

TAXABLE SALES BY CITY, FOURTH QUARTER 1997		
(Taxable transactions in thousands of dollars)		
<i># Indicates sales omitted because their publication would result in the disclosure of confidential information. These are included with "Total Outlets" when possible.</i>		
Cities within	TAXABLE TRANSACTIONS	
Counties	Retail stores	Total All Outlets
ALAMEDA COUNTY	2,855,124	5,049,713
Alameda	91,280	181,657
Albany	18,534	25,596
Berkeley	213,970	298,083
Dublin	166,301	193,886
Emeryville	85,769	120,579
Fremont	327,129	618,638
Hayward	327,404	616,290
Livermore	156,561	261,001
Newark	172,343	231,673
Oakland	479,064	729,412
Piedmont	3,130	4,304
Pleasanton	317,041	484,052
San Leandro	256,492	378,325
Union City	81,166	157,976
ALPINE COUNTY	1,443	7,451
AMADOR COUNTY	56,514	74,847
Amador	253	322
Ione	1,332	2,579
Jackson	17,428	20,187
Plymouth	1,426	1,680
Sutter Creek	5,637	6,700
BUTTE COUNTY	334,168	438,072
Biggs	439	524
Chico	215,781	247,545
Gridley	12,868	14,879
Oroville	43,067	52,832
Paradise	24,439	29,366
CALAVERAS COUNTY	30,570	48,475
Angels Camp	8,755	10,010

COLUSA COUNTY	23,772	38,820
Colusa	10,202	13,736
Williams	6,480	8,570
CONTRA COSTA COUNTY	1,907,225	2,642,706
Antioch	119,891	139,613
Brentwood	24,285	28,718
Clayton	7,754	9,210
Concord	393,585	478,658
Danville	76,803	88,191
El Cerrito	43,105	46,980
Hercules	6,555	15,722
Lafayette	37,318	49,374
Martinez	55,458	68,894
Moraga	15,102	18,432
Orinda	14,231	17,499
Pinole	58,117	60,358
Pittsburg	77,331	93,974
Pleasant Hill	124,763	136,007
Richmond	174,820	223,649
San Pablo	24,679	28,066
San Ramon	96,765	153,032
Walnut Creek	428,518	489,942
DEL NORTE COUNTY	25,883	37,846
Crescent City	13,939	16,955
EL DORADO COUNTY	184,918	266,473
Placerville	39,262	50,297
South Lake Tahoe	53,577	64,652
FRESNO COUNTY	1,238,698	1,778,467
Clovis	177,659	197,412
Coalinga	12,785	16,038
Firebaugh	10,126	11,632
Fowler	3,112	8,370
Fresno	796,527	1,054,558
Huron	2,308	2,821

Kerman	11,862	13,697
Kingsburg	10,259	11,950
Mendota	3,879	5,668
Orange Cove	1,703	2,486
Parlier	2,565	3,173
Reedley	19,966	25,035
Sanger	22,559	30,564
San Joaquin	747	2,907
Selma	47,025	53,000
GLENN COUNTY	26,478	46,529
Orland	8,773	11,393
Willows	14,558	16,049
HUMBOLDT COUNTY	214,961	294,593
Arcata	24,861	33,922
Blue Lake	623	779
Eureka	125,702	151,417
Ferndale	1,862	2,308
Fortuna	17,314	21,143
Rio Dell	1,196	1,271
Trinidad	1,033	1,090
IMPERIAL COUNTY	198,533	293,753
Brawley	20,054	28,293
Calexico	62,668	69,358
Calipatria	1,360	1,923
El Centro	86,835	106,145
Holtville	2,013	2,978
Imperial	10,061	21,470
Westmorland	1,571	1,951
INYO COUNTY	34,799	52,900
Bishop	25,976	31,138
KERN COUNTY	935,413	1,467,397
Arvin	3,458	6,228
Bakersfield	594,686	749,727
California City	2,236	2,880

