

TAXABLE SALES BY CITY, THIRD QUARTER 1997		
(Taxable transactions in thousands of dollars)		
<i># Indicates sales omitted because their publication would result in the disclosure of confidential information. These are included with "Total Outlets" when possible.</i>		
Cities within	TAXABLE TRANSACTIONS	
Counties	Retail stores	Total All Outlets
ALAMEDA COUNTY	2,568,257	4,769,761
Alameda	85,122	146,943
Albany	18,579	24,891
Berkeley	203,840	278,682
Dublin	139,477	170,427
Emeryville	77,777	113,443
Fremont	309,366	654,427
Hayward	300,648	575,594
Livermore	125,443	224,113
Newark	142,594	204,614
Oakland	458,305	724,486
Piedmont	2,668	3,851
Pleasanton	257,013	407,715
San Leandro	221,397	343,587
Union City	77,153	161,606
ALPINE COUNTY	1,548	6,722
AMADOR COUNTY	51,533	69,665
Amador	227	243
Ione	1,356	2,548
Jackson	16,420	18,643
Plymouth	1,571	1,780
Sutter Creek	5,070	5,738
BUTTE COUNTY	304,849	415,688
Biggs	314	580
Chico	189,004	221,467
Gridley	12,993	15,037
Oroville	40,747	50,024
Paradise	23,351	27,262
CALAVERAS COUNTY	33,049	50,626
Angels Camp	9,554	10,969

COLUSA COUNTY	27,851	50,074
Colusa	10,529	16,201
Williams	7,664	10,383
CONTRA COSTA COUNTY	1,663,393	2,338,997
Antioch	103,095	120,881
Brentwood	23,213	27,380
Clayton	6,222	7,373
Concord	361,396	447,358
Danville	59,136	69,178
El Cerrito	40,860	43,642
Hercules	6,058	13,078
Lafayette	33,115	42,155
Martinez	47,169	59,894
Moraga	13,523	15,536
Orinda	13,102	15,558
Pinole	48,792	50,735
Pittsburg	68,307	85,715
Pleasant Hill	99,477	108,309
Richmond	153,605	197,976
San Pablo	23,966	26,716
San Ramon	92,102	160,613
Walnut Creek	352,874	411,520
DEL NORTE COUNTY	29,014	41,944
Crescent City	16,204	19,693
EL DORADO COUNTY	189,375	273,044
Placerville	36,148	47,320
South Lake Tahoe	64,757	75,726
FRESNO COUNTY	1,202,915	1,786,828
Clovis	159,873	177,722
Coalinga	12,889	16,733
Firebaugh	9,974	10,649
Fowler	4,096	11,449
Fresno	742,263	1,013,204
Huron	3,027	3,551

Kerman	12,650	13,771
Kingsburg	10,059	11,875
Mendota	5,122	7,507
Orange Cove	1,948	2,495
Parlier	3,183	3,791
Reedley	19,800	25,046
Sanger	22,852	30,685
San Joaquin	1,187	3,460
Selma	51,035	57,121
GLENN COUNTY	27,101	48,479
Orland	9,049	12,105
Willows	13,381	14,804
HUMBOLDT COUNTY	203,458	288,002
Arcata	24,197	33,688
Blue Lake	588	732
Eureka	113,083	140,698
Ferndale	2,174	2,646
Fortuna	17,117	20,738
Rio Dell	1,200	1,231
Trinidad	1,763	1,789
IMPERIAL COUNTY	161,797	249,260
Brawley	18,054	25,907
Calexico	50,362	55,888
Calipatria	1,207	1,844
El Centro	69,554	87,459
Holtville	1,870	2,745
Imperial	7,452	20,099
Westmorland	1,223	1,877
INYO COUNTY	40,524	62,114
Bishop	29,432	34,546
KERN COUNTY	898,211	1,424,978
Arvin	4,113	8,134
Bakersfield	533,834	676,533
California City	2,018	2,758

