

TAXABLE SALES BY CITY, SECOND QUARTER 1997		
(Taxable transactions in thousands of dollars)		
<i># Indicates sales omitted because their publication would result in the disclosure of confidential information. These are included with "Total Outlets" when possible.</i>		
Cities within	TAXABLE TRANSACTIONS	
Counties	Retail stores	Total All Outlets
ALAMEDA COUNTY	2,489,333	4,539,774
Alameda	82,852	159,641
Albany	18,041	25,857
Berkeley	194,225	273,795
Dublin	135,210	167,046
Emeryville	74,443	115,669
Fremont	299,096	560,327
Hayward	292,040	530,794
Livermore	122,948	215,234
Newark	135,521	192,794
Oakland	449,491	704,494
Piedmont	2,613	3,787
Pleasanton	227,535	363,862
San Leandro	220,524	332,735
Union City	78,212	154,928
ALPINE COUNTY	1,134	5,097
AMADOR COUNTY	50,344	69,658
Amador	261	351
Ione	1,484	2,418
Jackson	15,398	17,833
Plymouth	1,519	1,640
Sutter Creek	5,081	5,852
BUTTE COUNTY	305,154	419,945
Biggs	303	544
Chico	182,309	213,811
Gridley	13,095	15,091
Oroville	40,800	51,410
Paradise	25,364	29,494
CALAVERAS COUNTY	31,646	50,032
Angels Camp	9,206	10,586

COLUSA COUNTY	33,407	57,760
Colusa	11,364	18,964
Williams	6,763	9,082
CONTRA COSTA COUNTY	1,565,984	2,257,280
Antioch	105,066	122,611
Brentwood	25,182	28,926
Clayton	5,809	6,702
Concord	349,029	437,032
Danville	60,753	72,453
El Cerrito	40,620	43,454
Hercules	6,240	15,384
Lafayette	33,810	45,993
Martinez	46,948	66,554
Moraga	13,092	15,446
Orinda	13,802	16,848
Pinole	46,211	47,877
Pittsburg	71,588	100,012
Pleasant Hill	94,152	105,360
Richmond	147,294	187,460
San Pablo	24,995	28,557
San Ramon	97,488	188,660
Walnut Creek	270,815	320,082
DEL NORTE COUNTY	25,190	37,123
Crescent City	14,047	16,945
EL DORADO COUNTY	171,004	247,828
Placerville	36,311	48,081
South Lake Tahoe	47,777	56,189
FRESNO COUNTY	1,176,202	1,737,591
Clovis	159,891	179,054
Coalinga	12,080	15,923
Firebaugh	10,530	10,979
Fowler	4,086	10,355
Fresno	717,060	980,692
Huron	2,671	3,257

Kerman	15,388	16,743
Kingsburg	10,007	11,919
Mendota	4,596	6,853
Orange Cove	2,284	2,888
Parlier	2,933	3,483
Reedley	20,566	26,759
Sanger	23,585	33,230
San Joaquin	703	4,488
Selma	50,874	56,017
GLENN COUNTY	34,135	54,298
Orland	11,002	13,798
Willows	15,930	17,386
HUMBOLDT COUNTY	193,283	271,368
Arcata	22,944	31,533
Blue Lake	559	726
Eureka	106,799	134,987
Ferndale	1,992	2,626
Fortuna	16,753	20,293
Rio Dell	1,119	1,179
Trinidad	1,317	1,417
IMPERIAL COUNTY	171,611	258,201
Brawley	17,914	25,207
Calexico	49,392	55,170
Calipatria	1,466	2,342
El Centro	75,633	96,102
Holtville	2,400	3,710
Imperial	9,052	17,890
Westmorland	1,782	1,930
INYO COUNTY	36,376	56,299
Bishop	26,089	31,101
KERN COUNTY	919,507	1,467,823
Arvin	4,453	10,304
Bakersfield	535,266	674,439
California City	2,126	2,720

