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Taxable Sales In California (Sales & Use Tax)

2012 Third Quarter

Taxable Sales in California is a quarterly report on retail sales activity in California, as measured by transactions subject to sales and use tax. The report includes data about statewide taxable sales by type of business as well as data about taxable sales in all California cities and counties.

The following factors should be considered when using these data:

1. Total taxable transactions do not necessarily indicate the gross sales of stores dealing in taxable items. Only sales subject to sales or use tax are tabulated; excluded are sales for resale, sales of nontaxable items such as food for home consumption and prescription medicines, and taxable sales disclosed by Board audits.
2. Some businesses dealing primarily in nontaxable activities, such as services, manufacturing, contracting, or wholesaling, either sell some merchandise that is subject to sales tax or use some items that were purchased ex-tax and on which use tax must be paid. Such transactions are included in the tabulations.
3. Data are compiled by type of store but cannot be broken down by commodity.
4. Businesses are classified according to their principal line of merchandise or service.

Readers are invited to submit comments and suggestions designed to improve this publication to:

State Board of Equalization
 Research & Statistics Section
 450 N Street, MIC:67
 P.O. Box 942879
 Sacramento, CA 94279-0067

List of Tables

<i>Table</i>	<i>Page</i>
1 Statewide Taxable Sales, By Type of Business	2
2 Taxable Sales, By County	3
3 Taxable Sales in the 36 Largest Counties, By Type of Business	4
4 Taxable Sales in the 22 Smallest Counties, By Type of Business	13
5 Taxable Sales in the 272 Largest Cities, By Type of Business	15
6 Taxable Sales in All Cities Except the 272 Largest	32
--	34

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TAXABLE SALES IN CALIFORNIA

THIRD QUARTER 2012

California taxable sales increased 6.1 percent in the third quarter of 2012, down from 7.2 percent growth in the second quarter. Third quarter 2012 taxable sales totaled \$140.0 billion, \$8.0 billion more than taxable sales in the third quarter of 2011. Taxable sales increased faster than the 3.9 percent increase in California personal income in the third quarter.

In constant dollar terms, third quarter 2012 taxable sales grew at 5.0 percent. The California Taxable Sales Deflator, which measures the rate of change of all taxable sales in the state, was up 1.1 percent over the same quarter last year. The California Consumer Price Index, which measures price changes of both taxable goods and nontaxable goods and services, grew faster, 2.5 percent.

Taxable sales made by Retail Stores and Food Services grew at 6.4 percent, accounting for 67.8 percent of total taxable sales in the third quarter of 2012. Nonretail Outlets (all other outlets) grew at 5.3 percent, and comprised the remaining 32.2 percent. Nonretail taxable sales include items such as business equipment and construction materials.

Motor Vehicles Dealers (which includes sales of new cars, used cars, and auto parts) had

more taxable sales than any other retail business, \$15.8 billion. The next largest retail businesses were Food Services and Drinking Places at \$15.1 billion, and Gasoline Stations at \$14.8 billion.

Taxable sales made by Motor Vehicles Dealers rose 15.5 percent, mostly due to a 19.7 percent increase in sales by New Car Dealers. Sales made by Food Services and Drinking Places had above-average growth rose 6.9 percent. Moderate increases in gasoline prices held back taxable sales at Gasoline Stations to a 3.0 growth rate, one of the lowest quarters for this sector since the great recession of 2008.

Taxable sales made by Clothing and Clothing Accessories Stores had above-average growth of 7.9 percent, with sales rising to \$7.8 billion. Nonstore Retailers, a relatively small sector with taxable sales \$0.9 billion, grew 19.5 percent, faster than any other retail business except for New Car Dealers. Construction companies had the biggest increase of all the nonretail outlets. Taxable sales made by construction companies rose 25.0 percent to \$2.7 billion, reflecting increases in building activity.

TABLE 1. STATEWIDE TAXABLE SALES, BY TYPE OF BUSINESS, THIRD QUARTER 2012

NAICS	Type of business	Number of permits on July 1, 2012	Taxable transactions			Per capita taxable transactions a/	
			Amount (in thousands)	Percent of total	Percent change from year to year	2012	2011
Retail and Food Services							
441	Motor Vehicle and Parts Dealers	33,767	15,820,958	11.30	15.5	418.25	364.61
44111	New Car Dealers	2,415	11,904,100	8.50	19.7	314.71	264.60
44112	Used Car Dealers	7,392	1,515,801	1.08	6.6	40.07	37.83
4412	Other Motor Vehicle Dealers	3,044	710,659	.51	5.3	18.79	17.96
4413	Auto. Parts, Accessories and Tire Stores	20,916	1,690,398	1.21	1.8	44.69	44.22
442	Furniture and Home Furnishings Stores	18,587	2,514,618	1.80	6.3	66.48	62.97
4421	Furniture Stores	8,743	1,590,648	1.14	8.6	42.05	38.99
4422	Home Furnishings Stores	9,844	923,970	.66	2.6	24.43	23.98
443	Electronics and Appliance Stores	23,301	3,428,458	2.45	-0.6	90.64	91.79
444	Bldg. Matrl. and Garden Equip. and Supplies	17,236	6,975,874	4.98	3.8	184.42	178.89
4441	Building Material and Supplies Dealers	11,679	6,335,324	4.53	4.5	167.49	161.38
4442	Lawn and Garden Equip. and Supplies Stores	5,557	640,551	.46	-2.6	16.93	17.51
445	Food and Beverage Stores	31,900	6,228,456	4.45	3.8	164.66	159.67
44511	Supermarkets and Other Grocery Stores	12,286	4,498,211	3.21	2.9	118.92	116.41
44512	Convenience Stores	5,157	665,947	.48	5.7	17.61	16.77
4452	Specialty Food Stores	7,942	193,142	.14	13.2	5.11	4.54
4453	Beer, Wine, and Liquor Stores	6,515	871,157	.62	5.6	23.03	21.96
446	Health and Personal Care Stores	24,427	2,601,406	1.86	4.3	68.77	66.36
44611	Pharmacies and Drug Stores	5,836	1,607,247	1.15	0.1	42.49	42.72
44612-44619	Health and Personal Care Stores	18,591	994,160	.71	11.9	26.28	23.64
447	Gasoline Stations	9,990	14,820,241	10.59	3.0	391.80	382.91
448	Clothing and Clothing Accessories Stores	70,775	7,829,534	5.59	7.9	206.99	193.09
44811	Men's Clothing Stores	2,448	225,024	.16	8.4	5.95	5.52
44812	Women's Clothing Stores	10,068	1,160,042	.83	3.4	30.67	29.86
44813-44819	Family Clothing Stores, Accessories, and Other Stores	40,979	4,843,502	3.46	8.4	128.05	118.88
4482	Shoe Stores	5,159	840,566	.60	12.2	22.22	19.94
4483	Jewelry, Luggage, and Leather Goods Stores	12,121	760,400	.54	7.1	20.10	18.89
451	Sporting Goods, Hobby, Book, and Music Stores	29,246	2,648,484	1.89	-0.3	70.02	70.71
45111	Sporting Goods Stores	9,971	1,213,551	.87	6.3	32.08	30.39
45112-45114	Hobby, Toy and Musical Instrument Stores	7,775	785,081	.56	-0.8	20.75	21.07
4512	Book, Periodical, and Music Stores	11,500	649,852	.46	-10.1	17.18	19.25
452	General Merchandise Stores	17,163	11,732,069	8.38	5.6	310.16	295.74
453	Miscellaneous Store Retailers	117,979	4,366,829	3.12	3.2	115.44	112.60
4531	Florists	4,779	98,048	.07	1.0	2.59	2.58
45321	Office Supplies and Stationery Stores	2,411	1,067,620	.76	-1.5	28.22	28.84
45322	Gift, Novelty, and Souvenir Stores	19,246	368,103	.26	1.2	9.73	9.68
4533	Used Merchandise Stores	15,794	197,805	.14	9.2	5.23	4.82
4539	Other Miscellaneous Store Retailers	75,749	2,635,253	1.88	5.2	69.67	66.67
454	Nonstore Retailers	167,568	892,275	.64	19.5	23.59	19.87
722	Food Services and Drinking Places	94,453	15,092,434	10.78	6.9	398.99	375.64
7221	Full-Service Restaurants	31,099	7,505,474	5.36	6.5	198.42	187.67
7222	Limited-Service Eating Places	50,866	6,669,117	4.76	7.8	176.31	164.73
7223	Special Food Services	9,699	613,876	.44	4.8	16.23	15.59
7224	Drinking Places (Alcoholic Beverages)	2,789	303,968	.22	5.8	8.04	7.65
Total Retail and Food Services		656,392	94,951,638	67.83	6.4	2,510.21	2,374.85
All Other Outlets							
11	Agriculture, Forestry, Fishing and Hunting	1,994	189,771	.14	5.2	5.02	4.80
21	Mining, Quarrying, and Oil and Gas Extraction	384	251,365	.18	9.1	6.65	6.13
22	Utilities	699	98,494	.07	-34.3	2.60	3.99
23	Construction	14,684	2,716,359	1.94	25.0	71.81	57.84
31 - 33	Manufacturing	52,091	9,549,277	6.82	2.6	252.45	247.65
42	Wholesale Trade	86,801	16,886,189	12.06	6.4	446.42	422.54
48 - 49	Transportation and Warehousing	3,332	398,071	.28	14.9	10.52	9.22
51	Information	6,106	2,226,509	1.59	7.6	58.86	55.05
52	Finance and Insurance	2,889	479,930	.34	-0.2	12.69	12.80
53	Real Estate and Rental and Leasing	20,546	4,459,658	3.19	3.0	117.90	115.28
54	Professional, Scientific, and Technical Services	33,831	1,183,410	.85	-2.7	31.29	32.36
55	Management of Companies and Enterprises	73	17,951	.01	10.1	0.47	0.43
56	Adm. and Support and Waste Mgmt. and Remediation	13,656	614,500	.44	16.4	16.25	14.06
61	Educational Services	6,914	297,664	.21	-4.0	7.87	8.25
62	Health Care and Social Assistance	6,690	284,357	.20	-1.2	7.52	7.66
71	Arts, Entertainment, and Recreation	5,614	787,073	.56	5.1	20.81	19.94
721	Accommodation	2,358	904,025	.65	3.7	23.90	23.20
81	Other Services (except Public Administration)	61,558	1,857,747	1.33	4.5	49.11	47.30
92	Public Administration	1,276	124,879	.09	-19.6	3.30	4.13
Others	Others	401	1,707,585	1.22	0.3	45.14	45.31
Total All Other Outlets		321,897	45,034,812	32.17	5.3	1,190.57	1,137.95
Total All Outlets		978,289	139,986,450	100.00	6.1	3,700.78	3,512.79
Historical Data							
Comparable data for total all outlets:							
	2007	1,032,920	139,824,975		-1.8	3,825.32	
	2008	1,034,675	135,983,432		-2.7	3,689.57	
	2009	953,851	115,541,195		-15.0	3,116.23	
	2010	978,047	121,329,849		5.0	3,251.99	
	2011	969,643	131,976,723		8.8	3,512.79	

Footnotes on page 33

NOTE: Detail may not compute to total due to rounding.

TABLE 2. TAXABLE SALES, BY COUNTY, THIRD QUARTER 201

(Taxable transactions in thousands of dollars)

County	Sales tax permits as of July 1, 2012			Taxable transactions				Percent change year to year
	Incorporated cities	Outside incorporated cities	Total	Incorporated cities	Outside incorporated cities	Unallocated b/	Total	
Alameda	37,784	1,922	39,706	\$5,356,456	\$194,112	\$810,221	\$6,360,790	6.5
Alpine	--	69	69	--	2,112	2,289	4,401	-4.3
Amador	637	712	1,349	28,017	56,057	11,575	95,648	0.6
Butte	4,425	1,627	6,052	536,770	69,047	77,459	683,276	3.4
Calaveras	174	1,298	1,472	16,459	52,137	12,652	81,248	0.6
Colusa	285	237	522	37,752	39,419	12,293	89,465	-10.9
Contra Costa	18,895	2,609	21,504	2,755,584	253,665	419,334	3,428,582	5.6
Del Norte	252	294	546	27,018	22,974	15,528	65,520	9.6
El Dorado	1,450	4,177	5,627	177,910	221,625	65,771	465,307	3.5
Fresno	15,921	3,243	19,164	2,356,022	370,775	312,778	3,039,575	6.4
Glenn	391	285	676	46,403	24,555	9,064	80,022	-4.1
Humboldt	2,710	1,789	4,499	307,485	113,137	48,283	468,904	2.7
Imperial	2,877	411	3,288	389,220	66,423	75,906	531,549	4.7
Inyo	393	320	713	51,836	30,151	10,519	92,507	-2.2
Kern	10,566	5,246	15,812	2,046,201	1,075,641	448,367	3,570,209	3.4
Kings	1,802	371	2,173	258,383	46,676	55,697	360,757	5.7
Lake	566	1,177	1,743	56,922	58,874	14,922	130,719	-2.7
Lassen	280	319	599	32,347	16,906	15,107	64,360	0.7
Los Angeles	251,981	14,433	266,414	28,770,014	1,332,059	3,450,176	33,552,248	5.3
Madera	1,311	1,525	2,836	167,693	142,882	44,713	355,288	4.8
Marin	8,443	1,614	10,057	891,426	89,689	106,073	1,087,188	5.4
Mariposa	--	657	657	--	55,360	4,806	60,166	0.3
Mendocino	1,575	2,086	3,661	176,504	116,208	31,277	323,989	2.0
Merced	2,824	910	3,734	410,779	145,509	82,692	638,981	5.1
Modoc	171	198	369	17,053	5,257	7,954	30,264	7.8
Mono	361	221	582	40,121	18,531	10,886	69,538	-2.0
Monterey	7,268	2,916	10,184	1,172,664	230,095	142,007	1,544,765	6.0
Napa	3,903	1,613	5,516	442,554	189,428	80,895	712,876	7.8
Nevada	1,994	1,992	3,986	205,809	50,273	44,597	300,679	-0.8
Orange	91,608	1,575	93,183	12,339,460	184,520	1,291,114	13,815,094	5.7
Placer	8,139	3,482	11,621	1,331,401	322,714	156,898	1,811,013	8.2
Plumas	92	849	941	4,571	40,696	15,229	60,496	-7.1
Riverside	43,719	4,597	48,316	5,392,172	697,778	717,027	6,806,977	12.1
Sacramento	20,521	10,986	31,507	2,711,773	1,549,622	551,533	4,812,929	5.4
San Benito	862	337	1,199	76,794	65,424	16,488	158,706	13.6
San Bernardino	43,356	5,580	48,936	6,086,024	546,246	694,479	7,326,749	5.1
San Diego	72,889	11,378	84,267	10,256,858	514,575	1,268,120	12,039,553	5.4
San Francisco	27,499	--	27,499	4,020,893	--	--	4,020,893	4.5
San Joaquin	10,121	2,492	12,613	1,689,305	370,904	254,908	2,315,117	6.1
San Luis Obispo	6,152	3,417	9,569	781,505	425,300	105,508	1,312,313	31.0
San Mateo	17,635	1,554	19,189	2,657,647	451,756	375,593	3,484,995	5.4
Santa Barbara	9,936	2,464	12,400	1,224,890	141,500	170,136	1,536,526	5.1
Santa Clara	42,654	1,326	43,980	7,787,585	106,045	1,149,974	9,043,604	7.4
Santa Cruz	4,614	3,706	8,320	518,276	207,342	77,721	803,339	5.2
Shasta	3,784	1,989	5,773	530,406	87,902	61,659	679,967	2.1
Sierra	23	97	120	868	2,711	4,509	8,089	47.8
Siskiyou	1,173	674	1,847	97,311	22,506	28,444	148,260	0.5
Solano	7,652	450	8,102	1,308,900	51,752	159,312	1,519,964	3.0
Sonoma	11,475	5,836	17,311	1,406,576	341,619	170,558	1,918,753	5.5
Stanislaus	7,601	2,160	9,761	1,242,491	380,363	190,969	1,813,823	6.6
Sutter	1,431	438	1,869	243,238	64,931	30,588	338,756	1.3
Tehama	771	745	1,516	138,929	35,069	17,141	191,138	5.6
Trinity	--	573	573	--	22,174	3,991	26,165	2.4
Tulare	6,229	2,296	8,525	1,054,848	173,241	156,359	1,384,449	11.4
Tuolumne	538	1,329	1,867	57,507	85,368	14,638	157,513	-0.3
Ventura	20,354	1,852	22,206	2,696,546	102,412	275,831	3,074,789	10.7
Yolo	3,559	453	4,012	722,629	75,855	114,638	913,123	2.7
Yuba	380	819	1,199	48,389	58,171	21,795	128,354	-0.8
Statewide	--	--	6,558	--	--	46,184	46,184	-16.9
TOTAL	844,006	127,725	978,289	\$113,203,192	\$12,218,072	\$14,565,186	\$139,986,450	6.1
HISTORICAL DATA								
2007	882,380	142,371	1,032,920	113,484,472	11,681,088	14,659,415	139,824,975	-1.8
2008	884,892	141,980	1,034,675	109,659,846	12,160,734	14,162,852	135,983,432	-2.7
2009	816,204	130,561	953,851	94,252,832	9,718,380	11,569,983	115,541,195	-15.0
2010	838,775	132,198	978,047	98,318,310	10,173,848	12,837,691	121,329,849	5.0
2011	832,839	129,845	969,643	106,731,865	11,468,390	13,776,468	131,976,723	8.8

Footnotes on page 33

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	ALAMEDA		BUTTE		CONTRA COSTA		EL DORADO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	1,333	738,198	231	65,777	721	428,080	188	46,894
New Car Dealers	120	602,261	16	43,965	63	350,356	10	34,231
Used Car Dealers	370	46,100	49	4,443	195	27,215	28	2,786
Other Motor Vehicle Dealers	117	29,860	30	3,969	60	8,952	29	757
Auto. Parts, Accessories and Tire Stores	726	59,977	136	13,400	403	41,557	121	9,121
Furniture and Home Furnishings Stores	685	130,653	99	9,931	461	65,039	99	4,112
Furniture Stores	330	91,917	39	5,525	208	34,085	25	957
Home Furnishings Stores	355	38,736	60	4,406	253	30,954	74	3,155
Electronics and Appliance Stores	1,020	139,811	123	15,923	506	89,090	108	3,688
Bldg. Matrl. and Garden Equip. and Supplies	625	330,355	186	52,952	408	202,510	157	32,827
Building Material and Supplies Dealers	491	310,587	113	44,031	296	180,126	97	27,935
Lawn and Garden Equip. and Supplies Stores	134	19,767	73	8,921	112	22,383	60	4,892
Food and Beverage Stores	1,468	244,548	168	39,190	690	180,149	177	41,494
Supermarkets and Other Grocery Stores	586	170,991	72	31,982	283	133,640	54	35,369
Convenience Stores	221	19,319	27	3,054	113	16,292	22	2,640
Specialty Food Stores	355	8,256	42	406	167	5,871	44	847
Beer, Wine, and Liquor Stores	306	45,981	27	3,747	127	24,345	57	2,638
Health and Personal Care Stores	763	104,004	118	12,771	522	69,632	124	11,078
Pharmacies and Drug Stores	168	70,643	38	9,865	110	49,224	32	9,782
Health and Personal Care Stores	595	33,361	80	2,906	412	20,408	92	1,296
Gasoline Stations	421	579,063	83	79,887	308	399,252	54	72,344
Clothing and Clothing Accessories Stores	2,418	248,722	266	23,030	1,373	185,714	298	12,413
Men's Clothing Stores	75	7,884	5	824	58	6,331	6	#
Women's Clothing Stores	304	33,777	39	4,273	207	24,951	29	2,274
Family Clothing Stores, Accessories, and Other Stores	1,393	158,471	144	13,326	727	121,400	187	9,553 #
Shoe Stores	150	33,454	23	3,227	83	17,671	3	#
Jewelry, Luggage, and Leather Goods Stores	496	15,136	55	1,380	298	15,361	73	586
Sporting Goods, Hobby, Book, and Music Stores	1,193	126,859	200	18,236	667	71,819	210	7,230
Sporting Goods Stores	280	54,453	96	6,999	230	33,555	102	5,438
Hobby, Toy and Musical Instrument Stores	337	36,861	44	3,972	163	24,327	42	717
Book, Periodical, and Music Stores	576	35,545	60	7,265	274	13,937	66	1,074
General Merchandise Stores	531	450,370	64	79,411	265	352,475	74	27,367
Miscellaneous Store Retailers	5,023	247,106	753	23,182	2,879	104,747	885	16,467
Florists	215	4,205	18	289	113	1,846	28	343
Office Supplies and Stationery Stores	78	94,425	12	2,729	48	16,518	10	2,168
Gift, Novelty, and Souvenir Stores	601	11,018	133	1,273	336	6,157	247	2,820
Used Merchandise Stores	464	8,392	139	1,880	184	4,374	75	1,496
Other Miscellaneous Store Retailers	3,665	129,066	451	17,010	2,198	75,853	525	9,639
Nonstore Retailers	6,112	22,739	1,405	3,958	3,383	14,032	1,105	4,399
Food Services and Drinking Places	4,435	585,508	537	59,812	2,160	323,406	460	56,933
Full-Service Restaurants	1,345	260,330	196	27,466	704	153,291	184	32,637
Limited-Service Eating Places	2,403	277,874	262	28,477	1,169	150,393	237	22,657
Special Food Services	532	28,769	55	1,303	199	7,926	27	1,033
Drinking Places (Alcoholic Beverages)	155	18,535	24	2,565	88	11,797	12	606
Total Retail and Food Services	26,027	3,947,936	4,233	484,058	14,343	2,485,945	3,939	337,247
All Other Outlets	13,679	2,412,853	1,819	199,218	7,161	942,637	1,688	128,060
Total All Outlets	39,706	6,360,790	6,052	683,276	21,504	3,428,582	5,627	465,307
Historical Data								
Comparable data for total all outlets:								
2007	42,014	6,568,201	6,231	694,908	23,181	3,498,372	6,122	498,977
2008	41,783	6,101,908	6,300	687,982	23,149	3,356,831	6,132	477,793
2009	38,663	5,148,605	5,840	597,952	21,395	3,002,397	5,592	401,561
2010	40,348	5,480,968	5,961	635,716	21,784	3,009,628	5,702	415,653
2011	38,577	5,971,577	5,917	660,767	21,153	3,248,263	5,589	449,433

