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Taxable Sales In California (Sales & Use Tax)

2012 Second Quarter

Taxable Sales in California is a quarterly report on retail sales activity in California, as measured by transactions subject to sales and use tax. The report includes data about statewide taxable sales by type of business as well as data about taxable sales in all California cities and counties.

The following factors should be considered when using these data:

1. Total taxable transactions do not necessarily indicate the gross sales of stores dealing in taxable items. Only sales subject to sales or use tax are tabulated; excluded are sales for resale, sales of nontaxable items such as food for home consumption and prescription medicines, and taxable sales disclosed by Board audits.
2. Some businesses dealing primarily in nontaxable activities, such as services, manufacturing, contracting, or wholesaling, either sell some merchandise that is subject to sales tax or use some items that were purchased ex-tax and on which use tax must be paid. Such transactions are included in the tabulations.
3. Data are compiled by type of store but cannot be broken down by commodity.
4. Businesses are classified according to their principal line of merchandise or service.

Readers are invited to submit comments and suggestions designed to improve this publication to:

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TAXABLE SALES IN CALIFORNIA

SECOND QUARTER 2012

California taxable sales continued to grow in the second quarter of 2012, rising 7.2 percent over the second quarter of 2011. This was the slowest growth since the first quarter of 2011. Second quarter 2012 taxable sales totaled \$139.3 billion, \$9.4 billion more than taxable sales in the second quarter of 2011. Taxable sales increased at a growth rate 4.0 percent faster than California personal income in the second quarter.

In constant dollar terms, second quarter 2012 taxable sales grew at 6.2 percent. The California Taxable Sales Deflator, which measures the rate of change of all taxable sales in the state, was up 1.0 percent over the same quarter last year. The California Consumer Price Index, which measures price changes of both taxable goods and nontaxable goods and services, grew at a faster rate of 1.8 percent.

Taxable sales made by Retail Stores and Food Services grew at 7.4 percent, accounting for 68.1 percent of total taxable sales in the

second quarter of 2012. Nonretail Outlets (all other outlets) grew at 6.9 percent, and comprised the remaining 31.9 percent. Nonretail taxable sales include items such as business equipment and construction materials.

Taxable sales made by Motor Vehicles Dealers rose faster than any other major type of retailer at 18.3 percent, mostly due to sales at New Car Dealers, followed by Other Motor Vehicle Dealers. Lower gasoline prices held back taxable sales at Gasoline Stations to a 2.8 percent growth rate, one of the lowest quarters for this sector in the last couple of years.

Clothing stores had one of the highest growth rates for this quarter, growing 11.1 percent over the same quarter last year. Other sectors with strong showings this quarter were Food Services (8.2 percent growth) and Home Furnishings (8.0 percent growth).

TABLE 1. STATEWIDE TAXABLE SALES, BY TYPE OF BUSINESS, SECOND QUARTER 2012

NAICS	Type of business	Number of permits on July 1, 2012	Taxable transactions			Per capita taxable transactions a/	
			Amount (in thousands)	Percent of total	Percent change from year to year	2012	2011
Retail and Food Services							
441	Motor Vehicle and Parts Dealers	33,767	15,416,660	11.07	18.3	407.57	346.77
44111	New Car Dealers	2,415	11,446,099	8.22	22.4	302.60	248.97
44112	Used Car Dealers	7,392	1,523,925	1.09	9.5	40.29	37.05
4412	Other Motor Vehicle Dealers	3,044	768,461	.55	11.0	20.32	18.42
4413	Auto. Parts, Accessories and Tire Stores	20,916	1,678,175	1.20	5.5	44.37	42.33
442	Furniture and Home Furnishings Stores	18,587	2,396,888	1.72	8.0	63.37	59.06
4421	Furniture Stores	8,743	1,506,008	1.08	9.8	39.81	36.52
4422	Home Furnishings Stores	9,844	890,880	.64	5.2	23.55	22.54
443	Electronics and Appliance Stores	23,301	3,613,907	2.59	3.5	95.54	92.97
444	Bldg. Matrl. and Garden Equip. and Supplies	17,236	7,406,850	5.32	6.2	195.81	185.60
4441	Building Material and Supplies Dealers	11,679	6,639,557	4.77	6.3	175.53	166.25
4442	Lawn and Garden Equip. and Supplies Stores	5,557	767,293	.55	5.5	20.28	19.35
445	Food and Beverage Stores	31,900	6,206,089	4.45	4.5	164.07	158.02
44511	Supermarkets and Other Grocery Stores	12,286	4,522,610	3.25	3.5	119.56	116.28
44512	Convenience Stores	5,157	638,288	.46	4.8	16.87	16.21
4452	Specialty Food Stores	7,942	196,150	.14	13.9	5.19	4.59
4453	Beer, Wine, and Liquor Stores	6,515	849,041	.61	7.9	22.45	20.95
446	Health and Personal Care Stores	24,427	2,698,822	1.94	6.2	71.35	67.62
44611	Pharmacies and Drug Stores	5,836	1,662,346	1.19	2.2	43.95	43.28
44612-44619	Health and Personal Care Stores	18,591	1,036,476	.74	13.3	27.40	24.35
447	Gasoline Stations	9,990	15,070,013	10.82	2.8	398.40	390.17
448	Clothing and Clothing Accessories Stores	70,775	7,761,484	5.57	11.1	205.19	186.00
44811	Men's Clothing Stores	2,448	228,009	.16	9.0	6.03	5.57
44812	Women's Clothing Stores	10,068	1,219,735	.88	7.4	32.25	30.23
44813-44819	Family Clothing Stores, Accessories, and Other Stores	40,979	4,707,456	3.38	13.1	124.45	110.81
4482	Shoe Stores	5,159	812,559	.58	12.1	21.48	19.29
4483	Jewelry, Luggage, and Leather Goods Stores	12,121	793,725	.57	5.1	20.98	20.11
451	Sporting Goods, Hobby, Book, and Music Stores	29,246	2,479,634	1.78	2.5	65.55	64.38
45111	Sporting Goods Stores	9,971	1,170,939	.84	8.8	30.96	28.64
45112-45114	Hobby, Toy and Musical Instrument Stores	7,775	792,653	.57	-0.5	20.96	21.20
4512	Book, Periodical, and Music Stores	11,500	516,041	.37	-5.5	13.64	14.54
452	General Merchandise Stores	17,163	11,641,942	8.36	3.0	307.77	300.98
453	Miscellaneous Store Retailers	117,979	4,432,571	3.18	4.5	117.18	112.89
4531	Florists	4,779	136,541	.10	6.4	3.61	3.42
45321	Office Supplies and Stationery Stores	2,411	996,772	.72	-1.7	26.35	26.98
45322	Gift, Novelty, and Souvenir Stores	19,246	383,459	.28	4.8	10.14	9.74
4533	Used Merchandise Stores	15,794	199,592	.14	11.8	5.28	4.75
4539	Other Miscellaneous Store Retailers	75,749	2,716,207	1.95	6.3	71.81	68.00
454	Nonstore Retailers	167,568	864,337	.62	10.7	22.85	20.78
722	Food Services and Drinking Places	94,453	14,917,325	10.71	8.2	394.37	366.98
7221	Full-Service Restaurants	31,099	7,481,751	5.37	7.2	197.79	185.74
7222	Limited-Service Eating Places	50,866	6,536,394	4.69	9.5	172.80	158.88
7223	Special Food Services	9,699	603,709	.43	7.1	15.96	15.00
7224	Drinking Places (Alcoholic Beverages)	2,789	295,471	.21	6.9	7.81	7.36
Total Retail and Food Services		656,392	94,906,522	68.13	7.4	2,509.02	2,352.24
All Other Outlets							
11	Agriculture, Forestry, Fishing and Hunting	1,994	151,098	.11	6.2	3.99	3.79
21	Mining, Quarrying, and Oil and Gas Extraction	384	224,131	.16	-1.8	5.93	6.07
22	Utilities	699	365,672	.26	129.7	9.67	4.24
23	Construction	14,684	2,383,864	1.71	26.9	63.02	50.01
31 - 33	Manufacturing	52,091	9,692,552	6.96	4.1	256.24	247.73
42	Wholesale Trade	86,801	16,659,435	11.96	9.4	440.42	405.15
48 - 49	Transportation and Warehousing	3,332	368,903	.26	16.8	9.75	8.41
51	Information	6,106	2,058,211	1.48	-7.6	54.41	59.31
52	Finance and Insurance	2,889	489,028	.35	0.0	12.93	13.02
53	Real Estate and Rental and Leasing	20,546	4,212,077	3.02	4.9	111.35	106.88
54	Professional, Scientific, and Technical Services	33,831	1,234,978	.89	-2.1	32.65	33.57
55	Management of Companies and Enterprises	73	13,347	.01	-10.6	0.35	0.40
56	Adm. and Support and Waste Mgmt. and Remediation	13,656	608,567	.44	8.5	16.09	14.94
61	Educational Services	6,914	315,701	.23	-2.3	8.35	8.60
62	Health Care and Social Assistance	6,690	304,147	.22	7.8	8.04	7.51
71	Arts, Entertainment, and Recreation	5,614	758,379	.54	10.4	20.05	18.28
721	Accommodation	2,358	883,086	.63	5.4	23.35	22.31
81	Other Services (except Public Administration)	61,558	1,858,479	1.33	6.2	49.13	46.59
92	Public Administration	1,276	147,559	.11	0.3	3.90	3.92
Others	Others	401	1,671,474	1.20	-1.7	44.19	45.25
Total All Other Outlets		321,897	44,400,689	31.87	6.9	1,173.81	1,106.00
Total All Outlets		978,289	139,307,211	100.00	7.2	3,682.83	3,458.24
Historical Data							
Comparable data for total all outlets:							
	2007	1,032,920	143,170,584		0.9	3,916.84	
	2008	1,034,675	139,913,845		-2.3	3,796.21	
	2009	953,851	113,361,318		-19.0	3,057.44	
	2010	978,047	118,549,393		4.6	3,177.47	
	2011	969,643	129,926,975		9.6	3,458.24	

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NOTE: Detail may not compute to total due to rounding.

TABLE 2. TAXABLE SALES, BY COUNTY, SECOND QUARTER 2012

(Taxable transactions in thousands of dollars)

County	Sales tax permits as of July 1, 2012			Taxable transactions				Percent change year to year
	Incorporated cities	Outside incorporated cities	Total	Incorporated cities	Outside incorporated cities	Unallocated b/	Total	
Alameda	37,784	1,922	39,706	\$5,311,223	\$192,565	\$773,544	\$6,277,332	9.8
Alpine	--	69	69	--	3,779	3,799	7,578	62.9
Amador	637	712	1,349	27,980	58,316	12,290	98,586	0.0
Butte	4,425	1,627	6,052	543,875	78,575	75,852	698,302	5.6
Calaveras	174	1,298	1,472	16,457	49,995	12,697	79,150	10.5
Colusa	285	237	522	39,301	49,563	13,513	102,377	-8.8
Contra Costa	18,895	2,609	21,504	2,951,962	238,439	412,508	3,602,909	12.4
Del Norte	252	294	546	24,951	19,071	11,356	55,378	6.8
El Dorado	1,450	4,177	5,627	147,405	219,545	58,406	425,356	8.0
Fresno	15,921	3,243	19,164	2,370,917	353,486	299,071	3,023,475	5.1
Glenn	391	285	676	54,877	32,012	10,431	97,320	13.1
Humboldt	2,710	1,789	4,499	290,122	113,718	40,550	444,389	5.3
Imperial	2,877	411	3,288	402,436	50,194	65,457	518,087	-2.3
Inyo	393	320	713	48,193	31,823	11,062	91,078	15.1
Kern	10,566	5,246	15,812	2,099,068	1,079,222	484,097	3,662,387	5.8
Kings	1,802	371	2,173	262,174	44,163	41,183	347,520	1.0
Lake	566	1,177	1,743	57,471	58,986	16,305	132,762	3.5
Lassen	280	319	599	32,168	16,578	15,175	63,922	8.4
Los Angeles	251,981	14,433	266,414	28,814,809	1,343,532	3,577,604	33,735,945	7.3
Madera	1,311	1,525	2,836	168,861	136,551	48,860	354,272	6.4
Marin	8,443	1,614	10,057	890,290	87,928	97,514	1,075,732	7.1
Mariposa	--	657	657	--	46,234	4,736	50,970	1.2
Mendocino	1,575	2,086	3,661	175,283	111,214	26,010	312,507	5.5
Merced	2,824	910	3,734	412,645	145,154	77,231	635,030	5.8
Modoc	171	198	369	11,661	4,637	8,110	24,408	14.7
Mono	361	221	582	29,448	10,433	12,526	52,407	7.9
Monterey	7,268	2,916	10,184	1,078,761	204,191	137,915	1,420,867	5.6
Napa	3,903	1,613	5,516	438,876	164,852	79,591	683,318	8.8
Nevada	1,994	1,992	3,986	187,431	43,498	39,808	270,737	5.2
Orange	91,608	1,575	93,183	12,406,518	178,925	1,224,417	13,809,860	6.3
Placer	8,139	3,482	11,621	1,323,507	279,321	141,283	1,744,111	7.4
Plumas	92	849	941	4,602	31,204	15,281	51,087	6.2
Riverside	43,719	4,597	48,316	5,685,966	622,319	717,156	7,025,441	9.2
Sacramento	20,521	10,986	31,507	2,745,496	1,496,469	589,318	4,831,283	6.6
San Benito	862	337	1,199	76,050	33,154	17,929	127,132	8.1
San Bernardino	43,356	5,580	48,936	6,076,676	548,675	698,444	7,323,796	8.2
San Diego	72,889	11,378	84,267	10,078,689	531,756	1,260,505	11,870,950	5.8
San Francisco	27,499	--	27,499	3,977,840	--	--	3,977,840	9.2
San Joaquin	10,121	2,492	12,613	1,661,730	356,056	253,492	2,271,278	7.5
San Luis Obispo	6,152	3,417	9,569	760,880	297,908	109,560	1,168,349	16.6
San Mateo	17,635	1,554	19,189	2,703,561	406,883	359,677	3,470,121	8.3
Santa Barbara	9,936	2,464	12,400	1,201,731	146,193	173,381	1,521,304	5.9
Santa Clara	42,654	1,326	43,980	7,698,817	93,094	1,173,698	8,965,610	6.1
Santa Cruz	4,614	3,706	8,320	492,992	198,962	72,034	763,988	3.5
Shasta	3,784	1,989	5,773	526,050	86,168	56,049	668,267	4.4
Sierra	23	97	120	758	1,708	6,425	8,891	174.3
Siskiyou	1,173	674	1,847	90,605	18,507	26,176	135,288	5.8
Solano	7,652	450	8,102	1,315,925	42,665	148,372	1,506,962	8.3
Sonoma	11,475	5,836	17,311	1,346,201	316,007	169,282	1,831,490	5.0
Stanislaus	7,601	2,160	9,761	1,230,363	382,119	209,592	1,822,075	9.0
Sutter	1,431	438	1,869	1,869	249,695	73,295	357,448	5.1
Tehama	771	745	1,516	138,778	27,326	17,975	184,079	5.6
Trinity	--	573	573	--	19,730	4,106	23,835	11.4
Tulare	6,229	2,296	8,525	1,060,933	183,100	151,885	1,395,917	8.6
Tuolumne	538	1,329	1,867	58,896	74,219	17,397	150,511	3.0
Ventura	20,354	1,852	22,206	2,517,154	105,640	273,848	2,896,642	5.4
Yolo	3,559	453	4,012	717,727	72,907	93,637	884,270	8.3
Yuba	380	819	1,199	48,229	61,611	18,437	128,277	1.1
Statewide	--	--	6,558	--	--	47,006	47,006	-15.2
TOTAL	844,006	127,725	978,289	\$113,085,014	\$11,674,175	\$14,548,023	\$139,307,211	7.2
HISTORICAL DATA								
2007	882,380	142,371	1,032,920	116,197,543	11,924,715	15,048,326	143,170,584	0.9
2008	884,892	141,980	1,034,675	113,195,551	12,074,327	14,643,967	139,913,845	-2.3
2009	816,204	130,561	953,851	92,249,827	9,454,622	11,656,869	113,361,318	-19.0
2010	838,775	132,198	978,047	96,738,132	9,769,504	12,041,757	118,549,393	4.6
2011	832,839	129,845	969,643	105,541,842	11,021,107	13,364,026	129,926,975	9.6

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NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	ALAMEDA		BUTTE		CONTRA COSTA		EL DORADO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	1,333	707,723	231	64,800	721	408,394	188	44,046
New Car Dealers	120	571,601	16	43,590	63	331,170	10	31,510
Used Car Dealers	370	46,794	49	4,030	195	24,917	28	2,973
Other Motor Vehicle Dealers	117	28,600	30	4,307	60	10,276	29	967
Auto. Parts, Accessories and Tire Stores	726	60,728	136	12,874	403	42,032	121	8,596
Furniture and Home Furnishings Stores	685	111,403	99	9,367	461	60,788	99	5,123
Furniture Stores	330	75,792	39	4,965	208	32,114	25	1,058
Home Furnishings Stores	355	35,611	60	4,402	253	28,674	74	4,066
Electronics and Appliance Stores	1,020	151,238	123	15,129	506	86,464	108	3,538
Bldg. Matrl. and Garden Equip. and Supplies	625	321,743	186	62,509	408	222,317	157	34,633
Building Material and Supplies Dealers	491	299,872	113	48,924	296	193,593	97	28,501
Lawn and Garden Equip. and Supplies Stores	134	21,871	73	13,585	112	28,724	60	6,132
Food and Beverage Stores	1,468	241,921	168	39,586	690	178,783	177	36,195
Supermarkets and Other Grocery Stores	586	166,967	72	32,592	283	133,280	54	30,373
Convenience Stores	221	18,954	27	2,930	113	15,756	22	2,262
Specialty Food Stores	355	9,475	42	398	167	5,642	44	873
Beer, Wine, and Liquor Stores	306	46,526	27	3,666	127	24,105	57	2,687
Health and Personal Care Stores	763	110,186	118	13,347	522	74,849	124	10,283
Pharmacies and Drug Stores	168	74,474	38	10,409	110	52,345	32	8,973
Health and Personal Care Stores	595	35,712	80	2,938	412	22,504	92	1,309
Gasoline Stations	421	597,131	83	83,145	308	419,739	54	68,155
Clothing and Clothing Accessories Stores	2,418	245,122	266	24,288	1,373	185,822	298	10,593
Men's Clothing Stores	75	7,841	5	934	58	6,601	6	#
Women's Clothing Stores	304	36,053	39	4,752	207	26,696	29	1,900
Family Clothing Stores, Accessories, and Other Stores	1,393	153,025	144	13,845	727	119,234	187	8,095 #
Shoe Stores	150	32,455	23	3,171	83	17,448	3	#
Jewelry, Luggage, and Leather Goods Stores	496	15,749	55	1,586	298	15,843	73	598
Sporting Goods, Hobby, Book, and Music Stores	1,193	112,595	200	14,810	667	71,130	210	7,412
Sporting Goods Stores	280	52,001	96	6,792	230	32,848	102	5,778
Hobby, Toy and Musical Instrument Stores	337	34,729	44	4,008	163	25,490	42	665
Book, Periodical, and Music Stores	576	25,864	60	4,010	274	12,792	66	968
General Merchandise Stores	531	437,222	64	79,116	265	349,774	74	27,249
Miscellaneous Store Retailers	5,023	243,035	753	23,706	2,879	103,777	885	15,698
Florists	215	5,282	18	443	113	2,285	28	324
Office Supplies and Stationery Stores	78	88,722	12	2,402	48	13,451	10	1,937
Gift, Novelty, and Souvenir Stores	601	11,319	133	1,502	336	6,647	247	2,830
Used Merchandise Stores	464	7,368	139	1,823	184	4,411	75	1,520
Other Miscellaneous Store Retailers	3,665	130,344	451	17,536	2,198	76,984	525	9,088
Nonstore Retailers	6,112	20,433	1,405	4,016	3,383	13,319	1,105	4,750
Food Services and Drinking Places	4,435	582,973	537	61,444	2,160	324,726	460	46,877
Full-Service Restaurants	1,345	265,372	196	28,298	704	156,895	184	25,703
Limited-Service Eating Places	2,403	271,246	262	29,038	1,169	148,594	237	19,615
Special Food Services	532	27,815	55	1,514	199	7,547	27	691
Drinking Places (Alcoholic Beverages)	155	18,539	24	2,594	88	11,690	12	867
Total Retail and Food Services	26,027	3,882,726	4,233	495,264	14,343	2,499,882	3,939	314,551
All Other Outlets	13,679	2,394,606	1,819	203,038	7,161	1,103,027	1,688	110,805
Total All Outlets	39,706	6,277,332	6,052	698,302	21,504	3,602,909	5,627	425,356
Historical Data								
Comparable data for total all outlets:								
2007	42,014	6,484,363	6,231	727,576	23,181	3,558,538	6,122	479,146
2008	41,783	6,254,512	6,300	722,414	23,149	3,478,408	6,132	466,139
2009	38,663	5,005,818	5,840	599,889	21,395	2,926,826	5,592	371,864
2010	40,348	5,308,793	5,961	621,484	21,784	2,954,267	5,702	379,361
2011	38,577	5,715,865	5,917	661,271	21,153	3,204,115	5,589	393,704