Delano	34,334	42,769
Maricopa	177	235
Mc Farland	2,100	2,626
Ridgecrest	39,656	44,207
Shafter	14,609	29,957
Taft	15,445	25,798
Tehachapi	13,361	15,028
Wasco	10,960	13,901
KINGS COUNTY	131,589	197,445
Avenal	1,934	2,531
Corcoran	9,197	22,171
Hanford	88,150	100,592
Lemoore	15,770	20,093
LAKE COUNTY	60,007	85,837
Clearlake	15,387	16,558
Lakeport	18,644	20,777
LASSEN COUNTY	31,234	48,366
Susanville	22,784	26,645
LOS ANGELES COUNTY	13,665,124	21,506,261
Agoura Hills	35,683	50,266
Alhambra	178,893	205,113
Arcadia	108,377	128,111
Artesia	26,795	35,209
Avalon	11,706	12,607
Azusa	53,680	68,348
Baldwin Park	40,439	60,480
Bell	24,429	34,125
Bellflower	79,099	94,940
Bell Gardens	22,493	29,309
Beverly Hills	252,563	313,202
Bradbury	#	44
Burbank	224,401	370,111
Calabasas	28,353	40,597
Carson	186,332	332,586
Cerritos	336,191	441,901
Claremont	38,351	47,309

Commerce	86,194	242,376
Compton	40,311	95,369
Covina	104,883	129,303
Cudahy	13,207	23,297
Culver City	201,805	256,760
Diamond Bar	46,366	52,949
Downey	187,843	222,341
Duarte	49,417	61,049
El Monte	215,935	263,206
El Segundo	54,530	127,645
Gardena	94,637	135,695
Glendale	351,636	455,727
Glendora	68,598	86,605
Hawaiian Gardens	13,886	15,048
Hawthorne	116,930	144,928
Hermosa Beach	37,117	43,066
Hidden Hills	184	385
Huntington Park	67,279	79,371
Industry	288,359	497,544
Inglewood	98,354	130,963
Irwindale	9,054	58,818
La Canada-Flintridge	28,260	33,022
La Habra Heights	66	1,188
Lakewood	137,148	148,646
La Mirada	67,402	153,324
Lancaster	185,007	221,042
La Puente	37,668	42,153
La Verne	38,381	52,129
Lawndale	34,856	40,858
Lomita	17,246	22,637
Long Beach	423,715	588,523
Los Angeles	4,483,569	6,476,767
Lynwood	33,373	42,360
Malibu	29,661	34,003
Manhattan Beach	92,727	130,382
Maywood	14,368	19,105
Monrovia	93,900	124,534
Montebello	129,061	175,356
Monterey Park	51,979	76,108
Norwalk	105,062	129,692
Palmdale	152,139	174,225
Palos Verdes Estates	2,014	4,596
Paramount	53,354	100,357
Pasadena	345,234	503,096

Pico Rivera	57,564	90,083
Pomona	146,456	210,837
Rancho Palos Verdes	13,435	16,946
Redondo Beach	141,034	168,904
Rolling Hills	3	82
Rolling Hills Estates	20,567	23,782
Rosemead	47,566	55,159
San Dimas	47,344	79,753
San Fernando	77,074	92,798
San Gabriel	53,022	66,402
San Marino	6,708	7,885
Santa Clarita	275,542	346,590
Santa Fe Springs	122,364	410,576
Santa Monica	334,690	450,228
Sierra Madre	3,146	4,439
Signal Hill	130,920	164,444
South El Monte	24,636	65,032
South Gate	74,455	107,598
South Pasadena	22,718	28,106
Temple City	28,963	32,883
Torrance	510,185	655,076
Vernon	14,791	96,984
Walnut	16,133	29,860
West Covina	184,916	201,604
West Hollywood	105,273	142,943
Westlake Village	25,703	42,938
Whittier	119,981	149,983
MADERA COUNTY	123,465	188,714
Chowchilla	12,555	15,229
Madera	57,453	76,022
MARIN COUNTY	539,368	766,423
Belvedere	548	1,311
Corte Madera	82,308	91,116
Fairfax	5,299	7,426
Larkspur	27,158	34,743
Mill Valley	26,687	38,886
Novato	98,231	124,740
Ross	305	1,040
San Anselmo	14,136	19,778
San Rafael	211,580	272,546

