

Connecting Women
to **Power**
Business Conference

June 20, 2014



Thought Provoking

Inspirational

Empowering

Life Changing

**Experience the Power of
Positive People Positioning
for Success**

Hosted by:

Jerome E. Horton

Chair, California State Board of Equalization

Cal State Dominguez Hills

California Educational Solutions

Keynote Speakers



Hyepin Im
President and CEO
Korean Churches for Community Development



Rhonda Britten
Author of Fearless Living and Change Your Life in 30 Days
<http://rhondabritten.com>



Fawn Weaver
Author of The Happy Wives Club: One Woman's
Worldwide Search for the Secrets of a Great Marriage
<http://happywivesclub.com>



Judy Carter
Author of The Message of You: Turn Your Life Story
into a Money-Making Speaking Career
<http://judycarter.com>

Goals and Objectives

Bring together entrepreneurs and leaders from major corporations, government agencies, and key partner organizations to share ways of positioning women business owners to better compete in today's global and ever-changing business climate.

Provide women entrepreneurs with an opportunity to hear from and dialogue with experts on technology, new media, marketing/branding, acquiring capital, securing investors, global expansion, and strategic management.

Teach attendees how to avoid the pitfalls of state business tax laws and permitting processes, minimize their exposure to tax liability, reduce regulatory burdens, and increase compliance with state and Federal tax laws.

Educate women about quality of life issues that may augment professional success, including advanced financial planning and estate planning.

Empower participants to build key alliances, relationships, and goodwill to propel their businesses to the next level.

Introduce participants to key decision makers at the Board of Equalization, Franchise Tax Board, Department of General Services, and Employment Development Department.

Save the Date

Friday, June 20, 2014

8:30 a.m. - 5:30 p.m.



Location

**California State University,
Dominguez Hills**
Loker Auditorium
1000 East Victoria Street
Carson, CA 90747

Free - No cost to attend

Space is Limited. **Registration Required.**

www.boe.ca.gov/ConnectingWomenToPower

1-888-847-9652

Conference Highlights

- Motivational Keynote and Guest Speakers
- Tips on Turning Your Talents Into Profits
- Planning and Writing Your Own Success Story
- Strategies on Clearly Shaping Your Vision
- The Basics of Building Wealth
- Growing Your Business From the Inside Out
- Real Talk, Real Issues, Real People, Right Now
Speaker/Moderator:
Yvonne Horton
- Successful Leadership and Management Skills
- Utilizing Social Media: 2014 Marketing Trends
- Winning Contracts on a Budget
- Capitalizing on Tax Credits
- Business Plan Development
- Legal Issues to Overcome



Partners

Asian Business Association
Armenian American Chamber of Commerce
Black Business Association of Los Angeles
California Black Chamber of Commerce
California Hispanic Chambers of Commerce
California Small Business Association
California Commission on the Status of Women
California Department of General Services
California Legislative Women's Caucus
Global Federation of Chinese Business Women—Southern California Chapter
Jewish Labor Committee
Korean Churches for Community Development
Chinese Chamber of Commerce of Los Angeles
Greater Los Angeles African American Chamber of Commerce
Los Angeles African American Women's Public Policy Institute
Long Beach Area Chamber of Commerce
Los Angeles Area Chamber of Commerce
Metropolitan Water District of Southern California
National Association for the Advancement of Colored People—Long Beach
National Association of Women Business Owners
National Latina Business Women Association
Southern California Minority Business Development Council
Women's Business Enterprise Council West
United Job Creation Council
South Bay Workforce Investment Board

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