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Taxable Sales In California (Sales & Use Tax)

2009 Third Quarter

Taxable Sales in California is a quarterly report on retail sales activity in California, as measured by transactions subject to sales and use tax. The report includes data about statewide taxable sales by type of business as well as data about taxable sales in all California cities and counties.

The following factors should be considered when using these data:

1. Total taxable transactions do not necessarily indicate the gross sales of stores dealing in taxable items. Only sales subject to sales or use tax are tabulated; excluded are sales for resale, sales of nontaxable items such as food for home consumption and prescription medicines, and taxable sales disclosed by Board audits.

2. Some businesses dealing primarily in nontaxable activities, such as services, manufacturing, contracting, or wholesaling, either sell some merchandise that is subject to sales tax or use some items that were purchased ex-tax and on which use tax must be paid. Such transactions are included in the tabulations.

3. Data are compiled by type of store but cannot be broken down by commodity.

4. Businesses are classified according to their principal line of merchandise or service.

Readers are invited to submit comments and suggestions designed to improve this publication to:

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TAXABLE SALES IN CALIFORNIA

THIRD QUARTER 2009

Taxable sales in California continued their unprecedented decline, totaling only $115.5 billion during the third quarter of 2009, a drop of $20.4 billion from the third quarter of 2008 (or 15.0 percent).

The year-over-year decline continued for the ninth consecutive quarter. However, the third quarter decline was not as steep as the second quarter of 2009, when year-over-year taxable sales declined by 19.0 percent.

In constant dollar terms, taxable sales decreased by 11.7 percent over the same quarter a year ago. The California Taxable Sales Deflator declined by 3.8 percent for the third quarter of 2009. In comparison, the California CPI dropped 1.0 percent.

While taxable sales declined 15.0 percent in the third quarter, personal income dropped 3.6 percent.

Notice

In early 2007 the Board of Equalization began a process of converting business codes of sales and use tax permit holders to North American Industry Classification System (NAICS) codes. This process is now complete; over one million permit holders were converted from the previous business coding system to the NAICS codes. Beginning in 2009, our reports summarize taxable sales and permits using the NAICS codes. As a result of the coding change, however, industry-level data for 2009 are not comparable to that of prior years. Therefore, we will not publish year-over year percentage changes by industry until 2010.

TABLE 1. STATEWIDE TAXABLE SALES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

NAICS	Type of business	Number of permits on July 1, 2009	Taxable transactions: Amount (in thousands)	Taxable transactions: Percent of total	Per capita taxable transactions a/ 2009
	Retail and Food Services				
441	**Motor Vehicle and Parts Dealers**	**32,050**	**$12,321,208**	**10.66**	**320.13**
44111	New Car Dealers	2,335	9,102,906	7.88	236.51
44112	Used Car Dealers	7,347	1,112,234	.96	28.90
4412	Other Motor Vehicle Dealers	3,360	659,453	.57	17.13
4413	Auto. Parts, Accessories and Tire Stores	19,008	1,446,614	1.25	37.59
442	**Furniture and Home Furnishings Stores**	**17,913**	**2,100,292**	**1.82**	**54.57**
4421	Furniture Stores	8,269	1,240,564	1.07	32.23
4422	Home Furnishings Stores	9,644	859,728	.74	22.34
443	**Electronics and Appliance Stores**	**20,838**	**3,089,320**	**2.67**	**80.27**
44311	Appliance, T.V., and Other Electronics Stores	8,035	1,834,327	1.59	47.66
44312	Computer and Software Stores	11,816	1,180,063	1.02	30.66
44313	Camera and Photographic Supplies Stores	987	74,930	.06	1.95
444	**Bldg. Matrl. and Garden Equip. and Supplies**	**16,335**	**6,163,390**	**5.33**	**160.14**
4441	Building Material and Supplies Dealers	11,202	5,588,853	4.84	145.21
4442	Lawn and Garden Equip. and Supplies Stores	5,133	574,537	.50	14.93
445	**Food and Beverage Stores**	**28,205**	**5,708,060**	**4.94**	**148.31**
44511	Supermarkets and Other Grocery Stores	12,028	4,311,727	3.73	112.03
44512	Convenience Stores	4,474	518,500	.45	13.47
4452	Specialty Food Stores	5,964	144,172	.12	3.75
4453	Beer, Wine, and Liquor Stores	5,739	733,661	.63	19.06
446	**Health and Personal Care Stores**	**18,115**	**2,216,435**	**1.92**	**57.59**
44611	Pharmacies and Drug Stores	4,955	1,521,375	1.32	39.53
44612-44619	Health and Personal Care Stores	13,160	695,060	.60	18.06
447	**Gasoline Stations**	**10,506**	**11,019,014**	**9.54**	**286.30**
448	**Clothing and Clothing Accessories Stores**	**60,999**	**6,188,092**	**5.36**	**160.78**
44811	Men's Clothing Stores	2,713	187,386	.16	4.87
44812	Women's Clothing Stores	10,077	999,073	.86	25.96
44813-44819	Family Clothing Stores, Accessories, and Other Stores	32,143	3,790,408	3.28	98.48
4482	Shoe Stores	4,986	644,157	.56	16.74
4483	Jewelry, Luggage, and Leather Goods Stores	11,080	567,067	.49	14.73
451	**Sporting Goods, Hobby, Book, and Music Stores**	**26,148**	**2,514,832**	**2.18**	**65.34**
45111	Sporting Goods Stores	8,259	1,021,781	.88	26.55
45112-45114	Hobby, Toy and Musical Instrument Stores	6,640	747,051	.65	19.41
4512	Book, Periodical, and Music Stores	11,249	746,000	.65	19.38
452	**General Merchandise Stores**	**15,024**	**10,277,863**	**8.90**	**267.04**
453	**Miscellaneous Store Retailers**	**119,441**	**3,985,030**	**3.45**	**103.54**
4531	Florists	5,070	95,348	.08	2.48
45321	Office Supplies and Stationery Stores	2,160	1,079,139	.93	28.04
45322	Gift, Novelty, and Souvenir Stores	15,957	328,792	.28	8.54
4533	Used Merchandise Stores	13,156	160,765	.14	4.18
4539	Other Miscellaneous Store Retailers	83,098	2,320,986	2.01	60.30
454	**Nonstore Retailers**	**168,518**	**656,386**	**.57**	**17.05**
722	**Food Services and Drinking Places**	**90,797**	**12,641,993**	**10.94**	**328.47**
7221	Full-Service Restaurants	31,398	6,317,787	5.47	164.15
7222	Limited-Service Eating Places	48,595	5,527,890	4.78	143.63
7223	Special Food Services	7,959	525,006	.45	13.64
7224	Drinking Places (Alcoholic Beverages)	2,845	271,310	.23	7.05
	Total Retail and Food Services	**624,889**	**78,881,915**	**68.27**	**2,049.53**
	All Other Outlets				
11	Agriculture, Forestry, Fishing and Hunting	2,018	158,128	.14	4.11
21	Mining, Quarrying, and Oil and Gas Extraction	374	216,731	.19	5.63
22	Utilities	555	74,640	.06	1.94
23	Construction	15,253	1,773,775	1.54	46.09
31 - 33	Manufacturing	52,552	8,000,321	6.92	207.87
42	Wholesale Trade	88,455	12,822,346	11.10	333.15
48 - 49	Transportation and Warehousing	3,446	298,593	.26	7.76
51	Information	6,036	1,961,109	1.70	50.95
52	Finance and Insurance	3,191	601,476	.52	15.63
53	Real Estate and Rental and Leasing	24,085	4,118,969	3.56	107.02
54	Professional, Scientific, and Technical Services	36,412	1,039,365	.90	27.00
55	Management of Companies and Enterprises	59	20,514	.02	0.53
56	Adm. and Support and Waste Mgmt. and Remediation	14,405	481,002	.42	12.50
61	Educational Services	6,667	306,672	.27	7.97
62	Health Care and Social Assistance	5,995	282,742	.24	7.35
71	Arts, Entertainment, and Recreation	5,099	644,755	.56	16.75
721	Accommodation	2,342	774,916	.67	20.13
81	Other Services (except Public Administration)	60,838	1,593,499	1.38	41.40
92	Public Administration	1,144	116,900	.10	3.04
Others	Others	36	1,372,829	1.19	35.67
	Total All Other Outlets	**328,962**	**36,659,280**	**31.73**	**952.49**
	Total All Outlets	**953,851**	**$115,541,195**	**100.00**	**3,002.01**
	Historical Data				
	Comparable data for total all outlets:				
	2004	1,048,413	126,475,536		3,469.41
	2005	1,057,829	139,230,558		3,773.25
	2006	1,048,358	142,411,630		3,820.61
	2007	1,032,920	139,824,975		3,711.40
	2008	1,034,675	135,983,432		3,565.89

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NOTE: Detail may not compute to total due to rounding.

TABLE 2. TAXABLE SALES, BY COUNTY, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

County	Sales tax permits as of July 1, 2009			Taxable transactions				
	Incorporated cities	Outside incorporated cities	Total	Incorporated cities	Outside incorporated cities	Unallocated b/	Total	Percent change year to year
Alameda	36,789	1,874	38,663	$4,417,073	$161,747	$569,785	$5,148,605	-15.6
Alpine	--	70	70	--	2,157	2,795	4,952	4.3
Amador	677	715	1,392	24,847	53,756	9,250	87,853	-22.0
Butte	4,270	1,570	5,840	469,595	63,075	65,282	597,952	-13.1
Calaveras	179	1,316	1,495	14,136	47,548	9,738	71,422	-17.6
Colusa	269	217	486	41,092	63,966	12,716	117,774	31.3
Contra Costa	18,578	2,817	21,395	2,432,706	233,731	335,960	3,002,397	-10.6
Del Norte	259	316	575	24,178	21,116	10,218	55,511	-12.5
El Dorado	1,383	4,209	5,592	150,645	198,508	52,407	401,561	-16.0
Fresno	15,956	3,048	19,004	1,994,615	273,338	269,495	2,537,448	-18.8
Glenn	375	275	650	38,965	20,098	8,537	67,600	-19.8
Humboldt	2,698	1,834	4,532	277,764	96,471	41,101	415,336	-8.6
Imperial	3,011	421	3,432	320,064	38,076	51,171	409,312	-20.4
Inyo	400	290	690	44,564	25,959	14,129	84,651	-11.2
Kern	9,750	5,581	15,331	1,456,079	732,958	278,654	2,467,690	-21.8
Kings	1,637	361	1,998	217,935	33,278	46,254	297,467	-20.1
Lake	556	1,180	1,736	53,266	52,021	15,186	120,472	-24.1
Lassen	274	315	589	33,057	12,800	12,831	58,687	-18.0
Los Angeles	250,667	14,261	264,928	24,524,597	1,033,920	2,747,333	28,305,849	-15.4
Madera	1,137	1,695	2,832	135,731	114,303	36,994	287,028	-20.5
Marin	8,416	1,810	10,226	765,789	75,327	99,275	940,392	-11.8
Mariposa	--	659	659	--	50,658	4,329	54,987	-2.0
Mendocino	1,520	2,117	3,637	155,947	103,380	27,145	286,472	-15.6
Merced	2,701	916	3,617	355,452	111,524	64,005	530,980	-17.0
Modoc	152	153	305	11,197	5,868	5,363	22,428	-21.5
Mono	360	233	593	34,990	17,553	7,327	59,870	-20.4
Monterey	7,216	2,909	10,125	977,236	194,593	113,292	1,285,122	-13.6
Napa	3,597	1,395	4,992	373,609	137,653	62,385	573,648	-17.2
Nevada	1,837	2,034	3,871	181,600	41,402	41,917	264,919	-19.0
Orange	88,524	1,707	90,231	10,355,612	159,932	1,055,500	11,571,043	-15.2
Placer	7,674	3,461	11,135	1,074,220	274,450	154,444	1,503,114	-12.7
Plumas	109	854	963	3,856	37,586	12,127	53,569	-23.5
Riverside	36,282	6,483	42,765	4,249,362	595,437	542,486	5,387,286	-14.7
Sacramento	20,197	11,447	31,644	2,298,453	1,376,791	509,263	4,184,506	-15.1
San Benito	868	351	1,219	65,822	43,081	12,292	121,195	-13.8
San Bernardino	39,561	5,501	45,062	4,997,466	372,626	508,480	5,878,572	-16.5
San Diego	69,171	11,424	80,595	8,706,363	459,436	1,005,690	10,171,490	-11.9
San Francisco	26,459	--	26,459	3,205,239	--	--	3,205,239	-16.5
San Joaquin	9,831	2,466	12,297	1,385,930	277,527	190,570	1,854,027	-17.5
San Luis Obispo	6,005	3,407	9,412	649,705	150,231	83,696	883,632	-16.6
San Mateo	17,208	1,632	18,840	2,275,311	308,351	284,807	2,868,469	-14.4
Santa Barbara	9,781	2,522	12,303	1,057,325	124,734	138,089	1,320,148	-14.6
Santa Clara	41,915	1,481	43,396	6,048,105	85,946	850,721	6,984,771	-14.6
Santa Cruz	4,353	3,739	8,092	455,620	180,933	60,350	696,904	-13.6
Shasta	3,586	1,787	5,373	457,787	73,715	56,600	588,102	-15.4
Sierra	23	92	115	935	2,376	1,476	4,786	-20.6
Siskiyou	1,149	631	1,780	80,709	15,978	21,186	117,873	-19.8
Solano	7,192	463	7,655	1,144,094	54,758	159,265	1,358,116	-11.2
Sonoma	10,922	5,888	16,810	1,209,510	274,569	134,900	1,618,979	-16.2
Stanislaus	7,479	2,165	9,644	1,042,436	304,036	143,213	1,489,685	-15.1
Sutter	1,457	458	1,915	206,340	56,448	33,127	295,915	-10.9
Tehama	718	687	1,405	110,201	20,930	13,996	145,127	-20.0
Trinity	--	540	540	--	17,285	3,257	20,542	-5.5
Tulare	6,046	2,193	8,239	764,066	143,240	104,607	1,011,913	-16.3
Tuolumne	612	1,315	1,927	52,626	74,301	13,911	140,837	-15.3
Ventura	20,539	2,025	22,564	2,188,606	94,713	234,264	2,517,582	-12.7
Yolo	3,491	401	3,892	600,221	64,468	82,842	747,532	-17.0
Yuba	388	850	1,238	40,186	57,720	17,867	115,772	-19.7
Statewide	--	--	7,086	--	--	126,083	126,083	32.5
TOTAL	816,204	130,561	953,851	$94,252,832	$9,718,380	$11,569,983	$115,541,195	-15.0
HISTORICAL DATA								
2004	896,719	143,650	1,048,413	$103,147,433	$10,453,791	$12,874,312	$126,475,536	6.8
2005	903,643	145,889	1,057,829	113,047,227	11,856,948	14,326,383	139,230,558	10.1
2006	896,173	143,867	1,048,358	115,821,923	12,185,349	14,404,358	142,411,630	2.3
2007	882,380	142,371	1,032,920	113,484,472	11,681,088	14,659,415	139,824,975	-1.8
2008	884,892	141,980	1,034,675	109,659,846	12,160,734	14,162,852	135,983,432	-2.7

Footnotes on page 33

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	ALAMEDA		BUTTE		CONTRA COSTA		EL DORADO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	**1,137**	**550,161**	**242**	**56,891**	**678**	**327,729**	**175**	**39,545**
New Car Dealers	97	424,510	18	36,142	64	261,968	12	28,264
Used Car Dealers	296	41,892	53	4,804	194	21,364	24	2,324
Other Motor Vehicle Dealers	116	23,757	41	4,123	64	8,679	24	818
Auto. Parts, Accessories and Tire Stores	628	60,001	130	11,822	356	35,718	115	8,139
Furniture and Home Furnishings Stores	**665**	**103,555**	**102**	**7,917**	**464**	**57,981**	**83**	**3,416**
Furniture Stores	289	67,239	37	3,651	192	25,889	28	1,158
Home Furnishings Stores	376	36,316	65	4,266	272	32,092	55	2,258
Electronics and Appliance Stores	**901**	**135,739**	**128**	**14,690**	**465**	**90,649**	**113**	**3,492**
Appliance, T.V., and Other Electronics Stores	273	84,638	46	10,616	159	59,522	32	1,264
Computer and Software Stores	596	49,635	78	4,025	288	30,043	76	2,163
Camera and Photographic Supplies Stores	32	1,466	4	49	18	1,084	5	64
Bldg. Matrl. and Garden Equip. and Supplies	**579**	**287,582**	**191**	**47,555**	**395**	**184,829**	**140**	**29,296**
Building Material and Supplies Dealers	465	269,939	130	40,677	282	163,325	93	24,684
Lawn and Garden Equip. and Supplies Stores	114	17,643	61	6,878	113	21,504	47	4,612
Food and Beverage Stores	**1,240**	**213,926**	**140**	**36,684**	**570**	**161,161**	**132**	**35,970**
Supermarkets and Other Grocery Stores	574	153,700	71	30,359	276	124,482	53	31,297
Convenience Stores	199	15,725	20	2,032	97	11,829	17	1,658
Specialty Food Stores	212	5,277	26	407	94	3,153	22	603
Beer, Wine, and Liquor Stores	255	39,223	23	3,887	103	21,697	40	2,411
Health and Personal Care Stores	**547**	**99,878**	**96**	**10,820**	**373**	**61,943**	**82**	**10,287**
Pharmacies and Drug Stores	140	71,723	34	8,851	92	47,196	15	8,787
Health and Personal Care Stores	407	28,154	62	1,969	281	14,747	67	1,501
Gasoline Stations	**425**	**418,980**	**86**	**59,033**	**344**	**322,522**	**55**	**53,286**
Clothing and Clothing Accessories Stores	**2,065**	**212,430**	**241**	**19,958**	**1,235**	**153,765**	**240**	**12,481**
Men's Clothing Stores	89	6,474	6	831	53	5,199	5	#
Women's Clothing Stores	319	32,964	37	4,455	216	24,433	29	1,952
Family Clothing Stores, Accessories, and Other Stores	999	136,200	130	10,608	568	96,806	144	9,401 #
Shoe Stores	141	22,716	18	2,606	87	15,070	4	204
Jewelry, Luggage, and Leather Goods Stores	517	14,077	50	1,458	311	12,258	58	924
Sporting Goods, Hobby, Book, and Music Stores	**1,076**	**123,360**	**197**	**20,264**	**623**	**72,014**	**174**	**5,660**
Sporting Goods Stores	231	40,703	86	6,381	198	28,745	78	3,942
Hobby, Toy and Musical Instrument Stores	281	34,454	41	3,955	151	25,412	27	668
Book, Periodical, and Music Stores	564	48,203	70	9,927	274	17,857	69	1,049
General Merchandise Stores	**481**	**378,867**	**44**	**74,214**	**230**	**314,313**	**44**	**25,434**
Miscellaneous Store Retailers	**5,368**	**219,263**	**758**	**19,823**	**3,149**	**96,787**	**814**	**14,265**
Florists	235	3,714	15	283	129	1,828	28	309
Office Supplies and Stationery Stores	67	89,819	7	2,665	50	16,791	10	2,680
Gift, Novelty, and Souvenir Stores	471	9,613	126	1,387	290	7,407	170	2,522
Used Merchandise Stores	402	6,734	125	1,547	188	3,971	70	1,041
Other Miscellaneous Store Retailers	4,193	109,384	485	13,941	2,492	66,790	536	7,712
Nonstore Retailers	**5,934**	**15,588**	**1,233**	**2,750**	**3,439**	**9,786**	**1,312**	**3,781**
Food Services and Drinking Places	**4,178**	**483,116**	**524**	**54,881**	**2,080**	**276,189**	**467**	**50,253**
Full-Service Restaurants	1,367	225,467	192	25,878	712	133,119	186	27,355
Limited-Service Eating Places	2,207	214,098	264	25,573	1,119	125,036	245	20,751
Special Food Services	419	26,300	40	1,187	162	7,095	23	1,481
Drinking Places (Alcoholic Beverages)	185	17,250	28	2,243	87	10,940	13	667
Total Retail and Food Services	**24,596**	**3,242,444**	**3,982**	**425,480**	**14,045**	**2,129,666**	**3,831**	**287,166**
All Other Outlets	**14,067**	**1,906,161**	**1,858**	**172,471**	**7,350**	**872,731**	**1,761**	**114,395**
Total All Outlets	**38,663**	**5,148,605**	**5,840**	**597,952**	**21,395**	**3,002,397**	**5,592**	**401,561**
Historical Data								
Comparable data for total all outlets:								
2004	42,939	5,805,993	6,330	656,564	23,571	3,243,079	6,247	452,766
2005	42,792	6,308,474	6,357	725,931	23,692	3,478,597	6,421	504,765
2006	41,951	6,466,678	6,305	740,697	23,249	3,528,896	6,216	510,029
2007	42,014	6,568,201	6,231	694,908	23,181	3,498,372	6,122	498,977
2008	41,783	6,101,908	6,300	687,982	23,149	3,356,831	6,132	477,793

