

# WSATA 2012 Conference

Western States Association of Tax Administrators

Waves of Communication

October 14-17, 2012

Redondo Beach, CA

## Monday, October 15, 2012

7:00-8:30	Buffet Breakfast – Seascape Ballroom
7:30-8:30	WSATA Executive Committee Breakfast (Member States Only)
General Session (Pacific/Peninsula)	
9:00 – 9:10	Cynthia Bridges, Executive Director, California State Board of Equalization and President of WSATA – Welcome to California
9:15 – 10:15	California State Board of Equalization Member Panel – Discussion on Taxation Panel Participants: Chairman Jerome E. Horton Board Member Betty T. Yee Senator George Runner (RET.)
10:15-10:30	Break
10:30-12:00	“Working Together” – Panel of Tax Administrators, Industry and Tax Preparers Moderator: Jeff McGuire, California State Board of Equalization  Panel Participants: Tax Administrators: Selvi Stanislaus, Executive Officer, California Franchise Tax Board and David Langhorst, Chairman, Idaho State Tax Commission Industry Representatives: Greg Turner, Council on State Taxation (COST) and Angela Camp, Intuit, Inc Tax Practitioner Representative, Lynn Freer, President, Spidell Publishing Inc.
12:00-1:30	Buffet Lunch – Seascape Ballroom

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Concurrent Breakout Sessions			
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1:30-2:25	<p>FTA's E-Standards Ecosystem from E-Filing to E-Compliance</p> <p>Speaker: Donna Muccilli, Federation of Tax Administrators</p>	<p>Breaking Through the Underground Economy</p> <p>Speaker: Eric Arbogast, CA Employment Development Department</p>	<p>Developments in State Tax Litigation &amp; Legislation – A Year in Review</p> <p>Panel Participants:</p> <p>Helen Hecht, Federation of Tax Administrators</p> <p>Sarah McGahan, KPMG</p> <p>Bruce Johnson, Utah State Tax Commission</p> <p>Jim Eads, Ryan &amp; Co.</p>
2:30-3:25	<p>Trends in Electronic Self Services (E-Services) Transitioning Your Customers to eFile and New eRegistration System</p> <p>Speaker: Jeff McGuire, CA State Board of Equalization</p> <p>Any way You Want It- Mobile Applications</p> <p>Speaker: Susanne Buehler, CA State Board of Equalization</p>	<p>Ideas for Finding More Money – Investigation Online Auctions, Review Site and Classifieds for Compliance</p> <p>Speaker: Allen Atamer, CEO, LTAS Technologies Inc.</p>	<p>Developments in State Tax Litigation &amp; Legislation – A Year in Review (Cont'd)</p>

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3:25-3:40	Break		
3:40-5:00	<p>Implementing New Data Systems</p> <p>An Innovative Approach to IT Modernization</p> <p>Speaker: Eric Steen, CA Board of Equalization</p> <p>California's Accounting and Compliance Enterprise System</p> <p>Speakers: Paula Levy-Harris &amp; Rebecca Warren, CA Employment Development Department</p> <p>California's Enterprise to Data Revenue Project</p> <p>Speaker: Marc Distefano, CA Franchise Tax Board</p>	<p>Zap the Zapper – How the Province of Quebec Beat the Zappers &amp; What States are Finding: Solutions and Experiences</p> <p>Speaker: Bryce Berg, Senior Consultant, CGI</p> <p>Speaker: Warren Klomp, CA Board of Equalization</p> <p>Speaker: Rob Rice, Washington State Department of Revenue</p>	<p>Streamlined Sales &amp; Use Tax – Developments, Implementations and Other Nexus Issues</p> <p>Panel Participants:</p> <p>Russ Brubaker, Streamlined Governing Board, Washington State Department of Revenue</p> <p>Larry Bergkamp, CA State Board of Equalization</p> <p>Bruce Johnson, Utah State Tax commission</p> <p>Charles Collins, ADP</p>