Delano	31,629	38,214
Maricopa	477	725
Mc Farland	2,070	2,469
Ridgecrest	41,367	46,060
Shafter	10,781	23,296
Taft	15,945	24,743
Tehachapi	14,511	15,844
Wasco	11,967	14,977
KINGS COUNTY	133,054	184,982
Avenal	2,063	2,655
Corcoran	8,557	14,947
Hanford	91,309	103,354
Lemoore	15,359	20,429
LAKE COUNTY	61,432	81,450
Clearlake	17,478	18,593
Lakeport	21,131	23,064
LASSEN COUNTY	32,396	47,069
Susanville	24,452	27,632
LOS ANGELES COUNTY	15,043,039	23,271,181
Agoura Hills	35,117	61,669
Alhambra	194,380	219,893
Arcadia	139,628	163,482
Artesia	29,352	38,049
Avalon	8,195	8,974
Azusa	57,425	73,617
Baldwin Park	48,583	70,216
Bell	24,305	35,088
Bellflower	81,035	97,733
Bell Gardens	26,869	34,224
Beverly Hills	306,292	376,387
Bradbury	#	60
Burbank	269,180	422,022
Calabasas	33,481	44,854
Carson	200,100	365,671
Cerritos	383,860	487,514
Claremont	44,524	56,291

Commerce	87,131	250,700
Compton	41,068	114,272
Covina	115,927	137,553
Cudahy	15,134	25,154
Culver City	223,594	280,245
Diamond Bar	47,159	55,450
Downey	210,869	249,301
Duarte	54,682	63,514
El Monte	212,596	257,292
El Segundo	59,946	143,089
Gardena	95,663	140,108
Glendale	411,876	522,510
Glendora	70,888	89,386
Hawaiian Gardens	13,763	14,793
Hawthorne	143,264	174,797
Hermosa Beach	35,803	42,075
Hidden Hills	226	402
Huntington Park	68,753	80,519
Industry	321,673	546,174
Inglewood	99,542	136,675
Irwindale	10,906	61,102
La Canada-Flintridge	34,399	38,689
La Habra Heights	94	1,142
Lakewood	162,795	175,061
La Mirada	72,015	152,520
Lancaster	199,528	235,549
La Puente	37,521	41,630
La Verne	40,420	54,469
Lawndale	35,307	42,475
Lomita	18,291	23,472
Long Beach	456,171	650,696
Los Angeles	4,869,643	6,887,869
Lynwood	33,367	41,754
Malibu	30,670	35,836
Manhattan Beach	100,226	141,383
Maywood	13,624	18,330
Monrovia	105,051	139,730
Montebello	151,737	200,550
Monterey Park	55,597	75,492
Norwalk	109,989	134,844
Palmdale	174,961	203,131
Palos Verdes Estates	2,063	4,265
Paramount	55,389	103,079
Pasadena	383,175	563,158

Pico Rivera	61,822	95,275
Pomona	136,032	219,111
Rancho Palos Verdes	14,354	18,242
Redondo Beach	167,152	197,813
Rolling Hills	#	228
Rolling Hills Estates	26,318	30,774
Rosemead	58,251	66,235
San Dimas	53,558	83,115
San Fernando	77,471	96,009
San Gabriel	52,815	66,837
San Marino	8,195	9,406
Santa Clarita	309,264	384,252
Santa Fe Springs	124,436	404,700
Santa Monica	367,392	490,065
Sierra Madre	2,918	4,101
Signal Hill	147,436	179,003
South El Monte	23,757	68,935
South Gate	77,544	106,283
South Pasadena	26,395	32,445
Temple City	31,077	34,830
Torrance	606,996	766,356
Vernon	15,690	104,781
Walnut	16,189	29,269
West Covina	235,489	254,819
West Hollywood	108,562	146,554
Westlake Village	34,034	49,118
Whittier	130,043	158,447
MADERA COUNTY	117,984	173,949
Chowchilla	10,765	12,859
Madera	58,846	74,465
MARIN COUNTY	635,248	875,160
Belvedere	789	1,783
Corte Madera	111,387	118,647
Fairfax	5,087	7,383
Larkspur	29,611	38,491
Mill Valley	31,983	40,730
Novato	118,524	148,313
Ross	348	998
San Anselmo	15,228	20,956
San Rafael	245,525	311,466

