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Taxable Sales In California (Sales & Use Tax)

2014 Fourth Quarter

Taxable Sales in California is a quarterly report on retail sales activity in California, as measured by transactions subject to sales and use tax. The report includes data about statewide taxable sales by type of business as well as data about taxable sales in all California cities and counties.

The following factors should be considered when using these data:

1. Total taxable transactions do not necessarily indicate the gross sales of stores dealing in taxable items. Only sales subject to sales or use tax are tabulated; excluded are sales for resale, sales of nontaxable items such as food for home consumption and prescription medicines, and taxable sales disclosed by Board audits.
2. Some businesses dealing primarily in nontaxable activities, such as services, manufacturing, contracting, or wholesaling, either sell some merchandise that is subject to sales tax or use some items that were purchased ex-tax and on which use tax must be paid. Such transactions are included in the tabulations.
3. Data are compiled by type of store but cannot be broken down by commodity.
4. Businesses are classified according to their principal line of merchandise or service.

Readers are invited to submit comments and suggestions designed to improve this publication to:

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TAXABLE SALES IN CALIFORNIA

FOURTH QUARTER 2014

California taxable sales increased 4.5 percent in the fourth quarter of 2014, down from the 5.7 percent growth in the third quarter.¹ Fourth quarter 2014 taxable sales totaled \$164.3 billion, \$7.0 billion more than taxable sales in the fourth quarter of 2013. Taxable sales rose a bit slower than the 4.8 percent gain in California personal income in the fourth quarter.

In constant dollar terms, fourth quarter 2014 taxable sales rose 5.5 percent, 1.0 percent faster than unadjusted growth. The California Taxable Sales Deflator, which measures the rate of change of all taxable sales in the state, declined 1.0 percent compared to the same quarter of 2013. A 12.2 percent decline in California gas prices was responsible for much of the decrease in the deflator. However, low inflation in other goods-selling sectors contributed to the drop in prices. In contrast the drop in prices for taxable goods, the California Consumer Price Index, which measures price changes of both taxable goods and nontaxable goods and services, rose 1.7 percent.

Taxable sales made by Retail Stores and Food Services grew at 3.8 percent, accounting for 68.0 percent of total taxable sales in the fourth quarter of 2014. Nonretail Outlets (all other outlets) grew at 5.9 percent, and

comprised the remaining 32.0 percent. Nonretail taxable sales include items such as business equipment and construction materials.

Motor Vehicles and Parts had more taxable sales than any other retail business, \$18.5 billion, followed by Food Services and Drinking Places at \$17.3 billion and General Merchandise Stores at \$16.2 billion. The next largest retail business was Gasoline Stations, at \$12.1 billion.

Sales made by Building Materials, Food Services, and Motor Vehicles Dealers had faster than average growth rates, 9.2, 8.6 and 8.1 percent. Taxable sales at Gasoline Stations declined 10.7 percent, reflecting a sharp decline in gas prices. Sales at General Merchandise Stores grew slower than average, 1.7 percent.

Regionally, growth was fastest in Southern California, rising 5.1 percent. Riverside County taxable sales rose 6.1 percent, leading the region. Growth in Los Angeles County was next highest in Southern California at 5.5 percent. Growth in the San Francisco Bay Area was close to the state average at 4.4 percent. Of the Bay Area counties, growth was strongest in Santa Clara (5.6 percent), San Francisco (5.4 percent), and Alameda (4.9 percent).

¹ The U.S. Office of Management and Budget updates the North American Industry Classification System (NAICS) codes every five years. Beginning with the first quarter of 2014, taxable sales statistics were compiled by using 2012 NAICS codes in place of the 2007 codes. There are some minor changes in "Type of Business" categories shown in Tables 1 and 3 in the updated codes. Under "Food Services and Drinking Places" the order of detailed categories changed.

TABLE 1. STATEWIDE TAXABLE SALES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014

2012 NAICS	Type of business	Number of permits on January 1, 2015	Taxable transactions			Per capita taxable transactions a/	
			Amount (in thousands)	Percent of total	Percent change from year to year	2014	2013
Retail and Food Services							
441	Motor Vehicle and Parts Dealers	30,466	18,502,636	11.26	8.1	477.79	446.61
44111	New Car Dealers	2,475	14,118,248	8.59	7.6	364.58	342.10
44112	Used Car Dealers	7,109	1,791,946	1.09	12.7	46.27	41.48
4412	Other Motor Vehicle Dealers	2,647	807,239	.49	11.5	20.85	18.88
4413	Auto. Parts, Accessories and Tire Stores	18,235	1,785,203	1.09	5.5	46.10	44.14
442	Furniture and Home Furnishings Stores	15,824	3,118,502	1.90	7.7	80.53	75.50
4421	Furniture Stores	7,288	1,941,984	1.18	10.7	50.15	45.75
4422	Home Furnishings Stores	8,536	1,176,518	.72	3.2	30.38	29.75
443	Electronics and Appliance Stores	21,067	4,368,500	2.66	2.1	112.81	111.59
444	Bldg. Matrl. and Garden Equip. and Supplies	15,061	7,711,525	4.69	9.2	199.14	184.23
4441	Building Material and Supplies Dealers	10,206	7,090,682	4.31	9.6	183.10	168.68
4442	Lawn and Garden Equip. and Supplies Stores	4,855	620,843	.38	4.2	16.03	15.55
445	Food and Beverage Stores	30,975	7,054,975	4.29	4.9	182.18	175.42
44511	Supermarkets and Other Grocery Stores	10,938	4,985,590	3.03	3.5	128.74	125.61
44512	Convenience Stores	5,377	710,772	.43	8.1	18.35	17.15
4452	Specialty Food Stores	7,962	244,295	.15	11.8	6.31	5.70
4453	Beer, Wine, and Liquor Stores	6,698	1,114,318	.68	7.8	28.78	26.95
446	Health and Personal Care Stores	22,226	3,163,283	1.92	4.0	81.69	79.32
44611	Pharmacies and Drug Stores	5,567	1,764,536	1.07	-0.4	45.57	46.22
44612-44619	Health and Personal Care Stores	16,659	1,398,747	.85	10.2	36.12	33.11
447	Gasoline Stations	9,881	12,082,458	7.35	-10.7	312.01	352.98
448	Clothing and Clothing Accessories Stores	57,860	11,190,447	6.81	5.9	288.97	275.61
4481	Clothing Stores	41,367	8,868,279	5.40	6.4	229.01	217.36
4482	Shoe Stores	4,798	1,144,414	.70	7.5	29.55	27.77
4483	Jewelry, Luggage, and Leather Goods Stores	11,695	1,177,754	.72	0.8	30.41	30.48
451	Sporting Goods, Hobby, Musical Instru., Book Stores	23,488	3,278,710	2.00	2.0	84.67	83.81
45111	Sporting Goods Stores	8,561	1,408,598	.86	5.5	36.37	34.83
45112-45114	Hobby, Toy and Musical Instrument Stores	7,238	1,390,759	.85	1.7	35.91	35.68
4512	Book Stores and News Dealers	7,689	479,353	.29	-6.0	12.38	13.30
452	General Merchandise Stores	13,732	16,220,663	9.87	1.7	418.87	415.81
453	Miscellaneous Store Retailers	106,746	5,221,969	3.18	5.1	134.85	129.59
4531	Florists	4,308	138,421	.08	10.9	3.57	3.26
45321	Office Supplies and Stationery Stores	2,084	990,913	.60	0.0	25.59	25.85
45322	Gift, Novelty, and Souvenir Stores	16,048	586,408	.36	8.8	15.14	14.06
4533	Used Merchandise Stores	13,130	266,377	.16	10.9	6.88	6.26
4539	Other Miscellaneous Store Retailers	71,176	3,239,849	1.97	5.4	83.66	80.16
454	Nonstore Retailers	236,038	2,514,461	1.53	7.5	64.93	60.99
722	Food Services and Drinking Places	100,266	17,333,231	10.55	8.6	447.60	416.12
7223	Special Food Services	12,807	775,171	.47	20.9	20.02	16.73
7224	Drinking Places (Alcoholic Beverages)	2,869	361,146	.22	9.1	9.33	8.63
722511	Full-Service Restaurants	33,371	8,771,745	5.34	9.0	226.51	209.87
722513-722515	Limited-Service Eating Places	51,219	7,425,169	4.52	7.1	191.74	180.90
Total Retail and Food Services		683,630	111,761,360	68.01	3.8	2,886.02	2,807.57
All Other Outlets							
11	Agriculture, Forestry, Fishing and Hunting	1,948	230,341	.14	15.6	5.95	5.20
21	Mining, Quarrying, and Oil and Gas Extraction	398	219,169	.13	-10.6	5.66	6.39
22	Utilities	608	131,125	.08	-49.3	3.39	6.75
23	Construction	14,375	3,369,741	2.05	23.5	87.02	71.18
31 - 33	Manufacturing	51,344	10,713,888	6.52	5.0	276.67	266.25
42	Wholesale Trade	86,332	18,791,967	11.44	1.6	485.27	482.65
48 - 49	Transportation and Warehousing	3,529	512,969	.31	8.2	13.25	12.37
51	Information	6,260	3,160,130	1.92	22.7	81.60	67.18
52	Finance and Insurance	2,774	487,546	.30	39.8	12.59	9.10
53	Real Estate and Rental and Leasing	18,492	5,575,029	3.39	12.9	143.96	128.83
54	Professional, Scientific, and Technical Services	31,629	1,584,582	.96	7.3	40.92	38.53
55	Management of Companies and Enterprises	108	29,342	.02	44.4	0.76	0.53
56	Adm. and Support and Waste Mgmt. and Remediation	12,698	816,386	.50	16.3	21.08	18.30
61	Educational Services	7,208	264,654	.16	5.0	6.83	6.57
62	Health Care and Social Assistance	6,894	375,993	.23	4.7	9.71	9.37
71	Arts, Entertainment, and Recreation	6,106	786,755	.48	9.4	20.32	18.76
721	Accommodation	2,443	1,010,322	.61	4.5	26.09	25.23
81	Other Services (except Public Administration)	59,215	2,474,906	1.51	-8.0	63.91	70.17
92	Public Administration	1,420	153,080	.09	-0.6	3.95	4.02
Others	Others	136	1,878,244	1.14	3.0	48.50	47.54
Total All Other Outlets		313,917	52,566,168	31.99	5.9	1,357.42	1,294.92
Total All Outlets		997,547	164,327,527	100.00	4.5	4,243.44	4,102.49
Historical Data							
Comparable data for total all outlets:							
	2009	938,719	120,415,570		-5.9	3,234.90	
	2010	958,050	128,910,334		7.1	3,444.23	
	2011	934,710	140,338,004		8.9	3,725.58	
	2012	957,755	150,673,025		7.4	3,966.74	
	2013	984,786	157,289,923		4.4	4,102.49	

Footnotes on page 33.

NOTE: Detail may not compute to total due to rounding.

TABLE 2. TAXABLE SALES, BY COUNTY, FOURTH QUARTER 2014

(Taxable transactions in thousands of dollars)

County	Sales tax permits as of January 1, 2015			Taxable transactions				Percent change year to year
	Incorporated cities	Outside incorporated cities	Total	Incorporated cities	Outside incorporated cities	Unallocated b/	Total	
Alameda	38,398	2,159	40,557	\$6,283,003	\$199,929	\$1,090,625	\$7,573,558	4.9
Alpine	--	72	72	--	2,725	8,550	11,275	6.8
Amador	638	716	1,354	33,405	61,789	18,672	113,867	9.5
Butte	4,711	1,786	6,497	614,312	67,637	102,230	784,179	2.6
Calaveras	189	1,341	1,530	15,908	50,249	17,803	83,960	3.6
Colusa	350	226	576	36,235	33,531	11,155	80,920	-4.4
Contra Costa	18,832	2,701	21,533	3,232,862	231,835	611,819	4,076,515	3.3
Del Norte	251	273	524	25,111	20,279	15,493	60,882	6.6
El Dorado	1,636	4,314	5,950	168,153	245,475	91,080	504,708	3.1
Fresno	15,052	3,170	18,222	2,667,984	350,236	427,116	3,445,336	5.0
Glenn	560	305	865	48,949	18,862	14,923	82,734	2.5
Humboldt	2,752	1,932	4,684	327,527	107,736	57,246	492,509	-3.0
Imperial	2,686	440	3,126	508,921	411,741	90,809	1,011,471	-6.7
Inyo	390	345	735	39,536	27,684	14,560	81,780	9.3
Kern	10,441	5,621	16,062	2,369,042	1,186,570	559,752	4,115,364	-3.0
Kings	1,687	414	2,101	274,698	57,029	65,742	397,468	7.4
Lake	590	1,134	1,724	61,617	55,975	18,918	136,509	-9.7
Lassen	307	305	612	32,766	17,775	15,588	66,129	2.5
Los Angeles	255,195	16,089	271,284	33,036,251	1,429,410	4,861,726	39,327,387	5.5
Madera	1,284	1,486	2,770	188,989	109,008	62,375	360,372	-1.1
Marin	8,454	1,660	10,114	1,058,278	86,840	183,158	1,328,276	2.1
Mariposa	--	646	646	--	36,330	6,883	43,213	21.2
Mendocino	1,451	2,211	3,662	176,596	119,596	39,678	335,869	0.0
Merced	2,659	984	3,643	448,106	149,203	97,112	694,421	1.5
Modoc	152	187	339	10,198	3,025	9,009	22,231	5.0
Mono	414	213	627	37,529	6,445	11,675	55,648	-0.7
Monterey	7,581	2,947	10,528	1,198,030	212,504	183,924	1,594,458	4.3
Napa	4,063	1,904	5,967	507,639	232,597	103,521	843,757	4.3
Nevada	2,074	2,054	4,128	210,688	47,665	59,280	317,633	4.3
Orange	95,633	2,291	97,924	13,924,000	167,029	1,877,151	15,968,180	4.0
Placer	8,086	3,500	11,586	1,602,069	307,287	245,709	2,155,065	5.3
Plumas	91	1,097	1,188	3,713	27,946	16,072	47,731	-2.5
Riverside	43,106	5,159	48,265	6,808,362	779,772	968,098	8,556,232	6.1
Sacramento	20,948	11,004	31,952	3,129,095	1,619,658	754,297	5,503,051	3.1
San Benito	942	363	1,305	80,780	37,318	24,313	142,411	-3.5
San Bernardino	43,379	5,084	48,463	7,210,310	727,395	976,248	8,913,953	4.9
San Diego	73,013	11,287	84,300	11,558,572	594,043	1,812,065	13,964,680	4.9
San Francisco	28,189	49	28,238	5,005,804	--	--	5,005,804	5.4
San Joaquin	9,998	2,636	12,634	1,898,647	350,772	379,191	2,628,610	7.1
San Luis Obispo	6,516	3,684	10,200	842,520	463,988	145,290	1,451,798	10.2
San Mateo	18,210	1,733	19,943	3,173,650	382,399	624,812	4,180,861	2.2
Santa Barbara	9,776	2,950	12,726	1,358,550	172,028	221,847	1,752,426	2.3
Santa Clara	43,919	1,818	45,737	9,061,001	105,885	1,693,460	10,860,345	5.6
Santa Cruz	4,680	4,063	8,743	556,275	221,308	108,617	886,200	3.5
Shasta	4,578	2,342	6,920	578,228	77,036	76,963	732,228	-1.4
Sierra	21	100	121	794	1,756	1,874	4,424	4.6
Siskiyou	1,348	781	2,129	91,322	25,318	35,066	151,706	9.0
Solano	7,798	446	8,244	1,508,035	43,496	221,586	1,773,117	3.6
Sonoma	11,890	6,115	18,005	1,639,033	350,243	252,818	2,242,094	3.3
Stanislaus	7,476	2,346	9,822	1,420,283	406,654	239,223	2,066,160	4.1
Sutter	1,521	405	1,926	290,912	71,122	37,974	400,008	4.9
Tehama	868	860	1,728	145,706	30,994	23,933	200,634	-7.0
Trinity	--	653	653	--	19,608	4,557	24,165	4.4
Tulare	6,057	2,258	8,315	1,282,136	185,533	193,787	1,661,455	8.4
Tuolumne	386	1,497	1,883	63,826	74,964	22,527	161,316	4.3
Ventura	21,021	1,874	22,895	3,059,684	112,036	383,428	3,555,148	3.6
Yolo	3,583	566	4,149	757,022	82,711	154,027	993,760	3.7
Yuba	408	819	1,227	43,606	57,467	23,999	125,073	-6.4
Statewide	--	--	5,894	--	--	176,463	176,463	35.5
TOTAL	856,238	135,415	997,547	\$130,706,264	\$13,075,446	\$20,545,817	\$164,327,527	4.5
HISTORICAL DATA								
2009	804,154	127,672	938,719	98,753,136	9,180,334	12,482,100	120,415,570	-5.9
2010	822,963	128,122	958,050	105,056,949	10,125,647	13,727,737	128,910,334	7.1
2011	804,950	123,175	934,710	113,750,214	11,153,406	15,434,383	140,338,004	8.9
2012	825,649	125,832	957,755	120,513,390	12,655,399	17,504,236	150,673,025	7.4
2013	848,191	130,554	984,786	125,379,280	13,205,224	18,705,419	157,289,923	4.4

Footnotes on page 33.