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	FRESNO		HUMBOLDT		IMPERIAL		KERN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	**957**	**305,615**	**129**	**42,187**	**156**	**39,653**	**786**	**229,157**
New Car Dealers	70	197,180	12	22,740	6	24,796	56	157,110
Used Car Dealers	269	46,880	25	5,400	33	3,073 #	148	14,676
Other Motor Vehicle Dealers	69	16,361	14	2,519	13	#	63	15,619
Auto. Parts, Accessories and Tire Stores	549	45,194	78	11,528	104	11,783	519	41,752
Furniture and Home Furnishings Stores	**343**	**40,786**	**45**	**5,203**	**43**	**2,150**	**267**	**75,808**
Furniture Stores	178	26,458	13	2,266	17	403	135	66,413
Home Furnishings Stores	165	14,328	32	2,938	26	1,747	132	9,396
Electronics and Appliance Stores	**393**	**42,607**	**76**	**5,372**	**48**	**6,966**	**248**	**32,406**
Appliance, T.V., and Other Electronics Stores	161	25,744	22	2,867 #	22	#	119	20,319
Computer and Software Stores	219	15,565	49	2,505	26	6,966 #	119	11,914
Camera and Photographic Supplies Stores	13	1,298	5	#	--	#	10	172
Bldg. Matrl. and Garden Equip. and Supplies	**394**	**148,372**	**162**	**46,662**	**103**	**17,419**	**359**	**126,359**
Building Material and Supplies Dealers	233	115,529	99	35,541	63	13,290	230	103,953
Lawn and Garden Equip. and Supplies Stores	161	32,843	63	11,121	40	4,129	129	22,406
Food and Beverage Stores	**773**	**155,617**	**114**	**29,224**	**102**	**14,273**	**642**	**136,929**
Supermarkets and Other Grocery Stores	404	120,086	66	25,320	56	11,338	367	114,098
Convenience Stores	110	10,822	15	1,332 #	17	2,138	99	14,086
Specialty Food Stores	105	1,700	19	#	18	117	98	987
Beer, Wine, and Liquor Stores	154	23,009	14	2,572	11	680	78	7,758
Health and Personal Care Stores	**310**	**42,147**	**70**	**10,105**	**44**	**3,672**	**278**	**34,175**
Pharmacies and Drug Stores	119	31,371	32	8,428	19	2,507	94	26,447
Health and Personal Care Stores	191	10,775	38	1,677	25	1,166	184	7,728
Gasoline Stations	**324**	**244,288**	**66**	**40,553**	**69**	**42,895**	**362**	**325,616**
Clothing and Clothing Accessories Stores	**1,149**	**94,016**	**189**	**11,360**	**338**	**28,443**	**801**	**60,055**
Men's Clothing Stores	51	2,669	4	537	14	433	33	1,529
Women's Clothing Stores	148	15,081	31	1,580	90	4,911	99	9,270
Family Clothing Stores, Accessories, and Other Stores	706	58,500	110	6,036	148	18,166	464	34,824
Shoe Stores	75	10,374	9	1,510	60	3,814	74	8,627
Jewelry, Luggage, and Leather Goods Stores	169	7,392	35	1,697	26	1,121	131	5,804
Sporting Goods, Hobby, Book, and Music Stores	**486**	**56,618**	**137**	**11,273**	**77**	**4,681**	**428**	**31,328**
Sporting Goods Stores	161	18,508	47	5,861	27	867	146	13,109
Hobby, Toy and Musical Instrument Stores	118	15,513	35	2,494	36	2,255	141	11,238
Book, Periodical, and Music Stores	207	22,597	55	2,918	14	1,558	141	6,981
General Merchandise Stores	**257**	**268,379**	**36**	**40,926**	**79**	**77,792**	**259**	**206,626**
Miscellaneous Store Retailers	**2,013**	**77,469**	**595**	**15,263**	**529**	**7,131**	**2,023**	**58,692**
Florists	69	1,858	19	246	19	164	81	1,358
Office Supplies and Stationery Stores	39	23,689	6	#	4	2,320	40	14,031
Gift, Novelty, and Souvenir Stores	372	4,652	91	1,876	28	629	309	3,138
Used Merchandise Stores	388	3,922	57	2,270	260	357	220	2,164
Other Miscellaneous Store Retailers	1,145	43,348	422	10,871 #	218	3,661	1,373	38,001
Nonstore Retailers	**2,944**	**11,702**	**1,235**	**2,449**	**458**	**1,077**	**2,290**	**8,202**
Food Services and Drinking Places	**1,998**	**218,194**	**375**	**35,535**	**327**	**32,560**	**1,584**	**191,809**
Full-Service Restaurants	682	94,081	162	20,050	85	8,485	553	72,843
Limited-Service Eating Places	1,076	116,173	162	13,867	189	23,399	836	109,091
Special Food Services	180	4,925	28	182	38	186	139	7,350
Drinking Places (Alcoholic Beverages)	60	3,015	23	1,436	15	490	56	2,525
Total Retail and Food Services	**12,341**	**1,705,810**	**3,229**	**296,112**	**2,373**	**278,714**	**10,327**	**1,517,162**
All Other Outlets	**6,663**	**831,638**	**1,303**	**119,224**	**1,059**	**130,598**	**5,004**	**950,528**
Total All Outlets	**19,004**	**2,537,448**	**4,532**	**415,336**	**3,432**	**409,312**	**15,331**	**2,467,690**
Historical Data								
Comparable data for total all outlets:								
2004	19,874	2,761,328	4,815	399,080	4,129	411,037	16,091	2,329,284
2005	20,201	3,146,610	4,802	428,303	4,343	496,270	16,341	2,804,577
2006	20,266	3,271,328	4,735	454,342	4,421	512,061	16,402	3,097,793
2007	20,415	3,092,226	4,712	453,193	4,079	541,703	16,679	2,967,913
2008	20,273	3,124,861	4,731	454,625	4,118	514,109	16,917	3,155,710

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	KINGS		LOS ANGELES		MARIN		MENDOCINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	**94**	**29,657**	**8,379**	**3,008,852**	**177**	**120,207**	**96**	**31,048**
New Car Dealers	9	20,346	550	2,345,424	24	99,227	5	19,637
Used Car Dealers	17	1,850	1,829	263,626	38	7,732	18	1,499
Other Motor Vehicle Dealers	8	636	532	105,729	38	5,015	14	3,326
Auto. Parts, Accessories and Tire Stores	60	6,825	5,468	294,074	77	8,232	59	6,586
Furniture and Home Furnishings Stores	**30**	**2,573**	**5,049**	**506,165**	**230**	**26,927**	**42**	**2,901**
Furniture Stores	20	2,075	2,575	299,054	104	11,803	19	1,353
Home Furnishings Stores	10	499	2,474	207,111	126	15,125	23	1,548
Electronics and Appliance Stores	**32**	**1,393**	**5,846**	**777,665**	**141**	**30,835**	**32**	**2,851**
Appliance, T.V., and Other Electronics Stores	18	1,066 #	2,652	499,538	45	21,092	16	1,952
Computer and Software Stores	13	327	2,900	247,277	90	8,685	12	794
Camera and Photographic Supplies Stores	1	#	294	30,850	6	1,057	4	105
Bldg. Matrl. and Garden Equip. and Supplies	**57**	**17,829**	**3,348**	**1,506,466**	**146**	**65,271**	**134**	**34,442**
Building Material and Supplies Dealers	30	13,330	2,553	1,443,390	97	57,933	69	26,550
Lawn and Garden Equip. and Supplies Stores	27	4,499	795	63,076	49	7,338	65	7,893
Food and Beverage Stores	**98**	**19,903**	**8,248**	**1,356,820**	**202**	**60,922**	**118**	**25,544**
Supermarkets and Other Grocery Stores	55	15,030	3,230	1,024,279	84	44,948	57	22,951
Convenience Stores	15	3,064	1,469	110,805	23	5,871	9	968
Specialty Food Stores	14	121	1,884	43,815	44	1,298	27	376
Beer, Wine, and Liquor Stores	14	1,688	1,665	177,921	51	8,805	25	1,249
Health and Personal Care Stores	**29**	**4,738**	**6,485**	**659,555**	**128**	**26,077**	**36**	**6,149**
Pharmacies and Drug Stores	12	3,829	1,830	406,738	30	20,340	17	5,819
Health and Personal Care Stores	17	909	4,655	252,817	98	5,737	19	330
Gasoline Stations	**45**	**36,055**	**2,274**	**2,670,390**	**82**	**74,176**	**56**	**39,316**
Clothing and Clothing Accessories Stores	**126**	**11,787**	**21,845**	**1,705,656**	**513**	**59,557**	**119**	**6,871**
Men's Clothing Stores	3	#	1,052	52,466	17	1,649	8	185
Women's Clothing Stores	15	2,464	3,880	300,280	92	9,244	20	1,431
Family Clothing Stores, Accessories, and Other Stores	72	6,788 #	11,489	1,040,495	245	43,089	66	4,223
Shoe Stores	14	1,533	1,859	181,693	22	1,760	6	571
Jewelry, Luggage, and Leather Goods Stores	22	1,002	3,565	130,722	137	3,814	19	460
Sporting Goods, Hobby, Book, and Music Stores	**47**	**3,172**	**6,847**	**594,126**	**353**	**31,411**	**123**	**5,372**
Sporting Goods Stores	15	708	1,702	210,102	99	16,535	37	2,238
Hobby, Toy and Musical Instrument Stores	11	1,388	1,991	193,973	80	8,629	35	1,480
Book, Periodical, and Music Stores	21	1,076	3,154	190,051	174	6,247	51	1,653
General Merchandise Stores	**28**	**34,168**	**6,656**	**2,319,488**	**69**	**58,963**	**28**	**19,030**
Miscellaneous Store Retailers	**211**	**7,224**	**33,929**	**1,037,798**	**1,345**	**38,654**	**483**	**12,188**
Florists	5	176	1,451	25,149	51	1,038	13	74
Office Supplies and Stationery Stores	6	#	649	288,080	18	7,174	7	1,856
Gift, Novelty, and Souvenir Stores	39	396	4,147	76,972	196	3,727	83	2,154
Used Merchandise Stores	41	291	3,402	32,885	131	2,179	38	413
Other Miscellaneous Store Retailers	120	6,361 #	24,280	614,711	949	24,537	342	7,691
Nonstore Retailers	**284**	**1,903**	**41,371**	**192,239**	**2,126**	**6,058**	**943**	**3,019**
Food Services and Drinking Places	**252**	**28,567**	**25,184**	**3,461,596**	**698**	**111,524**	**279**	**26,260**
Full-Service Restaurants	69	7,385	7,936	1,686,322	324	74,397	140	13,377
Limited-Service Eating Places	152	19,797	14,561	1,561,916	275	29,935	99	11,059
Special Food Services	22	849	2,076	152,300	82	4,927	23	298
Drinking Places (Alcoholic Beverages)	9	538	611	61,059	17	2,265	17	1,526
Total Retail and Food Services	**1,333**	**198,969**	**175,461**	**19,796,814**	**6,210**	**710,582**	**2,489**	**214,993**
All Other Outlets	**665**	**98,499**	**89,467**	**8,509,035**	**4,016**	**229,809**	**1,148**	**71,479**
Total All Outlets	**1,998**	**297,467**	**264,928**	**28,305,849**	**10,226**	**940,392**	**3,637**	**286,472**
Historical Data								
Comparable data for total all outlets:								
2004	2,096	280,221	295,398	30,647,607	11,080	1,005,431	3,732	295,932
2005	2,143	336,483	298,083	33,462,702	11,138	1,065,391	3,754	323,607
2006	2,153	345,240	295,701	34,326,157	11,025	1,079,950	3,699	336,641
2007	2,178	340,453	290,344	34,070,321	10,851	1,096,721	3,749	334,851
2008	2,144	372,134	289,802	33,474,673	10,761	1,065,638	3,742	339,238

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	MERCED		MONTEREY		NAPA		NEVADA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	**203**	**48,280**	**327**	**132,756**	**88**	**35,685**	**109**	**14,265**
New Car Dealers	34	27,814	38	89,271	12	26,191	1	#
Used Car Dealers	44	7,111	78	19,755	11	1,210	11	2,396 #
Other Motor Vehicle Dealers	16	2,274	30	5,074	16	2,041	22	5,232
Auto. Parts, Accessories and Tire Stores	109	11,081	181	18,655	49	6,244	75	6,637
Furniture and Home Furnishings Stores	**54**	**4,251**	**201**	**18,013**	**70**	**4,697**	**70**	**6,921**
Furniture Stores	31	3,054	76	8,261	35	1,874	26	2,848
Home Furnishings Stores	23	1,197	125	9,752	35	2,823	44	4,074
Electronics and Appliance Stores	**62**	**7,113**	**161**	**20,271**	**76**	**4,366**	**73**	**3,135**
Appliance, T.V., and Other Electronics Stores	36	5,385 #	71	13,497	27	2,544 #	26	1,796 #
Computer and Software Stores	24	1,728	72	5,543	46	1,822	42	1,339
Camera and Photographic Supplies Stores	2	#	18	1,231	3	#	5	#
Bldg. Matrl. and Garden Equip. and Supplies	**85**	**27,687**	**183**	**74,899**	**85**	**36,983**	**122**	**34,171**
Building Material and Supplies Dealers	52	25,341	119	51,586	54	34,727	82	29,581
Lawn and Garden Equip. and Supplies Stores	33	2,347	64	23,313	31	2,256	40	4,591
Food and Beverage Stores	**162**	**33,428**	**375**	**73,975**	**286**	**37,615**	**85**	**23,055**
Supermarkets and Other Grocery Stores	93	23,101	185	52,144	61	25,180	39	20,868
Convenience Stores	26	6,614	57	11,150	17	2,130	12	1,432
Specialty Food Stores	23	270	75	3,236	23	308	17	70
Beer, Wine, and Liquor Stores	20	3,442	58	7,445	185	9,997	17	684
Health and Personal Care Stores	**68**	**7,106**	**114**	**23,304**	**50**	**6,334**	**56**	**7,719**
Pharmacies and Drug Stores	23	5,955	38	19,647	11	4,596	10	6,863
Health and Personal Care Stores	45	1,150	76	3,657	39	1,739	46	856
Gasoline Stations	**92**	**103,160**	**141**	**128,708**	**41**	**49,255**	**33**	**28,457**
Clothing and Clothing Accessories Stores	**196**	**13,047**	**595**	**64,105**	**189**	**22,591**	**183**	**5,741**
Men's Clothing Stores	6	#	25	2,252	6	705	7	#
Women's Clothing Stores	22	2,014	100	10,189	32	3,400	30	1,568
Family Clothing Stores, Accessories, and Other Stores	124	7,945 #	290	34,213	96	12,058	102	2,948 #
Shoe Stores	15	1,798	48	8,155	22	3,248	4	496
Jewelry, Luggage, and Leather Goods Stores	29	1,290	132	9,296	33	3,179	40	729
Sporting Goods, Hobby, Book, and Music Stores	**84**	**8,313**	**234**	**21,413**	**105**	**8,568**	**153**	**5,290**
Sporting Goods Stores	29	2,029	81	8,286	36	3,509	61	3,257
Hobby, Toy and Musical Instrument Stores	23	2,073	52	7,252	32	2,937	24	353
Book, Periodical, and Music Stores	32	4,211	101	5,875	37	2,122	68	1,680
General Merchandise Stores	**55**	**63,760**	**89**	**114,812**	**29**	**43,905**	**29**	**9,586**
Miscellaneous Store Retailers	**399**	**10,756**	**1,169**	**52,309**	**480**	**18,321**	**552**	**11,256**
Florists	18	226	54	1,339	25	1,093	13	204
Office Supplies and Stationery Stores	8	1,968	17	5,999	4	3,148	5	#
Gift, Novelty, and Souvenir Stores	81	376	281	10,683	66	975	103	1,269
Used Merchandise Stores	51	385	141	2,506	41	524	60	564
Other Miscellaneous Store Retailers	241	7,800	676	31,782	344	12,581	371	9,219 #
Nonstore Retailers	**529**	**2,834**	**2,258**	**6,396**	**839**	**3,213**	**862**	**1,755**
Food Services and Drinking Places	**421**	**44,165**	**1,033**	**150,094**	**335**	**76,125**	**253**	**26,199**
Full-Service Restaurants	133	16,333	441	91,130	151	53,906	112	13,956
Limited-Service Eating Places	225	26,847	463	52,630	127	17,399	113	11,158
Special Food Services	50	377	107	5,278	50	4,043	21	583
Drinking Places (Alcoholic Beverages)	13	608	22	1,056	7	777	7	502
Total Retail and Food Services	**2,410**	**373,899**	**6,880**	**881,054**	**2,673**	**347,660**	**2,580**	**177,551**
All Other Outlets	**1,207**	**157,081**	**3,245**	**404,067**	**2,319**	**225,988**	**1,291**	**87,368**
Total All Outlets	**3,617**	**530,980**	**10,125**	**1,285,122**	**4,992**	**573,648**	**3,871**	**264,919**
Historical Data								
Comparable data for total all outlets:								
2004	4,036	596,170	11,493	1,392,473	4,759	561,687	4,345	315,617
2005	4,059	695,092	11,283	1,494,896	4,791	619,700	4,359	350,798
2006	3,960	689,419	11,155	1,528,909	4,844	657,554	4,291	377,051
2007	3,946	646,495	11,161	1,515,652	4,948	667,736	4,228	361,614
2008	3,996	640,040	11,168	1,487,568	5,023	692,751	4,176	326,935

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	ORANGE		PLACER		RIVERSIDE		SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	**2,852**	**1,361,411**	**394**	**299,970**	**1,825**	**665,021**	**1,394**	**433,404**
New Car Dealers	212	1,037,734	35	196,385	115	472,690	72	298,989
Used Car Dealers	707	158,384	105	66,304	317	48,171	381	37,970
Other Motor Vehicle Dealers	343	63,509	63	17,917	239	51,706	129	30,034
Auto. Parts, Accessories and Tire Stores	1,590	101,784	191	19,364	1,154	92,455	812	66,411
Furniture and Home Furnishings Stores	**1,956**	**213,544**	**241**	**43,957**	**940**	**87,692**	**633**	**64,377**
Furniture Stores	932	127,110	110	29,750	422	53,740	270	37,099
Home Furnishings Stores	1,024	86,434	131	14,207	518	33,952	363	27,279
Electronics and Appliance Stores	**2,805**	**470,727**	**247**	**50,041**	**885**	**101,291**	**699**	**138,984**
Appliance, T.V., and Other Electronics Stores	878	193,880	85	33,611 #	372	80,448 #	272	69,039
Computer and Software Stores	1,751	267,566	150	16,430	485	20,844	403	68,602
Camera and Photographic Supplies Stores	176	9,281	12	#	28	#	24	1,344
Bldg. Matrl. and Garden Equip. and Supplies	**1,298**	**504,385**	**268**	**83,156**	**884**	**304,490**	**523**	**226,119**
Building Material and Supplies Dealers	982	465,914	179	74,942	555	279,240	379	210,263
Lawn and Garden Equip. and Supplies Stores	316	38,471	89	8,214	329	25,250	144	15,856
Food and Beverage Stores	**2,090**	**481,422**	**223**	**66,677**	**1,121**	**305,843**	**935**	**208,115**
Supermarkets and Other Grocery Stores	763	356,640	73	51,823	481	233,832	396	158,595
Convenience Stores	257	38,592	31	5,411	183	40,700	194	19,636
Specialty Food Stores	608	22,849	69	1,322	270	5,574	194	3,634
Beer, Wine, and Liquor Stores	462	63,341	50	8,121	187	25,737	151	26,250
Health and Personal Care Stores	**2,057**	**189,201**	**246**	**21,873**	**807**	**86,954**	**651**	**73,875**
Pharmacies and Drug Stores	466	124,749	37	13,185	241	64,918	127	47,137
Health and Personal Care Stores	1,591	64,452	209	8,688	566	22,036	524	26,738
Gasoline Stations	**736**	**947,270**	**129**	**151,259**	**506**	**633,269**	**380**	**383,644**
Clothing and Clothing Accessories Stores	**5,947**	**668,942**	**593**	**77,424**	**2,732**	**285,969**	**1,872**	**177,695**
Men's Clothing Stores	238	22,126	16	1,415	154	10,450	73	7,331
Women's Clothing Stores	959	113,389	75	12,152	415	46,347	235	24,274
Family Clothing Stores, Accessories, and Other Stores	3,253	421,466	350	50,213	1,495	163,062	1,065	110,617
Shoe Stores	424	48,602	38	6,022	273	33,574	116	22,031
Jewelry, Luggage, and Leather Goods Stores	1,073	63,359	114	7,622	395	32,536	383	13,442
Sporting Goods, Hobby, Book, and Music Stores	**2,629**	**268,763**	**401**	**41,035**	**1,086**	**85,138**	**994**	**107,787**
Sporting Goods Stores	960	123,172	166	22,252	426	36,781	313	42,028
Hobby, Toy and Musical Instrument Stores	637	77,159	87	12,209	285	29,722	227	28,255
Book, Periodical, and Music Stores	1,032	68,432	148	6,574	375	18,635	454	37,504
General Merchandise Stores	**1,385**	**1,013,895**	**132**	**123,951**	**622**	**621,778**	**356**	**430,215**
Miscellaneous Store Retailers	**10,958**	**404,565**	**1,677**	**41,887**	**5,466**	**144,984**	**4,342**	**135,566**
Florists	458	8,932	47	699	178	1,999	178	3,106
Office Supplies and Stationery Stores	272	99,212	29	7,647	120	35,221	80	36,155
Gift, Novelty, and Souvenir Stores	1,634	30,696	291	3,496	708	11,100	729	10,493
Used Merchandise Stores	944	14,218	278	1,453	523	4,625	618	7,876
Other Miscellaneous Store Retailers	7,650	251,507	1,032	28,592	3,937	92,039	2,737	77,935
Nonstore Retailers	**13,586**	**113,112**	**2,328**	**6,731**	**9,014**	**21,315**	**6,215**	**27,163**
Food Services and Drinking Places	**7,960**	**1,288,249**	**940**	**137,075**	**3,941**	**518,090**	**3,203**	**404,547**
Full-Service Restaurants	2,512	666,371	343	77,830	1,223	207,701	1,056	187,015
Limited-Service Eating Places	4,543	532,259	525	55,822	2,343	292,008	1,770	200,021
Special Food Services	708	63,342	57	1,573	285	11,050	291	9,586
Drinking Places (Alcoholic Beverages)	197	26,277	15	1,850	90	7,330	86	7,925
Total Retail and Food Services	**56,259**	**7,925,486**	**7,819**	**1,145,036**	**29,829**	**3,861,833**	**22,197**	**2,811,491**
All Other Outlets	**33,972**	**3,645,557**	**3,316**	**358,078**	**12,936**	**1,525,453**	**9,447**	**1,373,015**
Total All Outlets	**90,231**	**11,571,043**	**11,135**	**1,503,114**	**42,765**	**5,387,286**	**31,644**	**4,184,506**
Historical Data								
Comparable data for total all outlets:								
2004	101,508	12,980,907	11,184	1,719,024	42,826	6,245,806	35,688	5,122,773
2005	102,858	14,170,680	11,488	1,930,573	44,222	7,129,552	36,079	5,558,309
2006	102,539	14,571,082	11,623	1,983,107	43,672	7,257,754	35,406	5,397,641
2007	99,088	14,255,620	11,676	1,866,783	45,279	6,856,828	35,023	5,126,279
2008	97,612	13,642,246	12,104	1,721,240	46,272	6,316,424	35,547	4,927,156