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	FRESNO		HUMBOLDT		IMPERIAL		KERN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	1,034	384,935	123	49,957	162	53,754	722	355,537
New Car Dealers	68	245,493	12	27,389	10	36,964	48	249,686
Used Car Dealers	273	66,485	28	7,206	27	3,784 #	136	37,811
Other Motor Vehicle Dealers	62	17,300	11	2,208	8	#	45	16,384
Auto. Parts, Accessories and Tire Stores	631	55,657	72	13,154	117	13,007	493	51,656
Furniture and Home Furnishings Stores	377	47,100	45	5,291	46	1,877	231	105,492
Furniture Stores	220	31,324	16	2,704	23	490	123	95,840
Home Furnishings Stores	157	15,776	29	2,587	23	1,386	108	9,652
Electronics and Appliance Stores	483	46,293	68	5,769	63	8,505	274	36,475
Bldg. Matrl. and Garden Equip. and Supplies	421	165,858	166	52,714	93	32,136	316	141,232
Building Material and Supplies Dealers	254	120,510	94	39,176	59	24,094	211	116,588
Lawn and Garden Equip. and Supplies Stores	167	45,349	72	13,538	34	8,042	105	24,644
Food and Beverage Stores	802	159,823	126	32,023	107	14,603	644	137,629
Supermarkets and Other Grocery Stores	383	121,613	68	28,411	55	10,435	377	113,569
Convenience Stores	128	13,683	16	569	24	3,464	96	13,425
Specialty Food Stores	141	2,147	24	373	22	395	92	1,429
Beer, Wine, and Liquor Stores	150	22,380	18	2,670	6	309	79	9,206
Health and Personal Care Stores	408	48,269	84	10,008	66	3,937	347	47,385
Pharmacies and Drug Stores	128	33,308	35	8,447	23	2,291	126	28,306
Health and Personal Care Stores	280	14,961	49	1,560	43	1,646	221	19,079
Gasoline Stations	332	352,548	67	51,599	73	54,286	352	464,251
Clothing and Clothing Accessories Stores	1,805	115,974	176	12,040	323	34,902	729	80,181
Men's Clothing Stores	46	3,047	4	464	12	#	30	1,949
Women's Clothing Stores	184	18,588	25	1,403	73	5,181	97	12,248
Family Clothing Stores, Accessories, and Other Stores	1,286	72,872	99	7,029	165	24,556 #	397	45,926
Shoe Stores	90	13,552	9	1,695	46	3,739	78	13,156
Jewelry, Luggage, and Leather Goods Stores	199	7,916	39	1,449	27	1,427	127	6,903
Sporting Goods, Hobby, Book, and Music Stores	612	54,004	135	11,853	71	5,335	413	33,443
Sporting Goods Stores	219	20,479	52	5,803	29	1,418	172	13,579
Hobby, Toy and Musical Instrument Stores	171	15,320	32	2,556	28	2,405	115	11,963
Book, Periodical, and Music Stores	222	18,205	51	3,494	14	1,512	126	7,901
General Merchandise Stores	354	297,911	34	49,272	85	88,632	259	249,883
Miscellaneous Store Retailers	2,257	84,800	547	16,059	429	7,181	1,642	66,398
Florists	71	1,848	15	263	14	154	66	1,361
Office Supplies and Stationery Stores	44	21,700	5	2,095	5	1,786	34	14,419
Gift, Novelty, and Souvenir Stores	499	6,185	92	2,151	29	754	234	3,726
Used Merchandise Stores	568	4,119	58	2,502	222	410	253	2,300
Other Miscellaneous Store Retailers	1,075	50,949	377	9,049	159	4,077	1,055	44,592
Nonstore Retailers	1,765	15,202	1,238	2,397	421	1,546	3,368	13,260
Food Services and Drinking Places	2,020	253,354	399	39,780	319	37,173	1,618	227,418
Full-Service Restaurants	651	109,629	161	22,833	70	10,467	558	91,342
Limited-Service Eating Places	1,105	137,308	162	14,931	197	25,943	857	130,320
Special Food Services	205	3,310	52	363	33	206	146	2,908
Drinking Places (Alcoholic Beverages)	59	3,107	24	1,653	19	557	57	2,848
Total Retail and Food Services	12,670	2,026,072	3,208	338,762	2,258	343,867	10,915	1,958,584
All Other Outlets	6,494	1,013,503	1,291	130,142	1,030	187,682	4,897	1,611,626
Total All Outlets	19,164	3,039,575	4,499	468,904	3,288	531,549	15,812	3,570,209
Historical Data								
Comparable data for total all outlets:								
2007	20,415	3,092,226	4,712	453,193	4,079	541,703	16,679	2,967,913
2008	20,273	3,124,861	4,731	454,625	4,118	514,109	16,917	3,155,710
2009	19,004	2,537,448	4,532	415,336	3,432	409,312	15,331	2,467,690
2010	19,350	2,609,629	4,642	440,529	3,432	461,739	15,845	2,726,839
2011	19,238	2,857,973	4,491	456,742	3,390	507,458	15,691	3,451,419

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	KINGS		LOS ANGELES		MARIN		MENDOCINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	106	39,819	8,804	3,718,979	166	155,347	92	29,692
New Car Dealers	8	29,298	551	2,934,488	31	134,610	6	17,965
Used Car Dealers	18	2,101	1,775	327,305	31	8,753	14	1,181
Other Motor Vehicle Dealers	6	143	487	104,534	30	2,986	14	2,805
Auto. Parts, Accessories and Tire Stores	74	8,276	5,991	352,653	74	8,998	58	7,741
Furniture and Home Furnishings Stores	30	2,531	5,332	618,719	207	30,514	45	2,901
Furniture Stores	20	2,111	2,721	397,490	92	13,293	16	1,335
Home Furnishings Stores	10	420	2,611	221,229	115	17,221	29	1,566
Electronics and Appliance Stores	39	2,107	6,602	831,890	161	28,328	25	3,103
Bldg. Matrl. and Garden Equip. and Supplies	63	23,002	3,604	1,607,590	138	72,429	132	37,007
Building Material and Supplies Dealers	36	15,677	2,719	1,543,664	86	64,781	67	27,380
Lawn and Garden Equip. and Supplies Stores	27	7,325	885	63,927	52	7,648	65	9,628
Food and Beverage Stores	100	21,206	8,893	1,483,192	214	70,500	136	28,579
Supermarkets and Other Grocery Stores	54	14,777	3,233	1,075,615	84	53,238	55	23,606
Convenience Stores	15	4,286	1,632	138,274	26	7,206	13	1,332
Specialty Food Stores	14	115	2,295	54,921	48	1,172	36	687
Beer, Wine, and Liquor Stores	17	2,029	1,733	214,382	56	8,883	32	2,954
Health and Personal Care Stores	46	5,599	8,269	764,700	185	29,863	34	6,682
Pharmacies and Drug Stores	12	4,263	2,027	425,868	32	21,589	20	6,117
Health and Personal Care Stores	34	1,336	6,242	338,832	153	8,273	14	565
Gasoline Stations	41	46,875	2,185	3,527,259	67	101,491	53	56,347
Clothing and Clothing Accessories Stores	218	12,186	24,229	2,195,758	566	74,601	126	7,817
Men's Clothing Stores	5	38	888	60,481	17	2,142	5	194
Women's Clothing Stores	17	1,576	3,818	346,021	89	12,869	24	1,658
Family Clothing Stores, Accessories, and Other Stores	155	7,611	13,716	1,358,627	293	52,438	61	4,697
Shoe Stores	15	1,887	1,918	240,724	29	3,613	10	617
Jewelry, Luggage, and Leather Goods Stores	26	1,074	3,889	189,905	138	3,538	26	650
Sporting Goods, Hobby, Book, and Music Stores	56	2,956	7,587	613,904	319	34,666	109	5,676
Sporting Goods Stores	18	896	2,083	236,147	105	20,548	40	2,865
Hobby, Toy and Musical Instrument Stores	18	1,283	2,234	207,681	71	8,173	27	1,361
Book, Periodical, and Music Stores	20	778	3,270	170,076	143	5,945	42	1,449
General Merchandise Stores	56	35,489	6,524	2,619,453	72	65,877	22	19,469
Miscellaneous Store Retailers	284	7,405	33,483	1,155,542	1,219	43,537	433	13,041
Florists	5	161	1,289	26,053	46	1,077	12	81
Office Supplies and Stationery Stores	5	#	782	298,908	15	7,226	8	#
Gift, Novelty, and Souvenir Stores	56	230	4,886	89,206	206	4,074	80	2,147
Used Merchandise Stores	85	443	3,888	43,747	129	3,400	37	530
Other Miscellaneous Store Retailers	133	6,570 #	22,638	697,628	823	27,760	296	10,282 #
Nonstore Retailers	222	2,956	38,646	253,424	2,117	7,114	1,036	4,159
Food Services and Drinking Places	267	31,233	26,201	4,174,540	776	129,384	294	28,742
Full-Service Restaurants	62	7,385	7,580	1,986,253	356	89,634	147	14,922
Limited-Service Eating Places	163	22,547	15,596	1,929,163	289	32,069	104	11,730
Special Food Services	31	860	2,432	193,928	112	5,512	26	337
Drinking Places (Alcoholic Beverages)	11	440	593	65,197	19	2,169	17	1,752
Total Retail and Food Services	1,528	233,364	180,359	23,564,953	6,207	843,650	2,537	243,215
All Other Outlets	645	127,392	86,055	9,987,295	3,850	243,538	1,124	80,774
Total All Outlets	2,173	360,757	266,414	33,552,248	10,057	1,087,188	3,661	323,989
Historical Data								
Comparable data for total all outlets:								
2007	2,178	340,453	290,344	34,070,321	10,851	1,096,721	3,749	334,851
2008	2,144	372,134	289,802	33,474,673	10,761	1,065,638	3,742	339,238
2009	1,998	297,467	264,928	28,305,849	10,226	940,392	3,637	286,472
2010	2,082	303,222	271,293	29,479,604	10,242	975,175	3,705	295,224
2011	2,139	341,365	266,868	31,863,711	9,906	1,031,875	3,616	317,674

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	MERCED		MONTEREY		NAPA		NEVADA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	210	57,079	326	183,806	78	36,775	119	15,819
New Car Dealers	29	35,769	34	116,814	11	28,056	1	#
Used Car Dealers	41	9,143	73	39,455	9	1,220	11	8,188 #
Other Motor Vehicle Dealers	10	774	23	3,553	15	335	20	#
Auto. Parts, Accessories and Tire Stores	130	11,392	196	23,984	43	7,164	87	7,630
Furniture and Home Furnishings Stores	52	4,346	206	20,611	72	5,337	73	7,882
Furniture Stores	31	2,871	81	9,198	37	2,485	26	3,897
Home Furnishings Stores	21	1,475	125	11,412	35	2,852	47	3,985
Electronics and Appliance Stores	86	7,628	172	21,097	82	5,172	61	3,138
Bldg. Matrl. and Garden Equip. and Supplies	99	29,049	177	81,762	83	46,252	140	39,075
Building Material and Supplies Dealers	56	25,591	116	55,797	56	43,876	88	34,014
Lawn and Garden Equip. and Supplies Stores	43	3,458	61	25,965	27	2,376	52	5,061
Food and Beverage Stores	179	35,848	382	78,610	400	51,078	103	24,347
Supermarkets and Other Grocery Stores	95	22,083	178	55,479	65	27,664	38	21,868
Convenience Stores	33	9,506	60	11,896	17	2,959	16	1,712
Specialty Food Stores	26	890	85	3,435	33	600	31	177
Beer, Wine, and Liquor Stores	25	3,369	59	7,800	285	19,855	18	590
Health and Personal Care Stores	97	7,779	136	24,194	62	7,846	90	8,664
Pharmacies and Drug Stores	24	5,971	39	18,766	12	5,549	14	6,894
Health and Personal Care Stores	73	1,808	97	5,428	50	2,297	76	1,770
Gasoline Stations	92	138,637	135	176,381	33	64,727	33	36,202
Clothing and Clothing Accessories Stores	281	14,887	650	78,153	211	26,636	227	6,448
Men's Clothing Stores	10	432	29	3,654	6	924	7	#
Women's Clothing Stores	26	2,084	102	13,900	33	4,448	30	1,420
Family Clothing Stores, Accessories, and Other Stores	198	9,209	342	39,937	110	14,440	139	3,739 #
Shoe Stores	15	2,065	51	10,516	23	3,815	5	492
Jewelry, Luggage, and Leather Goods Stores	32	1,097	126	10,145	39	3,009	46	798
Sporting Goods, Hobby, Book, and Music Stores	112	9,347	224	22,629	105	8,923	166	7,359
Sporting Goods Stores	33	2,451	77	10,915	38	3,643	65	5,049
Hobby, Toy and Musical Instrument Stores	31	2,963	55	7,086	25	3,120	27	371
Book, Periodical, and Music Stores	48	3,933	92	4,629	42	2,161	74	1,939
General Merchandise Stores	75	74,490	104	122,785	31	45,246	47	9,380
Miscellaneous Store Retailers	396	13,477	1,094	52,608	460	21,080	631	12,645
Florists	18	232	56	1,444	24	963	14	298
Office Supplies and Stationery Stores	7	1,689	16	5,664	3	#	9	2,363
Gift, Novelty, and Souvenir Stores	91	505	259	10,790	60	1,044	173	1,026
Used Merchandise Stores	67	379	163	2,936	43	776	71	685
Other Miscellaneous Store Retailers	213	10,672	600	31,774	330	18,296 #	364	8,273
Nonstore Retailers	428	2,919	2,238	7,529	1,059	3,724	752	2,306
Food Services and Drinking Places	450	51,391	1,067	182,269	363	98,234	267	31,099
Full-Service Restaurants	139	17,884	421	107,140	153	72,263	105	17,516
Limited-Service Eating Places	238	32,574	492	65,296	135	18,204	130	12,274
Special Food Services	59	377	130	8,504	62	5,264	24	638
Drinking Places (Alcoholic Beverages)	14	557	24	1,329	13	2,503	8	670
Total Retail and Food Services	2,557	446,877	6,911	1,052,435	3,039	421,031	2,709	204,364
All Other Outlets	1,177	192,103	3,273	492,330	2,477	291,845	1,277	96,315
Total All Outlets	3,734	638,981	10,184	1,544,765	5,516	712,876	3,986	300,679
Historical Data								
Comparable data for total all outlets:								
2007	3,946	646,495	11,161	1,515,652	4,948	667,736	4,228	361,614
2008	3,996	640,040	11,168	1,487,568	5,023	692,751	4,176	326,935
2009	3,617	530,980	10,125	1,285,122	4,992	573,648	3,871	264,919
2010	3,671	552,671	10,204	1,348,172	5,148	610,678	3,938	276,647
2011	3,605	608,248	10,268	1,457,959	5,245	661,293	3,890	303,077

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	ORANGE		PLACER		RIVERSIDE		SACRAMENTO	
	Permits	Taxable transactions						
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	3,116	1,653,060	428	372,253	2,033	870,729	1,561	599,004
New Car Dealers	237	1,280,198	36	259,562	116	640,073	74	427,857
Used Car Dealers	729	197,671	116	71,532	366	72,294	435	60,593
Other Motor Vehicle Dealers	325	56,512	59	17,577	252	55,378	100	34,981
Auto. Parts, Accessories and Tire Stores	1,825	118,679	217	23,582	1,299	102,984	952	75,572
Furniture and Home Furnishings Stores	2,114	242,424	258	48,294	1,064	100,421	608	71,084
Furniture Stores	983	147,448	123	32,964	484	63,881	276	41,879
Home Furnishings Stores	1,131	94,976	135	15,330	580	36,540	332	29,205
Electronics and Appliance Stores	3,016	602,764	295	56,033	1,036	103,685	830	143,092
Bldg. Matrl. and Garden Equip. and Supplies	1,429	604,211	276	94,970	962	323,043	577	271,031
Building Material and Supplies Dealers	1,059	564,839	184	86,366	592	294,645	412	250,956
Lawn and Garden Equip. and Supplies Stores	370	39,372	92	8,605	370	28,398	165	20,075
Food and Beverage Stores	2,595	522,354	292	76,863	1,324	329,099	1,130	227,276
Supermarkets and Other Grocery Stores	1,023	374,460	80	56,142	483	232,122	396	166,001
Convenience Stores	325	48,921	41	7,358	231	57,593	229	28,033
Specialty Food Stores	775	25,580	121	3,961	388	6,594	335	5,212
Beer, Wine, and Liquor Stores	472	73,392	50	9,402	222	32,790	170	28,030
Health and Personal Care Stores	2,910	226,387	350	26,934	1,193	111,821	932	99,558
Pharmacies and Drug Stores	553	127,271	42	14,247	327	74,907	182	63,469
Health and Personal Care Stores	2,357	99,116	308	12,687	866	36,914	750	36,090
Gasoline Stations	693	1,278,777	108	227,408	480	871,965	355	494,085
Clothing and Clothing Accessories Stores	7,125	853,050	869	98,436	3,660	374,899	2,263	199,732
Men's Clothing Stores	237	24,168	12	2,189	147	13,397	58	7,255
Women's Clothing Stores	1,001	137,688	86	14,689	488	50,797	206	25,399
Family Clothing Stores, Accessories, and Other Stores	4,133	541,853	583	62,588	2,276	214,472	1,488	124,838
Shoe Stores	435	64,295	49	9,165	291	43,449	125	26,922
Jewelry, Luggage, and Leather Goods Stores	1,319	85,046	139	9,806	458	52,785	386	15,318
Sporting Goods, Hobby, Book, and Music Stores	3,150	284,592	502	48,023	1,320	98,675	1,137	107,496
Sporting Goods Stores	1,235	145,007	214	26,995	534	48,053	387	47,508
Hobby, Toy and Musical Instrument Stores	801	81,320	125	13,599	371	33,156	284	28,522
Book, Periodical, and Music Stores	1,114	58,265	163	7,429	415	17,466	466	31,466
General Merchandise Stores	1,665	1,187,516	265	144,625	967	706,374	675	482,296
Miscellaneous Store Retailers	11,064	427,968	1,734	47,260	6,296	173,413	4,211	137,182
Florists	479	9,137	57	618	172	2,250	198	2,453
Office Supplies and Stationery Stores	313	97,193	27	8,119	132	34,200	85	29,701
Gift, Novelty, and Souvenir Stores	1,949	29,760	406	3,670	1,026	12,443	955	10,880
Used Merchandise Stores	1,214	16,935	300	1,509	1,161	6,744	572	9,669
Other Miscellaneous Store Retailers	7,109	274,943	944	33,345	3,805	117,777	2,401	84,478
Nonstore Retailers	13,347	140,998	1,966	27,064	10,194	26,193	4,684	30,480
Food Services and Drinking Places	8,049	1,512,195	929	162,996	4,154	615,580	3,248	462,218
Full-Service Restaurants	2,453	780,332	354	92,418	1,230	242,333	1,089	215,999
Limited-Service Eating Places	4,569	652,312	495	66,294	2,447	356,874	1,757	224,421
Special Food Services	842	49,505	65	1,925	375	8,592	325	12,730
Drinking Places (Alcoholic Beverages)	185	30,045	15	2,359	102	7,780	77	9,069
Total Retail and Food Services	60,273	9,536,296	8,272	1,431,160	34,683	4,705,897	22,211	3,324,533
All Other Outlets	32,910	4,278,798	3,349	379,853	13,633	2,101,079	9,296	1,488,395
Total All Outlets	93,183	13,815,094	11,621	1,811,013	48,316	6,806,977	31,507	4,812,929
Historical Data								
Comparable data for total all outlets:								
2007	99,088	14,255,620	11,676	1,866,783	45,279	6,856,828	35,023	5,126,279
2008	97,612	13,642,246	12,104	1,721,240	46,272	6,316,424	35,547	4,927,156
2009	90,231	11,571,043	11,135	1,503,114	42,765	5,387,286	31,644	4,184,506
2010	92,047	12,100,157	11,439	1,547,901	45,688	5,551,817	32,789	4,295,141
2011	92,207	13,076,021	11,120	1,674,371	46,886	6,071,262	31,682	4,566,988