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	ALAMEDA		BUTTE		CONTRA COSTA		EL DORADO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	1,161	916,644	203	74,978	706	516,011	170	57,551
New Car Dealers	129	772,383	15	52,514	74	422,054	10	42,521
Used Car Dealers	358	60,207	38	4,940	213	39,702	32	3,337
Other Motor Vehicle Dealers	96	21,747	20	3,306	59	10,391	26	1,156
Auto. Parts, Accessories and Tire Stores	578	62,307	130	14,218	360	43,864	102	10,537
Furniture and Home Furnishings Stores	666	144,566	98	14,140	407	77,896	77	4,616
Furniture Stores	312	95,722	34	6,695	191	41,739	14	925
Home Furnishings Stores	354	48,844	64	7,445	216	36,156	63	3,691
Electronics and Appliance Stores	954	184,898	115	20,738	439	107,545	77	4,290
Bldg. Matrl. and Garden Equip. and Supplies	547	353,846	157	55,156	350	220,473	120	32,590
Building Material and Supplies Dealers	421	330,283	91	47,208	258	198,708	75	28,067
Lawn and Garden Equip. and Supplies Stores	126	23,564	66	7,948	92	21,765	45	4,523
Food and Beverage Stores	1,414	309,255	161	45,941	653	225,259	153	44,250
Supermarkets and Other Grocery Stores	503	206,003	70	36,344	249	168,398	47	38,209
Convenience Stores	222	23,506	23	3,221	116	17,954	17	1,945
Specialty Food Stores	361	13,118	38	659	158	6,902	37	877
Beer, Wine, and Liquor Stores	328	66,629	30	5,717	130	32,005	52	3,220
Health and Personal Care Stores	734	133,993	122	15,172	467	85,810	93	12,485
Pharmacies and Drug Stores	172	77,988	38	11,149	107	56,895	25	10,300
Health and Personal Care Stores	562	56,005	84	4,024	360	28,915	68	2,185
Gasoline Stations	417	465,614	83	64,450	303	346,981	56	55,611
Clothing and Clothing Accessories Stores	2,166	432,632	249	38,615	1,198	269,047	271	18,511
Clothing Stores	1,485	342,173	167	30,827	815	217,884	195	17,396 #
Shoe Stores	161	53,151	22	4,643	80	24,329	1	#
Jewelry, Luggage, and Leather Goods Stores	520	37,308	60	3,144	303	26,834	75	1,115
Sporting Goods, Hobby, Musical Instru., Book Stores	959	147,865	203	22,345	534	91,900	177	9,430
Sporting Goods Stores	259	63,139	103	9,657	182	34,129	88	6,918
Hobby, Toy and Musical Instrument Stores	293	62,092	52	8,988	167	45,707	43	1,714
Book Stores and News Dealers	407	22,634	48	3,700	185	12,063	46	799
General Merchandise Stores	465	618,141	68	107,261	220	492,249	57	36,860
Miscellaneous Store Retailers	4,746	257,034	835	32,923	2,720	123,859	867	20,069
Florists	174	4,074	21	357	103	2,318	23	273
Office Supplies and Stationery Stores	79	72,087	9	2,661	44	15,992	10	1,283
Gift, Novelty, and Souvenir Stores	549	18,956	158	2,815	304	11,467	234	4,014
Used Merchandise Stores	527	14,289	153	2,560	189	5,252	78	1,068
Other Miscellaneous Store Retailers	3,417	147,627	494	24,529	2,080	88,830	522	13,431
Nonstore Retailers	8,050	109,474	1,866	11,976	4,411	69,856	1,693	15,268
Food Services and Drinking Places	4,806	703,634	598	72,939	2,304	380,672	485	54,216
Special Food Services	719	39,403	102	2,235	309	9,185	42	929
Drinking Places (Alcoholic Beverages)	146	19,647	27	3,237	70	12,109	11	835
Full-Service Restaurants	1,494	336,201	199	33,345	762	191,510	205	32,064
Limited-Service Eating Places	2,447	308,383	270	34,122	1,163	167,868	227	20,388
Total Retail and Food Services	27,085	4,777,596	4,758	576,634	14,712	3,007,557	4,296	365,749
All Other Outlets	13,472	2,795,962	1,739	207,545	6,821	1,068,958	1,654	138,959
Total All Outlets	40,557	7,573,558	6,497	784,179	21,533	4,076,515	5,950	504,708
Historical Data								
Comparable data for total all outlets:								
2009	38,669	5,513,512	5,734	613,058	21,084	3,188,666	5,502	397,281
2010	38,842	5,834,554	5,836	648,821	21,166	3,267,575	5,528	408,761
2011	37,807	6,396,383	5,708	691,343	20,604	3,492,242	5,352	439,293
2012	39,741	6,725,800	6,024	719,448	21,126	3,773,060	5,593	460,393
2013	40,557	7,220,918	6,425	764,671	21,258	3,945,781	5,872	489,717

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	FRESNO		HUMBOLDT		IMPERIAL		KERN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	929	464,675	110	56,110	139	57,290	702	383,459
New Car Dealers	67	307,794	12	32,779	9	38,266	49	273,281
Used Car Dealers	262	77,498	24	8,724	22	6,592 #	147	43,989
Other Motor Vehicle Dealers	63	24,543	8	1,862	9	#	43	16,185
Auto. Parts, Accessories and Tire Stores	537	54,840	66	12,745	99	12,431	463	50,005
Furniture and Home Furnishings Stores	282	58,502	40	7,374	33	2,948	224	171,074
Furniture Stores	161	41,935	17	3,932	15	946	115	#
Home Furnishings Stores	121	16,567	23	3,442	18	2,002	109	171,074 #
Electronics and Appliance Stores	427	62,349	63	7,740	61	14,789	272	47,450
Bldg. Matrl. and Garden Equip. and Supplies	345	163,762	146	42,359	77	28,863	275	150,374
Building Material and Supplies Dealers	210	136,562	79	31,987	50	19,867	182	131,727
Lawn and Garden Equip. and Supplies Stores	135	27,200	67	10,371	27	8,995	93	18,647
Food and Beverage Stores	768	156,129	122	36,177	120	19,461	627	132,574
Supermarkets and Other Grocery Stores	339	113,546	62	30,849	53	13,386	337	103,348
Convenience Stores	146	16,067	19	1,001	36	4,226	125	18,097
Specialty Food Stores	128	3,145	22	598	22	502	86	2,514
Beer, Wine, and Liquor Stores	155	23,370	19	3,729	9	1,347	79	8,614
Health and Personal Care Stores	376	59,074	72	12,003	67	6,689	343	48,374
Pharmacies and Drug Stores	120	36,375	35	9,422	23	2,789	129	31,508
Health and Personal Care Stores	256	22,699	37	2,581	44	3,899	214	16,866
Gasoline Stations	341	278,138	69	41,908	60	57,032	346	397,557
Clothing and Clothing Accessories Stores	1,130	171,180	191	18,043	326	69,292	704	144,412
Clothing Stores	865	133,330	136	12,729	257	58,707	498	106,043
Shoe Stores	89	21,535	9	2,208	43	7,385	78	22,618
Jewelry, Luggage, and Leather Goods Stores	176	16,314	46	3,106	26	3,200	128	15,752
Sporting Goods, Hobby, Musical Instru., Book Stores	445	60,985	137	13,303	56	8,910	354	47,094
Sporting Goods Stores	163	21,560	53	6,489	19	1,717	154	16,583
Hobby, Toy and Musical Instrument Stores	148	28,380	48	4,666	31	6,896	105	25,012
Book Stores and News Dealers	134	11,045	36	2,147	6	297	95	5,499
General Merchandise Stores	296	426,937	38	64,706	74	131,054	248	346,387
Miscellaneous Store Retailers	1,832	97,602	592	20,013	349	10,744	1,508	75,650
Florists	63	3,047	14	392	11	195	64	1,947
Office Supplies and Stationery Stores	43	19,070	5	1,935	8	1,320	24	12,650
Gift, Novelty, and Souvenir Stores	316	11,488	112	2,689	31	1,825	186	5,512
Used Merchandise Stores	398	4,344	64	2,748	166	1,198	218	2,991
Other Miscellaneous Store Retailers	1,012	59,654	397	12,249	133	6,206	1,016	52,551
Nonstore Retailers	3,010	33,353	1,400	8,015	485	5,068	3,902	32,945
Food Services and Drinking Places	2,074	300,549	434	43,685	314	45,894	1,755	259,970
Special Food Services	231	7,858	87	977	38	442	207	3,315
Drinking Places (Alcoholic Beverages)	53	3,308	24	2,144	16	459	66	4,050
Full-Service Restaurants	684	132,791	161	23,611	92	15,528	579	108,923
Limited-Service Eating Places	1,106	156,592	162	16,952	168	29,465	903	143,682
Total Retail and Food Services	12,255	2,333,236	3,414	371,435	2,161	458,033	11,260	2,237,320
All Other Outlets	5,967	1,112,100	1,270	121,074	965	553,438	4,802	1,878,044
Total All Outlets	18,222	3,445,336	4,684	492,509	3,126	1,011,471	16,062	4,115,364
Historical Data								
Comparable data for total all outlets:								
2009	18,789	2,534,031	4,493	418,787	3,328	495,866	15,037	2,505,594
2010	18,652	2,672,263	4,476	434,900	3,412	579,663	15,251	3,320,086
2011	18,728	2,937,171	4,365	452,610	3,144	632,449	14,945	3,675,085
2012	17,708	3,149,132	4,484	471,640	3,180	781,589	15,446	3,948,519
2013	18,064	3,280,144	4,575	507,578	3,207	1,084,451	16,220	4,240,730

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	KINGS		LOS ANGELES		MARIN		MENDOCINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	98	49,478	7,812	4,195,757	158	196,349	81	33,144
New Car Dealers	9	38,722	555	3,315,567	38	172,755	6	21,358
Used Car Dealers	20	2,495	1,721	361,951	31	10,296	11	829
Other Motor Vehicle Dealers	5	201	390	137,655	21	3,796	10	3,095
Auto. Parts, Accessories and Tire Stores	64	8,059	5,146	380,584	68	9,501	54	7,862
Furniture and Home Furnishings Stores	29	2,843	4,339	737,395	188	37,792	41	4,035
Furniture Stores	20	2,319	2,179	464,422	89	18,461	16	2,345
Home Furnishings Stores	9	524	2,160	272,973	99	19,331	25	1,690
Electronics and Appliance Stores	35	2,188	6,068	1,267,581	153	33,032	35	4,134
Bldg. Matrl. and Garden Equip. and Supplies	60	21,442	3,135	1,827,986	133	78,204	111	29,130
Building Material and Supplies Dealers	36	17,885	2,357	1,751,319	86	71,895	55	23,981
Lawn and Garden Equip. and Supplies Stores	24	3,558	778	76,667	47	6,308	56	5,149
Food and Beverage Stores	94	18,142	8,638	1,641,984	215	85,352	130	29,959
Supermarkets and Other Grocery Stores	49	12,415	2,861	1,148,302	78	66,582	51	26,637
Convenience Stores	17	3,981	1,640	153,594	28	6,502	15	1,562
Specialty Food Stores	14	365	2,370	67,784	58	1,549	30	475
Beer, Wine, and Liquor Stores	14	1,382	1,767	272,304	51	10,719	34	1,284
Health and Personal Care Stores	41	7,187	7,297	911,779	187	33,920	37	6,990
Pharmacies and Drug Stores	13	4,753	1,915	467,682	31	22,937	17	6,150
Health and Personal Care Stores	28	2,434	5,382	444,097	156	10,983	20	840
Gasoline Stations	45	40,429	2,145	2,893,881	67	82,664	59	46,290
Clothing and Clothing Accessories Stores	141	16,097	18,772	3,166,795	594	102,328	147	10,753
Clothing Stores	104	11,913	13,564	2,561,601	392	91,991	110	9,041
Shoe Stores	14	2,143	1,667	316,483	27	4,573	8	917
Jewelry, Luggage, and Leather Goods Stores	23	2,042	3,541	288,711	175	5,764	29	795
Sporting Goods, Hobby, Musical Instru., Book Stores	49	3,748	5,705	716,239	258	41,696	84	6,450
Sporting Goods Stores	16	1,049	1,678	251,749	107	23,554	32	2,915
Hobby, Toy and Musical Instrument Stores	13	2,452	1,958	343,334	63	11,650	25	2,505
Book Stores and News Dealers	20	248	2,069	121,156	88	6,493	27	1,031
General Merchandise Stores	48	46,305	4,921	3,585,556	59	93,232	24	24,174
Miscellaneous Store Retailers	233	8,500	27,773	1,420,712	1,217	62,287	459	14,755
Florists	5	250	1,187	39,953	42	1,564	14	125
Office Supplies and Stationery Stores	5	#	630	347,911	11	5,708	6	#
Gift, Novelty, and Souvenir Stores	44	443	3,783	142,194	197	7,437	87	2,748
Used Merchandise Stores	54	665	3,018	62,631	129	3,543	40	671
Other Miscellaneous Store Retailers	125	7,141 #	19,155	828,022	838	44,035	312	11,211 #
Nonstore Retailers	346	5,098	63,070	644,649	2,364	28,567	1,038	7,278
Food Services and Drinking Places	270	35,913	27,272	4,854,647	797	140,084	312	30,351
Special Food Services	43	880	3,017	228,076	134	5,230	47	489
Drinking Places (Alcoholic Beverages)	7	599	633	82,876	19	3,043	19	1,836
Full-Service Restaurants	61	8,332	8,430	2,393,977	360	97,326	141	15,771
Limited-Service Eating Places	159	26,103	15,192	2,149,717	284	34,484	105	12,255
Total Retail and Food Services	1,489	257,371	186,947	27,864,962	6,390	1,015,505	2,558	247,443
All Other Outlets	612	140,097	84,337	11,462,426	3,724	312,771	1,104	88,426
Total All Outlets	2,101	397,468	271,284	39,327,387	10,114	1,328,276	3,662	335,869
Historical Data								
Comparable data for total all outlets:								
2009	1,998	291,299	260,242	29,485,211	9,984	1,006,982	3,575	273,946
2010	2,028	325,030	264,818	31,397,830	9,762	1,054,893	3,585	276,641
2011	2,092	345,150	255,457	33,886,200	9,671	1,119,988	3,516	303,162
2012	2,031	361,543	259,539	36,440,938	10,058	1,212,733	3,665	314,284
2013	2,058	369,984	265,403	37,259,588	10,196	1,301,130	3,674	335,974