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**Tuesday, October 16, 2012**

7:00-8:30	<b>Buffet Breakfast – Seascape Ballroom</b>		
7:30-8:30	WSATA Executive Committee Breakfast (Member States Only)		
Concurrent Breakout Sessions			
	Concurrent Session	Concurrent Session	Concurrent Session
8:30-9:30	<p>Solution Series - Fast Enterprises, LLC</p> <p>Empowering Business Users with User Friendly Compliance and Data Analytic Tools</p> <p>Presenters: Josh Decker, Kyle Esala, Joe Milack</p>	<p>Performance Measure in Government</p> <p>Use of Operational Index to Measure the Strength of an Organization</p> <p>Speaker: Lisa Garrison, CA Franchise Tax Board</p>	<p>A Discussion of Identity Based Fraud</p> <p>Speaker: Scott M. Straub Market Planner, Tax and Revenue - LexisNexis</p>
9:30-9:50	<b>Break</b>		
9:50 – 11:30	<p>What's New – Income Tax Topics</p> <p>Sale's Factor Assignment of Services &amp; Intangibles/ Economic Presence Nexus</p> <p>Speaker: Carl Joseph, CA Franchise Tax Board</p> <p>Audit of 1031 Like Kind Exchange Transactions</p> <p>Speaker: Kim Akin, CA Franchise Tax Board</p>	<p>Collection Trends/Techniques</p> <p>Showcasing Washington State's 2011 Amnesty Program</p> <p>Speaker: Rob Rice, Washington State Department of Revenue</p> <p>Impact of Liens on Taxpayer Behavior</p> <p>Speaker: Allen Prohofsky, CA Franchise Tax Board</p>	<p>Innovated Audit Techniques</p> <p>Using Vendor Data to Audit Convenience Stores</p> <p>Speaker: Tony Luna, Texas Comptroller of Public Accounts, Audit Division</p> <p>PaperLess Audits – It is Possible!</p> <p>Speaker: Trista Gonzalez, CA Board of Equalization</p>

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11:30-1:00	Buffet Lunch – Seascape Ballroom		
1:00 – 2:00	<p>Solution Series - Revenue Solutions, Inc.</p> <p>Tax Administration Moneyball</p> <p>Presenter: John Bace</p>	<p>Using Behavior Science to Increase Revenue and Compliance</p> <p>Speaker: Stan Farmer, CGI</p>	<p>Property Tax Topics – What’s New</p> <p>Hot Topics in Property Taxation - Industry Perceptive</p> <p>Panel Members: Rich Rigby- The Williams Company (Moderator)</p> <p>Bruce Nielsen – The Williams Company</p> <p>Don Boehm – Basin Electric Power Cooperative</p> <p>Andy Simmonds – T-Mobile USA</p>
2:05 – 3:05	Open Room	<p>How Western States Can Share Technology and Training</p> <p>Brainstorming session: Government Staff Only</p>	<p>Property Tax Topics (Cont’d)</p> <p>Economic Obsolesce Issue/Litigation</p> <p>Speaker: Rich Jackson, Commissioner, Idaho State Tax Commission</p>
3:05-4:00	Break		
4:00-4:15	Bus Boarding for Dinner		

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7:00-8:30	Buffet Breakfast – Seascape Ballroom
General Session (Pacific/Peninsula)	
8:30-9:30	Economy Presentation Speaker: Dennis Meyer, Principal Economist, California Department of Finance
9:35-9:50	2013 WSATA Conference – Salt Lake City, UT Bruce Johnson, Commissioner, Chair, Utah State Tax Commission
9:50-10:10	Break
10:10-11:40	Tax Commissioners Roundtable Moderator: David Gau, California State Board of Equalization
11:40-12:00	Closing Remarks Cynthia Bridges, Executive Director, California State Board of Equalization and President of WSATA

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