

TAXABLE SALES BY CITY, FIRST QUARTER 1997		
(Taxable transactions in thousands of dollars)		
<i># Indicates sales omitted because their publication would result in the disclosure of confidential information. These are included with "Total Outlets" when possible.</i>		
Cities within	TAXABLE TRANSACTIONS	
Counties	Retail stores	Total All Outlets
ALAMEDA COUNTY	2,272,930	4,146,371
Alameda	78,131	133,209
Albany	16,069	21,883
Berkeley	183,469	252,397
Dublin	116,695	140,670
Emeryville	70,913	108,547
Fremont	277,006	511,051
Hayward	270,023	505,955
Livermore	108,666	192,979
Newark	123,391	171,539
Oakland	404,528	608,975
Piedmont	2,380	3,378
Pleasanton	197,650	332,658
San Leandro	198,869	294,738
Union City	68,434	136,478
ALPINE COUNTY	1,188	8,682
AMADOR COUNTY	44,047	61,436
Amador	174	232
Ione	1,347	2,937
Jackson	13,815	15,475
Plymouth	1,227	1,467
Sutter Creek	4,852	5,586
BUTTE COUNTY	283,119	383,847
Biggs	291	636
Chico	173,348	201,404
Gridley	14,657	16,583
Oroville	36,943	46,763
Paradise	22,923	26,084
CALAVERAS COUNTY	27,070	41,552
Angels Camp	8,438	9,661

COLUSA COUNTY	24,391	42,071
Colusa	10,917	15,499
Williams	5,741	6,917
CONTRA COSTA COUNTY	1,419,586	2,038,435
Antioch	95,098	110,863
Brentwood	21,330	24,349
Clayton	5,455	6,069
Concord	321,858	396,321
Danville	53,903	63,524
El Cerrito	38,247	41,343
Hercules	5,889	13,749
Lafayette	30,597	38,776
Martinez	42,725	54,920
Moraga	12,373	14,374
Orinda	11,725	13,813
Pinole	42,856	44,537
Pittsburg	62,526	93,336
Pleasant Hill	89,995	98,939
Richmond	136,330	171,422
San Pablo	22,678	26,013
San Ramon	82,635	142,728
Walnut Creek	232,783	276,225
DEL NORTE COUNTY	20,276	30,953
Crescent City	11,491	13,930
EL DORADO COUNTY	156,341	223,877
Placerville	34,691	43,071
South Lake Tahoe	46,850	57,586
FRESNO COUNTY	1,048,599	1,521,042
Clovis	142,946	159,146
Coalinga	10,543	13,681
Firebaugh	8,927	9,210
Fowler	3,314	7,896
Fresno	652,960	882,990
Huron	1,714	2,125

Kerman	11,907	12,815
Kingsburg	8,801	10,232
Mendota	3,375	4,815
Orange Cove	1,965	2,364
Parlier	2,116	2,649
Reedley	18,063	23,361
Sanger	20,030	27,297
San Joaquin	783	3,344
Selma	44,272	48,166
GLENN COUNTY	25,341	43,124
Orland	9,393	11,033
Willows	11,697	12,697
HUMBOLDT COUNTY	169,840	242,098
Arcata	21,069	29,367
Blue Lake	614	736
Eureka	95,741	120,227
Ferndale	1,544	1,913
Fortuna	14,844	18,957
Rio Dell	543	932
Trinidad	1,042	1,056
IMPERIAL COUNTY	163,322	250,113
Brawley	18,370	24,062
Calexico	45,627	50,779
Calipatria	1,393	1,765
El Centro	72,881	90,772
Holtville	2,287	3,070
Imperial	8,619	16,799
Westmorland	1,469	1,612
INYO COUNTY	28,256	45,828
Bishop	20,159	24,766
KERN COUNTY	804,886	1,270,549
Arvin	3,300	7,236
Bakersfield	494,432	620,378
California City	2,214	2,504

