



**For Immediate Release**  
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## **Doing Business in California Just Got Easier with eReg** **BOE Launches eReg (Electronic Registration) Service**

**Sacramento** – Starting or doing business in California just got easier with eReg, the Board of Equalization's (BOE) new secure electronic registration system, announced Jerome E. Horton, Chairman of the State Board of Equalization (BOE) today. The user-friendly service offers a convenient, fast, and free way to apply online for a permit, license, or account.

"eReg is just one more way the BOE is using innovative technology to make it easier to start and conduct business in California," said Chairman Jerome E. Horton. "Helping businesses to succeed and getting them started quickly and efficiently is vital for California's economic health."

Beginning June 18, 2012, users can access eReg from the BOE's secure website – any time day or night – to apply for a seller's permit, pay use tax, and register for other tax and fee programs. Answer a few simple questions and the system works to guide the user through the process of getting the permits, licenses, or accounts needed. If users don't have time to finish the application process, it's no problem – they can save their application and return later to finish it.



In addition, eReg allows you to:

- Register for a special tax or fee account such as International Fuel Tax Agreement (IFTA) accounts and Cigarette and Tobacco Products Retailer's Licenses
- Add a new business location
- Easily make use tax payments
- View the status of your account(s) online
- Access helpful reference materials, forms, and publications



Find out more exciting information about eReg from our short video at: [youtube/yajs02nalvQ](http://youtube/yajs02nalvQ).

For a comprehensive list of features and to learn how eReg can help you, visit: [www.boe.ca.gov/electsrv/ereg/index.html](http://www.boe.ca.gov/electsrv/ereg/index.html).

- More -

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*Editors, listen to the 30-second Public Service Announcement at: [www.boe.ca.gov/news/ereg\\_30s.mp3](http://www.boe.ca.gov/news/ereg_30s.mp3).*

From mobile applications to online seminars, the tools you need to help your business succeed are just a click away.

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Elected in 2010, Chairman Jerome E. Horton is the Fourth District Member of the California State Board of Equalization, representing more than 8.5 million residents in Los Angeles County. He is also the Board of Equalization's Legislative Committee Chairman. He is the first to serve on the Board of Equalization with over 21 years of experience at the BOE. Horton previously served as an Assembly Member of the California State Assembly from 2000-2006.

The five-member California State Board of Equalization is a publicly elected tax board. The Board of Equalization collects more than \$50 billion annually in taxes and fees supporting state and local government services. It hears business tax appeals, acts as the appellate body for franchise and personal income tax appeals, and serves a significant role in the assessment and administration of property taxes. For more information on other taxes and fees in California, visit [www.taxes.ca.gov](http://www.taxes.ca.gov).

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