Delano	32,800	40,205
Maricopa	322	355
Mc Farland	2,450	2,856
Ridgecrest	35,911	40,267
Shafter	14,074	27,960
Taft	14,206	23,753
Tehachapi	13,131	14,912
Wasco	11,752	14,632
KINGS COUNTY	131,809	191,593
Avenal	2,075	2,719
Corcoran	9,247	23,324
Hanford	88,202	100,024
Lemoore	15,271	19,486
LAKE COUNTY	61,485	83,830
Clearlake	16,192	17,124
Lakeport	20,304	21,990
LASSEN COUNTY	32,609	49,571
Susanville	23,888	27,284
LOS ANGELES COUNTY	13,841,599	21,733,051
Agoura Hills	35,569	52,059
Alhambra	186,944	211,917
Arcadia	105,472	121,273
Artesia	27,318	36,167
Avalon	17,750	18,720
Azusa	52,640	69,119
Baldwin Park	48,356	67,692
Bell	24,873	36,367
Bellflower	81,317	97,626
Bell Gardens	22,547	29,676
Beverly Hills	261,910	326,512
Bradbury	#	25
Burbank	232,611	382,057
Calabasas	28,336	38,660
Carson	188,815	336,065
Cerritos	353,317	463,337
Claremont	47,566	57,317

Commerce	82,842	238,593
Compton	38,698	96,574
Covina	102,851	123,626
Cudahy	12,535	22,006
Culver City	197,468	252,233
Diamond Bar	45,742	53,870
Downey	185,696	223,333
Duarte	53,417	63,041
El Monte	222,571	276,838
El Segundo	57,141	117,026
Gardena	94,051	135,545
Glendale	358,234	466,220
Glendora	70,468	86,607
Hawaiian Gardens	13,115	14,163
Hawthorne	119,663	147,777
Hermosa Beach	37,870	43,863
Hidden Hills	101	258
Huntington Park	64,276	76,075
Industry	305,555	535,171
Inglewood	95,289	145,665
Irwindale	11,687	64,002
La Canada-Flintridge	29,756	33,392
La Habra Heights	62	1,053
Lakewood	137,700	148,561
La Mirada	66,495	130,601
Lancaster	182,301	218,634
La Puente	38,535	42,590
La Verne	37,360	49,896
Lawndale	34,894	41,961
Lomita	17,690	22,852
Long Beach	432,154	613,026
Los Angeles	4,537,821	6,460,525
Lynwood	32,481	41,049
Malibu	30,976	35,544
Manhattan Beach	93,895	131,290
Maywood	13,957	18,406
Monrovia	96,174	124,931
Montebello	128,897	176,159
Monterey Park	52,610	72,612
Norwalk	105,474	131,558
Palmdale	151,051	173,051
Palos Verdes Estates	1,933	4,344
Paramount	50,440	97,879
Pasadena	333,448	485,828

Pico Rivera	55,377	87,673
Pomona	132,126	206,760
Rancho Palos Verdes	13,611	17,166
Redondo Beach	141,705	167,825
Rolling Hills	6	32
Rolling Hills Estates	21,368	25,958
Rosemead	45,770	53,763
San Dimas	45,488	77,088
San Fernando	75,067	90,422
San Gabriel	55,362	68,294
San Marino	5,874	7,034
Santa Clarita	280,848	349,920
Santa Fe Springs	122,336	420,548
Santa Monica	349,306	457,324
Sierra Madre	2,518	3,542
Signal Hill	138,614	173,186
South El Monte	23,460	64,382
South Gate	73,835	103,613
South Pasadena	23,905	28,739
Temple City	29,795	33,364
Torrance	513,665	663,573
Vernon	16,045	102,546
Walnut	18,837	29,349
West Covina	183,801	199,543
West Hollywood	109,622	146,341
Westlake Village	25,678	39,991
Whittier	118,614	148,138
MADERA COUNTY	123,793	187,326
Chowchilla	11,103	13,457
Madera	58,547	77,446
MARIN COUNTY	566,417	782,306
Belvedere	525	1,244
Corte Madera	85,674	93,890
Fairfax	5,569	7,216
Larkspur	25,899	33,450
Mill Valley	30,067	38,019
Novato	99,106	124,877
Ross	259	1,070
San Anselmo	13,745	18,688
San Rafael	225,031	285,844

