21,133	128	31,063	127	15,465	164	31,141
Bldg. Matrl. and Garden Equip. and Supplies	74	61,278	30	36,357	53	26,473	48	27,261
Food and Beverage Stores	243	41,404	90	17,734	55	19,410	61	29,149
Gasoline Stations	80	62,327	32	28,223	29	43,458	30	35,819
Clothing and Clothing Accessories Stores	329	32,706	94	8,961	205	27,307	218	40,422
General Merchandise Stores	81	103,395	15	#	40	78,166	43	34,236
Food Services and Drinking Places	604	73,730	348	47,794	327	59,523	334	60,690
Other Retail Group	1,471	86,302	912	59,052 #	992	34,779	1,469	55,388
Total Retail and Food Services	3,351	558,259	1,705	295,813	1,943	378,800	2,466	420,652
All Other Outlets	1,523	161,016	1,332	211,613	948	127,038	1,511	106,686
Totals All Outlets	4,874	719,275	3,037	507,426	2,891	505,838	3,977	527,338
Type of business	TORRANCE		TRACY		TRUCKEE		TULARE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	160	123,104	64	36,263	19	1,857	60	15,364
Home Furnishings and Appliance Stores	341	49,817	68	9,264	31	2,498	34	2,031
Bldg. Matrl. and Garden Equip. and Supplies	78	39,869	28	12,393	20	7,973	32	13,145
Food and Beverage Stores	110	27,914	45	11,183	17	4,060	38	9,920
Gasoline Stations	42	46,825	24	31,795	10	6,013	27	21,133
Clothing and Clothing Accessories Stores	767	53,529	104	10,605	41	1,765	106	12,685
General Merchandise Stores	288	99,148	20	37,676	7	362	21	22,604
Food Services and Drinking Places	477	84,985	168	25,154	61	6,414	130	15,308
Other Retail Group	4,101	85,313	388	14,686	228	6,298	313	7,810
Total Retail and Food Services	6,364	610,505	909	189,019	434	37,239	761	120,000
All Other Outlets	1,999	180,099	429	26,875	196	8,716	357	32,065
Totals All Outlets	8,363	790,604	1,338	215,893	630	45,955	1,118	152,065
Type of business	TURLOCK		TUSTIN		UKIAH		UNION CITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	92	14,245	34	68,482	22	8,105	23	2,678
Home Furnishings and Appliance Stores	63	4,029	132	27,316	22	2,167	50	#
Bldg. Matrl. and Garden Equip. and Supplies	27	20,124	23	18,223	17	18,180	13	14,486
Food and Beverage Stores	45	11,739	58	18,053	19	6,331	48	7,586
Gasoline Stations	26	25,574	20	22,039	11	7,489	12	10,790
Clothing and Clothing Accessories Stores	75	8,112	148	22,541	33	3,357	46	1,550
General Merchandise Stores	22	48,087	21	51,644	5	#	20	#
Food Services and Drinking Places	164	24,512	219	42,432	78	9,072	128	19,581
Other Retail Group	418	16,623	644	34,548	246	25,261 #	304	44,794 #
Total Retail and Food Services	932	173,045	1,299	305,279	453	79,962	644	101,464
All Other Outlets	472	49,242	890	60,711	218	9,007	468	76,982
Totals All Outlets	1,404	222,287	2,189	365,990	671	88,969	1,112	178,446
Type of business	UPLAND		VACAVILLE		VALLEJO		VENTURA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	128	18,415	60	35,554	88	33,741	127	58,191
Home Furnishings and Appliance Stores	98	6,755	80	13,600	67	8,853	153	14,735
Bldg. Matrl. and Garden Equip. and Supplies	51	28,643	27	22,828	23	15,933	71	30,405
Food and Beverage Stores	54	10,497	51	14,720	85	14,725	96	21,885
Gasoline Stations	23	18,608	34	29,161	42	26,248	45	33,891
Clothing and Clothing Accessories Stores	110	4,146	133	39,729	92	8,983	242	23,337
General Merchandise Stores	44	29,813	19	47,219	21	31,010	77	44,963
Food Services and Drinking Places	189	22,893	183	33,044	224	28,406	385	52,005
Other Retail Group	645	27,494	525	21,551	693	17,602	2,466	36,965
Total Retail and Food Services	1,342	167,264	1,112	257,406	1,335	185,500	3,662	316,377
All Other Outlets	712	44,785	483	42,603	506	39,243	1,601	79,511
Totals All Outlets	2,054	212,049	1,595	300,009	1,841	224,743	5,263	395,888

