



State Board of Equalization

# News Release

**Vice Chair Michelle Steel**

**3<sup>rd</sup> District – Rolling Hills Estates**

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[www.boe.ca.gov](http://www.boe.ca.gov)

**For Immediate Release**  
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## Free La Mesa Seminar and Resource Expo

Michelle Steel, Vice Chair of the California State Board of Equalization (BOE), and the city of La Mesa will host a free small business seminar and resource expo on Monday, November 7, 2011 from 9:00 a.m. to 2:00 p.m. at the La Mesa Community Center Complex in San Diego County.

**What:** Free Small Business Seminar and Resource Expo in La Mesa

**Where:** La Mesa Community Center Complex  
Arbor View Room  
4975 Memorial Drive  
La Mesa, CA 91942  
(Free Parking)

**When:** Monday, November 7, 2011  
9:00 a.m. – 2:00 p.m.  
(Check-in: 8:30 a.m.)

**Who:** California State Board of Equalization Vice Chair Michelle Steel, invited guest Congressman Duncan Hunter from the 52nd District, and representatives from the BOE, Internal Revenue Service, Franchise Tax Board, Employment Development Department, U.S. Small Business Administration, Small Business Development Center, and San Diego County Department of Purchasing and Contracting.

**Register:** Online at [www.boe.ca.gov/cgi-bin/seminar.cgi?FLAG=148](http://www.boe.ca.gov/cgi-bin/seminar.cgi?FLAG=148) or by calling 888-847-9652.

This free small business seminar and resource expo is for new and existing business owners, entrepreneurs considering starting a business, professionals currently operating a business who have questions about state or federal tax laws, and individuals who want to improve their business know-how. This free small business seminar and resource expo will provide strategies for success in today's economy.

Topics include avoiding sales and use tax problems, record keeping and basic IRS examination procedures, employment taxes, forms of business ownership, social media marketing, loan programs and services, and procurement and contracting opportunities with San Diego County.

*Editor's note: please listen to the 15 and 30- second audio PSA audio public service announcements for this event: [www.boe.ca.gov/news/LaMesa\\_PSA\\_15.mp3](http://www.boe.ca.gov/news/LaMesa_PSA_15.mp3) and [www.boe.ca.gov/news/LaMesa\\_PSA\\_30.mp3](http://www.boe.ca.gov/news/LaMesa_PSA_30.mp3).*

For an invitation and map, visit [www.boe.ca.gov/sutax/pdf/LaMesa\\_Invite\\_11-7-11\\_WEB.pdf](http://www.boe.ca.gov/sutax/pdf/LaMesa_Invite_11-7-11_WEB.pdf).

For more information on other in-person seminars and workshops offered by the BOE, visit [www.boe.ca.gov/info/VirtualSeminars/seminars\\_inperson.htm](http://www.boe.ca.gov/info/VirtualSeminars/seminars_inperson.htm).

The BOE also offers easy to use, convenient, 24-hour accessible online seminars on a variety of tax and fee topics at [www.boe.ca.gov/info/VirtualSeminars/seminars\\_online.htm](http://www.boe.ca.gov/info/VirtualSeminars/seminars_online.htm).

Elected to the Board of Equalization in 2006 and re-elected in 2010, Michelle Steel serves as *Southern California's elected taxpayer advocate*. In December 2007, Steel discovered the Board of Equalization had delayed the return of millions of dollars in security deposits owed to California businesses. Procedures were changed due to Steel's decisive leadership. Following her investigation, the tax agency refunded tax security deposits to over 5,500 small businesses. To date, over \$100 million in security deposits have been returned to taxpayers.

The five-member California State Board of Equalization (BOE) is a publicly elected tax board. The BOE collects more than \$50 billion annually in taxes and fees supporting state and local government services. It hears business tax appeals, acts as the appellate body for franchise and personal income tax appeals, and serves a significant role in the assessment and administration of property taxes. For more information on other taxes and fees in California, visit [www.taxes.ca.gov](http://www.taxes.ca.gov).

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