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	MERCED		MONTEREY		NAPA		ORANGE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	186	63,445	318	195,943	74	42,568	2,838	1,985,127
New Car Dealers	25	41,503	34	135,120	11	33,690	231	1,546,639
Used Car Dealers	42	8,665	80	34,398	8	1,091	671	245,619
Other Motor Vehicle Dealers	10	634	25	3,337	12	248	292	62,013
Auto. Parts, Accessories and Tire Stores	109	12,642	179	23,088	43	7,539	1,644	130,856
Furniture and Home Furnishings Stores	46	4,981	180	23,333	72	8,376	1,674	313,113
Furniture Stores	30	3,292	66	11,318	35	3,197	754	185,904
Home Furnishings Stores	16	1,689	114	12,015	37	5,179	920	127,210
Electronics and Appliance Stores	84	11,928	176	27,996	60	15,748	2,621	482,181
Bldg. Matrl. and Garden Equip. and Supplies	77	30,882	170	76,086	75	53,133	1,295	666,725
Building Material and Supplies Dealers	37	27,867	107	65,287	51	50,951	930	617,219
Lawn and Garden Equip. and Supplies Stores	40	3,015	63	10,799	24	2,182	365	49,505
Food and Beverage Stores	187	33,572	399	88,180	431	69,613	2,475	576,363
Supermarkets and Other Grocery Stores	86	20,834	160	60,483	51	30,320	867	400,230
Convenience Stores	40	9,230	70	11,738	21	3,840	351	53,161
Specialty Food Stores	30	512	105	6,842	36	818	778	27,935
Beer, Wine, and Liquor Stores	31	2,997	64	9,116	323	34,635	479	95,037
Health and Personal Care Stores	92	9,537	137	29,178	60	10,206	2,686	296,448
Pharmacies and Drug Stores	28	7,259	37	20,519	12	6,506	528	137,799
Health and Personal Care Stores	64	2,279	100	8,658	48	3,700	2,158	158,649
Gasoline Stations	88	114,149	137	132,422	35	49,767	650	993,684
Clothing and Clothing Accessories Stores	195	21,164	618	95,871	211	38,348	5,796	1,204,147
Clothing Stores	153	15,835	435	70,559	148	30,703	4,173	969,292
Shoe Stores	16	3,359	55	11,867	20	3,806	419	90,302
Jewelry, Luggage, and Leather Goods Stores	26	1,971	128	13,445	43	3,839	1,204	144,553
Sporting Goods, Hobby, Musical Instru., Book Stores	93	10,820	210	26,423	102	11,331	2,422	339,953
Sporting Goods Stores	31	2,879	74	10,556	40	4,332	1,021	157,465
Hobby, Toy and Musical Instrument Stores	26	5,358	59	13,261	25	5,454	720	137,718
Book Stores and News Dealers	36	2,583	77	2,606	37	1,545	681	44,770
General Merchandise Stores	68	100,393	109	164,373	30	52,420	1,381	1,617,507
Miscellaneous Store Retailers	306	16,052	1,089	53,129	481	23,376	10,136	454,582
Florists	13	245	50	1,856	21	1,231	431	14,067
Office Supplies and Stationery Stores	7	1,485	13	4,946	3	#	262	59,145
Gift, Novelty, and Souvenir Stores	53	696	242	11,047	63	1,283	1,593	48,871
Used Merchandise Stores	47	601	152	3,065	56	1,150	1,079	23,020
Other Miscellaneous Store Retailers	186	13,025	632	32,214	338	19,712 #	6,771	309,480
Nonstore Retailers	682	7,575	2,663	19,563	1,281	11,553	22,912	274,825
Food Services and Drinking Places	453	59,900	1,153	185,624	405	102,108	8,726	1,684,098
Special Food Services	71	484	181	8,214	84	4,215	1,077	61,722
Drinking Places (Alcoholic Beverages)	20	851	25	1,398	15	3,171	191	30,256
Full-Service Restaurants	138	21,386	440	107,809	158	74,826	2,774	884,746
Limited-Service Eating Places	224	37,179	507	68,203	148	19,897	4,684	707,374
Total Retail and Food Services	2,557	484,399	7,359	1,118,120	3,317	488,549	65,612	10,888,754
All Other Outlets	1,086	210,022	3,169	476,338	2,650	355,208	32,312	5,079,426
Total All Outlets	3,643	694,421	10,528	1,594,458	5,967	843,757	97,924	15,968,180
Historical Data								
Comparable data for total all outlets:								
2009	3,553	523,972	9,881	1,221,986	4,974	588,977	88,694	12,124,928
2010	3,577	558,711	10,205	1,284,984	5,071	611,514	90,861	12,838,573
2011	3,539	629,113	9,823	1,387,391	5,256	689,396	88,812	13,902,262
2012	3,594	653,777	10,192	1,448,930	5,601	728,233	91,772	14,890,868
2013	3,648	683,886	10,393	1,529,088	5,847	809,349	95,659	15,347,850

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NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	PLACER		RIVERSIDE		SACRAMENTO		SAN BERNARDINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	394	436,589	1,822	1,103,390	1,387	698,630	2,136	1,040,760
New Car Dealers	47	331,568	125	823,459	72	488,885	94	669,747
Used Car Dealers	116	63,996	338	82,025	424	100,815	466	168,617
Other Motor Vehicle Dealers	52	16,220	230	87,302	95	29,714	180	75,558
Auto. Parts, Accessories and Tire Stores	179	24,805	1,129	110,603	796	79,216	1,396	126,838
Furniture and Home Furnishings Stores	213	61,342	911	148,243	520	93,767	809	143,112
Furniture Stores	101	41,258	402	88,948	241	54,156	392	92,431
Home Furnishings Stores	112	20,084	509	59,294	279	39,611	417	50,681
Electronics and Appliance Stores	268	61,071	934	158,789	739	182,018	889	155,973
Bldg. Matrl. and Garden Equip. and Supplies	217	106,292	850	423,967	490	276,390	722	350,847
Building Material and Supplies Dealers	151	96,180	532	382,506	358	257,111	499	336,283
Lawn and Garden Equip. and Supplies Stores	66	10,111	318	41,461	132	19,279	223	14,564
Food and Beverage Stores	263	86,719	1,271	384,540	999	264,700	1,355	321,042
Supermarkets and Other Grocery Stores	80	66,112	437	271,536	343	192,933	442	221,159
Convenience Stores	39	5,849	246	56,707	216	27,586	287	54,994
Specialty Food Stores	97	2,830	350	9,245	277	6,294	340	9,127
Beer, Wine, and Liquor Stores	47	11,928	238	47,053	163	37,886	286	35,762
Health and Personal Care Stores	286	33,814	1,078	150,872	792	115,548	969	136,130
Pharmacies and Drug Stores	38	14,882	316	88,465	169	67,345	262	64,327
Health and Personal Care Stores	248	18,932	762	62,407	623	48,203	707	71,802
Gasoline Stations	112	198,859	491	745,915	352	398,566	588	826,414
Clothing and Clothing Accessories Stores	665	143,947	2,783	614,803	1,619	280,933	2,580	515,874
Clothing Stores	464	113,049	2,088	463,498	1,152	219,258	1,938	382,787
Shoe Stores	57	13,862	253	65,324	120	35,769	302	75,288
Jewelry, Luggage, and Leather Goods Stores	144	17,036	442	85,981	347	25,906	340	57,798
Sporting Goods, Hobby, Musical Instru., Book Stores	386	61,590	1,001	164,789	882	133,078	1,068	173,881
Sporting Goods Stores	163	31,012	436	72,757	347	56,934	381	73,285
Hobby, Toy and Musical Instrument Stores	110	24,144	308	74,707	242	54,929	391	80,319
Book Stores and News Dealers	113	6,433	257	17,325	293	21,216	296	20,277
General Merchandise Stores	156	215,626	777	1,009,035	431	668,208	896	1,012,397
Miscellaneous Store Retailers	1,446	57,278	5,547	229,438	3,667	161,176	4,872	379,237
Florists	44	863	160	4,114	147	3,493	129	3,121
Office Supplies and Stationery Stores	26	7,480	114	31,648	65	24,940	117	151,951
Gift, Novelty, and Souvenir Stores	310	6,105	797	27,058	706	16,934	647	21,764
Used Merchandise Stores	221	2,275	781	11,373	451	11,990	805	7,908
Other Miscellaneous Store Retailers	845	40,555	3,695	155,246	2,298	103,818	3,174	194,493
Nonstore Retailers	3,023	36,948	13,001	108,089	7,821	74,270	13,560	98,183
Food Services and Drinking Places	972	171,122	4,470	794,949	3,337	533,847	4,220	731,258
Special Food Services	88	2,358	516	11,872	375	16,969	430	11,565
Drinking Places (Alcoholic Beverages)	18	2,663	102	12,398	84	9,925	133	11,151
Full-Service Restaurants	370	95,387	1,353	345,568	1,138	252,829	1,190	286,837
Limited-Service Eating Places	496	70,714	2,499	425,111	1,740	254,124	2,467	421,705
Total Retail and Food Services	8,401	1,671,196	34,936	6,036,818	23,036	3,881,130	34,664	5,885,108
All Other Outlets	3,185	483,869	13,329	2,519,414	8,916	1,621,920	13,799	3,028,845
Total All Outlets	11,586	2,155,065	48,265	8,556,232	31,952	5,503,051	48,463	8,913,953
Historical Data								
Comparable data for total all outlets:								
2009	10,891	1,531,680	42,308	5,881,027	31,237	4,356,773	44,500	6,196,102
2010	10,954	1,616,584	45,811	6,287,748	31,605	4,512,207	47,043	6,554,921
2011	10,921	1,780,173	45,131	7,023,203	29,972	4,828,028	45,936	7,260,510
2012	11,394	1,918,461	45,961	7,680,410	30,870	5,063,368	46,163	7,924,889
2013	11,614	2,046,194	47,120	8,060,886	31,698	5,338,669	46,881	8,493,938

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	SAN DIEGO		SAN FRANCISCO		SAN JOAQUIN		SAN LUIS OBISPO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	2,600	1,691,657	198	145,343	608	299,344	252	135,617
New Car Dealers	235	1,288,050	22	120,836	39	199,198	26	90,416
Used Car Dealers	744	161,485	29	3,334	133	25,849	35	11,244
Other Motor Vehicle Dealers	280	96,651	31	7,312	55	26,051	54	17,529
Auto. Parts, Accessories and Tire Stores	1,341	145,472	116	13,862	381	48,246	137	16,427
Furniture and Home Furnishings Stores	1,263	276,633	489	132,895	181	48,174	153	22,252
Furniture Stores	495	174,635	214	59,280	93	14,926	64	9,687
Home Furnishings Stores	768	101,999	275	73,615	88	33,248	89	12,565
Electronics and Appliance Stores	1,867	363,644	489	113,276	229	50,366	116	22,385
Bldg. Matrl. and Garden Equip. and Supplies	1,291	609,534	292	137,522	242	134,053	226	81,533
Building Material and Supplies Dealers	812	569,970	219	131,955	165	122,562	138	68,619
Lawn and Garden Equip. and Supplies Stores	479	39,565	73	5,567	77	11,491	88	12,915
Food and Beverage Stores	2,257	616,970	1,241	222,679	634	108,406	324	70,118
Supermarkets and Other Grocery Stores	706	413,086	554	149,982	217	78,988	80	47,345
Convenience Stores	440	76,885	151	12,689	116	12,045	43	7,844
Specialty Food Stores	600	21,910	347	15,085	165	3,374	72	1,761
Beer, Wine, and Liquor Stores	511	105,089	189	44,924	136	13,998	129	13,168
Health and Personal Care Stores	1,826	253,710	613	142,455	264	37,379	156	23,473
Pharmacies and Drug Stores	404	137,186	150	81,723	72	24,405	41	15,344
Health and Personal Care Stores	1,422	116,524	463	60,732	192	12,975	115	8,129
Gasoline Stations	730	970,769	116	122,136	214	268,422	90	105,691
Clothing and Clothing Accessories Stores	4,858	1,060,431	2,235	634,387	572	94,143	442	65,701
Clothing Stores	3,485	864,491	1,544	496,452	396	73,368	333	53,080
Shoe Stores	391	95,460	138	48,956	54	12,360	30	7,820
Jewelry, Luggage, and Leather Goods Stores	982	100,480	553	88,979	122	8,414	79	4,801
Sporting Goods, Hobby, Musical Instru., Book Stores	2,308	296,935	646	143,641	260	48,381	286	31,529
Sporting Goods Stores	910	130,546	167	87,763	112	26,144	134	20,011
Hobby, Toy and Musical Instrument Stores	670	123,750	137	27,093	88	18,801	81	8,215
Book Stores and News Dealers	728	42,639	342	28,784	60	3,436	71	3,303
General Merchandise Stores	873	1,503,439	236	274,616	192	376,281	83	112,012
Miscellaneous Store Retailers	9,170	442,764	3,339	220,089	1,268	96,461	1,186	42,602
Florists	509	18,162	229	9,502	38	1,421	50	997
Office Supplies and Stationery Stores	188	61,704	48	12,345	23	#	25	5,080
Gift, Novelty, and Souvenir Stores	1,232	59,975	606	53,868	196	5,583	210	6,077
Used Merchandise Stores	1,143	25,936	304	17,514	190	4,543	154	2,877
Other Miscellaneous Store Retailers	6,098	276,987	2,152	126,860	821	84,914 #	747	27,571
Nonstore Retailers	20,249	197,518	4,934	102,153	2,593	28,986	2,781	18,286
Food Services and Drinking Places	8,504	1,577,124	4,818	1,069,606	1,448	195,246	935	142,459
Special Food Services	1,149	54,416	569	102,700	221	4,122	99	2,604
Drinking Places (Alcoholic Beverages)	280	43,282	304	55,609	39	2,071	25	2,807
Full-Service Restaurants	2,688	829,422	2,132	704,538	481	82,689	419	90,080
Limited-Service Eating Places	4,387	650,003	1,813	206,758	707	106,365	392	46,968
Total Retail and Food Services	57,796	9,861,128	19,646	3,460,798	8,705	1,785,642	7,030	873,659
All Other Outlets	26,504	4,103,552	8,592	1,545,006	3,929	842,968	3,170	578,140
Total All Outlets	84,300	13,964,680	28,238	5,005,804	12,634	2,628,610	10,200	1,451,798
Historical Data								
Comparable data for total all outlets:								
2009	79,446	10,494,128	26,063	3,444,314	12,088	1,866,468	9,172	880,521
2010	82,292	11,097,104	26,722	3,802,919	12,355	1,986,951	9,324	935,104
2011	80,400	12,032,209	26,530	4,156,959	11,922	2,284,332	9,145	1,113,817
2012	82,293	12,781,102	27,707	4,394,868	12,258	2,403,501	9,585	1,525,653
2013	85,483	13,318,314	28,405	4,748,573	12,627	2,454,250	9,939	1,316,939