Delano	27,838	34,632
Maricopa	164	207
Mc Farland	1,704	2,110
Ridgecrest	36,310	40,597
Shafter	10,509	21,751
Taft	13,820	22,988
Tehachapi	11,638	12,683
Wasco	9,540	11,522
KINGS COUNTY	109,839	163,763
Avenal	1,709	2,180
Corcoran	8,306	14,140
Hanford	72,499	83,046
Lemoore	13,247	17,119
LAKE COUNTY	51,826	71,365
Clearlake	13,738	14,494
Lakeport	15,614	17,146
LASSEN COUNTY	26,586	39,270
Susanville	20,726	23,138
LOS ANGELES COUNTY	12,733,627	19,887,357
Agoura Hills	32,229	41,054
Alhambra	167,327	190,159
Arcadia	97,409	120,385
Artesia	25,188	31,613
Avalon	6,624	7,213
Azusa	47,722	58,864
Baldwin Park	37,570	57,074
Bell	22,296	31,526
Bellflower	74,692	88,653
Bell Gardens	21,116	27,047
Beverly Hills	260,048	320,893
Bradbury	#	42
Burbank	211,378	357,775
Calabasas	26,023	36,343
Carson	173,048	289,337
Cerritos	304,835	405,648
Claremont	37,030	44,272

Commerce	79,057	235,558
Compton	37,034	86,909
Covina	96,623	115,023
Cudahy	11,018	19,611
Culver City	179,740	226,057
Diamond Bar	42,129	48,194
Downey	181,138	213,920
Duarte	47,058	56,961
El Monte	195,348	243,848
El Segundo	43,172	102,584
Gardena	88,055	123,115
Glendale	325,420	420,410
Glendora	65,324	79,778
Hawaiian Gardens	12,440	13,407
Hawthorne	110,929	139,019
Hermosa Beach	33,672	38,410
Hidden Hills	403	701
Huntington Park	60,250	71,907
Industry	269,373	440,028
Inglewood	94,320	129,619
Irwindale	8,430	49,227
La Canada-Flintridge	26,966	30,847
La Habra Heights	53	942
Lakewood	129,200	138,474
La Mirada	65,780	141,796
Lancaster	169,766	201,299
La Puente	35,696	38,938
La Verne	33,270	43,823
Lawndale	33,041	38,226
Lomita	16,734	21,585
Long Beach	402,532	566,813
Los Angeles	4,195,322	6,006,838
Lynwood	29,530	39,030
Malibu	26,075	30,036
Manhattan Beach	86,606	116,608
Maywood	13,081	17,990
Monrovia	93,341	118,395
Montebello	117,133	157,425
Monterey Park	51,519	76,213
Norwalk	101,525	123,083
Palmdale	133,947	154,485
Palos Verdes Estates	1,687	3,413
Paramount	49,066	93,587
Pasadena	314,981	464,564

Pico Rivera	58,837	87,732
Pomona	152,615	211,215
Rancho Palos Verdes	12,718	15,651
Redondo Beach	126,235	149,111
Rolling Hills	2	13
Rolling Hills Estates	21,755	24,493
Rosemead	42,050	49,207
San Dimas	41,011	66,392
San Fernando	71,042	84,177
San Gabriel	49,314	60,260
San Marino	6,095	6,727
Santa Clarita	245,548	305,135
Santa Fe Springs	116,720	378,389
Santa Monica	316,665	417,941
Sierra Madre	2,466	3,268
Signal Hill	128,404	160,939
South El Monte	22,499	60,394
South Gate	65,696	88,630
South Pasadena	22,044	26,489
Temple City	27,005	30,094
Torrance	488,311	628,122
Vernon	11,050	89,725
Walnut	15,991	27,582
West Covina	170,463	184,834
West Hollywood	104,307	136,736
Westlake Village	21,899	36,185
Whittier	113,055	139,697
MADERA COUNTY	105,987	159,380
Chowchilla	10,024	11,791
Madera	50,899	67,625
MARIN COUNTY	486,426	684,342
Belvedere	518	1,045
Corte Madera	73,735	80,796
Fairfax	5,001	6,330
Larkspur	24,811	30,918
Mill Valley	25,118	34,923
Novato	87,667	110,308
Ross	233	532
San Anselmo	12,826	16,954
San Rafael	192,586	249,337