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	SAN BERNARDINO		SAN DIEGO		SAN FRANCISCO		SAN JOAQUIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	**2,294**	**640,199**	**2,750**	**1,145,921**	**240**	**107,795**	**647**	**208,329**
New Car Dealers	88	403,880	251	861,471	20	86,111	37	126,099
Used Car Dealers	504	79,428	760	102,229	50	2,973	140	16,043
Other Motor Vehicle Dealers	246	56,706	373	67,303	27	6,109	72	29,097
Auto. Parts, Accessories and Tire Stores	1,456	100,184	1,366	114,919	143	12,603	398	37,091
Furniture and Home Furnishings Stores	**852**	**119,163**	**1,505**	**206,032**	**569**	**75,790**	**207**	**17,355**
Furniture Stores	429	61,174	586	127,042	271	38,362	101	10,546
Home Furnishings Stores	423	57,989	919	78,991	298	37,428	106	6,809
Electronics and Appliance Stores	**868**	**99,239**	**1,794**	**291,779**	**484**	**82,292**	**240**	**30,012**
Appliance, T.V., and Other Electronics Stores	388	71,634	613	191,503	170	41,711	107	19,541
Computer and Software Stores	450	27,428	1,091	94,680	262	32,695	122	10,239
Camera and Photographic Supplies Stores	30	177	90	5,596	52	7,886	11	231
Bldg. Matrl. and Garden Equip. and Supplies	**807**	**273,511**	**1,307**	**460,211**	**306**	**89,079**	**272**	**106,395**
Building Material and Supplies Dealers	566	261,319	839	425,699	234	84,757	184	96,165
Lawn and Garden Equip. and Supplies Stores	241	12,192	468	34,512	72	4,322	88	10,230
Food and Beverage Stores	**1,253**	**285,779**	**1,986**	**492,693**	**1,108**	**144,434**	**544**	**93,848**
Supermarkets and Other Grocery Stores	504	212,695	743	353,450	643	109,086	251	76,058
Convenience Stores	232	39,918	367	59,576	115	5,358	78	6,033
Specialty Food Stores	263	5,831	457	11,424	206	5,023	126	2,143
Beer, Wine, and Liquor Stores	254	27,335	419	68,242	144	24,966	89	9,613
Health and Personal Care Stores	**813**	**96,389**	**1,293**	**179,283**	**494**	**87,401**	**229**	**25,669**
Pharmacies and Drug Stores	220	54,809	333	125,673	122	#	70	20,757
Health and Personal Care Stores	593	41,580	960	53,609	372	87,401 #	159	4,912
Gasoline Stations	**618**	**735,432**	**829**	**888,355**	**129**	**126,186**	**224**	**250,481**
Clothing and Clothing Accessories Stores	**2,902**	**269,721**	**5,195**	**629,680**	**2,222**	**370,790**	**644**	**59,595**
Men's Clothing Stores	162	8,544	213	14,893	101	7,698	24	1,982
Women's Clothing Stores	418	39,671	769	91,159	445	65,750	72	8,106
Family Clothing Stores, Accessories, and Other Stores	1,637	159,734	2,813	402,671	967	220,350	395	37,417
Shoe Stores	342	38,869	411	59,343	119	31,294	50	8,215
Jewelry, Luggage, and Leather Goods Stores	343	22,902	989	61,614	590	45,697	103	3,876
Sporting Goods, Hobby, Book, and Music Stores	**1,068**	**116,621**	**2,535**	**247,035**	**808**	**95,648**	**288**	**32,573**
Sporting Goods Stores	373	47,110	870	109,877	126	30,870	117	19,272
Hobby, Toy and Musical Instrument Stores	333	38,494	577	71,853	134	15,619	80	8,269
Book, Periodical, and Music Stores	362	31,018	1,088	65,305	548	49,158	91	5,032
General Merchandise Stores	**1,042**	**584,217**	**813**	**996,602**	**265**	**154,046**	**165**	**198,639**
Miscellaneous Store Retailers	**5,597**	**292,234**	**10,516**	**341,063**	**3,833**	**148,349**	**1,418**	**79,184**
Florists	160	2,179	615	10,323	241	6,430	44	911
Office Supplies and Stationery Stores	106	156,084	189	63,658	49	21,365	28	43,768
Gift, Novelty, and Souvenir Stores	653	10,872	1,156	30,538	558	31,850	221	2,252
Used Merchandise Stores	884	4,908	1,237	18,364	285	7,741	219	3,101
Other Miscellaneous Store Retailers	3,794	118,190	7,319	218,179	2,700	80,962	906	29,152
Nonstore Retailers	**9,706**	**27,879**	**14,816**	**30,907**	**2,424**	**8,833**	**1,953**	**12,858**
Food Services and Drinking Places	**3,856**	**533,167**	**7,469**	**1,242,551**	**4,142**	**703,229**	**1,372**	**152,082**
Full-Service Restaurants	1,158	206,074	2,497	646,019	1,980	472,349	448	62,611
Limited-Service Eating Places	2,339	309,568	4,074	509,911	1,585	138,942	711	84,223
Special Food Services	232	9,445	642	52,881	303	59,025	165	3,183
Drinking Places (Alcoholic Beverages)	127	8,081	256	33,740	274	32,913	48	2,065
Total Retail and Food Services	**31,676**	**4,073,550**	**52,808**	**7,152,111**	**17,024**	**2,193,871**	**8,203**	**1,267,020**
All Other Outlets	**13,386**	**1,805,022**	**27,787**	**3,019,379**	**9,435**	**1,011,368**	**4,094**	**587,007**
Total All Outlets	**45,062**	**5,878,572**	**80,595**	**10,171,490**	**26,459**	**3,205,239**	**12,297**	**1,854,027**
Historical Data								
Comparable data for total all outlets:								
2004	47,494	6,725,871	88,295	11,232,007	29,718	3,048,707	13,597	2,243,435
2005	48,172	7,790,407	90,620	12,019,021	29,674	3,287,453	13,653	2,552,501
2006	46,528	7,885,687	91,251	12,199,800	28,968	3,457,155	13,290	2,486,409
2007	47,810	7,552,753	85,341	11,918,333	27,906	3,644,994	13,300	2,367,032
2008	48,994	7,040,624	87,050	11,541,461	27,882	3,836,410	13,419	2,246,871

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	SAN LUIS OBISPO		SAN MATEO		SANTA BARBARA		SANTA CLARA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	**285**	**80,988**	**434**	**296,553**	**278**	**121,829**	**1,055**	**639,531**
New Car Dealers	25	51,061	59	254,880	33	97,535	93	534,941
Used Car Dealers	55	7,647	109	10,004	59	3,611	256	28,419
Other Motor Vehicle Dealers	59	10,782	33	6,389	41	5,916	109	21,233
Auto. Parts, Accessories and Tire Stores	146	11,498	233	25,280	145	14,766	597	54,938
Furniture and Home Furnishings Stores	**154**	**15,601**	**405**	**79,299**	**215**	**21,423**	**736**	**106,049**
Furniture Stores	60	6,589	170	54,035	96	11,238	307	56,602
Home Furnishings Stores	94	9,012	235	25,264	119	10,185	429	49,446
Electronics and Appliance Stores	**132**	**16,153**	**392**	**79,145**	**177**	**30,647**	**1,330**	**297,273**
Appliance, T.V., and Other Electronics Stores	46	12,741 #	145	47,654	81	20,999 #	422	144,295
Computer and Software Stores	80	3,412	231	30,214	86	9,648	873	149,654
Camera and Photographic Supplies Stores	6	#	16	1,277	10	#	35	3,324
Bldg. Matrl. and Garden Equip. and Supplies	**252**	**63,301**	**332**	**189,961**	**255**	**94,750**	**645**	**302,370**
Building Material and Supplies Dealers	146	51,948	226	173,387	143	76,322	483	277,172
Lawn and Garden Equip. and Supplies Stores	106	11,353	106	16,575	112	18,428	162	25,198
Food and Beverage Stores	**262**	**57,446**	**491**	**121,512**	**385**	**89,849**	**1,183**	**244,246**
Supermarkets and Other Grocery Stores	81	40,452	248	91,572	158	68,049	436	173,559
Convenience Stores	30	6,209	61	7,372	57	10,261	204	24,336
Specialty Food Stores	55	1,437	97	2,045	63	994	271	4,944
Beer, Wine, and Liquor Stores	96	9,348	85	20,523	107	10,545	272	41,406
Health and Personal Care Stores	**104**	**18,658**	**284**	**56,848**	**169**	**29,706**	**638**	**117,475**
Pharmacies and Drug Stores	33	14,695	66	44,282	58	23,558	187	82,121
Health and Personal Care Stores	71	3,963	218	12,566	111	6,148	451	35,354
Gasoline Stations	**104**	**99,061**	**238**	**225,495**	**123**	**123,216**	**430**	**513,715**
Clothing and Clothing Accessories Stores	**385**	**46,968**	**1,000**	**137,642**	**532**	**68,654**	**2,283**	**413,570**
Men's Clothing Stores	15	2,310	33	3,338	22	789	96	11,323
Women's Clothing Stores	72	9,547	175	18,344	108	14,190	445	58,195
Family Clothing Stores, Accessories, and Other Stores	229	28,079	448	92,266	246	42,122	1,076	249,069
Shoe Stores	21	4,657	63	11,885	51	5,231	208	44,206
Jewelry, Luggage, and Leather Goods Stores	48	2,375	281	11,807	105	6,322	458	50,778
Sporting Goods, Hobby, Book, and Music Stores	**285**	**24,761**	**497**	**63,313**	**345**	**32,735**	**1,149**	**155,960**
Sporting Goods Stores	127	14,980	157	25,797	140	14,939	351	63,553
Hobby, Toy and Musical Instrument Stores	59	4,700	130	22,398	56	7,898	307	48,641
Book, Periodical, and Music Stores	99	5,082	210	15,118	149	9,898	491	43,767
General Merchandise Stores	**83**	**72,795**	**193**	**216,420**	**105**	**105,405**	**374**	**528,841**
Miscellaneous Store Retailers	**1,146**	**34,107**	**2,219**	**109,614**	**1,171**	**47,620**	**4,397**	**147,119**
Florists	42	718	132	3,693	77	#	222	3,611
Office Supplies and Stationery Stores	25	7,076	35	37,242	20	7,958	82	32,755
Gift, Novelty, and Souvenir Stores	221	5,408	295	12,637	164	5,761	644	14,354
Used Merchandise Stores	136	2,288	226	4,077	146	3,561	310	7,125
Other Miscellaneous Store Retailers	722	18,617	1,531	51,964	764	30,339 #	3,139	89,275
Nonstore Retailers	**2,233**	**2,975**	**2,623**	**11,401**	**2,962**	**4,133**	**7,892**	**30,589**
Food Services and Drinking Places	**804**	**120,931**	**2,035**	**313,384**	**1,098**	**173,094**	**4,583**	**677,865**
Full-Service Restaurants	374	75,058	844	180,160	463	96,045	1,679	354,096
Limited-Service Eating Places	358	40,028	878	107,977	489	67,919	2,159	270,852
Special Food Services	42	3,011	265	21,422	94	4,185	618	40,369
Drinking Places (Alcoholic Beverages)	30	2,834	48	3,826	52	4,945	127	12,548
Total Retail and Food Services	**6,229**	**653,745**	**11,143**	**1,900,587**	**7,815**	**943,060**	**26,695**	**4,174,604**
All Other Outlets	**3,183**	**229,888**	**7,697**	**967,882**	**4,488**	**377,088**	**16,701**	**2,810,167**
Total All Outlets	**9,412**	**883,632**	**18,840**	**2,868,469**	**12,303**	**1,320,148**	**43,396**	**6,984,771**
Historical Data								
Comparable data for total all outlets:								
2004	9,977	970,711	21,475	2,950,360	13,610	1,424,440	49,955	7,106,939
2005	9,759	1,079,968	21,440	3,208,387	13,212	1,517,530	48,903	7,752,632
2006	9,750	1,102,525	21,082	3,268,681	13,170	1,545,626	48,313	8,141,740
2007	9,857	1,056,884	20,202	3,333,751	13,177	1,546,197	47,651	8,386,064
2008	10,040	1,058,951	19,853	3,350,041	13,114	1,545,086	47,253	8,179,013

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	SANTA CRUZ		SHASTA		SOLANO		SONOMA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	**200**	**55,064**	**234**	**65,995**	**292**	**142,736**	**413**	**179,339**
New Car Dealers	13	34,409	8	32,046	29	110,541	29	131,628
Used Car Dealers	46	5,604	56	11,100	68	4,862	103	12,005
Other Motor Vehicle Dealers	41	5,742	50	7,904	42	11,280	64	10,754
Auto. Parts, Accessories and Tire Stores	100	9,310	120	14,945	153	16,053	217	24,953
Furniture and Home Furnishings Stores	**133**	**11,375**	**67**	**7,634**	**139**	**16,306**	**253**	**26,891**
Furniture Stores	59	4,427	23	4,109	62	9,977	105	15,096
Home Furnishings Stores	74	6,948	44	3,525	77	6,329	148	11,795
Electronics and Appliance Stores	**166**	**13,115**	**112**	**12,159**	**145**	**24,270**	**214**	**33,592**
Appliance, T.V., and Other Electronics Stores	46	9,927	30	9,618 #	71	20,644 #	79	26,474 #
Computer and Software Stores	110	3,087	77	2,541	64	3,626	125	7,117
Camera and Photographic Supplies Stores	10	101	5	#	10	#	10	#
Bldg. Matrl. and Garden Equip. and Supplies	**192**	**53,102**	**172**	**39,246**	**144**	**65,731**	**367**	**126,105**
Building Material and Supplies Dealers	109	41,283	106	35,538	109	58,314	211	112,517
Lawn and Garden Equip. and Supplies Stores	83	11,820	66	3,708	35	7,417	156	13,588
Food and Beverage Stores	**222**	**54,764**	**106**	**33,171**	**256**	**52,963**	**515**	**108,254**
Supermarkets and Other Grocery Stores	91	36,391	71	29,334	89	38,398	187	81,596
Convenience Stores	29	4,319	8	773	53	5,585	54	8,569
Specialty Food Stores	49	2,516	12	208	58	1,940	83	2,204
Beer, Wine, and Liquor Stores	53	11,538	15	2,855	56	7,040	191	15,885
Health and Personal Care Stores	**107**	**23,142**	**77**	**11,385**	**112**	**18,274**	**186**	**32,293**
Pharmacies and Drug Stores	35	20,632	33	7,576	22	11,090	49	25,868
Health and Personal Care Stores	72	2,510	44	3,810	90	7,184	137	6,425
Gasoline Stations	**80**	**69,599**	**90**	**71,478**	**152**	**140,441**	**171**	**147,945**
Clothing and Clothing Accessories Stores	**432**	**33,351**	**150**	**16,146**	**433**	**77,758**	**554**	**62,696**
Men's Clothing Stores	16	1,132	7	1,275	19	2,670	25	2,693
Women's Clothing Stores	80	4,813	17	1,657	68	8,510	101	12,043
Family Clothing Stores, Accessories, and Other Stores	215	20,154	73	9,535	223	46,355	257	33,993
Shoe Stores	30	4,484	18	2,447	41	9,789	54	9,179
Jewelry, Luggage, and Leather Goods Stores	91	2,769	35	1,231	82	10,434	117	4,787
Sporting Goods, Hobby, Book, and Music Stores	**280**	**20,162**	**165**	**12,591**	**199**	**20,024**	**389**	**38,019**
Sporting Goods Stores	105	8,896	76	6,363	73	8,860	111	17,059
Hobby, Toy and Musical Instrument Stores	58	5,817	34	2,677	46	6,608	93	9,378
Book, Periodical, and Music Stores	117	5,449	55	3,552	80	4,555	185	11,582
General Merchandise Stores	**60**	**51,851**	**32**	**70,493**	**92**	**140,678**	**87**	**152,387**
Miscellaneous Store Retailers	**1,009**	**33,919**	**675**	**20,485**	**993**	**35,809**	**1,952**	**64,145**
Florists	36	565	20	303	38	751	63	1,144
Office Supplies and Stationery Stores	12	8,026	14	3,299	12	4,594	22	12,236
Gift, Novelty, and Souvenir Stores	184	6,152	84	1,862	121	1,800	242	4,880
Used Merchandise Stores	132	1,948	96	1,500	123	2,234	278	3,491
Other Miscellaneous Store Retailers	645	17,227	461	13,520	699	26,430	1,347	42,394
Nonstore Retailers	**1,991**	**2,682**	**1,080**	**1,960**	**1,412**	**6,883**	**4,287**	**10,668**
Food Services and Drinking Places	**685**	**93,601**	**468**	**45,882**	**813**	**113,313**	**1,257**	**154,598**
Full-Service Restaurants	288	54,351	169	23,343	276	45,020	525	84,174
Limited-Service Eating Places	311	35,926	244	21,280	442	63,371	553	60,209
Special Food Services	66	1,878	32	155	61	2,836	138	5,845
Drinking Places (Alcoholic Beverages)	20	1,446	23	1,104	34	2,086	41	4,370
Total Retail and Food Services	**5,557**	**515,727**	**3,428**	**408,625**	**5,182**	**855,185**	**10,645**	**1,136,933**
All Other Outlets	**2,535**	**181,176**	**1,945**	**179,477**	**2,473**	**502,930**	**6,165**	**482,045**
Total All Outlets	**8,092**	**696,904**	**5,373**	**588,102**	**7,655**	**1,358,116**	**16,810**	**1,618,979**
Historical Data								
Comparable data for total all outlets:								
2004	9,002	764,127	5,905	675,555	8,696	1,479,871	17,344	1,856,460
2005	8,801	822,857	6,027	760,283	8,591	1,598,545	17,620	2,023,376
2006	8,626	835,887	6,057	779,095	8,568	1,630,385	17,612	2,074,800
2007	8,568	826,526	5,967	727,622	8,531	1,551,944	17,638	2,012,755
2008	8,614	806,835	5,896	695,265	8,499	1,529,728	17,764	1,932,246