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	SAN MATEO		SANTA BARBARA		SANTA CLARA		SANTA CRUZ	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	433	480,534	270	180,200	1,037	1,017,923	161	79,146
New Car Dealers	70	423,744	31	149,259	140	878,525	13	54,872
Used Car Dealers	104	16,528	54	7,569	219	39,009	36	9,079
Other Motor Vehicle Dealers	32	5,739	38	6,173	95	30,890	27	4,054
Auto. Parts, Accessories and Tire Stores	227	34,523	147	17,200	583	69,499	85	11,142
Furniture and Home Furnishings Stores	363	98,705	217	29,965	650	198,669	127	15,370
Furniture Stores	154	72,859	96	18,463	275	128,386	52	5,991
Home Furnishings Stores	209	25,847	121	11,502	375	70,283	75	9,379
Electronics and Appliance Stores	385	119,873	197	45,167	1,282	400,041	161	19,035
Bldg. Matrl. and Garden Equip. and Supplies	309	220,169	247	116,525	620	459,939	174	68,512
Building Material and Supplies Dealers	214	203,726	129	93,875	459	433,104	102	58,620
Lawn and Garden Equip. and Supplies Stores	95	16,443	118	22,650	161	26,835	72	9,892
Food and Beverage Stores	557	179,672	473	111,798	1,278	330,488	251	71,607
Supermarkets and Other Grocery Stores	220	128,742	163	78,726	406	232,988	92	50,059
Convenience Stores	74	10,049	62	12,416	239	32,805	34	4,699
Specialty Food Stores	147	6,127	91	1,824	342	8,233	65	3,654
Beer, Wine, and Liquor Stores	116	34,753	157	18,833	291	56,462	60	13,195
Health and Personal Care Stores	359	80,924	206	37,975	873	172,098	154	29,755
Pharmacies and Drug Stores	74	49,366	50	24,950	196	94,792	44	22,071
Health and Personal Care Stores	285	31,559	156	13,025	677	77,306	110	7,684
Gasoline Stations	208	237,597	115	133,217	409	543,425	82	73,310
Clothing and Clothing Accessories Stores	1,168	243,713	565	103,142	2,417	743,150	482	49,083
Clothing Stores	735	196,500	373	85,286	1,652	568,240	355	38,644
Shoe Stores	64	22,374	51	7,606	190	71,725	35	6,776
Jewelry, Luggage, and Leather Goods Stores	369	24,839	141	10,250	575	103,185	92	3,663
Sporting Goods, Hobby, Musical Instru., Book Stores	480	86,571	296	36,097	1,091	204,378	269	23,184
Sporting Goods Stores	174	33,152	138	17,260	363	88,598	101	10,226
Hobby, Toy and Musical Instrument Stores	154	37,652	64	14,751	385	83,531	82	9,276
Book Stores and News Dealers	152	15,767	94	4,086	343	32,249	86	3,682
General Merchandise Stores	185	356,708	111	152,596	386	821,641	65	87,872
Miscellaneous Store Retailers	2,393	142,329	1,162	60,618	4,300	207,572	1,009	38,461
Florists	116	5,378	60	3,651	183	5,752	35	935
Office Supplies and Stationery Stores	33	15,113	19	6,664	73	24,209	12	7,460
Gift, Novelty, and Souvenir Stores	375	23,769	162	8,891	714	31,910	200	4,594
Used Merchandise Stores	254	6,054	174	3,882	341	11,180	150	3,097
Other Miscellaneous Store Retailers	1,615	92,016	747	37,529	2,989	134,521	612	22,375
Nonstore Retailers	3,584	74,150	3,262	26,827	10,491	178,790	2,609	19,018
Food Services and Drinking Places	2,328	458,253	1,202	211,218	5,252	1,058,627	745	105,950
Special Food Services	406	38,188	146	6,867	892	115,413	89	2,512
Drinking Places (Alcoholic Beverages)	46	3,561	50	7,564	110	15,279	23	1,939
Full-Service Restaurants	895	264,952	466	113,713	1,847	542,719	296	60,910
Limited-Service Eating Places	981	151,551	540	83,074	2,403	385,215	337	40,590
Total Retail and Food Services	12,752	2,779,199	8,323	1,245,344	30,086	6,336,740	6,289	680,302
All Other Outlets	7,191	1,401,662	4,403	507,082	15,651	4,523,605	2,454	205,897
Total All Outlets	19,943	4,180,861	12,726	1,752,426	45,737	10,860,345	8,743	886,200
Historical Data								
Comparable data for total all outlets:								
2009	18,446	3,065,084	12,068	1,339,104	42,399	7,538,610	7,936	694,376
2010	18,854	3,318,673	12,069	1,449,359	42,916	8,517,600	8,183	717,273
2011	18,593	3,608,839	12,015	1,556,690	42,232	9,102,768	8,051	757,654
2012	19,257	3,814,632	12,352	1,608,602	43,864	10,002,843	8,306	805,856
2013	19,960	4,090,664	12,679	1,713,316	45,274	10,282,172	8,612	855,823

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	SHASTA		SOLANO		SONOMA		STANISLAUS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	205	92,303	306	242,920	373	276,894	570	281,749
New Car Dealers	10	46,412	35	181,683	37	221,445	34	169,716
Used Car Dealers	39	20,432	79	22,924	91	12,606	169	63,454
Other Motor Vehicle Dealers	40	8,639	39	18,955	51	12,224	33	16,395
Auto. Parts, Accessories and Tire Stores	116	16,820	153	19,359	194	30,619	334	32,185
Furniture and Home Furnishings Stores	86	12,272	129	24,522	239	39,412	165	24,824
Furniture Stores	43	7,727	54	13,969	108	22,442	81	13,170
Home Furnishings Stores	43	4,545	75	10,554	131	16,970	84	11,653
Electronics and Appliance Stores	91	16,435	140	36,244	213	49,378	226	42,165
Bldg. Matrl. and Garden Equip. and Supplies	150	43,284	133	76,453	302	152,933	207	117,109
Building Material and Supplies Dealers	85	38,521	92	69,053	177	138,117	141	101,535
Lawn and Garden Equip. and Supplies Stores	65	4,763	41	7,401	125	14,816	66	15,574
Food and Beverage Stores	117	38,098	260	65,453	620	151,703	438	82,075
Supermarkets and Other Grocery Stores	55	32,912	84	46,335	163	106,973	180	55,235
Convenience Stores	11	716	52	6,934	65	11,674	89	9,115
Specialty Food Stores	36	317	63	2,039	129	3,712	96	2,799
Beer, Wine, and Liquor Stores	15	4,154	61	10,145	263	29,343	73	14,927
Health and Personal Care Stores	85	12,921	153	25,361	233	41,226	203	34,665
Pharmacies and Drug Stores	34	8,811	33	12,859	59	26,939	55	20,557
Health and Personal Care Stores	51	4,110	120	12,502	174	14,288	148	14,108
Gasoline Stations	96	72,809	147	147,317	155	165,451	169	155,276
Clothing and Clothing Accessories Stores	175	34,123	408	128,526	655	108,656	478	113,019
Clothing Stores	109	27,448	295	97,019	438	85,072	338	84,605
Shoe Stores	19	4,067	35	17,308	57	15,446	51	17,222
Jewelry, Luggage, and Leather Goods Stores	47	2,608	78	14,200	160	8,138	89	11,192
Sporting Goods, Hobby, Musical Instru., Book Stores	169	19,275	197	36,938	339	49,291	249	38,205
Sporting Goods Stores	81	11,574	92	17,449	112	22,217	98	11,830
Hobby, Toy and Musical Instrument Stores	32	5,373	53	15,169	95	19,540	83	22,287
Book Stores and News Dealers	56	2,327	52	4,320	132	7,534	68	4,087
General Merchandise Stores	41	102,850	84	215,118	103	231,435	162	264,249
Miscellaneous Store Retailers	817	23,541	935	45,058	1,940	79,186	948	52,986
Florists	16	562	29	1,011	66	2,003	49	1,079
Office Supplies and Stationery Stores	9	2,117	9	3,043	26	10,706	23	6,515
Gift, Novelty, and Souvenir Stores	124	2,404	96	4,383	282	9,174	155	6,876
Used Merchandise Stores	143	1,468	137	4,092	328	5,559	147	1,805
Other Miscellaneous Store Retailers	525	16,990	664	32,528	1,238	51,745	574	36,712
Nonstore Retailers	2,515	8,576	1,996	21,922	5,103	38,632	1,843	18,813
Food Services and Drinking Places	482	57,342	907	144,980	1,456	209,963	1,147	166,742
Special Food Services	71	523	116	2,764	271	7,825	158	3,149
Drinking Places (Alcoholic Beverages)	26	2,043	32	2,586	43	5,766	32	2,416
Full-Service Restaurants	149	28,708	277	58,232	561	121,612	341	70,963
Limited-Service Eating Places	236	26,068	482	81,397	581	74,760	616	90,215
Total Retail and Food Services	5,029	533,829	5,795	1,210,813	11,731	1,594,161	6,805	1,391,875
All Other Outlets	1,891	198,398	2,449	562,304	6,274	647,933	3,017	674,285
Total All Outlets	6,920	732,228	8,244	1,773,117	18,005	2,242,094	9,822	2,066,160
Historical Data								
Comparable data for total all outlets:								
2009	5,238	641,775	7,560	1,370,620	16,714	1,669,560	9,449	1,506,630
2010	5,375	646,787	7,748	1,410,553	16,715	1,741,086	9,638	1,628,854
2011	5,343	685,577	7,732	1,651,552	16,606	1,895,284	9,362	1,752,981
2012	6,080	706,439	7,923	1,647,861	17,347	2,025,452	9,589	1,885,570
2013	6,745	742,295	8,115	1,710,885	17,788	2,171,373	9,741	1,984,079

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014

(Taxable transactions in thousands of dollars)

Type of business	SUTTER		TULARE		VENTURA		YOLO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	111	56,114	363	158,452	550	509,898	143	87,232
New Car Dealers	10	41,239	35	113,180	70	414,441	13	58,889
Used Car Dealers	18	3,004	71	13,009	112	34,234	28	4,766
Other Motor Vehicle Dealers	19	4,120	19	5,668	71	24,194	13	8,413
Auto. Parts, Accessories and Tire Stores	64	7,752	238	26,594	297	37,029	89	15,164
Furniture and Home Furnishings Stores	23	5,387	121	14,778	290	58,308	59	28,236
Furniture Stores	7	2,892	63	8,409	118	29,155	33	26,479
Home Furnishings Stores	16	2,495	58	6,369	172	29,152	26	1,757
Electronics and Appliance Stores	39	2,871	152	116,819	396	83,865	79	11,447
Bldg. Matrl. and Garden Equip. and Supplies	53	26,007	213	77,482	360	175,485	84	48,434
Building Material and Supplies Dealers	30	21,385	99	61,351	228	156,788	57	45,428
Lawn and Garden Equip. and Supplies Stores	23	4,623	114	16,131	132	18,696	27	3,006
Food and Beverage Stores	80	16,569	311	51,212	642	160,114	155	41,586
Supermarkets and Other Grocery Stores	38	12,532	164	41,438	222	114,814	63	34,138
Convenience Stores	14	2,831	46	4,562	102	14,630	30	3,911
Specialty Food Stores	17	835	67	860	164	5,261	31	501
Beer, Wine, and Liquor Stores	11	371	34	4,352	154	25,409	31	3,034
Health and Personal Care Stores	53	5,717	164	26,119	445	66,852	69	9,582
Pharmacies and Drug Stores	10	3,535	54	14,245	111	35,531	18	6,899
Health and Personal Care Stores	43	2,183	110	11,874	334	31,321	51	2,683
Gasoline Stations	39	26,856	181	151,752	189	254,384	56	85,579
Clothing and Clothing Accessories Stores	97	17,243	572	76,546	1,104	275,121	146	22,641
Clothing Stores	61	11,094	445	58,549	775	214,448	109	19,279
Shoe Stores	13	3,694	51	11,867	117	32,140	9	2,204
Jewelry, Luggage, and Leather Goods Stores	23	2,455	76	6,130	212	28,532	28	1,159
Sporting Goods, Hobby, Musical Instru., Book Stores	65	7,294	198	25,221	506	89,060	128	11,495
Sporting Goods Stores	22	1,434	68	8,246	229	43,072	49	5,117
Hobby, Toy and Musical Instrument Stores	30	5,354	61	13,130	153	35,226	36	4,260
Book Stores and News Dealers	13	506	69	3,845	124	10,761	43	2,118
General Merchandise Stores	20	64,698	168	205,253	316	353,605	40	104,225
Miscellaneous Store Retailers	213	16,214	847	37,808	2,121	85,535	433	23,714
Florists	3	#	27	707	95	1,714	14	342
Office Supplies and Stationery Stores	5	1,679	13	3,303	45	11,656	6	1,322
Gift, Novelty, and Souvenir Stores	30	595	116	2,816	248	10,136	73	2,099
Used Merchandise Stores	31	808	204	2,721	221	4,682	48	1,325
Other Miscellaneous Store Retailers	144	13,132 #	487	28,261	1,512	57,347	292	18,626
Nonstore Retailers	360	4,270	1,686	19,624	6,123	65,365	797	14,629
Food Services and Drinking Places	189	27,312	896	115,306	1,991	336,941	477	68,839
Special Food Services	15	#	112	1,635	264	7,105	44	#
Drinking Places (Alcoholic Beverages)	5	185	21	1,110	32	2,565	11	966
Full-Service Restaurants	62	12,221 #	287	44,250	687	162,844	171	33,513 #
Limited-Service Eating Places	107	14,905	476	68,311	1,008	164,427	251	34,360
Total Retail and Food Services	1,342	276,551	5,872	1,076,372	15,033	2,514,532	2,666	557,639
All Other Outlets	584	123,457	2,443	585,083	7,862	1,040,617	1,483	436,122
Total All Outlets	1,926	400,008	8,315	1,661,455	22,895	3,555,148	4,149	993,760
Historical Data								
Comparable data for total all outlets:								
2009	1,880	298,934	8,127	1,108,285	22,219	2,640,613	3,848	715,247
2010	1,890	311,982	8,211	1,221,281	21,642	2,776,193	3,929	764,639
2011	1,835	347,143	8,208	1,407,243	21,203	2,993,145	3,856	842,773
2012	1,868	359,002	8,043	1,459,247	21,696	3,310,730	3,927	929,106
2013	1,907	381,362	8,305	1,532,795	22,233	3,430,804	4,070	958,146

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014
(Taxable transactions in thousands of dollars)