Sausalito	20,781	39,285
Tiburon	6,502	10,809
MARIPOSA COUNTY	9,776	29,098
MENDOCINO COUNTY	149,367	210,367
Fort Bragg	18,945	28,078
Point Arena	493	957
Ukiah	62,659	70,224
Willits	16,103	18,736
MERCED COUNTY	248,918	350,377
Atwater	16,650	24,881
Dos Palos	4,808	6,253
Gustine	2,896	3,586
Livingston	3,764	6,311
Los Banos	33,067	41,433
Merced	144,926	179,473
MODOC COUNTY	9,077	15,799
Alturas	7,145	8,362
MONO COUNTY	20,257	32,529
Mammoth Lakes	16,537	23,025
MONTEREY COUNTY	681,089	968,751
Carmel	38,740	46,941
Del Rey Oaks	3,472	3,973
Gonzales	2,924	4,810
Greenfield	4,391	6,127
King City	15,992	20,985
Marina	12,242	17,056
Monterey	107,786	138,215
Pacific Grove	28,787	37,233
Salinas	279,534	351,493
Sand City	40,575	45,184
Seaside	61,759	72,551
Soledad	5,043	5,576

NAPA COUNTY	223,223	354,076
American Canyon	17,717	20,944
Calistoga	11,544	12,610
Napa	140,027	178,494
St. Helena	24,663	33,485
Yountville	5,909	6,596
NEVADA COUNTY	140,321	204,821
Grass Valley	47,185	59,074
Nevada City	10,896	18,701
Truckee	32,986	41,615
ORANGE COUNTY	5,831,471	9,532,846
Anaheim	472,223	923,573
Brea	221,196	316,177
Buena Park	189,053	261,133
Costa Mesa	571,702	732,571
Cypress	51,659	168,023
Dana Point	42,997	62,107
Fountain Valley	150,287	205,034
Fullerton	241,752	327,765
Garden Grove	228,323	320,347
Huntington Beach	330,770	440,977
Irvine	412,309	823,094
Laguna Beach	44,452	56,322
Laguna Hills	142,547	179,230
Laguna Niguel	110,595	125,021
La Habra	96,993	116,215
Lake Forest	78,402	108,527
La Palma	27,832	54,948
Los Alamitos	26,783	48,361
Mission Viejo	212,197	245,398
Newport Beach	287,787	379,193
Orange	299,645	501,949
Placentia	60,928	93,298
San Clemente	51,362	75,216
San Juan Capistrano	88,330	105,522
Santa Ana	479,411	853,548
Seal Beach	29,957	34,926
Stanton	48,724	64,594

Tustin	266,248	354,553
Villa Park	2,716	3,440
Westminster	238,166	268,283
Yorba Linda	73,487	97,819
PLACER COUNTY	571,626	843,156
Auburn	37,189	51,370
Colfax	6,656	10,252
Lincoln	6,040	13,113
Loomis	6,954	10,885
Rocklin	49,156	65,514
Roseville	322,911	420,842
PLUMAS COUNTY	23,561	39,110
Portola	2,533	3,141
RIVERSIDE COUNTY	2,336,281	3,251,797
Banning	30,736	37,091
Beaumont	16,568	19,620
Blythe	23,955	28,580
Calimesa	4,791	5,413
Canyon Lake	1,243	1,916
Cathedral City	95,934	116,666
Coachella	16,606	23,237
Corona	213,656	305,213
Desert Hot Springs	12,077	13,710
Hemet	113,763	126,167
Indian Wells	4,307	14,172
Indio	68,784	85,653
Lake Elsinore	58,671	72,064
La Quinta	36,408	48,886
Moreno Valley	157,610	173,396
Murrieta	61,849	69,173
Norco	56,395	65,393
Palm Desert	213,682	251,811
Palm Springs	91,456	121,248
Perris	44,989	66,527
Rancho Mirage	52,023	66,478
Riverside	519,649	648,702
San Jacinto	11,672	14,556
Temecula	175,581	229,248