Sausalito	24,140	41,291
Tiburon	8,481	11,226
MARIPOSA COUNTY	11,405	38,713
MENDOCINO COUNTY	148,331	210,503
Fort Bragg	20,563	30,781
Point Arena	667	996
Ukiah	55,182	61,867
Willits	16,641	19,217
MERCED COUNTY	245,626	353,834
Atwater	16,706	25,088
Dos Palos	4,203	5,646
Gustine	3,315	3,841
Livingston	4,357	5,472
Los Banos	32,212	42,834
Merced	134,564	168,966
MODOC COUNTY	9,999	17,665
Alturas	7,692	8,555
MONO COUNTY	29,505	46,652
Mammoth Lakes	20,696	25,152
MONTEREY COUNTY	660,169	976,574
Carmel	43,866	49,942
Del Rey Oaks	3,297	3,869
Gonzales	3,412	6,364
Greenfield	4,766	7,846
King City	15,379	22,486
Marina	12,353	19,249
Monterey	106,229	140,472
Pacific Grove	28,489	38,928
Salinas	248,895	326,544
Sand City	35,711	40,118
Seaside	64,202	75,519
Soledad	5,141	5,626

NAPA COUNTY	215,702	352,872
American Canyon	21,016	23,887
Calistoga	10,035	10,980
Napa	128,882	167,582
St. Helena	24,915	35,784
Yountville	6,384	7,087
NEVADA COUNTY	137,393	203,795
Grass Valley	43,550	54,044
Nevada City	9,988	18,078
Truckee	36,227	46,127
ORANGE COUNTY	5,306,556	8,825,914
Anaheim	458,442	927,420
Brea	163,300	244,554
Buena Park	164,327	235,030
Costa Mesa	481,749	622,127
Cypress	47,570	147,860
Dana Point	45,710	62,815
Fountain Valley	135,770	186,277
Fullerton	226,245	310,081
Garden Grove	215,230	304,842
Huntington Beach	334,539	434,631
Irvine	388,915	771,879
Laguna Beach	52,313	65,550
Laguna Hills	115,771	147,792
Laguna Niguel	99,202	112,327
La Habra	84,789	103,895
Lake Forest	77,616	102,765
La Palma	29,475	53,613
Los Alamitos	23,742	47,762
Mission Viejo	176,024	209,707
Newport Beach	254,765	361,715
Orange	284,596	444,561
Placentia	61,019	89,084
San Clemente	54,164	76,302
San Juan Capistrano	79,246	94,326
Santa Ana	442,416	777,596
Seal Beach	28,921	32,469
Stanton	48,633	64,843

Tustin	249,480	328,550
Villa Park	2,704	3,107
Westminster	206,050	234,545
Yorba Linda	56,567	79,685
PLACER COUNTY	556,659	798,721
Auburn	35,364	48,919
Colfax	6,783	10,280
Lincoln	6,517	13,609
Loomis	6,311	11,870
Rocklin	42,244	58,598
Roseville	308,052	380,327
PLUMAS COUNTY	30,413	48,749
Portola	2,850	3,252
RIVERSIDE COUNTY	2,038,181	2,888,303
Banning	29,816	36,200
Beaumont	15,115	17,301
Blythe	21,444	25,814
Calimesa	4,488	4,916
Canyon Lake	1,405	1,764
Cathedral City	82,976	100,926
Coachella	14,855	20,838
Corona	211,257	306,587
Desert Hot Springs	9,926	11,167
Hemet	102,840	113,727
Indian Wells	2,507	6,190
Indio	59,432	75,877
Lake Elsinore	52,200	62,075
La Quinta	26,204	32,435
Moreno Valley	130,727	144,230
Murrieta	52,696	58,506
Norco	55,345	63,296
Palm Desert	130,714	163,371
Palm Springs	69,887	91,387
Perris	43,916	68,836
Rancho Mirage	37,678	44,040
Riverside	467,784	595,029
San Jacinto	11,661	14,231
Temecula	159,272	209,191

