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Taxable Sales In California (Sales & Use Tax)

2014 First Quarter

Taxable Sales in California is a quarterly report on retail sales activity in California, as measured by transactions subject to sales and use tax. The report includes data about statewide taxable sales by type of business as well as data about taxable sales in all California cities and counties.

The following factors should be considered when using these data:

1. Total taxable transactions do not necessarily indicate the gross sales of stores dealing in taxable items. Only sales subject to sales or use tax are tabulated; excluded are sales for resale, sales of nontaxable items such as food for home consumption and prescription medicines, and taxable sales disclosed by Board audits.
2. Some businesses dealing primarily in nontaxable activities, such as services, manufacturing, contracting, or wholesaling, either sell some merchandise that is subject to sales tax or use some items that were purchased ex-tax and on which use tax must be paid. Such transactions are included in the tabulations.
3. Data are compiled by type of store but cannot be broken down by commodity.
4. Businesses are classified according to their principal line of merchandise or service.

Readers are invited to submit comments and suggestions designed to improve this publication to:

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TAXABLE SALES IN CALIFORNIA

FIRST QUARTER 2014

California taxable sales increased 4.0 percent in the first quarter of 2014, down a bit from 4.4 percent growth in the fourth quarter.¹ First quarter 2014 taxable sales totaled \$140.8 billion, \$5.4 billion more than taxable sales in the first quarter of 2013. Taxable sales rose more slowly than the 4.8 percent gain in California personal income in the first quarter.

In constant dollar terms, first quarter 2014 taxable sales rose 4.5 percent, 0.5 percent faster than unadjusted growth. The California Taxable Sales Deflator, which measures the rate of change of all taxable sales in the state, fell 0.5 percent compared to the same quarter of 2013. The California Consumer Price Index, which measures price changes of both taxable goods and nontaxable goods and services, grew 1.4 percent. Decreases in gasoline prices were a major factor in keeping the deflator unchanged.

Taxable sales made by Retail Stores and Food Services grew at 2.9 percent, accounting for 68.6 percent of total taxable sales in the first quarter of 2014. Nonretail Outlets (all other outlets) grew at 6.3 percent, and comprised the remaining 31.4 percent. Nonretail taxable sales include items such as business equipment and construction materials. Business equipment sales rose 7.6 percent.

Motor Vehicles and Parts had more taxable sales than any other retail business, \$17.3 billion, followed by Food Services and Drinking Places at \$16.0 billion. The next largest retail business was Gasoline Stations, at \$13.4 billion.

Sales made by Motor Vehicles Dealers and Food Services and Drinking Places were among the fastest growing retail categories. These retailers had faster than average growth in taxable sales. Taxable sales made by Motor Vehicles Dealers rose 8.7 percent. Sales were strong at both new car dealers and used car dealers. Decreases in gasoline prices resulted in a 3.1 percent decrease in taxable sales at Gasoline Stations. Sales at General Merchandise Stores also fell 3.1 percent.

Regionally, the San Francisco Bay Area had the fastest growth, at 4.9 percent. Southern California had 4.2 percent growth, close to the statewide average.

¹ The U.S. Office of Management and Budget updates the North American Industry Classification System (NAICS) codes every five years. Beginning with this report, taxable sales statistics were compiled by using 2012 NAICS codes in place of the 2007 codes. There are some minor changes in "Type of Business" categories shown in Tables 1 and 3 in the updated codes. Under "Food Services and Drinking Places" the order of detailed categories changed.

TABLE 1. STATEWIDE TAXABLE SALES, BY TYPE OF BUSINESS, FIRST QUARTER 2014

2012 NAICS	Type of business	Number of permits on January 1, 2014	Taxable transactions			Per capita	
			Amount (in thousands)	Percent of total	Percent change from year to year	taxable transactions a/ 2014 2013	
Retail and Food Services							
441	Motor Vehicle and Parts Dealers	31,546	17,317,675	12.30	8.7	451.49	418.86
44111	New Car Dealers	2,479	12,794,362	9.09	9.0	333.56	308.64
44112	Used Car Dealers	7,284	1,977,037	1.40	11.2	51.54	46.74
4412	Other Motor Vehicle Dealers	2,819	765,564	.54	14.5	19.96	17.59
4413	Auto. Parts, Accessories and Tire Stores	18,964	1,780,712	1.26	2.0	46.42	45.89
442	Furniture and Home Furnishings Stores	16,454	2,603,215	1.85	5.0	67.87	65.17
4421	Furniture Stores	7,568	1,680,975	1.19	8.1	43.82	40.87
4422	Home Furnishings Stores	8,886	922,240	.66	-0.2	24.04	24.30
443	Electronics and Appliance Stores	21,940	3,488,162	2.48	4.7	90.94	87.61
444	Bldg. Matrl. and Garden Equip. and Supplies	15,810	7,239,523	5.14	4.5	188.74	182.19
4441	Building Material and Supplies Dealers	10,830	6,627,920	4.71	4.2	172.80	167.20
4442	Lawn and Garden Equip. and Supplies Stores	4,980	611,603	.43	7.3	15.94	14.99
445	Food and Beverage Stores	30,947	5,939,435	4.22	0.8	154.89	154.89
44511	Supermarkets and Other Grocery Stores	11,172	4,232,354	3.01	-1.4	110.34	112.88
44512	Convenience Stores	5,448	642,077	.46	8.3	16.74	15.59
4452	Specialty Food Stores	7,712	201,566	.14	8.1	5.25	4.90
4453	Beer, Wine, and Liquor Stores	6,615	863,438	.61	5.5	22.51	21.51
446	Health and Personal Care Stores	22,084	2,762,626	1.96	2.1	72.02	71.12
44611	Pharmacies and Drug Stores	5,522	1,660,850	1.18	-0.9	43.30	44.05
44612-44619	Health and Personal Care Stores	16,562	1,101,776	.78	7.0	28.72	27.07
447	Gasoline Stations	9,748	13,430,174	9.54	-3.1	350.14	364.29
448	Clothing and Clothing Accessories Stores	59,854	7,826,192	5.56	1.4	204.03	202.95
4481	Clothing Stores	43,301	6,113,302	4.34	0.2	159.38	160.35
4482	Shoe Stores	4,871	884,999	.63	5.0	23.07	22.17
4483	Jewelry, Luggage, and Leather Goods Stores	11,682	827,891	.59	6.5	21.58	20.43
451	Sporting Goods, Hobby, Musical Instru., Book Stores	23,866	2,504,107	1.78	-5.2	65.28	69.43
45111	Sporting Goods Stores	8,873	1,127,799	.80	-5.4	29.40	31.34
45112-45114	Hobby, Toy and Musical Instrument Stores	7,292	866,759	.62	-1.1	22.60	23.05
4512	Book Stores and News Dealers	7,701	509,550	.36	-11.0	13.28	15.05
452	General Merchandise Stores	14,459	11,306,475	8.03	-3.1	294.77	306.69
453	Miscellaneous Store Retailers	109,676	4,403,322	3.13	1.6	114.80	113.96
4531	Florists	4,509	137,053	.10	4.0	3.57	3.47
45321	Office Supplies and Stationery Stores	2,159	1,041,746	.74	-4.0	27.16	28.53
45322	Gift, Novelty, and Souvenir Stores	16,714	327,897	.23	0.5	8.55	8.58
4533	Used Merchandise Stores	13,830	219,290	.16	8.5	5.72	5.31
4539	Other Miscellaneous Store Retailers	72,464	2,677,336	1.90	3.4	69.80	68.08
454	Nonstore Retailers	216,118	1,745,765	1.24	17.4	45.51	39.11
722	Food Services and Drinking Places	97,135	15,991,741	11.36	7.5	416.92	391.16
7223	Special Food Services	11,269	569,342	.40	8.2	14.84	13.84
7224	Drinking Places (Alcoholic Beverages)	2,889	331,319	.24	10.0	8.64	7.92
722511	Full-Service Restaurants	32,500	8,205,682	5.83	9.2	213.93	197.55
722513-722515	Limited-Service Eating Places	50,477	6,885,396	4.89	5.4	179.51	171.85
Total Retail and Food Services		669,637	96,558,412	68.58	2.9	2,517.35	2,467.43
All Other Outlets							
11	Agriculture, Forestry, Fishing and Hunting	1,912	147,227	.10	14.3	3.84	3.39
21	Mining, Quarrying, and Oil and Gas Extraction	389	205,863	.15	12.2	5.37	4.83
22	Utilities	715	120,026	.09	-7.0	3.13	3.39
23	Construction	14,534	2,472,957	1.76	6.1	64.47	61.31
31 - 33	Manufacturing	51,289	8,785,723	6.24	-1.3	229.05	234.07
42	Wholesale Trade	86,512	16,595,963	11.79	5.6	432.67	413.31
48 - 49	Transportation and Warehousing	3,429	412,267	.29	14.5	10.75	9.47
51	Information	6,189	2,806,326	1.99	36.9	73.16	53.91
52	Finance and Insurance	2,756	347,588	.25	-16.9	9.06	11.00
53	Real Estate and Rental and Leasing	19,078	4,783,657	3.40	14.5	124.71	109.84
54	Professional, Scientific, and Technical Services	32,013	1,203,972	.86	7.0	31.39	29.58
55	Management of Companies and Enterprises	101	3,346	.00	56.9	0.09	0.06
56	Adm. and Support and Waste Mgmt. and Remediation	12,941	623,026	.44	4.4	16.24	15.69
61	Educational Services	7,150	254,337	.18	-1.2	6.63	6.77
62	Health Care and Social Assistance	6,836	297,954	.21	1.9	7.77	7.69
71	Arts, Entertainment, and Recreation	5,848	623,980	.44	5.9	16.27	15.49
721	Accommodation	2,406	929,245	.66	8.6	24.23	22.50
81	Other Services (except Public Administration)	59,424	1,902,695	1.35	3.0	49.60	48.58
92	Public Administration	1,345	110,981	.08	5.4	2.89	2.77
Others	Others	282	1,611,943	1.14	5.5	42.02	40.19
Total All Other Outlets		315,149	44,239,079	31.42	6.3	1,153.35	1,093.82
Total All Outlets		984,786	140,797,491	100.00	4.0	3,670.70	3,561.25
Historical Data							
Comparable data for total all outlets:							
	2009	942,563	107,174,862		-16.2	2,899.23	
	2010	938,719	108,558,411		1.3	2,916.36	
	2011	958,050	118,326,354		9.0	3,161.44	
	2012	934,710	128,420,564		8.5	3,408.14	
	2013	957,755	135,436,400		5.5	3,561.25	

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NOTE: Detail may not compute to total due to rounding.

TABLE 2. TAXABLE SALES, BY COUNTY, FIRST QUARTER 2014

(Taxable transactions in thousands of dollars)

County	Sales tax permits as of January 1, 2014			Taxable transactions				Percent change year to year
	Incorporated cities	Outside incorporated cities	Total	Incorporated cities	Outside incorporated cities	Unallocated b/	Total	
Alameda	38,533	2,024	40,557	\$5,412,316	\$172,292	\$896,164	\$6,480,772	7.3
Alpine	--	77	77	--	4,069	3,151	7,220	-16.7
Amador	657	690	1,347	26,443	52,751	12,091	91,286	2.0
Butte	4,668	1,757	6,425	532,510	63,658	82,877	679,045	3.9
Calaveras	181	1,311	1,492	13,838	40,993	13,805	68,636	-1.9
Colusa	327	235	562	30,679	30,232	8,844	69,755	-19.2
Contra Costa	18,614	2,644	21,258	2,726,618	221,828	457,895	3,406,340	2.9
Del Norte	249	277	526	23,535	16,562	10,355	50,453	-5.0
El Dorado	1,561	4,311	5,872	147,601	217,684	67,687	432,972	2.8
Fresno	15,190	2,874	18,064	2,383,934	317,745	378,238	3,079,917	6.2
Glenn	505	304	809	47,932	16,552	15,335	79,819	11.4
Humboldt	2,753	1,822	4,575	276,715	90,463	47,810	414,987	2.0
Imperial	2,782	425	3,207	439,773	183,277	71,539	694,589	-22.6
Inyo	388	341	729	34,127	21,485	10,464	66,076	-10.9
Kern	10,870	5,350	16,220	2,102,781	1,075,405	459,265	3,637,451	2.7
Kings	1,692	366	2,058	249,032	42,154	46,645	337,831	2.4
Lake	577	1,161	1,738	54,797	47,652	20,591	123,040	1.1
Lassen	308	320	628	26,203	16,247	12,186	54,636	0.1
Los Angeles	250,233	15,170	265,403	28,973,807	1,267,683	3,862,569	34,104,059	3.7
Madera	1,238	1,495	2,733	180,484	108,633	54,872	343,989	5.9
Marin	8,571	1,625	10,196	873,282	73,095	132,405	1,078,782	3.8
Mariposa	--	650	650	--	26,745	4,642	31,386	2.4
Mendocino	1,534	2,140	3,674	152,472	102,970	30,579	286,021	1.2
Merced	2,716	932	3,648	406,861	145,092	85,668	637,621	3.2
Modoc	154	184	338	8,201	2,871	7,221	18,293	-3.2
Mono	410	217	627	43,582	5,378	8,537	57,496	-8.1
Monterey	7,466	2,927	10,393	1,013,501	176,998	144,694	1,335,193	4.0
Napa	4,030	1,817	5,847	419,444	157,665	85,160	662,269	7.8
Nevada	2,114	2,015	4,129	173,465	42,686	48,372	264,523	5.8
Orange	93,656	2,003	95,659	12,263,190	171,183	1,465,063	13,899,436	4.7
Placer	8,128	3,486	11,614	1,353,896	280,419	177,705	1,812,019	2.2
Plumas	97	1,080	1,177	3,346	19,801	13,523	36,670	2.6
Riverside	42,495	4,625	47,120	6,279,820	644,330	726,648	7,650,798	5.9
Sacramento	20,886	10,812	31,698	2,718,732	1,482,384	634,082	4,835,198	3.8
San Benito	890	370	1,260	73,651	26,355	19,843	119,850	2.9
San Bernardino	41,687	5,194	46,881	6,414,055	464,663	765,179	7,643,896	5.2
San Diego	74,287	11,196	85,483	10,170,904	534,619	1,413,537	12,119,060	4.0
San Francisco	28,405	--	28,405	4,101,487	--	--	4,101,487	8.1
San Joaquin	10,149	2,478	12,627	1,677,556	316,539	272,397	2,266,492	4.0
San Luis Obispo	6,411	3,528	9,939	735,948	290,155	120,434	1,146,538	-1.1
San Mateo	18,258	1,702	19,960	2,597,079	357,253	445,315	3,399,647	3.8
Santa Barbara	9,888	2,791	12,679	1,159,333	138,040	185,554	1,482,928	4.5
Santa Clara	43,740	1,534	45,274	7,428,709	87,183	1,322,089	8,837,981	2.9
Santa Cruz	4,657	3,955	8,612	469,561	193,462	83,460	746,483	3.4
Shasta	4,383	2,362	6,745	492,967	68,022	65,257	626,246	-1.5
Sierra	22	96	118	774	691	1,737	3,202	-4.0
Siskiyou	1,353	723	2,076	76,675	15,427	29,121	121,223	8.1
Solano	7,676	439	8,115	1,305,220	31,743	181,767	1,518,730	2.9
Sonoma	11,982	5,806	17,788	1,375,221	290,990	201,174	1,867,384	6.7
Stanislaus	7,516	2,225	9,741	1,252,918	379,093	181,215	1,813,226	2.4
Sutter	1,491	416	1,907	233,972	53,074	32,796	319,843	-2.4
Tehama	875	857	1,732	132,468	29,849	17,625	179,942	-4.3
Trinity	--	614	614	--	14,246	3,143	17,389	2.7
Tulare	6,033	2,272	8,305	1,068,797	172,541	151,588	1,392,926	4.7
Tuolumne	605	1,300	1,905	54,088	63,432	16,679	134,199	-0.9
Ventura	20,353	1,880	22,233	2,664,157	106,856	308,656	3,079,669	3.1
Yolo	3,540	530	4,070	651,576	67,530	116,348	835,454	0.6
Yuba	407	819	1,226	45,136	51,413	19,984	116,533	3.9
Statewide	--	--	6,041	--	--	78,586	78,586	3.3
TOTAL	848,191	130,554	984,786	\$113,575,170	\$11,092,157	\$16,130,165	\$140,797,491	4.0
HISTORICAL DATA								
2009	805,565	129,834	942,563	87,510,320	8,406,354	11,258,188	107,174,862	-16.2
2010	804,154	127,672	938,719	88,874,872	8,404,014	11,279,524	108,558,411	1.3
2011	823,289	127,796	958,050	96,985,089	9,483,934	11,857,331	118,326,354	9.0
2012	804,950	123,175	934,710	104,859,386	10,265,579	13,295,599	128,420,564	8.5
2013	825,649	125,832	957,755	109,515,780	11,131,928	14,788,693	135,436,400	5.5

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NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	ALAMEDA		BUTTE		CONTRA COSTA		EL DORADO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	1,191	807,957	211	69,754	693	447,648	179	51,966
New Car Dealers	124	667,606	15	47,910	66	358,109	9	38,447
Used Car Dealers	349	58,371	42	5,372	201	38,653	28	3,144
Other Motor Vehicle Dealers	104	21,327	22	3,399	57	8,626	27	760
Auto. Parts, Accessories and Tire Stores	614	60,653	132	13,073	369	42,261	115	9,615
Furniture and Home Furnishings Stores	678	119,367	96	11,842	405	64,481	80	4,752
Furniture Stores	327	83,231	35	6,633	187	36,402	15	1,113
Home Furnishings Stores	351	36,136	61	5,208	218	28,079	65	3,639
Electronics and Appliance Stores	975	149,401	114	16,939	439	88,216	87	4,285
Bldg. Matrl. and Garden Equip. and Supplies	578	326,430	170	55,549	372	207,262	137	28,689
Building Material and Supplies Dealers	447	306,650	104	46,465	272	187,706	87	24,223
Lawn and Garden Equip. and Supplies Stores	131	19,781	66	9,084	100	19,556	50	4,466
Food and Beverage Stores	1,411	242,560	166	37,131	645	173,681	164	34,048
Supermarkets and Other Grocery Stores	525	164,105	74	29,189	247	128,692	51	28,714
Convenience Stores	224	20,139	24	2,635	126	15,569	17	1,768
Specialty Food Stores	348	9,846	39	541	146	5,397	37	812
Beer, Wine, and Liquor Stores	314	48,470	29	4,766	126	24,024	59	2,753
Health and Personal Care Stores	713	115,827	115	13,623	485	73,605	105	11,202
Pharmacies and Drug Stores	165	74,110	38	10,407	106	52,538	24	9,466
Health and Personal Care Stores	548	41,716	77	3,217	379	21,066	81	1,736
Gasoline Stations	416	523,532	82	69,742	295	385,981	56	60,251
Clothing and Clothing Accessories Stores	2,184	298,579	260	27,573	1,196	175,822	282	10,882
Clothing Stores	1,510	232,838	175	22,377	819	142,608	203	10,284 #
Shoe Stores	168	41,518	23	3,401	84	17,791	1	#
Jewelry, Luggage, and Leather Goods Stores	506	24,223	62	1,795	293	15,423	78	598
Sporting Goods, Hobby, Musical Instru., Book Stores	999	109,531	196	16,645	563	66,050	194	7,903
Sporting Goods Stores	264	47,305	104	5,981	192	28,723	97	6,291
Hobby, Toy and Musical Instrument Stores	308	38,445	46	4,916	172	27,491	41	871
Book Stores and News Dealers	427	23,781	46	5,748	199	9,835	56	741
General Merchandise Stores	473	420,137	64	75,473	229	327,935	68	24,511
Miscellaneous Store Retailers	4,899	231,377	794	25,808	2,703	102,451	878	16,550
Florists	183	4,009	21	436	113	1,988	30	305
Office Supplies and Stationery Stores	77	71,347	9	2,859	42	19,229	10	1,996
Gift, Novelty, and Souvenir Stores	566	10,308	143	1,182	295	4,525	239	2,930
Used Merchandise Stores	542	9,546	147	1,963	186	4,189	85	1,538
Other Miscellaneous Store Retailers	3,531	136,167	474	19,367	2,067	72,520	514	9,781
Nonstore Retailers	7,768	71,059	1,813	7,909	4,133	43,703	1,534	9,923
Food Services and Drinking Places	4,651	638,209	558	66,556	2,226	355,412	480	50,861
Special Food Services	666	29,297	77	1,643	253	6,853	40	739
Drinking Places (Alcoholic Beverages)	151	19,633	26	3,110	74	10,345	13	557
Full-Service Restaurants	1,444	305,271	203	30,819	734	176,365	194	29,638
Limited-Service Eating Places	2,390	284,007	252	30,984	1,165	161,849	233	19,928
Total Retail and Food Services	26,936	4,053,966	4,639	494,545	14,384	2,512,247	4,244	315,823
All Other Outlets	13,621	2,426,806	1,786	184,499	6,874	894,092	1,628	117,150
Total All Outlets	40,557	6,480,772	6,425	679,045	21,258	3,406,340	5,872	432,972
Historical Data								
Comparable data for total all outlets:								
2009	38,312	4,762,260	5,711	538,003	21,275	2,765,159	5,674	357,229
2010	38,669	4,917,426	5,734	553,698	21,084	2,722,376	5,502	357,696
2011	38,842	5,346,973	5,836	574,731	21,166	2,855,237	5,528	369,259
2012	37,807	5,817,650	5,708	613,063	20,604	3,192,698	5,352	389,117
2013	39,741	6,037,144	6,024	653,426	21,126	3,308,880	5,593	421,345

