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Taxable Sales In California (Sales & Use Tax)

During 2014

Fifty-Fourth Annual Report

Taxable Sales in California is a quarterly report on retail sales activity in California, as measured by transactions subject to sales and use tax. The report includes data about statewide taxable sales by type of business as well as data about taxable sales in all California cities and counties.

The following factors should be considered when using these data:

1. Total taxable transactions do not necessarily indicate the gross sales of stores dealing in taxable items. Only sales subject to sales or use tax are tabulated; excluded are sales for resale, sales of nontaxable items such as food for home consumption and prescription medicines, and taxable sales disclosed by Board audits.
2. Some businesses dealing primarily in nontaxable activities, such as services, manufacturing, contracting, or wholesaling, either sell some merchandise that is subject to sales tax or use some items that were purchased ex-tax and on which use tax must be paid. Such transactions are included in the tabulations.
3. Data are compiled by type of store but cannot be broken down by commodity.
4. Businesses are classified according to their principal line of merchandise or service.

Readers are invited to submit comments and suggestions designed to improve this publication to:

State Board of Equalization
 Research & Statistics Section
 450 N Street, MIC:67
 P.O. Box 942879
 Sacramento, CA 94279-0067

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TAXABLE SALES IN CALIFORNIA

2014

Taxable transactions in California totaled \$615.8 billion in 2014. This was an increase of \$29.0 billion, or 4.9 percent, from taxable sales in 2013.

Measured in constant dollars, 2014 taxable sales increased by 5.2 percent. The California Taxable Sales Deflator showed an inflation rate of -0.3 percent for the year.

2014 Taxable Sales by Quarter

Growth in Actual Dollars Compared to Growth in Constant Dollars

<i>Quarter</i>	<i>Taxable Transactions</i>		<i>Percent Change From Prior Year in</i>		
	<i>Amount (Thousands of Dollars)</i>	<i>Percent of Total</i>	<i>Actual Dollars</i>	<i>Constant Value Dollars</i>	<i>California Taxable Sales Deflator</i>
January-March	\$140,797,491	22.9%	4.0%	4.5%	-0.5%
April-June	\$154,770,586	25.1%	5.6%	5.1%	0.5%
July-September	\$155,926,270	25.3%	5.7%	5.6%	0.0%
October-December	\$164,327,527	26.7%	4.5%	5.5%	-1.0%
Annual	\$615,821,874	100.00%	4.9%	5.2%	-0.3%

TABLE 1. STATEWIDE TAXABLE SALES, BY TYPE OF BUSINESS, 2014

NAICS	Type of business	Number of permits on July 1, 2014	Taxable transactions			Per capita taxable transactions a/	
			Amount (in thousands)	Percent of total	Percent change from year to year	2014	2013
	Retail and Food Services						
441	Motor Vehicle and Parts Dealers	31,278	73,232,242	11.89	7.7	1,891.08	1,772.02
44111	New Car Dealers	2,478	55,042,882	8.94	7.7	1,421.38	1,331.52
44112	Used Car Dealers	7,265	7,579,928	1.23	11.4	195.74	177.31
4412	Other Motor Vehicle Dealers	2,780	3,429,618	.56	9.8	88.56	81.42
4413	Auto. Parts, Accessories and Tire Stores	18,755	7,179,814	1.17	3.0	185.40	181.77
442	Furniture and Home Furnishings Stores	16,283	11,408,837	1.85	7.2	294.61	277.47
4421	Furniture Stores	7,496	7,274,763	1.18	9.8	187.86	172.72
4422	Home Furnishings Stores	8,787	4,134,074	.67	2.9	106.75	104.74
443	Electronics and Appliance Stores	21,345	15,148,893	2.46	2.6	391.19	384.85
444	Bldg. Matrl. and Garden Equip. and Supplies	15,551	31,299,110	5.08	5.5	808.24	773.59
4441	Building Material and Supplies Dealers	10,574	28,442,102	4.62	5.5	734.46	702.38
4442	Lawn and Garden Equip. and Supplies Stores	4,977	2,857,008	.46	4.6	73.78	71.21
445	Food and Beverage Stores	31,014	26,298,414	4.27	4.0	679.11	659.15
44511	Supermarkets and Other Grocery Stores	10,935	18,610,029	3.02	2.4	480.57	473.77
44512	Convenience Stores	5,536	2,843,044	.46	8.9	73.42	68.05
4452	Specialty Food Stores	7,850	919,685	.15	11.4	23.75	21.51
4453	Beer, Wine, and Liquor Stores	6,693	3,925,655	.64	6.8	101.37	95.81
446	Health and Personal Care Stores	22,318	11,640,870	1.89	3.1	300.60	294.37
44611	Pharmacies and Drug Stores	5,593	6,757,203	1.10	-0.1	174.49	176.21
44612-44619	Health and Personal Care Stores	16,725	4,883,667	.79	7.7	126.11	118.16
447	Gasoline Stations	9,797	55,733,384	9.05	-2.0	1,439.21	1,482.04
448	Clothing and Clothing Accessories Stores	59,174	36,822,241	5.98	5.5	950.86	910.12
4481	Clothing Stores	42,638	29,156,746	4.73	5.6	752.92	719.66
4482	Shoe Stores	4,836	3,912,191	.64	6.4	101.02	95.86
4483	Jewelry, Luggage, and Leather Goods Stores	11,700	3,753,304	.61	3.4	96.92	94.60
451	Sporting Goods, Hobby, Book, and Music Stores	23,946	11,056,024	1.80	-0.5	285.50	289.68
45111	Sporting Goods Stores	8,782	5,076,796	.82	1.1	131.10	130.87
45112-45114	Hobby, Toy and Musical Instrument Stores	7,270	4,001,264	.65	3.0	103.32	101.22
4512	Book, Periodical, and Music Stores	7,894	1,977,963	.32	-10.5	51.08	57.59
452	General Merchandise Stores	14,366	52,013,855	8.45	1.1	1,343.16	1,340.52
453	Miscellaneous Store Retailers	108,378	19,024,905	3.09	3.5	491.28	479.12
4531	Florists	4,504	537,808	.09	9.0	13.89	12.86
45321	Office Supplies and Stationery Stores	2,141	4,059,083	.66	-0.9	104.82	106.79
45322	Gift, Novelty, and Souvenir Stores	16,433	1,714,408	.28	4.8	44.27	42.65
4533	Used Merchandise Stores	13,498	926,474	.15	7.0	23.92	22.58
4539	Other Miscellaneous Store Retailers	71,802	11,787,132	1.91	4.4	304.38	294.25
454	Nonstore Retailers	233,431	8,292,788	1.35	13.6	214.15	190.19
722	Food Services and Drinking Places	99,340	67,864,614	11.02	8.1	1,752.47	1,636.23
7223	Special Food Services	12,304	2,912,849	.47	15.9	75.22	65.49
7224	Drinking Places (Alcoholic Beverages)	2,887	1,395,182	.23	9.4	36.03	33.25
722511	Full-Service Restaurants	33,215	34,565,225	5.61	9.5	892.58	822.84
722513-722515	Limited-Service Eating Places	50,934	28,991,358	4.71	5.7	748.65	714.64
	Total Retail and Food Services	686,221	419,836,177	68.17	4.3	10,841.45	10,489.34
	All Other Outlets						
11	Agriculture, Forestry, Fishing and Hunting	1,958	790,539	.13	12.8	20.41	18.26
21	Mining, Quarrying, and Oil and Gas Extraction	404	856,845	.14	-8.3	22.13	24.35
22	Utilities	609	662,609	.11	-0.9	17.11	17.43
23	Construction	14,620	11,417,972	1.85	8.6	294.85	274.07
31 - 33	Manufacturing	51,936	39,529,414	6.42	2.5	1,020.77	1,005.48
42	Wholesale Trade	87,735	73,396,745	11.92	6.5	1,895.33	1,797.03
48 - 49	Transportation and Warehousing	3,537	1,749,441	.28	9.2	45.18	41.75
51	Information	6,288	10,921,080	1.77	16.3	282.02	244.70
52	Finance and Insurance	2,789	1,592,152	.26	-4.0	41.11	43.22
53	Real Estate and Rental and Leasing	18,814	20,953,134	3.40	13.2	541.07	482.29
54	Professional, Scientific, and Technical Services	32,303	5,587,541	.91	3.7	144.29	140.51
55	Management of Companies and Enterprises	103	48,971	.01	17.3	1.26	1.09
56	Adm. and Support and Waste Mgmt. and Remediation	12,937	2,773,042	.45	10.8	71.61	65.23
61	Educational Services	7,176	1,142,181	.19	3.0	29.49	28.90
62	Health Care and Social Assistance	6,874	1,272,979	.21	1.8	32.87	32.61
71	Arts, Entertainment, and Recreation	5,909	3,030,806	.49	5.9	78.26	74.58
721	Accommodation	2,438	3,963,375	.64	6.4	102.35	97.08
81	Other Services (except Public Administration)	59,596	8,572,926	1.39	0.1	221.38	223.21
92	Public Administration	1,389	556,657	.09	-1.8	14.37	14.77
Others	Others	171	7,167,286	1.16	4.0	185.08	179.71
	Total All Other Outlets	317,586	195,985,698	31.83	6.3	5,060.95	4,806.27
	Total All Outlets	1,003,807	615,821,874	100.00	4.9	15,902.40	15,295.61
	Historical Data						
	Comparable data for total all outlets:						
	2009	953,851	456,492,945		-14.1	12,311.96	
	2010	978,047	477,347,986		4.6	12,784.00	
	2011	969,643	520,568,055		9.1	13,816.96	
	2012	978,289	558,387,250		7.3	14,679.78	
	2013	981,756	586,839,618		5.1	15,295.61	

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NOTE: Detail may not compute to total due to rounding.

TABLE 2. TAXABLE SALES, BY COUNTY, 2014

(Taxable transactions in thousands of dollars)

County	Sales tax permits as of July 1, 2014			Taxable transactions				Percent change year to year
	Incorporated cities	Outside incorporated cities	Total	Incorporated cities	Outside incorporated cities	Unallocated b/	Total	
Alameda	38,709	2,037	40,746	\$23,699,657	\$799,237	\$3,878,820	\$28,377,714	6.6
Alpine	--	76	76	--	10,496	26,031	36,527	25.4
Amador	674	708	1,382	122,967	237,307	57,868	418,141	6.2
Butte	4,719	1,790	6,509	2,335,467	310,718	360,420	3,006,606	4.5
Calaveras	194	1,325	1,519	62,964	200,603	62,478	326,046	2.9
Colusa	344	233	577	153,719	158,620	39,324	351,663	-5.5
Contra Costa	18,881	2,669	21,550	12,041,996	918,085	2,069,965	15,030,047	3.9
Del Norte	251	282	533	101,121	81,717	57,697	240,535	2.5
El Dorado	1,644	4,330	5,974	678,965	950,299	316,862	1,946,126	3.7
Fresno	15,414	2,890	18,304	10,330,140	1,464,647	1,533,724	13,328,511	5.6
Glenn	525	301	826	212,207	84,454	57,561	354,221	6.0
Humboldt	2,836	1,870	4,706	1,240,664	455,190	203,765	1,899,619	1.6
Imperial	2,843	423	3,266	1,845,911	747,163	300,188	2,893,261	-21.0
Inyo	406	350	756	161,851	111,529	50,716	324,095	2.2
Kern	10,922	5,414	16,336	9,045,467	4,608,204	2,069,024	15,722,694	3.4
Kings	1,719	379	2,098	1,088,015	254,066	222,839	1,564,920	7.2
Lake	599	1,180	1,779	234,857	224,544	78,605	538,006	-2.4
Lassen	307	315	622	126,594	74,815	62,806	264,216	3.2
Los Angeles	256,952	15,781	272,733	124,989,966	5,641,402	16,815,560	147,446,927	5.3
Madera	1,252	1,495	2,747	781,535	484,317	234,361	1,500,213	4.2
Marin	8,658	1,614	10,272	3,909,727	329,622	622,452	4,861,801	4.2
Mariposa	--	654	654	--	167,197	22,592	189,789	6.9
Mendocino	1,544	2,188	3,732	693,215	495,270	145,256	1,333,741	2.3
Merced	2,712	946	3,658	1,740,555	661,962	362,387	2,764,904	3.4
Modoc	149	181	330	40,679	16,075	33,432	90,186	-2.2
Mono	402	218	620	157,184	43,226	42,933	243,343	-0.6
Monterey	7,596	2,939	10,535	4,657,560	896,002	647,185	6,200,747	4.9
Napa	4,086	1,870	5,956	1,948,281	799,805	364,356	3,112,443	6.0
Nevada	2,095	2,037	4,132	811,824	197,115	211,430	1,220,368	5.2
Orange	95,859	2,084	97,943	52,936,462	719,144	6,441,522	60,097,128	4.4
Placer	8,265	3,484	11,749	6,017,021	1,242,233	840,913	8,100,167	4.9
Plumas	93	1,063	1,156	15,547	120,193	62,351	198,090	-2.1
Riverside	43,589	4,864	48,453	25,890,506	2,849,717	3,295,465	32,035,687	6.6
Sacramento	21,221	10,922	32,143	11,866,757	6,435,861	2,759,284	21,061,901	4.8
San Benito	939	374	1,313	325,103	149,752	85,522	560,376	0.0
San Bernardino	43,392	4,957	48,349	27,375,385	2,261,161	3,419,420	33,055,967	6.0
San Diego	75,415	11,256	86,671	44,198,874	2,301,843	6,210,922	52,711,639	4.8
San Francisco	28,196	--	28,196	18,469,729	--	--	18,469,729	8.0
San Joaquin	10,326	2,539	12,865	7,289,836	1,441,490	1,300,519	10,031,845	6.0
San Luis Obispo	6,589	3,597	10,186	3,275,355	1,456,614	519,346	5,251,315	4.7
San Mateo	18,297	1,702	19,999	11,575,675	1,649,287	2,073,473	15,298,434	4.7
Santa Barbara	10,102	2,887	12,989	5,156,457	644,931	811,965	6,613,353	4.4
Santa Clara	44,222	1,630	45,852	33,280,181	424,595	5,923,879	39,628,655	5.3
Santa Cruz	4,738	3,997	8,735	2,130,231	875,502	376,384	3,382,117	3.4
Shasta	4,537	2,367	6,904	2,202,093	326,599	288,299	2,816,992	0.5
Sierra	21	100	121	3,214	6,672	9,375	19,261	10.6
Siskiyou	1,354	720	2,074	370,932	83,735	120,160	574,827	5.7
Solano	7,752	454	8,206	5,757,591	165,069	777,730	6,700,391	5.1
Sonoma	12,257	5,922	18,179	6,171,299	1,392,664	903,588	8,467,551	5.6
Stanislaus	7,647	2,252	9,899	5,381,928	1,676,150	845,530	7,903,608	3.5
Sutter	1,539	429	1,968	1,077,884	298,834	141,597	1,518,315	3.4
Tehama	881	868	1,749	580,154	120,661	79,287	780,102	-3.1
Trinity	--	651	651	--	82,014	18,652	100,666	5.1
Tulare	6,094	2,257	8,351	4,672,874	769,484	708,311	6,150,669	6.3
Tuolumne	602	1,311	1,913	237,673	304,193	78,985	620,851	1.2
Ventura	20,933	1,918	22,851	11,538,291	472,508	1,355,829	13,366,628	4.2
Yolo	3,564	555	4,119	2,941,753	317,005	522,691	3,781,449	2.2
Yuba	416	829	1,245	181,202	236,102	86,159	503,463	0.0
Statewide	--	--	6,050	--	--	433,289	433,289	19.4
TOTAL	865,273	132,484	1,003,807	\$494,133,091	\$50,247,699	\$71,441,084	\$615,821,874	4.9
HISTORICAL DATA								
2009	816,204	130,561	953,851	372,766,115	36,759,690	46,967,140	456,492,945	-14.1
2010	838,775	132,198	978,047	388,988,263	38,473,014	49,886,709	477,347,986	4.6
2011	832,839	129,845	969,643	423,009,010	43,126,837	54,432,208	520,568,055	9.1
2012	844,006	127,725	978,289	451,660,981	46,813,225	59,913,044	558,387,250	7.3
2013	845,343	130,224	981,756	471,459,060	49,720,484	65,660,074	586,839,618	5.1

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NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, 2014

(Taxable transactions in thousands of dollars)

Type of business	ALAMEDA		BUTTE		CONTRA COSTA		EL DORADO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	1,168	3,536,623	210	299,994	707	1,988,813	175	220,038
New Car Dealers	133	2,943,625	15	208,711	73	1,610,535	9	161,026
Used Car Dealers	342	243,174	41	20,591	210	163,453	31	14,693
Other Motor Vehicle Dealers	99	102,544	22	15,376	60	41,360	24	4,033
Auto. Parts, Accessories and Tire Stores	594	247,280	132	55,316	364	173,466	111	40,287
Furniture and Home Furnishings Stores	681	539,459	96	50,468	404	281,245	78	20,033
Furniture Stores	324	370,387	33	26,079	191	155,462	14	4,180
Home Furnishings Stores	357	169,072	63	24,389	213	125,783	64	15,853
Electronics and Appliance Stores	971	644,141	117	69,706	429	377,730	82	17,241
Bldg. Matrl. and Garden Equip. and Supplies	566	1,428,426	162	246,748	367	915,362	128	136,290
Building Material and Supplies Dealers	435	1,333,813	96	202,116	270	818,208	78	116,305
Lawn and Garden Equip. and Supplies Stores	131	94,612	66	44,632	97	97,154	50	19,986
Food and Beverage Stores	1,410	1,079,266	164	165,768	648	779,552	163	157,431
Supermarkets and Other Grocery Stores	502	721,117	71	130,135	250	574,210	50	133,390
Convenience Stores	230	90,453	27	12,245	128	69,500	18	8,100
Specialty Food Stores	352	45,640	38	2,574	144	25,707	40	3,906
Beer, Wine, and Liquor Stores	326	222,056	28	20,814	126	110,136	55	12,035
Health and Personal Care Stores	723	490,876	124	55,588	484	311,288	104	48,763
Pharmacies and Drug Stores	164	300,805	38	41,930	107	216,302	26	40,576
Health and Personal Care Stores	559	190,071	86	13,658	377	94,986	78	8,187
Gasoline Stations	410	2,153,400	83	295,944	292	1,599,455	56	259,566
Clothing and Clothing Accessories Stores	2,174	1,434,990	261	125,513	1,165	855,415	279	58,939
Clothing Stores	1,501	1,132,312	178	102,322	793	700,695	198	55,730 #
Shoe Stores	164	186,254	22	14,986	81	78,011	1	#
Jewelry, Luggage, and Leather Goods Stores	509	116,424	61	8,204	291	76,709	80	3,209
Sporting Goods, Hobby, Musical Instru., Book Stores	977	504,081	202	75,279	549	298,256	184	33,649
Sporting Goods Stores	264	226,619	107	32,849	186	127,941	92	26,121
Hobby, Toy and Musical Instrument Stores	292	182,336	48	23,203	168	129,725	40	4,419
Book Stores and News Dealers	421	95,127	47	19,227	195	40,590	52	3,110
General Merchandise Stores	476	1,976,243	68	346,154	231	1,540,971	67	118,899
Miscellaneous Store Retailers	4,813	976,020	836	114,804	2,733	448,571	880	73,082
Florists	181	15,969	22	1,532	108	8,792	27	1,100
Office Supplies and Stationery Stores	78	294,186	9	10,776	45	66,579	9	7,014
Gift, Novelty, and Souvenir Stores	543	50,922	151	7,608	293	26,531	239	13,123
Used Merchandise Stores	538	45,298	160	8,465	194	18,326	79	5,062
Other Miscellaneous Store Retailers	3,473	569,646	494	86,423	2,093	328,344	526	46,783
Nonstore Retailers	8,013	339,500	1,825	38,838	4,368	210,752	1,637	50,357
Food Services and Drinking Places	4,770	2,717,833	586	278,497	2,280	1,484,799	487	227,116
Special Food Services	712	138,145	95	7,476	281	32,894	43	3,936
Drinking Places (Alcoholic Beverages)	148	80,276	28	12,308	75	44,805	12	2,866
Full-Service Restaurants	1,471	1,305,710	203	128,094	757	745,962	199	135,045
Limited-Service Eating Places	2,439	1,193,702	260	130,619	1,167	661,138	233	85,268
Total Retail and Food Services	27,152	17,820,857	4,734	2,163,301	14,657	11,092,210	4,320	1,421,406
All Other Outlets	13,594	10,556,857	1,775	843,304	6,893	3,937,836	1,654	524,720
Total All Outlets	40,746	28,377,714	6,509	3,006,606	21,550	15,030,047	5,974	1,946,126
Historical Data								
Comparable data for total all outlets:								
2009	38,663	20,430,195	5,840	2,348,900	21,395	11,883,049	5,592	1,527,935
2010	40,348	21,541,741	5,961	2,459,719	21,784	11,953,846	5,702	1,561,471
2011	38,577	23,430,799	5,917	2,588,112	21,153	12,799,857	5,589	1,651,689
2012	39,706	25,181,571	6,052	2,714,090	21,504	13,997,249	5,627	1,740,172
2013	40,662	26,624,571	6,322	2,877,430	21,449	14,471,988	5,783	1,877,143