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2009
(Taxable transactions in thousands of dollars)

Type of business	VICTORVILLE		VISALIA		VISTA		WALNUT CREEK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	122	63,478	123	38,578	67	20,324	69	76,461
Home Furnishings and Appliance Stores	118	14,897	125	17,058	70	2,921	107	15,387
Bldg. Matrl. and Garden Equip. and Supplies	33	21,017	58	28,440	52	29,317	33	12,491
Food and Beverage Stores	60	18,486	59	18,624	63	14,687	32	16,469
Gasoline Stations	39	38,663	38	24,584	28	26,602	28	21,750
Clothing and Clothing Accessories Stores	194	18,657	149	20,065	74	7,186	161	52,169
General Merchandise Stores	67	60,617	34	78,056	25	43,614	12	33,149
Food Services and Drinking Places	233	35,070	287	43,424	212	24,251	215	43,263
Other Retail Group	1,032	23,649	742	33,845	699	20,304	802	28,766
Total Retail and Food Services	1,898	294,533	1,615	302,676	1,290	189,205	1,459	299,906
All Other Outlets	529	35,527	932	154,422	1,001	66,254	791	60,471
Totals All Outlets	2,427	330,060	2,547	457,097	2,291	255,459	2,250	360,376
Type of business	WATSONVILLE		WEST COVINA		WEST HOLLYWOOD		WEST SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	48	14,443	55	62,749	17	#	72	8,994
Home Furnishings and Appliance Stores	33	2,432	88	12,845	172	27,343	31	#
Bldg. Matrl. and Garden Equip. and Supplies	29	12,867	17	#	24	6,787	27	16,831
Food and Beverage Stores	57	9,027	74	12,309	55	24,602	40	11,621
Gasoline Stations	18	12,483	17	18,242	6	6,560	24	16,906
Clothing and Clothing Accessories Stores	72	4,077	154	24,208	197	15,727	28	729
General Merchandise Stores	14	15,783	77	39,683	27	#	8	22,111
Food Services and Drinking Places	128	15,176	230	35,049	229	70,160	95	12,419
Other Retail Group	299	10,179	471	27,809 #	635	52,488 #	227	30,869 #
Total Retail and Food Services	698	96,467	1,183	232,893	1,362	203,667	552	120,481
All Other Outlets	421	27,743	448	28,388	638	36,910	552	146,340
Totals All Outlets	1,119	124,209	1,631	261,282	2,000	240,577	1,104	266,821
Type of business	WESTMINSTER		WHITTIER		WINDSOR		WOODLAND	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	61	48,924	73	14,133	11	1,940	48	12,899
Home Furnishings and Appliance Stores	116	18,004	80	2,483	17	1,179	44	6,387
Bldg. Matrl. and Garden Equip. and Supplies	32	20,605	37	12,829	12	#	33	16,252
Food and Beverage Stores	108	13,340	72	14,640	19	4,723	37	10,188
Gasoline Stations	22	26,946	16	15,242	8	6,253	18	15,164
Clothing and Clothing Accessories Stores	256	19,335	115	9,799	19	222	54	5,426
General Merchandise Stores	47	57,050	57	20,068	2	#	20	33,665
Food Services and Drinking Places	285	26,177	218	29,219	52	7,086	120	13,344
Other Retail Group	627	19,915	1,005	18,283	207	29,345 #	314	13,156
Total Retail and Food Services	1,554	250,296	1,673	136,696	347	50,748	688	126,480
All Other Outlets	674	26,247	635	33,728	231	18,989	444	60,274
Totals All Outlets	2,228	276,544	2,308	170,424	578	69,737	1,132	186,754
Type of business	YORBA LINDA		YUBA CITY		YUCAIPA		YUCCA VALLEY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	34	2,087	77	22,238	54	4,773	39	9,726
Home Furnishings and Appliance Stores	89	20,948	58	6,179	33	1,012	19	1,003
Bldg. Matrl. and Garden Equip. and Supplies	30	2,324	26	25,328	22	2,781	15	#
Food and Beverage Stores	22	7,627	48	12,670	25	6,728	13	6,901
Gasoline Stations	8	8,961	26	13,213	13	12,455	11	8,257
Clothing and Clothing Accessories Stores	76	1,749	85	9,029	24	#	22	577
General Merchandise Stores	12	21,874	20	49,186	14	1,607	8	#
Food Services and Drinking Places	85	15,077	145	20,754	79	8,949	45	7,045
Other Retail Group	495	13,863	423	19,297	342	7,125 #	287	27,231 #
Total Retail and Food Services	851	94,510	908	177,893	606	45,429	459	60,739
All Other Outlets	579	17,754	474	36,365	238	6,769	169	3,634
Totals All Outlets	1,430	112,264	1,382	214,258	844	52,198	628	64,374