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	FRESNO		HUMBOLDT		IMPERIAL		KERN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	958	452,318	114	50,087	151	60,219	707	380,921
New Car Dealers	66	273,963	11	29,940	9	38,824	48	254,294
Used Car Dealers	275	100,503	27	7,175	23	8,178 #	141	56,718
Other Motor Vehicle Dealers	62	20,468	10	1,470	15	#	50	18,652
Auto. Parts, Accessories and Tire Stores	555	57,384	66	11,502	104	13,217	468	51,258
Furniture and Home Furnishings Stores	307	54,841	43	5,161	38	2,609	219	126,428
Furniture Stores	172	40,562	15	2,625	18	822	115	116,187
Home Furnishings Stores	135	14,279	28	2,536	20	1,786	104	10,241
Electronics and Appliance Stores	454	55,227	66	5,800	68	9,247	268	39,579
Bldg. Matr. and Garden Equip. and Supplies	367	182,073	156	41,030	92	28,011	296	163,803
Building Material and Supplies Dealers	223	139,331	87	29,806	61	20,629	201	138,733
Lawn and Garden Equip. and Supplies Stores	144	42,742	69	11,224	31	7,382	95	25,069
Food and Beverage Stores	768	140,772	125	28,077	107	17,387	646	120,963
Supermarkets and Other Grocery Stores	348	105,564	67	24,251	53	12,257	347	95,186
Convenience Stores	143	13,725	18	596	25	3,448	124	15,700
Specialty Food Stores	129	1,956	22	696	20	385	96	1,576
Beer, Wine, and Liquor Stores	148	19,527	18	2,534	9	1,298	79	8,501
Health and Personal Care Stores	368	52,923	75	10,652	64	5,414	319	43,064
Pharmacies and Drug Stores	122	34,373	32	8,541	26	2,568	117	29,245
Health and Personal Care Stores	246	18,550	43	2,111	38	2,846	202	13,819
Gasoline Stations	341	299,598	69	42,013	67	64,275	340	409,429
Clothing and Clothing Accessories Stores	1,197	123,877	191	11,591	330	44,395	686	85,903
Clothing Stores	921	97,550	138	8,619	259	36,110	489	62,046
Shoe Stores	89	16,853	10	1,556	41	5,776	72	15,334
Jewelry, Luggage, and Leather Goods Stores	187	9,475	43	1,417	30	2,508	125	8,523
Sporting Goods, Hobby, Musical Instru., Book Stores	453	52,592	126	10,598	63	5,622	369	36,616
Sporting Goods Stores	176	18,767	48	5,087	25	1,721	163	13,372
Hobby, Toy and Musical Instrument Stores	149	17,864	39	2,925	30	2,960	115	15,999
Book Stores and News Dealers	128	15,961	39	2,586	8	941	91	7,245
General Merchandise Stores	310	308,014	35	43,438	77	93,995	254	255,153
Miscellaneous Store Retailers	1,881	83,026	575	15,740	366	8,303	1,551	66,925
Florists	66	2,175	13	313	12	294	63	2,177
Office Supplies and Stationery Stores	37	19,306	5	2,034	7	1,665	29	14,868
Gift, Novelty, and Souvenir Stores	353	6,758	103	1,149	31	988	198	3,429
Used Merchandise Stores	428	3,789	62	2,440	176	679	230	2,329
Other Miscellaneous Store Retailers	997	50,998	392	9,804	140	4,677	1,031	44,122
Nonstore Retailers	2,630	25,313	1,325	5,020	507	3,782	4,081	22,408
Food Services and Drinking Places	2,014	280,931	425	37,652	299	48,448	1,696	248,658
Special Food Services	201	3,863	78	937	28	340	178	2,648
Drinking Places (Alcoholic Beverages)	60	3,516	24	1,818	17	630	65	3,121
Full-Service Restaurants	676	129,562	158	20,091	81	15,712	575	106,158
Limited-Service Eating Places	1,077	143,991	165	14,806	173	31,767	878	136,731
Total Retail and Food Services	12,048	2,111,506	3,325	306,861	2,229	391,708	11,432	1,999,850
All Other Outlets	6,016	968,412	1,250	108,126	978	302,881	4,788	1,637,600
Total All Outlets	18,064	3,079,917	4,575	414,987	3,207	694,589	16,220	3,637,451
Historical Data								
Comparable data for total all outlets:								
2009	18,671	2,345,381	4,446	328,925	3,403	430,079	15,061	2,451,858
2010	18,789	2,327,958	4,493	396,181	3,328	433,966	15,037	2,371,962
2011	18,652	2,506,273	4,476	366,679	3,412	511,810	15,251	3,155,361
2012	18,728	2,808,448	4,365	383,236	3,144	525,088	14,945	3,485,357
2013	17,708	2,900,056	4,484	406,718	3,180	897,796	15,446	3,543,127

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	KINGS		LOS ANGELES		MARIN		MENDOCINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	98	46,397	8,107	3,975,782	165	171,132	81	33,154
New Car Dealers	9	34,537	558	3,059,121	35	148,982	6	22,174
Used Car Dealers	20	3,593 #	1,752	416,984	34	10,170	11	854
Other Motor Vehicle Dealers	5	#	420	103,718	27	3,350	12	3,107
Auto. Parts, Accessories and Tire Stores	64	8,267	5,377	395,960	69	8,631	52	7,019
Furniture and Home Furnishings Stores	26	3,120	4,508	627,815	196	27,421	41	3,167
Furniture Stores	20	2,632	2,267	408,189	87	11,859	16	1,810
Home Furnishings Stores	6	489	2,241	219,625	109	15,562	25	1,357
Electronics and Appliance Stores	36	3,140	6,317	836,132	167	28,017	36	3,811
Bldg. Matrl. and Garden Equip. and Supplies	59	23,030	3,267	1,579,641	137	70,879	121	30,406
Building Material and Supplies Dealers	33	18,282	2,476	1,508,107	90	65,557	64	23,624
Lawn and Garden Equip. and Supplies Stores	26	4,748	791	71,535	47	5,321	57	6,782
Food and Beverage Stores	94	18,256	8,645	1,432,740	211	65,142	134	22,486
Supermarkets and Other Grocery Stores	50	12,507	2,906	1,025,044	82	50,625	53	19,855
Convenience Stores	19	4,060	1,701	134,901	29	5,746	15	1,394
Specialty Food Stores	11	124	2,279	58,314	49	1,233	32	305
Beer, Wine, and Liquor Stores	14	1,565	1,759	214,482	51	7,537	34	933
Health and Personal Care Stores	42	6,117	7,290	819,653	178	29,418	30	6,263
Pharmacies and Drug Stores	12	4,161	1,908	444,518	31	21,394	15	5,725
Health and Personal Care Stores	30	1,956	5,382	375,135	147	8,024	15	538
Gasoline Stations	43	41,904	2,102	3,238,606	69	92,841	54	47,127
Clothing and Clothing Accessories Stores	147	11,653	19,664	2,295,496	569	68,452	143	6,941
Clothing Stores	109	8,551	14,369	1,812,231	383	62,056	103	5,800
Shoe Stores	15	1,825	1,699	260,161	28	3,318	10	560
Jewelry, Luggage, and Leather Goods Stores	23	1,277	3,596	223,104	158	3,079	30	582
Sporting Goods, Hobby, Musical Instru., Book Stores	42	2,960	5,725	556,483	263	31,335	90	4,748
Sporting Goods Stores	15	927	1,723	208,892	102	17,851	35	2,225
Hobby, Toy and Musical Instrument Stores	11	1,517	2,027	215,495	67	8,335	22	1,676
Book Stores and News Dealers	16	515	1,975	132,096	94	5,148	33	846
General Merchandise Stores	47	33,740	5,224	2,524,563	64	59,099	25	17,257
Miscellaneous Store Retailers	232	7,506	29,383	1,192,151	1,232	40,490	450	10,571
Florists	4	237	1,246	34,324	44	1,140	10	99
Office Supplies and Stationery Stores	5	#	668	325,502	14	6,446	8	#
Gift, Novelty, and Souvenir Stores	46	380	4,032	87,800	200	3,151	78	1,482
Used Merchandise Stores	58	515	3,261	52,096	139	2,750	38	434
Other Miscellaneous Store Retailers	119	6,374 #	20,176	692,428	835	27,004	316	8,556 #
Nonstore Retailers	313	4,007	54,315	465,063	2,330	17,803	1,071	5,684
Food Services and Drinking Places	272	33,968	26,560	4,515,472	789	124,662	307	26,254
Special Food Services	38	706	2,643	188,549	119	3,364	37	98
Drinking Places (Alcoholic Beverages)	9	451	632	79,265	21	2,728	20	1,746
Full-Service Restaurants	58	8,667	8,146	2,248,201	362	87,762	144	13,365
Limited-Service Eating Places	167	24,144	15,139	1,999,458	287	30,809	106	11,045
Total Retail and Food Services	1,451	235,799	181,107	24,059,598	6,370	826,689	2,583	217,868
All Other Outlets	607	102,032	84,296	10,044,461	3,826	252,092	1,091	68,153
Total All Outlets	2,058	337,831	265,403	34,104,059	10,196	1,078,782	3,674	286,021
Historical Data								
Comparable data for total all outlets:								
2009	2,008	282,307	262,813	26,996,923	10,135	810,555	3,561	227,115
2010	1,998	267,708	260,242	27,101,568	9,984	840,878	3,575	229,021
2011	2,028	293,482	264,818	29,260,271	9,762	893,765	3,585	241,913
2012	2,092	316,042	255,457	31,566,450	9,671	957,947	3,516	265,956
2013	2,031	329,799	259,539	32,887,000	10,058	1,039,245	3,665	282,720

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	MERCED		MONTEREY		NAPA		ORANGE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	198	67,643	317	190,495	75	38,817	3,004	1,836,032
New Car Dealers	26	41,877	34	128,422	11	30,208	238	1,390,843
Used Car Dealers	42	12,611	77	36,324	8	1,105	726	246,492
Other Motor Vehicle Dealers	10	561	25	3,462	12	295	318	69,439
Auto. Parts, Accessories and Tire Stores	120	12,595	181	22,287	44	7,209	1,722	129,258
Furniture and Home Furnishings Stores	43	5,736	198	20,536	73	5,810	1,773	245,161
Furniture Stores	26	4,288	75	10,748	36	2,551	789	147,805
Home Furnishings Stores	17	1,448	123	9,788	37	3,259	984	97,356
Electronics and Appliance Stores	84	7,474	178	20,508	69	5,982	2,772	617,572
Bldg. Matrl. and Garden Equip. and Supplies	90	31,459	177	71,650	81	48,695	1,311	632,626
Building Material and Supplies Dealers	47	27,847	116	61,185	57	46,561	961	592,147
Lawn and Garden Equip. and Supplies Stores	43	3,612	61	10,465	24	2,134	350	40,480
Food and Beverage Stores	184	31,696	390	67,815	428	51,654	2,469	494,390
Supermarkets and Other Grocery Stores	91	18,936	166	46,575	54	23,973	883	352,607
Convenience Stores	36	9,721	65	10,856	20	2,988	356	46,184
Specialty Food Stores	29	464	95	3,116	35	509	753	24,534
Beer, Wine, and Liquor Stores	28	2,575	64	7,268	319	24,185	477	71,066
Health and Personal Care Stores	90	8,170	130	24,567	61	8,680	2,655	246,169
Pharmacies and Drug Stores	25	6,354	37	18,991	12	5,662	517	126,746
Health and Personal Care Stores	65	1,816	93	5,576	49	3,018	2,138	119,423
Gasoline Stations	90	124,943	134	142,519	32	54,966	644	1,148,236
Clothing and Clothing Accessories Stores	200	14,830	633	66,001	207	22,603	6,065	817,687
Clothing Stores	157	11,364	448	48,525	140	17,300	4,442	650,918
Shoe Stores	15	2,130	55	8,583	22	2,754	422	68,192
Jewelry, Luggage, and Leather Goods Stores	28	1,336	130	8,892	45	2,548	1,201	98,577
Sporting Goods, Hobby, Musical Instru., Book Stores	97	10,014	214	18,725	105	8,033	2,493	264,755
Sporting Goods Stores	35	2,828	77	8,238	40	2,779	1,069	125,901
Hobby, Toy and Musical Instrument Stores	29	3,665	59	7,648	25	3,653	746	89,878
Book Stores and News Dealers	33	3,520	78	2,840	40	1,601	678	48,976
General Merchandise Stores	67	72,427	112	109,580	28	37,820	1,455	1,124,463
Miscellaneous Store Retailers	321	13,596	1,112	46,487	477	19,424	10,318	404,818
Florists	15	251	52	1,467	20	880	451	12,363
Office Supplies and Stationery Stores	7	1,667	15	5,188	4	3,060	270	79,725
Gift, Novelty, and Souvenir Stores	60	562	252	7,583	61	839	1,647	28,779
Used Merchandise Stores	53	419	160	2,837	52	924	1,083	18,999
Other Miscellaneous Store Retailers	186	10,698	633	29,411	340	13,720	6,867	264,951
Nonstore Retailers	630	5,466	2,466	13,421	1,251	8,021	19,767	216,322
Food Services and Drinking Places	451	54,919	1,114	159,919	380	80,842	8,406	1,557,031
Special Food Services	67	442	151	6,021	78	1,592	962	48,160
Drinking Places (Alcoholic Beverages)	18	723	29	1,112	15	2,532	192	27,979
Full-Service Restaurants	137	19,816	436	92,467	148	58,568	2,638	828,560
Limited-Service Eating Places	229	33,938	498	60,320	139	18,151	4,614	652,332
Total Retail and Food Services	2,545	448,373	7,175	952,222	3,267	391,347	63,132	9,605,261
All Other Outlets	1,103	189,248	3,218	382,970	2,580	270,922	32,527	4,294,175
Total All Outlets	3,648	637,621	10,393	1,335,193	5,847	662,269	95,659	13,899,436
Historical Data								
Comparable data for total all outlets:								
2009	3,636	470,713	10,181	1,015,199	4,853	486,268	88,276	10,768,437
2010	3,553	483,951	9,881	1,047,938	4,974	495,282	88,694	10,800,790
2011	3,577	537,159	10,205	1,121,506	5,071	516,349	90,861	11,759,043
2012	3,539	584,528	9,823	1,222,883	5,256	594,252	88,812	12,714,789
2013	3,594	617,698	10,192	1,283,240	5,601	614,445	91,772	13,280,872

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	PLACER		RIVERSIDE		SACRAMENTO		SAN BERNARDINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	409	401,269	1,893	1,076,953	1,443	648,286	2,239	1,015,377
New Car Dealers	45	282,376	126	781,970	78	443,401	100	620,019
Used Car Dealers	116	78,662	360	94,002	449	93,174	476	186,094
Other Motor Vehicle Dealers	54	17,042	239	80,755	93	34,279	197	79,630
Auto. Parts, Accessories and Tire Stores	194	23,190	1,168	120,226	823	77,433	1,466	129,634
Furniture and Home Furnishings Stores	240	49,153	926	125,565	539	77,900	848	121,311
Furniture Stores	114	35,655	420	79,675	248	49,693	410	81,318
Home Furnishings Stores	126	13,498	506	45,890	291	28,208	438	39,993
Electronics and Appliance Stores	276	48,484	943	122,778	777	154,853	920	110,331
Bldg. Matrl. and Garden Equip. and Supplies	240	101,020	883	410,496	519	280,989	777	361,520
Building Material and Supplies Dealers	164	92,057	567	377,110	381	256,684	548	348,312
Lawn and Garden Equip. and Supplies Stores	76	8,963	316	33,386	138	24,305	229	13,208
Food and Beverage Stores	276	68,914	1,258	358,935	1,031	216,401	1,348	295,554
Supermarkets and Other Grocery Stores	84	50,917	438	253,361	360	157,350	436	201,389
Convenience Stores	41	6,561	258	56,960	217	25,345	294	55,143
Specialty Food Stores	99	2,919	337	8,502	293	5,674	333	8,378
Beer, Wine, and Liquor Stores	52	8,517	225	40,112	161	28,032	285	30,645
Health and Personal Care Stores	302	27,552	1,045	135,963	807	102,652	963	120,871
Pharmacies and Drug Stores	41	13,684	305	89,239	167	63,503	262	59,657
Health and Personal Care Stores	261	13,868	740	46,724	640	39,149	701	61,214
Gasoline Stations	107	193,885	480	850,759	351	448,908	573	887,464
Clothing and Clothing Accessories Stores	675	96,138	2,900	443,735	1,721	202,436	2,787	380,498
Clothing Stores	491	75,337	2,217	328,937	1,242	155,688	2,120	276,486
Shoe Stores	50	9,740	255	52,695	121	29,659	323	60,505
Jewelry, Luggage, and Leather Goods Stores	134	11,060	428	62,102	358	17,089	344	43,507
Sporting Goods, Hobby, Musical Instru., Book Stores	406	45,924	1,036	131,519	912	102,361	1,070	128,660
Sporting Goods Stores	175	25,733	470	71,003	355	44,829	389	55,464
Hobby, Toy and Musical Instrument Stores	105	14,685	308	42,654	239	34,047	397	50,279
Book Stores and News Dealers	126	5,506	258	17,863	318	23,484	284	22,916
General Merchandise Stores	183	142,024	800	757,204	454	467,901	985	699,863
Miscellaneous Store Retailers	1,485	46,583	5,643	199,881	3,740	138,946	5,128	345,870
Florists	48	744	162	4,163	160	3,103	134	3,143
Office Supplies and Stationery Stores	27	8,566	111	34,132	71	28,066	116	163,593
Gift, Novelty, and Souvenir Stores	331	3,470	838	18,210	748	10,234	697	12,993
Used Merchandise Stores	245	1,626	850	10,986	473	10,822	906	6,766
Other Miscellaneous Store Retailers	834	32,177	3,682	132,390	2,288	86,721	3,275	159,375
Nonstore Retailers	2,858	27,795	11,613	64,178	7,166	50,950	11,567	72,032
Food Services and Drinking Places	948	163,814	4,294	794,418	3,263	501,797	3,989	688,361
Special Food Services	83	2,008	449	13,456	343	14,415	364	8,948
Drinking Places (Alcoholic Beverages)	21	2,258	102	13,431	79	9,542	136	10,441
Full-Service Restaurants	362	93,430	1,319	365,902	1,115	240,756	1,137	276,605
Limited-Service Eating Places	482	66,118	2,424	401,629	1,726	237,084	2,352	392,367
Total Retail and Food Services	8,405	1,412,555	33,714	5,472,385	22,723	3,394,380	33,194	5,227,712
All Other Outlets	3,209	399,464	13,406	2,178,413	8,975	1,440,818	13,687	2,416,184
Total All Outlets	11,614	1,812,019	47,120	7,650,798	31,698	4,835,198	46,881	7,643,896
Historical Data								
Comparable data for total all outlets:								
2009	11,011	1,338,232	41,426	5,446,210	31,824	3,864,707	43,535	5,685,343
2010	10,891	1,382,244	42,308	5,554,758	31,237	3,894,040	44,500	5,737,210
2011	10,954	1,489,634	45,811	6,115,911	31,605	4,076,785	47,043	6,326,409
2012	10,921	1,592,012	45,131	6,583,182	29,972	4,382,269	45,936	6,956,488
2013	11,394	1,772,264	45,961	7,225,596	30,870	4,656,314	46,163	7,264,664