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, 2014

(Taxable transactions in thousands of dollars)

Type of business	FRESNO		HUMBOLDT		IMPERIAL		KERN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	949	1,886,568	111	218,176	145	237,130	719	1,576,494
New Car Dealers	68	1,198,160	11	126,816	9	158,702	50	1,085,573
Used Car Dealers	272	357,292	25	32,198	22	27,100 #	154	201,621
Other Motor Vehicle Dealers	64	100,722	8	8,132	12	#	46	81,572
Auto. Parts, Accessories and Tire Stores	545	230,393	67	51,030	102	51,328	469	207,728
Furniture and Home Furnishings Stores	299	218,107	43	23,563	39	10,113	216	575,525
Furniture Stores	172	157,964	16	12,101	18	3,396	113	#
Home Furnishings Stores	127	60,143	27	11,461	21	6,717	103	575,525 #
Electronics and Appliance Stores	436	219,925	68	26,995	65	41,863	275	169,852
Bldg. Matrl. and Garden Equip. and Supplies	368	755,449	149	203,737	88	105,729	291	668,657
Building Material and Supplies Dealers	226	572,326	80	143,517	57	78,863	191	668,657 #
Lawn and Garden Equip. and Supplies Stores	142	183,123	69	60,220	31	26,865	100	#
Food and Beverage Stores	769	625,753	123	132,758	112	71,107	638	532,971
Supermarkets and Other Grocery Stores	345	466,181	65	114,077	54	49,551	340	418,442
Convenience Stores	148	62,899	20	3,490	27	15,153	134	69,861
Specialty Food Stores	123	9,762	21	2,501	22	1,759	84	8,649
Beer, Wine, and Liquor Stores	153	86,911	17	12,690	9	4,645	80	36,017
Health and Personal Care Stores	373	218,670	73	44,643	65	22,929	330	175,615
Pharmacies and Drug Stores	122	136,330	32	35,958	23	10,429	124	117,512
Health and Personal Care Stores	251	82,341	41	8,685	42	12,500	206	58,104
Gasoline Stations	338	1,274,649	68	188,154	62	250,206	339	1,748,479
Clothing and Clothing Accessories Stores	1,161	559,063	194	55,823	334	204,063	667	426,426
Clothing Stores	895	442,429	141	41,197	264	169,452	474	313,617
Shoe Stores	86	70,941	10	7,060	43	24,327	71	71,120
Jewelry, Luggage, and Leather Goods Stores	180	45,693	43	7,567	27	10,284	122	41,689
Sporting Goods, Hobby, Musical Instru., Book Stores	446	215,009	127	47,635	58	24,353	368	156,297
Sporting Goods Stores	168	78,207	47	23,972	20	6,312	162	58,737
Hobby, Toy and Musical Instrument Stores	146	80,805	42	13,236	32	15,402	111	71,175
Book Stores and News Dealers	132	55,997	38	10,426	6	2,639	95	26,386
General Merchandise Stores	316	1,386,073	36	204,609	83	414,533	252	1,137,123
Miscellaneous Store Retailers	1,873	365,095	590	71,659	368	34,642	1,526	287,528
Florists	67	9,580	14	#	12	946	65	7,687
Office Supplies and Stationery Stores	39	78,918	5	7,687	9	5,904	27	56,675
Gift, Novelty, and Souvenir Stores	344	33,020	112	8,376	31	4,682	191	15,590
Used Merchandise Stores	414	15,461	64	9,944	178	3,230	224	10,010
Other Miscellaneous Store Retailers	1,009	228,116	395	45,652 #	138	19,880	1,019	197,566
Nonstore Retailers	2,869	114,073	1,425	24,887	554	16,426	4,205	111,128
Food Services and Drinking Places	2,071	1,159,749	433	170,030	320	182,661	1,693	1,023,227
Special Food Services	235	20,272	81	4,195	38	1,020	187	13,632
Drinking Places (Alcoholic Beverages)	58	13,389	23	8,011	17	2,043	63	14,031
Full-Service Restaurants	680	522,712	163	92,943	89	62,117	569	430,885
Limited-Service Eating Places	1,098	603,376	166	64,881	176	117,481	874	564,679
Total Retail and Food Services	12,268	8,998,182	3,440	1,412,669	2,293	1,615,754	11,519	8,589,322
All Other Outlets	6,036	4,330,329	1,266	486,950	973	1,277,507	4,817	7,133,372
Total All Outlets	18,304	13,328,511	4,706	1,899,619	3,266	2,893,261	16,336	15,722,694
Historical Data								
Comparable data for total all outlets:								
2009	19,004	9,966,448	4,532	1,544,584	3,432	1,773,930	15,331	9,932,101
2010	19,350	10,154,265	4,642	1,704,007	3,432	1,970,332	15,845	11,057,910
2011	19,238	11,179,478	4,491	1,698,178	3,390	2,181,800	15,691	13,742,659
2012	19,164	12,020,630	4,499	1,768,170	3,288	2,356,313	15,812	14,666,473
2013	18,112	12,618,111	4,600	1,869,677	3,239	3,661,582	16,077	15,199,124

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, 2014

(Taxable transactions in thousands of dollars)

Type of business	KINGS		LOS ANGELES		MARIN		MENDOCINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	100	199,603	8,027	16,564,553	167	747,417	82	139,537
New Car Dealers	9	153,713	544	12,985,315	37	653,878	6	91,713
Used Car Dealers	21	12,783 #	1,749	1,531,700	35	41,114	11	4,212
Other Motor Vehicle Dealers	5	#	407	487,761	26	15,938	11	12,883
Auto. Parts, Accessories and Tire Stores	65	33,107	5,327	1,559,776	69	36,487	54	30,729
Furniture and Home Furnishings Stores	28	11,661	4,485	2,734,737	197	124,521	41	14,104
Furniture Stores	21	9,475	2,256	1,766,042	92	56,719	18	8,013
Home Furnishings Stores	7	2,186	2,229	968,695	105	67,802	23	6,091
Electronics and Appliance Stores	35	10,190	6,108	4,040,534	159	120,484	37	15,631
Bldg. Matrl. and Garden Equip. and Supplies	58	100,362	3,240	6,971,149	137	320,281	116	143,073
Building Material and Supplies Dealers	34	73,636	2,454	6,666,791	89	293,401	55	106,596
Lawn and Garden Equip. and Supplies Stores	24	26,726	786	304,358	48	26,880	61	36,477
Food and Beverage Stores	94	75,562	8,678	6,279,795	213	295,492	133	107,062
Supermarkets and Other Grocery Stores	49	51,216	2,841	4,451,607	81	226,665	52	94,140
Convenience Stores	18	17,123	1,720	602,169	29	27,334	14	6,372
Specialty Food Stores	13	1,123	2,352	260,331	52	5,769	32	1,793
Beer, Wine, and Liquor Stores	14	6,100	1,765	965,688	51	35,723	35	4,758
Health and Personal Care Stores	40	25,437	7,379	3,414,941	180	124,546	32	26,939
Pharmacies and Drug Stores	12	17,054	1,927	1,801,437	31	88,042	16	24,207
Health and Personal Care Stores	28	8,384	5,452	1,613,504	149	36,504	16	2,732
Gasoline Stations	45	181,832	2,153	13,265,979	68	383,553	55	211,092
Clothing and Clothing Accessories Stores	139	51,870	19,391	10,560,952	575	338,612	143	34,714
Clothing Stores	101	38,892	14,115	8,479,714	382	306,737	103	29,013
Shoe Stores	15	7,487	1,682	1,121,133	28	15,441	10	2,906
Jewelry, Luggage, and Leather Goods Stores	23	5,491	3,594	960,104	165	16,434	30	2,795
Sporting Goods, Hobby, Musical Instru., Book Stores	46	11,981	5,823	2,460,392	263	142,240	90	21,779
Sporting Goods Stores	15	3,647	1,710	941,276	104	84,576	36	10,785
Hobby, Toy and Musical Instrument Stores	12	6,752	2,007	1,008,113	65	35,417	23	7,192
Book Stores and News Dealers	19	1,582	2,106	511,003	94	22,247	31	3,802
General Merchandise Stores	48	153,503	5,186	11,557,051	61	284,649	25	80,057
Miscellaneous Store Retailers	236	31,400	28,574	5,204,656	1,236	211,658	461	55,760
Florists	5	894	1,249	141,809	45	5,190	11	456
Office Supplies and Stationery Stores	5	#	652	1,384,533	14	24,975	7	#
Gift, Novelty, and Souvenir Stores	46	1,610	3,944	435,485	198	19,399	87	8,538
Used Merchandise Stores	57	2,267	3,123	212,998	135	12,288	39	2,190
Other Miscellaneous Store Retailers	123	26,630 #	19,606	3,029,830	844	149,807	317	44,577 #
Nonstore Retailers	334	18,024	61,251	2,170,084	2,404	94,366	1,091	25,344
Food Services and Drinking Places	279	142,359	27,113	18,964,996	797	557,496	317	120,950
Special Food Services	44	3,646	2,921	874,936	124	19,961	43	1,420
Drinking Places (Alcoholic Beverages)	9	1,996	630	325,063	20	12,031	20	7,426
Full-Service Restaurants	57	34,897	8,350	9,389,129	361	391,124	146	62,786
Limited-Service Eating Places	169	101,819	15,212	8,375,867	292	134,379	108	49,318
Total Retail and Food Services	1,482	1,013,786	187,408	104,189,819	6,457	3,745,315	2,623	996,040
All Other Outlets	616	551,134	85,325	43,257,109	3,815	1,116,486	1,109	337,701
Total All Outlets	2,098	1,564,920	272,733	147,446,927	10,272	4,861,801	3,732	1,333,741
Historical Data								
Comparable data for total all outlets:								
2009	1,998	1,174,981	264,928	112,744,727	10,226	3,660,036	3,637	1,056,955
2010	2,082	1,188,331	271,293	116,942,334	10,242	3,834,169	3,705	1,075,810
2011	2,139	1,324,038	266,868	126,440,737	9,906	4,049,869	3,616	1,158,893
2012	2,173	1,385,862	266,414	135,295,582	10,057	4,333,600	3,661	1,216,736
2013	2,042	1,459,712	263,792	140,079,708	10,414	4,664,920	3,742	1,304,197

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, 2014

(Taxable transactions in thousands of dollars)

Type of business	MERCED		MONTEREY		NAPA		ORANGE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	192	265,935	321	821,637	77	168,540	2,929	7,765,471
New Car Dealers	25	167,856	34	546,784	11	131,541	233	5,973,660
Used Car Dealers	45	43,652	78	164,329	8	5,000	703	981,992
Other Motor Vehicle Dealers	10	2,818	24	16,213	13	1,534	306	290,611
Auto. Parts, Accessories and Tire Stores	112	51,609	185	94,311	45	30,465	1,687	519,209
Furniture and Home Furnishings Stores	45	20,682	187	88,134	72	29,434	1,740	1,119,188
Furniture Stores	28	14,614	71	43,393	37	12,659	759	669,947
Home Furnishings Stores	17	6,068	116	44,740	35	16,774	981	449,241
Electronics and Appliance Stores	75	35,052	179	90,264	67	34,606	2,671	2,220,818
Bldg. Matrl. and Garden Equip. and Supplies	85	129,537	176	332,583	81	222,863	1,313	2,662,657
Building Material and Supplies Dealers	40	116,159	114	257,046	56	211,788	947	2,477,668
Lawn and Garden Equip. and Supplies Stores	45	13,377	62	75,537	25	11,076	366	184,989
Food and Beverage Stores	188	137,132	393	320,804	436	245,258	2,473	2,177,054
Supermarkets and Other Grocery Stores	88	82,238	162	219,323	53	111,543	864	1,532,323
Convenience Stores	41	40,255	66	48,698	21	14,173	359	209,449
Specialty Food Stores	27	2,232	101	18,455	33	2,769	762	108,287
Beer, Wine, and Liquor Stores	32	12,407	64	34,328	329	116,773	488	326,995
Health and Personal Care Stores	93	34,268	136	106,723	62	37,584	2,678	1,059,761
Pharmacies and Drug Stores	28	26,252	38	79,676	12	24,067	534	520,508
Health and Personal Care Stores	65	8,015	98	27,047	50	13,517	2,144	539,253
Gasoline Stations	88	538,392	134	625,619	32	237,615	647	4,675,051
Clothing and Clothing Accessories Stores	197	67,686	625	323,291	211	125,011	5,942	3,942,629
Clothing Stores	155	52,165	440	237,591	145	98,491	4,337	3,184,995
Shoe Stores	15	9,821	56	41,191	21	13,468	418	307,398
Jewelry, Luggage, and Leather Goods Stores	27	5,700	129	44,509	45	13,052	1,187	450,236
Sporting Goods, Hobby, Musical Instru., Book Stores	95	38,883	216	88,691	103	37,909	2,478	1,175,740
Sporting Goods Stores	33	10,975	75	39,902	40	15,105	1,045	581,862
Hobby, Toy and Musical Instrument Stores	25	15,625	59	36,926	25	16,070	733	406,558
Book Stores and News Dealers	37	12,284	82	11,863	38	6,734	700	187,320
General Merchandise Stores	66	327,514	112	521,361	31	176,325	1,436	5,206,936
Miscellaneous Store Retailers	316	59,653	1,104	210,700	485	90,321	10,157	1,669,672
Florists	14	967	52	6,652	22	4,569	444	53,218
Office Supplies and Stationery Stores	7	6,572	14	20,325	4	#	272	251,487
Gift, Novelty, and Souvenir Stores	58	2,180	249	41,002	61	4,176	1,601	144,999
Used Merchandise Stores	48	2,000	153	12,041	54	4,175	1,057	80,755
Other Miscellaneous Store Retailers	189	47,935	636	130,680	344	77,401 #	6,783	1,139,213
Nonstore Retailers	660	26,927	2,594	65,727	1,272	39,447	22,190	976,238
Food Services and Drinking Places	453	232,164	1,150	743,876	394	395,901	8,637	6,637,321
Special Food Services	72	2,181	173	35,638	83	14,017	1,046	264,015
Drinking Places (Alcoholic Beverages)	18	3,013	28	5,821	16	12,248	192	121,419
Full-Service Restaurants	138	82,734	445	435,365	150	290,688	2,731	3,484,260
Limited-Service Eating Places	225	144,236	504	267,051	145	78,948	4,668	2,767,626
Total Retail and Food Services	2,553	1,913,822	7,327	4,339,409	3,323	1,840,812	65,291	41,288,537
All Other Outlets	1,105	851,081	3,208	1,861,338	2,633	1,271,630	32,652	18,808,591
Total All Outlets	3,658	2,764,904	10,535	6,200,747	5,956	3,112,443	97,943	60,097,128
Historical Data								
Comparable data for total all outlets:								
2009	3,617	2,050,459	10,125	4,705,845	4,992	2,216,283	90,231	45,712,784
2010	3,671	2,134,070	10,204	4,955,562	5,148	2,301,907	92,047	47,667,179
2011	3,605	2,374,690	10,268	5,312,732	5,245	2,494,845	92,207	51,731,139
2012	3,734	2,512,316	10,184	5,637,445	5,516	2,718,679	93,183	55,230,612
2013	3,725	2,672,998	10,389	5,910,531	5,780	2,935,274	94,862	57,591,217

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, 2014

(Taxable transactions in thousands of dollars)

Type of business	PLACER		RIVERSIDE		SACRAMENTO		SAN BERNARDINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	404	1,745,756	1,862	4,417,943	1,430	2,797,532	2,200	4,192,212
New Car Dealers	45	1,272,094	127	3,282,634	77	1,925,384	98	2,652,354
Used Car Dealers	120	290,388	344	359,022	441	399,639	468	703,386
Other Motor Vehicle Dealers	52	85,922	236	320,266	98	156,661	191	332,245
Auto. Parts, Accessories and Tire Stores	187	97,351	1,155	456,021	814	315,849	1,443	504,227
Furniture and Home Furnishings Stores	225	217,474	930	520,393	528	340,187	826	521,180
Furniture Stores	109	151,935	408	318,635	243	209,305	396	345,795
Home Furnishings Stores	116	65,538	522	201,759	285	130,882	430	175,385
Electronics and Appliance Stores	267	212,661	933	510,061	748	664,145	900	493,755
Bldg. Matrl. and Garden Equip. and Supplies	230	451,171	877	1,706,183	506	1,168,008	747	1,467,127
Building Material and Supplies Dealers	155	401,719	557	1,553,553	371	1,076,078	521	1,407,332
Lawn and Garden Equip. and Supplies Stores	75	49,452	320	152,631	135	91,931	226	59,795
Food and Beverage Stores	271	309,160	1,252	1,509,403	1,015	959,756	1,348	1,277,955
Supermarkets and Other Grocery Stores	82	229,912	427	1,064,447	345	692,264	430	878,170
Convenience Stores	41	25,381	264	240,039	217	111,977	291	232,595
Specialty Food Stores	98	13,388	331	34,307	290	25,750	343	34,157
Beer, Wine, and Liquor Stores	50	40,479	230	170,611	163	129,765	284	133,033
Health and Personal Care Stores	301	118,894	1,048	544,958	796	425,648	965	501,325
Pharmacies and Drug Stores	41	56,721	302	339,208	168	258,360	264	237,957
Health and Personal Care Stores	260	62,173	746	205,750	628	167,288	701	263,368
Gasoline Stations	105	882,496	484	3,426,830	350	1,857,065	579	3,731,517
Clothing and Clothing Accessories Stores	682	456,602	2,872	1,989,623	1,660	921,913	2,690	1,705,967
Clothing Stores	487	361,580	2,174	1,493,299	1,191	720,188	2,028	1,265,171
Shoe Stores	53	45,306	263	219,833	119	124,589	315	246,452
Jewelry, Luggage, and Leather Goods Stores	142	49,716	435	276,491	350	77,136	347	194,344
Sporting Goods, Hobby, Musical Instru., Book Stores	397	200,433	1,039	519,188	905	448,255	1,095	558,576
Sporting Goods Stores	167	110,307	460	253,635	349	205,399	392	246,009
Hobby, Toy and Musical Instrument Stores	108	67,319	314	198,771	242	153,067	399	226,534
Book Stores and News Dealers	122	22,808	265	66,782	314	89,789	304	86,033
General Merchandise Stores	172	673,323	798	3,289,057	454	2,157,986	925	3,211,590
Miscellaneous Store Retailers	1,463	207,219	5,585	809,032	3,713	593,179	4,972	1,414,636
Florists	45	3,241	165	15,545	152	12,934	138	11,979
Office Supplies and Stationery Stores	27	31,383	117	126,970	67	101,774	119	632,192
Gift, Novelty, and Souvenir Stores	321	17,758	814	75,064	735	50,311	678	60,708
Used Merchandise Stores	228	7,427	801	40,905	461	43,467	854	27,119
Other Miscellaneous Store Retailers	842	147,410	3,688	550,548	2,298	384,693	3,183	682,637
Nonstore Retailers	3,036	136,564	12,861	309,809	7,737	244,464	13,080	336,269
Food Services and Drinking Places	967	684,323	4,369	3,093,862	3,305	2,071,554	4,128	2,828,266
Special Food Services	89	9,186	470	61,247	360	58,993	407	41,535
Drinking Places (Alcoholic Beverages)	18	9,868	100	48,245	84	39,260	134	42,483
Full-Service Restaurants	374	389,261	1,353	1,350,607	1,132	989,259	1,176	1,116,014
Limited-Service Eating Places	486	276,008	2,446	1,633,762	1,729	984,043	2,411	1,628,234
Total Retail and Food Services	8,520	6,296,076	34,910	22,646,343	23,147	14,649,693	34,455	22,240,376
All Other Outlets	3,229	1,804,091	13,543	9,389,345	8,996	6,412,208	13,894	10,815,591
Total All Outlets	11,749	8,100,167	48,453	32,035,687	32,143	21,061,901	48,349	33,055,967
Historical Data								
Comparable data for total all outlets:								
2009	11,135	5,796,644	42,765	22,227,877	31,644	16,563,853	45,062	23,652,433
2010	11,439	6,017,542	45,688	23,152,780	32,789	16,904,528	47,562	24,687,862
2011	11,120	6,568,195	46,886	25,641,497	31,682	18,003,765	47,791	27,322,980
2012	11,621	7,065,597	48,316	28,096,009	31,507	19,089,848	48,936	29,531,921
2013	11,713	7,724,406	46,805	30,065,467	31,709	20,097,095	46,632	31,177,823