Type of business	ALPINE		AMADOR		CALAVERAS		COLUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2	#	39	5,875	48	2,274	21	9,319
Home Furnishings and Appliance Stores	3	#	42	3,346	46	1,801	10	329
Bldg. Matrl. and Garden Equip. and Supplies	--	#	38	11,323	43	8,242	21	3,784
Food and Beverage Stores	6	68	54	9,497	62	8,602	19	2,368
Gasoline Stations	1	#	21	11,563	24	10,435	14	8,868
Clothing and Clothing Accessories Stores	1	#	52	2,064	53	1,700	12	512
General Merchandise Stores	1	#	16	13,749	20	1,761	8	621
Food Services and Drinking Places	8	195	103	9,206	136	8,027	62	5,926
Other Retail Group	18	1,593 #	602	12,917	679	11,760	200	6,311
Total Retail and Food Services	40	1,856	967	79,539	1,111	54,600	367	38,037
All Other Outlets	32	9,419	387	34,328	419	29,360	209	42,884
Totals All Outlets	72	11,275	1,354	113,867	1,530	83,960	576	80,920
Type of business	DEL NORTE		GLENN		INYO		LAKE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	10	2,283	33	7,754	22	5,734	54	9,681
Home Furnishings and Appliance Stores	11	1,030	15	398	16	1,487	44	3,484
Bldg. Matrl. and Garden Equip. and Supplies	12	6,403	22	2,931	19	4,951	37	9,909
Food and Beverage Stores	17	4,866	25	3,496	18	6,166	56	16,048
Gasoline Stations	7	6,489	19	12,097	25	17,080	23	14,298
Clothing and Clothing Accessories Stores	16	636	17	467	24	917	39	1,323
General Merchandise Stores	7	#	15	#	14	5,798	12	19,398
Food Services and Drinking Places	68	5,443	69	5,796	59	7,198	151	11,669
Other Retail Group	219	16,142 #	420	17,935 #	316	7,304	784	11,712
Total Retail and Food Services	367	43,293	635	50,875	513	56,636	1,200	97,522
All Other Outlets	157	17,589	230	31,859	222	25,144	524	38,988
Totals All Outlets	524	60,882	865	82,734	735	81,780	1,724	136,509
Type of business	LASSEN		MADERA		MARIPOSA		MODOC	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	18	9,579	139	42,267	17	844	8	1,742
Home Furnishings and Appliance Stores	13	1,903	91	5,889	17	481	6	363
Bldg. Matrl. and Garden Equip. and Supplies	20	3,594	72	26,544	19	2,027	11	1,358
Food and Beverage Stores	18	2,594	114	24,735	28	3,526	10	1,064
Gasoline Stations	19	7,645	57	58,497	9	2,672	4	1,935
Clothing and Clothing Accessories Stores	19	1,721	161	9,642	26	504	4	163
General Merchandise Stores	7	#	42	20,695	4	257	2	#
Food Services and Drinking Places	53	4,803	262	28,254	49	3,870	30	1,423
Other Retail Group	258	14,788 #	1,029	24,200	268	3,607	153	2,429 #
Total Retail and Food Services	425	46,627	1,967	240,722	437	17,787	228	10,477
All Other Outlets	187	19,502	803	119,650	209	25,425	111	11,754
Totals All Outlets	612	66,129	2,770	360,372	646	43,213	339	22,231
Type of business	MONO		NEVADA		PLUMAS		SAN BENITO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	9	369	103	16,574	19	2,172	50	12,938
Home Furnishings and Appliance Stores	13	705	119	14,215	26	998	36	1,707
Bldg. Matrl. and Garden Equip. and Supplies	18	3,934	111	40,962	29	3,837	33	4,982
Food and Beverage Stores	24	4,720	93	27,793	26	5,699	45	9,147
Gasoline Stations	13	5,023	28	25,134	16	4,344	15	14,978
Clothing and Clothing Accessories Stores	34	2,990	208	9,013	54	627	48	1,291
General Merchandise Stores	16	596	33	13,909	10	1,138	7	11,139
Food Services and Drinking Places	87	9,737	271	31,432	101	3,403	128	13,493
Other Retail Group	219	8,546	1,905	43,921	610	5,279	518	15,196
Total Retail and Food Services	433	36,621	2,871	222,952	891	27,496	880	84,870
All Other Outlets	194	19,028	1,257	94,681	297	20,235	425	57,541
Totals All Outlets	627	55,648	4,128	317,633	1,188	47,731	1,305	142,411

Sales omitted because their publication would result in the disclosure of confidential information. In Table 4, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014
(Taxable transactions in thousands of dollars)

Type of business	SIERRA		SISKIYOU		TEHAMA		TRINITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2	#	44	6,992	64	39,789	11	590
Home Furnishings and Appliance Stores	2	#	41	2,173	32	2,300	4	193
Bldg. Matrl. and Garden Equip. and Supplies	7	855	65	7,408	34	10,669	19	3,333
Food and Beverage Stores	5	262	48	10,436	53	9,237	18	1,300
Gasoline Stations	3	#	35	35,720	33	51,625	14	6,331
Clothing and Clothing Accessories Stores	1	#	43	1,363	32	1,091	9	328
General Merchandise Stores	5	58	7	#	14	#	4	693
Food Services and Drinking Places	14	361	172	10,222	142	12,289	44	2,030
Other Retail Group	58	1,059 #	1,095	22,198 #	860	24,588 #	378	2,912
Total Retail and Food Services	97	2,594	1,550	96,512	1,264	151,588	501	17,710
All Other Outlets	24	1,830	579	55,194	464	49,046	152	6,455
Totals All Outlets	121	4,424	2,129	151,706	1,728	200,634	653	24,165

Type of business	TUOLUMNE		YUBA	
	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services				
Motor Vehicle and Parts Dealers	50	16,762	46	5,457
Home Furnishings and Appliance Stores	56	4,276	36	1,586
Bldg. Matrl. and Garden Equip. and Supplies	44	14,577	38	5,469
Food and Beverage Stores	48	10,291	54	5,216
Gasoline Stations	26	18,415	31	24,451
Clothing and Clothing Accessories Stores	89	5,569	40	1,349
General Merchandise Stores	18	21,039	19	#
Food Services and Drinking Places	173	14,636	123	12,393
Other Retail Group	842	19,159	517	27,299 #
Total Retail and Food Services	1,346	124,725	904	83,220
All Other Outlets	537	36,592	323	41,852
Totals All Outlets	1,883	161,316	1,227	125,073

Sales omitted because their publication would result in the disclosure of confidential information. In Table 4, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014
(Taxable transactions in thousands of dollars)

Type of business	AGOURA HILLS		ALAMEDA		ALHAMBRA		ALISO VIEJO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	12	672	48	5,890	67	116,848	15	1,368
Home Furnishings and Appliance Stores	47	16,205	97	3,970	65	3,763	50	14,802
Bldg. Matrl. and Garden Equip. and Supplies	11	4,407	29	5,550	18	#	4	#
Food and Beverage Stores	21	5,432	78	20,928	53	7,623	19	6,731
Gasoline Stations	14	18,025	11	14,656	10	19,217	9	14,285
Clothing and Clothing Accessories Stores	31	2,576	131	11,745	70	6,299	56	#
General Merchandise Stores	15	198	30	15,314	38	76,233	12	#
Food Services and Drinking Places	71	15,127	259	33,275	214	45,016	67	16,355
Other Retail Group	335	8,207	1,362	28,590	627	42,131 #	467	40,496 #
Total Retail and Food Services	557	70,848	2,045	139,917	1,162	317,129	699	94,036
All Other Outlets	323	17,629	589	60,694	508	36,444	340	20,264
Totals All Outlets	880	88,477	2,634	200,611	1,670	353,573	1,039	114,299
Type of business	ANAHEIM		ANTIOCH		APPLE VALLEY		ARCADIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	307	166,690	55	42,298	34	3,583	43	#
Home Furnishings and Appliance Stores	373	55,588	50	5,304	42	7,576	91	4,923
Bldg. Matrl. and Garden Equip. and Supplies	188	106,946	23	#	14	13,746	22	2,144
Food and Beverage Stores	285	45,243	47	15,021	33	10,994	58	10,921
Gasoline Stations	75	117,183	25	22,073	15	17,926	13	19,272
Clothing and Clothing Accessories Stores	420	33,684	82	9,439	45	6,480	204	71,511
General Merchandise Stores	125	64,553	19	82,772	15	29,721	45	28,180
Food Services and Drinking Places	866	192,621	166	24,357	121	19,858	270	43,992
Other Retail Group	3,221	94,342	507	34,483 #	517	10,938	756	59,971 #
Total Retail and Food Services	5,860	876,851	974	235,749	836	120,823	1,502	240,914
All Other Outlets	3,572	748,523	366	35,721	240	8,511	619	26,616
Totals All Outlets	9,432	1,625,374	1,340	271,469	1,076	129,334	2,121	267,530
Type of business	ARROYO GRANDE		ATASCADERO		AUBURN		AZUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	17	10,235	46	6,709	34	15,117	48	4,405
Home Furnishings and Appliance Stores	28	3,812	28	2,053	37	1,531	32	1,458
Bldg. Matrl. and Garden Equip. and Supplies	18	5,832	21	12,356	16	4,519	16	906
Food and Beverage Stores	19	4,672	19	11,065	17	3,880	42	4,539
Gasoline Stations	7	8,960	11	11,978	8	#	15	15,787
Clothing and Clothing Accessories Stores	34	#	22	792	45	1,807	34	4,019
General Merchandise Stores	7	16,965	10	4,616	5	#	16	50,182
Food Services and Drinking Places	74	10,738	77	10,184	77	7,771	105	14,118
Other Retail Group	313	10,775 #	382	7,662	446	79,763 #	253	6,127
Total Retail and Food Services	517	71,987	616	67,413	685	114,389	561	101,541
All Other Outlets	179	6,580	297	10,047	257	13,196	341	26,071
Totals All Outlets	696	78,567	913	77,460	942	127,585	902	127,611
Type of business	BAKERSFIELD		BALDWIN PARK		BARSTOW		BEAUMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	320	299,143	54	6,629	30	6,446	31	9,209
Home Furnishings and Appliance Stores	296	59,776	44	1,679	14	1,339	30	8,090
Bldg. Matrl. and Garden Equip. and Supplies	96	80,134	25	18,302	6	#	17	#
Food and Beverage Stores	228	60,739	60	7,595	34	10,138	22	5,673
Gasoline Stations	110	113,256	12	14,121	21	63,534	7	14,247
Clothing and Clothing Accessories Stores	402	96,151	45	2,268	44	34,248	40	#
General Merchandise Stores	100	279,753	19	26,736	9	#	26	25,309
Food Services and Drinking Places	895	161,612	115	20,877	98	18,835	74	10,355
Other Retail Group	3,347	109,812	308	10,368	138	21,498 #	600	17,963 #
Total Retail and Food Services	5,794	1,260,378	682	108,576	394	156,037	847	90,846
All Other Outlets	2,101	425,408	412	19,117	127	6,121	175	10,112
Totals All Outlets	7,895	1,685,785	1,094	127,692	521	162,158	1,022	100,958

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014
(Taxable transactions in thousands of dollars)

Type of business	BELLFLOWER		BERKELEY		BEVERLY HILLS		BREA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	90	25,704	37	32,142	23	106,689	64	13,363
Home Furnishings and Appliance Stores	50	1,657	146	19,688	93	12,862	87	16,833
Bldg. Matrl. and Garden Equip. and Supplies	15	1,515	47	22,104	13	954	28	26,309
Food and Beverage Stores	55	8,957	142	38,423	38	6,828	44	13,019
Gasoline Stations	19	24,915	25	21,095	5	7,810	12	20,393
Clothing and Clothing Accessories Stores	32	1,352	243	16,655	426	332,874	217	92,877
General Merchandise Stores	26	7,480	42	3,280	31	#	35	66,859
Food Services and Drinking Places	155	19,223	563	83,289	221	96,766	183	54,189
Other Retail Group	414	8,364	1,748	67,844	1,184	91,412 #	799	45,906
Total Retail and Food Services	856	99,168	2,993	304,522	2,034	656,196	1,469	349,748
All Other Outlets	384	16,663	1,139	106,342	873	121,747	893	133,937
Totals All Outlets	1,240	115,831	4,132	410,864	2,907	777,943	2,362	483,685
Type of business	BRENTWOOD		BUENA PARK		BURBANK		BURLINGAME	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	44	11,283	43	165,058	85	43,824	48	92,415
Home Furnishings and Appliance Stores	48	15,303	94	6,764	207	105,230	53	4,741
Bldg. Matrl. and Garden Equip. and Supplies	17	13,719	21	#	48	45,403	23	9,484
Food and Beverage Stores	28	14,337	65	10,423	93	29,605	40	10,509
Gasoline Stations	16	20,518	12	17,100	36	40,230	10	10,672
Clothing and Clothing Accessories Stores	68	16,299	117	14,978	212	46,297	106	17,246
General Merchandise Stores	6	#	42	35,744	38	94,665	9	#
Food Services and Drinking Places	133	25,132	231	51,370	408	94,540	150	31,211
Other Retail Group	376	22,527 #	704	28,978 #	1,403	63,754	479	21,484 #
Total Retail and Food Services	736	139,118	1,329	330,416	2,530	563,548	918	197,763
All Other Outlets	286	17,495	667	127,775	1,488	151,626	626	74,527
Totals All Outlets	1,022	156,612	1,996	458,192	4,018	715,175	1,544	272,289
Type of business	CALABASAS		CALEXICO		CAMARILLO		CAMPBELL	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	10	35,651	37	7,707	41	20,360	59	6,923
Home Furnishings and Appliance Stores	27	2,870	45	1,667	60	4,995	74	22,016
Bldg. Matrl. and Garden Equip. and Supplies	6	#	11	358	23	25,687	30	28,694
Food and Beverage Stores	13	6,747	29	3,856	54	13,965	35	14,743
Gasoline Stations	6	8,468	12	13,558	21	29,066	19	28,660
Clothing and Clothing Accessories Stores	71	7,931	211	31,578	167	110,905	51	15,638
General Merchandise Stores	7	4	35	#	21	22,469	8	7,304
Food Services and Drinking Places	60	13,282	59	10,370	195	38,621	162	38,509
Other Retail Group	372	12,278 #	521	43,854 #	754	30,085	501	21,534
Total Retail and Food Services	572	87,230	960	112,949	1,336	296,153	939	184,021
All Other Outlets	283	36,438	195	4,212	890	62,498	703	57,802
Totals All Outlets	855	123,668	1,155	117,161	2,226	358,651	1,642	241,823
Type of business	CAPITOLA		CARLSBAD		CARSON		CATHEDRAL CITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	8	19,116	56	206,174	87	109,010	64	96,910
Home Furnishings and Appliance Stores	25	6,098	147	25,343	52	25,323	49	4,397
Bldg. Matrl. and Garden Equip. and Supplies	7	#	45	11,151	36	18,325	13	3,561
Food and Beverage Stores	20	10,079	61	26,313	58	8,373	36	8,912
Gasoline Stations	6	5,946	26	32,686	32	43,362	17	21,239
Clothing and Clothing Accessories Stores	90	13,526	312	97,965	102	7,732	34	3,278
General Merchandise Stores	7	25,828	26	76,056	33	42,176	11	9,505
Food Services and Drinking Places	80	14,047	308	63,258	251	38,199	128	15,512
Other Retail Group	263	17,597 #	1,650	39,012	633	32,986	318	6,777
Total Retail and Food Services	506	112,238	2,631	577,958	1,284	325,486	670	170,090
All Other Outlets	147	13,201	1,450	178,658	949	160,607	296	25,044
Totals All Outlets	653	125,438	4,081	756,616	2,233	486,093	966	195,135

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014
(Taxable transactions in thousands of dollars)