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, SECOND QUARTER 2009
(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
ADELANTO	133	9,523	246	32,312	GONZALES	81	4,511	118	12,067
ALBANY	352	37,048	509	44,657	GRAND TERRACE	147	8,839	191	17,294
ALTURAS	89	7,905	152	10,201	GREENFIELD	115	14,016	166	19,856
AMADOR	28	#	31	238 #	GRIDLEY	127	17,346	176	20,112
AMERICAN CANYON	186	35,986	316	44,137	GROVER BEACH	225	14,661	386	19,510
ANDERSON	271	38,555	414	47,151	GUADALUPE	53	3,057	72	5,438
ANGELS CAMP	120	13,111	179	14,518	GUSTINE	63	3,319	100	4,150
ARCATA	521	32,360	728	43,292	HALF MOON BAY	325	31,632	492	41,378
ARTESIA	412	33,779	558	38,390	HAWAIIAN GARDENS	168	12,515	241	14,370
ARVIN	102	7,068	134	14,540	HERCULES	176	20,966	233	34,262
ATHERTON	108	1,003	177	2,331	HIDDEN HILLS	28	78	39	330
ATWATER	287	35,752	406	45,140	HIGHLAND	407	34,317	546	36,834
AVALON	170	13,905	217	15,901	HILLSBOROUGH	132	330	210	1,214
AVENAL	58	3,937	71	4,513	HOLTVILLE	47	3,093	67	6,640
BANNING	315	33,306	451	41,978	HUGHSON	63	3,361	96	9,148
BELL	406	32,321	582	46,280	HURON	51	2,358	66	2,714
BELL GARDENS	385	38,830	601	43,682	IMPERIAL	78	15,807	157	27,296
BELMONT	355	36,736	624	51,791	IMPERIAL BEACH	255	15,009	344	16,454
BELVEDERE	39	410	75	1,534	INDIAN WELLS	117	7,036	183	18,533
BENICIA	571	38,907	956	143,088	IONE	77	1,686	103	3,526
BIGGS	11	327	16	351	IRWINDALE	245	32,816	622	86,803
BISHOP	272	33,008	400	39,042	ISLETON	45	601	52	2,294
BLUE LAKE	24	175	35	299	JACKSON	195	12,084	275	14,238
BLYTHE	161	30,079	256	33,928	KERMAN	141	17,599	197	23,785
BRADBURY	9	41	15	130	KING CITY	228	16,097	315	24,432
BRAWLEY	157	23,011	292	37,361	KINGSBURG	139	14,402	218	18,969
BRISBANE	91	13,346	239	89,722	LA CANADA-FLINTRIDGE	360	38,976	547	44,007
BUELLTON	135	27,595	249	34,065	LA HABRA HEIGHTS	47	97	77	744
CALIFORNIA CITY	107	5,760	138	6,322	LA PALMA	166	57,339	270	73,715
CALIMESA	105	10,933	155	12,641	LAFAYETTE	568	41,486	898	51,464
CALIPATRIA	17	1,874	28	2,030	LAGUNA WOODS	152	17,053	192	17,938
CALISTOGA	159	12,134	255	16,341	LAKEPORT	201	22,494	305	25,445
CANYON LAKE	160	2,093	218	2,632	LARKSPUR	314	31,186	502	39,383
CARMEL	427	33,846	563	37,028	LATHROP	113	34,903	184	47,310