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, 2014

(Taxable transactions in thousands of dollars)

Type of business	SAN DIEGO		SAN FRANCISCO		SAN JOAQUIN		SAN LUIS OBISPO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2,699	6,753,234	208	588,769	640	1,254,964	251	533,406
New Car Dealers	236	5,070,687	23	487,795	38	815,533	26	349,127
Used Car Dealers	760	696,820	33	13,243	144	116,211	31	46,590
Other Motor Vehicle Dealers	301	408,710	34	31,751	63	123,580	57	72,366
Auto. Parts, Accessories and Tire Stores	1,402	577,017	118	55,980	395	199,640	137	65,324
Furniture and Home Furnishings Stores	1,316	1,047,805	501	519,766	188	178,654	160	84,058
Furniture Stores	522	685,319	216	250,639	97	56,598	67	40,221
Home Furnishings Stores	794	362,486	285	269,128	91	122,057	93	43,837
Electronics and Appliance Stores	1,904	1,272,567	490	418,490	238	160,971	122	72,881
Bldg. Matrl. and Garden Equip. and Supplies	1,323	2,474,612	300	537,424	249	580,912	228	336,714
Building Material and Supplies Dealers	836	2,311,740	225	514,947	170	525,749	138	281,725
Lawn and Garden Equip. and Supplies Stores	487	162,872	75	22,477	79	55,163	90	54,989
Food and Beverage Stores	2,275	2,291,807	1,222	782,750	632	396,822	329	263,941
Supermarkets and Other Grocery Stores	706	1,532,125	552	531,141	218	286,127	82	173,342
Convenience Stores	448	304,591	156	48,326	120	49,017	46	30,962
Specialty Food Stores	610	83,963	328	53,758	163	12,905	68	6,468
Beer, Wine, and Liquor Stores	511	371,128	186	149,525	131	48,773	133	53,170
Health and Personal Care Stores	1,845	919,455	610	519,909	262	137,488	158	86,937
Pharmacies and Drug Stores	418	533,123	147	309,781	69	91,370	39	59,458
Health and Personal Care Stores	1,427	386,331	463	210,128	193	46,118	119	27,479
Gasoline Stations	741	4,514,898	118	611,354	210	1,255,157	90	494,191
Clothing and Clothing Accessories Stores	5,047	3,482,100	2,294	2,168,822	593	297,425	434	231,326
Clothing Stores	3,643	2,846,445	1,590	1,689,151	423	232,601	327	187,739
Shoe Stores	388	319,016	139	170,704	53	41,089	30	28,175
Jewelry, Luggage, and Leather Goods Stores	1,016	316,639	565	308,967	117	23,735	77	15,412
Sporting Goods, Hobby, Musical Instru., Book Stores	2,385	1,033,870	646	445,241	259	156,637	292	110,167
Sporting Goods Stores	955	496,551	171	245,781	119	91,922	137	75,031
Hobby, Toy and Musical Instrument Stores	672	359,949	132	81,907	82	50,589	82	24,016
Book Stores and News Dealers	758	177,370	343	117,553	58	14,126	73	11,120
General Merchandise Stores	931	4,845,900	242	864,009	198	1,132,756	95	368,187
Miscellaneous Store Retailers	9,291	1,594,890	3,432	736,323	1,279	365,807	1,187	161,103
Florists	533	81,821	238	32,942	37	5,411	47	3,862
Office Supplies and Stationery Stores	192	245,895	52	49,489	26	#	24	21,116
Gift, Novelty, and Souvenir Stores	1,289	167,769	627	164,495	208	12,355	212	21,166
Used Merchandise Stores	1,183	92,443	311	57,742	199	16,891	156	10,076
Other Miscellaneous Store Retailers	6,094	1,006,961	2,204	431,655	809	331,150 #	748	104,882
Nonstore Retailers	21,615	641,091	4,612	336,173	2,714	99,311	2,705	58,004
Food Services and Drinking Places	8,333	6,385,266	4,748	4,104,185	1,438	763,258	936	575,732
Special Food Services	1,060	215,287	537	384,862	219	16,205	91	10,645
Drinking Places (Alcoholic Beverages)	275	170,977	293	202,198	40	7,164	25	11,112
Full-Service Restaurants	2,675	3,387,947	2,112	2,720,162	482	323,978	436	369,119
Limited-Service Eating Places	4,323	2,611,054	1,806	796,964	697	415,911	384	184,857
Total Retail and Food Services	59,705	37,257,495	19,423	12,633,215	8,900	6,780,160	6,987	3,376,646
All Other Outlets	26,966	15,454,144	8,773	5,836,514	3,965	3,251,685	3,199	1,874,669
Total All Outlets	86,671	52,711,639	28,196	18,469,729	12,865	10,031,845	10,186	5,251,315
Historical Data								
Comparable data for total all outlets:								
2009	80,595	39,728,657	26,459	12,633,575	12,297	7,260,073	9,412	3,442,431
2010	83,194	41,623,636	26,896	13,443,121	12,633	7,602,090	9,425	3,614,355
2011	83,971	45,090,382	26,936	14,890,527	12,450	8,426,952	9,447	4,017,989
2012	84,267	47,947,035	27,499	15,953,605	12,613	9,010,930	9,569	5,025,804
2013	85,143	50,297,331	28,394	17,094,163	12,752	9,466,015	9,889	5,017,789

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, 2014

(Taxable transactions in thousands of dollars)

Type of business	SAN MATEO		SANTA BARBARA		SANTA CLARA		SANTA CRUZ	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	437	1,831,220	276	692,355	1,059	3,959,149	167	303,969
New Car Dealers	67	1,616,762	31	565,944	138	3,384,919	13	208,398
Used Car Dealers	107	65,881	54	30,612	221	166,416	39	35,142
Other Motor Vehicle Dealers	31	26,739	40	25,204	100	138,756	29	17,207
Auto. Parts, Accessories and Tire Stores	232	121,838	151	70,596	600	269,058	86	43,222
Furniture and Home Furnishings Stores	373	377,190	209	106,947	683	716,357	132	56,212
Furniture Stores	157	289,312	92	65,142	296	470,276	57	24,083
Home Furnishings Stores	216	87,878	117	41,805	387	246,081	75	32,129
Electronics and Appliance Stores	386	433,165	196	157,449	1,324	1,411,732	162	65,301
Bldg. Matrl. and Garden Equip. and Supplies	323	884,697	248	466,539	645	1,757,717	180	290,117
Building Material and Supplies Dealers	221	816,456	131	374,137	475	1,642,286	103	241,384
Lawn and Garden Equip. and Supplies Stores	102	68,242	117	92,402	170	115,431	77	48,733
Food and Beverage Stores	556	610,223	457	425,686	1,271	1,169,209	252	254,794
Supermarkets and Other Grocery Stores	227	435,697	163	302,579	407	811,479	89	174,032
Convenience Stores	74	38,809	58	49,819	235	127,679	33	18,425
Specialty Food Stores	145	24,999	80	6,157	339	32,862	68	13,192
Beer, Wine, and Liquor Stores	110	110,719	156	67,131	290	197,189	62	49,145
Health and Personal Care Stores	362	290,373	210	143,729	899	645,241	163	113,219
Pharmacies and Drug Stores	71	188,545	51	97,998	222	371,923	48	84,178
Health and Personal Care Stores	291	101,829	159	45,730	677	273,318	115	29,041
Gasoline Stations	207	1,158,444	116	612,970	392	2,526,502	77	348,016
Clothing and Clothing Accessories Stores	1,159	786,446	580	356,832	2,423	2,417,856	480	166,076
Clothing Stores	733	637,992	392	294,092	1,674	1,848,621	354	132,594
Shoe Stores	64	75,297	48	30,595	198	244,742	35	22,275
Jewelry, Luggage, and Leather Goods Stores	362	73,157	140	32,145	551	324,493	91	11,207
Sporting Goods, Hobby, Musical Instru., Book Stores	485	291,624	315	126,804	1,118	709,433	272	80,739
Sporting Goods Stores	180	128,985	150	66,740	376	331,366	100	39,293
Hobby, Toy and Musical Instrument Stores	151	109,760	66	41,166	383	249,276	84	27,725
Book Stores and News Dealers	154	52,880	99	18,897	359	128,791	88	13,722
General Merchandise Stores	188	1,124,294	124	481,850	384	2,593,287	66	278,434
Miscellaneous Store Retailers	2,384	503,955	1,178	224,733	4,339	746,622	1,005	146,764
Florists	122	19,400	68	#	196	21,078	37	3,488
Office Supplies and Stationery Stores	33	79,436	20	27,207	73	100,279	12	31,395
Gift, Novelty, and Souvenir Stores	363	62,598	164	27,616	722	89,206	200	20,528
Used Merchandise Stores	258	20,688	175	14,254	350	39,691	151	11,400
Other Miscellaneous Store Retailers	1,608	321,833	751	155,656 #	2,998	496,368	605	79,953
Nonstore Retailers	3,504	232,997	3,369	86,693	10,297	587,190	2,589	58,799
Food Services and Drinking Places	2,309	1,754,088	1,214	850,744	5,224	4,031,458	729	448,005
Special Food Services	399	134,140	142	25,497	876	383,005	88	10,601
Drinking Places (Alcoholic Beverages)	47	14,541	49	29,422	117	58,536	23	7,625
Full-Service Restaurants	880	1,025,154	474	463,769	1,843	2,096,134	289	257,806
Limited-Service Eating Places	983	580,253	549	332,056	2,388	1,493,783	329	171,974
Total Retail and Food Services	12,673	10,278,717	8,492	4,733,331	30,058	23,271,753	6,274	2,610,443
All Other Outlets	7,326	5,019,717	4,497	1,880,022	15,794	16,356,902	2,461	771,673
Total All Outlets	19,999	15,298,434	12,989	6,613,353	45,852	39,628,655	8,735	3,382,117
Historical Data								
Comparable data for total all outlets:								
2009	18,840	11,327,022	12,303	5,104,186	43,396	27,427,709	8,092	2,638,469
2010	18,979	11,966,338	12,298	5,309,768	43,583	30,523,322	8,222	2,731,832
2011	18,995	13,020,643	12,302	5,716,474	43,390	33,431,217	8,301	2,893,395
2012	19,189	13,906,978	12,400	6,051,129	43,980	36,220,445	8,320	3,056,694
2013	19,808	14,611,618	12,708	6,332,059	45,310	37,621,606	8,539	3,270,766

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, 2014

(Taxable transactions in thousands of dollars)

Type of business	SHASTA		SOLANO		SONOMA		STANISLAUS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	208	376,136	307	1,005,775	381	1,057,409	593	1,123,975
New Car Dealers	10	183,395	35	737,553	38	831,782	33	640,876
Used Car Dealers	41	80,300	79	96,031	92	48,765	180	276,918
Other Motor Vehicle Dealers	40	45,537	40	94,014	55	58,243	37	75,902
Auto. Parts, Accessories and Tire Stores	117	66,904	153	78,178	196	118,620	343	130,279
Furniture and Home Furnishings Stores	80	41,565	130	87,415	241	141,410	173	90,637
Furniture Stores	38	27,392	56	53,242	108	83,955	87	50,810
Home Furnishings Stores	42	14,173	74	34,173	133	57,455	86	39,827
Electronics and Appliance Stores	96	52,557	138	114,178	218	163,201	228	132,505
Bldg. Matrl. and Garden Equip. and Supplies	157	194,394	137	323,682	322	647,422	213	512,589
Building Material and Supplies Dealers	91	168,658	97	289,667	187	572,795	144	438,730
Lawn and Garden Equip. and Supplies Stores	66	25,736	40	34,014	135	74,626	69	73,859
Food and Beverage Stores	122	140,714	254	231,261	631	540,312	436	310,157
Supermarkets and Other Grocery Stores	59	120,918	81	158,493	170	380,928	184	207,558
Convenience Stores	12	2,972	52	27,462	69	47,223	91	37,736
Specialty Food Stores	35	1,140	61	7,524	122	14,375	90	9,440
Beer, Wine, and Liquor Stores	16	15,683	60	37,782	270	97,786	71	55,422
Health and Personal Care Stores	93	47,917	153	92,520	222	155,248	202	121,041
Pharmacies and Drug Stores	37	33,625	31	49,242	61	105,558	56	76,146
Health and Personal Care Stores	56	14,291	122	43,278	161	49,690	146	44,895
Gasoline Stations	91	331,745	144	675,701	147	753,448	164	717,834
Clothing and Clothing Accessories Stores	172	104,683	428	413,300	623	355,708	489	352,475
Clothing Stores	107	84,730	315	310,814	411	278,643	347	266,556
Shoe Stores	19	13,256	36	58,991	58	52,301	51	54,451
Jewelry, Luggage, and Leather Goods Stores	46	6,698	77	43,494	154	24,764	91	31,468
Sporting Goods, Hobby, Musical Instru., Book Stores	170	65,679	197	112,926	332	165,843	247	123,420
Sporting Goods Stores	82	41,131	89	54,627	111	83,278	99	42,865
Hobby, Toy and Musical Instrument Stores	34	15,349	53	42,455	89	53,376	79	62,363
Book Stores and News Dealers	54	9,199	55	15,845	132	29,189	69	18,193
General Merchandise Stores	42	326,340	93	692,882	108	722,858	175	847,521
Miscellaneous Store Retailers	817	88,835	921	161,651	1,966	285,886	961	192,785
Florists	17	2,053	32	3,912	68	7,821	50	4,018
Office Supplies and Stationery Stores	11	9,228	10	14,209	24	42,850	21	28,021
Gift, Novelty, and Souvenir Stores	115	7,246	93	10,883	275	25,925	154	17,183
Used Merchandise Stores	150	4,468	140	15,233	333	20,307	152	6,091
Other Miscellaneous Store Retailers	524	65,840	646	117,414	1,266	188,983	584	137,472
Nonstore Retailers	2,406	29,804	1,944	68,503	5,231	121,702	1,857	62,651
Food Services and Drinking Places	491	224,966	895	568,063	1,459	821,537	1,137	638,703
Special Food Services	70	1,861	114	11,088	264	30,462	160	11,172
Drinking Places (Alcoholic Beverages)	28	7,390	33	10,260	42	20,549	33	8,897
Full-Service Restaurants	160	114,792	274	228,489	570	480,288	340	268,457
Limited-Service Eating Places	233	100,923	474	318,227	583	290,238	604	350,178
Total Retail and Food Services	4,945	2,025,336	5,741	4,547,857	11,881	5,931,984	6,875	5,226,290
All Other Outlets	1,959	791,655	2,465	2,152,534	6,298	2,535,566	3,024	2,677,318
Total All Outlets	6,904	2,816,992	8,206	6,700,391	18,179	8,467,551	9,899	7,903,608
Historical Data								
Comparable data for total all outlets:								
2009	5,373	2,307,100	7,655	5,319,472	16,810	6,263,829	9,644	5,847,057
2010	5,452	2,486,118	7,839	5,233,333	17,303	6,485,950	9,881	6,098,614
2011	5,460	2,543,985	7,916	5,779,363	16,972	6,962,114	9,717	6,662,466
2012	5,773	2,642,280	8,102	6,037,959	17,311	7,382,997	9,761	7,178,273
2013	6,569	2,804,362	8,129	6,377,402	17,998	8,017,883	9,757	7,639,992

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, 2014

(Taxable transactions in thousands of dollars)

Type of business	SUTTER		TULARE		VENTURA		YOLO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	112	205,611	371	631,800	562	1,985,028	143	349,736
New Car Dealers	9	143,467	36	442,996	73	1,598,763	12	227,154
Used Car Dealers	17	12,576	74	58,755	114	144,296	29	17,397
Other Motor Vehicle Dealers	20	17,710	19	19,675	74	94,458	13	40,353
Auto. Parts, Accessories and Tire Stores	66	31,859	242	110,375	301	147,511	89	64,832
Furniture and Home Furnishings Stores	29	19,119	122	56,081	302	205,148	56	115,098
Furniture Stores	12	11,126	62	34,162	123	105,426	30	#
Home Furnishings Stores	17	7,994	60	21,920	179	99,722	26	115,098 #
Electronics and Appliance Stores	39	9,558	155	251,498	393	292,429	78	38,397
Bldg. Matrl. and Garden Equip. and Supplies	52	133,564	219	333,292	348	718,975	85	212,116
Building Material and Supplies Dealers	29	91,111	101	254,687	226	642,194	58	194,804
Lawn and Garden Equip. and Supplies Stores	23	42,454	118	78,606	122	76,781	27	17,312
Food and Beverage Stores	82	63,122	314	210,779	646	586,114	153	150,092
Supermarkets and Other Grocery Stores	39	46,695	168	172,579	208	417,360	62	121,600
Convenience Stores	15	11,936	47	18,304	104	57,897	30	15,742
Specialty Food Stores	18	3,253	64	4,195	180	20,014	32	1,782
Beer, Wine, and Liquor Stores	10	1,238	35	15,700	154	90,843	29	10,968
Health and Personal Care Stores	56	19,972	162	94,868	428	246,803	74	35,150
Pharmacies and Drug Stores	10	12,700	53	52,936	112	137,854	18	26,235
Health and Personal Care Stores	46	7,272	109	41,932	316	108,949	56	8,915
Gasoline Stations	40	130,037	184	690,828	185	1,175,226	61	392,904
Clothing and Clothing Accessories Stores	104	54,318	585	249,914	1,112	917,802	144	73,766
Clothing Stores	64	35,728	458	191,938	789	713,131	108	62,977
Shoe Stores	13	11,853	51	39,420	120	111,889	8	7,094
Jewelry, Luggage, and Leather Goods Stores	27	6,737	76	18,556	203	92,783	28	3,696
Sporting Goods, Hobby, Musical Instru., Book Stores	62	21,545	193	84,425	510	294,158	132	43,391
Sporting Goods Stores	23	5,736	67	30,809	232	149,177	54	21,057
Hobby, Toy and Musical Instrument Stores	26	14,184	61	36,934	149	100,799	36	12,432
Book Stores and News Dealers	13	1,625	65	16,682	129	44,182	42	9,902
General Merchandise Stores	24	221,132	170	664,088	318	1,136,469	39	333,730
Miscellaneous Store Retailers	208	53,338	870	133,353	2,094	304,445	440	87,058
Florists	4	#	29	2,860	98	6,946	15	1,066
Office Supplies and Stationery Stores	5	6,730	12	14,078	47	46,115	6	6,853
Gift, Novelty, and Souvenir Stores	31	1,387	127	8,132	260	27,043	79	4,124
Used Merchandise Stores	33	3,039	214	8,642	218	17,708	48	5,085
Other Miscellaneous Store Retailers	135	42,182 #	488	99,642	1,471	206,632	292	69,930
Nonstore Retailers	366	13,829	1,641	50,535	6,044	207,274	742	47,471
Food Services and Drinking Places	190	104,478	883	451,090	1,961	1,331,182	474	268,089
Special Food Services	14	#	99	5,641	240	29,983	42	#
Drinking Places (Alcoholic Beverages)	6	593	24	3,931	35	9,773	11	3,621
Full-Service Restaurants	67	48,383 #	283	175,677	701	647,992	172	130,328 #
Limited-Service Eating Places	103	55,501	477	265,841	985	643,434	249	134,140
Total Retail and Food Services	1,364	1,049,624	5,869	3,902,553	14,903	9,401,053	2,621	2,146,998
All Other Outlets	604	468,691	2,482	2,248,116	7,948	3,965,575	1,498	1,634,452
Total All Outlets	1,968	1,518,315	8,351	6,150,669	22,851	13,366,628	4,119	3,781,449
Historical Data								
Comparable data for total all outlets:								
2009	1,915	1,180,496	8,239	4,145,502	22,564	9,883,853	3,892	2,865,382
2010	1,942	1,209,026	8,434	4,496,880	22,422	10,225,488	4,035	2,943,500
2011	1,884	1,314,154	8,448	5,053,721	22,032	11,020,181	3,978	3,247,541
2012	1,869	1,366,640	8,525	5,499,361	22,206	11,958,260	4,012	3,475,345
2013	1,908	1,468,038	8,334	5,788,584	22,234	12,824,296	4,075	3,700,252