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	SAN DIEGO		SAN FRANCISCO		SAN JOAQUIN		SAN LUIS OBISPO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2,719	1,609,742	194	134,505	643	299,329	255	120,128
New Car Dealers	236	1,195,547	25	111,538	37	190,178	25	79,199
Used Car Dealers	765	178,166	32	2,932	137	32,375	35	11,774
Other Motor Vehicle Dealers	302	88,848	22	6,081	63	27,681	57	13,535
Auto. Parts, Accessories and Tire Stores	1,416	147,181	115	13,954	406	49,095	138	15,620
Furniture and Home Furnishings Stores	1,322	243,033	510	121,044	195	38,795	156	18,674
Furniture Stores	522	160,948	224	55,621	95	14,096	67	9,134
Home Furnishings Stores	800	82,085	286	65,423	100	24,700	89	9,540
Electronics and Appliance Stores	1,943	287,076	501	92,036	247	33,795	133	16,719
Bldg. Matrl. and Garden Equip. and Supplies	1,349	590,685	308	123,024	250	141,277	231	79,054
Building Material and Supplies Dealers	854	554,593	227	118,296	172	128,728	139	66,807
Lawn and Garden Equip. and Supplies Stores	495	36,092	81	4,728	78	12,550	92	12,246
Food and Beverage Stores	2,257	515,700	1,207	177,672	637	88,162	324	59,535
Supermarkets and Other Grocery Stores	715	349,067	568	121,911	224	64,002	82	38,746
Convenience Stores	447	67,867	149	11,217	123	11,064	43	6,969
Specialty Food Stores	597	18,378	311	11,801	163	2,852	68	1,226
Beer, Wine, and Liquor Stores	498	80,388	179	32,743	127	10,244	131	12,593
Health and Personal Care Stores	1,784	216,113	615	116,523	266	33,276	154	20,245
Pharmacies and Drug Stores	398	131,514	143	73,587	71	22,519	39	14,317
Health and Personal Care Stores	1,386	84,599	472	42,936	195	10,757	115	5,928
Gasoline Stations	742	1,103,888	116	153,807	211	299,868	90	115,530
Clothing and Clothing Accessories Stores	5,100	727,026	2,325	448,924	609	64,188	425	47,792
Clothing Stores	3,662	587,645	1,611	349,373	436	49,429	321	38,679
Shoe Stores	395	69,333	135	34,621	53	9,715	29	5,801
Jewelry, Luggage, and Leather Goods Stores	1,043	70,049	579	64,929	120	5,044	75	3,311
Sporting Goods, Hobby, Musical Instru., Book Stores	2,389	234,891	653	94,822	263	35,351	282	24,840
Sporting Goods Stores	959	109,573	165	48,909	127	20,536	138	17,189
Hobby, Toy and Musical Instrument Stores	676	78,259	138	17,419	84	11,036	71	5,140
Book Stores and News Dealers	754	47,059	350	28,494	52	3,780	73	2,512
General Merchandise Stores	923	1,051,051	249	183,929	201	236,333	89	79,206
Miscellaneous Store Retailers	9,420	365,847	3,492	160,779	1,270	87,753	1,179	36,163
Florists	545	23,843	239	7,807	35	1,387	45	825
Office Supplies and Stationery Stores	188	58,913	56	13,362	27	#	25	5,855
Gift, Novelty, and Souvenir Stores	1,306	31,126	641	26,073	223	1,956	212	4,016
Used Merchandise Stores	1,232	21,748	310	12,749	202	4,080	157	2,067
Other Miscellaneous Store Retailers	6,149	230,216	2,246	100,788	783	80,330 #	740	23,401
Nonstore Retailers	20,770	129,740	4,753	68,353	2,495	20,452	2,563	11,761
Food Services and Drinking Places	8,142	1,490,092	4,663	914,999	1,395	182,648	897	126,558
Special Food Services	962	42,108	492	55,449	207	3,758	79	1,819
Drinking Places (Alcoholic Beverages)	268	39,776	289	46,964	33	1,339	22	2,519
Full-Service Restaurants	2,601	799,264	2,097	628,025	472	78,231	418	80,083
Limited-Service Eating Places	4,311	608,944	1,785	184,561	683	99,320	378	42,137
Total Retail and Food Services	58,860	8,564,883	19,586	2,790,418	8,682	1,561,227	6,778	756,206
All Other Outlets	26,623	3,554,177	8,819	1,311,070	3,945	705,265	3,161	390,332
Total All Outlets	85,483	12,119,060	28,405	4,101,487	12,627	2,266,492	9,939	1,146,538
Historical Data								
Comparable data for total all outlets:								
2009	79,251	9,343,723	26,262	2,887,952	12,187	1,688,838	9,361	760,109
2010	79,446	9,570,811	26,063	2,891,620	12,088	1,699,173	9,172	773,032
2011	82,292	10,421,128	26,722	3,242,668	12,355	1,848,385	9,324	899,972
2012	80,400	11,255,431	26,530	3,560,005	11,922	2,021,033	9,145	1,019,490
2013	82,293	11,655,842	27,707	3,792,715	12,258	2,178,991	9,585	1,159,533

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	SAN MATEO		SANTA BARBARA		SANTA CLARA		SANTA CRUZ	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	434	425,723	271	160,445	1,057	914,259	165	70,121
New Car Dealers	68	372,797	31	129,924	138	779,509	14	48,792
Used Car Dealers	99	17,112	51	7,010	224	43,483	36	7,413
Other Motor Vehicle Dealers	29	6,089	40	5,649	96	30,020	27	3,752
Auto. Parts, Accessories and Tire Stores	238	29,725	149	17,862	599	61,247	88	10,163
Furniture and Home Furnishings Stores	386	85,458	213	24,243	698	157,626	132	12,395
Furniture Stores	157	66,201	94	14,675	296	104,282	56	5,785
Home Furnishings Stores	229	19,257	119	9,568	402	53,344	76	6,610
Electronics and Appliance Stores	403	103,076	197	35,828	1,386	318,967	164	15,916
Bldg. Matrl. and Garden Equip. and Supplies	326	203,450	244	106,351	662	386,302	178	64,165
Building Material and Supplies Dealers	224	189,063	132	88,320	487	362,995	103	55,315
Lawn and Garden Equip. and Supplies Stores	102	14,388	112	18,031	175	23,307	75	8,850
Food and Beverage Stores	555	134,813	448	94,294	1,277	257,749	250	55,666
Supermarkets and Other Grocery Stores	227	97,897	163	67,483	414	180,329	91	38,047
Convenience Stores	77	8,781	59	10,952	231	27,760	32	4,072
Specialty Food Stores	144	4,544	72	1,121	335	7,135	68	2,951
Beer, Wine, and Liquor Stores	107	23,591	154	14,738	297	42,524	59	10,596
Health and Personal Care Stores	353	64,084	210	34,324	893	152,626	156	26,551
Pharmacies and Drug Stores	68	45,594	56	23,822	224	92,156	45	19,745
Health and Personal Care Stores	285	18,490	154	10,501	669	60,470	111	6,806
Gasoline Stations	205	289,554	115	143,376	395	610,749	77	82,974
Clothing and Clothing Accessories Stores	1,114	159,519	556	75,410	2,410	497,524	473	33,327
Clothing Stores	714	128,054	385	61,218	1,671	373,987	349	26,530
Shoe Stores	61	16,728	46	7,594	198	52,812	34	4,565
Jewelry, Luggage, and Leather Goods Stores	339	14,737	125	6,598	541	70,725	90	2,231
Sporting Goods, Hobby, Musical Instru., Book Stores	485	64,308	312	28,217	1,115	155,993	274	17,966
Sporting Goods Stores	179	28,595	153	14,359	368	70,884	103	8,287
Hobby, Toy and Musical Instrument Stores	150	23,344	60	8,587	380	54,416	81	6,213
Book Stores and News Dealers	156	12,370	99	5,272	367	30,694	90	3,466
General Merchandise Stores	198	239,514	131	102,977	375	549,055	61	58,859
Miscellaneous Store Retailers	2,342	114,851	1,172	57,454	4,315	167,651	1,017	30,659
Florists	117	4,248	62	#	198	5,084	37	652
Office Supplies and Stationery Stores	36	31,913	20	7,034	76	25,961	12	7,512
Gift, Novelty, and Souvenir Stores	347	11,020	164	4,928	728	15,886	205	2,626
Used Merchandise Stores	251	4,987	164	3,550	341	9,416	152	2,239
Other Miscellaneous Store Retailers	1,591	62,684	762	41,941 #	2,972	111,304	611	17,631
Nonstore Retailers	3,571	48,889	3,178	17,578	9,853	121,879	2,500	11,908
Food Services and Drinking Places	2,246	404,202	1,197	193,378	5,109	934,097	717	98,280
Special Food Services	371	28,097	135	4,079	824	75,551	83	1,907
Drinking Places (Alcoholic Beverages)	48	4,306	52	6,293	119	13,635	23	1,828
Full-Service Restaurants	863	235,841	474	105,336	1,788	494,542	288	57,246
Limited-Service Eating Places	964	135,958	536	77,669	2,378	350,369	323	37,299
Total Retail and Food Services	12,618	2,337,442	8,244	1,073,874	29,545	5,224,477	6,164	578,787
All Other Outlets	7,342	1,062,205	4,435	409,054	15,729	3,613,504	2,448	167,696
Total All Outlets	19,960	3,399,647	12,679	1,482,928	45,274	8,837,981	8,612	746,483
Historical Data								
Comparable data for total all outlets:								
2009	18,678	2,610,642	12,229	1,164,721	43,254	6,209,072	8,078	584,519
2010	18,446	2,651,240	12,068	1,182,298	42,399	6,678,215	7,936	605,423
2011	18,854	2,900,335	12,069	1,261,522	42,916	7,462,050	8,183	633,684
2012	18,593	3,137,230	12,015	1,384,696	42,232	8,208,388	8,051	683,511
2013	19,257	3,274,856	12,352	1,418,754	43,864	8,591,109	8,306	721,930

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	SHASTA		SOLANO		SONOMA		STANISLAUS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	208	84,498	304	241,190	372	237,460	598	269,491
New Car Dealers	10	40,573	33	174,677	37	186,389	33	142,910
Used Car Dealers	43	19,604	75	25,945	89	11,435	184	76,440
Other Motor Vehicle Dealers	41	9,242	43	21,634	57	12,318	37	18,454
Auto. Parts, Accessories and Tire Stores	114	15,079	153	18,935	189	27,319	344	31,686
Furniture and Home Furnishings Stores	73	10,053	128	20,353	241	32,284	179	21,979
Furniture Stores	32	6,857	53	12,816	107	19,818	86	13,287
Home Furnishings Stores	41	3,196	75	7,537	134	12,466	93	8,692
Electronics and Appliance Stores	95	12,288	136	26,401	221	38,692	229	29,987
Bldg. Matrl. and Garden Equip. and Supplies	157	44,104	140	74,613	323	143,043	216	122,808
Building Material and Supplies Dealers	92	38,847	102	67,773	184	128,064	144	105,883
Lawn and Garden Equip. and Supplies Stores	65	5,258	38	6,840	139	14,979	72	16,925
Food and Beverage Stores	123	31,583	255	51,947	622	118,879	444	69,701
Supermarkets and Other Grocery Stores	60	27,119	85	35,535	173	83,961	184	46,731
Convenience Stores	12	635	52	6,467	67	10,713	90	8,707
Specialty Food Stores	35	253	59	1,664	115	2,971	99	1,925
Beer, Wine, and Liquor Stores	16	3,576	59	8,280	267	21,235	71	12,337
Health and Personal Care Stores	89	11,404	154	21,749	213	35,832	206	28,835
Pharmacies and Drug Stores	39	8,170	30	11,927	56	24,884	56	18,766
Health and Personal Care Stores	50	3,234	124	9,822	157	10,948	150	10,068
Gasoline Stations	87	74,789	145	159,026	146	174,109	161	172,532
Clothing and Clothing Accessories Stores	160	22,394	434	88,006	617	73,372	508	76,691
Clothing Stores	98	17,979	320	65,521	408	57,350	360	57,793
Shoe Stores	17	3,008	37	13,298	58	10,971	55	12,119
Jewelry, Luggage, and Leather Goods Stores	45	1,407	77	9,187	151	5,051	93	6,778
Sporting Goods, Hobby, Musical Instru., Book Stores	162	15,209	192	25,586	331	35,936	236	29,429
Sporting Goods Stores	80	9,238	86	12,398	110	17,557	98	10,120
Hobby, Toy and Musical Instrument Stores	32	3,574	54	9,356	88	10,902	79	13,957
Book Stores and News Dealers	50	2,397	52	3,832	133	7,477	59	5,352
General Merchandise Stores	41	70,950	95	149,082	103	151,256	172	186,141
Miscellaneous Store Retailers	755	21,711	915	39,384	1,933	64,185	958	45,646
Florists	16	512	31	1,072	67	1,528	47	1,026
Office Supplies and Stationery Stores	12	2,866	10	3,842	25	11,045	23	7,816
Gift, Novelty, and Souvenir Stores	102	1,308	93	2,015	278	5,138	161	3,235
Used Merchandise Stores	132	1,000	140	3,763	327	4,704	159	1,471
Other Miscellaneous Store Retailers	493	16,025	641	28,692	1,236	41,769	568	32,099
Nonstore Retailers	2,396	6,251	1,892	13,825	5,049	25,652	1,728	12,800
Food Services and Drinking Places	478	53,433	884	135,838	1,415	183,123	1,117	153,085
Special Food Services	62	376	110	2,262	239	4,040	148	2,195
Drinking Places (Alcoholic Beverages)	26	1,769	33	2,465	43	4,430	34	2,162
Full-Service Restaurants	159	27,645	268	54,982	564	106,217	339	64,503
Limited-Service Eating Places	231	23,644	473	76,129	569	68,435	596	84,225
Total Retail and Food Services	4,824	458,668	5,674	1,046,999	11,586	1,313,823	6,752	1,219,123
All Other Outlets	1,921	167,577	2,441	471,730	6,202	553,562	2,989	594,103
Total All Outlets	6,745	626,246	8,115	1,518,730	17,788	1,867,384	9,741	1,813,226
Historical Data								
Comparable data for total all outlets:								
2009	5,273	505,165	7,683	1,252,596	16,499	1,417,012	9,873	1,370,129
2010	5,238	625,535	7,560	1,194,512	16,714	1,424,157	9,449	1,379,106
2011	5,375	552,384	7,748	1,260,013	16,715	1,504,107	9,638	1,536,475
2012	5,343	587,607	7,732	1,363,172	16,606	1,607,303	9,362	1,656,805
2013	6,080	635,481	7,923	1,476,030	17,347	1,750,448	9,589	1,770,641

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	SUTTER		TULARE		VENTURA		YOLO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	109	39,763	378	152,043	560	473,726	146	78,184
New Car Dealers	8	25,483	36	102,811	73	374,975	12	49,332
Used Car Dealers	18	3,455	75	18,037	106	38,502	26	4,820
Other Motor Vehicle Dealers	19	3,539	20	3,799	78	22,765	14	8,509
Auto. Parts, Accessories and Tire Stores	64	7,286	247	27,396	303	37,483	94	15,523
Furniture and Home Furnishings Stores	29	4,708	127	13,868	306	45,471	55	27,233
Furniture Stores	12	2,979	63	8,635	125	24,620	28	#
Home Furnishings Stores	17	1,729	64	5,233	181	20,851	27	27,233 #
Electronics and Appliance Stores	43	1,992	155	50,785	397	69,096	74	8,698
Bldg. Matrl. and Garden Equip. and Supplies	56	27,632	224	80,624	343	169,522	90	47,475
Building Material and Supplies Dealers	32	21,438	108	63,161	221	151,500	64	43,957
Lawn and Garden Equip. and Supplies Stores	24	6,195	116	17,463	122	18,022	26	3,519
Food and Beverage Stores	77	14,421	316	48,412	638	132,976	151	34,541
Supermarkets and Other Grocery Stores	38	10,657	175	40,249	220	95,001	66	28,205
Convenience Stores	15	2,786	43	3,675	98	13,085	28	3,534
Specialty Food Stores	15	773	63	1,009	167	4,352	29	391
Beer, Wine, and Liquor Stores	9	204	35	3,480	153	20,538	28	2,411
Health and Personal Care Stores	55	4,745	158	23,722	430	58,760	75	8,413
Pharmacies and Drug Stores	10	3,080	52	13,288	114	34,193	19	6,537
Health and Personal Care Stores	45	1,665	106	10,434	316	24,567	56	1,876
Gasoline Stations	40	31,750	184	164,390	186	287,599	62	93,788
Clothing and Clothing Accessories Stores	107	11,850	608	56,704	1,085	190,845	146	15,975
Clothing Stores	64	7,694	473	42,934	784	146,059	110	13,447
Shoe Stores	14	2,642	56	9,324	119	23,938	8	1,514
Jewelry, Luggage, and Leather Goods Stores	29	1,514	79	4,446	182	20,848	28	1,014
Sporting Goods, Hobby, Musical Instru., Book Stores	58	4,700	195	19,911	510	65,128	130	10,866
Sporting Goods Stores	27	1,281	70	7,487	230	32,497	52	4,854
Hobby, Toy and Musical Instrument Stores	20	3,128	65	8,423	148	21,040	37	2,732
Book Stores and News Dealers	11	291	60	4,001	132	11,591	41	3,281
General Merchandise Stores	22	49,234	169	148,509	308	247,712	40	73,483
Miscellaneous Store Retailers	205	11,278	889	29,370	2,094	69,939	437	19,993
Florists	5	#	27	833	98	1,832	15	123
Office Supplies and Stationery Stores	5	1,864	12	3,879	47	12,244	6	1,971
Gift, Novelty, and Souvenir Stores	31	238	132	1,734	261	4,990	81	630
Used Merchandise Stores	31	779	222	1,297	223	4,293	47	1,236
Other Miscellaneous Store Retailers	133	8,397 #	496	21,627	1,465	46,581	288	16,034
Nonstore Retailers	317	2,634	1,542	9,025	5,533	41,814	713	10,017
Food Services and Drinking Places	186	25,207	871	107,626	1,932	314,715	467	63,994
Special Food Services	12	#	93	1,122	222	5,193	35	3,315
Drinking Places (Alcoholic Beverages)	7	131	24	856	35	2,332	12	881
Full-Service Restaurants	68	12,196 #	277	42,269	692	154,763	173	28,119
Limited-Service Eating Places	99	12,880	477	63,378	983	152,428	247	31,679
Total Retail and Food Services	1,304	229,915	5,816	904,990	14,322	2,167,304	2,586	492,661
All Other Outlets	603	89,928	2,489	487,936	7,911	912,365	1,484	342,794
Total All Outlets	1,907	319,843	8,305	1,392,926	22,233	3,079,669	4,070	835,454
Historical Data								
Comparable data for total all outlets:								
2009	1,902	259,648	8,134	961,094	22,008	2,280,585	3,813	668,551
2010	1,880	265,683	8,127	994,096	22,219	2,326,018	3,848	646,885
2011	1,890	292,282	8,211	1,118,847	21,642	2,499,749	3,929	699,401
2012	1,835	311,433	8,208	1,259,748	21,203	2,676,099	3,856	748,846
2013	1,868	327,617	8,043	1,330,778	21,696	2,985,788	3,927	830,677