CARPINTERIA	321	23,667	519	36,410	LEMOORE	186	24,626	271	34,709
CHOWCHILLA	124	13,204	185	19,564	LINDSAY	127	9,622	188	14,305
CLAYTON	116	6,882	157	8,184	LIVE OAK	60	3,876	75	3,979
CLEARLAKE	181	27,095	251	28,643	LIVINGSTON	97	20,188	122	24,081
CLOVERDALE	158	10,557	240	12,446	LOMA LINDA	204	53,344	306	70,370
COALINGA	108	24,405	170	28,776	LOMITA	427	26,817	585	30,695
COLFAX	108	8,823	150	11,467	LOOMIS	178	10,107	295	19,000
COLMA	100	134,140	157	145,982	LOS ALAMITOS	342	33,974	624	54,151
COLUSA	107	22,963	170	34,080	LOS ALTOS	691	41,891	1,057	46,402
CORCORAN	100	8,568	161	19,304	LOS ALTOS HILLS	112	430	164	2,099
CORNING	131	42,999	185	45,113	LOYALTON	15	715	23	871
CORONADO	359	27,121	541	47,814	MAMMOTH LAKES	247	21,881	360	27,742
COTATI	200	29,038	305	33,960	MARICOPA	12	#	14	750 #
CRESCENT CITY	171	18,217	259	22,005	MARINA	226	37,466	343	39,838
CUDAHY	389	13,266	477	20,079	MARYSVILLE	236	25,558	340	32,984
DEL MAR	827	24,676	1,080	29,872	MAYWOOD	233	17,193	356	21,359
DEL REY OAKS	22	5,418	41	6,277	MC FARLAND	53	4,041	76	5,038
DESERT HOT SPRINGS	211	16,720	287	18,406	MENDOTA	88	6,036	109	10,552
DINUBA	241	38,419	359	43,883	MILL VALLEY	451	38,705	766	45,283
DORRIS	19	566	26	624	MILLBRAE	315	37,857	484	43,837
DOS PALOS	65	3,038	97	6,918	MONTAGUE	39	959	53	1,056
DUNSMUIR	52	1,530	69	1,623	MONTE SERENO	45	#	62	241 #
EAST PALO ALTO	107	55,106	148	56,937	MORAGA	231	17,671	341	19,377
ESCALON	114	9,960	166	13,466	MORRO BAY	376	27,735	503	30,558
ETNA	26	919	37	1,104	MOUNT SHASTA	220	14,073	312	16,823
EXETER	152	12,692	218	14,448	NEEDLES	71	8,505	117	9,303
FAIRFAX	220	9,188	322	10,408	NEVADA CITY	242	9,918	333	15,528
FARMERSVILLE	88	8,027	117	9,423	NEWMAN	75	5,268	113	7,251
FERNDALE	72	2,621	100	3,171	OAKLEY	278	22,601	394	29,373
FILLMORE	159	15,060	236	17,408	OJAI	331	16,014	504	22,358
FIREBAUGH	63	6,586	96	14,451	ORANGE COVE	57	2,801	78	3,292
FORT BRAGG	295	28,025	423	32,197	ORINDA	336	17,112	531	21,318
FORT JONES	38	2,112	54	2,387	ORLAND	148	13,986	214	16,514
FORTUNA	271	24,085	387	30,194	PACIFIC GROVE	476	22,463	647	28,608
FOWLER	82	11,348	124	21,624	PACIFICA	471	32,140	722	34,782
GALT	1,528	22,190	1,711	31,130	PALOS VERDES ESTATES	202	2,394	299	4,710