Sausalito	20,662	38,005
Tiburon	8,149	11,243
MARIPOSA COUNTY	10,232	31,428
MENDOCINO COUNTY	139,264	199,962
Fort Bragg	18,517	28,665
Point Arena	665	967
Ukiah	53,456	61,328
Willits	15,975	18,415
MERCED COUNTY	238,014	350,965
Atwater	14,476	22,598
Dos Palos	4,527	6,157
Gustine	3,140	3,587
Livingston	3,822	4,965
Los Banos	29,833	39,340
Merced	132,212	170,804
MODOC COUNTY	9,529	15,140
Alturas	6,830	7,373
MONO COUNTY	20,097	33,104
Mammoth Lakes	14,142	17,872
MONTEREY COUNTY	626,633	919,883
Carmel	37,630	45,158
Del Rey Oaks	3,033	3,646
Gonzales	3,178	6,556
Greenfield	4,579	6,595
King City	16,382	22,420
Marina	12,465	15,890
Monterey	97,803	129,869
Pacific Grove	27,871	35,801
Salinas	245,696	317,897
Sand City	25,843	30,400
Seaside	65,872	76,741
Soledad	4,890	5,622

NAPA COUNTY	211,582	339,157
American Canyon	19,924	22,163
Calistoga	8,950	10,206
Napa	127,461	162,473
St. Helena	25,667	35,931
Yountville	5,540	6,463
NEVADA COUNTY	125,010	190,361
Grass Valley	42,066	53,059
Nevada City	9,032	22,309
Truckee	27,518	34,889
ORANGE COUNTY	5,111,577	8,658,294
Anaheim	441,511	885,324
Brea	155,998	244,115
Buena Park	160,120	238,111
Costa Mesa	452,113	594,906
Cypress	52,770	173,549
Dana Point	42,568	60,031
Fountain Valley	130,535	184,462
Fullerton	221,857	301,079
Garden Grove	211,084	294,249
Huntington Beach	307,762	411,525
Irvine	361,339	769,604
Laguna Beach	46,923	59,790
Laguna Hills	108,031	139,081
Laguna Niguel	94,501	109,057
La Habra	86,847	105,479
Lake Forest	76,491	101,607
La Palma	27,351	49,398
Los Alamitos	24,482	47,579
Mission Viejo	169,050	203,930
Newport Beach	248,230	329,787
Orange	280,594	453,380
Placentia	58,859	87,018
San Clemente	48,874	73,657
San Juan Capistrano	70,918	87,382
Santa Ana	429,419	761,106
Seal Beach	28,010	31,626
Stanton	49,220	64,883

Tustin	241,294	335,011
Villa Park	2,668	3,313
Westminster	199,301	228,483
Yorba Linda	55,647	81,441
PLACER COUNTY	518,997	731,262
Auburn	31,724	45,134
Colfax	6,594	9,652
Lincoln	6,586	14,220
Loomis	6,193	12,190
Rocklin	42,435	57,385
Roseville	291,967	352,384
PLUMAS COUNTY	24,433	40,574
Portola	2,630	2,993
RIVERSIDE COUNTY	2,104,911	2,983,676
Banning	34,026	40,484
Beaumont	15,168	17,583
Blythe	22,980	27,504
Calimesa	4,150	4,668
Canyon Lake	1,351	1,931
Cathedral City	91,318	110,217
Coachella	18,462	24,792
Corona	209,363	302,479
Desert Hot Springs	10,788	12,131
Hemet	101,677	113,444
Indian Wells	5,083	15,425
Indio	66,068	81,725
Lake Elsinore	53,521	63,325
La Quinta	22,596	33,462
Moreno Valley	136,258	149,955
Murrieta	54,433	60,310
Norco	52,744	61,253
Palm Desert	156,929	193,625
Palm Springs	83,129	113,755
Perris	42,128	69,803
Rancho Mirage	49,950	56,508
Riverside	470,104	600,813
San Jacinto	11,872	15,778
Temecula	157,536	204,067