Type of business	CERES		CERRITOS		CHICO		CHINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	36	7,842	36	253,449	88	53,028	86	28,363
Home Furnishings and Appliance Stores	33	866	74	20,125	106	24,595	94	15,453
Bldg. Matrl. and Garden Equip. and Supplies	14	11,241	14	#	53	33,536	45	10,625
Food and Beverage Stores	44	6,587	27	4,048	73	26,422	46	10,437
Gasoline Stations	16	18,583	10	12,815	32	30,694	22	27,268
Clothing and Clothing Accessories Stores	36	4,091	123	79,294	145	31,579	105	32,911
General Merchandise Stores	17	21,049	21	63,605	32	83,278	38	70,923
Food Services and Drinking Places	96	13,451	169	40,584	349	50,664	194	35,281
Other Retail Group	269	5,799	431	54,568 #	1,155	46,919	665	33,790
Total Retail and Food Services	561	89,508	905	528,488	2,033	380,715	1,295	265,051
All Other Outlets	196	28,739	627	133,765	769	85,877	1,231	229,724
Totals All Outlets	757	118,247	1,532	662,253	2,802	466,593	2,526	494,775
Type of business	CHINO HILLS		CHULA VISTA		CITRUS HEIGHTS		CLAREMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	31	3,706	187	62,934	52	14,160	7	#
Home Furnishings and Appliance Stores	72	4,621	182	44,166	65	13,375	32	1,296
Bldg. Matrl. and Garden Equip. and Supplies	15	#	60	27,734	17	13,619	11	526
Food and Beverage Stores	36	13,933	141	39,213	52	14,725	24	9,332
Gasoline Stations	10	21,085	49	68,310	20	19,077	7	10,383
Clothing and Clothing Accessories Stores	82	12,172	264	47,450	112	21,745	65	2,458
General Merchandise Stores	34	#	61	217,742	25	101,140	13	594
Food Services and Drinking Places	151	34,802	487	91,589	165	32,759	113	19,660
Other Retail Group	478	65,719 #	1,396	64,392	654	31,001	427	30,780 #
Total Retail and Food Services	909	156,037	2,827	663,530	1,162	261,600	699	75,029
All Other Outlets	350	27,348	1,363	76,999	331	15,533	230	9,392
Totals All Outlets	1,259	183,385	4,190	740,529	1,493	277,133	929	84,421
Type of business	CLOVIS		COACHELLA		COLTON		COMMERCE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	96	84,818	23	3,588	77	20,570	23	7,246
Home Furnishings and Appliance Stores	89	15,818	13	726	33	#	39	6,510
Bldg. Matrl. and Garden Equip. and Supplies	37	30,738	3	#	8	#	22	15,985
Food and Beverage Stores	54	21,135	24	8,177	43	13,210	27	2,965
Gasoline Stations	29	26,641	10	31,635	15	19,961	14	24,943
Clothing and Clothing Accessories Stores	135	24,882	26	2,471	28	#	143	152,622
General Merchandise Stores	32	107,217	3	#	17	#	17	42,112
Food Services and Drinking Places	260	45,775	59	8,559	123	15,184	84	17,491
Other Retail Group	747	35,703	80	6,299 #	252	43,409 #	169	16,883
Total Retail and Food Services	1,479	392,727	241	61,455	596	112,333	538	286,756
All Other Outlets	615	40,842	95	18,282	287	45,410	852	193,309
Totals All Outlets	2,094	433,569	336	79,737	883	157,743	1,390	480,065
Type of business	COMPTON		CONCORD		CORONA		CORTE MADERA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	80	6,525	125	180,854	198	79,578	12	34,608
Home Furnishings and Appliance Stores	56	15,339	129	36,987	176	30,173	21	12,012
Bldg. Matrl. and Garden Equip. and Supplies	16	9,941	67	65,316	66	40,123	4	2,065
Food and Beverage Stores	97	12,565	93	27,026	91	27,356	10	4,509
Gasoline Stations	20	20,554	39	38,448	39	76,700	3	#
Clothing and Clothing Accessories Stores	80	13,332	190	44,792	184	27,387	63	39,560
General Merchandise Stores	47	12,625	41	102,753	69	108,596	5	#
Food Services and Drinking Places	169	20,415	326	52,523	333	68,421	35	11,292
Other Retail Group	497	9,789	928	47,881	1,295	45,514	131	34,623 #
Total Retail and Food Services	1,062	121,085	1,938	596,580	2,451	503,846	284	138,669
All Other Outlets	495	48,402	988	104,233	1,436	330,358	146	30,772
Totals All Outlets	1,557	169,486	2,926	700,813	3,887	834,204	430	169,441

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014
(Taxable transactions in thousands of dollars)

Type of business	COSTA MESA		COVINA		CULVER CITY		CUPERTINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	370	177,880	60	50,759	39	49,964	11	943
Home Furnishings and Appliance Stores	441	99,948	59	#	119	43,432	77	#
Bldg. Matrl. and Garden Equip. and Supplies	125	35,093	23	16,584	34	7,440	24	#
Food and Beverage Stores	145	39,910	44	8,036	55	17,947	31	12,657
Gasoline Stations	33	52,630	12	11,671	14	24,246	14	16,021
Clothing and Clothing Accessories Stores	923	354,099	76	5,721	168	54,734	73	14,138
General Merchandise Stores	176	124,473	16	16,406	37	120,474	27	28,592
Food Services and Drinking Places	589	113,821	171	26,202	259	63,432	168	39,375
Other Retail Group	5,293	83,317	463	33,891 #	762	43,691	690	132,293 #
Total Retail and Food Services	8,095	1,081,171	924	169,270	1,487	425,361	1,115	244,019
All Other Outlets	2,542	204,377	525	24,804	582	67,435	416	575,433
Totals All Outlets	10,637	1,285,548	1,449	194,074	2,069	492,796	1,531	819,452
Type of business	CYPRESS		DALY CITY		DANA POINT		DANVILLE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	36	3,763	30	38,681	19	6,127	15	1,028
Home Furnishings and Appliance Stores	77	3,487	56	4,915	47	974	61	3,498
Bldg. Matrl. and Garden Equip. and Supplies	22	#	14	#	24	4,697	18	2,584
Food and Beverage Stores	32	6,302	52	14,142	32	10,605	26	10,650
Gasoline Stations	9	13,449	18	29,189	11	13,762	10	14,146
Clothing and Clothing Accessories Stores	162	4,755	114	39,079	82	2,840	93	9,027
General Merchandise Stores	77	58,401	20	37,069	16	917	11	#
Food Services and Drinking Places	137	19,316	209	47,323	122	26,385	108	22,421
Other Retail Group	1,756	68,464 #	567	34,113 #	600	11,973	550	57,017 #
Total Retail and Food Services	2,308	177,938	1,080	244,510	953	78,280	892	120,372
All Other Outlets	443	91,568	376	18,553	356	34,984	376	11,050
Totals All Outlets	2,751	269,506	1,456	263,063	1,309	113,264	1,268	131,422
Type of business	DAVIS		DELANO		DIAMOND BAR		DINUBA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	23	42,961	23	16,010	33	2,109	24	18,310
Home Furnishings and Appliance Stores	36	1,655	22	1,726	66	2,017	20	#
Bldg. Matrl. and Garden Equip. and Supplies	23	4,775	10	10,665	13	1,291	7	#
Food and Beverage Stores	36	13,569	42	8,733	24	3,935	25	2,613
Gasoline Stations	11	15,871	13	10,656	16	24,281	6	7,874
Clothing and Clothing Accessories Stores	53	5,999	29	4,603	53	1,014	24	761
General Merchandise Stores	8	#	14	18,009	22	11,727	8	#
Food Services and Drinking Places	161	27,921	71	10,001	118	13,617	47	6,354
Other Retail Group	507	23,594 #	140	3,774	438	6,199	91	120,832 #
Total Retail and Food Services	858	136,346	364	84,177	783	66,191	252	156,743
All Other Outlets	271	14,642	125	25,193	480	29,691	107	15,291
Totals All Outlets	1,129	150,988	489	109,369	1,263	95,881	359	172,035
Type of business	DIXON		DOWNEY		DUARTE		DUBLIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	18	21,099	80	75,636	20	48,913	44	144,490
Home Furnishings and Appliance Stores	16	85	55	21,182	18	#	78	41,569
Bldg. Matrl. and Garden Equip. and Supplies	10	1,226	21	#	8	1,602	29	17,894
Food and Beverage Stores	16	2,886	73	12,025	16	2,613	24	9,179
Gasoline Stations	10	11,274	25	37,207	3	#	18	21,747
Clothing and Clothing Accessories Stores	14	#	147	40,484	16	446	54	24,208
General Merchandise Stores	7	#	40	48,779	15	28,609	10	#
Food Services and Drinking Places	63	7,248	273	58,342	66	8,423	167	41,063
Other Retail Group	212	26,014 #	842	36,616 #	151	16,655 #	349	60,194 #
Total Retail and Food Services	366	69,833	1,556	330,271	313	107,262	773	360,344
All Other Outlets	128	39,983	597	69,082	142	12,852	359	75,825
Totals All Outlets	494	109,816	2,153	399,353	455	120,114	1,132	436,169

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014
(Taxable transactions in thousands of dollars)

Type of business	EASTVALE		EL CAJON		EL CENTRO		EL CERRITO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	14	827	125	141,070	52	26,231	12	#
Home Furnishings and Appliance Stores	27	#	82	20,046	31	11,476	28	3,519
Bldg. Matrl. and Garden Equip. and Supplies	6	#	45	37,648	27	17,541	5	#
Food and Beverage Stores	14	13,047	97	18,885	34	7,675	17	7,723
Gasoline Stations	4	9,775	45	46,337	17	12,743	7	4,272
Clothing and Clothing Accessories Stores	34	6,164	149	32,493	79	34,323	28	7,130
General Merchandise Stores	10	17,064	28	47,869	22	82,444	5	#
Food Services and Drinking Places	55	14,350	240	36,035	135	26,466	75	9,603
Other Retail Group	236	29,172 #	738	31,815	193	12,398	256	30,667 #
Total Retail and Food Services	400	90,398	1,549	412,196	590	231,297	433	62,915
All Other Outlets	160	70,477	833	120,302	332	51,667	133	6,897
Totals All Outlets	560	160,875	2,382	532,499	922	282,964	566	69,811
Type of business	EL MONTE		EL SEGUNDO		ELK GROVE		EMERYVILLE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	163	187,500	11	589	71	161,936	8	#
Home Furnishings and Appliance Stores	85	5,779	57	40,077	88	26,648	44	48,046
Bldg. Matrl. and Garden Equip. and Supplies	38	21,610	11	2,351	28	14,979	8	#
Food and Beverage Stores	118	11,188	17	7,625	56	26,223	28	6,515
Gasoline Stations	20	22,156	7	#	25	37,501	4	4,452
Clothing and Clothing Accessories Stores	107	5,925	59	11,141	137	24,459	58	29,771
General Merchandise Stores	43	#	14	2,194	32	57,324	5	#
Food Services and Drinking Places	248	23,316	158	33,174	272	51,430	108	27,032
Other Retail Group	572	29,468 #	342	62,538 #	1,080	42,490	191	47,410 #
Total Retail and Food Services	1,394	306,941	676	159,690	1,789	442,991	454	163,226
All Other Outlets	818	40,400	458	119,088	556	56,830	291	33,616
Totals All Outlets	2,212	347,341	1,134	278,778	2,345	499,821	745	196,843
Type of business	ENCINITAS		ESCONDIDO		EUREKA		FAIRFIELD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	29	32,697	189	230,012	49	41,314	82	87,303
Home Furnishings and Appliance Stores	88	17,178	137	12,049	41	9,516	85	17,114
Bldg. Matrl. and Garden Equip. and Supplies	54	21,372	60	50,000	32	11,125	30	19,375
Food and Beverage Stores	59	22,958	113	35,237	32	9,730	60	17,198
Gasoline Stations	20	32,455	41	65,414	21	13,503	37	36,715
Clothing and Clothing Accessories Stores	146	12,169	223	56,305	63	11,759	114	30,176
General Merchandise Stores	14	30,114	39	59,615	16	56,844	23	71,694
Food Services and Drinking Places	241	45,623	333	57,343	147	18,520	234	40,805
Other Retail Group	1,308	39,273	1,379	49,639	490	23,049	754	24,158
Total Retail and Food Services	1,959	253,840	2,514	615,615	891	195,359	1,419	344,539
All Other Outlets	846	30,902	1,211	142,125	381	35,652	652	142,329
Totals All Outlets	2,805	284,742	3,725	757,740	1,272	231,011	2,071	486,868
Type of business	FOLSOM		FONTANA		FOUNTAIN VALLEY		FREMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	40	109,857	211	170,643	33	18,060	168	202,575
Home Furnishings and Appliance Stores	86	24,504	141	4,877	95	23,179	268	33,879
Bldg. Matrl. and Garden Equip. and Supplies	22	21,751	51	36,675	20	2,740	52	34,927
Food and Beverage Stores	61	22,473	125	28,535	65	9,731	125	28,105
Gasoline Stations	18	17,846	49	82,157	26	29,562	46	57,946
Clothing and Clothing Accessories Stores	156	44,326	310	19,716	53	5,544	152	24,293
General Merchandise Stores	26	88,008	103	86,631	18	70,946	49	96,190
Food Services and Drinking Places	231	41,757	314	59,703	173	27,145	469	72,788
Other Retail Group	1,004	37,990	2,248	69,553	555	33,193	1,444	59,549
Total Retail and Food Services	1,644	408,512	3,552	558,489	1,038	220,098	2,773	610,252
All Other Outlets	557	29,856	1,038	205,461	598	37,109	1,952	340,730
Totals All Outlets	2,201	438,367	4,590	763,950	1,636	257,208	4,725	950,982

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NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014
(Taxable transactions in thousands of dollars)

Type of business	FRESNO		FULLERTON		GARDEN GROVE		GARDENA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	545	284,626	161	43,079	154	83,756	90	21,464
Home Furnishings and Appliance Stores	482	84,274	119	21,940	185	6,825	77	7,668
Bldg. Matrl. and Garden Equip. and Supplies	153	91,392	50	19,157	57	20,581	28	46,285
Food and Beverage Stores	431	94,275	111	18,800	164	16,970	74	12,983
Gasoline Stations	182	158,632	35	46,462	35	56,420	16	23,195
Clothing and Clothing Accessories Stores	672	128,676	187	21,621	169	13,329	86	2,149
General Merchandise Stores	156	262,816	71	82,089	56	71,281	31	22,431
Food Services and Drinking Places	1,253	205,580	385	67,919	498	71,215	257	34,273
Other Retail Group	3,021	145,317	1,245	38,457	1,345	25,443	625	8,924
Total Retail and Food Services	6,895	1,455,588	2,364	359,525	2,663	365,819	1,284	179,372
All Other Outlets	3,473	433,474	1,325	110,777	1,296	73,013	854	43,840
Totals All Outlets	10,368	1,889,061	3,689	470,302	3,959	438,831	2,138	223,212
Type of business	GILROY		GLENDALE		GLENORA		GOLETA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	70	53,626	166	170,927	64	40,870	33	22,650
Home Furnishings and Appliance Stores	49	15,461	252	258,081	59	14,976	39	21,256
Bldg. Matrl. and Garden Equip. and Supplies	24	18,577	50	27,912	28	#	23	18,801
Food and Beverage Stores	50	11,199	195	42,389	31	10,053	43	10,692
Gasoline Stations	20	30,553	37	43,142	11	11,226	13	14,527
Clothing and Clothing Accessories Stores	185	76,950	413	120,070	62	3,727	22	#
General Merchandise Stores	19	59,161	76	77,240	38	35,211	7	#
Food Services and Drinking Places	159	29,763	560	92,673	132	20,873	101	18,068
Other Retail Group	489	25,169	2,075	59,614	815	29,975 #	360	49,355 #
Total Retail and Food Services	1,065	320,459	3,824	892,048	1,240	166,911	641	155,349
All Other Outlets	405	38,655	1,699	172,513	389	17,176	485	50,963
Totals All Outlets	1,470	359,114	5,523	1,064,561	1,629	184,087	1,126	206,312
Type of business	GRASS VALLEY		HANFORD		HAWTHORNE		HAYWARD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	42	12,082	43	42,132	72	61,656	207	67,876
Home Furnishings and Appliance Stores	28	5,648	46	3,564	59	26,927	149	14,688
Bldg. Matrl. and Garden Equip. and Supplies	20	11,365	23	13,706	21	32,674	71	37,216
Food and Beverage Stores	27	15,919	36	8,908	56	7,851	114	22,622
Gasoline Stations	10	11,120	17	15,929	17	21,429	48	48,627
Clothing and Clothing Accessories Stores	46	1,777	102	14,193	58	14,089	156	26,199
General Merchandise Stores	15	12,200	29	40,113	21	#	52	109,424
Food Services and Drinking Places	88	13,031	140	21,474	163	22,354	417	47,801
Other Retail Group	383	16,229	434	13,879	444	97,714 #	857	36,392
Total Retail and Food Services	659	99,371	870	173,900	911	284,695	2,071	410,845
All Other Outlets	277	15,810	268	31,154	446	56,794	1,650	312,596
Totals All Outlets	936	115,181	1,138	205,054	1,357	341,489	3,721	723,442
Type of business	HEALDSBURG		HEMET		HERMOSA BEACH		HESPERIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	16	24,151	66	65,769	14	1,673	117	13,339
Home Furnishings and Appliance Stores	18	1,102	54	3,456	22	#	54	2,936
Bldg. Matrl. and Garden Equip. and Supplies	16	6,308	18	17,222	8	4,993	29	7,176
Food and Beverage Stores	32	8,077	46	11,361	27	6,722	48	12,015
Gasoline Stations	7	7,675	22	25,471	2	#	32	52,785
Clothing and Clothing Accessories Stores	41	3,243	50	9,834	86	2,810	35	6,022
General Merchandise Stores	2	#	31	35,267	14	205	22	31,198
Food Services and Drinking Places	55	12,810	171	26,994	118	20,259	141	24,864
Other Retail Group	337	6,204 #	501	16,817	412	18,044 #	598	10,058
Total Retail and Food Services	524	69,570	959	212,191	703	54,705	1,076	160,393
All Other Outlets	318	20,303	352	31,181	227	5,639	512	35,803
Totals All Outlets	842	89,872	1,311	243,372	930	60,344	1,588	196,196