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	STANISLAUS		TULARE		VENTURA		YOLO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	**594**	**166,786**	**413**	**98,953**	**560**	**366,672**	**162**	**56,503**
New Car Dealers	38	93,785	33	67,162	64	301,776	13	34,639
Used Car Dealers	163	36,984	85	6,358	94	12,374	33	2,051
Other Motor Vehicle Dealers	47	11,048	30	4,817	99	21,463	19	4,361
Auto. Parts, Accessories and Tire Stores	346	24,969	265	20,617	303	31,059	97	15,452
Furniture and Home Furnishings Stores	**195**	**18,850**	**145**	**10,531**	**349**	**43,576**	**46**	**24,952**
Furniture Stores	88	10,177	68	5,546	152	21,386	24	#
Home Furnishings Stores	107	8,673	77	4,985	197	22,190	22	24,952 #
Electronics and Appliance Stores	**219**	**24,655**	**140**	**14,729**	**368**	**67,724**	**73**	**8,523**
Appliance, T.V., and Other Electronics Stores	99	16,906 #	66	10,510 #	146	51,362	30	5,011 #
Computer and Software Stores	114	7,750	71	4,219	206	15,696	41	3,511
Camera and Photographic Supplies Stores	6	#	3	#	16	666	2	#
Bldg. Matrl. and Garden Equip. and Supplies	**222**	**92,154**	**249**	**63,173**	**355**	**149,933**	**93**	**37,549**
Building Material and Supplies Dealers	141	76,780	115	47,652	230	133,085	63	34,066
Lawn and Garden Equip. and Supplies Stores	81	15,374	134	15,521	125	16,848	30	3,483
Food and Beverage Stores	**393**	**76,282**	**327**	**56,865**	**579**	**129,220**	**132**	**34,360**
Supermarkets and Other Grocery Stores	194	55,644	202	50,854	233	99,006	70	28,605
Convenience Stores	77	8,144	36	2,733	71	10,260	20	3,491
Specialty Food Stores	61	797	56	556	129	2,755	18	325
Beer, Wine, and Liquor Stores	61	11,697	33	2,722	146	17,199	24	1,939
Health and Personal Care Stores	**200**	**23,503**	**131**	**13,889**	**334**	**49,558**	**70**	**10,629**
Pharmacies and Drug Stores	55	17,699	47	11,058	96	33,263	20	6,900
Health and Personal Care Stores	145	5,804	84	2,831	238	16,295	50	3,728
Gasoline Stations	**159**	**146,593**	**176**	**111,642**	**210**	**225,337**	**69**	**74,943**
Clothing and Clothing Accessories Stores	**504**	**56,390**	**513**	**40,490**	**1,028**	**171,904**	**148**	**9,139**
Men's Clothing Stores	27	2,072	16	1,896	49	5,194	3	#
Women's Clothing Stores	64	8,655	84	4,824	190	26,685	15	757
Family Clothing Stores, Accessories, and Other Stores	258	31,755	299	26,021	519	102,520	92	7,253 #
Shoe Stores	51	8,656	40	5,461	115	20,262	10	1,129
Jewelry, Luggage, and Leather Goods Stores	104	5,252	74	2,289	155	17,244	28	#
Sporting Goods, Hobby, Book, and Music Stores	**239**	**27,162**	**177**	**18,098**	**527**	**65,113**	**129**	**9,701**
Sporting Goods Stores	96	9,303	52	6,252	204	27,309	50	5,015
Hobby, Toy and Musical Instrument Stores	55	11,061	56	5,543	125	19,849	25	2,157
Book, Periodical, and Music Stores	88	6,798	69	6,303	198	17,955	54	2,530
General Merchandise Stores	**117**	**169,781**	**135**	**131,133**	**281**	**232,611**	**39**	**57,605**
Miscellaneous Store Retailers	**1,046**	**43,651**	**942**	**22,019**	**1,976**	**62,754**	**426**	**17,350**
Florists	53	974	32	652	111	1,737	18	236
Office Supplies and Stationery Stores	21	7,426	9	4,284	49	13,560	7	2,513
Gift, Novelty, and Souvenir Stores	184	3,493	139	1,452	229	4,862	64	369
Used Merchandise Stores	114	971	208	1,212	200	3,759	50	1,016
Other Miscellaneous Store Retailers	674	30,785	554	14,419	1,387	38,836	287	13,216
Nonstore Retailers	**1,439**	**9,345**	**1,475**	**4,389**	**5,940**	**23,721**	**601**	**4,160**
Food Services and Drinking Places	**1,037**	**123,420**	**807**	**85,797**	**1,824**	**257,093**	**418**	**51,713**
Full-Service Restaurants	353	50,430	279	32,562	665	121,201	157	24,971 #
Limited-Service Eating Places	558	68,329	450	51,368	977	128,683	223	26,029
Special Food Services	90	2,237	55	955	146	5,224	26	#
Drinking Places (Alcoholic Beverages)	36	2,424	23	912	36	1,985	12	713
Total Retail and Food Services	**6,364**	**978,571**	**5,630**	**671,707**	**14,331**	**1,845,218**	**2,406**	**397,127**
All Other Outlets	**3,280**	**511,114**	**2,609**	**340,206**	**8,233**	**672,364**	**1,486**	**350,405**
Total All Outlets	**9,644**	**1,489,685**	**8,239**	**1,011,913**	**22,564**	**2,517,582**	**3,892**	**747,532**
Historical Data								
Comparable data for total all outlets:								
2004	11,123	1,725,957	8,716	1,004,097	23,797	2,834,740	3,981	732,320
2005	11,127	1,917,122	8,901	1,188,651	24,228	3,069,455	4,021	831,924
2006	10,903	1,892,379	8,839	1,244,999	24,093	3,106,077	4,059	830,645
2007	10,887	1,799,924	8,855	1,212,064	23,953	2,982,380	4,084	847,022
2008	10,928	1,753,885	8,795	1,209,611	23,940	2,884,298	4,138	900,845

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	ALPINE		AMADOR		CALAVERAS		COLUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2	#	41	4,947	55	1,526	20	#
Home Furnishings and Appliance Stores	3	#	51	2,365	49	1,509	9	369
Bldg. Matrl. and Garden Equip. and Supplies	1	#	43	10,830	46	7,021	26	2,597
Food and Beverage Stores	6	354	40	6,967	45	9,334	23	2,721
Gasoline Stations	1	#	22	11,271	27	10,243	15	9,817
Clothing and Clothing Accessories Stores	1	#	39	1,008	45	832	11	105
General Merchandise Stores	--	#	15	#	11	1,279	4	93
Food Services and Drinking Places	8	342	117	8,097	118	8,161	57	5,598
Other Retail Group	22	983 #	599	18,525 #	621	7,241	132	18,040 #
Total Retail and Food Services	**44**	**1,679**	**967**	**64,010**	**1,017**	**47,147**	**297**	**39,339**
All Other Outlets	26	3,273	425	23,842	478	24,275	189	78,435
Totals All Outlets	**70**	**4,952**	**1,392**	**87,853**	**1,495**	**71,422**	**486**	**117,774**

Type of business	DEL NORTE		GLENN		INYO		LAKE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	15	1,986	39	5,310	25	5,786	69	9,353
Home Furnishings and Appliance Stores	13	514	9	562	16	1,183	52	3,076
Bldg. Matrl. and Garden Equip. and Supplies	19	6,112	31	2,225	23	5,200	55	11,140
Food and Beverage Stores	25	6,220	27	3,637	19	6,057	61	14,451
Gasoline Stations	7	6,523	17	11,984	27	21,538	15	12,378
Clothing and Clothing Accessories Stores	16	476	7	141	14	388	41	825
General Merchandise Stores	9	#	8	#	10	#	12	15,904
Food Services and Drinking Places	62	6,555	61	4,990	64	9,425	149	10,424
Other Retail Group	219	11,931 #	224	8,824 #	261	10,706 #	742	7,050
Total Retail and Food Services	**385**	**40,317**	**423**	**37,673**	**459**	**60,282**	**1,196**	**84,601**
All Other Outlets	190	15,194	227	29,928	231	24,369	540	35,871
Totals All Outlets	**575**	**55,511**	**650**	**67,600**	**690**	**84,651**	**1,736**	**120,472**

Type of business	LASSEN		MADERA		MARIPOSA		MODOC	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	22	5,805	163	32,623	20	674	10	1,519
Home Furnishings and Appliance Stores	17	1,603	85	4,513	9	386	6	205
Bldg. Matrl. and Garden Equip. and Supplies	33	4,207	88	19,632	20	1,819	18	2,050
Food and Beverage Stores	20	2,566	113	27,673	28	4,243	13	1,304
Gasoline Stations	19	8,393	54	51,194	11	3,220	3	#
Clothing and Clothing Accessories Stores	13	517	138	3,163	15	247	5	129
General Merchandise Stores	5	#	37	#	2	#	1	#
Food Services and Drinking Places	50	4,740	247	22,649	42	4,632	33	1,372
Other Retail Group	179	12,310 #	1,009	32,834 #	281	3,004 #	98	4,245 #
Total Retail and Food Services	**358**	**40,142**	**1,934**	**194,282**	**428**	**18,225**	**187**	**10,824**
All Other Outlets	231	18,545	898	92,746	231	36,762	118	11,604
Totals All Outlets	**589**	**58,687**	**2,832**	**287,028**	**659**	**54,987**	**305**	**22,428**

Type of business	MONO		PLUMAS		SAN BENITO		SIERRA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	11	556	27	2,571	54	8,529	2	#
Home Furnishings and Appliance Stores	16	616	30	747	38	820	3	#
Bldg. Matrl. and Garden Equip. and Supplies	19	3,681	44	6,247	33	7,088	8	600
Food and Beverage Stores	22	5,073	24	6,827	40	7,415	4	338
Gasoline Stations	13	10,131	16	6,506	15	10,894	5	751
Clothing and Clothing Accessories Stores	28	3,584	20	524	40	702	1	#
General Merchandise Stores	9	256	9	556	8	8,330	6	128
Food Services and Drinking Places	85	12,576	106	5,936	119	10,049	18	878
Other Retail Group	197	7,760	383	4,431	469	10,610	39	217 #
Total Retail and Food Services	**400**	**44,233**	**659**	**34,345**	**816**	**64,438**	**86**	**2,912**
All Other Outlets	193	15,637	304	19,224	403	56,757	29	1,874
Totals All Outlets	**593**	**59,870**	**963**	**53,569**	**1,219**	**121,195**	**115**	**4,786**

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	SISKIYOU		SUTTER		TEHAMA		TRINITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	53	6,880	112	32,592	66	24,948	13	558
Home Furnishings and Appliance Stores	56	2,235	73	13,766	33	1,366	8	325
Bldg. Matrl. and Garden Equip. and Supplies	86	8,594	58	28,876	55	8,879	16	2,194
Food and Beverage Stores	46	8,988	70	14,054	43	8,485	20	1,361
Gasoline Stations	37	26,986	42	29,475	31	41,884	17	4,997
Clothing and Clothing Accessories Stores	33	875	104	10,406	16	453	10	212
General Merchandise Stores	8	#	22	43,277	10	#	2	#
Food Services and Drinking Places	152	12,155	175	21,182	119	9,352	40	2,207
Other Retail Group	691	16,027 #	612	21,503	573	17,335 #	248	2,040 #
Total Retail and Food Services	**1,162**	**82,741**	**1,268**	**215,133**	**946**	**112,703**	**374**	**13,894**
All Other Outlets	618	35,132	647	80,782	459	32,423	166	6,648
Totals All Outlets	**1,780**	**117,873**	**1,915**	**295,915**	**1,405**	**145,127**	**540**	**20,542**

Type of business	TUOLUMNE		YUBA	
	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services				
Motor Vehicle and Parts Dealers	57	9,042	59	7,662
Home Furnishings and Appliance Stores	68	2,759	43	2,102
Bldg. Matrl. and Garden Equip. and Supplies	53	9,399	49	4,028
Food and Beverage Stores	43	10,466	60	6,686
Gasoline Stations	32	17,197	27	18,862
Clothing and Clothing Accessories Stores	83	3,787	49	416
General Merchandise Stores	12	#	13	#
Food Services and Drinking Places	139	13,189	111	10,343
Other Retail Group	803	29,351 #	454	19,909 #
Total Retail and Food Services	**1,290**	**95,190**	**865**	**70,008**
All Other Outlets	637	45,647	373	45,764
Totals All Outlets	**1,927**	**140,837**	**1,238**	**115,772**

Sales omitted because their publication would result in the disclosure of confidential information. In Table 4, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	AGOURA HILLS		ALAMEDA		ALHAMBRA		ALISO VIEJO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	13	714	55	6,268	73	86,023	20	1,184
Home Furnishings and Appliance Stores	57	10,332	75	3,431	73	1,982	80	12,461
Bldg. Matrl. and Garden Equip. and Supplies	20	4,651	29	4,159	11	#	8	#
Food and Beverage Stores	16	3,225	60	13,937	45	8,446	14	4,953
Gasoline Stations	14	16,106	10	12,516	13	22,097	11	13,111
Clothing and Clothing Accessories Stores	39	836	92	5,928	82	3,506	71	#
General Merchandise Stores	17	23	21	#	43	47,459	18	#
Food Services and Drinking Places	60	11,694	222	22,717	199	32,613	69	11,308
Other Retail Group	282	6,962	786	20,822 #	474	32,762 #	391	33,591 #
Total Retail and Food Services	**518**	**54,542**	**1,350**	**89,779**	**1,013**	**234,887**	**682**	**76,609**
All Other Outlets	335	9,935	593	46,351	576	29,545	370	10,413
Totals All Outlets	**853**	**64,477**	**1,943**	**136,130**	**1,589**	**264,432**	**1,052**	**87,022**

Type of business	ANAHEIM		ANTIOCH		APPLE VALLEY		ARCADIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	378	101,413	50	31,088	36	2,325	31	#
Home Furnishings and Appliance Stores	338	42,463	52	3,484	42	4,550	80	2,026
Bldg. Matrl. and Garden Equip. and Supplies	165	76,442	23	14,864	21	13,833	17	1,779
Food and Beverage Stores	245	40,687	50	12,481	33	10,300	44	8,275
Gasoline Stations	84	102,798	30	21,488	13	16,506	12	16,550
Clothing and Clothing Accessories Stores	392	25,914	105	8,009	37	1,223	184	43,600
General Merchandise Stores	86	39,968	27	49,494	12	24,977	51	18,341
Food Services and Drinking Places	794	155,289	164	21,571	112	15,547	179	30,036
Other Retail Group	1,913	75,362	498	15,139	426	8,211	563	39,772 #
Total Retail and Food Services	**4,395**	**660,336**	**999**	**177,617**	**732**	**97,473**	**1,161**	**160,379**
All Other Outlets	3,573	501,381	416	20,138	281	6,597	659	17,109
Totals All Outlets	**7,968**	**1,161,717**	**1,415**	**197,755**	**1,013**	**104,069**	**1,820**	**177,488**

Type of business	ARROYO GRANDE		ATASCADERO		AUBURN		AZUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	14	6,151	41	4,629	31	7,258	45	2,539
Home Furnishings and Appliance Stores	29	2,803	24	2,002	30	1,429	28	922
Bldg. Matrl. and Garden Equip. and Supplies	16	5,066	32	12,481	18	2,565	14	547
Food and Beverage Stores	17	4,548	20	8,915	18	4,265	43	4,317
Gasoline Stations	8	9,992	13	10,941	11	#	14	15,441
Clothing and Clothing Accessories Stores	28	2,748	21	693	39	1,169	42	2,624
General Merchandise Stores	4	#	8	#	3	#	23	#
Food Services and Drinking Places	57	7,757	70	7,083	63	6,455	111	9,591
Other Retail Group	275	21,064 #	356	9,673 #	326	39,736 #	235	31,882 #
Total Retail and Food Services	**448**	**60,128**	**585**	**56,417**	**539**	**62,876**	**555**	**67,862**
All Other Outlets	194	5,671	289	8,413	276	11,255	391	19,013
Totals All Outlets	**642**	**65,798**	**874**	**64,829**	**815**	**74,131**	**946**	**86,876**

Type of business	BAKERSFIELD		BALDWIN PARK		BARSTOW		BEAUMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	326	164,587	47	6,569	35	6,235	30	4,532
Home Furnishings and Appliance Stores	272	36,718	40	966	14	913	17	4,852
Bldg. Matrl. and Garden Equip. and Supplies	126	67,994	28	14,096	5	4,288	16	#
Food and Beverage Stores	226	54,599	48	6,845	28	6,080	20	4,970
Gasoline Stations	117	112,312	15	15,999	29	57,674	7	6,699
Clothing and Clothing Accessories Stores	484	50,046	54	1,726	57	22,110	32	#
General Merchandise Stores	104	170,128	33	24,624	9	#	12	#
Food Services and Drinking Places	763	114,951	114	14,802	103	18,586	56	7,425
Other Retail Group	2,353	80,990	217	9,115	127	14,131 #	341	29,816 #
Total Retail and Food Services	**4,771**	**852,325**	**596**	**94,742**	**407**	**130,017**	**531**	**58,293**
All Other Outlets	2,158	218,876	437	22,160	138	6,918	129	8,799
Totals All Outlets	**6,929**	**1,071,201**	**1,033**	**116,901**	**545**	**136,935**	**660**	**67,091**

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	BELLFLOWER		BERKELEY		BEVERLY HILLS		BIG BEAR LAKE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	105	14,684	43	29,693	20	67,856	12	863
Home Furnishings and Appliance Stores	63	1,464	151	14,767	86	10,239	23	1,471
Bldg. Matrl. and Garden Equip. and Supplies	17	1,244	52	21,927	16	2,016	9	5,303
Food and Beverage Stores	52	8,048	112	20,344	24	3,865	17	5,163
Gasoline Stations	20	20,399	26	19,660	7	7,599	7	4,104
Clothing and Clothing Accessories Stores	56	1,234	251	13,741	395	127,908	30	1,242
General Merchandise Stores	26	5,322	46	2,363	30	53,449	9	#
Food Services and Drinking Places	153	12,779	505	56,925	206	58,546	70	9,242
Other Retail Group	402	6,090	1,770	64,553	877	30,558	220	7,781 #
Total Retail and Food Services	**894**	**71,266**	**2,956**	**243,973**	**1,661**	**362,036**	**397**	**35,169**
All Other Outlets	417	18,318	1,251	68,642	879	80,067	124	3,399
Totals All Outlets	**1,311**	**89,584**	**4,207**	**312,615**	**2,540**	**442,103**	**521**	**38,568**

Type of business	BREA		BRENTWOOD		BUENA PARK		BURBANK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	58	5,492	39	9,028	50	119,738	98	32,337
Home Furnishings and Appliance Stores	93	11,963	50	7,961	79	126,387	202	95,543
Bldg. Matrl. and Garden Equip. and Supplies	20	23,629	20	11,225	25	#	47	37,374
Food and Beverage Stores	30	8,276	24	10,389	53	10,556	92	23,834
Gasoline Stations	11	18,361	19	19,642	19	16,076	33	35,523
Clothing and Clothing Accessories Stores	172	59,566	69	9,175	97	9,140	240	20,987
General Merchandise Stores	27	39,343	7	#	33	30,357	53	70,122
Food Services and Drinking Places	156	36,266	110	15,741	196	35,529	374	70,184
Other Retail Group	446	30,488	293	14,344 #	495	23,087 #	995	74,269
Total Retail and Food Services	**1,013**	**233,384**	**631**	**97,505**	**1,047**	**370,871**	**2,134**	**460,173**
All Other Outlets	858	102,388	275	15,382	701	79,574	1,574	140,583
Totals All Outlets	**1,871**	**335,772**	**906**	**112,887**	**1,748**	**450,445**	**3,708**	**600,756**

Type of business	BURLINGAME		CALABASAS		CALEXICO		CAMARILLO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	37	54,692	10	33,024	50	6,896	40	14,532
Home Furnishings and Appliance Stores	52	3,600	29	3,511	44	641	73	6,373
Bldg. Matrl. and Garden Equip. and Supplies	23	3,987	5	#	28	442	29	17,865
Food and Beverage Stores	36	4,614	12	5,932	24	2,924	53	11,348
Gasoline Stations	13	7,936	7	8,249	15	12,328	22	25,883
Clothing and Clothing Accessories Stores	98	10,688	76	3,662	218	8,035	160	67,477
General Merchandise Stores	8	#	11	#	43	#	22	18,149
Food Services and Drinking Places	137	23,779	48	9,671	80	8,338	159	28,023
Other Retail Group	335	13,376 #	236	7,835 #	767	29,536 #	683	18,432
Total Retail and Food Services	**739**	**122,673**	**434**	**71,884**	**1,269**	**69,140**	**1,241**	**208,082**
All Other Outlets	672	50,186	303	47,483	240	3,591	942	55,876
Totals All Outlets	**1,411**	**172,859**	**737**	**119,367**	**1,509**	**72,731**	**2,183**	**263,958**

Type of business	CAMPBELL		CAPITOLA		CARLSBAD		CARSON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	62	5,512	9	#	56	136,487	83	46,001
Home Furnishings and Appliance Stores	79	22,590	23	3,978	157	18,353	58	#
Bldg. Matrl. and Garden Equip. and Supplies	39	27,594	4	#	36	3,203	40	19,055
Food and Beverage Stores	33	8,597	17	6,845	51	19,830	60	11,924
Gasoline Stations	19	17,267	6	5,826	28	31,229	40	28,554
Clothing and Clothing Accessories Stores	65	9,076	88	12,215	302	67,434	111	4,679
General Merchandise Stores	9	5,566	7	9,906	21	49,269	46	29,795
Food Services and Drinking Places	141	25,636	77	14,013	229	49,972	228	27,579
Other Retail Group	452	16,869	202	28,756 #	1,486	27,689	549	67,702 #
Total Retail and Food Services	**899**	**138,706**	**433**	**81,539**	**2,366**	**403,466**	**1,215**	**235,289**
All Other Outlets	771	39,140	123	8,459	1,403	131,075	1,006	121,039
Totals All Outlets	**1,670**	**177,846**	**556**	**89,998**	**3,769**	**534,541**	**2,221**	**356,327**

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	CATHEDRAL CITY		CERES		CERRITOS		CHICO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	51	55,604	36	5,464	41	175,325	99	36,492
Home Furnishings and Appliance Stores	51	3,078	26	651	78	18,694	119	17,520
Bldg. Matrl. and Garden Equip. and Supplies	15	1,918	15	9,956	18	#	55	27,189
Food and Beverage Stores	33	7,765	31	6,435	22	3,272	60	20,770
Gasoline Stations	15	17,753	15	16,597	10	9,349	34	28,419
Clothing and Clothing Accessories Stores	39	1,749	31	1,322	142	45,872	153	17,797
General Merchandise Stores	10	6,502	10	#	24	43,647	28	57,350
Food Services and Drinking Places	118	11,716	79	9,613	150	27,176	305	36,606
Other Retail Group	321	5,884	188	25,560 #	443	35,395 #	903	34,370
Total Retail and Food Services	**653**	**111,969**	**431**	**75,599**	**928**	**358,730**	**1,756**	**276,513**
All Other Outlets	330	21,776	199	24,130	677	70,952	811	66,284
Totals All Outlets	**983**	**133,745**	**630**	**99,728**	**1,605**	**429,682**	**2,567**	**342,797**

