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***Taxable Sales
In California
(Sales & Use Tax)***

2013 Third Quarter

Taxable Sales in California is a quarterly report on retail sales activity in California, as measured by transactions subject to sales and use tax. The report includes data about statewide taxable sales by type of business as well as data about taxable sales in all California cities and counties.

The following factors should be considered when using these data:

1. Total taxable transactions do not necessarily indicate the gross sales of stores dealing in taxable items. Only sales subject to sales or use tax are tabulated; excluded are sales for resale, sales of nontaxable items such as food for home consumption and prescription medicines, and taxable sales disclosed by Board audits.
2. Some businesses dealing primarily in nontaxable activities, such as services, manufacturing, contracting, or wholesaling, either sell some merchandise that is subject to sales tax or use some items that were purchased ex-tax and on which use tax must be paid. Such transactions are included in the tabulations.
3. Data are compiled by type of store but cannot be broken down by commodity.
4. Businesses are classified according to their principal line of merchandise or service.

Readers are invited to submit comments and suggestions designed to improve this publication to:

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TAXABLE SALES IN CALIFORNIA

THIRD QUARTER 2013

California taxable sales increased 5.4 percent in the third quarter of 2013, up slightly from 5.2 percent growth in the second quarter. Third quarter 2013 taxable sales totaled \$147.6 billion, \$7.6 billion more than taxable sales in the third quarter of 2012. Taxable sales increased faster than the 4.3 percent increase in California personal income in the third quarter.

In constant dollar terms, third quarter 2013 taxable sales rose 5.4 percent, the same rate as unadjusted growth. The California Taxable Sales Deflator, which measures the rate of change of all taxable sales in the state, was unchanged over the same quarter last year. The California Consumer Price Index, which measures price changes of both taxable goods and nontaxable goods and services, grew 1.2 percent. Decreases in gasoline prices were a major factor in keeping the deflator unchanged.

Taxable sales made by Retail Stores and Food Services grew at 5.9 percent, accounting for 68.1 percent of total taxable sales in the third quarter of 2013. Nonretail Outlets (all other outlets) grew at 4.4 percent, and comprised the remaining 31.9 percent. Nonretail taxable sales include items such as business equipment and construction materials.

Motor Vehicles and Parts had more taxable sales than any other retail business, \$17.8 billion, followed by Food Services and Drinking Places at \$16.0 billion. The next largest retail business was Gasoline Stations at \$14.7 billion.

Sales made by Motor Vehicles Dealers, Building Materials Stores, Furniture and Home Furnishings Stores, Clothing and Clothing Accessories Stores, and Food Services and Drinking Places were among the fastest growing retail categories. All of these retailers had faster than average growth in taxable sales. Taxable sales made by Motor Vehicles Dealers rose 12.3 percent. Sales were strong at both new car dealers and used car dealers. Decreases in gasoline prices resulted in a 0.7 percent decrease in taxable sales at Gasoline Stations.

Regionally, the Sacramento Area had the fastest growth, 6.4 percent. The San Francisco Bay Area had above average growth of 5.7 percent. Taxable sales rose 5.1 percent in Southern California, slightly below the state average.

TABLE 1. STATEWIDE TAXABLE SALES, BY TYPE OF BUSINESS, THIRD QUARTER 2013

NAICS	Type of business	Number of permits on July 1, 2013	Taxable transactions			Per capita taxable transactions a/	
			Amount (in thousands)	Percent of total	Percent change from year to year	2013	2012
Retail and Food Services							
441	Motor Vehicle and Parts Dealers	32,324	17,772,829	12.04	12.3	465.20	417.74
44111	New Car Dealers	2,457	13,435,246	9.10	12.9	351.67	314.32
44112	Used Car Dealers	7,422	1,717,434	1.16	13.3	44.95	40.02
4412	Other Motor Vehicle Dealers	2,904	838,583	.57	18.0	21.95	18.76
4413	Auto. Parts, Accessories and Tire Stores	19,541	1,781,566	1.21	5.4	46.63	44.63
442	Furniture and Home Furnishings Stores	17,102	2,710,769	1.84	7.8	70.95	66.40
4421	Furniture Stores	7,919	1,716,707	1.16	7.9	44.93	42.00
4422	Home Furnishings Stores	9,183	994,062	.67	7.6	26.02	24.40
443	Electronics and Appliance Stores	21,062	3,486,633	2.36	1.7	91.26	90.53
444	Bldg. Matrl. and Garden Equip. and Supplies	16,323	7,644,632	5.18	9.6	200.10	184.19
4441	Building Material and Supplies Dealers	11,119	6,935,942	4.70	9.5	181.55	167.28
4442	Lawn and Garden Equip. and Supplies Stores	5,204	708,691	.48	10.6	18.55	16.91
445	Food and Beverage Stores	31,132	6,306,831	4.27	1.3	165.08	164.46
44511	Supermarkets and Other Grocery Stores	11,656	4,486,845	3.04	-0.3	117.44	118.77
44512	Convenience Stores	5,188	695,036	.47	4.4	18.19	17.58
4452	Specialty Food Stores	7,705	207,019	.14	7.2	5.42	5.10
4453	Beer, Wine, and Liquor Stores	6,583	917,931	.62	5.4	24.03	23.00
446	Health and Personal Care Stores	22,589	2,723,473	1.85	4.7	71.29	68.69
44611	Pharmacies and Drug Stores	5,567	1,623,443	1.10	1.0	42.49	42.44
44612-44619	Health and Personal Care Stores	17,022	1,100,030	.75	10.6	28.79	26.25
447	Gasoline Stations	9,798	14,709,802	9.97	-0.7	385.03	391.32
448	Clothing and Clothing Accessories Stores	62,164	8,355,657	5.66	6.7	218.71	206.73
44811	Men's Clothing Stores	2,223	234,896	.16	4.4	6.15	5.94
44812	Women's Clothing Stores	9,221	1,188,496	.81	2.5	31.11	30.63
44813-44819	Family Clothing Stores, Accessories, and Other Stores	34,038	5,206,049	3.53	7.5	136.27	127.89
4482	Shoe Stores	4,849	906,387	.61	7.8	23.72	22.19
4483	Jewelry, Luggage, and Leather Goods Stores	11,833	819,829	.56	7.8	21.46	20.08
451	Sporting Goods, Hobby, Book, and Music Stores	26,732	2,728,019	1.85	3.0	71.41	69.93
45111	Sporting Goods Stores	9,235	1,256,121	.85	3.5	32.88	32.04
45112-45114	Hobby, Toy and Musical Instrument Stores	7,352	848,792	.58	8.1	22.22	20.73
4512	Book, Periodical, and Music Stores	10,145	623,106	.42	-4.1	16.31	17.16
452	General Merchandise Stores	15,031	11,860,066	8.04	1.1	310.44	309.78
453	Miscellaneous Store Retailers	112,346	4,515,083	3.06	3.4	118.18	115.30
4531	Florists	4,606	100,664	.07	2.7	2.63	2.59
45321	Office Supplies and Stationery Stores	2,256	1,055,617	.72	-1.1	27.63	28.19
45322	Gift, Novelty, and Souvenir Stores	17,549	384,515	.26	4.5	10.06	9.72
4533	Used Merchandise Stores	14,248	207,477	.14	4.9	5.43	5.22
4539	Other Miscellaneous Store Retailers	73,687	2,766,810	1.87	5.0	72.42	69.58
454	Nonstore Retailers	202,082	1,716,151	1.16	92.3	44.92	23.56
722	Food Services and Drinking Places	96,594	15,996,479	10.84	6.0	418.71	398.51
7221	Full-Service Restaurants	31,838	8,022,530	5.44	6.9	209.99	198.18
7222	Limited-Service Eating Places	50,908	6,979,874	4.73	4.7	182.70	176.09
7223	Special Food Services	11,026	667,065	.45	8.7	17.46	16.21
7224	Drinking Places (Alcoholic Beverages)	2,822	327,009	.22	7.6	8.56	8.03
Total Retail and Food Services		665,279	100,526,422	68.12	5.9	2,631.27	2,507.14
All Other Outlets							
11	Agriculture, Forestry, Fishing and Hunting	1,953	201,667	.14	6.3	5.28	5.01
21	Mining, Quarrying, and Oil and Gas Extraction	401	277,349	.19	10.3	7.26	6.64
22	Utilities	727	116,626	.08	18.4	3.05	2.60
23	Construction	14,542	2,742,236	1.86	1.0	71.78	71.72
31 - 33	Manufacturing	51,402	9,848,967	6.67	3.1	257.80	252.14
42	Wholesale Trade	85,545	17,361,706	11.77	2.8	454.44	445.87
48 - 49	Transportation and Warehousing	3,361	383,337	.26	-3.7	10.03	10.51
51	Information	6,146	2,382,778	1.61	7.0	62.37	58.79
52	Finance and Insurance	2,765	440,732	.30	-8.2	11.54	12.67
53	Real Estate and Rental and Leasing	19,836	4,915,113	3.33	10.2	128.65	117.75
54	Professional, Scientific, and Technical Services	32,559	1,398,968	.95	18.2	36.62	31.25
55	Management of Companies and Enterprises	93	4,715	.00	-73.7	0.12	0.47
56	Adm. and Support and Waste Mgmt. and Remediation	13,234	592,468	.40	-3.6	15.51	16.23
61	Educational Services	7,059	290,652	.20	-2.4	7.61	7.86
62	Health Care and Social Assistance	6,934	295,626	.20	4.0	7.74	7.51
71	Arts, Entertainment, and Recreation	5,718	789,657	.54	0.3	20.67	20.78
721	Accommodation	2,578	943,364	.64	4.4	24.69	23.87
81	Other Services (except Public Administration)	59,550	2,017,881	1.37	8.6	52.82	49.05
92	Public Administration	1,331	152,228	.10	21.9	3.98	3.30
Others	Others	743	1,880,744	1.27	10.1	49.23	45.09
Total All Other Outlets		316,477	47,036,812	31.88	4.4	1,231.18	1,189.12
Total All Outlets		981,756	147,563,234	100.00	5.4	3,862.45	3,696.26
Historical Data							
Comparable data for total all outlets:							
	2008	1,034,675	135,983,432		-2.7	3,689.57	
	2009	953,851	115,541,195		-15.0	3,116.23	
	2010	978,047	121,329,849		5.0	3,251.99	
	2011	969,643	131,976,723		8.8	3,512.81	
	2012	978,289	139,986,450		6.1	3,696.26	

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NOTE: Detail may not compute to total due to rounding.

TABLE 2. TAXABLE SALES, BY COUNTY, THIRD QUARTER 2013

(Taxable transactions in thousands of dollars)

County	Sales tax permits as of July 1, 2013			Taxable transactions				Percent change year to year
	Incorporated cities	Outside incorporated cities	Total	Incorporated cities	Outside incorporated cities	Unallocated b/	Total	
Alameda	38,645	2,017	40,662	\$5,616,439	\$197,008	\$922,756	\$6,736,202	5.9
Alpine	--	74	74	--	1,882	3,664	5,545	26.0
Amador	635	690	1,325	28,851	59,237	12,732	100,820	5.4
Butte	4,610	1,712	6,322	559,584	74,939	93,677	728,200	6.6
Calaveras	175	1,309	1,484	16,124	53,935	14,933	84,991	4.6
Colusa	320	237	557	40,819	38,947	12,299	92,064	2.9
Contra Costa	18,786	2,663	21,449	2,903,601	243,485	469,244	3,616,331	5.5
Del Norte	250	289	539	27,846	24,429	12,243	64,518	-1.5
El Dorado	1,515	4,268	5,783	191,158	236,442	77,601	505,202	8.6
Fresno	15,083	3,029	18,112	2,502,786	391,994	347,964	3,242,745	6.7
Glenn	437	304	741	48,812	26,640	9,491	84,944	6.2
Humboldt	2,759	1,841	4,600	314,644	120,198	51,780	486,623	3.8
Imperial	2,818	421	3,239	410,622	306,504	76,108	793,234	49.2
Inyo	384	334	718	45,466	28,973	12,137	86,577	-6.4
Kern	10,732	5,345	16,077	2,132,284	1,174,017	440,383	3,746,685	4.9
Kings	1,676	366	2,042	282,577	51,506	50,720	384,803	6.7
Lake	577	1,202	1,779	57,620	57,105	21,528	136,253	4.2
Lassen	283	306	589	33,168	19,517	16,983	69,668	8.2
Los Angeles	248,884	14,908	263,792	29,910,877	1,276,752	3,825,969	35,013,599	4.4
Madera	1,224	1,493	2,717	193,522	134,410	50,668	378,600	6.6
Marin	8,774	1,640	10,414	941,969	87,281	134,213	1,163,464	7.0
Mariposa	--	650	650	--	52,469	5,112	57,581	-4.3
Mendocino	1,588	2,154	3,742	178,053	131,442	38,839	348,334	7.5
Merced	2,790	935	3,725	438,315	161,808	84,878	685,001	7.2
Modoc	157	185	342	11,447	5,425	9,609	26,482	-12.5
Mono	397	225	622	41,116	20,711	11,634	73,460	5.6
Monterey	7,421	2,968	10,389	1,203,973	252,009	149,866	1,605,847	4.0
Napa	4,030	1,750	5,780	480,991	202,631	92,241	775,862	8.8
Nevada	2,091	2,063	4,154	214,110	50,833	53,460	318,402	5.9
Orange	92,976	1,886	94,862	12,913,897	190,216	1,443,180	14,547,293	5.3
Placer	8,219	3,494	11,713	1,470,644	334,945	185,288	1,990,876	9.9
Plumas	92	1,024	1,116	4,813	41,384	15,286	61,484	1.6
Riverside	42,258	4,547	46,805	5,803,125	717,241	723,289	7,243,655	6.4
Sacramento	20,868	10,841	31,709	2,885,594	1,571,688	606,922	5,064,204	5.2
San Benito	892	368	1,260	81,346	63,760	18,175	163,281	2.9
San Bernardino	41,334	5,298	46,632	6,392,383	547,075	766,695	7,706,153	5.2
San Diego	73,875	11,268	85,143	10,791,647	551,608	1,424,937	12,768,192	6.1
San Francisco	28,394	--	28,394	4,361,316	--	--	4,361,316	8.5
San Joaquin	10,248	2,504	12,752	1,769,928	356,109	276,287	2,402,324	3.8
San Luis Obispo	6,357	3,532	9,889	818,591	298,611	126,013	1,243,214	-5.3
San Mateo	18,151	1,657	19,808	2,763,399	467,348	432,503	3,663,250	5.1
Santa Barbara	10,013	2,695	12,708	1,277,783	156,549	180,980	1,615,312	5.1
Santa Clara	43,798	1,512	45,310	7,964,440	103,125	1,306,469	9,374,034	3.7
Santa Cruz	4,659	3,880	8,539	545,059	226,713	92,327	864,100	7.6
Shasta	4,252	2,317	6,569	552,563	104,257	67,870	724,689	6.6
Sierra	21	97	118	900	2,811	1,898	5,608	-30.7
Siskiyou	1,264	720	1,984	101,083	21,345	30,625	153,053	3.2
Solano	7,673	456	8,129	1,373,597	47,886	189,287	1,610,770	6.0
Sonoma	12,046	5,952	17,998	1,513,034	360,989	205,639	2,079,662	8.4
Stanislaus	7,595	2,162	9,757	1,318,567	424,403	212,598	1,955,567	7.8
Sutter	1,479	429	1,908	257,826	74,804	34,233	366,863	8.3
Tehama	814	829	1,643	144,167	34,834	19,747	198,748	4.0
Trinity	--	607	607	--	24,598	4,343	28,942	10.6
Tulare	6,093	2,241	8,334	1,096,558	181,339	155,131	1,433,028	3.5
Tuolumne	609	1,299	1,908	57,386	87,718	17,022	162,126	2.9
Ventura	20,365	1,869	22,234	2,786,423	113,418	310,678	3,210,520	4.4
Yolo	3,550	525	4,075	755,878	72,025	128,485	956,388	4.7
Yuba	407	837	1,244	47,292	61,671	21,059	130,022	1.3
Statewide	--	--	6,189	--	--	66,522	66,522	44.0
TOTAL	845,343	130,224	981,756	\$118,676,014	\$12,721,002	\$16,166,218	\$147,563,234	5.4
HISTORICAL DATA								
2008	884,892	141,980	1,034,675	109,659,846	12,160,734	14,162,852	135,983,432	-2.7
2009	816,204	130,561	953,851	94,252,832	9,718,380	11,569,983	115,541,195	-15.0
2010	838,775	132,198	978,047	98,318,310	10,173,848	12,837,691	121,329,849	5.0
2011	832,839	129,845	969,643	106,731,865	11,468,390	13,776,468	131,976,723	8.8
2012	844,006	127,725	978,289	113,203,192	12,218,072	14,565,186	139,986,450	6.1

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NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013

(Taxable transactions in thousands of dollars)

Type of business	ALAMEDA		BUTTE		CONTRA COSTA		EL DORADO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	1,234	822,911	221	73,346	708	476,968	187	53,812
New Car Dealers	127	686,176	15	50,118	64	385,428	10	39,735
Used Car Dealers	356	44,653	43	5,080	207	37,046	29	2,629
Other Motor Vehicle Dealers	107	27,111	27	3,993	58	10,115	26	800
Auto. Parts, Accessories and Tire Stores	644	64,972	136	14,156	379	44,379	122	10,649
Furniture and Home Furnishings Stores	679	131,929	94	11,765	419	69,078	86	4,754
Furniture Stores	322	91,090	35	5,894	193	35,998	18	1,109
Home Furnishings Stores	357	40,839	59	5,872	226	33,080	68	3,645
Electronics and Appliance Stores	944	159,413	116	17,111	435	99,421	84	3,775
Bldg. Matrl. and Garden Equip. and Supplies	588	359,767	174	57,485	377	227,876	152	35,612
Building Material and Supplies Dealers	452	336,904	107	47,881	271	203,336	98	30,763
Lawn and Garden Equip. and Supplies Stores	136	22,863	67	9,604	106	24,541	54	4,849
Food and Beverage Stores	1,412	252,544	170	39,938	669	182,531	168	41,663
Supermarkets and Other Grocery Stores	555	172,811	75	31,659	266	134,307	51	35,048
Convenience Stores	206	21,116	25	2,811	118	16,884	20	2,567
Specialty Food Stores	340	9,754	41	488	158	5,790	37	948
Beer, Wine, and Liquor Stores	311	48,863	29	4,980	127	25,549	60	3,100
Health and Personal Care Stores	719	118,431	114	12,813	482	71,937	109	11,639
Pharmacies and Drug Stores	161	76,831	36	10,018	105	50,940	24	9,959
Health and Personal Care Stores	558	41,600	78	2,795	377	20,997	85	1,680
Gasoline Stations	418	570,917	82	80,508	302	413,194	55	72,162
Clothing and Clothing Accessories Stores	2,238	320,188	242	28,979	1,251	194,659	277	14,368
Men's Clothing Stores	69	9,275	5	897	54	6,015	5	#
Women's Clothing Stores	300	39,859	34	4,181	185	25,055	25	2,182
Family Clothing Stores, Accessories, and Other Stores	1,191	204,918	120	18,940	630	129,795	177	11,492 #
Shoe Stores	158	41,802	23	3,339	82	18,359	3	#
Jewelry, Luggage, and Leather Goods Stores	520	24,334	60	1,622	300	15,434	67	693
Sporting Goods, Hobby, Book, and Music Stores	1,100	125,727	198	17,447	607	73,498	204	8,536
Sporting Goods Stores	267	54,187	106	6,870	204	34,317	100	6,584
Hobby, Toy and Musical Instrument Stores	310	39,714	39	4,215	162	26,186	42	829
Book, Periodical, and Music Stores	523	31,826	53	6,362	241	12,995	62	1,123
General Merchandise Stores	484	454,073	62	77,834	230	347,632	69	28,029
Miscellaneous Store Retailers	4,986	229,792	800	24,370	2,769	106,252	874	22,391
Florists	189	3,335	21	301	113	1,710	28	277
Office Supplies and Stationery Stores	79	69,684	9	2,877	45	16,621	10	2,180
Gift, Novelty, and Souvenir Stores	591	12,356	152	1,303	315	5,806	247	3,593
Used Merchandise Stores	528	8,794	155	2,020	181	4,074	77	1,531
Other Miscellaneous Store Retailers	3,599	135,623	463	17,869	2,115	78,040	512	14,811
Nonstore Retailers	7,593	70,939	1,722	6,720	4,029	40,567	1,401	8,848
Food Services and Drinking Places	4,622	636,298	543	62,516	2,233	345,467	478	60,919
Full-Service Restaurants	1,400	289,972	199	28,852	720	165,412	194	35,624
Limited-Service Eating Places	2,419	296,063	252	29,704	1,179	159,953	238	23,598
Special Food Services	648	30,884	67	1,468	250	8,274	35	1,098
Drinking Places (Alcoholic Beverages)	155	19,379	25	2,492	84	11,828	11	599
Total Retail and Food Services	27,017	4,252,931	4,538	510,832	14,511	2,649,080	4,144	366,508
All Other Outlets	13,645	2,483,272	1,784	217,368	6,938	967,250	1,639	138,694
Total All Outlets	40,662	6,736,202	6,322	728,200	21,449	3,616,331	5,783	505,202
Historical Data								
Comparable data for total all outlets:								
2008	41,783	6,101,908	6,300	687,982	23,149	3,356,831	6,132	477,793
2009	38,663	5,148,605	5,840	597,952	21,395	3,002,397	5,592	401,561
2010	40,348	5,480,968	5,961	635,716	21,784	3,009,628	5,702	415,653
2011	38,577	5,971,577	5,917	660,767	21,153	3,248,263	5,589	449,433
2012	39,706	6,360,790	6,052	683,276	21,504	3,428,582	5,627	465,307