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	ALPINE		AMADOR		CALAVERAS		COLUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2	#	39	5,177	51	1,982	22	7,699
Home Furnishings and Appliance Stores	4	60	44	2,582	52	1,878	10	235
Bldg. Matrl. and Garden Equip. and Supplies	--	#	42	9,965	43	6,579	24	3,304
Food and Beverage Stores	6	32	54	7,085	57	7,297	23	1,909
Gasoline Stations	1	#	21	12,475	26	10,644	14	8,482
Clothing and Clothing Accessories Stores	1	#	47	1,310	56	912	13	264
General Merchandise Stores	1	#	24	#	21	1,258	7	169
Food Services and Drinking Places	9	441	107	7,999	128	7,381	55	5,504
Other Retail Group	20	1,113 #	588	19,763 #	645	8,411	189	3,492
Total Retail and Food Services	44	1,646	966	66,357	1,079	46,342	357	31,059
All Other Outlets	33	5,575	381	24,929	413	22,293	205	38,696
Totals All Outlets	77	7,220	1,347	91,286	1,492	68,636	562	69,755
Type of business	DEL NORTE		GLENN		INYO		LAKE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	9	3,122	33	7,639	22	5,758	57	10,094
Home Furnishings and Appliance Stores	13	665	14	385	16	1,154	47	2,730
Bldg. Matrl. and Garden Equip. and Supplies	16	5,673	26	3,650	20	3,940	46	10,461
Food and Beverage Stores	18	4,026	22	2,899	18	4,775	59	13,679
Gasoline Stations	7	6,158	19	12,656	26	17,341	22	14,254
Clothing and Clothing Accessories Stores	16	413	18	287	23	557	39	892
General Merchandise Stores	5	#	13	#	14	4,286	13	14,829
Food Services and Drinking Places	66	5,033	71	5,022	61	6,159	149	10,682
Other Retail Group	214	11,725 #	366	9,814 #	307	6,193	768	9,940
Total Retail and Food Services	364	36,815	582	42,352	507	50,164	1,200	87,561
All Other Outlets	162	13,638	227	37,467	222	15,912	538	35,479
Totals All Outlets	526	50,453	809	79,819	729	66,076	1,738	123,040
Type of business	LASSEN		MADERA		MARIPOSA		MODOC	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	22	8,700	142	41,102	19	624	9	983
Home Furnishings and Appliance Stores	16	1,301	90	5,811	15	377	6	348
Bldg. Matrl. and Garden Equip. and Supplies	28	2,643	76	28,820	18	1,931	17	1,049
Food and Beverage Stores	19	1,913	117	20,720	29	3,461	11	784
Gasoline Stations	18	7,517	54	62,638	9	2,591	5	1,704
Clothing and Clothing Accessories Stores	19	1,111	170	7,181	27	311	4	93
General Merchandise Stores	6	#	48	16,899	4	183	--	#
Food Services and Drinking Places	52	3,497	256	25,698	50	2,463	35	1,140
Other Retail Group	257	11,952 #	967	21,168	263	2,820	147	1,962 #
Total Retail and Food Services	437	38,635	1,920	230,038	434	14,761	234	8,062
All Other Outlets	191	16,002	813	113,951	216	16,625	104	10,231
Totals All Outlets	628	54,636	2,733	343,989	650	31,386	338	18,293
Type of business	MONO		NEVADA		PLUMAS		SAN BENITO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	10	262	111	13,927	20	1,347	52	11,904
Home Furnishings and Appliance Stores	13	614	131	10,832	29	469	35	1,555
Bldg. Matrl. and Garden Equip. and Supplies	18	2,358	124	33,105	36	2,572	33	5,475
Food and Beverage Stores	23	3,859	96	21,276	22	4,425	43	7,119
Gasoline Stations	14	4,032	34	29,072	16	3,779	15	17,163
Clothing and Clothing Accessories Stores	32	2,820	221	5,442	49	325	40	739
General Merchandise Stores	16	498	41	8,732	11	701	8	7,768
Food Services and Drinking Places	88	11,578	275	29,760	100	2,566	122	12,101
Other Retail Group	219	7,977	1,855	34,241	592	3,760	494	13,207
Total Retail and Food Services	433	33,997	2,888	186,387	875	19,944	842	77,032
All Other Outlets	194	23,499	1,241	78,136	302	16,726	418	42,817
Totals All Outlets	627	57,496	4,129	264,523	1,177	36,670	1,260	119,850

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014
(Taxable transactions in thousands of dollars)

Type of business	SIERRA		SISKIYOU		TEHAMA		TRINITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2	#	48	5,754	63	32,630	11	374
Home Furnishings and Appliance Stores	2	#	45	1,898	32	2,199	7	128
Bldg. Matrl. and Garden Equip. and Supplies	8	291	73	5,420	37	11,387	15	2,375
Food and Beverage Stores	5	436	47	7,940	56	7,426	19	809
Gasoline Stations	3	#	35	33,810	30	51,384	13	4,836
Clothing and Clothing Accessories Stores	1	#	36	748	28	726	10	171
General Merchandise Stores	5	20	10	#	15	#	4	516
Food Services and Drinking Places	13	263	165	8,380	135	11,065	41	1,565
Other Retail Group	56	641 #	1,044	14,640 #	879	19,233 #	344	2,132
Total Retail and Food Services	95	1,651	1,503	78,591	1,275	136,049	464	12,905
All Other Outlets	23	1,551	573	42,632	457	43,893	150	4,484
Totals All Outlets	118	3,202	2,076	121,223	1,732	179,942	614	17,389
Type of business	TUOLUMNE		YUBA					
	Permits	Taxable transactions	Permits	Taxable transactions				
Retail and Food Services								
Motor Vehicle and Parts Dealers	52	14,880	51	10,661				
Home Furnishings and Appliance Stores	55	4,385	39	1,816				
Bldg. Matrl. and Garden Equip. and Supplies	46	13,073	44	4,923				
Food and Beverage Stores	48	8,390	54	4,479				
Gasoline Stations	26	19,102	30	25,426				
Clothing and Clothing Accessories Stores	90	3,715	47	763				
General Merchandise Stores	19	14,878	21	#				
Food Services and Drinking Places	171	12,509	124	11,447				
Other Retail Group	828	14,822	500	21,463 #				
Total Retail and Food Services	1,335	105,755	910	80,978				
All Other Outlets	570	28,444	316	35,555				
Totals All Outlets	1,905	134,199	1,226	116,533				

Sales omitted because their publication would result in the disclosure of confidential information. In Table 4, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014
(Taxable transactions in thousands of dollars)

Type of business	AGOURA HILLS		ALAMEDA		ALHAMBRA		ALISO VIEJO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	13	598	53	5,232	64	107,378	18	1,330
Home Furnishings and Appliance Stores	54	14,075	97	3,034	71	3,587	50	9,427
Bldg. Matrl. and Garden Equip. and Supplies	13	3,788	30	4,970	19	#	6	#
Food and Beverage Stores	17	4,554	75	16,177	53	7,219	17	6,268
Gasoline Stations	14	21,175	11	17,749	10	23,644	10	16,082
Clothing and Clothing Accessories Stores	37	2,022	126	8,682	78	4,726	64	#
General Merchandise Stores	14	133	31	9,467	36	55,343	17	#
Food Services and Drinking Places	67	14,658	253	31,523	208	41,132	75	16,082
Other Retail Group	324	7,309	1,387	21,346	582	36,830 #	401	32,523 #
Total Retail and Food Services	553	68,313	2,063	118,180	1,121	279,858	658	81,713
All Other Outlets	315	12,372	597	57,385	499	29,992	324	14,659
Totals All Outlets	868	80,685	2,660	175,565	1,620	309,850	982	96,372
Type of business	ANAHEIM		ANTIOCH		APPLE VALLEY		ARCADIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	352	151,646	50	41,138	37	4,059	44	#
Home Furnishings and Appliance Stores	360	39,208	48	3,981	46	5,290	97	3,230
Bldg. Matrl. and Garden Equip. and Supplies	184	103,004	25	#	13	15,796	20	2,071
Food and Beverage Stores	283	39,512	42	11,361	32	10,568	58	8,809
Gasoline Stations	77	133,523	25	26,219	13	20,133	13	21,733
Clothing and Clothing Accessories Stores	447	26,857	73	7,297	42	4,767	210	46,220
General Merchandise Stores	119	48,349	21	55,879	16	22,543	43	16,352
Food Services and Drinking Places	819	174,223	164	23,833	109	19,128	262	40,938
Other Retail Group	2,830	75,301	486	30,893 #	487	9,470	722	46,102 #
Total Retail and Food Services	5,471	791,624	934	200,601	795	111,754	1,469	185,455
All Other Outlets	3,609	624,095	378	31,311	256	7,619	599	28,814
Totals All Outlets	9,080	1,415,719	1,312	231,911	1,051	119,373	2,068	214,269
Type of business	ARROYO GRANDE		ATASCADERO		AUBURN		AZUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	17	9,440	42	5,845	38	13,129	44	3,686
Home Furnishings and Appliance Stores	32	3,798	28	1,852	37	1,348	28	998
Bldg. Matrl. and Garden Equip. and Supplies	16	5,809	23	12,602	21	3,517	16	672
Food and Beverage Stores	20	4,264	24	9,509	19	3,361	39	3,948
Gasoline Stations	7	10,110	11	13,093	7	#	14	17,395
Clothing and Clothing Accessories Stores	30	#	20	479	42	1,116	35	3,320
General Merchandise Stores	7	#	10	3,195	4	#	16	36,940
Food Services and Drinking Places	69	9,585	70	9,004	73	6,861	96	13,304
Other Retail Group	292	21,393 #	367	7,311	442	66,176 #	259	6,897
Total Retail and Food Services	490	64,399	595	62,888	683	95,507	547	87,161
All Other Outlets	176	5,950	296	8,858	262	13,375	353	20,003
Totals All Outlets	666	70,349	891	71,746	945	108,882	900	107,164
Type of business	BAKERSFIELD		BALDWIN PARK		BARSTOW		BEAUMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	316	297,905	54	6,053	33	6,406	33	7,243
Home Furnishings and Appliance Stores	284	51,313	45	1,559	14	1,381	31	5,432
Bldg. Matrl. and Garden Equip. and Supplies	107	84,090	24	17,959	5	#	17	#
Food and Beverage Stores	235	55,608	60	6,910	34	9,407	23	5,112
Gasoline Stations	104	123,125	12	16,043	22	67,134	7	15,939
Clothing and Clothing Accessories Stores	431	71,508	45	1,848	49	27,660	47	#
General Merchandise Stores	106	203,727	18	20,582	11	#	30	17,460
Food Services and Drinking Places	871	156,540	113	19,639	102	17,698	72	9,478
Other Retail Group	3,465	93,462	262	10,005	131	19,196 #	613	17,777 #
Total Retail and Food Services	5,919	1,137,277	633	100,597	401	148,882	873	78,440
All Other Outlets	2,068	354,455	415	19,731	125	4,023	178	7,075
Totals All Outlets	7,987	1,491,732	1,048	120,328	526	152,906	1,051	85,515

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	BELLFLOWER		BERKELEY		BEVERLY HILLS		BREA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	91	26,625	40	28,826	25	86,579	59	14,584
Home Furnishings and Appliance Stores	53	1,732	151	17,119	98	10,105	88	13,663
Bldg. Matrl. and Garden Equip. and Supplies	15	1,246	47	20,402	12	469	26	25,511
Food and Beverage Stores	54	7,885	142	27,449	34	5,317	43	10,079
Gasoline Stations	17	28,469	28	22,513	6	8,606	12	23,725
Clothing and Clothing Accessories Stores	26	1,365	245	12,424	430	260,636	205	59,364
General Merchandise Stores	24	4,913	41	2,352	28	46,370	34	42,591
Food Services and Drinking Places	152	17,574	554	75,743	199	89,085	178	51,887
Other Retail Group	358	8,768	1,769	55,323	1,064	35,660	697	34,550
Total Retail and Food Services	790	98,577	3,017	262,151	1,896	542,828	1,342	275,955
All Other Outlets	378	14,819	1,166	85,433	864	106,899	869	117,784
Totals All Outlets	1,168	113,397	4,183	347,585	2,760	649,727	2,211	393,739
Type of business	BRENTWOOD		BUENA PARK		BURBANK		BURLINGAME	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	46	10,320	45	152,584	92	50,315	49	78,038
Home Furnishings and Appliance Stores	46	10,766	99	241,383	214	90,861	53	4,889
Bldg. Matrl. and Garden Equip. and Supplies	20	14,409	23	#	50	46,058	24	7,900
Food and Beverage Stores	27	10,820	65	9,579	95	25,913	38	6,573
Gasoline Stations	16	23,147	12	19,404	31	45,334	9	10,360
Clothing and Clothing Accessories Stores	75	10,584	117	10,268	234	33,408	108	10,247
General Merchandise Stores	10	3,767	38	26,331	42	66,190	10	#
Food Services and Drinking Places	127	24,420	224	45,838	394	87,575	150	29,074
Other Retail Group	356	12,354	661	25,819 #	1,248	51,932	428	14,486 #
Total Retail and Food Services	723	120,586	1,284	531,207	2,400	497,584	869	161,566
All Other Outlets	279	16,181	667	96,997	1,500	155,404	623	60,256
Totals All Outlets	1,002	136,767	1,951	628,205	3,900	652,988	1,492	221,822
Type of business	CALABASAS		CALEXICO		CAMARILLO		CAMPBELL	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	10	32,055	43	10,946	43	16,630	57	6,719
Home Furnishings and Appliance Stores	30	4,176	51	1,307	68	4,118	85	17,881
Bldg. Matrl. and Garden Equip. and Supplies	5	#	17	394	25	24,313	31	29,397
Food and Beverage Stores	15	6,183	26	3,702	52	11,717	36	11,755
Gasoline Stations	8	9,504	14	15,098	19	33,381	17	33,190
Clothing and Clothing Accessories Stores	69	6,180	211	17,810	169	78,554	48	10,881
General Merchandise Stores	8	#	35	#	21	16,256	8	4,734
Food Services and Drinking Places	54	12,691	62	11,108	187	34,936	166	36,992
Other Retail Group	344	9,818 #	538	30,882 #	719	21,494	482	19,241
Total Retail and Food Services	543	80,607	997	91,247	1,303	241,399	930	170,791
All Other Outlets	287	41,148	196	3,836	910	52,168	700	40,691
Totals All Outlets	830	121,755	1,193	95,083	2,213	293,567	1,630	211,482
Type of business	CAPITOLA		CARLSBAD		CARSON		CATHEDRAL CITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	8	17,409	60	186,924	85	99,959	67	92,831
Home Furnishings and Appliance Stores	26	4,629	158	19,917	50	34,434	51	4,257
Bldg. Matrl. and Garden Equip. and Supplies	7	2,866	45	9,808	32	17,830	13	2,509
Food and Beverage Stores	18	8,065	61	21,062	59	7,856	37	9,377
Gasoline Stations	6	6,638	26	37,922	34	47,064	15	20,552
Clothing and Clothing Accessories Stores	86	9,193	315	68,410	110	5,531	29	2,893
General Merchandise Stores	8	17,325	27	51,023	32	29,494	9	7,595
Food Services and Drinking Places	77	13,082	285	60,638	237	35,198	119	15,621
Other Retail Group	246	10,992	1,667	31,543	599	34,976	315	6,688
Total Retail and Food Services	482	90,200	2,644	487,248	1,238	312,341	655	162,325
All Other Outlets	149	8,168	1,456	180,133	973	147,574	307	24,403
Totals All Outlets	631	98,368	4,100	667,380	2,211	459,915	962	186,728

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	CERES		CERRITOS		CHICO		CHINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	38	8,020	34	241,297	87	48,748	90	23,931
Home Furnishings and Appliance Stores	31	782	80	15,945	102	20,256	106	10,796
Bldg. Matrl. and Garden Equip. and Supplies	15	11,912	14	#	53	32,323	50	10,798
Food and Beverage Stores	43	5,411	30	3,762	75	21,140	45	9,983
Gasoline Stations	16	21,497	9	13,685	33	34,360	22	32,949
Clothing and Clothing Accessories Stores	44	2,441	128	51,649	147	22,684	115	27,555
General Merchandise Stores	19	16,527	22	43,179	30	57,608	43	51,529
Food Services and Drinking Places	95	12,192	167	37,929	324	46,412	181	31,423
Other Retail Group	256	5,682	419	43,991 #	1,122	35,685	588	29,281
Total Retail and Food Services	557	84,465	903	451,436	1,973	319,217	1,240	228,247
All Other Outlets	194	29,863	608	116,129	787	75,489	1,201	203,756
Totals All Outlets	751	114,328	1,511	567,566	2,760	394,706	2,441	432,003
Type of business	CHINO HILLS		CHULA VISTA		CITRUS HEIGHTS		CLAREMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	28	3,969	181	62,329	54	14,285	6	#
Home Furnishings and Appliance Stores	70	3,554	189	33,278	72	10,817	31	1,070
Bldg. Matrl. and Garden Equip. and Supplies	16	#	59	27,294	16	#	11	589
Food and Beverage Stores	37	12,363	146	33,201	53	12,548	23	7,538
Gasoline Stations	10	24,033	49	76,587	18	19,090	7	11,158
Clothing and Clothing Accessories Stores	90	8,077	294	32,866	115	15,652	64	1,554
General Merchandise Stores	32	#	65	146,282	30	69,724	14	366
Food Services and Drinking Places	137	30,747	459	87,220	168	30,380	108	18,752
Other Retail Group	438	48,318 #	1,417	51,614	622	35,873 #	445	29,678 #
Total Retail and Food Services	858	131,060	2,859	550,671	1,148	208,370	709	70,703
All Other Outlets	350	20,319	1,352	63,443	337	15,696	226	7,734
Totals All Outlets	1,208	151,379	4,211	614,114	1,485	224,066	935	78,437
Type of business	CLOVIS		COACHELLA		COLTON		COMMERCE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	98	81,212	23	4,176	75	30,889	27	6,158
Home Furnishings and Appliance Stores	97	12,402	14	780	33	9,997	39	5,007
Bldg. Matrl. and Garden Equip. and Supplies	32	28,786	3	#	7	#	21	14,721
Food and Beverage Stores	53	17,637	24	8,324	45	12,894	29	2,480
Gasoline Stations	28	31,142	10	33,361	16	21,786	14	27,339
Clothing and Clothing Accessories Stores	139	17,462	26	2,162	35	#	143	99,455
General Merchandise Stores	30	76,350	3	#	23	#	18	33,141
Food Services and Drinking Places	244	43,661	61	8,539	110	14,626	76	15,060
Other Retail Group	677	27,890	68	4,160 #	229	29,443 #	146	9,414
Total Retail and Food Services	1,398	336,541	232	61,501	573	119,635	513	212,775
All Other Outlets	604	35,134	94	22,113	276	44,632	837	214,867
Totals All Outlets	2,002	371,675	326	83,614	849	164,267	1,350	427,642
Type of business	COMPTON		CONCORD		CORONA		CORTE MADERA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	82	8,298	123	154,866	216	75,848	10	29,302
Home Furnishings and Appliance Stores	53	9,734	126	30,746	183	22,573	20	8,809
Bldg. Matrl. and Garden Equip. and Supplies	19	#	71	62,081	64	36,449	3	#
Food and Beverage Stores	103	12,717	96	22,664	94	24,637	8	3,253
Gasoline Stations	20	23,038	39	38,401	38	84,288	3	#
Clothing and Clothing Accessories Stores	111	11,235	196	29,620	223	20,405	66	25,023
General Merchandise Stores	52	10,120	41	66,240	69	82,234	5	#
Food Services and Drinking Places	176	18,835	315	48,509	326	63,774	33	10,498
Other Retail Group	487	19,104 #	884	37,326	1,298	33,396	133	26,601 #
Total Retail and Food Services	1,103	113,082	1,891	490,453	2,511	443,604	281	103,485
All Other Outlets	510	47,010	962	84,777	1,487	299,081	151	20,126
Totals All Outlets	1,613	160,092	2,853	575,230	3,998	742,685	432	123,612