Sausalito	17,224	32,171
Tiburon	5,515	7,732
MARIPOSA COUNTY	7,813	16,250
MENDOCINO COUNTY	118,663	165,737
Fort Bragg	16,343	24,624
Point Arena	563	787
Ukiah	45,138	51,240
Willits	15,950	17,215
MERCED COUNTY	206,906	303,130
Atwater	13,860	20,443
Dos Palos	3,800	4,871
Gustine	2,469	2,752
Livingston	2,887	3,780
Los Banos	26,677	33,973
Merced	115,870	152,777
MODOC COUNTY	6,841	12,845
Alturas	5,455	6,063
MONO COUNTY	22,476	36,542
Mammoth Lakes	19,510	27,872
MONTEREY COUNTY	534,705	777,808
Carmel	30,780	36,977
Del Rey Oaks	3,041	3,453
Gonzales	2,485	4,883
Greenfield	3,680	4,777
King City	13,849	18,771
Marina	12,581	15,510
Monterey	86,951	114,055
Pacific Grove	25,141	31,016
Salinas	205,913	264,738
Sand City	22,620	25,953
Seaside	58,594	67,676
Soledad	4,105	4,571

NAPA COUNTY	179,804	281,011
American Canyon	18,093	20,709
Calistoga	6,784	7,619
Napa	112,049	143,532
St. Helena	20,124	27,071
Yountville	4,200	4,735
NEVADA COUNTY	116,631	162,145
Grass Valley	38,747	47,921
Nevada City	8,680	11,516
Truckee	26,830	32,263
ORANGE COUNTY	4,733,719	7,904,303
Anaheim	408,046	811,398
Brea	141,054	223,721
Buena Park	145,602	205,008
Costa Mesa	449,157	578,875
Cypress	46,805	152,416
Dana Point	35,791	50,795
Fountain Valley	122,588	171,602
Fullerton	209,548	286,838
Garden Grove	196,036	276,878
Huntington Beach	289,736	388,052
Irvine	340,200	677,346
Laguna Beach	39,252	49,849
Laguna Hills	95,969	122,638
Laguna Niguel	88,583	99,122
La Habra	81,984	97,162
Lake Forest	72,411	94,845
La Palma	26,161	44,861
Los Alamitos	21,375	45,010
Mission Viejo	164,230	194,248
Newport Beach	220,879	302,172
Orange	254,640	408,938
Placentia	54,446	78,081
San Clemente	45,778	66,339
San Juan Capistrano	64,746	77,087
Santa Ana	393,213	693,696
Seal Beach	25,036	27,932
Stanton	40,956	54,950

Tustin	227,312	306,487
Villa Park	2,916	3,127
Westminster	179,905	203,970
Yorba Linda	51,535	72,811
PLACER COUNTY	475,046	693,256
Auburn	30,417	42,483
Colfax	6,696	9,398
Lincoln	5,252	8,689
Loomis	5,303	9,061
Rocklin	35,506	47,889
Roseville	257,606	323,064
PLUMAS COUNTY	17,629	28,864
Portola	2,143	2,634
RIVERSIDE COUNTY	2,028,637	2,848,595
Banning	27,424	32,984
Beaumont	15,270	17,124
Blythe	22,031	25,018
Calimesa	4,204	4,598
Canyon Lake	1,093	1,485
Cathedral City	94,134	110,607
Coachella	16,738	22,756
Corona	190,302	266,401
Desert Hot Springs	11,060	12,657
Hemet	92,220	102,272
Indian Wells	8,182	23,421
Indio	66,940	81,075
Lake Elsinore	47,944	56,038
La Quinta	27,789	44,363
Moreno Valley	128,334	140,191
Murrieta	49,955	55,408
Norco	45,618	51,807
Palm Desert	181,434	221,013
Palm Springs	97,636	135,192
Perris	41,566	64,152
Rancho Mirage	61,715	84,685
Riverside	416,857	527,389
San Jacinto	11,331	14,017
Temecula	141,696	188,588