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013

(Taxable transactions in thousands of dollars)

Type of business	FRESNO		HUMBOLDT		IMPERIAL		KERN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	965	441,992	120	53,069	157	57,063	724	374,042
New Car Dealers	67	278,763	12	29,227	9	39,240	51	259,533
Used Car Dealers	277	84,991	30	7,831	26	4,263 #	145	43,548
Other Motor Vehicle Dealers	61	19,642	10	2,575	12	#	48	18,795
Auto. Parts, Accessories and Tire Stores	560	58,596	68	13,436	110	13,559	480	52,166
Furniture and Home Furnishings Stores	312	51,516	43	5,788	41	2,320	217	125,833
Furniture Stores	175	36,732	16	2,818	20	716	115	#
Home Furnishings Stores	137	14,784	27	2,970	21	1,604	102	125,833 #
Electronics and Appliance Stores	437	48,704	62	6,148	63	8,948	264	35,232
Bldg. Matrl. and Garden Equip. and Supplies	382	190,759	164	54,969	92	28,750	309	152,761
Building Material and Supplies Dealers	225	136,873	92	40,487	59	20,358	206	124,809
Lawn and Garden Equip. and Supplies Stores	157	53,885	72	14,482	33	8,392	103	27,952
Food and Beverage Stores	781	156,918	126	33,459	106	14,704	636	134,338
Supermarkets and Other Grocery Stores	362	116,917	68	29,539	54	10,565	362	107,915
Convenience Stores	138	15,599	16	598	25	3,367	104	15,321
Specialty Food Stores	132	1,886	25	466	21	297	91	1,593
Beer, Wine, and Liquor Stores	149	22,516	17	2,855	6	475	79	9,510
Health and Personal Care Stores	368	51,253	77	10,334	60	4,826	330	40,381
Pharmacies and Drug Stores	125	33,122	35	8,894	26	2,138	121	27,862
Health and Personal Care Stores	243	18,131	42	1,440	34	2,688	209	12,519
Gasoline Stations	334	348,726	68	54,931	67	57,557	350	462,723
Clothing and Clothing Accessories Stores	1,286	122,017	179	13,760	300	36,604	679	85,013
Men's Clothing Stores	36	3,111	4	459	8	#	27	2,070
Women's Clothing Stores	148	18,813	23	1,391	63	5,052	97	13,201
Family Clothing Stores, Accessories, and Other Stores	829	76,051	102	8,443	159	26,027 #	362	48,568
Shoe Stores	85	15,544	9	1,807	41	3,996	68	14,219
Jewelry, Luggage, and Leather Goods Stores	188	8,499	41	1,660	29	1,529	125	6,955
Sporting Goods, Hobby, Book, and Music Stores	505	55,281	130	12,975	69	5,665	401	35,643
Sporting Goods Stores	188	19,635	51	6,275	27	1,677	169	14,239
Hobby, Toy and Musical Instrument Stores	143	16,926	31	2,895	31	2,511	115	13,780
Book, Periodical, and Music Stores	174	18,720	48	3,804	11	1,477	117	7,624
General Merchandise Stores	325	312,266	34	48,717	81	91,381	255	258,244
Miscellaneous Store Retailers	1,968	91,034	552	15,841	373	7,345	1,620	68,710
Florists	70	1,734	13	256	13	116	71	1,473
Office Supplies and Stationery Stores	39	21,532	5	1,946	7	1,586	30	15,544
Gift, Novelty, and Souvenir Stores	371	6,413	98	2,240	33	1,028	223	3,602
Used Merchandise Stores	480	4,116	59	2,446	180	393	245	2,373
Other Miscellaneous Store Retailers	1,008	57,239	377	8,953	140	4,222	1,051	45,717
Nonstore Retailers	2,368	24,190	1,368	4,911	508	2,906	3,786	23,438
Food Services and Drinking Places	2,016	268,117	420	42,771	305	39,546	1,671	237,557
Full-Service Restaurants	660	116,984	158	23,353	78	13,476	568	96,630
Limited-Service Eating Places	1,098	143,676	172	16,678	180	25,397	871	134,988
Special Food Services	200	4,081	66	835	29	83	174	2,893
Drinking Places (Alcoholic Beverages)	58	3,375	24	1,906	18	590	58	3,046
Total Retail and Food Services	12,047	2,162,773	3,343	357,671	2,222	357,614	11,242	2,033,917
All Other Outlets	6,065	1,079,971	1,257	128,952	1,017	435,620	4,835	1,712,768
Total All Outlets	18,112	3,242,745	4,600	486,623	3,239	793,234	16,077	3,746,685
Historical Data								
Comparable data for total all outlets:								
2008	20,273	3,124,861	4,731	454,625	4,118	514,109	16,917	3,155,710
2009	19,004	2,537,448	4,532	415,336	3,432	409,312	15,331	2,467,690
2010	19,350	2,609,629	4,642	440,529	3,432	461,739	15,845	2,726,839
2011	19,238	2,857,973	4,491	456,742	3,390	507,458	15,691	3,451,419
2012	19,164	3,039,575	4,499	468,904	3,288	531,549	15,812	3,570,209

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013

(Taxable transactions in thousands of dollars)

Type of business	KINGS		LOS ANGELES		MARIN		MENDOCINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	100	51,625	8,305	4,082,269	165	163,613	84	34,879
New Car Dealers	7	39,986	544	3,219,403	30	141,777	6	22,607
Used Car Dealers	19	2,813	1,803	364,701	34	9,413	12	1,228
Other Motor Vehicle Dealers	5	143	439	120,935	29	3,060	13	3,243
Auto. Parts, Accessories and Tire Stores	69	8,683	5,519	377,230	72	9,363	53	7,801
Furniture and Home Furnishings Stores	27	2,740	4,794	659,169	197	29,157	40	3,353
Furniture Stores	20	2,279	2,397	423,169	90	12,135	18	1,796
Home Furnishings Stores	7	461	2,397	236,000	107	17,022	22	1,558
Electronics and Appliance Stores	33	3,569	5,837	838,645	155	28,654	27	3,595
Bldg. Matrl. and Garden Equip. and Supplies	58	23,856	3,395	1,681,741	141	82,588	128	37,783
Building Material and Supplies Dealers	33	15,547	2,570	1,612,142	92	75,876	67	28,370
Lawn and Garden Equip. and Supplies Stores	25	8,310	825	69,598	49	6,711	61	9,413
Food and Beverage Stores	95	20,475	8,659	1,500,904	215	72,666	133	28,062
Supermarkets and Other Grocery Stores	52	14,338	3,019	1,075,219	83	54,773	55	24,377
Convenience Stores	16	4,251	1,632	143,174	28	7,500	13	1,675
Specialty Food Stores	11	114	2,265	57,255	50	1,493	32	488
Beer, Wine, and Liquor Stores	16	1,772	1,743	225,255	54	8,900	33	1,521
Health and Personal Care Stores	43	5,658	7,577	799,681	184	30,392	28	6,868
Pharmacies and Drug Stores	12	3,835	1,937	429,887	31	22,237	15	6,338
Health and Personal Care Stores	31	1,822	5,640	369,794	153	8,155	13	530
Gasoline Stations	42	47,420	2,112	3,506,025	70	102,248	53	59,075
Clothing and Clothing Accessories Stores	166	12,205	20,656	2,358,397	579	77,609	131	8,410
Men's Clothing Stores	4	146	805	64,872	19	2,296	5	208
Women's Clothing Stores	16	1,408	3,407	362,214	93	14,578	23	1,477
Family Clothing Stores, Accessories, and Other Stores	107	7,562	11,058	1,467,085	281	52,731	66	5,316
Shoe Stores	14	1,919	1,734	256,789	27	3,847	9	703
Jewelry, Luggage, and Leather Goods Stores	25	1,170	3,652	207,437	159	4,158	28	706
Sporting Goods, Hobby, Book, and Music Stores	46	3,049	6,732	612,537	307	35,602	99	5,533
Sporting Goods Stores	15	866	1,824	233,974	104	20,857	35	2,957
Hobby, Toy and Musical Instrument Stores	13	1,315	2,074	216,354	69	9,010	23	1,379
Book, Periodical, and Music Stores	18	868	2,834	162,209	134	5,735	41	1,198
General Merchandise Stores	50	36,430	5,585	2,646,141	68	64,385	24	19,596
Miscellaneous Store Retailers	235	7,395	30,589	1,200,886	1,273	45,600	445	13,501
Florists	4	145	1,273	27,419	44	1,093	11	133
Office Supplies and Stationery Stores	6	#	704	303,240	16	6,955	7	#
Gift, Novelty, and Souvenir Stores	50	381	4,237	98,199	214	3,958	86	2,154
Used Merchandise Stores	62	513	3,368	46,824	143	3,028	34	531
Other Miscellaneous Store Retailers	113	6,355 #	21,007	725,203	856	30,566	307	10,683 #
Nonstore Retailers	280	3,467	48,651	448,703	2,401	19,071	1,127	4,965
Food Services and Drinking Places	263	32,593	26,478	4,393,414	795	137,350	310	30,884
Full-Service Restaurants	57	7,910	7,881	2,120,042	359	96,519	150	15,921
Limited-Service Eating Places	161	23,396	15,396	2,003,828	295	32,670	107	12,756
Special Food Services	35	822	2,594	198,630	122	5,185	35	331
Drinking Places (Alcoholic Beverages)	10	466	607	70,914	19	2,977	18	1,876
Total Retail and Food Services	1,438	250,483	179,370	24,728,511	6,550	888,935	2,629	256,503
All Other Outlets	604	134,320	84,422	10,285,088	3,864	274,528	1,113	91,831
Total All Outlets	2,042	384,803	263,792	35,013,599	10,414	1,163,464	3,742	348,334
Historical Data								
Comparable data for total all outlets:								
2008	2,144	372,134	289,802	33,474,673	10,761	1,065,638	3,742	339,238
2009	1,998	297,467	264,928	28,305,849	10,226	940,392	3,637	286,472
2010	2,082	303,222	271,293	29,479,604	10,242	975,175	3,705	295,224
2011	2,139	341,365	266,868	31,863,711	9,906	1,031,875	3,616	317,674
2012	2,173	360,757	266,414	33,552,248	10,057	1,087,188	3,661	323,989

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013

(Taxable transactions in thousands of dollars)

Type of business	MERCED		MONTEREY		NAPA		NEVADA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	205	67,993	332	205,422	75	39,520	114	17,164
New Car Dealers	27	45,613	34	132,940	11	30,626	1	#
Used Car Dealers	42	8,930	78	43,673	9	1,174	8	8,991 #
Other Motor Vehicle Dealers	9	594	26	4,335	13	434	19	#
Auto. Parts, Accessories and Tire Stores	127	12,856	194	24,474	42	7,286	86	8,173
Furniture and Home Furnishings Stores	46	4,531	200	22,498	76	6,395	71	8,336
Furniture Stores	27	3,076	77	10,359	37	3,031	26	4,502
Home Furnishings Stores	19	1,454	123	12,139	39	3,364	45	3,835
Electronics and Appliance Stores	83	7,525	160	21,118	72	13,157	55	3,465
Bldg. Matrl. and Garden Equip. and Supplies	95	29,729	179	89,715	82	49,065	133	44,611
Building Material and Supplies Dealers	53	25,957	116	61,640	56	46,062	85	39,437
Lawn and Garden Equip. and Supplies Stores	42	3,772	63	28,074	26	3,003	48	5,174
Food and Beverage Stores	186	35,230	388	81,475	413	56,843	100	24,455
Supermarkets and Other Grocery Stores	92	20,842	172	56,361	57	28,088	35	22,069
Convenience Stores	36	10,851	64	12,423	18	3,209	15	1,504
Specialty Food Stores	29	480	92	3,803	34	750	32	156
Beer, Wine, and Liquor Stores	29	3,057	60	8,888	304	24,796	18	727
Health and Personal Care Stores	93	7,899	128	25,730	61	9,248	76	8,684
Pharmacies and Drug Stores	26	6,096	37	19,928	12	5,825	12	6,940
Health and Personal Care Stores	67	1,803	91	5,803	49	3,423	64	1,744
Gasoline Stations	93	149,717	137	176,640	33	65,287	32	35,729
Clothing and Clothing Accessories Stores	229	15,596	628	81,178	212	28,013	217	7,319
Men's Clothing Stores	9	455	27	3,437	6	904	6	#
Women's Clothing Stores	25	2,098	99	13,184	31	4,530	27	1,549
Family Clothing Stores, Accessories, and Other Stores	152	9,765	325	42,654	108	15,950	132	4,472 #
Shoe Stores	15	2,201	51	10,784	20	3,626	5	483
Jewelry, Luggage, and Leather Goods Stores	28	1,077	126	11,120	47	3,002	47	815
Sporting Goods, Hobby, Book, and Music Stores	106	10,056	229	22,615	110	9,650	156	7,491
Sporting Goods Stores	34	2,951	77	10,589	41	4,002	62	5,425
Hobby, Toy and Musical Instrument Stores	27	3,189	55	7,738	25	3,497	26	465
Book, Periodical, and Music Stores	45	3,916	97	4,288	44	2,151	68	1,601
General Merchandise Stores	66	74,422	107	120,987	30	44,080	40	9,749
Miscellaneous Store Retailers	330	14,059	1,100	55,935	463	22,041	632	13,377
Florists	14	261	54	1,604	20	1,122	13	358
Office Supplies and Stationery Stores	7	1,656	16	5,618	3	#	9	2,391
Gift, Novelty, and Souvenir Stores	68	559	255	11,302	59	1,061	160	879
Used Merchandise Stores	54	434	154	3,022	50	919	74	689
Other Miscellaneous Store Retailers	187	11,149	621	34,388	331	18,939 #	376	9,060
Nonstore Retailers	605	5,042	2,451	14,010	1,250	7,577	983	5,324
Food Services and Drinking Places	459	54,703	1,094	192,936	373	105,875	271	32,408
Full-Service Restaurants	137	19,573	425	113,931	151	78,120	106	18,270
Limited-Service Eating Places	241	33,988	496	67,430	135	19,387	127	12,702
Special Food Services	63	425	143	10,005	73	5,075	30	672
Drinking Places (Alcoholic Beverages)	18	718	30	1,569	14	3,293	8	764
Total Retail and Food Services	2,596	476,502	7,133	1,110,260	3,250	456,751	2,880	218,113
All Other Outlets	1,129	208,499	3,256	495,588	2,530	319,111	1,274	100,289
Total All Outlets	3,725	685,001	10,389	1,605,847	5,780	775,862	4,154	318,402
Historical Data								
Comparable data for total all outlets:								
2008	3,996	640,040	11,168	1,487,568	5,023	692,751	4,176	326,935
2009	3,617	530,980	10,125	1,285,122	4,992	573,648	3,871	264,919
2010	3,671	552,671	10,204	1,348,172	5,148	610,678	3,938	276,647
2011	3,605	608,248	10,268	1,457,959	5,245	661,293	3,890	303,077
2012	3,734	638,981	10,184	1,544,765	5,516	712,876	3,986	300,679

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013

(Taxable transactions in thousands of dollars)

Type of business	ORANGE		PLACER		RIVERSIDE		SACRAMENTO	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	3,072	1,888,220	410	448,651	1,924	1,021,954	1,469	689,730
New Car Dealers	245	1,466,593	43	317,264	119	767,939	75	494,950
Used Car Dealers	727	221,174	117	84,682	368	76,924	442	72,414
Other Motor Vehicle Dealers	330	73,269	57	22,167	248	67,276	99	43,662
Auto. Parts, Accessories and Tire Stores	1,770	127,184	193	24,538	1,189	109,815	853	78,704
Furniture and Home Furnishings Stores	1,847	268,204	240	51,150	978	112,933	567	79,292
Furniture Stores	831	158,139	114	35,502	442	71,176	260	46,877
Home Furnishings Stores	1,016	110,064	126	15,648	536	41,758	307	32,415
Electronics and Appliance Stores	2,724	619,115	274	48,170	929	110,715	767	152,631
Bldg. Matrl. and Garden Equip. and Supplies	1,328	670,280	257	108,167	908	379,183	541	294,390
Building Material and Supplies Dealers	976	625,504	178	96,973	571	345,694	395	271,701
Lawn and Garden Equip. and Supplies Stores	352	44,776	79	11,194	337	33,489	146	22,689
Food and Beverage Stores	2,458	522,665	288	78,778	1,285	331,049	1,050	225,291
Supermarkets and Other Grocery Stores	938	371,289	85	56,757	462	229,048	370	161,980
Convenience Stores	325	49,360	40	7,816	237	58,367	226	28,873
Specialty Food Stores	729	26,650	112	4,231	364	7,430	293	5,734
Beer, Wine, and Liquor Stores	466	75,366	51	9,974	222	36,205	161	28,703
Health and Personal Care Stores	2,683	234,926	312	28,311	1,065	117,945	828	101,083
Pharmacies and Drug Stores	510	124,781	39	14,117	305	75,922	165	62,540
Health and Personal Care Stores	2,173	110,145	273	14,194	760	42,024	663	38,544
Gasoline Stations	652	1,227,909	105	227,911	476	858,900	347	491,816
Clothing and Clothing Accessories Stores	6,328	913,230	718	104,511	3,088	391,371	1,853	208,893
Men's Clothing Stores	210	24,520	12	2,218	130	13,497	57	7,599
Women's Clothing Stores	899	139,989	82	14,685	456	52,888	195	26,563
Family Clothing Stores, Accessories, and Other Stores	3,554	583,335	443	66,944	1,805	224,599	1,121	129,369
Shoe Stores	421	69,215	47	9,755	261	47,038	115	29,152
Jewelry, Luggage, and Leather Goods Stores	1,244	96,171	134	10,908	436	53,349	365	16,210
Sporting Goods, Hobby, Book, and Music Stores	2,855	293,475	458	50,672	1,142	107,112	1,012	113,718
Sporting Goods Stores	1,112	147,802	190	28,902	485	52,788	362	49,947
Hobby, Toy and Musical Instrument Stores	750	89,076	114	14,270	311	36,627	259	33,215
Book, Periodical, and Music Stores	993	56,598	154	7,500	346	17,697	391	30,557
General Merchandise Stores	1,493	1,200,606	202	148,479	803	720,643	505	488,938
Miscellaneous Store Retailers	10,502	441,219	1,573	50,394	5,881	173,434	3,877	142,650
Florists	459	9,007	50	656	171	2,487	178	2,516
Office Supplies and Stationery Stores	288	96,589	27	8,651	121	32,167	71	30,159
Gift, Novelty, and Souvenir Stores	1,712	31,353	361	3,854	899	13,198	819	11,402
Used Merchandise Stores	1,098	18,492	253	1,453	932	7,798	501	10,191
Other Miscellaneous Store Retailers	6,945	285,778	882	35,781	3,758	117,784	2,308	88,382
Nonstore Retailers	17,956	211,970	2,705	35,600	10,670	51,315	6,535	54,297
Food Services and Drinking Places	8,310	1,592,760	945	172,697	4,242	648,561	3,278	478,633
Full-Service Restaurants	2,556	819,270	364	99,364	1,274	262,679	1,106	225,206
Limited-Service Eating Places	4,623	688,118	492	68,453	2,440	368,931	1,743	232,369
Special Food Services	946	53,329	71	2,384	428	8,707	352	11,706
Drinking Places (Alcoholic Beverages)	185	32,042	18	2,496	100	8,244	77	9,352
Total Retail and Food Services	62,208	10,084,579	8,487	1,553,493	33,391	5,025,115	22,629	3,521,360
All Other Outlets	32,654	4,462,714	3,226	437,383	13,414	2,218,540	9,080	1,542,844
Total All Outlets	94,862	14,547,293	11,713	1,990,876	46,805	7,243,655	31,709	5,064,204
Historical Data								
Comparable data for total all outlets:								
2008	97,612	13,642,246	12,104	1,721,240	46,272	6,316,424	35,547	4,927,156
2009	90,231	11,571,043	11,135	1,503,114	42,765	5,387,286	31,644	4,184,506
2010	92,047	12,100,157	11,439	1,547,901	45,688	5,551,817	32,789	4,295,141
2011	92,207	13,076,021	11,120	1,674,371	46,886	6,071,262	31,682	4,566,988
2012	93,183	13,815,094	11,621	1,811,013	48,316	6,806,977	31,507	4,812,929