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	COSTA MESA		COVINA		CULVER CITY		CUPERTINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	359	157,749	58	41,342	43	47,951	11	1,069
Home Furnishings and Appliance Stores	459	78,788	57	#	114	32,919	81	#
Bldg. Matrl. and Garden Equip. and Supplies	125	32,546	20	16,426	31	6,843	26	15,722
Food and Beverage Stores	136	33,396	45	6,728	54	14,213	29	8,699
Gasoline Stations	34	60,425	13	13,442	14	26,451	13	18,308
Clothing and Clothing Accessories Stores	965	228,120	84	4,040	163	41,146	74	10,662
General Merchandise Stores	198	83,432	20	12,400	38	82,715	31	21,334
Food Services and Drinking Places	513	101,993	165	25,068	252	64,054	171	36,951
Other Retail Group	4,853	68,849	460	32,789 #	688	35,704	703	50,987 #
Total Retail and Food Services	7,642	845,297	922	152,233	1,397	351,996	1,139	163,733
All Other Outlets	2,526	157,402	518	18,828	597	49,096	408	299,932
Totals All Outlets	10,168	1,002,699	1,440	171,061	1,994	401,091	1,547	463,665
Type of business	CYPRESS		DALY CITY		DANA POINT		DANVILLE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	40	4,445	28	35,373	20	4,214	19	889
Home Furnishings and Appliance Stores	76	2,751	57	3,394	50	971	63	2,865
Bldg. Matrl. and Garden Equip. and Supplies	22	#	16	#	22	4,254	18	2,009
Food and Beverage Stores	33	5,375	56	11,337	32	9,735	27	7,751
Gasoline Stations	9	14,983	19	32,904	12	15,836	10	16,773
Clothing and Clothing Accessories Stores	160	3,477	114	23,754	84	2,017	89	5,985
General Merchandise Stores	91	41,779	22	23,169	15	786	11	#
Food Services and Drinking Places	136	19,041	202	43,780	122	23,675	103	20,465
Other Retail Group	1,649	75,647 #	537	26,435 #	554	9,457	580	38,806 #
Total Retail and Food Services	2,216	167,498	1,051	200,145	911	70,945	920	95,542
All Other Outlets	439	76,454	377	16,488	372	31,361	385	8,918
Totals All Outlets	2,655	243,952	1,428	216,633	1,283	102,306	1,305	104,459
Type of business	DAVIS		DELANO		DIAMOND BAR		DINUBA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	23	40,478	25	14,494	33	2,105	23	15,724
Home Furnishings and Appliance Stores	38	1,246	20	1,665	82	2,040	20	#
Bldg. Matrl. and Garden Equip. and Supplies	23	3,820	11	16,703	16	1,352	7	#
Food and Beverage Stores	36	11,771	43	7,564	26	3,258	25	2,314
Gasoline Stations	12	18,094	11	12,568	15	27,876	6	8,815
Clothing and Clothing Accessories Stores	51	4,575	30	1,497	63	564	28	447
General Merchandise Stores	7	#	13	13,849	26	8,185	8	#
Food Services and Drinking Places	162	26,549	69	8,931	117	12,885	50	6,050
Other Retail Group	490	18,931 #	132	3,172	414	4,842	78	52,265 #
Total Retail and Food Services	842	125,464	354	80,443	792	63,106	245	85,614
All Other Outlets	279	8,588	133	25,826	473	10,595	113	14,012
Totals All Outlets	1,121	134,052	487	106,269	1,265	73,701	358	99,626
Type of business	DIXON		DOWNEY		DUARTE		DUBLIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	18	16,279	83	80,293	22	50,790	39	117,659
Home Furnishings and Appliance Stores	15	113	59	15,290	18	4,918	71	32,395
Bldg. Matrl. and Garden Equip. and Supplies	12	1,154	22	#	8	1,515	28	16,098
Food and Beverage Stores	15	2,086	74	11,241	17	2,356	24	6,707
Gasoline Stations	10	12,457	26	43,263	3	#	18	24,886
Clothing and Clothing Accessories Stores	15	#	162	29,692	23	217	53	17,560
General Merchandise Stores	8	#	47	28,457	16	21,920	9	#
Food Services and Drinking Places	59	6,283	266	54,531	61	8,077	148	36,896
Other Retail Group	192	17,365 #	890	33,312 #	165	9,690 #	337	43,475 #
Total Retail and Food Services	344	55,737	1,629	296,079	333	99,481	727	295,676
All Other Outlets	127	46,312	621	53,794	142	10,629	358	57,559
Totals All Outlets	471	102,049	2,250	349,873	475	110,110	1,085	353,235

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	EASTVALE		EL CAJON		EL CENTRO		EL CERRITO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	12	682	118	128,733	56	25,453	10	#
Home Furnishings and Appliance Stores	28	5,670	84	17,332	37	7,603	23	2,779
Bldg. Matrl. and Garden Equip. and Supplies	5	#	49	38,369	30	17,955	5	1,993
Food and Beverage Stores	15	11,059	95	16,159	29	6,913	17	6,198
Gasoline Stations	4	11,370	45	50,737	17	14,956	6	4,705
Clothing and Clothing Accessories Stores	29	3,935	159	22,565	86	24,495	31	5,522
General Merchandise Stores	8	11,579	28	32,173	25	56,755	4	#
Food Services and Drinking Places	54	12,474	231	34,372	121	27,312	77	8,982
Other Retail Group	200	18,091 #	757	26,233	206	10,582	248	26,774 #
Total Retail and Food Services	355	74,860	1,566	366,674	607	192,025	421	56,954
All Other Outlets	137	56,745	832	117,278	344	41,829	130	6,159
Totals All Outlets	492	131,605	2,398	483,952	951	233,855	551	63,113
Type of business	EL MONTE		EL SEGUNDO		ELK GROVE		EMERYVILLE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	156	181,043	11	461	76	138,193	8	1,071
Home Furnishings and Appliance Stores	89	5,007	58	30,205	95	20,885	47	45,075
Bldg. Matrl. and Garden Equip. and Supplies	46	21,882	10	1,890	29	14,597	8	#
Food and Beverage Stores	118	9,821	16	7,182	55	21,750	21	5,000
Gasoline Stations	18	26,487	8	#	25	40,832	4	6,237
Clothing and Clothing Accessories Stores	112	5,034	60	13,970	139	17,137	57	23,401
General Merchandise Stores	47	#	17	1,463	36	40,842	6	#
Food Services and Drinking Places	242	21,253	158	31,662	249	48,583	112	20,955
Other Retail Group	521	26,216 #	321	49,673 #	1,044	33,152	185	37,926 #
Total Retail and Food Services	1,349	296,742	659	136,506	1,748	375,970	448	139,663
All Other Outlets	831	35,985	458	83,629	570	52,392	299	36,901
Totals All Outlets	2,180	332,727	1,117	220,135	2,318	428,363	747	176,563
Type of business	ENCINITAS		ESCONDIDO		EUREKA		FAIRFIELD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	30	28,341	192	212,744	54	38,414	81	91,720
Home Furnishings and Appliance Stores	97	13,608	137	11,995	42	6,758	77	13,124
Bldg. Matrl. and Garden Equip. and Supplies	54	21,723	66	48,345	32	10,694	31	18,013
Food and Beverage Stores	59	19,133	118	30,103	34	8,305	59	13,519
Gasoline Stations	20	36,861	42	73,113	21	13,382	36	40,501
Clothing and Clothing Accessories Stores	154	10,055	254	35,202	67	8,150	117	20,102
General Merchandise Stores	15	21,381	44	38,874	16	38,554	28	48,876
Food Services and Drinking Places	235	43,071	324	53,312	150	16,357	226	38,821
Other Retail Group	1,271	30,088	1,441	36,756	489	18,148	750	19,935
Total Retail and Food Services	1,935	224,261	2,618	540,445	905	158,764	1,405	304,610
All Other Outlets	838	28,169	1,231	126,373	366	35,005	645	102,181
Totals All Outlets	2,773	252,429	3,849	666,818	1,271	193,769	2,050	406,791
Type of business	FOLSOM		FONTANA		FOUNTAIN VALLEY		FREMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	39	96,068	198	162,581	36	21,287	168	177,141
Home Furnishings and Appliance Stores	87	17,422	138	3,854	93	20,982	294	31,056
Bldg. Matrl. and Garden Equip. and Supplies	23	21,660	49	36,273	22	3,742	51	36,569
Food and Beverage Stores	65	17,873	116	25,954	62	8,318	124	22,589
Gasoline Stations	17	20,586	51	85,588	24	32,756	42	67,713
Clothing and Clothing Accessories Stores	162	32,297	283	14,403	56	4,798	139	19,187
General Merchandise Stores	25	61,566	89	63,473	19	53,984	50	65,218
Food Services and Drinking Places	222	39,560	294	55,637	178	26,510	450	67,345
Other Retail Group	966	30,997	1,814	44,466	528	27,017	1,414	48,685
Total Retail and Food Services	1,606	338,029	3,032	492,228	1,018	199,394	2,732	535,502
All Other Outlets	559	30,614	947	187,744	630	32,060	1,966	272,539
Totals All Outlets	2,165	368,642	3,979	679,972	1,648	231,454	4,698	808,041

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	FRESNO		FULLERTON		GARDEN GROVE		GARDENA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	566	282,255	181	48,076	164	80,761	97	25,417
Home Furnishings and Appliance Stores	505	74,634	125	15,070	186	6,147	80	6,343
Bldg. Matrl. and Garden Equip. and Supplies	164	96,218	44	20,165	61	21,066	29	31,503
Food and Beverage Stores	436	84,604	106	16,977	165	15,009	71	11,304
Gasoline Stations	180	167,757	36	53,342	38	63,986	12	28,012
Clothing and Clothing Accessories Stores	706	95,279	198	15,823	179	10,717	107	2,056
General Merchandise Stores	166	190,027	67	59,030	63	49,124	33	18,076
Food Services and Drinking Places	1,208	193,306	364	63,991	475	63,967	265	31,792
Other Retail Group	2,798	131,184	1,142	30,316	1,211	44,030	609	8,417
Total Retail and Food Services	6,729	1,315,264	2,263	322,788	2,542	354,807	1,303	162,918
All Other Outlets	3,483	371,829	1,283	96,935	1,309	67,885	870	38,597
Totals All Outlets	10,212	1,687,094	3,546	419,724	3,851	422,692	2,173	201,515
Type of business	GILROY		GLENDALE		GLENDDORA		GOLETA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	68	46,706	177	149,780	70	41,080	33	21,044
Home Furnishings and Appliance Stores	54	11,332	261	17,904	58	10,152	38	18,285
Bldg. Matrl. and Garden Equip. and Supplies	26	18,905	50	25,677	30	#	25	18,418
Food and Beverage Stores	53	8,205	197	33,553	31	8,066	38	9,067
Gasoline Stations	21	32,994	35	49,952	11	13,075	14	16,794
Clothing and Clothing Accessories Stores	189	53,626	424	82,208	69	2,295	25	2,782
General Merchandise Stores	18	40,333	79	48,671	42	28,546	8	#
Food Services and Drinking Places	155	25,532	522	81,716	131	19,530	98	16,695
Other Retail Group	469	17,550	1,922	51,475	811	27,034 #	375	33,946 #
Total Retail and Food Services	1,053	255,182	3,687	540,935	1,253	149,779	654	137,030
All Other Outlets	421	31,259	1,697	139,862	396	18,103	487	38,981
Totals All Outlets	1,474	286,441	5,384	680,798	1,649	167,882	1,141	176,011
Type of business	GRASS VALLEY		HANFORD		HAWTHORNE		HAYWARD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	41	10,106	43	38,849	77	66,771	215	66,445
Home Furnishings and Appliance Stores	32	4,265	43	3,939	60	19,984	148	12,586
Bldg. Matrl. and Garden Equip. and Supplies	23	11,455	23	16,226	23	29,190	73	32,348
Food and Beverage Stores	27	11,867	36	9,736	59	8,094	117	18,043
Gasoline Stations	12	13,937	16	15,584	16	23,638	47	52,733
Clothing and Clothing Accessories Stores	45	1,191	105	10,350	50	9,522	160	19,834
General Merchandise Stores	15	7,737	30	28,890	22	54,856	57	74,034
Food Services and Drinking Places	95	11,336	140	21,079	171	21,039	388	45,738
Other Retail Group	404	13,148	402	12,033	405	15,822	847	37,628
Total Retail and Food Services	694	85,042	838	156,686	883	248,916	2,052	359,390
All Other Outlets	275	14,896	277	26,049	444	48,234	1,659	276,969
Totals All Outlets	969	99,938	1,115	182,735	1,327	297,150	3,711	636,359
Type of business	HEALDSBURG		HEMET		HERMOSA BEACH		HESPERIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	15	16,857	73	85,827	12	1,836	122	12,712
Home Furnishings and Appliance Stores	15	534	59	3,183	24	3,737	56	2,459
Bldg. Matrl. and Garden Equip. and Supplies	16	6,522	22	18,176	8	4,989	28	6,659
Food and Beverage Stores	34	5,976	46	10,826	25	5,378	46	11,164
Gasoline Stations	7	7,837	23	29,720	2	#	33	56,337
Clothing and Clothing Accessories Stores	39	2,399	56	8,055	89	1,531	42	4,573
General Merchandise Stores	3	#	34	27,977	14	87	24	23,685
Food Services and Drinking Places	58	10,273	165	26,421	114	20,784	135	23,796
Other Retail Group	319	4,668 #	501	12,744	391	9,915 #	583	8,442
Total Retail and Food Services	506	55,067	979	222,930	679	48,256	1,069	149,827
All Other Outlets	302	18,517	362	29,497	218	8,231	507	35,904
Totals All Outlets	808	73,583	1,341	252,427	897	56,486	1,576	185,731

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	HOLLISTER		HUNTINGTON BEACH		HUNTINGTON PARK		INDIO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	38	11,371	198	131,801	41	19,596	90	58,408
Home Furnishings and Appliance Stores	20	618	255	33,722	64	6,124	102	12,316
Bldg. Matrl. and Garden Equip. and Supplies	15	4,711	102	36,030	17	19,224	49	19,567
Food and Beverage Stores	25	6,405	154	40,529	97	7,301	56	13,927
Gasoline Stations	13	16,238	40	59,039	6	9,433	15	25,581
Clothing and Clothing Accessories Stores	19	204	468	27,169	206	10,613	217	7,019
General Merchandise Stores	7	7,460	140	66,064	48	8,294	53	9,514
Food Services and Drinking Places	83	9,678	543	94,134	190	19,690	219	24,352
Other Retail Group	222	4,486	3,329	60,291	349	7,351	1,215	14,031
Total Retail and Food Services	442	61,170	5,229	548,779	1,018	107,627	2,016	184,716
All Other Outlets	251	9,653	2,100	158,936	363	27,487	546	38,289
Totals All Outlets	693	70,823	7,329	707,714	1,381	135,114	2,562	223,005
Type of business	INDUSTRY		INGLEWOOD		IRVINE		JURUPA VALLEY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	106	100,911	86	52,968	139	158,644	87	11,098
Home Furnishings and Appliance Stores	163	70,067	67	3,598	484	91,459	71	4,148
Bldg. Matrl. and Garden Equip. and Supplies	52	24,887	16	#	71	24,944	54	8,926
Food and Beverage Stores	50	4,453	118	14,514	149	36,365	54	17,453
Gasoline Stations	16	23,941	23	27,918	29	67,222	21	35,119
Clothing and Clothing Accessories Stores	286	18,942	128	17,319	427	41,926	101	4,786
General Merchandise Stores	126	63,611	40	35,416	101	81,996	86	#
Food Services and Drinking Places	174	39,648	250	32,679	657	148,912	148	19,341
Other Retail Group	2,093	23,503	668	37,210 #	2,422	106,053	1,372	32,444 #
Total Retail and Food Services	3,066	369,964	1,396	221,623	4,479	757,520	1,994	133,314
All Other Outlets	1,314	279,535	451	60,762	3,195	411,915	469	64,086
Totals All Outlets	4,380	649,499	1,847	282,384	7,674	1,169,434	2,463	197,401
Type of business	LA HABRA		LA MESA		LA MIRADA		LA PUENTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	80	6,682	58	63,326	17	4,090	59	9,052
Home Furnishings and Appliance Stores	48	5,459	72	8,623	33	#	52	2,199
Bldg. Matrl. and Garden Equip. and Supplies	29	18,253	14	6,385	18	13,999	18	1,524
Food and Beverage Stores	54	8,617	54	11,783	25	4,830	48	6,067
Gasoline Stations	15	18,619	18	20,964	11	14,703	9	10,919
Clothing and Clothing Accessories Stores	53	6,446	85	11,509	31	3,440	84	3,828
General Merchandise Stores	24	66,307	16	47,990	19	3,195	38	2,662
Food Services and Drinking Places	166	24,507	185	33,995	108	15,066	110	11,129
Other Retail Group	430	11,149	652	22,302	265	73,761 #	611	3,944
Total Retail and Food Services	899	166,039	1,154	226,876	527	133,085	1,029	51,323
All Other Outlets	460	32,074	464	18,984	325	57,731	239	5,161
Totals All Outlets	1,359	198,113	1,618	245,860	852	190,816	1,268	56,484
Type of business	LA QUINTA		LA VERNE		LAGUNA BEACH		LAGUNA HILLS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	12	19,249	18	963	17	1,871	44	4,395
Home Furnishings and Appliance Stores	44	9,926	36	4,927	78	1,789	101	15,319
Bldg. Matrl. and Garden Equip. and Supplies	16	19,270	9	2,504	19	3,554	16	970
Food and Beverage Stores	21	12,876	12	3,886	28	6,585	28	7,265
Gasoline Stations	4	7,834	7	11,664	8	6,025	12	11,844
Clothing and Clothing Accessories Stores	62	7,995	27	3,350	165	7,620	92	11,500
General Merchandise Stores	11	58,625	14	10,981	18	192	12	13,385
Food Services and Drinking Places	108	33,540	86	14,996	112	29,608	88	19,180
Other Retail Group	634	14,717	243	8,649	899	10,173	379	9,792
Total Retail and Food Services	912	184,033	452	61,921	1,344	67,417	772	93,652
All Other Outlets	336	30,387	265	17,029	435	23,907	473	22,249
Totals All Outlets	1,248	214,419	717	78,950	1,779	91,325	1,245	115,901

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014
(Taxable transactions in thousands of dollars)