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, 2014

(Taxable transactions in thousands of dollars)

Type of business	ALPINE		AMADOR		CALAVERAS		COLUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2	#	39	22,783	50	8,605	21	35,250
Home Furnishings and Appliance Stores	4	#	44	11,580	49	7,332	10	1,145
Bldg. Matrl. and Garden Equip. and Supplies	--	#	39	46,409	42	34,552	21	13,813
Food and Beverage Stores	6	857	55	32,406	60	34,347	23	9,245
Gasoline Stations	1	#	22	53,936	25	47,958	14	40,225
Clothing and Clothing Accessories Stores	1	#	54	6,042	54	5,123	14	1,453
General Merchandise Stores	1	#	22	#	24	6,167	4	1,641
Food Services and Drinking Places	9	970	111	35,577	134	34,308	63	23,440
Other Retail Group	20	5,721 #	611	89,568 #	660	39,232	194	23,802
Total Retail and Food Services	44	7,548	997	298,300	1,098	217,624	364	150,013
All Other Outlets	32	28,979	385	119,841	421	108,422	213	201,649
Totals All Outlets	76	36,527	1,382	418,141	1,519	326,046	577	351,663
Type of business	DEL NORTE		GLENN		INYO		LAKE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	9	10,251	33	31,786	22	24,298	54	39,252
Home Furnishings and Appliance Stores	12	3,283	15	1,472	17	5,141	43	11,830
Bldg. Matrl. and Garden Equip. and Supplies	12	25,205	24	13,814	20	20,323	38	45,819
Food and Beverage Stores	17	18,893	23	13,146	20	23,817	55	61,376
Gasoline Stations	7	30,033	19	56,723	26	80,374	23	63,227
Clothing and Clothing Accessories Stores	16	1,971	18	1,419	24	2,675	41	4,061
General Merchandise Stores	6	#	15	#	14	20,739	14	66,624
Food Services and Drinking Places	69	24,560	70	21,911	60	31,347	152	46,707
Other Retail Group	223	54,525 #	376	51,558 #	327	27,407	821	43,431
Total Retail and Food Services	371	168,720	593	191,830	530	236,120	1,241	382,325
All Other Outlets	162	71,815	233	162,392	226	87,976	538	155,680
Totals All Outlets	533	240,535	826	354,221	756	324,095	1,779	538,006
Type of business	LASSEN		MADERA		MARIPOSA		MODOC	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	21	39,298	144	174,172	18	2,860	9	5,786
Home Furnishings and Appliance Stores	14	6,854	88	22,881	16	1,613	6	1,275
Bldg. Matrl. and Garden Equip. and Supplies	24	14,206	75	118,003	20	8,699	15	5,713
Food and Beverage Stores	19	8,989	117	98,531	27	15,658	11	4,017
Gasoline Stations	18	36,307	55	269,477	9	13,014	4	8,957
Clothing and Clothing Accessories Stores	19	5,499	157	32,042	28	1,633	4	460
General Merchandise Stores	7	#	43	73,489	4	801	1	#
Food Services and Drinking Places	51	18,652	267	114,046	51	17,105	32	5,766
Other Retail Group	253	53,940 #	991	90,385	270	13,042	139	8,626 #
Total Retail and Food Services	426	183,744	1,937	993,025	443	74,423	221	40,600
All Other Outlets	196	80,471	810	507,188	211	115,366	109	49,587
Totals All Outlets	622	264,216	2,747	1,500,213	654	189,789	330	90,186
Type of business	MONO		NEVADA		PLUMAS		SAN BENITO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	10	1,353	110	65,652	20	7,776	50	51,122
Home Furnishings and Appliance Stores	12	2,660	129	49,890	30	2,771	35	6,653
Bldg. Matrl. and Garden Equip. and Supplies	18	14,760	118	169,452	33	17,324	33	24,571
Food and Beverage Stores	23	18,127	91	97,415	22	22,422	45	32,701
Gasoline Stations	14	30,393	32	122,767	16	21,840	15	70,148
Clothing and Clothing Accessories Stores	31	12,827	219	29,011	48	2,245	42	3,948
General Merchandise Stores	15	2,532	36	43,344	10	3,825	7	36,187
Food Services and Drinking Places	89	46,824	274	125,310	103	17,214	129	52,547
Other Retail Group	213	31,699	1,870	149,914	569	18,494	532	61,067
Total Retail and Food Services	425	161,176	2,879	852,754	851	113,911	888	338,945
All Other Outlets	195	82,167	1,253	367,614	305	84,179	425	221,431
Totals All Outlets	620	243,343	4,132	1,220,368	1,156	198,090	1,313	560,376

Sales omitted because their publication would result in the disclosure of confidential information. In Table 4, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, 2014
(Taxable transactions in thousands of dollars)

Type of business	SIERRA		SISKIYOU		TEHAMA		TRINITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2	#	45	28,556	65	145,796	12	2,238
Home Furnishings and Appliance Stores	2	#	42	8,810	31	8,549	5	576
Bldg. Matrl. and Garden Equip. and Supplies	7	2,051	65	31,444	36	47,033	18	17,455
Food and Beverage Stores	5	1,524	48	39,964	52	33,469	18	5,120
Gasoline Stations	3	#	35	160,498	31	227,359	13	25,743
Clothing and Clothing Accessories Stores	1	#	37	4,152	32	3,246	11	894
General Merchandise Stores	5	250	10	#	20	#	4	2,399
Food Services and Drinking Places	15	1,849	171	43,363	146	47,512	41	8,254
Other Retail Group	57	4,105 #	1,047	70,620 #	873	83,931 #	379	9,932
Total Retail and Food Services	97	9,780	1,500	387,406	1,286	596,895	501	72,611
All Other Outlets	24	9,482	574	187,421	463	183,208	150	28,054
Totals All Outlets	121	19,261	2,074	574,827	1,749	780,102	651	100,666
Type of business	TUOLUMNE		YUBA					
	Permits	Taxable transactions	Permits	Taxable transactions				
Retail and Food Services								
Motor Vehicle and Parts Dealers	54	64,587	47	27,193				
Home Furnishings and Appliance Stores	54	15,616	41	6,962				
Bldg. Matrl. and Garden Equip. and Supplies	46	60,149	39	23,749				
Food and Beverage Stores	50	38,996	53	20,372				
Gasoline Stations	26	85,873	30	109,746				
Clothing and Clothing Accessories Stores	90	17,744	50	3,616				
General Merchandise Stores	20	69,570	21	#				
Food Services and Drinking Places	179	58,667	127	50,618				
Other Retail Group	840	65,962	524	94,417 #				
Total Retail and Food Services	1,359	477,162	932	336,671				
All Other Outlets	554	143,689	313	166,791				
Totals All Outlets	1,913	620,851	1,245	503,463				

Sales omitted because their publication would result in the disclosure of confidential information. In Table 4, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2014
(Taxable transactions in thousands of dollars)

Type of business	AGOURA HILLS		ALAMEDA		ALHAMBRA		ALISO VIEJO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	12	2,578	53	22,925	66	458,576	16	5,401
Home Furnishings and Appliance Stores	51	62,279	96	13,955	67	14,155	50	49,857
Bldg. Matrl. and Garden Equip. and Supplies	13	17,144	29	21,973	20	#	4	#
Food and Beverage Stores	18	19,813	74	71,530	54	31,443	17	26,607
Gasoline Stations	13	86,673	11	71,840	10	92,906	9	65,778
Clothing and Clothing Accessories Stores	36	#	126	39,618	79	20,735	57	#
General Merchandise Stores	15	667	31	46,946	36	247,455	13	#
Food Services and Drinking Places	66	61,448	260	134,237	213	174,741	70	65,282
Other Retail Group	346	43,418 #	1,372	94,745	622	155,842 #	443	144,113 #
Total Retail and Food Services	570	294,019	2,052	517,770	1,167	1,195,853	679	357,039
All Other Outlets	326	63,996	604	244,722	506	131,909	326	72,355
Totals All Outlets	896	358,016	2,656	762,492	1,673	1,327,762	1,005	429,394
Type of business	ANAHEIM		ANTIOCH		APPLE VALLEY		ARCADIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	329	634,139	52	176,683	34	15,800	43	#
Home Furnishings and Appliance Stores	366	181,254	46	17,964	43	23,254	93	15,564
Bldg. Matrl. and Garden Equip. and Supplies	185	417,379	21	#	12	62,484	19	8,209
Food and Beverage Stores	284	174,470	42	52,273	36	44,576	59	39,206
Gasoline Stations	75	543,883	25	106,471	14	82,015	13	89,732
Clothing and Clothing Accessories Stores	430	121,133	73	31,852	42	21,622	202	225,258
General Merchandise Stores	127	219,717	23	262,375	15	97,421	44	81,495
Food Services and Drinking Places	839	763,093	168	96,423	113	77,287	264	169,640
Other Retail Group	3,115	337,640	530	133,600 #	498	39,712	736	207,202 #
Total Retail and Food Services	5,750	3,392,709	980	877,641	807	464,171	1,473	836,305
All Other Outlets	3,623	2,770,314	381	139,526	255	33,592	623	103,780
Totals All Outlets	9,373	6,163,023	1,361	1,017,167	1,062	497,763	2,096	940,085
Type of business	ARROYO GRANDE		ATASCADERO		AUBURN		AZUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	17	40,825	43	28,162	36	55,159	46	16,293
Home Furnishings and Appliance Stores	29	16,060	26	7,501	37	5,917	36	5,944
Bldg. Matrl. and Garden Equip. and Supplies	16	25,310	23	51,626	22	17,215	14	3,167
Food and Beverage Stores	20	18,411	21	41,580	18	15,302	40	17,565
Gasoline Stations	7	42,645	11	56,315	7	#	14	72,299
Clothing and Clothing Accessories Stores	33	#	21	2,451	46	5,741	36	14,493
General Merchandise Stores	7	#	12	14,876	5	#	18	164,319
Food Services and Drinking Places	74	41,898	74	39,249	76	30,843	102	55,088
Other Retail Group	311	97,202 #	379	29,393	473	330,397 #	261	27,200
Total Retail and Food Services	514	282,350	610	271,153	720	460,575	567	376,369
All Other Outlets	181	25,504	291	37,610	270	54,355	349	100,891
Totals All Outlets	695	307,854	901	308,763	990	514,931	916	477,260
Type of business	BAKERSFIELD		BALDWIN PARK		BARSTOW		BEAUMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	323	1,222,656	54	25,354	33	24,916	33	31,439
Home Furnishings and Appliance Stores	292	212,215	45	6,610	14	5,243	29	23,849
Bldg. Matrl. and Garden Equip. and Supplies	107	327,543	25	76,229	5	#	16	#
Food and Beverage Stores	233	239,480	60	31,252	34	43,893	24	22,262
Gasoline Stations	106	512,857	12	66,270	22	287,769	7	65,560
Clothing and Clothing Accessories Stores	411	312,260	49	8,231	44	139,421	46	#
General Merchandise Stores	105	911,286	21	92,144	11	#	27	82,511
Food Services and Drinking Places	859	635,611	114	81,432	98	77,875	70	40,023
Other Retail Group	3,577	395,879	289	39,720	132	79,664 #	640	70,883 #
Total Retail and Food Services	6,013	4,769,788	669	427,241	393	658,780	892	336,528
All Other Outlets	2,083	1,515,144	422	78,317	124	20,678	172	34,220
Totals All Outlets	8,096	6,284,932	1,091	505,558	517	679,458	1,064	370,748

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2014

(Taxable transactions in thousands of dollars)

Type of business	BELLFLOWER		BERKELEY		BEVERLY HILLS		BREA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	89	106,486	37	126,527	24	391,148	60	59,035
Home Furnishings and Appliance Stores	52	6,794	148	74,682	96	45,163	81	58,504
Bldg. Matrl. and Garden Equip. and Supplies	15	5,744	46	90,104	13	2,859	26	109,130
Food and Beverage Stores	53	34,908	142	123,572	38	22,886	44	44,995
Gasoline Stations	19	115,951	26	94,630	5	35,493	11	95,707
Clothing and Clothing Accessories Stores	28	5,539	245	59,369	432	1,148,755	210	290,140
General Merchandise Stores	25	22,902	41	12,292	33	#	37	204,562
Food Services and Drinking Places	157	73,168	564	323,135	204	360,452	181	211,174
Other Retail Group	407	32,422	1,757	248,626	1,166	329,005 #	753	154,233
Total Retail and Food Services	845	403,915	3,006	1,152,938	2,011	2,335,761	1,403	1,227,480
All Other Outlets	383	64,171	1,157	394,169	883	435,021	885	488,917
Totals All Outlets	1,228	468,086	4,163	1,547,107	2,894	2,770,782	2,288	1,716,397
Type of business	BRENTWOOD		BUENA PARK		BURBANK		BURLINGAME	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	45	45,506	42	646,689	91	190,685	49	336,974
Home Furnishings and Appliance Stores	45	47,115	93	#	215	395,821	54	17,946
Bldg. Matrl. and Garden Equip. and Supplies	18	59,546	23	#	49	190,063	23	35,311
Food and Beverage Stores	28	49,484	65	41,051	95	111,730	41	31,946
Gasoline Stations	16	96,347	13	81,148	34	185,909	10	46,403
Clothing and Clothing Accessories Stores	69	51,228	116	47,927	227	155,132	107	51,304
General Merchandise Stores	8	#	39	119,650	41	303,659	10	#
Food Services and Drinking Places	131	100,955	232	199,329	399	365,831	153	122,939
Other Retail Group	368	73,937 #	692	675,956 #	1,344	219,223	450	65,937 #
Total Retail and Food Services	728	524,117	1,315	1,811,749	2,495	2,118,051	897	708,760
All Other Outlets	287	70,576	677	452,645	1,509	619,202	624	269,615
Totals All Outlets	1,015	594,693	1,992	2,264,394	4,004	2,737,253	1,521	978,375
Type of business	CALABASAS		CALEXICO		CAMARILLO		CAMPBELL	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	11	137,998	41	36,361	42	72,663	57	27,253
Home Furnishings and Appliance Stores	30	13,760	49	5,354	64	17,246	79	77,954
Bldg. Matrl. and Garden Equip. and Supplies	6	#	15	1,364	23	102,175	31	120,329
Food and Beverage Stores	14	27,400	27	15,510	54	50,996	35	52,203
Gasoline Stations	8	39,183	11	59,000	19	136,291	17	135,659
Clothing and Clothing Accessories Stores	73	26,833	214	86,577	169	387,888	51	50,479
General Merchandise Stores	7	#	40	#	20	73,156	7	22,950
Food Services and Drinking Places	56	52,468	64	40,892	184	148,760	168	154,938
Other Retail Group	366	42,115 #	568	141,255 #	769	99,922	502	79,672
Total Retail and Food Services	571	339,757	1,029	386,313	1,344	1,089,098	947	721,439
All Other Outlets	289	167,636	200	19,700	907	242,984	703	199,013
Totals All Outlets	860	507,393	1,229	406,013	2,251	1,332,082	1,650	920,452
Type of business	CAPITOLA		CARLSBAD		CARSON		CATHEDRAL CITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	8	73,689	57	794,916	89	419,851	66	380,020
Home Furnishings and Appliance Stores	25	20,974	155	85,721	54	129,331	52	15,651
Bldg. Matrl. and Garden Equip. and Supplies	7	#	46	45,427	32	73,479	13	11,167
Food and Beverage Stores	19	36,521	57	93,783	59	33,943	39	35,417
Gasoline Stations	5	27,847	26	155,878	33	194,795	15	84,785
Clothing and Clothing Accessories Stores	88	45,680	316	328,340	102	27,231	30	11,335
General Merchandise Stores	8	82,835	27	237,620	35	136,008	11	30,373
Food Services and Drinking Places	79	59,724	298	259,034	249	148,671	119	59,992
Other Retail Group	254	63,126 #	1,714	139,292	628	147,540	294	24,809
Total Retail and Food Services	493	410,397	2,696	2,140,010	1,281	1,310,850	639	653,549
All Other Outlets	149	41,762	1,489	736,783	969	618,608	300	99,604
Totals All Outlets	642	452,159	4,185	2,876,793	2,250	1,929,459	939	753,153

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2014
(Taxable transactions in thousands of dollars)

Type of business	CERES		CERRITOS		CHICO		CHINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	36	32,616	35	1,016,966	89	209,927	94	103,932
Home Furnishings and Appliance Stores	31	3,134	75	68,078	106	84,589	103	48,100
Bldg. Matrl. and Garden Equip. and Supplies	14	48,297	14	#	52	143,511	49	45,162
Food and Beverage Stores	43	24,292	27	15,799	73	92,814	49	42,950
Gasoline Stations	16	87,142	10	55,912	33	143,863	23	133,724
Clothing and Clothing Accessories Stores	40	12,090	128	244,514	146	103,108	109	105,015
General Merchandise Stores	19	73,112	24	198,875	32	265,602	42	239,849
Food Services and Drinking Places	96	50,838	171	156,241	343	192,514	189	132,347
Other Retail Group	262	22,489	422	192,142 #	1,123	160,264	629	115,855
Total Retail and Food Services	557	354,010	906	1,948,526	1,997	1,396,191	1,287	966,934
All Other Outlets	197	128,043	640	494,617	783	351,446	1,230	873,714
Totals All Outlets	754	482,053	1,546	2,443,143	2,780	1,747,637	2,517	1,840,648
Type of business	CHINO HILLS		CHULA VISTA		CITRUS HEIGHTS		CLAREMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	28	15,794	190	256,247	53	58,341	7	#
Home Furnishings and Appliance Stores	69	15,663	181	141,676	66	44,994	31	4,441
Bldg. Matrl. and Garden Equip. and Supplies	16	#	57	113,633	16	#	11	#
Food and Beverage Stores	37	52,834	142	145,854	53	55,966	23	32,115
Gasoline Stations	10	98,245	49	312,153	20	83,847	7	45,661
Clothing and Clothing Accessories Stores	92	38,520	277	154,234	113	70,871	65	7,933
General Merchandise Stores	34	#	63	683,633	28	323,790	14	1,508
Food Services and Drinking Places	144	131,363	478	363,202	166	126,234	113	77,960
Other Retail Group	454	217,275 #	1,477	224,411	639	156,713 #	435	125,775 #
Total Retail and Food Services	884	569,695	2,914	2,395,041	1,154	920,756	706	295,393
All Other Outlets	348	92,014	1,377	272,825	334	62,668	227	33,285
Totals All Outlets	1,232	661,709	4,291	2,667,866	1,488	983,424	933	328,678
Type of business	CLOVIS		COACHELLA		COLTON		COMMERCE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	100	346,710	24	14,902	77	113,152	24	27,520
Home Furnishings and Appliance Stores	93	50,966	13	2,750	33	#	40	23,126
Bldg. Matrl. and Garden Equip. and Supplies	35	122,598	3	#	7	#	21	62,382
Food and Beverage Stores	55	78,462	25	35,710	41	55,913	28	11,424
Gasoline Stations	28	127,498	10	132,099	16	89,831	14	111,603
Clothing and Clothing Accessories Stores	134	79,804	27	8,726	31	#	140	491,821
General Merchandise Stores	30	345,482	4	#	20	#	19	144,540
Food Services and Drinking Places	256	179,233	60	34,199	112	59,949	80	59,068
Other Retail Group	715	121,828	67	21,431 #	239	166,203 #	161	48,915
Total Retail and Food Services	1,446	1,452,582	233	249,818	576	485,048	527	980,399
All Other Outlets	619	160,988	92	80,507	288	176,635	859	854,205
Totals All Outlets	2,065	1,613,570	325	330,324	864	661,682	1,386	1,834,605
Type of business	COMPTON		CONCORD		CORONA		CORTE MADERA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	80	28,737	127	695,214	205	317,053	12	128,281
Home Furnishings and Appliance Stores	52	44,229	128	135,915	182	107,724	20	38,392
Bldg. Matrl. and Garden Equip. and Supplies	18	#	68	277,296	64	158,016	4	#
Food and Beverage Stores	101	50,062	94	98,428	91	106,473	9	14,489
Gasoline Stations	21	93,364	38	165,926	38	354,694	3	#
Clothing and Clothing Accessories Stores	104	49,827	185	140,412	210	92,832	64	129,056
General Merchandise Stores	52	43,504	43	315,432	67	369,094	5	#
Food Services and Drinking Places	177	80,525	324	200,892	325	264,837	33	42,910
Other Retail Group	565	77,993 #	907	167,344	1,376	146,620	135	123,994 #
Total Retail and Food Services	1,170	468,242	1,914	2,196,859	2,558	1,917,343	285	477,122
All Other Outlets	509	195,463	972	400,505	1,499	1,313,865	148	91,191
Totals All Outlets	1,679	663,705	2,886	2,597,364	4,057	3,231,208	433	568,313