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	FRESNO		HUMBOLDT		IMPERIAL		KERN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	1,034	380,196	123	50,091	162	55,012	722	354,291
New Car Dealers	68	239,514	12	27,506	10	38,439	48	244,307
Used Car Dealers	273	67,383	28	7,629	27	4,555 #	136	40,632
Other Motor Vehicle Dealers	62	21,595	11	2,411	8	#	45	18,570
Auto. Parts, Accessories and Tire Stores	631	51,704	72	12,546	117	12,019	493	50,781
Furniture and Home Furnishings Stores	377	46,640	45	4,889	46	2,286	231	100,335
Furniture Stores	220	30,779	16	2,479	23	510	123	90,126
Home Furnishings Stores	157	15,861	29	2,410	23	1,777	108	10,209
Electronics and Appliance Stores	483	43,543	68	5,099	63	9,221	274	38,952
Bldg. Matrl. and Garden Equip. and Supplies	421	186,402	166	56,632	93	22,351	316	166,600
Building Material and Supplies Dealers	254	137,260	94	38,595	59	17,604	211	134,873
Lawn and Garden Equip. and Supplies Stores	167	49,142	72	18,037	34	4,748	105	31,727
Food and Beverage Stores	802	159,659	126	30,689	107	16,925	644	133,973
Supermarkets and Other Grocery Stores	383	120,474	68	27,236	55	12,406	377	110,771
Convenience Stores	128	13,773	16	558	24	3,641	96	12,651
Specialty Food Stores	141	2,044	24	374	22	504	92	1,582
Beer, Wine, and Liquor Stores	150	23,368	18	2,521	6	374	79	8,968
Health and Personal Care Stores	408	50,332	84	10,254	66	4,482	347	43,533
Pharmacies and Drug Stores	128	35,413	35	8,683	23	2,608	126	30,331
Health and Personal Care Stores	280	14,919	49	1,571	43	1,874	221	13,203
Gasoline Stations	332	354,796	67	49,163	73	57,174	352	456,198
Clothing and Clothing Accessories Stores	1,805	115,686	176	10,718	323	36,633	729	81,098
Men's Clothing Stores	46	3,612	4	421	12	#	30	2,121
Women's Clothing Stores	184	19,948	25	1,432	73	6,016	97	14,103
Family Clothing Stores, Accessories, and Other Stores	1,286	71,094	99	6,025	165	25,076 #	397	45,349
Shoe Stores	90	12,331	9	1,297	46	3,815	78	11,465
Jewelry, Luggage, and Leather Goods Stores	199	8,701	39	1,543	27	1,725	127	8,061
Sporting Goods, Hobby, Book, and Music Stores	612	46,848	135	9,476	71	4,834	413	32,354
Sporting Goods Stores	219	19,567	52	4,979	29	1,533	172	14,119
Hobby, Toy and Musical Instrument Stores	171	16,799	32	2,536	28	2,594	115	12,515
Book, Periodical, and Music Stores	222	10,482	51	1,961	14	708	126	5,720
General Merchandise Stores	354	302,247	34	44,487	85	93,328	259	256,672
Miscellaneous Store Retailers	2,257	89,540	547	14,091	429	7,687	1,642	74,161
Florists	71	2,275	15	256	14	353	66	1,919
Office Supplies and Stationery Stores	44	20,520	5	2,091	5	1,767	34	13,143
Gift, Novelty, and Souvenir Stores	499	7,529	92	1,644	29	822	234	4,167
Used Merchandise Stores	568	4,237	58	2,263	222	573	253	2,555
Other Miscellaneous Store Retailers	1,075	54,979	377	7,838	159	4,171	1,055	52,377
Nonstore Retailers	1,765	12,045	1,238	2,231	421	1,453	3,368	12,939
Food Services and Drinking Places	2,020	257,996	399	37,220	319	40,359	1,618	228,863
Full-Service Restaurants	651	114,213	161	20,942	70	11,575	558	95,522
Limited-Service Eating Places	1,105	136,423	162	14,245	197	28,000	857	128,034
Special Food Services	205	3,997	52	495	33	305	146	2,378
Drinking Places (Alcoholic Beverages)	59	3,362	24	1,538	19	479	57	2,929
Total Retail and Food Services	12,670	2,045,930	3,208	325,040	2,258	351,744	10,915	1,979,973
All Other Outlets	6,494	977,544	1,291	119,349	1,030	166,343	4,897	1,682,415
Total All Outlets	19,164	3,023,475	4,499	444,389	3,288	518,087	15,812	3,662,387
Historical Data								
Comparable data for total all outlets:								
2007	20,415	3,241,671	4,712	440,123	4,079	548,819	16,679	3,090,112
2008	20,273	3,105,418	4,731	438,580	4,118	565,344	16,917	3,194,232
2009	19,004	2,549,588	4,532	381,535	3,432	438,673	15,331	2,506,959
2010	19,350	2,544,415	4,642	432,397	3,432	494,963	15,845	2,639,023
2011	19,238	2,878,062	4,491	422,147	3,390	530,082	15,691	3,460,794

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	KINGS		LOS ANGELES		MARIN		MENDOCINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	106	39,752	8,804	3,607,319	166	153,600	92	28,899
New Car Dealers	8	28,984	551	2,808,978	31	130,878	6	16,371
Used Car Dealers	18	2,631	1,775	338,365	31	8,898	14	1,614
Other Motor Vehicle Dealers	6	142	487	105,807	30	4,485	14	3,731
Auto. Parts, Accessories and Tire Stores	74	7,995	5,991	354,169	74	9,339	58	7,183
Furniture and Home Furnishings Stores	30	3,048	5,332	589,142	207	27,992	45	2,924
Furniture Stores	20	2,510	2,721	375,942	92	12,054	16	1,337
Home Furnishings Stores	10	538	2,611	213,200	115	15,938	29	1,587
Electronics and Appliance Stores	39	2,377	6,602	831,964	161	27,284	25	2,996
Bldg. Matrl. and Garden Equip. and Supplies	63	23,372	3,604	1,728,531	138	73,829	132	42,708
Building Material and Supplies Dealers	36	17,261	2,719	1,652,351	86	64,692	67	28,579
Lawn and Garden Equip. and Supplies Stores	27	6,110	885	76,179	52	9,137	65	14,129
Food and Beverage Stores	100	21,616	8,893	1,494,212	214	66,589	136	27,304
Supermarkets and Other Grocery Stores	54	15,322	3,233	1,102,274	84	49,999	55	22,189
Convenience Stores	15	4,043	1,632	130,373	26	6,887	13	1,271
Specialty Food Stores	14	126	2,295	53,901	48	1,160	36	472
Beer, Wine, and Liquor Stores	17	2,126	1,733	207,665	56	8,544	32	3,371
Health and Personal Care Stores	46	5,505	8,269	791,372	185	31,380	34	6,494
Pharmacies and Drug Stores	12	4,153	2,027	435,816	32	22,484	20	5,988
Health and Personal Care Stores	34	1,353	6,242	355,556	153	8,897	14	507
Gasoline Stations	41	44,910	2,185	3,637,101	67	105,850	53	55,184
Clothing and Clothing Accessories Stores	218	12,410	24,229	2,230,077	566	75,560	126	7,009
Men's Clothing Stores	5	102	888	63,732	17	2,096	5	203
Women's Clothing Stores	17	1,734	3,818	367,816	89	13,017	24	1,508
Family Clothing Stores, Accessories, and Other Stores	155	7,635	13,716	1,357,934	293	53,279	61	4,080
Shoe Stores	15	1,620	1,918	237,296	29	3,510	10	561
Jewelry, Luggage, and Leather Goods Stores	26	1,319	3,889	203,298	138	3,659	26	657
Sporting Goods, Hobby, Book, and Music Stores	56	2,738	7,587	574,402	319	34,117	109	5,270
Sporting Goods Stores	18	742	2,083	223,531	105	20,590	40	2,838
Hobby, Toy and Musical Instrument Stores	18	1,433	2,234	211,523	71	8,301	27	1,341
Book, Periodical, and Music Stores	20	563	3,270	139,349	143	5,225	42	1,091
General Merchandise Stores	56	36,602	6,524	2,605,337	72	63,817	22	19,222
Miscellaneous Store Retailers	284	7,716	33,483	1,160,537	1,219	48,118	433	12,051
Florists	5	292	1,289	33,718	46	1,430	12	98
Office Supplies and Stationery Stores	5	#	782	279,787	15	5,871	8	#
Gift, Novelty, and Souvenir Stores	56	297	4,886	96,695	206	4,038	80	1,915
Used Merchandise Stores	85	498	3,888	46,300	129	3,236	37	451
Other Miscellaneous Store Retailers	133	6,629 #	22,638	704,037	823	33,543	296	9,587 #
Nonstore Retailers	222	2,477	38,646	240,052	2,117	7,335	1,036	4,581
Food Services and Drinking Places	267	31,702	26,201	4,176,335	776	125,189	294	26,604
Full-Service Restaurants	62	7,655	7,580	2,016,843	356	86,833	147	13,775
Limited-Service Eating Places	163	22,633	15,596	1,898,091	289	31,255	104	10,908
Special Food Services	31	914	2,432	198,648	112	4,622	26	162
Drinking Places (Alcoholic Beverages)	11	501	593	62,754	19	2,478	17	1,759
Total Retail and Food Services	1,528	234,225	180,359	23,666,382	6,207	840,659	2,537	241,247
All Other Outlets	645	113,296	86,055	10,069,563	3,850	235,073	1,124	71,260
Total All Outlets	2,173	347,520	266,414	33,735,945	10,057	1,075,732	3,661	312,507
Historical Data								
Comparable data for total all outlets:								
2007	2,178	338,153	290,344	34,955,755	10,851	1,105,495	3,749	341,986
2008	2,144	363,004	289,802	34,710,709	10,761	1,082,503	3,742	335,452
2009	1,998	303,907	264,928	27,956,745	10,226	902,107	3,637	269,422
2010	2,082	292,370	271,293	28,963,332	10,242	963,222	3,705	274,924
2011	2,139	344,041	266,868	31,430,556	9,906	1,004,241	3,616	296,144

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	MERCED		MONTEREY		NAPA		NEVADA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	210	59,434	326	167,021	78	35,633	119	15,239
New Car Dealers	29	37,878	34	111,322	11	26,661	1	#
Used Car Dealers	41	9,662	73	29,589	9	1,084	11	2,014 #
Other Motor Vehicle Dealers	10	788	23	3,012	15	1,078	20	5,709
Auto. Parts, Accessories and Tire Stores	130	11,106	196	23,098	43	6,809	87	7,516
Furniture and Home Furnishings Stores	52	4,273	206	19,534	72	6,168	73	7,123
Furniture Stores	31	2,824	81	8,988	37	2,636	26	3,046
Home Furnishings Stores	21	1,449	125	10,546	35	3,532	47	4,077
Electronics and Appliance Stores	86	7,278	172	22,718	82	5,400	61	3,234
Bldg. Matrl. and Garden Equip. and Supplies	99	31,621	177	78,552	83	48,243	140	37,557
Building Material and Supplies Dealers	56	28,686	116	56,404	56	44,993	88	30,526
Lawn and Garden Equip. and Supplies Stores	43	2,935	61	22,148	27	3,250	52	7,030
Food and Beverage Stores	179	34,338	382	73,846	400	46,519	103	22,137
Supermarkets and Other Grocery Stores	95	21,321	178	52,050	65	25,967	38	19,806
Convenience Stores	33	9,238	60	11,321	17	2,702	16	1,481
Specialty Food Stores	26	442	85	3,113	33	687	31	151
Beer, Wine, and Liquor Stores	25	3,337	59	7,362	285	17,162	18	699
Health and Personal Care Stores	97	8,234	136	23,811	62	8,165	90	8,174
Pharmacies and Drug Stores	24	6,338	39	19,450	12	5,719	14	6,614
Health and Personal Care Stores	73	1,895	97	4,361	50	2,446	76	1,560
Gasoline Stations	92	134,099	135	177,326	33	65,693	33	31,367
Clothing and Clothing Accessories Stores	281	14,621	650	66,913	211	25,934	227	5,566
Men's Clothing Stores	10	483	29	3,157	6	787	7	294
Women's Clothing Stores	26	2,439	102	12,480	33	4,552	30	1,378
Family Clothing Stores, Accessories, and Other Stores	198	8,696	342	33,244	110	13,733	139	2,668
Shoe Stores	15	1,829	51	8,737	23	3,729	5	497
Jewelry, Luggage, and Leather Goods Stores	32	1,174	126	9,295	39	3,133	46	728
Sporting Goods, Hobby, Book, and Music Stores	112	7,846	224	20,608	105	8,327	166	6,640
Sporting Goods Stores	33	2,318	77	10,373	38	3,672	65	4,719
Hobby, Toy and Musical Instrument Stores	31	3,133	55	7,141	25	3,248	27	337
Book, Periodical, and Music Stores	48	2,395	92	3,094	42	1,407	74	1,585
General Merchandise Stores	75	72,971	104	114,276	31	44,343	47	10,059
Miscellaneous Store Retailers	396	14,005	1,094	48,611	460	23,514	631	11,822
Florists	18	293	56	1,674	24	1,161	14	288
Office Supplies and Stationery Stores	7	1,516	16	5,032	3	#	9	2,118
Gift, Novelty, and Souvenir Stores	91	636	259	9,130	60	1,028	173	952
Used Merchandise Stores	67	437	163	2,578	43	724	71	652
Other Miscellaneous Store Retailers	213	11,123	600	30,198	330	20,601 #	364	7,812
Nonstore Retailers	428	2,377	2,238	11,140	1,059	4,976	752	3,015
Food Services and Drinking Places	450	51,682	1,067	163,851	363	87,964	267	26,217
Full-Service Restaurants	139	18,798	421	93,610	153	65,058	105	14,416
Limited-Service Eating Places	238	31,655	492	61,884	135	17,321	130	10,788
Special Food Services	59	677	130	7,080	62	3,446	24	420
Drinking Places (Alcoholic Beverages)	14	553	24	1,277	13	2,138	8	592
Total Retail and Food Services	2,557	442,778	6,911	988,208	3,039	410,878	2,709	188,150
All Other Outlets	1,177	192,252	3,273	432,658	2,477	272,440	1,277	82,587
Total All Outlets	3,734	635,030	10,184	1,420,867	5,516	683,318	3,986	270,737
Historical Data								
Comparable data for total all outlets:								
2007	3,946	655,060	11,161	1,464,152	4,948	669,393	4,228	333,334
2008	3,996	645,118	11,168	1,426,112	5,023	675,535	4,176	316,673
2009	3,617	524,794	10,125	1,183,539	4,992	567,391	3,871	243,592
2010	3,671	538,737	10,204	1,274,468	5,148	584,433	3,938	249,987
2011	3,605	600,170	10,268	1,345,876	5,245	627,807	3,890	257,285

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	ORANGE		PLACER		RIVERSIDE		SACRAMENTO	
	Permits	Taxable transactions						
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	3,116	1,646,086	428	360,487	2,033	888,974	1,561	569,511
New Car Dealers	237	1,256,122	36	244,862	116	646,753	74	397,178
Used Car Dealers	729	205,033	116	71,725	366	73,757	435	57,643
Other Motor Vehicle Dealers	325	64,188	59	20,663	252	63,580	100	40,020
Auto. Parts, Accessories and Tire Stores	1,825	120,743	217	23,237	1,299	104,883	952	74,670
Furniture and Home Furnishings Stores	2,114	236,771	258	45,544	1,064	103,874	608	65,205
Furniture Stores	983	141,280	123	30,890	484	66,197	276	37,313
Home Furnishings Stores	1,131	95,492	135	14,654	580	37,677	332	27,892
Electronics and Appliance Stores	3,016	725,505	295	51,314	1,036	108,058	830	143,482
Bldg. Matrl. and Garden Equip. and Supplies	1,429	607,750	276	100,802	962	355,686	577	283,327
Building Material and Supplies Dealers	1,059	561,221	184	88,329	592	324,537	412	256,904
Lawn and Garden Equip. and Supplies Stores	370	46,529	92	12,473	370	31,149	165	26,424
Food and Beverage Stores	2,595	523,821	292	72,260	1,324	358,267	1,130	234,178
Supermarkets and Other Grocery Stores	1,023	382,404	80	53,430	483	258,325	396	172,421
Convenience Stores	325	47,254	41	6,689	231	57,914	229	28,915
Specialty Food Stores	775	24,578	121	3,213	388	7,711	335	5,470
Beer, Wine, and Liquor Stores	472	69,586	50	8,929	222	34,318	170	27,372
Health and Personal Care Stores	2,910	238,151	350	28,192	1,193	121,157	932	102,955
Pharmacies and Drug Stores	553	130,192	42	14,518	327	81,741	182	65,466
Health and Personal Care Stores	2,357	107,959	308	13,674	866	39,417	750	37,489
Gasoline Stations	693	1,308,493	108	229,587	480	910,940	355	503,663
Clothing and Clothing Accessories Stores	7,125	844,469	869	98,926	3,660	408,786	2,263	205,135
Men's Clothing Stores	237	24,054	12	2,192	147	13,771	58	8,171
Women's Clothing Stores	1,001	143,116	86	16,042	488	63,057	206	27,904
Family Clothing Stores, Accessories, and Other Stores	4,133	523,658	583	62,094	2,276	230,483	1,488	126,834
Shoe Stores	435	65,591	49	8,893	291	45,209	125	26,340
Jewelry, Luggage, and Leather Goods Stores	1,319	88,050	139	9,705	458	56,266	386	15,886
Sporting Goods, Hobby, Book, and Music Stores	3,150	266,154	502	46,099	1,320	102,549	1,137	106,367
Sporting Goods Stores	1,235	141,077	214	27,520	534	51,654	387	45,932
Hobby, Toy and Musical Instrument Stores	801	80,101	125	12,905	371	35,203	284	29,295
Book, Periodical, and Music Stores	1,114	44,976	163	5,674	415	15,692	466	31,139
General Merchandise Stores	1,665	1,170,914	265	146,164	967	742,553	675	489,887
Miscellaneous Store Retailers	11,064	438,815	1,734	47,196	6,296	181,161	4,211	144,092
Florists	479	11,524	57	782	172	3,559	198	3,025
Office Supplies and Stationery Stores	313	94,368	27	7,058	132	30,085	85	28,390
Gift, Novelty, and Souvenir Stores	1,949	33,252	406	4,078	1,026	16,637	955	11,531
Used Merchandise Stores	1,214	17,188	300	1,681	1,161	7,939	572	10,168
Other Miscellaneous Store Retailers	7,109	282,484	944	33,597	3,805	122,941	2,401	90,977
Nonstore Retailers	13,347	139,538	1,966	20,716	10,194	28,459	4,684	24,496
Food Services and Drinking Places	8,049	1,479,002	929	148,656	4,154	679,866	3,248	464,710
Full-Service Restaurants	2,453	769,574	354	81,335	1,230	286,188	1,089	219,902
Limited-Service Eating Places	4,569	635,150	495	63,904	2,447	364,097	1,757	223,432
Special Food Services	842	47,847	65	1,324	375	19,818	325	12,302
Drinking Places (Alcoholic Beverages)	185	26,430	15	2,093	102	9,763	77	9,074
Total Retail and Food Services	60,273	9,625,470	8,272	1,395,942	34,683	4,990,330	22,211	3,337,006
All Other Outlets	32,910	4,184,391	3,349	348,168	13,633	2,035,111	9,296	1,494,277
Total All Outlets	93,183	13,809,860	11,621	1,744,111	48,316	7,025,441	31,507	4,831,283
Historical Data								
Comparable data for total all outlets:								
2007	99,088	14,564,882	11,676	1,974,661	45,279	7,445,499	35,023	5,379,623
2008	97,612	14,052,944	12,104	1,725,061	46,272	6,886,696	35,547	5,146,944
2009	90,231	11,248,375	11,135	1,423,619	42,765	5,513,354	31,644	4,157,867
2010	92,047	11,927,660	11,439	1,470,814	45,688	5,758,457	32,789	4,203,139
2011	92,207	12,993,812	11,120	1,624,017	46,886	6,431,120	31,682	4,531,964