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	SAN BERNARDINO		SAN DIEGO		SAN FRANCISCO		SAN JOAQUIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	2,378	911,701	2,933	1,506,352	224	130,719	687	264,366
New Car Dealers	91	584,606	244	1,137,214	23	106,844	35	166,026
Used Car Dealers	475	142,745	810	147,473	32	3,559	129	24,736
Other Motor Vehicle Dealers	206	66,180	334	87,402	28	8,203	69	28,663
Auto. Parts, Accessories and Tire Stores	1,606	118,170	1,545	134,263	141	12,113	454	44,941
Furniture and Home Furnishings Stores	972	108,248	1,537	247,611	535	110,443	214	36,883
Furniture Stores	479	70,568	616	165,640	255	51,941	101	10,383
Home Furnishings Stores	493	37,680	921	81,971	280	58,502	113	26,500
Electronics and Appliance Stores	1,015	102,757	2,016	298,782	508	94,324	277	30,548
Bldg. Matrl. and Garden Equip. and Supplies	833	309,939	1,501	549,996	324	123,001	288	116,133
Building Material and Supplies Dealers	572	296,592	935	513,946	240	117,772	191	102,627
Lawn and Garden Equip. and Supplies Stores	261	13,347	566	36,051	84	5,228	97	13,505
Food and Beverage Stores	1,424	304,395	2,270	532,326	1,235	173,524	651	98,385
Supermarkets and Other Grocery Stores	488	209,205	769	359,217	637	126,135	236	72,916
Convenience Stores	293	56,093	407	71,366	137	8,848	122	12,297
Specialty Food Stores	358	7,270	615	18,334	295	8,641	173	2,594
Beer, Wine, and Liquor Stores	285	31,828	479	83,410	166	29,901	120	10,577
Health and Personal Care Stores	1,177	112,616	1,917	214,629	627	109,990	316	31,943
Pharmacies and Drug Stores	284	56,169	429	130,017	142	#	80	21,599
Health and Personal Care Stores	893	56,447	1,488	84,612	485	109,990 #	236	10,344
Gasoline Stations	594	956,460	781	1,173,009	120	172,548	214	343,162
Clothing and Clothing Accessories Stores	3,723	356,844	5,767	790,147	2,422	490,858	805	63,746
Men's Clothing Stores	144	10,502	190	19,274	103	10,957	25	1,845
Women's Clothing Stores	431	45,220	785	109,505	408	80,378	73	8,205
Family Clothing Stores, Accessories, and Other Stores	2,417	204,508	3,296	520,032	1,185	289,241	525	40,644
Shoe Stores	350	50,923	419	73,108	127	41,551	54	9,125
Jewelry, Luggage, and Leather Goods Stores	381	45,691	1,077	68,229	599	68,731	128	3,928
Sporting Goods, Hobby, Book, and Music Stores	1,325	124,350	2,872	253,478	830	97,360	338	36,915
Sporting Goods Stores	440	54,714	1,090	125,326	160	40,374	154	22,008
Hobby, Toy and Musical Instrument Stores	427	41,743	695	71,257	148	17,136	96	9,674
Book, Periodical, and Music Stores	458	27,893	1,087	56,895	522	39,850	88	5,233
General Merchandise Stores	1,206	689,039	1,063	1,115,868	283	190,196	258	244,314
Miscellaneous Store Retailers	5,749	311,097	10,338	360,942	3,603	165,451	1,448	83,700
Florists	147	2,182	594	10,501	228	6,654	44	942
Office Supplies and Stationery Stores	120	153,937	205	66,998	64	17,743	29	#
Gift, Novelty, and Souvenir Stores	917	11,991	1,445	34,902	653	39,766	273	1,741
Used Merchandise Stores	1,221	5,685	1,485	20,018	314	9,532	257	4,163
Other Miscellaneous Store Retailers	3,344	137,300	6,609	228,523	2,344	91,757	845	76,854 #
Nonstore Retailers	10,732	39,066	16,295	46,270	3,086	18,301	1,669	15,281
Food Services and Drinking Places	3,967	610,174	7,853	1,504,177	4,482	904,366	1,377	168,169
Full-Service Restaurants	1,111	230,398	2,494	797,065	2,055	594,515	465	70,476
Limited-Service Eating Places	2,428	361,794	4,299	608,814	1,731	181,477	688	92,921
Special Food Services	299	8,383	804	59,453	420	87,625	190	3,502
Drinking Places (Alcoholic Beverages)	129	9,600	256	38,844	276	40,749	34	1,271
Total Retail and Food Services	35,095	4,936,687	57,143	8,593,588	18,279	2,781,081	8,542	1,533,544
All Other Outlets	13,841	2,390,062	27,124	3,445,965	9,220	1,239,812	4,071	781,573
Total All Outlets	48,936	7,326,749	84,267	12,039,553	27,499	4,020,893	12,613	2,315,117
Historical Data								
Comparable data for total all outlets:								
2007	47,810	7,552,753	85,341	11,918,333	27,906	3,644,994	13,300	2,367,032
2008	48,994	7,040,624	87,050	11,541,461	27,882	3,836,410	13,419	2,246,871
2009	45,062	5,878,572	80,595	10,171,490	26,459	3,205,239	12,297	1,854,027
2010	47,562	6,255,165	83,194	10,643,320	26,896	3,434,161	12,633	1,981,518
2011	47,791	6,969,282	83,971	11,418,251	26,936	3,847,379	12,450	2,181,438

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	SAN LUIS OBISPO		SAN MATEO		SANTA BARBARA		SANTA CLARA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	265	108,852	453	378,509	288	151,110	1,122	878,962
New Car Dealers	24	70,655	65	328,025	31	121,719	127	752,823
Used Car Dealers	35	10,538	103	15,418	54	5,818	238	31,137
Other Motor Vehicle Dealers	57	12,697	32	6,982	44	6,379	99	29,815
Auto. Parts, Accessories and Tire Stores	149	14,962	253	28,085	159	17,194	658	65,187
Furniture and Home Furnishings Stores	165	19,033	396	98,684	201	23,002	744	146,637
Furniture Stores	73	9,325	174	77,141	86	12,045	330	91,472
Home Furnishings Stores	92	9,708	222	21,543	115	10,957	414	55,166
Electronics and Appliance Stores	129	16,859	445	93,581	186	34,390	1,575	336,396
Bldg. Matrl. and Garden Equip. and Supplies	250	73,198	340	198,580	258	104,652	702	364,108
Building Material and Supplies Dealers	151	60,599	232	183,619	141	82,980	513	338,756
Lawn and Garden Equip. and Supplies Stores	99	12,598	108	14,961	117	21,672	189	25,352
Food and Beverage Stores	326	60,495	585	137,726	441	98,640	1,288	271,691
Supermarkets and Other Grocery Stores	81	39,168	251	99,607	172	70,873	440	190,941
Convenience Stores	41	7,217	70	9,497	60	12,689	224	28,415
Specialty Food Stores	63	1,534	156	4,944	75	1,186	327	6,186
Beer, Wine, and Liquor Stores	141	12,576	108	23,678	134	13,893	297	46,148
Health and Personal Care Stores	152	20,197	371	62,389	212	32,847	958	143,326
Pharmacies and Drug Stores	39	14,683	73	44,313	60	23,766	227	89,253
Health and Personal Care Stores	113	5,514	298	18,076	152	9,081	731	54,072
Gasoline Stations	95	137,548	210	323,589	109	166,351	402	684,467
Clothing and Clothing Accessories Stores	418	57,642	1,103	167,350	555	79,722	2,502	543,503
Men's Clothing Stores	15	3,107	33	4,315	20	961	89	14,040
Women's Clothing Stores	61	9,164	178	22,283	99	14,166	409	67,039
Family Clothing Stores, Accessories, and Other Stores	253	35,246	539	110,067	278	51,650	1,311	337,031
Shoe Stores	27	6,512	61	16,046	40	5,842	199	55,785
Jewelry, Luggage, and Leather Goods Stores	62	3,613	292	14,638	118	7,104	494	69,607
Sporting Goods, Hobby, Book, and Music Stores	314	25,267	566	72,131	341	31,522	1,224	173,165
Sporting Goods Stores	140	17,268	192	32,626	154	17,117	393	80,284
Hobby, Toy and Musical Instrument Stores	72	4,747	152	22,555	57	8,103	380	50,315
Book, Periodical, and Music Stores	102	3,252	222	16,949	130	6,301	451	42,566
General Merchandise Stores	95	88,492	199	270,623	135	112,499	407	602,101
Miscellaneous Store Retailers	1,138	39,585	2,142	119,109	1,133	57,562	4,197	169,635
Florists	44	919	125	3,654	62	#	204	3,989
Office Supplies and Stationery Stores	22	6,621	40	39,204	18	7,322	86	28,652
Gift, Novelty, and Souvenir Stores	227	5,610	363	12,796	171	12,969	749	15,829
Used Merchandise Stores	146	2,460	223	4,481	142	4,330	343	11,057
Other Miscellaneous Store Retailers	699	23,974	1,391	58,975	740	32,941 #	2,815	110,109
Nonstore Retailers	2,180	4,606	2,754	17,426	2,852	6,327	8,100	61,489
Food Services and Drinking Places	859	138,825	2,184	384,497	1,151	196,531	4,888	842,206
Full-Service Restaurants	416	89,513	856	220,893	476	106,680	1,707	439,121
Limited-Service Eating Places	367	43,844	942	133,850	506	77,594	2,321	336,958
Special Food Services	57	3,004	336	25,580	123	6,533	734	52,327
Drinking Places (Alcoholic Beverages)	19	2,465	50	4,174	46	5,724	126	13,800
Total Retail and Food Services	6,386	790,599	11,748	2,324,195	7,862	1,095,154	28,109	5,217,687
All Other Outlets	3,183	521,714	7,441	1,160,801	4,538	441,371	15,871	3,825,917
Total All Outlets	9,569	1,312,313	19,189	3,484,995	12,400	1,536,526	43,980	9,043,604
Historical Data								
Comparable data for total all outlets:								
2007	9,857	1,056,884	20,202	3,333,751	13,177	1,546,197	47,651	8,386,064
2008	10,040	1,058,951	19,853	3,350,041	13,114	1,545,086	47,253	8,179,013
2009	9,412	883,632	18,840	2,868,469	12,303	1,320,148	43,396	6,984,771
2010	9,425	1,020,215	18,979	3,034,258	12,298	1,360,329	43,583	7,809,628
2011	9,447	1,001,766	18,995	3,306,839	12,302	1,461,343	43,390	8,420,033

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	SANTA CRUZ		SHASTA		SOLANO		SONOMA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	184	72,389	216	90,246	317	186,378	381	215,025
New Car Dealers	14	48,435	10	42,336	32	146,147	32	163,830
Used Car Dealers	39	7,359	49	16,411	80	4,835	87	10,018
Other Motor Vehicle Dealers	33	3,357	42	12,028	42	16,741	63	12,641
Auto. Parts, Accessories and Tire Stores	98	13,238	115	19,470	163	18,655	199	28,536
Furniture and Home Furnishings Stores	137	12,164	61	8,105	115	19,051	230	30,779
Furniture Stores	59	5,525	25	4,959	50	11,738	100	17,583
Home Furnishings Stores	78	6,639	36	3,146	65	7,313	130	13,196
Electronics and Appliance Stores	165	16,100	107	11,917	146	25,493	218	37,083
Bldg. Matrl. and Garden Equip. and Supplies	193	68,608	170	43,069	150	71,748	354	148,244
Building Material and Supplies Dealers	111	56,189	96	37,942	112	65,835	202	131,183
Lawn and Garden Equip. and Supplies Stores	82	12,419	74	5,127	38	5,913	152	17,061
Food and Beverage Stores	258	60,548	123	36,507	273	55,249	632	127,454
Supermarkets and Other Grocery Stores	97	41,305	64	31,488	94	38,658	180	90,762
Convenience Stores	29	4,452	11	882	48	5,937	66	11,938
Specialty Food Stores	73	2,845	26	332	64	2,370	110	2,961
Beer, Wine, and Liquor Stores	59	11,946	22	3,804	67	8,285	276	21,792
Health and Personal Care Stores	165	24,816	91	11,667	151	20,571	204	34,727
Pharmacies and Drug Stores	49	19,524	49	8,510	26	11,285	57	25,548
Health and Personal Care Stores	116	5,292	42	3,156	125	9,285	147	9,180
Gasoline Stations	79	94,584	88	95,516	145	181,492	140	195,347
Clothing and Clothing Accessories Stores	484	38,069	148	19,528	476	101,146	584	76,184
Men's Clothing Stores	18	1,385	7	#	19	3,298	18	3,193
Women's Clothing Stores	72	6,045	18	1,850	63	10,712	99	13,142
Family Clothing Stores, Accessories, and Other Stores	269	23,023	71	13,556 #	277	60,806	278	43,183
Shoe Stores	32	5,068	18	2,906	40	13,968	56	11,688
Jewelry, Luggage, and Leather Goods Stores	93	2,548	34	1,217	77	12,363	133	4,978
Sporting Goods, Hobby, Book, and Music Stores	315	20,491	163	15,752	208	24,133	376	41,080
Sporting Goods Stores	109	10,046	77	10,270	87	11,361	111	21,541
Hobby, Toy and Musical Instrument Stores	90	6,232	31	2,874	48	7,159	89	9,781
Book, Periodical, and Music Stores	116	4,213	55	2,608	73	5,614	176	9,759
General Merchandise Stores	61	64,805	33	74,407	91	156,424	97	167,160
Miscellaneous Store Retailers	968	36,353	602	20,350	922	38,018	1,775	64,840
Florists	39	580	14	422	35	770	62	1,520
Office Supplies and Stationery Stores	15	7,991	13	2,013	10	3,837	20	11,911
Gift, Novelty, and Souvenir Stores	183	6,762	92	1,537	101	2,244	241	5,273
Used Merchandise Stores	157	2,188	104	1,043	135	2,711	295	4,192
Other Miscellaneous Store Retailers	574	18,833	379	15,334	641	28,456	1,157	41,946
Nonstore Retailers	2,130	4,368	1,555	3,360	1,757	6,469	4,788	12,894
Food Services and Drinking Places	696	108,485	464	51,321	856	128,975	1,326	187,232
Full-Service Restaurants	280	62,332	164	25,812	263	51,386	555	107,183
Limited-Service Eating Places	317	42,412	232	23,624	465	72,221	555	66,385
Special Food Services	77	1,978	40	251	95	2,946	170	8,480
Drinking Places (Alcoholic Beverages)	22	1,762	28	1,634	33	2,422	46	5,184
Total Retail and Food Services	5,835	621,779	3,821	481,744	5,607	1,015,147	11,105	1,338,049
All Other Outlets	2,485	181,560	1,952	198,223	2,495	504,817	6,206	580,703
Total All Outlets	8,320	803,339	5,773	679,967	8,102	1,519,964	17,311	1,918,753
Historical Data								
Comparable data for total all outlets:								
2007	8,568	826,526	5,967	727,622	8,531	1,551,944	17,638	2,012,755
2008	8,614	806,835	5,896	695,265	8,499	1,529,728	17,764	1,932,246
2009	8,092	696,904	5,373	588,102	7,655	1,358,116	16,810	1,618,979
2010	8,222	723,790	5,452	612,200	7,839	1,329,447	17,303	1,712,308
2011	8,301	763,580	5,460	666,187	7,916	1,475,951	16,972	1,818,798

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	STANISLAUS		TULARE		VENTURA		YOLO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	637	230,668	401	132,279	591	439,786	169	70,239
New Car Dealers	33	130,031	36	90,242	70	365,283	13	46,172
Used Car Dealers	169	57,257	75	12,561	114	17,472	32	2,315
Other Motor Vehicle Dealers	42	13,286	23	4,082	94	20,397	15	4,949
Auto. Parts, Accessories and Tire Stores	393	30,095	267	25,393	313	36,634	109	16,804
Furniture and Home Furnishings Stores	194	20,133	168	12,002	324	45,904	57	29,815
Furniture Stores	96	11,656	80	7,067	142	23,703	29	#
Home Furnishings Stores	98	8,477	88	4,935	182	22,201	28	29,815 #
Electronics and Appliance Stores	237	24,970	167	64,180	400	63,630	81	7,721
Bldg. Matrl. and Garden Equip. and Supplies	240	110,254	250	69,798	362	166,413	98	52,539
Building Material and Supplies Dealers	160	95,765	116	53,805	237	147,901	66	47,608
Lawn and Garden Equip. and Supplies Stores	80	14,489	134	15,992	125	18,512	32	4,932
Food and Beverage Stores	464	81,063	324	59,710	644	137,705	150	35,574
Supermarkets and Other Grocery Stores	200	55,275	185	52,301	246	99,091	65	28,563
Convenience Stores	89	10,508	39	3,605	95	13,252	24	4,083
Specialty Food Stores	104	1,850	67	820	155	3,564	27	434
Beer, Wine, and Liquor Stores	71	13,430	33	2,984	148	21,797	34	2,494
Health and Personal Care Stores	239	28,532	179	21,414	417	55,933	79	8,330
Pharmacies and Drug Stores	56	18,397	51	12,308	115	33,759	18	6,479
Health and Personal Care Stores	183	10,135	128	9,106	302	22,175	61	1,851
Gasoline Stations	161	192,532	176	173,769	189	315,157	67	101,425
Clothing and Clothing Accessories Stores	661	72,039	870	53,442	1,136	213,353	179	12,684
Men's Clothing Stores	26	2,089	23	2,022	40	6,323	3	#
Women's Clothing Stores	69	11,448	102	5,935	191	32,578	15	1,873
Family Clothing Stores, Accessories, and Other Stores	399	41,671	586	33,025	619	127,925	120	8,758 #
Shoe Stores	51	11,194	56	8,814	119	25,872	8	1,420
Jewelry, Luggage, and Leather Goods Stores	116	5,637	103	3,646	167	20,653	33	633
Sporting Goods, Hobby, Book, and Music Stores	272	28,600	201	20,785	570	71,685	148	9,231
Sporting Goods Stores	106	10,233	64	8,538	242	36,256	60	5,617
Hobby, Toy and Musical Instrument Stores	82	11,984	70	7,207	120	20,343	31	2,012
Book, Periodical, and Music Stores	84	6,383	67	5,040	208	15,086	57	1,603
General Merchandise Stores	198	182,661	176	147,104	322	260,528	38	75,019
Miscellaneous Store Retailers	1,093	45,089	1,042	27,652	2,018	69,001	452	19,347
Florists	57	767	29	597	96	1,665	18	100
Office Supplies and Stationery Stores	24	7,306	12	3,417	48	11,807	6	2,125
Gift, Novelty, and Souvenir Stores	222	3,276	191	1,622	250	4,913	97	695
Used Merchandise Stores	182	1,258	281	1,706	249	4,461	44	1,321
Other Miscellaneous Store Retailers	608	32,482	529	20,310	1,375	46,154	287	15,106
Nonstore Retailers	1,194	9,530	1,161	5,936	5,161	24,027	541	4,821
Food Services and Drinking Places	1,059	138,789	834	100,721	1,858	302,869	451	57,971
Full-Service Restaurants	341	56,276	267	38,415	688	142,372	166	27,601 #
Limited-Service Eating Places	569	78,038	470	60,337	977	150,268	245	29,814
Special Food Services	118	2,545	75	1,124	159	7,675	30	#
Drinking Places (Alcoholic Beverages)	31	1,929	22	845	34	2,554	10	556
Total Retail and Food Services	6,649	1,164,859	5,949	888,792	13,992	2,165,991	2,510	484,717
All Other Outlets	3,112	648,964	2,576	495,657	8,214	908,798	1,502	428,406
Total All Outlets	9,761	1,813,823	8,525	1,384,449	22,206	3,074,789	4,012	913,123
Historical Data								
Comparable data for total all outlets:								
2007	10,887	1,799,924	8,855	1,212,064	23,953	2,982,380	4,084	847,022
2008	10,928	1,753,885	8,795	1,209,611	23,940	2,884,298	4,138	900,845
2009	9,644	1,489,685	8,239	1,011,913	22,564	2,517,582	3,892	747,532
2010	9,881	1,564,653	8,434	1,123,355	22,422	2,593,237	4,035	756,331
2011	9,717	1,701,660	8,448	1,242,734	22,032	2,778,399	3,978	888,840