SACRAMENTO COUNTY	1,854,249	2,766,522
Folsom	90,786	103,989
Galt	9,067	11,588
Isleton	1,298	1,438
Sacramento	561,411	843,071
SAN BENITO COUNTY	43,665	75,194
Hollister	35,312	43,810
San Juan Bautista	1,839	2,989
SAN BERNARDINO COUNTY	2,148,824	3,194,304
Adelanto	2,475	13,239
Apple Valley	29,481	33,678
Barstow	77,284	85,536
Big Bear Lake	24,332	27,456
Chino	130,001	180,113
Chino Hills	18,927	21,412
Colton	72,863	92,238
Fontana	122,220	162,902
Grand Terrace	4,666	5,527
Hesperia	39,764	54,976
Highland	15,654	18,960
Loma Linda	20,733	37,222
Montclair	146,186	170,821
Needles	7,457	9,130
Ontario	318,407	532,045
Rancho Cucamonga	139,372	204,031
Redlands	99,270	118,992
Rialto	64,782	106,670
San Bernardino	349,750	425,964
Twentynine Palms	10,570	11,795
Upland	95,306	117,848
Victorville	159,485	177,837
Yucaipa	19,134	22,974
Yucca Valley	34,776	37,643
SAN DIEGO COUNTY	4,144,657	6,208,529
Carlsbad	199,553	259,892
Chula Vista	231,728	270,567

Coronado	17,620	32,783
Del Mar	13,546	17,111
El Cajon	230,155	284,563
Encinitas	112,537	130,353
Escondido	312,792	377,591
Imperial Beach	10,259	11,441
La Mesa	151,002	164,894
Lemon Grove	54,184	62,046
National City	179,551	206,356
Oceanside	135,474	160,445
Poway	70,083	90,454
San Diego	1,902,172	2,809,589
San Marcos	92,397	138,777
Santee	68,917	89,796
Solana Beach	27,020	31,762
Vista	103,848	135,564
CITY AND COUNTY OF		
SAN FRANCISCO	1,625,721	2,534,404
SAN JOAQUIN COUNTY	696,984	1,032,952
Escalon	8,035	10,266
Lathrop	9,853	15,169
Lodi	91,316	119,331
Manteca	67,693	74,590
Ripon	15,370	19,488
Stockton	333,788	430,520
Tracy	72,651	82,646
SAN LUIS OBISPO COUNTY	335,934	494,947
Arroyo Grande	32,276	36,564
Atascadero	37,162	42,853
Grover Beach	11,773	14,732
Morro Bay	16,605	19,327
Paso Robles	51,646	61,046
Pismo Beach	22,477	25,071
San Luis Obispo	119,347	141,892
SAN MATEO COUNTY	1,437,848	2,418,134

Atherton	278	1,777
Belmont	29,428	53,158
Brisbane	13,082	54,885
Burlingame	110,578	164,767
Colma	126,371	133,113
Daly City	123,741	138,327
East Palo Alto	4,258	6,409
Foster City	59,097	170,119
Half Moon Bay	18,458	22,186
Hillsborough	27	710
Menlo Park	83,921	164,741
Millbrae	32,503	44,486
Pacifica	20,784	22,916
Portola Valley	1,510	2,431
Redwood City	191,173	280,972
San Bruno	115,138	129,488
San Carlos	68,967	99,631
San Mateo	220,329	265,080
South San Francisco	117,297	222,210
Woodside	5,191	6,937
SANTA BARBARA COUNTY	589,724	833,380
Buellton	18,235	20,843
Carpinteria	14,513	21,614
Guadalupe	2,614	2,867
Lompoc	42,687	51,036
Santa Barbara	230,269	289,853
Santa Maria	160,285	192,401
Solvang	14,772	17,133
SANTA CLARA COUNTY	3,210,489	6,062,742
Campbell	119,765	210,045
Cupertino	103,578	168,915
Gilroy	113,758	143,274
Los Altos	35,062	43,321
Los Altos Hills	309	1,727
Los Gatos	84,889	104,724
Milpitas	147,295	276,145
Monte Sereno	162	377
Morgan Hill	49,874	66,394
Mountain View	172,520	426,611
Palo Alto	236,114	365,231