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013

(Taxable transactions in thousands of dollars)

Type of business	SAN BERNARDINO		SAN DIEGO		SAN FRANCISCO		SAN JOAQUIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2,274	1,021,697	2,806	1,650,327	205	140,793	673	305,867
New Car Dealers	94	660,066	241	1,257,072	23	114,964	35	193,042
Used Car Dealers	484	154,908	785	154,101	31	3,438	143	29,547
Other Motor Vehicle Dealers	197	81,757	310	100,462	23	8,642	65	35,439
Auto. Parts, Accessories and Tire Stores	1,499	124,966	1,470	138,692	128	13,750	430	47,840
Furniture and Home Furnishings Stores	871	117,002	1,399	263,488	511	135,074	206	39,048
Furniture Stores	433	77,207	564	174,522	240	71,321	94	12,043
Home Furnishings Stores	438	39,795	835	88,966	271	63,753	112	27,005
Electronics and Appliance Stores	894	111,703	1,877	303,154	474	95,948	238	34,291
Bldg. Matrl. and Garden Equip. and Supplies	809	359,760	1,403	607,786	313	132,673	255	140,987
Building Material and Supplies Dealers	564	345,431	884	569,551	232	127,553	175	127,688
Lawn and Garden Equip. and Supplies Stores	245	14,329	519	38,235	81	5,120	80	13,299
Food and Beverage Stores	1,375	301,105	2,266	546,958	1,227	183,201	624	96,439
Supermarkets and Other Grocery Stores	458	202,376	751	364,786	607	128,897	225	69,546
Convenience Stores	290	58,920	419	74,291	138	10,484	118	12,087
Specialty Food Stores	342	8,108	600	19,672	311	11,007	155	2,945
Beer, Wine, and Liquor Stores	285	31,701	496	88,209	171	32,813	126	11,861
Health and Personal Care Stores	1,010	116,967	1,797	224,202	614	124,509	283	31,895
Pharmacies and Drug Stores	268	55,997	404	129,403	142	73,753	75	21,324
Health and Personal Care Stores	742	60,970	1,393	94,799	472	50,755	208	10,571
Gasoline Stations	575	957,600	751	1,154,370	116	168,802	209	347,452
Clothing and Clothing Accessories Stores	3,039	381,075	5,212	835,832	2,368	516,494	662	66,042
Men's Clothing Stores	116	10,404	173	20,095	103	12,525	21	1,671
Women's Clothing Stores	376	46,008	705	111,398	405	77,704	64	8,035
Family Clothing Stores, Accessories, and Other Stores	1,861	217,852	2,893	553,987	1,135	309,148	400	42,266
Shoe Stores	326	58,963	389	75,792	134	44,164	52	9,610
Jewelry, Luggage, and Leather Goods Stores	360	47,849	1,052	74,560	591	72,953	125	4,460
Sporting Goods, Hobby, Book, and Music Stores	1,154	130,934	2,681	260,933	747	104,593	293	39,508
Sporting Goods Stores	410	58,271	1,010	129,722	163	50,404	137	23,683
Hobby, Toy and Musical Instrument Stores	402	46,258	691	77,551	142	17,884	85	11,056
Book, Periodical, and Music Stores	342	26,405	980	53,660	442	36,305	71	4,769
General Merchandise Stores	1,017	708,847	940	1,124,182	262	207,310	223	244,976
Miscellaneous Store Retailers	5,285	329,527	9,727	378,761	3,569	164,360	1,309	86,722
Florists	134	2,080	550	12,071	235	6,535	42	892
Office Supplies and Stationery Stores	120	160,093	190	63,671	60	16,053	30	#
Gift, Novelty, and Souvenir Stores	776	11,832	1,355	36,585	662	40,429	234	2,221
Used Merchandise Stores	956	5,490	1,290	22,185	315	11,530	209	4,137
Other Miscellaneous Store Retailers	3,299	150,032	6,342	244,249	2,297	89,813	794	79,472 #
Nonstore Retailers	10,663	69,462	19,508	128,458	4,352	65,038	2,400	21,840
Food Services and Drinking Places	4,020	642,531	8,099	1,579,925	4,637	997,637	1,379	175,525
Full-Service Restaurants	1,123	242,234	2,542	837,295	2,082	656,794	463	73,168
Limited-Service Eating Places	2,394	380,943	4,348	636,870	1,795	194,521	682	97,351
Special Food Services	371	9,788	946	63,505	483	101,861	202	3,650
Drinking Places (Alcoholic Beverages)	132	9,567	263	42,256	277	44,462	32	1,356
Total Retail and Food Services	32,986	5,248,211	58,466	9,058,378	19,395	3,036,432	8,754	1,630,591
All Other Outlets	13,646	2,457,942	26,677	3,709,814	8,999	1,324,884	3,998	771,733
Total All Outlets	46,632	7,706,153	85,143	12,768,192	28,394	4,361,316	12,752	2,402,324
Historical Data								
Comparable data for total all outlets:								
2008	48,994	7,040,624	87,050	11,541,461	27,882	3,836,410	13,419	2,246,871
2009	45,062	5,878,572	80,595	10,171,490	26,459	3,205,239	12,297	1,854,027
2010	47,562	6,255,165	83,194	10,643,320	26,896	3,434,161	12,633	1,981,518
2011	47,791	6,969,282	83,971	11,418,251	26,936	3,847,379	12,450	2,181,438
2012	48,936	7,326,749	84,267	12,039,553	27,499	4,020,893	12,613	2,315,117

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013

(Taxable transactions in thousands of dollars)

Type of business	SAN LUIS OBISPO		SAN MATEO		SANTA BARBARA		SANTA CLARA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	263	126,272	445	457,153	278	166,369	1,093	985,498
New Car Dealers	25	83,963	72	402,696	31	135,716	135	841,939
Used Car Dealers	38	11,029	100	15,126	52	6,150	235	41,610
Other Motor Vehicle Dealers	55	15,436	29	7,122	43	6,712	98	36,447
Auto. Parts, Accessories and Tire Stores	145	15,845	244	32,209	152	17,791	625	65,503
Furniture and Home Furnishings Stores	164	20,943	397	97,981	217	24,132	722	150,821
Furniture Stores	72	10,009	166	75,837	99	13,380	303	93,213
Home Furnishings Stores	92	10,934	231	22,144	118	10,753	419	57,608
Electronics and Appliance Stores	126	16,493	404	99,340	180	37,110	1,420	311,687
Bldg. Matrl. and Garden Equip. and Supplies	238	82,336	327	221,964	249	116,253	664	416,283
Building Material and Supplies Dealers	141	69,156	225	204,871	134	92,536	489	387,837
Lawn and Garden Equip. and Supplies Stores	97	13,180	102	17,093	115	23,718	175	28,446
Food and Beverage Stores	328	65,537	561	140,849	443	101,275	1,268	280,386
Supermarkets and Other Grocery Stores	82	42,273	234	101,508	171	72,070	432	196,009
Convenience Stores	43	7,777	71	10,267	55	12,317	221	30,355
Specialty Food Stores	67	1,577	143	4,874	70	1,139	322	7,476
Beer, Wine, and Liquor Stores	136	13,911	113	24,200	147	15,749	293	46,547
Health and Personal Care Stores	146	20,631	365	66,017	215	34,467	919	152,751
Pharmacies and Drug Stores	39	14,567	70	44,903	57	24,283	230	90,377
Health and Personal Care Stores	107	6,065	295	21,113	158	10,184	689	62,375
Gasoline Stations	91	134,242	214	326,652	115	162,685	402	669,558
Clothing and Clothing Accessories Stores	424	59,827	1,088	170,242	546	87,122	2,409	559,351
Men's Clothing Stores	13	2,884	35	4,705	20	1,526	84	13,841
Women's Clothing Stores	61	9,521	160	22,134	98	15,227	388	64,738
Family Clothing Stores, Accessories, and Other Stores	249	36,368	512	112,222	265	54,584	1,211	351,563
Shoe Stores	30	7,263	60	16,947	41	8,284	198	58,129
Jewelry, Luggage, and Leather Goods Stores	71	3,791	321	14,235	122	7,501	528	71,080
Sporting Goods, Hobby, Book, and Music Stores	294	27,014	544	77,277	338	31,830	1,186	176,273
Sporting Goods Stores	134	18,652	185	35,468	156	16,865	367	81,645
Hobby, Toy and Musical Instrument Stores	71	5,379	154	23,659	60	8,304	383	55,693
Book, Periodical, and Music Stores	89	2,983	205	18,151	122	6,661	436	38,936
General Merchandise Stores	89	86,916	202	260,982	133	113,367	372	591,096
Miscellaneous Store Retailers	1,166	40,787	2,256	126,281	1,190	53,113	4,329	174,555
Florists	44	868	119	3,799	71	#	195	4,137
Office Supplies and Stationery Stores	23	6,530	37	41,654	21	7,501	85	30,269
Gift, Novelty, and Souvenir Stores	215	5,862	359	13,580	170	6,426	734	17,262
Used Merchandise Stores	154	2,282	252	4,997	164	4,046	340	8,590
Other Miscellaneous Store Retailers	730	25,245	1,489	62,251	764	35,141 #	2,975	114,298
Nonstore Retailers	2,497	11,443	3,387	48,080	3,141	17,526	9,652	130,932
Food Services and Drinking Places	886	145,233	2,248	410,698	1,199	213,797	5,099	918,447
Full-Service Restaurants	419	93,332	851	238,163	480	116,556	1,750	478,504
Limited-Service Eating Places	383	46,280	975	140,893	531	82,307	2,352	356,425
Special Food Services	63	3,018	375	27,937	139	7,239	871	68,623
Drinking Places (Alcoholic Beverages)	21	2,604	47	3,704	49	7,696	126	14,895
Total Retail and Food Services	6,712	837,676	12,438	2,503,516	8,244	1,159,047	29,535	5,517,638
All Other Outlets	3,177	405,538	7,370	1,159,735	4,464	456,265	15,775	3,856,395
Total All Outlets	9,889	1,243,214	19,808	3,663,250	12,708	1,615,312	45,310	9,374,034
Historical Data								
Comparable data for total all outlets:								
2008	10,040	1,058,951	19,853	3,350,041	13,114	1,545,086	47,253	8,179,013
2009	9,412	883,632	18,840	2,868,469	12,303	1,320,148	43,396	6,984,771
2010	9,425	1,020,215	18,979	3,034,258	12,298	1,360,329	43,583	7,809,628
2011	9,447	1,001,766	18,995	3,306,839	12,302	1,461,343	43,390	8,420,033
2012	9,569	1,312,313	19,189	3,484,995	12,400	1,536,526	43,980	9,043,604

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013

(Taxable transactions in thousands of dollars)

Type of business	SANTA CRUZ		SHASTA		SOLANO		SONOMA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	166	81,538	212	99,890	304	243,012	375	244,565
New Car Dealers	14	56,833	10	47,327	30	187,809	38	190,705
Used Car Dealers	36	7,233	45	19,791	72	11,350	86	11,321
Other Motor Vehicle Dealers	26	3,970	43	13,333	43	24,717	56	13,563
Auto. Parts, Accessories and Tire Stores	90	13,501	114	19,439	159	19,136	195	28,976
Furniture and Home Furnishings Stores	129	14,068	70	8,893	121	19,988	241	32,854
Furniture Stores	55	6,569	28	5,610	50	11,895	105	19,383
Home Furnishings Stores	74	7,499	42	3,283	71	8,093	136	13,471
Electronics and Appliance Stores	151	15,945	92	11,705	133	24,713	206	38,439
Bldg. Matrl. and Garden Equip. and Supplies	186	74,396	162	47,362	146	78,978	338	163,022
Building Material and Supplies Dealers	105	60,669	95	41,357	109	72,339	189	144,052
Lawn and Garden Equip. and Supplies Stores	81	13,727	67	6,005	37	6,639	149	18,970
Food and Beverage Stores	255	62,556	115	35,791	272	55,019	635	133,047
Supermarkets and Other Grocery Stores	92	42,294	61	30,783	89	37,971	178	92,820
Convenience Stores	33	4,801	10	794	52	6,681	67	12,879
Specialty Food Stores	71	3,095	28	354	62	1,786	116	3,327
Beer, Wine, and Liquor Stores	59	12,366	16	3,860	69	8,581	274	24,021
Health and Personal Care Stores	153	26,122	90	11,182	151	21,053	202	37,319
Pharmacies and Drug Stores	44	20,276	40	8,010	30	11,781	53	25,656
Health and Personal Care Stores	109	5,846	50	3,172	121	9,273	149	11,664
Gasoline Stations	75	92,834	86	92,704	145	178,767	139	196,489
Clothing and Clothing Accessories Stores	466	40,121	158	21,689	436	98,512	597	79,963
Men's Clothing Stores	16	1,367	5	#	18	3,150	22	3,204
Women's Clothing Stores	78	6,001	20	2,017	62	10,871	98	12,783
Family Clothing Stores, Accessories, and Other Stores	249	24,791	74	15,254 #	243	59,767	274	46,683
Shoe Stores	33	5,372	16	3,117	37	14,256	53	12,141
Jewelry, Luggage, and Leather Goods Stores	90	2,590	43	1,301	76	10,468	150	5,152
Sporting Goods, Hobby, Book, and Music Stores	299	21,772	168	17,179	205	26,802	371	41,290
Sporting Goods Stores	108	10,782	81	11,304	92	12,805	114	22,111
Hobby, Toy and Musical Instrument Stores	81	5,927	35	3,223	48	8,984	91	10,350
Book, Periodical, and Music Stores	110	5,064	52	2,652	65	5,013	166	8,829
General Merchandise Stores	64	63,704	36	74,094	90	158,163	100	167,878
Miscellaneous Store Retailers	1,008	38,271	718	21,576	923	37,693	1,901	71,135
Florists	36	677	15	399	32	711	64	1,488
Office Supplies and Stationery Stores	13	8,111	12	2,448	10	3,810	24	11,347
Gift, Novelty, and Souvenir Stores	199	6,830	102	1,653	98	2,511	269	6,235
Used Merchandise Stores	155	2,399	130	1,007	140	3,672	320	4,682
Other Miscellaneous Store Retailers	605	20,253	459	16,070	643	26,989	1,224	47,384
Nonstore Retailers	2,423	11,489	2,270	5,327	1,888	13,346	5,266	24,547
Food Services and Drinking Places	699	114,869	476	53,781	879	134,103	1,386	199,698
Full-Service Restaurants	279	64,270	160	27,334	266	52,429	554	115,603
Limited-Service Eating Places	320	45,730	236	24,498	463	76,291	548	69,577
Special Food Services	77	2,899	54	380	118	2,774	236	9,330
Drinking Places (Alcoholic Beverages)	23	1,970	26	1,568	32	2,609	48	5,188
Total Retail and Food Services	6,074	657,683	4,653	501,174	5,693	1,090,150	11,757	1,430,247
All Other Outlets	2,465	206,417	1,916	223,515	2,436	520,620	6,241	649,415
Total All Outlets	8,539	864,100	6,569	724,689	8,129	1,610,770	17,998	2,079,662
Historical Data								
Comparable data for total all outlets:								
2008	8,614	806,835	5,896	695,265	8,499	1,529,728	17,764	1,932,246
2009	8,092	696,904	5,373	588,102	7,655	1,358,116	16,810	1,618,979
2010	8,222	723,790	5,452	612,200	7,839	1,329,447	17,303	1,712,308
2011	8,301	763,580	5,460	666,187	7,916	1,475,951	16,972	1,818,798
2012	8,320	803,339	5,773	679,967	8,102	1,519,964	17,311	1,918,753

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013

(Taxable transactions in thousands of dollars)

Type of business	STANISLAUS		TULARE		VENTURA		YOLO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	616	259,280	388	151,124	586	471,459	153	80,212
New Car Dealers	32	148,154	38	108,408	73	378,906	12	52,315
Used Car Dealers	183	63,922	75	12,699	114	32,159	29	11,143 #
Other Motor Vehicle Dealers	40	15,042	23	3,755	86	23,127	14	#
Auto. Parts, Accessories and Tire Stores	361	32,163	252	26,262	313	37,266	98	16,754
Furniture and Home Furnishings Stores	185	22,486	142	12,722	306	48,637	53	29,476
Furniture Stores	91	12,896	74	7,768	130	25,009	27	#
Home Furnishings Stores	94	9,591	68	4,955	176	23,628	26	29,476 #
Electronics and Appliance Stores	221	28,587	148	35,207	370	68,226	77	8,088
Bldg. Matrl. and Garden Equip. and Supplies	230	124,179	234	74,870	353	174,183	92	51,250
Building Material and Supplies Dealers	156	107,632	114	57,082	229	152,885	63	46,241
Lawn and Garden Equip. and Supplies Stores	74	16,547	120	17,788	124	21,298	29	5,009
Food and Beverage Stores	460	78,107	319	56,323	644	141,877	153	36,086
Supermarkets and Other Grocery Stores	193	52,466	180	46,986	231	102,156	68	28,628
Convenience Stores	88	9,861	39	4,409	92	13,111	26	4,124
Specialty Food Stores	105	2,127	64	866	163	4,241	29	583
Beer, Wine, and Liquor Stores	74	13,652	36	4,063	158	22,369	30	2,751
Health and Personal Care Stores	214	28,414	169	22,168	419	59,022	78	8,502
Pharmacies and Drug Stores	55	17,863	52	12,359	115	33,654	19	6,445
Health and Personal Care Stores	159	10,551	117	9,808	304	25,368	59	2,057
Gasoline Stations	166	189,331	183	178,310	187	304,517	63	103,596
Clothing and Clothing Accessories Stores	549	77,346	670	58,334	1,085	225,233	151	14,246
Men's Clothing Stores	22	2,185	17	2,113	44	6,228	2	#
Women's Clothing Stores	65	10,707	92	6,089	189	33,297	15	1,865
Family Clothing Stores, Accessories, and Other Stores	297	46,569	412	36,999	561	135,601	98	10,089 #
Shoe Stores	55	12,190	54	9,340	114	27,792	8	1,550
Jewelry, Luggage, and Leather Goods Stores	110	5,695	95	3,793	177	22,314	28	741
Sporting Goods, Hobby, Book, and Music Stores	255	29,943	205	22,927	550	73,153	138	10,284
Sporting Goods Stores	102	10,221	74	8,246	237	37,395	56	5,836
Hobby, Toy and Musical Instrument Stores	77	13,253	62	8,473	130	20,922	33	2,485
Book, Periodical, and Music Stores	76	6,469	69	6,207	183	14,836	49	1,963
General Merchandise Stores	170	188,117	160	149,567	307	261,214	40	78,336
Miscellaneous Store Retailers	997	46,194	939	33,968	2,069	75,746	459	19,806
Florists	47	810	30	520	96	1,556	17	160
Office Supplies and Stationery Stores	23	7,749	11	3,712	49	13,891	6	2,075
Gift, Novelty, and Souvenir Stores	191	3,313	163	1,901	266	5,782	93	664
Used Merchandise Stores	165	1,313	236	1,345	228	4,366	48	1,321
Other Miscellaneous Store Retailers	571	33,009	499	26,489	1,430	50,151	295	15,587
Nonstore Retailers	1,588	14,504	1,416	9,384	5,509	41,908	677	10,141
Food Services and Drinking Places	1,090	146,582	843	105,872	1,900	318,535	460	60,870
Full-Service Restaurants	342	59,240	270	41,207	687	152,100	170	28,931 #
Limited-Service Eating Places	586	82,595	468	62,733	988	156,547	244	31,144
Special Food Services	129	2,730	83	1,185	192	7,690	35	#
Drinking Places (Alcoholic Beverages)	33	2,017	22	747	33	2,198	11	795
Total Retail and Food Services	6,741	1,233,069	5,816	910,774	14,285	2,263,711	2,594	510,895
All Other Outlets	3,016	722,498	2,518	522,253	7,949	946,809	1,481	445,493
Total All Outlets	9,757	1,955,567	8,334	1,433,028	22,234	3,210,520	4,075	956,388
Historical Data								
Comparable data for total all outlets:								
2008	10,928	1,753,885	8,795	1,209,611	23,940	2,884,298	4,138	900,845
2009	9,644	1,489,685	8,239	1,011,913	22,564	2,517,582	3,892	747,532
2010	9,881	1,564,653	8,434	1,123,355	22,422	2,593,237	4,035	756,331
2011	9,717	1,701,660	8,448	1,242,734	22,032	2,778,399	3,978	888,840
2012	9,761	1,813,823	8,525	1,384,449	22,206	3,074,789	4,012	913,123