Type of business	CHINO		CHINO HILLS		CHULA VISTA		CITRUS HEIGHTS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	85	16,936	32	3,106	171	51,279	53	12,427
Home Furnishings and Appliance Stores	98	5,501	64	8,309	206	33,268	76	10,669
Bldg. Matrl. and Garden Equip. and Supplies	44	8,431	15	#	62	23,166	17	13,427
Food and Beverage Stores	48	10,404	32	11,751	120	29,583	51	11,944
Gasoline Stations	23	24,229	10	20,597	53	60,926	21	16,296
Clothing and Clothing Accessories Stores	87	24,618	96	7,962	322	27,671	131	16,177
General Merchandise Stores	41	49,616	40	#	85	144,290	24	67,097
Food Services and Drinking Places	173	23,473	130	22,529	428	70,939	174	25,115
Other Retail Group	499	23,583	370	40,091 #	1,096	47,903	642	23,326
Total Retail and Food Services	**1,098**	**186,792**	**789**	**114,345**	**2,543**	**489,027**	**1,189**	**196,480**
All Other Outlets	1,091	122,455	321	12,597	1,462	53,402	366	14,754
Totals All Outlets	**2,189**	**309,247**	**1,110**	**126,942**	**4,005**	**542,429**	**1,555**	**211,234**

Type of business	CLAREMONT		CLOVIS		COACHELLA		COLTON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	9	#	93	49,729	26	2,714	76	19,199
Home Furnishings and Appliance Stores	21	457	90	9,089	15	658	34	8,369
Bldg. Matrl. and Garden Equip. and Supplies	10	541	31	23,302	8	1,105	12	6,995
Food and Beverage Stores	22	5,219	43	18,772	27	8,720	47	12,085
Gasoline Stations	9	10,174	27	23,666	8	21,070	16	15,863
Clothing and Clothing Accessories Stores	66	1,050	108	10,758	28	1,654	33	2,176
General Merchandise Stores	15	#	22	59,996	1	#	16	#
Food Services and Drinking Places	87	10,973	228	31,847	59	6,117	105	11,807
Other Retail Group	312	25,178 #	634	26,488	85	2,094 #	204	16,038 #
Total Retail and Food Services	**551**	**53,592**	**1,276**	**253,647**	**257**	**44,133**	**543**	**92,533**
All Other Outlets	228	6,969	640	33,709	92	14,188	311	30,167
Totals All Outlets	**779**	**60,561**	**1,916**	**287,356**	**349**	**58,321**	**854**	**122,699**

Type of business	COMMERCE		COMPTON		CONCORD		CORONA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	27	3,520	86	4,597	120	105,280	195	70,092
Home Furnishings and Appliance Stores	36	3,130	60	8,514	143	33,966	205	23,991
Bldg. Matrl. and Garden Equip. and Supplies	22	16,987	21	#	79	43,040	69	29,505
Food and Beverage Stores	24	2,512	107	6,845	89	20,149	72	22,677
Gasoline Stations	15	19,827	22	17,170	46	35,522	40	62,968
Clothing and Clothing Accessories Stores	116	28,202	182	7,555	180	29,381	209	17,613
General Merchandise Stores	16	18,686	72	8,427	43	61,531	59	70,852
Food Services and Drinking Places	79	11,342	165	13,754	297	38,381	324	51,434
Other Retail Group	138	8,240	597	17,249 #	833	42,540	1,122	27,253
Total Retail and Food Services	**473**	**112,447**	**1,312**	**84,111**	**1,830**	**409,791**	**2,295**	**376,386**
All Other Outlets	847	153,696	541	40,178	1,081	109,547	1,398	246,159
Totals All Outlets	**1,320**	**266,142**	**1,853**	**124,290**	**2,911**	**519,338**	**3,693**	**622,545**

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	CORTE MADERA		COSTA MESA		COVINA		CULVER CITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	10	19,872	266	115,804	61	30,046	45	21,863
Home Furnishings and Appliance Stores	18	8,906	456	63,499	66	#	125	27,620
Bldg. Matrl. and Garden Equip. and Supplies	5	2,998	129	25,807	16	#	40	8,446
Food and Beverage Stores	11	3,307	114	31,973	46	8,699	48	12,103
Gasoline Stations	3	#	42	46,107	14	12,948	16	17,486
Clothing and Clothing Accessories Stores	58	28,410	1,054	180,441	96	2,967	163	25,600
General Merchandise Stores	4	7,585	218	78,317	43	14,609	29	74,566
Food Services and Drinking Places	29	9,102	465	85,329	150	20,092	206	33,944
Other Retail Group	132	16,764 #	4,091	60,720	414	40,467 #	702	36,060
Total Retail and Food Services	**270**	**96,945**	**6,835**	**687,997**	**906**	**129,828**	**1,374**	**257,687**
All Other Outlets	178	18,576	2,483	137,671	553	15,265	706	60,127
Totals All Outlets	**448**	**115,521**	**9,318**	**825,667**	**1,459**	**145,093**	**2,080**	**317,814**

Type of business	CUPERTINO		CYPRESS		DALY CITY		DANA POINT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	11	612	38	3,138	39	27,734	21	2,329
Home Furnishings and Appliance Stores	87	47,467	81	2,899	55	4,449	64	1,068
Bldg. Matrl. and Garden Equip. and Supplies	21	3,186	26	#	20	#	13	4,020
Food and Beverage Stores	38	7,834	29	5,031	51	10,347	21	10,428
Gasoline Stations	18	14,388	11	13,379	24	27,493	12	17,176
Clothing and Clothing Accessories Stores	81	6,628	186	3,761	109	19,899	75	2,768
General Merchandise Stores	30	28,493	81	37,440	20	25,387	18	553
Food Services and Drinking Places	148	26,089	137	15,281	189	33,135	107	24,988
Other Retail Group	759	9,677	1,403	66,151 #	390	29,073 #	503	10,198
Total Retail and Food Services	**1,193**	**144,375**	**1,992**	**147,079**	**897**	**177,517**	**834**	**73,529**
All Other Outlets	472	189,165	485	94,134	413	14,765	391	23,648
Totals All Outlets	**1,665**	**333,540**	**2,477**	**241,212**	**1,310**	**192,281**	**1,225**	**97,176**

Type of business	DANVILLE		DAVIS		DELANO		DIAMOND BAR	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	14	1,248	27	31,243	29	6,771	35	3,145
Home Furnishings and Appliance Stores	59	2,391	34	1,781	15	794	72	1,884
Bldg. Matrl. and Garden Equip. and Supplies	21	2,317	18	4,062	18	9,929	15	912
Food and Beverage Stores	18	7,121	28	9,891	47	10,787	27	3,864
Gasoline Stations	15	14,743	12	15,021	12	10,358	20	25,255
Clothing and Clothing Accessories Stores	74	5,543	58	1,909	30	1,576	50	182
General Merchandise Stores	10	#	7	1,296	15	6,819	35	8,465
Food Services and Drinking Places	103	15,399	154	20,241	56	5,663	114	11,269
Other Retail Group	510	35,365 #	473	13,022	103	2,427	311	4,616
Total Retail and Food Services	**824**	**84,127**	**811**	**98,465**	**325**	**55,125**	**679**	**59,593**
All Other Outlets	375	8,319	275	13,557	122	16,701	452	10,591
Totals All Outlets	**1,199**	**92,446**	**1,086**	**112,022**	**447**	**71,826**	**1,131**	**70,184**

Type of business	DIXON		DOWNEY		DUARTE		DUBLIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	14	9,260	90	45,974	16	37,837	42	87,623
Home Furnishings and Appliance Stores	12	104	93	16,305	17	#	71	25,906
Bldg. Matrl. and Garden Equip. and Supplies	12	2,460	23	16,472	9	934	21	14,287
Food and Beverage Stores	16	2,271	76	6,845	17	2,266	18	5,871
Gasoline Stations	11	12,039	29	32,945	3	#	17	22,234
Clothing and Clothing Accessories Stores	14	#	167	23,878	26	182	42	12,606
General Merchandise Stores	6	#	49	25,644	13	24,338	5	#
Food Services and Drinking Places	55	6,350	258	39,427	61	6,111	139	28,026
Other Retail Group	123	16,172 #	900	18,060	119	14,377 #	298	34,611 #
Total Retail and Food Services	**263**	**48,655**	**1,685**	**225,549**	**281**	**86,044**	**653**	**231,165**
All Other Outlets	125	57,539	636	42,069	150	8,746	341	39,358
Totals All Outlets	**388**	**106,194**	**2,321**	**267,619**	**431**	**94,791**	**994**	**270,523**

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	EL CAJON		EL CENTRO		EL CERRITO		EL MONTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	127	87,418	49	16,272	10	#	156	148,278
Home Furnishings and Appliance Stores	96	17,187	25	6,355	30	3,183	87	5,333
Bldg. Matrl. and Garden Equip. and Supplies	47	29,962	29	11,603	9	9,166	39	21,061
Food and Beverage Stores	81	17,294	30	5,449	15	5,522	115	10,503
Gasoline Stations	51	42,665	17	11,857	6	5,176	22	21,794
Clothing and Clothing Accessories Stores	152	18,677	88	19,431	39	6,074	141	4,219
General Merchandise Stores	30	33,773	22	45,070	7	795	61	11,512
Food Services and Drinking Places	224	30,467	117	17,846	70	7,597	231	16,908
Other Retail Group	583	27,666	163	8,323	240	28,858 #	392	9,111
Total Retail and Food Services	**1,391**	**305,109**	**540**	**142,207**	**426**	**66,372**	**1,244**	**248,719**
All Other Outlets	868	91,833	360	28,497	153	4,763	842	42,263
Totals All Outlets	**2,259**	**396,942**	**900**	**170,704**	**579**	**71,135**	**2,086**	**290,981**

Type of business	EL SEGUNDO		ELK GROVE		EMERYVILLE		ENCINITAS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	15	1,003	68	85,569	7	#	34	20,700
Home Furnishings and Appliance Stores	53	17,380	105	16,793	39	39,817	109	14,725
Bldg. Matrl. and Garden Equip. and Supplies	10	4,576	35	14,517	6	#	54	20,314
Food and Beverage Stores	13	5,704	47	21,115	22	5,071	57	19,053
Gasoline Stations	10	#	29	37,933	4	5,416	23	28,757
Clothing and Clothing Accessories Stores	64	6,535	154	12,123	58	17,464	151	8,507
General Merchandise Stores	12	#	28	36,059	2	#	13	#
Food Services and Drinking Places	144	24,697	229	35,576	104	18,814	205	35,725
Other Retail Group	244	56,452 #	981	30,960	181	31,595 #	1,181	47,514 #
Total Retail and Food Services	**565**	**116,346**	**1,676**	**290,645**	**423**	**118,177**	**1,827**	**195,295**
All Other Outlets	476	115,207	599	40,831	294	30,367	840	22,982
Totals All Outlets	**1,041**	**231,553**	**2,275**	**331,476**	**717**	**148,543**	**2,667**	**218,277**

Type of business	ESCONDIDO		EUREKA		FAIRFIELD		FOLSOM	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	173	130,625	58	28,875	75	41,265	36	74,191
Home Furnishings and Appliance Stores	130	7,081	52	6,456	70	12,139	100	12,782
Bldg. Matrl. and Garden Equip. and Supplies	69	39,494	42	16,648	31	11,957	24	16,452
Food and Beverage Stores	116	30,829	28	8,940	64	14,235	40	14,850
Gasoline Stations	46	62,321	21	13,209	36	33,918	19	17,989
Clothing and Clothing Accessories Stores	254	38,438	77	8,325	125	16,866	143	26,193
General Merchandise Stores	29	29,697	22	35,989	35	49,710	20	54,415
Food Services and Drinking Places	309	40,242	139	15,930	203	32,535	205	29,487
Other Retail Group	1,186	34,131	468	19,023	621	18,834	703	27,619
Total Retail and Food Services	**2,312**	**412,859**	**907**	**153,395**	**1,260**	**231,457**	**1,290**	**273,976**
All Other Outlets	1,264	106,762	391	36,338	643	77,200	517	38,256
Totals All Outlets	**3,576**	**519,621**	**1,298**	**189,733**	**1,903**	**308,657**	**1,807**	**312,233**

Type of business	FONTANA		FOSTER CITY		FOUNTAIN VALLEY		FREMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	202	75,785	1	#	40	11,531	142	115,300
Home Furnishings and Appliance Stores	118	3,502	33	2,893	113	30,423	286	35,328
Bldg. Matrl. and Garden Equip. and Supplies	57	27,668	5	#	23	3,544	51	30,051
Food and Beverage Stores	103	26,909	9	6,845	51	8,839	111	20,509
Gasoline Stations	55	70,256	5	7,204	30	32,825	48	57,180
Clothing and Clothing Accessories Stores	325	11,000	26	107	70	4,716	146	10,252
General Merchandise Stores	97	54,732	4	#	15	47,400	57	60,608
Food Services and Drinking Places	279	40,100	62	10,049	160	20,833	408	48,290
Other Retail Group	1,569	36,880	219	29,611 #	473	22,254	1,383	68,027
Total Retail and Food Services	**2,805**	**346,832**	**364**	**56,709**	**975**	**182,365**	**2,632**	**445,545**
All Other Outlets	900	105,869	245	41,929	648	25,500	2,081	171,806
Totals All Outlets	**3,705**	**452,700**	**609**	**98,638**	**1,623**	**207,865**	**4,713**	**617,351**

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	FRESNO		FULLERTON		GARDEN GROVE		GARDENA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	580	181,069	177	27,957	156	49,938	115	19,582
Home Furnishings and Appliance Stores	464	61,789	109	14,993	168	5,047	69	4,113
Bldg. Matrl. and Garden Equip. and Supplies	166	79,993	31	11,656	61	19,782	28	14,024
Food and Beverage Stores	451	90,553	96	21,256	143	17,507	73	12,409
Gasoline Stations	166	134,384	31	44,253	39	57,120	15	19,845
Clothing and Clothing Accessories Stores	710	77,011	188	13,679	144	6,922	116	1,058
General Merchandise Stores	133	178,348	53	51,523	39	41,879	39	16,448
Food Services and Drinking Places	1,222	149,249	339	47,350	446	50,163	258	24,155
Other Retail Group	2,754	128,225	940	34,848	945	50,911	557	8,751
Total Retail and Food Services	**6,646**	**1,080,620**	**1,964**	**267,515**	**2,141**	**299,269**	**1,270**	**120,385**
All Other Outlets	3,900	345,220	1,357	93,093	1,383	47,457	933	42,645
Totals All Outlets	**10,546**	**1,425,840**	**3,321**	**360,608**	**3,524**	**346,726**	**2,203**	**163,030**

Type of business	GILROY		GLENDALE		GLENDORA		GOLETA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	65	28,313	173	124,895	66	27,013	33	20,668
Home Furnishings and Appliance Stores	68	12,067	237	15,140	63	8,896	38	14,015
Bldg. Matrl. and Garden Equip. and Supplies	23	14,396	58	24,076	27	#	22	18,541
Food and Beverage Stores	54	8,598	201	30,892	26	7,805	41	8,408
Gasoline Stations	19	28,178	35	39,601	10	10,273	12	13,915
Clothing and Clothing Accessories Stores	156	57,592	450	83,128	98	2,702	32	1,011
General Merchandise Stores	21	43,107	102	46,023	85	27,835	8	24,147
Food Services and Drinking Places	141	25,628	503	64,215	118	16,021	95	16,893
Other Retail Group	377	17,366	1,623	44,608	689	24,037 #	452	11,385
Total Retail and Food Services	**924**	**235,245**	**3,382**	**472,580**	**1,182**	**124,582**	**733**	**128,983**
All Other Outlets	437	30,583	1,847	114,146	452	18,021	504	36,968
Totals All Outlets	**1,361**	**265,828**	**5,229**	**586,726**	**1,634**	**142,602**	**1,237**	**165,950**

Type of business	GRASS VALLEY		HANFORD		HAWTHORNE		HAYWARD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	40	10,391	43	23,529	83	31,661	192	47,234
Home Furnishings and Appliance Stores	38	3,839	41	2,939	57	16,295	142	10,298
Bldg. Matrl. and Garden Equip. and Supplies	25	13,549	22	12,973	24	29,857	75	41,394
Food and Beverage Stores	22	11,911	40	10,649	56	7,995	108	18,704
Gasoline Stations	12	12,424	15	12,813	16	18,781	44	48,953
Clothing and Clothing Accessories Stores	48	1,668	83	11,008	76	7,812	178	21,227
General Merchandise Stores	12	8,544	18	30,525	21	45,681	60	45,501
Food Services and Drinking Places	89	10,309	128	17,449	162	18,286	372	36,714
Other Retail Group	300	11,957	322	11,716	339	16,163	901	29,987
Total Retail and Food Services	**586**	**84,594**	**712**	**133,601**	**834**	**192,531**	**2,072**	**300,012**
All Other Outlets	288	15,483	314	24,070	469	25,123	1,729	228,234
Totals All Outlets	**874**	**100,076**	**1,026**	**157,671**	**1,303**	**217,654**	**3,801**	**528,246**

Type of business	HEALDSBURG		HEMET		HERMOSA BEACH		HESPERIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	15	12,267	64	41,517	15	3,222	130	9,208
Home Furnishings and Appliance Stores	21	751	56	2,647	22	2,972	57	1,316
Bldg. Matrl. and Garden Equip. and Supplies	17	6,910	16	14,405	7	3,071	34	5,586
Food and Beverage Stores	31	5,343	44	6,845	21	5,601	47	12,943
Gasoline Stations	7	6,095	27	22,924	2	#	34	41,466
Clothing and Clothing Accessories Stores	37	2,131	55	7,549	69	1,225	39	199
General Merchandise Stores	4	619	34	27,700	8	20	31	11,710
Food Services and Drinking Places	49	9,688	179	21,313	111	21,187	119	16,454
Other Retail Group	229	4,651	437	12,257	332	9,766 #	475	6,107
Total Retail and Food Services	**410**	**48,455**	**912**	**157,157**	**587**	**47,065**	**966**	**104,990**
All Other Outlets	263	20,255	382	18,433	224	4,125	476	24,088
Totals All Outlets	**673**	**68,710**	**1,294**	**175,589**	**811**	**51,190**	**1,442**	**129,078**

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	HOLLISTER		HUNTINGTON BEACH		HUNTINGTON PARK		INDIO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	37	8,316	212	96,003	46	20,495	87	35,139
Home Furnishings and Appliance Stores	25	463	250	18,550	53	5,593	74	6,615
Bldg. Matrl. and Garden Equip. and Supplies	19	6,195	87	30,618	14	#	42	11,776
Food and Beverage Stores	25	6,668	122	36,493	87	6,708	50	8,978
Gasoline Stations	13	9,945	53	54,560	6	7,083	12	12,416
Clothing and Clothing Accessories Stores	24	384	413	25,541	235	10,460	176	3,339
General Merchandise Stores	7	8,111	142	38,854	47	8,047	43	6,903
Food Services and Drinking Places	83	7,629	495	82,345	194	15,412	160	12,572
Other Retail Group	216	4,323	2,500	59,526	373	19,691 #	1,007	6,597
Total Retail and Food Services	**449**	**52,035**	**4,274**	**442,490**	**1,055**	**93,489**	**1,651**	**104,336**
All Other Outlets	245	10,872	2,308	148,177	401	21,662	414	24,986
Totals All Outlets	**694**	**62,906**	**6,582**	**590,666**	**1,456**	**115,150**	**2,065**	**129,321**

Type of business	INDUSTRY		INGLEWOOD		IRVINE		LA HABRA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	100	53,106	102	26,383	135	130,232	68	7,889
Home Furnishings and Appliance Stores	167	69,135	69	2,461	553	66,450	49	6,803
Bldg. Matrl. and Garden Equip. and Supplies	42	19,298	17	#	75	18,039	38	18,159
Food and Beverage Stores	44	3,931	98	14,385	97	30,086	58	11,434
Gasoline Stations	15	17,252	27	20,770	40	51,283	20	15,410
Clothing and Clothing Accessories Stores	358	16,771	222	15,399	343	41,901	52	6,474
General Merchandise Stores	228	56,641	52	29,867	76	66,722	23	55,088
Food Services and Drinking Places	142	26,880	260	25,383	568	109,681	162	19,158
Other Retail Group	1,930	16,683	717	32,809 #	1,724	72,965	338	10,572
Total Retail and Food Services	**3,026**	**279,697**	**1,564**	**167,456**	**3,611**	**587,358**	**808**	**150,987**
All Other Outlets	1,308	317,653	531	50,288	3,039	349,083	508	27,441
Totals All Outlets	**4,334**	**597,350**	**2,095**	**217,744**	**6,650**	**936,442**	**1,316**	**178,429**

Type of business	LA MESA		LA MIRADA		LA PUENTE		LA QUINTA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	48	44,994	24	3,939	64	7,242	11	7,422
Home Furnishings and Appliance Stores	77	8,549	39	#	49	611	47	8,628
Bldg. Matrl. and Garden Equip. and Supplies	16	2,512	13	#	14	1,847	12	13,207
Food and Beverage Stores	40	12,287	27	4,817	54	6,304	18	8,436
Gasoline Stations	18	19,899	14	27,246	8	8,088	4	6,517
Clothing and Clothing Accessories Stores	97	10,564	33	2,710	141	3,072	64	4,490
General Merchandise Stores	14	47,803	12	1,735	78	1,364	10	40,281
Food Services and Drinking Places	173	28,946	105	12,337	122	8,534	94	13,894
Other Retail Group	546	22,815	315	77,385 #	590	4,664	529	6,601
Total Retail and Food Services	**1,029**	**198,368**	**582**	**130,169**	**1,120**	**41,726**	**789**	**109,476**
All Other Outlets	508	18,208	371	57,436	252	3,860	317	11,648
Totals All Outlets	**1,537**	**216,576**	**953**	**187,605**	**1,372**	**45,586**	**1,106**	**121,124**