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NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014
(Taxable transactions in thousands of dollars)

Type of business	HOLLISTER		HUNTINGTON BEACH		HUNTINGTON PARK		INDIO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	36	12,160	194	145,005	37	#	90	58,726
Home Furnishings and Appliance Stores	20	857	231	46,013	66	6,097	100	#
Bldg. Matrl. and Garden Equip. and Supplies	17	3,895	105	37,750	18	18,665	45	20,712
Food and Beverage Stores	28	8,340	151	46,021	94	8,039	55	12,090
Gasoline Stations	13	14,111	41	51,645	7	11,306	15	21,232
Clothing and Clothing Accessories Stores	20	297	464	36,917	199	11,086	199	7,215
General Merchandise Stores	7	10,593	130	92,384	49	13,528	53	20,985
Food Services and Drinking Places	88	10,818	572	97,081	187	20,576	222	21,870
Other Retail Group	239	4,952	3,744	76,587	375	25,084 #	1,300	25,926 #
Total Retail and Food Services	468	66,022	5,632	629,401	1,032	114,380	2,079	188,756
All Other Outlets	260	10,682	2,100	182,033	375	28,389	545	39,601
Totals All Outlets	728	76,704	7,732	811,434	1,407	142,769	2,624	228,356
Type of business	INDUSTRY		INGLEWOOD		IRVINE		JURUPA VALLEY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	99	108,416	86	43,615	133	179,794	83	8,521
Home Furnishings and Appliance Stores	154	81,696	69	3,712	449	114,871	67	5,570
Bldg. Matrl. and Garden Equip. and Supplies	44	26,514	14	#	72	26,585	50	10,241
Food and Beverage Stores	48	5,387	110	16,091	141	39,521	61	18,192
Gasoline Stations	13	19,253	25	27,150	28	57,550	24	33,523
Clothing and Clothing Accessories Stores	263	29,628	125	19,446	396	63,873	101	6,722
General Merchandise Stores	119	86,907	41	46,173	96	114,060	85	17,036
Food Services and Drinking Places	186	40,436	246	35,706	683	166,214	155	20,640
Other Retail Group	2,093	28,544	844	41,224 #	2,635	127,878	1,562	10,056
Total Retail and Food Services	3,019	426,781	1,560	233,116	4,633	890,347	2,188	130,500
All Other Outlets	1,304	323,532	463	66,172	3,210	486,447	460	77,754
Totals All Outlets	4,323	750,313	2,023	299,288	7,843	1,376,794	2,648	208,254
Type of business	LA HABRA		LA MESA		LA MIRADA		LA PUENTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	71	6,304	49	71,710	21	4,656	52	8,836
Home Furnishings and Appliance Stores	48	6,676	62	10,811	35	#	51	2,385
Bldg. Matrl. and Garden Equip. and Supplies	23	18,296	15	6,782	18	14,266	16	2,587
Food and Beverage Stores	59	10,478	53	14,841	21	5,607	50	7,310
Gasoline Stations	18	18,516	18	18,079	11	13,174	8	8,841
Clothing and Clothing Accessories Stores	54	8,159	74	15,969	25	4,176	71	4,743
General Merchandise Stores	21	90,633	18	66,882	16	4,504	38	3,709
Food Services and Drinking Places	163	25,774	181	35,033	108	16,974	111	12,207
Other Retail Group	491	14,173	633	27,995	265	77,671 #	541	4,192
Total Retail and Food Services	948	199,009	1,103	268,102	520	141,029	938	54,809
All Other Outlets	470	34,184	460	18,307	326	69,660	231	6,080
Totals All Outlets	1,418	233,194	1,563	286,410	846	210,688	1,169	60,889
Type of business	LA QUINTA		LA VERNE		LAGUNA BEACH		LAGUNA HILLS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	9	21,171	21	588	16	2,097	36	4,863
Home Furnishings and Appliance Stores	45	11,402	33	8,585	70	2,799	97	16,570
Bldg. Matrl. and Garden Equip. and Supplies	12	21,734	10	3,261	20	3,777	19	1,121
Food and Beverage Stores	21	10,759	12	5,167	26	7,522	30	9,641
Gasoline Stations	4	6,173	7	9,734	8	5,316	12	10,067
Clothing and Clothing Accessories Stores	66	7,280	23	4,617	164	8,859	67	14,517
General Merchandise Stores	13	63,779	8	15,604	16	232	14	15,771
Food Services and Drinking Places	121	26,323	93	16,308	119	29,974	84	19,415
Other Retail Group	668	11,264	249	9,213	953	13,196	402	12,043
Total Retail and Food Services	959	179,885	456	73,076	1,392	73,773	761	104,009
All Other Outlets	339	22,464	272	33,643	438	29,193	446	22,416
Totals All Outlets	1,298	202,349	728	106,719	1,830	102,966	1,207	126,425

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

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TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014
(Taxable transactions in thousands of dollars)

Type of business	LAGUNA NIGUEL		LAKE ELSINORE		LAKE FOREST		LAKEWOOD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	33	47,284	74	29,990	74	28,079	33	28,012
Home Furnishings and Appliance Stores	109	8,609	41	2,513	132	14,570	53	17,321
Bldg. Matrl. and Garden Equip. and Supplies	26	16,397	17	12,925	23	23,474	26	17,717
Food and Beverage Stores	33	17,854	37	10,555	58	17,579	55	15,266
Gasoline Stations	11	15,786	14	24,970	20	30,746	21	26,933
Clothing and Clothing Accessories Stores	74	5,823	73	13,359	80	9,655	127	41,608
General Merchandise Stores	19	92,697	18	51,039	16	22,171	29	102,344
Food Services and Drinking Places	128	26,901	123	19,615	232	42,676	199	44,685
Other Retail Group	702	18,379	432	10,730	793	40,402	627	25,295
Total Retail and Food Services	1,135	249,731	829	175,697	1,428	229,353	1,170	319,182
All Other Outlets	581	31,923	361	20,231	849	89,465	268	15,101
Totals All Outlets	1,716	281,654	1,190	195,928	2,277	318,818	1,438	334,283
Type of business	LANCASTER		LAWNDALE		LEMON GROVE		LINCOLN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	146	71,140	32	5,533	28	30,637	18	2,057
Home Furnishings and Appliance Stores	85	3,926	35	3,217	18	725	18	722
Bldg. Matrl. and Garden Equip. and Supplies	31	20,457	8	8,466	12	22,704	15	12,422
Food and Beverage Stores	85	17,618	27	3,396	22	9,493	17	8,471
Gasoline Stations	35	37,254	12	13,392	10	9,422	6	7,227
Clothing and Clothing Accessories Stores	124	12,353	18	848	23	2,234	34	3,317
General Merchandise Stores	42	81,980	8	890	4	#	15	9,637
Food Services and Drinking Places	305	43,568	77	9,224	62	9,139	65	10,973
Other Retail Group	1,039	24,862	212	5,671	164	8,741 #	324	4,808
Total Retail and Food Services	1,892	313,159	429	50,636	343	93,094	512	59,634
All Other Outlets	801	97,295	169	7,928	141	13,290	185	12,696
Totals All Outlets	2,693	410,454	598	58,564	484	106,384	697	72,331
Type of business	LIVERMORE		LODI		LOMPOC		LONG BEACH	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	84	95,927	97	31,605	30	13,444	281	81,878
Home Furnishings and Appliance Stores	88	9,157	57	5,018	29	1,880	327	28,608
Bldg. Matrl. and Garden Equip. and Supplies	43	31,446	27	19,371	10	#	91	#
Food and Beverage Stores	57	20,004	89	13,872	52	11,876	429	75,400
Gasoline Stations	36	37,274	28	21,639	11	9,616	113	139,897
Clothing and Clothing Accessories Stores	172	91,915	63	7,134	19	4,498	513	46,326
General Merchandise Stores	22	72,635	22	58,254	5	#	225	82,410
Food Services and Drinking Places	248	42,414	201	25,208	89	12,018	1,204	205,558
Other Retail Group	713	31,196	627	14,124	331	27,478 #	4,292	389,904 #
Total Retail and Food Services	1,463	431,967	1,211	196,223	576	80,810	7,475	1,049,980
All Other Outlets	941	162,068	512	43,928	238	17,803	2,405	300,697
Totals All Outlets	2,404	594,035	1,723	240,152	814	98,613	9,880	1,350,676
Type of business	LOS ANGELES		LOS BANOS		LOS GATOS		LYNWOOD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2,750	1,049,965	28	6,737	15	18,589	60	5,229
Home Furnishings and Appliance Stores	4,049	479,879	31	1,464	65	5,547	48	2,292
Bldg. Matrl. and Garden Equip. and Supplies	1,104	534,433	6	#	13	4,745	14	#
Food and Beverage Stores	3,614	669,680	30	6,083	43	17,665	73	9,298
Gasoline Stations	778	1,058,073	12	15,610	11	13,283	10	14,674
Clothing and Clothing Accessories Stores	8,261	922,679	28	909	99	11,928	81	5,683
General Merchandise Stores	1,775	886,715	16	20,183	4	#	28	4,617
Food Services and Drinking Places	11,056	1,939,138	80	11,225	123	30,590	147	17,132
Other Retail Group	37,981	1,064,254	187	10,026 #	529	20,004 #	314	11,027 #
Total Retail and Food Services	71,368	8,604,816	418	72,238	902	122,349	775	69,951
All Other Outlets	33,832	2,659,847	138	11,449	439	64,127	268	9,160
Totals All Outlets	105,200	11,264,663	556	83,687	1,341	186,477	1,043	79,111

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NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014
(Taxable transactions in thousands of dollars)

Type of business	MADERA		MALIBU		MANHATTAN BEACH		MANTECA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	46	24,650	3	#	11	#	55	26,543
Home Furnishings and Appliance Stores	48	2,356	38	1,215	43	14,367	42	5,968
Bldg. Matrl. and Garden Equip. and Supplies	15	10,606	12	1,598	9	#	20	11,153
Food and Beverage Stores	44	10,345	13	6,760	35	16,533	57	10,517
Gasoline Stations	22	17,775	8	6,851	5	9,090	26	19,451
Clothing and Clothing Accessories Stores	92	7,337	98	9,738	118	18,842	35	10,722
General Merchandise Stores	22	#	8	#	15	31,489	20	59,619
Food Services and Drinking Places	139	15,931	60	25,039	138	43,407	153	26,024
Other Retail Group	376	26,881 #	322	10,715 #	537	43,906 #	394	26,239
Total Retail and Food Services	804	115,880	562	61,916	911	177,634	802	196,234
All Other Outlets	265	41,570	223	8,670	360	59,140	331	43,356
Totals All Outlets	1,069	157,450	785	70,585	1,271	236,774	1,133	239,590
Type of business	MARTINEZ		MENIFEE		MENLO PARK		MERCED	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	19	3,571	40	8,290	4	#	62	46,175
Home Furnishings and Appliance Stores	26	816	36	13,319	54	7,419	58	9,020
Bldg. Matrl. and Garden Equip. and Supplies	12	9,744	22	#	14	2,594	14	16,476
Food and Beverage Stores	22	9,602	18	12,288	29	20,283	60	12,441
Gasoline Stations	15	10,903	11	16,974	10	13,610	22	19,146
Clothing and Clothing Accessories Stores	40	1,005	41	8,313	64	3,593	97	12,328
General Merchandise Stores	8	#	15	21,154	2	#	24	57,737
Food Services and Drinking Places	93	9,785	93	21,517	129	21,142	190	28,295
Other Retail Group	366	22,168 #	496	22,595 #	450	28,825 #	469	17,426
Total Retail and Food Services	601	67,594	772	124,450	756	97,465	996	219,044
All Other Outlets	267	43,142	233	12,535	454	51,730	383	37,304
Totals All Outlets	868	110,736	1,005	136,985	1,210	149,195	1,379	256,348
Type of business	MILPITAS		MISSION VIEJO		MODESTO		MONROVIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	36	41,003	73	79,573	173	47,830	41	64,074
Home Furnishings and Appliance Stores	99	20,070	133	34,816	188	38,055	43	13,258
Bldg. Matrl. and Garden Equip. and Supplies	25	13,472	30	15,273	56	33,056	16	#
Food and Beverage Stores	65	13,079	54	17,420	164	38,580	26	7,987
Gasoline Stations	17	24,318	21	37,910	63	50,427	8	10,070
Clothing and Clothing Accessories Stores	160	97,136	178	65,698	246	76,718	78	8,201
General Merchandise Stores	23	22,172	25	40,948	65	133,417	20	#
Food Services and Drinking Places	319	61,695	213	37,697	500	88,111	141	21,880
Other Retail Group	493	24,896	1,031	38,694	1,141	66,055	509	46,222 #
Total Retail and Food Services	1,237	317,842	1,758	368,027	2,596	572,248	882	171,691
All Other Outlets	751	148,957	735	62,334	1,061	153,494	443	40,845
Totals All Outlets	1,988	466,798	2,493	430,361	3,657	725,742	1,325	212,535
Type of business	MONTCLAIR		MONTEBELLO		MONTEREY		MONTEREY PARK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	102	71,476	56	35,208	22	#	23	#
Home Furnishings and Appliance Stores	82	19,973	45	#	59	5,861	47	1,188
Bldg. Matrl. and Garden Equip. and Supplies	27	3,956	15	9,144	15	1,529	15	511
Food and Beverage Stores	33	3,756	56	8,870	53	9,658	56	6,684
Gasoline Stations	5	9,837	18	26,298	13	12,536	11	13,719
Clothing and Clothing Accessories Stores	179	40,266	114	40,601	116	14,227	64	3,918
General Merchandise Stores	59	71,656	28	43,689	12	#	42	1,105
Food Services and Drinking Places	107	18,231	184	27,354	233	46,096	183	36,111
Other Retail Group	1,158	19,028	398	31,069 #	746	47,628 #	447	34,383 #
Total Retail and Food Services	1,752	258,180	914	222,233	1,269	137,534	888	97,618
All Other Outlets	429	30,051	499	74,645	470	47,211	409	26,766
Totals All Outlets	2,181	288,231	1,413	296,878	1,739	184,746	1,297	124,383

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TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014
(Taxable transactions in thousands of dollars)