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	SAN BERNARDINO		SAN DIEGO		SAN FRANCISCO		SAN JOAQUIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	2,378	875,869	2,933	1,468,227	224	126,111	687	257,498
New Car Dealers	91	550,292	244	1,089,084	23	102,031	35	156,006
Used Car Dealers	475	139,555	810	153,025	32	3,146	129	25,285
Other Motor Vehicle Dealers	206	70,361	334	87,304	28	8,638	69	32,322
Auto. Parts, Accessories and Tire Stores	1,606	115,661	1,545	138,814	141	12,295	454	43,885
Furniture and Home Furnishings Stores	972	107,091	1,537	234,324	535	108,672	214	35,043
Furniture Stores	479	70,017	616	156,941	255	57,173	101	10,175
Home Furnishings Stores	493	37,074	921	77,382	280	51,499	113	24,868
Electronics and Appliance Stores	1,015	104,002	2,016	309,124	508	94,308	277	28,651
Bldg. Matrl. and Garden Equip. and Supplies	833	343,301	1,501	581,534	324	117,786	288	129,986
Building Material and Supplies Dealers	572	327,400	935	540,627	240	111,788	191	114,252
Lawn and Garden Equip. and Supplies Stores	261	15,900	566	40,907	84	5,999	97	15,735
Food and Beverage Stores	1,424	302,203	2,270	523,928	1,235	167,736	651	104,197
Supermarkets and Other Grocery Stores	488	208,476	769	361,929	637	121,085	236	74,735
Convenience Stores	293	55,099	407	64,514	137	8,645	122	12,127
Specialty Food Stores	358	7,044	615	18,523	295	8,689	173	6,913
Beer, Wine, and Liquor Stores	285	31,585	479	78,962	166	29,317	120	10,422
Health and Personal Care Stores	1,177	120,979	1,917	216,164	627	113,656	316	31,179
Pharmacies and Drug Stores	284	59,359	429	130,389	142	#	80	22,661
Health and Personal Care Stores	893	61,620	1,488	85,775	485	113,656 #	236	8,518
Gasoline Stations	594	965,778	781	1,184,843	120	170,283	214	337,963
Clothing and Clothing Accessories Stores	3,723	359,714	5,767	763,412	2,422	445,403	805	66,166
Men's Clothing Stores	144	10,174	190	19,541	103	9,941	25	1,912
Women's Clothing Stores	431	48,201	785	110,240	408	76,328	73	9,178
Family Clothing Stores, Accessories, and Other Stores	2,417	202,508	3,296	489,799	1,185	257,770	525	41,881
Shoe Stores	350	49,174	419	69,811	127	37,314	54	8,647
Jewelry, Luggage, and Leather Goods Stores	381	49,658	1,077	74,021	599	64,050	128	4,548
Sporting Goods, Hobby, Book, and Music Stores	1,325	122,804	2,872	230,314	830	86,195	338	35,692
Sporting Goods Stores	440	54,792	1,090	116,407	160	38,029	154	20,767
Hobby, Toy and Musical Instrument Stores	427	44,247	695	72,600	148	16,368	96	9,369
Book, Periodical, and Music Stores	458	23,765	1,087	41,307	522	31,798	88	5,556
General Merchandise Stores	1,206	694,534	1,063	1,080,531	283	182,053	258	238,678
Miscellaneous Store Retailers	5,749	309,589	10,338	365,733	3,603	170,196	1,448	85,381
Florists	147	3,079	594	21,075	228	7,580	44	1,310
Office Supplies and Stationery Stores	120	147,464	205	59,587	64	17,099	29	#
Gift, Novelty, and Souvenir Stores	917	13,122	1,445	36,693	653	37,565	273	2,272
Used Merchandise Stores	1,221	5,784	1,485	20,039	314	8,537	257	4,349
Other Miscellaneous Store Retailers	3,344	140,140	6,609	228,339	2,344	99,414	845	77,450 #
Nonstore Retailers	10,732	35,177	16,295	46,586	3,086	18,916	1,669	13,722
Food Services and Drinking Places	3,967	617,134	7,853	1,432,680	4,482	872,440	1,377	170,210
Full-Service Restaurants	1,111	238,689	2,494	760,108	2,055	578,182	465	72,585
Limited-Service Eating Places	2,428	359,803	4,299	587,317	1,731	175,295	688	92,195
Special Food Services	299	9,112	804	47,643	420	80,587	190	4,024
Drinking Places (Alcoholic Beverages)	129	9,529	256	37,612	276	38,376	34	1,406
Total Retail and Food Services	35,095	4,958,176	57,143	8,437,399	18,279	2,673,754	8,542	1,534,367
All Other Outlets	13,841	2,365,620	27,124	3,433,551	9,220	1,304,086	4,071	736,911
Total All Outlets	48,936	7,323,796	84,267	11,870,950	27,499	3,977,840	12,613	2,271,278
Historical Data								
Comparable data for total all outlets:								
2007	47,810	7,817,444	85,341	12,069,563	27,906	3,597,111	13,300	2,437,566
2008	48,994	7,389,093	87,050	11,862,623	27,882	3,814,560	13,419	2,355,091
2009	45,062	5,892,417	80,595	9,719,316	26,459	3,096,070	12,297	1,850,741
2010	47,562	6,140,566	83,194	10,312,401	26,896	3,314,421	12,633	1,934,447
2011	47,791	6,766,780	83,971	11,218,794	26,936	3,643,522	12,450	2,112,796

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	SAN LUIS OBISPO		SAN MATEO		SANTA BARBARA		SANTA CLARA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	265	104,137	453	356,846	288	150,933	1,122	850,600
New Car Dealers	24	67,510	65	310,200	31	121,425	127	724,816
Used Car Dealers	35	9,646	103	12,723	54	5,426	238	31,321
Other Motor Vehicle Dealers	57	12,483	32	6,689	44	6,623	99	30,926
Auto. Parts, Accessories and Tire Stores	149	14,498	253	27,233	159	17,459	658	63,536
Furniture and Home Furnishings Stores	165	16,384	396	88,142	201	21,634	744	148,311
Furniture Stores	73	7,978	174	66,024	86	11,962	330	95,079
Home Furnishings Stores	92	8,407	222	22,118	115	9,672	414	53,232
Electronics and Appliance Stores	129	16,805	445	88,685	186	32,783	1,575	390,798
Bldg. Matrl. and Garden Equip. and Supplies	250	77,165	340	200,432	258	106,485	702	384,471
Building Material and Supplies Dealers	151	61,946	232	182,867	141	81,236	513	353,048
Lawn and Garden Equip. and Supplies Stores	99	15,220	108	17,565	117	25,249	189	31,423
Food and Beverage Stores	326	58,676	585	135,357	441	100,445	1,288	261,482
Supermarkets and Other Grocery Stores	81	39,786	251	98,272	172	71,805	440	183,098
Convenience Stores	41	6,792	70	8,976	60	11,916	224	26,833
Specialty Food Stores	63	1,443	156	4,468	75	1,315	327	7,022
Beer, Wine, and Liquor Stores	141	10,656	108	23,640	134	15,409	297	44,530
Health and Personal Care Stores	152	20,731	371	64,787	212	33,604	958	150,481
Pharmacies and Drug Stores	39	15,080	73	46,362	60	24,118	227	94,288
Health and Personal Care Stores	113	5,651	298	18,425	152	9,486	731	56,193
Gasoline Stations	95	136,231	210	331,234	109	170,477	402	701,009
Clothing and Clothing Accessories Stores	418	52,397	1,103	161,573	555	75,536	2,502	533,322
Men's Clothing Stores	15	2,708	33	4,808	20	1,023	89	14,087
Women's Clothing Stores	61	8,949	178	24,402	99	13,967	409	70,763
Family Clothing Stores, Accessories, and Other Stores	253	31,465	539	101,724	278	48,166	1,311	324,220
Shoe Stores	27	5,629	61	15,854	40	5,674	199	53,281
Jewelry, Luggage, and Leather Goods Stores	62	3,647	292	14,784	118	6,706	494	70,971
Sporting Goods, Hobby, Book, and Music Stores	314	24,157	566	69,343	341	28,468	1,224	161,561
Sporting Goods Stores	140	16,408	192	33,491	154	15,912	393	78,234
Hobby, Toy and Musical Instrument Stores	72	4,901	152	20,726	57	8,456	380	49,622
Book, Periodical, and Music Stores	102	2,848	222	15,126	130	4,100	451	33,706
General Merchandise Stores	95	82,793	199	255,706	135	105,291	407	588,885
Miscellaneous Store Retailers	1,138	39,032	2,142	123,315	1,133	58,948	4,197	179,714
Florists	44	971	125	4,491	62	#	204	5,272
Office Supplies and Stationery Stores	22	6,025	40	38,188	18	6,276	86	23,578
Gift, Novelty, and Souvenir Stores	227	5,088	363	13,019	171	10,307	749	16,253
Used Merchandise Stores	146	2,411	223	4,454	142	3,466	343	10,370
Other Miscellaneous Store Retailers	699	24,537	1,391	63,162	740	38,898 #	2,815	124,240
Nonstore Retailers	2,180	4,279	2,754	31,157	2,852	6,665	8,100	50,688
Food Services and Drinking Places	859	129,153	2,184	379,020	1,151	187,934	4,888	849,406
Full-Service Restaurants	416	83,078	856	221,786	476	102,464	1,707	447,445
Limited-Service Eating Places	367	41,290	942	126,809	506	75,576	2,321	331,162
Special Food Services	57	2,375	336	25,841	123	4,564	734	57,336
Drinking Places (Alcoholic Beverages)	19	2,412	50	4,584	46	5,330	126	13,463
Total Retail and Food Services	6,386	761,941	11,748	2,285,595	7,862	1,079,202	28,109	5,250,728
All Other Outlets	3,183	406,408	7,441	1,184,526	4,538	442,103	15,871	3,714,882
Total All Outlets	9,569	1,168,349	19,189	3,470,121	12,400	1,521,304	43,980	8,965,610
Historical Data								
Comparable data for total all outlets:								
2007	9,857	1,049,342	20,202	3,329,177	13,177	1,540,532	47,651	8,544,966
2008	10,040	1,023,488	19,853	3,475,133	13,114	1,557,842	47,253	8,432,594
2009	9,412	918,169	18,840	2,782,826	12,303	1,280,212	43,396	6,695,256
2010	9,425	886,003	18,979	2,962,166	12,298	1,317,782	43,583	7,517,878
2011	9,447	1,002,433	18,995	3,204,630	12,302	1,436,919	43,390	8,446,366

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	SANTA CRUZ		SHASTA		SOLANO		SONOMA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	184	66,378	216	85,475	317	187,928	381	202,311
New Car Dealers	14	43,484	10	39,181	32	145,307	32	150,209
Used Car Dealers	39	6,779	49	16,410	80	5,162	87	9,528
Other Motor Vehicle Dealers	33	3,579	42	12,738	42	18,690	63	15,180
Auto. Parts, Accessories and Tire Stores	98	12,536	115	17,146	163	18,769	199	27,394
Furniture and Home Furnishings Stores	137	11,531	61	7,854	115	17,911	230	28,609
Furniture Stores	59	5,027	25	4,977	50	10,834	100	16,423
Home Furnishings Stores	78	6,504	36	2,878	65	7,077	130	12,186
Electronics and Appliance Stores	165	15,956	107	11,762	146	23,615	218	36,042
Bldg. Matrl. and Garden Equip. and Supplies	193	69,354	170	50,336	150	79,673	354	154,034
Building Material and Supplies Dealers	111	55,699	96	43,659	112	73,467	202	131,933
Lawn and Garden Equip. and Supplies Stores	82	13,655	74	6,677	38	6,206	152	22,100
Food and Beverage Stores	258	59,136	123	35,304	273	56,097	632	121,588
Supermarkets and Other Grocery Stores	97	40,410	64	30,349	94	40,047	180	86,651
Convenience Stores	29	4,338	11	835	48	5,887	66	11,353
Specialty Food Stores	73	2,982	26	351	64	1,914	110	2,742
Beer, Wine, and Liquor Stores	59	11,406	22	3,770	67	8,248	276	20,842
Health and Personal Care Stores	165	25,296	91	12,129	151	24,163	204	35,193
Pharmacies and Drug Stores	49	20,424	49	8,899	26	12,648	57	26,137
Health and Personal Care Stores	116	4,872	42	3,230	125	11,515	147	9,056
Gasoline Stations	79	95,727	88	94,986	145	186,528	140	193,684
Clothing and Clothing Accessories Stores	484	35,382	148	19,661	476	99,082	584	72,750
Men's Clothing Stores	18	1,357	7	#	19	3,144	18	3,085
Women's Clothing Stores	72	5,023	18	2,083	63	11,300	99	13,333
Family Clothing Stores, Accessories, and Other Stores	269	21,616	71	13,576 #	277	58,185	278	40,684
Shoe Stores	32	4,830	18	2,744	40	13,016	56	10,444
Jewelry, Luggage, and Leather Goods Stores	93	2,556	34	1,258	77	13,436	133	5,205
Sporting Goods, Hobby, Book, and Music Stores	315	19,351	163	14,751	208	22,482	376	37,297
Sporting Goods Stores	109	9,627	77	10,042	87	11,101	111	21,194
Hobby, Toy and Musical Instrument Stores	90	6,549	31	2,888	48	6,837	89	9,258
Book, Periodical, and Music Stores	116	3,175	55	1,821	73	4,544	176	6,846
General Merchandise Stores	61	57,161	33	75,351	91	155,695	97	163,350
Miscellaneous Store Retailers	968	34,045	602	20,337	922	39,532	1,775	61,178
Florists	39	726	14	562	35	1,020	62	1,436
Office Supplies and Stationery Stores	15	7,086	13	1,854	10	3,593	20	10,420
Gift, Novelty, and Souvenir Stores	183	5,615	92	1,709	101	2,314	241	4,982
Used Merchandise Stores	157	2,346	104	1,179	135	2,676	295	3,977
Other Miscellaneous Store Retailers	574	18,272	379	15,034	641	29,928	1,157	40,363
Nonstore Retailers	2,130	4,688	1,555	4,030	1,757	6,546	4,788	15,412
Food Services and Drinking Places	696	100,100	464	51,152	856	127,567	1,326	170,587
Full-Service Restaurants	280	57,656	164	26,364	263	51,368	555	97,218
Limited-Service Eating Places	317	38,885	232	23,109	465	70,965	555	62,317
Special Food Services	77	1,836	40	233	95	2,790	170	5,853
Drinking Places (Alcoholic Beverages)	22	1,723	28	1,446	33	2,444	46	5,199
Total Retail and Food Services	5,835	594,107	3,821	483,129	5,607	1,026,818	11,105	1,292,033
All Other Outlets	2,485	169,882	1,952	185,138	2,495	480,144	6,206	539,457
Total All Outlets	8,320	763,988	5,773	668,267	8,102	1,506,962	17,311	1,831,490
Historical Data								
Comparable data for total all outlets:								
2007	8,568	825,298	5,967	745,158	8,531	1,624,997	17,638	2,021,917
2008	8,614	800,635	5,896	701,025	8,499	1,517,219	17,764	1,948,910
2009	8,092	662,671	5,373	572,058	7,655	1,338,140	16,810	1,558,279
2010	8,222	685,346	5,452	601,595	7,839	1,298,820	17,303	1,608,398
2011	8,301	738,477	5,460	639,836	7,916	1,391,847	16,972	1,743,925

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	STANISLAUS		TULARE		VENTURA		YOLO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	637	220,890	401	133,747	591	430,657	169	72,459
New Car Dealers	33	121,049	36	91,734	70	351,328	13	47,035
Used Car Dealers	169	55,166	75	11,427	114	19,043	32	2,814
Other Motor Vehicle Dealers	42	15,016	23	5,134	94	22,826	15	6,059
Auto. Parts, Accessories and Tire Stores	393	29,658	267	25,452	313	37,460	109	16,551
Furniture and Home Furnishings Stores	194	19,986	168	12,069	324	43,074	57	22,699
Furniture Stores	96	11,318	80	6,942	142	22,088	29	#
Home Furnishings Stores	98	8,668	88	5,127	182	20,986	28	22,699 #
Electronics and Appliance Stores	237	26,849	167	61,039	400	65,631	81	7,371
Bldg. Matrl. and Garden Equip. and Supplies	240	126,786	250	86,396	362	166,966	98	51,446
Building Material and Supplies Dealers	160	106,087	116	63,247	237	148,571	66	44,650
Lawn and Garden Equip. and Supplies Stores	80	20,698	134	23,149	125	18,395	32	6,796
Food and Beverage Stores	464	80,924	324	62,517	644	137,767	150	38,238
Supermarkets and Other Grocery Stores	200	55,279	185	54,661	246	100,543	65	30,529
Convenience Stores	89	10,094	39	3,580	95	12,541	24	4,052
Specialty Food Stores	104	2,343	67	967	155	3,388	27	425
Beer, Wine, and Liquor Stores	71	13,208	33	3,310	148	21,294	34	3,233
Health and Personal Care Stores	239	28,776	179	22,607	417	58,670	79	8,961
Pharmacies and Drug Stores	56	19,314	51	12,974	115	34,652	18	7,076
Health and Personal Care Stores	183	9,462	128	9,632	302	24,018	61	1,885
Gasoline Stations	161	194,853	176	170,177	189	327,780	67	102,183
Clothing and Clothing Accessories Stores	661	71,359	870	48,873	1,136	204,162	179	13,916
Men's Clothing Stores	26	2,222	23	1,987	40	6,110	3	#
Women's Clothing Stores	69	11,817	102	6,716	191	33,397	15	2,403
Family Clothing Stores, Accessories, and Other Stores	399	40,318	586	29,737	619	117,662	120	9,401 #
Shoe Stores	51	10,698	56	7,568	119	24,701	8	1,342
Jewelry, Luggage, and Leather Goods Stores	116	6,304	103	2,865	167	22,292	33	770
Sporting Goods, Hobby, Book, and Music Stores	272	26,215	201	19,271	570	64,831	148	10,271
Sporting Goods Stores	106	9,657	64	8,106	242	33,496	60	5,218
Hobby, Toy and Musical Instrument Stores	82	12,290	70	7,693	120	20,000	31	2,047
Book, Periodical, and Music Stores	84	4,269	67	3,472	208	11,335	57	3,005
General Merchandise Stores	198	185,780	176	149,998	322	259,999	38	74,604
Miscellaneous Store Retailers	1,093	43,180	1,042	31,044	2,018	70,557	452	18,558
Florists	57	1,124	29	952	96	2,134	18	170
Office Supplies and Stationery Stores	24	6,617	12	3,468	48	9,759	6	1,878
Gift, Novelty, and Souvenir Stores	222	3,562	191	1,929	250	5,842	97	929
Used Merchandise Stores	182	1,226	281	1,659	249	5,090	44	1,280
Other Miscellaneous Store Retailers	608	30,650	529	23,038	1,375	47,733	287	14,301
Nonstore Retailers	1,194	7,940	1,161	4,757	5,161	23,722	541	4,240
Food Services and Drinking Places	1,059	139,500	834	100,204	1,858	300,834	451	60,173
Full-Service Restaurants	341	58,105	267	38,319	688	144,584	166	29,705 #
Limited-Service Eating Places	569	77,218	470	59,936	977	146,263	245	29,949
Special Food Services	118	2,312	75	1,074	159	7,440	30	#
Drinking Places (Alcoholic Beverages)	31	1,865	22	875	34	2,547	10	519
Total Retail and Food Services	6,649	1,173,038	5,949	902,700	13,992	2,154,649	2,510	485,119
All Other Outlets	3,112	649,036	2,576	493,217	8,214	741,993	1,502	399,151
Total All Outlets	9,761	1,822,075	8,525	1,395,917	22,206	2,896,642	4,012	884,270
Historical Data								
Comparable data for total all outlets:								
2007	10,887	1,825,014	8,855	1,276,406	23,953	3,170,438	4,084	842,743
2008	10,928	1,782,858	8,795	1,318,072	23,940	2,967,979	4,138	874,928
2009	9,644	1,480,613	8,239	1,064,210	22,564	2,445,073	3,892	734,052
2010	9,881	1,526,001	8,434	1,158,149	22,422	2,530,040	4,035	775,645
2011	9,717	1,671,350	8,448	1,284,898	22,032	2,748,888	3,978	816,526