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013

(Taxable transactions in thousands of dollars)

Type of business	ALPINE		AMADOR		CALAVERAS		COLUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2	#	40	5,417	50	2,368	25	8,941
Home Furnishings and Appliance Stores	3	#	43	2,872	48	1,604	9	431
Bldg. Matrl. and Garden Equip. and Supplies	--	#	40	11,575	43	8,009	25	3,385
Food and Beverage Stores	6	414	54	7,895	57	9,747	24	2,530
Gasoline Stations	1	#	22	14,129	27	13,972	14	11,701
Clothing and Clothing Accessories Stores	1	#	48	1,252	59	1,160	15	250
General Merchandise Stores	1	#	23	#	19	1,338	11	168
Food Services and Drinking Places	9	215	113	8,628	120	9,667	54	5,774
Other Retail Group	20	1,787 #	560	21,322 #	650	8,874	176	4,495
Total Retail and Food Services	43	2,416	943	73,088	1,073	56,738	353	37,676
All Other Outlets	31	3,129	382	27,732	411	28,253	204	54,388
Totals All Outlets	74	5,545	1,325	100,820	1,484	84,991	557	92,064
Type of business	DEL NORTE		GLENN		INYO		LAKE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	9	2,959	34	6,560	21	6,271	53	9,589
Home Furnishings and Appliance Stores	14	769	11	350	15	1,192	51	2,694
Bldg. Matrl. and Garden Equip. and Supplies	17	6,308	27	3,549	20	4,445	47	11,721
Food and Beverage Stores	19	5,577	24	3,927	17	6,224	60	15,860
Gasoline Stations	7	9,459	18	15,206	27	24,436	21	16,861
Clothing and Clothing Accessories Stores	18	505	12	319	22	607	36	902
General Merchandise Stores	6	#	12	#	14	5,193	14	15,520
Food Services and Drinking Places	66	7,317	69	5,306	61	8,896	149	11,997
Other Retail Group	219	13,458 #	304	12,164 #	295	6,615	806	9,573
Total Retail and Food Services	375	46,353	511	47,381	492	63,879	1,237	94,717
All Other Outlets	164	18,165	230	37,563	226	22,698	542	41,536
Totals All Outlets	539	64,518	741	84,944	718	86,577	1,779	136,253
Type of business	LASSEN		MADERA		MARIPOSA		MODOC	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	20	9,519	147	43,564	20	633	9	1,413
Home Furnishings and Appliance Stores	15	1,581	85	5,098	15	352	6	350
Bldg. Matrl. and Garden Equip. and Supplies	28	4,015	83	28,229	21	2,007	18	1,838
Food and Beverage Stores	18	2,276	115	24,484	29	4,657	12	1,105
Gasoline Stations	18	11,045	58	72,086	10	3,927	5	2,965
Clothing and Clothing Accessories Stores	12	1,409	178	7,496	27	381	3	#
General Merchandise Stores	6	#	48	17,175	4	157	1	#
Food Services and Drinking Places	45	4,987	249	28,279	53	5,497	35	1,591
Other Retail Group	227	12,691 #	934	22,564	254	2,900	145	1,997 #
Total Retail and Food Services	389	47,524	1,897	248,975	433	20,511	234	11,259
All Other Outlets	200	22,144	820	129,625	217	37,070	108	15,222
Totals All Outlets	589	69,668	2,717	378,600	650	57,581	342	26,482
Type of business	MONO		PLUMAS		SAN BENITO		SIERRA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	10	423	23	2,470	52	12,178	2	#
Home Furnishings and Appliance Stores	14	741	31	777	34	1,528	2	#
Bldg. Matrl. and Garden Equip. and Supplies	19	4,579	37	4,924	35	7,012	8	598
Food and Beverage Stores	25	5,536	21	6,813	41	8,039	5	548
Gasoline Stations	14	12,430	16	7,965	14	17,928	3	#
Clothing and Clothing Accessories Stores	28	3,567	49	707	41	921	1	#
General Merchandise Stores	16	701	11	1,017	10	8,643	5	114
Food Services and Drinking Places	88	14,716	99	6,301	122	12,841	16	924
Other Retail Group	212	8,619	519	5,009	495	16,640	52	1,220 #
Total Retail and Food Services	426	51,313	806	35,983	844	85,731	94	3,404
All Other Outlets	196	22,147	310	25,500	416	77,550	24	2,204
Totals All Outlets	622	73,460	1,116	61,484	1,260	163,281	118	5,608

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013

(Taxable transactions in thousands of dollars)

Type of business	SISKIYOU		SUTTER		TEHAMA		TRINITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	48	8,207	114	43,623	59	32,673	12	471
Home Furnishings and Appliance Stores	43	2,190	77	6,083	28	1,775	8	259
Bldg. Matrl. and Garden Equip. and Supplies	73	9,087	58	31,199	40	10,506	15	4,594
Food and Beverage Stores	47	10,845	76	15,422	53	8,703	19	1,663
Gasoline Stations	36	45,439	41	38,186	29	63,504	13	7,841
Clothing and Clothing Accessories Stores	33	981	101	12,751	25	621	8	212
General Merchandise Stores	9	#	23	52,705	13	#	3	#
Food Services and Drinking Places	156	12,419	187	24,269	135	11,479	42	2,618
Other Retail Group	963	16,394 #	631	24,232	786	19,100 #	334	2,868 #
Total Retail and Food Services	1,408	105,562	1,308	248,471	1,168	148,363	454	20,526
All Other Outlets	576	47,491	600	118,392	475	50,385	153	8,416
Totals All Outlets	1,984	153,053	1,908	366,863	1,643	198,748	607	28,942
Type of business	TUOLUMNE		YUBA					
	Permits	Taxable transactions	Permits	Taxable transactions				
Retail and Food Services								
Motor Vehicle and Parts Dealers	55	16,155	57	9,808				
Home Furnishings and Appliance Stores	55	3,289	41	1,399				
Bldg. Matrl. and Garden Equip. and Supplies	49	15,159	45	5,601				
Food and Beverage Stores	52	10,580	55	5,409				
Gasoline Stations	27	25,319	29	27,180				
Clothing and Clothing Accessories Stores	101	4,030	60	645				
General Merchandise Stores	25	16,493	17	#				
Food Services and Drinking Places	171	15,908	123	12,733				
Other Retail Group	805	15,427	498	21,856 #				
Total Retail and Food Services	1,340	122,359	925	84,631				
All Other Outlets	568	39,766	319	45,392				
Totals All Outlets	1,908	162,126	1,244	130,022				

Sales omitted because their publication would result in the disclosure of confidential information. In Table 4, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013

(Taxable transactions in thousands of dollars)

Type of business	AGOURA HILLS		ALAMEDA		ALHAMBRA		ALISO VIEJO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	15	736	54	6,129	66	123,486	15	1,318
Home Furnishings and Appliance Stores	58	13,571	97	3,509	69	3,811	60	11,233
Bldg. Matrl. and Garden Equip. and Supplies	13	4,850	31	4,420	24	#	8	#
Food and Beverage Stores	17	4,495	72	16,744	51	7,828	16	6,227
Gasoline Stations	14	22,809	11	20,060	10	26,239	11	16,982
Clothing and Clothing Accessories Stores	38	789	131	9,042	83	4,471	64	#
General Merchandise Stores	17	154	29	#	39	55,977	20	#
Food Services and Drinking Places	69	14,539	250	30,894	216	40,338	71	16,439
Other Retail Group	319	6,822	1,365	23,701 #	552	36,865 #	383	34,665 #
Total Retail and Food Services	560	68,765	2,040	114,499	1,110	299,016	648	86,864
All Other Outlets	314	15,708	601	53,290	487	30,092	338	17,432
Totals All Outlets	874	84,473	2,641	167,788	1,597	329,108	986	104,296
Type of business	ANAHEIM		ANTIOCH		APPLE VALLEY		ARCADIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	366	158,376	53	45,253	40	3,796	42	#
Home Furnishings and Appliance Stores	358	43,264	48	4,420	47	5,490	97	3,926
Bldg. Matrl. and Garden Equip. and Supplies	180	117,202	25	#	18	13,426	15	1,120
Food and Beverage Stores	276	40,516	44	12,147	32	11,037	58	10,588
Gasoline Stations	77	144,860	25	28,342	11	21,530	13	23,721
Clothing and Clothing Accessories Stores	456	30,306	80	7,961	45	4,686	210	52,724
General Merchandise Stores	116	50,329	22	57,192	20	22,611	44	17,529
Food Services and Drinking Places	806	178,737	159	22,512	110	17,693	242	37,244
Other Retail Group	2,751	83,141	498	30,867 #	482	9,150	699	45,770 #
Total Retail and Food Services	5,386	846,732	954	208,696	805	109,420	1,420	192,621
All Other Outlets	3,591	652,738	376	25,101	264	7,535	608	19,202
Totals All Outlets	8,977	1,499,471	1,330	233,796	1,069	116,955	2,028	211,823
Type of business	ARROYO GRANDE		ATASCADERO		AUBURN		AZUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	19	10,292	42	6,474	38	13,883	46	3,849
Home Furnishings and Appliance Stores	33	4,745	27	2,069	36	1,252	27	1,144
Bldg. Matrl. and Garden Equip. and Supplies	16	6,002	24	13,754	21	3,619	16	917
Food and Beverage Stores	20	4,762	25	10,126	21	3,725	42	4,579
Gasoline Stations	7	11,929	11	14,166	7	#	14	19,108
Clothing and Clothing Accessories Stores	30	#	20	782	42	1,272	40	3,365
General Merchandise Stores	7	#	10	3,375	7	#	17	37,222
Food Services and Drinking Places	66	8,986	68	9,314	71	7,470	100	12,595
Other Retail Group	291	24,051 #	367	7,748	425	79,544 #	251	8,162
Total Retail and Food Services	489	70,767	594	67,808	668	110,765	553	90,943
All Other Outlets	186	5,728	303	10,572	270	12,061	358	23,159
Totals All Outlets	675	76,494	897	78,380	938	122,826	911	114,101
Type of business	BAKERSFIELD		BALDWIN PARK		BARSTOW		BEAUMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	324	290,756	52	6,183	31	6,002	34	7,550
Home Furnishings and Appliance Stores	279	47,210	41	1,913	14	1,183	32	4,985
Bldg. Matrl. and Garden Equip. and Supplies	108	76,470	25	16,955	5	#	20	#
Food and Beverage Stores	227	56,773	65	7,978	36	8,597	22	5,143
Gasoline Stations	109	138,516	12	16,565	22	74,778	8	16,794
Clothing and Clothing Accessories Stores	418	70,602	44	1,800	50	39,418	56	#
General Merchandise Stores	103	207,152	25	22,412	12	#	33	18,509
Food Services and Drinking Places	844	147,334	114	18,673	96	19,718	70	8,995
Other Retail Group	3,300	92,057	249	10,177	127	18,717 #	602	16,293 #
Total Retail and Food Services	5,712	1,126,870	627	102,655	393	168,412	877	78,270
All Other Outlets	2,078	370,491	422	23,485	123	4,188	169	7,766
Totals All Outlets	7,790	1,497,361	1,049	126,141	516	172,601	1,046	86,036

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	BELLFLOWER		BERKELEY		BEVERLY HILLS		BREA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	97	22,184	42	32,299	24	80,717	62	13,520
Home Furnishings and Appliance Stores	56	1,627	147	17,045	97	10,161	87	13,394
Bldg. Matrl. and Garden Equip. and Supplies	14	1,472	49	24,292	13	729	25	31,593
Food and Beverage Stores	55	8,653	132	27,030	30	5,553	39	10,000
Gasoline Stations	17	31,461	27	25,481	7	9,545	11	26,302
Clothing and Clothing Accessories Stores	36	1,182	244	14,634	425	228,056	181	69,657
General Merchandise Stores	27	5,121	47	3,294	30	69,808	30	45,941
Food Services and Drinking Places	151	16,499	546	72,785	202	80,109	174	50,917
Other Retail Group	358	6,877	1,802	62,227	1,004	34,038	522	34,885
Total Retail and Food Services	811	95,075	3,036	279,087	1,832	518,716	1,131	296,208
All Other Outlets	389	15,153	1,189	95,483	834	89,521	844	116,776
Totals All Outlets	1,200	110,229	4,225	374,571	2,666	608,237	1,975	412,984
Type of business	BRENTWOOD		BUENA PARK		BURBANK		BURLINGAME	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	45	10,043	45	152,160	96	39,992	49	78,831
Home Furnishings and Appliance Stores	44	10,497	76	219,997	193	104,611	55	4,851
Bldg. Matrl. and Garden Equip. and Supplies	20	15,160	21	#	51	47,004	24	8,194
Food and Beverage Stores	32	11,212	56	9,541	96	25,977	41	6,528
Gasoline Stations	18	24,559	12	21,152	31	49,478	11	11,739
Clothing and Clothing Accessories Stores	75	12,015	115	10,257	240	35,236	101	10,541
General Merchandise Stores	8	4,378	34	28,014	50	68,641	10	#
Food Services and Drinking Places	128	21,396	211	45,170	395	86,168	147	28,010
Other Retail Group	351	14,287	618	25,664 #	1,195	51,027	407	13,267 #
Total Retail and Food Services	721	123,549	1,188	511,955	2,347	508,133	845	161,963
All Other Outlets	273	17,905	670	101,811	1,502	163,387	609	62,870
Totals All Outlets	994	141,453	1,858	613,766	3,849	671,520	1,454	224,833
Type of business	CALABASAS		CALEXICO		CAMARILLO		CAMPBELL	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	10	31,497	51	7,989	46	19,117	60	6,134
Home Furnishings and Appliance Stores	33	4,520	50	914	64	4,744	83	27,095
Bldg. Matrl. and Garden Equip. and Supplies	5	#	19	266	24	22,847	30	31,960
Food and Beverage Stores	19	6,126	32	3,482	56	12,436	36	12,052
Gasoline Stations	8	10,829	15	13,175	20	35,549	17	35,088
Clothing and Clothing Accessories Stores	71	5,145	180	7,979	170	101,164	50	10,638
General Merchandise Stores	8	#	43	#	19	19,007	9	5,606
Food Services and Drinking Places	57	12,819	67	9,120	177	34,596	168	36,007
Other Retail Group	336	9,731 #	580	31,403 #	714	23,571	491	20,745
Total Retail and Food Services	547	80,668	1,037	74,328	1,290	273,033	944	185,326
All Other Outlets	292	63,434	221	2,948	920	55,882	690	46,289
Totals All Outlets	839	144,102	1,258	77,276	2,210	328,914	1,634	231,615
Type of business	CAPITOLA		CARLSBAD		CARSON		CATHEDRAL CITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	8	20,308	59	194,321	85	101,873	69	88,309
Home Furnishings and Appliance Stores	26	5,601	154	20,238	49	34,184	51	3,545
Bldg. Matrl. and Garden Equip. and Supplies	7	#	48	9,473	32	19,252	13	2,111
Food and Beverage Stores	20	8,972	62	22,278	59	9,211	35	7,412
Gasoline Stations	5	7,606	25	39,259	33	47,545	15	19,793
Clothing and Clothing Accessories Stores	83	11,668	316	83,602	110	6,725	33	2,335
General Merchandise Stores	10	19,631	31	54,359	34	30,458	9	6,045
Food Services and Drinking Places	79	15,844	275	63,692	231	34,290	123	12,061
Other Retail Group	230	15,312 #	1,656	33,901	560	35,223	303	5,684
Total Retail and Food Services	468	104,944	2,626	521,122	1,193	318,760	651	147,293
All Other Outlets	147	9,431	1,461	157,580	986	142,230	296	21,772
Totals All Outlets	615	114,375	4,087	678,702	2,179	460,990	947	169,065

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013

(Taxable transactions in thousands of dollars)

Type of business	CERES		CERRITOS		CHICO		CHINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	34	8,226	35	269,590	90	51,417	94	23,389
Home Furnishings and Appliance Stores	32	1,013	83	14,532	101	19,463	109	10,729
Bldg. Matrl. and Garden Equip. and Supplies	18	10,548	15	#	55	35,430	48	10,435
Food and Beverage Stores	45	6,165	26	3,664	77	21,555	47	10,762
Gasoline Stations	18	22,269	9	14,131	33	39,250	22	35,329
Clothing and Clothing Accessories Stores	59	1,585	129	55,322	142	24,219	128	28,491
General Merchandise Stores	21	17,247	23	46,350	32	60,458	46	57,172
Food Services and Drinking Places	95	11,942	161	35,027	322	42,444	178	29,055
Other Retail Group	267	6,059	426	42,100 #	1,127	34,526	560	23,859
Total Retail and Food Services	589	85,054	907	480,715	1,979	328,762	1,232	229,220
All Other Outlets	199	39,639	621	106,072	782	87,839	1,195	217,000
Totals All Outlets	788	124,693	1,528	586,787	2,761	416,601	2,427	446,220
Type of business	CHINO HILLS		CHULA VISTA		CITRUS HEIGHTS		CLAREMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	24	4,288	186	63,447	55	15,521	7	#
Home Furnishings and Appliance Stores	73	3,901	193	34,899	72	10,658	27	709
Bldg. Matrl. and Garden Equip. and Supplies	14	#	69	27,592	19	13,707	12	#
Food and Beverage Stores	35	12,597	144	34,084	56	13,689	22	7,505
Gasoline Stations	10	25,279	48	78,311	19	21,586	7	12,094
Clothing and Clothing Accessories Stores	96	8,282	297	35,015	115	15,979	62	1,565
General Merchandise Stores	32	#	65	157,944	34	73,163	16	271
Food Services and Drinking Places	125	29,284	453	85,343	166	28,710	107	17,798
Other Retail Group	435	48,665 #	1,380	52,501	614	24,342	423	33,234 #
Total Retail and Food Services	844	132,295	2,835	569,137	1,150	217,353	683	73,174
All Other Outlets	340	18,488	1,347	62,106	337	15,577	222	6,829
Totals All Outlets	1,184	150,783	4,182	631,243	1,487	232,930	905	80,004
Type of business	CLOVIS		COACHELLA		COLTON		COMMERCE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	97	82,974	24	2,940	75	30,577	26	6,404
Home Furnishings and Appliance Stores	97	13,413	14	809	32	9,502	41	4,239
Bldg. Matrl. and Garden Equip. and Supplies	35	26,306	3	#	7	#	20	15,701
Food and Beverage Stores	53	18,867	25	6,436	47	9,572	28	2,819
Gasoline Stations	27	35,431	9	30,735	17	22,790	14	30,132
Clothing and Clothing Accessories Stores	136	16,185	25	1,677	39	#	133	100,097
General Merchandise Stores	32	76,549	2	#	21	#	16	32,684
Food Services and Drinking Places	240	39,754	64	7,486	118	13,276	81	14,911
Other Retail Group	657	28,461	71	2,990 #	210	30,414 #	145	9,537
Total Retail and Food Services	1,374	337,941	237	53,073	566	116,131	504	216,525
All Other Outlets	609	35,697	95	18,675	284	53,457	839	225,133
Totals All Outlets	1,983	373,638	332	71,748	850	169,588	1,343	441,658
Type of business	COMPTON		CONCORD		CORONA		CORTE MADERA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	79	6,628	129	164,210	231	84,876	7	21,775
Home Furnishings and Appliance Stores	49	9,214	130	32,413	194	23,997	22	8,918
Bldg. Matrl. and Garden Equip. and Supplies	20	#	71	70,006	69	35,786	3	#
Food and Beverage Stores	100	13,179	99	23,641	93	25,663	8	3,592
Gasoline Stations	20	24,072	40	42,362	37	90,029	3	#
Clothing and Clothing Accessories Stores	128	10,841	200	31,913	235	21,131	65	30,071
General Merchandise Stores	55	9,970	40	70,756	63	85,363	4	8,897
Food Services and Drinking Places	169	18,013	312	46,217	329	59,352	32	10,273
Other Retail Group	455	17,601 #	896	42,167	1,266	31,459	141	23,941 #
Total Retail and Food Services	1,075	109,517	1,917	523,686	2,517	457,658	285	107,468
All Other Outlets	519	50,993	975	91,802	1,487	346,955	149	20,061
Totals All Outlets	1,594	160,511	2,892	615,488	4,004	804,613	434	127,528

