

You are invited to attend



ROSEVILLE
SMALL BUSINESS SEMINAR
AND **RESOURCE EXPO**

Strategies for Success in Today's Economy

Wednesday, October 28, 2015

9:00 a.m. to 2:30 p.m.
(check-in at 8:30 a.m.)

Maidu Community Center
1550 Maidu Drive
Roseville, CA 95661

FREE PARKING

Register online at
www.boe.ca.gov/seminars
or by calling 1-888-847-9652

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GOLDEN SIERRA JOB TRAINING AGENCY



This is a BOE-supported event.

INVITED TO PRESENT

- California State Board of Equalization
- National Federation of Independent Business (NFIB)
- Greater Sacramento Area Economic Council
- Internal Revenue Service
- Franchise Tax Board
- Capital Region Small Business Development Center
- Wells Fargo

KEYNOTE ADDRESS

- Creative Ways to Advance Your Business
Presented by **Barry Broome** of Greater Sacramento
and **Tom Scott** of NFIB

TOPICS FOR STARTING A BUSINESS

- Basic Sales and Use Tax
- Lending and Alternative Financing
- Forms of Ownership
- Creating a Winning Business Plan

TOPICS FOR GROWING A BUSINESS

- Lending and Alternative Financing
- Avoiding Common Sales and Use Tax Problems
- Better Business through Better Records
- Workforce Development

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FREE LUNCH PROVIDED COURTESY OF ADVANTAGE ROSEVILLE



MAIDU COMMUNITY CENTER

1550 Maidu Drive
Roseville, CA 95661

FREE PARKING



The location is accessible to people with disabilities. If you require special assistance, please call 1-888-847-9652.

DRIVING DIRECTIONS

FROM SACRAMENTO

- Travel east on Interstate 80
- Exit onto Douglas Boulevard East
- Merge onto Douglas Boulevard
- Turn right onto Rocky Ridge Drive
- Turn left onto Maidu Drive

Destination will be on the left

FROM AUBURN

- Travel west on Interstate 80
- Exit onto Douglas Boulevard East
- Turn left onto Douglas Boulevard
- Turn right onto Rocky Ridge Drive
- Turn left onto Maidu Drive

Destination will be on the left

FROM EL DORADO HILLS

- Travel west on Highway 50
- Exit onto Hazel Avenue
- Turn right onto Hazel Avenue
- Turn left onto Old Auburn Road
- Turn right onto South Cirby Way
- Turn right onto Rocky Ridge Drive
- Turn right onto Maidu Drive

Destination will be on the left

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