



**For Immediate Release**  
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### **New eReg Program Helping Thousands of Businesses Get off the Ground** **Latest Innovation from BOE Saves Time for Taxpayers**

**Sacramento** – Taxpayers are finding the Board of Equalization’s new electronic registration system, eReg, to be quick, convenient and time-saving. More than 25,000 taxpayers have used eReg since it went online June 18 and many say they are pleased with the flexibility it offers.

Jason Iverson is one entrepreneur impressed with eReg. He used the innovative system at the Sacramento BOE office to obtain permits for his new barbershop in downtown Sacramento and said that it was fast and easy. “It worked well,” he said. “I was pleasantly surprised when I came down here, jumped in line, got someone to help me and that was that.”

Another taxpayer using a kiosk at the San Diego BOE office said, “You mean we can do this at home?”

Yes, in fact customers can access eReg anytime and anywhere from their computer. Taxpayers can apply for a seller’s permit, pay use tax, and register for other tax and fee programs. Another bonus: if users don’t have time to finish the application process – they can save their application and finish it later.

In addition, eReg allows you to:

- Register for a special tax or fee account such as International Fuel Tax Agreement (IFTA) accounts and Cigarette and Tobacco Products Retailer's Licenses
- Add a new business location
- Easily make use tax payments
- View the status of your account(s) online
- Access helpful reference materials, forms, and publications



eReg is one of several cutting edge e-services BOE has launched to improve the taxpayer experience and help businesses succeed. BOE ePay, a mobile application, allows taxpayers to make payments to their BOE tax and fee accounts from their iPhone, Android or any other mobile device. eFile is a free electronic filing system enabling taxpayers to go online to file tax returns and make payments.

– More –

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Find out more exciting information about eReg from our short video at: [youtu.be/yajs02nalvQ](http://youtu.be/yajs02nalvQ).

For a comprehensive list of features and to learn how eReg can help you, visit:  
[www.boe.ca.gov/electsrv/ereg](http://www.boe.ca.gov/electsrv/ereg).

*Editors, listen to the 30-second Public Service Announcement at: [www.boe.ca.gov/news/ereg\\_30s.mp3](http://www.boe.ca.gov/news/ereg_30s.mp3).*

From mobile applications to online seminars, the tools you need to help your business succeed are just a click away.

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Elected in November 2010, George Runner represents the State Board of Equalization's Second District. He is a leading advocate for California taxpayers. Runner has worked to improve California's tax policies and practices and to create and retain more private sector jobs in our state. Prior to his election to the Board, Runner served twelve years in the State Legislature, authoring the well-known California Amber Alert and California's Blue Alert. As a thoughtful conservative, his legislative priorities included improving the economy, business growth, education excellence, and public safety for all Californians. As a member of the Senate Revenue and Taxation Committee, Runner consistently led the fight against tax increases and supported tax relief for families and businesses.

The five-member California State Board of Equalization (BOE) is a publicly elected tax board. The BOE collects more than \$50 billion annually in taxes and fees supporting state and local government services. It hears business tax appeals, acts as the appellate body for franchise and personal income tax appeals, and serves a significant role in the assessment and administration of property taxes. For more information on other taxes and fees in California, visit [www.taxes.ca.gov](http://www.taxes.ca.gov).

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