



CALIFORNIA  
STATE BOARD  
OF EQUALIZATION

SEN. GEORGE RUNNER (RET.)  
First District  
Lancaster

FIONA MA, CPA  
Second District  
San Francisco

JEROME E. HORTON  
Third District  
Los Angeles County

DIANE L. HARKEY  
Fourth District  
Orange County

BETTY T. YEE  
State Controller

---

CYNTHIA BRIDGES  
Executive Director

# *Taxable Sales In California (Sales & Use Tax)*

*2014 Second Quarter*

*Taxable Sales in California* is a quarterly report on retail sales activity in California, as measured by transactions subject to sales and use tax. The report includes data about statewide taxable sales by type of business as well as data about taxable sales in all California cities and counties.

The following factors should be considered when using these data:

1. Total taxable transactions do not necessarily indicate the gross sales of stores dealing in taxable items. Only sales subject to sales or use tax are tabulated; excluded are sales for resale, sales of nontaxable items such as food for home consumption and prescription medicines, and taxable sales disclosed by Board audits.
2. Some businesses dealing primarily in nontaxable activities, such as services, manufacturing, contracting, or wholesaling, either sell some merchandise that is subject to sales tax or use some items that were purchased ex-tax and on which use tax must be paid. Such transactions are included in the tabulations.
3. Data are compiled by type of store but cannot be broken down by commodity.
4. Businesses are classified according to their principal line of merchandise or service.

Readers are invited to submit comments and suggestions designed to improve this publication to:

State Board of Equalization  
 Research & Statistics Section  
 450 N Street, MIC:67  
 P.O. Box 942879  
 Sacramento, CA 94279-0067

List of Tables

<i>Table</i>	<i>Page</i>
1 Statewide Taxable Sales, By Type of Business .....	2
2 Taxable Sales, By County .....	3
3 Taxable Sales in the 36 Largest Counties, By Type of Business .....	4
4 Taxable Sales in the 22 Smallest Counties, By Type of Business .....	13
5 Taxable Sales in the 272 Largest Cities, By Type of Business .....	15
6 Taxable Sales in All Cities Except the 272 Largest .....	32
-- Table 3 to Table 5 Conversion Chart .....	34

**INTERNET ADDRESS:** [www.boe.ca.gov](http://www.boe.ca.gov)

# TAXABLE SALES IN CALIFORNIA

## SECOND QUARTER 2014

California taxable sales increased 5.6 percent in the second quarter of 2014, up from 4.0 percent growth in the first quarter.<sup>1</sup> Second quarter 2014 taxable sales totaled \$154.8 billion, \$8.2 billion more than taxable sales in the second quarter of 2013. Taxable sales rose faster than the 4.4 percent gain in California personal income in the second quarter.

In constant dollar terms, second quarter 2014 taxable sales rose 5.1 percent, 0.5 percent slower than unadjusted growth. The California Taxable Sales Deflator, which measures the rate of change of all taxable sales in the state, rose 0.5 percent compared to the same quarter of 2013. The California Consumer Price Index, which measures price changes of both taxable goods and nontaxable goods and services, grew faster, 2.0 percent.

Taxable sales made by Retail Stores and Food Services grew at 5.4 percent, accounting for 68.4 percent of total taxable sales in the second quarter of 2014. Nonretail Outlets (all other outlets) grew at 6.2 percent, and comprised the remaining 31.6 percent. Nonretail taxable sales include items such as business equipment and construction materials. Business equipment sales rose 6.6 percent.

Motor Vehicles and Parts had more taxable sales than any other retail business, \$18.4 billion, followed by Food Services and Drinking Places at \$17.2 billion. The next largest retail business was Gasoline Stations, at \$15.3 billion.

Sales made by Food Services and Drinking Places and Motor Vehicles Dealers had faster than average growth rates, 7.6 and 6.9 percent. Taxable sales at Gasoline Stations rose 3.7 percent, less than average growth. Sales at General Merchandise Stores also grew slower than average, 3.0 percent.

Regionally, growth was fastest in the San Joaquin Valley, 6.6 percent, followed closely by the San Francisco Bay Area, at 6.4 percent. Southern California had 5.7 percent growth, close to the statewide average.

---

<sup>1</sup> The U.S. Office of Management and Budget updates the North American Industry Classification System (NAICS) codes every five years. Beginning with the first quarter of 2014, taxable sales statistics were compiled by using 2012 NAICS codes in place of the 2007 codes. There are some minor changes in "Type of Business" categories shown in Tables 1 and 3 in the updated codes. Under "Food Services and Drinking Places" the order of detailed categories changed.

TABLE 1. STATEWIDE TAXABLE SALES, BY TYPE OF BUSINESS, SECOND QUARTER 2014

2012 NAICS	Type of business	Number of permits on July 1, 2014	Taxable transactions			Per capita	
			Amount (in thousands)	Percent of total	Percent change from year to year	taxable transactions a/	
						2014	2013
<b>Retail and Food Services</b>							
<b>441</b>	<b>Motor Vehicle and Parts Dealers</b>	<b>31,278</b>	<b>18,351,596</b>	<b>11.86</b>	<b>6.9</b>	<b>476.67</b>	<b>449.67</b>
44111	New Car Dealers	2,478	13,702,570	8.85	7.1	355.92	335.31
44112	Used Car Dealers	7,265	1,884,362	1.22	9.7	48.95	45.00
4412	Other Motor Vehicle Dealers	2,780	960,787	.62	7.6	24.96	23.39
4413	Auto. Parts, Accessories and Tire Stores	18,755	1,803,878	1.17	2.8	46.85	45.98
<b>442</b>	<b>Furniture and Home Furnishings Stores</b>	<b>16,283</b>	<b>2,749,194</b>	<b>1.78</b>	<b>7.3</b>	<b>71.41</b>	<b>67.12</b>
4421	Furniture Stores	7,496	1,753,623	1.13	9.5	45.55	41.97
4422	Home Furnishings Stores	8,787	995,571	.64	3.7	25.86	25.15
<b>443</b>	<b>Electronics and Appliance Stores</b>	<b>21,345</b>	<b>3,662,767</b>	<b>2.37</b>	<b>-0.2</b>	<b>95.14</b>	<b>96.13</b>
<b>444</b>	<b>Bldg. Matrl. and Garden Equip. and Supplies</b>	<b>15,551</b>	<b>8,400,104</b>	<b>5.43</b>	<b>4.4</b>	<b>218.19</b>	<b>210.76</b>
4441	Building Material and Supplies Dealers	10,574	7,496,734	4.84	4.3	194.72	188.29
4442	Lawn and Garden Equip. and Supplies Stores	4,977	903,369	.58	5.4	23.46	22.47
<b>445</b>	<b>Food and Beverage Stores</b>	<b>31,014</b>	<b>6,663,042</b>	<b>4.31</b>	<b>4.7</b>	<b>173.07</b>	<b>166.82</b>
44511	Supermarkets and Other Grocery Stores	10,935	4,732,636	3.06	3.3	122.93	120.04
44512	Convenience Stores	5,536	730,479	.47	9.8	18.97	17.44
4452	Specialty Food Stores	7,850	238,208	.15	11.7	6.19	5.59
4453	Beer, Wine, and Liquor Stores	6,693	961,719	.62	6.1	24.98	23.75
<b>446</b>	<b>Health and Personal Care Stores</b>	<b>22,318</b>	<b>2,922,564</b>	<b>1.89</b>	<b>3.5</b>	<b>75.91</b>	<b>74.02</b>
44611	Pharmacies and Drug Stores	5,593	1,705,957	1.10	0.9	44.31	44.29
44612-44619	Health and Personal Care Stores	16,725	1,216,607	.79	7.2	31.60	29.73
<b>447</b>	<b>Gasoline Stations</b>	<b>9,797</b>	<b>15,315,545</b>	<b>9.90</b>	<b>3.7</b>	<b>397.81</b>	<b>386.84</b>
<b>448</b>	<b>Clothing and Clothing Accessories Stores</b>	<b>59,174</b>	<b>8,913,664</b>	<b>5.76</b>	<b>7.7</b>	<b>231.53</b>	<b>216.89</b>
4481	Clothing Stores	42,638	7,114,109	4.60	8.6	184.79	171.62
4482	Shoe Stores	4,836	913,285	.59	5.7	23.72	22.63
4483	Jewelry, Luggage, and Leather Goods Stores	11,700	886,270	.57	2.6	23.02	22.64
<b>451</b>	<b>Sporting Goods, Hobby, Musical Instru., Book Stores</b>	<b>23,946</b>	<b>2,538,135</b>	<b>1.64</b>	<b>0.2</b>	<b>65.93</b>	<b>66.34</b>
45111	Sporting Goods Stores	8,782	1,241,041	.80	0.3	32.24	32.43
45112-45114	Hobby, Toy and Musical Instrument Stores	7,270	859,830	.56	8.8	22.33	20.70
4512	Book Stores and News Dealers	7,894	437,265	.28	-13.3	11.36	13.21
<b>452</b>	<b>General Merchandise Stores</b>	<b>14,366</b>	<b>12,320,384</b>	<b>7.96</b>	<b>3.0</b>	<b>320.02</b>	<b>313.52</b>
<b>453</b>	<b>Miscellaneous Store Retailers</b>	<b>108,378</b>	<b>4,748,531</b>	<b>3.07</b>	<b>4.0</b>	<b>123.34</b>	<b>119.60</b>
4531	Florists	4,504	152,633	.10	12.1	3.96	3.57
45321	Office Supplies and Stationery Stores	2,141	962,703	.62	-0.3	25.01	25.29
45322	Gift, Novelty, and Souvenir Stores	16,433	406,328	.26	5.2	10.55	10.12
4533	Used Merchandise Stores	13,498	227,579	.15	5.1	5.91	5.67
4539	Other Miscellaneous Store Retailers	71,802	2,999,288	1.94	4.9	77.90	74.94
<b>454</b>	<b>Nonstore Retailers</b>	<b>233,431</b>	<b>2,068,133</b>	<b>1.34</b>	<b>17.8</b>	<b>53.72</b>	<b>45.99</b>
<b>722</b>	<b>Food Services and Drinking Places</b>	<b>99,340</b>	<b>17,155,686</b>	<b>11.08</b>	<b>7.6</b>	<b>445.61</b>	<b>417.92</b>
7223	Special Food Services	12,304	780,238	.50	15.1	20.27	17.76
7224	Drinking Places (Alcoholic Beverages)	2,887	347,165	.22	9.6	9.02	8.30
722511	Full-Service Restaurants	33,215	8,734,751	5.64	9.4	226.88	209.30
722513-722515	Limited-Service Eating Places	50,934	7,293,532	4.71	4.7	189.45	182.56
<b>Total Retail and Food Services</b>		<b>686,221</b>	<b>105,809,345</b>	<b>68.37</b>	<b>5.4</b>	<b>2,748.34</b>	<b>2,631.61</b>
<b>All Other Outlets</b>							
11	Agriculture, Forestry, Fishing and Hunting	1,958	184,751	.12	8.1	4.80	4.48
21	Mining, Quarrying, and Oil and Gas Extraction	404	207,585	.13	-9.0	5.39	5.98
22	Utilities	609	195,693	.13	19.3	5.08	4.30
23	Construction	14,620	2,680,245	1.73	-1.2	69.62	71.06
31 - 33	Manufacturing	51,936	9,882,821	6.39	2.8	256.70	252.02
42	Wholesale Trade	87,735	18,854,016	12.18	8.6	489.72	454.91
48 - 49	Transportation and Warehousing	3,537	406,774	.26	5.9	10.57	10.07
51	Information	6,288	2,430,571	1.57	2.1	63.13	62.36
52	Finance and Insurance	2,789	355,485	.23	-21.1	9.23	11.80
53	Real Estate and Rental and Leasing	18,814	5,149,224	3.33	15.1	133.75	117.18
54	Professional, Scientific, and Technical Services	32,303	1,444,420	.93	3.9	37.52	36.41
55	Management of Companies and Enterprises	103	4,987	.00	-65.8	0.13	0.38
56	Adm. and Support and Waste Mgmt. and Remediation	12,937	659,738	.43	7.8	17.14	16.03
61	Educational Services	7,176	323,685	.21	4.9	8.41	8.08
62	Health Care and Social Assistance	6,874	303,355	.20	-0.1	7.88	7.96
71	Arts, Entertainment, and Recreation	5,909	805,467	.52	5.5	20.92	20.00
721	Accommodation	2,438	1,031,582	.67	7.6	26.79	25.12
81	Other Services (except Public Administration)	59,596	2,129,145	1.38	6.0	55.30	52.62
92	Public Administration	1,389	152,558	.10	-1.6	3.96	4.06
Others	Others	171	1,759,138	1.14	5.8	45.69	43.57
<b>Total All Other Outlets</b>		<b>317,586</b>	<b>48,961,240</b>	<b>31.63</b>	<b>6.2</b>	<b>1,271.74</b>	<b>1,208.40</b>
<b>Total All Outlets</b>		<b>1,003,807</b>	<b>154,770,586</b>	<b>100.00</b>	<b>5.6</b>	<b>4,020.08</b>	<b>3,840.01</b>
<b>Historical Data</b>							
Comparable data for total all outlets:							
	2009	953,851	113,361,318		-19.0	3,057.44	
	2010	978,047	118,549,393		4.6	3,177.47	
	2011	969,643	129,926,975		9.6	3,458.25	
	2012	978,289	139,307,211		7.2	3,678.81	
	2013	981,756	146,550,060		5.2	3,840.01	

Footnotes on page 33

NOTE: Detail may not compute to total due to rounding.

**TABLE 2. TAXABLE SALES, BY COUNTY, SECOND QUARTER 2014**

(Taxable transactions in thousands of dollars)

County	Sales tax permits as of July 1, 2014			Taxable transactions				Percent change year to year
	Incorporated cities	Outside incorporated cities	Total	Incorporated cities	Outside incorporated cities	Unallocated b/	Total	
Alameda	38,709	2,037	40,746	\$5,973,260	\$206,847	\$915,546	\$7,095,653	7.0
Alpine	--	76	76	--	1,674	4,688	6,361	45.8
Amador	674	708	1,382	31,011	63,004	13,290	107,306	7.7
Butte	4,719	1,790	6,509	601,321	93,755	84,715	779,791	6.7
Calaveras	194	1,325	1,519	16,911	53,783	14,704	85,398	5.5
Colusa	344	233	577	43,937	52,693	9,809	106,439	-2.5
Contra Costa	18,881	2,669	21,550	3,026,869	226,525	484,880	3,738,275	3.8
Del Norte	251	282	533	25,404	20,361	18,610	64,375	7.3
El Dorado	1,644	4,330	5,974	162,846	244,099	74,755	481,700	4.5
Fresno	15,414	2,890	18,304	2,645,605	401,471	361,556	3,408,632	6.7
Glenn	525	301	826	59,398	29,310	15,140	103,848	7.3
Humboldt	2,836	1,870	4,706	309,176	130,915	47,371	487,462	4.0
Imperial	2,843	423	3,266	455,125	83,589	66,171	604,885	-31.7
Inyo	406	350	756	42,383	27,984	12,394	82,761	1.5
Kern	10,922	5,414	16,336	2,312,442	1,192,546	524,354	4,029,342	9.8
Kings	1,719	379	2,098	285,956	49,083	53,813	388,852	3.7
Lake	599	1,180	1,779	60,658	61,250	20,231	142,139	0.1
Lassen	307	315	622	33,627	19,002	15,124	67,753	0.5
Los Angeles	256,952	15,781	272,733	31,484,206	1,427,320	4,019,265	36,930,790	5.8
Madera	1,252	1,495	2,747	203,461	138,417	59,337	401,215	7.8
Marin	8,658	1,614	10,272	985,208	83,644	157,649	1,226,502	5.6
Mariposa	--	654	654	--	48,853	5,830	54,683	2.1
Mendocino	1,544	2,188	3,732	185,988	133,578	34,912	354,479	5.1
Merced	2,712	946	3,658	441,595	193,620	86,731	721,945	5.2
Modoc	149	181	330	10,550	4,846	9,070	24,466	-4.6
Mono	402	218	620	31,925	11,317	9,858	53,100	0.9
Monterey	7,596	2,939	10,535	1,188,753	237,581	155,871	1,582,204	6.0
Napa	4,086	1,870	5,956	506,420	198,435	86,005	790,860	7.5
Nevada	2,095	2,037	4,132	202,832	52,355	48,037	303,224	5.5
Orange	95,859	2,084	97,943	13,381,798	189,468	1,528,641	15,099,908	4.7
Placer	8,265	3,484	11,749	1,522,352	307,377	200,214	2,029,944	6.0
Plumas	93	1,063	1,156	3,955	31,667	16,874	52,496	-6.5
Riverside	43,589	4,864	48,453	6,572,096	724,262	779,029	8,075,387	7.2
Sacramento	21,221	10,922	32,143	3,023,099	1,665,780	697,421	5,386,300	6.9
San Benito	939	374	1,313	85,174	30,521	20,316	136,012	2.3
San Bernardino	43,392	4,957	48,349	6,882,402	536,057	790,627	8,209,086	6.4
San Diego	75,415	11,256	86,671	11,176,698	599,805	1,456,386	13,232,889	5.4
San Francisco	28,196	--	28,196	4,667,554	--	--	4,667,554	11.4
San Joaquin	10,326	2,539	12,865	1,848,796	383,768	317,953	2,550,517	4.9
San Luis Obispo	6,589	3,597	10,186	843,100	339,409	124,592	1,307,101	0.7
San Mateo	18,297	1,702	19,999	2,905,679	430,150	476,580	3,812,408	6.4
Santa Barbara	10,102	2,887	12,989	1,309,628	166,692	205,458	1,681,778	6.1
Santa Clara	44,222	1,630	45,852	8,277,396	118,049	1,427,633	9,823,078	4.8
Santa Cruz	4,738	3,997	8,735	546,296	227,683	89,005	862,984	4.1
Shasta	4,537	2,367	6,904	567,467	88,592	67,301	723,360	3.1
Sierra	21	100	121	793	1,662	3,910	6,365	50.2
Siskiyou	1,354	720	2,074	96,046	20,563	26,405	143,014	2.6
Solano	7,752	454	8,206	1,464,946	40,992	183,023	1,688,962	6.9
Sonoma	12,257	5,922	18,179	1,554,646	374,779	216,495	2,145,920	6.4
Stanislaus	7,647	2,252	9,899	1,352,197	444,075	205,422	2,001,694	3.7
Sutter	1,539	429	1,968	277,438	96,326	32,995	406,759	3.7
Tehama	881	868	1,749	150,294	30,823	18,388	199,505	-1.5
Trinity	--	651	651	--	23,859	6,656	30,515	14.1
Tulare	6,094	2,257	8,351	1,163,794	217,597	196,870	1,578,261	5.8
Tuolumne	602	1,311	1,913	60,629	79,148	18,894	158,671	-1.5
Ventura	20,933	1,918	22,851	2,890,964	119,606	329,467	3,340,037	4.5
Yolo	3,564	555	4,119	770,981	82,203	119,445	972,630	1.8
Yuba	416	829	1,245	45,893	63,123	19,931	128,947	1.0
Statewide	--	--	6,050	--	--	94,063	94,063	4.4
<b>TOTAL</b>	<b>865,273</b>	<b>132,484</b>	<b>1,003,807</b>	<b>\$124,768,982</b>	<b>\$12,921,894</b>	<b>\$17,079,710</b>	<b>\$154,770,586</b>	<b>5.6</b>
<b>HISTORICAL DATA</b>								
2009	816,204	130,561	953,851	92,249,827	9,454,622	11,656,869	113,361,318	-19.0
2010	838,775	132,198	978,047	96,738,132	9,769,504	12,041,757	118,549,393	4.6
2011	832,839	129,845	969,643	105,541,842	11,021,107	13,364,026	129,926,975	9.6
2012	844,006	127,725	978,289	113,085,014	11,674,175	14,548,023	139,307,211	7.2
2013	845,343	130,224	981,756	117,887,986	12,662,330	15,999,744	146,550,060	5.2

Footnotes on page 33

NOTE: Detail may not compute to total due to rounding.

**TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**

(Taxable transactions in thousands of dollars)

Type of business	ALAMEDA		BUTTE		CONTRA COSTA		EL DORADO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b><i>Retail and Food Services</i></b>								
<b>Motor Vehicle and Parts Dealers</b>	<b>1,168</b>	<b>890,236</b>	<b>210</b>	<b>76,871</b>	<b>707</b>	<b>487,183</b>	<b>175</b>	<b>53,753</b>
New Car Dealers	133	733,440	15	53,084	73	390,235	9	38,787
Used Car Dealers	342	62,523	41	5,233	210	41,990	31	4,115
Other Motor Vehicle Dealers	99	31,373	22	4,692	60	11,510	24	1,129
Auto. Parts, Accessories and Tire Stores	594	62,900	132	13,862	364	43,449	111	9,722
<b>Furniture and Home Furnishings Stores</b>	<b>681</b>	<b>128,076</b>	<b>96</b>	<b>11,886</b>	<b>404</b>	<b>66,904</b>	<b>78</b>	<b>4,496</b>
Furniture Stores	324	86,571	33	6,060	191	37,463	14	1,015
Home Furnishings Stores	357	41,505	63	5,826	213	29,440	64	3,480
<b>Electronics and Appliance Stores</b>	<b>971</b>	<b>148,671</b>	<b>117</b>	<b>15,331</b>	<b>429</b>	<b>93,091</b>	<b>82</b>	<b>4,264</b>
<b>Bldg. Matrl. and Garden Equip. and Supplies</b>	<b>566</b>	<b>376,669</b>	<b>162</b>	<b>74,801</b>	<b>367</b>	<b>252,616</b>	<b>128</b>	<b>39,014</b>
Building Material and Supplies Dealers	435	349,308	96	57,678	270	221,601	78	32,890
Lawn and Garden Equip. and Supplies Stores	131	27,361	66	17,123	97	31,014	50	6,124
<b>Food and Beverage Stores</b>	<b>1,410</b>	<b>262,586</b>	<b>164</b>	<b>41,937</b>	<b>648</b>	<b>190,119</b>	<b>163</b>	<b>36,767</b>
Supermarkets and Other Grocery Stores	502	174,799	71	33,059	250	139,131	50	30,666
Convenience Stores	230	22,942	27	3,087	128	17,284	18	1,963
Specialty Food Stores	352	11,700	38	580	144	6,607	40	1,067
Beer, Wine, and Liquor Stores	326	53,144	28	5,211	126	27,097	55	3,071
<b>Health and Personal Care Stores</b>	<b>723</b>	<b>123,357</b>	<b>124</b>	<b>13,886</b>	<b>484</b>	<b>77,880</b>	<b>104</b>	<b>12,125</b>
Pharmacies and Drug Stores	164	76,925	38	10,559	107	55,409	26	10,078
Health and Personal Care Stores	559	46,432	86	3,327	377	22,471	78	2,046
<b>Gasoline Stations</b>	<b>410</b>	<b>590,129</b>	<b>83</b>	<b>81,552</b>	<b>292</b>	<b>436,978</b>	<b>56</b>	<b>69,618</b>
<b>Clothing and Clothing Accessories Stores</b>	<b>2,174</b>	<b>354,271</b>	<b>261</b>	<b>30,154</b>	<b>1,165</b>	<b>207,203</b>	<b>279</b>	<b>13,018</b>
Clothing Stores	1,501	281,337	178	25,042	793	172,207	198	12,312 #
Shoe Stores	164	44,794	22	3,404	81	17,292	1	#
Jewelry, Luggage, and Leather Goods Stores	509	28,139	61	1,708	291	17,705	80	706
<b>Sporting Goods, Hobby, Musical Instru., Book Stores</b>	<b>977</b>	<b>118,337</b>	<b>202</b>	<b>16,576</b>	<b>549</b>	<b>69,036</b>	<b>184</b>	<b>8,134</b>
Sporting Goods Stores	264	56,782	107	8,366	186	32,358	92	6,478
Hobby, Toy and Musical Instrument Stores	292	40,472	48	4,491	168	27,203	40	922
Book Stores and News Dealers	421	21,083	47	3,720	195	9,475	52	734
<b>General Merchandise Stores</b>	<b>476</b>	<b>465,703</b>	<b>68</b>	<b>82,269</b>	<b>231</b>	<b>364,254</b>	<b>67</b>	<b>28,897</b>
<b>Miscellaneous Store Retailers</b>	<b>4,813</b>	<b>245,567</b>	<b>836</b>	<b>28,821</b>	<b>2,733</b>	<b>109,266</b>	<b>880</b>	<b>18,955</b>
Florists	181	4,222	22	467	108	2,335	27	310
Office Supplies and Stationery Stores	78	70,487	9	2,325	45	13,080	9	1,685
Gift, Novelty, and Souvenir Stores	543	10,993	151	1,839	293	5,345	239	2,894
Used Merchandise Stores	538	11,228	160	2,039	194	4,626	79	1,660
Other Miscellaneous Store Retailers	3,473	148,636	494	22,151	2,093	83,879	526	12,406
<b>Nonstore Retailers</b>	<b>8,013</b>	<b>80,488</b>	<b>1,825</b>	<b>9,752</b>	<b>4,368</b>	<b>49,829</b>	<b>1,637</b>	<b>13,634</b>
<b>Food Services and Drinking Places</b>	<b>4,770</b>	<b>687,532</b>	<b>586</b>	<b>70,140</b>	<b>2,280</b>	<b>374,838</b>	<b>487</b>	<b>55,049</b>
Special Food Services	712	34,927	95	1,923	281	8,301	43	972
Drinking Places (Alcoholic Beverages)	148	20,752	28	3,034	75	11,254	12	740
Full-Service Restaurants	1,471	331,536	203	32,103	757	189,169	199	32,229
Limited-Service Eating Places	2,439	300,317	260	33,079	1,167	166,114	233	21,108
<b>Total Retail and Food Services</b>	<b>27,152</b>	<b>4,471,623</b>	<b>4,734</b>	<b>553,976</b>	<b>14,657</b>	<b>2,779,196</b>	<b>4,320</b>	<b>357,723</b>
<b>All Other Outlets</b>	<b>13,594</b>	<b>2,624,030</b>	<b>1,775</b>	<b>225,815</b>	<b>6,893</b>	<b>959,079</b>	<b>1,654</b>	<b>123,977</b>
<b>Total All Outlets</b>	<b>40,746</b>	<b>7,095,653</b>	<b>6,509</b>	<b>779,791</b>	<b>21,550</b>	<b>3,738,275</b>	<b>5,974</b>	<b>481,700</b>
<b>Historical Data</b>								
Comparable data for total all outlets:								
2009	38,663	5,005,818	5,840	599,889	21,395	2,926,826	5,592	371,864
2010	40,348	5,308,793	5,961	621,484	21,784	2,954,267	5,702	379,361
2011	38,577	5,715,865	5,917	661,271	21,153	3,204,115	5,589	393,704
2012	39,706	6,277,332	6,052	698,302	21,504	3,602,909	5,627	425,356
2013	40,662	6,630,306	6,322	731,133	21,449	3,600,997	5,783	460,879

NOTE: Detail may not compute to total due to rounding.

**TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**

(Taxable transactions in thousands of dollars)

Type of business	FRESNO		HUMBOLDT		IMPERIAL		KERN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b><i>Retail and Food Services</i></b>								
<b>Motor Vehicle and Parts Dealers</b>	<b>949</b>	<b>479,789</b>	<b>111</b>	<b>54,360</b>	<b>145</b>	<b>59,709</b>	<b>719</b>	<b>401,430</b>
New Car Dealers	68	304,202	11	31,152	9	40,282	50	276,386
Used Car Dealers	272	89,439	25	8,055	22	6,622 #	154	48,731
Other Motor Vehicle Dealers	64	27,659	8	2,373	12	#	46	23,956
Auto. Parts, Accessories and Tire Stores	545	58,489	67	12,779	102	12,805	469	52,358
<b>Furniture and Home Furnishings Stores</b>	<b>299</b>	<b>52,954</b>	<b>43</b>	<b>5,152</b>	<b>39</b>	<b>2,319</b>	<b>216</b>	<b>133,112</b>
Furniture Stores	172	38,236	16	2,568	18	874	113	#
Home Furnishings Stores	127	14,718	27	2,584	21	1,445	103	133,112 #
<b>Electronics and Appliance Stores</b>	<b>436</b>	<b>50,684</b>	<b>68</b>	<b>6,453</b>	<b>65</b>	<b>8,639</b>	<b>275</b>	<b>41,506</b>
<b>Bldg. Matrl. and Garden Equip. and Supplies</b>	<b>368</b>	<b>219,016</b>	<b>149</b>	<b>65,664</b>	<b>88</b>	<b>25,127</b>	<b>291</b>	<b>194,384</b>
Building Material and Supplies Dealers	226	154,865	80	42,789	57	19,805	191	194,384 #
Lawn and Garden Equip. and Supplies Stores	142	64,151	69	22,875	31	5,322	100	#
<b>Food and Beverage Stores</b>	<b>769</b>	<b>165,086</b>	<b>123</b>	<b>33,802</b>	<b>112</b>	<b>17,874</b>	<b>638</b>	<b>139,209</b>
Supermarkets and Other Grocery Stores	345	124,011	65	29,128	54	12,609	340	109,795
Convenience Stores	148	16,590	20	929	27	3,768	134	17,622
Specialty Food Stores	123	2,314	21	631	22	387	84	2,201
Beer, Wine, and Liquor Stores	153	22,170	17	3,115	9	1,110	80	9,592
<b>Health and Personal Care Stores</b>	<b>373</b>	<b>55,859</b>	<b>73</b>	<b>11,180</b>	<b>65</b>	<b>5,715</b>	<b>330</b>	<b>42,974</b>
Pharmacies and Drug Stores	122	34,188	32	9,191	23	2,680	124	29,204
Health and Personal Care Stores	251	21,671	41	1,989	42	3,035	206	13,770
<b>Gasoline Stations</b>	<b>338</b>	<b>349,518</b>	<b>68</b>	<b>50,746</b>	<b>62</b>	<b>67,160</b>	<b>339</b>	<b>467,559</b>
<b>Clothing and Clothing Accessories Stores</b>	<b>1,161</b>	<b>132,719</b>	<b>194</b>	<b>12,420</b>	<b>334</b>	<b>47,239</b>	<b>667</b>	<b>89,395</b>
Clothing Stores	895	106,514	141	9,413	264	39,132	474	66,871
Shoe Stores	86	15,203	10	1,402	43	5,407	71	13,770
Jewelry, Luggage, and Leather Goods Stores	180	11,002	43	1,605	27	2,699	122	8,754
<b>Sporting Goods, Hobby, Musical Instru., Book Stores</b>	<b>446</b>	<b>46,127</b>	<b>127</b>	<b>10,432</b>	<b>58</b>	<b>4,468</b>	<b>368</b>	<b>35,997</b>
Sporting Goods Stores	168	18,312	47	5,717	20	1,298	162	15,059
Hobby, Toy and Musical Instrument Stores	146	17,085	42	2,737	32	2,764	111	15,019
Book Stores and News Dealers	132	10,730	38	1,978	6	406	95	5,919
<b>General Merchandise Stores</b>	<b>316</b>	<b>327,471</b>	<b>36</b>	<b>46,417</b>	<b>83</b>	<b>97,406</b>	<b>252</b>	<b>272,367</b>
<b>Miscellaneous Store Retailers</b>	<b>1,873</b>	<b>92,365</b>	<b>590</b>	<b>18,023</b>	<b>368</b>	<b>7,799</b>	<b>1,526</b>	<b>70,004</b>
Florists	67	2,411	14	#	12	296	65	2,003
Office Supplies and Stationery Stores	39	19,449	5	1,733	9	1,410	27	13,585
Gift, Novelty, and Souvenir Stores	344	7,845	112	2,010	31	956	191	3,548
Used Merchandise Stores	414	3,645	64	2,249	178	712	224	2,276
Other Miscellaneous Store Retailers	1,009	59,015	395	12,033 #	138	4,425	1,019	48,592
<b>Nonstore Retailers</b>	<b>2,869</b>	<b>25,752</b>	<b>1,425</b>	<b>5,899</b>	<b>554</b>	<b>3,936</b>	<b>4,205</b>	<b>28,177</b>
<b>Food Services and Drinking Places</b>	<b>2,071</b>	<b>290,417</b>	<b>433</b>	<b>42,045</b>	<b>320</b>	<b>45,894</b>	<b>1,693</b>	<b>255,580</b>
Special Food Services	235	4,626	81	1,066	38	193	187	3,517
Drinking Places (Alcoholic Beverages)	58	3,315	23	1,985	17	541	63	3,199
Full-Service Restaurants	680	131,178	163	23,182	89	16,284	569	108,917
Limited-Service Eating Places	1,098	151,299	166	15,812	176	28,876	874	139,947
<b>Total Retail and Food Services</b>	<b>12,268</b>	<b>2,287,755</b>	<b>3,440</b>	<b>362,594</b>	<b>2,293</b>	<b>393,285</b>	<b>11,519</b>	<b>2,171,695</b>
<b>All Other Outlets</b>	<b>6,036</b>	<b>1,120,876</b>	<b>1,266</b>	<b>124,868</b>	<b>973</b>	<b>211,600</b>	<b>4,817</b>	<b>1,857,646</b>
<b>Total All Outlets</b>	<b>18,304</b>	<b>3,408,632</b>	<b>4,706</b>	<b>487,462</b>	<b>3,266</b>	<b>604,885</b>	<b>16,336</b>	<b>4,029,342</b>
<b>Historical Data</b>								
Comparable data for total all outlets:								
2009	19,004	2,549,588	4,532	381,535	3,432	438,673	15,331	2,506,959
2010	19,350	2,544,415	4,642	432,397	3,432	494,963	15,845	2,639,023
2011	19,238	2,878,062	4,491	422,147	3,390	530,082	15,691	3,460,794
2012	19,164	3,023,475	4,499	444,389	3,288	518,087	15,812	3,662,387
2013	18,112	3,195,166	4,600	468,758	3,239	886,101	16,077	3,668,582

NOTE: Detail may not compute to total due to rounding.

**TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**

(Taxable transactions in thousands of dollars)

Type of business	KINGS		LOS ANGELES		MARIN		MENDOCINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b><i>Retail and Food Services</i></b>								
<b>Motor Vehicle and Parts Dealers</b>	<b>100</b>	<b>51,575</b>	<b>8,027</b>	<b>4,105,966</b>	<b>167</b>	<b>183,641</b>	<b>82</b>	<b>35,820</b>
New Car Dealers	9	40,312	544	3,208,939	37	161,267	6	23,390
Used Car Dealers	21	3,188 #	1,749	378,825	35	9,537	11	1,251
Other Motor Vehicle Dealers	5	#	407	125,426	26	3,740	11	3,490
Auto. Parts, Accessories and Tire Stores	65	8,074	5,327	392,776	69	9,097	54	7,689
<b>Furniture and Home Furnishings Stores</b>	<b>28</b>	<b>2,932</b>	<b>4,485</b>	<b>668,101</b>	<b>197</b>	<b>29,104</b>	<b>41</b>	<b>3,464</b>
Furniture Stores	21	2,302	2,256	436,676	92	12,764	18	1,912
Home Furnishings Stores	7	629	2,229	231,425	105	16,340	23	1,551
<b>Electronics and Appliance Stores</b>	<b>35</b>	<b>2,905</b>	<b>6,108</b>	<b>942,224</b>	<b>159</b>	<b>27,414</b>	<b>37</b>	<b>3,652</b>
<b>Bldg. Matrl. and Garden Equip. and Supplies</b>	<b>58</b>	<b>27,648</b>	<b>3,240</b>	<b>1,806,272</b>	<b>137</b>	<b>85,834</b>	<b>116</b>	<b>46,120</b>
Building Material and Supplies Dealers	34	19,923	2,454	1,722,133	89	77,411	55	31,139
Lawn and Garden Equip. and Supplies Stores	24	7,725	786	84,138	48	8,423	61	14,982
<b>Food and Beverage Stores</b>	<b>94</b>	<b>19,691</b>	<b>8,678</b>	<b>1,619,745</b>	<b>213</b>	<b>71,006</b>	<b>133</b>	<b>26,436</b>
Supermarkets and Other Grocery Stores	49	13,288	2,841	1,163,046	81	53,567	52	23,050
Convenience Stores	18	4,540	1,720	152,802	29	7,316	14	1,731
Specialty Food Stores	13	296	2,352	67,741	52	1,485	32	481
Beer, Wine, and Liquor Stores	14	1,567	1,765	236,157	51	8,638	35	1,174
<b>Health and Personal Care Stores</b>	<b>40</b>	<b>6,187</b>	<b>7,379</b>	<b>857,430</b>	<b>180</b>	<b>31,576</b>	<b>32</b>	<b>7,061</b>
Pharmacies and Drug Stores	12	4,214	1,927	453,062	31	22,308	16	6,360
Health and Personal Care Stores	28	1,972	5,452	404,368	149	9,268	16	700
<b>Gasoline Stations</b>	<b>45</b>	<b>50,080</b>	<b>2,153</b>	<b>3,634,767</b>	<b>68</b>	<b>106,055</b>	<b>55</b>	<b>56,835</b>
<b>Clothing and Clothing Accessories Stores</b>	<b>139</b>	<b>12,058</b>	<b>19,391</b>	<b>2,565,097</b>	<b>575</b>	<b>84,776</b>	<b>143</b>	<b>8,217</b>
Clothing Stores	101	9,310	14,115	2,070,859	382	77,231	103	6,840
Shoe Stores	15	1,568	1,682	265,582	28	3,700	10	688
Jewelry, Luggage, and Leather Goods Stores	23	1,180	3,594	228,656	165	3,845	30	689
<b>Sporting Goods, Hobby, Musical Instru., Book Stores</b>	<b>46</b>	<b>2,493</b>	<b>5,823</b>	<b>569,984</b>	<b>263</b>	<b>34,150</b>	<b>90</b>	<b>5,108</b>
Sporting Goods Stores	15	775	1,710	233,223	104	21,312	36	2,780
Hobby, Toy and Musical Instrument Stores	12	1,392	2,007	221,590	65	7,570	23	1,489
Book Stores and News Dealers	19	325	2,106	115,170	94	5,267	31	839
<b>General Merchandise Stores</b>	<b>48</b>	<b>37,056</b>	<b>5,186</b>	<b>2,743,566</b>	<b>61</b>	<b>66,842</b>	<b>25</b>	<b>19,210</b>
<b>Miscellaneous Store Retailers</b>	<b>236</b>	<b>7,916</b>	<b>28,574</b>	<b>1,301,625</b>	<b>1,236</b>	<b>62,782</b>	<b>461</b>	<b>17,012</b>
Florists	5	234	1,249	36,915	45	1,338	11	118
Office Supplies and Stationery Stores	5	#	652	342,940	14	6,068	7	#
Gift, Novelty, and Souvenir Stores	46	450	3,944	104,867	198	4,514	87	2,075
Used Merchandise Stores	57	523	3,123	51,969	135	3,018	39	525
Other Miscellaneous Store Retailers	123	6,709 #	19,606	764,934	844	47,844	317	14,295 #
<b>Nonstore Retailers</b>	<b>334</b>	<b>4,403</b>	<b>61,251</b>	<b>547,991</b>	<b>2,404</b>	<b>27,005</b>	<b>1,091</b>	<b>6,752</b>
<b>Food Services and Drinking Places</b>	<b>279</b>	<b>36,452</b>	<b>27,113</b>	<b>4,790,456</b>	<b>797</b>	<b>144,126</b>	<b>317</b>	<b>30,590</b>
Special Food Services	44	1,280	2,921	229,295	124	5,533	43	406
Drinking Places (Alcoholic Beverages)	9	469	630	80,731	20	3,016	20	1,852
Full-Service Restaurants	57	9,057	8,350	2,373,751	361	101,595	146	15,879
Limited-Service Eating Places	169	25,646	15,212	2,106,678	292	33,982	108	12,453
<b>Total Retail and Food Services</b>	<b>1,482</b>	<b>261,396</b>	<b>187,408</b>	<b>26,153,223</b>	<b>6,457</b>	<b>954,310</b>	<b>2,623</b>	<b>266,279</b>
<b>All Other Outlets</b>	<b>616</b>	<b>127,456</b>	<b>85,325</b>	<b>10,777,567</b>	<b>3,815</b>	<b>272,192</b>	<b>1,109</b>	<b>88,200</b>
<b>Total All Outlets</b>	<b>2,098</b>	<b>388,852</b>	<b>272,733</b>	<b>36,930,790</b>	<b>10,272</b>	<b>1,226,502</b>	<b>3,732</b>	<b>354,479</b>
<b>Historical Data</b>								
Comparable data for total all outlets:								
2009	1,998	303,907	264,928	27,956,745	10,226	902,107	3,637	269,422
2010	2,082	292,370	271,293	28,963,332	10,242	963,222	3,705	274,924
2011	2,139	344,041	266,868	31,430,556	9,906	1,004,241	3,616	296,144
2012	2,173	347,520	266,414	33,735,945	10,057	1,075,732	3,661	312,507
2013	2,042	375,125	263,792	34,919,521	10,414	1,161,081	3,742	337,169

NOTE: Detail may not compute to total due to rounding.

**TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**

(Taxable transactions in thousands of dollars)

Type of business	MERCED		MONTEREY		NAPA		ORANGE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
<b>Motor Vehicle and Parts Dealers</b>	<b>192</b>	<b>66,059</b>	<b>321</b>	<b>204,427</b>	<b>77</b>	<b>42,865</b>	<b>2,929</b>	<b>1,936,057</b>
New Car Dealers	25	41,076	34	137,203	11	33,294	233	1,481,395
Used Car Dealers	45	11,370	78	37,496	8	1,212	703	240,808
Other Motor Vehicle Dealers	10	776	24	4,856	13	585	306	83,159
Auto. Parts, Accessories and Tire Stores	112	12,837	185	24,871	45	7,774	1,687	130,694
<b>Furniture and Home Furnishings Stores</b>	<b>45</b>	<b>5,232</b>	<b>187</b>	<b>21,979</b>	<b>72</b>	<b>7,134</b>	<b>1,740</b>	<b>276,271</b>
Furniture Stores	28	3,781	71	10,305	37	3,005	759	164,388
Home Furnishings Stores	17	1,451	116	11,673	35	4,129	981	111,883
<b>Electronics and Appliance Stores</b>	<b>75</b>	<b>7,263</b>	<b>179</b>	<b>20,531</b>	<b>67</b>	<b>6,634</b>	<b>2,671</b>	<b>597,475</b>
<b>Bldg. Matrl. and Garden Equip. and Supplies</b>	<b>85</b>	<b>35,375</b>	<b>176</b>	<b>91,361</b>	<b>81</b>	<b>58,958</b>	<b>1,313</b>	<b>691,046</b>
Building Material and Supplies Dealers	40	32,105	114	65,719	56	55,306	947	641,089
Lawn and Garden Equip. and Supplies Stores	45	3,270	62	25,642	25	3,653	366	49,958
<b>Food and Beverage Stores</b>	<b>188</b>	<b>35,451</b>	<b>393</b>	<b>80,408</b>	<b>436</b>	<b>60,688</b>	<b>2,473</b>	<b>551,831</b>
Supermarkets and Other Grocery Stores	88	21,084	162	54,657	53	28,374	864	392,533
Convenience Stores	41	10,509	66	12,970	21	3,420	359	52,172
Specialty Food Stores	27	597	101	4,097	33	616	762	27,291
Beer, Wine, and Liquor Stores	32	3,261	64	8,684	329	28,277	488	79,835
<b>Health and Personal Care Stores</b>	<b>93</b>	<b>8,423</b>	<b>136</b>	<b>26,427</b>	<b>62</b>	<b>9,593</b>	<b>2,678</b>	<b>264,445</b>
Pharmacies and Drug Stores	28	6,465	38	20,203	12	6,148	534	130,989
Health and Personal Care Stores	65	1,958	98	6,224	50	3,445	2,144	133,456
<b>Gasoline Stations</b>	<b>88</b>	<b>149,142</b>	<b>134</b>	<b>176,384</b>	<b>32</b>	<b>67,160</b>	<b>647</b>	<b>1,289,788</b>
<b>Clothing and Clothing Accessories Stores</b>	<b>197</b>	<b>15,976</b>	<b>625</b>	<b>76,041</b>	<b>211</b>	<b>32,184</b>	<b>5,942</b>	<b>959,413</b>
Clothing Stores	155	12,597	440	56,177	145	25,305	4,337	779,432
Shoe Stores	15	2,032	56	9,583	21	3,520	418	74,028
Jewelry, Luggage, and Leather Goods Stores	27	1,347	129	10,280	45	3,359	1,187	105,953
<b>Sporting Goods, Hobby, Musical Instru., Book Stores</b>	<b>95</b>	<b>8,176</b>	<b>216</b>	<b>20,627</b>	<b>103</b>	<b>8,909</b>	<b>2,478</b>	<b>275,753</b>
Sporting Goods Stores	33	2,549	75	10,246	40	3,980	1,045	146,678
Hobby, Toy and Musical Instrument Stores	25	3,312	59	7,841	25	3,529	733	88,277
Book Stores and News Dealers	37	2,316	82	2,539	38	1,399	700	40,799
<b>General Merchandise Stores</b>	<b>66</b>	<b>77,514</b>	<b>112</b>	<b>120,431</b>	<b>31</b>	<b>42,689</b>	<b>1,436</b>	<b>1,239,327</b>
<b>Miscellaneous Store Retailers</b>	<b>316</b>	<b>15,885</b>	<b>1,104</b>	<b>53,984</b>	<b>485</b>	<b>26,784</b>	<b>10,157</b>	<b>404,258</b>
Florists	14	229	52	1,728	22	1,252	444	15,214
Office Supplies and Stationery Stores	7	1,718	14	4,747	4	2,593	272	53,314
Gift, Novelty, and Souvenir Stores	58	494	249	10,878	61	1,019	1,601	34,926
Used Merchandise Stores	48	503	153	3,103	54	1,088	1,057	20,575
Other Miscellaneous Store Retailers	189	12,941	636	33,529	344	20,833	6,783	280,229
<b>Nonstore Retailers</b>	<b>660</b>	<b>7,120</b>	<b>2,594</b>	<b>16,637</b>	<b>1,272</b>	<b>10,460</b>	<b>22,190</b>	<b>245,892</b>
<b>Food Services and Drinking Places</b>	<b>453</b>	<b>58,599</b>	<b>1,150</b>	<b>190,168</b>	<b>394</b>	<b>101,059</b>	<b>8,637</b>	<b>1,678,864</b>
Special Food Services	72	737	173	10,154	83	3,367	1,046	73,882
Drinking Places (Alcoholic Beverages)	18	722	28	1,761	16	3,245	192	29,532
Full-Service Restaurants	138	20,794	445	110,719	150	74,513	2,731	881,155
Limited-Service Eating Places	225	36,346	504	67,534	145	19,934	4,668	694,295
<b>Total Retail and Food Services</b>	<b>2,553</b>	<b>490,216</b>	<b>7,327</b>	<b>1,099,403</b>	<b>3,323</b>	<b>475,118</b>	<b>65,291</b>	<b>10,410,421</b>
<b>All Other Outlets</b>	<b>1,105</b>	<b>231,729</b>	<b>3,208</b>	<b>482,801</b>	<b>2,633</b>	<b>315,742</b>	<b>32,652</b>	<b>4,689,487</b>
<b>Total All Outlets</b>	<b>3,658</b>	<b>721,945</b>	<b>10,535</b>	<b>1,582,204</b>	<b>5,956</b>	<b>790,860</b>	<b>97,943</b>	<b>15,099,908</b>
<b>Historical Data</b>								
Comparable data for total all outlets:								
2009	3,617	524,794	10,125	1,183,539	4,992	567,391	90,231	11,248,375
2010	3,671	538,737	10,204	1,274,468	5,148	584,433	92,047	11,927,660
2011	3,605	600,170	10,268	1,345,876	5,245	627,807	92,207	12,993,812
2012	3,734	635,030	10,184	1,420,867	5,516	683,318	93,183	13,809,860
2013	3,725	686,412	10,389	1,492,355	5,780	735,618	94,862	14,415,201

NOTE: Detail may not compute to total due to rounding.

**TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**

(Taxable transactions in thousands of dollars)

Type of business	PLACER		RIVERSIDE		SACRAMENTO		SAN BERNARDINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
<b>Motor Vehicle and Parts Dealers</b>	<b>404</b>	<b>448,080</b>	<b>1,862</b>	<b>1,115,794</b>	<b>1,430</b>	<b>706,683</b>	<b>2,200</b>	<b>1,054,480</b>
New Car Dealers	45	324,442	127	829,373	77	478,048	98	663,155
Used Car Dealers	120	73,108	344	92,932	441	100,889	468	175,233
Other Motor Vehicle Dealers	52	25,968	236	78,902	98	47,832	191	94,092
Auto. Parts, Accessories and Tire Stores	187	24,562	1,155	114,586	814	79,914	1,443	122,000
<b>Furniture and Home Furnishings Stores</b>	<b>225</b>	<b>51,750</b>	<b>930</b>	<b>119,111</b>	<b>528</b>	<b>79,867</b>	<b>826</b>	<b>124,296</b>
Furniture Stores	109	35,563	408	72,642	243	49,287	396	84,108
Home Furnishings Stores	116	16,187	522	46,470	285	30,580	430	40,188
<b>Electronics and Appliance Stores</b>	<b>267</b>	<b>52,564</b>	<b>933</b>	<b>115,393</b>	<b>748</b>	<b>171,687</b>	<b>900</b>	<b>111,852</b>
<b>Bldg. Matrl. and Garden Equip. and Supplies</b>	<b>230</b>	<b>129,153</b>	<b>877</b>	<b>445,795</b>	<b>506</b>	<b>315,603</b>	<b>747</b>	<b>391,794</b>
Building Material and Supplies Dealers	155	110,875	557	406,322	371	287,968	521	374,448
Lawn and Garden Equip. and Supplies Stores	75	18,278	320	39,473	135	27,635	226	17,346
<b>Food and Beverage Stores</b>	<b>271</b>	<b>74,827</b>	<b>1,252</b>	<b>403,334</b>	<b>1,015</b>	<b>241,086</b>	<b>1,348</b>	<b>338,256</b>
Supermarkets and Other Grocery Stores	82	55,490	427	287,987	345	173,473	430	234,181
Convenience Stores	41	6,225	264	63,536	217	29,088	291	62,263
Specialty Food Stores	98	3,201	331	9,099	290	7,032	343	8,277
Beer, Wine, and Liquor Stores	50	9,910	230	42,711	163	31,494	284	33,534
<b>Health and Personal Care Stores</b>	<b>301</b>	<b>29,551</b>	<b>1,048</b>	<b>135,435</b>	<b>796</b>	<b>107,178</b>	<b>965</b>	<b>127,270</b>
Pharmacies and Drug Stores	41	14,341	302	85,291	168	65,922	264	58,705
Health and Personal Care Stores	260	15,210	746	50,144	628	41,256	701	68,565
<b>Gasoline Stations</b>	<b>105</b>	<b>234,874</b>	<b>484</b>	<b>951,103</b>	<b>350</b>	<b>511,162</b>	<b>579</b>	<b>1,023,337</b>
<b>Clothing and Clothing Accessories Stores</b>	<b>682</b>	<b>109,069</b>	<b>2,872</b>	<b>475,189</b>	<b>1,660</b>	<b>223,595</b>	<b>2,690</b>	<b>412,508</b>
Clothing Stores	487	87,462	2,174	360,270	1,191	177,012	2,028	312,121
Shoe Stores	53	10,584	263	49,877	119	28,903	315	53,054
Jewelry, Luggage, and Leather Goods Stores	142	11,022	435	65,042	350	17,680	347	47,333
<b>Sporting Goods, Hobby, Musical Instru., Book Stores</b>	<b>397</b>	<b>45,302</b>	<b>1,039</b>	<b>111,363</b>	<b>905</b>	<b>103,067</b>	<b>1,095</b>	<b>124,857</b>
Sporting Goods Stores	167	26,616	460	56,520	349	50,570	392	57,021
Hobby, Toy and Musical Instrument Stores	108	13,724	314	40,434	242	32,252	399	47,736
Book Stores and News Dealers	122	4,962	265	14,410	314	20,244	304	20,100
<b>General Merchandise Stores</b>	<b>172</b>	<b>160,380</b>	<b>798</b>	<b>792,878</b>	<b>454</b>	<b>516,467</b>	<b>925</b>	<b>756,645</b>
<b>Miscellaneous Store Retailers</b>	<b>1,463</b>	<b>52,695</b>	<b>5,585</b>	<b>196,469</b>	<b>3,713</b>	<b>148,236</b>	<b>4,972</b>	<b>345,041</b>
Florists	45	869	165	4,094	152	3,327	138	3,192
Office Supplies and Stationery Stores	27	7,225	117	29,390	67	24,104	119	152,156
Gift, Novelty, and Souvenir Stores	321	4,297	814	16,786	735	11,585	678	13,345
Used Merchandise Stores	228	1,784	801	10,174	461	10,384	854	6,729
Other Miscellaneous Store Retailers	842	38,520	3,688	136,024	2,298	98,836	3,183	169,619
<b>Nonstore Retailers</b>	<b>3,036</b>	<b>35,482</b>	<b>12,861</b>	<b>74,694</b>	<b>7,737</b>	<b>62,107</b>	<b>13,080</b>	<b>85,717</b>
<b>Food Services and Drinking Places</b>	<b>967</b>	<b>164,852</b>	<b>4,369</b>	<b>789,786</b>	<b>3,305</b>	<b>520,362</b>	<b>4,128</b>	<b>705,775</b>
Special Food Services	89	2,155	470	27,146	360	13,197	407	10,773
Drinking Places (Alcoholic Beverages)	18	2,227	100	12,371	84	9,938	134	10,433
Full-Service Restaurants	374	92,099	1,353	341,395	1,132	249,577	1,176	278,590
Limited-Service Eating Places	486	68,372	2,446	408,874	1,729	247,649	2,411	405,978
<b>Total Retail and Food Services</b>	<b>8,520</b>	<b>1,588,579</b>	<b>34,910</b>	<b>5,726,344</b>	<b>23,147</b>	<b>3,707,100</b>	<b>34,455</b>	<b>5,601,829</b>
<b>All Other Outlets</b>	<b>3,229</b>	<b>441,365</b>	<b>13,543</b>	<b>2,349,044</b>	<b>8,996</b>	<b>1,679,200</b>	<b>13,894</b>	<b>2,607,258</b>
<b>Total All Outlets</b>	<b>11,749</b>	<b>2,029,944</b>	<b>48,453</b>	<b>8,075,387</b>	<b>32,143</b>	<b>5,386,300</b>	<b>48,349</b>	<b>8,209,086</b>
<b>Historical Data</b>								
Comparable data for total all outlets:								
2009	11,135	1,423,619	42,765	5,513,354	31,644	4,157,867	45,062	5,892,417
2010	11,439	1,470,814	45,688	5,758,457	32,789	4,203,139	47,562	6,140,566
2011	11,120	1,624,017	46,886	6,431,120	31,682	4,531,964	47,791	6,766,780
2012	11,621	1,744,111	48,316	7,025,441	31,507	4,831,283	48,936	7,323,796
2013	11,713	1,915,072	46,805	7,535,330	31,709	5,037,908	46,632	7,713,068

NOTE: Detail may not compute to total due to rounding.

**TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**

(Taxable transactions in thousands of dollars)

Type of business	SAN DIEGO		SAN FRANCISCO		SAN JOAQUIN		SAN LUIS OBISPO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
<b>Motor Vehicle and Parts Dealers</b>	<b>2,699</b>	<b>1,697,088</b>	<b>208</b>	<b>157,532</b>	<b>640</b>	<b>322,723</b>	<b>251</b>	<b>138,734</b>
New Car Dealers	236	1,263,681	23	130,386	38	209,310	26	88,560
Used Car Dealers	760	178,708	33	3,664	144	27,703	31	12,044
Other Motor Vehicle Dealers	301	111,887	34	9,377	63	35,393	57	21,139
Auto. Parts, Accessories and Tire Stores	1,402	142,812	118	14,105	395	50,317	137	16,991
<b>Furniture and Home Furnishings Stores</b>	<b>1,316</b>	<b>252,924</b>	<b>501</b>	<b>134,413</b>	<b>188</b>	<b>44,963</b>	<b>160</b>	<b>20,823</b>
Furniture Stores	522	166,719	216	69,866	97	13,228	67	10,690
Home Furnishings Stores	794	86,205	285	64,547	91	31,734	93	10,132
<b>Electronics and Appliance Stores</b>	<b>1,904</b>	<b>310,047</b>	<b>490</b>	<b>108,001</b>	<b>238</b>	<b>36,627</b>	<b>122</b>	<b>16,536</b>
<b>Bldg. Matrl. and Garden Equip. and Supplies</b>	<b>1,323</b>	<b>653,445</b>	<b>300</b>	<b>135,787</b>	<b>249</b>	<b>159,137</b>	<b>228</b>	<b>90,871</b>
Building Material and Supplies Dealers	836	606,460	225	128,976	170	141,216	138	74,639
Lawn and Garden Equip. and Supplies Stores	487	46,985	75	6,811	79	17,922	90	16,232
<b>Food and Beverage Stores</b>	<b>2,275</b>	<b>574,662</b>	<b>1,222</b>	<b>188,464</b>	<b>632</b>	<b>99,997</b>	<b>329</b>	<b>64,588</b>
Supermarkets and Other Grocery Stores	706	385,805	552	127,390	218	72,129	82	42,586
Convenience Stores	448	77,103	156	11,912	120	12,800	46	7,972
Specialty Food Stores	610	21,889	328	13,449	163	3,377	68	1,659
Beer, Wine, and Liquor Stores	511	89,865	186	35,713	131	11,692	133	12,371
<b>Health and Personal Care Stores</b>	<b>1,845</b>	<b>229,112</b>	<b>610</b>	<b>129,055</b>	<b>262</b>	<b>34,378</b>	<b>158</b>	<b>21,664</b>
Pharmacies and Drug Stores	418	134,703	147	77,061	69	22,991	39	15,156
Health and Personal Care Stores	1,427	94,409	463	51,994	193	11,386	119	6,508
<b>Gasoline Stations</b>	<b>741</b>	<b>1,241,540</b>	<b>118</b>	<b>175,501</b>	<b>210</b>	<b>344,360</b>	<b>90</b>	<b>137,348</b>
<b>Clothing and Clothing Accessories Stores</b>	<b>5,047</b>	<b>846,110</b>	<b>2,294</b>	<b>525,077</b>	<b>593</b>	<b>70,995</b>	<b>434</b>	<b>57,405</b>
Clothing Stores	3,643	694,492	1,590	413,622	423	56,376	327	46,880
Shoe Stores	388	74,470	139	41,620	53	9,018	30	6,782
Jewelry, Luggage, and Leather Goods Stores	1,016	77,148	565	69,836	117	5,601	77	3,743
<b>Sporting Goods, Hobby, Musical Instru., Book Stores</b>	<b>2,385</b>	<b>236,851</b>	<b>646</b>	<b>97,004</b>	<b>259</b>	<b>35,327</b>	<b>292</b>	<b>26,448</b>
Sporting Goods Stores	955	122,779	171	51,376	119	21,811	137	18,405
Hobby, Toy and Musical Instrument Stores	672	76,978	132	18,572	82	10,359	82	5,342
Book Stores and News Dealers	758	37,095	343	27,055	58	3,157	73	2,701
<b>General Merchandise Stores</b>	<b>931</b>	<b>1,140,258</b>	<b>242</b>	<b>203,049</b>	<b>198</b>	<b>257,622</b>	<b>95</b>	<b>87,039</b>
<b>Miscellaneous Store Retailers</b>	<b>9,291</b>	<b>392,550</b>	<b>3,432</b>	<b>178,648</b>	<b>1,279</b>	<b>89,490</b>	<b>1,187</b>	<b>41,261</b>
Florists	533	26,662	238	8,377	37	1,541	47	1,082
Office Supplies and Stationery Stores	192	57,495	52	11,723	26	#	24	4,846
Gift, Novelty, and Souvenir Stores	1,289	39,159	627	42,974	208	2,652	212	5,359
Used Merchandise Stores	1,183	22,606	311	13,806	199	4,143	156	2,433
Other Miscellaneous Store Retailers	6,094	246,628	2,204	101,768	809	81,153 #	748	27,540
<b>Nonstore Retailers</b>	<b>21,615</b>	<b>164,867</b>	<b>4,612</b>	<b>83,358</b>	<b>2,714</b>	<b>24,351</b>	<b>2,705</b>	<b>14,511</b>
<b>Food Services and Drinking Places</b>	<b>8,333</b>	<b>1,621,571</b>	<b>4,748</b>	<b>1,051,062</b>	<b>1,438</b>	<b>193,224</b>	<b>936</b>	<b>148,740</b>
Special Food Services	1,060	52,642	537	120,578	219	4,401	91	2,766
Drinking Places (Alcoholic Beverages)	275	43,483	293	49,093	40	1,719	25	2,902
Full-Service Restaurants	2,675	858,551	2,112	681,906	482	82,055	436	96,103
Limited-Service Eating Places	4,323	666,894	1,806	199,485	697	105,049	384	46,968
<b>Total Retail and Food Services</b>	<b>59,705</b>	<b>9,361,026</b>	<b>19,423</b>	<b>3,166,952</b>	<b>8,900</b>	<b>1,713,195</b>	<b>6,987</b>	<b>865,969</b>
<b>All Other Outlets</b>	<b>26,966</b>	<b>3,871,862</b>	<b>8,773</b>	<b>1,500,602</b>	<b>3,965</b>	<b>837,322</b>	<b>3,199</b>	<b>441,133</b>
<b>Total All Outlets</b>	<b>86,671</b>	<b>13,232,889</b>	<b>28,196</b>	<b>4,667,554</b>	<b>12,865</b>	<b>2,550,517</b>	<b>10,186</b>	<b>1,307,101</b>
<b>Historical Data</b>								
Comparable data for total all outlets:								
2009	80,595	9,719,316	26,459	3,096,070	12,297	1,850,741	9,412	918,169
2010	83,194	10,312,401	26,896	3,314,421	12,633	1,934,447	9,425	886,003
2011	83,971	11,218,794	26,936	3,643,522	12,450	2,112,796	9,447	1,002,433
2012	84,267	11,870,950	27,499	3,977,840	12,613	2,271,278	9,569	1,168,349
2013	85,143	12,554,983	28,394	4,191,559	12,752	2,430,451	9,889	1,298,103

NOTE: Detail may not compute to total due to rounding.

**TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**

(Taxable transactions in thousands of dollars)

Type of business	SAN MATEO		SANTA BARBARA		SANTA CLARA		SANTA CRUZ	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
<b>Motor Vehicle and Parts Dealers</b>	<b>437</b>	<b>443,757</b>	<b>276</b>	<b>171,985</b>	<b>1,059</b>	<b>995,885</b>	<b>167</b>	<b>76,503</b>
New Car Dealers	67	392,006	31	139,675	138	844,176	13	51,952
Used Car Dealers	107	15,692	54	7,834	221	41,166	39	8,773
Other Motor Vehicle Dealers	31	7,567	40	6,524	100	41,649	29	4,954
Auto. Parts, Accessories and Tire Stores	232	28,492	151	17,950	600	68,894	86	10,823
<b>Furniture and Home Furnishings Stores</b>	<b>373</b>	<b>90,563</b>	<b>209</b>	<b>24,747</b>	<b>683</b>	<b>167,997</b>	<b>132</b>	<b>13,697</b>
Furniture Stores	157	69,617	92	14,744	296	109,640	57	5,738
Home Furnishings Stores	216	20,946	117	10,003	387	58,357	75	7,959
<b>Electronics and Appliance Stores</b>	<b>386</b>	<b>103,139</b>	<b>196</b>	<b>39,731</b>	<b>1,324</b>	<b>359,542</b>	<b>162</b>	<b>14,800</b>
<b>Bldg. Matrl. and Garden Equip. and Supplies</b>	<b>323</b>	<b>229,898</b>	<b>248</b>	<b>123,218</b>	<b>645</b>	<b>457,057</b>	<b>180</b>	<b>81,481</b>
Building Material and Supplies Dealers	221	210,716	131	96,481	475	422,023	103	65,555
Lawn and Garden Equip. and Supplies Stores	102	19,182	117	26,736	170	35,034	77	15,926
<b>Food and Beverage Stores</b>	<b>556</b>	<b>148,225</b>	<b>457</b>	<b>108,573</b>	<b>1,271</b>	<b>285,005</b>	<b>252</b>	<b>62,321</b>
Supermarkets and Other Grocery Stores	227	103,995	163	77,538	407	195,196	89	41,956
Convenience Stores	74	9,863	58	12,983	235	32,819	33	4,582
Specialty Food Stores	145	8,085	80	1,611	339	8,975	68	3,392
Beer, Wine, and Liquor Stores	110	26,282	156	16,441	290	48,015	62	12,391
<b>Health and Personal Care Stores</b>	<b>362</b>	<b>75,358</b>	<b>210</b>	<b>36,789</b>	<b>899</b>	<b>163,953</b>	<b>163</b>	<b>28,608</b>
Pharmacies and Drug Stores	71	47,461	51	25,021	222	95,124	48	21,371
Health and Personal Care Stores	291	27,897	159	11,768	677	68,828	115	7,237
<b>Gasoline Stations</b>	<b>207</b>	<b>333,936</b>	<b>116</b>	<b>169,289</b>	<b>392</b>	<b>694,249</b>	<b>77</b>	<b>96,611</b>
<b>Clothing and Clothing Accessories Stores</b>	<b>1,159</b>	<b>191,863</b>	<b>580</b>	<b>89,519</b>	<b>2,423</b>	<b>589,625</b>	<b>480</b>	<b>40,958</b>
Clothing Stores	733	156,570	392	72,629	1,674	455,296	354	32,936
Shoe Stores	64	17,623	48	8,742	198	59,084	35	5,277
Jewelry, Luggage, and Leather Goods Stores	362	17,670	140	8,148	551	75,245	91	2,745
<b>Sporting Goods, Hobby, Musical Instru., Book Stores</b>	<b>485</b>	<b>70,713</b>	<b>315</b>	<b>29,620</b>	<b>1,118</b>	<b>169,495</b>	<b>272</b>	<b>19,035</b>
Sporting Goods Stores	180	33,673	150	16,958	376	84,836	100	10,200
Hobby, Toy and Musical Instrument Stores	151	24,174	66	8,802	383	54,822	84	5,958
Book Stores and News Dealers	154	12,866	99	3,859	359	29,837	88	2,877
<b>General Merchandise Stores</b>	<b>188</b>	<b>260,257</b>	<b>124</b>	<b>111,942</b>	<b>384</b>	<b>612,273</b>	<b>66</b>	<b>65,346</b>
<b>Miscellaneous Store Retailers</b>	<b>2,384</b>	<b>139,430</b>	<b>1,178</b>	<b>58,958</b>	<b>4,339</b>	<b>191,928</b>	<b>1,005</b>	<b>37,479</b>
Florists	122	5,321	68	#	196	5,348	37	928
Office Supplies and Stationery Stores	33	14,985	20	6,005	73	22,829	12	8,095
Gift, Novelty, and Souvenir Stores	363	14,089	164	6,528	722	20,540	200	5,989
Used Merchandise Stores	258	5,277	175	3,449	350	10,294	151	2,753
Other Miscellaneous Store Retailers	1,608	99,758	751	42,976 #	2,998	132,917	605	19,713
<b>Nonstore Retailers</b>	<b>3,504</b>	<b>54,575</b>	<b>3,369</b>	<b>21,948</b>	<b>10,297</b>	<b>143,293</b>	<b>2,589</b>	<b>14,648</b>
<b>Food Services and Drinking Places</b>	<b>2,309</b>	<b>442,330</b>	<b>1,214</b>	<b>218,793</b>	<b>5,224</b>	<b>1,009,992</b>	<b>729</b>	<b>118,157</b>
Special Food Services	399	33,911	142	6,685	876	90,405	88	2,895
Drinking Places (Alcoholic Beverages)	47	3,336	49	7,607	117	14,472	23	1,890
Full-Service Restaurants	880	259,464	474	119,016	1,843	529,413	289	67,592
Limited-Service Eating Places	983	145,619	549	85,485	2,388	375,703	329	45,780
<b>Total Retail and Food Services</b>	<b>12,673</b>	<b>2,584,042</b>	<b>8,492</b>	<b>1,205,110</b>	<b>30,058</b>	<b>5,840,294</b>	<b>6,274</b>	<b>669,644</b>
<b>All Other Outlets</b>	<b>7,326</b>	<b>1,228,366</b>	<b>4,497</b>	<b>476,668</b>	<b>15,794</b>	<b>3,982,783</b>	<b>2,461</b>	<b>193,340</b>
<b>Total All Outlets</b>	<b>19,999</b>	<b>3,812,408</b>	<b>12,989</b>	<b>1,681,778</b>	<b>45,852</b>	<b>9,823,078</b>	<b>8,735</b>	<b>862,984</b>
<b>Historical Data</b>								
Comparable data for total all outlets:								
2009	18,840	2,782,826	12,303	1,280,212	43,396	6,695,256	8,092	662,671
2010	18,979	2,962,166	12,298	1,317,782	43,583	7,517,878	8,222	685,346
2011	18,995	3,204,630	12,302	1,436,919	43,390	8,446,366	8,301	738,477
2012	19,189	3,470,121	12,400	1,521,304	43,980	8,965,610	8,320	763,988
2013	19,808	3,582,847	12,708	1,584,677	45,310	9,374,291	8,539	828,913

NOTE: Detail may not compute to total due to rounding.

**TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**

(Taxable transactions in thousands of dollars)

Type of business	SHASTA		SOLANO		SONOMA		STANISLAUS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b><i>Retail and Food Services</i></b>								
<b>Motor Vehicle and Parts Dealers</b>	<b>208</b>	<b>98,689</b>	<b>307</b>	<b>261,384</b>	<b>381</b>	<b>263,927</b>	<b>593</b>	<b>280,747</b>
New Car Dealers	10	47,212	35	187,796	38	204,440	33	159,368
Used Car Dealers	41	19,501	79	24,111	92	11,613	180	66,465
Other Motor Vehicle Dealers	40	14,992	40	29,367	55	17,830	37	22,291
Auto. Parts, Accessories and Tire Stores	117	16,983	153	20,109	196	30,044	343	32,623
<b>Furniture and Home Furnishings Stores</b>	<b>80</b>	<b>9,371</b>	<b>130</b>	<b>20,466</b>	<b>241</b>	<b>34,108</b>	<b>173</b>	<b>21,562</b>
Furniture Stores	38	6,136	56	12,445	108	20,092	87	11,414
Home Furnishings Stores	42	3,235	74	8,021	133	14,016	86	10,148
<b>Electronics and Appliance Stores</b>	<b>96</b>	<b>12,050</b>	<b>138</b>	<b>25,065</b>	<b>218</b>	<b>36,224</b>	<b>228</b>	<b>28,645</b>
<b>Bldg. Matrl. and Garden Equip. and Supplies</b>	<b>157</b>	<b>57,891</b>	<b>137</b>	<b>88,638</b>	<b>322</b>	<b>181,419</b>	<b>213</b>	<b>147,752</b>
Building Material and Supplies Dealers	91	49,089	97	79,065	187	155,684	144	124,384
Lawn and Garden Equip. and Supplies Stores	66	8,801	40	9,573	135	25,735	69	23,368
<b>Food and Beverage Stores</b>	<b>122</b>	<b>35,727</b>	<b>254</b>	<b>57,363</b>	<b>631</b>	<b>132,370</b>	<b>436</b>	<b>78,986</b>
Supermarkets and Other Grocery Stores	59	30,617	81	38,637	170	93,198	184	53,029
Convenience Stores	12	782	52	7,176	69	12,329	91	9,763
Specialty Food Stores	35	292	61	1,865	122	3,810	90	2,230
Beer, Wine, and Liquor Stores	16	4,036	60	9,685	270	23,033	71	13,963
<b>Health and Personal Care Stores</b>	<b>93</b>	<b>12,102</b>	<b>153</b>	<b>23,367</b>	<b>222</b>	<b>39,655</b>	<b>202</b>	<b>29,415</b>
Pharmacies and Drug Stores	37	8,525	31	12,845	61	27,515	56	19,030
Health and Personal Care Stores	56	3,577	122	10,521	161	12,140	146	10,385
<b>Gasoline Stations</b>	<b>91</b>	<b>91,397</b>	<b>144</b>	<b>183,630</b>	<b>147</b>	<b>206,892</b>	<b>164</b>	<b>196,965</b>
<b>Clothing and Clothing Accessories Stores</b>	<b>172</b>	<b>23,620</b>	<b>428</b>	<b>98,152</b>	<b>623</b>	<b>87,105</b>	<b>489</b>	<b>81,984</b>
Clothing Stores	107	19,202	315	74,377	411	68,248	347	62,885
Shoe Stores	19	3,028	36	13,557	58	12,549	51	12,039
Jewelry, Luggage, and Leather Goods Stores	46	1,389	77	10,218	154	6,309	91	7,060
<b>Sporting Goods, Hobby, Musical Instru., Book Stores</b>	<b>170</b>	<b>15,144</b>	<b>197</b>	<b>24,318</b>	<b>332</b>	<b>38,429</b>	<b>247</b>	<b>26,753</b>
Sporting Goods Stores	82	10,129	89	11,939	111	21,284	99	10,198
Hobby, Toy and Musical Instrument Stores	34	3,153	53	8,877	89	11,296	79	12,950
Book Stores and News Dealers	54	1,862	55	3,502	132	5,849	69	3,605
<b>General Merchandise Stores</b>	<b>42</b>	<b>77,975</b>	<b>93</b>	<b>164,408</b>	<b>108</b>	<b>170,141</b>	<b>175</b>	<b>200,493</b>
<b>Miscellaneous Store Retailers</b>	<b>817</b>	<b>22,125</b>	<b>921</b>	<b>38,968</b>	<b>1,966</b>	<b>69,483</b>	<b>961</b>	<b>47,039</b>
Florists	17	559	32	1,012	68	2,197	50	1,048
Office Supplies and Stationery Stores	11	2,028	10	3,224	24	9,427	21	6,688
Gift, Novelty, and Souvenir Stores	115	1,883	93	2,326	275	5,184	154	3,431
Used Merchandise Stores	150	1,059	140	3,626	333	4,990	152	1,419
Other Miscellaneous Store Retailers	524	16,597	646	28,779	1,266	47,685	584	34,453
<b>Nonstore Retailers</b>	<b>2,406</b>	<b>8,032</b>	<b>1,944</b>	<b>16,113</b>	<b>5,231</b>	<b>29,749</b>	<b>1,857</b>	<b>14,982</b>
<b>Food Services and Drinking Places</b>	<b>491</b>	<b>56,283</b>	<b>895</b>	<b>142,642</b>	<b>1,459</b>	<b>206,515</b>	<b>1,137</b>	<b>158,996</b>
Special Food Services	70	523	114	2,908	264	7,951	160	2,695
Drinking Places (Alcoholic Beverages)	28	1,762	33	2,598	42	4,901	33	2,170
Full-Service Restaurants	160	28,707	274	57,289	570	121,957	340	66,058
Limited-Service Eating Places	233	25,292	474	79,847	583	71,707	604	88,073
<b>Total Retail and Food Services</b>	<b>4,945</b>	<b>520,405</b>	<b>5,741</b>	<b>1,144,515</b>	<b>11,881</b>	<b>1,496,017</b>	<b>6,875</b>	<b>1,314,317</b>
<b>All Other Outlets</b>	<b>1,959</b>	<b>202,955</b>	<b>2,465</b>	<b>544,447</b>	<b>6,298</b>	<b>649,903</b>	<b>3,024</b>	<b>687,378</b>
<b>Total All Outlets</b>	<b>6,904</b>	<b>723,360</b>	<b>8,206</b>	<b>1,688,962</b>	<b>18,179</b>	<b>2,145,920</b>	<b>9,899</b>	<b>2,001,694</b>
<b>Historical Data</b>								
Comparable data for total all outlets:								
2009	5,373	572,058	7,655	1,338,140	16,810	1,558,279	9,644	1,480,613
2010	5,452	601,595	7,839	1,298,820	17,303	1,608,398	9,881	1,526,001
2011	5,460	639,836	7,916	1,391,847	16,972	1,743,925	9,717	1,671,350
2012	5,773	668,267	8,102	1,506,962	17,311	1,831,490	9,761	1,822,075
2013	6,569	701,896	8,129	1,579,717	17,998	2,016,399	9,757	1,929,705

NOTE: Detail may not compute to total due to rounding.

**TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**

(Taxable transactions in thousands of dollars)

Type of business	SUTTER		TULARE		VENTURA		YOLO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
<b>Motor Vehicle and Parts Dealers</b>	<b>112</b>	<b>54,945</b>	<b>371</b>	<b>155,576</b>	<b>562</b>	<b>488,992</b>	<b>143</b>	<b>91,406</b>
New Car Dealers	9	37,642	36	108,727	73	392,848	12	57,335
Used Car Dealers	17	3,335	74	13,329	114	35,374	29	3,603
Other Motor Vehicle Dealers	20	5,476	19	5,388	74	24,333	13	12,979
Auto. Parts, Accessories and Tire Stores	66	8,493	242	28,132	301	36,436	89	17,488
<b>Furniture and Home Furnishings Stores</b>	<b>29</b>	<b>4,343</b>	<b>122</b>	<b>12,984</b>	<b>302</b>	<b>49,839</b>	<b>56</b>	<b>26,547</b>
Furniture Stores	12	2,435	62	7,813	123	25,059	30	#
Home Furnishings Stores	17	1,908	60	5,171	179	24,780	26	26,547 #
<b>Electronics and Appliance Stores</b>	<b>39</b>	<b>2,106</b>	<b>155</b>	<b>42,191</b>	<b>393</b>	<b>69,045</b>	<b>78</b>	<b>8,078</b>
<b>Bldg. Matrl. and Garden Equip. and Supplies</b>	<b>52</b>	<b>49,100</b>	<b>219</b>	<b>97,170</b>	<b>348</b>	<b>191,987</b>	<b>85</b>	<b>60,940</b>
Building Material and Supplies Dealers	29	25,796	101	68,073	226	170,559	58	54,177
Lawn and Garden Equip. and Supplies Stores	23	23,304	118	29,096	122	21,428	27	6,763
<b>Food and Beverage Stores</b>	<b>82</b>	<b>15,998</b>	<b>314</b>	<b>55,934</b>	<b>646</b>	<b>146,756</b>	<b>153</b>	<b>38,035</b>
Supermarkets and Other Grocery Stores	39	11,660	168	45,834	208	104,542	62	30,618
Convenience Stores	15	3,181	47	4,949	104	14,695	30	4,099
Specialty Food Stores	18	841	64	1,191	180	5,325	32	439
Beer, Wine, and Liquor Stores	10	316	35	3,960	154	22,194	29	2,880
<b>Health and Personal Care Stores</b>	<b>56</b>	<b>4,910</b>	<b>162</b>	<b>23,326</b>	<b>428</b>	<b>62,540</b>	<b>74</b>	<b>9,066</b>
Pharmacies and Drug Stores	10	3,154	53	13,264	112	35,052	18	6,792
Health and Personal Care Stores	46	1,756	109	10,061	316	27,489	56	2,274
<b>Gasoline Stations</b>	<b>40</b>	<b>37,123</b>	<b>184</b>	<b>188,996</b>	<b>185</b>	<b>323,917</b>	<b>61</b>	<b>108,020</b>
<b>Clothing and Clothing Accessories Stores</b>	<b>104</b>	<b>12,491</b>	<b>585</b>	<b>57,446</b>	<b>1,112</b>	<b>225,608</b>	<b>144</b>	<b>18,426</b>
Clothing Stores	64	8,344	458	44,488	789	176,363	108	15,867
Shoe Stores	13	2,613	51	8,515	120	27,005	8	1,628
Jewelry, Luggage, and Leather Goods Stores	27	1,534	76	4,443	203	22,240	28	932
<b>Sporting Goods, Hobby, Musical Instru., Book Stores</b>	<b>62</b>	<b>4,843</b>	<b>193</b>	<b>18,698</b>	<b>510</b>	<b>66,250</b>	<b>132</b>	<b>10,950</b>
Sporting Goods Stores	23	1,504	67	7,303	232	35,933	54	5,522
Hobby, Toy and Musical Instrument Stores	26	2,872	61	7,651	149	21,306	36	2,766
Book Stores and News Dealers	13	467	65	3,744	129	9,011	42	2,662
<b>General Merchandise Stores</b>	<b>24</b>	<b>54,016</b>	<b>170</b>	<b>157,140</b>	<b>318</b>	<b>270,940</b>	<b>39</b>	<b>78,489</b>
<b>Miscellaneous Store Retailers</b>	<b>208</b>	<b>12,591</b>	<b>870</b>	<b>30,466</b>	<b>2,094</b>	<b>73,468</b>	<b>440</b>	<b>21,704</b>
Florists	4	#	29	753	98	1,949	15	319
Office Supplies and Stationery Stores	5	1,477	12	3,210	47	9,903	6	1,661
Gift, Novelty, and Souvenir Stores	31	285	127	1,683	260	6,269	79	816
Used Merchandise Stores	33	719	214	1,581	218	4,505	48	1,280
Other Miscellaneous Store Retailers	135	10,110 #	488	23,238	1,471	50,843	292	17,627
<b>Nonstore Retailers</b>	<b>366</b>	<b>3,619</b>	<b>1,641</b>	<b>11,722</b>	<b>6,044</b>	<b>51,431</b>	<b>742</b>	<b>12,013</b>
<b>Food Services and Drinking Places</b>	<b>190</b>	<b>26,097</b>	<b>883</b>	<b>113,463</b>	<b>1,961</b>	<b>338,194</b>	<b>474</b>	<b>69,152</b>
Special Food Services	14	#	99	1,295	240	8,241	42	#
Drinking Places (Alcoholic Beverages)	6	132	24	939	35	2,463	11	952
Full-Service Restaurants	67	12,278 #	283	44,192	701	165,546	172	33,886 #
Limited-Service Eating Places	103	13,687	477	67,039	985	161,945	249	34,313
<b>Total Retail and Food Services</b>	<b>1,364</b>	<b>282,182</b>	<b>5,869</b>	<b>965,112</b>	<b>14,903</b>	<b>2,358,967</b>	<b>2,621</b>	<b>552,826</b>
<b>All Other Outlets</b>	<b>604</b>	<b>124,578</b>	<b>2,482</b>	<b>613,149</b>	<b>7,948</b>	<b>981,070</b>	<b>1,498</b>	<b>419,803</b>
<b>Total All Outlets</b>	<b>1,968</b>	<b>406,759</b>	<b>8,351</b>	<b>1,578,261</b>	<b>22,851</b>	<b>3,340,037</b>	<b>4,119</b>	<b>972,630</b>
<b>Historical Data</b>								
Comparable data for total all outlets:								
2009	1,915	325,999	8,239	1,064,210	22,564	2,445,073	3,892	734,052
2010	1,942	319,085	8,434	1,158,149	22,422	2,530,040	4,035	775,645
2011	1,884	340,168	8,448	1,284,898	22,032	2,748,888	3,978	816,526
2012	1,869	357,448	8,525	1,395,917	22,206	2,896,642	4,012	884,270
2013	1,908	392,196	8,334	1,491,984	22,234	3,197,183	4,075	955,040

# Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

**TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**  
(Taxable transactions in thousands of dollars)

Type of business	ALPINE		AMADOR		CALAVERAS		COLUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2	#	39	6,015	50	2,237	21	8,768
Home Furnishings and Appliance Stores	4	71	44	2,842	49	1,954	10	295
Bldg. Matrl. and Garden Equip. and Supplies	--	#	39	13,308	42	9,955	21	3,379
Food and Beverage Stores	6	196	55	8,056	60	9,133	23	2,550
Gasoline Stations	1	#	22	15,154	25	13,208	14	10,924
Clothing and Clothing Accessories Stores	1	#	54	1,408	54	1,304	14	321
General Merchandise Stores	1	#	22	#	24	1,593	4	150
Food Services and Drinking Places	9	121	111	9,086	134	9,183	63	5,806
Other Retail Group	20	1,431 #	611	22,024 #	660	9,746	194	8,807
Total Retail and Food Services	<b>44</b>	<b>1,819</b>	<b>997</b>	<b>77,893</b>	<b>1,098</b>	<b>58,313</b>	<b>364</b>	<b>41,002</b>
All Other Outlets	32	4,542	385	29,413	421	27,085	213	65,437
Totals All Outlets	<b>76</b>	<b>6,361</b>	<b>1,382</b>	<b>107,306</b>	<b>1,519</b>	<b>85,398</b>	<b>577</b>	<b>106,439</b>
Type of business	DEL NORTE		GLENN		INYO		LAKE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	9	2,631	33	7,882	22	6,348	54	9,754
Home Furnishings and Appliance Stores	12	872	15	368	17	1,215	43	2,777
Bldg. Matrl. and Garden Equip. and Supplies	12	6,761	24	4,067	20	5,647	38	13,467
Food and Beverage Stores	17	4,595	23	3,364	20	5,984	55	16,151
Gasoline Stations	7	7,766	19	16,111	26	21,291	23	17,041
Clothing and Clothing Accessories Stores	16	446	18	354	24	620	41	950
General Merchandise Stores	6	#	15	#	14	5,449	14	16,720
Food Services and Drinking Places	69	6,222	70	5,582	60	8,127	152	12,112
Other Retail Group	223	12,538 #	376	12,592 #	327	7,035	821	11,772
Total Retail and Food Services	<b>371</b>	<b>41,831</b>	<b>593</b>	<b>50,320</b>	<b>530</b>	<b>61,716</b>	<b>1,241</b>	<b>100,746</b>
All Other Outlets	162	22,544	233	53,529	226	21,046	538	41,393
Totals All Outlets	<b>533</b>	<b>64,375</b>	<b>826</b>	<b>103,848</b>	<b>756</b>	<b>82,761</b>	<b>1,779</b>	<b>142,139</b>
Type of business	LASSEN		MADERA		MARIPOSA		MODOC	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	21	9,705	144	44,565	18	670	9	1,401
Home Furnishings and Appliance Stores	14	2,013	88	6,084	16	409	6	293
Bldg. Matrl. and Garden Equip. and Supplies	24	4,158	75	36,152	20	2,683	15	1,705
Food and Beverage Stores	19	2,178	117	26,266	27	4,275	11	965
Gasoline Stations	18	10,052	55	73,346	9	3,830	4	2,416
Clothing and Clothing Accessories Stores	19	1,308	157	7,407	28	433	4	97
General Merchandise Stores	7	#	43	18,155	4	198	1	#
Food Services and Drinking Places	51	5,024	267	29,553	51	4,642	32	1,479
Other Retail Group	253	13,484 #	991	22,711	270	3,397	139	2,199 #
Total Retail and Food Services	<b>426</b>	<b>47,922</b>	<b>1,937</b>	<b>264,239</b>	<b>443</b>	<b>20,536</b>	<b>221</b>	<b>10,556</b>
All Other Outlets	196	19,831	810	136,977	211	34,147	109	13,910
Totals All Outlets	<b>622</b>	<b>67,753</b>	<b>2,747</b>	<b>401,215</b>	<b>654</b>	<b>54,683</b>	<b>330</b>	<b>24,466</b>
Type of business	MONO		NEVADA		PLUMAS		SAN BENITO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	10	328	110	16,862	20	2,024	50	13,080
Home Furnishings and Appliance Stores	12	564	129	11,480	30	643	35	1,704
Bldg. Matrl. and Garden Equip. and Supplies	18	3,862	118	47,637	33	5,429	33	7,150
Food and Beverage Stores	23	3,845	91	23,174	22	5,264	45	8,074
Gasoline Stations	14	8,007	32	32,825	16	6,004	15	19,325
Clothing and Clothing Accessories Stores	31	2,948	219	6,918	48	589	42	885
General Merchandise Stores	15	567	36	10,604	10	975	7	8,688
Food Services and Drinking Places	89	9,908	274	29,467	103	4,613	129	13,416
Other Retail Group	213	6,605	1,870	35,413	569	4,371	532	16,075
Total Retail and Food Services	<b>425</b>	<b>36,635</b>	<b>2,879</b>	<b>214,381</b>	<b>851</b>	<b>29,911</b>	<b>888</b>	<b>88,396</b>
All Other Outlets	195	16,465	1,253	88,843	305	22,585	425	47,616
Totals All Outlets	<b>620</b>	<b>53,100</b>	<b>4,132</b>	<b>303,224</b>	<b>1,156</b>	<b>52,496</b>	<b>1,313</b>	<b>136,012</b>

NOTE: Detail may not compute to total due to rounding.

**TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**  
(Taxable transactions in thousands of dollars)

Type of business	SIERRA		SISKIYOU		TEHAMA		TRINITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2	#	45	7,416	65	35,128	12	609
Home Furnishings and Appliance Stores	2	#	42	2,115	31	2,063	5	137
Bldg. Matrl. and Garden Equip. and Supplies	7	432	65	9,461	36	14,225	18	6,927
Food and Beverage Stores	5	412	48	10,603	52	8,321	18	1,358
Gasoline Stations	3	#	35	42,870	31	60,612	13	6,831
Clothing and Clothing Accessories Stores	1	#	37	930	32	734	11	193
General Merchandise Stores	5	58	10	#	20	#	4	574
Food Services and Drinking Places	15	521	171	11,238	146	11,970	41	2,171
Other Retail Group	57	1,069 #	1,047	16,142 #	873	20,900 #	379	2,455
Total Retail and Food Services	<b>97</b>	<b>2,492</b>	<b>1,500</b>	<b>100,775</b>	<b>1,286</b>	<b>153,953</b>	<b>501</b>	<b>21,253</b>
All Other Outlets	24	3,873	574	42,239	463	45,552	150	9,261
Totals All Outlets	<b>121</b>	<b>6,365</b>	<b>2,074</b>	<b>143,014</b>	<b>1,749</b>	<b>199,505</b>	<b>651</b>	<b>30,515</b>
Type of business	TUOLUMNE		YUBA					
	Permits	Taxable transactions	Permits	Taxable transactions				
Retail and Food Services								
Motor Vehicle and Parts Dealers	54	15,877	47	5,486				
Home Furnishings and Appliance Stores	54	3,597	41	1,695				
Bldg. Matrl. and Garden Equip. and Supplies	46	16,964	39	7,356				
Food and Beverage Stores	50	9,825	53	5,266				
Gasoline Stations	26	23,695	30	29,825				
Clothing and Clothing Accessories Stores	90	4,291	50	715				
General Merchandise Stores	20	16,786	21	#				
Food Services and Drinking Places	179	15,091	127	12,423				
Other Retail Group	840	15,508	524	23,065 #				
Total Retail and Food Services	<b>1,359</b>	<b>121,635</b>	<b>932</b>	<b>85,831</b>				
All Other Outlets	554	37,037	313	43,116				
Totals All Outlets	<b>1,913</b>	<b>158,671</b>	<b>1,245</b>	<b>128,947</b>				

# Sales omitted because their publication would result in the disclosure of confidential information. In Table 4, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

**TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**  
(Taxable transactions in thousands of dollars)

Type of business	AGOURA HILLS		ALAMEDA		ALHAMBRA		ALISO VIEJO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	12	634	53	6,752	66	113,233	16	1,352
Home Furnishings and Appliance Stores	51	15,414	96	3,277	67	3,525	50	11,197
Bldg. Matrl. and Garden Equip. and Supplies	13	4,462	29	5,672	20	#	4	#
Food and Beverage Stores	18	5,170	74	17,450	54	8,212	17	7,015
Gasoline Stations	13	24,087	11	19,913	10	26,274	9	18,123
Clothing and Clothing Accessories Stores	36	882	126	9,764	79	5,112	57	#
General Merchandise Stores	15	137	31	10,632	36	57,847	13	#
Food Services and Drinking Places	66	15,796	260	34,829	213	43,699	70	16,460
Other Retail Group	346	8,042	1,372	22,596	622	38,950 #	443	35,464 #
<b>Total Retail and Food Services</b>	<b>570</b>	<b>74,624</b>	<b>2,052</b>	<b>130,884</b>	<b>1,167</b>	<b>296,852</b>	<b>679</b>	<b>89,611</b>
All Other Outlets	326	14,053	604	62,723	506	32,566	326	18,043
<b>Totals All Outlets</b>	<b>896</b>	<b>88,676</b>	<b>2,656</b>	<b>193,608</b>	<b>1,673</b>	<b>329,418</b>	<b>1,005</b>	<b>107,655</b>
Type of business	ANAHEIM		ANTIOCH		APPLE VALLEY		ARCADIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	329	155,440	52	44,313	34	4,051	43	#
Home Furnishings and Appliance Stores	366	43,828	46	4,217	43	5,492	93	3,743
Bldg. Matrl. and Garden Equip. and Supplies	185	102,665	21	#	12	18,324	19	2,271
Food and Beverage Stores	284	45,067	42	12,592	36	11,801	59	10,232
Gasoline Stations	75	149,163	25	29,687	14	22,413	13	24,831
Clothing and Clothing Accessories Stores	430	30,864	73	7,493	42	5,141	202	54,444
General Merchandise Stores	127	53,180	23	62,904	15	23,033	44	19,544
Food Services and Drinking Places	839	197,953	168	24,359	113	19,512	264	42,368
Other Retail Group	3,115	86,787	530	35,919 #	498	9,790	736	52,596 #
<b>Total Retail and Food Services</b>	<b>5,750</b>	<b>864,946</b>	<b>980</b>	<b>221,483</b>	<b>807</b>	<b>119,556</b>	<b>1,473</b>	<b>210,028</b>
All Other Outlets	3,623	702,209	381	36,851	255	8,806	623	29,436
<b>Totals All Outlets</b>	<b>9,373</b>	<b>1,567,155</b>	<b>1,361</b>	<b>258,334</b>	<b>1,062</b>	<b>128,362</b>	<b>2,096</b>	<b>239,465</b>
Type of business	ARROYO GRANDE		ATASCADERO		AUBURN		AZUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	17	11,001	43	7,715	36	13,461	46	4,053
Home Furnishings and Appliance Stores	29	4,220	26	1,831	37	1,553	36	1,916
Bldg. Matrl. and Garden Equip. and Supplies	16	6,798	23	14,063	22	4,922	14	707
Food and Beverage Stores	20	4,407	21	10,401	18	4,126	40	4,498
Gasoline Stations	7	11,879	11	15,784	7	#	14	20,010
Clothing and Clothing Accessories Stores	33	#	21	608	46	1,356	36	3,724
General Merchandise Stores	7	#	12	3,707	5	#	18	38,516
Food Services and Drinking Places	74	10,629	74	10,014	76	7,704	102	13,979
Other Retail Group	311	23,528 #	379	7,370	473	83,967 #	261	6,506
<b>Total Retail and Food Services</b>	<b>514</b>	<b>72,462</b>	<b>610</b>	<b>71,494</b>	<b>720</b>	<b>117,089</b>	<b>567</b>	<b>93,911</b>
All Other Outlets	181	6,351	291	9,395	270	13,998	349	30,727
<b>Totals All Outlets</b>	<b>695</b>	<b>78,813</b>	<b>901</b>	<b>80,889</b>	<b>990</b>	<b>131,087</b>	<b>916</b>	<b>124,638</b>
Type of business	BAKERSFIELD		BALDWIN PARK		BARSTOW		BEAUMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	323	312,407	54	6,093	33	5,385	33	7,574
Home Furnishings and Appliance Stores	292	49,173	45	1,703	14	1,285	29	5,099
Bldg. Matrl. and Garden Equip. and Supplies	107	87,782	25	20,461	5	#	16	#
Food and Beverage Stores	233	62,889	60	8,364	34	13,066	24	5,828
Gasoline Stations	106	138,309	12	18,094	22	78,666	7	18,195
Clothing and Clothing Accessories Stores	411	73,337	49	1,931	44	37,399	46	#
General Merchandise Stores	105	217,561	21	22,468	11	#	27	20,102
Food Services and Drinking Places	859	157,914	114	20,565	98	20,493	70	10,034
Other Retail Group	3,577	96,654	289	9,866	132	19,879 #	640	18,854 #
<b>Total Retail and Food Services</b>	<b>6,013</b>	<b>1,196,027</b>	<b>669</b>	<b>109,543</b>	<b>393</b>	<b>176,174</b>	<b>892</b>	<b>85,686</b>
All Other Outlets	2,083	367,917	422	20,339	124	5,245	172	7,093
<b>Totals All Outlets</b>	<b>8,096</b>	<b>1,563,944</b>	<b>1,091</b>	<b>129,882</b>	<b>517</b>	<b>181,419</b>	<b>1,064</b>	<b>92,780</b>

NOTE: Detail may not compute to total due to rounding.

**TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**  
(Taxable transactions in thousands of dollars)

Type of business	BELLFLOWER		BERKELEY		BEVERLY HILLS		BREA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	89	26,498	37	32,260	24	91,347	60	17,492
Home Furnishings and Appliance Stores	52	1,778	148	18,850	96	11,185	81	13,568
Bldg. Matrl. and Garden Equip. and Supplies	15	1,432	46	23,793	13	606	26	28,269
Food and Beverage Stores	53	8,946	142	28,623	38	5,066	44	11,265
Gasoline Stations	19	32,111	26	25,827	5	9,617	11	26,435
Clothing and Clothing Accessories Stores	28	1,406	245	15,682	432	275,934	210	69,354
General Merchandise Stores	25	5,417	41	3,286	33	#	37	48,330
Food Services and Drinking Places	157	18,242	564	82,079	204	88,079	181	53,146
Other Retail Group	407	8,004	1,757	60,866	1,166	78,620 #	753	36,709
<b>Total Retail and Food Services</b>	<b>845</b>	<b>103,833</b>	<b>3,006</b>	<b>291,265</b>	<b>2,011</b>	<b>560,454</b>	<b>1,403</b>	<b>304,567</b>
All Other Outlets	383	16,719	1,157	96,764	883	104,102	885	123,132
<b>Totals All Outlets</b>	<b>1,228</b>	<b>120,552</b>	<b>4,163</b>	<b>388,029</b>	<b>2,894</b>	<b>664,556</b>	<b>2,288</b>	<b>427,699</b>
Type of business	BRENTWOOD		BUENA PARK		BURBANK		BURLINGAME	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	45	12,153	42	166,092	91	47,698	49	79,140
Home Furnishings and Appliance Stores	45	10,275	93	200,169	215	94,277	54	4,363
Bldg. Matrl. and Garden Equip. and Supplies	18	16,790	23	#	49	50,611	23	8,634
Food and Beverage Stores	28	12,362	65	10,481	95	28,851	41	7,114
Gasoline Stations	16	26,729	13	22,335	34	50,952	10	12,115
Clothing and Clothing Accessories Stores	69	12,443	116	11,472	227	38,785	107	12,512
General Merchandise Stores	8	4,588	39	28,911	41	72,694	10	#
Food Services and Drinking Places	131	25,951	232	51,022	399	91,874	153	31,430
Other Retail Group	368	13,309	692	27,188 #	1,344	49,866	450	14,851 #
<b>Total Retail and Food Services</b>	<b>728</b>	<b>134,600</b>	<b>1,315</b>	<b>517,669</b>	<b>2,495</b>	<b>525,608</b>	<b>897</b>	<b>170,160</b>
All Other Outlets	287	18,896	677	107,015	1,509	153,886	624	68,796
<b>Totals All Outlets</b>	<b>1,015</b>	<b>153,496</b>	<b>1,992</b>	<b>624,685</b>	<b>4,004</b>	<b>679,493</b>	<b>1,521</b>	<b>238,956</b>
Type of business	CALABASAS		CALEXICO		CAMARILLO		CAMPBELL	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	11	34,074	41	9,384	42	17,929	57	6,870
Home Furnishings and Appliance Stores	30	2,861	49	1,202	64	4,237	79	18,946
Bldg. Matrl. and Garden Equip. and Supplies	6	#	15	314	23	26,564	31	32,645
Food and Beverage Stores	14	7,443	27	4,408	54	12,746	35	12,476
Gasoline Stations	8	10,639	11	15,226	19	37,595	17	37,497
Clothing and Clothing Accessories Stores	73	6,916	214	19,327	169	97,399	51	12,859
General Merchandise Stores	7	#	40	#	20	17,043	7	5,647
Food Services and Drinking Places	56	13,303	64	9,969	184	37,053	168	39,565
Other Retail Group	366	10,815 #	568	33,848 #	769	24,021	502	19,738
<b>Total Retail and Food Services</b>	<b>571</b>	<b>86,051</b>	<b>1,029</b>	<b>93,678</b>	<b>1,344</b>	<b>274,588</b>	<b>947</b>	<b>186,243</b>
All Other Outlets	289	47,244	200	4,344	907	58,051	703	50,358
<b>Totals All Outlets</b>	<b>860</b>	<b>133,295</b>	<b>1,229</b>	<b>98,022</b>	<b>2,251</b>	<b>332,639</b>	<b>1,650</b>	<b>236,601</b>
Type of business	CAPITOLA		CARLSBAD		CARSON		CATHEDRAL CITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	8	17,854	57	194,019	89	99,382	66	94,342
Home Furnishings and Appliance Stores	25	4,723	155	19,037	54	39,930	52	3,499
Bldg. Matrl. and Garden Equip. and Supplies	7	#	46	12,922	32	19,366	13	2,682
Food and Beverage Stores	19	8,685	57	23,033	59	8,819	39	9,248
Gasoline Stations	5	7,703	26	42,979	33	55,727	15	21,387
Clothing and Clothing Accessories Stores	88	11,370	316	81,491	102	5,778	30	2,770
General Merchandise Stores	8	19,628	27	55,788	35	31,704	11	7,095
Food Services and Drinking Places	79	15,400	298	66,494	249	37,283	119	15,490
Other Retail Group	254	15,670 #	1,714	35,149	628	40,206	294	6,075
<b>Total Retail and Food Services</b>	<b>493</b>	<b>101,035</b>	<b>2,696</b>	<b>530,912</b>	<b>1,281</b>	<b>338,196</b>	<b>639</b>	<b>162,588</b>
All Other Outlets	149	10,369	1,489	204,416	969	153,228	300	26,850
<b>Totals All Outlets</b>	<b>642</b>	<b>111,404</b>	<b>4,185</b>	<b>735,329</b>	<b>2,250</b>	<b>491,424</b>	<b>939</b>	<b>189,437</b>

NOTE: Detail may not compute to total due to rounding.

**TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**  
(Taxable transactions in thousands of dollars)

Type of business	CERES		CERRITOS		CHICO		CHINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	36	8,801	35	255,576	89	52,584	94	26,304
Home Furnishings and Appliance Stores	31	751	75	17,149	106	19,024	103	10,698
Bldg. Matrl. and Garden Equip. and Supplies	14	13,525	14	#	52	41,676	49	12,273
Food and Beverage Stores	43	6,097	27	4,194	73	23,149	49	11,457
Gasoline Stations	16	23,790	10	14,854	33	39,577	23	37,852
Clothing and Clothing Accessories Stores	40	2,783	128	58,214	146	24,750	109	22,959
General Merchandise Stores	19	18,191	24	46,464	32	62,306	42	57,673
Food Services and Drinking Places	96	12,893	171	39,066	343	48,382	189	32,180
Other Retail Group	262	5,396	422	47,316 #	1,123	38,556	629	24,753
<b>Total Retail and Food Services</b>	<b>557</b>	<b>92,229</b>	<b>906</b>	<b>482,832</b>	<b>1,997</b>	<b>350,004</b>	<b>1,287</b>	<b>236,150</b>
All Other Outlets	197	32,335	640	124,562	783	95,174	1,230	221,001
<b>Totals All Outlets</b>	<b>754</b>	<b>124,564</b>	<b>1,546</b>	<b>607,394</b>	<b>2,780</b>	<b>445,178</b>	<b>2,517</b>	<b>457,151</b>
Type of business	CHINO HILLS		CHULA VISTA		CITRUS HEIGHTS		CLAREMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	28	4,378	190	64,125	53	13,610	7	#
Home Furnishings and Appliance Stores	69	3,591	181	31,709	66	10,601	31	1,214
Bldg. Matrl. and Garden Equip. and Supplies	16	#	57	30,262	16	#	11	#
Food and Beverage Stores	37	13,483	142	37,114	53	14,365	23	7,849
Gasoline Stations	10	27,264	49	84,945	20	22,853	7	12,557
Clothing and Clothing Accessories Stores	92	9,775	277	37,328	113	17,354	65	2,111
General Merchandise Stores	34	#	63	159,207	28	77,923	14	277
Food Services and Drinking Places	144	33,036	478	90,606	166	31,003	113	20,299
Other Retail Group	454	52,600 #	1,477	53,501	639	38,928 #	435	31,296 #
<b>Total Retail and Food Services</b>	<b>884</b>	<b>144,127</b>	<b>2,914</b>	<b>588,798</b>	<b>1,154</b>	<b>226,637</b>	<b>706</b>	<b>75,603</b>
All Other Outlets	348	22,635	1,377	63,671	334	16,373	227	8,285
<b>Totals All Outlets</b>	<b>1,232</b>	<b>166,763</b>	<b>4,291</b>	<b>652,469</b>	<b>1,488</b>	<b>243,010</b>	<b>933</b>	<b>83,888</b>
Type of business	CLOVIS		COACHELLA		COLTON		COMMERCE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	100	89,505	24	3,725	77	31,619	24	6,520
Home Furnishings and Appliance Stores	93	10,961	13	716	33	#	40	5,934
Bldg. Matrl. and Garden Equip. and Supplies	35	33,109	3	#	7	#	21	15,963
Food and Beverage Stores	55	20,007	25	11,030	41	15,930	28	2,858
Gasoline Stations	28	35,879	10	34,913	16	24,948	14	29,877
Clothing and Clothing Accessories Stores	134	19,139	27	2,304	31	#	140	116,406
General Merchandise Stores	30	81,476	4	2,514	20	#	19	34,758
Food Services and Drinking Places	256	45,286	60	8,909	112	15,183	80	12,957
Other Retail Group	715	29,230	67	2,969 #	239	42,067 #	161	10,711
<b>Total Retail and Food Services</b>	<b>1,446</b>	<b>364,592</b>	<b>233</b>	<b>67,080</b>	<b>576</b>	<b>129,746</b>	<b>527</b>	<b>235,984</b>
All Other Outlets	619	40,877	92	19,209	288	42,783	859	225,451
<b>Totals All Outlets</b>	<b>2,065</b>	<b>405,469</b>	<b>325</b>	<b>86,288</b>	<b>864</b>	<b>172,529</b>	<b>1,386</b>	<b>461,435</b>
Type of business	COMPTON		CONCORD		CORONA		CORTE MADERA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	80	7,269	127	169,740	205	80,878	12	31,730
Home Furnishings and Appliance Stores	52	9,565	128	35,902	182	24,265	20	8,256
Bldg. Matrl. and Garden Equip. and Supplies	18	#	68	77,314	64	41,631	4	#
Food and Beverage Stores	101	13,048	94	24,553	91	27,679	9	3,450
Gasoline Stations	21	25,444	38	44,658	38	98,235	3	#
Clothing and Clothing Accessories Stores	104	12,942	185	33,631	210	23,367	64	32,310
General Merchandise Stores	52	10,293	43	74,736	67	90,893	5	#
Food Services and Drinking Places	177	20,617	324	49,823	325	66,500	33	10,572
Other Retail Group	565	19,559 #	907	41,021	1,376	35,493	135	31,133 #
<b>Total Retail and Food Services</b>	<b>1,170</b>	<b>118,736</b>	<b>1,914</b>	<b>551,377</b>	<b>2,558</b>	<b>488,941</b>	<b>285</b>	<b>117,451</b>
All Other Outlets	509	52,894	972	107,108	1,499	340,655	148	19,135
<b>Totals All Outlets</b>	<b>1,679</b>	<b>171,630</b>	<b>2,886</b>	<b>658,485</b>	<b>4,057</b>	<b>829,596</b>	<b>433</b>	<b>136,586</b>

NOTE: Detail may not compute to total due to rounding.

**TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**  
(Taxable transactions in thousands of dollars)

Type of business	COSTA MESA		COVINA		CULVER CITY		CUPERTINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	358	168,927	57	46,552	38	53,762	10	617
Home Furnishings and Appliance Stores	459	85,261	59	#	116	33,011	80	#
Bldg. Matrl. and Garden Equip. and Supplies	131	36,775	23	18,088	32	6,742	26	28,946
Food and Beverage Stores	142	35,946	44	7,433	55	15,795	29	10,114
Gasoline Stations	34	67,243	12	15,543	14	30,837	13	21,232
Clothing and Clothing Accessories Stores	924	263,760	81	3,956	165	43,408	73	11,774
General Merchandise Stores	185	95,508	20	13,335	39	89,824	32	24,133
Food Services and Drinking Places	584	105,375	162	25,625	256	66,522	171	38,593
Other Retail Group	5,171	71,769	482	33,080 #	751	38,772	706	56,345 #
<b>Total Retail and Food Services</b>	<b>7,988</b>	<b>930,562</b>	<b>940</b>	<b>163,612</b>	<b>1,466</b>	<b>378,673</b>	<b>1,140</b>	<b>191,755</b>
All Other Outlets	2,548	175,001	529	20,603	598	52,565	422	294,422
<b>Totals All Outlets</b>	<b>10,536</b>	<b>1,105,563</b>	<b>1,469</b>	<b>184,215</b>	<b>2,064</b>	<b>431,238</b>	<b>1,562</b>	<b>486,178</b>
Type of business	CYPRESS		DALY CITY		DANA POINT		DANVILLE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	38	4,138	31	38,921	20	10,454	15	818
Home Furnishings and Appliance Stores	76	2,342	50	3,847	48	1,246	64	3,048
Bldg. Matrl. and Garden Equip. and Supplies	21	#	14	#	23	5,009	19	3,896
Food and Beverage Stores	34	6,035	54	11,760	32	11,544	27	8,453
Gasoline Stations	9	16,429	18	37,468	11	18,057	10	19,226
Clothing and Clothing Accessories Stores	159	4,039	107	31,245	83	2,994	92	6,890
General Merchandise Stores	79	43,840	20	25,888	16	1,101	12	#
Food Services and Drinking Places	140	19,945	212	45,320	123	27,780	109	22,510
Other Retail Group	1,720	76,836 #	535	28,712 #	594	11,051	584	41,461 #
<b>Total Retail and Food Services</b>	<b>2,276</b>	<b>173,605</b>	<b>1,041</b>	<b>223,161</b>	<b>950</b>	<b>89,237</b>	<b>932</b>	<b>106,302</b>
All Other Outlets	441	85,254	374	17,906	365	41,899	390	10,942
<b>Totals All Outlets</b>	<b>2,717</b>	<b>258,859</b>	<b>1,415</b>	<b>241,067</b>	<b>1,315</b>	<b>131,136</b>	<b>1,322</b>	<b>117,244</b>
Type of business	DAVIS		DELANO		DIAMOND BAR		DINUBA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	25	47,026	22	16,710	35	1,742	24	15,869
Home Furnishings and Appliance Stores	36	1,139	19	1,912	77	2,620	19	#
Bldg. Matrl. and Garden Equip. and Supplies	24	5,223	10	30,712	14	1,785	7	#
Food and Beverage Stores	36	12,627	44	9,490	25	3,501	23	2,735
Gasoline Stations	12	21,153	11	14,860	15	31,294	6	10,338
Clothing and Clothing Accessories Stores	48	5,012	30	1,612	65	723	24	632
General Merchandise Stores	8	#	13	14,805	26	8,814	8	#
Food Services and Drinking Places	163	29,103	69	9,710	114	13,393	50	6,447
Other Retail Group	499	20,834 #	138	3,511	431	6,198	92	47,660 #
<b>Total Retail and Food Services</b>	<b>851</b>	<b>142,118</b>	<b>356</b>	<b>103,322</b>	<b>802</b>	<b>70,072</b>	<b>253</b>	<b>83,682</b>
All Other Outlets	276	11,025	125	41,894	477	10,106	110	16,095
<b>Totals All Outlets</b>	<b>1,127</b>	<b>153,144</b>	<b>481</b>	<b>145,216</b>	<b>1,279</b>	<b>80,178</b>	<b>363</b>	<b>99,776</b>
Type of business	DIXON		DOWNEY		DUARTE		DUBLIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	19	18,915	83	77,942	22	51,498	42	135,595
Home Furnishings and Appliance Stores	17	101	59	14,684	19	4,649	75	31,271
Bldg. Matrl. and Garden Equip. and Supplies	11	1,499	23	#	8	1,538	28	20,844
Food and Beverage Stores	16	2,493	72	13,144	18	2,917	23	7,114
Gasoline Stations	10	14,939	25	49,696	3	#	17	29,476
Clothing and Clothing Accessories Stores	15	#	153	31,379	19	220	51	20,088
General Merchandise Stores	8	#	49	32,958	16	23,336	9	#
Food Services and Drinking Places	61	7,037	271	56,524	62	8,698	156	39,520
Other Retail Group	210	18,388 #	906	33,771 #	162	10,711 #	362	50,348 #
<b>Total Retail and Food Services</b>	<b>367</b>	<b>63,372</b>	<b>1,641</b>	<b>310,097</b>	<b>329</b>	<b>103,566</b>	<b>763</b>	<b>334,257</b>
All Other Outlets	130	55,139	610	58,584	144	11,801	362	72,109
<b>Totals All Outlets</b>	<b>497</b>	<b>118,511</b>	<b>2,251</b>	<b>368,680</b>	<b>473</b>	<b>115,367</b>	<b>1,125</b>	<b>406,365</b>

NOTE: Detail may not compute to total due to rounding.

**TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**  
(Taxable transactions in thousands of dollars)

Type of business	EASTVALE		EL CAJON		EL CENTRO		EL CERRITO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	14	880	120	137,350	55	25,523	12	#
Home Furnishings and Appliance Stores	30	5,466	76	16,254	36	6,708	25	2,846
Bldg. Matrl. and Garden Equip. and Supplies	5	#	47	43,524	30	17,268	5	1,973
Food and Beverage Stores	13	15,699	96	17,835	32	7,009	18	6,449
Gasoline Stations	4	13,529	44	56,902	17	16,470	6	5,183
Clothing and Clothing Accessories Stores	36	4,469	151	24,215	84	26,124	27	6,343
General Merchandise Stores	9	12,789	28	35,418	25	57,992	5	#
Food Services and Drinking Places	56	13,408	236	35,921	133	26,712	77	9,296
Other Retail Group	234	19,409 #	782	26,126	204	9,625	256	29,855 #
<b>Total Retail and Food Services</b>	<b>401</b>	<b>85,649</b>	<b>1,580</b>	<b>393,545</b>	<b>616</b>	<b>193,429</b>	<b>431</b>	<b>61,945</b>
All Other Outlets	151	65,859	856	130,137	337	45,672	133	6,312
<b>Totals All Outlets</b>	<b>552</b>	<b>151,508</b>	<b>2,436</b>	<b>523,683</b>	<b>953</b>	<b>239,101</b>	<b>564</b>	<b>68,257</b>
Type of business	EL MONTE		EL SEGUNDO		ELK GROVE		EMERYVILLE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	161	188,374	11	496	70	156,902	8	#
Home Furnishings and Appliance Stores	87	5,434	54	35,857	90	19,689	45	47,857
Bldg. Matrl. and Garden Equip. and Supplies	42	24,044	11	2,008	27	17,461	8	#
Food and Beverage Stores	117	11,582	19	8,768	56	24,325	24	5,397
Gasoline Stations	20	29,404	8	#	26	49,655	4	6,226
Clothing and Clothing Accessories Stores	112	5,218	61	14,580	137	20,513	56	26,146
General Merchandise Stores	44	#	17	1,704	35	45,096	5	#
Food Services and Drinking Places	245	23,330	159	33,215	256	49,569	116	22,557
Other Retail Group	547	30,172 #	338	61,922 #	1,094	34,578	197	44,562 #
<b>Total Retail and Food Services</b>	<b>1,375</b>	<b>317,559</b>	<b>678</b>	<b>158,550</b>	<b>1,791</b>	<b>417,787</b>	<b>463</b>	<b>152,745</b>
All Other Outlets	846	38,865	460	97,760	572	54,217	298	30,338
<b>Totals All Outlets</b>	<b>2,221</b>	<b>356,424</b>	<b>1,138</b>	<b>256,310</b>	<b>2,363</b>	<b>472,005</b>	<b>761</b>	<b>183,083</b>
Type of business	ENCINITAS		ESCONDIDO		EUREKA		FAIRFIELD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	28	31,211	195	226,141	50	40,347	81	93,179
Home Furnishings and Appliance Stores	97	14,377	136	13,304	44	6,808	82	12,261
Bldg. Matrl. and Garden Equip. and Supplies	53	24,550	65	53,091	32	13,952	34	22,848
Food and Beverage Stores	60	21,146	118	33,688	31	8,891	57	15,421
Gasoline Stations	20	41,898	43	83,003	21	15,871	37	45,729
Clothing and Clothing Accessories Stores	155	11,078	241	41,465	65	8,401	110	21,485
General Merchandise Stores	15	24,040	45	43,310	16	40,227	26	52,868
Food Services and Drinking Places	232	47,425	330	56,293	149	17,729	226	39,966
Other Retail Group	1,311	34,575	1,448	38,525	514	18,461	749	20,039
<b>Total Retail and Food Services</b>	<b>1,971</b>	<b>250,300</b>	<b>2,621</b>	<b>588,819</b>	<b>922</b>	<b>170,689</b>	<b>1,402</b>	<b>323,796</b>
All Other Outlets	841	29,088	1,239	142,302	382	38,442	645	140,240
<b>Totals All Outlets</b>	<b>2,812</b>	<b>279,388</b>	<b>3,860</b>	<b>731,121</b>	<b>1,304</b>	<b>209,131</b>	<b>2,047</b>	<b>464,036</b>
Type of business	FOLSOM		FONTANA		FOUNTAIN VALLEY		FREMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	40	108,678	201	169,907	36	24,405	165	187,515
Home Furnishings and Appliance Stores	84	21,146	153	4,034	93	21,712	284	33,404
Bldg. Matrl. and Garden Equip. and Supplies	23	27,921	50	40,527	22	3,089	54	40,614
Food and Beverage Stores	65	19,406	122	29,656	62	9,071	125	24,306
Gasoline Stations	18	22,644	51	104,208	27	37,076	43	75,589
Clothing and Clothing Accessories Stores	158	37,127	340	17,102	54	5,165	148	23,355
General Merchandise Stores	28	69,054	107	68,436	19	59,117	51	73,263
Food Services and Drinking Places	229	40,847	313	56,521	185	29,130	466	72,255
Other Retail Group	986	33,079	2,207	49,570	549	28,277	1,454	53,982
<b>Total Retail and Food Services</b>	<b>1,631</b>	<b>379,903</b>	<b>3,544</b>	<b>539,959</b>	<b>1,047</b>	<b>217,041</b>	<b>2,790</b>	<b>584,283</b>
All Other Outlets	567	34,081	991	184,847	610	36,686	1,956	287,644
<b>Totals All Outlets</b>	<b>2,198</b>	<b>413,984</b>	<b>4,535</b>	<b>724,806</b>	<b>1,657</b>	<b>253,728</b>	<b>4,746</b>	<b>871,928</b>

NOTE: Detail may not compute to total due to rounding.

**TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**  
(Taxable transactions in thousands of dollars)

Type of business	FRESNO		FULLERTON		GARDEN GROVE		GARDENA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	553	294,383	171	48,273	164	82,637	94	25,189
Home Furnishings and Appliance Stores	491	72,743	126	15,301	180	6,014	76	6,566
Bldg. Matrl. and Garden Equip. and Supplies	167	106,026	49	20,817	62	22,261	29	53,914
Food and Beverage Stores	433	98,206	108	19,492	162	16,482	71	12,234
Gasoline Stations	181	196,900	37	59,531	36	71,308	15	31,038
Clothing and Clothing Accessories Stores	685	101,809	202	17,666	175	12,088	92	2,172
General Merchandise Stores	167	200,562	69	63,747	60	53,266	31	18,923
Food Services and Drinking Places	1,244	197,303	366	65,716	489	67,621	263	32,566
Other Retail Group	2,962	132,468	1,213	29,515	1,304	24,287	663	8,784
<b>Total Retail and Food Services</b>	<b>6,883</b>	<b>1,400,400</b>	<b>2,341</b>	<b>340,059</b>	<b>2,632</b>	<b>355,964</b>	<b>1,334</b>	<b>191,386</b>
All Other Outlets	3,480	439,666	1,325	97,492	1,315	75,724	877	40,974
<b>Totals All Outlets</b>	<b>10,363</b>	<b>1,840,066</b>	<b>3,666</b>	<b>437,551</b>	<b>3,947</b>	<b>431,688</b>	<b>2,211</b>	<b>232,360</b>
Type of business	GILROY		GLENDALE		GLENDDORA		GOLETA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	68	54,977	181	163,082	70	43,180	34	22,546
Home Furnishings and Appliance Stores	53	10,523	258	93,086	60	10,084	41	19,794
Bldg. Matrl. and Garden Equip. and Supplies	26	21,724	52	28,877	28	#	24	21,219
Food and Beverage Stores	50	9,664	195	36,998	33	8,935	40	9,528
Gasoline Stations	21	39,099	37	56,613	11	14,967	14	20,057
Clothing and Clothing Accessories Stores	183	66,507	425	93,371	64	3,015	24	#
General Merchandise Stores	19	43,674	75	55,443	44	32,302	8	#
Food Services and Drinking Places	161	29,200	566	88,705	134	20,767	101	18,501
Other Retail Group	477	21,033	2,055	52,825	830	29,853 #	387	39,770 #
<b>Total Retail and Food Services</b>	<b>1,058</b>	<b>296,401</b>	<b>3,844</b>	<b>668,999</b>	<b>1,274</b>	<b>163,103</b>	<b>673</b>	<b>151,416</b>
All Other Outlets	416	41,290	1,734	129,060	395	18,028	495	47,465
<b>Totals All Outlets</b>	<b>1,474</b>	<b>337,691</b>	<b>5,578</b>	<b>798,060</b>	<b>1,669</b>	<b>181,131</b>	<b>1,168</b>	<b>198,881</b>
Type of business	GRASS VALLEY		HANFORD		HAWTHORNE		HAYWARD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	42	12,677	43	43,380	77	63,549	207	74,534
Home Furnishings and Appliance Stores	30	4,418	45	3,450	59	21,873	144	13,798
Bldg. Matrl. and Garden Equip. and Supplies	23	16,137	21	19,092	23	34,568	76	37,191
Food and Beverage Stores	28	13,225	36	9,624	56	9,281	118	19,831
Gasoline Stations	10	15,827	17	19,534	17	26,655	46	60,041
Clothing and Clothing Accessories Stores	47	1,522	99	10,865	53	10,202	155	21,082
General Merchandise Stores	12	9,261	29	31,868	20	58,027	56	80,485
Food Services and Drinking Places	90	12,080	148	21,982	167	22,093	394	48,547
Other Retail Group	398	14,346	417	12,055	436	16,831	855	40,003
<b>Total Retail and Food Services</b>	<b>680</b>	<b>99,494</b>	<b>855</b>	<b>171,849</b>	<b>908</b>	<b>263,079</b>	<b>2,051</b>	<b>395,512</b>
All Other Outlets	273	16,789	267	35,235	442	53,347	1,654	287,004
<b>Totals All Outlets</b>	<b>953</b>	<b>116,283</b>	<b>1,122</b>	<b>207,084</b>	<b>1,350</b>	<b>316,426</b>	<b>3,705</b>	<b>682,516</b>
Type of business	HEALDSBURG		HEMET		HERMOSA BEACH		HESPERIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	16	19,534	70	73,356	14	1,676	119	12,647
Home Furnishings and Appliance Stores	18	809	56	2,902	21	2,914	57	2,043
Bldg. Matrl. and Garden Equip. and Supplies	16	9,412	21	20,316	8	5,799	30	7,781
Food and Beverage Stores	33	6,696	46	11,324	25	6,122	45	12,787
Gasoline Stations	7	9,608	22	33,818	2	#	34	64,085
Clothing and Clothing Accessories Stores	40	3,061	55	8,065	89	2,397	39	5,022
General Merchandise Stores	3	#	36	29,860	15	186	23	23,912
Food Services and Drinking Places	62	13,065	172	26,927	121	25,768	139	24,408
Other Retail Group	334	6,019 #	543	12,885	407	12,073 #	611	9,336
<b>Total Retail and Food Services</b>	<b>529</b>	<b>68,204</b>	<b>1,021</b>	<b>219,452</b>	<b>702</b>	<b>56,936</b>	<b>1,097</b>	<b>162,021</b>
All Other Outlets	312	30,345	367	32,666	219	5,022	523	39,853
<b>Totals All Outlets</b>	<b>841</b>	<b>98,550</b>	<b>1,388</b>	<b>252,118</b>	<b>921</b>	<b>61,958</b>	<b>1,620</b>	<b>201,874</b>

NOTE: Detail may not compute to total due to rounding.

**TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**  
(Taxable transactions in thousands of dollars)

Type of business	HOLLISTER		HUNTINGTON BEACH		HUNTINGTON PARK		INDIO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	36	12,572	197	140,489	40	20,818	91	56,956
Home Furnishings and Appliance Stores	20	806	236	40,979	66	6,050	103	9,488
Bldg. Matrl. and Garden Equip. and Supplies	16	6,274	106	41,654	16	19,542	47	19,336
Food and Beverage Stores	27	7,134	157	43,666	98	8,630	56	15,892
Gasoline Stations	13	18,163	38	67,306	7	10,950	14	28,233
Clothing and Clothing Accessories Stores	18	275	471	34,322	203	11,129	206	6,557
General Merchandise Stores	7	8,369	135	72,731	49	9,688	53	12,449
Food Services and Drinking Places	89	10,436	567	103,885	191	20,316	217	36,641
Other Retail Group	240	5,249	3,589	66,740	367	7,391	1,280	11,877
<b>Total Retail and Food Services</b>	<b>466</b>	<b>69,278</b>	<b>5,496</b>	<b>611,772</b>	<b>1,037</b>	<b>114,512</b>	<b>2,067</b>	<b>197,430</b>
All Other Outlets	258	12,353	2,112	183,558	375	28,000	559	38,605
<b>Totals All Outlets</b>	<b>724</b>	<b>81,631</b>	<b>7,608</b>	<b>795,330</b>	<b>1,412</b>	<b>142,512</b>	<b>2,626</b>	<b>236,035</b>
Type of business	INDUSTRY		INGLEWOOD		IRVINE		JURUPA VALLEY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	104	114,615	83	48,818	140	173,737	88	9,673
Home Furnishings and Appliance Stores	154	65,557	66	3,622	457	103,835	71	4,201
Bldg. Matrl. and Garden Equip. and Supplies	50	27,894	16	#	72	27,783	53	9,382
Food and Beverage Stores	49	4,989	116	16,600	150	40,277	56	19,731
Gasoline Stations	15	24,529	25	32,493	29	77,286	23	40,698
Clothing and Clothing Accessories Stores	279	20,814	127	18,005	407	51,065	105	5,820
General Merchandise Stores	119	67,914	40	36,785	101	88,444	91	#
Food Services and Drinking Places	186	40,381	249	32,307	673	158,074	152	19,908
Other Retail Group	2,118	24,861	773	37,588 #	2,558	114,964	1,506	36,843 #
<b>Total Retail and Food Services</b>	<b>3,074</b>	<b>391,554</b>	<b>1,495</b>	<b>226,218</b>	<b>4,587</b>	<b>835,465</b>	<b>2,145</b>	<b>146,256</b>
All Other Outlets	1,329	314,189	456	63,464	3,232	481,795	477	68,228
<b>Totals All Outlets</b>	<b>4,403</b>	<b>705,743</b>	<b>1,951</b>	<b>289,682</b>	<b>7,819</b>	<b>1,317,260</b>	<b>2,622</b>	<b>214,484</b>
Type of business	LA HABRA		LA MESA		LA MIRADA		LA PUENTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	76	7,029	54	71,752	17	4,663	54	8,333
Home Furnishings and Appliance Stores	49	6,027	69	8,907	33	#	51	3,293
Bldg. Matrl. and Garden Equip. and Supplies	23	21,355	15	7,339	19	15,375	17	1,990
Food and Beverage Stores	58	9,373	57	12,534	24	5,330	49	7,074
Gasoline Stations	17	22,242	18	23,044	11	16,568	9	10,886
Clothing and Clothing Accessories Stores	58	7,306	83	12,345	29	3,243	77	4,117
General Merchandise Stores	23	73,961	18	50,101	18	3,637	39	2,938
Food Services and Drinking Places	165	25,364	184	34,894	107	16,390	105	11,719
Other Retail Group	481	12,076	671	22,843	264	71,735 #	627	4,247
<b>Total Retail and Food Services</b>	<b>950</b>	<b>184,733</b>	<b>1,169</b>	<b>243,760</b>	<b>522</b>	<b>136,941</b>	<b>1,028</b>	<b>54,598</b>
All Other Outlets	468	33,769	472	18,710	325	68,473	250	5,170
<b>Totals All Outlets</b>	<b>1,418</b>	<b>218,502</b>	<b>1,641</b>	<b>262,469</b>	<b>847</b>	<b>205,414</b>	<b>1,278</b>	<b>59,768</b>
Type of business	LA QUINTA		LA VERNE		LAGUNA BEACH		LAGUNA HILLS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	9	23,177	20	638	18	2,193	42	4,978
Home Furnishings and Appliance Stores	42	7,674	36	6,811	75	2,888	97	17,992
Bldg. Matrl. and Garden Equip. and Supplies	14	16,592	8	3,219	20	3,965	19	1,859
Food and Beverage Stores	19	12,622	12	4,197	28	7,619	30	8,320
Gasoline Stations	4	8,084	7	13,134	8	7,141	10	13,204
Clothing and Clothing Accessories Stores	67	6,237	28	3,490	159	9,666	76	13,224
General Merchandise Stores	12	53,449	11	11,983	18	226	14	15,900
Food Services and Drinking Places	113	25,423	90	15,516	119	35,703	86	20,175
Other Retail Group	653	9,904	256	8,251	926	13,420	384	10,544
<b>Total Retail and Food Services</b>	<b>933</b>	<b>163,163</b>	<b>468</b>	<b>67,239</b>	<b>1,371</b>	<b>82,823</b>	<b>758</b>	<b>106,195</b>
All Other Outlets	341	20,664	266	18,692	438	29,930	445	25,158
<b>Totals All Outlets</b>	<b>1,274</b>	<b>183,827</b>	<b>734</b>	<b>85,931</b>	<b>1,809</b>	<b>112,753</b>	<b>1,203</b>	<b>131,352</b>

NOTE: Detail may not compute to total due to rounding.

**TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**  
(Taxable transactions in thousands of dollars)

Type of business	LAGUNA NIGUEL		LAKE ELSINORE		LAKE FOREST		LAKEWOOD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	32	41,357	66	23,321	79	24,305	34	27,024
Home Furnishings and Appliance Stores	117	7,789	39	2,123	139	13,835	50	11,384
Bldg. Matrl. and Garden Equip. and Supplies	29	17,711	16	14,521	25	26,391	25	19,352
Food and Beverage Stores	31	15,977	33	10,044	58	16,956	57	14,466
Gasoline Stations	11	20,419	14	30,744	19	40,400	24	32,914
Clothing and Clothing Accessories Stores	77	4,690	78	9,639	85	7,336	121	30,705
General Merchandise Stores	19	71,902	21	41,838	21	17,489	30	75,524
Food Services and Drinking Places	129	25,671	120	19,771	235	41,592	190	44,470
Other Retail Group	692	17,515	422	9,354	815	37,592	601	20,840
<b>Total Retail and Food Services</b>	<b>1,137</b>	<b>223,031</b>	<b>809</b>	<b>161,354</b>	<b>1,476</b>	<b>225,897</b>	<b>1,132</b>	<b>276,680</b>
All Other Outlets	584	32,109	367	21,077	839	75,216	262	13,938
<b>Totals All Outlets</b>	<b>1,721</b>	<b>255,140</b>	<b>1,176</b>	<b>182,432</b>	<b>2,315</b>	<b>301,113</b>	<b>1,394</b>	<b>290,618</b>
Type of business	LANCASTER		LAWNDALE		LEMON GROVE		LINCOLN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	152	74,016	31	6,115	30	29,062	20	2,108
Home Furnishings and Appliance Stores	89	3,695	34	2,270	17	687	17	874
Bldg. Matrl. and Garden Equip. and Supplies	35	23,644	9	8,125	13	#	15	13,726
Food and Beverage Stores	81	17,049	25	3,442	23	11,184	16	7,318
Gasoline Stations	35	57,130	12	17,708	11	12,594	4	9,434
Clothing and Clothing Accessories Stores	130	10,158	19	784	26	1,725	37	2,646
General Merchandise Stores	43	65,924	9	#	8	#	13	7,726
Food Services and Drinking Places	305	42,884	75	9,212	55	8,753	65	11,097
Other Retail Group	1,055	21,903	219	5,999 #	174	31,681 #	321	7,541
<b>Total Retail and Food Services</b>	<b>1,925</b>	<b>316,404</b>	<b>433</b>	<b>53,656</b>	<b>357</b>	<b>95,685</b>	<b>508</b>	<b>62,469</b>
All Other Outlets	805	99,009	180	7,455	149	13,492	190	12,563
<b>Totals All Outlets</b>	<b>2,730</b>	<b>415,412</b>	<b>613</b>	<b>61,110</b>	<b>506</b>	<b>109,177</b>	<b>698</b>	<b>75,032</b>
Type of business	LIVERMORE		LODI		LOMPOC		LONG BEACH	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	80	90,696	101	29,183	30	15,454	296	83,746
Home Furnishings and Appliance Stores	97	7,859	59	4,451	29	1,646	326	35,897
Bldg. Matrl. and Garden Equip. and Supplies	45	32,575	27	23,264	10	#	100	#
Food and Beverage Stores	58	17,128	83	12,262	51	12,310	437	75,591
Gasoline Stations	34	50,257	24	28,907	12	12,348	113	181,483
Clothing and Clothing Accessories Stores	172	70,160	66	6,024	21	3,586	534	42,139
General Merchandise Stores	23	55,491	24	46,144	6	#	231	70,968
Food Services and Drinking Places	241	44,152	200	25,636	94	12,097	1,211	208,880
Other Retail Group	715	29,927	634	12,062	350	24,199 #	4,280	274,762 #
<b>Total Retail and Food Services</b>	<b>1,465</b>	<b>398,245</b>	<b>1,218</b>	<b>187,935</b>	<b>603</b>	<b>81,639</b>	<b>7,528</b>	<b>973,467</b>
All Other Outlets	954	162,156	519	45,764	238	13,532	2,449	372,800
<b>Totals All Outlets</b>	<b>2,419</b>	<b>560,401</b>	<b>1,737</b>	<b>233,698</b>	<b>841</b>	<b>95,171</b>	<b>9,977</b>	<b>1,346,266</b>
Type of business	LOS ANGELES		LOS BANOS		LOS GATOS		LYNWOOD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	2,790	1,028,587	29	6,478	17	19,892	60	4,982
Home Furnishings and Appliance Stores	4,099	424,242	31	1,125	67	4,640	52	1,729
Bldg. Matrl. and Garden Equip. and Supplies	1,141	564,140	6	#	14	4,216	14	#
Food and Beverage Stores	3,608	671,740	29	6,494	44	14,239	76	10,228
Gasoline Stations	776	1,311,857	12	19,577	11	17,291	10	19,462
Clothing and Clothing Accessories Stores	8,521	758,600	28	783	95	10,810	85	5,263
General Merchandise Stores	1,855	696,769	16	15,054	4	#	28	3,437
Food Services and Drinking Places	10,951	1,914,520	81	11,371	120	29,754	144	17,136
Other Retail Group	36,908	1,007,813	192	10,927 #	549	18,048 #	301	10,734 #
<b>Total Retail and Food Services</b>	<b>70,649</b>	<b>8,378,268</b>	<b>424</b>	<b>71,809</b>	<b>921</b>	<b>118,889</b>	<b>770</b>	<b>72,970</b>
All Other Outlets	33,822	2,661,733	135	12,056	444	54,913	274	8,906
<b>Totals All Outlets</b>	<b>104,471</b>	<b>11,040,002</b>	<b>559</b>	<b>83,865</b>	<b>1,365</b>	<b>173,802</b>	<b>1,044</b>	<b>81,876</b>

NOTE: Detail may not compute to total due to rounding.

**TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**  
(Taxable transactions in thousands of dollars)

Type of business	MADERA		MALIBU		MANHATTAN BEACH		MANTECA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	45	25,014	3	#	12	#	60	32,369
Home Furnishings and Appliance Stores	45	2,211	41	1,326	46	10,325	42	4,357
Bldg. Matrl. and Garden Equip. and Supplies	16	12,969	14	1,963	9	#	20	13,672
Food and Beverage Stores	46	10,822	12	7,029	34	15,550	60	9,202
Gasoline Stations	23	21,138	8	9,641	5	11,806	27	24,358
Clothing and Clothing Accessories Stores	90	5,880	97	9,760	122	17,319	41	9,213
General Merchandise Stores	25	#	7	#	16	25,530	21	45,780
Food Services and Drinking Places	136	15,697	60	33,072	143	45,876	152	24,987
Other Retail Group	355	25,001 #	329	9,187 #	518	40,207 #	397	22,303
<b>Total Retail and Food Services</b>	<b>781</b>	<b>118,731</b>	<b>571</b>	<b>71,978</b>	<b>905</b>	<b>166,613</b>	<b>820</b>	<b>186,241</b>
All Other Outlets	263	50,421	236	5,994	362	52,229	330	43,081
<b>Totals All Outlets</b>	<b>1,044</b>	<b>169,152</b>	<b>807</b>	<b>77,973</b>	<b>1,267</b>	<b>218,842</b>	<b>1,150</b>	<b>229,322</b>
Type of business	MARTINEZ		MENIFEE		MENLO PARK		MERCED	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	21	5,136	41	9,885	3	#	63	47,139
Home Furnishings and Appliance Stores	27	404	34	9,788	56	6,499	51	6,433
Bldg. Matrl. and Garden Equip. and Supplies	12	11,172	23	#	15	3,761	17	19,684
Food and Beverage Stores	20	7,572	20	12,513	30	15,293	57	12,105
Gasoline Stations	15	14,840	10	22,719	10	17,697	22	25,831
Clothing and Clothing Accessories Stores	41	893	47	6,734	61	3,194	104	9,726
General Merchandise Stores	7	#	16	15,447	3	#	22	44,806
Food Services and Drinking Places	96	9,208	88	19,953	125	20,265	191	27,383
Other Retail Group	389	19,601 #	482	21,122 #	438	29,861 #	448	16,183
<b>Total Retail and Food Services</b>	<b>628</b>	<b>68,826</b>	<b>761</b>	<b>118,161</b>	<b>741</b>	<b>96,570</b>	<b>975</b>	<b>209,290</b>
All Other Outlets	277	51,478	226	14,448	455	41,366	394	42,952
<b>Totals All Outlets</b>	<b>905</b>	<b>120,304</b>	<b>987</b>	<b>132,609</b>	<b>1,196</b>	<b>137,936</b>	<b>1,369</b>	<b>252,242</b>
Type of business	MILPITAS		MISSION VIEJO		MODESTO		MONROVIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	35	41,775	76	69,498	182	51,649	42	64,152
Home Furnishings and Appliance Stores	102	15,200	141	25,891	192	29,472	42	11,105
Bldg. Matrl. and Garden Equip. and Supplies	22	15,239	28	#	57	39,247	18	#
Food and Beverage Stores	63	11,723	51	16,111	163	36,966	27	6,673
Gasoline Stations	17	31,711	21	48,251	59	64,167	8	13,618
Clothing and Clothing Accessories Stores	158	76,990	172	52,338	245	58,723	79	7,503
General Merchandise Stores	22	17,968	28	29,207	69	98,323	21	#
Food Services and Drinking Places	320	60,096	215	36,846	493	83,188	141	21,806
Other Retail Group	486	21,625	1,019	46,365 #	1,192	55,814	500	39,002 #
<b>Total Retail and Food Services</b>	<b>1,225</b>	<b>292,326</b>	<b>1,751</b>	<b>324,508</b>	<b>2,652</b>	<b>517,547</b>	<b>878</b>	<b>163,858</b>
All Other Outlets	750	125,446	749	52,473	1,057	170,154	445	39,341
<b>Totals All Outlets</b>	<b>1,975</b>	<b>417,773</b>	<b>2,500</b>	<b>376,981</b>	<b>3,709</b>	<b>687,702</b>	<b>1,323</b>	<b>203,199</b>
Type of business	MONTCLAIR		MONTEBELLO		MONTEREY		MONTEREY PARK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	104	73,141	55	32,584	22	#	23	#
Home Furnishings and Appliance Stores	73	14,694	44	8,840	56	4,921	46	971
Bldg. Matrl. and Garden Equip. and Supplies	26	4,585	17	9,977	14	2,037	14	286
Food and Beverage Stores	36	3,555	56	8,245	49	9,991	56	7,400
Gasoline Stations	6	13,416	18	30,646	12	16,584	11	17,182
Clothing and Clothing Accessories Stores	182	28,753	115	28,406	107	12,717	64	4,070
General Merchandise Stores	49	51,157	34	30,934	14	#	41	1,066
Food Services and Drinking Places	105	18,802	185	26,205	230	52,825	176	33,466
Other Retail Group	1,174	15,901	369	13,179	720	47,119 #	446	31,304 #
<b>Total Retail and Food Services</b>	<b>1,755</b>	<b>224,003</b>	<b>893</b>	<b>189,015</b>	<b>1,224</b>	<b>146,195</b>	<b>877</b>	<b>95,747</b>
All Other Outlets	425	31,797	514	73,356	468	42,289	418	25,887
<b>Totals All Outlets</b>	<b>2,180</b>	<b>255,800</b>	<b>1,407</b>	<b>262,371</b>	<b>1,692</b>	<b>188,484</b>	<b>1,295</b>	<b>121,634</b>

NOTE: Detail may not compute to total due to rounding.

**TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**  
(Taxable transactions in thousands of dollars)

Type of business	MOORPARK		MORENO VALLEY		MORGAN HILL		MOUNTAIN VIEW	
	Permits	Taxable transactions						
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	20	7,452	88	62,159	31	42,134	36	24,885
Home Furnishings and Appliance Stores	20	4,235	106	2,746	40	2,960	101	24,361
Bldg. Matrl. and Garden Equip. and Supplies	16	2,197	32	26,961	32	14,648	26	10,849
Food and Beverage Stores	21	4,708	82	23,590	32	7,722	65	19,305
Gasoline Stations	7	14,961	31	55,852	12	32,181	20	33,677
Clothing and Clothing Accessories Stores	19	3,292	165	24,371	32	5,183	92	9,995
General Merchandise Stores	8	9,874	51	63,497	15	11,787	21	49,135
Food Services and Drinking Places	81	12,095	280	51,052	136	22,443	289	77,768
Other Retail Group	293	8,731	853	19,037	409	12,431	754	32,711
<b>Total Retail and Food Services</b>	<b>485</b>	<b>67,545</b>	<b>1,688</b>	<b>329,266</b>	<b>739</b>	<b>151,488</b>	<b>1,404</b>	<b>282,687</b>
All Other Outlets	296	17,923	493	53,260	443	33,273	793	87,306
<b>Totals All Outlets</b>	<b>781</b>	<b>85,468</b>	<b>2,181</b>	<b>382,525</b>	<b>1,182</b>	<b>184,761</b>	<b>2,197</b>	<b>369,993</b>
Type of business	MURRIETA		NAPA		NATIONAL CITY		NEWARK	
	Permits	Taxable transactions						
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	80	42,005	48	37,969	95	139,289	76	50,935
Home Furnishings and Appliance Stores	91	20,219	83	6,163	67	5,544	40	1,767
Bldg. Matrl. and Garden Equip. and Supplies	41	24,223	48	36,361	30	8,025	15	19,651
Food and Beverage Stores	49	17,808	160	25,899	78	9,217	34	7,548
Gasoline Stations	24	43,174	20	39,488	13	22,060	13	15,082
Clothing and Clothing Accessories Stores	95	7,805	125	25,098	190	38,704	101	14,307
General Merchandise Stores	29	51,971	18	27,678	24	35,712	15	16,539
Food Services and Drinking Places	187	33,798	233	49,098	205	36,426	180	23,860
Other Retail Group	894	23,963	957	25,446	606	15,886	285	35,872
<b>Total Retail and Food Services</b>	<b>1,490</b>	<b>264,964</b>	<b>1,692</b>	<b>273,199</b>	<b>1,308</b>	<b>310,865</b>	<b>759</b>	<b>185,560</b>
All Other Outlets	661	47,817	973	64,825	436	47,505	398	38,234
<b>Totals All Outlets</b>	<b>2,151</b>	<b>312,781</b>	<b>2,665</b>	<b>338,024</b>	<b>1,744</b>	<b>358,370</b>	<b>1,157</b>	<b>223,794</b>
Type of business	NEWPORT BEACH		NORCO		NORWALK		NOVATO	
	Permits	Taxable transactions						
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	71	180,670	53	36,869	53	36,881	28	19,733
Home Furnishings and Appliance Stores	212	10,323	31	4,654	47	1,422	54	2,776
Bldg. Matrl. and Garden Equip. and Supplies	33	9,694	15	2,091	12	5,533	26	7,046
Food and Beverage Stores	87	31,460	27	6,105	61	12,111	39	12,948
Gasoline Stations	17	36,661	13	23,335	20	38,616	14	27,437
Clothing and Clothing Accessories Stores	336	70,533	38	1,206	74	6,422	66	10,307
General Merchandise Stores	28	45,889	10	#	31	44,751	8	31,708
Food Services and Drinking Places	387	121,472	102	15,524	191	26,379	130	21,330
Other Retail Group	1,498	39,059	375	17,570 #	491	9,573	644	22,672
<b>Total Retail and Food Services</b>	<b>2,669</b>	<b>545,761</b>	<b>664</b>	<b>107,355</b>	<b>980</b>	<b>181,688</b>	<b>1,009</b>	<b>155,957</b>
All Other Outlets	1,362	190,488	283	22,495	408	26,605	643	28,024
<b>Totals All Outlets</b>	<b>4,031</b>	<b>736,249</b>	<b>947</b>	<b>129,850</b>	<b>1,388</b>	<b>208,293</b>	<b>1,652</b>	<b>183,981</b>
Type of business	OAKDALE		OAKLAND		OCEANSIDE		ONTARIO	
	Permits	Taxable transactions						
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	29	15,010	218	136,266	127	35,115	271	308,620
Home Furnishings and Appliance Stores	20	1,796	336	31,595	134	16,772	232	45,522
Bldg. Matrl. and Garden Equip. and Supplies	16	5,008	120	61,253	53	37,836	121	54,350
Food and Beverage Stores	22	5,468	524	74,263	100	29,197	123	19,790
Gasoline Stations	12	15,619	115	159,538	37	69,473	68	164,619
Clothing and Clothing Accessories Stores	17	286	625	22,386	234	15,289	454	118,778
General Merchandise Stores	9	#	130	39,151	59	54,267	121	46,968
Food Services and Drinking Places	60	7,663	1,423	172,277	396	68,128	444	87,740
Other Retail Group	178	9,235 #	4,306	79,791	1,867	36,780	2,588	191,351
<b>Total Retail and Food Services</b>	<b>363</b>	<b>60,085</b>	<b>7,797</b>	<b>776,519</b>	<b>3,007</b>	<b>362,858</b>	<b>4,422</b>	<b>1,037,737</b>
All Other Outlets	207	12,838	2,945	344,913	1,195	63,897	2,225	591,344
<b>Totals All Outlets</b>	<b>570</b>	<b>72,923</b>	<b>10,742</b>	<b>1,121,432</b>	<b>4,202</b>	<b>426,755</b>	<b>6,647</b>	<b>1,629,081</b>

NOTE: Detail may not compute to total due to rounding.

**TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**  
(Taxable transactions in thousands of dollars)

Type of business	ORANGE		OROVILLE		OXNARD		PALM DESERT	
	Permits	Taxable transactions						
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	219	144,101	30	11,236	117	132,219	74	5,808
Home Furnishings and Appliance Stores	208	23,161	27	1,497	132	31,964	151	22,488
Bldg. Matrl. and Garden Equip. and Supplies	76	63,739	24	#	45	32,975	54	18,295
Food and Beverage Stores	122	28,145	28	6,170	167	28,372	45	17,425
Gasoline Stations	39	65,424	14	15,271	37	69,695	12	24,003
Clothing and Clothing Accessories Stores	288	56,769	34	1,880	193	26,357	380	60,956
General Merchandise Stores	56	38,333	8	#	54	75,273	42	82,136
Food Services and Drinking Places	464	97,146	75	9,771	382	64,559	219	47,953
Other Retail Group	1,665	52,864	295	32,844 #	1,211	30,439	1,261	39,804
<b>Total Retail and Food Services</b>	<b>3,137</b>	<b>569,683</b>	<b>535</b>	<b>78,670</b>	<b>2,338</b>	<b>491,852</b>	<b>2,238</b>	<b>318,868</b>
All Other Outlets	1,747	308,058	195	12,104	1,252	138,175	732	57,470
<b>Totals All Outlets</b>	<b>4,884</b>	<b>877,741</b>	<b>730</b>	<b>90,774</b>	<b>3,590</b>	<b>630,026</b>	<b>2,970</b>	<b>376,338</b>
Type of business	PALM SPRINGS		PALMDALE		PALO ALTO		PARAMOUNT	
	Permits	Taxable transactions						
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	43	#	62	45,321	29	86,853	60	4,317
Home Furnishings and Appliance Stores	78	3,612	99	18,400	129	43,941	90	873
Bldg. Matrl. and Garden Equip. and Supplies	29	24,226	33	24,455	31	5,250	29	19,332
Food and Beverage Stores	43	15,638	53	19,330	37	9,975	51	12,385
Gasoline Stations	18	33,340	30	51,882	11	21,516	12	21,685
Clothing and Clothing Accessories Stores	136	11,302	159	27,186	170	71,797	292	6,435
General Merchandise Stores	21	16,260	53	74,114	16	38,786	104	#
Food Services and Drinking Places	261	59,536	263	50,177	304	89,795	124	12,949
Other Retail Group	946	41,274 #	961	22,823	878	30,288	2,033	19,093 #
<b>Total Retail and Food Services</b>	<b>1,575</b>	<b>205,189</b>	<b>1,713</b>	<b>333,687</b>	<b>1,605</b>	<b>398,201</b>	<b>2,795</b>	<b>97,069</b>
All Other Outlets	600	59,813	556	38,752	823	153,243	680	78,247
<b>Totals All Outlets</b>	<b>2,175</b>	<b>265,002</b>	<b>2,269</b>	<b>372,439</b>	<b>2,428</b>	<b>551,444</b>	<b>3,475</b>	<b>175,317</b>
Type of business	PASADENA		PASO ROBLES		PERRIS		PETALUMA	
	Permits	Taxable transactions						
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	117	96,769	46	33,663	52	21,835	45	63,244
Home Furnishings and Appliance Stores	322	45,328	45	5,335	45	1,811	78	4,109
Bldg. Matrl. and Garden Equip. and Supplies	75	29,019	21	17,536	27	#	30	13,412
Food and Beverage Stores	138	38,231	55	9,228	43	14,891	55	17,580
Gasoline Stations	29	43,956	21	29,084	14	33,201	20	30,792
Clothing and Clothing Accessories Stores	516	58,997	46	7,155	71	1,166	101	21,004
General Merchandise Stores	105	48,254	19	23,327	19	#	11	13,041
Food Services and Drinking Places	585	120,948	154	22,578	96	15,842	222	29,770
Other Retail Group	3,174	103,096	542	13,497	344	33,203 #	1,028	22,977
<b>Total Retail and Food Services</b>	<b>5,061</b>	<b>584,599</b>	<b>949</b>	<b>161,401</b>	<b>711</b>	<b>121,950</b>	<b>1,590</b>	<b>215,928</b>
All Other Outlets	1,602	135,867	492	41,023	265	77,125	722	57,912
<b>Totals All Outlets</b>	<b>6,663</b>	<b>720,466</b>	<b>1,441</b>	<b>202,425</b>	<b>976</b>	<b>199,075</b>	<b>2,312</b>	<b>273,840</b>
Type of business	PICO RIVERA		PINOLE		PITTSBURG		PLACENTIA	
	Permits	Taxable transactions						
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	26	2,289	13	2,184	45	29,398	42	19,457
Home Furnishings and Appliance Stores	45	8,004	16	#	22	2,108	45	3,804
Bldg. Matrl. and Garden Equip. and Supplies	17	15,342	5	5,975	15	10,984	13	#
Food and Beverage Stores	61	11,949	19	6,891	45	10,420	29	7,131
Gasoline Stations	12	24,271	8	11,888	13	18,243	10	21,658
Clothing and Clothing Accessories Stores	31	7,644	21	4,905	33	5,231	37	4,598
General Merchandise Stores	14	28,481	5	10,884	12	15,538	8	1,248
Food Services and Drinking Places	153	25,844	83	16,222	106	19,236	114	16,529
Other Retail Group	258	7,148	162	14,585 #	239	8,610	364	10,792 #
<b>Total Retail and Food Services</b>	<b>617</b>	<b>130,972</b>	<b>332</b>	<b>73,535</b>	<b>530</b>	<b>119,769</b>	<b>662</b>	<b>85,216</b>
All Other Outlets	348	47,460	116	2,634	277	36,516	472	46,201
<b>Totals All Outlets</b>	<b>965</b>	<b>178,432</b>	<b>448</b>	<b>76,169</b>	<b>807</b>	<b>156,285</b>	<b>1,134</b>	<b>131,417</b>

NOTE: Detail may not compute to total due to rounding.

**TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**  
(Taxable transactions in thousands of dollars)

Type of business	PLACERVILLE		PLEASANT HILL		PLEASANTON		POMONA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	15	21,060	28	2,789	101	81,566	240	22,323
Home Furnishings and Appliance Stores	17	1,596	47	28,826	136	14,907	165	2,981
Bldg. Matrl. and Garden Equip. and Supplies	16	#	25	6,550	40	15,483	68	22,486
Food and Beverage Stores	20	4,165	26	9,556	61	16,444	124	19,541
Gasoline Stations	9	9,453	11	23,171	20	32,023	48	56,540
Clothing and Clothing Accessories Stores	40	884	43	23,916	241	51,516	298	6,657
General Merchandise Stores	13	1,288	14	15,532	49	49,723	117	15,268
Food Services and Drinking Places	78	9,101	120	26,722	284	46,792	374	33,896
Other Retail Group	414	21,678 #	337	16,589	1,189	25,641	1,975	20,309
<b>Total Retail and Food Services</b>	<b>622</b>	<b>69,225</b>	<b>651</b>	<b>153,652</b>	<b>2,121</b>	<b>334,094</b>	<b>3,409</b>	<b>200,002</b>
All Other Outlets	161	11,414	240	17,656	947	169,106	1,338	111,950
<b>Totals All Outlets</b>	<b>783</b>	<b>80,639</b>	<b>891</b>	<b>171,308</b>	<b>3,068</b>	<b>503,200</b>	<b>4,747</b>	<b>311,952</b>

  

Type of business	PORTERVILLE		POWAY		RANCHO CORDOVA		RANCHO CUCAMONGA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	49	17,452	38	46,675	172	20,714	143	9,897
Home Furnishings and Appliance Stores	39	2,765	54	3,829	101	24,040	142	35,572
Bldg. Matrl. and Garden Equip. and Supplies	16	13,498	24	14,142	55	41,209	67	25,760
Food and Beverage Stores	25	7,200	28	6,312	44	7,723	94	37,244
Gasoline Stations	26	20,052	12	19,397	26	30,356	35	60,441
Clothing and Clothing Accessories Stores	90	4,253	35	1,914	40	4,638	231	35,599
General Merchandise Stores	29	25,096	14	61,815	20	38,326	61	92,038
Food Services and Drinking Places	112	15,769	132	17,240	190	25,465	373	96,503
Other Retail Group	355	7,471	544	11,781	482	29,996	1,420	67,621
<b>Total Retail and Food Services</b>	<b>741</b>	<b>113,554</b>	<b>881</b>	<b>183,105</b>	<b>1,130</b>	<b>222,468</b>	<b>2,566</b>	<b>460,675</b>
All Other Outlets	238	18,654	644	86,821	716	131,043	1,429	141,012
<b>Totals All Outlets</b>	<b>979</b>	<b>132,209</b>	<b>1,525</b>	<b>269,926</b>	<b>1,846</b>	<b>353,512</b>	<b>3,995</b>	<b>601,686</b>

  

Type of business	RANCHO SANTA MARGARITA		RED BLUFF		REDDING		REDLANDS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	17	31,577	22	12,080	126	86,312	57	68,586
Home Furnishings and Appliance Stores	55	3,249	14	1,044	119	17,759	74	4,091
Bldg. Matrl. and Garden Equip. and Supplies	12	#	14	#	74	43,221	35	29,236
Food and Beverage Stores	25	7,156	15	4,366	64	23,160	54	17,681
Gasoline Stations	5	14,528	16	18,477	50	53,604	17	24,718
Clothing and Clothing Accessories Stores	58	2,558	13	362	99	18,362	105	11,201
General Merchandise Stores	17	15,146	8	#	26	62,947	25	18,453
Food Services and Drinking Places	82	19,443	65	7,802	302	44,109	220	32,465
Other Retail Group	444	21,484 #	251	24,993 #	1,623	42,529	883	22,314
<b>Total Retail and Food Services</b>	<b>715</b>	<b>115,141</b>	<b>418</b>	<b>69,124</b>	<b>2,483</b>	<b>392,003</b>	<b>1,470</b>	<b>228,746</b>
All Other Outlets	358	23,692	188	11,709	1,075	105,190	540	34,898
<b>Totals All Outlets</b>	<b>1,073</b>	<b>138,833</b>	<b>606</b>	<b>80,833</b>	<b>3,558</b>	<b>497,193</b>	<b>2,010</b>	<b>263,645</b>

  

Type of business	REDONDO BEACH		REDWOOD CITY		RIALTO		RICHMOND	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	30	20,381	65	122,007	101	7,972	100	57,139
Home Furnishings and Appliance Stores	78	15,424	90	22,305	45	1,716	50	4,108
Bldg. Matrl. and Garden Equip. and Supplies	17	1,806	32	19,428	19	16,016	21	18,377
Food and Beverage Stores	67	22,282	59	21,330	66	12,336	77	9,192
Gasoline Stations	12	17,160	27	38,009	25	49,424	33	72,238
Clothing and Clothing Accessories Stores	209	43,931	85	11,960	55	4,265	130	8,400
General Merchandise Stores	32	23,532	26	52,981	23	#	21	57,496
Food Services and Drinking Places	259	50,674	265	44,041	125	23,842	162	18,205
Other Retail Group	959	22,966	642	28,118	408	37,252 #	590	11,239
<b>Total Retail and Food Services</b>	<b>1,663</b>	<b>218,155</b>	<b>1,291</b>	<b>360,179</b>	<b>867</b>	<b>152,823</b>	<b>1,184</b>	<b>256,393</b>
All Other Outlets	598	29,790	748	140,856	446	112,777	621	70,562
<b>Totals All Outlets</b>	<b>2,261</b>	<b>247,944</b>	<b>2,039</b>	<b>501,035</b>	<b>1,313</b>	<b>265,600</b>	<b>1,805</b>	<b>326,956</b>

NOTE: Detail may not compute to total due to rounding.

**TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**  
(Taxable transactions in thousands of dollars)

Type of business	RIDGECREST		RIVERBANK		RIVERSIDE		ROCKLIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	26	9,105	21	2,596	327	339,210	60	41,913
Home Furnishings and Appliance Stores	20	1,373	12	4,037	302	33,235	67	26,841
Bldg. Matrl. and Garden Equip. and Supplies	9	#	5	#	128	80,853	20	7,049
Food and Beverage Stores	14	4,704	15	4,137	211	59,627	34	7,593
Gasoline Stations	12	11,750	4	6,387	70	114,119	15	27,991
Clothing and Clothing Accessories Stores	28	1,577	15	1,198	427	64,767	47	1,619
General Merchandise Stores	8	11,688	7	13,389	144	103,221	20	20,533
Food Services and Drinking Places	67	9,844	52	7,866	709	121,768	116	18,293
Other Retail Group	234	11,207 #	90	16,593 #	3,464	79,489	526	17,327
<b>Total Retail and Food Services</b>	<b>418</b>	<b>61,248</b>	<b>221</b>	<b>56,202</b>	<b>5,782</b>	<b>996,288</b>	<b>905</b>	<b>169,159</b>
All Other Outlets	179	5,071	62	4,786	2,269	297,361	406	43,271
<b>Totals All Outlets</b>	<b>597</b>	<b>66,318</b>	<b>283</b>	<b>60,988</b>	<b>8,051</b>	<b>1,293,650</b>	<b>1,311</b>	<b>212,430</b>
Type of business	ROHNERT PARK		ROSEMEAD		ROSEVILLE		SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	18	3,422	64	4,521	141	334,028	523	99,680
Home Furnishings and Appliance Stores	41	9,638	66	2,607	232	50,423	444	63,751
Bldg. Matrl. and Garden Equip. and Supplies	15	#	12	262	59	49,323	177	79,076
Food and Beverage Stores	24	8,028	52	4,439	100	33,703	391	81,203
Gasoline Stations	11	13,134	6	11,746	39	68,121	111	161,227
Clothing and Clothing Accessories Stores	15	3,575	36	361	383	90,672	645	79,821
General Merchandise Stores	9	48,390	23	36,045	95	112,163	155	120,479
Food Services and Drinking Places	124	24,962	155	23,491	407	85,734	1,362	213,112
Other Retail Group	317	25,197 #	309	4,642	2,243	83,327	4,637	126,236
<b>Total Retail and Food Services</b>	<b>574</b>	<b>136,346</b>	<b>723</b>	<b>88,113</b>	<b>3,699</b>	<b>907,493</b>	<b>8,445</b>	<b>1,024,586</b>
All Other Outlets	308	22,579	326	9,683	1,044	152,119	3,364	474,432
<b>Totals All Outlets</b>	<b>882</b>	<b>158,925</b>	<b>1,049</b>	<b>97,796</b>	<b>4,743</b>	<b>1,059,612</b>	<b>11,809</b>	<b>1,499,017</b>
Type of business	SALINAS		SAN BERNARDINO		SAN BRUNO		SAN CARLOS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	127	104,665	252	114,240	26	23,880	24	4,722
Home Furnishings and Appliance Stores	114	14,279	220	18,558	39	5,868	52	28,648
Bldg. Matrl. and Garden Equip. and Supplies	39	37,310	59	31,330	9	#	51	43,392
Food and Beverage Stores	129	28,132	181	34,059	35	5,430	15	4,026
Gasoline Stations	48	81,122	62	88,628	13	33,667	9	9,062
Clothing and Clothing Accessories Stores	198	28,803	413	30,032	76	15,611	63	10,020
General Merchandise Stores	39	63,768	171	133,895	13	24,245	5	1,334
Food Services and Drinking Places	349	55,234	467	74,298	134	26,724	133	21,717
Other Retail Group	864	27,730	2,848	33,127	258	28,066 #	487	23,362
<b>Total Retail and Food Services</b>	<b>1,907</b>	<b>441,042</b>	<b>4,673</b>	<b>558,169</b>	<b>603</b>	<b>163,492</b>	<b>839</b>	<b>146,282</b>
All Other Outlets	852	131,572	1,135	117,622	276	12,332	663	58,748
<b>Totals All Outlets</b>	<b>2,759</b>	<b>572,614</b>	<b>5,808</b>	<b>675,790</b>	<b>879</b>	<b>175,824</b>	<b>1,502</b>	<b>205,031</b>
Type of business	SAN CLEMENTE		SAN DIEGO		SAN DIMAS		SAN FERNANDO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	44	4,469	1,135	608,794	25	968	51	#
Home Furnishings and Appliance Stores	105	9,724	1,548	296,694	28	4,079	65	1,219
Bldg. Matrl. and Garden Equip. and Supplies	24	#	428	239,698	11	#	21	#
Food and Beverage Stores	40	14,952	1,027	264,447	24	6,274	27	4,043
Gasoline Stations	13	33,336	303	531,791	11	15,777	7	4,631
Clothing and Clothing Accessories Stores	131	4,669	2,367	455,948	52	6,151	194	2,572
General Merchandise Stores	33	16,994	429	390,964	25	37,307	83	#
Food Services and Drinking Places	191	35,024	4,170	898,763	84	14,286	92	13,311
Other Retail Group	908	28,420 #	15,115	421,305	401	16,225 #	1,106	47,139 #
<b>Total Retail and Food Services</b>	<b>1,489</b>	<b>147,587</b>	<b>26,522</b>	<b>4,108,403</b>	<b>661</b>	<b>101,065</b>	<b>1,646</b>	<b>72,915</b>
All Other Outlets	742	26,489	11,566	1,534,586	384	28,464	318	22,874
<b>Totals All Outlets</b>	<b>2,231</b>	<b>174,076</b>	<b>38,088</b>	<b>5,642,989</b>	<b>1,045</b>	<b>129,529</b>	<b>1,964</b>	<b>95,789</b>

NOTE: Detail may not compute to total due to rounding.

**TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**  
(Taxable transactions in thousands of dollars)

Type of business	SAN FRANCISCO		SAN GABRIEL		SAN JOSE		SAN JUAN CAPISTRANO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	208	157,532	24	#	530	453,087	35	49,409
Home Furnishings and Appliance Stores	991	242,414	84	3,379	886	153,088	66	7,366
Bldg. Matrl. and Garden Equip. and Supplies	300	135,787	22	3,690	283	227,714	27	15,074
Food and Beverage Stores	1,222	188,464	52	3,694	638	127,417	22	4,517
Gasoline Stations	118	175,501	11	16,680	202	340,270	4	8,475
Clothing and Clothing Accessories Stores	2,294	525,077	103	12,454	1,164	231,312	60	7,801
General Merchandise Stores	242	203,049	19	151	176	292,784	18	#
Food Services and Drinking Places	4,748	1,051,062	198	25,718	2,352	420,729	90	16,410
Other Retail Group	9,300	488,065	505	9,783 #	7,945	254,012	598	43,347 #
<b>Total Retail and Food Services</b>	<b>19,423</b>	<b>3,166,952</b>	<b>1,018</b>	<b>75,548</b>	<b>14,176</b>	<b>2,500,414</b>	<b>920</b>	<b>152,400</b>
All Other Outlets	8,773	1,500,602	389	14,635	6,507	1,227,651	426	24,718
<b>Totals All Outlets</b>	<b>28,196</b>	<b>4,667,554</b>	<b>1,407</b>	<b>90,183</b>	<b>20,683</b>	<b>3,728,065</b>	<b>1,346</b>	<b>177,118</b>
Type of business	SAN LEANDRO		SAN LUIS OBISPO		SAN MARCOS		SAN MATEO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	70	68,339	56	70,957	65	27,559	71	20,911
Home Furnishings and Appliance Stores	94	11,697	81	15,734	105	38,103	154	22,940
Bldg. Matrl. and Garden Equip. and Supplies	48	31,867	39	28,267	57	38,966	49	22,828
Food and Beverage Stores	74	15,566	53	15,176	53	14,150	105	23,405
Gasoline Stations	32	36,398	17	28,261	19	31,145	29	51,385
Clothing and Clothing Accessories Stores	118	37,409	123	21,830	60	13,394	313	49,189
General Merchandise Stores	31	74,535	14	42,133	11	48,424	37	38,198
Food Services and Drinking Places	265	37,620	228	42,683	239	40,831	390	65,620
Other Retail Group	558	29,539	722	34,117	784	24,045	1,307	51,962
<b>Total Retail and Food Services</b>	<b>1,290</b>	<b>342,970</b>	<b>1,333</b>	<b>299,158</b>	<b>1,393</b>	<b>276,616</b>	<b>2,455</b>	<b>346,437</b>
All Other Outlets	968	232,628	678	53,157	891	71,442	1,178	56,020
<b>Totals All Outlets</b>	<b>2,258</b>	<b>575,598</b>	<b>2,011</b>	<b>352,315</b>	<b>2,284</b>	<b>348,057</b>	<b>3,633</b>	<b>402,457</b>
Type of business	SAN RAFAEL		SAN RAMON		SANTA ANA		SANTA BARBARA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	89	120,749	22	7,262	284	129,840	58	43,771
Home Furnishings and Appliance Stores	132	24,363	65	11,949	316	38,257	151	20,186
Bldg. Matrl. and Garden Equip. and Supplies	50	62,112	18	30,419	107	66,121	72	27,881
Food and Beverage Stores	57	18,566	32	13,166	302	52,985	126	34,399
Gasoline Stations	21	24,672	19	30,971	51	103,767	31	43,623
Clothing and Clothing Accessories Stores	152	12,226	49	2,074	410	61,408	263	51,921
General Merchandise Stores	24	20,836	13	#	103	57,786	47	16,540
Food Services and Drinking Places	259	33,892	152	26,106	778	106,504	440	99,429
Other Retail Group	981	34,804	510	29,765 #	1,795	67,178	1,835	50,471
<b>Total Retail and Food Services</b>	<b>1,765</b>	<b>352,220</b>	<b>880</b>	<b>151,711</b>	<b>4,146</b>	<b>683,845</b>	<b>3,023</b>	<b>388,219</b>
All Other Outlets	1,119	85,923	540	61,325	2,772	277,151	1,478	90,641
<b>Totals All Outlets</b>	<b>2,884</b>	<b>438,143</b>	<b>1,420</b>	<b>213,037</b>	<b>6,918</b>	<b>960,996</b>	<b>4,501</b>	<b>478,861</b>
Type of business	SANTA CLARA		SANTA CLARITA		SANTA CRUZ		SANTA FE SPRINGS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	144	160,425	151	145,648	43	19,462	95	28,017
Home Furnishings and Appliance Stores	214	98,247	220	26,208	82	5,398	124	9,088
Bldg. Matrl. and Garden Equip. and Supplies	57	20,670	86	49,631	29	11,184	60	23,023
Food and Beverage Stores	102	22,454	123	32,218	78	18,794	37	6,354
Gasoline Stations	28	46,284	47	91,363	18	19,107	12	19,142
Clothing and Clothing Accessories Stores	121	19,071	385	33,611	138	13,377	223	5,198
General Merchandise Stores	33	50,043	108	108,621	14	#	96	17,769
Food Services and Drinking Places	521	87,741	475	93,012	253	52,701	132	18,762
Other Retail Group	1,118	35,515	2,852	47,119	1,054	56,057 #	1,889	20,877
<b>Total Retail and Food Services</b>	<b>2,338</b>	<b>540,449</b>	<b>4,447</b>	<b>627,431</b>	<b>1,709</b>	<b>196,079</b>	<b>2,668</b>	<b>148,231</b>
All Other Outlets	2,168	543,994	1,785	131,901	648	35,329	1,735	425,531
<b>Totals All Outlets</b>	<b>4,506</b>	<b>1,084,443</b>	<b>6,232</b>	<b>759,332</b>	<b>2,357</b>	<b>231,409</b>	<b>4,403</b>	<b>573,762</b>

NOTE: Detail may not compute to total due to rounding.

**TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**  
(Taxable transactions in thousands of dollars)

Type of business	SANTA MARIA		SANTA MONICA		SANTA ROSA		SANTEE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	96	75,990	83	141,310	121	148,578	64	9,464
Home Furnishings and Appliance Stores	82	10,210	211	25,762	179	39,317	48	6,570
Bldg. Matrl. and Garden Equip. and Supplies	38	43,383	44	17,652	77	50,636	23	21,957
Food and Beverage Stores	90	27,547	93	28,285	147	48,807	34	10,508
Gasoline Stations	20	41,543	18	31,798	44	74,593	11	17,019
Clothing and Clothing Accessories Stores	111	13,503	517	114,061	269	46,399	42	8,004
General Merchandise Stores	37	55,265	66	13,801	42	82,524	13	53,380
Food Services and Drinking Places	223	36,347	513	147,772	502	72,904	120	25,114
Other Retail Group	618	19,052	2,011	82,595	2,117	65,528	487	15,105
<b>Total Retail and Food Services</b>	<b>1,315</b>	<b>322,839</b>	<b>3,556</b>	<b>603,035</b>	<b>3,498</b>	<b>629,286</b>	<b>842</b>	<b>167,122</b>
All Other Outlets	809	92,348	1,346	202,970	1,752	135,212	438	94,340
<b>Totals All Outlets</b>	<b>2,124</b>	<b>415,188</b>	<b>4,902</b>	<b>806,005</b>	<b>5,250</b>	<b>764,498</b>	<b>1,280</b>	<b>261,461</b>
Type of business	SEAL BEACH		SEASIDE		SELMA		SHAFTER	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	8	#	46	73,287	31	45,610	10	4,086
Home Furnishings and Appliance Stores	26	4,983	24	2,073	18	1,780	8	#
Bldg. Matrl. and Garden Equip. and Supplies	4	569	13	#	8	#	4	#
Food and Beverage Stores	19	6,176	31	4,106	23	4,793	13	1,386
Gasoline Stations	7	11,951	6	9,143	6	5,450	12	13,862
Clothing and Clothing Accessories Stores	50	8,715	19	218	35	518	12	82
General Merchandise Stores	15	14,000	4	1,348	9	#	9	1,158
Food Services and Drinking Places	87	23,467	71	11,203	64	9,632	23	2,560
Other Retail Group	264	11,304 #	152	23,554 #	107	23,410 #	53	105,916 #
<b>Total Retail and Food Services</b>	<b>480</b>	<b>81,164</b>	<b>366</b>	<b>124,930</b>	<b>301</b>	<b>91,193</b>	<b>144</b>	<b>129,050</b>
All Other Outlets	193	19,047	139	14,837	108	14,712	86	245,122
<b>Totals All Outlets</b>	<b>673</b>	<b>100,211</b>	<b>505</b>	<b>139,766</b>	<b>409</b>	<b>105,904</b>	<b>230</b>	<b>374,172</b>
Type of business	SIGNAL HILL		SIMI VALLEY		SONORA		SOUTH EL MONTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	60	77,228	84	56,151	18	2,981	104	5,880
Home Furnishings and Appliance Stores	30	8,722	89	9,641	21	1,564	76	3,352
Bldg. Matrl. and Garden Equip. and Supplies	18	#	45	32,612	9	12,825	46	7,535
Food and Beverage Stores	13	3,177	76	20,501	15	5,595	29	3,879
Gasoline Stations	9	8,254	30	50,760	5	5,737	10	25,114
Clothing and Clothing Accessories Stores	19	#	112	8,498	42	1,800	96	2,384
General Merchandise Stores	14	26,880	45	67,943	6	#	41	842
Food Services and Drinking Places	37	8,811	269	46,905	69	5,639	74	7,122
Other Retail Group	192	211,127 #	1,116	26,410	276	19,869 #	667	3,471
<b>Total Retail and Food Services</b>	<b>392</b>	<b>344,200</b>	<b>1,866</b>	<b>319,421</b>	<b>461</b>	<b>56,010</b>	<b>1,143</b>	<b>59,579</b>
All Other Outlets	379	52,396	1,139	51,639	141	4,619	851	40,318
<b>Totals All Outlets</b>	<b>771</b>	<b>396,596</b>	<b>3,005</b>	<b>371,060</b>	<b>602</b>	<b>60,629</b>	<b>1,994</b>	<b>99,897</b>
Type of business	SOUTH GATE		SOUTH LAKE TAHOE		SOUTH SAN FRANCISCO		STANTON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	123	26,619	22	4,145	52	8,161	58	10,206
Home Furnishings and Appliance Stores	52	1,035	20	1,400	48	10,308	21	#
Bldg. Matrl. and Garden Equip. and Supplies	20	635	14	5,563	28	18,599	17	12,821
Food and Beverage Stores	80	8,957	37	12,967	58	13,145	43	5,907
Gasoline Stations	19	26,721	11	8,325	26	31,140	13	17,932
Clothing and Clothing Accessories Stores	67	10,695	57	6,166	35	#	37	931
General Merchandise Stores	36	41,265	6	#	15	#	15	7,545
Food Services and Drinking Places	178	21,642	138	19,134	210	34,159	100	12,286
Other Retail Group	432	8,381	328	13,267 #	301	76,963 #	186	6,346 #
<b>Total Retail and Food Services</b>	<b>1,007</b>	<b>145,950</b>	<b>633</b>	<b>70,967</b>	<b>773</b>	<b>192,474</b>	<b>490</b>	<b>73,975</b>
All Other Outlets	525	33,609	228	11,240	787	112,135	258	17,556
<b>Totals All Outlets</b>	<b>1,532</b>	<b>179,559</b>	<b>861</b>	<b>82,207</b>	<b>1,560</b>	<b>304,609</b>	<b>748</b>	<b>91,531</b>

NOTE: Detail may not compute to total due to rounding.

**TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**  
(Taxable transactions in thousands of dollars)

Type of business	STOCKTON		SUNNYVALE		TEMECULA		THOUSAND OAKS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	248	140,918	55	95,050	114	152,805	96	153,095
Home Furnishings and Appliance Stores	193	18,670	128	23,862	112	17,751	159	30,810
Bldg. Matrl. and Garden Equip. and Supplies	78	67,247	34	47,462	49	37,512	37	28,279
Food and Beverage Stores	254	43,278	96	19,595	74	22,007	86	33,331
Gasoline Stations	80	95,426	27	41,260	28	63,210	29	56,754
Clothing and Clothing Accessories Stores	287	37,186	97	10,648	212	40,661	236	45,938
General Merchandise Stores	89	106,777	10	49,587	52	95,617	54	35,846
Food Services and Drinking Places	626	81,463	410	73,583	365	73,507	344	76,977
Other Retail Group	1,893	85,595	1,021	31,519	1,291	46,174	1,525	57,696
<b>Total Retail and Food Services</b>	<b>3,748</b>	<b>676,561</b>	<b>1,878</b>	<b>392,565</b>	<b>2,297</b>	<b>549,243</b>	<b>2,566</b>	<b>518,726</b>
All Other Outlets	1,409	217,787	1,153	233,618	1,050	143,425	1,426	119,043
<b>Totals All Outlets</b>	<b>5,157</b>	<b>894,347</b>	<b>3,031</b>	<b>626,183</b>	<b>3,347</b>	<b>692,669</b>	<b>3,992</b>	<b>637,769</b>
Type of business	TORRANCE		TRACY		TRUCKEE		TULARE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	130	200,728	67	78,830	20	1,743	58	24,061
Home Furnishings and Appliance Stores	304	56,151	56	34,630	33	4,054	36	1,780
Bldg. Matrl. and Garden Equip. and Supplies	82	45,368	19	17,581	19	14,550	31	19,169
Food and Beverage Stores	125	32,376	59	14,357	17	4,529	39	8,695
Gasoline Stations	37	66,440	21	52,244	11	8,813	28	51,912
Clothing and Clothing Accessories Stores	605	54,765	107	9,565	49	2,567	111	16,481
General Merchandise Stores	201	107,775	27	46,139	9	#	28	21,391
Food Services and Drinking Places	495	104,547	184	32,336	74	10,076	147	18,682
Other Retail Group	4,175	81,818	470	17,149	288	6,871 #	365	10,471
<b>Total Retail and Food Services</b>	<b>6,154</b>	<b>749,969</b>	<b>1,010</b>	<b>302,832</b>	<b>520</b>	<b>53,202</b>	<b>843</b>	<b>172,642</b>
All Other Outlets	1,956	213,605	431	47,161	205	14,250	336	56,682
<b>Totals All Outlets</b>	<b>8,110</b>	<b>963,575</b>	<b>1,441</b>	<b>349,993</b>	<b>725</b>	<b>67,451</b>	<b>1,179</b>	<b>229,324</b>
Type of business	TURLOCK		TUSTIN		UKIAH		UNION CITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	90	28,160	46	130,917	21	10,162	22	2,881
Home Furnishings and Appliance Stores	56	3,297	133	29,042	18	2,499	49	12,984
Bldg. Matrl. and Garden Equip. and Supplies	24	26,185	23	21,604	16	21,269	14	37,204
Food and Beverage Stores	61	12,124	60	20,877	24	7,019	48	8,485
Gasoline Stations	25	39,430	19	37,683	13	12,322	11	16,412
Clothing and Clothing Accessories Stores	76	12,710	135	29,763	26	4,046	47	1,046
General Merchandise Stores	25	53,635	35	#	6	16,638	13	#
Food Services and Drinking Places	189	30,444	253	51,594	88	11,075	126	25,738
Other Retail Group	505	18,046	783	106,958 #	246	13,540	336	30,517 #
<b>Total Retail and Food Services</b>	<b>1,051</b>	<b>224,032</b>	<b>1,487</b>	<b>428,439</b>	<b>458</b>	<b>98,569</b>	<b>666</b>	<b>135,267</b>
All Other Outlets	481	60,550	902	62,202	221	11,453	442	70,920
<b>Totals All Outlets</b>	<b>1,532</b>	<b>284,582</b>	<b>2,389</b>	<b>490,641</b>	<b>679</b>	<b>110,023</b>	<b>1,108</b>	<b>206,187</b>
Type of business	UPLAND		VACAVILLE		VALLEJO		VENTURA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	120	32,244	56	68,801	83	67,868	131	101,992
Home Furnishings and Appliance Stores	91	6,826	72	15,333	55	8,970	152	18,673
Bldg. Matrl. and Garden Equip. and Supplies	47	34,738	24	27,167	19	22,423	81	40,387
Food and Beverage Stores	55	11,773	55	14,137	80	15,549	113	26,313
Gasoline Stations	22	35,968	32	41,212	37	41,201	39	56,220
Clothing and Clothing Accessories Stores	84	11,203	155	55,621	76	8,579	280	29,447
General Merchandise Stores	30	30,452	26	59,907	16	37,927	90	47,581
Food Services and Drinking Places	219	33,276	203	43,739	241	33,556	413	66,239
Other Retail Group	777	28,151	555	25,675	815	21,728	2,586	42,725
<b>Total Retail and Food Services</b>	<b>1,445</b>	<b>224,630</b>	<b>1,178</b>	<b>351,593</b>	<b>1,422</b>	<b>257,802</b>	<b>3,885</b>	<b>429,578</b>
All Other Outlets	701	47,627	484	59,461	509	38,535	1,554	101,707
<b>Totals All Outlets</b>	<b>2,146</b>	<b>272,257</b>	<b>1,662</b>	<b>411,055</b>	<b>1,931</b>	<b>296,336</b>	<b>5,439</b>	<b>531,285</b>

NOTE: Detail may not compute to total due to rounding.

**TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2014**  
(Taxable transactions in thousands of dollars)

Type of business	VICTORVILLE		VISALIA		VISTA		WALNUT CREEK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	115	110,103	110	73,287	75	42,269	73	122,084
Home Furnishings and Appliance Stores	131	17,135	125	17,605	80	8,315	104	20,159
Bldg. Matrl. and Garden Equip. and Supplies	24	25,860	56	31,929	51	34,777	28	11,231
Food and Beverage Stores	76	24,570	62	18,305	69	17,877	49	19,782
Gasoline Stations	35	49,630	40	38,334	26	45,049	23	34,279
Clothing and Clothing Accessories Stores	187	20,651	189	32,360	87	7,845	157	56,926
General Merchandise Stores	66	70,116	36	90,141	25	52,250	25	39,676
Food Services and Drinking Places	260	42,409	320	56,718	250	29,434	252	57,381
Other Retail Group	1,252	24,546	896	42,055	790	16,946	934	34,519
<b>Total Retail and Food Services</b>	<b>2,146</b>	<b>385,021</b>	<b>1,834</b>	<b>400,734</b>	<b>1,453</b>	<b>254,762</b>	<b>1,645</b>	<b>396,036</b>
All Other Outlets	548	41,187	951	234,408	1,027	117,012	761	64,223
<b>Totals All Outlets</b>	<b>2,694</b>	<b>426,208</b>	<b>2,785</b>	<b>635,141</b>	<b>2,480</b>	<b>371,774</b>	<b>2,406</b>	<b>460,260</b>
Type of business	WATSONVILLE		WEST COVINA		WEST HOLLYWOOD		WEST SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	44	24,258	57	98,065	19	#	69	13,467
Home Furnishings and Appliance Stores	32	2,613	79	15,833	147	36,070	43	#
Bldg. Matrl. and Garden Equip. and Supplies	20	14,983	14	#	30	7,693	30	24,943
Food and Beverage Stores	56	11,151	74	14,208	65	26,394	46	13,781
Gasoline Stations	17	22,345	20	39,429	7	11,214	20	28,205
Clothing and Clothing Accessories Stores	72	4,906	169	35,294	193	30,771	32	3,501
General Merchandise Stores	18	12,472	55	45,994	19	#	7	27,323
Food Services and Drinking Places	130	18,312	260	47,933	252	105,189	113	14,188
Other Retail Group	347	10,652	646	28,907 #	736	60,083 #	258	35,547 #
<b>Total Retail and Food Services</b>	<b>736</b>	<b>121,691</b>	<b>1,374</b>	<b>325,663</b>	<b>1,468</b>	<b>277,414</b>	<b>618</b>	<b>160,955</b>
All Other Outlets	373	36,007	409	29,457	645	48,145	543	209,931
<b>Totals All Outlets</b>	<b>1,109</b>	<b>157,698</b>	<b>1,783</b>	<b>355,120</b>	<b>2,113</b>	<b>325,559</b>	<b>1,161</b>	<b>370,885</b>
Type of business	WESTMINSTER		WHITTIER		WINDSOR		WOODLAND	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	75	75,021	74	14,006	8	3,278	43	26,481
Home Furnishings and Appliance Stores	130	15,258	66	2,935	8	864	43	4,647
Bldg. Matrl. and Garden Equip. and Supplies	25	14,311	30	14,530	12	#	24	24,924
Food and Beverage Stores	120	15,840	65	16,449	23	4,729	37	9,301
Gasoline Stations	25	40,420	14	26,394	7	9,640	18	20,969
Clothing and Clothing Accessories Stores	268	22,967	110	10,937	22	318	38	5,124
General Merchandise Stores	49	51,661	48	21,961	5	#	17	38,118
Food Services and Drinking Places	311	35,950	230	35,139	57	9,481	133	16,551
Other Retail Group	742	21,352	1,010	18,559	238	33,041 #	345	15,622
<b>Total Retail and Food Services</b>	<b>1,745</b>	<b>292,781</b>	<b>1,647</b>	<b>160,911</b>	<b>380</b>	<b>61,350</b>	<b>698</b>	<b>161,737</b>
All Other Outlets	639	42,414	580	32,418	228	30,675	432	72,146
<b>Totals All Outlets</b>	<b>2,384</b>	<b>335,195</b>	<b>2,227</b>	<b>193,329</b>	<b>608</b>	<b>92,025</b>	<b>1,130</b>	<b>233,884</b>
Type of business	YORBA LINDA		YUBA CITY		YUCAIPA		YUCCA VALLEY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<b>Retail and Food Services</b>								
Motor Vehicle and Parts Dealers	41	3,085	75	46,650	46	8,190	31	8,954
Home Furnishings and Appliance Stores	60	23,967	53	5,381	43	786	19	308
Bldg. Matrl. and Garden Equip. and Supplies	28	3,321	30	28,295	21	2,608	13	#
Food and Beverage Stores	25	7,649	59	13,775	29	7,377	16	6,801
Gasoline Stations	7	13,384	23	16,076	11	20,282	9	11,684
Clothing and Clothing Accessories Stores	65	1,668	89	11,548	43	3,714	18	463
General Merchandise Stores	10	#	19	53,441	7	1,609	7	#
Food Services and Drinking Places	86	16,004	162	25,044	91	12,163	43	8,174
Other Retail Group	621	35,588 #	512	21,533	430	5,995	327	29,167 #
<b>Total Retail and Food Services</b>	<b>943</b>	<b>104,667</b>	<b>1,022</b>	<b>221,744</b>	<b>721</b>	<b>62,724</b>	<b>483</b>	<b>65,551</b>
All Other Outlets	520	24,229	437	47,911	247	9,150	147	2,873
<b>Totals All Outlets</b>	<b>1,463</b>	<b>128,896</b>	<b>1,459</b>	<b>269,654</b>	<b>968</b>	<b>71,874</b>	<b>630</b>	<b>68,424</b>

# Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

**TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, SECOND QUARTER 2014**  
(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
ADELANTO	183	12,419	289	32,059	GALT	1,097	29,594	1,275	37,751
ALBANY	336	43,003	474	52,684	GONZALES	91	6,422	132	18,117
ALTURAS	98	8,349	149	10,550	GRAND TERRACE	141	9,544	188	18,598
AMADOR	26	#	27	269 #	GREENFIELD	111	19,107	158	28,703
AMERICAN CANYON	237	45,751	382	53,947	GRIDLEY	198	20,568	243	22,642
ANDERSON	604	47,934	768	57,617	GROVER BEACH	254	21,021	402	26,529
ANGELS CAMP	147	15,864	194	16,911	GUADALUPE	58	3,915	80	7,622
ARCATA	600	42,621	798	53,650	GUSTINE	57	3,675	91	4,431
ARTESIA	404	43,884	524	53,355	HALF MOON BAY	466	45,496	674	56,356
ARVIN	111	9,662	136	20,453	HAWAIIAN GARDENS	173	16,805	246	18,555
ATHERTON	108	931	173	3,976	HERCULES	176	23,427	228	41,251
ATWATER	304	49,611	420	58,380	HIDDEN HILLS	35	108	41	252
AVALON	180	20,075	221	21,617	HIGHLAND	415	49,934	556	52,976
AVENAL	62	5,222	79	6,372	HILLSBOROUGH	124	331	188	1,808
BANNING	334	40,977	450	46,753	HOLTVILLE	54	3,972	69	7,382
BELL	380	34,174	571	46,226	HUGHSON	81	3,273	114	21,427
BELL GARDENS	371	54,114	595	61,180	HURON	50	3,170	65	3,684
BELMONT	339	49,731	575	67,831	IMPERIAL	137	30,691	209	52,212
BELVEDERE	39	58	69	1,455	IMPERIAL BEACH	311	20,481	400	21,613
BENICIA	657	48,109	1,038	125,806	INDIAN WELLS	217	9,734	304	24,482
BIG BEAR LAKE	452	35,985	577	38,341	IONE	82	2,079	113	3,845
BIGGS	9	#	15	710 #	IRWINDALE	314	36,146	677	93,842
BISHOP	293	35,842	406	42,383	ISLETON	34	#	42	3,821 #
BLUE LAKE	23	224	33	609	JACKSON	215	14,880	295	17,276
BLYTHE	158	35,234	252	41,161	KERMAN	138	35,599	192	50,865
BRADBURY	13	#	17	74 #	KING CITY	251	21,071	329	35,913
BRAWLEY	182	29,683	302	51,185	KINGSBURG	352	18,327	434	34,220
BRISBANE	102	26,303	236	64,854	LA CANADA-FLINTRIDGE	356	56,334	529	61,180
BUELLTON	173	37,493	329	44,208	LA HABRA HEIGHTS	64	#	91	759 #
CALIFORNIA CITY	112	8,425	141	8,649	LA PALMA	185	76,212	295	91,110
CALIMESA	139	15,461	192	16,788	LAFAYETTE	621	54,510	956	65,354
CALIPATRIA	17	1,938	31	3,131	LAGUNA WOODS	166	19,129	205	21,094
CALISTOGA	210	16,373	312	22,491	LAKEPORT	228	26,210	328	29,283
CANYON LAKE	171	3,604	221	3,986	LARKSPUR	333	46,115	520	59,348
CARMEL	463	45,565	598	49,278	LATHROP	136	42,288	221	57,817
CARPINTERIA	385	31,389	540	43,436	LEMOORE	224	31,539	311	48,195
CHOWCHILLA	146	24,072	208	34,309	LINDSAY	166	15,121	216	21,486
CLAYTON	146	7,894	201	9,233	LIVE OAK	69	6,597	80	7,784
CLEARLAKE	206	29,817	271	31,375	LIVINGSTON	110	29,721	131	32,207
CLOVERDALE	197	16,645	290	19,494	LOMA LINDA	217	68,799	313	142,214
COALINGA	108	14,596	167	23,431	LOMITA	372	36,336	511	41,076
COLFAX	102	18,087	138	20,682	LOOMIS	205	17,912	314	23,509
COLMA	98	207,615	154	222,172	LOS ALAMITOS	374	48,051	630	67,902
COLUSA	169	15,679	237	29,776	LOS ALTOS	800	49,618	1,152	55,038
CORCORAN	101	12,120	161	24,305	LOS ALTOS HILLS	98	595	145	2,059
CORNING	211	66,637	268	69,404	LOYALTON	17	751	21	793
CORONADO	442	39,223	604	75,167	MAMMOTH LAKES	276	25,265	402	31,925
COTATI	228	39,464	327	45,674	MARICOPA	12	#	13	684 #
CRESCENT CITY	180	21,329	251	25,404	MARINA	241	42,687	370	45,474
CUDAHY	310	11,962	394	30,263	MARYSVILLE	278	28,523	366	41,959
DEL MAR	1,227	39,313	1,511	46,288	MAYWOOD	268	22,362	379	27,928
DEL REY OAKS	31	6,660	46	7,205	MC FARLAND	63	5,563	89	7,716
DESERT HOT SPRINGS	230	32,127	326	34,666	MENDOTA	149	8,883	173	15,097
DORRIS	17	541	22	568	MILL VALLEY	531	57,752	840	65,304
DOS PALOS	53	4,220	76	10,470	MILLBRAE	488	46,195	660	54,183
DUNSMUIR	77	2,323	101	2,510	MONTAGUE	30	738	42	1,417
EAST PALO ALTO	132	83,124	171	89,149	MONTE SERENO	37	#	54	317 #
ESCALON	109	13,909	154	17,264	MORAGA	214	21,751	306	24,570
ETNA	46	1,415	57	1,557	MORRO BAY	475	35,703	607	38,153
EXETER	141	15,696	204	25,909	MOUNT SHASTA	259	14,850	337	19,486
FAIRFAX	237	12,377	345	13,861	NEEDLES	66	8,423	105	9,461
FARMERSVILLE	92	11,631	118	13,049	NEVADA CITY	310	12,553	417	19,098
FERNDALE	110	2,748	143	3,674	NEWMAN	104	7,655	139	12,338
FILLMORE	175	#	240	193,211 #	OAKLEY	279	30,605	404	37,582
FIREBAUGH	71	6,023	107	19,303	OJAI	428	20,867	605	30,301
FORT BRAGG	310	29,698	424	33,714	ORANGE COVE	57	3,390	75	3,925
FORT JONES	86	2,358	103	2,553	ORINDA	311	19,135	475	23,180
FORTUNA	291	27,584	397	36,273	ORLAND	281	21,845	348	26,493
FOSTER CITY	344	54,836	565	74,863	PACIFIC GROVE	471	29,704	623	33,510
FOWLER	78	15,051	133	34,870	PACIFICA	530	43,833	746	45,997

**TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, SECOND QUARTER 2014**  
(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
PALOS VERDES ESTATES	206	3,027	283	6,483	SOLANA BEACH	546	52,725	814	60,660
PARADISE	699	37,643	926	42,018	SOLEDAD	130	15,992	174	17,815
PARLIER	87	8,245	104	14,191	SOLVANG	295	20,530	402	26,262
PATTERSON	218	41,875	294	77,256	SONOMA	503	56,300	778	66,331
PIEDMONT	117	3,808	190	4,436	SOUTH PASADENA	465	44,886	664	51,544
PISMO BEACH	384	60,432	464	63,976	ST. HELENA	288	42,544	530	60,790
PLYMOUTH	44	2,944	67	3,817	SUISUN	262	24,664	333	25,431
POINT ARENA	46	1,563	55	1,693	SUSANVILLE	214	31,196	307	33,627
PORT HUENEME	222	19,350	306	21,405	SUTTER CREEK	122	4,988	159	5,805
PORTOLA	64	2,710	93	3,955	TAFT	170	23,793	238	38,474
PORTOLA VALLEY	82	2,809	141	5,149	TEHACHAPI	335	56,692	426	59,235
RANCHO MIRAGE	434	80,361	601	105,196	TEHAMA	6	#	7	57 #
RANCHO PALOS VERDES	501	25,365	660	51,737	TEMPLE CITY	481	37,855	713	42,068
REEDLEY	235	29,756	370	39,758	TIBURON	171	11,219	290	13,482
RIO DELL	39	2,833	51	3,031	TRINIDAD	34	2,775	44	2,808
RIO VISTA	150	16,079	225	23,772	TULELAKE	16	#	24	4,237 #
RIPON	182	57,101	266	66,355	TWENTYNINE PALMS	233	22,863	313	25,484
ROLLING HILLS	24	#	32	130 #	VERNON	273	21,619	1,108	110,158
ROLLING HILLS ESTATES	296	25,762	400	27,733	VILLA PARK	76	4,090	122	4,638
ROSS	37	454	78	786	WALNUT	620	31,776	1,098	44,129
SAN ANSELMO	432	22,393	648	25,382	WASCO	162	21,644	217	27,580
SAN JACINTO	422	48,533	603	58,618	WATERFORD	82	7,574	100	10,416
SAN JOAQUIN	21	2,204	29	9,843	WEED	114	24,681	148	24,843
SAN JUAN BAUTISTA	185	3,402	215	3,543	WESTLAKE VILLAGE	496	58,991	831	79,754
SAN MARINO	232	8,027	350	10,070	WESTMORLAND	21	#	23	4,093 #
SAN PABLO	335	41,037	434	45,567	WHEATLAND	42	3,801	50	3,935
SAND CITY	78	45,379	149	51,871	WILDOMAR	322	34,121	448	37,442
SANGER	253	35,772	356	44,980	WILLIAMS	82	12,703	107	14,161
SANTA PAULA	298	39,566	494	57,800	WILLITS	227	33,448	320	40,559
SARATOGA	401	18,976	594	23,047	WILLOWS	120	21,743	177	32,905
SAUSALITO	510	37,357	827	46,880	WINTERS	90	12,152	131	13,069
SCOTTS VALLEY	385	36,783	573	45,785	WOODLAKE	66	4,777	90	6,900
SEBASTOPOL	491	31,644	682	35,309	WOODSIDE	121	10,614	192	12,426
SHASTA LAKE	138	6,408	211	12,658	YOUNTVILLE	97	26,030	166	31,168
SIERRA MADRE	289	6,050	389	6,776	YREKA	326	34,668	472	38,875

# Sales omitted because their publication would result in the disclosure of confidential information. In Table 6, these are included with "Total Outlets, Taxable Transactions".

**FOOTNOTES**

- a/ Per capita taxable sales were derived by dividing second quarter self-assessed taxable sales by the population estimates of the State Department of Finance for July 1. The populations used were 38,164,011 for 2013 and 38,499,378 for 2014.
- b/ Some permittees, by the nature of their business, are not required to allocate local sales or use tax to specific local jurisdictions. Their taxable transactions are listed under the column headed "Unallocated" in Table 2. Contractors and manufacturers generate most of the countywide unallocable transactions through construction work and making installations of manufactured products in the various counties. Unallocated taxable sales are not reported in Tables 5 and 6.

**Notes concerning permits:**

A sales tax permit is required for each place of business operated by all manufacturers, wholesalers, and retailers of tangible personal property except those dealing solely in nontaxable commodities. Permits are tabulated twice a year: as of January 1 and July 1.

**Table 3 to Table 5 Conversion Chart**

<b>NAICS</b>	<b>Table 3</b>	<b>Table 5</b>
44111	New Car Dealers	Motor Vehicle and Parts Dealers
44112	Used Car Dealers	Motor Vehicle and Parts Dealers
4412	Other Motor Vehicle Dealers	Motor Vehicle and Parts Dealers
4413	Auto. Parts, Accessories and Tire Stores	Motor Vehicle and Parts Dealers
4421	Furniture Stores	Home Furnishings and Appliance Stores
4422	Home Furnishings Stores	Home Furnishings and Appliance Stores
443	Electronics and Appliance Stores	Home Furnishings and Appliance Stores
4441	Building Material and Supplies Dealers	Bldg. Matrl. and Garden Equip. and Supplies
4442	Lawn and Garden Equip. and Supplies Stores	Bldg. Matrl. and Garden Equip. and Supplies
44511	Supermarkets and Other Grocery Stores	Food and Beverage Stores
44512	Convenience Stores	Food and Beverage Stores
4452	Specialty Food Stores	Food and Beverage Stores
4453	Beer, Wine, and Liquor Stores	Food and Beverage Stores
44611	Pharmacies and Drug Stores	Other Retail Group
44612-44619	Health and Personal Care Stores	Other Retail Group
447	Gasoline Stations	Gasoline Stations
4481	Clothing Stores	Clothing and Clothing Accessories Stores
4482	Shoe Stores	Clothing and Clothing Accessories Stores
4483	Jewelry, Luggage, and Leather Goods Stores	Clothing and Clothing Accessories Stores
45111	Sporting Goods Stores	Other Retail Group
45112-45114	Hobby, Toy and Musical Instrument Stores	Other Retail Group
4512	Book Stores and News Dealers	Other Retail Group
452	General Merchandise Stores	General Merchandise Stores
4531	Florists	Other Retail Group
45321	Office Supplies and Stationery Stores	Other Retail Group
45322	Gift, Novelty, and Souvenir Stores	Other Retail Group
4533	Used Merchandise Stores	Other Retail Group
4539	Other Miscellaneous Store Retailers	Other Retail Group
454	Nonstore Retailers	Other Retail Group
7223	Special Food Services	Food Services and Drinking Places
7224	Drinking Places (Alcoholic Beverages)	Food Services and Drinking Places
722511	Full-Service Restaurants	Food Services and Drinking Places
722513 - 722515	Limited-Service Eating Places	Food Services and Drinking Places
All others	All Other Outlets	All other outlets