Type of business	LA VERNE		LAGUNA BEACH		LAGUNA HILLS		LAGUNA NIGUEL	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	26	556	12	1,596	35	5,625	37	33,164
Home Furnishings and Appliance Stores	29	4,935	82	1,136	108	12,069	131	7,566
Bldg. Matrl. and Garden Equip. and Supplies	10	#	25	3,146	23	1,558	30	11,293
Food and Beverage Stores	15	3,965	20	6,845	28	4,270	30	13,703
Gasoline Stations	8	11,732	8	5,430	10	9,554	10	13,705
Clothing and Clothing Accessories Stores	39	3,605	151	7,762	107	12,713	102	7,493
General Merchandise Stores	25	12,144	20	201	19	16,612	24	63,865
Food Services and Drinking Places	77	10,659	108	35,219	91	19,435	121	20,696
Other Retail Group	246	9,629 #	806	14,950	446	10,708	652	13,672
Total Retail and Food Services	**475**	**57,226**	**1,232**	**76,284**	**867**	**92,543**	**1,137**	**185,157**
All Other Outlets	297	14,188	435	19,944	535	24,279	613	28,884
Totals All Outlets	**772**	**71,414**	**1,667**	**96,228**	**1,402**	**116,823**	**1,750**	**214,041**

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	LAKE ELSINORE		LAKE FOREST		LAKEWOOD		LANCASTER	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	57	19,006	64	15,584	36	24,627	134	47,936
Home Furnishings and Appliance Stores	43	2,248	154	11,973	45	11,028	98	4,849
Bldg. Matrl. and Garden Equip. and Supplies	11	10,340	33	21,001	20	12,547	37	17,434
Food and Beverage Stores	33	8,731	48	12,716	58	11,055	74	16,899
Gasoline Stations	18	24,337	20	28,925	20	27,066	32	33,048
Clothing and Clothing Accessories Stores	86	9,889	106	5,844	139	25,239	133	7,599
General Merchandise Stores	23	30,076	29	17,721	43	59,016	42	60,607
Food Services and Drinking Places	123	16,439	238	32,647	190	32,517	277	34,669
Other Retail Group	384	8,664	727	33,986	575	16,715	765	19,609
Total Retail and Food Services	**778**	**129,729**	**1,419**	**180,398**	**1,126**	**219,811**	**1,592**	**242,649**
All Other Outlets	334	11,193	914	71,896	289	11,310	845	83,283
Totals All Outlets	**1,112**	**140,922**	**2,333**	**252,294**	**1,415**	**231,120**	**2,437**	**325,932**

Type of business	LAWNDALE		LEMON GROVE		LINCOLN		LIVERMORE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	41	4,214	24	21,367	22	1,923	77	33,001
Home Furnishings and Appliance Stores	31	2,032	15	527	23	360	89	7,590
Bldg. Matrl. and Garden Equip. and Supplies	7	5,406	10	18,690	12	7,073	49	29,116
Food and Beverage Stores	30	3,720	18	5,898	15	5,926	55	12,710
Gasoline Stations	12	12,373	11	10,639	6	6,373	33	35,694
Clothing and Clothing Accessories Stores	28	992	25	2,228	34	2,063	63	2,787
General Merchandise Stores	13	#	5	#	6	#	22	42,673
Food Services and Drinking Places	70	7,182	58	7,158	65	7,527	196	26,745
Other Retail Group	158	5,431 #	162	6,064 #	279	8,196 #	648	18,360
Total Retail and Food Services	**390**	**41,349**	**328**	**72,571**	**462**	**39,441**	**1,232**	**208,676**
All Other Outlets	187	6,657	175	8,895	191	12,300	945	190,945
Totals All Outlets	**577**	**48,006**	**503**	**81,466**	**653**	**51,741**	**2,177**	**399,621**

Type of business	LODI		LOMPOC		LONG BEACH		LOS ANGELES	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	101	22,607	25	10,444	331	58,804	2,875	775,224
Home Furnishings and Appliance Stores	62	3,208	23	1,520	337	17,854	4,247	367,298
Bldg. Matrl. and Garden Equip. and Supplies	31	13,509	13	6,433	101	#	1,195	445,998
Food and Beverage Stores	59	11,345	39	10,144	446	61,863	3,442	529,499
Gasoline Stations	25	21,317	10	9,438	111	128,496	826	1,002,154
Clothing and Clothing Accessories Stores	64	4,591	22	2,287	551	37,521	9,637	586,506
General Merchandise Stores	11	24,381	7	#	355	69,641	2,207	565,931
Food Services and Drinking Places	174	19,137	85	8,975	1,102	158,306	10,271	1,349,419
Other Retail Group	528	12,963	317	14,661 #	3,332	372,094 #	29,472	815,748
Total Retail and Food Services	**1,055**	**133,057**	**541**	**63,901**	**6,666**	**904,578**	**64,172**	**6,437,777**
All Other Outlets	530	31,966	254	7,726	2,474	242,164	36,015	2,057,156
Totals All Outlets	**1,585**	**165,023**	**795**	**71,627**	**9,140**	**1,146,742**	**100,187**	**8,494,934**

Type of business	LOS BANOS		LOS GATOS		LYNWOOD		MADERA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	27	3,687	19	20,263	46	2,554	54	14,781
Home Furnishings and Appliance Stores	23	534	77	3,687	46	1,143	30	1,612
Bldg. Matrl. and Garden Equip. and Supplies	10	5,590	19	5,003	15	#	21	8,758
Food and Beverage Stores	18	6,601	36	6,845	70	9,132	51	13,838
Gasoline Stations	12	11,638	13	11,886	10	14,340	25	9,323
Clothing and Clothing Accessories Stores	20	928	85	6,501	95	3,742	70	2,179
General Merchandise Stores	12	13,978	8	#	27	2,332	13	#
Food Services and Drinking Places	76	8,991	122	22,315	135	12,760	119	11,430
Other Retail Group	145	3,468	478	15,526 #	314	10,181 #	269	21,941 #
Total Retail and Food Services	**343**	**55,414**	**857**	**92,027**	**758**	**56,185**	**652**	**83,861**
All Other Outlets	149	8,722	501	89,109	279	11,335	300	30,495
Totals All Outlets	**492**	**64,137**	**1,358**	**181,136**	**1,037**	**67,520**	**952**	**114,357**

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	MALIBU		MANHATTAN BEACH		MANTECA		MARTINEZ	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	3	#	14	#	54	22,219	20	1,683
Home Furnishings and Appliance Stores	27	724	49	17,223	38	4,809	27	531
Bldg. Matrl. and Garden Equip. and Supplies	11	1,179	6	#	19	9,808	12	16,110
Food and Beverage Stores	12	6,113	25	11,649	46	8,411	18	6,640
Gasoline Stations	9	6,954	6	7,441	31	18,665	16	11,556
Clothing and Clothing Accessories Stores	85	8,646	114	14,332	48	6,454	27	682
General Merchandise Stores	11	660	17	24,604	11	36,696	8	#
Food Services and Drinking Places	57	22,949	138	36,258	149	17,949	89	7,599
Other Retail Group	252	7,058 #	464	37,938 #	315	16,803	372	18,550 #
Total Retail and Food Services	**467**	**54,281**	**833**	**149,446**	**711**	**141,816**	**589**	**63,352**
All Other Outlets	226	6,342	343	22,571	341	30,108	279	28,113
Totals All Outlets	**693**	**60,623**	**1,176**	**172,016**	**1,052**	**171,923**	**868**	**91,465**

Type of business	MENIFEE		MENLO PARK		MERCED		MILPITAS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	24	3,005	5	#	72	34,382	24	#
Home Furnishings and Appliance Stores	29	#	66	5,106	50	6,224	98	17,131
Bldg. Matrl. and Garden Equip. and Supplies	24	#	16	3,169	18	15,923	15	11,748
Food and Beverage Stores	19	9,768	25	12,352	52	12,302	52	8,445
Gasoline Stations	9	15,340	14	12,759	25	20,754	19	20,844
Clothing and Clothing Accessories Stores	31	5,644	71	3,162	91	7,860	158	49,297
General Merchandise Stores	7	12,189	2	#	18	40,955	28	24,492
Food Services and Drinking Places	58	10,994	109	16,492	172	20,874	278	43,326
Other Retail Group	322	17,357 #	388	33,593 #	407	15,460	458	38,193 #
Total Retail and Food Services	**523**	**74,296**	**696**	**86,633**	**905**	**174,733**	**1,130**	**213,476**
All Other Outlets	196	9,468	465	43,346	427	35,279	754	90,690
Totals All Outlets	**719**	**83,764**	**1,161**	**129,979**	**1,332**	**210,012**	**1,884**	**304,166**

Type of business	MISSION VIEJO		MODESTO		MONROVIA		MONTCLAIR	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	77	43,253	175	31,469	36	48,174	110	50,520
Home Furnishings and Appliance Stores	188	23,411	201	25,561	50	3,931	80	10,036
Bldg. Matrl. and Garden Equip. and Supplies	36	11,492	51	29,165	19	#	22	3,344
Food and Beverage Stores	51	13,887	165	36,962	28	7,849	31	3,292
Gasoline Stations	24	32,712	55	38,986	7	11,233	9	8,947
Clothing and Clothing Accessories Stores	195	42,000	260	42,529	88	6,236	201	28,838
General Merchandise Stores	39	29,375	46	86,478	38	#	83	45,380
Food Services and Drinking Places	209	28,488	466	64,498	102	15,618	114	16,215
Other Retail Group	892	32,863	1,125	53,650	466	32,910 #	777	14,279
Total Retail and Food Services	**1,711**	**257,483**	**2,544**	**409,296**	**834**	**125,951**	**1,427**	**180,850**
All Other Outlets	806	50,655	1,214	156,939	471	31,355	415	25,602
Totals All Outlets	**2,517**	**308,138**	**3,758**	**566,236**	**1,305**	**157,306**	**1,842**	**206,453**

Type of business	MONTEBELLO		MONTEREY		MONTEREY PARK		MOORPARK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	56	11,592	29	9,372	31	#	15	2,396
Home Furnishings and Appliance Stores	47	2,083	68	4,897	54	879	16	3,765
Bldg. Matrl. and Garden Equip. and Supplies	18	18,115	18	1,989	14	581	14	1,874
Food and Beverage Stores	56	8,372	42	6,845	51	5,655	24	5,055
Gasoline Stations	19	25,005	17	12,551	11	11,304	8	10,282
Clothing and Clothing Accessories Stores	128	23,158	82	8,811	99	3,008	21	2,615
General Merchandise Stores	41	29,163	10	#	50	639	7	10,917
Food Services and Drinking Places	173	20,991	189	44,403	150	21,011	77	9,110
Other Retail Group	398	13,237	578	37,774 #	638	24,848 #	268	9,699
Total Retail and Food Services	**936**	**151,716**	**1,033**	**126,642**	**1,098**	**67,926**	**450**	**55,712**
All Other Outlets	516	48,046	487	42,809	441	22,472	326	11,899
Totals All Outlets	**1,452**	**199,762**	**1,520**	**169,450**	**1,539**	**90,398**	**776**	**67,611**

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	MORENO VALLEY		MORGAN HILL		MOUNTAIN VIEW		MURRIETA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	92	35,975	23	13,481	51	22,863	92	21,502
Home Furnishings and Appliance Stores	96	4,706	44	2,001	102	20,271	113	19,320
Bldg. Matrl. and Garden Equip. and Supplies	38	19,038	26	10,026	30	7,869	32	16,176
Food and Beverage Stores	76	20,653	26	6,564	64	16,932	36	12,429
Gasoline Stations	37	39,206	14	20,282	23	22,496	26	29,279
Clothing and Clothing Accessories Stores	193	14,109	36	4,364	75	7,427	89	5,885
General Merchandise Stores	42	50,717	9	#	14	58,415	22	40,616
Food Services and Drinking Places	254	34,366	120	15,079	281	43,207	158	21,513
Other Retail Group	718	13,972	352	16,616 #	583	31,778	708	19,455
Total Retail and Food Services	**1,546**	**232,741**	**650**	**88,412**	**1,223**	**231,258**	**1,276**	**186,175**
All Other Outlets	494	17,568	486	19,108	929	86,301	617	31,681
Totals All Outlets	**2,040**	**250,310**	**1,136**	**107,521**	**2,152**	**317,559**	**1,893**	**217,856**

Type of business	NAPA		NATIONAL CITY		NEWARK		NEWPORT BEACH	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	57	30,551	107	94,156	68	17,242	82	130,269
Home Furnishings and Appliance Stores	88	5,280	59	2,358	37	3,620	249	8,933
Bldg. Matrl. and Garden Equip. and Supplies	51	24,123	26	2,276	22	16,515	42	10,073
Food and Beverage Stores	124	20,010	75	8,435	33	6,781	75	25,436
Gasoline Stations	26	29,521	16	18,909	13	9,654	19	27,401
Clothing and Clothing Accessories Stores	105	17,094	217	29,142	99	14,642	324	41,726
General Merchandise Stores	19	26,663	30	33,567	16	19,857	33	33,587
Food Services and Drinking Places	207	35,028	196	27,511	156	17,245	369	97,406
Other Retail Group	773	24,742	474	14,708	244	38,511	1,269	33,049
Total Retail and Food Services	**1,450**	**213,012**	**1,200**	**231,062**	**688**	**144,067**	**2,462**	**407,881**
All Other Outlets	943	37,351	479	38,550	399	32,908	1,528	146,114
Totals All Outlets	**2,393**	**250,362**	**1,679**	**269,612**	**1,087**	**176,975**	**3,990**	**553,995**

Type of business	NORCO		NORWALK		NOVATO		OAKDALE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	63	17,345	62	33,792	31	19,179	26	10,561
Home Furnishings and Appliance Stores	24	2,159	37	945	48	2,597	19	836
Bldg. Matrl. and Garden Equip. and Supplies	21	4,227	13	#	22	4,180	16	3,062
Food and Beverage Stores	23	5,486	61	10,733	33	10,498	21	5,042
Gasoline Stations	14	18,774	25	25,458	20	18,691	12	14,518
Clothing and Clothing Accessories Stores	25	676	96	4,768	60	8,779	17	320
General Merchandise Stores	5	#	36	42,292	9	35,549	6	#
Food Services and Drinking Places	89	11,750	192	19,987	123	18,308	55	6,498
Other Retail Group	260	12,960 #	535	16,736 #	620	18,284	163	7,924 #
Total Retail and Food Services	**524**	**73,377**	**1,057**	**154,711**	**966**	**136,064**	**335**	**48,762**
All Other Outlets	284	13,464	452	22,158	652	26,107	222	10,655
Totals All Outlets	**808**	**86,840**	**1,509**	**176,869**	**1,618**	**162,171**	**557**	**59,416**

Type of business	OAKLAND		OCEANSIDE		ONTARIO		ORANGE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	256	91,143	124	31,648	244	175,375	195	92,747
Home Furnishings and Appliance Stores	310	30,645	133	18,553	239	67,927	209	34,810
Bldg. Matrl. and Garden Equip. and Supplies	119	44,043	43	25,288	115	30,019	70	38,653
Food and Beverage Stores	469	58,633	95	6,845	106	20,480	109	26,732
Gasoline Stations	119	108,168	46	48,806	69	100,549	50	51,501
Clothing and Clothing Accessories Stores	652	14,817	223	12,298	437	71,577	252	24,953
General Merchandise Stores	147	20,994	43	57,004	125	28,997	54	39,134
Food Services and Drinking Places	1,167	121,765	347	53,576	395	70,678	437	68,274
Other Retail Group	3,804	69,410	1,588	32,798	1,978	169,182	1,445	49,249
Total Retail and Food Services	**7,043**	**559,618**	**2,642**	**286,816**	**3,708**	**734,785**	**2,821**	**426,053**
All Other Outlets	3,095	260,804	1,176	60,490	2,003	441,720	1,931	209,135
Totals All Outlets	**10,138**	**820,422**	**3,818**	**347,306**	**5,711**	**1,176,505**	**4,752**	**635,188**

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	OROVILLE		OXNARD		PALM DESERT		PALM SPRINGS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	35	8,929	115	87,579	56	2,991	37	#
Home Furnishings and Appliance Stores	30	1,179	118	32,045	153	17,341	72	935
Bldg. Matrl. and Garden Equip. and Supplies	23	6,889	37	24,793	51	17,201	24	17,570
Food and Beverage Stores	20	5,225	141	23,975	31	7,927	34	8,657
Gasoline Stations	17	11,471	47	47,713	11	14,310	19	20,146
Clothing and Clothing Accessories Stores	23	645	156	19,777	333	26,300	110	6,377
General Merchandise Stores	4	#	50	62,258	37	58,590	22	#
Food Services and Drinking Places	77	8,142	335	44,846	194	26,147	230	30,340
Other Retail Group	201	18,552 #	1,263	26,377	1,336	22,070	750	37,747 #
Total Retail and Food Services	**430**	**61,031**	**2,262**	**369,363**	**2,202**	**192,877**	**1,298**	**121,772**
All Other Outlets	216	9,984	1,264	111,051	743	36,255	567	35,479
Totals All Outlets	**646**	**71,015**	**3,526**	**480,414**	**2,945**	**229,132**	**1,865**	**157,251**

Type of business	PALMDALE		PALO ALTO		PARAMOUNT		PASADENA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	78	39,179	25	35,628	63	5,419	121	83,360
Home Furnishings and Appliance Stores	108	13,654	125	34,854	86	764	310	45,916
Bldg. Matrl. and Garden Equip. and Supplies	34	18,884	38	5,618	37	17,149	72	19,408
Food and Beverage Stores	54	21,244	36	7,471	55	9,787	109	33,229
Gasoline Stations	31	34,524	14	14,489	11	17,272	29	32,355
Clothing and Clothing Accessories Stores	201	21,877	161	54,024	443	2,129	447	42,222
General Merchandise Stores	78	64,073	16	30,250	158	#	126	50,718
Food Services and Drinking Places	238	38,585	275	56,656	108	8,553	527	88,542
Other Retail Group	830	21,213	806	23,126	2,613	20,023 #	2,570	132,023
Total Retail and Food Services	**1,652**	**273,231**	**1,496**	**262,116**	**3,574**	**81,097**	**4,311**	**527,772**
All Other Outlets	615	27,908	839	130,665	759	53,838	1,566	119,296
Totals All Outlets	**2,267**	**301,139**	**2,335**	**392,781**	**4,333**	**134,935**	**5,877**	**647,069**

Type of business	PASO ROBLES		PERRIS		PETALUMA		PICO RIVERA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	50	19,342	45	7,043	55	50,348	38	1,891
Home Furnishings and Appliance Stores	41	3,439	33	1,703	74	3,135	43	5,519
Bldg. Matrl. and Garden Equip. and Supplies	21	8,308	15	#	33	6,693	20	12,322
Food and Beverage Stores	37	7,764	40	12,075	49	15,197	57	8,899
Gasoline Stations	24	21,699	15	22,969	24	22,486	15	16,241
Clothing and Clothing Accessories Stores	45	4,476	74	770	88	13,911	85	6,551
General Merchandise Stores	15	25,523	17	#	10	7,978	28	30,495
Food Services and Drinking Places	128	20,731	87	10,725	185	20,850	156	19,172
Other Retail Group	432	10,586	300	26,805 #	825	20,912	780	7,922
Total Retail and Food Services	**793**	**121,868**	**626**	**82,090**	**1,343**	**161,511**	**1,222**	**109,012**
All Other Outlets	450	24,251	223	40,617	753	49,868	378	41,760
Totals All Outlets	**1,243**	**146,119**	**849**	**122,707**	**2,096**	**211,379**	**1,600**	**150,771**

Type of business	PINOLE		PITTSBURG		PLACENTIA		PLACERVILLE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	13	1,892	42	18,558	47	13,710	16	11,700
Home Furnishings and Appliance Stores	18	#	25	5,012	50	4,483	20	1,924
Bldg. Matrl. and Garden Equip. and Supplies	4	5,196	17	7,907	12	1,274	13	#
Food and Beverage Stores	16	6,156	38	6,845	24	4,657	18	4,124
Gasoline Stations	9	7,026	12	13,449	11	12,934	7	5,779
Clothing and Clothing Accessories Stores	20	1,588	44	4,616	36	3,037	24	739
General Merchandise Stores	7	10,259	17	15,387	12	1,154	9	1,259
Food Services and Drinking Places	66	11,110	94	13,681	117	14,860	76	8,280
Other Retail Group	150	14,493 #	219	9,423	321	9,396	247	16,416 #
Total Retail and Food Services	**303**	**57,720**	**508**	**94,878**	**630**	**65,504**	**430**	**50,222**
All Other Outlets	135	2,999	271	55,254	551	33,177	157	12,818
Totals All Outlets	**438**	**60,719**	**779**	**150,132**	**1,181**	**98,681**	**587**	**63,040**