SACRAMENTO COUNTY	2,264,832	3,403,642
Citrus Heights	225,442	241,732
Folsom	121,525	142,792
Galt	11,075	14,749
Isleton	1,482	1,699
Sacramento	705,959	1,079,658
SAN BENITO COUNTY	52,745	97,935
Hollister	42,381	52,078
San Juan Bautista	2,101	3,556
SAN BERNARDINO COUNTY	2,555,219	3,787,945
Adelanto	2,624	13,057
Apple Valley	38,840	44,447
Barstow	83,551	93,585
Big Bear Lake	27,654	31,584
Chino	158,335	216,945
Chino Hills	31,625	36,392
Colton	79,781	101,125
Fontana	140,118	185,300
Grand Terrace	5,877	9,092
Hesperia	48,210	65,826
Highland	19,305	23,534
Loma Linda	25,549	40,900
Montclair	202,225	225,200
Needles	6,633	8,491
Ontario	375,115	609,843
Rancho Cucamonga	172,841	258,758
Redlands	117,831	141,664
Rialto	70,588	129,441
San Bernardino	400,934	488,863
Twentynine Palms	10,670	12,001
Upland	107,900	136,458
Victorville	197,701	219,809
Yucaipa	22,492	27,646
Yucca Valley	39,666	42,925
SAN DIEGO COUNTY	5,104,059	7,419,467
Carlsbad	270,163	354,991

Chula Vista	302,501	349,823
Coronado	19,377	36,016
Del Mar	13,902	18,967
El Cajon	289,696	348,419
Encinitas	136,974	159,358
Escondido	406,141	485,982
Imperial Beach	10,502	11,627
La Mesa	200,643	219,404
Lemon Grove	55,942	66,335
National City	219,673	252,005
Oceanside	168,799	200,260
Poway	88,386	114,077
San Diego	2,291,732	3,320,351
San Marcos	111,190	171,280
Santee	83,445	112,672
Solana Beach	32,255	38,979
Vista	128,604	166,981
CITY AND COUNTY OF		
SAN FRANCISCO	1,879,996	2,950,541
SAN JOAQUIN COUNTY	849,738	1,252,636
Escalon	8,770	10,885
Lathrop	9,389	22,855
Lodi	111,460	143,661
Manteca	82,205	95,106
Ripon	15,227	19,124
Stockton	414,440	525,532
Tracy	97,268	113,067
SAN LUIS OBISPO COUNTY	403,491	596,119
Arroyo Grande	35,347	41,382
Atascadero	44,129	53,523
Grover Beach	13,900	16,640
Morro Bay	20,522	24,239
Paso Robles	67,224	80,707
Pismo Beach	25,190	29,010
San Luis Obispo	142,838	175,138
SAN MATEO COUNTY	1,777,066	2,986,959

Atherton	287	6,206
Belmont	40,303	66,679
Brisbane	12,919	58,907
Burlingame	126,929	189,809
Colma	146,233	154,335
Daly City	164,726	181,238
East Palo Alto	5,200	7,914
Foster City	62,430	242,563
Half Moon Bay	23,434	29,275
Hillsborough	352	2,090
Menlo Park	109,817	207,950
Millbrae	37,518	50,786
Pacifica	24,359	27,337
Portola Valley	1,703	2,925
Redwood City	231,550	342,228
San Bruno	149,311	166,777
San Carlos	84,790	127,500
San Mateo	305,673	359,224
South San Francisco	135,537	264,350
Woodside	5,810	7,776
SANTA BARBARA COUNTY	737,290	1,048,143
Buellton	22,817	25,796
Carpinteria	15,115	25,791
Guadalupe	2,934	3,323
Lompoc	51,330	60,522
Santa Barbara	289,059	365,305
Santa Maria	208,542	247,515
Solvang	17,143	20,539
SANTA CLARA COUNTY	4,021,862	7,433,224
Campbell	129,896	230,522
Cupertino	138,229	217,953
Gilroy	136,679	174,365
Los Altos	42,713	52,768
Los Altos Hills	294	1,682
Los Gatos	102,527	126,800
Milpitas	184,184	324,804
Monte Sereno	841	1,212
Morgan Hill	65,530	88,447
Mountain View	222,624	470,268
Palo Alto	326,569	463,503