SACRAMENTO COUNTY	2,073,194	3,229,287
Citrus Heights	172,423	187,055
Folsom	114,163	138,933
Galt	10,387	14,537
Isleton	1,703	1,949
Sacramento	639,998	997,206
SAN BENITO COUNTY	50,920	98,424
Hollister	40,999	52,715
San Juan Bautista	2,347	4,151
SAN BERNARDINO COUNTY	2,324,114	3,503,531
Adelanto	2,845	11,337
Apple Valley	33,070	36,736
Barstow	85,939	96,094
Big Bear Lake	26,068	29,665
Chino	145,988	203,100
Chino Hills	21,382	24,161
Colton	79,922	102,945
Fontana	134,620	183,830
Grand Terrace	5,138	6,546
Hesperia	43,791	59,600
Highland	16,869	21,031
Loma Linda	26,027	42,823
Montclair	152,396	179,133
Needles	8,332	10,486
Ontario	351,023	579,821
Rancho Cucamonga	151,457	218,995
Redlands	104,471	128,957
Rialto	66,841	121,579
San Bernardino	360,868	449,008
Twentynine Palms	9,925	11,235
Upland	101,216	129,144
Victorville	170,991	195,192
Yucaipa	21,832	26,324
Yucca Valley	36,253	38,797
SAN DIEGO COUNTY	4,681,893	7,029,951
Carlsbad	228,822	301,704

Chula Vista	258,849	300,958
Coronado	23,467	40,562
Del Mar	23,024	36,966
El Cajon	255,452	307,406
Encinitas	129,744	150,691
Escondido	354,164	426,487
Imperial Beach	11,650	12,756
La Mesa	168,332	185,307
Lemon Grove	59,073	68,254
National City	207,070	236,087
Oceanside	156,102	183,041
Poway	84,191	107,610
San Diego	2,139,028	3,188,747
San Marcos	105,165	162,280
Santee	73,175	98,037
Solana Beach	32,860	38,471
Vista	116,872	155,965
CITY AND COUNTY OF		
SAN FRANCISCO	1,731,680	2,739,097
SAN JOAQUIN COUNTY	806,061	1,238,406
Escalon	9,874	11,837
Lathrop	9,559	17,171
Lodi	102,294	136,835
Manteca	81,394	90,132
Ripon	17,178	21,936
Stockton	380,544	496,268
Tracy	86,942	102,457
SAN LUIS OBISPO COUNTY	416,796	559,003
Arroyo Grande	37,004	42,428
Atascadero	44,396	51,485
Grover Beach	15,273	17,844
Morro Bay	24,544	27,838
Paso Robles	64,532	78,982
Pismo Beach	30,017	33,802
San Luis Obispo	138,406	169,039
SAN MATEO COUNTY	1,584,067	2,682,771

Atherton	279	6,342
Belmont	32,886	66,475
Brisbane	12,152	56,406
Burlingame	121,571	179,567
Colma	139,734	147,178
Daly City	134,193	149,001
East Palo Alto	5,247	8,140
Foster City	53,220	125,949
Half Moon Bay	20,904	25,868
Hillsborough	136	1,173
Menlo Park	98,595	204,575
Millbrae	35,357	49,738
Pacifica	23,310	25,832
Portola Valley	1,794	2,935
Redwood City	205,876	299,583
San Bruno	128,195	142,715
San Carlos	75,674	110,133
San Mateo	247,064	291,387
South San Francisco	126,250	249,964
Woodside	5,647	7,596
SANTA BARBARA COUNTY	693,607	991,904
Buellton	21,942	24,701
Carpinteria	17,846	28,287
Guadalupe	3,555	3,928
Lompoc	47,860	56,920
Santa Barbara	268,952	337,658
Santa Maria	187,837	225,457
Solvang	18,287	21,962
SANTA CLARA COUNTY	3,603,252	6,769,726
Campbell	125,561	220,569
Cupertino	111,103	191,921
Gilroy	134,092	171,009
Los Altos	36,978	45,924
Los Altos Hills	217	2,394
Los Gatos	99,135	121,376
Milpitas	165,263	310,039
Monte Sereno	236	451
Morgan Hill	59,407	80,175
Mountain View	194,570	450,422
Palo Alto	271,805	412,049