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	COSTA MESA		COVINA		CULVER CITY		CUPERTINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	355	154,234	60	43,112	43	45,814	11	2,909
Home Furnishings and Appliance Stores	459	88,932	58	#	106	33,983	82	#
Bldg. Matrl. and Garden Equip. and Supplies	128	33,474	19	15,566	34	7,720	27	7,896
Food and Beverage Stores	139	35,756	46	7,547	53	13,862	30	9,944
Gasoline Stations	35	67,890	12	14,241	15	32,432	13	20,180
Clothing and Clothing Accessories Stores	1,041	248,881	78	3,411	169	34,230	70	11,062
General Merchandise Stores	213	92,732	23	13,069	37	88,901	28	24,271
Food Services and Drinking Places	497	111,885	163	23,424	247	59,983	172	36,223
Other Retail Group	4,703	75,895	453	34,038 #	646	37,001	729	48,248 #
Total Retail and Food Services	7,570	909,679	912	154,409	1,350	353,926	1,162	160,733
All Other Outlets	2,498	167,416	505	18,918	615	53,363	411	304,005
Totals All Outlets	10,068	1,077,095	1,417	173,327	1,965	407,290	1,573	464,739
Type of business	CYPRESS		DALY CITY		DANA POINT		DANVILLE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	38	6,579	28	39,629	21	5,456	17	702
Home Furnishings and Appliance Stores	76	2,809	58	4,832	58	1,178	63	3,367
Bldg. Matrl. and Garden Equip. and Supplies	23	#	16	#	19	4,667	18	2,360
Food and Beverage Stores	33	5,417	56	11,677	34	11,529	27	8,013
Gasoline Stations	9	15,976	20	35,254	13	18,367	10	18,485
Clothing and Clothing Accessories Stores	169	3,770	124	25,056	86	3,216	92	6,755
General Merchandise Stores	98	42,988	21	27,138	19	970	8	#
Food Services and Drinking Places	141	18,077	204	43,349	121	28,764	102	20,576
Other Retail Group	1,584	68,251 #	530	31,458 #	534	10,735	557	40,181 #
Total Retail and Food Services	2,171	163,868	1,057	218,394	905	84,881	894	100,440
All Other Outlets	441	81,771	380	16,385	389	37,952	392	10,008
Totals All Outlets	2,612	245,638	1,437	234,779	1,294	122,833	1,286	110,448
Type of business	DAVIS		DELANO		DIAMOND BAR		DINUBA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	26	43,197	23	14,429	36	1,793	23	15,153
Home Furnishings and Appliance Stores	36	1,458	20	1,679	87	1,761	21	#
Bldg. Matrl. and Garden Equip. and Supplies	22	4,819	11	17,401	18	1,100	8	#
Food and Beverage Stores	37	11,829	46	10,507	26	3,427	25	2,691
Gasoline Stations	11	19,309	11	13,912	15	30,458	6	9,926
Clothing and Clothing Accessories Stores	52	3,190	29	1,524	63	491	32	498
General Merchandise Stores	6	#	12	14,034	28	8,857	8	#
Food Services and Drinking Places	164	24,734	66	8,547	116	12,817	45	6,133
Other Retail Group	487	21,411 #	125	3,060	401	4,739	64	39,438 #
Total Retail and Food Services	841	129,946	343	85,093	790	65,444	232	73,839
All Other Outlets	282	8,930	139	27,894	474	16,048	118	15,254
Totals All Outlets	1,123	138,876	482	112,987	1,264	81,493	350	89,093
Type of business	DIXON		DOWNEY		DUARTE		DUBLIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	19	17,992	83	79,221	21	49,921	44	133,490
Home Furnishings and Appliance Stores	13	95	71	15,367	17	#	75	31,848
Bldg. Matrl. and Garden Equip. and Supplies	14	1,470	21	#	8	1,374	28	18,807
Food and Beverage Stores	16	2,369	74	11,516	16	2,480	24	6,606
Gasoline Stations	10	14,985	25	47,147	3	#	17	26,214
Clothing and Clothing Accessories Stores	14	#	173	28,977	23	213	56	19,565
General Merchandise Stores	7	#	53	29,982	15	23,693	10	#
Food Services and Drinking Places	57	6,791	267	52,283	60	8,127	158	36,646
Other Retail Group	186	18,617 #	891	32,229 #	156	15,256 #	334	46,864 #
Total Retail and Food Services	336	62,320	1,658	296,722	319	101,062	746	320,040
All Other Outlets	128	47,292	607	61,787	145	11,573	353	76,080
Totals All Outlets	464	109,612	2,265	358,509	464	112,635	1,099	396,120

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	EASTVALE		EL CAJON		EL CENTRO		EL CERRITO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	11	433	121	134,164	56	24,087	10	#
Home Furnishings and Appliance Stores	29	5,406	84	16,826	35	7,485	24	3,434
Bldg. Matrl. and Garden Equip. and Supplies	6	#	53	35,750	30	17,542	7	4,180
Food and Beverage Stores	15	7,365	99	17,718	27	5,784	17	6,252
Gasoline Stations	4	12,402	44	52,262	16	15,485	6	5,019
Clothing and Clothing Accessories Stores	29	4,119	162	23,890	88	27,014	38	6,177
General Merchandise Stores	11	12,537	28	33,792	24	54,484	4	#
Food Services and Drinking Places	50	11,329	221	33,759	124	23,006	72	8,761
Other Retail Group	179	17,543 #	751	28,616	196	9,807	242	30,301 #
Total Retail and Food Services	334	71,134	1,563	376,776	596	184,694	420	64,123
All Other Outlets	139	61,983	829	124,916	355	44,178	137	6,415
Totals All Outlets	473	133,118	2,392	501,693	951	228,872	557	70,538
Type of business	EL MONTE		EL SEGUNDO		ELK GROVE		EMERYVILLE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	163	188,959	11	527	76	152,915	10	1,259
Home Furnishings and Appliance Stores	89	4,811	58	32,349	96	20,425	48	53,135
Bldg. Matrl. and Garden Equip. and Supplies	44	21,517	11	1,723	33	14,530	8	#
Food and Beverage Stores	114	10,788	16	8,096	61	23,411	21	4,988
Gasoline Stations	17	28,995	8	#	25	45,900	4	7,106
Clothing and Clothing Accessories Stores	132	4,860	62	11,099	159	18,261	58	21,650
General Merchandise Stores	50	#	16	#	38	42,614	5	#
Food Services and Drinking Places	244	20,640	158	30,831	240	45,839	121	24,882
Other Retail Group	493	27,743 #	312	70,068 #	995	33,589	187	39,101 #
Total Retail and Food Services	1,346	308,312	652	154,693	1,723	397,484	462	152,121
All Other Outlets	824	32,610	447	84,152	576	52,297	310	29,480
Totals All Outlets	2,170	340,922	1,099	238,845	2,299	449,782	772	181,601
Type of business	ENCINITAS		ESCONDIDO		EUREKA		FAIRFIELD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	32	30,981	192	222,525	56	39,101	78	85,548
Home Furnishings and Appliance Stores	95	14,389	149	11,899	41	6,843	68	12,520
Bldg. Matrl. and Garden Equip. and Supplies	58	22,087	72	49,656	33	15,303	28	17,723
Food and Beverage Stores	59	21,333	118	32,438	33	8,995	67	14,216
Gasoline Stations	20	38,572	43	73,757	21	17,745	36	45,035
Clothing and Clothing Accessories Stores	154	11,086	260	42,265	65	9,534	115	20,127
General Merchandise Stores	17	24,154	45	37,356	17	43,180	28	53,529
Food Services and Drinking Places	231	47,783	327	50,367	152	18,183	232	37,860
Other Retail Group	1,262	33,931	1,432	39,812	488	18,450	768	19,750
Total Retail and Food Services	1,928	244,317	2,638	560,076	906	177,335	1,420	306,309
All Other Outlets	855	28,831	1,228	130,731	371	37,584	623	110,780
Totals All Outlets	2,783	273,147	3,866	690,807	1,277	214,919	2,043	417,089
Type of business	FOLSOM		FONTANA		FOUNTAIN VALLEY		FREMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	38	111,693	198	163,159	40	18,305	168	181,895
Home Furnishings and Appliance Stores	88	15,984	131	4,233	96	21,991	292	40,037
Bldg. Matrl. and Garden Equip. and Supplies	25	22,289	51	34,130	23	2,965	54	38,784
Food and Beverage Stores	65	19,101	114	27,428	62	8,597	125	22,486
Gasoline Stations	16	21,970	51	92,943	25	36,407	42	73,103
Clothing and Clothing Accessories Stores	169	34,550	309	14,540	62	5,056	136	15,226
General Merchandise Stores	25	65,889	94	64,744	18	56,875	52	72,386
Food Services and Drinking Places	219	38,257	299	50,374	168	25,320	446	64,806
Other Retail Group	914	32,851	1,668	43,874	516	29,565	1,412	47,114
Total Retail and Food Services	1,559	362,583	2,915	495,426	1,010	205,081	2,727	555,837
All Other Outlets	559	29,493	962	163,830	633	48,593	1,944	237,645
Totals All Outlets	2,118	392,076	3,877	659,256	1,643	253,674	4,671	793,482

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	FRESNO		FULLERTON		GARDEN GROVE		GARDENA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	568	270,400	179	43,013	167	86,039	105	25,962
Home Furnishings and Appliance Stores	498	69,144	123	14,463	176	5,900	81	6,358
Bldg. Matrl. and Garden Equip. and Supplies	168	95,746	42	19,228	57	20,674	30	32,489
Food and Beverage Stores	447	89,049	106	17,368	167	15,891	70	11,604
Gasoline Stations	177	195,271	36	55,859	36	68,614	12	31,426
Clothing and Clothing Accessories Stores	773	95,357	207	15,714	186	11,485	121	2,065
General Merchandise Stores	169	193,617	67	61,530	62	50,850	36	18,244
Food Services and Drinking Places	1,203	180,904	369	62,195	474	63,847	261	31,460
Other Retail Group	2,721	135,592	1,123	33,646	1,192	55,549	564	8,591
Total Retail and Food Services	6,724	1,325,080	2,252	323,017	2,517	378,848	1,280	168,200
All Other Outlets	3,506	436,522	1,292	103,984	1,310	72,794	867	39,608
Totals All Outlets	10,230	1,761,602	3,544	427,002	3,827	451,642	2,147	207,808
Type of business	GILROY		GLENDALE		GLENDDORA		GOLETA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	79	42,933	180	156,616	74	42,230	32	24,205
Home Furnishings and Appliance Stores	54	11,971	249	16,948	61	9,731	45	20,055
Bldg. Matrl. and Garden Equip. and Supplies	26	17,700	51	26,470	32	#	23	19,628
Food and Beverage Stores	52	9,777	201	34,979	29	7,876	38	8,883
Gasoline Stations	21	40,080	35	53,455	11	14,534	14	18,171
Clothing and Clothing Accessories Stores	182	70,686	426	86,125	78	2,823	24	3,169
General Merchandise Stores	18	44,173	83	43,380	48	32,246	8	24,144
Food Services and Drinking Places	151	27,844	542	77,468	132	19,510	100	17,591
Other Retail Group	446	21,282	1,864	48,961	816	25,817 #	392	13,012
Total Retail and Food Services	1,029	286,446	3,631	544,403	1,281	154,766	676	148,859
All Other Outlets	415	37,175	1,702	116,526	399	20,785	501	48,345
Totals All Outlets	1,444	323,621	5,333	660,929	1,680	175,551	1,177	197,203
Type of business	GRASS VALLEY		HANFORD		HAWTHORNE		HAYWARD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	41	12,852	42	42,871	74	62,750	217	66,074
Home Furnishings and Appliance Stores	32	4,947	39	3,459	62	21,339	143	15,073
Bldg. Matrl. and Garden Equip. and Supplies	22	14,295	21	15,291	25	30,165	69	37,132
Food and Beverage Stores	28	12,781	37	10,678	58	8,108	117	19,233
Gasoline Stations	12	15,409	16	17,164	17	24,159	48	56,537
Clothing and Clothing Accessories Stores	44	1,352	118	11,055	60	9,219	173	20,628
General Merchandise Stores	15	8,630	34	31,847	27	#	60	77,795
Food Services and Drinking Places	95	11,984	133	19,193	166	20,448	388	47,325
Other Retail Group	388	13,889	394	11,519	363	71,596 #	898	34,111
Total Retail and Food Services	677	96,139	834	163,078	852	247,783	2,113	373,909
All Other Outlets	283	15,874	270	30,635	429	45,910	1,660	266,866
Totals All Outlets	960	112,013	1,104	193,712	1,281	293,693	3,773	640,775
Type of business	HEALDSBURG		HEMET		HERMOSA BEACH		HESPERIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	16	16,778	73	68,872	14	1,855	121	10,882
Home Furnishings and Appliance Stores	17	645	61	3,140	24	4,439	60	2,274
Bldg. Matrl. and Garden Equip. and Supplies	17	8,147	19	16,299	8	#	36	6,715
Food and Beverage Stores	32	6,427	51	10,652	25	6,034	50	12,225
Gasoline Stations	7	10,440	21	29,858	2	#	33	61,044
Clothing and Clothing Accessories Stores	36	2,583	73	7,629	97	2,367	46	4,600
General Merchandise Stores	3	#	31	27,593	18	100	24	24,125
Food Services and Drinking Places	59	13,465	168	23,891	113	24,255	139	21,817
Other Retail Group	322	4,941 #	479	11,785	374	16,816 #	546	7,583
Total Retail and Food Services	509	63,426	976	199,720	675	55,866	1,055	151,264
All Other Outlets	300	23,715	360	28,947	229	4,955	503	34,515
Totals All Outlets	809	87,142	1,336	228,666	904	60,821	1,558	185,778

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013

(Taxable transactions in thousands of dollars)

Type of business	HOLLISTER		HUNTINGTON BEACH		HUNTINGTON PARK		INDIO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	37	11,632	210	135,009	42	20,691	89	54,989
Home Furnishings and Appliance Stores	19	633	256	43,002	61	4,907	96	8,717
Bldg. Matrl. and Garden Equip. and Supplies	17	6,133	109	38,306	16	17,989	50	15,859
Food and Beverage Stores	26	7,113	157	42,991	96	7,576	57	11,700
Gasoline Stations	12	16,857	39	63,887	6	9,327	14	19,973
Clothing and Clothing Accessories Stores	20	311	483	34,252	216	10,588	242	5,269
General Merchandise Stores	8	8,365	141	71,824	51	8,902	52	8,068
Food Services and Drinking Places	82	10,120	541	100,782	194	18,839	217	15,916
Other Retail Group	225	4,590	3,218	67,600	329	7,293	1,223	9,029
Total Retail and Food Services	446	65,753	5,154	597,653	1,011	106,113	2,040	149,521
All Other Outlets	254	12,256	2,094	166,385	359	25,969	552	32,860
Totals All Outlets	700	78,009	7,248	764,038	1,370	132,081	2,592	182,380
Type of business	INDUSTRY		INGLEWOOD		IRVINE		JURUPA VALLEY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	106	106,116	84	45,210	146	167,688	92	9,582
Home Furnishings and Appliance Stores	164	63,320	60	2,767	501	107,035	66	4,637
Bldg. Matrl. and Garden Equip. and Supplies	51	28,922	14	#	74	28,444	53	7,907
Food and Beverage Stores	52	5,017	116	15,652	137	36,874	58	18,738
Gasoline Stations	16	28,018	23	31,199	29	67,366	21	37,087
Clothing and Clothing Accessories Stores	298	17,996	152	17,239	443	55,748	114	5,100
General Merchandise Stores	137	66,984	44	35,091	95	87,185	84	#
Food Services and Drinking Places	174	37,991	255	28,865	638	149,847	154	18,388
Other Retail Group	2,096	21,807	643	39,062 #	2,260	103,726	1,274	28,479 #
Total Retail and Food Services	3,094	376,172	1,391	215,086	4,323	803,913	1,916	129,919
All Other Outlets	1,322	307,946	475	74,898	3,204	413,200	466	69,712
Totals All Outlets	4,416	684,117	1,866	289,984	7,527	1,217,114	2,382	199,631
Type of business	LA HABRA		LA MESA		LA MIRADA		LA PUENTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	85	8,142	57	62,980	19	4,417	65	8,000
Home Furnishings and Appliance Stores	42	5,927	64	8,572	32	#	54	1,838
Bldg. Matrl. and Garden Equip. and Supplies	32	17,992	15	6,752	20	14,132	18	1,801
Food and Beverage Stores	57	9,344	51	11,798	26	5,008	50	6,644
Gasoline Stations	15	18,079	20	20,306	11	17,053	9	9,661
Clothing and Clothing Accessories Stores	53	6,967	89	11,667	32	2,913	94	4,028
General Merchandise Stores	26	69,905	15	49,155	16	1,928	44	1,658
Food Services and Drinking Places	165	23,478	179	32,749	107	15,305	109	10,632
Other Retail Group	414	10,591	639	21,777	274	73,578 #	607	3,987
Total Retail and Food Services	889	170,424	1,129	225,754	537	134,335	1,050	48,248
All Other Outlets	459	30,647	477	17,680	346	73,823	249	4,753
Totals All Outlets	1,348	201,071	1,606	243,434	883	208,157	1,299	53,001
Type of business	LA QUINTA		LA VERNE		LAGUNA BEACH		LAGUNA HILLS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	12	17,535	19	692	18	2,652	51	5,018
Home Furnishings and Appliance Stores	50	7,067	37	6,840	71	2,366	104	16,657
Bldg. Matrl. and Garden Equip. and Supplies	16	16,480	7	2,770	20	3,417	17	1,038
Food and Beverage Stores	23	9,205	12	3,993	29	7,995	29	8,117
Gasoline Stations	4	7,604	7	13,080	8	6,575	12	11,883
Clothing and Clothing Accessories Stores	67	4,715	31	3,430	172	12,282	97	12,262
General Merchandise Stores	11	43,045	15	11,811	19	308	14	14,828
Food Services and Drinking Places	104	17,343	82	13,831	115	39,656	85	20,078
Other Retail Group	633	7,723	256	9,213	892	14,398	401	10,523
Total Retail and Food Services	920	130,717	466	65,660	1,344	89,649	810	100,402
All Other Outlets	334	11,028	261	19,270	452	30,803	496	20,734
Totals All Outlets	1,254	141,745	727	84,929	1,796	120,452	1,306	121,136