Type of business	LAGUNA NIGUEL		LAKE ELSINORE		LAKE FOREST		LAKEWOOD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	34	35,161	68	23,235	79	20,737	35	25,471
Home Furnishings and Appliance Stores	124	6,668	38	1,828	136	14,106	51	12,038
Bldg. Matrl. and Garden Equip. and Supplies	26	14,554	16	13,214	27	22,926	23	17,622
Food and Beverage Stores	31	14,754	35	8,943	61	13,861	58	13,117
Gasoline Stations	11	18,176	14	26,962	19	35,705	20	29,324
Clothing and Clothing Accessories Stores	76	3,760	82	8,683	84	6,074	123	29,558
General Merchandise Stores	20	65,547	21	38,744	19	15,641	35	69,633
Food Services and Drinking Places	127	24,203	118	18,219	228	40,916	184	43,755
Other Retail Group	670	14,714	406	8,891	773	37,773	557	19,827
Total Retail and Food Services	1,119	197,538	798	148,721	1,426	207,739	1,086	260,345
All Other Outlets	588	29,302	354	18,844	852	76,812	260	13,503
Totals All Outlets	1,707	226,840	1,152	167,565	2,278	284,551	1,346	273,848
Type of business	LANCASTER		LAWNDALE		LEMON GROVE		LINCOLN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	155	72,638	30	6,075	28	28,255	20	2,087
Home Furnishings and Appliance Stores	89	3,988	29	2,382	18	759	19	719
Bldg. Matrl. and Garden Equip. and Supplies	34	21,851	9	7,683	13	#	15	12,064
Food and Beverage Stores	81	15,527	25	3,054	20	8,573	16	6,514
Gasoline Stations	36	49,259	10	16,679	11	11,315	4	8,147
Clothing and Clothing Accessories Stores	126	10,107	21	671	24	1,627	36	2,337
General Merchandise Stores	45	62,949	8	#	9	#	11	7,119
Food Services and Drinking Places	296	41,661	70	8,041	52	8,604	63	10,411
Other Retail Group	973	20,933	191	5,041 #	181	29,973 #	320	5,654
Total Retail and Food Services	1,835	298,913	393	49,626	356	89,106	504	55,052
All Other Outlets	789	91,644	171	6,713	154	11,761	188	9,275
Totals All Outlets	2,624	390,557	564	56,340	510	100,866	692	64,327
Type of business	LIVERMORE		LODI		LOMPOC		LONG BEACH	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	81	80,263	106	25,894	29	14,153	301	79,410
Home Furnishings and Appliance Stores	97	7,538	58	4,041	28	1,729	340	24,111
Bldg. Matrl. and Garden Equip. and Supplies	47	27,671	28	19,984	10	#	102	138,337
Food and Beverage Stores	57	15,257	87	10,798	49	10,852	439	65,240
Gasoline Stations	34	45,031	23	25,334	12	10,511	107	162,153
Clothing and Clothing Accessories Stores	171	53,999	66	5,121	19	3,325	532	37,627
General Merchandise Stores	23	50,847	20	42,433	6	#	245	65,278
Food Services and Drinking Places	242	39,727	201	22,795	93	11,222	1,197	195,796
Other Retail Group	724	26,828	583	10,422	336	22,380 #	4,128	75,433
Total Retail and Food Services	1,476	347,162	1,172	166,824	582	74,173	7,391	843,386
All Other Outlets	951	158,396	510	37,264	236	13,169	2,447	304,880
Totals All Outlets	2,427	505,557	1,682	204,088	818	87,342	9,838	1,148,266
Type of business	LOS ANGELES		LOS BANOS		LOS GATOS		LYNWOOD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2,820	1,018,161	27	5,834	17	18,626	57	6,204
Home Furnishings and Appliance Stores	4,184	394,515	32	982	66	3,726	54	2,045
Bldg. Matrl. and Garden Equip. and Supplies	1,141	519,745	6	#	16	3,088	15	#
Food and Beverage Stores	3,582	588,307	24	6,522	40	13,063	72	9,067
Gasoline Stations	760	1,177,555	12	15,721	11	14,820	9	17,453
Clothing and Clothing Accessories Stores	8,585	673,483	28	689	93	9,157	86	5,117
General Merchandise Stores	1,849	632,477	15	13,898	5	#	27	2,994
Food Services and Drinking Places	10,710	1,779,246	79	10,622	125	27,245	150	16,659
Other Retail Group	34,075	925,455	173	10,641 #	544	15,985 #	281	10,149 #
Total Retail and Food Services	67,706	7,708,943	396	64,909	917	105,712	751	69,686
All Other Outlets	33,425	2,443,440	134	8,810	447	54,381	278	8,710
Totals All Outlets	101,131	10,152,383	530	73,719	1,364	160,093	1,029	78,396

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014
(Taxable transactions in thousands of dollars)

Type of business	MADERA		MALIBU		MANHATTAN BEACH		MANTECA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	48	23,418	3	#	13	#	62	29,177
Home Furnishings and Appliance Stores	45	2,206	44	917	47	11,581	42	4,527
Bldg. Matrl. and Garden Equip. and Supplies	17	11,531	13	2,121	9	#	21	12,925
Food and Beverage Stores	47	8,394	14	5,474	33	13,836	59	8,029
Gasoline Stations	23	18,864	8	8,358	6	10,570	28	22,371
Clothing and Clothing Accessories Stores	97	5,768	97	7,950	124	14,167	42	7,476
General Merchandise Stores	27	#	7	#	16	22,946	21	41,127
Food Services and Drinking Places	132	15,046	54	25,308	146	44,204	154	23,877
Other Retail Group	331	23,215 #	321	7,671 #	502	34,319 #	363	21,589
Total Retail and Food Services	767	108,442	561	57,798	896	151,623	792	171,097
All Other Outlets	261	41,861	230	6,091	359	48,734	332	35,606
Totals All Outlets	1,028	150,303	791	63,889	1,255	200,357	1,124	206,703
Type of business	MARTINEZ		MENIFEE		MENLO PARK		MERCED	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	19	4,835	44	8,608	3	#	64	48,574
Home Furnishings and Appliance Stores	28	477	37	9,495	59	5,682	53	7,571
Bldg. Matrl. and Garden Equip. and Supplies	11	9,507	22	#	17	3,952	19	16,175
Food and Beverage Stores	22	6,916	20	10,671	28	13,802	58	10,656
Gasoline Stations	15	13,204	10	19,938	10	15,736	23	22,421
Clothing and Clothing Accessories Stores	36	999	51	6,214	59	2,582	106	8,923
General Merchandise Stores	5	#	16	14,285	4	#	24	42,263
Food Services and Drinking Places	88	8,610	77	18,871	122	18,949	191	26,620
Other Retail Group	374	18,215 #	437	18,278 #	452	27,421 #	452	16,356
Total Retail and Food Services	598	62,762	714	106,359	754	88,125	990	199,560
All Other Outlets	279	59,270	241	10,894	453	37,025	401	35,714
Totals All Outlets	877	122,032	955	117,252	1,207	125,150	1,391	235,274
Type of business	MILPITAS		MISSION VIEJO		MODESTO		MONROVIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	38	37,607	80	71,267	185	55,244	43	58,172
Home Furnishings and Appliance Stores	109	15,098	139	25,626	192	30,958	41	11,302
Bldg. Matrl. and Garden Equip. and Supplies	22	12,515	30	#	58	33,397	18	#
Food and Beverage Stores	64	9,982	54	14,610	167	33,417	28	6,747
Gasoline Stations	17	27,851	21	42,588	58	56,302	7	11,822
Clothing and Clothing Accessories Stores	160	63,913	176	44,006	254	55,565	76	7,039
General Merchandise Stores	20	17,445	28	26,006	63	91,689	23	#
Food Services and Drinking Places	313	57,532	212	34,833	478	81,385	136	20,891
Other Retail Group	451	19,433	967	42,434 #	1,141	55,899	479	36,519 #
Total Retail and Food Services	1,194	261,376	1,707	301,371	2,596	493,857	851	152,492
All Other Outlets	725	89,914	743	48,693	1,044	154,471	442	36,280
Totals All Outlets	1,919	351,290	2,450	350,063	3,640	648,328	1,293	188,772
Type of business	MONTCLAIR		MONTEBELLO		MONTEREY		MONTEREY PARK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	99	67,009	54	29,961	23	#	26	#
Home Furnishings and Appliance Stores	75	15,011	42	9,545	58	4,795	44	902
Bldg. Matrl. and Garden Equip. and Supplies	27	3,881	18	17,048	14	1,437	11	227
Food and Beverage Stores	37	3,498	55	7,354	50	9,278	55	6,570
Gasoline Stations	6	11,020	18	26,705	12	14,496	11	14,932
Clothing and Clothing Accessories Stores	186	26,364	117	27,258	109	10,202	67	3,720
General Merchandise Stores	50	46,649	36	28,767	13	#	42	845
Food Services and Drinking Places	104	18,485	179	24,808	229	42,321	172	31,937
Other Retail Group	1,065	15,535	359	12,680	688	39,527 #	429	30,864 #
Total Retail and Food Services	1,649	207,453	878	184,124	1,196	122,056	857	89,998
All Other Outlets	414	30,991	506	64,749	474	36,282	408	21,712
Totals All Outlets	2,063	238,445	1,384	248,874	1,670	158,339	1,265	111,709

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	MOORPARK		MORENO VALLEY		MORGAN HILL		MOUNTAIN VIEW	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	20	6,804	94	59,189	31	38,706	37	22,475
Home Furnishings and Appliance Stores	21	3,788	110	3,210	38	2,654	107	19,494
Bldg. Matrl. and Garden Equip. and Supplies	16	1,795	37	24,674	34	12,772	28	7,428
Food and Beverage Stores	22	4,586	82	20,834	31	7,081	64	18,053
Gasoline Stations	7	13,154	32	49,289	12	27,016	20	29,347
Clothing and Clothing Accessories Stores	21	2,969	173	23,915	35	4,248	88	8,694
General Merchandise Stores	9	8,971	50	58,107	16	10,841	19	45,574
Food Services and Drinking Places	78	11,349	279	50,592	130	20,056	280	67,503
Other Retail Group	276	8,642	784	19,559	401	9,699	727	27,737
Total Retail and Food Services	470	62,056	1,641	309,369	728	133,073	1,370	246,305
All Other Outlets	302	16,502	497	37,772	442	37,888	795	92,990
Totals All Outlets	772	78,558	2,138	347,141	1,170	170,961	2,165	339,295
Type of business	MURRIETA		NAPA		NATIONAL CITY		NEWARK	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	79	35,750	48	33,987	97	134,356	75	46,880
Home Furnishings and Appliance Stores	93	19,742	83	6,300	73	5,810	43	1,496
Bldg. Matrl. and Garden Equip. and Supplies	43	21,777	48	31,196	31	6,350	15	17,819
Food and Beverage Stores	50	14,327	157	23,679	79	8,256	37	7,283
Gasoline Stations	24	37,804	20	32,115	13	18,279	13	13,549
Clothing and Clothing Accessories Stores	98	6,965	120	17,027	196	34,775	102	12,590
General Merchandise Stores	32	46,344	17	24,461	26	33,197	16	13,211
Food Services and Drinking Places	181	32,659	227	42,241	199	35,080	178	22,459
Other Retail Group	838	23,303	944	22,890	593	15,267	288	38,351
Total Retail and Food Services	1,438	238,671	1,664	233,897	1,307	291,371	767	173,637
All Other Outlets	666	50,568	957	47,077	426	42,352	399	33,969
Totals All Outlets	2,104	289,239	2,621	280,974	1,733	333,724	1,166	207,606
Type of business	NEWPORT BEACH		NORCO		NORWALK		NOVATO	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	74	181,492	52	36,066	54	36,783	27	18,661
Home Furnishings and Appliance Stores	216	8,543	32	3,926	47	1,230	55	2,801
Bldg. Matrl. and Garden Equip. and Supplies	33	7,681	14	1,657	12	4,975	25	5,231
Food and Beverage Stores	86	27,758	26	5,610	60	10,471	35	11,866
Gasoline Stations	14	30,670	13	20,073	21	34,666	14	23,625
Clothing and Clothing Accessories Stores	335	56,909	39	1,056	81	6,257	67	8,184
General Merchandise Stores	28	39,484	9	#	32	44,051	6	29,779
Food Services and Drinking Places	378	109,672	101	14,506	185	24,972	130	19,253
Other Retail Group	1,407	34,093	370	15,605 #	457	11,401	624	16,264
Total Retail and Food Services	2,571	496,303	656	98,500	949	174,806	983	135,664
All Other Outlets	1,360	167,901	281	20,069	406	24,640	637	22,393
Totals All Outlets	3,931	664,204	937	118,569	1,355	199,447	1,620	158,057
Type of business	OAKDALE		OAKLAND		OCEANSIDE		ONTARIO	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	32	12,525	235	124,706	122	31,814	274	293,365
Home Furnishings and Appliance Stores	20	1,546	313	29,108	137	16,652	236	44,193
Bldg. Matrl. and Garden Equip. and Supplies	15	3,798	122	53,002	57	34,028	130	47,621
Food and Beverage Stores	23	4,579	528	69,087	97	25,563	121	18,070
Gasoline Stations	11	13,180	116	143,926	37	61,409	66	148,075
Clothing and Clothing Accessories Stores	20	229	628	18,389	240	13,298	473	108,715
General Merchandise Stores	7	#	132	36,297	58	50,458	131	42,193
Food Services and Drinking Places	55	6,891	1,376	161,762	389	62,509	435	86,204
Other Retail Group	170	7,704 #	4,221	74,497	1,829	34,843	2,399	197,260
Total Retail and Food Services	353	50,451	7,671	710,774	2,966	330,574	4,265	985,696
All Other Outlets	200	11,023	2,951	325,878	1,183	57,369	2,192	568,558
Totals All Outlets	553	61,474	10,622	1,036,652	4,149	387,943	6,457	1,554,254

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	ORANGE		OROVILLE		OXNARD		PALM DESERT	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	225	128,809	32	9,732	120	127,686	68	6,546
Home Furnishings and Appliance Stores	220	21,741	27	1,463	132	31,574	156	25,617
Bldg. Matrl. and Garden Equip. and Supplies	85	59,980	25	#	43	31,254	54	19,564
Food and Beverage Stores	126	25,373	28	5,272	164	24,627	50	19,377
Gasoline Stations	41	59,096	14	12,758	39	62,029	11	24,093
Clothing and Clothing Accessories Stores	279	47,312	33	1,714	184	23,073	385	74,894
General Merchandise Stores	64	35,407	9	#	51	70,426	44	94,969
Food Services and Drinking Places	457	89,695	74	9,361	368	61,293	212	62,870
Other Retail Group	1,637	51,964	290	29,353 #	1,118	27,683	1,271	53,479
Total Retail and Food Services	3,134	519,376	532	69,652	2,219	459,645	2,251	381,410
All Other Outlets	1,785	275,249	194	10,941	1,253	123,332	727	70,706
Totals All Outlets	4,919	794,625	726	80,593	3,472	582,977	2,978	452,117
Type of business	PALM SPRINGS		PALMDALE		PALO ALTO		PARAMOUNT	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	40	18,547	61	45,745	29	80,677	64	4,915
Home Furnishings and Appliance Stores	76	3,859	103	18,259	136	36,378	98	865
Bldg. Matrl. and Garden Equip. and Supplies	26	25,318	34	21,771	31	4,652	28	19,427
Food and Beverage Stores	44	13,706	56	17,484	35	9,248	54	10,738
Gasoline Stations	18	34,123	30	45,359	11	18,418	11	19,051
Clothing and Clothing Accessories Stores	136	13,022	170	26,323	160	57,679	307	6,202
General Merchandise Stores	21	18,252	52	69,062	16	31,787	107	#
Food Services and Drinking Places	254	68,990	259	48,570	297	82,872	123	12,456
Other Retail Group	889	26,370	890	22,269	886	28,329	1,921	18,488 #
Total Retail and Food Services	1,504	222,187	1,655	314,843	1,601	350,041	2,713	92,142
All Other Outlets	585	76,199	568	29,346	825	140,035	667	72,835
Totals All Outlets	2,089	298,385	2,223	344,189	2,426	490,076	3,380	164,977
Type of business	PASADENA		PASO ROBLES		PERRIS		PETALUMA	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	120	92,174	44	27,922	55	20,092	44	56,822
Home Furnishings and Appliance Stores	331	41,384	43	5,070	44	1,947	77	4,131
Bldg. Matrl. and Garden Equip. and Supplies	76	25,320	23	14,005	27	#	30	6,638
Food and Beverage Stores	128	35,707	53	8,139	42	13,166	54	16,486
Gasoline Stations	30	39,567	21	24,619	14	29,942	19	25,777
Clothing and Clothing Accessories Stores	510	50,827	48	6,299	75	1,014	102	18,733
General Merchandise Stores	105	43,285	18	21,117	16	#	11	11,626
Food Services and Drinking Places	579	121,114	151	19,941	96	15,270	217	27,585
Other Retail Group	3,031	106,596	508	11,389	329	31,379 #	983	21,130
Total Retail and Food Services	4,910	555,974	909	138,501	698	112,810	1,537	188,929
All Other Outlets	1,578	128,811	486	33,824	263	70,394	725	47,532
Totals All Outlets	6,488	684,786	1,395	172,326	961	183,203	2,262	236,460
Type of business	PICO RIVERA		PINOLE		PITTSBURG		PLACENTIA	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	29	2,838	10	2,030	44	28,587	49	18,393
Home Furnishings and Appliance Stores	48	8,133	16	#	25	2,000	50	3,331
Bldg. Matrl. and Garden Equip. and Supplies	17	13,720	6	4,356	14	10,020	11	#
Food and Beverage Stores	58	10,115	18	6,262	45	9,224	26	6,279
Gasoline Stations	12	21,925	8	10,310	13	15,888	10	18,984
Clothing and Clothing Accessories Stores	44	7,268	20	3,356	35	4,632	39	4,159
General Merchandise Stores	15	28,647	6	10,010	12	14,785	7	1,158
Food Services and Drinking Places	146	24,301	83	15,621	106	18,673	113	15,507
Other Retail Group	272	6,791	161	14,745 #	227	8,552	328	10,701 #
Total Retail and Food Services	641	123,738	328	66,690	521	112,361	633	78,512
All Other Outlets	346	55,473	120	2,522	275	31,845	460	42,088
Totals All Outlets	987	179,211	448	69,212	796	144,207	1,093	120,600