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2014
(Taxable transactions in thousands of dollars)

Type of business	COSTA MESA		COVINA		CULVER CITY		CUPERTINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	358	684,733	57	184,010	38	207,631	10	3,345
Home Furnishings and Appliance Stores	459	357,624	59	#	116	145,176	80	#
Bldg. Matrl. and Garden Equip. and Supplies	131	139,828	23	68,055	32	28,955	26	#
Food and Beverage Stores	142	146,243	44	29,881	55	63,675	29	44,436
Gasoline Stations	34	244,077	12	54,791	14	110,306	13	76,091
Clothing and Clothing Accessories Stores	924	1,113,756	81	17,900	165	181,916	73	48,462
General Merchandise Stores	185	394,669	20	55,376	39	383,075	32	97,504
Food Services and Drinking Places	584	442,591	162	102,372	256	257,653	171	153,492
Other Retail Group	5,171	299,450	482	136,121 #	751	155,888	706	378,013 #
Total Retail and Food Services	7,988	3,822,971	940	648,505	1,466	1,534,275	1,140	801,345
All Other Outlets	2,548	715,757	529	85,285	598	222,552	422	1,627,530
Totals All Outlets	10,536	4,538,729	1,469	733,790	2,064	1,756,827	1,562	2,428,875
Type of business	CYPRESS		DALY CITY		DANA POINT		DANVILLE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	38	16,822	31	154,915	20	29,303	15	3,576
Home Furnishings and Appliance Stores	76	10,726	50	16,896	48	4,075	64	12,122
Bldg. Matrl. and Garden Equip. and Supplies	21	#	14	#	23	18,895	19	11,412
Food and Beverage Stores	34	23,563	54	49,330	32	43,608	27	35,003
Gasoline Stations	9	60,497	18	133,770	11	65,909	10	67,539
Clothing and Clothing Accessories Stores	159	16,115	107	123,968	83	10,866	92	28,786
General Merchandise Stores	79	187,863	20	114,071	16	3,764	12	#
Food Services and Drinking Places	140	78,080	212	181,686	123	108,527	109	88,366
Other Retail Group	1,720	287,207 #	535	115,962 #	594	43,849	584	178,908 #
Total Retail and Food Services	2,276	680,872	1,041	890,596	950	328,796	932	425,712
All Other Outlets	441	342,030	374	70,936	365	149,730	390	40,969
Totals All Outlets	2,717	1,022,902	1,415	961,532	1,315	478,526	1,322	466,681
Type of business	DAVIS		DELANO		DIAMOND BAR		DINUBA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	25	179,690	22	66,065	35	7,714	24	66,746
Home Furnishings and Appliance Stores	36	5,345	19	7,072	77	8,481	19	#
Bldg. Matrl. and Garden Equip. and Supplies	24	18,661	10	76,256	14	#	7	#
Food and Beverage Stores	36	49,883	44	36,583	25	14,288	23	10,437
Gasoline Stations	12	75,217	11	51,849	15	112,487	6	36,958
Clothing and Clothing Accessories Stores	48	20,166	30	9,196	65	2,852	24	2,446
General Merchandise Stores	8	#	13	61,677	26	37,877	8	#
Food Services and Drinking Places	163	110,137	69	38,706	114	53,296	50	25,333
Other Retail Group	499	84,418 #	138	13,814	431	28,210 #	92	269,097 #
Total Retail and Food Services	851	543,517	356	361,218	802	265,203	253	411,017
All Other Outlets	276	45,677	125	127,503	477	63,358	110	62,078
Totals All Outlets	1,127	589,194	481	488,721	1,279	328,562	363	473,095
Type of business	DIXON		DOWNEY		DUARTE		DUBLIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	19	76,112	83	316,966	22	202,511	42	539,445
Home Furnishings and Appliance Stores	17	406	59	66,097	19	#	75	137,587
Bldg. Matrl. and Garden Equip. and Supplies	11	5,467	23	#	8	6,230	28	74,521
Food and Beverage Stores	16	9,988	72	48,584	18	10,542	23	29,893
Gasoline Stations	10	53,240	25	176,662	3	#	17	103,733
Clothing and Clothing Accessories Stores	15	#	153	131,184	19	1,068	51	81,541
General Merchandise Stores	8	#	49	140,260	16	97,497	9	#
Food Services and Drinking Places	61	27,415	271	225,052	62	33,446	156	158,064
Other Retail Group	210	80,147 #	906	136,256 #	162	61,802 #	362	204,466 #
Total Retail and Food Services	367	252,774	1,641	1,241,060	329	413,096	763	1,329,250
All Other Outlets	130	191,509	610	245,366	144	47,421	362	277,717
Totals All Outlets	497	444,283	2,251	1,486,425	473	460,517	1,125	1,606,966

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2014
(Taxable transactions in thousands of dollars)

Type of business	EASTVALE		EL CAJON		EL CENTRO		EL CERRITO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	14	3,338	120	548,243	55	102,387	12	#
Home Furnishings and Appliance Stores	30	#	76	70,452	36	33,060	25	12,403
Bldg. Matrl. and Garden Equip. and Supplies	5	#	47	159,520	30	68,968	5	#
Food and Beverage Stores	13	53,502	96	71,066	32	28,028	18	26,680
Gasoline Stations	4	47,338	44	208,772	17	59,562	6	19,212
Clothing and Clothing Accessories Stores	36	19,127	151	103,285	84	108,408	27	25,258
General Merchandise Stores	9	54,111	28	151,010	25	251,550	5	#
Food Services and Drinking Places	56	53,749	236	141,752	133	105,689	77	37,162
Other Retail Group	234	101,632 #	782	111,744	204	42,312	256	122,377 #
Total Retail and Food Services	401	332,797	1,580	1,565,845	616	799,964	431	243,093
All Other Outlets	151	257,521	856	476,953	337	189,273	133	25,498
Totals All Outlets	552	590,318	2,436	2,042,798	953	989,237	564	268,591
Type of business	EL MONTE		EL SEGUNDO		ELK GROVE		EMERYVILLE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	161	759,324	11	2,179	70	625,229	8	#
Home Furnishings and Appliance Stores	87	20,848	54	141,891	90	88,081	45	#
Bldg. Matrl. and Garden Equip. and Supplies	42	89,203	11	9,239	27	61,465	8	#
Food and Beverage Stores	117	44,196	19	32,491	56	95,953	24	22,292
Gasoline Stations	20	105,996	8	#	26	175,707	4	22,427
Clothing and Clothing Accessories Stores	112	21,176	61	54,279	137	80,899	56	104,139
General Merchandise Stores	44	#	17	6,880	35	187,136	5	#
Food Services and Drinking Places	245	90,878	159	130,824	256	198,177	116	94,564
Other Retail Group	547	114,584 #	338	243,446 #	1,094	144,480	197	368,811 #
Total Retail and Food Services	1,375	1,246,205	678	621,228	1,791	1,657,126	463	612,234
All Other Outlets	846	154,546	460	376,090	572	217,153	298	136,993
Totals All Outlets	2,221	1,400,751	1,138	997,319	2,363	1,874,280	761	749,227
Type of business	ENCINITAS		ESCONDIDO		EUREKA		FAIRFIELD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	28	125,485	195	903,026	50	162,787	81	360,669
Home Furnishings and Appliance Stores	97	60,741	136	48,204	44	30,689	82	56,244
Bldg. Matrl. and Garden Equip. and Supplies	53	89,642	65	201,744	32	49,326	34	81,232
Food and Beverage Stores	60	85,632	118	133,117	31	36,229	57	61,252
Gasoline Stations	20	152,073	43	300,477	21	59,958	37	169,764
Clothing and Clothing Accessories Stores	155	44,390	241	174,944	65	37,823	110	93,226
General Merchandise Stores	15	100,091	45	184,420	16	179,326	26	226,266
Food Services and Drinking Places	232	186,326	330	223,744	149	72,089	226	160,339
Other Retail Group	1,311	138,460	1,448	163,115	514	79,402	749	84,099
Total Retail and Food Services	1,971	982,838	2,621	2,332,789	922	707,629	1,402	1,293,090
All Other Outlets	841	118,399	1,239	556,055	382	150,613	645	530,589
Totals All Outlets	2,812	1,101,237	3,860	2,888,844	1,304	858,242	2,047	1,823,679
Type of business	FOLSOM		FONTANA		FOUNTAIN VALLEY		FREMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	40	425,196	201	675,382	36	87,264	165	767,315
Home Furnishings and Appliance Stores	84	81,852	153	16,767	93	87,816	284	129,802
Bldg. Matrl. and Garden Equip. and Supplies	23	94,161	50	150,924	22	12,398	54	150,708
Food and Beverage Stores	65	79,159	122	113,313	62	37,162	125	100,235
Gasoline Stations	18	83,598	51	366,468	27	135,851	43	275,370
Clothing and Clothing Accessories Stores	158	148,592	340	67,138	54	20,354	148	86,941
General Merchandise Stores	28	285,722	107	285,706	19	241,711	51	310,882
Food Services and Drinking Places	229	161,652	313	230,001	185	110,643	466	284,288
Other Retail Group	986	133,671	2,207	209,642	549	117,210	1,454	219,277
Total Retail and Food Services	1,631	1,493,603	3,544	2,115,341	1,047	850,408	2,790	2,324,817
All Other Outlets	567	126,130	991	764,573	610	142,345	1,956	1,183,526
Totals All Outlets	2,198	1,619,732	4,535	2,879,914	1,657	992,753	4,746	3,508,343

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2014

(Taxable transactions in thousands of dollars)

Type of business	FRESNO		FULLERTON		GARDEN GROVE		GARDENA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	553	1,158,377	171	186,442	164	337,451	94	98,089
Home Furnishings and Appliance Stores	491	305,230	126	68,301	180	24,606	76	27,198
Bldg. Matrl. and Garden Equip. and Supplies	167	390,896	49	79,916	62	85,323	29	177,543
Food and Beverage Stores	433	374,098	108	74,309	162	64,368	71	48,378
Gasoline Stations	181	718,833	37	217,388	36	258,876	15	111,462
Clothing and Clothing Accessories Stores	685	427,202	202	71,579	175	47,784	92	8,312
General Merchandise Stores	167	852,198	69	267,916	60	230,650	31	78,761
Food Services and Drinking Places	1,244	790,222	366	264,239	489	272,717	263	131,454
Other Retail Group	2,962	545,052	1,213	129,672	1,304	116,711	663	34,083
Total Retail and Food Services	6,883	5,562,107	2,341	1,359,761	2,632	1,438,487	1,334	715,279
All Other Outlets	3,480	1,703,832	1,325	407,789	1,315	290,792	877	163,367
Totals All Outlets	10,363	7,265,939	3,666	1,767,550	3,947	1,729,278	2,211	878,646
Type of business	GILROY		GLENDALE		GLENDDORA		GOLETA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	68	210,889	181	666,409	70	172,476	34	90,895
Home Furnishings and Appliance Stores	53	48,845	258	#	60	45,352	41	78,542
Bldg. Matrl. and Garden Equip. and Supplies	26	79,741	52	110,907	28	#	24	77,978
Food and Beverage Stores	50	39,230	195	149,979	33	35,394	40	38,925
Gasoline Stations	21	141,802	37	203,407	11	53,302	14	69,509
Clothing and Clothing Accessories Stores	183	267,181	425	385,658	64	11,763	24	#
General Merchandise Stores	19	189,184	75	234,699	44	126,067	8	#
Food Services and Drinking Places	161	114,943	566	350,492	134	81,163	101	71,469
Other Retail Group	477	87,260	2,055	752,331 #	830	114,078 #	387	165,611 #
Total Retail and Food Services	1,058	1,179,076	3,844	2,853,881	1,274	639,595	673	592,929
All Other Outlets	416	150,264	1,734	577,712	395	71,071	495	183,598
Totals All Outlets	1,474	1,329,340	5,578	3,431,593	1,669	710,666	1,168	776,527
Type of business	GRASS VALLEY		HANFORD		HAWTHORNE		HAYWARD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	42	48,636	43	166,919	77	255,442	207	285,400
Home Furnishings and Appliance Stores	30	19,175	45	14,286	59	92,078	144	56,320
Bldg. Matrl. and Garden Equip. and Supplies	23	52,241	21	64,330	23	127,027	76	145,778
Food and Beverage Stores	28	54,010	36	37,660	56	34,026	118	80,710
Gasoline Stations	10	55,706	17	70,222	17	97,753	46	220,418
Clothing and Clothing Accessories Stores	47	5,902	99	46,156	53	44,471	155	87,726
General Merchandise Stores	12	37,823	29	132,294	20	#	56	345,520
Food Services and Drinking Places	90	49,010	148	85,964	167	87,933	394	189,358
Other Retail Group	398	57,575	417	49,813	436	317,711 #	855	146,752
Total Retail and Food Services	680	380,078	855	667,643	908	1,056,440	2,051	1,557,982
All Other Outlets	273	64,325	267	125,409	442	210,009	1,654	1,185,689
Totals All Outlets	953	444,403	1,122	793,052	1,350	1,266,449	3,705	2,743,672
Type of business	HEALDSBURG		HEMET		HERMOSA BEACH		HESPERIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	16	79,886	70	296,849	14	6,870	119	51,554
Home Furnishings and Appliance Stores	18	3,271	56	12,361	21	#	57	9,677
Bldg. Matrl. and Garden Equip. and Supplies	16	30,772	21	73,066	8	21,339	30	28,878
Food and Beverage Stores	33	27,442	46	44,585	25	24,193	45	49,072
Gasoline Stations	7	34,639	22	119,814	2	#	34	233,973
Clothing and Clothing Accessories Stores	40	11,687	55	33,948	89	9,090	39	20,541
General Merchandise Stores	3	#	36	121,294	15	661	23	102,432
Food Services and Drinking Places	62	50,380	172	106,208	121	93,571	139	97,054
Other Retail Group	334	22,665 #	543	55,368	407	62,407 #	611	36,386
Total Retail and Food Services	529	260,741	1,021	863,493	702	218,130	1,097	629,569
All Other Outlets	312	96,282	367	125,039	219	24,019	523	147,458
Totals All Outlets	841	357,024	1,388	988,533	921	242,149	1,620	777,027

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2014

(Taxable transactions in thousands of dollars)

Type of business	HOLLISTER		HUNTINGTON BEACH		HUNTINGTON PARK		INDIO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	36	48,713	197	567,216	40	#	91	230,509
Home Furnishings and Appliance Stores	20	3,056	236	157,622	66	23,267	103	#
Bldg. Matrl. and Garden Equip. and Supplies	16	20,992	106	153,404	16	77,385	47	79,285
Food and Beverage Stores	27	29,267	157	175,499	98	32,182	56	53,101
Gasoline Stations	13	65,960	38	242,706	7	43,474	14	98,949
Clothing and Clothing Accessories Stores	18	1,038	471	133,527	203	43,805	206	26,080
General Merchandise Stores	7	34,712	135	303,646	49	40,806	53	51,108
Food Services and Drinking Places	89	41,678	567	402,998	191	80,510	217	100,551
Other Retail Group	240	19,347	3,589	272,133	367	112,176 #	1,280	90,068 #
Total Retail and Food Services	466	264,763	5,496	2,408,750	1,037	453,604	2,067	729,652
All Other Outlets	258	44,974	2,112	702,792	375	109,796	559	152,427
Totals All Outlets	724	309,737	7,608	3,111,543	1,412	563,400	2,626	882,079
Type of business	INDUSTRY		INGLEWOOD		IRVINE		JURUPA VALLEY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	104	441,643	83	195,595	140	694,977	88	38,485
Home Furnishings and Appliance Stores	154	281,113	66	14,476	457	422,136	71	18,882
Bldg. Matrl. and Garden Equip. and Supplies	50	106,221	16	#	72	105,840	53	38,540
Food and Beverage Stores	49	19,880	116	63,569	150	155,305	56	74,538
Gasoline Stations	15	93,255	25	118,113	29	273,898	23	149,428
Clothing and Clothing Accessories Stores	279	90,066	127	72,408	407	211,594	105	22,439
General Merchandise Stores	119	285,619	40	154,812	101	375,869	91	#
Food Services and Drinking Places	186	161,090	249	134,192	673	632,161	152	79,708
Other Retail Group	2,118	100,752	773	152,282 #	2,558	461,582	1,506	120,497 #
Total Retail and Food Services	3,074	1,579,638	1,495	905,446	4,587	3,333,363	2,145	542,515
All Other Outlets	1,329	1,238,176	456	272,250	3,232	1,840,277	477	282,000
Totals All Outlets	4,403	2,817,814	1,951	1,177,696	7,819	5,173,640	2,622	824,516
Type of business	LA HABRA		LA MESA		LA MIRADA		LA PUENTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	76	26,602	54	279,044	17	18,509	54	35,524
Home Furnishings and Appliance Stores	49	24,386	69	37,073	33	#	51	9,727
Bldg. Matrl. and Garden Equip. and Supplies	23	76,884	15	27,665	19	57,922	17	7,968
Food and Beverage Stores	58	38,555	57	51,584	24	21,125	49	28,227
Gasoline Stations	17	81,583	18	84,926	11	60,305	9	41,231
Clothing and Clothing Accessories Stores	58	29,116	83	51,244	29	14,075	77	16,724
General Merchandise Stores	23	302,782	18	214,618	18	14,837	39	12,120
Food Services and Drinking Places	165	100,843	184	139,211	107	65,238	105	47,004
Other Retail Group	481	49,253	671	95,411	264	300,360 #	627	16,322
Total Retail and Food Services	950	730,004	1,169	980,777	522	552,371	1,028	214,849
All Other Outlets	468	133,225	472	74,713	325	268,025	250	21,762
Totals All Outlets	1,418	863,229	1,641	1,055,490	847	820,396	1,278	236,611
Type of business	LA QUINTA		LA VERNE		LAGUNA BEACH		LAGUNA HILLS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	9	84,286	20	3,211	18	8,219	42	19,896
Home Furnishings and Appliance Stores	42	35,541	36	28,181	75	10,219	97	67,952
Bldg. Matrl. and Garden Equip. and Supplies	14	74,289	8	11,862	20	15,274	19	4,992
Food and Beverage Stores	19	45,223	12	17,468	28	29,900	30	33,292
Gasoline Stations	4	28,841	7	46,705	8	25,526	10	47,706
Clothing and Clothing Accessories Stores	67	26,338	28	14,925	159	38,055	76	50,913
General Merchandise Stores	12	218,757	11	50,611	18	881	14	55,362
Food Services and Drinking Places	113	103,264	90	61,847	119	137,407	86	78,627
Other Retail Group	653	43,343	256	35,215	926	51,498	384	43,051
Total Retail and Food Services	933	659,883	468	270,025	1,371	316,980	758	401,792
All Other Outlets	341	84,156	266	87,804	438	116,313	445	93,608
Totals All Outlets	1,274	744,038	734	357,829	1,809	433,293	1,203	495,401

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2014
(Taxable transactions in thousands of dollars)