San Jose	1,354,188	2,084,540
Santa Clara	374,449	738,271
Saratoga	13,595	18,423
Sunnyvale	294,482	534,694
SANTA CRUZ COUNTY	349,516	490,122
Capitola	77,881	83,196
Santa Cruz	101,420	127,999
Scotts Valley	25,107	38,438
Watsonville	56,498	69,875
SHASTA COUNTY	247,260	356,585
Anderson	14,563	18,755
Redding	206,575	258,624
Shasta Lake	3,391	4,093
SIERRA COUNTY	1,335	2,930
Loyalton	491	877
SISKIYOU COUNTY	44,726	73,634
Dorris	280	327
Dunsmuir	2,402	2,483
Etna	645	742
Fort Jones	745	877
Montague	791	833
Mount Shasta	7,409	10,040
Tulelake	318	1,099
Weed	4,403	5,488
Yreka	20,742	26,587
SOLANO COUNTY	525,356	734,186
Benicia	28,388	59,609
Dixon	15,657	25,300
Fairfield	177,810	209,985
Rio Vista	10,161	12,160
Suisun	11,405	13,375
Vacaville	129,527	145,986
Vallejo	136,932	156,470

SONOMA COUNTY	748,066	1,063,104
Cloverdale	4,524	5,162
Cotati	9,929	16,634
Healdsburg	32,604	39,726
Petaluma	107,548	142,947
Rohnert Park	71,094	88,128
Santa Rosa	365,943	440,548
Sebastopol	19,280	23,118
Sonoma	27,294	31,040
Windsor	10,048	26,567
STANISLAUS COUNTY	608,101	882,154
Ceres	39,093	51,748
Hughson	3,190	3,610
Modesto	309,837	373,584
Newman	5,409	6,869
Oakdale	27,146	39,199
Patterson	8,478	12,154
Riverbank	5,734	8,232
Turlock	82,477	106,890
Waterford	3,560	3,947
SUTTER COUNTY	126,374	162,985
Live Oak	1,996	2,315
Yuba City	89,974	103,919
TEHAMA COUNTY	61,633	87,475
Corning	20,029	25,086
Red Bluff	36,982	43,747
Tehama	#	53
TRINITY COUNTY	6,854	11,164
TULARE COUNTY	405,762	588,875
Dinuba	21,002	23,522
Exeter	8,929	9,887
Farmersville	3,485	4,500
Lindsay	4,785	5,993

Porterville	60,182	70,517
Tulare	61,225	77,325
Visalia	184,308	249,702
Woodlake	2,144	2,633
TUOLUMNE COUNTY	60,246	83,978
Sonora	28,498	30,785
VENTURA COUNTY	1,093,046	1,559,803
Camarillo	73,551	113,453
Fillmore	10,967	11,598
Moorpark	17,890	28,823
Ojai	12,425	17,299
Oxnard	246,674	291,906
Port Hueneme	10,361	12,762
Santa Paula	21,531	29,265
Simi Valley	142,469	182,613
Thousand Oaks	297,594	357,299
Ventura	218,857	288,835
YOLO COUNTY	220,440	390,692
Davis	61,503	67,073
West Sacramento	55,624	126,759
Winters	2,618	3,029
Woodland	78,617	99,120
YUBA COUNTY	53,092	77,034
Marysville	28,011	31,099
Wheatland	1,447	1,479