



State Board of Equalization

News Release

Chairman Jerome E. Horton

4th District – Los Angeles

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Executive Director
www.boe.ca.gov

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Free Conference Helps Businesses Minimize the Frustration of Taxation **2012 California Retail and Trade Business Conference is One Entrepreneurs Cannot Miss**

Sacramento – Business owners and those interested in starting a business in the Los Angeles area can capitalize on a unique opportunity to learn from experts who can help them access capital, make money in a down economy, and expand their ventures nationally and globally at the 2012 California Retail and Trade Business Conference, announced Chairman Jerome E. Horton of the California State Board of Equalization.

“As the economy slowly recovers, it is absolutely crucial we provide Los Angeles area businesses with the tools they need to succeed in growing their operations which contribute to our local and state economy, as well as create critically needed jobs,” said Chairman Horton.

Experts with banking and finance, marketing, and small business start-up experience will present information during the conference’s general session. Break-out sessions will include tax and legal tips geared toward those in the retail, automotive, restaurant, and grocery industries.

The BOE is partnering with the Franchise Tax Board, Employment Development Department, California Chamber of Commerce, California Business Roundtable, CalTax, California Grocers Association, California Restaurant Association, California Retailers Association, California Autobody Association, California New Car Dealers Association, Automotive Service Councils of California, and the Altadena, Arcadia, and Universal City North Hollywood Chambers of Commerce to bring business owners this unique educational experience. BOE Vice Chair Michelle Steel will attend as a special guest.

Event: [2012 California Retail and Trade Business Conference](#)

Date: Thursday, November 1, 2012

Time: 9:00 a.m. to 3:15 p.m. (check-in at 8:00 a.m.)

Place: California State University, Los Angeles
Golden Eagle Ballroom
5151 State University Drive
Los Angeles, CA 90032

Register: [Online](#) or call 1-888-847-9652

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BOE offers a variety of [in-person classes](#) and [online seminars](#).

Editor's note: Listen to the [15-second](#) and [30-second](#) audio public service announcement (PSA) for this event.

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Elected in 2010, Chairman Jerome E. Horton is the Fourth District Member of the California State Board of Equalization, representing more than 8.5 million residents in Los Angeles County. He is also the Board of Equalization's Legislative Committee Chairman. He is the first to serve on the Board of Equalization with over 21 years of experience at the BOE. Horton previously served as an Assembly Member of the California State Assembly from 2000-2006.

The five-member California State Board of Equalization is a publicly elected tax board. The Board of Equalization collects more than \$53.7 billion annually in taxes and fees supporting state and local government services. It hears business tax appeals, acts as the appellate body for franchise and personal income tax appeals, and serves a significant role in the assessment and administration of property taxes. For more information on other taxes and fees in California, visit www.taxes.ca.gov.

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