Type of business	LAGUNA NIGUEL		LAKE ELSINORE		LAKE FOREST		LAKEWOOD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	32	165,933	66	105,756	79	98,220	34	108,679
Home Furnishings and Appliance Stores	117	30,691	39	8,556	139	55,671	50	52,625
Bldg. Matrl. and Garden Equip. and Supplies	29	64,960	16	53,409	25	96,125	25	72,685
Food and Beverage Stores	31	64,978	33	39,802	58	65,071	57	56,887
Gasoline Stations	11	73,843	14	112,254	19	145,364	24	119,972
Clothing and Clothing Accessories Stores	77	19,208	78	41,872	85	29,801	121	131,615
General Merchandise Stores	19	301,688	21	171,429	21	73,383	30	321,443
Food Services and Drinking Places	129	102,673	120	77,129	235	167,341	190	177,276
Other Retail Group	692	66,367	422	37,733	815	157,163	601	86,753
Total Retail and Food Services	1,137	890,340	809	647,941	1,476	888,138	1,132	1,127,938
All Other Outlets	584	123,736	367	80,147	839	325,723	262	56,100
Totals All Outlets	1,721	1,014,076	1,176	728,088	2,315	1,213,860	1,394	1,184,037
Type of business	LANCASTER		LAWNDALE		LEMON GROVE		LINCOLN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	152	298,380	31	24,378	30	118,768	20	8,411
Home Furnishings and Appliance Stores	89	15,008	34	10,554	17	2,740	17	3,166
Bldg. Matrl. and Garden Equip. and Supplies	35	86,798	9	32,589	13	#	15	50,293
Food and Beverage Stores	81	67,544	25	13,577	23	39,329	16	29,202
Gasoline Stations	35	188,506	12	65,367	11	45,773	4	33,818
Clothing and Clothing Accessories Stores	130	42,432	19	3,068	26	7,816	37	10,742
General Merchandise Stores	43	274,437	9	#	8	#	13	32,065
Food Services and Drinking Places	305	170,389	75	35,380	55	35,276	65	43,264
Other Retail Group	1,055	87,532	219	23,162 #	174	123,666 #	321	22,728
Total Retail and Food Services	1,925	1,231,026	433	208,075	357	373,368	508	233,688
All Other Outlets	805	392,139	180	29,704	149	51,798	190	48,516
Totals All Outlets	2,730	1,623,165	613	237,779	506	425,166	698	282,204
Type of business	LIVERMORE		LODI		LOMPOC		LONG BEACH	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	80	359,079	101	118,874	30	57,982	296	328,003
Home Furnishings and Appliance Stores	97	32,351	59	18,261	29	6,932	326	113,753
Bldg. Matrl. and Garden Equip. and Supplies	45	123,258	27	82,587	10	#	100	#
Food and Beverage Stores	58	69,016	83	49,195	51	46,764	437	288,413
Gasoline Stations	34	180,745	24	104,399	12	44,499	113	655,117
Clothing and Clothing Accessories Stores	172	287,446	66	23,790	21	15,230	534	166,475
General Merchandise Stores	23	233,198	24	190,493	6	#	231	289,547
Food Services and Drinking Places	241	169,960	200	99,122	94	47,434	1,211	817,435
Other Retail Group	715	117,260	634	50,471	350	98,355 #	4,280	1,167,075 #
Total Retail and Food Services	1,465	1,572,314	1,218	737,192	603	317,196	7,528	3,825,817
All Other Outlets	954	654,986	519	174,489	238	58,641	2,449	1,316,961
Totals All Outlets	2,419	2,227,300	1,737	911,681	841	375,837	9,977	5,142,777
Type of business	LOS ANGELES		LOS BANOS		LOS GATOS		LYNWOOD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2,790	4,158,168	29	25,472	17	76,214	60	21,837
Home Furnishings and Appliance Stores	4,099	1,725,981	31	4,823	67	18,876	52	7,447
Bldg. Matrl. and Garden Equip. and Supplies	1,141	2,179,954	6	#	14	15,941	14	#
Food and Beverage Stores	3,608	2,582,338	29	25,895	44	59,448	76	38,722
Gasoline Stations	776	4,822,894	12	71,669	11	62,156	10	70,204
Clothing and Clothing Accessories Stores	8,521	3,102,222	28	3,177	95	41,402	85	21,186
General Merchandise Stores	1,855	2,899,454	16	64,399	4	#	28	14,279
Food Services and Drinking Places	10,951	7,534,764	81	44,629	120	116,148	144	67,830
Other Retail Group	36,908	3,969,898	192	41,156 #	549	71,861 #	301	42,602 #
Total Retail and Food Services	70,649	32,975,674	424	281,220	921	462,046	770	284,107
All Other Outlets	33,822	10,480,659	135	45,878	444	235,601	274	35,826
Totals All Outlets	104,471	43,456,334	559	327,097	1,365	697,647	1,044	319,933

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2014

(Taxable transactions in thousands of dollars)

Type of business	MADERA		MALIBU		MANHATTAN BEACH		MANTECA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	45	98,742	3	#	12	#	60	120,765
Home Furnishings and Appliance Stores	45	8,838	41	4,782	46	48,126	42	19,732
Bldg. Matrl. and Garden Equip. and Supplies	16	45,814	14	7,073	9	#	20	49,147
Food and Beverage Stores	46	40,599	12	26,598	34	60,704	60	36,951
Gasoline Stations	23	79,366	8	34,543	5	42,785	27	90,656
Clothing and Clothing Accessories Stores	90	25,206	97	38,222	122	66,633	41	36,188
General Merchandise Stores	25	#	7	#	16	104,278	21	191,642
Food Services and Drinking Places	136	62,724	60	120,037	143	179,626	152	100,348
Other Retail Group	355	99,372 #	329	37,546 #	518	158,982 #	397	93,202
Total Retail and Food Services	781	460,660	571	268,802	905	661,133	820	738,631
All Other Outlets	263	191,445	236	27,406	362	212,690	330	169,204
Totals All Outlets	1,044	652,105	807	296,208	1,267	873,823	1,150	907,835
Type of business	MARTINEZ		MENIFEE		MENLO PARK		MERCED	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	21	18,503	41	33,415	3	#	63	191,858
Home Furnishings and Appliance Stores	27	2,228	34	42,884	56	26,349	51	29,733
Bldg. Matrl. and Garden Equip. and Supplies	12	40,635	23	#	15	13,176	17	69,180
Food and Beverage Stores	20	31,633	20	46,025	30	63,959	57	47,543
Gasoline Stations	15	52,944	10	80,976	10	63,758	22	92,520
Clothing and Clothing Accessories Stores	41	3,802	47	28,191	61	13,345	104	40,247
General Merchandise Stores	7	#	16	66,082	3	#	22	189,211
Food Services and Drinking Places	96	37,030	88	81,063	125	79,898	191	109,214
Other Retail Group	389	79,070 #	482	82,674 #	438	100,767 #	448	66,459
Total Retail and Food Services	628	265,844	761	461,310	741	361,253	975	835,964
All Other Outlets	277	202,523	226	55,368	455	171,108	394	158,532
Totals All Outlets	905	468,367	987	516,679	1,196	532,361	1,369	994,496
Type of business	MILPITAS		MISSION VIEJO		MODESTO		MONROVIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	35	165,638	76	291,654	182	206,465	42	249,824
Home Furnishings and Appliance Stores	102	66,160	141	113,262	192	129,571	42	48,053
Bldg. Matrl. and Garden Equip. and Supplies	22	55,746	28	#	57	140,928	18	#
Food and Beverage Stores	63	46,833	51	63,501	163	145,982	27	28,020
Gasoline Stations	17	114,791	21	174,319	59	233,089	8	48,571
Clothing and Clothing Accessories Stores	158	317,680	172	213,253	245	248,965	79	29,542
General Merchandise Stores	22	75,862	28	124,337	69	420,149	21	#
Food Services and Drinking Places	320	240,470	215	146,015	493	335,853	141	86,589
Other Retail Group	486	87,517	1,019	188,056 #	1,192	234,558	500	160,392 #
Total Retail and Food Services	1,225	1,170,696	1,751	1,314,396	2,652	2,095,560	878	650,990
All Other Outlets	750	511,564	749	218,231	1,057	658,558	445	154,863
Totals All Outlets	1,975	1,682,260	2,500	1,532,627	3,709	2,754,118	1,323	805,853
Type of business	MONTCLAIR		MONTEBELLO		MONTEREY		MONTEREY PARK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	104	283,502	55	133,655	22	#	23	#
Home Furnishings and Appliance Stores	73	64,412	44	#	56	20,565	46	3,878
Bldg. Matrl. and Garden Equip. and Supplies	26	16,355	17	46,391	14	6,686	14	1,302
Food and Beverage Stores	36	14,462	56	33,229	49	39,703	56	27,395
Gasoline Stations	6	46,738	18	113,401	12	60,647	11	62,398
Clothing and Clothing Accessories Stores	182	124,121	115	124,427	107	50,315	64	15,154
General Merchandise Stores	49	218,556	34	134,089	14	#	41	4,880
Food Services and Drinking Places	105	73,303	185	104,451	230	199,521	176	135,418
Other Retail Group	1,174	65,019	369	96,602 #	720	187,809 #	446	128,077 #
Total Retail and Food Services	1,755	906,467	893	786,244	1,224	565,244	877	378,501
All Other Outlets	425	123,988	514	288,477	468	170,996	418	100,478
Totals All Outlets	2,180	1,030,455	1,407	1,074,721	1,692	736,240	1,295	478,979

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2014
(Taxable transactions in thousands of dollars)

Type of business	MOORPARK		MORENO VALLEY		MORGAN HILL		MOUNTAIN VIEW	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	20	28,031	88	252,500	31	161,228	36	101,918
Home Furnishings and Appliance Stores	20	18,076	106	11,764	40	11,760	101	99,107
Bldg. Matrl. and Garden Equip. and Supplies	16	7,942	32	99,220	32	55,443	26	34,344
Food and Beverage Stores	21	18,823	82	90,389	32	32,906	65	78,046
Gasoline Stations	7	54,059	31	199,145	12	115,488	20	122,483
Clothing and Clothing Accessories Stores	19	13,393	165	104,758	32	20,165	92	37,933
General Merchandise Stores	8	41,235	51	267,507	15	49,047	21	212,164
Food Services and Drinking Places	81	48,143	280	203,353	136	87,408	289	307,417
Other Retail Group	293	36,622	853	79,144	409	44,946	754	129,432
Total Retail and Food Services	485	266,324	1,688	1,307,780	739	578,390	1,404	1,122,844
All Other Outlets	296	73,655	493	168,167	443	134,432	793	397,352
Totals All Outlets	781	339,979	2,181	1,475,946	1,182	712,823	2,197	1,520,196
Type of business	MURRIETA		NAPA		NATIONAL CITY		NEWARK	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	80	162,466	48	149,447	95	549,426	76	206,063
Home Furnishings and Appliance Stores	91	89,079	83	35,066	67	24,090	40	8,243
Bldg. Matrl. and Garden Equip. and Supplies	41	89,918	48	139,720	30	30,733	15	78,684
Food and Beverage Stores	49	64,180	160	105,746	78	36,951	34	31,293
Gasoline Stations	24	157,151	20	140,786	13	79,210	13	55,043
Clothing and Clothing Accessories Stores	95	30,826	125	95,377	190	164,413	101	59,986
General Merchandise Stores	29	211,635	18	113,572	24	155,243	15	66,756
Food Services and Drinking Places	187	135,004	233	189,944	205	147,237	180	93,920
Other Retail Group	894	99,717	957	101,579	606	69,841	285	152,742
Total Retail and Food Services	1,490	1,039,978	1,692	1,071,238	1,308	1,257,144	759	752,731
All Other Outlets	661	203,208	973	241,090	436	182,142	398	163,241
Totals All Outlets	2,151	1,243,186	2,665	1,312,328	1,744	1,439,286	1,157	915,971
Type of business	NEWPORT BEACH		NORCO		NORWALK		NOVATO	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	71	747,162	53	150,001	53	155,675	28	78,426
Home Furnishings and Appliance Stores	212	40,878	31	18,610	47	5,360	54	11,729
Bldg. Matrl. and Garden Equip. and Supplies	33	38,995	15	8,537	12	23,086	26	24,207
Food and Beverage Stores	87	129,045	27	24,002	61	46,135	39	54,003
Gasoline Stations	17	132,068	13	83,842	20	142,584	14	98,222
Clothing and Clothing Accessories Stores	336	277,852	38	4,959	74	26,610	66	39,273
General Merchandise Stores	28	188,016	10	#	31	192,657	8	136,918
Food Services and Drinking Places	387	480,509	102	61,492	191	104,614	130	84,674
Other Retail Group	1,498	165,716	375	71,336 #	491	44,585	644	75,270
Total Retail and Food Services	2,669	2,200,243	664	422,781	980	741,307	1,009	602,722
All Other Outlets	1,362	743,101	283	87,430	408	108,845	643	106,602
Totals All Outlets	4,031	2,943,344	947	510,210	1,388	850,151	1,652	709,323
Type of business	OAKDALE		OAKLAND		OCEANSIDE		ONTARIO	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	29	61,744	218	534,171	127	136,437	271	1,227,425
Home Furnishings and Appliance Stores	20	7,802	336	138,959	134	71,069	232	192,031
Bldg. Matrl. and Garden Equip. and Supplies	16	17,686	120	233,339	53	138,657	121	202,652
Food and Beverage Stores	22	21,271	524	300,992	100	113,959	123	78,163
Gasoline Stations	12	55,561	115	587,645	37	249,634	68	620,235
Clothing and Clothing Accessories Stores	17	1,075	625	86,098	234	62,460	454	511,444
General Merchandise Stores	9	#	130	162,538	59	224,757	121	193,389
Food Services and Drinking Places	60	30,585	1,423	688,552	396	269,611	444	353,589
Other Retail Group	178	35,829 #	4,306	308,793	1,867	150,847	2,588	787,674
Total Retail and Food Services	363	231,553	7,797	3,041,086	3,007	1,417,430	4,422	4,166,601
All Other Outlets	207	48,450	2,945	1,316,321	1,195	248,866	2,225	2,429,377
Totals All Outlets	570	280,003	10,742	4,357,407	4,202	1,666,296	6,647	6,595,978

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NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2014
(Taxable transactions in thousands of dollars)

Type of business	ORANGE		OROVILLE		OXNARD		PALM DESERT	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	219	574,183	30	40,911	117	522,560	74	22,780
Home Furnishings and Appliance Stores	208	97,043	27	6,023	132	134,740	151	104,568
Bldg. Matrl. and Garden Equip. and Supplies	76	249,323	24	#	45	129,878	54	80,577
Food and Beverage Stores	122	110,476	28	23,468	167	111,430	45	68,378
Gasoline Stations	39	236,907	14	53,823	37	252,932	12	87,049
Clothing and Clothing Accessories Stores	288	230,231	34	7,976	193	104,941	380	253,187
General Merchandise Stores	56	157,876	8	#	54	314,382	42	356,366
Food Services and Drinking Places	464	379,644	75	39,265	382	255,262	219	197,374
Other Retail Group	1,665	220,236	295	125,097 #	1,211	121,728	1,261	168,455
Total Retail and Food Services	3,137	2,255,920	535	296,562	2,338	1,947,853	2,238	1,338,734
All Other Outlets	1,747	1,245,494	195	45,254	1,252	554,519	732	256,020
Totals All Outlets	4,884	3,501,414	730	341,815	3,590	2,502,372	2,970	1,594,753
Type of business	PALM SPRINGS		PALMDALE		PALO ALTO		PARAMOUNT	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	43	#	62	180,443	29	342,758	60	17,862
Home Furnishings and Appliance Stores	78	15,655	99	77,773	129	162,839	90	3,665
Bldg. Matrl. and Garden Equip. and Supplies	29	98,618	33	87,420	31	18,721	29	75,688
Food and Beverage Stores	43	54,612	53	77,043	37	42,232	51	46,810
Gasoline Stations	18	121,691	30	187,438	11	76,969	12	78,480
Clothing and Clothing Accessories Stores	136	44,157	159	121,303	170	287,718	292	24,891
General Merchandise Stores	21	#	53	310,193	16	154,676	104	#
Food Services and Drinking Places	261	231,193	263	199,482	304	353,784	124	51,256
Other Retail Group	946	237,102 #	961	95,911	878	120,924	2,033	76,943 #
Total Retail and Food Services	1,575	803,028	1,713	1,337,007	1,605	1,560,622	2,795	375,595
All Other Outlets	600	233,513	556	132,485	823	614,947	680	305,252
Totals All Outlets	2,175	1,036,541	2,269	1,469,492	2,428	2,175,569	3,475	680,848
Type of business	PASADENA		PASO ROBLES		PERRIS		PETALUMA	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	117	407,892	46	127,868	52	80,035	45	258,469
Home Furnishings and Appliance Stores	322	189,827	45	20,067	45	7,541	78	17,877
Bldg. Matrl. and Garden Equip. and Supplies	75	110,755	21	59,860	27	#	30	51,286
Food and Beverage Stores	138	154,560	55	38,320	43	56,104	55	72,233
Gasoline Stations	29	160,964	21	104,113	14	122,016	20	109,984
Clothing and Clothing Accessories Stores	516	231,473	46	29,609	71	4,592	101	86,778
General Merchandise Stores	105	196,711	19	96,775	19	#	11	54,768
Food Services and Drinking Places	585	496,575	154	89,577	96	63,524	222	118,489
Other Retail Group	3,174	428,317	542	53,199	344	133,470 #	1,028	94,305
Total Retail and Food Services	5,061	2,377,074	949	619,386	711	467,283	1,590	864,189
All Other Outlets	1,602	545,414	492	152,899	265	324,673	722	236,073
Totals All Outlets	6,663	2,922,488	1,441	772,286	976	791,955	2,312	1,100,262
Type of business	PICO RIVERA		PINOLE		PITTSBURG		PLACENTIA	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	26	9,635	13	8,381	45	119,776	42	79,050
Home Furnishings and Appliance Stores	45	29,338	16	#	22	8,796	45	17,270
Bldg. Matrl. and Garden Equip. and Supplies	17	57,470	5	21,803	15	40,769	13	#
Food and Beverage Stores	61	43,761	19	27,807	45	41,038	29	27,905
Gasoline Stations	12	88,783	8	42,766	13	65,939	10	78,563
Clothing and Clothing Accessories Stores	31	31,296	21	17,746	33	20,715	37	19,274
General Merchandise Stores	14	119,116	5	46,671	12	65,262	8	5,528
Food Services and Drinking Places	153	104,011	83	62,913	106	76,228	114	66,186
Other Retail Group	258	27,854	162	66,508 #	239	36,440	364	41,557 #
Total Retail and Food Services	617	511,264	332	294,594	530	474,963	662	335,333
All Other Outlets	348	216,856	116	11,542	277	147,653	472	183,207
Totals All Outlets	965	728,120	448	306,136	807	622,616	1,134	518,539

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2014
(Taxable transactions in thousands of dollars)