San Jose	1,535,200	2,402,895
Santa Clara	417,250	838,099
Saratoga	16,643	21,660
Sunnyvale	318,677	569,717
SANTA CRUZ COUNTY	425,027	585,282
Capitola	90,068	95,904
Santa Cruz	128,209	162,426
Scotts Valley	27,459	42,034
Watsonville	66,327	83,810
SHASTA COUNTY	290,860	418,944
Anderson	18,366	24,103
Redding	237,613	300,890
Shasta Lake	3,942	4,829
SIERRA COUNTY	2,381	4,365
Loyalton	669	1,187
SISKIYOU COUNTY	59,408	89,960
Dorris	428	479
Dunsmuir	2,921	3,031
Etna	767	881
Fort Jones	984	1,112
Montague	931	1,014
Mount Shasta	10,993	13,890
Tulelake	453	1,495
Weed	6,794	8,090
Yreka	24,406	29,891
SOLANO COUNTY	584,492	824,213
Benicia	28,227	59,225
Dixon	18,958	31,519
Fairfield	206,612	243,611
Rio Vista	10,860	11,917
Suisun	13,141	15,318
Vacaville	146,126	168,471
Vallejo	147,474	175,946

SONOMA COUNTY	882,826	1,310,856
Cloverdale	6,263	7,236
Cotati	11,982	18,527
Healdsburg	35,863	48,593
Petaluma	124,296	174,321
Rohnert Park	87,862	111,061
Santa Rosa	425,694	516,875
Sebastopol	20,440	31,289
Sonoma	34,519	38,840
Windsor	10,350	28,176
STANISLAUS COUNTY	678,989	1,037,992
Ceres	46,820	62,752
Hughson	2,177	3,128
Modesto	348,690	423,327
Newman	7,208	9,497
Oakdale	32,407	48,454
Patterson	11,393	18,752
Riverbank	6,270	9,790
Turlock	87,569	120,894
Waterford	4,279	4,866
SUTTER COUNTY	137,452	182,798
Live Oak	2,047	2,300
Yuba City	103,166	120,252
TEHAMA COUNTY	69,530	97,932
Corning	23,801	29,813
Red Bluff	40,140	48,461
Tehama	#	39
TRINITY COUNTY	9,966	16,905
TULARE COUNTY	450,929	672,011
Dinuba	22,759	25,951
Exeter	9,064	10,334
Farmersville	3,620	4,988
Lindsay	5,199	7,482

Porterville	65,431	76,561
Tulare	68,569	86,530
Visalia	205,803	280,670
Woodlake	2,981	4,249
TUOLUMNE COUNTY	73,763	102,060
Sonora	34,499	37,571
VENTURA COUNTY	1,243,959	1,783,144
Camarillo	86,170	131,466
Fillmore	12,934	14,389
Moorpark	20,110	31,924
Ojai	14,631	19,913
Oxnard	279,435	337,223
Port Hueneme	10,901	13,623
Santa Paula	24,211	32,051
Simi Valley	153,755	200,189
Thousand Oaks	335,840	405,476
Ventura	257,405	338,140
YOLO COUNTY	253,678	468,405
Davis	63,034	70,601
West Sacramento	67,671	158,025
Winters	3,182	3,576
Woodland	91,675	124,994
YUBA COUNTY	59,176	86,160
Marysville	29,881	33,061
Wheatland	1,650	1,674