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	LAGUNA NIGUEL		LAKE ELSINORE		LAKE FOREST		LAKEWOOD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	33	35,615	69	23,709	79	22,130	35	24,211
Home Furnishings and Appliance Stores	123	8,032	40	1,672	148	14,358	51	11,254
Bldg. Matrl. and Garden Equip. and Supplies	24	14,500	16	11,594	29	22,531	24	16,452
Food and Beverage Stores	30	15,310	35	9,734	61	14,964	58	13,703
Gasoline Stations	11	19,828	14	29,584	20	38,937	19	30,948
Clothing and Clothing Accessories Stores	98	6,113	100	9,727	93	6,452	121	27,936
General Merchandise Stores	21	69,681	23	37,261	21	17,167	37	71,185
Food Services and Drinking Places	129	24,705	118	18,437	224	39,328	178	41,266
Other Retail Group	666	17,219	413	8,974	761	34,857	543	19,936
Total Retail and Food Services	1,135	211,004	828	150,692	1,436	210,724	1,066	256,892
All Other Outlets	591	31,696	348	18,053	856	91,038	249	13,839
Totals All Outlets	1,726	242,699	1,176	168,745	2,292	301,762	1,315	270,731
Type of business	LANCASTER		LAWNDALE		LEMON GROVE		LINCOLN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	153	74,884	32	5,636	30	29,778	17	2,063
Home Furnishings and Appliance Stores	93	3,897	30	2,076	18	726	18	916
Bldg. Matrl. and Garden Equip. and Supplies	37	20,446	9	7,756	13	#	15	11,608
Food and Beverage Stores	82	17,592	26	3,641	20	7,200	17	7,070
Gasoline Stations	34	52,517	10	17,620	11	11,649	5	9,073
Clothing and Clothing Accessories Stores	137	9,342	28	754	23	1,831	41	2,491
General Merchandise Stores	46	64,523	9	#	7	#	10	#
Food Services and Drinking Places	300	39,163	70	6,968	53	8,095	63	10,046
Other Retail Group	908	21,289	176	4,728 #	171	29,506 #	315	12,787 #
Total Retail and Food Services	1,790	303,653	390	49,179	346	88,784	501	56,053
All Other Outlets	787	94,589	170	7,244	149	10,666	191	11,442
Totals All Outlets	2,577	398,242	560	56,423	495	99,450	692	67,495
Type of business	LIVERMORE		LODI		LOMPOC		LONG BEACH	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	89	66,115	110	26,017	31	13,446	312	79,096
Home Furnishings and Appliance Stores	93	6,931	58	3,570	23	1,565	325	24,685
Bldg. Matrl. and Garden Equip. and Supplies	46	31,226	30	20,807	10	#	114	#
Food and Beverage Stores	54	16,520	81	11,871	49	12,060	438	65,169
Gasoline Stations	34	48,459	22	28,299	11	11,354	109	172,655
Clothing and Clothing Accessories Stores	171	63,121	68	5,446	19	3,760	560	41,605
General Merchandise Stores	21	54,691	23	44,227	6	#	255	70,264
Food Services and Drinking Places	242	39,558	198	23,233	90	10,935	1,177	191,790
Other Retail Group	736	28,445	553	12,219	351	23,204 #	3,990	297,008 #
Total Retail and Food Services	1,486	355,066	1,143	175,690	590	76,325	7,280	942,272
All Other Outlets	951	163,560	517	43,367	242	13,180	2,408	319,088
Totals All Outlets	2,437	518,627	1,660	219,056	832	89,505	9,688	1,261,360
Type of business	LOS ANGELES		LOS BANOS		LOS GATOS		LYNWOOD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2,898	1,053,608	30	6,331	17	21,833	53	4,425
Home Furnishings and Appliance Stores	4,075	414,197	29	1,159	73	4,164	44	1,382
Bldg. Matrl. and Garden Equip. and Supplies	1,181	534,576	9	#	17	3,478	16	#
Food and Beverage Stores	3,572	612,359	24	7,691	37	13,770	73	9,925
Gasoline Stations	766	1,279,982	12	17,185	11	16,390	9	18,289
Clothing and Clothing Accessories Stores	9,050	733,793	30	812	94	9,115	92	4,862
General Merchandise Stores	1,985	669,394	14	14,944	5	#	27	3,246
Food Services and Drinking Places	10,753	1,730,287	86	10,738	123	28,029	143	15,809
Other Retail Group	32,543	951,726	184	9,733 #	531	18,637 #	267	9,895 #
Total Retail and Food Services	66,823	7,979,921	418	68,592	908	115,416	724	67,832
All Other Outlets	33,549	2,525,136	133	12,741	445	57,064	289	8,709
Totals All Outlets	100,372	10,505,058	551	81,333	1,353	172,480	1,013	76,541

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	MADERA		MALIBU		MANHATTAN BEACH		MANTECA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	49	23,055	3	#	16	#	62	30,641
Home Furnishings and Appliance Stores	39	1,772	36	1,039	52	12,397	43	4,646
Bldg. Matrl. and Garden Equip. and Supplies	18	10,097	14	2,371	9	#	22	12,038
Food and Beverage Stores	48	9,431	14	6,331	34	14,254	57	8,646
Gasoline Stations	27	20,503	8	9,387	5	11,134	28	24,935
Clothing and Clothing Accessories Stores	103	5,971	103	9,627	122	15,926	47	8,286
General Merchandise Stores	29	#	9	#	17	24,080	24	42,808
Food Services and Drinking Places	122	14,456	54	32,044	148	44,828	154	22,894
Other Retail Group	324	23,843 #	301	9,013 #	468	39,786 #	367	22,886
Total Retail and Food Services	759	109,128	542	69,811	871	162,404	804	177,780
All Other Outlets	263	55,307	217	6,368	349	53,706	347	41,093
Totals All Outlets	1,022	164,435	759	76,179	1,220	216,111	1,151	218,873
Type of business	MARTINEZ		MENIFEE		MENLO PARK		MERCED	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	22	4,345	40	6,070	3	#	71	51,006
Home Furnishings and Appliance Stores	28	378	36	9,180	59	6,230	53	6,095
Bldg. Matrl. and Garden Equip. and Supplies	12	10,132	22	#	17	5,365	21	15,733
Food and Beverage Stores	23	6,865	18	10,941	31	13,681	57	11,098
Gasoline Stations	17	14,485	10	20,405	11	16,265	24	26,123
Clothing and Clothing Accessories Stores	33	910	52	7,651	61	3,055	122	9,270
General Merchandise Stores	6	#	19	14,245	5	#	26	43,068
Food Services and Drinking Places	86	8,257	71	17,829	128	18,748	194	24,928
Other Retail Group	386	19,755 #	405	17,030 #	446	62,686 #	449	16,769
Total Retail and Food Services	613	65,127	673	103,351	761	126,030	1,017	204,089
All Other Outlets	278	67,637	246	11,562	450	34,766	410	46,625
Totals All Outlets	891	132,764	919	114,913	1,211	160,796	1,427	250,714
Type of business	MILPITAS		MISSION VIEJO		MODESTO		MONROVIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	35	41,097	77	63,907	194	48,151	43	64,762
Home Furnishings and Appliance Stores	114	15,912	144	28,216	191	29,439	43	11,730
Bldg. Matrl. and Garden Equip. and Supplies	21	14,196	29	13,540	61	34,805	15	#
Food and Beverage Stores	62	10,919	53	14,339	176	37,157	28	7,213
Gasoline Stations	17	28,966	23	41,523	60	60,280	7	13,281
Clothing and Clothing Accessories Stores	164	75,165	192	50,912	267	56,141	88	6,708
General Merchandise Stores	21	22,267	28	27,710	65	93,488	20	#
Food Services and Drinking Places	319	57,862	213	35,896	472	76,964	125	18,730
Other Retail Group	443	21,551	935	30,997	1,144	56,660	472	35,293 #
Total Retail and Food Services	1,196	287,934	1,694	307,041	2,630	493,086	841	157,718
All Other Outlets	730	131,771	758	52,497	1,054	185,749	447	35,446
Totals All Outlets	1,926	419,705	2,452	359,539	3,684	678,835	1,288	193,164
Type of business	MONTCLAIR		MONTEBELLO		MONTEREY		MONTEREY PARK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	101	66,005	58	27,202	25	#	30	#
Home Furnishings and Appliance Stores	75	14,607	42	#	58	4,689	49	1,019
Bldg. Matrl. and Garden Equip. and Supplies	27	4,313	18	16,881	15	1,657	12	368
Food and Beverage Stores	38	3,735	55	8,400	45	10,668	56	6,225
Gasoline Stations	8	11,379	18	30,114	12	16,028	11	15,897
Clothing and Clothing Accessories Stores	190	29,947	121	26,558	99	12,778	72	3,292
General Merchandise Stores	54	48,842	40	29,345	13	#	42	786
Food Services and Drinking Places	107	17,862	172	23,441	220	55,542	174	30,665
Other Retail Group	1,037	14,250	361	23,203 #	646	50,607 #	444	31,322 #
Total Retail and Food Services	1,637	210,940	885	185,143	1,133	151,969	890	89,573
All Other Outlets	399	28,172	501	74,256	481	45,677	394	22,447
Totals All Outlets	2,036	239,112	1,386	259,399	1,614	197,645	1,284	112,020

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	MOORPARK		MORENO VALLEY		MORGAN HILL		MOUNTAIN VIEW	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	22	6,450	99	60,665	31	40,257	40	25,643
Home Furnishings and Appliance Stores	19	4,640	112	2,883	39	2,693	104	23,760
Bldg. Matrl. and Garden Equip. and Supplies	16	2,007	37	22,069	33	14,341	28	7,836
Food and Beverage Stores	25	4,745	81	20,894	32	7,398	65	18,772
Gasoline Stations	8	13,047	32	48,383	11	28,565	21	31,584
Clothing and Clothing Accessories Stores	21	3,332	183	22,834	39	4,534	85	9,137
General Merchandise Stores	7	9,875	51	58,238	14	11,884	19	49,931
Food Services and Drinking Places	78	11,421	273	45,628	133	20,964	285	68,508
Other Retail Group	282	10,672	748	19,202	389	10,387	727	31,940
Total Retail and Food Services	478	66,190	1,616	300,796	721	141,023	1,374	267,110
All Other Outlets	305	18,782	500	26,693	448	41,209	805	99,373
Totals All Outlets	783	84,972	2,116	327,489	1,169	182,231	2,179	366,484
Type of business	MURRIETA		NAPA		NATIONAL CITY		NEWARK	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	83	35,792	48	35,025	99	137,935	77	44,364
Home Furnishings and Appliance Stores	94	21,412	83	6,361	67	5,694	42	2,012
Bldg. Matrl. and Garden Equip. and Supplies	42	21,264	48	31,830	32	6,634	15	20,838
Food and Beverage Stores	51	12,518	154	25,127	78	9,456	36	7,547
Gasoline Stations	24	39,898	20	37,782	13	18,904	13	14,824
Clothing and Clothing Accessories Stores	116	7,301	126	21,100	201	36,949	102	15,574
General Merchandise Stores	30	50,374	18	28,102	29	37,923	16	14,668
Food Services and Drinking Places	180	30,536	224	50,359	198	34,106	170	21,290
Other Retail Group	785	23,737	948	26,698	578	14,916	276	37,382
Total Retail and Food Services	1,405	242,831	1,669	262,384	1,295	302,516	747	178,499
All Other Outlets	659	45,982	948	60,431	429	54,344	410	46,969
Totals All Outlets	2,064	288,814	2,617	322,815	1,724	356,860	1,157	225,468
Type of business	NEWPORT BEACH		NORCO		NORWALK		NOVATO	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	76	168,966	56	35,327	51	43,032	27	20,502
Home Furnishings and Appliance Stores	223	9,910	32	3,815	47	965	51	3,053
Bldg. Matrl. and Garden Equip. and Supplies	34	12,748	16	5,505	13	#	24	6,147
Food and Beverage Stores	83	31,808	26	5,124	60	11,558	38	12,920
Gasoline Stations	14	33,487	13	21,461	20	36,061	14	26,183
Clothing and Clothing Accessories Stores	339	69,620	43	1,132	76	6,141	67	9,488
General Merchandise Stores	29	43,432	9	#	31	44,126	7	35,418
Food Services and Drinking Places	376	117,642	97	13,861	193	23,869	131	19,659
Other Retail Group	1,366	39,841	366	14,881 #	443	17,319 #	658	17,282
Total Retail and Food Services	2,540	527,454	658	101,105	934	183,071	1,017	150,652
All Other Outlets	1,386	171,538	282	17,865	412	23,591	635	24,899
Totals All Outlets	3,926	698,992	940	118,970	1,346	206,663	1,652	175,551
Type of business	OAKDALE		OAKLAND		OCEANSIDE		ONTARIO	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	33	14,040	249	119,603	132	31,861	268	299,259
Home Furnishings and Appliance Stores	18	1,163	297	31,686	147	17,490	247	48,358
Bldg. Matrl. and Garden Equip. and Supplies	17	3,715	123	58,107	64	33,239	136	50,238
Food and Beverage Stores	25	5,330	542	72,441	98	27,651	122	19,880
Gasoline Stations	12	15,936	116	148,412	39	68,404	67	161,457
Clothing and Clothing Accessories Stores	24	269	660	18,568	250	15,318	511	116,727
General Merchandise Stores	8	#	138	40,471	54	55,890	126	39,054
Food Services and Drinking Places	61	7,445	1,355	165,363	389	65,986	442	79,730
Other Retail Group	166	8,198 #	4,233	71,695	1,836	36,663	2,322	186,652
Total Retail and Food Services	364	56,098	7,713	726,346	3,009	352,502	4,241	1,001,357
All Other Outlets	210	10,436	2,957	340,580	1,154	66,514	2,145	527,977
Totals All Outlets	574	66,535	10,670	1,066,925	4,163	419,017	6,386	1,529,334

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	ORANGE		OROVILLE		OXNARD		PALM DESERT	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	215	135,850	29	9,896	120	120,514	61	4,166
Home Furnishings and Appliance Stores	225	22,553	27	1,467	120	32,237	150	19,339
Bldg. Matrl. and Garden Equip. and Supplies	90	61,517	27	#	43	33,231	53	18,278
Food and Beverage Stores	128	26,789	29	6,164	164	26,720	48	10,719
Gasoline Stations	41	59,628	14	14,846	38	64,181	11	20,581
Clothing and Clothing Accessories Stores	288	52,295	28	1,757	183	23,773	385	32,784
General Merchandise Stores	64	41,902	9	#	56	74,633	45	71,966
Food Services and Drinking Places	449	86,870	71	9,190	362	59,816	207	32,584
Other Retail Group	1,601	56,122	263	27,935 #	1,132	29,543	1,297	25,499
Total Retail and Food Services	3,101	543,526	497	71,256	2,218	464,649	2,257	235,916
All Other Outlets	1,806	288,809	196	10,649	1,261	133,494	744	47,496
Totals All Outlets	4,907	832,335	693	81,905	3,479	598,143	3,001	283,413
Type of business	PALM SPRINGS		PALMDALE		PALO ALTO		PARAMOUNT	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	41	15,809	63	48,590	28	#	66	5,090
Home Furnishings and Appliance Stores	77	2,725	107	17,223	139	33,786	97	947
Bldg. Matrl. and Garden Equip. and Supplies	26	21,454	38	19,929	32	3,999	33	18,972
Food and Beverage Stores	44	10,682	56	19,342	38	10,077	55	12,236
Gasoline Stations	18	29,129	31	49,539	12	19,550	10	20,382
Clothing and Clothing Accessories Stores	133	8,159	193	26,393	155	69,576	316	5,901
General Merchandise Stores	21	#	52	71,508	15	34,926	109	#
Food Services and Drinking Places	246	38,684	256	45,469	305	79,014	118	11,438
Other Retail Group	853	30,994 #	809	22,039	862	116,200 #	1,893	18,585 #
Total Retail and Food Services	1,459	157,637	1,605	320,033	1,586	367,129	2,697	93,552
All Other Outlets	574	39,771	563	30,964	837	140,302	687	77,106
Totals All Outlets	2,033	197,408	2,168	350,997	2,423	507,431	3,384	170,659
Type of business	PASADENA		PASO ROBLES		PERRIS		PETALUMA	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	123	97,236	44	28,531	57	18,387	47	65,706
Home Furnishings and Appliance Stores	312	46,020	40	4,329	43	1,917	74	4,519
Bldg. Matrl. and Garden Equip. and Supplies	83	25,902	23	14,224	26	#	31	8,517
Food and Beverage Stores	126	37,263	51	9,877	46	13,438	58	17,892
Gasoline Stations	28	41,379	21	28,549	14	30,711	19	30,314
Clothing and Clothing Accessories Stores	504	55,670	47	7,126	81	986	99	20,886
General Merchandise Stores	106	47,478	18	23,306	16	#	10	13,511
Food Services and Drinking Places	572	110,392	154	22,536	98	14,252	206	27,609
Other Retail Group	2,951	108,410	491	12,494	339	29,874 #	992	23,365
Total Retail and Food Services	4,805	569,751	889	150,972	720	109,564	1,536	212,320
All Other Outlets	1,559	125,233	476	38,067	267	76,704	721	64,470
Totals All Outlets	6,364	694,983	1,365	189,039	987	186,269	2,257	276,789
Type of business	PICO RIVERA		PINOLE		PITTSBURG		PLACENTIA	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	31	2,329	10	2,228	41	28,470	52	18,852
Home Furnishings and Appliance Stores	45	6,259	16	#	25	1,896	50	4,409
Bldg. Matrl. and Garden Equip. and Supplies	16	14,322	7	5,127	13	#	14	#
Food and Beverage Stores	61	10,352	21	6,401	42	10,124	28	6,905
Gasoline Stations	12	23,117	8	10,496	13	18,007	10	20,651
Clothing and Clothing Accessories Stores	58	7,377	19	3,201	40	4,719	45	4,364
General Merchandise Stores	17	29,432	6	10,997	10	15,316	7	1,220
Food Services and Drinking Places	145	23,840	79	14,939	106	17,854	109	14,876
Other Retail Group	289	7,405	164	15,469 #	230	16,488 #	304	9,562 #
Total Retail and Food Services	674	124,434	330	68,857	520	112,873	619	80,840
All Other Outlets	349	55,842	126	2,344	272	37,039	478	43,197
Totals All Outlets	1,023	180,276	456	71,201	792	149,912	1,097	124,036