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	ALPINE		AMADOR		CALAVERAS		COLUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2	#	43	5,243	54	2,190	25	6,863
Home Furnishings and Appliance Stores	2	#	54	2,336	53	1,920	11	259
Bldg. Matrl. and Garden Equip. and Supplies	--	#	42	10,326	45	7,843	24	3,116
Food and Beverage Stores	7	433	58	7,929	61	9,271	26	2,432
Gasoline Stations	2	#	25	14,866	26	13,902	15	11,718
Clothing and Clothing Accessories Stores	2	#	55	1,118	64	963	15	215
General Merchandise Stores	--	#	25	#	26	1,191	9	108
Food Services and Drinking Places	9	225	114	8,246	113	9,050	49	5,627
Other Retail Group	18	966 #	538	19,331 #	606	7,737	138	5,301
Total Retail and Food Services	42	1,624	954	69,396	1,048	54,067	312	35,639
All Other Outlets	27	2,777	395	26,252	424	27,181	210	53,826
Totals All Outlets	69	4,401	1,349	95,648	1,472	81,248	522	89,465
Type of business	DEL NORTE		GLENN		INYO		LAKE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	9	2,149	39	6,593	22	5,782	56	10,603
Home Furnishings and Appliance Stores	14	651	14	313	15	1,022	61	2,591
Bldg. Matrl. and Garden Equip. and Supplies	15	6,211	29	3,004	20	4,263	49	11,854
Food and Beverage Stores	24	6,102	24	3,777	17	6,242	61	15,132
Gasoline Stations	7	9,193	17	15,143	28	24,930	21	16,329
Clothing and Clothing Accessories Stores	21	482	13	240	21	510	38	684
General Merchandise Stores	6	#	12	#	14	#	13	15,192
Food Services and Drinking Places	61	7,059	66	5,114	65	9,512	148	11,570
Other Retail Group	220	12,042 #	236	10,745 #	278	10,749 #	750	8,001
Total Retail and Food Services	377	43,888	450	44,930	480	63,011	1,197	91,955
All Other Outlets	169	21,632	226	35,092	233	29,496	546	38,764
Totals All Outlets	546	65,520	676	80,022	713	92,507	1,743	130,719
Type of business	LASSEN		MADERA		MARIPOSA		MODOC	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	20	7,094	161	36,306	21	725	11	1,767
Home Furnishings and Appliance Stores	14	1,630	100	4,319	18	316	7	266
Bldg. Matrl. and Garden Equip. and Supplies	28	4,116	86	23,143	23	1,992	18	2,135
Food and Beverage Stores	20	2,365	115	26,029	35	4,462	11	1,140
Gasoline Stations	18	11,376	57	75,218	10	3,751	5	3,033
Clothing and Clothing Accessories Stores	14	1,337	228	6,033	29	249	4	92
General Merchandise Stores	6	#	56	#	4	156	1	#
Food Services and Drinking Places	42	4,808	258	26,819	50	5,177	37	1,424
Other Retail Group	218	11,915 #	890	36,001 #	248	2,723	157	1,539 #
Total Retail and Food Services	380	44,640	1,951	233,869	438	19,551	251	11,395
All Other Outlets	219	19,720	885	121,419	219	40,615	118	18,869
Totals All Outlets	599	64,360	2,836	355,288	657	60,166	369	30,264
Type of business	MONO		PLUMAS		SAN BENITO		SIERRA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	11	347	27	2,281	54	11,120	2	#
Home Furnishings and Appliance Stores	16	585	29	510	35	1,378	3	#
Bldg. Matrl. and Garden Equip. and Supplies	21	4,296	33	5,055	36	6,492	7	503
Food and Beverage Stores	25	5,532	21	6,785	39	7,653	5	638
Gasoline Stations	13	12,538	18	7,796	14	18,685	3	#
Clothing and Clothing Accessories Stores	26	3,708	25	604	41	745	2	#
General Merchandise Stores	15	734	9	494	10	8,596	5	161
Food Services and Drinking Places	86	16,547	91	5,638	119	11,696	15	910
Other Retail Group	180	7,564	377	4,404	438	13,691	52	1,068 #
Total Retail and Food Services	393	51,851	630	33,566	786	80,057	94	3,280
All Other Outlets	189	17,687	311	26,931	413	78,649	26	4,808
Totals All Outlets	582	69,538	941	60,496	1,199	158,706	120	8,089

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	SISKIYOU		SUTTER		TEHAMA		TRINITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	47	7,388	118	38,815	61	29,104	11	430
Home Furnishings and Appliance Stores	46	2,301	80	7,327	27	1,601	10	303
Bldg. Matrl. and Garden Equip. and Supplies	80	8,770	59	29,072	42	9,659	14	3,510
Food and Beverage Stores	46	10,988	85	15,398	51	8,772	18	1,481
Gasoline Stations	35	43,947	41	34,701	29	62,646	13	6,914
Clothing and Clothing Accessories Stores	29	891	114	12,588	20	520	10	187
General Merchandise Stores	9	#	29	51,782	9	#	3	#
Food Services and Drinking Places	150	11,998	174	22,359	132	11,325	40	2,403
Other Retail Group	804	16,814 #	556	22,323	674	18,072 #	299	2,479 #
Total Retail and Food Services	1,246	103,098	1,256	234,364	1,045	141,699	418	17,707
All Other Outlets	601	45,163	613	104,393	471	49,439	155	8,458
Totals All Outlets	1,847	148,260	1,869	338,756	1,516	191,138	573	26,165
Type of business	TUOLUMNE		YUBA					
	Permits	Taxable transactions	Permits	Taxable transactions				
Retail and Food Services								
Motor Vehicle and Parts Dealers	61	14,009	59	8,911				
Home Furnishings and Appliance Stores	65	2,628	42	1,512				
Bldg. Matrl. and Garden Equip. and Supplies	57	14,590	49	5,108				
Food and Beverage Stores	56	10,608	53	5,836				
Gasoline Stations	26	24,910	29	27,443				
Clothing and Clothing Accessories Stores	97	4,052	68	565				
General Merchandise Stores	24	#	21	#				
Food Services and Drinking Places	172	14,730	117	11,357				
Other Retail Group	714	30,341 #	415	20,536 #				
Total Retail and Food Services	1,272	115,868	853	81,267				
All Other Outlets	595	41,645	346	47,087				
Totals All Outlets	1,867	157,513	1,199	128,354				

Sales omitted because their publication would result in the disclosure of confidential information. In Table 4, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012
(Taxable transactions in thousands of dollars)

Type of business	AGOURA HILLS		ALAMEDA		ALHAMBRA		ALISO VIEJO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	17	665	53	5,508	78	102,115	15	1,225
Home Furnishings and Appliance Stores	64	13,019	82	3,403	82	4,675	85	10,166
Bldg. Matrl. and Garden Equip. and Supplies	14	4,244	33	4,770	29	#	9	#
Food and Beverage Stores	16	4,339	80	15,907	55	8,298	18	6,453
Gasoline Stations	13	23,231	10	19,435	10	26,541	12	17,152
Clothing and Clothing Accessories Stores	44	910	121	8,827	91	4,383	83	#
General Merchandise Stores	17	#	25	#	44	56,895	26	#
Food Services and Drinking Places	68	14,348	224	27,959	208	37,947	72	15,554
Other Retail Group	293	6,852 #	950	21,352 #	510	35,488 #	399	34,537 #
Total Retail and Food Services	546	67,610	1,578	107,163	1,107	276,342	719	85,087
All Other Outlets	326	13,618	578	53,411	514	28,613	370	17,839
Totals All Outlets	872	81,227	2,156	160,573	1,621	304,956	1,089	102,925
Type of business	ANAHEIM		ANTIOCH		APPLE VALLEY		ARCADIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	385	130,824	57	35,693	46	3,396	37	#
Home Furnishings and Appliance Stores	401	44,910	56	4,528	61	4,925	102	3,155
Bldg. Matrl. and Garden Equip. and Supplies	192	106,008	28	#	18	13,013	16	1,125
Food and Beverage Stores	295	41,017	47	12,165	34	10,998	53	9,419
Gasoline Stations	82	145,700	27	28,453	12	21,092	13	23,153
Clothing and Clothing Accessories Stores	483	27,405	112	8,082	70	4,844	193	51,183
General Merchandise Stores	115	48,636	31	59,159	24	24,454	47	17,165
Food Services and Drinking Places	773	176,604	160	22,282	111	16,575	203	34,725
Other Retail Group	2,215	78,571	484	29,957 #	497	8,340	647	39,606 #
Total Retail and Food Services	4,941	799,675	1,002	200,320	873	107,637	1,311	179,529
All Other Outlets	3,486	627,841	402	43,675	290	6,162	613	19,841
Totals All Outlets	8,427	1,427,516	1,404	243,995	1,163	113,799	1,924	199,370
Type of business	ARROYO GRANDE		ATASCADERO		AUBURN		AZUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	15	9,126	41	6,175	38	11,693	50	4,121
Home Furnishings and Appliance Stores	33	3,795	29	2,255	29	1,446	34	957
Bldg. Matrl. and Garden Equip. and Supplies	15	5,337	28	11,561	18	3,415	16	778
Food and Beverage Stores	22	4,252	25	9,718	21	4,102	39	4,555
Gasoline Stations	7	11,967	11	15,183	7	#	14	19,497
Clothing and Clothing Accessories Stores	30	#	25	666	44	1,125	50	3,453
General Merchandise Stores	7	#	10	3,310	7	#	21	#
Food Services and Drinking Places	64	9,440	68	8,541	65	7,334	107	11,382
Other Retail Group	272	23,742 #	349	6,857	339	74,970 #	249	44,367 #
Total Retail and Food Services	465	67,658	586	64,268	568	104,084	580	89,110
All Other Outlets	186	5,316	306	9,465	268	13,137	370	20,932
Totals All Outlets	651	72,974	892	73,733	836	117,222	950	110,042
Type of business	BAKERSFIELD		BALDWIN PARK		BARSTOW		BEAUMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	315	275,245	57	5,924	33	7,062	32	5,555
Home Furnishings and Appliance Stores	287	45,640	47	1,434	14	1,219	32	4,513
Bldg. Matrl. and Garden Equip. and Supplies	106	70,269	33	15,485	6	#	21	#
Food and Beverage Stores	229	56,740	59	8,220	35	7,393	23	5,173
Gasoline Stations	108	138,226	12	18,006	25	73,930	7	17,293
Clothing and Clothing Accessories Stores	446	67,760	54	1,928	57	38,503	81	#
General Merchandise Stores	113	209,051	23	23,072	12	#	39	17,438
Food Services and Drinking Places	804	140,646	111	18,218	101	19,723	65	8,651
Other Retail Group	3,008	89,416	232	9,848	132	18,947 #	630	13,918 #
Total Retail and Food Services	5,416	1,092,992	628	102,134	415	166,777	930	72,541
All Other Outlets	2,104	370,876	420	32,848	130	11,800	171	7,142
Totals All Outlets	7,520	1,463,868	1,048	134,982	545	178,577	1,101	79,683

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012
(Taxable transactions in thousands of dollars)

Type of business	BELLFLOWER		BENICIA		BERKELEY		BEVERLY HILLS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	107	22,768	31	1,789	39	32,259	26	74,977
Home Furnishings and Appliance Stores	62	1,747	27	1,643	144	16,204	102	8,160
Bldg. Matrl. and Garden Equip. and Supplies	18	1,443	18	4,730	52	23,815	14	849
Food and Beverage Stores	54	8,460	14	4,765	140	23,717	29	5,093
Gasoline Stations	21	31,151	13	13,762	26	26,540	7	8,490
Clothing and Clothing Accessories Stores	62	1,561	45	496	266	14,637	420	198,702
General Merchandise Stores	28	5,577	10	#	53	3,046	41	64,904
Food Services and Drinking Places	151	15,072	74	8,065	542	68,560	205	71,667
Other Retail Group	364	7,256	370	7,983 #	1,706	62,220	870	34,922
Total Retail and Food Services	867	95,037	602	43,234	2,968	270,999	1,714	467,763
All Other Outlets	423	14,255	398	95,429	1,205	95,414	846	89,286
Totals All Outlets	1,290	109,291	1,000	138,663	4,173	366,413	2,560	557,049
Type of business	BREA		BRENTWOOD		BUENA PARK		BURBANK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	59	6,720	46	9,843	43	146,401	107	38,169
Home Furnishings and Appliance Stores	103	12,655	51	9,619	85	179,744	210	104,476
Bldg. Matrl. and Garden Equip. and Supplies	31	31,113	22	13,492	24	#	52	42,045
Food and Beverage Stores	41	9,798	33	11,057	58	10,740	97	25,686
Gasoline Stations	11	25,127	15	23,538	13	21,289	31	47,218
Clothing and Clothing Accessories Stores	199	67,228	81	11,412	119	9,756	259	33,631
General Merchandise Stores	34	47,134	12	#	36	28,299	53	72,002
Food Services and Drinking Places	169	48,368	120	20,564	210	41,283	398	81,762
Other Retail Group	468	34,490	309	17,120 #	550	23,000 #	1,108	57,665
Total Retail and Food Services	1,115	282,632	689	116,645	1,138	460,512	2,315	502,653
All Other Outlets	885	115,880	290	14,513	662	98,807	1,536	171,169
Totals All Outlets	2,000	398,512	979	131,158	1,800	559,319	3,851	673,823
Type of business	BURLINGAME		CALABASAS		CALEXICO		CAMARILLO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	44	67,465	13	31,912	53	8,231	45	17,538
Home Furnishings and Appliance Stores	56	4,023	33	3,563	52	685	69	4,464
Bldg. Matrl. and Garden Equip. and Supplies	30	6,311	6	#	21	281	28	19,713
Food and Beverage Stores	46	6,894	18	6,016	28	3,431	55	12,610
Gasoline Stations	11	10,167	7	10,562	15	12,766	20	36,876
Clothing and Clothing Accessories Stores	110	12,156	86	5,079	204	7,694	177	94,172
General Merchandise Stores	14	#	10	#	49	#	17	19,248
Food Services and Drinking Places	146	26,731	53	11,662	70	8,402	176	33,892
Other Retail Group	356	13,263 #	266	9,004 #	587	30,782 #	696	21,498
Total Retail and Food Services	813	147,010	492	77,798	1,079	72,271	1,283	260,013
All Other Outlets	637	60,953	294	46,703	229	3,857	948	57,795
Totals All Outlets	1,450	207,963	786	124,501	1,308	76,128	2,231	317,808
Type of business	CAMPBELL		CAPITOLA		CARLSBAD		CARSON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	58	5,397	8	17,115	61	178,677	85	94,643
Home Furnishings and Appliance Stores	87	19,746	27	5,251	173	17,954	60	27,765
Bldg. Matrl. and Garden Equip. and Supplies	34	28,967	7	#	46	4,020	34	19,129
Food and Beverage Stores	37	12,103	20	8,792	59	21,648	66	9,343
Gasoline Stations	17	33,174	5	7,818	24	41,839	32	46,624
Clothing and Clothing Accessories Stores	51	10,636	82	11,831	321	82,523	130	5,943
General Merchandise Stores	10	6,563	7	19,413	28	56,421	43	30,460
Food Services and Drinking Places	153	31,916	77	15,785	265	60,805	231	33,317
Other Retail Group	459	18,937	202	15,286 #	1,495	29,636	488	59,414
Total Retail and Food Services	906	167,439	435	101,290	2,472	493,524	1,169	326,637
All Other Outlets	691	37,424	131	8,148	1,483	149,288	968	167,560
Totals All Outlets	1,597	204,863	566	109,439	3,955	642,812	2,137	494,197

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012
(Taxable transactions in thousands of dollars)

Type of business	CATHEDRAL CITY		CERES		CERRITOS		CHICO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	70	69,522	38	7,386	38	257,624	88	44,092
Home Furnishings and Appliance Stores	54	3,481	38	838	94	14,666	106	18,411
Bldg. Matrl. and Garden Equip. and Supplies	12	1,959	20	9,562	14	#	54	30,012
Food and Beverage Stores	35	7,336	45	6,446	28	3,940	73	21,133
Gasoline Stations	15	20,114	16	24,073	10	14,360	33	39,245
Clothing and Clothing Accessories Stores	38	2,043	74	1,489	132	61,361	159	19,537
General Merchandise Stores	8	5,875	26	17,737	24	44,812	32	62,126
Food Services and Drinking Places	119	11,671	93	11,530	162	34,862	321	41,171
Other Retail Group	318	4,940	242	7,610	402	37,679 #	994	35,693
Total Retail and Food Services	669	126,941	592	86,670	904	469,305	1,860	311,420
All Other Outlets	300	20,362	203	36,223	619	94,113	791	86,563
Totals All Outlets	969	147,303	795	122,893	1,523	563,418	2,651	397,983
Type of business	CHINO		CHINO HILLS		CHULA VISTA		CITRUS HEIGHTS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	92	22,043	30	3,887	196	57,610	59	13,827
Home Furnishings and Appliance Stores	118	5,124	75	8,224	208	33,756	70	9,564
Bldg. Matrl. and Garden Equip. and Supplies	43	9,675	14	#	76	26,543	23	12,733
Food and Beverage Stores	49	10,987	35	12,598	145	33,012	56	13,997
Gasoline Stations	21	35,637	11	25,751	50	77,845	19	21,876
Clothing and Clothing Accessories Stores	136	27,874	109	8,341	348	34,647	129	15,566
General Merchandise Stores	44	56,720	32	#	77	159,214	39	73,687
Food Services and Drinking Places	178	27,650	126	26,737	439	80,444	167	28,568
Other Retail Group	553	24,691	424	49,246 #	1,239	50,087	540	24,569
Total Retail and Food Services	1,234	220,401	856	134,782	2,778	553,158	1,102	214,388
All Other Outlets	1,174	176,103	328	16,486	1,371	58,898	343	13,990
Totals All Outlets	2,408	396,504	1,184	151,268	4,149	612,056	1,445	228,378
Type of business	CLAREMONT		CLOVIS		COACHELLA		COLTON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	8	#	99	64,719	24	2,915	73	23,120
Home Furnishings and Appliance Stores	28	623	100	10,398	15	1,012	33	9,033
Bldg. Matrl. and Garden Equip. and Supplies	10	#	36	24,560	4	588	7	#
Food and Beverage Stores	24	7,213	53	18,918	28	6,427	48	9,395
Gasoline Stations	8	11,778	29	34,199	9	30,462	18	21,911
Clothing and Clothing Accessories Stores	64	1,489	171	14,104	28	1,659	43	#
General Merchandise Stores	14	179	30	70,003	3	#	15	#
Food Services and Drinking Places	97	16,681	238	37,320	63	7,335	110	12,403
Other Retail Group	348	31,833 #	571	28,671	74	2,691 #	215	25,723 #
Total Retail and Food Services	601	69,795	1,327	302,891	248	53,089	562	101,585
All Other Outlets	213	6,241	658	36,157	99	17,815	309	32,415
Totals All Outlets	814	76,037	1,985	339,048	347	70,904	871	134,000
Type of business	COMMERCE		COMPTON		CONCORD		CORONA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	25	7,234	89	5,948	135	157,644	236	74,880
Home Furnishings and Appliance Stores	44	3,480	59	16,837	142	32,729	222	21,430
Bldg. Matrl. and Garden Equip. and Supplies	26	13,820	21	#	73	60,938	71	31,531
Food and Beverage Stores	28	2,703	105	18,477	103	23,665	99	25,183
Gasoline Stations	14	29,147	20	24,893	43	40,851	39	92,597
Clothing and Clothing Accessories Stores	133	83,059	190	9,966	205	31,820	303	19,980
General Merchandise Stores	15	32,981	66	9,772	48	72,117	86	84,096
Food Services and Drinking Places	82	13,116	168	16,027	303	44,050	326	57,448
Other Retail Group	138	8,300	494	16,975 #	816	43,407	1,235	30,188
Total Retail and Food Services	505	193,840	1,212	118,895	1,868	507,222	2,617	437,333
All Other Outlets	870	210,193	541	42,073	990	82,760	1,460	307,050
Totals All Outlets	1,375	404,033	1,753	160,968	2,858	589,982	4,077	744,383