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012
(Taxable transactions in thousands of dollars)

Type of business	ALPINE		AMADOR		CALAVERAS		COLUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2	#	43	5,042	54	2,192	25	6,296
Home Furnishings and Appliance Stores	2	#	54	2,750	53	2,116	11	208
Bldg. Matrl. and Garden Equip. and Supplies	--	#	42	11,939	45	7,833	24	3,038
Food and Beverage Stores	7	163	58	7,867	61	8,841	26	2,378
Gasoline Stations	2	#	25	14,763	26	13,576	15	10,676
Clothing and Clothing Accessories Stores	2	#	55	1,224	64	953	15	193
General Merchandise Stores	--	#	25	#	26	1,087	9	92
Food Services and Drinking Places	9	164	114	8,272	113	8,087	49	5,525
Other Retail Group	18	1,554 #	538	19,660 #	606	8,113	138	8,415
Total Retail and Food Services	42	1,881	954	71,517	1,048	52,797	312	36,821
All Other Outlets	27	5,697	395	27,069	424	26,352	210	65,556
Totals All Outlets	69	7,578	1,349	98,586	1,472	79,150	522	102,377
Type of business	DEL NORTE		GLENN		INYO		LAKE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	9	2,208	39	6,909	22	5,001	56	9,852
Home Furnishings and Appliance Stores	14	549	14	271	15	1,081	61	2,695
Bldg. Matrl. and Garden Equip. and Supplies	15	6,101	29	3,540	20	4,652	49	12,723
Food and Beverage Stores	24	5,116	24	3,769	17	5,279	61	14,955
Gasoline Stations	7	7,881	17	14,635	28	21,320	21	17,066
Clothing and Clothing Accessories Stores	21	433	13	214	21	516	38	776
General Merchandise Stores	6	#	12	#	14	#	13	16,061
Food Services and Drinking Places	61	5,437	66	4,980	65	7,963	148	11,413
Other Retail Group	220	10,742 #	236	11,184 #	278	11,191 #	750	9,357
Total Retail and Food Services	377	38,467	450	45,502	480	57,003	1,197	94,899
All Other Outlets	169	16,911	226	51,818	233	34,075	546	37,863
Totals All Outlets	546	55,378	676	97,320	713	91,078	1,743	132,762
Type of business	LASSEN		MADERA		MARIPOSA		MODOC	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	20	7,257	161	37,966	21	671	11	1,438
Home Furnishings and Appliance Stores	14	1,115	100	4,922	18	387	7	221
Bldg. Matrl. and Garden Equip. and Supplies	28	4,690	86	26,584	23	2,445	18	2,016
Food and Beverage Stores	20	2,291	115	24,662	35	4,210	11	944
Gasoline Stations	18	10,031	57	75,001	10	3,842	5	2,580
Clothing and Clothing Accessories Stores	14	1,446	228	3,963	29	269	4	75
General Merchandise Stores	6	#	56	#	4	195	1	#
Food Services and Drinking Places	42	4,465	258	25,658	50	4,060	37	1,381
Other Retail Group	218	12,616 #	890	34,341 #	248	2,878	157	1,585 #
Total Retail and Food Services	380	43,911	1,951	233,098	438	18,957	251	10,240
All Other Outlets	219	20,011	885	121,175	219	32,013	118	14,168
Totals All Outlets	599	63,922	2,836	354,272	657	50,970	369	24,408
Type of business	MONO		PLUMAS		SAN BENITO		SIERRA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	11	272	27	2,021	54	10,049	2	#
Home Furnishings and Appliance Stores	16	553	29	679	35	1,284	3	#
Bldg. Matrl. and Garden Equip. and Supplies	21	3,726	33	4,669	36	6,249	7	570
Food and Beverage Stores	25	3,534	21	5,271	39	7,634	5	466
Gasoline Stations	13	7,838	18	5,741	14	19,177	3	#
Clothing and Clothing Accessories Stores	26	2,190	25	477	41	824	2	#
General Merchandise Stores	15	432	9	477	10	8,880	5	50
Food Services and Drinking Places	86	11,758	91	3,958	119	11,656	15	453
Other Retail Group	180	6,293	377	3,690	438	13,523	52	850 #
Total Retail and Food Services	393	36,596	630	26,984	786	79,277	94	2,390
All Other Outlets	189	15,811	311	24,103	413	47,855	26	6,501
Totals All Outlets	582	52,407	941	51,087	1,199	127,132	120	8,891

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012
(Taxable transactions in thousands of dollars)

Type of business	SISKIYOU		SUTTER		TEHAMA		TRINITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	47	7,353	118	38,614	61	25,508	11	395
Home Furnishings and Appliance Stores	46	2,156	80	6,917	27	1,522	10	246
Bldg. Matrl. and Garden Equip. and Supplies	80	9,063	59	40,985	42	13,009	14	4,417
Food and Beverage Stores	46	9,586	85	15,616	51	8,570	18	1,181
Gasoline Stations	35	39,633	41	34,541	29	61,483	13	5,777
Clothing and Clothing Accessories Stores	29	685	114	12,359	20	759	10	166
General Merchandise Stores	9	#	29	53,565	9	#	3	#
Food Services and Drinking Places	150	10,293	174	23,278	132	11,057	40	1,893
Other Retail Group	804	14,788 #	556	22,819	674	19,043 #	299	2,355 #
Total Retail and Food Services	1,246	93,559	1,256	248,695	1,045	140,952	418	16,430
All Other Outlets	601	41,729	613	108,754	471	43,127	155	7,406
Totals All Outlets	1,847	135,288	1,869	357,448	1,516	184,079	573	23,835
Type of business	TUOLUMNE		YUBA					
	Permits	Taxable transactions	Permits	Taxable transactions				
Retail and Food Services								
Motor Vehicle and Parts Dealers	61	11,772	59	8,548				
Home Furnishings and Appliance Stores	65	2,769	42	1,537				
Bldg. Matrl. and Garden Equip. and Supplies	57	16,297	49	10,273				
Food and Beverage Stores	56	9,567	53	5,699				
Gasoline Stations	26	22,878	29	27,569				
Clothing and Clothing Accessories Stores	97	3,840	68	588				
General Merchandise Stores	24	#	21	#				
Food Services and Drinking Places	172	13,417	117	11,765				
Other Retail Group	714	30,945 #	415	20,103 #				
Total Retail and Food Services	1,272	111,485	853	86,083				
All Other Outlets	595	39,027	346	42,194				
Totals All Outlets	1,867	150,511	1,199	128,277				

Sales omitted because their publication would result in the disclosure of confidential information. In Table 4, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012
(Taxable transactions in thousands of dollars)

Type of business	AGOURA HILLS		ALAMEDA		ALHAMBRA		ALISO VIEJO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	17	808	53	5,449	78	90,700	15	1,251
Home Furnishings and Appliance Stores	64	12,026	82	3,611	82	4,608	85	11,347
Bldg. Matrl. and Garden Equip. and Supplies	14	4,416	33	4,703	29	#	9	#
Food and Beverage Stores	16	4,731	80	16,475	55	8,397	18	6,805
Gasoline Stations	13	23,127	10	20,014	10	27,288	12	18,151
Clothing and Clothing Accessories Stores	44	892	121	8,574	91	4,587	83	#
General Merchandise Stores	17	#	25	#	44	54,642	26	#
Food Services and Drinking Places	68	14,455	224	27,910	208	38,692	72	15,729
Other Retail Group	293	7,214 #	950	25,674 #	510	36,337 #	399	33,122 #
Total Retail and Food Services	546	67,669	1,578	112,411	1,107	265,251	719	86,405
All Other Outlets	326	12,345	578	46,289	514	27,720	370	15,705
Totals All Outlets	872	80,014	2,156	158,700	1,621	292,971	1,089	102,111
Type of business	ANAHEIM		ANTIOCH		APPLE VALLEY		ARCADIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	385	132,573	57	37,412	46	3,464	37	#
Home Furnishings and Appliance Stores	401	45,621	56	4,613	61	5,224	102	2,958
Bldg. Matrl. and Garden Equip. and Supplies	192	99,034	28	#	18	15,508	16	1,493
Food and Beverage Stores	295	43,579	47	12,201	34	11,589	53	9,899
Gasoline Stations	82	148,898	27	29,408	12	21,369	13	24,058
Clothing and Clothing Accessories Stores	483	27,410	112	8,219	70	5,251	193	50,221
General Merchandise Stores	115	47,041	31	59,723	24	25,493	47	18,912
Food Services and Drinking Places	773	176,448	160	23,528	111	17,530	203	35,418
Other Retail Group	2,215	80,227	484	32,190 #	497	9,063	647	39,256 #
Total Retail and Food Services	4,941	800,832	1,002	207,294	873	114,491	1,311	182,217
All Other Outlets	3,486	607,227	402	35,777	290	6,960	613	20,726
Totals All Outlets	8,427	1,408,059	1,404	243,071	1,163	121,451	1,924	202,943
Type of business	ARROYO GRANDE		ATASCADERO		AUBURN		AZUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	15	7,752	41	5,412	38	11,045	50	4,503
Home Furnishings and Appliance Stores	33	3,454	29	2,197	29	1,729	34	784
Bldg. Matrl. and Garden Equip. and Supplies	15	5,552	28	12,908	18	3,918	16	882
Food and Beverage Stores	22	4,028	25	9,617	21	3,948	39	4,441
Gasoline Stations	7	11,716	11	14,811	7	#	14	20,384
Clothing and Clothing Accessories Stores	30	#	25	739	44	1,368	50	3,297
General Merchandise Stores	7	#	10	3,645	7	#	21	#
Food Services and Drinking Places	64	9,159	68	8,607	65	7,182	107	11,853
Other Retail Group	272	22,630 #	349	7,213	339	80,193 #	249	39,589 #
Total Retail and Food Services	465	64,291	586	65,148	568	109,383	580	85,734
All Other Outlets	186	5,995	306	8,841	268	12,778	370	20,789
Totals All Outlets	651	70,286	892	73,989	836	122,161	950	106,522
Type of business	BAKERSFIELD		BALDWIN PARK		BARSTOW		BEAUMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	315	276,196	57	7,740	33	7,257	32	5,409
Home Furnishings and Appliance Stores	287	47,561	47	1,095	14	1,286	32	4,736
Bldg. Matrl. and Garden Equip. and Supplies	106	84,743	33	16,150	6	#	21	#
Food and Beverage Stores	229	56,598	59	7,521	35	7,482	23	5,139
Gasoline Stations	108	144,415	12	19,172	25	70,653	7	18,080
Clothing and Clothing Accessories Stores	446	69,062	54	1,856	57	39,066	81	#
General Merchandise Stores	113	214,090	23	22,783	12	#	39	18,303
Food Services and Drinking Places	804	142,154	111	17,867	101	18,934	65	8,587
Other Retail Group	3,008	89,864	232	10,271	132	20,400 #	630	15,830 #
Total Retail and Food Services	5,416	1,124,683	628	104,456	415	165,078	930	76,084
All Other Outlets	2,104	388,185	420	29,702	130	6,151	171	6,622
Totals All Outlets	7,520	1,512,868	1,048	134,158	545	171,228	1,101	82,706

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012
(Taxable transactions in thousands of dollars)

Type of business	BELLFLOWER		BENICIA		BERKELEY		BEVERLY HILLS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	107	22,547	31	1,620	39	34,463	26	75,537
Home Furnishings and Appliance Stores	62	2,007	27	1,358	144	15,143	102	9,046
Bldg. Matrl. and Garden Equip. and Supplies	18	1,449	18	4,650	52	21,753	14	661
Food and Beverage Stores	54	8,123	14	5,015	140	22,711	29	4,255
Gasoline Stations	21	32,946	13	15,874	26	27,783	7	8,522
Clothing and Clothing Accessories Stores	62	3,183	45	531	266	15,373	420	200,576
General Merchandise Stores	28	5,397	10	#	53	2,619	41	67,237
Food Services and Drinking Places	151	14,861	74	8,144	542	68,628	205	76,579
Other Retail Group	364	7,821	370	11,336 #	1,706	58,196	870	33,183
Total Retail and Food Services	867	98,333	602	48,529	2,968	266,669	1,714	475,597
All Other Outlets	423	15,266	398	92,878	1,205	85,536	846	92,729
Totals All Outlets	1,290	113,599	1,000	141,407	4,173	352,205	2,560	568,326
Type of business	BREA		BRENTWOOD		BUENA PARK		BURBANK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	59	7,297	46	10,357	43	145,968	107	39,600
Home Furnishings and Appliance Stores	103	12,424	51	9,421	85	191,188	210	96,572
Bldg. Matrl. and Garden Equip. and Supplies	31	25,457	22	15,343	24	#	52	43,908
Food and Beverage Stores	41	10,218	33	11,326	58	10,869	97	26,742
Gasoline Stations	11	26,593	15	24,135	13	21,941	31	48,300
Clothing and Clothing Accessories Stores	199	68,446	81	12,018	119	10,090	259	36,721
General Merchandise Stores	34	48,609	12	#	36	28,047	53	70,369
Food Services and Drinking Places	169	49,257	120	20,881	210	41,267	398	82,537
Other Retail Group	468	38,038	309	17,615 #	550	24,256 #	1,108	63,517
Total Retail and Food Services	1,115	286,339	689	121,096	1,138	473,626	2,315	508,266
All Other Outlets	885	115,802	290	14,794	662	89,901	1,536	171,497
Totals All Outlets	2,000	402,140	979	135,890	1,800	563,527	3,851	679,763
Type of business	BURLINGAME		CALABASAS		CALEXICO		CAMARILLO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	44	67,258	13	34,037	53	8,281	45	13,648
Home Furnishings and Appliance Stores	56	5,512	33	3,752	52	763	69	4,574
Bldg. Matrl. and Garden Equip. and Supplies	30	6,225	6	#	21	336	28	20,342
Food and Beverage Stores	46	6,544	18	6,546	28	4,042	55	12,540
Gasoline Stations	11	11,618	7	10,715	15	13,609	20	37,975
Clothing and Clothing Accessories Stores	110	11,869	86	6,068	204	8,509	177	86,606
General Merchandise Stores	14	78	10	#	49	#	17	19,459
Food Services and Drinking Places	146	27,954	53	11,799	70	9,306	176	33,775
Other Retail Group	356	13,156	266	9,021 #	587	32,427 #	696	21,315
Total Retail and Food Services	813	150,214	492	81,937	1,079	77,272	1,283	250,234
All Other Outlets	637	60,823	294	45,310	229	4,336	948	58,190
Totals All Outlets	1,450	211,036	786	127,247	1,308	81,607	2,231	308,424
Type of business	CAMPBELL		CAPITOLA		CARLSBAD		CARSON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	58	6,039	8	15,927	61	171,503	85	97,735
Home Furnishings and Appliance Stores	87	20,653	27	4,770	173	15,975	60	24,410
Bldg. Matrl. and Garden Equip. and Supplies	34	29,695	7	#	46	4,442	34	18,606
Food and Beverage Stores	37	11,147	20	8,757	59	21,349	66	9,474
Gasoline Stations	17	34,675	5	8,151	24	41,719	32	47,670
Clothing and Clothing Accessories Stores	51	11,966	82	11,308	321	79,407	130	5,469
General Merchandise Stores	10	5,794	7	12,395	28	55,035	43	30,218
Food Services and Drinking Places	153	31,789	77	13,721	265	57,561	231	31,757
Other Retail Group	459	19,004	202	15,168 #	1,495	31,624	488	60,835
Total Retail and Food Services	906	170,763	435	90,196	2,472	478,615	1,169	326,175
All Other Outlets	691	40,581	131	9,407	1,483	152,165	968	151,964
Totals All Outlets	1,597	211,344	566	99,603	3,955	630,780	2,137	478,139

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012
(Taxable transactions in thousands of dollars)

Type of business	CATHEDRAL CITY		CERES		CERRITOS		CHICO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	70	75,622	38	7,461	38	247,150	88	44,137
Home Furnishings and Appliance Stores	54	3,001	38	847	94	15,869	106	17,387
Bldg. Matrl. and Garden Equip. and Supplies	12	2,839	20	12,811	14	#	54	34,283
Food and Beverage Stores	35	9,632	45	6,772	28	4,343	73	21,617
Gasoline Stations	15	22,830	16	24,066	10	14,693	33	42,090
Clothing and Clothing Accessories Stores	38	2,392	74	1,395	132	61,923	159	20,675
General Merchandise Stores	8	7,127	26	18,547	24	45,965	32	61,131
Food Services and Drinking Places	119	13,710	93	10,440	162	35,777	321	42,135
Other Retail Group	318	5,810	242	4,690	402	39,153 #	994	34,442
Total Retail and Food Services	669	142,962	592	87,028	904	464,873	1,860	317,897
All Other Outlets	300	21,725	203	34,834	619	94,659	791	81,021
Totals All Outlets	969	164,687	795	121,862	1,523	559,532	2,651	398,918
Type of business	CHINO		CHINO HILLS		CHULA VISTA		CITRUS HEIGHTS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	92	21,541	30	3,823	196	59,273	59	13,480
Home Furnishings and Appliance Stores	118	6,155	75	7,779	208	33,502	70	10,036
Bldg. Matrl. and Garden Equip. and Supplies	43	10,345	14	#	76	28,526	23	15,421
Food and Beverage Stores	49	10,777	35	12,801	145	32,960	56	13,700
Gasoline Stations	21	36,465	11	25,795	50	79,578	19	22,243
Clothing and Clothing Accessories Stores	136	28,569	109	9,659	348	35,420	129	16,511
General Merchandise Stores	44	57,669	32	#	77	152,571	39	76,226
Food Services and Drinking Places	178	27,823	126	26,887	439	78,571	167	28,503
Other Retail Group	553	23,311	424	49,506 #	1,239	47,810	540	24,838
Total Retail and Food Services	1,234	222,657	856	136,250	2,778	548,211	1,102	220,957
All Other Outlets	1,174	175,009	328	17,843	1,371	64,073	343	14,595
Totals All Outlets	2,408	397,666	1,184	154,093	4,149	612,284	1,445	235,551
Type of business	CLAREMONT		CLOVIS		COACHELLA		COLTON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	8	#	99	60,453	24	3,496	73	23,069
Home Furnishings and Appliance Stores	28	714	100	11,054	15	1,071	33	10,361
Bldg. Matrl. and Garden Equip. and Supplies	10	#	36	28,880	4	612	7	#
Food and Beverage Stores	24	7,470	53	18,973	28	8,262	48	9,875
Gasoline Stations	8	13,549	29	35,733	9	31,461	18	22,438
Clothing and Clothing Accessories Stores	64	1,808	171	13,646	28	2,062	43	2,662
General Merchandise Stores	14	219	30	70,825	3	#	15	#
Food Services and Drinking Places	97	17,427	238	37,621	63	7,816	110	12,852
Other Retail Group	348	29,153 #	571	28,547	74	2,945 #	215	22,494 #
Total Retail and Food Services	601	70,340	1,327	305,732	248	57,724	562	103,751
All Other Outlets	213	7,402	658	36,395	99	19,072	309	30,013
Totals All Outlets	814	77,742	1,985	342,127	347	76,796	871	133,763
Type of business	COMMERCE		COMPTON		CONCORD		CORONA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	25	7,513	89	6,377	135	143,668	236	74,678
Home Furnishings and Appliance Stores	44	3,398	59	10,702	142	32,392	222	22,014
Bldg. Matrl. and Garden Equip. and Supplies	26	16,102	21	#	73	66,777	71	35,089
Food and Beverage Stores	28	2,543	105	18,142	103	23,240	99	25,415
Gasoline Stations	14	29,463	20	24,646	43	43,322	39	92,480
Clothing and Clothing Accessories Stores	133	75,540	190	10,644	205	30,780	303	21,996
General Merchandise Stores	15	31,673	66	9,647	48	72,073	86	83,593
Food Services and Drinking Places	82	13,322	168	16,283	303	43,885	326	57,465
Other Retail Group	138	8,198	494	17,478 #	816	43,365	1,235	32,856
Total Retail and Food Services	505	187,751	1,212	113,919	1,868	499,501	2,617	445,586
All Other Outlets	870	197,836	541	44,038	990	80,834	1,460	265,591
Totals All Outlets	1,375	385,587	1,753	157,957	2,858	580,335	4,077	711,177