SACRAMENTO COUNTY	2,034,867	3,134,718
Citrus Heights	158,812	174,653
Folsom	115,924	135,195
Galt	10,483	14,319
Isleton	2,037	2,470
Sacramento	621,244	973,094
SAN BENITO COUNTY	51,148	86,232
Hollister	41,938	52,776
San Juan Bautista	2,078	3,535
SAN BERNARDINO COUNTY	2,331,397	3,519,236
Adelanto	3,360	12,574
Apple Valley	33,304	37,811
Barstow	85,272	95,509
Big Bear Lake	22,215	25,485
Chino	145,520	202,405
Chino Hills	20,574	24,498
Colton	76,717	97,761
Fontana	132,430	191,597
Grand Terrace	5,028	6,380
Hesperia	42,433	60,240
Highland	17,026	21,412
Loma Linda	25,178	40,823
Montclair	157,816	186,129
Needles	8,887	11,111
Ontario	339,960	561,796
Rancho Cucamonga	152,963	224,502
Redlands	106,981	132,090
Rialto	65,472	110,940
San Bernardino	374,729	463,398
Twentynine Palms	10,700	12,019
Upland	101,174	129,778
Victorville	171,594	194,054
Yucaipa	22,905	27,451
Yucca Valley	38,020	40,716
SAN DIEGO COUNTY	4,471,702	6,750,579
Carlsbad	221,668	290,083

Chula Vista	249,117	292,075
Coronado	19,726	37,297
Del Mar	18,250	24,847
El Cajon	245,418	300,150
Encinitas	112,707	133,559
Escondido	340,044	411,826
Imperial Beach	10,949	12,448
La Mesa	160,947	178,188
Lemon Grove	57,926	67,020
National City	186,835	215,784
Oceanside	158,225	185,470
Poway	78,378	100,702
San Diego	2,040,478	3,079,156
San Marcos	98,420	152,747
Santee	71,805	95,111
Solana Beach	30,249	36,844
Vista	112,344	151,289
CITY AND COUNTY OF		
SAN FRANCISCO	1,722,284	2,742,181
SAN JOAQUIN COUNTY	790,623	1,209,129
Escalon	9,264	11,797
Lathrop	10,254	15,781
Lodi	105,021	140,924
Manteca	76,853	84,868
Ripon	17,932	22,746
Stockton	368,791	485,684
Tracy	85,520	98,524
SAN LUIS OBISPO COUNTY	387,076	527,109
Arroyo Grande	34,638	40,422
Atascadero	43,461	51,195
Grover Beach	13,514	16,984
Morro Bay	20,538	24,152
Paso Robles	60,638	74,006
Pismo Beach	25,630	29,696
San Luis Obispo	130,093	157,747
SAN MATEO COUNTY	1,548,014	2,645,952

Atherton	273	7,296
Belmont	31,929	57,330
Brisbane	10,141	49,441
Burlingame	118,012	173,699
Colma	133,692	141,350
Daly City	131,690	150,405
East Palo Alto	5,033	7,591
Foster City	64,089	163,425
Half Moon Bay	20,269	26,035
Hillsborough	126	1,482
Menlo Park	91,526	183,356
Millbrae	33,220	46,413
Pacifica	22,381	24,873
Portola Valley	1,771	2,889
Redwood City	201,015	320,904
San Bruno	124,293	139,847
San Carlos	80,097	111,700
San Mateo	239,683	286,308
South San Francisco	125,315	257,459
Woodside	5,673	7,298
SANTA BARBARA COUNTY	655,640	938,493
Buellton	20,999	23,797
Carpinteria	15,428	25,306
Guadalupe	3,400	3,889
Lompoc	47,697	57,197
Santa Barbara	252,671	327,223
Santa Maria	178,368	214,083
Solvang	16,908	20,186
SANTA CLARA COUNTY	3,528,347	6,685,795
Campbell	127,568	231,304
Cupertino	114,792	199,900
Gilroy	129,649	163,208
Los Altos	37,410	46,828
Los Altos Hills	577	2,291
Los Gatos	94,274	118,638
Milpitas	167,056	319,391
Monte Sereno	236	693
Morgan Hill	56,264	74,958
Mountain View	187,085	460,814
Palo Alto	281,553	422,271