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	CORTE MADERA		COSTA MESA		COVINA		CULVER CITY	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	7	19,960	303	135,486	59	40,570	46	43,406
Home Furnishings and Appliance Stores	21	8,205	506	78,762	64	#	131	33,046
Bldg. Matrl. and Garden Equip. and Supplies	3	#	136	29,830	20	14,723	39	7,476
Food and Beverage Stores	10	3,549	143	34,959	50	7,919	55	13,209
Gasoline Stations	2	#	39	68,867	13	15,663	15	28,091
Clothing and Clothing Accessories Stores	59	31,179	1,201	237,225	96	3,134	208	34,242
General Merchandise Stores	4	8,570	242	87,177	26	14,263	42	92,272
Food Services and Drinking Places	32	10,349	471	102,442	149	22,187	236	52,306
Other Retail Group	133	22,432 #	4,364	70,781	458	32,825 #	657	38,124
Total Retail and Food Services	271	104,244	7,405	845,529	935	151,284	1,429	342,172
All Other Outlets	151	21,482	2,444	158,862	520	31,429	645	51,814
Totals All Outlets	422	125,726	9,849	1,004,392	1,455	182,713	2,074	393,986
Type of business	CUPERTINO		CYPRESS		DALY CITY		DANA POINT	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	14	739	45	3,695	34	35,682	21	2,972
Home Furnishings and Appliance Stores	84	65,351	87	3,095	65	5,483	66	901
Bldg. Matrl. and Garden Equip. and Supplies	27	5,293	24	#	17	#	16	4,165
Food and Beverage Stores	33	9,577	34	5,332	57	11,454	34	11,354
Gasoline Stations	13	19,504	12	16,818	19	36,733	13	17,693
Clothing and Clothing Accessories Stores	77	9,896	208	3,947	130	24,915	93	2,892
General Merchandise Stores	31	25,571	107	45,100	22	28,556	23	946
Food Services and Drinking Places	166	34,506	133	17,035	197	39,171	115	26,965
Other Retail Group	698	9,628	1,460	68,374 #	442	29,962 #	468	11,210
Total Retail and Food Services	1,143	180,065	2,110	163,396	983	211,957	849	79,097
All Other Outlets	421	396,217	451	87,868	389	15,484	379	33,506
Totals All Outlets	1,564	576,281	2,561	251,264	1,372	227,441	1,228	112,602
Type of business	DANVILLE		DAVIS		DELANO		DIAMOND BAR	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	18	817	25	37,763	23	12,857	38	1,378
Home Furnishings and Appliance Stores	70	5,438	40	1,634	20	1,387	91	2,068
Bldg. Matrl. and Garden Equip. and Supplies	22	2,303	18	4,690	12	14,782	15	1,382
Food and Beverage Stores	26	7,746	37	10,931	47	11,241	26	3,302
Gasoline Stations	10	19,061	13	18,971	12	13,909	16	30,384
Clothing and Clothing Accessories Stores	91	6,053	65	3,156	28	1,522	69	424
General Merchandise Stores	6	#	5	#	13	7,088	28	8,791
Food Services and Drinking Places	107	19,199	158	23,760	57	7,016	117	12,071
Other Retail Group	524	40,037 #	442	19,812 #	119	3,020	351	4,254
Total Retail and Food Services	874	100,654	803	120,715	331	72,822	751	64,057
All Other Outlets	392	9,015	294	14,248	139	26,982	474	11,616
Totals All Outlets	1,266	109,668	1,097	134,962	470	99,805	1,225	75,673
Type of business	DINUBA		DIXON		DOWNEY		DUARTE	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	24	11,402	21	13,269	95	69,306	20	42,323
Home Furnishings and Appliance Stores	19	#	11	91	97	14,881	20	#
Bldg. Matrl. and Garden Equip. and Supplies	6	#	14	1,534	24	#	9	1,223
Food and Beverage Stores	22	2,585	16	2,361	84	11,873	18	2,509
Gasoline Stations	6	9,543	10	15,771	27	46,858	3	#
Clothing and Clothing Accessories Stores	38	524	12	#	207	28,228	30	199
General Merchandise Stores	8	#	5	#	60	27,763	16	23,511
Food Services and Drinking Places	43	5,619	56	6,521	265	49,368	64	7,988
Other Retail Group	57	67,284 #	154	17,022 #	855	31,497 #	151	15,674 #
Total Retail and Food Services	223	96,957	299	56,570	1,714	279,775	331	93,427
All Other Outlets	114	11,320	122	50,447	623	56,854	146	12,061
Totals All Outlets	337	108,277	421	107,017	2,337	336,628	477	105,488

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	DUBLIN		EL CAJON		EL CENTRO		EL CERRITO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	45	124,445	129	119,040	54	21,476	13	#
Home Furnishings and Appliance Stores	75	32,079	97	17,048	36	7,507	26	3,262
Bldg. Matrl. and Garden Equip. and Supplies	30	16,249	56	34,746	29	14,295	7	3,357
Food and Beverage Stores	20	6,420	98	17,719	31	5,701	18	6,479
Gasoline Stations	16	28,958	49	58,038	19	16,046	5	5,383
Clothing and Clothing Accessories Stores	53	15,532	169	23,531	87	25,922	48	6,023
General Merchandise Stores	10	#	29	33,633	21	53,132	4	#
Food Services and Drinking Places	150	34,559	226	33,535	126	21,130	68	7,501
Other Retail Group	317	48,015 #	694	27,860	183	8,624	247	27,095 #
Total Retail and Food Services	716	306,257	1,547	365,151	586	173,832	436	59,101
All Other Outlets	355	63,203	852	109,936	363	39,013	143	5,810
Totals All Outlets	1,071	369,460	2,399	475,087	949	212,845	579	64,911
Type of business	EL MONTE		EL SEGUNDO		ELK GROVE		EMERYVILLE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	170	169,127	13	516	80	130,379	10	980
Home Furnishings and Appliance Stores	91	5,508	64	21,734	112	18,353	47	50,809
Bldg. Matrl. and Garden Equip. and Supplies	46	20,133	11	1,408	35	14,033	8	#
Food and Beverage Stores	118	10,997	19	7,731	70	23,435	25	4,868
Gasoline Stations	21	29,681	9	#	24	45,110	4	7,160
Clothing and Clothing Accessories Stores	146	4,771	67	10,906	199	16,796	63	24,193
General Merchandise Stores	63	#	17	#	50	37,361	5	#
Food Services and Drinking Places	240	19,047	157	29,955	236	42,919	110	22,204
Other Retail Group	464	26,524 #	258	50,247 #	843	31,385	185	37,492 #
Total Retail and Food Services	1,359	285,788	615	122,498	1,649	359,770	457	147,706
All Other Outlets	838	35,175	443	89,350	587	40,310	304	33,526
Totals All Outlets	2,197	320,964	1,058	211,848	2,236	400,081	761	181,232
Type of business	ENCINITAS		ESCONDIDO		EUREKA		FAIRFIELD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	31	28,443	190	210,239	56	36,030	77	51,951
Home Furnishings and Appliance Stores	99	9,854	150	11,868	46	6,414	68	12,534
Bldg. Matrl. and Garden Equip. and Supplies	58	21,552	77	45,324	34	15,878	32	16,141
Food and Beverage Stores	56	21,264	120	31,975	31	8,758	63	13,883
Gasoline Stations	21	39,001	42	80,994	20	14,961	35	48,704
Clothing and Clothing Accessories Stores	156	10,638	281	45,228	68	8,526	139	20,941
General Merchandise Stores	19	#	47	30,947	18	44,291	29	55,244
Food Services and Drinking Places	223	44,062	326	48,389	143	17,214	228	37,753
Other Retail Group	1,212	56,220 #	1,388	34,896	463	18,619	746	18,383
Total Retail and Food Services	1,875	231,035	2,621	539,860	879	170,690	1,417	275,535
All Other Outlets	884	27,658	1,267	116,040	379	38,020	628	98,341
Totals All Outlets	2,759	258,693	3,888	655,900	1,258	208,710	2,045	373,875
Type of business	FOLSOM		FONTANA		FOUNTAIN VALLEY		FREMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	41	90,501	232	152,898	45	15,110	169	154,378
Home Furnishings and Appliance Stores	97	14,418	160	4,342	109	24,348	316	41,845
Bldg. Matrl. and Garden Equip. and Supplies	30	20,545	55	31,450	23	4,237	59	35,782
Food and Beverage Stores	70	18,072	120	27,024	66	9,045	129	22,528
Gasoline Stations	15	21,896	56	93,698	27	38,343	47	78,106
Clothing and Clothing Accessories Stores	162	32,333	361	14,487	79	5,189	149	15,116
General Merchandise Stores	37	66,421	103	63,839	23	59,123	56	72,043
Food Services and Drinking Places	206	38,559	287	47,645	163	24,573	432	60,645
Other Retail Group	721	30,487	1,629	42,140	449	27,326	1,343	73,273
Total Retail and Food Services	1,379	333,231	3,003	477,523	984	207,294	2,700	553,717
All Other Outlets	547	29,612	1,001	158,946	631	32,445	1,949	222,569
Totals All Outlets	1,926	362,843	4,004	636,469	1,615	239,739	4,649	776,285

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	FRESNO		FULLERTON		GARDEN GROVE		GARDENA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	616	237,639	178	33,240	171	78,274	116	24,200
Home Furnishings and Appliance Stores	568	68,916	130	14,030	192	6,477	83	5,314
Bldg. Matrl. and Garden Equip. and Supplies	194	83,524	37	15,347	61	20,263	30	37,657
Food and Beverage Stores	452	90,822	117	18,418	185	19,158	66	11,409
Gasoline Stations	173	202,643	32	58,416	39	71,912	14	31,254
Clothing and Clothing Accessories Stores	1,057	92,267	234	15,579	209	11,054	143	1,440
General Merchandise Stores	185	195,019	71	62,638	58	49,961	48	18,004
Food Services and Drinking Places	1,221	172,665	354	58,016	444	60,983	276	28,241
Other Retail Group	2,555	132,958	964	33,868	1,082	57,749	467	9,162
Total Retail and Food Services	7,021	1,276,453	2,117	309,552	2,441	375,832	1,243	166,681
All Other Outlets	3,760	396,529	1,298	93,195	1,330	69,040	886	37,334
Totals All Outlets	10,781	1,672,982	3,415	402,748	3,771	444,873	2,129	204,015

Type of business	GILROY		GLENDALE		GLENDDORA		GOLETA	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	68	33,172	184	154,129	70	37,430	34	20,636
Home Furnishings and Appliance Stores	56	12,033	278	16,837	64	9,540	46	16,835
Bldg. Matrl. and Garden Equip. and Supplies	27	16,498	61	25,052	28	#	25	19,410
Food and Beverage Stores	53	9,641	206	35,379	30	7,733	39	8,661
Gasoline Stations	22	40,159	37	55,656	11	12,043	12	18,845
Clothing and Clothing Accessories Stores	170	75,240	506	84,753	96	2,838	29	3,143
General Merchandise Stores	16	46,290	86	43,712	58	31,856	11	25,931
Food Services and Drinking Places	141	27,353	525	74,563	126	18,795	101	15,941
Other Retail Group	397	19,629	1,766	48,180	823	25,310 #	393	18,260
Total Retail and Food Services	950	280,015	3,649	538,262	1,306	145,546	690	147,662
All Other Outlets	412	37,509	1,767	117,548	393	15,275	526	46,488
Totals All Outlets	1,362	317,524	5,416	655,810	1,699	160,820	1,216	194,150

Type of business	GRASS VALLEY		HANFORD		HAWTHORNE		HAYWARD	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	45	11,987	43	31,993	78	60,353	239	59,837
Home Furnishings and Appliance Stores	32	4,332	44	3,259	60	20,037	162	12,542
Bldg. Matrl. and Garden Equip. and Supplies	23	12,907	24	14,243	26	28,389	77	39,827
Food and Beverage Stores	26	12,778	39	10,560	67	8,345	126	19,503
Gasoline Stations	11	15,790	16	18,576	18	24,508	48	63,283
Clothing and Clothing Accessories Stores	57	1,315	155	11,095	89	8,917	211	20,787
General Merchandise Stores	17	8,399	40	31,610	29	#	65	78,394
Food Services and Drinking Places	98	12,023	135	19,052	178	19,661	384	42,765
Other Retail Group	345	13,630	407	12,270	292	73,341 #	882	32,281
Total Retail and Food Services	654	93,161	903	152,659	837	243,551	2,194	369,220
All Other Outlets	297	16,750	296	27,636	438	38,571	1,669	303,482
Totals All Outlets	951	109,911	1,199	180,294	1,275	282,122	3,863	672,702

Type of business	HEALDSBURG		HEMET		HERMOSA BEACH		HESPERIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	15	16,493	76	50,465	14	4,372	134	10,239
Home Furnishings and Appliance Stores	19	742	62	3,034	28	#	66	2,209
Bldg. Matrl. and Garden Equip. and Supplies	19	6,920	22	15,064	9	4,214	36	4,920
Food and Beverage Stores	36	6,202	47	10,881	25	6,092	52	13,544
Gasoline Stations	7	10,363	25	32,413	2	#	35	64,314
Clothing and Clothing Accessories Stores	39	2,633	100	7,381	106	2,353	74	4,388
General Merchandise Stores	5	724	36	27,359	18	#	36	16,355
Food Services and Drinking Places	55	13,524	173	23,379	119	24,447	128	20,013
Other Retail Group	246	4,169	530	11,637	337	14,929 #	551	7,580
Total Retail and Food Services	441	61,769	1,071	181,614	658	56,407	1,112	143,563
All Other Outlets	291	23,521	396	25,741	229	3,682	508	35,011
Totals All Outlets	732	85,290	1,467	207,355	887	60,089	1,620	178,574

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	HOLLISTER		HUNTINGTON BEACH		HUNTINGTON PARK		INDIO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	42	10,812	222	118,611	44	18,645	83	45,901
Home Furnishings and Appliance Stores	20	649	274	#	65	4,942	96	8,504
Bldg. Matrl. and Garden Equip. and Supplies	18	5,664	113	33,800	16	#	49	15,132
Food and Beverage Stores	25	6,728	161	41,819	98	7,313	57	11,501
Gasoline Stations	12	17,583	46	67,816	7	10,159	11	16,131
Clothing and Clothing Accessories Stores	21	281	557	31,076	241	8,993	256	5,062
General Merchandise Stores	8	8,346	168	69,653	63	8,701	52	8,105
Food Services and Drinking Places	79	8,900	510	96,735	198	16,640	219	15,004
Other Retail Group	196	4,470	2,819	159,124 #	370	24,171 #	1,383	8,702
Total Retail and Food Services	421	63,436	4,870	618,635	1,102	99,564	2,206	134,042
All Other Outlets	264	10,140	2,160	147,915	392	23,561	534	28,716
Totals All Outlets	685	73,575	7,030	766,550	1,494	123,124	2,740	162,758
Type of business	INDUSTRY		INGLEWOOD		IRVINE		JURUPA VALLEY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	106	96,730	88	33,937	151	157,388	79	8,759
Home Furnishings and Appliance Stores	191	71,593	68	2,730	571	76,628	60	4,547
Bldg. Matrl. and Garden Equip. and Supplies	51	25,089	16	#	79	23,215	47	7,001
Food and Beverage Stores	53	4,620	111	14,648	147	35,321	59	18,946
Gasoline Stations	16	27,983	23	30,939	28	68,844	21	38,781
Clothing and Clothing Accessories Stores	358	16,765	249	17,488	497	49,849	94	3,053
General Merchandise Stores	155	68,497	48	35,290	101	70,227	71	#
Food Services and Drinking Places	166	35,698	254	28,183	604	136,118	142	17,374
Other Retail Group	2,352	21,303	535	36,399 #	1,943	104,669	830	28,691 #
Total Retail and Food Services	3,448	368,278	1,392	199,614	4,121	722,259	1,403	127,153
All Other Outlets	1,327	317,236	502	70,363	3,138	374,884	449	57,623
Totals All Outlets	4,775	685,514	1,894	269,978	7,259	1,097,143	1,852	184,776
Type of business	LA HABRA		LA MESA		LA MIRADA		LA PUENTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	83	8,980	63	58,125	20	4,007	64	7,655
Home Furnishings and Appliance Stores	45	5,561	68	8,148	36	#	58	#
Bldg. Matrl. and Garden Equip. and Supplies	31	16,770	13	6,253	14	12,324	16	2,021
Food and Beverage Stores	63	9,602	56	12,704	26	5,211	59	6,867
Gasoline Stations	14	19,657	21	22,232	11	37,383	9	9,511
Clothing and Clothing Accessories Stores	56	6,908	105	11,148	38	2,809	112	2,457
General Merchandise Stores	28	66,758	18	49,467	20	1,974	51	1,583
Food Services and Drinking Places	164	22,644	168	32,999	110	18,827	116	9,980
Other Retail Group	368	10,226	559	22,075	260	68,650 #	655	7,020 #
Total Retail and Food Services	852	167,107	1,071	223,150	535	151,184	1,140	47,094
All Other Outlets	453	28,333	503	17,173	357	67,905	257	4,705
Totals All Outlets	1,305	195,440	1,574	240,324	892	219,089	1,397	51,799
Type of business	LA QUINTA		LA VERNE		LAGUNA BEACH		LAGUNA HILLS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	17	14,728	19	754	17	1,810	48	4,482
Home Furnishings and Appliance Stores	55	7,249	40	7,686	84	1,835	106	15,831
Bldg. Matrl. and Garden Equip. and Supplies	18	14,953	9	2,687	24	3,470	25	1,514
Food and Beverage Stores	25	9,708	12	4,054	30	7,724	31	7,339
Gasoline Stations	4	8,000	7	14,140	8	5,687	14	13,890
Clothing and Clothing Accessories Stores	70	4,613	40	3,303	185	10,505	118	12,420
General Merchandise Stores	15	43,477	21	12,718	18	232	18	14,938
Food Services and Drinking Places	101	16,644	85	13,072	111	41,409	86	18,862
Other Retail Group	632	7,536	284	9,258	851	15,474	406	10,319
Total Retail and Food Services	937	126,906	517	67,671	1,328	88,146	852	99,594
All Other Outlets	357	10,780	281	18,159	472	27,148	514	20,503
Totals All Outlets	1,294	137,686	798	85,831	1,800	115,294	1,366	120,098