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	PLACERVILLE		PLEASANT HILL		PLEASANTON		POMONA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	16	19,129	27	2,461	104	73,363	251	23,775
Home Furnishings and Appliance Stores	16	1,397	46	27,616	141	15,187	176	3,169
Bldg. Matrl. and Garden Equip. and Supplies	14	#	24	5,626	44	12,913	69	20,011
Food and Beverage Stores	20	3,789	26	8,825	60	14,427	132	16,087
Gasoline Stations	9	7,440	11	20,281	19	28,142	46	50,268
Clothing and Clothing Accessories Stores	37	669	41	17,309	245	43,242	307	5,086
General Merchandise Stores	12	1,188	14	13,812	46	42,583	117	14,866
Food Services and Drinking Places	73	8,102	118	25,507	271	41,927	362	32,531
Other Retail Group	368	19,157 #	326	16,632	1,183	21,572	1,921	20,711
Total Retail and Food Services	565	60,870	633	138,069	2,113	293,357	3,381	186,503
All Other Outlets	150	10,192	242	18,309	944	149,705	1,315	115,851
Totals All Outlets	715	71,062	875	156,378	3,057	443,062	4,696	302,354
Type of business	PORTERVILLE		POWAY		RANCHO CORDOVA		RANCHO CUCAMONGA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	48	19,134	40	43,842	175	17,978	149	8,948
Home Furnishings and Appliance Stores	41	3,021	54	3,201	103	21,742	149	36,457
Bldg. Matrl. and Garden Equip. and Supplies	20	12,083	24	12,407	58	36,587	72	22,740
Food and Beverage Stores	23	6,309	28	5,697	44	6,879	96	30,544
Gasoline Stations	27	18,078	12	17,390	26	29,773	35	51,268
Clothing and Clothing Accessories Stores	94	4,142	37	1,628	45	3,940	237	30,994
General Merchandise Stores	29	24,082	16	57,084	21	35,174	66	82,161
Food Services and Drinking Places	107	14,633	128	16,330	188	24,083	363	94,958
Other Retail Group	346	7,365	500	10,996	475	28,883	1,328	62,378
Total Retail and Food Services	735	108,848	839	168,574	1,135	205,038	2,495	420,449
All Other Outlets	242	14,453	645	81,683	698	98,760	1,408	133,313
Totals All Outlets	977	123,300	1,484	250,258	1,833	303,799	3,903	553,761
Type of business	RANCHO SANTA MARGARITA		RED BLUFF		REDDING		REDLANDS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	19	27,165	22	12,395	130	75,058	62	64,895
Home Furnishings and Appliance Stores	56	3,015	16	1,222	115	18,951	78	3,995
Bldg. Matrl. and Garden Equip. and Supplies	13	#	14	#	74	33,492	37	25,198
Food and Beverage Stores	23	6,827	15	3,931	64	21,331	51	16,267
Gasoline Stations	5	12,790	15	14,485	47	45,187	17	21,538
Clothing and Clothing Accessories Stores	64	2,134	12	358	95	17,718	107	10,063
General Merchandise Stores	15	13,461	7	#	25	57,763	26	17,666
Food Services and Drinking Places	77	17,197	64	7,310	299	42,842	218	30,800
Other Retail Group	423	19,394 #	251	22,858 #	1,609	40,013	864	19,091
Total Retail and Food Services	695	101,982	416	62,559	2,458	352,356	1,460	209,513
All Other Outlets	354	23,190	189	8,199	1,072	83,364	549	33,408
Totals All Outlets	1,049	125,172	605	70,758	3,530	435,720	2,009	242,921
Type of business	REDONDO BEACH		REDWOOD CITY		RIALTO		RICHMOND	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	32	19,856	69	119,771	104	7,718	102	53,992
Home Furnishings and Appliance Stores	89	13,643	95	19,615	46	2,025	53	3,779
Bldg. Matrl. and Garden Equip. and Supplies	17	1,887	31	15,108	19	14,400	21	16,705
Food and Beverage Stores	70	20,264	58	19,264	64	10,702	76	8,144
Gasoline Stations	11	15,167	26	33,833	26	43,379	34	63,465
Clothing and Clothing Accessories Stores	219	38,343	90	10,110	62	4,412	132	8,906
General Merchandise Stores	32	20,651	26	45,549	28	14,132	25	53,391
Food Services and Drinking Places	257	46,045	257	41,030	122	23,457	165	17,717
Other Retail Group	902	20,178	652	25,933	370	21,751	573	10,657
Total Retail and Food Services	1,629	196,034	1,304	330,213	841	141,978	1,181	236,756
All Other Outlets	578	22,667	750	100,506	429	104,983	618	64,666
Totals All Outlets	2,207	218,701	2,054	430,719	1,270	246,961	1,799	301,421

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	RIDGECREST		RIVERBANK		RIVERSIDE		ROCKLIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	25	8,028	22	2,646	333	310,140	60	35,361
Home Furnishings and Appliance Stores	20	1,571	13	4,636	306	34,125	70	24,870
Bldg. Matrl. and Garden Equip. and Supplies	10	#	5	#	124	68,975	20	5,396
Food and Beverage Stores	15	4,214	16	3,647	206	48,906	34	6,948
Gasoline Stations	13	10,136	4	5,547	68	101,273	16	23,517
Clothing and Clothing Accessories Stores	28	499	17	1,081	447	53,688	46	1,512
General Merchandise Stores	8	11,479	7	12,064	158	94,859	21	4,211
Food Services and Drinking Places	66	9,403	52	7,814	700	116,970	113	17,426
Other Retail Group	242	10,904 #	89	15,951 #	3,195	74,883	501	17,845
Total Retail and Food Services	427	56,234	225	53,385	5,537	903,819	881	137,087
All Other Outlets	176	4,540	57	3,912	2,236	264,223	391	30,844
Totals All Outlets	603	60,774	282	57,297	7,773	1,168,042	1,272	167,930
Type of business	ROHNERT PARK		ROSEMEAD		ROSEVILLE		SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	18	2,812	62	4,601	143	303,230	528	97,559
Home Furnishings and Appliance Stores	41	8,839	65	2,615	245	49,660	459	57,055
Bldg. Matrl. and Garden Equip. and Supplies	15	#	14	269	59	39,519	182	78,094
Food and Beverage Stores	25	7,340	51	4,004	98	31,989	397	71,803
Gasoline Stations	12	12,228	6	10,534	39	57,470	115	139,088
Clothing and Clothing Accessories Stores	17	3,272	30	341	390	79,575	665	74,162
General Merchandise Stores	9	44,115	23	32,973	106	110,699	157	110,480
Food Services and Drinking Places	121	25,720	145	22,496	397	84,974	1,343	206,348
Other Retail Group	303	25,129 #	282	4,550	2,180	72,303	4,357	118,552
Total Retail and Food Services	561	129,455	678	82,383	3,657	829,420	8,203	953,141
All Other Outlets	302	22,305	316	9,157	1,044	146,950	3,354	406,050
Totals All Outlets	863	151,759	994	91,539	4,701	976,370	11,557	1,359,192
Type of business	SALINAS		SAN BERNARDINO		SAN BRUNO		SAN CARLOS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	128	99,816	256	119,009	25	20,729	23	3,820
Home Furnishings and Appliance Stores	113	14,765	221	20,635	41	5,901	53	26,810
Bldg. Matrl. and Garden Equip. and Supplies	39	32,245	61	38,799	9	#	52	40,183
Food and Beverage Stores	129	22,551	187	29,431	36	5,096	15	3,801
Gasoline Stations	47	64,380	60	78,534	13	27,145	9	7,928
Clothing and Clothing Accessories Stores	207	26,100	422	32,020	70	14,362	61	9,061
General Merchandise Stores	41	57,918	190	125,896	13	23,539	5	643
Food Services and Drinking Places	338	49,956	456	72,083	136	25,479	132	19,141
Other Retail Group	812	26,126	2,575	32,773	256	25,587 #	486	19,410
Total Retail and Food Services	1,854	393,858	4,428	549,178	599	147,837	836	130,796
All Other Outlets	849	99,333	1,129	102,343	279	12,214	659	50,323
Totals All Outlets	2,703	493,190	5,557	651,521	878	160,051	1,495	181,119
Type of business	SAN CLEMENTE		SAN DIEGO		SAN DIMAS		SAN FERNANDO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	43	3,910	1,142	584,337	24	992	48	12,838
Home Furnishings and Appliance Stores	112	8,266	1,567	271,613	28	3,882	69	1,496
Bldg. Matrl. and Garden Equip. and Supplies	24	#	429	223,520	13	7,235	17	#
Food and Beverage Stores	41	12,985	1,027	238,537	26	5,372	31	4,887
Gasoline Stations	13	28,820	305	475,713	11	13,914	7	3,937
Clothing and Clothing Accessories Stores	128	3,420	2,359	383,289	53	5,431	203	2,351
General Merchandise Stores	33	15,240	422	361,821	25	33,794	86	#
Food Services and Drinking Places	185	31,352	4,079	823,561	82	13,988	93	12,734
Other Retail Group	842	23,832 #	14,772	381,685	374	7,291	1,030	29,805 #
Total Retail and Food Services	1,421	127,825	26,102	3,744,075	636	91,899	1,584	68,049
All Other Outlets	734	23,301	11,392	1,397,912	381	21,154	314	18,477
Totals All Outlets	2,155	151,125	37,494	5,141,987	1,017	113,053	1,898	86,527

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	SAN FRANCISCO		SAN GABRIEL		SAN JOSE		SAN JUAN CAPISTRANO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	194	134,505	25	814	522	424,816	35	47,686
Home Furnishings and Appliance Stores	1,011	213,081	89	3,174	909	132,207	67	6,742
Bldg. Matrl. and Garden Equip. and Supplies	308	123,024	22	4,530	292	198,266	23	11,656
Food and Beverage Stores	1,207	177,672	52	3,880	647	115,099	25	3,814
Gasoline Stations	116	153,807	11	14,744	203	303,316	4	7,418
Clothing and Clothing Accessories Stores	2,325	448,924	104	11,329	1,161	201,659	60	6,566
General Merchandise Stores	249	183,929	20	188	172	264,163	18	#
Food Services and Drinking Places	4,663	914,999	198	25,596	2,309	400,991	90	14,716
Other Retail Group	9,513	440,476	465	6,622	7,712	230,725	547	38,484 #
Total Retail and Food Services	19,586	2,790,418	986	70,877	13,927	2,271,243	869	137,081
All Other Outlets	8,819	1,311,070	383	12,675	6,481	1,055,014	413	20,426
Totals All Outlets	28,405	4,101,487	1,369	83,552	20,408	3,326,256	1,282	157,507
Type of business	SAN LEANDRO		SAN LUIS OBISPO		SAN MARCOS		SAN MATEO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	62	64,924	59	65,736	62	22,633	69	20,929
Home Furnishings and Appliance Stores	100	10,316	81	14,901	106	39,832	159	22,362
Bldg. Matrl. and Garden Equip. and Supplies	54	32,590	39	24,700	59	37,001	47	19,402
Food and Beverage Stores	78	14,073	50	13,669	50	12,787	100	21,682
Gasoline Stations	32	31,035	17	24,051	18	28,340	31	45,870
Clothing and Clothing Accessories Stores	117	33,770	123	18,179	57	12,149	273	40,034
General Merchandise Stores	28	69,612	14	39,073	11	44,593	38	32,707
Food Services and Drinking Places	262	35,531	216	38,066	225	37,293	376	62,121
Other Retail Group	555	27,486	702	30,794	747	25,661	1,277	42,682
Total Retail and Food Services	1,288	319,336	1,301	269,169	1,335	260,289	2,370	307,788
All Other Outlets	975	157,756	669	46,366	898	65,082	1,162	58,198
Totals All Outlets	2,263	477,093	1,970	315,535	2,233	325,371	3,532	365,987
Type of business	SAN RAFAEL		SAN RAMON		SANTA ANA		SANTA BARBARA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	90	114,228	25	7,125	282	127,886	60	43,279
Home Furnishings and Appliance Stores	132	25,221	68	12,657	329	36,686	156	18,682
Bldg. Matrl. and Garden Equip. and Supplies	51	52,282	21	24,808	108	60,985	71	25,883
Food and Beverage Stores	58	17,413	33	11,965	301	46,057	128	31,655
Gasoline Stations	21	21,599	19	28,445	49	91,201	31	37,788
Clothing and Clothing Accessories Stores	157	10,416	53	2,152	416	53,784	252	42,862
General Merchandise Stores	24	17,722	13	#	103	52,074	51	14,621
Food Services and Drinking Places	251	30,852	151	25,067	768	100,955	435	86,996
Other Retail Group	954	32,543	485	26,768 #	1,674	64,561	1,770	43,229
Total Retail and Food Services	1,738	322,275	868	138,988	4,030	634,189	2,954	344,994
All Other Outlets	1,112	76,030	538	51,985	2,741	265,421	1,446	77,616
Totals All Outlets	2,850	398,305	1,406	190,974	6,771	899,610	4,400	422,611
Type of business	SANTA CLARA		SANTA CLARITA		SANTA CRUZ		SANTA FE SPRINGS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	144	148,156	156	137,160	41	16,540	99	24,036
Home Furnishings and Appliance Stores	229	80,100	222	22,652	86	5,539	129	7,364
Bldg. Matrl. and Garden Equip. and Supplies	57	18,635	90	43,019	29	7,789	62	14,010
Food and Beverage Stores	104	20,640	119	28,752	76	17,369	36	5,399
Gasoline Stations	28	39,952	47	80,697	16	15,846	11	16,759
Clothing and Clothing Accessories Stores	119	15,477	403	29,018	135	10,529	234	5,054
General Merchandise Stores	29	42,988	111	97,503	13	#	99	17,893
Food Services and Drinking Places	510	78,441	459	87,018	247	42,307	139	18,277
Other Retail Group	1,120	32,135	2,731	43,706	1,024	48,094 #	1,851	17,616
Total Retail and Food Services	2,340	476,524	4,338	569,525	1,667	164,014	2,660	126,407
All Other Outlets	2,173	454,716	1,765	123,387	642	28,389	1,746	399,365
Totals All Outlets	4,513	931,240	6,103	692,912	2,309	192,402	4,406	525,771

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014
(Taxable transactions in thousands of dollars)

Type of business	SANTA MARIA		SANTA MONICA		SANTA ROSA		SANTEE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	94	69,687	85	134,120	117	137,471	68	10,245
Home Furnishings and Appliance Stores	82	10,378	222	22,478	179	41,061	47	6,537
Bldg. Matrl. and Garden Equip. and Supplies	38	34,311	44	16,062	77	44,448	23	19,670
Food and Beverage Stores	85	21,468	91	26,863	143	43,787	32	9,388
Gasoline Stations	19	34,129	18	30,190	45	61,881	11	14,525
Clothing and Clothing Accessories Stores	107	11,770	531	98,050	267	38,035	44	6,905
General Merchandise Stores	33	50,746	65	12,393	39	73,155	14	49,797
Food Services and Drinking Places	223	34,104	508	139,867	493	68,750	115	24,650
Other Retail Group	609	18,449	1,935	75,452	2,060	60,938	474	15,079
Total Retail and Food Services	1,290	285,043	3,499	555,473	3,420	569,525	828	156,796
All Other Outlets	809	83,204	1,343	178,506	1,724	120,439	429	56,136
Totals All Outlets	2,099	368,247	4,842	733,979	5,144	689,964	1,257	212,933
Type of business	SEAL BEACH		SEASIDE		SELMA		SHAFTER	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	9	#	45	67,853	30	45,004	10	3,755
Home Furnishings and Appliance Stores	25	4,693	27	1,849	21	1,579	10	#
Bldg. Matrl. and Garden Equip. and Supplies	5	451	12	#	8	#	4	#
Food and Beverage Stores	18	5,521	30	3,770	23	4,217	13	1,160
Gasoline Stations	7	10,634	7	7,977	6	4,740	12	12,642
Clothing and Clothing Accessories Stores	50	6,536	23	147	32	471	13	82
General Merchandise Stores	17	12,817	4	1,232	8	#	8	1,085
Food Services and Drinking Places	87	21,584	64	9,789	58	9,102	22	2,456
Other Retail Group	249	12,159 #	149	21,084 #	104	23,330 #	56	96,780 #
Total Retail and Food Services	467	74,396	361	113,701	290	88,443	148	117,960
All Other Outlets	192	12,190	142	13,825	105	10,186	84	182,661
Totals All Outlets	659	86,586	503	127,526	395	98,629	232	300,621
Type of business	SIGNAL HILL		SIMI VALLEY		SONORA		SOUTH EL MONTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	60	72,770	82	51,731	17	3,122	99	6,431
Home Furnishings and Appliance Stores	30	9,371	86	9,435	23	2,581	74	2,972
Bldg. Matrl. and Garden Equip. and Supplies	18	#	45	28,739	12	9,564	44	7,706
Food and Beverage Stores	13	2,678	77	18,769	15	5,128	31	3,456
Gasoline Stations	8	7,430	29	45,184	5	4,854	10	22,358
Clothing and Clothing Accessories Stores	20	#	109	7,189	43	1,582	101	2,164
General Merchandise Stores	14	26,705	40	61,900	6	#	43	580
Food Services and Drinking Places	37	8,609	267	43,918	62	4,618	72	6,924
Other Retail Group	192	164,864 #	1,039	25,118	271	18,324 #	634	3,043
Total Retail and Food Services	392	292,428	1,774	291,982	454	49,774	1,108	55,634
All Other Outlets	372	48,642	1,117	47,070	151	4,314	839	39,569
Totals All Outlets	764	341,071	2,891	339,052	605	54,088	1,947	95,203
Type of business	SOUTH GATE		SOUTH LAKE TAHOE		SOUTH SAN FRANCISCO		STANTON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	127	29,317	22	3,715	55	7,292	62	10,397
Home Furnishings and Appliance Stores	53	1,171	22	1,523	48	10,607	25	#
Bldg. Matrl. and Garden Equip. and Supplies	19	598	14	2,874	29	16,588	18	11,988
Food and Beverage Stores	82	8,081	39	13,056	58	10,379	43	5,205
Gasoline Stations	18	24,314	11	6,879	26	26,237	12	15,646
Clothing and Clothing Accessories Stores	62	5,742	60	5,064	39	#	42	994
General Merchandise Stores	34	25,583	6	#	15	#	16	7,089
Food Services and Drinking Places	172	20,150	133	18,397	204	31,208	104	11,591
Other Retail Group	392	6,218	311	11,968 #	306	73,283 #	176	5,689 #
Total Retail and Food Services	959	121,173	618	63,475	780	175,594	498	68,600
All Other Outlets	529	35,382	228	13,064	788	96,259	266	15,913
Totals All Outlets	1,488	156,555	846	76,539	1,568	271,853	764	84,513

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	STOCKTON		SUNNYVALE		TEMECULA		THOUSAND OAKS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	251	132,806	56	82,341	122	137,408	96	150,190
Home Furnishings and Appliance Stores	205	20,854	136	24,335	107	19,864	162	28,237
Bldg. Matrl. and Garden Equip. and Supplies	77	57,760	34	41,084	47	31,364	37	23,697
Food and Beverage Stores	258	38,940	99	18,980	74	20,330	86	30,868
Gasoline Stations	80	84,882	28	36,922	27	55,758	29	50,785
Clothing and Clothing Accessories Stores	297	34,825	95	8,626	209	35,168	229	36,997
General Merchandise Stores	97	100,613	10	46,040	50	86,349	51	30,383
Food Services and Drinking Places	602	78,584	390	67,064	352	71,456	344	73,171
Other Retail Group	1,814	86,446	977	30,651	1,213	43,115	1,456	52,932
Total Retail and Food Services	3,681	635,709	1,825	356,043	2,201	500,812	2,490	477,261
All Other Outlets	1,428	191,025	1,154	272,476	1,035	132,809	1,405	113,246
Totals All Outlets	5,109	826,734	2,979	628,519	3,236	633,622	3,895	590,507
Type of business	TORRANCE		TRACY		TRUCKEE		TULARE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	140	199,083	61	73,878	21	1,860	61	23,648
Home Furnishings and Appliance Stores	323	53,520	59	27,693	35	3,325	38	1,892
Bldg. Matrl. and Garden Equip. and Supplies	81	39,736	18	17,600	21	9,825	27	17,295
Food and Beverage Stores	121	28,867	57	12,269	21	4,829	41	7,758
Gasoline Stations	35	61,713	21	44,612	11	8,289	27	43,975
Clothing and Clothing Accessories Stores	622	47,175	112	8,741	51	2,003	116	17,210
General Merchandise Stores	212	98,368	26	41,040	11	#	27	20,885
Food Services and Drinking Places	497	100,854	177	30,781	74	10,568	144	18,163
Other Retail Group	3,895	79,017	454	16,539	290	8,188 #	347	9,444
Total Retail and Food Services	5,926	708,331	985	273,155	535	48,886	828	160,269
All Other Outlets	1,947	208,407	416	47,852	200	7,404	337	43,299
Totals All Outlets	7,873	916,739	1,401	321,006	735	56,290	1,165	203,568
Type of business	TURLOCK		TUSTIN		UKIAH		UNION CITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	89	25,768	49	122,740	18	9,458	22	2,868
Home Furnishings and Appliance Stores	60	3,449	132	27,538	19	2,582	45	12,824
Bldg. Matrl. and Garden Equip. and Supplies	26	21,010	22	18,779	18	15,757	15	29,177
Food and Beverage Stores	64	10,609	62	19,296	22	6,261	46	7,736
Gasoline Stations	26	35,060	19	32,657	12	11,967	12	14,390
Clothing and Clothing Accessories Stores	75	11,051	141	26,768	28	3,615	53	931
General Merchandise Stores	26	49,190	30	#	6	15,082	13	#
Food Services and Drinking Places	183	29,667	245	49,989	85	10,342	121	23,994
Other Retail Group	472	19,113	782	100,851 #	249	9,158	333	28,036 #
Total Retail and Food Services	1,021	204,918	1,482	398,618	457	84,221	660	119,956
All Other Outlets	488	54,455	910	56,020	220	9,452	449	73,344
Totals All Outlets	1,509	259,373	2,392	454,638	677	93,673	1,109	193,300
Type of business	UPLAND		VACAVILLE		VALLEJO		VENTURA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	126	28,120	58	60,894	77	60,842	132	99,299
Home Furnishings and Appliance Stores	93	6,063	75	15,416	54	9,498	151	19,617
Bldg. Matrl. and Garden Equip. and Supplies	46	31,417	27	21,955	20	19,458	76	34,772
Food and Beverage Stores	55	10,551	55	12,919	82	14,551	112	23,955
Gasoline Stations	22	31,300	33	36,777	38	35,121	39	49,005
Clothing and Clothing Accessories Stores	84	9,925	157	48,201	75	7,848	274	28,671
General Merchandise Stores	28	27,759	26	53,282	16	35,166	90	44,422
Food Services and Drinking Places	199	31,330	199	40,982	235	32,125	408	60,644
Other Retail Group	713	26,973	562	23,939	772	22,292	2,434	41,895
Total Retail and Food Services	1,366	203,437	1,192	314,364	1,369	236,901	3,716	402,280
All Other Outlets	702	41,931	477	45,633	507	27,670	1,562	91,259
Totals All Outlets	2,068	245,368	1,669	359,997	1,876	264,570	5,278	493,539