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012
(Taxable transactions in thousands of dollars)

Type of business	CORTE MADERA		COSTA MESA		COVINA		CULVER CITY	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	7	19,777	303	146,672	59	43,435	46	41,480
Home Furnishings and Appliance Stores	21	7,824	506	74,209	64	#	131	26,599
Bldg. Matrl. and Garden Equip. and Supplies	3	#	136	30,836	20	18,284	39	7,351
Food and Beverage Stores	10	3,629	143	33,738	50	7,671	55	14,123
Gasoline Stations	2	#	39	71,494	13	16,795	15	27,916
Clothing and Clothing Accessories Stores	59	32,873	1,201	234,867	96	3,063	208	35,166
General Merchandise Stores	4	8,863	242	92,934	26	14,297	42	88,216
Food Services and Drinking Places	32	10,147	471	92,345	149	22,999	236	53,123
Other Retail Group	133	22,896 #	4,364	65,039	458	30,128 #	657	37,914
Total Retail and Food Services	271	106,009	7,405	842,133	935	156,671	1,429	331,887
All Other Outlets	151	21,454	2,444	151,032	520	21,014	645	52,604
Totals All Outlets	422	127,463	9,849	993,166	1,455	177,685	2,074	384,492
Type of business	CUPERTINO		CYPRESS		DALY CITY		DANA POINT	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	14	875	45	3,728	34	34,657	21	2,394
Home Furnishings and Appliance Stores	84	74,379	87	3,629	65	4,431	66	726
Bldg. Matrl. and Garden Equip. and Supplies	27	5,813	24	#	17	#	16	4,419
Food and Beverage Stores	33	7,870	34	5,557	57	11,264	34	10,871
Gasoline Stations	13	20,485	12	18,199	19	38,396	13	18,267
Clothing and Clothing Accessories Stores	77	10,688	208	4,127	130	24,685	93	2,562
General Merchandise Stores	31	26,333	107	44,589	22	27,047	23	974
Food Services and Drinking Places	166	35,744	133	20,114	197	39,804	115	22,933
Other Retail Group	698	9,125	1,460	74,532 #	442	30,725 #	468	10,842
Total Retail and Food Services	1,143	191,314	2,110	174,475	983	211,008	849	73,988
All Other Outlets	421	312,925	451	96,641	389	16,188	379	33,372
Totals All Outlets	1,564	504,238	2,561	271,115	1,372	227,196	1,228	107,360
Type of business	DANVILLE		DAVIS		DELANO		DIAMOND BAR	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	18	933	25	38,792	23	12,010	38	1,628
Home Furnishings and Appliance Stores	70	6,747	40	1,321	20	1,328	91	2,443
Bldg. Matrl. and Garden Equip. and Supplies	22	3,919	18	4,815	12	20,179	15	1,551
Food and Beverage Stores	26	7,852	37	11,752	47	9,946	26	3,379
Gasoline Stations	10	19,379	13	19,661	12	13,948	16	32,691
Clothing and Clothing Accessories Stores	91	6,780	65	3,613	28	1,588	69	463
General Merchandise Stores	6	#	5	#	13	7,356	28	9,131
Food Services and Drinking Places	107	19,697	158	25,746	57	6,668	117	12,196
Other Retail Group	524	39,169 #	442	19,740 #	119	2,963	351	4,730
Total Retail and Food Services	874	104,477	803	125,441	331	75,986	751	68,211
All Other Outlets	392	10,609	294	23,751	139	30,070	474	10,810
Totals All Outlets	1,266	115,085	1,097	149,192	470	106,055	1,225	79,021
Type of business	DINUBA		DIXON		DOWNEY		DUARTE	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	24	13,279	21	15,104	95	67,736	20	39,384
Home Furnishings and Appliance Stores	19	#	11	162	97	16,206	20	#
Bldg. Matrl. and Garden Equip. and Supplies	6	#	14	1,541	24	#	9	1,309
Food and Beverage Stores	22	2,696	16	2,428	84	12,644	18	2,670
Gasoline Stations	6	9,354	10	16,289	27	48,380	3	#
Clothing and Clothing Accessories Stores	38	558	12	#	207	29,088	30	244
General Merchandise Stores	8	#	5	#	60	29,930	16	23,330
Food Services and Drinking Places	43	5,647	56	6,609	265	50,120	64	8,059
Other Retail Group	57	64,108 #	154	17,054 #	855	30,655 #	151	15,599 #
Total Retail and Food Services	223	95,642	299	59,188	1,714	284,758	331	90,594
All Other Outlets	114	12,266	122	57,282	623	49,923	146	11,651
Totals All Outlets	337	107,908	421	116,470	2,337	334,681	477	102,245

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012

(Taxable transactions in thousands of dollars)

Type of business	DUBLIN		EL CAJON		EL CENTRO		EL CERRITO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	45	126,888	129	108,453	54	24,402	13	#
Home Furnishings and Appliance Stores	75	30,892	97	16,812	36	7,551	26	2,883
Bldg. Matrl. and Garden Equip. and Supplies	30	17,774	56	38,681	29	15,024	7	7,365
Food and Beverage Stores	20	6,594	98	16,930	31	6,361	18	6,510
Gasoline Stations	16	30,960	49	60,746	19	16,491	5	5,662
Clothing and Clothing Accessories Stores	53	15,760	169	23,038	87	26,754	48	6,042
General Merchandise Stores	10	#	29	33,877	21	56,090	4	#
Food Services and Drinking Places	150	34,786	226	32,904	126	22,725	68	7,970
Other Retail Group	317	47,944 #	694	26,371	183	9,510	247	27,519 #
Total Retail and Food Services	716	311,599	1,547	357,812	586	184,909	436	63,950
All Other Outlets	355	55,358	852	107,174	363	37,882	143	5,856
Totals All Outlets	1,071	366,957	2,399	464,987	949	222,791	579	69,806
Type of business	EL MONTE		EL SEGUNDO		ELK GROVE		EMERYVILLE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	170	164,588	13	545	80	119,838	10	1,170
Home Furnishings and Appliance Stores	91	5,840	64	22,852	112	18,770	47	39,636
Bldg. Matrl. and Garden Equip. and Supplies	46	22,486	11	1,484	35	16,553	8	#
Food and Beverage Stores	118	10,205	19	7,048	70	24,743	25	4,722
Gasoline Stations	21	30,179	9	#	24	44,967	4	7,601
Clothing and Clothing Accessories Stores	146	4,117	67	10,284	199	17,729	63	23,067
General Merchandise Stores	63	#	17	#	50	37,823	5	#
Food Services and Drinking Places	240	19,131	157	30,295	236	43,699	110	21,132
Other Retail Group	464	27,257 #	258	63,144 #	843	31,348	185	36,860 #
Total Retail and Food Services	1,359	283,802	615	135,651	1,649	355,469	457	134,188
All Other Outlets	838	37,005	443	95,410	587	46,433	304	28,185
Totals All Outlets	2,197	320,807	1,058	231,061	2,236	401,902	761	162,372
Type of business	ENCINITAS		ESCONDIDO		EUREKA		FAIRFIELD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	31	28,627	190	206,674	56	36,275	77	52,419
Home Furnishings and Appliance Stores	99	13,686	150	11,290	46	5,870	68	11,911
Bldg. Matrl. and Garden Equip. and Supplies	58	23,874	77	47,673	34	14,839	32	18,246
Food and Beverage Stores	56	20,081	120	31,705	31	8,623	63	14,208
Gasoline Stations	21	39,310	42	84,479	20	14,110	35	48,866
Clothing and Clothing Accessories Stores	156	10,428	281	45,318	68	7,534	139	20,346
General Merchandise Stores	19	#	47	31,060	18	39,083	29	55,234
Food Services and Drinking Places	223	39,377	326	47,686	143	16,331	228	36,356
Other Retail Group	1,212	53,500 #	1,388	35,975	463	17,550	746	19,102
Total Retail and Food Services	1,875	228,882	2,621	541,860	879	160,215	1,417	276,689
All Other Outlets	884	29,554	1,267	128,448	379	35,432	628	104,455
Totals All Outlets	2,759	258,437	3,888	670,308	1,258	195,647	2,045	381,144
Type of business	FOLSOM		FONTANA		FOUNTAIN VALLEY		FREMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	41	86,896	232	140,890	45	18,757	169	147,856
Home Furnishings and Appliance Stores	97	13,730	160	4,737	109	24,297	316	41,525
Bldg. Matrl. and Garden Equip. and Supplies	30	25,420	55	34,554	23	4,310	59	36,569
Food and Beverage Stores	70	18,533	120	28,037	66	9,671	129	22,258
Gasoline Stations	15	20,904	56	93,750	27	37,920	47	78,293
Clothing and Clothing Accessories Stores	162	31,788	361	15,309	79	5,728	149	15,655
General Merchandise Stores	37	67,040	103	63,333	23	61,052	56	69,647
Food Services and Drinking Places	206	36,368	287	47,796	163	24,826	432	61,309
Other Retail Group	721	31,631	1,629	42,520	449	26,134	1,343	71,101
Total Retail and Food Services	1,379	332,311	3,003	470,927	984	212,696	2,700	544,212
All Other Outlets	547	24,861	1,001	146,645	631	32,484	1,949	224,996
Totals All Outlets	1,926	357,172	4,004	617,573	1,615	245,180	4,649	769,208

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012
(Taxable transactions in thousands of dollars)

Type of business	FRESNO		FULLERTON		GARDEN GROVE		GARDENA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	616	241,447	178	38,125	171	78,726	116	22,832
Home Furnishings and Appliance Stores	568	65,167	130	14,468	192	6,637	83	5,146
Bldg. Matrl. and Garden Equip. and Supplies	194	95,982	37	18,845	61	21,017	30	32,179
Food and Beverage Stores	452	92,979	117	18,787	185	19,111	66	11,798
Gasoline Stations	173	203,731	32	61,548	39	74,489	14	30,728
Clothing and Clothing Accessories Stores	1,057	92,600	234	16,330	209	11,308	143	1,215
General Merchandise Stores	185	198,723	71	61,363	58	48,285	48	18,025
Food Services and Drinking Places	1,221	177,725	354	58,232	444	61,193	276	28,131
Other Retail Group	2,555	131,144	964	32,394	1,082	61,034	467	8,439
Total Retail and Food Services	7,021	1,299,498	2,117	320,092	2,441	381,800	1,243	158,494
All Other Outlets	3,760	387,646	1,298	96,521	1,330	66,616	886	36,501
Totals All Outlets	10,781	1,687,144	3,415	416,613	3,771	448,416	2,129	194,995
Type of business	GILROY		GLENDALE		GLENDDORA		GOLETA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	68	32,297	184	147,759	70	37,579	34	21,198
Home Furnishings and Appliance Stores	56	12,132	278	18,723	64	9,769	46	15,233
Bldg. Matrl. and Garden Equip. and Supplies	27	18,386	61	25,002	28	#	25	20,120
Food and Beverage Stores	53	9,253	206	33,800	30	8,094	39	8,336
Gasoline Stations	22	42,260	37	55,936	11	12,531	12	19,680
Clothing and Clothing Accessories Stores	170	67,572	506	88,875	96	3,026	29	3,028
General Merchandise Stores	16	43,806	86	45,898	58	32,794	11	22,459
Food Services and Drinking Places	141	25,696	525	76,106	126	19,047	101	16,687
Other Retail Group	397	18,398	1,766	49,829	823	27,584 #	393	16,059
Total Retail and Food Services	950	269,799	3,649	541,928	1,306	150,424	690	142,802
All Other Outlets	412	33,174	1,767	123,782	393	14,235	526	44,911
Totals All Outlets	1,362	302,973	5,416	665,709	1,699	164,659	1,216	187,713
Type of business	GRASS VALLEY		HANFORD		HAWTHORNE		HAYWARD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	45	11,344	43	32,228	78	55,398	239	59,457
Home Furnishings and Appliance Stores	32	4,240	44	3,599	60	19,355	162	11,981
Bldg. Matrl. and Garden Equip. and Supplies	23	14,761	24	16,807	26	29,797	77	37,777
Food and Beverage Stores	26	12,860	39	10,999	67	8,805	126	19,336
Gasoline Stations	11	15,332	16	18,736	18	24,378	48	65,207
Clothing and Clothing Accessories Stores	57	1,519	155	11,202	89	9,080	211	20,639
General Merchandise Stores	17	9,179	40	32,633	29	#	65	75,424
Food Services and Drinking Places	98	11,849	135	19,654	178	19,820	384	43,634
Other Retail Group	345	14,068	407	12,035	292	70,572 #	882	29,301
Total Retail and Food Services	654	95,152	903	157,893	837	237,205	2,194	362,756
All Other Outlets	297	16,576	296	29,842	438	40,327	1,669	280,812
Totals All Outlets	951	111,728	1,199	187,734	1,275	277,531	3,863	643,569
Type of business	HEALDSBURG		HEMET		HERMOSA BEACH		HESPERIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	15	15,228	76	59,221	14	4,674	134	11,097
Home Furnishings and Appliance Stores	19	677	62	3,167	28	#	66	2,330
Bldg. Matrl. and Garden Equip. and Supplies	19	7,893	22	17,537	9	3,556	36	5,471
Food and Beverage Stores	36	5,968	47	10,709	25	5,888	52	12,708
Gasoline Stations	7	9,717	25	34,892	2	#	35	64,563
Clothing and Clothing Accessories Stores	39	2,617	100	7,561	106	2,151	74	4,323
General Merchandise Stores	5	715	36	28,490	18	#	36	13,893
Food Services and Drinking Places	55	11,199	173	23,650	119	22,803	128	20,136
Other Retail Group	246	4,482	530	12,659	337	14,790 #	551	8,405
Total Retail and Food Services	441	58,496	1,071	197,887	658	53,861	1,112	142,926
All Other Outlets	291	21,891	396	24,517	229	4,155	508	39,964
Totals All Outlets	732	80,387	1,467	222,403	887	58,017	1,620	182,890

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012
(Taxable transactions in thousands of dollars)

Type of business	HOLLISTER		HUNTINGTON BEACH		HUNTINGTON PARK		INDIO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	42	9,661	222	119,498	44	17,632	83	48,072
Home Furnishings and Appliance Stores	20	561	274	#	65	5,317	96	9,967
Bldg. Matrl. and Garden Equip. and Supplies	18	5,347	113	36,752	16	#	49	13,839
Food and Beverage Stores	25	6,772	161	42,505	98	7,515	57	16,592
Gasoline Stations	12	18,051	46	69,384	7	10,912	11	18,237
Clothing and Clothing Accessories Stores	21	369	557	28,415	241	9,528	256	6,165
General Merchandise Stores	8	8,612	168	52,061	63	8,973	52	12,082
Food Services and Drinking Places	79	8,711	510	91,789	198	16,995	219	27,543
Other Retail Group	196	4,570	2,819	246,288 #	370	24,745 #	1,383	12,022
Total Retail and Food Services	421	62,654	4,870	686,693	1,102	101,618	2,206	164,518
All Other Outlets	264	10,050	2,160	161,338	392	23,167	534	28,566
Totals All Outlets	685	72,704	7,030	848,032	1,494	124,785	2,740	193,084
Type of business	INDUSTRY		INGLEWOOD		IRVINE		JURUPA VALLEY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	106	95,559	88	34,172	151	141,785	79	8,798
Home Furnishings and Appliance Stores	191	71,331	68	2,572	571	88,588	60	3,750
Bldg. Matrl. and Garden Equip. and Supplies	51	25,041	16	#	79	22,144	47	7,766
Food and Beverage Stores	53	3,919	111	14,475	147	37,562	59	18,461
Gasoline Stations	16	28,764	23	32,757	28	71,217	21	40,372
Clothing and Clothing Accessories Stores	358	18,785	249	17,660	497	49,474	94	2,965
General Merchandise Stores	155	66,066	48	33,708	101	68,757	71	13,365
Food Services and Drinking Places	166	36,869	254	29,834	604	138,473	142	17,974
Other Retail Group	2,352	22,314	535	37,916 #	1,943	105,835	830	8,513
Total Retail and Food Services	3,448	368,648	1,392	203,093	4,121	723,834	1,403	121,964
All Other Outlets	1,327	353,077	502	56,834	3,138	392,686	449	57,430
Totals All Outlets	4,775	721,726	1,894	259,927	7,259	1,116,520	1,852	179,394
Type of business	LA HABRA		LA MESA		LA MIRADA		LA PUENTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	83	8,440	63	56,182	20	4,448	64	8,688
Home Furnishings and Appliance Stores	45	5,417	68	8,437	36	#	58	#
Bldg. Matrl. and Garden Equip. and Supplies	31	18,925	13	5,988	14	12,919	16	1,928
Food and Beverage Stores	63	9,065	56	13,085	26	5,165	59	7,031
Gasoline Stations	14	21,618	21	22,858	11	37,152	9	9,490
Clothing and Clothing Accessories Stores	56	7,350	105	11,549	38	2,932	112	2,481
General Merchandise Stores	28	65,440	18	48,483	20	2,173	51	1,702
Food Services and Drinking Places	164	23,777	168	34,002	110	14,374	116	9,853
Other Retail Group	368	10,911	559	22,787	260	68,607 #	655	8,386 #
Total Retail and Food Services	852	170,943	1,071	223,372	535	147,769	1,140	49,557
All Other Outlets	453	28,495	503	17,105	357	80,249	257	4,677
Totals All Outlets	1,305	199,438	1,574	240,476	892	228,018	1,397	54,234
Type of business	LA QUINTA		LA VERNE		LAGUNA BEACH		LAGUNA HILLS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	17	15,355	19	602	17	1,823	48	4,417
Home Furnishings and Appliance Stores	55	8,118	40	6,218	84	2,640	106	13,954
Bldg. Matrl. and Garden Equip. and Supplies	18	14,972	9	2,884	24	3,285	25	1,551
Food and Beverage Stores	25	12,910	12	3,970	30	6,916	31	5,805
Gasoline Stations	4	9,404	7	15,326	8	5,911	14	12,473
Clothing and Clothing Accessories Stores	70	6,233	40	3,460	185	7,908	118	13,882
General Merchandise Stores	15	53,926	21	12,944	18	230	18	15,942
Food Services and Drinking Places	101	24,460	85	13,303	111	34,036	86	18,553
Other Retail Group	632	9,985	284	9,361	851	13,476	406	10,249
Total Retail and Food Services	937	155,362	517	68,068	1,328	76,223	852	96,826
All Other Outlets	357	17,422	281	17,324	472	24,265	514	20,382
Totals All Outlets	1,294	172,784	798	85,393	1,800	100,489	1,366	117,208

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012
(Taxable transactions in thousands of dollars)

