



State Board of Equalization

News Release

George Runner, Member

2nd District – Lancaster

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www.boe.ca.gov

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Doing Business in California Just Got Easier with eReg BOE Launches eReg (Electronic Registration) Service

Sacramento – Starting or doing business in California just got easier with eReg, the Board of Equalization's new secure electronic registration system, announced Second District Board of Equalization (BOE) Member George Runner today. The user-friendly service offers a convenient, fast, and free way to apply online for a permit, license, or account.

“The Board of Equalization is harnessing technology to make life easier for taxpayers, including the many small business owners who collect billions in tax revenue on behalf of the State of California each year,” said Runner. “The easier we make life for taxpayers, the more likely they will comply with our tax laws.”

Beginning June 18, 2012, users can access eReg from the BOE's secure website – any time day or night – to apply for a seller's permit, pay use tax, and register for other tax and fee programs. Answer a few simple questions and the system works to guide the user through the process of getting the permits, licenses, or accounts needed. If users don't have time to finish the application process, it's no problem – they can save their application and return later to finish it.



In addition, eReg allows you to:

- Register for a special tax or fee account such as International Fuel Tax Agreement (IFTA) accounts and Cigarette and Tobacco Products Retailer's Licenses
- Add a new business location
- Easily make use tax payments
- View the status of your account(s) online
- Access helpful reference materials, forms, and publications



Find out more exciting information about eReg from our short video at: youtube/yajs02nalvQ.

For a comprehensive list of features and to learn how eReg can help you, visit: www.boe.ca.gov/electsrv/ereg/index.html.

- More -

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Editors, listen to the 30-second Public Service Announcement at: www.boe.ca.gov/news/ereg_30s.mp3.

From mobile applications to online seminars, the tools you need to help your business succeed are just a click away.

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Elected in November 2010, George Runner represents the State Board of Equalization's Second District. He is a leading advocate for California taxpayers. Runner has worked to improve California's tax policies and practices and to create and retain more private sector jobs in our state. Prior to his election to the Board, Runner served twelve years in the State Legislature, authoring the well-known California Amber Alert and California's Blue Alert. As a thoughtful conservative, his legislative priorities included improving the economy, business growth, education excellence, and public safety for all Californians. As a member of the Senate Revenue and Taxation Committee, Runner consistently led the fight against tax increases and supported tax relief for families and businesses.

The five-member California State Board of Equalization (BOE) is a publicly elected tax board. The BOE collects more than \$50 billion annually in taxes and fees supporting state and local government services. It hears business tax appeals, acts as the appellate body for franchise and personal income tax appeals, and serves a significant role in the assessment and administration of property taxes. For more information on other taxes and fees in California, visit www.taxes.ca.gov.

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