

For Immediate Release
March 27, 2007**NR 17-G**
Contact: Anita Gore
916-327-8988**NEW LOCAL SALES TAX RATES TAKE EFFECT APRIL 1**

The Board of Equalization today announced that a number of voter-approved sales and use tax increases – designed to provide revenue for local purposes – will take effect April 1, 2007.

The increases, approved by voters locally, will fund programs at the city or county level. Some tax increases apply to cities, some apply to entire counties, and some replace current taxes.

Cities	Increase	New Rate
Arroyo Grande	0.50%	7.75%
Del Rey Oaks	1.0%	8.25%
Grover Beach	0.50%	7.75%
Inglewood	0.50%	8.75%
Manteca	0.50%	8.25%
Morro Bay	0.50%	7.75%
Nevada City	0.50%	7.875%
Pinole	0.50%	8.75%
San Bernardino	0.25%	8.00%
San Luis Obispo	0.50%	7.75%
Santa Cruz*	0.50%	8.50%
Vista	0.50%	8.25%
Watsonville	0.25%	8.25%
Williams	0.50%	7.75%

Counties	Increase	New Rate
Madera County	0.50%	7.75%
Tulare County	0.50%	<u>7.75 to 8.50%</u> (see list below)
City of Dinuba		8.50%
City of Farmersville		8.25%
City of Porterville		8.25%
City of Tulare		8.25%
City of Visalia		8.00%
All other areas of Tulare County		7.75%

**Voters in the City of Santa Cruz approved a new tax of 0.50% to replace the existing 0.25% tax.*

Retailers generally need to apply the new tax rates if they:

- Operate within the taxing area (the City or County with the new tax rate) and have merchandise sold and delivered within that area.
- Have a business location in the area.
- Deliver into the area using their vehicles.

- Have an agent or representative in the area to make sales, deliveries, or take orders.
- Sell automobiles, boats, or aircraft to customers who register them in the area.
- Collect tax on lease payments from property used in the area.

If a retailer is not required to collect the additional tax as described above, the buyer may be liable for that tax.

For more information, visit www.boe.ca.gov or call 800-400-7115.

The five-member Board of Equalization is a publicly elected tax board. The Board collects nearly \$53 billion annually in taxes and fees supporting state and local government services. It hears business tax appeals, acts as the appellate body for franchise and personal income tax appeals, and plays a significant role in the assessment and administration of property taxes.

###