Type of business	LAGUNA NIGUEL		LAKE ELSINORE		LAKE FOREST		LAKEWOOD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	37	36,127	70	22,638	78	19,543	37	26,404
Home Furnishings and Appliance Stores	144	7,390	41	1,249	161	18,236	59	9,812
Bldg. Matrl. and Garden Equip. and Supplies	30	14,954	20	12,553	29	23,766	23	15,863
Food and Beverage Stores	32	14,615	40	8,722	56	16,248	59	12,866
Gasoline Stations	12	18,956	16	30,158	22	41,040	19	33,685
Clothing and Clothing Accessories Stores	100	6,309	127	10,755	112	6,870	135	27,926
General Merchandise Stores	29	72,456	32	37,718	25	16,905	39	70,419
Food Services and Drinking Places	124	23,706	113	17,910	213	36,524	178	38,911
Other Retail Group	628	16,040	464	9,342	699	35,136	509	18,486
Total Retail and Food Services	1,136	210,554	923	151,045	1,395	214,268	1,058	254,372
All Other Outlets	600	27,602	351	15,728	876	92,805	253	14,763
Totals All Outlets	1,736	238,156	1,274	166,773	2,271	307,073	1,311	269,135
Type of business	LANCASTER		LAWNDALE		LEMON GROVE		LINCOLN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	161	67,328	37	5,867	28	20,209	18	1,900
Home Furnishings and Appliance Stores	105	3,778	38	2,268	18	711	24	631
Bldg. Matrl. and Garden Equip. and Supplies	36	21,884	9	6,246	15	#	15	11,877
Food and Beverage Stores	83	17,081	25	3,159	22	8,311	16	8,287
Gasoline Stations	35	55,482	11	18,541	11	12,714	5	10,338
Clothing and Clothing Accessories Stores	180	8,948	27	810	29	1,825	48	2,525
General Merchandise Stores	49	67,344	11	#	7	#	14	#
Food Services and Drinking Places	300	39,021	71	7,941	50	7,670	60	9,943
Other Retail Group	750	20,196	138	4,825 #	163	28,535 #	261	10,644 #
Total Retail and Food Services	1,699	301,061	367	49,657	343	79,975	461	56,145
All Other Outlets	827	88,474	171	6,942	157	8,879	202	11,252
Totals All Outlets	2,526	389,535	538	56,598	500	88,854	663	67,397
Type of business	LIVERMORE		LODI		LOMPOC		LONG BEACH	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	91	51,631	104	23,253	32	13,844	321	74,230
Home Furnishings and Appliance Stores	100	5,584	64	3,376	21	1,673	377	22,369
Bldg. Matrl. and Garden Equip. and Supplies	49	29,694	33	21,125	11	#	111	#
Food and Beverage Stores	58	16,251	84	11,328	48	11,978	461	68,099
Gasoline Stations	32	49,965	25	26,396	9	12,982	114	177,350
Clothing and Clothing Accessories Stores	86	4,782	82	5,340	20	2,433	664	41,959
General Merchandise Stores	20	49,906	25	44,344	8	#	291	70,152
Food Services and Drinking Places	220	35,393	183	21,470	89	10,470	1,137	188,333
Other Retail Group	654	20,146	528	12,568	319	22,087 #	3,573	398,838 #
Total Retail and Food Services	1,310	263,351	1,128	169,200	557	75,467	7,049	1,041,329
All Other Outlets	925	237,776	530	37,184	250	9,358	2,417	291,464
Totals All Outlets	2,235	501,127	1,658	206,383	807	84,825	9,466	1,332,794
Type of business	LOS ALTOS		LOS ANGELES		LOS BANOS		LOS GATOS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	3	3 #	,068	913,030	31	3,726	20	14,825
Home Furnishings and Appliance Stores	56	1,821	4,614	410,320	28	993	74	4,704
Bldg. Matrl. and Garden Equip. and Supplies	12	3,428	1,284	509,699	8	#	19	3,553
Food and Beverage Stores	24	7,630	3,668	598,790	19	7,567	38	12,343
Gasoline Stations	8	13,398	793	1,320,951	12	13,561	11	16,403
Clothing and Clothing Accessories Stores	77	3,464	10,606	710,358	34	909	98	9,944
General Merchandise Stores	3	2 #	,288	647,206	12	14,292	7	#
Food Services and Drinking Places	81	12,758	10,569	1,666,594	83	10,298	122	27,348
Other Retail Group	410	7,213 #	29,333	915,437	167	10,118 #	517	18,567 #
Total Retail and Food Services	674	49,713	66,223	7,692,386	394	61,464	906	107,687
All Other Outlets	329	3,899	34,338	2,363,544	144	11,403	472	66,568
Totals All Outlets	1,003	53,611	100,561	10,055,931	538	72,867	1,378	174,256

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012
(Taxable transactions in thousands of dollars)

Type of business	LYNWOOD		MADERA		MALIBU		MANHATTAN BEACH	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	53	3,889	61	19,979	3	#	14	#
Home Furnishings and Appliance Stores	54	1,576	43	1,875	42	796	56	14,902
Bldg. Matrl. and Garden Equip. and Supplies	19	#	19	11,253	14	1,367	8	#
Food and Beverage Stores	74	9,361	53	9,650	15	5,688	37	14,218
Gasoline Stations	9	19,081	26	17,593	9	8,089	5	10,953
Clothing and Clothing Accessories Stores	113	4,560	134	2,641	105	9,002	139	16,714
General Merchandise Stores	29	2,909	36	#	12	906	21	25,181
Food Services and Drinking Places	142	15,353	136	13,492	57	22,794	144	41,424
Other Retail Group	275	9,892 #	296	22,097 #	273	8,133 #	402	39,988 #
Total Retail and Food Services	768	66,621	804	98,580	530	56,776	826	163,379
All Other Outlets	282	9,301	300	48,673	217	7,359	343	50,937
Totals All Outlets	1,050	75,922	1,104	147,252	747	64,135	1,169	214,316
Type of business	MANTECA		MARTINEZ		MENIFEE		MENLO PARK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	62	26,069	22	2,809	39	4,967	5	#
Home Furnishings and Appliance Stores	46	4,016	29	348	41	8,663	61	6,955
Bldg. Matrl. and Garden Equip. and Supplies	22	12,891	12	10,466	26	#	16	3,482
Food and Beverage Stores	58	8,821	23	6,758	21	11,234	30	14,300
Gasoline Stations	27	23,681	17	13,371	11	22,742	11	17,604
Clothing and Clothing Accessories Stores	52	6,958	46	761	57	7,434	63	3,454
General Merchandise Stores	25	43,380	6	#	22	13,542	3	#
Food Services and Drinking Places	157	21,159	84	7,609	70	15,617	119	17,352
Other Retail Group	322	19,916	372	18,803 #	386	17,277 #	407	35,124 #
Total Retail and Food Services	771	166,891	611	60,925	673	101,477	715	98,271
All Other Outlets	355	38,043	282	49,451	245	12,129	450	36,735
Totals All Outlets	1,126	204,934	893	110,376	918	113,606	1,165	135,006
Type of business	MERCED		MILPITAS		MISSION VIEJO		MODESTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	73	44,588	35	43,091	94	54,298	213	41,822
Home Furnishings and Appliance Stores	64	6,055	124	43,406	174	25,723	203	26,295
Bldg. Matrl. and Garden Equip. and Supplies	22	16,983	20	13,669	35	13,450	68	37,269
Food and Beverage Stores	59	11,161	64	9,898	51	15,330	189	39,465
Gasoline Stations	24	27,296	17	28,014	23	45,636	58	56,875
Clothing and Clothing Accessories Stores	137	8,843	178	69,461	225	47,195	312	54,147
General Merchandise Stores	32	43,452	24	22,583	38	30,030	77	94,676
Food Services and Drinking Places	193	23,946	298	54,063	209	32,751	463	74,441
Other Retail Group	412	15,540	433	19,820	870	29,415	1,041	54,887
Total Retail and Food Services	1,016	197,866	1,193	304,004	1,719	293,829	2,624	479,876
All Other Outlets	425	39,882	721	138,310	792	55,965	1,092	167,514
Totals All Outlets	1,441	237,748	1,914	442,314	2,511	349,794	3,716	647,390
Type of business	MONROVIA		MONTCLAIR		MONTEBELLO		MONTEREY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	44	49,959	105	56,623	58	23,756	23	#
Home Furnishings and Appliance Stores	51	12,376	89	11,008	46	8,856	57	4,892
Bldg. Matrl. and Garden Equip. and Supplies	17	#	28	4,447	17	16,169	17	1,650
Food and Beverage Stores	30	6,678	37	3,349	60	7,901	43	9,421
Gasoline Stations	7	13,295	8	11,128	19	30,109	11	17,097
Clothing and Clothing Accessories Stores	100	7,582	211	30,417	127	25,432	96	11,628
General Merchandise Stores	24	4,636	71	50,171	43	28,125	15	#
Food Services and Drinking Places	120	18,707	105	18,447	175	22,766	209	46,669
Other Retail Group	511	36,132 #	959	16,029	369	13,129	574	45,965 #
Total Retail and Food Services	904	149,365	1,613	201,619	914	176,244	1,045	137,323
All Other Outlets	458	41,002	405	25,881	524	56,370	467	39,610
Totals All Outlets	1,362	190,366	2,018	227,499	1,438	232,614	1,512	176,933

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012
(Taxable transactions in thousands of dollars)

Type of business	MONTEREY PARK		MOORPARK		MORENO VALLEY		MORGAN HILL	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	40	#	19	5,837	103	53,622	34	31,574
Home Furnishings and Appliance Stores	53	1,189	20	4,420	123	5,200	41	1,966
Bldg. Matrl. and Garden Equip. and Supplies	15	381	14	2,017	43	23,536	27	12,342
Food and Beverage Stores	54	6,948	24	4,843	78	22,201	27	6,920
Gasoline Stations	10	14,926	7	15,052	33	51,586	11	29,019
Clothing and Clothing Accessories Stores	81	3,740	27	3,022	238	19,296	41	4,713
General Merchandise Stores	44	854	8	10,089	60	59,961	14	11,436
Food Services and Drinking Places	166	27,962	76	11,301	266	43,513	124	18,547
Other Retail Group	427	26,736 #	253	8,990	788	19,147	351	8,744
Total Retail and Food Services	890	82,736	448	65,573	1,732	298,062	670	125,261
All Other Outlets	402	20,246	316	18,011	499	21,884	457	43,866
Totals All Outlets	1,292	102,982	764	83,584	2,231	319,946	1,127	169,127
Type of business	MOUNTAIN VIEW		MURRIETA		NAPA		NATIONAL CITY	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	42	24,009	90	26,637	50	30,738	104	121,098
Home Furnishings and Appliance Stores	112	21,089	114	20,436	85	5,434	71	5,619
Bldg. Matrl. and Garden Equip. and Supplies	27	8,220	45	21,035	49	32,963	33	6,308
Food and Beverage Stores	72	16,943	51	13,391	149	22,290	85	8,658
Gasoline Stations	19	33,928	23	40,111	21	38,175	16	21,275
Clothing and Clothing Accessories Stores	90	8,441	140	6,825	117	20,169	216	37,347
General Merchandise Stores	16	48,128	32	48,608	19	28,236	35	33,394
Food Services and Drinking Places	272	50,085	183	29,267	220	43,301	205	32,652
Other Retail Group	658	32,828	744	21,391	851	26,553	545	13,716
Total Retail and Food Services	1,308	243,671	1,422	227,701	1,561	247,860	1,310	280,067
All Other Outlets	819	85,971	673	31,305	935	43,197	441	42,786
Totals All Outlets	2,127	329,641	2,095	259,006	2,496	291,057	1,751	322,853
Type of business	NEWARK		NEWPORT BEACH		NORCO		NORWALK	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	82	25,934	76	138,915	63	27,378	60	37,704
Home Furnishings and Appliance Stores	42	3,967	262	10,662	33	2,917	54	1,141
Bldg. Matrl. and Garden Equip. and Supplies	18	17,992	43	12,858	16	4,886	13	6,300
Food and Beverage Stores	38	7,662	89	27,552	26	5,250	70	11,407
Gasoline Stations	12	16,726	15	36,793	13	23,478	22	39,536
Clothing and Clothing Accessories Stores	104	16,453	365	65,355	42	1,129	97	5,743
General Merchandise Stores	15	15,964	33	44,175	12	#	43	43,885
Food Services and Drinking Places	167	20,492	371	107,264	92	13,248	196	24,014
Other Retail Group	253	35,800	1,185	40,424	310	13,551 #	459	9,880
Total Retail and Food Services	731	160,991	2,439	483,999	607	91,836	1,014	179,609
All Other Outlets	398	42,511	1,414	161,869	295	15,038	446	21,849
Totals All Outlets	1,129	203,502	3,853	645,868	902	106,875	1,460	201,458
Type of business	NOVATO		OAKDALE		OAKLAND		OCEANSIDE	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	29	19,753	33	11,943	301	107,343	136	30,788
Home Furnishings and Appliance Stores	53	3,331	20	1,002	327	28,905	156	18,018
Bldg. Matrl. and Garden Equip. and Supplies	23	6,643	15	4,011	126	44,456	68	32,629
Food and Beverage Stores	38	12,077	24	4,913	561	69,134	101	27,211
Gasoline Stations	14	26,818	10	18,184	119	160,491	42	68,158
Clothing and Clothing Accessories Stores	63	10,119	29	237	839	17,557	277	12,098
General Merchandise Stores	7	35,074	8	#	175	36,666	56	54,308
Food Services and Drinking Places	132	19,268	55	6,514	1,278	146,502	365	61,489
Other Retail Group	600	18,571	142	8,538 #	3,968	72,656	1,798	34,920
Total Retail and Food Services	959	151,655	336	55,342	7,694	683,711	2,999	339,619
All Other Outlets	644	22,411	221	13,407	3,021	325,659	1,173	55,867
Totals All Outlets	1,603	174,067	557	68,749	10,715	1,009,370	4,172	395,486

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012
(Taxable transactions in thousands of dollars)

Type of business	ONTARIO		ORANGE		OROVILLE		OXNARD	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	274	246,231	230	107,449	33	8,796	128	105,182
Home Furnishings and Appliance Stores	287	42,520	245	23,196	28	1,247	125	28,970
Bldg. Matrl. and Garden Equip. and Supplies	138	40,389	87	50,217	29	9,406	42	28,929
Food and Beverage Stores	123	19,949	125	26,733	30	6,343	166	24,859
Gasoline Stations	70	144,825	43	66,091	14	15,102	37	69,279
Clothing and Clothing Accessories Stores	609	100,600	315	45,698	33	1,661	190	20,816
General Merchandise Stores	158	40,169	70	52,748	7	#	62	70,290
Food Services and Drinking Places	445	76,943	452	82,230	76	8,826	338	54,391
Other Retail Group	2,416	176,546	1,451	52,157	221	19,868 #	1,087	28,732
Total Retail and Food Services	4,520	888,171	3,018	506,520	471	71,249	2,175	431,449
All Other Outlets	2,124	537,221	1,841	263,246	211	12,944	1,299	132,096
Totals All Outlets	6,644	1,425,392	4,859	769,765	682	84,193	3,474	563,545
Type of business	PALM DESERT		PALM SPRINGS		PALMDALE		PALO ALTO	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	62	5,703	46	#	75	43,190	30	51,680
Home Furnishings and Appliance Stores	165	20,321	71	2,804	113	17,324	136	43,430
Bldg. Matrl. and Garden Equip. and Supplies	57	16,946	23	21,069	38	22,473	34	5,208
Food and Beverage Stores	49	13,494	48	14,162	58	20,638	40	9,168
Gasoline Stations	11	24,255	18	30,998	30	49,796	14	20,063
Clothing and Clothing Accessories Stores	406	50,140	131	10,796	219	25,365	154	70,943
General Merchandise Stores	47	88,151	21	#	65	73,668	17	38,139
Food Services and Drinking Places	208	43,281	245	50,424	253	45,131	286	75,219
Other Retail Group	1,395	37,476	856	53,582 #	751	22,321	789	28,318
Total Retail and Food Services	2,400	299,768	1,459	183,835	1,602	319,905	1,500	342,168
All Other Outlets	745	57,457	577	58,629	582	29,873	804	147,260
Totals All Outlets	3,145	357,225	2,036	242,464	2,184	349,778	2,304	489,428
Type of business	PARAMOUNT		PASADENA		PASO ROBLES		PERRIS	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	71	5,095	136	85,223	44	25,787	63	13,008
Home Furnishings and Appliance Stores	104	1,001	328	45,660	40	3,970	54	1,781
Bldg. Matrl. and Garden Equip. and Supplies	35	18,239	87	22,610	23	15,777	27	#
Food and Beverage Stores	55	12,675	120	36,538	54	8,084	49	13,511
Gasoline Stations	10	23,112	30	45,793	23	29,188	14	29,445
Clothing and Clothing Accessories Stores	449	6,129	563	56,017	44	6,209	108	1,049
General Merchandise Stores	163	#	119	52,784	17	23,830	29	#
Food Services and Drinking Places	120	11,039	551	109,541	153	19,851	101	12,760
Other Retail Group	2,144	19,388 #	2,763	122,070	420	11,275	384	29,740 #
Total Retail and Food Services	3,151	96,678	4,697	576,238	818	143,972	829	101,293
All Other Outlets	711	77,976	1,544	125,536	475	37,332	271	53,778
Totals All Outlets	3,862	174,654	6,241	701,774	1,293	181,304	1,100	155,070
Type of business	PETALUMA		PICO RIVERA		PINOLE		PITTSBURG	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	46	50,619	34	2,200	10	2,167	42	20,957
Home Furnishings and Appliance Stores	73	4,001	45	5,546	13	#	27	2,843
Bldg. Matrl. and Garden Equip. and Supplies	32	8,227	15	13,198	7	4,822	15	#
Food and Beverage Stores	55	16,114	57	10,228	20	6,784	43	10,387
Gasoline Stations	19	30,422	13	22,774	7	9,676	14	18,729
Clothing and Clothing Accessories Stores	93	16,708	75	7,605	23	3,612	50	4,740
General Merchandise Stores	11	7,632	22	29,848	6	10,439	22	14,861
Food Services and Drinking Places	195	24,758	156	22,781	71	13,898	103	16,289
Other Retail Group	874	21,630	288	7,293	161	14,406 #	223	16,082 #
Total Retail and Food Services	1,398	180,111	705	121,472	318	65,803	539	104,888
All Other Outlets	726	45,195	360	58,968	132	2,424	281	228,406
Totals All Outlets	2,124	225,306	1,065	180,440	450	68,228	820	333,294

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012
(Taxable transactions in thousands of dollars)

