

**For Immediate Release**  
**June 11, 2013**

**Contact:** NR 52-13-G  
**Jaime Garza**  
**1-916-327-8988**

**BOE Offers Strategies for Success at Free Seminar**  
**Free Event Helps Thousand Oaks Small Business Owners**

**Sacramento** – Jerome E. Horton, Chairman of the California State Board of Equalization (BOE), and George Runner, Second District Member of the BOE, encourage small business owners and other entrepreneurs to attend a free [Thousand Oaks Small Business Seminar](#) on Tuesday, June 18, 2013.

Small business owners seeking help understanding state and federal tax laws, and those who would like to expand their business knowledge will benefit from attending this seminar, which will include a business development exercise. Those wishing to participate in this exercise are encouraged to bring 200 business cards.

Informative presentations will be delivered by representatives from the BOE, Franchise Tax Board, Employment Development Department, Internal Revenue Service, Ventura County Small Business Development Center, and US Bank. This seminar is sponsored by BOE Chairman Horton, BOE Board Member Runner, State Senator Fran Pavley (27th District), City of Thousand Oaks Mayor Claudia Bill-de la Pena, the California Chamber of Commerce, and the Greater Conejo Chamber of Commerce.

**Event:** Thousand Oaks Small Business Seminar

**Date:** Tuesday, June 18, 2013

**Time:** 9:00 a.m. to 2:30 p.m. (check-in at 8:30 a.m.)

**Place:** Thousand Oaks Civic Arts Plaza – Scherr Forum  
2100 East Thousand Oaks Boulevard  
Thousand Oaks, CA 91362 (Free Parking)

**Registration:** 1-888-847-9652 or [online](#)

Learn about a variety of other BOE [in-person classes](#) and [online seminars](#).

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Elected in 2010, Chairman Jerome E. Horton is the Fourth District Member of the California State Board of Equalization, representing more than 8.5 million residents in Los Angeles County. He is also the Board of Equalization's Legislative Committee Chairman. He is the first to serve on the Board of Equalization with over 21 years of experience at the BOE. Horton previously served as an Assembly Member of the California State Assembly from 2000-2006.

Elected in November 2010, George Runner represents the State Board of Equalization's Second District. He is a leading advocate for California taxpayers. Runner has worked to improve California's tax policies and practices and to create and

retain more private sector jobs in our state. Prior to his election to the Board, Runner served twelve years in the State Legislature, authoring the well-known California Amber Alert and California's Blue Alert. As a thoughtful conservative, his legislative priorities included improving the economy, business growth, education excellence, and public safety for all Californians. As a member of the Senate Revenue and Taxation Committee, Runner consistently led the fight against tax increases and supported tax relief for families and businesses.

The five-member California State Board of Equalization (BOE) is a publicly elected tax board. The BOE collects more than \$53.7 billion annually in taxes and fees supporting state and local government services. It hears business tax appeals, acts as the appellate body for franchise and personal income tax appeals, and serves a significant role in the assessment and administration of property taxes. For more information on other taxes and fees in California, visit [www.taxes.ca.gov](http://www.taxes.ca.gov).

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