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	PLEASANT HILL		PLEASANTON		POMONA		PORTERVILLE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	24	2,534	83	61,277	283	24,156	61	11,373
Home Furnishings and Appliance Stores	48	24,895	121	9,773	137	3,960	44	2,357
Bldg. Matrl. and Garden Equip. and Supplies	22	4,514	36	11,096	76	18,756	23	9,314
Food and Beverage Stores	22	8,072	44	13,274	125	19,510	23	6,786
Gasoline Stations	16	12,306	22	22,314	50	42,257	26	12,361
Clothing and Clothing Accessories Stores	38	7,474	193	42,141	281	3,772	84	2,362
General Merchandise Stores	9	17,230	30	50,986	129	#	19	22,582
Food Services and Drinking Places	113	19,613	250	36,276	343	35,193	106	11,766
Other Retail Group	331	18,087	972	25,852	1,832	39,452 #	327	5,739
Total Retail and Food Services	**623**	**114,725**	**1,751**	**272,988**	**3,256**	**187,056**	**713**	**84,640**
All Other Outlets	285	22,676	910	116,405	1,387	78,792	273	11,951
Totals All Outlets	**908**	**137,401**	**2,661**	**389,393**	**4,643**	**265,848**	**986**	**96,590**

Type of business	POWAY		RANCHO CORDOVA		RANCHO CUCAMONGA		RANCHO MIRAGE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	42	36,142	142	11,358	137	8,744	11	#
Home Furnishings and Appliance Stores	56	3,350	81	13,553	149	31,315	37	6,960
Bldg. Matrl. and Garden Equip. and Supplies	24	10,289	29	17,120	62	22,109	6	#
Food and Beverage Stores	24	5,879	44	7,161	79	22,615	11	4,595
Gasoline Stations	16	15,076	23	20,105	43	46,138	4	3,418
Clothing and Clothing Accessories Stores	42	1,236	60	2,023	221	28,601	23	901
General Merchandise Stores	13	60,559	11	14,089	76	74,569	3	#
Food Services and Drinking Places	130	13,449	157	17,380	359	68,514	62	15,025
Other Retail Group	510	17,603	397	16,927	1,071	51,655	217	20,653 #
Total Retail and Food Services	**857**	**163,582**	**944**	**119,716**	**2,197**	**354,261**	**374**	**51,553**
All Other Outlets	639	70,111	567	56,467	1,340	116,675	156	12,579
Totals All Outlets	**1,496**	**233,693**	**1,511**	**176,182**	**3,537**	**470,936**	**530**	**64,132**

Type of business	RANCHO SANTA MARGARITA		RED BLUFF		REDDING		REDLANDS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	22	18,578	23	7,040	140	59,781	60	45,907
Home Furnishings and Appliance Stores	87	2,311	19	904	130	16,863	58	3,558
Bldg. Matrl. and Garden Equip. and Supplies	17	#	19	6,387	83	32,047	30	21,760
Food and Beverage Stores	13	6,388	11	4,778	57	22,139	46	15,295
Gasoline Stations	6	10,237	16	12,845	50	43,408	17	20,313
Clothing and Clothing Accessories Stores	76	2,490	9	213	100	11,538	95	6,815
General Merchandise Stores	13	#	2	#	21	55,905	28	17,420
Food Services and Drinking Places	76	13,435	63	6,338	305	35,563	190	24,094
Other Retail Group	428	31,939 #	174	14,043 #	996	36,446	860	17,217
Total Retail and Food Services	**738**	**85,377**	**336**	**52,547**	**1,882**	**313,688**	**1,384**	**172,379**
All Other Outlets	413	18,049	191	7,838	1,090	86,654	534	35,163
Totals All Outlets	**1,151**	**103,426**	**527**	**60,386**	**2,972**	**400,343**	**1,918**	**207,542**

Type of business	REDONDO BEACH		REDWOOD CITY		RIALTO		RICHMOND	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	31	11,510	62	74,158	100	5,351	90	36,015
Home Furnishings and Appliance Stores	91	4,572	90	16,944	42	834	56	3,196
Bldg. Matrl. and Garden Equip. and Supplies	24	2,280	32	16,647	21	8,826	27	8,595
Food and Beverage Stores	66	18,036	63	6,845	57	11,034	71	7,456
Gasoline Stations	12	12,908	25	26,249	32	57,762	34	66,996
Clothing and Clothing Accessories Stores	218	35,246	81	9,191	80	3,708	141	9,992
General Merchandise Stores	59	18,066	22	19,783	19	#	27	54,738
Food Services and Drinking Places	254	40,517	260	30,189	135	16,339	171	14,090
Other Retail Group	863	15,789	558	26,985	382	29,293 #	551	13,953
Total Retail and Food Services	**1,618**	**158,924**	**1,193**	**226,991**	**868**	**133,147**	**1,168**	**215,030**
All Other Outlets	593	21,943	794	81,853	405	66,034	659	58,786
Totals All Outlets	**2,211**	**180,867**	**1,987**	**308,844**	**1,273**	**199,181**	**1,827**	**273,817**

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	RIDGECREST		RIVERBANK		RIVERSIDE		ROCKLIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	35	8,945	24	1,954	338	197,224	54	19,848
Home Furnishings and Appliance Stores	26	1,837	14	#	294	27,734	67	21,680
Bldg. Matrl. and Garden Equip. and Supplies	11	#	7	#	129	52,993	27	4,716
Food and Beverage Stores	17	6,051	12	3,096	195	46,463	26	5,500
Gasoline Stations	15	6,729	6	6,313	79	83,170	24	19,582
Clothing and Clothing Accessories Stores	20	345	16	950	481	50,598	33	780
General Merchandise Stores	12	#	7	12,357	113	84,794	14	3,076
Food Services and Drinking Places	64	8,199	48	6,030	636	84,714	110	12,877
Other Retail Group	227	21,151 #	70	15,575 #	2,768	63,123	428	12,204
Total Retail and Food Services	**427**	**53,258**	**204**	**46,274**	**5,033**	**690,813**	**783**	**100,263**
All Other Outlets	191	6,608	72	4,455	2,169	196,120	403	28,851
Totals All Outlets	**618**	**59,865**	**276**	**50,729**	**7,202**	**886,934**	**1,186**	**129,114**

Type of business	ROHNERT PARK		ROSEMEAD		ROSEVILLE		SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	19	2,762	63	6,349	152	229,165	491	75,689
Home Furnishings and Appliance Stores	37	6,804	64	2,523	199	51,328	408	59,728
Bldg. Matrl. and Garden Equip. and Supplies	8	#	16	490	77	34,797	167	54,991
Food and Beverage Stores	26	8,018	40	3,932	77	27,784	366	67,859
Gasoline Stations	15	9,847	9	8,581	45	48,884	127	119,434
Clothing and Clothing Accessories Stores	24	3,239	30	385	345	65,614	676	74,695
General Merchandise Stores	7	45,659	30	32,986	81	103,233	114	108,945
Food Services and Drinking Places	106	17,478	129	14,958	383	66,135	1,297	166,181
Other Retail Group	284	21,661 #	254	4,509	2,041	58,467	3,839	108,836
Total Retail and Food Services	**526**	**115,469**	**635**	**74,714**	**3,400**	**685,408**	**7,485**	**836,359**
All Other Outlets	319	22,913	300	7,695	1,041	100,975	3,425	400,584
Totals All Outlets	**845**	**138,382**	**935**	**82,409**	**4,441**	**786,383**	**10,910**	**1,236,943**

Type of business	SALINAS		SAN BERNARDINO		SAN BRUNO		SAN CARLOS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	129	66,334	256	68,789	32	14,597	34	#
Home Furnishings and Appliance Stores	102	14,620	213	19,273	36	7,815	56	17,229
Bldg. Matrl. and Garden Equip. and Supplies	43	32,623	72	34,009	8	#	47	35,162
Food and Beverage Stores	121	27,469	189	28,319	32	4,967	16	3,535
Gasoline Stations	49	59,418	61	59,447	14	16,440	9	5,976
Clothing and Clothing Accessories Stores	210	24,120	484	20,787	76	13,464	52	7,008
General Merchandise Stores	30	60,019	178	76,976	19	28,776	10	678
Food Services and Drinking Places	310	41,311	469	57,743	138	19,840	101	11,886
Other Retail Group	741	27,938	2,524	35,640	240	21,682 #	387	30,481 #
Total Retail and Food Services	**1,735**	**353,853**	**4,446**	**400,983**	**595**	**127,580**	**712**	**111,955**
All Other Outlets	854	108,746	1,138	81,893	304	12,435	695	42,216
Totals All Outlets	**2,589**	**462,598**	**5,584**	**482,876**	**899**	**140,016**	**1,407**	**154,170**

Type of business	SAN CLEMENTE		SAN DIEGO		SAN DIMAS		SAN FERNANDO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	54	3,942	1,194	429,684	24	1,518	47	9,303
Home Furnishings and Appliance Stores	133	6,132	1,537	256,173	38	3,734	68	1,721
Bldg. Matrl. and Garden Equip. and Supplies	26	#	391	181,054	12	#	23	16,104
Food and Beverage Stores	44	13,387	880	6,845	21	6,031	29	3,833
Gasoline Stations	16	25,936	344	370,354	11	11,602	8	3,764
Clothing and Clothing Accessories Stores	144	3,410	2,321	340,453	40	4,824	278	2,363
General Merchandise Stores	40	13,262	336	340,069	27	25,408	133	10,315
Food Services and Drinking Places	172	26,571	3,733	686,145	72	10,069	83	10,423
Other Retail Group	770	23,895 #	11,752	369,807	300	16,126 #	909	2,986
Total Retail and Food Services	**1,399**	**116,535**	**22,488**	**2,980,584**	**545**	**79,310**	**1,578**	**60,810**
All Other Outlets	801	23,089	11,839	1,254,198	435	44,876	366	12,136
Totals All Outlets	**2,200**	**139,624**	**34,327**	**4,234,782**	**980**	**124,186**	**1,944**	**72,946**

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	SAN FRANCISCO		SAN GABRIEL		SAN JOSE		SAN JUAN CAPISTRANO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	240	107,795	37	4,642	513	278,870	36	44,557
Home Furnishings and Appliance Stores	1,053	158,081	66	4,043	844	108,974	72	6,142
Bldg. Matrl. and Garden Equip. and Supplies	306	89,079	23	3,872	277	149,061	21	10,122
Food and Beverage Stores	1,108	144,434	45	3,922	594	112,288	15	3,521
Gasoline Stations	129	126,186	11	11,826	212	274,954	8	8,714
Clothing and Clothing Accessories Stores	2,222	370,790	97	5,212	1,124	167,540	58	6,087
General Merchandise Stores	265	154,046	40	148	178	247,415	23	#
Food Services and Drinking Places	4,142	703,229	183	16,913	1,999	286,044	89	13,532
Other Retail Group	7,559	340,230	398	7,058	6,233	196,233	502	25,164 #
Total Retail and Food Services	**17,024**	**2,193,871**	**900**	**57,637**	**11,974**	**1,821,380**	**824**	**117,839**
All Other Outlets	9,435	1,011,368	421	12,745	6,722	842,829	421	18,193
Totals All Outlets	**26,459**	**3,205,239**	**1,321**	**70,382**	**18,696**	**2,664,209**	**1,245**	**136,031**

Type of business	SAN LEANDRO		SAN LUIS OBISPO		SAN MARCOS		SAN MATEO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	83	44,965	69	42,866	62	10,080	70	20,562
Home Furnishings and Appliance Stores	97	8,115	88	16,568	105	45,023	154	19,153
Bldg. Matrl. and Garden Equip. and Supplies	59	28,197	40	19,073	55	31,917	49	20,329
Food and Beverage Stores	75	12,545	42	13,708	45	11,830	79	20,187
Gasoline Stations	34	26,062	21	20,500	18	25,054	35	35,413
Clothing and Clothing Accessories Stores	143	28,425	113	19,388	70	9,112	230	40,340
General Merchandise Stores	31	73,366	14	25,599	10	36,291	33	35,957
Food Services and Drinking Places	266	27,319	180	30,669	179	27,448	330	43,163
Other Retail Group	548	25,252	610	30,133	678	21,384	1,013	40,399
Total Retail and Food Services	**1,336**	**274,246**	**1,177**	**218,505**	**1,222**	**218,138**	**1,993**	**275,502**
All Other Outlets	1,015	130,109	672	40,526	937	62,115	1,162	38,693
Totals All Outlets	**2,351**	**404,354**	**1,849**	**259,031**	**2,159**	**280,253**	**3,155**	**314,195**

Type of business	SAN RAFAEL		SAN RAMON		SANTA ANA		SANTA BARBARA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	89	72,129	30	5,648	295	111,382	74	27,226
Home Furnishings and Appliance Stores	135	27,170	88	7,592	296	27,888	150	17,828
Bldg. Matrl. and Garden Equip. and Supplies	51	44,285	20	19,908	99	47,534	75	23,301
Food and Beverage Stores	56	17,732	23	10,983	258	45,032	109	28,581
Gasoline Stations	26	19,960	25	22,033	56	62,787	37	31,793
Clothing and Clothing Accessories Stores	101	4,993	68	2,373	430	50,454	240	45,494
General Merchandise Stores	21	11,481	18	#	97	56,445	38	16,544
Food Services and Drinking Places	221	22,860	155	20,409	791	74,699	391	78,516
Other Retail Group	879	32,679	450	28,304 #	1,393	63,086	1,742	45,458
Total Retail and Food Services	**1,579**	**253,289**	**877**	**117,251**	**3,715**	**539,307**	**2,856**	**314,742**
All Other Outlets	1,148	70,544	565	46,939	3,002	241,141	1,523	70,851
Totals All Outlets	**2,727**	**323,832**	**1,442**	**164,189**	**6,717**	**780,448**	**4,379**	**385,594**

Type of business	SANTA CLARA		SANTA CLARITA		SANTA CRUZ		SANTA FE SPRINGS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	154	112,240	161	109,545	55	13,520	124	21,866
Home Furnishings and Appliance Stores	244	41,056	247	22,681	81	4,852	137	8,351
Bldg. Matrl. and Garden Equip. and Supplies	55	18,322	77	36,927	35	6,623	59	10,438
Food and Beverage Stores	91	19,938	108	6,845	59	14,973	33	5,353
Gasoline Stations	31	35,010	46	68,959	16	14,759	14	16,537
Clothing and Clothing Accessories Stores	97	18,878	431	24,834	112	11,241	361	3,831
General Merchandise Stores	25	38,504	138	85,799	14	#	171	17,261
Food Services and Drinking Places	459	62,839	433	65,572	233	42,151	140	14,912
Other Retail Group	955	28,307	2,325	37,919	840	49,880 #	2,359	20,255
Total Retail and Food Services	**2,111**	**375,095**	**3,966**	**459,081**	**1,445**	**157,999**	**3,398**	**118,805**
All Other Outlets	2,209	307,849	1,857	105,182	640	36,464	1,910	328,015
Totals All Outlets	**4,320**	**682,944**	**5,823**	**564,263**	**2,085**	**194,463**	**5,308**	**446,820**

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	SANTA MARIA		SANTA MONICA		SANTA ROSA		SANTEE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	93	53,245	89	125,401	134	92,073	60	5,590
Home Furnishings and Appliance Stores	73	9,101	215	30,390	179	37,919	39	6,276
Bldg. Matrl. and Garden Equip. and Supplies	47	32,126	44	14,286	80	34,969	19	15,967
Food and Beverage Stores	79	20,924	81	24,099	109	38,335	25	7,801
Gasoline Stations	22	30,348	21	27,712	55	55,683	16	11,835
Clothing and Clothing Accessories Stores	117	10,131	432	72,709	220	36,241	60	6,304
General Merchandise Stores	31	51,421	56	7,322	35	76,975	18	44,057
Food Services and Drinking Places	216	29,440	426	110,569	432	54,127	111	17,065
Other Retail Group	539	18,702	1,695	68,567	1,684	65,511	398	12,962
Total Retail and Food Services	**1,217**	**255,437**	**3,059**	**481,055**	**2,928**	**491,834**	**746**	**127,857**
All Other Outlets	791	79,021	1,409	155,398	1,668	96,647	455	29,289
Totals All Outlets	**2,008**	**334,459**	**4,468**	**636,453**	**4,596**	**588,481**	**1,201**	**157,146**

Type of business	SEAL BEACH		SEASIDE		SELMA		SHAFTER	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	12	#	45	47,131	26	28,170	13	5,293
Home Furnishings and Appliance Stores	26	4,347	22	1,476	16	899	12	#
Bldg. Matrl. and Garden Equip. and Supplies	5	509	12	#	9	#	4	#
Food and Beverage Stores	13	4,926	28	3,526	27	4,559	13	1,864
Gasoline Stations	8	11,005	7	5,364	5	4,338	11	4,563
Clothing and Clothing Accessories Stores	50	3,927	24	255	29	393	11	60
General Merchandise Stores	18	14,711	5	1,016	6	#	6	383
Food Services and Drinking Places	84	18,457	71	7,865	57	7,182	25	1,431
Other Retail Group	187	7,366 #	144	18,770 #	105	19,579 #	42	55,548 #
Total Retail and Food Services	**403**	**65,247**	**358**	**85,403**	**280**	**65,121**	**137**	**69,142**
All Other Outlets	158	33,378	154	13,986	133	8,065	78	69,763
Totals All Outlets	**561**	**98,625**	**512**	**99,390**	**413**	**73,186**	**215**	**138,904**

Type of business	SIMI VALLEY		SOLANA BEACH		SONORA		SOUTH EL MONTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	88	48,613	6	#	22	2,095	86	4,192
Home Furnishings and Appliance Stores	113	11,093	54	3,684	24	984	70	2,992
Bldg. Matrl. and Garden Equip. and Supplies	40	25,847	14	520	12	5,950	40	6,438
Food and Beverage Stores	74	20,287	10	4,452	8	5,391	34	3,243
Gasoline Stations	33	37,075	2	#	7	4,935	9	22,683
Clothing and Clothing Accessories Stores	137	12,035	56	7,952	38	1,714	145	97
General Merchandise Stores	41	53,580	3	#	5	#	64	210
Food Services and Drinking Places	262	37,981	61	15,040	55	4,992	63	5,245
Other Retail Group	1,031	23,214	286	13,905 #	257	22,214 #	648	3,170
Total Retail and Food Services	**1,819**	**269,726**	**492**	**45,553**	**428**	**48,274**	**1,159**	**48,270**
All Other Outlets	1,152	51,489	294	14,491	184	4,352	879	39,112
Totals All Outlets	**2,971**	**321,215**	**786**	**60,044**	**612**	**52,626**	**2,038**	**87,383**

Type of business	SOUTH GATE		SOUTH LAKE TAHOE		SOUTH SAN FRANCISCO		STANTON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	130	24,828	26	3,611	50	6,758	51	5,894
Home Furnishings and Appliance Stores	54	642	25	883	62	12,006	26	#
Bldg. Matrl. and Garden Equip. and Supplies	18	510	21	5,179	30	16,225	17	10,327
Food and Beverage Stores	82	7,954	33	6,845	48	9,214	33	4,501
Gasoline Stations	25	20,332	14	9,303	28	22,352	12	11,319
Clothing and Clothing Accessories Stores	99	4,029	69	7,984	41	146	46	538
General Merchandise Stores	39	23,915	7	#	16	#	11	#
Food Services and Drinking Places	174	14,180	128	21,872	178	25,081	113	9,853
Other Retail Group	390	5,282	210	12,498 #	302	65,433 #	135	11,553 #
Total Retail and Food Services	**1,011**	**101,672**	**533**	**68,174**	**755**	**157,215**	**444**	**53,985**
All Other Outlets	571	31,172	263	14,008	815	80,564	311	13,553
Totals All Outlets	**1,582**	**132,844**	**796**	**82,182**	**1,570**	**237,779**	**755**	**67,538**

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	STOCKTON		SUNNYVALE		TEMECULA		THOUSAND OAKS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	256	87,862	56	91,958	115	84,349	99	127,772
Home Furnishings and Appliance Stores	213	20,112	128	33,329	127	15,042	164	29,903
Bldg. Matrl. and Garden Equip. and Supplies	74	52,875	30	35,195	53	24,666	48	24,163
Food and Beverage Stores	243	42,755	90	17,840	55	18,177	61	27,999
Gasoline Stations	80	68,888	32	32,267	29	48,830	30	40,186
Clothing and Clothing Accessories Stores	329	32,680	94	8,803	205	26,610	218	37,689
General Merchandise Stores	81	96,270	15	#	40	76,441	43	32,454
Food Services and Drinking Places	604	68,545	348	47,894	327	55,081	334	57,824
Other Retail Group	1,471	79,608	912	59,458 #	992	34,722	1,469	53,531
Total Retail and Food Services	**3,351**	**549,595**	**1,705**	**326,745**	**1,943**	**383,916**	**2,466**	**431,521**
All Other Outlets	1,523	165,689	1,332	219,292	948	130,283	1,511	103,914
Totals All Outlets	**4,874**	**715,284**	**3,037**	**546,037**	**2,891**	**514,200**	**3,977**	**535,434**

Type of business	TORRANCE		TRACY		TRUCKEE		TULARE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	160	146,332	64	40,691	19	2,075	60	15,784
Home Furnishings and Appliance Stores	341	51,946	68	10,322	31	2,949	34	1,893
Bldg. Matrl. and Garden Equip. and Supplies	78	37,139	28	11,796	20	10,465	32	10,952
Food and Beverage Stores	110	26,516	45	11,141	17	6,154	38	10,071
Gasoline Stations	42	54,403	24	36,462	10	9,369	27	23,377
Clothing and Clothing Accessories Stores	767	52,283	104	10,433	41	2,419	106	14,237
General Merchandise Stores	288	98,752	20	34,566	7	313	21	21,115
Food Services and Drinking Places	477	83,674	168	23,961	61	9,758	130	14,353
Other Retail Group	4,101	86,215	388	13,927	228	7,462	313	7,772
Total Retail and Food Services	**6,364**	**637,260**	**909**	**193,299**	**434**	**50,964**	**761**	**119,554**
All Other Outlets	1,999	179,396	429	34,224	196	15,240	357	43,675
Totals All Outlets	**8,363**	**816,656**	**1,338**	**227,523**	**630**	**66,204**	**1,118**	**163,230**