Type of business	PLACENTIA		PLACERVILLE		PLEASANT HILL		PLEASANTON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	48	17,485	16	17,053	23	2,408	101	70,426
Home Furnishings and Appliance Stores	50	4,689	19	1,761	59	25,542	138	13,279
Bldg. Matrl. and Garden Equip. and Supplies	14	1,236	16	#	28	6,575	46	14,453
Food and Beverage Stores	29	6,073	20	4,244	31	8,872	64	15,585
Gasoline Stations	11	20,478	8	8,256	13	23,685	19	27,608
Clothing and Clothing Accessories Stores	46	2,978	29	796	40	11,634	213	47,408
General Merchandise Stores	8	1,232	11	1,293	10	16,558	39	51,992
Food Services and Drinking Places	107	15,470	71	8,090	109	23,472	261	40,284
Other Retail Group	276	9,714	290	20,413 #	322	18,595	978	27,633
Total Retail and Food Services	589	79,355	480	61,907	635	137,341	1,859	308,668
All Other Outlets	490	40,786	154	11,404	257	16,214	893	137,672
Totals All Outlets	1,079	120,141	634	73,311	892	153,555	2,752	446,340
Type of business	POMONA		PORTERVILLE		POWAY		RANCHO CORDOVA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	300	21,613	52	16,679	44	41,734	170	18,016
Home Furnishings and Appliance Stores	165	2,884	53	2,688	54	3,510	102	31,031
Bldg. Matrl. and Garden Equip. and Supplies	80	19,019	24	11,896	27	12,808	58	33,690
Food and Beverage Stores	134	16,519	25	8,072	26	5,665	52	7,161
Gasoline Stations	47	57,641	26	17,036	12	19,759	24	28,742
Clothing and Clothing Accessories Stores	299	3,143	125	4,283	46	1,987	57	2,868
General Merchandise Stores	120	11,458	30	24,982	17	63,986	25	37,853
Food Services and Drinking Places	362	28,870	104	13,877	132	15,338	180	21,316
Other Retail Group	1,836	21,471	326	6,580	473	16,882	432	25,539
Total Retail and Food Services	3,343	182,618	765	106,093	831	181,670	1,100	206,218
All Other Outlets	1,315	102,019	244	16,937	659	76,100	707	117,095
Totals All Outlets	4,658	284,637	1,009	123,030	1,490	257,769	1,807	323,313
Type of business	RANCHO CUCAMONGA		RANCHO SANTA MARGARITA		RED BLUFF		REDDING	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	149	8,754	28	30,264	19	4,649	128	76,235
Home Furnishings and Appliance Stores	166	35,519	76	3,552	15	1,103	117	16,339
Bldg. Matrl. and Garden Equip. and Supplies	76	24,076	19	#	15	#	74	39,677
Food and Beverage Stores	97	26,137	25	7,500	14	4,644	59	23,169
Gasoline Stations	38	62,107	6	14,380	15	17,514	50	58,641
Clothing and Clothing Accessories Stores	315	35,321	98	2,685	12	497	93	14,897
General Merchandise Stores	83	89,973	24	14,238	4	#	18	61,131
Food Services and Drinking Places	362	87,416	76	16,786	64	7,486	299	40,109
Other Retail Group	1,272	63,232	438	21,385 #	201	23,755 #	1,182	39,920
Total Retail and Food Services	2,558	432,535	790	110,792	359	59,649	2,020	370,118
All Other Outlets	1,393	151,621	397	22,983	192	11,880	1,107	93,472
Totals All Outlets	3,951	584,155	1,187	133,775	551	71,529	3,127	463,590
Type of business	REDLANDS		REDONDO BEACH		REDWOOD CITY		RIALTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	63	56,651	36	14,823	78	98,062	106	6,538
Home Furnishings and Appliance Stores	76	4,122	103	14,477	110	20,320	57	1,406
Bldg. Matrl. and Garden Equip. and Supplies	36	26,118	21	2,153	33	17,732	18	11,511
Food and Beverage Stores	53	16,213	73	20,418	65	19,906	65	11,781
Gasoline Stations	16	26,190	13	18,707	24	36,870	28	44,258
Clothing and Clothing Accessories Stores	145	11,036	250	42,760	103	10,748	94	4,230
General Merchandise Stores	31	18,833	45	23,192	22	49,540	28	#
Food Services and Drinking Places	205	28,926	261	44,140	264	37,915	132	19,112
Other Retail Group	842	16,660	821	20,039	588	25,434	364	31,239 #
Total Retail and Food Services	1,467	204,749	1,623	200,709	1,287	316,528	892	130,076
All Other Outlets	560	37,997	579	20,995	797	109,739	435	92,777
Totals All Outlets	2,027	242,746	2,202	221,704	2,084	426,267	1,327	222,854

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012
(Taxable transactions in thousands of dollars)

Type of business	RICHMOND		RIDGECREST		RIVERBANK		RIVERSIDE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	93	46,298	31	8,919	25	2,478	383	253,275
Home Furnishings and Appliance Stores	58	4,934	20	1,763	13	3,749	362	31,468
Bldg. Matrl. and Garden Equip. and Supplies	22	11,326	11	#	9	#	144	58,576
Food and Beverage Stores	85	8,542	15	4,023	16	3,625	211	51,255
Gasoline Stations	32	67,186	16	12,131	4	6,385	67	111,485
Clothing and Clothing Accessories Stores	145	8,171	22	458	21	1,087	669	57,577
General Merchandise Stores	29	55,614	10	#	8	12,877	225	96,469
Food Services and Drinking Places	167	16,061	60	8,643	47	6,979	645	103,910
Other Retail Group	559	11,160	242	23,065 #	74	14,129 #	3,490	70,158
Total Retail and Food Services	1,190	229,293	427	59,003	217	51,309	6,196	834,173
All Other Outlets	648	64,407	189	5,166	73	5,778	2,288	232,314
Totals All Outlets	1,838	293,700	616	64,169	290	57,087	8,484	1,066,487
Type of business	ROCKLIN		ROHNERT PARK		ROSEMEAD		ROSEVILLE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	54	28,009	17	2,981	67	3,787	156	273,609
Home Furnishings and Appliance Stores	77	25,551	37	8,172	74	2,632	255	48,791
Bldg. Matrl. and Garden Equip. and Supplies	29	5,593	15	#	19	380	78	40,501
Food and Beverage Stores	30	6,256	29	8,606	48	4,681	113	32,558
Gasoline Stations	17	26,433	12	11,916	9	12,254	38	67,815
Clothing and Clothing Accessories Stores	59	1,417	19	3,289	33	352	515	84,176
General Merchandise Stores	18	3,935	9	49,150	32	34,238	175	119,537
Food Services and Drinking Places	106	15,917	113	17,634	145	17,457	395	78,512
Other Retail Group	427	16,282	288	23,167 #	262	5,176	2,040	80,739
Total Retail and Food Services	817	129,392	539	124,914	689	80,956	3,765	826,238
All Other Outlets	406	41,228	315	18,712	317	8,470	1,096	106,435
Totals All Outlets	1,223	170,620	854	143,626	1,006	89,426	4,861	932,673
Type of business	SACRAMENTO		SALINAS		SAN BERNARDINO		SAN BRUNO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	571	88,709	132	85,293	279	91,624	24	19,235
Home Furnishings and Appliance Stores	474	47,705	112	14,917	229	17,982	41	6,624
Bldg. Matrl. and Garden Equip. and Supplies	193	70,480	40	34,270	69	32,454	8	#
Food and Beverage Stores	425	76,432	124	26,239	207	31,464	34	5,115
Gasoline Stations	118	160,397	44	80,997	62	87,786	14	35,887
Clothing and Clothing Accessories Stores	879	81,498	223	24,965	583	26,015	87	13,091
General Merchandise Stores	219	118,079	37	59,738	253	112,022	13	24,938
Food Services and Drinking Places	1,346	191,388	316	48,940	463	66,320	138	24,292
Other Retail Group	3,637	119,878	756	26,426	2,953	31,959	242	28,343 #
Total Retail and Food Services	7,862	954,565	1,784	401,785	5,098	497,627	601	157,524
All Other Outlets	3,439	434,877	877	118,979	1,160	89,940	298	12,786
Totals All Outlets	11,301	1,389,442	2,661	520,764	6,258	587,567	899	170,311
Type of business	SAN CARLOS		SAN CLEMENTE		SAN DIEGO		SAN DIMAS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	26	3,439	48	3,601	1,245	531,798	31	1,108
Home Furnishings and Appliance Stores	61	20,944	147	8,578	1,698	290,394	31	3,626
Bldg. Matrl. and Garden Equip. and Supplies	48	34,560	30	#	465	220,107	13	#
Food and Beverage Stores	17	3,749	49	13,142	1,024	236,752	26	6,110
Gasoline Stations	8	8,915	17	32,511	323	493,658	11	16,314
Clothing and Clothing Accessories Stores	57	8,222	164	3,526	2,661	408,184	49	6,127
General Merchandise Stores	7	1,039	41	18,042	495	372,410	20	33,217
Food Services and Drinking Places	119	16,914	194	30,288	3,912	805,714	78	11,735
Other Retail Group	420	22,907	762	27,749 #	13,068	383,840	338	14,802 #
Total Retail and Food Services	763	120,690	1,452	137,437	24,891	3,742,857	597	93,040
All Other Outlets	639	46,058	758	25,046	11,487	1,403,684	387	32,416
Totals All Outlets	1,402	166,747	2,210	162,483	36,378	5,146,541	984	125,455

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012
(Taxable transactions in thousands of dollars)

Type of business	SAN FERNANDO		SAN FRANCISCO		SAN GABRIEL		SAN JOSE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	54	3,046	224	126,111	27	#	567	393,723
Home Furnishings and Appliance Stores	89	1,752	1,043	202,980	93	2,870	1,043	154,191
Bldg. Matrl. and Garden Equip. and Supplies	15	#	324	117,786	26	3,864	330	197,532
Food and Beverage Stores	35	4,022	1,235	167,736	56	3,405	650	117,673
Gasoline Stations	7	5,335	120	170,283	12	16,497	207	355,600
Clothing and Clothing Accessories Stores	296	2,725	2,422	445,403	109	11,894	1,255	211,510
General Merchandise Stores	119	10,162	283	182,053	33	159	210	275,975
Food Services and Drinking Places	93	11,845	4,482	872,440	201	22,998	2,191	357,981
Other Retail Group	1,020	21,133 #	8,146	388,963	438	13,097 #	6,812	236,856
Total Retail and Food Services	1,728	60,020	18,279	2,673,754	995	74,784	13,265	2,301,041
All Other Outlets	353	17,423	9,220	1,304,086	374	12,848	6,636	1,082,750
Totals All Outlets	2,081	77,443	27,499	3,977,840	1,369	87,632	19,901	3,383,791
Type of business	SAN JUAN CAPISTRANO		SAN LEANDRO		SAN LUIS OBISPO		SAN MARCOS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	34	50,473	82	57,059	62	55,644	62	20,173
Home Furnishings and Appliance Stores	71	5,942	104	10,142	88	14,866	97	41,603
Bldg. Matrl. and Garden Equip. and Supplies	24	12,562	59	31,454	41	23,340	59	34,726
Food and Beverage Stores	25	4,351	79	13,108	53	15,105	49	12,693
Gasoline Stations	7	11,660	34	36,400	17	28,261	19	30,451
Clothing and Clothing Accessories Stores	79	6,926	151	35,161	122	21,187	80	13,622
General Merchandise Stores	20	#	28	72,776	12	38,417	12	48,679
Food Services and Drinking Places	83	14,185	270	30,992	204	38,151	209	33,864
Other Retail Group	514	37,639 #	534	27,262	602	33,589	659	21,901
Total Retail and Food Services	857	143,738	1,341	314,353	1,201	268,559	1,246	257,713
All Other Outlets	453	23,550	981	145,702	666	48,299	933	63,668
Totals All Outlets	1,310	167,287	2,322	460,056	1,867	316,858	2,179	321,380
Type of business	SAN MATEO		SAN RAFAEL		SAN RAMON		SANTA ANA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	79	19,975	90	100,307	28	5,647	316	124,243
Home Furnishings and Appliance Stores	156	18,084	135	22,984	95	11,377	344	34,118
Bldg. Matrl. and Garden Equip. and Supplies	44	20,581	49	51,907	21	26,557	121	55,633
Food and Beverage Stores	97	21,277	59	18,612	33	12,779	328	48,316
Gasoline Stations	30	52,187	22	25,453	19	29,055	54	91,818
Clothing and Clothing Accessories Stores	239	47,969	154	12,340	71	2,928	490	58,845
General Merchandise Stores	32	38,521	22	13,796	17	#	122	56,997
Food Services and Drinking Places	362	57,177	248	29,112	155	23,101	746	91,275
Other Retail Group	1,050	44,024	917	33,637	462	26,754 #	1,482	63,311
Total Retail and Food Services	2,089	319,795	1,696	308,148	901	138,197	4,003	624,555
All Other Outlets	1,152	81,890	1,109	74,966	567	52,427	2,845	243,758
Totals All Outlets	3,241	401,684	2,805	383,114	1,468	190,624	6,848	868,313
Type of business	SANTA BARBARA		SANTA CLARA		SANTA CLARITA		SANTA CRUZ	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	72	38,060	144	157,927	171	125,011	44	15,353
Home Furnishings and Appliance Stores	140	18,359	252	51,128	267	23,696	86	5,340
Bldg. Matrl. and Garden Equip. and Supplies	77	23,577	54	20,045	100	42,562	34	9,185
Food and Beverage Stores	119	34,089	102	21,284	131	30,383	81	17,641
Gasoline Stations	32	43,879	27	47,182	46	91,958	17	20,270
Clothing and Clothing Accessories Stores	260	47,070	117	18,833	509	31,133	141	11,167
General Merchandise Stores	56	18,250	25	47,425	163	102,930	16	#
Food Services and Drinking Places	426	85,174	479	80,115	452	81,094	234	44,527
Other Retail Group	1,744	44,723	944	33,455	2,421	44,601	1,005	52,805 #
Total Retail and Food Services	2,926	353,181	2,144	477,393	4,260	573,366	1,658	176,288
All Other Outlets	1,521	79,927	2,141	452,768	1,761	119,880	648	34,967
Totals All Outlets	4,447	433,108	4,285	930,162	6,021	693,247	2,306	211,255

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012
(Taxable transactions in thousands of dollars)

Type of business	SANTA FE SPRINGS		SANTA MARIA		SANTA MONICA		SANTA ROSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	115	21,777	97	65,940	81	120,083	124	109,702
Home Furnishings and Appliance Stores	145	6,978	76	9,763	236	28,076	173	36,991
Bldg. Matrl. and Garden Equip. and Supplies	66	11,476	45	35,069	46	14,500	84	44,729
Food and Beverage Stores	41	5,918	89	22,066	90	25,912	141	42,072
Gasoline Stations	11	18,285	19	41,082	18	34,677	44	67,563
Clothing and Clothing Accessories Stores	372	4,600	107	10,901	590	111,745	245	40,983
General Merchandise Stores	160	17,418	32	50,764	83	15,506	34	82,761
Food Services and Drinking Places	144	16,601	221	33,380	470	135,239	458	61,739
Other Retail Group	2,255	20,637	559	18,270	1,726	78,440	1,849	61,656
Total Retail and Food Services	3,309	123,690	1,245	287,236	3,340	564,178	3,152	548,196
All Other Outlets	1,829	373,793	815	96,731	1,372	165,547	1,685	122,008
Totals All Outlets	5,138	497,483	2,060	383,967	4,712	729,725	4,837	670,204
Type of business	SANTEE		SEAL BEACH		SEASIDE		SELMA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	68	7,372	9	#	47	57,898	28	38,643
Home Furnishings and Appliance Stores	51	6,124	28	4,928	31	1,550	21	1,431
Bldg. Matrl. and Garden Equip. and Supplies	28	21,008	3	#	10	#	11	#
Food and Beverage Stores	35	8,548	17	6,041	29	3,537	23	4,631
Gasoline Stations	11	10,436	8	12,471	7	12,015	6	5,766
Clothing and Clothing Accessories Stores	53	7,341	50	7,309	24	245	82	458
General Merchandise Stores	18	51,938	19	14,093	4	1,316	8	#
Food Services and Drinking Places	107	18,660	81	21,690	62	8,441	63	8,806
Other Retail Group	431	15,003	212	8,591 #	155	20,381 #	120	22,827 #
Total Retail and Food Services	802	146,429	427	75,124	369	105,383	362	82,561
All Other Outlets	409	26,607	172	49,297	149	13,134	123	9,778
Totals All Outlets	1,211	173,036	599	124,421	518	118,517	485	92,340
Type of business	SHAFTER		SIMI VALLEY		SONORA		SOUTH EL MONTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	10	3,310	83	55,596	19	2,275	103	6,070
Home Furnishings and Appliance Stores	10	#	98	10,167	20	962	76	3,393
Bldg. Matrl. and Garden Equip. and Supplies	6	#	44	30,432	13	12,275	54	7,136
Food and Beverage Stores	16	1,307	81	20,056	14	5,628	36	5,562
Gasoline Stations	12	16,115	31	50,771	6	5,739	9	26,200
Clothing and Clothing Accessories Stores	11	92	129	10,839	41	1,726	143	1,866
General Merchandise Stores	7	489	40	64,550	6	#	51	735
Food Services and Drinking Places	23	2,025	270	43,679	62	4,631	71	6,488
Other Retail Group	48	77,104 #	980	25,552	200	20,673 #	689	3,472
Total Retail and Food Services	143	100,442	1,756	311,642	381	53,909	1,232	60,922
All Other Outlets	79	163,155	1,163	43,451	157	4,987	839	33,264
Totals All Outlets	222	263,597	2,919	355,093	538	58,896	2,071	94,186
Type of business	SOUTH GATE		SOUTH LAKE TAHOE		SOUTH SAN FRANCISCO		STANTON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	130	24,307	26	4,472	52	7,996	62	6,523
Home Furnishings and Appliance Stores	53	1,101	22	1,660	53	9,699	30	2,120
Bldg. Matrl. and Garden Equip. and Supplies	26	566	17	4,558	31	18,683	20	11,895
Food and Beverage Stores	86	8,540	41	12,675	59	9,998	41	4,791
Gasoline Stations	21	28,555	12	7,304	27	31,720	11	18,322
Clothing and Clothing Accessories Stores	84	4,318	54	5,104	38	179	47	647
General Merchandise Stores	48	25,379	7	#	14	#	16	#
Food Services and Drinking Places	158	16,690	134	15,727	211	28,735	100	10,787
Other Retail Group	336	5,376	265	11,218 #	297	74,666 #	138	12,712 #
Total Retail and Food Services	942	114,831	578	62,717	782	181,677	465	67,797
All Other Outlets	575	32,933	238	11,378	794	106,881	286	15,081
Totals All Outlets	1,517	147,764	816	74,095	1,576	288,558	751	82,878

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012
(Taxable transactions in thousands of dollars)

Type of business	STOCKTON		SUNNYVALE		TEMECULA		THOUSAND OAKS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	279	116,387	61	88,803	113	119,688	100	145,516
Home Furnishings and Appliance Stores	228	19,252	168	27,080	147	16,853	171	29,239
Bldg. Matrl. and Garden Equip. and Supplies	91	57,141	37	44,398	58	31,363	46	27,265
Food and Beverage Stores	271	44,784	98	19,535	85	19,257	85	31,667
Gasoline Stations	79	94,304	28	42,403	27	65,140	30	58,653
Clothing and Clothing Accessories Stores	396	35,099	111	11,004	255	37,746	238	44,333
General Merchandise Stores	128	98,186	15	48,295	56	90,238	53	35,210
Food Services and Drinking Places	591	74,178	386	60,770	329	65,859	328	70,744
Other Retail Group	1,548	82,738	929	45,070	1,104	40,820	1,373	55,658
Total Retail and Food Services	3,611	622,068	1,833	387,359	2,174	486,964	2,424	498,285
All Other Outlets	1,499	207,488	1,206	295,702	1,057	148,384	1,518	106,688
Totals All Outlets	5,110	829,556	3,039	683,061	3,231	635,348	3,942	604,974
Type of business	TORRANCE		TRACY		TRUCKEE		TULARE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	147	175,971	58	54,156	19	1,619	64	22,201
Home Furnishings and Appliance Stores	359	54,008	66	27,092	28	3,522	46	1,733
Bldg. Matrl. and Garden Equip. and Supplies	98	40,600	24	14,913	24	10,229	31	17,557
Food and Beverage Stores	132	31,063	59	17,874	21	4,177	40	9,506
Gasoline Stations	37	70,074	20	48,773	12	8,284	28	46,370
Clothing and Clothing Accessories Stores	903	59,977	124	10,690	52	1,930	154	15,330
General Merchandise Stores	288	99,667	29	42,268	6	#	30	21,562
Food Services and Drinking Places	501	95,766	159	26,894	67	8,042	134	17,063
Other Retail Group	3,635	83,750	391	14,796	232	7,064 #	336	9,750
Total Retail and Food Services	6,100	710,875	930	257,455	461	44,867	863	161,072
All Other Outlets	2,014	196,644	390	35,875	191	10,664	345	43,758
Totals All Outlets	8,114	907,519	1,320	293,330	652	55,531	1,208	204,830
Type of business	TURLOCK		TUSTIN		UKIAH		UNION CITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	97	17,637	51	118,840	25	9,949	23	2,916
Home Furnishings and Appliance Stores	66	3,652	148	27,053	16	1,970	59	11,581
Bldg. Matrl. and Garden Equip. and Supplies	32	23,259	21	19,476	17	19,339	18	22,655
Food and Beverage Stores	63	12,478	72	22,139	22	6,746	47	8,157
Gasoline Stations	28	39,360	18	36,774	11	13,535	12	16,026
Clothing and Clothing Accessories Stores	100	9,449	158	26,323	28	3,410	54	1,346
General Merchandise Stores	30	51,895	36	65,418	6	16,865	15	#
Food Services and Drinking Places	164	26,420	222	44,680	80	9,741	129	22,907
Other Retail Group	422	16,561	649	39,491	268	9,167	309	29,750 #
Total Retail and Food Services	1,002	200,712	1,375	400,194	473	90,721	666	115,338
All Other Outlets	483	48,538	905	63,757	225	9,059	473	70,625
Totals All Outlets	1,485	249,250	2,280	463,951	698	99,781	1,139	185,963
Type of business	UPLAND		VACAVILLE		VALLEJO		VENTURA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	135	24,384	57	57,357	88	52,457	140	86,197
Home Furnishings and Appliance Stores	97	6,550	74	13,039	67	9,256	160	16,829
Bldg. Matrl. and Garden Equip. and Supplies	44	30,896	27	23,145	23	20,129	80	35,897
Food and Beverage Stores	57	10,501	60	14,540	85	15,591	104	23,220
Gasoline Stations	21	29,481	32	39,303	38	41,364	40	58,273
Clothing and Clothing Accessories Stores	95	4,971	158	60,994	93	8,221	262	27,309
General Merchandise Stores	30	31,811	23	51,058	19	36,689	97	44,398
Food Services and Drinking Places	195	26,425	192	38,205	223	29,815	396	58,036
Other Retail Group	628	23,408	572	22,175	768	22,820	2,316	41,690
Total Retail and Food Services	1,302	188,427	1,195	319,815	1,404	236,342	3,595	391,848
All Other Outlets	727	37,870	496	40,570	517	33,737	1,568	89,655
Totals All Outlets	2,029	226,297	1,691	360,385	1,921	270,080	5,163	481,503