San Jose	1,710,695	2,731,589
Santa Clara	449,864	897,396
Saratoga	18,825	24,751
Sunnyvale	343,553	606,491
SANTA CRUZ COUNTY	443,172	614,007
Capitola	102,868	110,359
Santa Cruz	127,137	162,802
Scotts Valley	28,151	45,193
Watsonville	65,152	82,850
SHASTA COUNTY	306,001	422,286
Anderson	19,082	24,497
Redding	252,996	311,752
Shasta Lake	3,479	5,447
SIERRA COUNTY	1,941	4,002
Loyalton	621	1,126
SISKIYOU COUNTY	56,155	85,528
Dorris	357	400
Dunsmuir	2,870	3,011
Etna	732	915
Fort Jones	933	1,121
Montague	826	910
Mount Shasta	9,763	12,926
Tulelake	391	1,347
Weed	5,515	6,959
Yreka	25,716	31,256
SOLANO COUNTY	645,754	887,360
Benicia	27,912	66,230
Dixon	17,237	32,876
Fairfield	236,743	274,023
Rio Vista	11,504	12,900
Suisun	13,234	17,025
Vacaville	160,948	186,469
Vallejo	161,150	185,379

SONOMA COUNTY	946,604	1,366,868
Cloverdale	5,810	6,683
Cotati	12,444	19,029
Healdsburg	35,497	46,012
Petaluma	125,520	180,660
Rohnert Park	91,516	117,459
Santa Rosa	493,170	587,612
Sebastopol	22,101	27,442
Sonoma	34,292	38,917
Windsor	12,997	32,714
STANISLAUS COUNTY	722,989	1,043,169
Ceres	50,824	66,221
Hughson	2,322	3,280
Modesto	400,669	473,486
Newman	5,843	8,092
Oakdale	32,395	46,789
Patterson	10,131	15,148
Riverbank	5,910	8,709
Turlock	94,520	126,055
Waterford	4,017	4,526
SUTTER COUNTY	155,125	194,387
Live Oak	2,110	2,516
Yuba City	122,980	139,570
TEHAMA COUNTY	69,635	98,772
Corning	23,579	29,839
Red Bluff	40,082	47,559
Tehama	#	38
TRINITY COUNTY	7,607	13,040
TULARE COUNTY	469,697	692,087
Dinuba	22,263	25,375
Exeter	8,989	10,677
Farmersville	3,213	4,769
Lindsay	5,071	6,920

Porterville	70,752	80,927
Tulare	73,090	91,783
Visalia	228,414	300,606
Woodlake	2,655	4,930
TUOLUMNE COUNTY	78,553	106,759
Sonora	39,570	42,989
VENTURA COUNTY	1,352,756	1,945,504
Camarillo	103,839	154,837
Fillmore	12,167	13,297
Moorpark	20,685	33,673
Ojai	15,319	21,337
Oxnard	302,918	363,293
Port Hueneme	10,578	13,455
Santa Paula	24,171	32,648
Simi Valley	164,221	215,898
Thousand Oaks	383,091	466,681
Ventura	268,561	354,096
YOLO COUNTY	256,704	464,336
Davis	61,581	69,249
West Sacramento	70,960	158,835
Winters	3,077	3,926
Woodland	97,846	122,880
YUBA COUNTY	57,188	85,019
Marysville	30,358	33,525
Wheatland	1,535	1,550