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012
(Taxable transactions in thousands of dollars)

Type of business	LAGUNA NIGUEL		LAKE ELSINORE		LAKE FOREST		LAKEWOOD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	37	34,757	70	23,252	78	18,803	37	28,944
Home Furnishings and Appliance Stores	144	7,766	41	1,250	161	16,416	59	9,695
Bldg. Matrl. and Garden Equip. and Supplies	30	14,068	20	10,860	29	20,669	23	14,963
Food and Beverage Stores	32	15,770	40	9,180	56	15,393	59	13,139
Gasoline Stations	12	20,281	16	29,874	22	38,766	19	33,039
Clothing and Clothing Accessories Stores	100	6,612	127	10,278	112	6,667	135	26,763
General Merchandise Stores	29	76,166	32	37,453	25	17,743	39	71,625
Food Services and Drinking Places	124	23,897	113	17,785	213	36,534	178	38,527
Other Retail Group	628	15,267	464	8,896	699	30,674	509	18,853
Total Retail and Food Services	1,136	214,583	923	148,828	1,395	201,664	1,058	255,549
All Other Outlets	600	27,690	351	14,209	876	80,112	253	15,267
Totals All Outlets	1,736	242,274	1,274	163,037	2,271	281,777	1,311	270,816
Type of business	LANCASTER		LAWNDALE		LEMON GROVE		LINCOLN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	161	69,647	37	5,895	28	18,662	18	1,933
Home Furnishings and Appliance Stores	105	3,701	38	2,280	18	604	24	698
Bldg. Matrl. and Garden Equip. and Supplies	36	18,336	9	6,681	15	#	15	9,652
Food and Beverage Stores	83	17,531	25	3,872	22	7,118	16	7,653
Gasoline Stations	35	54,242	11	18,280	11	12,669	5	9,799
Clothing and Clothing Accessories Stores	180	8,353	27	781	29	1,972	48	2,546
General Merchandise Stores	49	66,796	11	#	7	#	14	#
Food Services and Drinking Places	300	38,651	71	8,201	50	7,859	60	10,086
Other Retail Group	750	19,603	138	4,791 #	163	27,232 #	261	10,531 #
Total Retail and Food Services	1,699	296,860	367	50,781	343	76,116	461	52,898
All Other Outlets	827	90,392	171	6,930	157	9,644	202	10,000
Totals All Outlets	2,526	387,251	538	57,711	500	85,761	663	62,897
Type of business	LIVERMORE		LODI		LOMPOC		LONG BEACH	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	91	53,775	104	25,580	32	13,287	321	75,156
Home Furnishings and Appliance Stores	100	5,525	64	2,792	21	1,651	377	22,415
Bldg. Matrl. and Garden Equip. and Supplies	49	28,481	33	13,131	11	#	111	#
Food and Beverage Stores	58	16,318	84	11,606	48	11,545	461	64,958
Gasoline Stations	32	50,285	25	26,903	9	12,728	114	173,989
Clothing and Clothing Accessories Stores	86	4,595	82	5,001	20	3,028	664	41,020
General Merchandise Stores	20	51,185	25	43,524	8	#	291	69,158
Food Services and Drinking Places	220	34,517	183	21,947	89	10,309	1,137	186,792
Other Retail Group	654	20,620	528	12,931	319	21,783 #	3,573	337,988 #
Total Retail and Food Services	1,310	265,300	1,128	163,414	557	74,331	7,049	971,477
All Other Outlets	925	152,676	530	38,259	250	8,133	2,417	296,089
Totals All Outlets	2,235	417,976	1,658	201,674	807	82,464	9,466	1,267,567
Type of business	LOS ALTOS		LOS ANGELES		LOS BANOS		LOS GATOS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	3	#	3,068	944,328	31	3,176	20	16,646
Home Furnishings and Appliance Stores	56	1,935	4,614	402,350	28	1,068	74	4,244
Bldg. Matrl. and Garden Equip. and Supplies	12	2,877	1,284	491,653	8	#	19	3,006
Food and Beverage Stores	24	8,864	3,668	587,975	19	7,905	38	13,007
Gasoline Stations	8	12,501	793	1,278,280	12	15,530	11	16,502
Clothing and Clothing Accessories Stores	77	3,294	10,606	694,497	34	958	98	8,761
General Merchandise Stores	3	#	2,288	652,454	12	14,452	7	#
Food Services and Drinking Places	81	12,443	10,569	1,653,307	83	10,111	122	27,087
Other Retail Group	410	7,164 #	29,333	892,167	167	9,186 #	517	17,706 #
Total Retail and Food Services	674	49,079	66,223	7,597,009	394	62,386	906	106,959
All Other Outlets	329	4,585	34,338	2,451,423	144	12,793	472	64,983
Totals All Outlets	1,003	53,664	100,561	10,048,432	538	75,179	1,378	171,942

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012
(Taxable transactions in thousands of dollars)

Type of business	LYNWOOD		MADERA		MALIBU		MANHATTAN BEACH	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	53	3,742	61	19,597	3	#	14	#
Home Furnishings and Appliance Stores	54	1,441	43	1,685	42	829	56	14,615
Bldg. Matrl. and Garden Equip. and Supplies	19	#	19	9,444	14	1,661	8	#
Food and Beverage Stores	74	9,828	53	10,280	15	6,086	37	13,999
Gasoline Stations	9	18,857	26	18,642	9	9,291	5	10,487
Clothing and Clothing Accessories Stores	113	4,339	134	4,723	105	9,297	139	16,386
General Merchandise Stores	29	2,850	36	#	12	#	21	24,540
Food Services and Drinking Places	142	15,091	136	13,898	57	27,572	144	43,427
Other Retail Group	275	9,894 #	296	22,031 #	273	9,046 #	402	39,893 #
Total Retail and Food Services	768	66,042	804	100,300	530	63,782	826	163,347
All Other Outlets	282	10,257	300	46,475	217	6,665	343	53,527
Totals All Outlets	1,050	76,299	1,104	146,775	747	70,446	1,169	216,873
Type of business	MANTECA		MARTINEZ		MENIFEE		MENLO PARK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	62	25,460	22	3,367	39	3,686	5	#
Home Furnishings and Appliance Stores	46	2,896	29	394	41	8,676	61	9,236
Bldg. Matrl. and Garden Equip. and Supplies	22	11,448	12	9,471	26	#	16	3,820
Food and Beverage Stores	58	8,787	23	6,789	21	11,171	30	13,675
Gasoline Stations	27	25,233	17	12,951	11	21,749	11	17,023
Clothing and Clothing Accessories Stores	52	7,372	46	799	57	7,537	63	3,613
General Merchandise Stores	25	43,217	6	#	22	13,550	3	#
Food Services and Drinking Places	157	21,721	84	7,771	70	16,162	119	17,341
Other Retail Group	322	20,725	372	18,757 #	386	15,925 #	407	32,643 #
Total Retail and Food Services	771	166,887	611	60,299	673	98,456	715	97,351
All Other Outlets	355	38,387	282	48,789	245	10,140	450	39,704
Totals All Outlets	1,126	205,275	893	109,088	918	108,596	1,165	137,056
Type of business	MERCED		MILPITAS		MISSION VIEJO		MODESTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	73	43,181	35	42,593	94	55,971	213	43,317
Home Furnishings and Appliance Stores	64	6,234	124	39,831	174	25,878	203	27,152
Bldg. Matrl. and Garden Equip. and Supplies	22	14,652	20	13,594	35	12,601	68	33,610
Food and Beverage Stores	59	11,527	64	10,116	51	14,113	189	39,181
Gasoline Stations	24	27,249	17	27,245	23	45,854	58	56,684
Clothing and Clothing Accessories Stores	137	8,949	178	75,674	225	48,825	312	54,769
General Merchandise Stores	32	43,529	24	22,742	38	27,944	77	93,145
Food Services and Drinking Places	193	23,424	298	53,802	209	33,505	463	72,346
Other Retail Group	412	15,903	433	23,044	870	30,274	1,041	55,139
Total Retail and Food Services	1,016	194,648	1,193	308,644	1,719	294,964	2,624	475,343
All Other Outlets	425	39,020	721	131,450	792	56,467	1,092	179,162
Totals All Outlets	1,441	233,668	1,914	440,093	2,511	351,431	3,716	654,505
Type of business	MONROVIA		MONTCLAIR		MONTEBELLO		MONTEREY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	44	57,094	105	57,625	58	22,985	23	#
Home Furnishings and Appliance Stores	51	12,697	89	10,590	46	8,702	57	5,586
Bldg. Matrl. and Garden Equip. and Supplies	17	#	28	3,865	17	16,427	17	1,682
Food and Beverage Stores	30	6,920	37	3,566	60	8,058	43	10,808
Gasoline Stations	7	12,845	8	11,506	19	31,381	11	17,008
Clothing and Clothing Accessories Stores	100	6,847	211	30,390	127	24,770	96	12,470
General Merchandise Stores	24	5,184	71	49,659	43	29,780	15	#
Food Services and Drinking Places	120	18,458	105	17,853	175	22,502	209	53,223
Other Retail Group	511	31,340 #	959	14,239	369	12,351	574	52,639 #
Total Retail and Food Services	904	151,385	1,613	199,295	914	176,957	1,045	153,417
All Other Outlets	458	36,595	405	25,016	524	55,487	467	43,361
Totals All Outlets	1,362	187,980	2,018	224,311	1,438	232,444	1,512	196,778

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	MONTEREY PARK		MOORPARK		MORENO VALLEY		MORGAN HILL	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	40	#	19	5,528	103	54,611	34	36,106
Home Furnishings and Appliance Stores	53	866	20	4,701	123	2,545	41	2,220
Bldg. Matrl. and Garden Equip. and Supplies	15	419	14	1,975	43	20,208	27	11,737
Food and Beverage Stores	54	6,658	24	4,800	78	21,788	27	6,840
Gasoline Stations	10	16,047	7	14,267	33	49,600	11	29,157
Clothing and Clothing Accessories Stores	81	3,127	27	3,073	238	21,639	41	4,279
General Merchandise Stores	44	838	8	9,959	60	59,139	14	11,368
Food Services and Drinking Places	166	28,156	76	11,053	266	43,308	124	18,763
Other Retail Group	427	26,511 #	253	10,652	788	17,968	351	9,433
Total Retail and Food Services	890	82,620	448	66,009	1,732	290,805	670	129,903
All Other Outlets	402	20,720	316	19,421	499	24,414	457	38,585
Totals All Outlets	1,292	103,341	764	85,430	2,231	315,219	1,127	168,488
Type of business	MOUNTAIN VIEW		MURRIETA		NAPA		NATIONAL CITY	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	42	25,235	90	26,457	50	32,017	104	126,090
Home Furnishings and Appliance Stores	112	20,013	114	19,500	85	5,461	71	6,170
Bldg. Matrl. and Garden Equip. and Supplies	27	7,636	45	17,934	49	31,602	33	5,790
Food and Beverage Stores	72	17,372	51	12,489	149	23,513	85	9,368
Gasoline Stations	19	31,899	23	40,255	21	37,364	16	22,167
Clothing and Clothing Accessories Stores	90	8,335	140	6,956	117	20,460	216	38,035
General Merchandise Stores	16	51,483	32	47,742	19	28,254	35	33,967
Food Services and Drinking Places	272	52,193	183	28,844	220	47,083	205	32,279
Other Retail Group	658	32,839	744	21,132	851	24,545	545	14,454
Total Retail and Food Services	1,308	247,004	1,422	221,308	1,561	250,299	1,310	288,321
All Other Outlets	819	95,480	673	31,161	935	44,315	441	39,135
Totals All Outlets	2,127	342,484	2,095	252,470	2,496	294,615	1,751	327,455
Type of business	NEWARK		NEWPORT BEACH		NORCO		NORWALK	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	82	37,990	76	132,628	63	27,877	60	39,667
Home Furnishings and Appliance Stores	42	1,462	262	9,799	33	3,197	54	1,037
Bldg. Matrl. and Garden Equip. and Supplies	18	18,613	43	10,795	16	4,535	13	5,491
Food and Beverage Stores	38	7,483	89	30,360	26	5,455	70	11,988
Gasoline Stations	12	14,948	15	36,915	13	22,612	22	37,326
Clothing and Clothing Accessories Stores	104	16,314	365	68,582	42	1,007	97	5,637
General Merchandise Stores	15	15,653	33	38,415	12	#	43	45,433
Food Services and Drinking Places	167	20,227	371	114,590	92	13,382	196	24,136
Other Retail Group	253	35,886	1,185	36,667	310	14,784 #	459	12,207
Total Retail and Food Services	731	168,577	2,439	478,751	607	92,851	1,014	182,923
All Other Outlets	398	40,209	1,414	170,546	295	15,867	446	21,494
Totals All Outlets	1,129	208,786	3,853	649,297	902	108,717	1,460	204,417
Type of business	NOVATO		OAKDALE		OAKLAND		OCEANSIDE	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	29	18,624	33	11,846	301	115,954	136	30,188
Home Furnishings and Appliance Stores	53	3,380	20	958	327	32,666	156	18,477
Bldg. Matrl. and Garden Equip. and Supplies	23	6,070	15	3,432	126	47,688	68	30,061
Food and Beverage Stores	38	12,619	24	5,266	561	71,067	101	27,870
Gasoline Stations	14	26,030	10	17,764	119	155,366	42	68,390
Clothing and Clothing Accessories Stores	63	9,807	29	198	839	16,432	277	12,526
General Merchandise Stores	7	37,748	8	#	175	39,674	56	55,561
Food Services and Drinking Places	132	19,121	55	7,054	1,278	150,802	365	63,317
Other Retail Group	600	17,549	142	8,019 #	3,968	70,373	1,798	35,118
Total Retail and Food Services	959	150,947	336	54,537	7,694	700,021	2,999	341,507
All Other Outlets	644	23,005	221	12,649	3,021	346,343	1,173	63,198
Totals All Outlets	1,603	173,952	557	67,186	10,715	1,046,364	4,172	404,706

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	ONTARIO		ORANGE		OROVILLE		OXNARD	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	274	267,107	230	109,811	33	8,673	128	111,676
Home Furnishings and Appliance Stores	287	45,676	245	21,308	28	1,178	125	31,196
Bldg. Matrl. and Garden Equip. and Supplies	138	39,981	87	50,595	29	8,275	42	32,019
Food and Beverage Stores	123	20,652	125	26,877	30	6,085	166	24,828
Gasoline Stations	70	147,791	43	65,651	14	14,387	37	65,848
Clothing and Clothing Accessories Stores	609	108,914	315	46,279	33	1,636	190	22,885
General Merchandise Stores	158	38,777	70	47,552	7	#	62	73,559
Food Services and Drinking Places	445	76,012	452	82,159	76	8,340	338	54,883
Other Retail Group	2,416	172,909	1,451	54,059	221	19,078 #	1,087	27,488
Total Retail and Food Services	4,520	917,820	3,018	504,289	471	67,651	2,175	444,382
All Other Outlets	2,124	574,574	1,841	307,374	211	11,670	1,299	137,647
Totals All Outlets	6,644	1,492,394	4,859	811,662	682	79,321	3,474	582,028
Type of business	PALM DESERT		PALM SPRINGS		PALMDALE		PALO ALTO	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	62	3,146	46	#	75	43,956	30	60,041
Home Furnishings and Appliance Stores	165	19,837	71	2,570	113	16,865	136	35,643
Bldg. Matrl. and Garden Equip. and Supplies	57	18,417	23	21,235	38	18,822	34	4,434
Food and Beverage Stores	49	8,741	48	10,820	58	21,454	40	9,608
Gasoline Stations	11	20,144	18	27,847	30	47,005	14	19,897
Clothing and Clothing Accessories Stores	406	31,667	131	7,505	219	25,210	154	70,677
General Merchandise Stores	47	71,836	21	#	65	71,132	17	34,299
Food Services and Drinking Places	208	31,156	245	36,388	253	43,229	286	73,737
Other Retail Group	1,395	25,133	856	44,520 #	751	21,935	789	26,904
Total Retail and Food Services	2,400	230,078	1,459	150,885	1,602	309,609	1,500	335,240
All Other Outlets	745	45,287	577	37,778	582	31,700	804	133,395
Totals All Outlets	3,145	275,364	2,036	188,663	2,184	341,309	2,304	468,634
Type of business	PARAMOUNT		PASADENA		PASO ROBLES		PERRIS	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	71	5,534	136	89,912	44	25,251	63	11,770
Home Furnishings and Appliance Stores	104	881	328	48,233	40	4,681	54	1,481
Bldg. Matrl. and Garden Equip. and Supplies	35	17,647	87	24,153	23	13,324	27	#
Food and Beverage Stores	55	12,954	120	36,728	54	8,119	49	13,227
Gasoline Stations	10	20,706	30	44,022	23	29,379	14	29,760
Clothing and Clothing Accessories Stores	449	5,757	563	51,402	44	6,546	108	944
General Merchandise Stores	163	#	119	50,512	17	24,010	29	#
Food Services and Drinking Places	120	11,311	551	106,002	153	21,231	101	13,077
Other Retail Group	2,144	18,541 #	2,763	115,307	420	11,530	384	29,764 #
Total Retail and Food Services	3,151	93,331	4,697	566,271	818	144,072	829	100,023
All Other Outlets	711	72,157	1,544	117,540	475	36,514	271	57,461
Totals All Outlets	3,862	165,488	6,241	683,811	1,293	180,586	1,100	157,484
Type of business	PETALUMA		PICO RIVERA		PINOLE		PITTSBURG	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	46	56,411	34	2,185	10	2,142	42	21,313
Home Furnishings and Appliance Stores	73	4,376	45	7,049	13	#	27	1,674
Bldg. Matrl. and Garden Equip. and Supplies	32	7,684	15	12,002	7	4,849	15	#
Food and Beverage Stores	55	17,109	57	10,001	20	6,874	43	10,067
Gasoline Stations	19	30,002	13	22,738	7	10,410	14	17,876
Clothing and Clothing Accessories Stores	93	17,362	75	7,227	23	3,336	50	4,474
General Merchandise Stores	11	7,614	22	30,230	6	10,828	22	14,836
Food Services and Drinking Places	195	25,036	156	22,511	71	13,706	103	16,517
Other Retail Group	874	21,307	288	7,246	161	15,446 #	223	16,208 #
Total Retail and Food Services	1,398	186,901	705	121,188	318	67,590	539	102,965
All Other Outlets	726	57,658	360	52,109	132	2,334	281	40,731
Totals All Outlets	2,124	244,559	1,065	173,297	450	69,925	820	143,696