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2012
(Taxable transactions in thousands of dollars)

Type of business	VICTORVILLE		VISALIA		VISTA		WALNUT CREEK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	130	95,776	123	60,345	80	33,689	75	108,831
Home Furnishings and Appliance Stores	140	15,810	134	18,780	73	7,608	128	17,234
Bldg. Matrl. and Garden Equip. and Supplies	30	23,598	67	30,000	57	32,510	33	9,263
Food and Beverage Stores	85	20,982	63	20,286	66	15,875	49	18,213
Gasoline Stations	35	50,087	37	34,526	26	44,957	27	33,336
Clothing and Clothing Accessories Stores	279	17,608	265	25,636	89	7,527	178	64,452
General Merchandise Stores	88	61,258	43	85,578	25	50,099	23	41,424
Food Services and Drinking Places	234	36,407	310	49,775	221	26,498	233	51,574
Other Retail Group	1,244	24,052	740	43,013	712	18,801	819	32,236
Total Retail and Food Services	2,265	345,579	1,782	367,939	1,349	237,562	1,565	376,563
All Other Outlets	557	40,743	966	205,033	1,003	74,645	796	59,982
Totals All Outlets	2,822	386,322	2,748	572,972	2,352	312,208	2,361	436,545
Type of business	WATSONVILLE		WEST COVINA		WEST HOLLYWOOD		WEST SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	43	18,446	62	74,816	22	#	79	12,467
Home Furnishings and Appliance Stores	30	2,380	102	13,854	154	34,822	40	#
Bldg. Matrl. and Garden Equip. and Supplies	23	14,314	19	#	28	6,962	34	20,988
Food and Beverage Stores	60	10,361	72	12,442	65	26,819	43	13,071
Gasoline Stations	18	20,937	19	37,137	7	8,661	21	27,897
Clothing and Clothing Accessories Stores	82	4,514	191	32,489	232	24,206	45	3,105
General Merchandise Stores	13	14,185	66	38,946	25	#	8	26,989
Food Services and Drinking Places	126	15,802	231	39,688	236	83,924	111	12,578
Other Retail Group	327	10,653	591	29,899 #	569	58,881 #	228	30,582 #
Total Retail and Food Services	722	111,592	1,353	279,271	1,338	244,275	609	147,679
All Other Outlets	419	27,887	402	28,289	619	38,954	551	197,884
Totals All Outlets	1,141	139,479	1,755	307,560	1,957	283,229	1,160	345,563
Type of business	WESTMINSTER		WHITTIER		WINDSOR		WOODLAND	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	85	66,442	69	11,829	10	2,264	50	18,729
Home Furnishings and Appliance Stores	145	16,771	78	3,110	13	681	49	3,940
Bldg. Matrl. and Garden Equip. and Supplies	34	14,131	32	13,960	9	#	33	20,376
Food and Beverage Stores	131	15,342	62	16,371	22	4,506	38	10,586
Gasoline Stations	26	40,401	15	27,382	6	8,371	19	21,250
Clothing and Clothing Accessories Stores	286	19,549	129	9,909	18	216	53	4,803
General Merchandise Stores	51	54,337	61	21,223	3	#	20	34,930
Food Services and Drinking Places	288	29,407	224	32,745	51	7,799	136	14,867
Other Retail Group	634	20,563	879	18,100	205	31,462 #	318	14,954
Total Retail and Food Services	1,680	276,943	1,549	154,628	337	55,299	716	144,437
All Other Outlets	649	29,479	585	27,142	234	24,696	429	69,662
Totals All Outlets	2,329	306,422	2,134	181,770	571	79,995	1,145	214,099
Type of business	YORBA LINDA		YUBA CITY		YUCAIPA		YUCCA VALLEY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	44	2,329	77	31,787	54	6,247	36	8,890
Home Furnishings and Appliance Stores	94	21,547	62	5,900	41	685	23	770
Bldg. Matrl. and Garden Equip. and Supplies	37	1,960	33	24,489	24	2,593	16	#
Food and Beverage Stores	26	7,014	59	13,582	33	6,822	19	7,743
Gasoline Stations	7	12,807	24	16,075	10	18,487	10	12,480
Clothing and Clothing Accessories Stores	91	2,421	90	11,698	47	#	22	516
General Merchandise Stores	17	#	25	53,307	11	1,674	6	#
Food Services and Drinking Places	90	15,549	146	22,414	82	10,073	45	7,358
Other Retail Group	506	35,099 #	393	19,852	384	8,390 #	359	26,649 #
Total Retail and Food Services	912	98,727	909	199,104	686	54,971	536	64,405
All Other Outlets	555	26,519	439	43,776	243	6,760	163	3,113
Totals All Outlets	1,467	125,246	1,348	242,880	929	61,732	699	67,519

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, SECOND QUARTER 2012

(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
ADELANTO	172	11,761	281	26,740	GALT	1,272	25,889	1,465	34,179
ALBANY	323	39,941	472	48,726	GONZALES	89	5,920	131	15,888
ALTURAS	113	8,010	171	11,661	GRAND TERRACE	145	9,886	194	22,115
AMADOR	21	#	23	268 #	GREENFIELD	117	15,384	166	22,802
AMERICAN CANYON	249	41,202	387	48,942	GRIDLEY	128	19,652	175	21,052
ANDERSON	318	45,029	467	52,507	GROVER BEACH	240	19,701	387	24,602
ANGELS CAMP	129	15,300	174	16,457	GUADALUPE	49	3,825	72	6,946
ARCATA	537	37,473	753	50,494	GUSTINE	69	3,366	103	4,094
ARTESIA	386	38,796	520	45,621	HALF MOON BAY	416	45,699	612	54,408
ARVIN	108	8,818	136	17,995	HAWAIIAN GARDENS	165	14,937	242	16,517
ATHERTON	110	895	179	3,413	HERCULES	165	23,211	220	34,014
ATWATER	316	49,001	436	59,446	HIDDEN HILLS	41	115	49	354
AVALON	191	17,128	232	18,228	HIGHLAND	432	48,392	576	52,586
AVENAL	66	4,772	80	5,895	HILLSBOROUGH	136	4,045	209	6,448
BANNING	340	36,368	466	41,092	HOLTVILLE	51	3,726	68	7,142
BELL	404	31,166	590	42,224	HUGHSON	62	2,780	93	13,013
BELL GARDENS	372	47,978	592	52,944	HURON	51	3,193	66	3,729
BELMONT	349	45,425	599	61,788	IMPERIAL	109	28,420	177	41,381
BELVEDERE	35	#	74	5,238 #	IMPERIAL BEACH	243	18,148	328	19,192
BIG BEAR LAKE	424	32,587	550	34,900	INDIAN WELLS	165	8,556	238	20,743
BIGGS	7	368	13	732	IONE	77	1,930	107	3,736
BISHOP	273	34,428	393	48,193	IRWINDALE	290	33,575	642	86,100
BLUE LAKE	20	135	30	397	ISLETON	32	498	41	3,938
BLYTHE	159	33,270	265	42,252	JACKSON	201	13,146	277	15,259
BRADBURY	10	#	15	61 #	KERMAN	148	23,236	198	36,131
BRAWLEY	157	27,021	282	43,042	KING CITY	227	19,170	318	33,073
BRISBANE	91	22,280	231	92,912	KINGSBURG	157	16,779	236	24,581
BUELLTON	144	33,167	273	39,292	LA CANADA-FLINTRIDGE	348	49,070	524	54,129
CALIFORNIA CITY	110	7,417	141	7,657	LA HABRA HEIGHTS	61	87	89	988
CALIMESA	118	14,308	165	15,531	LA PALMA	179	104,122	273	120,554
CALIPATRIA	17	1,872	29	2,820	LAFAYETTE	585	50,127	902	59,094
CALISTOGA	204	14,420	300	20,286	LAGUNA WOODS	151	19,226	189	20,777
CANYON LAKE	184	3,836	236	4,267	LAKEPORT	212	25,128	308	27,967
CARMEL	450	40,647	590	43,488	LARKSPUR	304	39,870	491	50,497
CARPINTERIA	331	31,894	510	41,759	LATHROP	142	40,436	226	55,252
CHOWCHILLA	141	16,735	207	21,609	LEMOORE	210	26,789	294	44,683
CLAYTON	138	7,215	186	8,195	LINDSAY	168	14,717	221	18,276
CLEARLAKE	195	27,905	258	29,504	LIVE OAK	63	5,644	83	6,815
CLOVERDALE	176	13,134	253	14,707	LIVINGSTON	100	24,853	124	27,777
COALINGA	109	13,847	171	21,105	LOMA LINDA	213	72,106	313	91,954
COLFAX	102	11,906	142	14,911	LOMITA	389	35,506	529	39,998
COLMA	102	166,978	161	178,495	LOOMIS	195	11,144	313	15,745
COLUSA	123	11,917	183	25,019	LOS ALAMITOS	365	39,400	620	56,143
CORCORAN	101	10,778	164	23,862	LOS ALTOS HILLS	110	561	159	2,352
CORNING	162	64,859	216	67,202	LOYALTON	17	658	23	758
CORONADO	369	33,901	548	57,004	MAMMOTH LAKES	244	25,880	361	29,448
COTATI	216	34,760	321	39,381	MARICOPA	14	#	16	737 #
CRESCENT CITY	172	20,335	252	24,951	MARINA	216	40,227	340	43,356
CUDAHY	340	13,067	429	25,949	MARYSVILLE	240	33,034	336	44,419
DEL MAR	1,014	34,466	1,271	43,716	MAYWOOD	245	22,028	357	27,477
DEL REY OAKS	24	6,543	42	7,084	MC FARLAND	68	5,211	95	6,960
DESERT HOT SPRINGS	329	30,103	433	32,660	MENDOTA	145	8,304	171	14,443
DORRIS	15	460	22	587	MILL VALLEY	491	52,777	809	59,108
DOS PALOS	64	3,593	95	10,714	MILLBRAE	353	42,308	505	49,042
DUNSMUIR	55	1,652	78	1,786	MONTAGUE	33	941	47	984
EAST PALO ALTO	125	63,960	164	69,801	MONTE SERENO	36	59	49	431
EASTVALE	279	67,329	412	127,174	MORAGA	231	19,723	340	22,823
ESCALON	106	13,225	161	17,867	MORRO BAY	404	32,908	533	35,477
ETNA	36	1,258	50	1,549	MOUNT SHASTA	229	14,614	322	18,969
EXETER	161	13,847	235	16,621	NEEDLES	72	8,159	111	8,904
FAIRFAX	218	10,939	325	12,473	NEVADA CITY	286	11,640	391	20,172
FARMERSVILLE	101	11,014	127	12,170	NEWMAN	87	6,149	120	10,352
FERNDALE	83	2,484	110	2,886	OAKLEY	278	24,718	410	33,582
FILLMORE	161	19,843	234	21,918	OJAI	400	19,872	572	27,159
FIREBAUGH	85	7,783	120	21,191	ORANGE COVE	58	3,066	77	3,637
FORT BRAGG	277	29,379	403	35,038	ORINDA	321	18,118	501	21,860
FORT JONES	40	2,206	56	2,474	ORLAND	151	18,532	217	21,458
FORTUNA	263	26,090	375	33,932	PACIFIC GROVE	447	27,444	601	31,164
FOSTER CITY	382	54,603	614	102,199	PACIFICA	485	39,306	726	41,593
FOWLER	88	13,379	144	28,019	PALOS VERDES ESTATES	194	1,999	277	4,492

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, SECOND QUARTER 2012
(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
PARADISE	641	35,586	876	38,980	SOLANA BEACH	546	52,653	827	63,379
PARLIER	91	7,101	110	12,229	SOLEDAD	135	14,977	180	16,660
PATTERSON	174	29,372	246	52,964	SOLVANG	286	19,054	389	24,121
PIEDMONT	115	2,799	191	3,127	SONOMA	441	50,750	694	58,338
PISMO BEACH	344	55,020	433	58,365	SOUTH PASADENA	458	35,901	668	41,350
PLYMOUTH	38	2,915	63	3,532	ST. HELENA	282	36,129	528	55,420
POINT ARENA	50	1,732	57	1,866	SUISUN	255	25,349	342	26,167
PORT HUENEME	192	17,954	275	19,887	SUSANVILLE	182	29,901	280	32,168
PORTOLA	60	2,735	92	4,602	SUTTER CREEK	115	4,552	150	5,186
PORTOLA VALLEY	82	2,488	143	4,360	TAFT	166	23,943	239	41,355
RANCHO MIRAGE	426	72,271	582	93,741	TEHACHAPI	330	51,888	443	54,104
RANCHO PALOS VERDES	478	23,843	658	45,455	TEHAMA	3	#	4	47 #
REEDLEY	246	28,148	389	36,031	TEMPLE CITY	484	34,310	720	38,587
RIO DELL	40	3,065	54	4,280	TIBURON	174	9,174	302	10,616
RIO VISTA	136	13,901	205	20,273	TRINIDAD	24	#	34	2,486 #
RIPON	168	46,152	251	54,406	TULELAKE	13	432	21	3,568
ROLLING HILLS	24	#	35	88 #	TWENTYNINE PALMS	246	24,986	328	28,731
ROLLING HILLS ESTATES	314	24,657	424	26,619	VERNON	267	18,532	1,063	109,202
ROSS	36	455	77	965	VILLA PARK	80	3,768	140	4,097
SAN ANSELMO	405	21,814	624	24,023	WALNUT	593	30,539	1,033	41,162
SAN JACINTO	417	43,709	608	50,517	WASCO	166	18,443	226	23,570
SAN JOAQUIN	20	1,975	28	7,764	WATERFORD	78	6,627	99	9,698
SAN JUAN BAUTISTA	153	3,134	177	3,346	WEED	88	23,641	122	23,801
SAN MARINO	217	7,362	341	9,118	WESTLAKE VILLAGE	420	56,744	709	73,947
SAN PABLO	349	37,806	462	41,886	WESTMORLAND	19	#	22	3,652 #
SAND CITY	68	42,982	135	49,032	WHEATLAND	36	3,175	44	3,810
SANGER	249	32,990	364	40,446	WILDOMAR	321	29,424	436	32,157
SANTA PAULA	274	37,858	483	51,067	WILLIAMS	78	12,081	102	14,282
SARATOGA	382	18,426	559	22,088	WILLITS	219	32,900	312	38,599
SAUSALITO	482	35,370	791	42,726	WILLOWS	119	21,439	174	33,419
SCOTTS VALLEY	348	36,066	530	42,654	WINTERS	97	8,446	140	8,873
SEBASTOPOL	426	29,446	600	34,256	WOODLAKE	77	3,837	103	5,127
SHASTA LAKE	120	5,844	190	9,954	WOODSIDE	123	10,020	197	12,296
SIERRA MADRE	262	4,956	357	5,798	YOUNTVILLE	78	19,053	143	23,172
SIGNAL HILL	387	212,132	767	257,704	YREKA	261	32,287	399	36,886

Sales omitted because their publication would result in the disclosure of confidential information. In Table 6, these are included with "Total Outlets, Taxable Transactions".

FOOTNOTES

- a/ Per capita taxable sales were derived by dividing second quarter self-assessed taxable sales by the population estimates of the State Department of Finance for July 1. The populations used were 37,570,307 for 2011 and 37,826,160 for 2012.
- b/ Some permittees, by the nature of their business, are not required to allocate local sales or use tax to specific local jurisdictions. Their taxable transactions are listed under the column headed "Unallocated" in Table 2. Contractors and manufacturers generate most of the countywide unallocable transactions through construction work and making installations of manufactured products in the various counties. Unallocated taxable sales are not reported in Tables 5 and 6.

Notes concerning permits:

A sales tax permit is required for each place of business operated by all manufacturers, wholesalers, and retailers of tangible personal property except those dealing solely in nontaxable commodities. Permits are tabulated twice a year: as of January 1 and July 1.

Table 3 to Table 5 Conversion Chart

NAICS	Table 3	Table 5
44111	New Car Dealers	Motor Vehicle and Parts Dealers
44112	Used Car Dealers	Motor Vehicle and Parts Dealers
4412	Other Motor Vehicle Dealers	Motor Vehicle and Parts Dealers
4413	Auto. Parts, Accessories and Tire Stores	Motor Vehicle and Parts Dealers
4421	Furniture Stores	Home Furnishings and Appliance Stores
4422	Home Furnishings Stores	Home Furnishings and Appliance Stores
443	Electronics and Appliance Stores	Home Furnishings and Appliance Stores
4441	Building Material and Supplies Dealers	Bldg. Matrl. and Garden Equip. and Supplies
4442	Lawn and Garden Equip. and Supplies Stores	Bldg. Matrl. and Garden Equip. and Supplies
44511	Supermarkets and Other Grocery Stores	Food and Beverage Stores
44512	Convenience Stores	Food and Beverage Stores
4452	Specialty Food Stores	Food and Beverage Stores
4453	Beer, Wine, and Liquor Stores	Food and Beverage Stores
44611	Pharmacies and Drug Stores	Other Retail Group
44612-44619	Health and Personal Care Stores	Other Retail Group
447	Gasoline Stations	Gasoline Stations
44811	Men's Clothing Stores	Clothing and Clothing Accessories Stores
44812	Women's Clothing Stores	Clothing and Clothing Accessories Stores
44813-44819	Family Clothing Stores, Accessories, and Others	Clothing and Clothing Accessories Stores
4482	Shoe Stores	Clothing and Clothing Accessories Stores
4483	Jewelry, Luggage, and Leather Goods Stores	Clothing and Clothing Accessories Stores
45111	Sporting Goods Stores	Other Retail Group
45112-45114	Hobby, Toy and Musical Instrument Stores	Other Retail Group
4512	Book, Periodical, and Music Stores	Other Retail Group
452	General Merchandise Stores	General Merchandise Stores
4531	Florists	Other Retail Group
45321	Office Supplies and Stationery Stores	Other Retail Group
45322	Gift, Novelty, and Souvenir Stores	Other Retail Group
4533	Used Merchandise Stores	Other Retail Group
4539	Other Miscellaneous Store Retailers	Other Retail Group
454	Nonstore Retailers	Other Retail Group
7221	Full-Service Restaurants	Food Services and Drinking Places
7222	Limited-Service Eating Places	Food Services and Drinking Places
7223	Special Food Services	Food Services and Drinking Places
7224	Drinking Places (Alcoholic Beverages)	Food Services and Drinking Places
All others	All Other Outlets	All other outlets