Type of business	PLACERVILLE		PLEASANT HILL		PLEASANTON		POMONA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	15	84,947	28	11,791	101	325,782	240	114,994
Home Furnishings and Appliance Stores	17	6,093	47	127,149	136	70,173	165	14,208
Bldg. Matrl. and Garden Equip. and Supplies	16	#	25	23,011	40	55,495	68	82,983
Food and Beverage Stores	20	16,974	26	39,484	61	67,787	124	74,060
Gasoline Stations	9	34,367	11	83,705	20	115,240	48	203,028
Clothing and Clothing Accessories Stores	40	3,639	43	94,129	241	206,671	298	24,764
General Merchandise Stores	13	5,846	14	66,077	49	205,475	117	65,141
Food Services and Drinking Places	78	36,807	120	107,648	284	181,765	374	149,208
Other Retail Group	414	79,486 #	337	71,895	1,189	106,550	1,975	89,483
Total Retail and Food Services	622	268,159	651	624,890	2,121	1,334,937	3,409	817,869
All Other Outlets	161	48,668	240	72,816	947	650,285	1,338	514,002
Totals All Outlets	783	316,827	891	697,706	3,068	1,985,221	4,747	1,331,872
Type of business	PORTERVILLE		POWAY		RANCHO CORDOVA		RANCHO CUCAMONGA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	49	75,969	38	186,785	172	74,316	143	37,022
Home Furnishings and Appliance Stores	39	11,612	54	15,506	101	91,561	142	154,383
Bldg. Matrl. and Garden Equip. and Supplies	16	48,564	24	51,976	55	157,326	67	93,664
Food and Beverage Stores	25	28,282	28	26,100	44	32,192	94	135,829
Gasoline Stations	26	74,487	12	69,977	26	114,797	35	216,077
Clothing and Clothing Accessories Stores	90	17,849	35	7,474	40	18,497	231	148,045
General Merchandise Stores	29	104,677	14	257,866	20	160,089	61	382,415
Food Services and Drinking Places	112	61,814	132	68,390	190	100,959	373	383,094
Other Retail Group	355	30,501	544	48,149	482	124,065	1,420	275,795
Total Retail and Food Services	741	453,755	881	732,221	1,130	873,802	2,566	1,826,325
All Other Outlets	238	70,270	644	349,898	716	486,637	1,429	565,181
Totals All Outlets	979	524,025	1,525	1,082,119	1,846	1,360,439	3,995	2,391,505
Type of business	RANCHO SANTA MARGARITA		RED BLUFF		REDDING		REDLANDS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	17	120,368	22	51,718	126	331,975	57	267,978
Home Furnishings and Appliance Stores	55	14,353	14	4,487	119	79,329	74	16,095
Bldg. Matrl. and Garden Equip. and Supplies	12	#	14	#	74	147,342	35	107,069
Food and Beverage Stores	25	29,910	15	17,311	64	92,708	54	68,626
Gasoline Stations	5	51,480	16	67,135	50	196,219	17	87,069
Clothing and Clothing Accessories Stores	58	10,281	13	1,517	99	82,283	105	45,085
General Merchandise Stores	17	62,641	8	#	26	265,913	25	76,598
Food Services and Drinking Places	82	73,653	65	31,041	302	178,793	220	129,142
Other Retail Group	444	84,691 #	251	95,848 #	1,623	168,704	883	83,402
Total Retail and Food Services	715	447,378	418	269,057	2,483	1,543,265	1,470	881,064
All Other Outlets	358	97,381	188	39,466	1,075	397,047	540	143,656
Totals All Outlets	1,073	544,759	606	308,523	3,558	1,940,312	2,010	1,024,720
Type of business	REDONDO BEACH		REDWOOD CITY		RIALTO		RICHMOND	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	30	75,120	65	505,237	101	31,641	100	236,732
Home Furnishings and Appliance Stores	78	63,097	90	89,447	45	7,724	50	16,028
Bldg. Matrl. and Garden Equip. and Supplies	17	7,121	32	73,179	19	56,420	21	69,130
Food and Beverage Stores	67	89,370	59	86,907	66	47,005	77	35,046
Gasoline Stations	12	63,209	27	134,850	25	181,732	33	268,656
Clothing and Clothing Accessories Stores	209	179,289	85	47,315	55	17,909	130	35,587
General Merchandise Stores	32	100,530	26	221,302	23	#	21	248,595
Food Services and Drinking Places	259	197,442	265	174,893	125	95,596	162	72,065
Other Retail Group	959	92,776	642	114,792	408	151,667 #	590	49,146
Total Retail and Food Services	1,663	867,955	1,291	1,447,923	867	589,693	1,184	1,030,984
All Other Outlets	598	112,537	748	510,368	446	454,811	621	286,396
Totals All Outlets	2,261	980,493	2,039	1,958,291	1,313	1,044,504	1,805	1,317,380

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2014
(Taxable transactions in thousands of dollars)

Type of business	RIDGECREST		RIVERBANK		RIVERSIDE		ROCKLIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	26	34,497	21	10,503	327	1,306,009	60	166,730
Home Furnishings and Appliance Stores	20	5,688	12	20,353	302	145,757	67	108,304
Bldg. Matrl. and Garden Equip. and Supplies	9	#	5	#	128	294,886	20	24,921
Food and Beverage Stores	14	18,181	15	16,237	211	221,855	34	30,806
Gasoline Stations	12	41,980	4	23,534	70	416,395	15	100,023
Clothing and Clothing Accessories Stores	28	6,234	15	5,092	427	260,865	47	8,689
General Merchandise Stores	8	#	7	56,182	144	430,034	20	72,799
Food Services and Drinking Places	67	38,898	52	31,993	709	483,626	116	75,434
Other Retail Group	234	92,341 #	90	62,806 #	3,464	334,069	526	75,592
Total Retail and Food Services	418	237,818	221	226,699	5,782	3,893,497	905	663,297
All Other Outlets	179	20,137	62	17,996	2,269	1,179,198	406	159,641
Totals All Outlets	597	257,954	283	244,695	8,051	5,072,694	1,311	822,939
Type of business	ROHNERT PARK		ROSEMEAD		ROSEVILLE		SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	18	13,394	64	19,726	141	1,292,157	523	397,302
Home Furnishings and Appliance Stores	41	38,742	66	10,512	232	219,700	444	254,332
Bldg. Matrl. and Garden Equip. and Supplies	15	#	12	1,058	59	171,667	177	296,075
Food and Beverage Stores	24	32,399	52	17,403	100	137,970	391	320,301
Gasoline Stations	11	48,556	6	42,455	39	245,026	111	578,764
Clothing and Clothing Accessories Stores	15	14,655	36	1,592	383	374,915	645	329,495
General Merchandise Stores	9	203,649	23	152,853	95	482,240	155	505,521
Food Services and Drinking Places	124	103,650	155	94,835	407	348,591	1,362	848,980
Other Retail Group	317	99,331 #	309	18,353	2,243	334,861	4,637	505,414
Total Retail and Food Services	574	554,376	723	358,786	3,699	3,607,127	8,445	4,036,184
All Other Outlets	308	93,657	326	39,116	1,044	620,661	3,364	1,827,038
Totals All Outlets	882	648,032	1,049	397,902	4,743	4,227,788	11,809	5,863,222
Type of business	SALINAS		SAN BERNARDINO		SAN BRUNO		SAN CARLOS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	127	426,291	252	459,811	26	94,089	24	18,705
Home Furnishings and Appliance Stores	114	62,768	220	84,680	39	26,581	52	115,794
Bldg. Matrl. and Garden Equip. and Supplies	39	144,690	59	128,894	9	#	51	166,408
Food and Beverage Stores	129	112,491	181	125,060	35	22,636	15	16,021
Gasoline Stations	48	284,741	62	322,779	13	95,802	9	32,870
Clothing and Clothing Accessories Stores	198	126,165	413	130,811	76	66,608	63	41,082
General Merchandise Stores	39	277,424	171	595,300	13	108,858	5	4,521
Food Services and Drinking Places	349	216,910	467	291,389	134	105,269	133	85,450
Other Retail Group	864	113,081	2,848	134,491	258	112,335 #	487	88,112
Total Retail and Food Services	1,907	1,764,561	4,673	2,273,215	603	632,178	839	568,963
All Other Outlets	852	500,657	1,135	463,807	276	50,153	663	230,285
Totals All Outlets	2,759	2,265,218	5,808	2,737,021	879	682,331	1,502	799,248
Type of business	SAN CLEMENTE		SAN DIEGO		SAN DIMAS		SAN FERNANDO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	44	17,144	1,135	2,422,829	25	3,876	51	#
Home Furnishings and Appliance Stores	105	36,105	1,548	1,198,020	28	16,842	65	5,335
Bldg. Matrl. and Garden Equip. and Supplies	24	#	428	920,113	11	#	21	#
Food and Beverage Stores	40	56,064	1,027	1,057,719	24	24,929	27	17,791
Gasoline Stations	13	118,998	303	1,939,188	11	56,614	7	16,708
Clothing and Clothing Accessories Stores	131	17,823	2,367	1,860,941	52	24,009	194	10,160
General Merchandise Stores	33	70,766	429	1,660,870	25	155,551	83	#
Food Services and Drinking Places	191	137,404	4,170	3,534,412	84	57,071	92	53,554
Other Retail Group	908	105,811 #	15,115	1,668,503	401	64,302 #	1,106	186,130 #
Total Retail and Food Services	1,489	560,115	26,522	16,262,595	661	403,195	1,646	289,678
All Other Outlets	742	107,300	11,566	6,009,464	384	103,627	318	92,102
Totals All Outlets	2,231	667,415	38,088	22,272,059	1,045	506,822	1,964	381,780

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NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2014
(Taxable transactions in thousands of dollars)

Type of business	SAN FRANCISCO		SAN GABRIEL		SAN JOSE		SAN JUAN CAPISTRANO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	208	588,769	24	#	530	1,819,198	35	192,661
Home Furnishings and Appliance Stores	991	938,257	84	13,307	886	616,670	66	29,393
Bldg. Matrl. and Garden Equip. and Supplies	300	537,424	22	15,310	283	853,791	27	56,429
Food and Beverage Stores	1,222	782,750	52	15,878	638	514,184	22	17,121
Gasoline Stations	118	611,354	11	59,979	202	1,245,370	4	31,070
Clothing and Clothing Accessories Stores	2,294	2,168,822	103	49,140	1,164	962,662	60	29,484
General Merchandise Stores	242	864,009	19	#	176	1,238,634	18	#
Food Services and Drinking Places	4,748	4,104,185	198	106,285	2,352	1,673,477	90	61,539
Other Retail Group	9,300	2,037,645	505	38,239 #	7,945	1,010,789	598	174,116 #
Total Retail and Food Services	19,423	12,633,215	1,018	298,138	14,176	9,934,775	920	591,812
All Other Outlets	8,773	5,836,514	389	57,097	6,507	4,759,064	426	97,257
Totals All Outlets	28,196	18,469,729	1,407	355,236	20,683	14,693,838	1,346	689,069
Type of business	SAN LEANDRO		SAN LUIS OBISPO		SAN MARCOS		SAN MATEO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	70	271,295	56	280,691	65	100,319	71	87,277
Home Furnishings and Appliance Stores	94	47,412	81	70,932	105	163,127	154	97,470
Bldg. Matrl. and Garden Equip. and Supplies	48	122,883	39	105,193	57	157,169	49	85,879
Food and Beverage Stores	74	63,151	53	60,112	53	55,295	105	97,751
Gasoline Stations	32	132,632	17	101,518	19	114,497	29	185,700
Clothing and Clothing Accessories Stores	118	151,877	123	86,460	60	54,452	313	204,318
General Merchandise Stores	31	320,715	14	182,829	11	205,056	37	154,002
Food Services and Drinking Places	265	150,070	228	166,137	239	159,904	390	261,760
Other Retail Group	558	118,085	722	133,284	784	100,297	1,307	200,352
Total Retail and Food Services	1,290	1,378,120	1,333	1,187,157	1,393	1,110,115	2,455	1,374,509
All Other Outlets	968	868,388	678	206,948	891	291,635	1,178	246,832
Totals All Outlets	2,258	2,246,508	2,011	1,394,105	2,284	1,401,751	3,633	1,621,341
Type of business	SAN RAFAEL		SAN RAMON		SANTA ANA		SANTA BARBARA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	89	488,389	22	30,288	284	530,200	58	184,732
Home Furnishings and Appliance Stores	132	109,868	65	44,647	316	156,082	151	82,132
Bldg. Matrl. and Garden Equip. and Supplies	50	231,689	18	108,579	107	259,230	72	109,026
Food and Beverage Stores	57	78,242	32	54,924	302	205,383	126	138,411
Gasoline Stations	21	89,363	19	113,169	51	372,537	31	158,347
Clothing and Clothing Accessories Stores	152	49,273	49	9,358	410	251,183	263	200,344
General Merchandise Stores	24	87,045	13	#	103	242,517	47	68,887
Food Services and Drinking Places	259	133,199	152	103,565	778	424,746	440	389,182
Other Retail Group	981	140,533	510	119,552 #	1,795	266,310	1,835	196,381
Total Retail and Food Services	1,765	1,407,601	880	584,082	4,146	2,708,189	3,023	1,527,442
All Other Outlets	1,119	344,152	540	272,360	2,772	1,108,677	1,478	347,680
Totals All Outlets	2,884	1,751,753	1,420	856,442	6,918	3,816,866	4,501	1,875,121
Type of business	SANTA CLARA		SANTA CLARITA		SANTA CRUZ		SANTA FE SPRINGS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	144	650,737	151	592,624	43	80,328	95	101,890
Home Furnishings and Appliance Stores	214	378,127	220	102,474	82	22,048	124	33,907
Bldg. Matrl. and Garden Equip. and Supplies	57	79,220	86	181,882	29	37,286	60	85,158
Food and Beverage Stores	102	94,681	123	125,809	78	75,894	37	23,664
Gasoline Stations	28	166,963	47	329,482	18	68,652	12	69,912
Clothing and Clothing Accessories Stores	121	73,666	385	138,834	138	53,384	223	21,680
General Merchandise Stores	33	217,633	108	449,420	14	#	96	75,963
Food Services and Drinking Places	521	383,410	475	366,409	253	194,836	132	74,523
Other Retail Group	1,118	139,974	2,852	188,264	1,054	226,433 #	1,889	79,677
Total Retail and Food Services	2,338	2,184,411	4,447	2,475,198	1,709	758,861	2,668	566,373
All Other Outlets	2,168	2,035,721	1,785	529,355	648	136,482	1,735	1,683,863
Totals All Outlets	4,506	4,220,131	6,232	3,004,553	2,357	895,342	4,403	2,250,236

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2014

(Taxable transactions in thousands of dollars)

Type of business	SANTA MARIA		SANTA MONICA		SANTA ROSA		SANTEE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	96	304,453	83	548,452	121	596,977	64	38,754
Home Furnishings and Appliance Stores	82	44,657	211	98,215	179	175,287	48	30,379
Bldg. Matrl. and Garden Equip. and Supplies	38	157,106	44	67,996	77	187,807	23	80,983
Food and Beverage Stores	90	104,267	93	116,217	147	199,316	34	41,752
Gasoline Stations	20	152,700	18	116,989	44	265,579	11	60,730
Clothing and Clothing Accessories Stores	111	55,617	517	446,007	269	187,251	42	33,678
General Merchandise Stores	37	238,521	66	55,782	42	358,286	13	224,581
Food Services and Drinking Places	223	143,053	513	586,453	502	298,056	120	99,197
Other Retail Group	618	80,602	2,011	333,792	2,117	272,148	487	62,703
Total Retail and Food Services	1,315	1,280,975	3,556	2,369,902	3,498	2,540,708	842	672,757
All Other Outlets	809	374,560	1,346	780,757	1,752	532,902	438	333,602
Totals All Outlets	2,124	1,655,535	4,902	3,150,659	5,250	3,073,610	1,280	1,006,359
Type of business	SEAL BEACH		SEASIDE		SELMA		SHAFTER	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	8	#	46	284,768	31	185,740	10	15,814
Home Furnishings and Appliance Stores	26	21,215	24	7,711	18	6,011	8	#
Bldg. Matrl. and Garden Equip. and Supplies	4	2,038	13	#	8	#	4	#
Food and Beverage Stores	19	23,738	31	16,900	23	17,840	13	5,783
Gasoline Stations	7	43,737	6	33,262	6	19,327	12	53,600
Clothing and Clothing Accessories Stores	50	30,603	19	758	35	2,336	12	356
General Merchandise Stores	15	58,940	4	5,774	9	#	9	4,719
Food Services and Drinking Places	87	89,257	71	47,629	64	37,794	23	10,261
Other Retail Group	264	49,499 #	152	91,554 #	107	92,931 #	53	458,273 #
Total Retail and Food Services	480	319,028	366	488,357	301	361,978	144	548,806
All Other Outlets	193	62,787	139	57,947	108	54,679	86	859,091
Totals All Outlets	673	381,814	505	546,304	409	416,656	230	1,407,897
Type of business	SIGNAL HILL		SIMI VALLEY		SONORA		SOUTH EL MONTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	60	308,209	84	224,091	18	11,475	104	24,099
Home Furnishings and Appliance Stores	30	37,245	89	45,488	21	8,061	76	14,220
Bldg. Matrl. and Garden Equip. and Supplies	18	#	45	118,601	9	44,231	46	31,015
Food and Beverage Stores	13	11,109	76	82,659	15	22,914	29	15,172
Gasoline Stations	9	28,845	30	183,263	5	20,828	10	89,114
Clothing and Clothing Accessories Stores	19	#	112	31,879	42	7,110	96	9,824
General Merchandise Stores	14	128,107	45	284,713	6	#	41	3,659
Food Services and Drinking Places	37	35,691	269	183,566	69	22,700	74	29,045
Other Retail Group	192	784,919 #	1,116	107,364	276	83,297 #	667	14,586
Total Retail and Food Services	392	1,334,127	1,866	1,261,625	461	220,617	1,143	230,734
All Other Outlets	379	205,454	1,139	212,199	141	17,057	851	165,935
Totals All Outlets	771	1,539,581	3,005	1,473,823	602	237,673	1,994	396,668
Type of business	SOUTH GATE		SOUTH LAKE TAHOE		SOUTH SAN FRANCISCO		STANTON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	123	105,527	22	17,616	52	30,960	58	39,789
Home Furnishings and Appliance Stores	52	4,219	20	8,123	48	40,919	21	#
Bldg. Matrl. and Garden Equip. and Supplies	20	2,344	14	19,716	28	72,179	17	49,416
Food and Beverage Stores	80	35,071	37	60,349	58	47,112	43	22,749
Gasoline Stations	19	102,874	11	33,121	26	113,065	13	64,156
Clothing and Clothing Accessories Stores	67	42,411	57	27,483	35	#	37	3,970
General Merchandise Stores	36	163,331	6	#	15	#	15	30,698
Food Services and Drinking Places	178	90,702	138	85,640	210	139,685	100	48,694
Other Retail Group	432	31,778	328	56,218 #	301	334,792 #	186	25,787 #
Total Retail and Food Services	1,007	578,257	633	308,267	773	778,712	490	285,260
All Other Outlets	525	144,898	228	53,871	787	475,463	258	68,431
Totals All Outlets	1,532	723,155	861	362,138	1,560	1,254,175	748	353,691

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2014
(Taxable transactions in thousands of dollars)

Type of business	STOCKTON		SUNNYVALE		TEMECULA		THOUSAND OAKS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	248	550,604	55	366,666	114	603,886	96	635,107
Home Furnishings and Appliance Stores	193	84,788	128	99,972	112	79,181	159	128,629
Bldg. Matrl. and Garden Equip. and Supplies	78	247,825	34	186,781	49	132,779	37	102,177
Food and Beverage Stores	254	171,721	96	79,125	74	86,550	86	133,520
Gasoline Stations	80	346,079	27	148,234	28	227,615	29	205,991
Clothing and Clothing Accessories Stores	287	157,709	97	41,450	212	168,656	236	182,284
General Merchandise Stores	89	450,886	10	209,220	52	404,409	54	142,410
Food Services and Drinking Places	626	320,385	410	290,573	365	294,229	344	303,793
Other Retail Group	1,893	352,930	1,021	127,288	1,291	198,891	1,525	238,823
Total Retail and Food Services	3,748	2,682,926	1,878	1,549,308	2,297	2,196,194	2,566	2,072,735
All Other Outlets	1,409	870,378	1,153	1,034,535	1,050	575,435	1,426	478,278
Totals All Outlets	5,157	3,553,304	3,031	2,583,844	3,347	2,771,629	3,992	2,551,014
Type of business	TORRANCE		TRACY		TRUCKEE		TULARE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	130	820,592	67	299,869	20	7,771	58	97,687
Home Furnishings and Appliance Stores	304	232,712	56	137,236	33	18,451	36	7,233
Bldg. Matrl. and Garden Equip. and Supplies	82	170,852	19	71,129	19	56,542	31	70,888
Food and Beverage Stores	125	126,108	59	56,254	17	22,140	39	31,782
Gasoline Stations	37	241,234	21	187,653	11	37,166	28	188,663
Clothing and Clothing Accessories Stores	605	229,782	107	40,152	49	10,862	111	71,877
General Merchandise Stores	201	458,619	27	192,657	9	#	28	91,947
Food Services and Drinking Places	495	415,422	184	128,827	74	44,908	147	75,009
Other Retail Group	4,175	338,404	470	75,167	288	33,052 #	365	48,201
Total Retail and Food Services	6,154	3,033,725	1,010	1,188,945	520	230,891	843	683,285
All Other Outlets	1,956	854,783	431	198,209	205	61,661	336	203,686
Totals All Outlets	8,110	3,888,508	1,441	1,387,154	725	292,552	1,179	886,971
Type of business	TURLOCK		TUSTIN		UKIAH		UNION CITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	90	113,063	46	521,754	21	39,882	22	11,945
Home Furnishings and Appliance Stores	56	15,237	133	117,395	18	10,802	49	57,986
Bldg. Matrl. and Garden Equip. and Supplies	24	87,621	23	81,223	16	70,372	14	131,198
Food and Beverage Stores	61	48,258	60	84,055	24	27,968	48	34,205
Gasoline Stations	25	142,517	19	133,690	13	46,352	11	59,987
Clothing and Clothing Accessories Stores	76	55,887	135	121,620	26	16,871	47	4,027
General Merchandise Stores	25	226,942	35	#	6	69,848	13	#
Food Services and Drinking Places	189	123,255	253	205,854	88	44,986	126	103,186
Other Retail Group	505	78,785	783	458,910 #	246	44,184	336	122,862 #
Total Retail and Food Services	1,051	891,565	1,487	1,724,501	458	371,265	666	525,397
All Other Outlets	481	257,271	902	254,007	221	40,305	442	301,006
Totals All Outlets	1,532	1,148,835	2,389	1,978,508	679	411,570	1,108	826,403
Type of business	UPLAND		VACAVILLE		VALLEJO		VENTURA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	120	130,717	56	262,567	83	254,078	131	416,552
Home Furnishings and Appliance Stores	91	27,630	72	65,369	55	40,686	152	76,386
Bldg. Matrl. and Garden Equip. and Supplies	47	128,398	24	95,560	19	82,582	81	149,908
Food and Beverage Stores	55	47,948	55	56,717	80	63,356	113	106,925
Gasoline Stations	22	128,580	32	155,981	37	150,227	39	204,614
Clothing and Clothing Accessories Stores	84	45,725	155	227,439	76	34,449	280	132,659
General Merchandise Stores	30	127,566	26	247,029	16	161,560	90	205,540
Food Services and Drinking Places	219	131,788	203	173,739	241	133,850	413	260,039
Other Retail Group	777	117,508	555	108,271	815	90,528	2,586	179,288
Total Retail and Food Services	1,445	885,860	1,178	1,392,670	1,422	1,011,316	3,885	1,731,911
All Other Outlets	701	190,171	484	244,853	509	141,497	1,554	397,919
Totals All Outlets	2,146	1,076,032	1,662	1,637,523	1,931	1,152,813	5,439	2,129,830