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, SECOND QUARTER 2009
(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
PARADISE	580	31,781	828	35,440	SOLVANG	256	16,019	361	21,141
PARLIER	84	6,030	105	7,368	SONOMA	431	41,840	669	47,530
PATTERSON	166	22,963	233	27,773	SOUTH PASADENA	442	30,580	652	36,469
PIEDMONT	114	2,517	188	2,925	ST. HELENA	255	33,744	479	51,606
PISMO BEACH	316	47,558	406	50,056	SUISUN	230	19,239	312	20,460
PLYMOUTH	47	2,340	68	2,787	SUSANVILLE	163	29,138	274	32,224
POINT ARENA	37	1,418	46	1,556	SUTTER CREEK	130	3,538	172	3,980
PORT HUENEME	195	17,774	287	19,525	TAFT	159	18,670	241	34,114
PORTOLA	78	3,375	109	3,786	TEHACHAPI	280	29,177	379	32,260
PORTOLA VALLEY	76	2,538	132	3,581	TEHAMA	6	#	6	24 #
RANCHO PALOS VERDES	484	21,034	661	29,351	TEMPLE CITY	435	29,621	695	33,991
REEDLEY	255	24,234	405	33,088	TIBURON	184	9,517	321	10,627
RIO DELL	38	2,129	54	2,200	TRINIDAD	31	2,157	40	2,209
RIO VISTA	112	9,941	175	19,333	TULELAKE	14	523	20	2,426
RIPON	152	33,051	227	40,206	TWENTYNINE PALMS	210	21,925	300	24,559
ROLLING HILLS	26	9	37	54	VERNON	229	12,628	978	86,499
ROLLING HILLS ESTATES	347	23,765	474	27,919	VILLA PARK	73	2,781	136	3,049
ROSS	48	459	89	1,179	WALNUT	529	25,592	1,049	34,758
SAN ANSELMO	430	18,143	666	20,410	WASCO	151	18,117	208	22,752
SAN JACINTO	376	38,290	576	45,479	WATERFORD	74	5,524	92	7,250
SAN JOAQUIN	20	1,511	31	6,408	WEED	83	11,242	113	11,608
SAN JUAN BAUTISTA	147	2,030	174	2,253	WESTLAKE VILLAGE	345	46,393	656	59,155
SAN MARINO	203	8,943	329	10,700	WESTMORLAND	17	#	19	3,879 #
SAN PABLO	314	29,686	430	35,659	WHEATLAND	37	1,828	48	3,955
SAND CITY	60	39,939	125	46,862	WILDOMAR	299	22,676	403	24,671
SANGER	244	29,184	366	35,255	WILLIAMS	75	10,579	99	11,914
SANTA PAULA	293	27,302	502	37,364	WILLITS	214	25,046	304	29,909
SARATOGA	393	16,380	626	19,831	WILLOWS	109	18,277	161	28,979
SAUSALITO	488	26,182	795	30,761	WINTERS	93	6,408	134	6,868
SCOTTS VALLEY	312	29,526	501	36,380	WOODLAKE	61	3,826	84	5,151
SEBASTOPOL	398	26,747	572	30,811	WOODSIDE	121	7,885	203	9,876
SHASTA LAKE	126	6,906	200	12,216	YOUNTVILLE	63	14,734	126	16,870
SIERRA MADRE	236	4,762	330	6,167	YREKA	241	30,060	395	35,756
SIGNAL HILL	341	169,440	720	207,503					
SOLEDAD	140	10,826	183	11,829					