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	PLACENTIA		PLACERVILLE		PLEASANT HILL		PLEASANTON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	48	15,265	16	18,324	23	1,915	101	76,503
Home Furnishings and Appliance Stores	50	4,135	19	1,614	59	26,612	138	12,842
Bldg. Matrl. and Garden Equip. and Supplies	14	1,090	16	#	28	6,053	46	12,688
Food and Beverage Stores	29	6,102	20	4,134	31	8,998	64	15,684
Gasoline Stations	11	22,097	8	8,884	13	22,243	19	25,932
Clothing and Clothing Accessories Stores	46	2,689	29	650	40	11,660	213	48,239
General Merchandise Stores	8	1,144	11	1,177	10	16,646	39	49,471
Food Services and Drinking Places	107	14,558	71	8,500	109	23,845	261	41,413
Other Retail Group	276	8,641	290	18,345 #	322	18,321	978	26,585
Total Retail and Food Services	589	75,723	480	61,629	635	136,293	1,859	309,359
All Other Outlets	490	42,776	154	12,804	257	17,889	893	133,222
Totals All Outlets	1,079	118,499	634	74,433	892	154,182	2,752	442,581
Type of business	POMONA		PORTERVILLE		POWAY		RANCHO CORDOVA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	300	20,391	52	16,032	44	39,035	170	15,983
Home Furnishings and Appliance Stores	165	8,189	53	2,681	54	3,240	102	29,192
Bldg. Matrl. and Garden Equip. and Supplies	80	18,163	24	10,068	27	11,018	58	33,282
Food and Beverage Stores	134	17,341	25	8,729	26	5,959	52	6,901
Gasoline Stations	47	55,240	26	16,331	12	19,425	24	28,267
Clothing and Clothing Accessories Stores	299	4,703	125	3,838	46	1,684	57	3,625
General Merchandise Stores	120	12,268	30	24,210	17	66,301	25	37,531
Food Services and Drinking Places	362	42,131	104	13,647	132	15,255	180	21,163
Other Retail Group	1,836	24,669	326	7,026	473	16,842	432	24,407
Total Retail and Food Services	3,343	203,095	765	102,563	831	178,759	1,100	200,351
All Other Outlets	1,315	116,360	244	12,957	659	81,779	707	112,321
Totals All Outlets	4,658	319,455	1,009	115,520	1,490	260,538	1,807	312,673
Type of business	RANCHO CUCAMONGA		RANCHO SANTA MARGARITA		RED BLUFF		REDDING	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	149	8,466	28	30,893	19	7,617	128	79,734
Home Furnishings and Appliance Stores	166	35,316	76	3,570	15	1,188	117	16,686
Bldg. Matrl. and Garden Equip. and Supplies	76	21,464	19	#	15	#	74	33,796
Food and Beverage Stores	97	25,943	25	6,418	14	4,665	59	23,199
Gasoline Stations	38	59,092	6	13,883	15	17,987	50	57,585
Clothing and Clothing Accessories Stores	315	31,927	98	2,579	12	243	93	15,162
General Merchandise Stores	83	86,472	24	14,512	4	#	18	60,855
Food Services and Drinking Places	362	85,301	76	16,016	64	7,370	299	40,243
Other Retail Group	1,272	61,943	438	20,129 #	201	21,096 #	1,182	39,002
Total Retail and Food Services	2,558	415,923	790	108,000	359	60,166	2,020	366,262
All Other Outlets	1,393	128,161	397	22,066	192	9,981	1,107	102,297
Totals All Outlets	3,951	544,084	1,187	130,066	551	70,146	3,127	468,560
Type of business	REDLANDS		REDONDO BEACH		REDWOOD CITY		RIALTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	63	57,129	36	13,471	78	101,067	106	6,339
Home Furnishings and Appliance Stores	76	4,435	103	15,042	110	21,200	57	1,306
Bldg. Matrl. and Garden Equip. and Supplies	36	22,937	21	2,171	33	17,198	18	10,100
Food and Beverage Stores	53	16,472	73	21,334	65	20,791	65	11,791
Gasoline Stations	16	23,509	13	17,702	24	35,358	28	42,338
Clothing and Clothing Accessories Stores	145	10,042	250	43,744	103	10,250	94	4,257
General Merchandise Stores	31	18,566	45	22,663	22	51,646	28	#
Food Services and Drinking Places	205	28,041	261	44,993	264	38,156	132	18,886
Other Retail Group	842	17,104	821	21,142	588	24,380	364	30,464 #
Total Retail and Food Services	1,467	198,235	1,623	202,260	1,287	320,045	892	125,480
All Other Outlets	560	30,563	579	21,860	797	91,254	435	95,445
Totals All Outlets	2,027	228,798	2,202	224,121	2,084	411,299	1,327	220,925

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	RICHMOND		RIDGECREST		RIVERBANK		RIVERSIDE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	93	50,317	31	8,271	25	2,537	383	259,042
Home Furnishings and Appliance Stores	58	6,701	20	1,575	13	3,927	362	31,158
Bldg. Matrl. and Garden Equip. and Supplies	22	#	11	#	9	#	144	53,742
Food and Beverage Stores	85	7,631	15	3,810	16	3,565	211	49,325
Gasoline Stations	32	57,005	16	11,464	4	6,611	67	107,894
Clothing and Clothing Accessories Stores	145	7,829	22	388	21	1,108	669	55,788
General Merchandise Stores	29	58,964	10	#	8	12,302	225	93,640
Food Services and Drinking Places	167	16,293	60	8,230	47	6,700	645	99,756
Other Retail Group	559	23,842 #	242	21,576 #	74	13,481 #	3,490	73,259
Total Retail and Food Services	1,190	228,582	427	55,314	217	50,230	6,196	823,606
All Other Outlets	648	65,008	189	4,952	73	5,970	2,288	226,165
Totals All Outlets	1,838	293,590	616	60,266	290	56,201	8,484	1,049,770
Type of business	ROCKLIN		ROHNERT PARK		ROSEMEAD		ROSEVILLE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	54	26,860	17	2,854	67	4,250	156	281,029
Home Furnishings and Appliance Stores	77	30,325	37	8,533	74	2,523	255	50,525
Bldg. Matrl. and Garden Equip. and Supplies	29	5,725	15	#	19	404	78	34,509
Food and Beverage Stores	30	6,097	29	7,779	48	4,665	113	32,766
Gasoline Stations	17	27,320	12	12,439	9	11,798	38	64,857
Clothing and Clothing Accessories Stores	59	1,500	19	3,408	33	354	515	83,046
General Merchandise Stores	18	3,383	9	50,944	32	34,408	175	117,715
Food Services and Drinking Places	106	15,762	113	18,720	145	17,555	395	78,658
Other Retail Group	427	19,612	288	23,515 #	262	4,912	2,040	82,616
Total Retail and Food Services	817	136,583	539	128,192	689	80,869	3,765	825,721
All Other Outlets	406	40,138	315	18,580	317	8,447	1,096	111,316
Totals All Outlets	1,223	176,720	854	146,771	1,006	89,316	4,861	937,037
Type of business	SACRAMENTO		SALINAS		SAN BERNARDINO		SAN BRUNO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	571	96,370	132	90,456	279	90,634	24	20,187
Home Furnishings and Appliance Stores	474	48,933	112	14,585	229	17,518	41	7,941
Bldg. Matrl. and Garden Equip. and Supplies	193	68,798	40	36,525	69	31,802	8	#
Food and Beverage Stores	425	72,704	124	27,562	207	32,512	34	5,281
Gasoline Stations	118	155,827	44	79,329	62	84,446	14	32,354
Clothing and Clothing Accessories Stores	879	79,407	223	29,175	583	24,658	87	13,589
General Merchandise Stores	219	115,776	37	64,256	253	111,828	13	26,219
Food Services and Drinking Places	1,346	188,115	316	49,364	463	63,678	138	23,964
Other Retail Group	3,637	122,237	756	26,216	2,953	35,721	242	27,361 #
Total Retail and Food Services	7,862	948,167	1,784	417,467	5,098	492,796	601	156,897
All Other Outlets	3,439	425,075	877	150,128	1,160	100,178	298	11,913
Totals All Outlets	11,301	1,373,242	2,661	567,595	6,258	592,973	899	168,811
Type of business	SAN CARLOS		SAN CLEMENTE		SAN DIEGO		SAN DIMAS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	26	3,888	48	3,265	1,245	550,259	31	994
Home Furnishings and Appliance Stores	61	22,207	147	7,008	1,698	288,604	31	3,557
Bldg. Matrl. and Garden Equip. and Supplies	48	35,406	30	#	465	213,350	13	#
Food and Beverage Stores	17	3,856	49	12,944	1,024	241,937	26	5,865
Gasoline Stations	8	8,569	17	32,090	323	489,863	11	15,956
Clothing and Clothing Accessories Stores	57	8,547	164	4,483	2,661	430,347	49	5,425
General Merchandise Stores	7	982	41	18,157	495	385,665	20	34,399
Food Services and Drinking Places	119	17,122	194	32,966	3,912	846,462	78	12,223
Other Retail Group	420	22,116	762	26,362 #	13,068	388,230	338	13,784 #
Total Retail and Food Services	763	122,692	1,452	137,275	24,891	3,834,717	597	92,202
All Other Outlets	639	47,083	758	23,224	11,487	1,435,396	387	30,828
Totals All Outlets	1,402	169,776	2,210	160,499	36,378	5,270,113	984	123,030

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012
(Taxable transactions in thousands of dollars)

Type of business	SAN FERNANDO		SAN FRANCISCO		SAN GABRIEL		SAN JOSE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	54	3,520	224	130,719	27	#	567	402,928
Home Furnishings and Appliance Stores	89	1,556	1,043	204,767	93	2,937	1,043	137,249
Bldg. Matrl. and Garden Equip. and Supplies	15	#	324	123,001	26	3,528	330	191,227
Food and Beverage Stores	35	5,086	1,235	173,524	56	3,690	650	121,273
Gasoline Stations	7	5,057	120	172,548	12	15,908	207	341,468
Clothing and Clothing Accessories Stores	296	2,501	2,422	490,858	109	12,248	1,255	211,946
General Merchandise Stores	119	#	283	190,196	33	175	210	285,222
Food Services and Drinking Places	93	11,868	4,482	904,366	201	23,550	2,191	354,524
Other Retail Group	1,020	27,463 #	8,146	391,102	438	13,243 #	6,812	230,959
Total Retail and Food Services	1,728	57,051	18,279	2,781,081	995	75,280	13,265	2,276,795
All Other Outlets	353	18,055	9,220	1,239,812	374	12,738	6,636	1,097,754
Totals All Outlets	2,081	75,106	27,499	4,020,893	1,369	88,018	19,901	3,374,549
Type of business	SAN JUAN CAPISTRANO		SAN LEANDRO		SAN LUIS OBISPO		SAN MARCOS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	34	51,483	82	56,425	62	57,910	62	19,482
Home Furnishings and Appliance Stores	71	5,879	104	11,299	88	16,793	97	42,030
Bldg. Matrl. and Garden Equip. and Supplies	24	11,010	59	31,000	41	23,568	59	33,284
Food and Beverage Stores	25	4,185	79	13,066	53	14,721	49	12,669
Gasoline Stations	7	8,651	34	34,635	17	27,965	19	29,865
Clothing and Clothing Accessories Stores	79	6,869	151	36,914	122	22,227	80	13,061
General Merchandise Stores	20	#	28	75,813	12	43,259	12	50,348
Food Services and Drinking Places	83	14,277	270	31,195	204	37,905	209	33,703
Other Retail Group	514	40,485 #	534	27,540	602	33,482	659	26,516
Total Retail and Food Services	857	142,840	1,341	317,886	1,201	277,830	1,246	260,960
All Other Outlets	453	22,384	981	153,938	666	47,978	933	64,963
Totals All Outlets	1,310	165,224	2,322	471,825	1,867	325,807	2,179	325,923
Type of business	SAN MATEO		SAN RAFAEL		SAN RAMON		SANTA ANA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	79	23,794	90	103,352	28	5,942	316	127,025
Home Furnishings and Appliance Stores	156	21,590	135	26,165	95	10,254	344	31,208
Bldg. Matrl. and Garden Equip. and Supplies	44	19,010	49	51,704	21	22,924	121	60,219
Food and Beverage Stores	97	22,958	59	20,191	33	13,393	328	49,784
Gasoline Stations	30	48,901	22	24,489	19	28,029	54	86,998
Clothing and Clothing Accessories Stores	239	48,965	154	12,127	71	2,493	490	58,254
General Merchandise Stores	32	38,023	22	13,573	17	#	122	56,536
Food Services and Drinking Places	362	55,961	248	29,332	155	22,593	746	91,996
Other Retail Group	1,050	48,497	917	35,238	462	27,718 #	1,482	62,828
Total Retail and Food Services	2,089	327,697	1,696	316,170	901	133,346	4,003	624,847
All Other Outlets	1,152	72,603	1,109	76,033	567	53,512	2,845	248,371
Totals All Outlets	3,241	400,301	2,805	392,202	1,468	186,858	6,848	873,218
Type of business	SANTA BARBARA		SANTA CLARA		SANTA CLARITA		SANTA CRUZ	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	72	38,828	144	160,598	171	132,604	44	16,571
Home Furnishings and Appliance Stores	140	16,587	252	43,430	267	22,516	86	5,285
Bldg. Matrl. and Garden Equip. and Supplies	77	25,083	54	18,189	100	37,604	34	8,523
Food and Beverage Stores	119	32,960	102	20,966	131	29,595	81	17,838
Gasoline Stations	32	43,268	27	44,867	46	88,302	17	19,577
Clothing and Clothing Accessories Stores	260	48,929	117	18,050	509	30,512	141	12,477
General Merchandise Stores	56	18,210	25	47,650	163	102,049	16	#
Food Services and Drinking Places	426	91,230	479	76,323	452	80,089	234	48,640
Other Retail Group	1,744	48,583	944	33,743	2,421	42,887	1,005	55,504 #
Total Retail and Food Services	2,926	363,678	2,144	463,816	4,260	566,157	1,658	184,414
All Other Outlets	1,521	79,407	2,141	508,097	1,761	111,061	648	36,285
Totals All Outlets	4,447	443,086	4,285	971,913	6,021	677,217	2,306	220,699

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	SANTA FE SPRINGS		SANTA MARIA		SANTA MONICA		SANTA ROSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	115	23,509	97	66,824	81	123,004	124	115,373
Home Furnishings and Appliance Stores	145	6,641	76	9,830	236	29,165	173	39,017
Bldg. Matrl. and Garden Equip. and Supplies	66	11,910	45	34,465	46	14,767	84	44,649
Food and Beverage Stores	41	5,788	89	21,838	90	27,179	141	45,057
Gasoline Stations	11	17,737	19	41,196	18	33,650	44	69,632
Clothing and Clothing Accessories Stores	372	4,919	107	11,974	590	117,242	245	43,449
General Merchandise Stores	160	18,296	32	54,002	83	14,652	34	85,026
Food Services and Drinking Places	144	17,171	221	33,724	470	140,618	458	66,358
Other Retail Group	2,255	21,175	559	18,226	1,726	80,210	1,849	63,552
Total Retail and Food Services	3,309	127,146	1,245	292,080	3,340	580,487	3,152	572,112
All Other Outlets	1,829	389,856	815	98,753	1,372	174,256	1,685	124,950
Totals All Outlets	5,138	517,002	2,060	390,833	4,712	754,743	4,837	697,062
Type of business	SANTEE		SEAL BEACH		SEASIDE		SELMA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	68	7,216	9	#	47	62,971	28	40,476
Home Furnishings and Appliance Stores	51	6,226	28	5,175	31	1,633	21	1,389
Bldg. Matrl. and Garden Equip. and Supplies	28	18,334	3	#	10	#	11	#
Food and Beverage Stores	35	8,564	17	5,649	29	3,862	23	4,962
Gasoline Stations	11	13,884	8	11,688	7	9,370	6	5,850
Clothing and Clothing Accessories Stores	53	7,507	50	6,753	24	196	82	392
General Merchandise Stores	18	53,821	19	14,054	4	1,282	8	#
Food Services and Drinking Places	107	19,444	81	21,960	62	9,214	63	8,720
Other Retail Group	431	14,638	212	8,697 #	155	20,929 #	120	21,388 #
Total Retail and Food Services	802	149,635	427	73,976	369	109,456	362	83,178
All Other Outlets	409	26,832	172	43,631	149	13,533	123	10,125
Totals All Outlets	1,211	176,467	599	117,607	518	122,989	485	93,303
Type of business	SHAFTER		SIMI VALLEY		SONORA		SOUTH EL MONTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	10	3,193	83	55,244	19	2,311	103	5,400
Home Furnishings and Appliance Stores	10	#	98	9,831	20	1,004	76	3,455
Bldg. Matrl. and Garden Equip. and Supplies	6	#	44	27,682	13	10,701	54	7,923
Food and Beverage Stores	16	1,364	81	20,056	14	5,785	36	3,683
Gasoline Stations	12	15,782	31	49,363	6	5,987	9	27,431
Clothing and Clothing Accessories Stores	11	52	129	9,741	41	1,637	143	1,721
General Merchandise Stores	7	666	40	64,949	6	#	51	552
Food Services and Drinking Places	23	2,163	270	43,301	62	5,302	71	6,314
Other Retail Group	48	79,881 #	980	24,998	200	20,226 #	689	2,944
Total Retail and Food Services	143	103,103	1,756	305,166	381	52,953	1,232	59,423
All Other Outlets	79	168,896	1,163	50,315	157	4,554	839	32,762
Totals All Outlets	222	271,999	2,919	355,480	538	57,507	2,071	92,184
Type of business	SOUTH GATE		SOUTH LAKE TAHOE		SOUTH SAN FRANCISCO		STANTON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	130	22,174	26	4,827	52	7,980	62	6,618
Home Furnishings and Appliance Stores	53	596	22	1,201	53	8,954	30	#
Bldg. Matrl. and Garden Equip. and Supplies	26	571	17	5,338	31	18,234	20	11,648
Food and Beverage Stores	86	8,916	41	18,069	59	10,222	41	5,058
Gasoline Stations	21	27,093	12	9,698	27	30,973	11	17,200
Clothing and Clothing Accessories Stores	84	4,112	54	7,328	38	136	47	794
General Merchandise Stores	48	26,011	7	#	14	#	16	#
Food Services and Drinking Places	158	16,245	134	25,899	211	28,753	100	10,872
Other Retail Group	336	5,631	265	14,378 #	297	79,273 #	138	12,672 #
Total Retail and Food Services	942	111,349	578	86,739	782	184,523	465	64,862
All Other Outlets	575	31,077	238	16,739	794	100,886	286	15,653
Totals All Outlets	1,517	142,425	816	103,477	1,576	285,409	751	80,515

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012
(Taxable transactions in thousands of dollars)

Type of business	STOCKTON		SUNNYVALE		TEMECULA		THOUSAND OAKS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	279	117,309	61	89,600	113	125,701	100	144,494
Home Furnishings and Appliance Stores	228	17,671	168	26,722	147	16,347	171	29,575
Bldg. Matrl. and Garden Equip. and Supplies	91	55,071	37	43,784	58	20,534	46	24,339
Food and Beverage Stores	271	43,997	98	19,396	85	18,405	85	31,297
Gasoline Stations	79	93,908	28	41,294	27	63,140	30	54,867
Clothing and Clothing Accessories Stores	396	34,022	111	10,840	255	37,203	238	42,824
General Merchandise Stores	128	103,687	15	50,432	56	89,909	53	33,081
Food Services and Drinking Places	591	72,147	386	60,871	329	65,171	328	67,767
Other Retail Group	1,548	82,387	929	32,414	1,104	40,411	1,373	54,512
Total Retail and Food Services	3,611	620,200	1,833	375,354	2,174	476,823	2,424	482,756
All Other Outlets	1,499	227,303	1,206	296,216	1,057	145,834	1,518	105,790
Totals All Outlets	5,110	847,503	3,039	671,570	3,231	622,657	3,942	588,545
Type of business	TORRANCE		TRACY		TRUCKEE		TULARE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	147	183,623	58	57,299	19	1,738	64	21,041
Home Furnishings and Appliance Stores	359	52,597	66	30,724	28	4,026	46	1,492
Bldg. Matrl. and Garden Equip. and Supplies	98	39,430	24	14,427	24	13,492	31	15,066
Food and Beverage Stores	132	30,110	59	13,290	21	6,212	40	9,257
Gasoline Stations	37	67,681	20	47,320	12	12,596	28	46,408
Clothing and Clothing Accessories Stores	903	56,632	124	10,617	52	2,968	154	18,181
General Merchandise Stores	288	102,565	29	42,639	6	#	30	20,804
Food Services and Drinking Places	501	94,074	159	26,666	67	12,269	134	17,521
Other Retail Group	3,635	81,760	391	17,355	232	8,412 #	336	9,325
Total Retail and Food Services	6,100	708,472	930	260,337	461	61,713	863	159,095
All Other Outlets	2,014	201,148	390	36,429	191	16,562	345	43,615
Totals All Outlets	8,114	909,621	1,320	296,766	652	78,274	1,208	202,710
Type of business	TURLOCK		TUSTIN		UKIAH		UNION CITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	97	21,461	51	129,705	25	9,653	23	2,890
Home Furnishings and Appliance Stores	66	3,558	148	26,987	16	1,881	59	11,872
Bldg. Matrl. and Garden Equip. and Supplies	32	18,976	21	17,832	17	17,222	18	30,234
Food and Beverage Stores	63	12,618	72	22,339	22	6,998	47	8,501
Gasoline Stations	28	37,412	18	36,159	11	13,299	12	15,144
Clothing and Clothing Accessories Stores	100	9,601	158	25,063	28	3,525	54	1,086
General Merchandise Stores	30	51,837	36	70,310	6	17,002	15	#
Food Services and Drinking Places	164	27,270	222	44,891	80	9,914	129	22,151
Other Retail Group	422	18,113	649	39,032	268	9,085	309	30,320 #
Total Retail and Food Services	1,002	200,846	1,375	412,317	473	88,579	666	122,198
All Other Outlets	483	52,924	905	65,130	225	9,578	473	67,701
Totals All Outlets	1,485	253,770	2,280	477,448	698	98,157	1,139	189,899
Type of business	UPLAND		VACAVILLE		VALLEJO		VENTURA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	135	26,109	57	56,420	88	53,605	140	87,633
Home Furnishings and Appliance Stores	97	6,864	74	13,318	67	9,574	160	16,001
Bldg. Matrl. and Garden Equip. and Supplies	44	27,365	27	20,496	23	18,973	80	40,701
Food and Beverage Stores	57	10,643	60	14,564	85	15,474	104	23,604
Gasoline Stations	21	29,408	32	39,551	38	39,725	40	56,902
Clothing and Clothing Accessories Stores	95	4,383	158	62,207	93	8,126	262	29,897
General Merchandise Stores	30	31,319	23	51,174	19	37,402	97	44,499
Food Services and Drinking Places	195	26,124	192	37,967	223	30,196	396	62,065
Other Retail Group	628	24,080	572	22,780	768	21,527	2,316	43,065
Total Retail and Food Services	1,302	186,295	1,195	318,478	1,404	234,602	3,595	404,366
All Other Outlets	727	39,541	496	49,183	517	41,054	1,568	90,338
Totals All Outlets	2,029	225,836	1,691	367,661	1,921	275,656	5,163	494,704