San Jose	1,490,107	2,370,516
Santa Clara	400,278	829,368
Saratoga	14,749	19,355
Sunnyvale	314,703	563,412
SANTA CRUZ COUNTY	406,586	563,998
Capitola	85,401	91,352
Santa Cruz	118,904	152,056
Scotts Valley	29,925	41,959
Watsonville	64,311	81,203
SHASTA COUNTY	281,213	410,456
Anderson	17,822	22,707
Redding	232,471	293,887
Shasta Lake	3,803	5,018
SIERRA COUNTY	1,734	4,206
Loyalton	637	1,061
SISKIYOU COUNTY	56,237	85,832
Dorris	364	423
Dunsmuir	3,011	3,183
Etna	723	904
Fort Jones	1,029	1,208
Montague	1,251	1,295
Mount Shasta	9,953	13,025
Tulelake	387	1,350
Weed	5,539	6,484
Yreka	24,001	29,665
SOLANO COUNTY	586,947	806,844
Benicia	28,617	60,905
Dixon	19,173	27,198
Fairfield	202,109	236,838
Rio Vista	11,208	12,351
Suisun	13,336	15,909
Vacaville	145,654	167,115
Vallejo	151,832	176,806

SONOMA COUNTY	849,786	1,249,060
Cloverdale	5,821	6,753
Cotati	11,720	18,300
Healdsburg	36,120	46,203
Petaluma	116,955	164,659
Rohnert Park	84,587	105,500
Santa Rosa	403,022	492,526
Sebastopol	20,573	25,770
Sonoma	32,119	35,655
Windsor	9,953	31,673
STANISLAUS COUNTY	673,445	1,006,052
Ceres	47,379	63,530
Hughson	2,722	3,322
Modesto	348,715	421,142
Newman	6,182	9,340
Oakdale	32,251	47,415
Patterson	11,262	17,035
Riverbank	6,817	10,169
Turlock	87,360	116,432
Waterford	5,053	5,745
SUTTER COUNTY	152,626	195,291
Live Oak	2,216	2,575
Yuba City	105,964	124,355
TEHAMA COUNTY	67,942	96,586
Corning	24,001	29,798
Red Bluff	38,804	47,592
Tehama	#	37
TRINITY COUNTY	8,392	14,105
TULARE COUNTY	473,053	716,515
Dinuba	23,564	26,756
Exeter	9,555	10,695
Farmersville	3,392	4,552
Lindsay	5,635	7,097

Porterville	66,859	81,403
Tulare	70,206	89,996
Visalia	206,925	306,208
Woodlake	2,771	3,485
TUOLUMNE COUNTY	70,022	95,016
Sonora	33,492	36,811
VENTURA COUNTY	1,201,866	1,754,208
Camarillo	80,384	133,520
Fillmore	12,594	13,597
Moorpark	18,627	30,892
Ojai	14,790	20,554
Oxnard	270,573	327,366
Port Hueneme	10,755	13,408
Santa Paula	22,864	31,642
Simi Valley	147,912	193,030
Thousand Oaks	326,218	399,053
Ventura	244,861	329,142
YOLO COUNTY	254,074	450,498
Davis	65,342	72,757
West Sacramento	66,443	148,381
Winters	3,282	4,039
Woodland	96,252	123,716
YUBA COUNTY	57,778	86,109
Marysville	29,950	33,823
Wheatland	1,622	1,729