

# Connecting Women to Power BUSINESS CONFERENCE

NAVIGATING  
BEYOND YOUR  
LIMITS



**Hosted by:**

Jerome E. Horton,

MEMBER, CALIFORNIA STATE BOARD OF EQUALIZATION

California State University, Dominguez Hills

California Educational Solutions

**SAVE THE DATE**  
**June 16, 2016**

California State University,  
Dominguez Hills

Loker Student Auditorium

1000 East Victoria Street

Carson, CA 90747

No cost to attend. Space is limited.

**REGISTER NOW!**

Online at

[www.boe.ca.gov/connectingwomentopower](http://www.boe.ca.gov/connectingwomentopower)

or by calling 1-888-847-9652





## Goals:

Bring together entrepreneurs and leaders from major corporations, government agencies, and key partner organizations to share ways of positioning women business owners to better compete in today's global and ever-changing business climate.

Provide women entrepreneurs with an opportunity to hear from and dialogue with experts on technology, new media, marketing/branding, acquiring capital, securing investors, global expansion, and strategic management.

Help California taxpayers start, grow, and maintain businesses in California;

expand their operations globally, and comply with the tax laws, policies and rules.

Teach leadership, problem solving, conflict resolution, and life management strategies and techniques.

Introduce participants to key decision makers at the Board of Equalization, Franchise Tax Board, Department of General Services, and the Employment Development Department, building relationships and goodwill.

## Topics Include:

- Motivational Keynote and Guest Speakers
- Working Together Works: State Job Fair
- Creating a Successful Business
- Work-Life Balance Session, Moderator: The Honorable Yvonne Horton, Inglewood City Clerk
- Build Your Personal Brand with Social Media
- Successful Leadership and Management Skills
- Capitalizing on Tax Credits
- Health, Wealth, and Wellness
- The Insider's Guide to Creating Your Digital Presence
- Funding Your Business
- Career Restart, Reviving Your Career
- Business Plan Basics
- The Look of Power – Presenting Yourself for Success
- Managing Your Online Reputation
- Executive Leadership Training