



State Board of Equalization

# News Release

**Chairman Jerome E. Horton**

**4<sup>th</sup> District – Los Angeles**

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**For Immediate Release**  
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## **Free Small Business Seminar in El Segundo on August 11, 2011**

Jerome E. Horton, Chairman of the California State Board of Equalization (BOE), along with State Senator Ted Lieu, Assembly Member Betsy Butler, and the city of El Segundo, announced today that a free small business seminar will be held on Thursday, August 11, 2011 from 9:00 a.m. to 1:00 p.m. at the El Segundo City Council Chambers in the city of El Segundo in Los Angeles County.

**What:** Free Small Business Seminar in El Segundo

**Where:** El Segundo City Council Chambers  
350 Main Street  
El Segundo, CA 90245  
(Free parking with registration)

**When:** Thursday, August 11, 2011  
9:00 a.m. – 1:00 p.m.  
(Check-in at 8:30 a.m.)

**Who:** BOE Chairman Jerome E. Horton, Senator Ted Lieu, Assembly Member Betsy Butler, and representatives from the city of El Segundo, the BOE, Internal Revenue Service (IRS), Franchise Tax Board (FTB), Employment Development Department (EDD), the U.S. Small Business Administration, and SCORE.

**Register:** Online at [www.boe.ca.gov/sutax/sbf.htm](http://www.boe.ca.gov/sutax/sbf.htm) or by phone at 888-847-9652

This free small business seminar is for new business owners, entrepreneurs considering starting a business, professionals operating a business with questions about state or federal laws, and individuals who want to improve their business know-how. The presentations by BOE, IRS, FTB, EDD, the U.S. Small Business Administration, and SCORE will assist small business owners with strategies for success in today's economy. Topics include avoiding sales and use tax problems, navigating the IRS for small businesses, employment taxes, forms of business ownership, loan programs and services, and business marketing.

For the invitation and map, visit [www.boe.ca.gov/sutax/pdf/El\\_Segundo\\_Invite\\_8-11-11\\_W.pdf](http://www.boe.ca.gov/sutax/pdf/El_Segundo_Invite_8-11-11_W.pdf)

For all in-person seminars offered by the BOE, visit:  
[www.boe.ca.gov/info/VirtualSeminars/seminars\\_inperson.htm](http://www.boe.ca.gov/info/VirtualSeminars/seminars_inperson.htm).

The BOE also offers easy to use, convenient, 24-hour accessible online seminars on a variety of tax and fee topics at: [www.boe.ca.gov/info/VirtualSeminars/seminars\\_online.htm](http://www.boe.ca.gov/info/VirtualSeminars/seminars_online.htm).

Elected in 2010, Chairman Jerome E. Horton is the Fourth District Member of the California State Board of Equalization, representing more than 8.5 million residents in Los Angeles County. He is also the Board of Equalization Legislative Committee chairman. He is the first to serve on the Board of Equalization with over 21 years of experience at the BOE. Horton previously served as an Assembly Member of the California State Assembly from 2000-2006.

The five-member California State Board of Equalization is a publicly elected tax board. The Board of Equalization collects more than \$48 billion annually in taxes and fees supporting state and local government services. It hears business tax appeals, acts as the appellate body for franchise and personal income tax appeals, and serves a significant role in the assessment and administration of property taxes. For more information on other taxes and fees in California, visit [www.taxes.ca.gov](http://www.taxes.ca.gov).

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