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	PLACERVILLE		PLEASANT HILL		PLEASANTON		POMONA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	19	22,463	27	2,622	107	82,255	260	23,022
Home Furnishings and Appliance Stores	17	1,602	49	29,737	134	13,802	160	5,475
Bldg. Matrl. and Garden Equip. and Supplies	16	#	26	5,999	48	13,942	67	19,864
Food and Beverage Stores	20	4,128	27	9,423	59	16,555	133	17,576
Gasoline Stations	9	9,556	11	22,845	19	29,859	47	53,156
Clothing and Clothing Accessories Stores	31	778	37	15,907	234	50,526	311	4,737
General Merchandise Stores	11	1,171	12	15,678	45	49,403	120	12,979
Food Services and Drinking Places	75	8,776	120	25,077	266	43,416	355	43,545
Other Retail Group	336	19,488 #	332	18,329	1,148	26,493	1,873	22,926
Total Retail and Food Services	534	67,961	641	145,618	2,060	326,251	3,326	203,280
All Other Outlets	154	14,225	249	19,461	922	153,531	1,309	107,136
Totals All Outlets	688	82,186	890	165,080	2,982	479,782	4,635	310,416
Type of business	PORTERVILLE		POWAY		RANCHO CORDOVA		RANCHO CUCAMONGA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	52	18,108	42	45,901	175	17,078	148	9,806
Home Furnishings and Appliance Stores	47	2,737	49	3,789	101	35,773	138	35,482
Bldg. Matrl. and Garden Equip. and Supplies	22	11,000	24	11,992	60	36,933	75	23,053
Food and Beverage Stores	24	7,327	29	5,846	48	6,702	97	26,713
Gasoline Stations	26	16,894	12	19,061	26	29,870	35	56,343
Clothing and Clothing Accessories Stores	107	4,073	41	1,935	52	3,714	252	31,913
General Merchandise Stores	26	24,862	16	62,311	20	37,793	73	84,109
Food Services and Drinking Places	108	13,996	135	15,788	184	22,888	358	88,159
Other Retail Group	339	6,952	497	12,637	461	27,402	1,269	66,575
Total Retail and Food Services	751	105,949	845	179,260	1,127	218,153	2,445	422,153
All Other Outlets	246	18,154	650	79,515	704	114,811	1,384	136,306
Totals All Outlets	997	124,103	1,495	258,775	1,831	332,965	3,829	558,459
Type of business	RANCHO SANTA MARGARITA		RED BLUFF		REDDING		REDLANDS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	23	32,576	20	10,296	131	88,239	63	69,283
Home Furnishings and Appliance Stores	59	3,957	16	1,279	108	17,441	76	4,246
Bldg. Matrl. and Garden Equip. and Supplies	13	#	14	#	72	36,631	37	24,041
Food and Beverage Stores	25	6,514	14	4,433	60	23,161	54	16,422
Gasoline Stations	6	11,468	15	18,430	46	55,536	16	22,029
Clothing and Clothing Accessories Stores	71	2,540	13	292	94	16,830	125	10,125
General Merchandise Stores	19	14,713	6	#	22	60,181	26	17,891
Food Services and Drinking Places	82	17,189	64	7,391	296	42,243	210	29,199
Other Retail Group	432	20,706 #	232	21,760 #	1,506	40,911	819	17,413
Total Retail and Food Services	730	109,663	394	63,882	2,335	381,174	1,426	210,649
All Other Outlets	368	23,153	189	9,532	1,066	107,321	551	33,739
Totals All Outlets	1,098	132,816	583	73,414	3,401	488,495	1,977	244,388
Type of business	REDONDO BEACH		REDWOOD CITY		RIALTO		RICHMOND	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	34	18,500	78	115,429	102	6,577	102	55,844
Home Furnishings and Appliance Stores	86	15,946	103	22,408	47	1,789	48	4,260
Bldg. Matrl. and Garden Equip. and Supplies	16	2,230	33	17,529	18	16,012	20	#
Food and Beverage Stores	73	21,833	60	21,263	64	11,726	79	8,219
Gasoline Stations	12	16,480	25	37,363	26	44,193	33	66,686
Clothing and Clothing Accessories Stores	232	42,583	96	10,391	66	4,427	134	7,945
General Merchandise Stores	37	22,028	26	49,712	27	#	28	56,301
Food Services and Drinking Places	249	46,674	267	39,832	127	20,869	173	17,004
Other Retail Group	860	20,994	627	25,904	339	36,985 #	601	27,301 #
Total Retail and Food Services	1,599	207,267	1,315	339,831	816	142,577	1,218	243,561
All Other Outlets	584	26,700	783	97,074	421	102,036	620	69,610
Totals All Outlets	2,183	233,967	2,098	436,905	1,237	244,613	1,838	313,171

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	RIDGECREST		RIVERBANK		RIVERSIDE		ROCKLIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	30	8,232	24	2,591	339	292,105	61	30,870
Home Furnishings and Appliance Stores	20	1,339	14	4,327	326	33,649	67	25,989
Bldg. Matrl. and Garden Equip. and Supplies	10	#	9	#	129	71,016	24	6,901
Food and Beverage Stores	13	4,027	17	3,890	205	50,036	33	7,382
Gasoline Stations	15	10,086	4	6,261	68	104,968	15	25,511
Clothing and Clothing Accessories Stores	21	472	20	1,237	498	55,168	48	1,566
General Merchandise Stores	10	11,352	7	12,802	156	98,247	18	4,121
Food Services and Drinking Places	62	8,524	47	7,142	687	106,628	106	16,022
Other Retail Group	248	10,099 #	75	14,094 #	3,028	71,819	468	19,478
Total Retail and Food Services	429	54,130	217	52,346	5,436	883,636	840	137,841
All Other Outlets	187	4,943	61	7,968	2,237	257,710	379	37,705
Totals All Outlets	616	59,073	278	60,313	7,673	1,141,346	1,219	175,546
Type of business	ROHNERT PARK		ROSEMEAD		ROSEVILLE		SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	17	3,666	64	4,823	145	334,669	531	106,456
Home Furnishings and Appliance Stores	37	9,183	63	2,909	239	51,157	460	49,235
Bldg. Matrl. and Garden Equip. and Supplies	15	#	18	388	67	39,041	182	76,954
Food and Beverage Stores	29	7,812	50	4,558	104	33,290	399	71,623
Gasoline Stations	12	13,121	6	11,037	38	64,469	112	154,229
Clothing and Clothing Accessories Stores	16	3,505	26	327	424	86,942	703	78,886
General Merchandise Stores	9	48,126	30	36,216	125	117,905	176	117,003
Food Services and Drinking Places	112	20,023	151	21,641	401	81,767	1,353	193,677
Other Retail Group	307	26,179 #	287	5,012	2,214	86,199	4,201	127,136
Total Retail and Food Services	554	131,615	695	86,912	3,757	895,439	8,117	975,200
All Other Outlets	314	23,646	314	9,445	1,062	158,840	3,394	464,894
Totals All Outlets	868	155,261	1,009	96,357	4,819	1,054,278	11,511	1,440,093
Type of business	SALINAS		SAN BERNARDINO		SAN BRUNO		SAN CARLOS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	135	103,869	263	108,563	26	23,856	23	3,815
Home Furnishings and Appliance Stores	112	15,313	218	18,635	35	6,594	55	23,742
Bldg. Matrl. and Garden Equip. and Supplies	41	39,914	67	33,243	9	#	47	39,899
Food and Beverage Stores	129	28,046	193	31,587	35	5,124	17	3,832
Gasoline Stations	46	81,392	60	82,298	14	31,648	9	8,531
Clothing and Clothing Accessories Stores	211	30,977	462	27,094	78	13,665	55	9,445
General Merchandise Stores	38	64,134	191	120,541	13	25,249	6	1,041
Food Services and Drinking Places	326	50,888	461	65,321	140	25,285	125	18,710
Other Retail Group	802	27,125	2,486	36,723	266	27,998 #	464	22,682
Total Retail and Food Services	1,840	441,658	4,401	524,006	616	159,420	801	131,697
All Other Outlets	863	138,215	1,097	111,066	285	15,666	655	58,904
Totals All Outlets	2,703	579,873	5,498	635,072	901	175,086	1,456	190,601
Type of business	SAN CLEMENTE		SAN DIEGO		SAN DIMAS		SAN FERNANDO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	44	3,515	1,193	597,419	29	1,209	47	10,303
Home Furnishings and Appliance Stores	116	6,624	1,566	298,610	29	4,802	70	1,460
Bldg. Matrl. and Garden Equip. and Supplies	25	#	430	232,631	13	#	16	#
Food and Beverage Stores	46	13,882	1,033	254,026	27	5,984	31	5,254
Gasoline Stations	15	30,710	311	495,636	11	15,791	7	5,040
Clothing and Clothing Accessories Stores	136	4,786	2,388	459,096	52	5,418	223	2,486
General Merchandise Stores	34	17,838	432	389,641	20	34,860	90	#
Food Services and Drinking Places	192	35,107	4,050	885,518	79	12,906	86	12,200
Other Retail Group	812	26,753 #	14,235	406,984	346	13,670 #	1,049	29,789 #
Total Retail and Food Services	1,420	139,216	25,638	4,019,561	606	94,641	1,619	66,532
All Other Outlets	737	25,374	11,407	1,523,297	386	26,220	324	20,081
Totals All Outlets	2,157	164,590	37,045	5,542,858	992	120,860	1,943	86,613

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	SAN FRANCISCO		SAN GABRIEL		SAN JOSE		SAN JUAN CAPISTRANO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	205	140,793	31	3,660	550	459,318	36	60,116
Home Furnishings and Appliance Stores	985	231,022	82	3,375	940	139,062	72	7,060
Bldg. Matrl. and Garden Equip. and Supplies	313	132,673	26	3,859	297	223,817	23	13,156
Food and Beverage Stores	1,227	183,201	54	3,612	641	124,483	23	4,091
Gasoline Stations	116	168,802	11	15,166	209	332,314	6	7,895
Clothing and Clothing Accessories Stores	2,368	516,494	102	12,552	1,178	216,572	63	6,827
General Merchandise Stores	262	207,310	20	144	179	280,552	18	#
Food Services and Drinking Places	4,637	997,637	197	25,268	2,287	382,944	90	15,465
Other Retail Group	9,282	458,500	452	6,367	7,666	240,021	542	39,043 #
Total Retail and Food Services	19,395	3,036,432	975	74,003	13,947	2,399,082	873	153,654
All Other Outlets	8,999	1,324,884	368	14,273	6,507	1,169,622	419	24,079
Totals All Outlets	28,394	4,361,316	1,343	88,276	20,454	3,568,705	1,292	177,733
Type of business	SAN LEANDRO		SAN LUIS OBISPO		SAN MARCOS		SAN MATEO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	65	67,436	60	69,226	61	21,732	75	22,642
Home Furnishings and Appliance Stores	101	12,521	84	16,786	101	41,510	165	22,503
Bldg. Matrl. and Garden Equip. and Supplies	54	37,534	39	26,193	62	43,102	48	21,393
Food and Beverage Stores	77	14,117	55	14,581	51	13,013	99	23,116
Gasoline Stations	34	34,411	17	25,611	18	30,936	32	49,885
Clothing and Clothing Accessories Stores	125	37,117	131	21,352	66	13,213	269	47,092
General Merchandise Stores	27	75,147	12	42,305	11	49,755	39	37,346
Food Services and Drinking Places	270	33,765	213	38,725	218	35,994	372	59,987
Other Retail Group	551	30,069	661	32,707	717	27,120	1,263	47,899
Total Retail and Food Services	1,304	342,117	1,272	287,487	1,305	276,374	2,362	331,863
All Other Outlets	969	171,272	664	50,241	898	76,142	1,173	52,998
Totals All Outlets	2,273	513,389	1,936	337,728	2,203	352,515	3,535	384,861
Type of business	SAN RAFAEL		SAN RAMON		SANTA ANA		SANTA BARBARA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	94	113,516	28	7,728	293	136,157	64	41,670
Home Furnishings and Appliance Stores	131	25,164	78	19,977	315	35,352	145	18,068
Bldg. Matrl. and Garden Equip. and Supplies	53	59,522	21	26,330	111	61,995	73	27,102
Food and Beverage Stores	60	20,312	34	13,356	303	48,435	120	33,700
Gasoline Stations	22	23,941	19	30,105	49	93,299	29	41,537
Clothing and Clothing Accessories Stores	153	11,964	64	2,344	427	58,295	258	51,119
General Merchandise Stores	26	13,730	16	#	114	55,371	53	18,580
Food Services and Drinking Places	256	30,969	153	24,448	756	99,191	443	100,442
Other Retail Group	998	35,860	489	28,779 #	1,620	63,113	1,838	48,084
Total Retail and Food Services	1,793	334,977	902	153,066	3,988	651,209	3,023	380,302
All Other Outlets	1,127	84,296	553	65,627	2,757	269,587	1,469	81,110
Totals All Outlets	2,920	419,273	1,455	218,692	6,745	920,797	4,492	461,412
Type of business	SANTA CLARA		SANTA CLARITA		SANTA CRUZ		SANTA FE SPRINGS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	133	158,175	156	152,962	40	18,993	103	26,758
Home Furnishings and Appliance Stores	237	64,568	244	24,101	77	5,690	128	9,774
Bldg. Matrl. and Garden Equip. and Supplies	55	20,799	94	43,001	31	9,433	63	10,225
Food and Beverage Stores	103	21,845	123	29,911	79	18,384	38	6,456
Gasoline Stations	28	44,241	46	86,070	16	18,913	11	18,881
Clothing and Clothing Accessories Stores	114	17,996	413	30,980	129	12,927	268	5,138
General Merchandise Stores	24	45,801	125	102,915	15	#	107	18,368
Food Services and Drinking Places	502	81,385	453	83,759	236	50,988	142	17,649
Other Retail Group	1,121	33,754	2,594	44,976	1,060	55,078 #	1,975	18,861
Total Retail and Food Services	2,317	488,565	4,248	598,675	1,683	190,406	2,835	132,111
All Other Outlets	2,178	511,833	1,764	128,712	647	43,317	1,752	426,952
Totals All Outlets	4,495	1,000,398	6,012	727,387	2,330	233,723	4,587	559,063

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	SANTA MARIA		SANTA MONICA		SANTA ROSA		SANTEE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	95	72,529	84	141,807	117	131,978	65	9,314
Home Furnishings and Appliance Stores	81	9,359	215	25,434	172	40,955	49	6,903
Bldg. Matrl. and Garden Equip. and Supplies	41	39,494	46	16,769	80	49,143	25	19,819
Food and Beverage Stores	88	22,502	89	28,083	146	47,279	33	9,553
Gasoline Stations	19	40,395	18	32,171	43	67,560	10	13,570
Clothing and Clothing Accessories Stores	104	13,239	567	117,304	259	43,669	45	7,851
General Merchandise Stores	34	55,252	74	14,151	38	81,505	13	51,770
Food Services and Drinking Places	228	35,772	493	149,048	481	70,971	116	23,803
Other Retail Group	598	18,390	1,903	77,976	2,069	65,477	460	15,487
Total Retail and Food Services	1,288	306,932	3,489	602,744	3,405	598,537	816	158,071
All Other Outlets	804	98,348	1,371	186,285	1,714	141,014	424	51,615
Totals All Outlets	2,092	405,280	4,860	789,029	5,119	739,551	1,240	209,686
Type of business	SEAL BEACH		SEASIDE		SELMA		SHAFTER	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	9	#	47	69,607	29	44,810	10	3,729
Home Furnishings and Appliance Stores	26	5,425	25	1,860	19	1,606	10	#
Bldg. Matrl. and Garden Equip. and Supplies	4	435	12	#	8	#	4	#
Food and Beverage Stores	20	5,486	30	4,453	23	4,704	15	1,331
Gasoline Stations	7	11,292	7	9,319	6	5,399	12	15,202
Clothing and Clothing Accessories Stores	52	7,042	26	245	36	434	11	66
General Merchandise Stores	19	13,637	4	1,268	8	#	8	985
Food Services and Drinking Places	82	22,259	65	10,211	60	9,227	23	2,366
Other Retail Group	253	11,340 #	163	22,287 #	110	22,442 #	53	98,767 #
Total Retail and Food Services	472	76,915	379	119,250	299	88,622	146	122,446
All Other Outlets	190	24,168	148	14,842	105	12,087	82	191,510
Totals All Outlets	662	101,083	527	134,092	404	100,708	228	313,956
Type of business	SIGNAL HILL		SIMI VALLEY		SONORA		SOUTH EL MONTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	61	71,928	85	55,472	18	2,341	96	6,232
Home Furnishings and Appliance Stores	30	8,800	84	9,337	21	1,559	69	4,700
Bldg. Matrl. and Garden Equip. and Supplies	21	#	45	27,775	9	10,858	48	7,498
Food and Beverage Stores	14	2,707	81	20,199	16	5,725	30	3,811
Gasoline Stations	8	7,785	29	46,217	6	5,771	10	24,663
Clothing and Clothing Accessories Stores	20	#	122	8,029	50	1,698	109	#
General Merchandise Stores	16	25,504	38	64,415	7	#	45	501
Food Services and Drinking Places	38	7,217	266	43,569	60	5,198	74	6,993
Other Retail Group	190	135,678 #	1,042	25,800	266	20,027 #	644	4,924 #
Total Retail and Food Services	398	259,620	1,792	300,813	453	53,177	1,125	59,323
All Other Outlets	379	55,563	1,138	61,232	156	4,209	834	37,254
Totals All Outlets	777	315,183	2,930	362,044	609	57,386	1,959	96,577
Type of business	SOUTH GATE		SOUTH LAKE TAHOE		SOUTH SAN FRANCISCO		STANTON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	127	25,020	23	5,034	54	8,526	63	9,395
Home Furnishings and Appliance Stores	45	556	20	1,294	48	9,345	27	#
Bldg. Matrl. and Garden Equip. and Supplies	22	603	15	5,699	29	20,163	18	12,145
Food and Beverage Stores	84	8,455	39	18,294	56	10,715	44	6,105
Gasoline Stations	21	24,105	11	10,920	27	30,216	12	16,615
Clothing and Clothing Accessories Stores	61	3,951	56	8,229	36	125	44	931
General Merchandise Stores	39	26,464	6	#	13	#	14	#
Food Services and Drinking Places	164	17,239	131	26,862	217	30,371	99	11,526
Other Retail Group	370	5,574	290	16,557 #	312	74,129 #	163	13,129 #
Total Retail and Food Services	933	111,966	591	92,889	792	183,589	484	69,846
All Other Outlets	541	40,340	236	16,083	785	104,811	279	17,695
Totals All Outlets	1,474	152,306	827	108,972	1,577	288,400	763	87,541

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	STOCKTON		SUNNYVALE		TEMECULA		THOUSAND OAKS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	269	131,238	58	91,126	113	139,174	108	150,626
Home Furnishings and Appliance Stores	204	18,662	142	27,824	116	18,850	161	30,655
Bldg. Matrl. and Garden Equip. and Supplies	80	57,707	34	45,024	55	31,329	41	25,762
Food and Beverage Stores	257	41,761	96	19,896	82	19,609	85	31,628
Gasoline Stations	79	92,758	29	40,335	27	58,621	30	54,451
Clothing and Clothing Accessories Stores	323	34,828	99	10,955	206	36,801	231	43,543
General Merchandise Stores	110	103,255	13	48,072	50	89,580	51	34,239
Food Services and Drinking Places	598	74,021	385	65,912	334	67,687	337	72,872
Other Retail Group	1,821	85,236	985	30,729	1,157	41,943	1,460	56,476
Total Retail and Food Services	3,741	639,465	1,841	379,873	2,140	503,593	2,504	500,251
All Other Outlets	1,463	209,949	1,167	268,480	1,052	148,094	1,443	110,710
Totals All Outlets	5,204	849,414	3,008	648,353	3,192	651,688	3,947	610,961
Type of business	TORRANCE		TRACY		TRUCKEE		TULARE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	140	200,855	63	74,138	18	2,090	65	21,961
Home Furnishings and Appliance Stores	320	52,323	57	30,346	33	4,254	43	1,601
Bldg. Matrl. and Garden Equip. and Supplies	90	44,422	18	17,659	23	16,367	29	15,078
Food and Beverage Stores	124	30,055	57	13,378	21	6,250	39	9,385
Gasoline Stations	34	62,337	21	50,348	12	12,319	27	47,602
Clothing and Clothing Accessories Stores	676	57,653	111	9,628	52	3,356	121	20,305
General Merchandise Stores	223	105,181	25	43,407	9	#	26	20,998
Food Services and Drinking Places	490	97,759	168	29,328	70	13,365	143	17,820
Other Retail Group	3,791	81,934	452	18,465	276	18,509 #	346	10,234
Total Retail and Food Services	5,888	732,520	972	286,697	514	66,512	839	164,984
All Other Outlets	1,960	221,940	410	48,956	204	17,725	345	48,413
Totals All Outlets	7,848	954,460	1,382	335,654	718	84,237	1,184	213,397
Type of business	TURLOCK		TUSTIN		UKIAH		UNION CITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	94	24,499	54	134,871	21	9,750	22	2,909
Home Furnishings and Appliance Stores	57	3,530	142	25,783	17	2,438	48	11,964
Bldg. Matrl. and Garden Equip. and Supplies	29	18,462	22	19,182	18	17,798	15	30,646
Food and Beverage Stores	65	11,674	66	21,587	21	7,050	47	8,526
Gasoline Stations	27	37,812	18	35,878	12	12,893	12	15,929
Clothing and Clothing Accessories Stores	78	11,940	151	27,698	28	3,778	58	1,015
General Merchandise Stores	27	51,388	31	66,323	5	17,040	13	#
Food Services and Drinking Places	175	28,490	236	46,623	90	11,176	124	23,242
Other Retail Group	466	18,488	767	38,540	274	9,464	335	30,371 #
Total Retail and Food Services	1,018	206,283	1,487	416,485	486	91,386	674	124,601
All Other Outlets	484	67,380	912	61,713	224	9,353	463	76,423
Totals All Outlets	1,502	273,663	2,399	478,198	710	100,739	1,137	201,024
Type of business	UPLAND		VACAVILLE		VALLEJO		VENTURA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	134	28,385	58	63,402	74	65,656	136	99,415
Home Furnishings and Appliance Stores	90	6,812	73	14,763	59	9,306	143	19,032
Bldg. Matrl. and Garden Equip. and Supplies	42	29,681	28	23,095	22	19,871	78	37,606
Food and Beverage Stores	54	10,861	59	13,761	86	15,512	107	25,612
Gasoline Stations	21	29,632	34	40,068	37	39,930	38	54,900
Clothing and Clothing Accessories Stores	85	10,666	158	58,199	80	8,536	258	31,346
General Merchandise Stores	29	33,917	25	54,605	17	37,225	93	43,912
Food Services and Drinking Places	204	27,992	194	40,497	236	31,950	403	65,448
Other Retail Group	698	26,238	564	24,110	775	20,982	2,400	45,454
Total Retail and Food Services	1,357	204,183	1,193	332,499	1,386	248,968	3,656	422,724
All Other Outlets	717	45,718	472	42,630	515	39,548	1,531	91,722
Totals All Outlets	2,074	249,901	1,665	375,129	1,901	288,515	5,187	514,446

