



# Jerome E. Horton

Chairman, Board of Equalization

## The California Association of Nonprofits and California Educational Solutions

*Present the*

# Nonprofit Financial Conference

*Building Financial Capacity for Change*

*In Partnership With*

**El Camino College**

**Franchise Tax Board**

**Weingart Foundation**

**United Job Creation Council**

**Beta Pi Sigma Sorority**

**Chinese for Christ, Inc.**

**Chinese for Christ Calvin Chao Theological Seminary**

**California Student Aid Commission**

**Los Angeles County Office of Workplace Programs**

**Korean Churches for Community Development (KCCD)**

**California State University, Dominguez Hills Foundation**

**California African American Political and Economic Institute (CAAPEI)**

**Baptist Ministers Conference of Los Angeles and Southern California**

## Friday, March 21, 2014

8:30 a.m. - 4:30 p.m.

**El Camino College**

16007 Crenshaw Blvd.

Torrance, CA 90506

### Register Today

Online at [www.boe.ca.gov/sutax/nonprofitsched.htm](http://www.boe.ca.gov/sutax/nonprofitsched.htm)

or by calling 1-888-847-9652

For more information, visit the Conference webpage at

[www.boe.ca.gov/members/horton/np\\_financial\\_conference.htm](http://www.boe.ca.gov/members/horton/np_financial_conference.htm)

# Conference Topics



- Financing Your Vision
- Strategies for Successful Fundraising
- Collaborating with Other Organizations
- Building Capacity and Infrastructure for Success
- Finding Your Organization's Unique Niche
- How to Compete for Hidden Funding Sources
- Using Hiring Tax Credits to Build Staffing
- Using Government Housing Tax Credits
- Accessing Bond Financing
- Government Subsidies That Work
- Tax Essentials for Nonprofits
- Federal Funding for Nonprofits
- Strategic Marketing as a Fundraising Tool
- Grant Writing Strategies
- Maximizing Social and Traditional Media



# Featured Speakers



**Jan Masaoka**  
CEO  
California Association  
of Nonprofits



**Nike Irvin**  
Vice President, Programs  
California Community  
Foundation



**Eric Medina**  
Program Associate  
Weingart Foundation



**Jonathan Weedman**  
Senior Vice President,  
Wells Fargo Foundation  
Wells Fargo



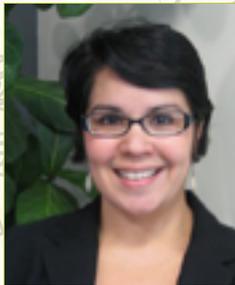
**Matthew Gambina**  
Vice President,  
District Manager  
U.S. Bank



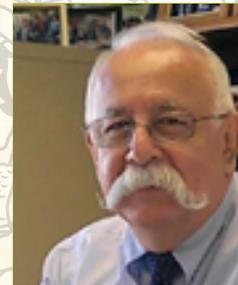
**Sean Spear**  
Executive Director,  
California Debt Limit  
Allocation Committee  
Office of the State  
Treasurer



**Janae Oliver**  
Community Benefit  
Manager,  
Public Affairs  
Kaiser Permanente



**Flor Tolley**  
Community Investment  
Manager  
Southern California Edison



**Fred N. Duenas**  
Supervising Tax Auditor  
State Board of Equalization



**Audrey Rowe**  
Lead Auditor, Exempt  
Organization Unit  
Franchise Tax Board

# Honored Guests\*

**Betty T. Yee**, Board Member, State Board of Equalization  
**Michelle Steel**, Vice Chair, State Board of Equalization  
**Sen. George Runner (Ret.)**, Member, State Board of Equalization  
**John Chiang**, California State Controller  
**Bill Lockyer**, California State Treasurer  
**Hannah-Beth Jackson**, State Senator  
**Ted W. Lieu**, State Senator  
**Carol Liu**, State Senator  
**Holly Mitchell**, State Senator  
**Leland Y. Yee, Ph.D.**, State Senator  
**Toni Atkins**, Assemblymember  
**Steven Bradford**, Assemblymember  
**Cheryl R. Brown**, Assemblymember

**Ian Charles Calderon**, Assemblymember  
**Cristina Garcia**, Assemblymember  
**Isadore Hall, III**, Assemblymember  
**Reggie Jones-Sawyer**, Assemblymember  
**Marc Levine**, Assemblymember  
**Bonnie Lowenthal**, Assemblymember  
**Das Williams**, Assemblymember  
**Mark Ridley-Thomas**, Supervisor, Los Angeles County  
**Herb J. Wesson, Jr.**, Council President, City of Los Angeles  
**Yvonne Horton**, City Clerk, City of Inglewood  
**Mike Gipson**, Councilmember, City of Carson  
**Sharon Moller**, Acting Assessor, Los Angeles County  
**Jan Perry**, General Manager, City of Los Angeles Economic  
and Workforce Development Department

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**El Camino College – Marsee Auditorium  
16007 Crenshaw Blvd. Torrance, CA 90506**

**Free parking in Lot L**

**Free to attend. RSVP required. Register early, seating is limited.**

If you want to get away and renew your mind after a morning of education and inspiration, you are welcome to either bring your lunch, or pick up a bite within walking distance, at many nearby restaurants.

**Register online at** [www.boe.ca.gov/sutax/nonprofitsched.htm](http://www.boe.ca.gov/sutax/nonprofitsched.htm)

or by calling 1-888-847-9652



The location is accessible to people with disabilities.

If you require special assistance, please call 1-888-847-9652.

**WELLS  
FARGO**

**intuit.**



Baptist Ministers' Conference of Los Angeles  
and Southern California



**CALIFORNIA  
EDUCATIONAL  
SOLUTIONS**



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PEI**



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**citibank**



**California State University  
DOMINGUEZ HILLS**

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