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2012
(Taxable transactions in thousands of dollars)

Type of business	VICTORVILLE		VISALIA		VISTA		WALNUT CREEK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	130	99,848	123	63,171	80	33,965	75	111,551
Home Furnishings and Appliance Stores	140	15,808	134	18,687	73	7,238	128	20,477
Bldg. Matrl. and Garden Equip. and Supplies	30	19,958	67	25,928	57	29,919	33	9,201
Food and Beverage Stores	85	20,100	63	19,687	66	16,133	49	19,045
Gasoline Stations	35	48,801	37	35,006	26	43,979	27	32,006
Clothing and Clothing Accessories Stores	279	17,379	265	27,856	89	7,355	178	64,499
General Merchandise Stores	88	62,319	43	84,287	25	52,242	23	38,388
Food Services and Drinking Places	234	35,707	310	48,901	221	27,918	233	51,124
Other Retail Group	1,244	22,751	740	41,604	712	17,330	819	31,563
Total Retail and Food Services	2,265	342,672	1,782	365,127	1,349	236,078	1,565	377,855
All Other Outlets	557	31,438	966	205,477	1,003	75,932	796	60,969
Totals All Outlets	2,822	374,110	2,748	570,605	2,352	312,011	2,361	438,823
Type of business	WATSONVILLE		WEST COVINA		WEST HOLLYWOOD		WEST SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	43	21,246	62	80,084	22	#	79	11,754
Home Furnishings and Appliance Stores	30	2,464	102	13,315	154	36,449	40	#
Bldg. Matrl. and Garden Equip. and Supplies	23	14,152	19	#	28	7,640	34	24,782
Food and Beverage Stores	60	10,652	72	12,538	65	28,815	43	12,471
Gasoline Stations	18	20,621	19	36,211	7	9,649	21	27,973
Clothing and Clothing Accessories Stores	82	5,031	191	31,168	232	24,398	45	2,742
General Merchandise Stores	13	13,161	66	37,578	25	#	8	26,030
Food Services and Drinking Places	126	16,488	231	38,917	236	81,955	111	12,839
Other Retail Group	327	11,169	591	26,697 #	569	57,469 #	228	37,380 #
Total Retail and Food Services	722	114,983	1,353	276,508	1,338	246,375	609	155,971
All Other Outlets	419	29,412	402	28,683	619	41,317	551	198,779
Totals All Outlets	1,141	144,395	1,755	305,191	1,957	287,692	1,160	354,750
Type of business	WESTMINSTER		WHITTIER		WINDSOR		WOODLAND	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	85	74,293	69	11,287	10	2,536	50	18,964
Home Furnishings and Appliance Stores	145	17,251	78	3,564	13	701	49	4,236
Bldg. Matrl. and Garden Equip. and Supplies	34	13,583	32	12,676	9	#	33	19,078
Food and Beverage Stores	131	15,554	62	15,135	22	4,494	38	9,697
Gasoline Stations	26	38,925	15	25,113	6	8,078	19	21,374
Clothing and Clothing Accessories Stores	286	19,585	129	9,414	18	159	53	4,616
General Merchandise Stores	51	53,191	61	20,523	3	#	20	35,673
Food Services and Drinking Places	288	30,014	224	32,604	51	8,094	136	14,531
Other Retail Group	634	20,025	879	18,553	205	30,245 #	318	13,570
Total Retail and Food Services	1,680	282,421	1,549	148,868	337	54,307	716	141,739
All Other Outlets	649	28,314	585	28,534	234	27,689	429	81,268
Totals All Outlets	2,329	310,735	2,134	177,403	571	81,996	1,145	223,007
Type of business	YORBA LINDA		YUBA CITY		YUCAIPA		YUCCA VALLEY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	44	2,678	77	31,527	54	6,781	36	7,472
Home Furnishings and Appliance Stores	94	20,547	62	5,814	41	648	23	720
Bldg. Matrl. and Garden Equip. and Supplies	37	1,775	33	21,571	24	2,227	16	#
Food and Beverage Stores	26	6,948	59	13,515	33	7,097	19	7,324
Gasoline Stations	7	12,241	24	16,663	10	18,817	10	11,287
Clothing and Clothing Accessories Stores	91	1,961	90	11,917	47	#	22	450
General Merchandise Stores	17	#	25	51,518	11	1,576	6	#
Food Services and Drinking Places	90	15,974	146	21,259	82	9,926	45	7,074
Other Retail Group	506	36,477 #	393	19,175	384	8,007 #	359	23,827 #
Total Retail and Food Services	912	98,601	909	192,960	686	55,078	536	58,153
All Other Outlets	555	25,289	439	42,955	243	6,429	163	2,769
Totals All Outlets	1,467	123,890	1,348	235,915	929	61,506	699	60,922

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, THIRD QUARTER 2012

(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
ADELANTO	172	11,694	281	28,976	GALT	1,272	24,063	1,465	31,341
ALBANY	323	41,911	472	48,377	GONZALES	89	6,423	131	18,191
ALTURAS	113	8,723	171	17,053	GRAND TERRACE	145	9,475	194	22,318
AMADOR	21	#	23	212 #	GREENFIELD	117	15,547	166	24,616
AMERICAN CANYON	249	42,174	387	48,873	GRIDLEY	128	20,128	175	21,595
ANDERSON	318	43,911	467	52,114	GROVER BEACH	240	20,810	387	26,005
ANGELS CAMP	129	15,376	174	16,459	GUADALUPE	49	3,846	72	6,918
ARCATA	537	40,860	753	53,397	GUSTINE	69	3,260	103	3,879
ARTESIA	386	39,455	520	46,218	HALF MOON BAY	416	42,326	612	50,901
ARVIN	108	9,537	136	17,838	HAWAIIAN GARDENS	165	14,332	242	16,050
ATHERTON	110	840	179	3,368	HERCULES	165	22,078	220	33,862
ATWATER	316	48,661	436	57,858	HIDDEN HILLS	41	133	49	380
AVALON	191	25,044	232	26,464	HIGHLAND	432	45,123	576	47,911
AVENAL	66	4,850	80	5,946	HILLSBOROUGH	136	203	209	2,783
BANNING	340	36,817	466	41,409	HOLTVILLE	51	3,591	68	7,209
BELL	404	30,556	590	41,403	HUGHSON	62	2,884	93	12,639
BELL GARDENS	372	47,600	592	52,456	HURON	51	3,824	66	4,381
BELMONT	349	45,981	599	60,059	IMPERIAL	109	28,849	177	43,619
BELVEDERE	35	#	74	1,546 #	IMPERIAL BEACH	243	18,050	328	18,923
BIG BEAR LAKE	424	40,314	550	43,423	INDIAN WELLS	165	4,133	238	9,645
BIGGS	7	319	13	480	IONE	77	1,840	107	3,518
BISHOP	273	38,033	393	51,836	IRWINDALE	290	29,877	642	98,725
BLUE LAKE	20	117	30	360	ISLETON	32	523	41	3,216
BLYTHE	159	32,529	265	40,522	JACKSON	201	13,628	277	15,787
BRADBURY	10	#	15	36 #	KERMAN	148	22,461	198	29,967
BRAWLEY	157	27,601	282	43,547	KING CITY	227	18,419	318	32,684
BRISBANE	91	24,374	231	67,970	KINGSBURG	157	16,335	236	26,054
BUELLTON	144	33,750	273	39,473	LA CANADA-FLINTRIDGE	348	46,585	524	51,198
CALIFORNIA CITY	110	7,131	141	7,265	LA HABRA HEIGHTS	61	73	89	776
CALIMESA	118	14,185	165	15,315	LA PALMA	179	108,583	273	125,055
CALIPATRIA	17	1,665	29	2,601	LAFAYETTE	585	48,955	902	57,572
CALISTOGA	204	15,028	300	22,189	LAGUNA WOODS	151	18,940	189	20,623
CANYON LAKE	184	3,583	236	3,831	LAKEPORT	212	25,815	308	28,889
CARMEL	450	50,338	590	53,561	LARKSPUR	304	40,712	491	51,705
CARPINTERIA	331	32,233	510	41,986	LATHROP	142	44,050	226	64,722
CHOWCHILLA	141	15,699	207	20,918	LEMOORE	210	27,692	294	47,178
CLAYTON	138	6,922	186	7,879	LINDSAY	168	14,529	221	17,525
CLEARLAKE	195	26,637	258	28,033	LIVE OAK	63	5,960	83	7,322
CLOVERDALE	176	13,637	253	15,074	LIVINGSTON	100	25,143	124	28,212
COALINGA	109	14,156	171	22,700	LOMA LINDA	213	67,405	313	92,866
COLFAX	102	15,572	142	19,001	LOMITA	389	34,646	529	39,741
COLMA	102	183,465	161	195,534	LOOMIS	195	13,839	313	18,523
COLUSA	123	12,018	183	22,954	LOS ALAMITOS	365	41,067	620	57,617
CORCORAN	101	10,868	164	24,965	LOS ALTOS HILLS	110	372	159	1,691
CORNING	162	66,128	216	68,738	LOYALTON	17	750	23	868
CORONADO	369	40,337	548	69,945	MAMMOTH LAKES	244	36,313	361	40,121
COTATI	216	34,399	321	39,604	MARICOPA	14	#	16	851 #
CRESCENT CITY	172	22,540	252	27,018	MARINA	216	41,496	340	44,984
CUDAHY	340	12,491	429	25,574	MARYSVILLE	240	32,151	336	45,241
DEL MAR	1,014	41,475	1,271	55,788	MAYWOOD	245	21,189	357	27,358
DEL REY OAKS	24	6,679	42	7,244	MC FARLAND	68	5,729	95	7,167
DESERT HOT SPRINGS	329	27,586	433	29,707	MENDOTA	145	8,619	171	17,535
DORRIS	15	561	22	769	MILL VALLEY	491	52,509	809	58,972
DOS PALOS	64	3,501	95	11,984	MILLBRAE	353	42,310	505	48,698
DUNSMUIR	55	2,018	78	2,253	MONTAGUE	33	1,066	47	1,111
EAST PALO ALTO	125	70,380	164	75,578	MONTE SERENO	36	157	49	256
EASTVALE	279	65,752	412	123,577	MORAGA	231	19,142	340	21,498
ESCALON	106	13,514	161	17,626	MORRO BAY	404	35,414	533	38,247
ETNA	36	1,293	50	1,515	MOUNT SHASTA	229	17,262	322	21,809
EXETER	161	13,042	235	16,462	NEEDLES	72	8,334	111	8,950
FAIRFAX	218	10,728	325	11,905	NEVADA CITY	286	11,727	391	17,624
FARMERSVILLE	101	11,625	127	12,678	NEWMAN	87	6,221	120	9,841
FERNDALE	83	2,976	110	3,681	OAKLEY	278	26,529	410	36,046
FILLMORE	161	#	234	173,735 #	OJAI	400	18,664	572	25,456
FIREBAUGH	85	8,344	120	22,182	ORANGE COVE	58	2,954	77	3,500
FORT BRAGG	277	32,448	403	38,909	ORINDA	321	17,383	501	21,115
FORT JONES	40	2,298	56	2,595	ORLAND	151	18,009	217	20,099
FORTUNA	263	26,598	375	34,302	PACIFIC GROVE	447	30,007	601	33,605
FOSTER CITY	382	55,220	614	87,317	PACIFICA	485	38,726	726	40,923
FOWLER	88	13,321	144	29,581	PALOS VERDES ESTATES	194	2,355	277	4,437

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, THIRD QUARTER 2012
(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
PARADISE	641	34,409	876	37,391	SOLANA BEACH	546	56,589	827	64,357
PARLIER	91	7,338	110	8,628	SOLEDAD	135	14,245	180	15,843
PATTERSON	174	30,941	246	56,081	SOLVANG	286	20,203	389	25,981
PIEDMONT	115	3,069	191	3,985	SONOMA	441	53,046	694	61,085
PISMO BEACH	344	60,784	433	64,152	SOUTH PASADENA	458	34,967	668	40,766
PLYMOUTH	38	2,975	63	3,514	ST. HELENA	282	35,546	528	51,722
POINT ARENA	50	1,634	57	1,772	SUISUN	255	24,081	342	24,851
PORT HUENEME	192	18,420	275	23,133	SUSANVILLE	182	30,435	280	32,347
PORTOLA	60	2,850	92	4,571	SUTTER CREEK	115	4,531	150	4,985
PORTOLA VALLEY	82	2,835	143	4,226	TAFT	166	22,183	239	38,570
RANCHO MIRAGE	426	56,538	582	70,485	TEHACHAPI	330	51,081	443	53,482
RANCHO PALOS VERDES	478	23,135	658	46,233	TEHAMA	3	#	4	45 #
REEDLEY	246	29,447	389	36,370	TEMPLE CITY	484	32,669	720	36,503
RIO DELL	40	3,076	54	3,885	TIBURON	174	9,468	302	11,294
RIO VISTA	136	14,763	205	21,176	TRINIDAD	24	#	34	3,149 #
RIPON	168	47,910	251	55,741	TULELAKE	13	573	21	3,946
ROLLING HILLS	24	#	35	72 #	TWENTYNINE PALMS	246	23,047	328	26,531
ROLLING HILLS ESTATES	314	23,300	424	25,205	VERNON	267	20,000	1,063	110,557
ROSS	36	365	77	673	VILLA PARK	80	3,324	140	3,607
SAN ANSELMO	405	20,185	624	22,187	WALNUT	593	31,096	1,033	43,782
SAN JACINTO	417	43,970	608	50,201	WASCO	166	19,719	226	25,092
SAN JOAQUIN	20	2,046	28	9,737	WATERFORD	78	7,117	99	9,376
SAN JUAN BAUTISTA	153	3,005	177	3,219	WEED	88	25,436	122	25,620
SAN MARINO	217	6,237	341	7,826	WESTLAKE VILLAGE	420	58,731	709	74,315
SAN PABLO	349	37,198	462	41,735	WESTMORLAND	19	#	22	3,271 #
SAND CITY	68	48,445	135	54,573	WHEATLAND	36	2,985	44	3,147
SANGER	249	33,147	364	40,055	WILDOMAR	321	28,040	436	30,655
SANTA PAULA	274	37,727	483	50,226	WILLIAMS	78	13,221	102	14,798
SARATOGA	382	18,599	559	23,632	WILLITS	219	31,922	312	37,667
SAUSALITO	482	34,557	791	41,265	WILLOWS	119	21,096	174	26,304
SCOTTS VALLEY	348	35,148	530	43,744	WINTERS	97	9,065	140	9,910
SEBASTOPOL	426	30,097	600	35,134	WOODLAKE	77	3,765	103	11,071
SHASTA LAKE	120	5,808	190	9,731	WOODSIDE	123	9,956	197	12,236
SIERRA MADRE	262	4,484	357	5,842	YOUNTVILLE	78	21,285	143	25,155
SIGNAL HILL	387	214,516	767	258,704	YREKA	261	33,225	399	37,693

Sales omitted because their publication would result in the disclosure of confidential information. In Table 6, these are included with "Total Outlets, Taxable Transactions".

FOOTNOTES

- a/ Per capita taxable sales were derived by dividing second quarter self-assessed taxable sales by the population estimates of the State Department of Finance for July 1. The populations used were 37,570,307 for 2011 and 37,826,160 for 2012.
- b/ Some permittees, by the nature of their business, are not required to allocate local sales or use tax to specific local jurisdictions. Their taxable transactions are listed under the column headed "Unallocated" in Table 2. Contractors and manufacturers generate most of the countywide unallocable transactions through construction work and making installations of manufactured products in the various counties. Unallocated taxable sales are not reported in Tables 5 and 6.

Notes concerning permits:

A sales tax permit is required for each place of business operated by all manufacturers, wholesalers, and retailers of tangible personal property except those dealing solely in nontaxable commodities. Permits are tabulated twice a year: as of January 1 and July 1.

Table 3 to Table 5 Conversion Chart

NAICS	Table 3	Table 5
44111	New Car Dealers	Motor Vehicle and Parts Dealers
44112	Used Car Dealers	Motor Vehicle and Parts Dealers
4412	Other Motor Vehicle Dealers	Motor Vehicle and Parts Dealers
4413	Auto. Parts, Accessories and Tire Stores	Motor Vehicle and Parts Dealers
4421	Furniture Stores	Home Furnishings and Appliance Stores
4422	Home Furnishings Stores	Home Furnishings and Appliance Stores
443	Electronics and Appliance Stores	Home Furnishings and Appliance Stores
4441	Building Material and Supplies Dealers	Bldg. Matrl. and Garden Equip. and Supplies
4442	Lawn and Garden Equip. and Supplies Stores	Bldg. Matrl. and Garden Equip. and Supplies
44511	Supermarkets and Other Grocery Stores	Food and Beverage Stores
44512	Convenience Stores	Food and Beverage Stores
4452	Specialty Food Stores	Food and Beverage Stores
4453	Beer, Wine, and Liquor Stores	Food and Beverage Stores
44611	Pharmacies and Drug Stores	Other Retail Group
44612-44619	Health and Personal Care Stores	Other Retail Group
447	Gasoline Stations	Gasoline Stations
44811	Men's Clothing Stores	Clothing and Clothing Accessories Stores
44812	Women's Clothing Stores	Clothing and Clothing Accessories Stores
44813-44819	Family Clothing Stores, Accessories, and Others	Clothing and Clothing Accessories Stores
4482	Shoe Stores	Clothing and Clothing Accessories Stores
4483	Jewelry, Luggage, and Leather Goods Stores	Clothing and Clothing Accessories Stores
45111	Sporting Goods Stores	Other Retail Group
45112-45114	Hobby, Toy and Musical Instrument Stores	Other Retail Group
4512	Book, Periodical, and Music Stores	Other Retail Group
452	General Merchandise Stores	General Merchandise Stores
4531	Florists	Other Retail Group
45321	Office Supplies and Stationery Stores	Other Retail Group
45322	Gift, Novelty, and Souvenir Stores	Other Retail Group
4533	Used Merchandise Stores	Other Retail Group
4539	Other Miscellaneous Store Retailers	Other Retail Group
454	Nonstore Retailers	Other Retail Group
7221	Full-Service Restaurants	Food Services and Drinking Places
7222	Limited-Service Eating Places	Food Services and Drinking Places
7223	Special Food Services	Food Services and Drinking Places
7224	Drinking Places (Alcoholic Beverages)	Food Services and Drinking Places
All others	All Other Outlets	All other outlets