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	VICTORVILLE		VISALIA		VISTA		WALNUT CREEK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	121	112,012	118	73,754	76	37,942	67	124,650
Home Furnishings and Appliance Stores	133	15,681	123	17,862	73	8,075	112	23,048
Bldg. Matrl. and Garden Equip. and Supplies	30	20,964	58	27,013	51	29,776	29	10,582
Food and Beverage Stores	80	18,943	63	17,115	66	16,428	47	19,468
Gasoline Stations	35	45,945	40	37,853	26	42,884	25	32,562
Clothing and Clothing Accessories Stores	214	18,095	215	30,123	94	7,416	165	62,006
General Merchandise Stores	69	63,600	37	84,978	25	50,384	24	38,454
Food Services and Drinking Places	236	37,495	296	52,276	237	28,439	246	54,881
Other Retail Group	1,129	21,991	833	49,255	761	17,445	857	31,901
Total Retail and Food Services	2,047	354,725	1,783	390,230	1,409	238,789	1,572	397,553
All Other Outlets	538	33,031	957	223,652	1,006	84,436	768	62,512
Totals All Outlets	2,585	387,756	2,740	613,882	2,415	323,225	2,340	460,065
Type of business	WATSONVILLE		WEST COVINA		WEST HOLLYWOOD		WEST SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	42	24,707	54	86,206	19	#	74	12,160
Home Furnishings and Appliance Stores	29	2,818	85	17,173	137	36,965	37	#
Bldg. Matrl. and Garden Equip. and Supplies	18	14,447	17	#	29	7,083	33	21,009
Food and Beverage Stores	58	11,437	71	12,644	62	26,621	46	13,010
Gasoline Stations	16	19,646	20	35,975	7	9,670	20	27,943
Clothing and Clothing Accessories Stores	77	4,892	178	32,243	204	27,406	32	2,977
General Merchandise Stores	14	12,649	56	42,654	25	#	8	27,159
Food Services and Drinking Places	128	18,092	239	41,444	242	91,637	108	13,629
Other Retail Group	335	11,379	595	26,413 #	652	59,004 #	252	38,553 #
Total Retail and Food Services	717	120,067	1,315	294,753	1,377	258,386	610	156,440
All Other Outlets	393	31,187	390	26,883	651	47,257	546	210,445
Totals All Outlets	1,110	151,253	1,705	321,635	2,028	305,643	1,156	366,885
Type of business	WESTMINSTER		WHITTIER		WINDSOR		WOODLAND	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	80	90,250	67	15,466	10	4,000	46	22,139
Home Furnishings and Appliance Stores	129	17,605	64	3,619	12	906	46	4,245
Bldg. Matrl. and Garden Equip. and Supplies	27	14,045	30	12,686	11	#	26	21,135
Food and Beverage Stores	118	15,692	66	15,840	26	4,690	41	9,122
Gasoline Stations	26	37,443	15	25,443	6	8,833	18	20,706
Clothing and Clothing Accessories Stores	274	21,464	115	9,719	19	246	45	5,056
General Merchandise Stores	49	51,894	54	21,106	3	#	20	36,670
Food Services and Drinking Places	309	33,702	230	33,960	55	8,639	128	15,448
Other Retail Group	666	20,876	922	18,931	233	32,389 #	332	13,017
Total Retail and Food Services	1,678	302,971	1,563	156,771	375	59,702	702	147,538
All Other Outlets	650	34,143	550	30,195	223	33,870	425	90,606
Totals All Outlets	2,328	337,114	2,113	186,967	598	93,571	1,127	238,144
Type of business	YORBA LINDA		YUBA CITY		YUCAIPA		YUCCA VALLEY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	43	2,952	77	36,152	46	6,779	33	8,527
Home Furnishings and Appliance Stores	65	25,298	62	5,203	35	531	20	282
Bldg. Matrl. and Garden Equip. and Supplies	33	3,820	32	23,001	23	2,473	13	#
Food and Beverage Stores	24	7,108	55	13,252	29	6,827	17	6,666
Gasoline Stations	7	12,695	24	15,255	10	18,342	10	10,420
Clothing and Clothing Accessories Stores	71	1,103	85	11,837	43	#	21	409
General Merchandise Stores	10	#	20	52,364	11	1,641	7	#
Food Services and Drinking Places	87	15,948	159	23,322	83	11,202	46	7,132
Other Retail Group	538	35,887 #	460	19,927	394	8,503 #	324	26,549 #
Total Retail and Food Services	878	104,809	974	200,312	674	56,296	491	59,985
All Other Outlets	520	23,523	427	50,076	239	7,085	158	2,905
Totals All Outlets	1,398	128,333	1,401	250,389	913	63,380	649	62,891

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, THIRD QUARTER 2013
(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
ADELANTO	161	11,857	273	39,064	GALT	1,163	25,425	1,346	34,091
ALBANY	333	43,526	477	52,652	GONZALES	83	6,098	122	16,985
ALTURAS	104	8,775	157	11,447	GRAND TERRACE	136	9,125	186	23,778
AMADOR	26	#	28	230 #	GREENFIELD	114	15,427	160	26,017
AMERICAN CANYON	243	41,680	381	50,075	GRIDLEY	139	19,605	183	23,142
ANDERSON	490	44,441	638	53,278	GROVER BEACH	239	21,088	383	26,409
ANGELS CAMP	128	15,001	175	16,124	GUADALUPE	50	3,909	75	6,907
ARCATA	570	41,819	776	51,878	GUSTINE	68	3,538	100	4,261
ARTESIA	396	41,751	525	51,747	HALF MOON BAY	447	44,325	650	53,448
ARVIN	106	9,375	131	17,897	HAWAIIAN GARDENS	164	16,008	238	17,714
ATHERTON	112	941	174	3,387	HERCULES	165	22,066	218	31,561
ATWATER	305	48,698	418	56,684	HIDDEN HILLS	38	38	46	429
AVALON	182	25,726	224	26,901	HIGHLAND	412	45,115	548	48,250
AVENAL	55	5,038	70	6,326	HILLSBOROUGH	132	216	202	1,527
BANNING	332	38,258	460	43,074	HOLTVILLE	46	3,686	62	7,071
BELL	381	31,600	566	43,607	HUGHSON	71	3,326	103	13,748
BELL GARDENS	366	50,004	588	56,379	HURON	52	3,689	68	4,437
BELMONT	347	45,496	589	59,511	IMPERIAL	107	28,568	178	44,574
BELVEDERE	36	#	72	1,250 #	IMPERIAL BEACH	273	18,536	353	19,447
BENICIA	633	44,455	1,012	140,286	INDIAN WELLS	209	4,131	284	8,986
BIG BEAR LAKE	438	42,216	564	45,427	IONE	76	2,103	103	3,609
BIGGS	9	#	16	433 #	IRWINDALE	302	28,893	656	84,642
BISHOP	272	37,525	384	45,466	ISLETON	30	#	40	3,657 #
BLUE LAKE	19	204	29	465	JACKSON	194	13,904	273	16,247
BLYTHE	160	34,962	258	40,462	KERMAN	138	30,532	186	39,092
BRADBURY	13	#	18	87 #	KING CITY	232	19,126	312	33,785
BRAWLEY	164	29,564	286	46,824	KINGSBURG	214	17,127	283	22,900
BRISBANE	99	25,671	236	63,743	LA CANADA-FLINTRIDGE	345	53,292	515	58,276
BUELLTON	166	37,761	305	45,169	LA HABRA HEIGHTS	64	58	89	805
CALIFORNIA CITY	108	8,739	139	8,971	LA PALMA	179	90,558	276	107,210
CALIMESA	130	14,324	185	15,543	LAFAYETTE	617	50,431	943	60,107
CALIPATRIA	18	1,750	32	2,680	LAGUNA WOODS	153	18,831	189	20,538
CALISTOGA	201	15,771	297	22,471	LAKEPORT	222	25,402	322	28,124
CANYON LAKE	175	3,415	227	3,801	LARKSPUR	338	43,547	531	61,250
CARMEL	456	52,790	595	56,390	LATHROP	137	45,966	219	61,940
CARPINTERIA	358	32,794	530	44,123	LEMOORE	203	30,516	285	53,022
CHOWCHILLA	137	22,313	202	29,087	LINDSAY	165	14,818	217	18,609
CLAYTON	147	7,167	199	8,445	LIVE OAK	63	6,349	78	7,438
CLEARLAKE	193	28,033	255	29,496	LIVINGSTON	106	27,260	129	34,004
CLOVERDALE	194	15,304	283	17,168	LOMA LINDA	209	69,103	309	86,165
COALINGA	113	14,202	170	23,209	LOMITA	373	34,994	513	39,497
COLFAX	105	26,625	147	29,069	LOOMIS	212	16,406	317	21,429
COLMA	106	201,591	164	213,601	LOS ALAMITOS	383	43,966	639	62,572
COLUSA	152	14,268	214	25,543	LOS ALTOS	751	47,112	1,094	51,525
CORCORAN	106	10,841	167	29,517	LOS ALTOS HILLS	111	324	159	1,915
CORNING	169	67,531	226	70,707	LOYALTON	16	785	21	900
CORONADO	402	41,497	580	70,971	MAMMOTH LAKES	273	34,643	397	41,116
COTATI	222	36,066	323	41,582	MARICOPA	14	#	15	675 #
CRESCENT CITY	174	23,154	250	27,846	MARINA	228	43,642	352	46,867
CUDAHY	303	12,554	387	25,849	MARYSVILLE	275	31,614	359	43,660
DEL MAR	1,226	46,423	1,517	56,739	MAYWOOD	267	19,996	369	25,717
DEL REY OAKS	26	6,527	41	7,043	MC FARLAND	69	5,675	96	6,529
DESERT HOT SPRINGS	256	28,141	355	32,302	MENDOTA	146	9,395	171	18,253
DORRIS	14	548	20	638	MILL VALLEY	524	54,152	843	61,605
DOS PALOS	60	3,904	91	11,318	MILLBRAE	383	45,718	533	52,459
DUNSMUIR	70	2,079	94	2,236	MONTAGUE	32	1,082	45	1,117
EAST PALO ALTO	135	77,431	176	83,121	MONTE SERENO	39	38	57	207
ESCALON	106	14,655	155	19,142	MORAGA	219	19,576	319	21,994
ETNA	40	1,478	52	1,878	MORRO BAY	436	38,125	568	40,937
EXETER	144	13,401	206	16,027	MOUNT SHASTA	237	17,170	321	22,220
FAIRFAX	231	11,474	341	12,700	NEEDLES	69	8,535	106	9,210
FARMERSVILLE	93	11,169	117	12,408	NEVADA CITY	299	11,607	413	17,860
FERNDALE	101	3,203	133	3,873	NEWMAN	94	6,052	131	8,931
FILLMORE	173	#	237	186,191 #	OAKLEY	281	27,280	405	33,631
FIREBAUGH	74	6,420	109	24,026	OJAI	414	18,958	589	26,996
FORT BRAGG	300	31,928	427	36,052	ORANGE COVE	52	3,194	70	3,859
FORT JONES	63	2,381	79	2,605	ORINDA	307	17,088	476	21,120
FORTUNA	274	27,203	378	36,576	ORLAND	199	19,594	266	22,401
FOSTER CITY	374	58,219	601	75,030	PACIFIC GROVE	460	31,172	617	35,376
FOWLER	74	13,408	129	29,110	PACIFICA	515	42,108	739	44,496

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, THIRD QUARTER 2013

(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
PALOS VERDES ESTATES	200	2,721	281	5,337	SOLANA BEACH	560	55,841	843	63,078
PARADISE	696	34,191	930	37,503	SOLEDAD	121	15,204	165	17,009
PARLIER	85	7,570	106	11,375	SOLVANG	275	21,384	378	28,183
PATTERSON	195	35,690	265	82,201	SONOMA	481	55,804	759	64,861
PIEDMONT	117	3,790	191	4,235	SOUTH PASADENA	462	38,174	656	43,714
PISMO BEACH	371	65,791	451	69,603	ST. HELENA	293	38,173	537	55,929
PLYMOUTH	39	3,051	62	3,895	SUISUN	271	22,887	345	23,583
POINT ARENA	46	1,593	53	1,732	SUSANVILLE	190	31,073	283	33,168
PORT HUENEME	193	17,917	273	20,086	SUTTER CREEK	119	4,343	155	4,870
PORTOLA	63	3,073	92	4,813	TAFT	172	20,809	240	33,281
PORTOLA VALLEY	86	2,478	141	4,083	TEHACHAPI	345	52,995	438	55,225
RANCHO MIRAGE	418	64,908	585	80,054	TEHAMA	4	#	5	46 #
RANCHO PALOS VERDES	468	24,624	629	49,088	TEMPLE CITY	462	34,072	696	38,269
REEDLEY	233	29,733	371	37,772	TIBURON	186	10,147	306	12,985
RIO DELL	37	3,068	50	3,581	TRINIDAD	27	#	37	3,353 #
RIO VISTA	147	13,959	221	19,382	TULELAKE	15	#	22	4,731 #
RIPON	171	56,109	252	65,850	TWENTYNINE PALMS	237	21,905	316	24,402
ROLLING HILLS	22	#	34	85 #	VERNON	266	22,813	1,077	112,318
ROLLING HILLS ESTATES	278	24,906	378	26,872	VILLA PARK	77	3,374	129	3,796
ROSS	36	380	80	590	WALNUT	588	30,613	1,047	42,386
SAN ANSELMO	442	21,004	668	23,404	WASCO	171	20,774	229	26,330
SAN JACINTO	402	45,830	588	50,807	WATERFORD	79	7,606	97	9,648
SAN JOAQUIN	19	2,021	26	9,754	WEED	104	26,420	138	26,561
SAN JUAN BAUTISTA	163	3,161	192	3,336	WESTLAKE VILLAGE	437	61,424	735	78,539
SAN MARINO	216	6,783	341	8,722	WESTMORLAND	17	#	20	3,325 #
SAN PABLO	349	39,227	451	44,133	WHEATLAND	40	3,433	48	3,632
SAND CITY	74	46,601	143	52,890	WILDOMAR	299	28,918	410	32,040
SANGER	229	34,983	338	43,051	WILLIAMS	83	13,612	106	15,276
SANTA PAULA	285	39,836	476	53,669	WILLITS	224	32,505	313	39,531
SARATOGA	388	19,477	579	25,032	WILLOWS	116	21,644	171	26,412
SAUSALITO	512	37,555	831	45,833	WINTERS	89	11,110	129	11,973
SCOTTS VALLEY	364	34,801	542	45,708	WOODLAKE	69	4,381	94	9,040
SEBASTOPOL	476	30,277	650	37,108	WOODSIDE	129	10,685	194	12,731
SHASTA LAKE	142	6,221	213	10,790	YOUNTVILLE	91	24,890	158	29,702
SIERRA MADRE	278	5,038	370	6,578	YREKA	304	34,105	441	39,098

Sales omitted because their publication would result in the disclosure of confidential information. In Table 6, these are included with "Total Outlets, Taxable Transactions".

FOOTNOTES

- a/ Per capita taxable sales were derived by dividing third quarter self-assessed taxable sales by the population estimates of the State Department of Finance for July 1. The populations used were 37,872,431 for 2012 and 38,204,597 for 2013.
- b/ Some permittees, by the nature of their business, are not required to allocate local sales or use tax to specific local jurisdictions. Their taxable transactions are listed under the column headed "Unallocated" in Table 2. Contractors and manufacturers generate most of the countywide unallocable transactions through construction work and making installations of manufactured products in the various counties. Unallocated taxable sales are not reported in Tables 5 and 6.

Notes concerning permits:

A sales tax permit is required for each place of business operated by all manufacturers, wholesalers, and retailers of tangible personal property except those dealing solely in nontaxable commodities. Permits are tabulated twice a year: as of January 1 and July 1.

Table 3 to Table 5 Conversion Chart

NAICS	Table 3	Table 5
44111	New Car Dealers	Motor Vehicle and Parts Dealers
44112	Used Car Dealers	Motor Vehicle and Parts Dealers
4412	Other Motor Vehicle Dealers	Motor Vehicle and Parts Dealers
4413	Auto. Parts, Accessories and Tire Stores	Motor Vehicle and Parts Dealers
4421	Furniture Stores	Home Furnishings and Appliance Stores
4422	Home Furnishings Stores	Home Furnishings and Appliance Stores
443	Electronics and Appliance Stores	Home Furnishings and Appliance Stores
4441	Building Material and Supplies Dealers	Bldg. Matrl. and Garden Equip. and Supplies
4442	Lawn and Garden Equip. and Supplies Stores	Bldg. Matrl. and Garden Equip. and Supplies
44511	Supermarkets and Other Grocery Stores	Food and Beverage Stores
44512	Convenience Stores	Food and Beverage Stores
4452	Specialty Food Stores	Food and Beverage Stores
4453	Beer, Wine, and Liquor Stores	Food and Beverage Stores
44611	Pharmacies and Drug Stores	Other Retail Group
44612-44619	Health and Personal Care Stores	Other Retail Group
447	Gasoline Stations	Gasoline Stations
44811	Men's Clothing Stores	Clothing and Clothing Accessories Stores
44812	Women's Clothing Stores	Clothing and Clothing Accessories Stores
44813-44819	Family Clothing Stores, Accessories, and Others	Clothing and Clothing Accessories Stores
4482	Shoe Stores	Clothing and Clothing Accessories Stores
4483	Jewelry, Luggage, and Leather Goods Stores	Clothing and Clothing Accessories Stores
45111	Sporting Goods Stores	Other Retail Group
45112-45114	Hobby, Toy and Musical Instrument Stores	Other Retail Group
4512	Book, Periodical, and Music Stores	Other Retail Group
452	General Merchandise Stores	General Merchandise Stores
4531	Florists	Other Retail Group
45321	Office Supplies and Stationery Stores	Other Retail Group
45322	Gift, Novelty, and Souvenir Stores	Other Retail Group
4533	Used Merchandise Stores	Other Retail Group
4539	Other Miscellaneous Store Retailers	Other Retail Group
454	Nonstore Retailers	Other Retail Group
7221	Full-Service Restaurants	Food Services and Drinking Places
7222	Limited-Service Eating Places	Food Services and Drinking Places
7223	Special Food Services	Food Services and Drinking Places
7224	Drinking Places (Alcoholic Beverages)	Food Services and Drinking Places
All others	All Other Outlets	All other outlets