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FIRST QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	VICTORVILLE		VISALIA		VISTA		WALNUT CREEK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	118	103,987	111	70,690	76	41,133	67	114,079
Home Furnishings and Appliance Stores	131	18,016	126	19,626	77	8,071	105	21,910
Bldg. Matrl. and Garden Equip. and Supplies	24	24,401	55	29,417	50	29,051	29	9,755
Food and Beverage Stores	76	20,507	60	15,932	68	15,805	46	18,638
Gasoline Stations	35	42,759	40	33,938	26	39,563	24	29,770
Clothing and Clothing Accessories Stores	194	22,072	191	31,241	90	6,753	161	46,076
General Merchandise Stores	70	64,290	36	84,788	24	48,762	23	34,195
Food Services and Drinking Places	235	41,431	315	55,701	238	28,691	243	54,983
Other Retail Group	1,124	24,868	853	43,023	770	17,049	873	33,684
Total Retail and Food Services	2,007	362,331	1,787	384,356	1,419	234,877	1,571	363,092
All Other Outlets	534	33,719	943	203,608	1,002	92,503	769	61,811
Totals All Outlets	2,541	396,050	2,730	587,964	2,421	327,380	2,340	424,902
Type of business	WATSONVILLE		WEST COVINA		WEST HOLLYWOOD		WEST SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	44	21,769	57	85,804	18	#	72	13,258
Home Furnishings and Appliance Stores	32	2,648	82	15,877	150	34,855	39	#
Bldg. Matrl. and Garden Equip. and Supplies	18	12,434	14	#	29	7,396	33	19,835
Food and Beverage Stores	56	9,411	71	12,633	61	24,396	45	12,685
Gasoline Stations	17	17,857	19	34,707	7	10,247	20	24,620
Clothing and Clothing Accessories Stores	71	3,925	177	31,824	195	30,486	32	2,660
General Merchandise Stores	15	11,272	53	40,982	22	#	8	26,538
Food Services and Drinking Places	135	16,281	247	44,584	248	103,637	115	14,063
Other Retail Group	344	10,067	603	27,278 #	688	56,136 #	261	35,934 #
Total Retail and Food Services	732	105,664	1,323	293,689	1,418	267,155	625	149,594
All Other Outlets	384	32,230	393	28,628	629	42,182	543	156,610
Totals All Outlets	1,116	137,894	1,716	322,317	2,047	309,337	1,168	306,203
Type of business	WESTMINSTER		WHITTIER		WINDSOR		WOODLAND	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	77	83,388	72	13,250	8	2,343	45	22,514
Home Furnishings and Appliance Stores	139	15,560	70	2,293	10	749	41	4,455
Bldg. Matrl. and Garden Equip. and Supplies	24	13,997	28	13,362	10	#	25	20,854
Food and Beverage Stores	122	14,685	64	15,124	23	4,173	37	8,249
Gasoline Stations	24	35,563	15	22,700	7	8,319	17	18,990
Clothing and Clothing Accessories Stores	265	20,076	113	9,411	22	211	40	4,559
General Merchandise Stores	44	46,810	48	19,494	4	#	18	35,077
Food Services and Drinking Places	300	34,599	230	34,331	56	8,572	129	15,914
Other Retail Group	676	19,584	929	18,806	222	29,670 #	333	14,822
Total Retail and Food Services	1,671	284,262	1,569	148,771	362	54,037	685	145,434
All Other Outlets	651	36,675	568	29,260	224	23,088	423	55,269
Totals All Outlets	2,322	320,937	2,137	178,031	586	77,125	1,108	200,703
Type of business	YORBA LINDA		YUBA CITY		YUCAIPA		YUCCA VALLEY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	42	3,116	73	32,884	45	7,971	32	9,479
Home Furnishings and Appliance Stores	61	27,519	56	5,781	40	630	20	326
Bldg. Matrl. and Garden Equip. and Supplies	31	2,601	32	22,327	21	2,233	13	#
Food and Beverage Stores	25	6,962	56	12,579	29	6,599	17	5,945
Gasoline Stations	7	11,939	23	15,429	10	17,315	10	10,340
Clothing and Clothing Accessories Stores	69	1,172	90	10,960	42	3,476	19	463
General Merchandise Stores	11	#	18	48,619	9	1,561	7	#
Food Services and Drinking Places	86	14,680	160	24,207	87	11,338	44	7,795
Other Retail Group	576	34,460 #	472	19,247	399	5,964	330	28,724 #
Total Retail and Food Services	908	102,449	980	192,033	682	57,088	492	63,072
All Other Outlets	516	25,742	432	35,165	229	8,161	152	2,896
Totals All Outlets	1,424	128,191	1,412	227,198	911	65,249	644	65,968

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, FIRST QUARTER 2014
(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
ADELANTO	165	12,139	278	44,998	GALT	1,098	24,661	1,272	32,567
ALBANY	343	39,376	483	47,834	GONZALES	88	5,161	128	10,612
ALTURAS	103	6,287	154	8,201	GRAND TERRACE	133	8,740	183	18,660
AMADOR	26	#	27	189 #	GREENFIELD	111	10,578	155	15,274
AMERICAN CANYON	239	40,536	378	46,902	GRIDLEY	173	18,230	218	20,479
ANDERSON	497	39,372	645	47,421	GROVER BEACH	240	18,913	384	23,623
ANGELS CAMP	134	12,940	181	13,838	GUADALUPE	50	3,334	73	5,541
ARCATA	575	37,614	779	46,218	GUSTINE	65	3,019	96	3,577
ARTESIA	393	39,239	518	47,279	HALF MOON BAY	473	39,337	676	47,350
ARVIN	107	8,337	131	16,537	HAWAIIAN GARDENS	170	15,774	246	17,558
ATHERTON	112	1,005	175	3,178	HERCULES	176	21,236	231	27,912
ATWATER	312	47,377	424	54,499	HIDDEN HILLS	36	125	42	208
AVALON	168	11,345	209	12,517	HIGHLAND	413	44,814	547	47,712
AVENAL	61	4,755	75	5,684	HILLSBOROUGH	120	227	184	1,385
BANNING	329	39,544	450	46,109	HOLTVILLE	54	4,205	69	7,040
BELL	373	33,070	564	43,959	HUGHSON	78	3,169	107	18,632
BELL GARDENS	364	51,321	585	57,455	HURON	51	2,842	66	3,197
BELMONT	339	48,227	575	62,482	IMPERIAL	121	30,207	192	44,190
BELVEDERE	37	20	68	902	IMPERIAL BEACH	287	17,831	371	18,739
BENICIA	652	44,908	1,033	128,894	INDIAN WELLS	202	16,550	280	41,957
BIG BEAR LAKE	448	40,441	569	42,699	IONE	81	1,812	109	3,162
BIGGS	9	#	16	679 #	IRWINDALE	307	26,972	663	77,820
BISHOP	279	28,776	388	34,127	ISLETON	30	464	38	2,103
BLUE LAKE	20	163	29	401	JACKSON	203	13,168	283	15,201
BLYTHE	157	35,253	251	39,976	KERMAN	134	27,841	184	34,665
BRADBURY	14	#	19	138 #	KING CITY	240	16,743	319	25,667
BRAWLEY	169	30,104	290	48,467	KINGSBURG	364	15,617	444	20,223
BRISBANE	107	24,403	242	58,350	LA CANADA-FLINTRIDGE	342	51,390	510	56,122
BUELLTON	174	31,621	316	38,130	LA HABRA HEIGHTS	58	101	84	641
CALIFORNIA CITY	114	8,025	144	8,147	LA PALMA	181	77,114	284	91,942
CALIMESA	130	14,215	184	15,934	LAFAYETTE	629	47,577	954	56,226
CALIPATRIA	20	1,924	34	7,395	LAGUNA WOODS	154	18,144	193	20,257
CALISTOGA	208	12,251	309	18,790	LAKEPORT	224	23,963	323	26,460
CANYON LAKE	177	3,059	228	3,393	LARKSPUR	329	40,744	518	55,952
CARMEL	464	37,980	599	40,475	LATHROP	135	37,951	216	49,130
CARPINTERIA	366	28,692	526	38,549	LEMOORE	215	29,196	296	40,956
CHOWCHILLA	147	22,005	210	30,181	LINDSAY	162	13,794	213	17,102
CLAYTON	145	7,034	197	8,061	LIVE OAK	65	5,884	79	6,774
CLEARLAKE	190	26,941	254	28,337	LIVINGSTON	104	29,720	126	32,479
CLOVERDALE	187	13,636	273	15,572	LOMA LINDA	208	62,185	309	80,174
COALINGA	116	14,104	173	20,233	LOMITA	360	33,722	497	38,182
COLFAX	102	13,776	139	15,786	LOOMIS	198	15,807	305	20,601
COLMA	101	192,290	159	205,089	LOS ALAMITOS	376	43,077	636	58,777
COLUSA	160	13,102	224	19,455	LOS ALTOS	779	43,755	1,132	47,912
CORCORAN	99	10,128	159	19,656	LOS ALTOS HILLS	102	411	146	2,130
CORNING	212	59,277	263	61,666	LOYALTON	18	753	22	774
CORONADO	421	32,974	593	61,550	MAMMOTH LAKES	285	29,173	410	43,582
COTATI	224	35,245	319	39,856	MARICOPA	12	#	13	561 #
CRESCENT CITY	176	19,507	249	23,535	MARINA	230	39,256	355	41,446
CUDAHY	300	12,153	384	29,156	MARYSVILLE	269	32,360	356	41,687
DEL MAR	1,212	19,345	1,500	23,834	MAYWOOD	258	19,925	364	25,294
DEL REY OAKS	27	5,809	41	6,286	MC FARLAND	68	4,918	94	7,865
DESERT HOT SPRINGS	233	31,849	327	34,636	MENDOTA	142	7,589	165	12,447
DORRIS	16	376	21	408	MILL VALLEY	517	50,126	831	56,641
DOS PALOS	56	3,568	82	7,312	MILLBRAE	500	44,824	670	50,976
DUNSMUIR	76	1,406	100	1,566	MONTAGUE	31	590	44	608
EAST PALO ALTO	138	67,245	175	72,773	MONTE SERENO	37	#	56	116 #
ESCALON	107	11,439	153	13,870	MORAGA	215	19,116	310	21,170
ETNA	48	931	60	1,127	MORRO BAY	449	30,292	579	32,387
EXETER	147	13,637	209	16,389	MOUNT SHASTA	267	10,800	346	15,652
FAIRFAX	219	10,119	329	10,896	NEEDLES	70	6,994	107	7,409
FARMERSVILLE	93	11,129	117	12,723	NEVADA CITY	303	10,488	410	17,237
FERNDALE	112	2,212	145	2,673	NEWMAN	97	6,072	133	8,895
FILLMORE	170	#	233	187,805 #	OAKLEY	279	24,885	404	30,151
FIREBAUGH	74	5,119	110	13,208	OJAI	425	18,223	596	24,382
FORT BRAGG	304	25,052	423	28,516	ORANGE COVE	53	3,062	71	3,514
FORT JONES	73	1,685	89	1,928	ORINDA	308	16,533	472	19,426
FORTUNA	265	23,176	369	29,116	ORLAND	263	19,407	330	27,711
FOSTER CITY	351	52,677	579	65,750	PACIFIC GROVE	462	27,581	615	30,991
FOWLER	77	12,992	133	27,612	PACIFICA	526	38,430	745	40,679

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, FIRST QUARTER 2014
(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
PALOS VERDES ESTATES	201	2,583	276	5,094	SOLANA BEACH	536	48,371	811	55,766
PARADISE	684	32,327	921	36,052	SOLEDAD	123	13,284	167	14,603
PARLIER	81	7,102	98	8,456	SOLVANG	281	18,073	391	22,903
PATTERSON	207	37,556	279	73,418	SONOMA	485	46,222	755	54,611
PIEDMONT	114	3,337	185	3,866	SOUTH PASADENA	461	38,966	658	44,527
PISMO BEACH	375	47,485	451	49,983	ST. HELENA	290	31,268	525	50,020
PLYMOUTH	42	2,402	65	3,207	SUISUN	269	21,849	340	22,599
POINT ARENA	43	1,268	52	1,387	SUSANVILLE	215	24,322	308	26,203
PORT HUENEME	210	17,437	294	19,321	SUTTER CREEK	124	4,213	160	4,686
PORTOLA	68	2,407	97	3,346	TAFT	167	21,887	234	33,780
PORTOLA VALLEY	83	2,599	142	4,095	TEHACHAPI	347	50,529	440	52,453
RANCHO MIRAGE	428	93,059	587	122,297	TEHAMA	6	#	7	44 #
RANCHO PALOS VERDES	479	22,980	639	43,580	TEMPLE CITY	469	33,284	703	36,979
REEDLEY	240	27,329	376	35,019	TIBURON	173	8,031	291	9,980
RIO DELL	35	2,397	47	2,603	TRINIDAD	30	1,930	40	1,936
RIO VISTA	145	14,358	217	20,321	TULELAKE	14	#	21	3,268 #
RIPON	174	49,672	255	56,023	TWENTYNINE PALMS	236	23,504	314	26,275
ROLLING HILLS	22	#	32	87 #	VERNON	263	20,403	1,092	103,181
ROLLING HILLS ESTATES	288	23,051	392	24,799	VILLA PARK	72	3,337	120	3,703
ROSS	35	347	75	527	WALNUT	596	30,802	1,067	42,148
SAN ANSELMO	427	20,275	647	22,365	WASCO	165	20,033	220	24,043
SAN JACINTO	404	45,574	588	50,846	WATERFORD	79	6,641	98	11,173
SAN JOAQUIN	21	1,829	29	8,422	WEED	124	19,768	159	19,917
SAN JUAN BAUTISTA	170	2,705	197	2,827	WESTLAKE VILLAGE	457	60,770	777	78,776
SAN MARINO	217	7,007	335	8,715	WESTMORLAND	21	3,573	25	3,743
SAN PABLO	332	38,574	430	43,064	WHEATLAND	43	3,366	51	3,449
SAND CITY	79	42,528	150	49,091	WILDOMAR	303	29,033	425	32,137
SANGER	232	32,539	333	39,539	WILLIAMS	81	10,113	103	11,224
SANTA PAULA	286	39,032	480	54,448	WILLITS	219	24,758	310	28,896
SARATOGA	386	16,454	573	19,232	WILLOWS	121	16,773	175	20,221
SAUSALITO	509	28,191	827	36,046	WINTERS	89	9,980	129	10,618
SCOTTS VALLEY	363	32,569	542	40,897	WOODLAKE	68	4,271	92	8,125
SEBASTOPOL	473	27,669	654	36,291	WOODSIDE	128	8,910	200	11,639
SHASTA LAKE	139	5,300	208	9,825	YOUNTVILLE	92	18,341	162	22,758
SIERRA MADRE	270	5,431	367	6,360	YREKA	320	27,994	464	32,202

Sales omitted because their publication would result in the disclosure of confidential information. In Table 6, these are included with "Total Outlets, Taxable Transactions".

FOOTNOTES

- a/ Per capita taxable sales were derived by dividing first quarter self-assessed taxable sales by the population estimates of the State Department of Finance for January 1. The populations used were 38,030,609 for 2013 and 38,357,121 for 2014.
- b/ Some permittees, by the nature of their business, are not required to allocate local sales or use tax to specific local jurisdictions. Their taxable transactions are listed under the column headed "Unallocated" in Table 2. Contractors and manufacturers generate most of the countywide unallocable transactions through construction work and making installations of manufactured products in the various counties. Unallocated taxable sales are not reported in Tables 5 and 6.

Notes concerning permits:

A sales tax permit is required for each place of business operated by all manufacturers, wholesalers, and retailers of tangible personal property except those dealing solely in nontaxable commodities. Permits are tabulated twice a year: as of January 1 and July 1.

Table 3 to Table 5 Conversion Chart

NAICS	Table 3	Table 5
44111	New Car Dealers	Motor Vehicle and Parts Dealers
44112	Used Car Dealers	Motor Vehicle and Parts Dealers
4412	Other Motor Vehicle Dealers	Motor Vehicle and Parts Dealers
4413	Auto. Parts, Accessories and Tire Stores	Motor Vehicle and Parts Dealers
4421	Furniture Stores	Home Furnishings and Appliance Stores
4422	Home Furnishings Stores	Home Furnishings and Appliance Stores
443	Electronics and Appliance Stores	Home Furnishings and Appliance Stores
4441	Building Material and Supplies Dealers	Bldg. Matrl. and Garden Equip. and Supplies
4442	Lawn and Garden Equip. and Supplies Stores	Bldg. Matrl. and Garden Equip. and Supplies
44511	Supermarkets and Other Grocery Stores	Food and Beverage Stores
44512	Convenience Stores	Food and Beverage Stores
4452	Specialty Food Stores	Food and Beverage Stores
4453	Beer, Wine, and Liquor Stores	Food and Beverage Stores
44611	Pharmacies and Drug Stores	Other Retail Group
44612-44619	Health and Personal Care Stores	Other Retail Group
447	Gasoline Stations	Gasoline Stations
4481	Clothing Stores	Clothing and Clothing Accessories Stores
4482	Shoe Stores	Clothing and Clothing Accessories Stores
4483	Jewelry, Luggage, and Leather Goods Stores	Clothing and Clothing Accessories Stores
45111	Sporting Goods Stores	Other Retail Group
45112-45114	Hobby, Toy and Musical Instrument Stores	Other Retail Group
4512	Book Stores and News Dealers	Other Retail Group
452	General Merchandise Stores	General Merchandise Stores
4531	Florists	Other Retail Group
45321	Office Supplies and Stationery Stores	Other Retail Group
45322	Gift, Novelty, and Souvenir Stores	Other Retail Group
4533	Used Merchandise Stores	Other Retail Group
4539	Other Miscellaneous Store Retailers	Other Retail Group
454	Nonstore Retailers	Other Retail Group
7223	Special Food Services	Food Services and Drinking Places
7224	Drinking Places (Alcoholic Beverages)	Food Services and Drinking Places
722511	Full-Service Restaurants	Food Services and Drinking Places
722513 - 722515	Limited-Service Eating Places	Food Services and Drinking Places
All others	All Other Outlets	All other outlets