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2014
(Taxable transactions in thousands of dollars)

Type of business	VICTORVILLE		VISALIA		VISTA		WALNUT CREEK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	115	445,742	110	291,484	75	161,141	73	519,344
Home Furnishings and Appliance Stores	131	72,904	125	80,250	80	35,295	104	81,387
Bldg. Matrl. and Garden Equip. and Supplies	24	94,489	56	118,353	51	127,715	28	43,962
Food and Beverage Stores	76	88,089	62	71,091	69	72,115	49	83,761
Gasoline Stations	35	184,450	40	138,934	26	160,868	23	124,401
Clothing and Clothing Accessories Stores	187	90,501	189	140,811	87	31,002	157	230,679
General Merchandise Stores	66	300,538	36	384,525	25	221,576	25	161,159
Food Services and Drinking Places	260	169,396	320	227,974	250	118,411	252	229,475
Other Retail Group	1,252	104,506	896	176,844	790	72,812	934	144,889
Total Retail and Food Services	2,146	1,550,616	1,834	1,630,265	1,453	1,000,934	1,645	1,619,057
All Other Outlets	548	155,412	951	903,739	1,027	505,833	761	268,138
Totals All Outlets	2,694	1,706,028	2,785	2,534,004	2,480	1,506,768	2,406	1,887,194
Type of business	WATSONVILLE		WEST COVINA		WEST HOLLYWOOD		WEST SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	44	91,422	57	396,839	19	#	69	51,378
Home Furnishings and Appliance Stores	32	10,063	79	69,967	147	151,640	43	#
Bldg. Matrl. and Garden Equip. and Supplies	20	55,183	14	#	30	30,273	30	91,809
Food and Beverage Stores	56	44,909	74	55,697	65	106,349	46	55,605
Gasoline Stations	17	79,978	20	142,168	7	40,746	20	103,274
Clothing and Clothing Accessories Stores	72	19,398	169	153,890	193	124,743	32	12,722
General Merchandise Stores	18	52,207	55	196,405	19	#	7	115,175
Food Services and Drinking Places	130	71,695	260	187,041	252	409,425	113	58,193
Other Retail Group	347	43,624	646	120,079 #	736	240,042 #	258	149,310 #
Total Retail and Food Services	736	468,479	1,374	1,322,086	1,468	1,103,218	618	637,465
All Other Outlets	373	131,808	409	119,364	645	183,145	543	749,385
Totals All Outlets	1,109	600,287	1,783	1,441,450	2,113	1,286,364	1,161	1,386,851
Type of business	WESTMINSTER		WHITTIER		WINDSOR		WOODLAND	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	75	310,048	74	58,763	8	10,882	43	106,280
Home Furnishings and Appliance Stores	130	67,858	66	10,756	8	3,671	43	20,854
Bldg. Matrl. and Garden Equip. and Supplies	25	55,404	30	54,208	12	#	24	86,491
Food and Beverage Stores	120	63,671	65	62,182	23	19,513	37	35,953
Gasoline Stations	25	144,531	14	96,750	7	34,451	18	77,086
Clothing and Clothing Accessories Stores	268	92,562	110	43,148	22	1,366	38	20,430
General Merchandise Stores	49	215,658	48	93,108	5	#	17	162,416
Food Services and Drinking Places	311	143,287	230	141,062	57	36,580	133	66,340
Other Retail Group	742	87,142	1,010	78,199	238	128,405 #	345	60,619
Total Retail and Food Services	1,745	1,180,161	1,647	638,175	380	234,868	698	636,469
All Other Outlets	639	169,388	580	131,252	228	114,222	432	280,918
Totals All Outlets	2,384	1,349,549	2,227	769,426	608	349,090	1,130	917,387
Type of business	YORBA LINDA		YUBA CITY		YUCAIPA		YUCCA VALLEY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	41	12,932	75	173,744	46	32,259	31	37,154
Home Furnishings and Appliance Stores	60	106,037	53	24,004	43	2,938	19	1,555
Bldg. Matrl. and Garden Equip. and Supplies	28	11,828	30	94,571	21	9,367	13	#
Food and Beverage Stores	25	30,772	59	53,942	29	29,054	16	25,506
Gasoline Stations	7	47,882	23	59,582	11	73,205	9	42,093
Clothing and Clothing Accessories Stores	65	6,422	89	49,852	43	15,160	18	#
General Merchandise Stores	10	#	19	218,500	7	6,497	7	#
Food Services and Drinking Places	86	63,135	162	100,202	91	48,335	43	31,494
Other Retail Group	621	156,079 #	512	89,729	430	24,199	327	119,142 #
Total Retail and Food Services	943	435,088	1,022	864,126	721	241,015	483	256,943
All Other Outlets	520	114,099	437	184,007	247	37,695	147	12,477
Totals All Outlets	1,463	549,187	1,459	1,048,134	968	278,710	630	269,420

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, 2014
(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
ADELANTO	183	48,492	289	130,856	GALT	1,097	120,260	1,275	153,386
ALBANY	336	172,387	474	205,283	GONZALES	91	24,513	132	63,741
ALTURAS	98	31,701	149	40,679	GRAND TERRACE	141	37,052	188	73,110
AMADOR	26	#	27	988 #	GREENFIELD	111	57,299	158	88,899
AMERICAN CANYON	237	179,278	382	208,854	GRIDLEY	198	79,537	243	86,834
ANDERSON	604	178,829	768	213,412	GROVER BEACH	254	84,056	402	105,429
ANGELS CAMP	147	58,328	194	62,964	GUADALUPE	58	14,688	80	26,271
ARCATA	600	168,005	798	207,126	GUSTINE	57	13,379	91	17,632
ARTESIA	404	170,579	524	204,360	HALF MOON BAY	466	177,127	674	217,343
ARVIN	111	35,819	136	69,671	HAWAIIAN GARDENS	173	66,042	246	73,194
ATHERTON	108	#	173	28,510 #	HERCULES	176	89,591	228	156,480
ATWATER	304	202,694	420	236,653	HIDDEN HILLS	35	#	41	1,373 #
AVALON	180	73,005	221	79,058	HIGHLAND	415	186,370	556	199,488
AVENAL	62	20,232	79	24,510	HILLSBOROUGH	124	1,138	188	7,759
BANNING	334	158,551	450	181,922	HOLTVILLE	54	16,468	69	30,438
BELL	380	133,670	571	176,124	HUGHSON	81	12,959	114	78,168
BELL GARDENS	371	212,088	595	241,072	HURON	50	12,721	65	14,582
BELMONT	339	205,773	575	268,586	IMPERIAL	137	119,829	209	184,485
BELVEDERE	39	218	69	5,058	IMPERIAL BEACH	311	78,285	400	82,989
BENICIA	657	189,894	1,038	506,461	INDIAN WELLS	217	36,835	304	98,669
BIG BEAR LAKE	452	167,453	577	179,629	IONE	82	7,701	113	14,174
BIGGS	9	#	15	2,237 #	IRWINDALE	314	116,848	677	350,578
BISHOP	293	136,462	406	161,851	ISLETON	34	#	42	12,274 #
BLUE LAKE	23	754	33	2,153	JACKSON	215	58,151	295	67,370
BLYTHE	158	137,585	252	160,504	KERMAN	138	122,112	192	158,365
BRADBURY	13	#	17	354 #	KING CITY	251	75,119	329	122,675
BRAWLEY	182	118,597	302	205,080	KINGSBURG	352	70,283	434	102,973
BRISBANE	102	102,803	236	252,713	LA CANADA-FLINTRIDGE	356	220,805	529	239,887
BUELLTON	173	140,845	329	169,876	LA HABRA HEIGHTS	64	#	91	2,717 #
CALIFORNIA CITY	112	31,431	141	32,335	LA PALMA	185	282,989	295	343,730
CALIMESA	139	58,599	192	64,525	LAFAYETTE	621	209,853	956	251,775
CALIPATRIA	17	7,506	31	15,878	LAGUNA WOODS	166	74,293	205	82,028
CALISTOGA	210	59,134	312	84,821	LAKEPORT	228	102,235	328	113,479
CANYON LAKE	171	13,511	221	15,084	LARKSPUR	333	176,418	520	230,362
CARMEL	463	185,324	598	199,304	LATHROP	136	162,874	221	215,040
CARPINTERIA	385	124,694	540	171,081	LEMOORE	224	121,276	311	180,668
CHOWCHILLA	146	92,203	208	129,430	LINDSAY	166	56,483	216	74,972
CLAYTON	146	31,888	201	36,815	LIVE OAK	69	25,080	80	29,750
CLEARLAKE	206	115,643	271	121,378	LIVINGSTON	110	111,948	131	122,853
CLOVERDALE	197	59,328	290	68,346	LOMA LINDA	217	269,643	313	507,614
COALINGA	108	57,688	167	88,842	LOMITA	372	140,461	511	160,290
COLFAX	102	69,254	138	79,701	LOOMIS	205	67,886	314	89,460
COLMA	98	849,386	154	906,837	LOS ALAMITOS	374	186,974	630	258,885
COLUSA	169	59,182	237	100,179	LOS ALTOS	800	194,498	1,152	214,675
CORCORAN	101	45,342	161	89,784	LOS ALTOS HILLS	98	2,002	145	7,352
CORNING	211	261,149	268	271,454	LOYALTON	17	3,074	21	3,214
CORONADO	442	152,688	604	278,226	MAMMOTH LAKES	276	119,111	402	157,184
COTATI	228	149,494	327	171,497	MARICOPA	12	#	13	2,471 #
CRESCENT CITY	180	84,567	251	101,121	MARINA	241	175,247	370	186,674
CUDAHY	310	48,943	394	115,660	MARYSVILLE	278	117,180	366	165,332
DEL MAR	1,227	130,895	1,511	162,633	MAYWOOD	268	84,140	379	108,282
DEL REY OAKS	31	26,363	46	28,621	MC FARLAND	63	21,430	89	30,363
DESERT HOT SPRINGS	230	122,409	326	133,906	MENDOTA	149	33,662	173	58,054
DORRIS	17	2,287	22	2,608	MILL VALLEY	531	231,143	840	260,849
DOS PALOS	53	15,188	76	41,824	MILLBRAE	488	184,804	660	215,205
DUNSMUIR	77	7,966	101	8,695	MONTAGUE	30	2,988	42	3,894
EAST PALO ALTO	132	307,041	171	331,192	MONTE SERENO	37	#	54	1,437 #
ESCALON	109	53,569	154	64,693	MORAGA	214	83,425	306	92,997
ETNA	46	5,376	57	6,067	MORRO BAY	475	134,655	607	144,039
EXETER	141	59,728	204	86,073	MOUNT SHASTA	259	56,357	337	76,821
FAIRFAX	237	47,079	345	51,424	NEEDLES	66	31,094	105	34,545
FARMERSVILLE	92	45,008	118	51,001	NEVADA CITY	310	49,129	417	74,868
FERNDALE	110	11,684	143	14,490	NEWMAN	104	28,714	139	45,701
FILLMORE	175	#	240	785,258 #	OAKLEY	279	111,264	404	137,635
FIREBAUGH	71	22,635	107	68,356	OJAI	428	78,716	605	110,605
FORT BRAGG	310	115,294	424	133,122	ORANGE COVE	57	12,939	75	14,893
FORT JONES	86	8,979	103	10,180	ORINDA	311	71,406	475	87,320
FORTUNA	291	106,008	397	136,011	ORLAND	281	83,609	348	105,557
FOSTER CITY	344	228,378	565	306,468	PACIFIC GROVE	471	123,085	623	137,553
FOWLER	78	57,379	133	129,582	PACIFICA	530	168,149	746	177,667

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, 2014
(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
PALOS VERDES ESTATES	206	11,560	283	23,273	SOLANA BEACH	546	211,477	814	242,193
PARADISE	699	141,835	926	156,944	SOLEDAD	130	58,827	174	65,408
PARLIER	87	29,999	104	39,670	SOLVANG	295	83,523	402	106,209
PATTERSON	218	159,495	294	304,406	SONOMA	503	215,611	778	254,730
PIEDMONT	117	15,007	190	17,758	SOUTH PASADENA	465	164,969	664	191,211
PISMO BEACH	384	228,814	464	242,879	ST. HELENA	288	152,728	530	228,995
PLYMOUTH	44	11,245	67	14,999	SUISUN	262	93,780	333	96,934
POINT ARENA	46	5,689	55	6,214	SUSANVILLE	214	117,817	307	126,594
PORT HUENEME	222	75,202	306	86,007	SUTTER CREEK	122	19,247	159	25,436
PORTOLA	64	10,525	93	15,547	TAFT	170	88,868	238	140,152
PORTOLA VALLEY	82	10,801	141	19,518	TEHACHAPI	335	215,857	426	224,828
RANCHO MIRAGE	434	327,990	601	423,095	TEHAMA	6	#	7	177 #
RANCHO PALOS VERDES	501	97,348	660	195,009	TEMPLE CITY	481	146,697	713	162,464
REEDLEY	235	115,623	370	150,483	TIBURON	171	40,762	290	50,010
RIO DELL	39	11,184	51	12,108	TRINIDAD	34	#	44	10,535 #
RIO VISTA	150	64,176	225	95,897	TULELAKE	16	#	24	16,192 #
RIPON	182	214,665	266	250,129	TWENTYNINE PALMS	233	87,222	313	97,570
ROLLING HILLS	24	#	32	533 #	VERNON	273	85,214	1,108	448,913
ROLLING HILLS ESTATES	296	100,529	400	107,772	VILLA PARK	76	15,211	122	17,046
ROSS	37	1,802	78	3,536	WALNUT	620	123,922	1,098	173,850
SAN ANSELMO	432	88,269	648	101,743	WASCO	162	86,009	217	106,143
SAN JACINTO	422	191,058	603	215,922	WATERFORD	82	28,943	100	43,950
SAN JOAQUIN	21	8,143	29	39,017	WEED	114	93,755	148	94,399
SAN JUAN BAUTISTA	185	12,441	215	15,366	WESTLAKE VILLAGE	496	278,408	831	360,721
SAN MARINO	232	30,500	350	37,915	WESTMORLAND	21	#	23	14,780 #
SAN PABLO	335	160,816	434	178,639	WHEATLAND	42	14,346	50	15,870
SAND CITY	78	190,541	149	216,922	WILDOMAR	322	126,211	448	140,280
SANGER	253	138,386	356	169,156	WILLIAMS	82	48,156	107	53,541
SANTA PAULA	298	160,066	494	227,321	WILLITS	227	119,451	320	142,309
SARATOGA	401	74,806	594	91,741	WILLOWS	120	81,094	177	106,651
SAUSALITO	510	141,468	827	177,356	WINTERS	90	44,257	131	48,321
SCOTTS VALLEY	385	140,650	573	182,443	WOODLAKE	66	16,949	90	42,734
SEBASTOPOL	491	122,988	682	148,707	WOODSIDE	121	40,645	192	56,223
SHASTA LAKE	138	23,948	211	48,369	YOUNTVILLE	97	93,529	166	113,284
SIERRA MADRE	289	23,044	389	26,715	YREKA	326	133,992	472	152,077

Sales omitted because their publication would result in the disclosure of confidential information. In Table 6, these are included with "Total Outlets, Taxable Transactions".

FOOTNOTES

- a/ Per capita taxable sales were derived by dividing self-assessed taxable sales by the population estimates of the State Department of Finance for July 1. The populations used were 38,366,541 for 2013 and 38,725,091 for 2014.
- b/ Some permittees, by the nature of their business, are not required to allocate local sales or use tax to specific local jurisdictions. Their taxable transactions are listed under the column headed "Unallocated" in Table 2. Contractors and manufacturers generate most of the countywide unallocable transactions through construction work and making installations of manufactured products in the various counties. Unallocated taxable sales are not reported in Tables 5 and 6.

Notes concerning permits:

A sales tax permit is required for each place of business operated by all manufacturers, wholesalers, and retailers of tangible personal property except those dealing solely in nontaxable commodities. Permits are tabulated twice a year: as of January 1 and July 1.

Table 3 to Table 5 Conversion Chart

NAICS	Table 3	Table 5
44111	New Car Dealers	Motor Vehicle and Parts Dealers
44112	Used Car Dealers	Motor Vehicle and Parts Dealers
4412	Other Motor Vehicle Dealers	Motor Vehicle and Parts Dealers
4413	Auto. Parts, Accessories and Tire Stores	Motor Vehicle and Parts Dealers
4421	Furniture Stores	Home Furnishings and Appliance Stores
4422	Home Furnishings Stores	Home Furnishings and Appliance Stores
443	Electronics and Appliance Stores	Home Furnishings and Appliance Stores
4441	Building Material and Supplies Dealers	Bldg. Matrl. and Garden Equip. and Supplies
4442	Lawn and Garden Equip. and Supplies Stores	Bldg. Matrl. and Garden Equip. and Supplies
44511	Supermarkets and Other Grocery Stores	Food and Beverage Stores
44512	Convenience Stores	Food and Beverage Stores
4452	Specialty Food Stores	Food and Beverage Stores
4453	Beer, Wine, and Liquor Stores	Food and Beverage Stores
44611	Pharmacies and Drug Stores	Other Retail Group
44612-44619	Health and Personal Care Stores	Other Retail Group
447	Gasoline Stations	Gasoline Stations
4481	Clothing Stores	Clothing and Clothing Accessories Stores
4482	Shoe Stores	Clothing and Clothing Accessories Stores
4483	Jewelry, Luggage, and Leather Goods Stores	Clothing and Clothing Accessories Stores
45111	Sporting Goods Stores	Other Retail Group
45112-45114	Hobby, Toy and Musical Instrument Stores	Other Retail Group
4512	Book Stores and News Dealers	Other Retail Group
452	General Merchandise Stores	General Merchandise Stores
4531	Florists	Other Retail Group
45321	Office Supplies and Stationery Stores	Other Retail Group
45322	Gift, Novelty, and Souvenir Stores	Other Retail Group
4533	Used Merchandise Stores	Other Retail Group
4539	Other Miscellaneous Store Retailers	Other Retail Group
454	Nonstore Retailers	Other Retail Group
7223	Special Food Services	Food Services and Drinking Places
7224	Drinking Places (Alcoholic Beverages)	Food Services and Drinking Places
722511	Full-Service Restaurants	Food Services and Drinking Places
722513 - 722515	Limited-Service Eating Places	Food Services and Drinking Places
All others	All Other Outlets	All other outlets