



BOARD OF EQUALIZATION
CUSTOMER SERVICE AND ADMINISTRATIVE
EFFICIENCY COMMITTEE MEETING AGENDA

HONORABLE MICHELLE STEEL, COMMITTEE CHAIR

450 N STREET, SACRAMENTO - ROOM 121

MAY 30, 2012 – 10:00 A.M.

Agenda Items

Electronic Registration (eReg) Marketing and Outreach Plan

Presentation of the eReg marketing and outreach compliance plan, including examples of the new eReg educational and marketing materials.

Underground Economy Educational Materials

Presentation of the new educational materials available to inform the public about the Underground Economy.

Discussion of the Harris Interactive Poll on Use Tax

Discussion of a consumer survey on use tax, conducted by Harris Interactive, Inc. in support of the BCP Tax Gap II.