Sales omitted because their publication would result in the disclosure of confidential information. In Table 6, these are included with "Total Outlets, Taxable Transactions".

FOOTNOTES

- a/ Per capita taxable sales were derived by dividing second quarter self-assessed taxable sales by the population estimates of the State Department of Finance for July 1. The populations used were 38,134,496 for 2008 and 38,487,889 for 2009.
- b/ Some permittees, by the nature of their business, are not required to allocate local sales or use tax to specific local jurisdictions. Their taxable transactions are listed under the column headed "Unallocated" in Table 2. Contractors and manufacturers generate most of the countywide unallocable transactions through construction work and making installations of manufactured products in the various counties. Unallocated taxable sales are not reported in Tables 5 and 6.

Notes concerning permits:

A sales tax permit is required for each place of business operated by all manufacturers, wholesalers, and retailers of tangible personal property except those dealing solely in nontaxable commodities. Permits are tabulated twice a year: as of January 1 and July 1.

Table 3 to Table 5 Conversion Chart

NAICS	Table 3	Table 5
44111	New Car Dealers	Motor Vehicle and Parts Dealers
44112	Used Car Dealers	Motor Vehicle and Parts Dealers
4412	Other Motor Vehicle Dealers	Motor Vehicle and Parts Dealers
4413	Auto. Parts, Accessories and Tire Stores	Motor Vehicle and Parts Dealers
4421	Furniture Stores	Home Furnishings and Appliance Stores
4422	Home Furnishings Stores	Home Furnishings and Appliance Stores
44311	Appliance, T.V., and Other Electronics Stores	Home Furnishings and Appliance Stores
44312	Computer and Software Stores	Home Furnishings and Appliance Stores
44313	Camera and Photographic Supplies Stores	Home Furnishings and Appliance Stores
4441	Building Material and Supplies Dealers	Bldg. Matrl. and Garden Equip. & Supplies
4442	Lawn and Garden Equip. & Supplies Stores	Bldg. Matrl. and Garden Equip. & Supplies
44511	Supermarkets and Other Grocery Stores	Food and Beverage Stores
44512	Convenience Stores	Food and Beverage Stores
4452	Specialty Food Stores	Food and Beverage Stores
4453	Beer, Wine, Liquor Stores	Food and Beverage Stores
44611	Pharmacies and Drug Stores	Other Retail Group
44612-44619	Health and Personal Care Stores	Other Retail Group
447	Gasoline Stations	Gasoline Stations
44811	Men's Clothing Stores	Clothing & Clothing Accessories Stores
44812	Women's Clothing Stores	Clothing & Clothing Accessories Stores
44813-44819	Family Clothing Stores, Accessories, and Others	Clothing & Clothing Accessories Stores
4482	Shoe Stores	Clothing & Clothing Accessories Stores
4483	Jewelry, Luggage, and Leather Goods Stores	Clothing & Clothing Accessories Stores
45111	Sporting Goods Stores	Other Retail Group
45112-45114	Hobby, Toy and Musical Instrument Stores	Other Retail Group
4512	Book, Periodical, and Music Stores	Other Retail Group
452	General Merchandise Stores	General Merchandise Stores
4531	Florists	Other Retail Group
45321	Office Supplies and Stationery Stores	Other Retail Group
45322	Gift, Novelty, and Souvenir Stores	Other Retail Group
4533	Used Merchandise Stores	Other Retail Group
4539	Other Miscellaneous Store Retailers	Other Retail Group
454	Nonstore Retailers	Other Retail Group
7221	Full-Service Restaurants	Food Services and Drinking Places
7222	Limited-Service Eating Places	Food Services and Drinking Places
7223	Special Food Services	Food Services and Drinking Places
7224	Drinking Places (Alcoholic Beverages)	Food Services and Drinking Places
All others	All Other Outlets	All other outlets