



For Immediate Release
November 21, 2014

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Connecting Women to Power Brings International Panel of Experts to Ventura County

Oxnard, CA – Business owners and entrepreneurs interested in growing their businesses domestically and internationally are encouraged by Board of Equalization Chairman Jerome E. Horton to attend the conference on December 2 at the Oxnard Performing Arts & Convention Center at 800 Hobson Way from 9:00 a.m. to 5:00 p.m. Event cosponsors are California Educational Solutions, the National Association of Women Business Owners (NAWBO) – Ventura, and SCORE – Ventura.

The Connecting Women to Power International and Domestic Trade Conference will offer an eclectic lineup of expert speakers from all over the world who will share their unique experiences, knowledge, and advice with conference participants. Dona Toteva Lacayo, Director of Business Development of the Port of Hueneme, will deliver the keynote address and representatives from multiple countries – from South Africa to Mexico – will present information throughout the event.

Several educational workshops will cover topics from Utilizing Tax Credits and Avoiding tax Pitfalls to Financing International Expansion, all with the goal of connecting ambitious business owners to resources that can facilitate growth in the global marketplace.

“About 95 percent of the world’s customers are located outside the United States and our goal is to empower you to reach those customers and grow your business in California,” said Chairman Horton. “We have recruited experts from all over the world to share their thoughts and expertise on doing business internationally and domestically.”

The Connecting Women to Power International and Domestic Trade Conference is free to attend. To register, please visit boe.ca.gov/taxevents or call 1-888-847-9652.

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Elected in 2010, Chairman Jerome E. Horton is the Fourth District Member of the California State Board of Equalization, representing more than 8.5 million residents in Los Angeles County. He is also the Board of Equalization's Legislative Committee Chairman. He is the first to serve on the Board of Equalization with over 21 years of experience at the BOE. Horton previously served as an Assembly Member of the California State Assembly from 2000-2006.

The five-member California State Board of Equalization is a publicly elected tax board. The Board of Equalization collects more than \$56 billion annually in taxes and fees supporting state and local government services. It hears business tax appeals, acts as the appellate body for franchise and personal income tax appeals, and serves a significant role in the assessment and administration of property taxes. For more information on other taxes and fees in California, visit www.taxes.ca.gov.

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