Type of business	TURLOCK		TUSTIN		UKIAH		UNION CITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	92	16,641	34	90,021	22	9,050	23	2,570
Home Furnishings and Appliance Stores	63	3,796	132	28,694	22	1,952	50	#
Bldg. Matrl. and Garden Equip. and Supplies	27	17,007	23	16,264	17	15,394	13	13,723
Food and Beverage Stores	45	11,527	58	17,704	19	6,525	48	7,539
Gasoline Stations	26	27,655	20	27,188	11	8,195	12	12,216
Clothing and Clothing Accessories Stores	75	7,871	148	22,271	33	3,376	46	778
General Merchandise Stores	22	46,303	21	53,695	5	#	20	#
Food Services and Drinking Places	164	23,182	219	41,125	78	9,194	128	18,968
Other Retail Group	418	16,343	644	31,616	246	25,257 #	304	44,156 #
Total Retail and Food Services	**932**	**170,325**	**1,299**	**328,578**	**453**	**78,943**	**644**	**99,950**
All Other Outlets	472	42,116	890	57,120	218	8,909	468	62,748
Totals All Outlets	**1,404**	**212,441**	**2,189**	**385,698**	**671**	**87,853**	**1,112**	**162,698**

Type of business	UPLAND		VACAVILLE		VALLEJO		VENTURA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	128	19,277	60	44,122	88	40,892	127	72,428
Home Furnishings and Appliance Stores	98	6,975	80	13,486	67	8,613	153	16,679
Bldg. Matrl. and Garden Equip. and Supplies	51	25,208	27	20,611	23	15,414	71	36,331
Food and Beverage Stores	54	10,535	51	6,845	85	14,471	96	21,729
Gasoline Stations	23	21,988	34	31,619	42	30,726	45	38,106
Clothing and Clothing Accessories Stores	110	3,924	133	44,160	92	9,138	242	24,026
General Merchandise Stores	44	29,675	19	46,026	21	31,993	77	44,143
Food Services and Drinking Places	189	21,107	183	32,105	224	27,562	385	54,747
Other Retail Group	645	23,054	525	21,153	693	16,467	2,466	38,023
Total Retail and Food Services	**1,342**	**161,743**	**1,112**	**260,127**	**1,335**	**195,276**	**3,662**	**346,211**
All Other Outlets	712	41,312	483	39,989	506	44,897	1,601	76,402
Totals All Outlets	**2,054**	**203,054**	**1,595**	**300,116**	**1,841**	**240,172**	**5,263**	**422,613**

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

Type of business	VICTORVILLE		VISALIA		VISTA		WALNUT CREEK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	122	68,727	123	44,843	67	20,992	69	86,321
Home Furnishings and Appliance Stores	118	14,544	125	15,795	70	2,858	107	17,048
Bldg. Matrl. and Garden Equip. and Supplies	33	18,015	58	24,986	52	26,976	33	14,099
Food and Beverage Stores	60	17,815	59	18,175	63	15,077	32	16,206
Gasoline Stations	39	42,359	38	27,279	28	30,545	28	23,768
Clothing and Clothing Accessories Stores	194	17,995	149	21,654	74	6,777	161	52,243
General Merchandise Stores	67	55,117	34	69,754	25	46,597	12	31,598
Food Services and Drinking Places	233	31,912	287	41,620	212	23,366	215	42,598
Other Retail Group	1,032	22,519	742	31,618	699	19,605	802	27,662
Total Retail and Food Services	**1,898**	**289,002**	**1,615**	**295,724**	**1,290**	**192,793**	**1,459**	**311,542**
All Other Outlets	529	33,359	932	123,420	1,001	66,742	791	59,719
Totals All Outlets	**2,427**	**322,361**	**2,547**	**419,144**	**2,291**	**259,535**	**2,250**	**371,261**

Type of business	WATSONVILLE		WEST COVINA		WEST HOLLYWOOD		WEST SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	48	16,492	55	75,595	17	#	72	9,973
Home Furnishings and Appliance Stores	33	2,193	88	13,756	172	29,893	31	#
Bldg. Matrl. and Garden Equip. and Supplies	29	12,606	17	#	24	6,053	27	15,878
Food and Beverage Stores	57	9,820	74	12,350	55	25,830	40	11,915
Gasoline Stations	18	14,599	17	20,835	6	7,500	24	19,039
Clothing and Clothing Accessories Stores	72	4,544	154	22,882	197	16,571	28	520
General Merchandise Stores	14	14,518	77	37,151	27	#	8	21,674
Food Services and Drinking Places	128	14,768	230	33,802	229	69,176	95	12,013
Other Retail Group	299	10,399	471	25,457 #	635	51,380 #	227	34,921 #
Total Retail and Food Services	**698**	**99,940**	**1,183**	**241,826**	**1,362**	**206,403**	**552**	**125,932**
All Other Outlets	421	29,256	448	27,657	638	37,640	552	163,999
Totals All Outlets	**1,119**	**129,196**	**1,631**	**269,483**	**2,000**	**244,042**	**1,104**	**289,932**

Type of business	WESTMINSTER		WHITTIER		WINDSOR		WOODLAND	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	61	62,339	73	17,558	11	2,176	48	13,956
Home Furnishings and Appliance Stores	116	18,596	80	2,251	17	1,080	44	5,445
Bldg. Matrl. and Garden Equip. and Supplies	32	19,927	37	11,371	12	#	33	14,058
Food and Beverage Stores	108	13,866	72	13,529	19	4,207	37	10,101
Gasoline Stations	22	29,193	16	17,115	8	6,946	18	18,227
Clothing and Clothing Accessories Stores	256	19,167	115	8,843	19	168	54	5,098
General Merchandise Stores	47	55,594	57	20,145	2	#	20	32,266
Food Services and Drinking Places	285	27,082	218	27,469	52	7,261	120	13,143
Other Retail Group	627	19,121	1,005	17,181	207	27,913 #	314	12,236
Total Retail and Food Services	**1,554**	**264,887**	**1,673**	**135,463**	**347**	**49,751**	**688**	**124,530**
All Other Outlets	674	25,582	635	33,132	231	22,876	444	66,529
Totals All Outlets	**2,228**	**290,468**	**2,308**	**168,595**	**578**	**72,627**	**1,132**	**191,058**

Type of business	YORBA LINDA		YUBA CITY		YUCAIPA		YUCCA VALLEY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	34	2,069	77	25,374	54	4,795	39	9,300
Home Furnishings and Appliance Stores	89	20,376	58	6,183	33	478	19	983
Bldg. Matrl. and Garden Equip. and Supplies	30	2,534	26	20,297	22	2,043	15	#
Food and Beverage Stores	22	7,480	48	6,845	25	6,645	13	6,924
Gasoline Stations	8	10,068	26	14,198	13	14,148	11	8,647
Clothing and Clothing Accessories Stores	76	1,333	85	9,936	24	#	22	481
General Merchandise Stores	12	21,736	20	43,031	14	1,553	8	#
Food Services and Drinking Places	85	14,808	145	19,886	79	8,531	45	6,596
Other Retail Group	495	13,572	423	18,464	342	7,306 #	287	23,888 #
Total Retail and Food Services	**851**	**93,976**	**908**	**164,214**	**606**	**45,500**	**459**	**56,819**
All Other Outlets	579	17,077	474	32,358	238	5,921	169	3,360
Totals All Outlets	**1,430**	**111,053**	**1,382**	**196,572**	**844**	**51,422**	**628**	**60,179**

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions
ADELANTO	133	9,827	246	34,092
ALBANY	352	40,446	509	47,264
ALTURAS	89	8,513	152	11,197
AMADOR	28	#	31	173 #
AMERICAN CANYON	186	36,670	316	43,570
ANDERSON	271	37,467	414	44,959
ANGELS CAMP	120	12,705	179	14,136
ARCATA	521	33,868	728	46,799
ARTESIA	412	33,222	558	38,998
ARVIN	102	7,347	134	13,584
ATHERTON	108	705	177	2,420
ATWATER	287	36,784	406	44,389
AVALON	170	19,604	217	20,978
AVENAL	58	4,086	71	4,689
BANNING	315	32,911	451	39,890
BELL	406	34,017	582	45,871
BELL GARDENS	385	38,774	601	43,514
BELMONT	355	40,596	624	55,441
BELVEDERE	39	311	75	1,413
BENICIA	571	43,439	956	144,446
BIGGS	11	310	16	312
BISHOP	272	37,275	400	44,564
BLUE LAKE	24	156	35	253
BLYTHE	161	29,389	256	32,234
BRADBURY	9	16	15	25
BRAWLEY	157	21,062	292	36,007
BRISBANE	91	13,833	239	94,605
BUELLTON	135	28,350	249	33,326
CALIFORNIA CITY	107	5,694	138	6,231
CALIMESA	105	12,322	155	13,532
CALIPATRIA	17	1,570	28	1,676
CALISTOGA	159	12,584	255	16,332
CANYON LAKE	160	2,037	218	2,611
CARMEL	427	43,394	563	46,874
CARPINTERIA	321	26,494	519	37,785
CHOWCHILLA	124	15,496	185	21,374
CLAYTON	116	6,771	157	7,641
CLEARLAKE	181	25,822	251	27,089
CLOVERDALE	158	11,464	240	13,015
COALINGA	108	19,726	170	24,207
COLFAX	108	9,361	150	14,437
COLMA	100	147,130	157	158,110
COLUSA	107	18,189	170	27,322
CORCORAN	100	9,294	161	17,539
CORNING	131	47,428	185	49,789
CORONADO	359	31,924	541	56,797
COTATI	200	28,825	305	35,118
CRESCENT CITY	171	20,251	259	24,178
CUDAHY	389	12,767	477	21,782
DEL MAR	827	37,963	1,080	48,080
DEL REY OAKS	22	5,824	41	6,795
DESERT HOT SPRINGS	211	17,244	287	18,514
DINUBA	241	38,567	359	41,888
DORRIS	19	547	26	620
DOS PALOS	65	3,231	97	7,919
DUNSMUIR	52	1,811	69	1,895
EAST PALO ALTO	107	61,997	148	64,008
ESCALON	114	10,560	166	13,805
ETNA	26	1,051	37	1,223
EXETER	152	11,602	218	14,287
FAIRFAX	220	8,293	322	9,237
FARMERSVILLE	88	8,078	117	8,909
FERNDALE	72	3,152	100	3,620
FILLMORE	159	16,643	236	18,520
FIREBAUGH	63	6,970	96	16,368
FORT BRAGG	295	31,454	423	36,021
FORT JONES	38	2,085	54	2,284
FORTUNA	271	24,889	387	32,036
FOWLER	82	12,247	124	24,070
GALT	1,528	21,056	1,711	28,077
GONZALES	81	5,174	118	13,402
GRAND TERRACE	147	8,624	191	17,689
GREENFIELD	115	13,583	166	20,838
GRIDLEY	127	17,189	176	20,238
GROVER BEACH	225	17,593	386	22,161
GUADALUPE	53	3,250	72	5,402
GUSTINE	63	3,769	100	4,353
HALF MOON BAY	325	33,625	492	43,869
HAWAIIAN GARDENS	168	11,855	241	13,513
HERCULES	176	19,904	233	27,621
HIDDEN HILLS	28	50	39	201
HIGHLAND	407	34,477	546	37,299
HILLSBOROUGH	132	234	210	1,608
HOLTVILLE	47	2,791	67	6,912
HUGHSON	63	3,103	96	9,571
HURON	51	2,644	66	3,288
IMPERIAL	78	19,106	157	29,302
IMPERIAL BEACH	255	16,219	344	17,254
INDIAN WELLS	117	3,343	183	9,347
IONE	77	1,569	103	3,622
IRWINDALE	245	26,868	622	90,293
ISLETON	45	640	52	2,308
JACKSON	195	12,219	275	14,439
KERMAN	141	17,773	197	22,109
KING CITY	228	16,570	315	24,936
KINGSBURG	139	14,824	218	20,369
LA CANADA-FLINTRIDGE	360	37,413	547	42,375
LA HABRA HEIGHTS	47	132	77	675
LA PALMA	166	57,779	270	72,945
LAFAYETTE	568	39,960	898	49,439
LAGUNA WOODS	152	16,974	192	17,725
LAKEPORT	201	23,153	305	26,177
LARKSPUR	314	35,030	502	39,961
LATHROP	113	39,398	184	50,390
LEMOORE	186	25,112	271	38,036
LINDSAY	127	9,366	188	11,609
LIVE OAK	60	4,459	75	4,483
LIVINGSTON	97	20,402	122	24,641
LOMA LINDA	204	54,167	306	73,425
LOMITA	427	28,644	585	32,721
LOOMIS	178	9,538	295	18,413
LOS ALAMITOS	342	35,775	624	54,041
LOS ALTOS	691	41,584	1,057	46,190
LOS ALTOS HILLS	112	276	164	1,868
LOYALTON	15	833	23	935
MAMMOTH LAKES	247	30,729	360	34,990
MARICOPA	12	#	14	728 #
MARINA	226	38,959	343	41,349
MARYSVILLE	236	26,887	340	36,723
MAYWOOD	233	17,354	356	22,066
MC FARLAND	53	4,680	76	5,404
MENDOTA	88	7,081	109	13,118
MILL VALLEY	451	40,568	766	46,618
MILLBRAE	315	41,624	484	47,641
MONTAGUE	39	980	53	2,019
MONTE SERENO	45	#	62	308 #
MORAGA	231	16,159	341	17,731
MORRO BAY	376	32,163	503	35,095
MOUNT SHASTA	220	16,253	312	19,561
NEEDLES	71	8,977	117	9,606
NEVADA CITY	242	10,031	333	15,319
NEWMAN	75	4,947	113	6,459
OAKLEY	278	22,966	394	30,958
OJAI	331	14,942	504	20,100
ORANGE COVE	57	2,669	78	3,146
ORINDA	336	15,393	531	19,246
ORLAND	148	15,062	214	17,490
PACIFIC GROVE	476	25,273	647	31,602
PACIFICA	471	32,732	722	35,289
PALOS VERDES ESTATES	202	2,401	299	5,182

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, THIRD QUARTER 2009

(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
PARADISE	580	31,843	828	35,232	SOLVANG	256	18,109	361	23,182
PARLIER	84	6,413	105	7,489	SONOMA	431	43,634	669	49,842
PATTERSON	166	24,359	233	30,518	SOUTH PASADENA	442	28,875	652	33,921
PIEDMONT	114	2,705	188	2,937	ST. HELENA	255	32,529	479	45,851
PISMO BEACH	316	53,434	406	56,672	SUISUN	230	19,860	312	21,216
PLYMOUTH	47	2,518	68	2,875	SUSANVILLE	163	30,613	274	33,057
POINT ARENA	37	1,501	46	1,645	SUTTER CREEK	130	3,333	172	3,739
PORT HUENEME	195	17,027	287	19,383	TAFT	159	17,974	241	34,442
PORTOLA	78	3,458	109	3,856	TEHACHAPI	280	28,843	379	30,756
PORTOLA VALLEY	76	2,283	132	3,198	TEHAMA	6	#	6	26 #
RANCHO PALOS VERDES	484	26,928	661	34,732	TEMPLE CITY	435	29,330	695	33,754
REEDLEY	255	25,520	405	31,622	TIBURON	184	9,329	321	10,498
RIO DELL	38	2,346	54	2,493	TRINIDAD	31	2,819	40	2,830
RIO VISTA	112	10,945	175	16,407	TULELAKE	14	668	20	3,231
RIPON	152	34,364	227	41,981	TWENTYNINE PALMS	210	21,929	300	24,605
ROLLING HILLS	26	#	37	31 #	VERNON	229	13,250	978	84,929
ROLLING HILLS ESTATES	347	23,066	474	25,741	VILLA PARK	73	2,639	136	2,866
ROSS	48	456	89	815	WALNUT	529	27,448	1,049	35,853
SAN ANSELMO	430	17,504	666	19,606	WASCO	151	19,056	208	23,137
SAN JACINTO	376	37,301	576	43,051	WATERFORD	74	5,872	92	7,337
SAN JOAQUIN	20	1,703	31	6,005	WEED	83	13,120	113	13,379
SAN JUAN BAUTISTA	147	2,713	174	2,916	WESTLAKE VILLAGE	345	46,856	656	57,907
SAN MARINO	203	6,521	329	8,031	WESTMORLAND	17	#	19	2,732 #
SAN PABLO	314	30,786	430	35,086	WHEATLAND	37	2,236	48	3,463
SAND CITY	60	41,435	125	47,214	WILDOMAR	299	24,703	403	26,211
SANGER	244	31,061	366	36,443	WILLIAMS	75	12,354	99	13,770
SANTA PAULA	293	29,589	502	39,357	WILLITS	214	25,775	304	30,428
SARATOGA	393	16,479	626	21,849	WILLOWS	109	17,167	161	21,476
SAUSALITO	488	30,080	795	36,118	WINTERS	93	6,640	134	7,210
SCOTTS VALLEY	312	31,639	501	41,022	WOODLAKE	61	3,477	84	8,409
SEBASTOPOL	398	26,886	572	31,956	WOODSIDE	121	8,128	203	10,340
SHASTA LAKE	126	6,480	200	12,485	YOUNTVILLE	63	15,522	126	17,494
SIERRA MADRE	236	4,459	330	5,592	YREKA	241	31,558	395	36,499
SIGNAL HILL	341	175,127	720	211,935					
SOLEDAD	140	10,611	183	11,462					

Sales omitted because their publication would result in the disclosure of confidential information. In Table 6, these are included with "Total Outlets, Taxable Transactions".

FOOTNOTES

a/ Per capita taxable sales were derived by dividing third quarter self-assessed taxable sales by the population estimates of the State Department of Finance for July 1. The populations used were 38,134,496 for 2008 and 38,487,889 for 2009.

b/ Some permittees, by the nature of their business, are not required to allocate local sales or use tax to specific local jurisdictions. Their taxable transactions are listed under the column headed "Unallocated" in Table 2. Contractors and manufacturers generate most of the countywide unallocable transactions through construction work and making installations of manufactured products in the various counties. Unallocated taxable sales are not reported in Tables 5 and 6.

Notes concerning permits:

A sales tax permit is required for each place of business operated by all manufacturers, wholesalers, and retailers of tangible personal property except those dealing solely in nontaxable commodities. Permits are tabulated twice a year: as of January 1 and July 1.

Table 3 to Table 5 Conversion Chart

NAICS	Table 3	Table 5
44111	New Car Dealers	Motor Vehicle and Parts Dealers
44112	Used Car Dealers	Motor Vehicle and Parts Dealers
4412	Other Motor Vehicle Dealers	Motor Vehicle and Parts Dealers
4413	Auto. Parts, Accessories and Tire Stores	Motor Vehicle and Parts Dealers
4421	Furniture Stores	Home Furnishings and Appliance Stores
4422	Home Furnishings Stores	Home Furnishings and Appliance Stores
44311	Appliance, T.V., and Other Electronics Stores	Home Furnishings and Appliance Stores
44312	Computer and Software Stores	Home Furnishings and Appliance Stores
44313	Camera and Photographic Supplies Stores	Home Furnishings and Appliance Stores
4441	Building Material and Supplies Dealers	Bldg. Matrl. and Garden Equip. and Supplies
4442	Lawn and Garden Equip. and Supplies Stores	Bldg. Matrl. and Garden Equip. and Supplies
44511	Supermarkets and Other Grocery Stores	Food and Beverage Stores
44512	Convenience Stores	Food and Beverage Stores
4452	Specialty Food Stores	Food and Beverage Stores
4453	Beer, Wine, and Liquor Stores	Food and Beverage Stores
44611	Pharmacies and Drug Stores	Other Retail Group
44612-44619	Health and Personal Care Stores	Other Retail Group
447	Gasoline Stations	Gasoline Stations
44811	Men's Clothing Stores	Clothing and Clothing Accessories Stores
44812	Women's Clothing Stores	Clothing and Clothing Accessories Stores
44813-44819	Family Clothing Stores, Accessories, and Others	Clothing and Clothing Accessories Stores
4482	Shoe Stores	Clothing and Clothing Accessories Stores
4483	Jewelry, Luggage, and Leather Goods Stores	Clothing and Clothing Accessories Stores
45111	Sporting Goods Stores	Other Retail Group
45112-45114	Hobby, Toy and Musical Instrument Stores	Other Retail Group
4512	Book, Periodical, and Music Stores	Other Retail Group
452	General Merchandise Stores	General Merchandise Stores
4531	Florists	Other Retail Group
45321	Office Supplies and Stationery Stores	Other Retail Group
45322	Gift, Novelty, and Souvenir Stores	Other Retail Group
4533	Used Merchandise Stores	Other Retail Group
4539	Other Miscellaneous Store Retailers	Other Retail Group
454	Nonstore Retailers	Other Retail Group
7221	Full-Service Restaurants	Food Services and Drinking Places
7222	Limited-Service Eating Places	Food Services and Drinking Places
7223	Special Food Services	Food Services and Drinking Places
7224	Drinking Places (Alcoholic Beverages)	Food Services and Drinking Places
All others	All Other Outlets	All other outlets