



State Board of Equalization

# News Release

**Chairman Jerome E. Horton**

**4<sup>th</sup> District – Los Angeles**

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## **Horton, N.A.W.B.O Host Free Connecting Women to Power Business Conference**

Jerome E. Horton, Chairman of the California State Board of Equalization, and Michelle Steel, Vice Chairperson, along with California Educational Solutions, and the National Association of Women Business Owners, Los Angeles, partner to present a free conference for women business owners, corporate executives and aspiring entrepreneurs. The conference will be held on March 30, 2011, at California State University, Dominguez Hills in the Carson community of Los Angeles.

“As a former small-business owner, I know the importance of having the right contacts and the right information to succeed in business,” said Steel. “Especially now, as we recover from a national recession, it is vital to help women business owners to access the resources and the information they need from business leaders and government agencies to grow their business and to prosper today and into the future. “

"We have assembled an impressive panel of speakers to discuss pertinent and relevant topics of interest to woman in the business world," said Horton. "We have developed a format that will maximize the exchange of useful information and expect registration to reach its full capacity of 800 business women."

Participants will have the opportunity to hear from keynote speakers who are nationally recognized in their respective professions including Janice Bryant Howroyd, CEO of Act-1 Group, Maria Marin, Motivational Speaker, and Rosario Marin, the 41<sup>st</sup> United States Treasurer. They will also hear from and have direct access to representatives from local, state, and federal agencies who will discuss how to pursue contracts with their respective agencies.

The conference topics include contracting opportunities, accessing traditional and non-traditional capital, working with the Board of Equalization and other tax agencies, leveraging technology to enhance success, understanding state, local, and federal stimulus programs, wealth management and financial planning, expanding overseas, contracting with foreign countries, and work-life balance.

The Connecting Women to Power Business Conference is from 8:30 a.m. – 6:30 p.m. with check-in starting promptly at 8:00 a.m. To register for the conference, interested individuals may call 888-847-9652 or register online at: [www.boe.ca.gov/sutax/wsched.htm](http://www.boe.ca.gov/sutax/wsched.htm).

“This free business conference connects aspiring entrepreneurs, women business owners and professionals, with those who have the valuable resources needed to develop and grow their business and navigate through the tax codes during these challenging economic times.” Horton concluded. “Businesswomen who wish to network and interact with other successful women and exchange their secrets of entrepreneurial and business success should attend.”

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