



State Board of Equalization

News Release

Vice Chairwoman Betty T. Yee

1st District – San Francisco

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Executive Director
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Betty T. Yee Releases 2nd Quarter 2007 Taxable Sales

Betty T. Yee, Vice Chairwoman of the Board of Equalization (BOE), today announced that taxable sales in California increased slightly in the second quarter of 2007, reflecting a continuation of slower overall economic growth that started in late 2006.

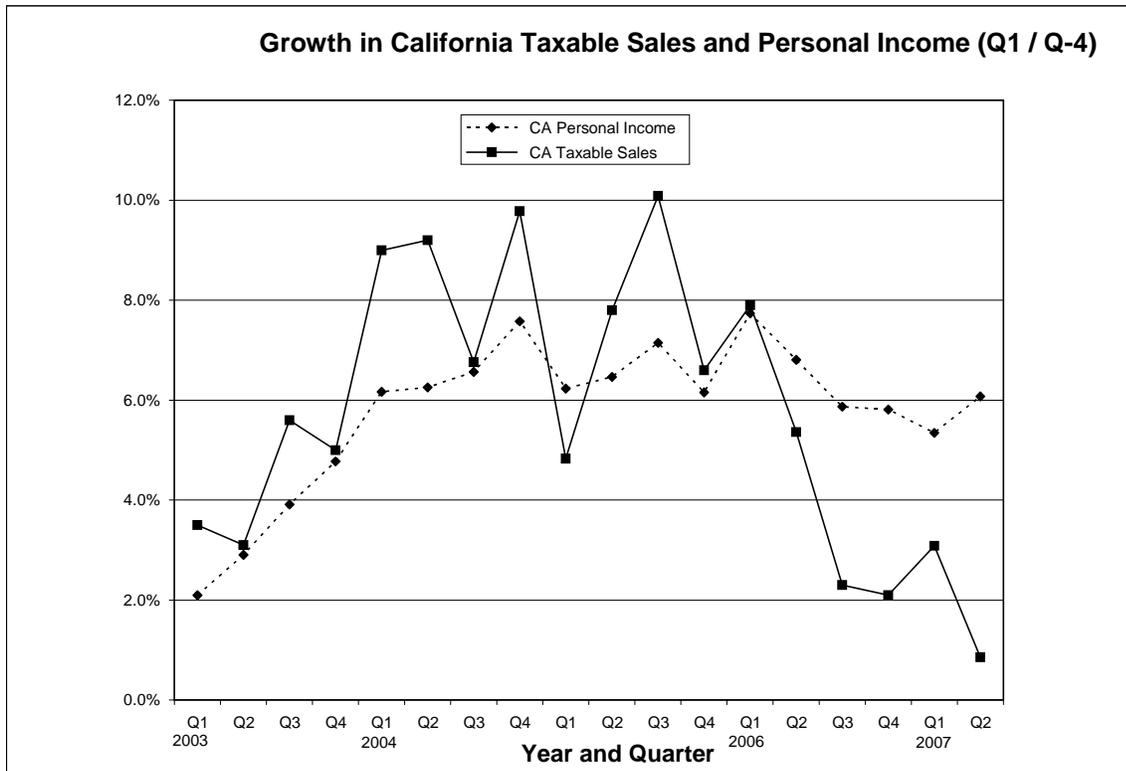
Taxable sales totaled \$143.2 billion in the second quarter of 2007, up just \$1.2 billion (or 0.9 percent) from the second quarter of 2006. Growth was weaker than that of the first quarter of 2007, when taxable sales rose 3.1 percent.

Taxable sales in the nine-county San Francisco Bay area increased 3.2 percent over the second quarter of 2006, much faster than the state average of 0.9 percent growth. San Francisco and San Jose had even more rapid growth, increasing 5.5 percent and 4.0 percent. Some cities in the Bay area had exceptionally fast growth. Cupertino, Richmond, and Union City had growth rates of 35.1 percent, 18.5 percent and 13.2 percent, respectively.

In constant dollar terms, taxable sales increased by 0.5 percent over the same quarter a year ago. The California Taxable Sales Deflator measured an inflation rate of 0.4 percent for the second quarter of 2007. The California CPI rose 3.3 percent. (The CPI includes services, whose prices tend to increase faster than those of most taxable goods.)

Taxable sales rose much more slowly than personal income, continuing a pattern evident since early 2006. While taxable sales rose 0.9 percent in the second quarter, California personal income increased 6.1 percent (see chart). Growth in taxable sales has not been this much slower than growth in personal income since 1992. Historical data show that quarterly taxable sales often rise much less rapidly than personal incomes during periods of economic weakness, as was the case in the early 1980s, the early 1990s, and early in this decade.

Notice: In early 2007, the Board of Equalization began a process of converting business codes of sales and use tax permit holders to North American Industry Classification System (NAICS) codes. Over one million permit holders will be converted over time from the previous business coding system to the NAICS codes. As a result of the coding change process, industry data for 2007 are not comparable with data from 2006. While statewide total taxable sales data are comparable year over year, percent changes by individual industry category are not comparable. Therefore, we will not publish percentage changes by industry until the coding process has been substantially completed. The NAICS coding process has also caused us to change the format of Table 1 (see link below). We will continue to follow the general structure of our tables in past reports. However, some industries were previously listed within categories that no longer exist, and others have been combined into new ones.



For a complete list of the taxable sales in California, visit: <http://www.boe.ca.gov/news/tsalescont.htm>

Vice Chairwoman Betty T. Yee was elected to her post in November 2006. Her district includes many of California’s coastal counties, from Del Norte to Santa Barbara, and includes the entire San Francisco Bay Area.

The five-member California State Board of Equalization (BOE) is a publicly elected tax board. The BOE collects more than \$53 billion annually in taxes and fees supporting state and local government services. It hears business tax appeals, acts as the appellate body for franchise and personal income tax appeals, and serves a significant role in the assessment and administration of property taxes.

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