Type of business	MOORPARK		MORENO VALLEY		MORGAN HILL		MOUNTAIN VIEW	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	18	6,557	87	64,187	30	38,725	34	28,194
Home Furnishings and Appliance Stores	20	5,026	104	3,215	39	3,081	92	26,656
Bldg. Matrl. and Garden Equip. and Supplies	14	1,361	29	23,779	27	13,843	25	7,002
Food and Beverage Stores	24	4,888	83	23,192	32	10,212	64	22,064
Gasoline Stations	6	11,710	31	41,596	12	24,961	20	26,548
Clothing and Clothing Accessories Stores	25	3,909	166	31,998	33	5,821	97	10,193
General Merchandise Stores	10	12,852	52	85,232	13	14,668	22	65,845
Food Services and Drinking Places	78	12,533	277	52,401	137	22,339	298	79,423
Other Retail Group	320	9,593	870	22,228	404	11,948	762	35,219
Total Retail and Food Services	515	68,429	1,699	347,829	727	145,598	1,414	301,144
All Other Outlets	295	21,528	476	39,063	443	29,584	747	117,083
Totals All Outlets	810	89,958	2,175	386,892	1,170	175,182	2,161	418,227
Type of business	MURRIETA		NAPA		NATIONAL CITY		NEWARK	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	71	42,840	46	38,094	87	130,757	73	50,316
Home Furnishings and Appliance Stores	92	26,488	77	15,771	65	6,784	41	1,311
Bldg. Matrl. and Garden Equip. and Supplies	37	22,035	45	33,312	30	8,096	15	20,116
Food and Beverage Stores	48	16,391	159	28,897	73	9,478	38	9,113
Gasoline Stations	25	35,234	23	29,768	13	17,487	14	11,564
Clothing and Clothing Accessories Stores	88	8,708	130	28,962	186	52,448	95	19,135
General Merchandise Stores	26	62,182	17	33,667	23	50,157	14	22,286
Food Services and Drinking Places	194	34,733	245	47,814	205	38,068	182	24,095
Other Retail Group	897	28,721	970	27,677	591	22,256	287	39,588
Total Retail and Food Services	1,478	277,333	1,712	283,964	1,273	335,531	759	197,524
All Other Outlets	651	49,147	981	64,626	435	46,594	390	46,861
Totals All Outlets	2,129	326,480	2,693	348,589	1,708	382,124	1,149	244,384
Type of business	NEWPORT BEACH		NORCO		NORWALK		NOVATO	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	72	200,166	51	38,750	50	42,176	26	19,702
Home Furnishings and Appliance Stores	194	12,290	32	5,044	47	1,544	47	3,214
Bldg. Matrl. and Garden Equip. and Supplies	37	12,547	15	2,392	13	6,445	27	5,572
Food and Beverage Stores	83	35,497	28	6,142	63	11,666	40	16,014
Gasoline Stations	21	27,443	14	18,007	21	31,082	13	21,053
Clothing and Clothing Accessories Stores	319	77,529	37	1,610	65	7,490	72	11,437
General Merchandise Stores	32	58,754	12	#	27	59,749	8	43,296
Food Services and Drinking Places	400	118,369	116	15,862	193	27,141	133	22,372
Other Retail Group	1,509	44,472	371	20,477 #	503	11,472	628	18,959
Total Retail and Food Services	2,667	587,066	676	108,283	982	198,765	994	161,618
All Other Outlets	1,355	206,399	280	22,762	398	29,360	643	26,980
Totals All Outlets	4,022	793,465	956	131,045	1,380	228,125	1,637	188,598
Type of business	OAKDALE		OAKLAND		OCEANSIDE		ONTARIO	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	29	18,021	223	134,727	124	33,478	266	308,253
Home Furnishings and Appliance Stores	19	2,406	324	41,256	134	20,427	232	50,101
Bldg. Matrl. and Garden Equip. and Supplies	16	4,722	111	56,583	50	32,489	110	45,090
Food and Beverage Stores	22	5,568	513	81,211	95	30,063	127	19,913
Gasoline Stations	13	11,365	115	129,590	37	52,224	68	143,202
Clothing and Clothing Accessories Stores	14	310	617	24,273	212	17,569	441	159,820
General Merchandise Stores	6	#	128	45,417	55	64,860	116	57,592
Food Services and Drinking Places	60	7,908	1,426	182,666	416	65,794	442	92,636
Other Retail Group	185	10,462 #	4,308	81,624	1,763	41,822	2,663	204,779
Total Retail and Food Services	364	60,763	7,765	777,348	2,886	358,726	4,465	1,081,385
All Other Outlets	203	12,182	2,911	311,211	1,179	68,442	2,225	646,594
Totals All Outlets	567	72,944	10,676	1,088,559	4,065	427,168	6,690	1,727,979

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TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014
(Taxable transactions in thousands of dollars)

Type of business	ORANGE		OROVILLE		OXNARD		PALM DESERT	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	209	147,212	29	9,780	118	129,461	73	6,051
Home Furnishings and Appliance Stores	194	29,018	25	1,682	138	39,206	152	31,279
Bldg. Matrl. and Garden Equip. and Supplies	74	60,887	23	8,256	49	32,767	55	23,298
Food and Beverage Stores	127	29,266	26	6,176	162	29,456	52	19,138
Gasoline Stations	40	50,059	16	11,339	37	55,698	11	19,172
Clothing and Clothing Accessories Stores	270	67,676	31	2,453	191	29,516	379	77,202
General Merchandise Stores	55	46,781	11	#	53	93,377	37	108,923
Food Services and Drinking Places	448	97,547	78	10,201	403	64,387	227	51,618
Other Retail Group	1,621	59,961	300	25,048 #	1,232	33,201	1,287	47,088
Total Retail and Food Services	3,038	588,407	539	74,934	2,383	507,069	2,273	383,769
All Other Outlets	1,735	332,034	194	10,922	1,238	140,477	736	78,199
Totals All Outlets	4,773	920,442	733	85,857	3,621	647,546	3,009	461,968
Type of business	PALM SPRINGS		PALMDALE		PALO ALTO		PARAMOUNT	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	42	24,477	59	44,009	26	91,911	54	4,082
Home Furnishings and Appliance Stores	81	4,810	98	23,376	121	46,244	91	1,078
Bldg. Matrl. and Garden Equip. and Supplies	25	26,153	29	20,659	32	4,563	29	18,159
Food and Beverage Stores	46	13,717	53	19,903	40	12,436	49	11,406
Gasoline Stations	18	26,989	29	41,156	11	16,686	12	17,018
Clothing and Clothing Accessories Stores	149	11,521	154	39,984	166	89,225	289	6,719
General Merchandise Stores	23	18,865	44	94,784	17	50,425	93	#
Food Services and Drinking Places	260	58,727	265	51,121	302	91,212	124	13,305
Other Retail Group	1,025	24,921	987	27,901	891	33,128	2,076	20,967 #
Total Retail and Food Services	1,669	210,180	1,718	362,892	1,606	435,830	2,817	92,735
All Other Outlets	609	57,686	552	35,330	825	191,291	671	77,878
Totals All Outlets	2,278	267,866	2,270	398,222	2,431	627,121	3,488	170,613
Type of business	PASADENA		PASO ROBLES		PERRIS		PETALUMA	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	111	112,811	47	34,145	50	17,622	42	67,200
Home Furnishings and Appliance Stores	327	56,897	41	4,966	40	1,792	76	5,307
Bldg. Matrl. and Garden Equip. and Supplies	78	27,503	20	13,913	27	#	26	14,842
Food and Beverage Stores	135	42,541	52	11,055	43	13,771	55	20,082
Gasoline Stations	29	34,911	21	22,221	14	26,787	23	23,406
Clothing and Clothing Accessories Stores	505	67,908	47	8,943	64	1,377	106	25,429
General Merchandise Stores	102	58,673	16	28,951	23	#	9	17,029
Food Services and Drinking Places	614	130,388	155	22,431	98	16,257	230	30,369
Other Retail Group	3,192	116,013	550	15,129	367	35,686 #	1,006	26,790
Total Retail and Food Services	5,093	647,645	949	161,754	726	113,292	1,573	230,455
All Other Outlets	1,594	151,602	491	35,066	255	90,424	730	61,025
Totals All Outlets	6,687	799,247	1,440	196,820	981	203,716	2,303	291,480
Type of business	PICO RIVERA		PINOLE		PITTSBURG		PLACENTIA	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	27	2,389	12	2,015	41	30,880	43	19,842
Home Furnishings and Appliance Stores	44	6,638	18	#	23	2,462	44	5,798
Bldg. Matrl. and Garden Equip. and Supplies	16	14,342	5	5,154	12	9,847	12	#
Food and Beverage Stores	64	10,423	19	7,905	41	11,371	30	8,048
Gasoline Stations	12	19,191	8	9,061	13	14,310	10	17,179
Clothing and Clothing Accessories Stores	34	8,951	21	4,811	32	6,080	34	6,029
General Merchandise Stores	13	34,017	5	14,529	11	19,281	8	1,907
Food Services and Drinking Places	153	27,329	86	15,202	111	18,874	115	17,369
Other Retail Group	264	7,312	159	20,895 #	242	10,859	391	10,425 #
Total Retail and Food Services	627	130,592	333	79,572	526	123,964	687	86,597
All Other Outlets	344	57,824	114	3,920	275	36,533	464	46,918
Totals All Outlets	971	188,417	447	83,492	801	160,497	1,151	133,515

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TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014
(Taxable transactions in thousands of dollars)

Type of business	PLACERVILLE		PLEASANT HILL		PLEASANTON		POMONA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	14	22,347	29	3,325	98	86,966	232	47,720
Home Furnishings and Appliance Stores	21	1,606	51	38,677	134	20,570	168	3,855
Bldg. Matrl. and Garden Equip. and Supplies	16	#	24	5,222	41	13,180	65	19,418
Food and Beverage Stores	20	4,860	25	11,389	61	20,711	124	18,221
Gasoline Stations	9	7,739	12	17,912	20	24,815	48	42,756
Clothing and Clothing Accessories Stores	39	1,376	45	29,536	236	60,154	291	6,748
General Merchandise Stores	10	2,229	14	20,963	49	65,359	112	19,403
Food Services and Drinking Places	78	9,750	122	28,510	280	45,499	359	37,328
Other Retail Group	395	19,471 #	333	21,536	1,194	31,666	2,062	23,715
Total Retail and Food Services	602	69,379	655	177,071	2,113	368,921	3,461	219,163
All Other Outlets	151	11,888	228	17,232	935	172,641	1,335	142,633
Totals All Outlets	753	81,266	883	194,303	3,048	541,561	4,796	361,795
Type of business	PORTERVILLE		POWAY		RANCHO CORDOVA		RANCHO CUCAMONGA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	49	18,975	37	44,683	169	16,495	129	8,465
Home Furnishings and Appliance Stores	41	3,121	54	4,284	102	23,118	138	44,434
Bldg. Matrl. and Garden Equip. and Supplies	15	11,698	25	13,369	54	37,816	64	22,599
Food and Beverage Stores	25	7,034	29	7,270	44	9,553	98	34,982
Gasoline Stations	26	16,687	12	14,962	28	24,848	37	46,286
Clothing and Clothing Accessories Stores	85	5,294	36	2,057	38	5,622	229	48,757
General Merchandise Stores	29	31,135	14	78,378	17	49,112	52	122,123
Food Services and Drinking Places	109	16,019	140	17,558	189	25,933	383	97,959
Other Retail Group	362	8,327	535	13,505	499	33,358	1,515	78,071
Total Retail and Food Services	741	118,290	882	196,067	1,140	225,855	2,645	503,676
All Other Outlets	231	22,127	648	92,135	706	136,895	1,427	146,974
Totals All Outlets	972	140,417	1,530	288,203	1,846	362,750	4,072	650,650
Type of business	RANCHO SANTA MARGARITA		RED BLUFF		REDDING		REDLANDS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	18	29,698	22	14,503	126	82,357	54	65,028
Home Furnishings and Appliance Stores	55	4,432	14	1,187	121	24,490	68	4,001
Bldg. Matrl. and Garden Equip. and Supplies	13	#	13	#	71	33,792	33	26,363
Food and Beverage Stores	24	8,670	16	4,741	62	25,441	51	17,472
Gasoline Stations	5	10,893	18	14,810	53	43,035	16	18,207
Clothing and Clothing Accessories Stores	52	3,008	14	480	101	26,725	107	13,272
General Merchandise Stores	16	19,004	5	#	24	84,757	28	22,727
Food Services and Drinking Places	84	18,761	62	8,013	303	46,043	229	34,293
Other Retail Group	418	22,327 #	244	25,933 #	1,704	45,527	910	21,511
Total Retail and Food Services	685	116,793	408	69,666	2,565	412,167	1,496	222,874
All Other Outlets	342	25,664	189	9,147	1,050	99,269	530	38,125
Totals All Outlets	1,027	142,456	597	78,813	3,615	511,437	2,026	260,999
Type of business	REDONDO BEACH		REDWOOD CITY		RIALTO		RICHMOND	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	30	17,951	65	133,360	98	8,116	99	60,038
Home Furnishings and Appliance Stores	79	17,014	89	23,922	45	2,299	58	4,048
Bldg. Matrl. and Garden Equip. and Supplies	15	1,621	31	17,889	19	12,929	21	16,555
Food and Beverage Stores	67	23,966	59	24,409	65	11,829	73	8,952
Gasoline Stations	13	14,934	27	28,307	28	41,648	33	58,651
Clothing and Clothing Accessories Stores	203	54,671	90	13,876	52	4,950	140	10,218
General Merchandise Stores	32	33,640	24	69,405	26	18,850	22	78,715
Food Services and Drinking Places	259	48,174	273	44,955	131	24,491	167	18,256
Other Retail Group	979	27,109	622	33,503	391	19,924	626	14,883
Total Retail and Food Services	1,677	239,080	1,280	389,627	855	145,036	1,239	270,316
All Other Outlets	590	34,762	737	160,220	434	116,023	642	79,786
Totals All Outlets	2,267	273,842	2,017	549,847	1,289	261,059	1,881	350,102

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014
(Taxable transactions in thousands of dollars)

Type of business	RIDGECREST		RIVERBANK		RIVERSIDE		ROCKLIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	26	7,874	20	2,522	324	322,442	59	45,533
Home Furnishings and Appliance Stores	19	1,444	13	7,103	304	44,482	67	28,923
Bldg. Matrl. and Garden Equip. and Supplies	9	#	5	#	128	68,282	21	6,053
Food and Beverage Stores	13	4,667	16	4,383	217	56,873	35	9,022
Gasoline Stations	13	9,126	4	5,159	72	91,859	16	21,631
Clothing and Clothing Accessories Stores	26	2,315	14	1,463	402	81,950	44	3,899
General Merchandise Stores	8	14,036	7	17,657	140	132,527	21	27,430
Food Services and Drinking Places	70	10,034	54	8,380	727	127,075	126	20,729
Other Retail Group	239	11,194 #	96	15,657 #	3,439	100,118	549	21,955
Total Retail and Food Services	423	60,691	229	62,324	5,753	1,025,606	938	185,175
All Other Outlets	183	5,605	63	4,616	2,223	309,231	401	44,094
Totals All Outlets	606	66,296	292	66,940	7,976	1,334,837	1,339	229,269
Type of business	ROHNERT PARK		ROSEMEAD		ROSEVILLE		SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	21	3,793	62	5,444	142	317,190	505	92,932
Home Furnishings and Appliance Stores	40	9,807	65	2,400	223	66,934	430	70,895
Bldg. Matrl. and Garden Equip. and Supplies	15	#	11	246	55	39,732	172	68,548
Food and Beverage Stores	22	9,252	51	4,416	92	39,130	392	88,441
Gasoline Stations	11	10,456	6	8,967	40	52,948	110	123,745
Clothing and Clothing Accessories Stores	22	4,349	37	517	372	116,522	631	97,541
General Merchandise Stores	11	62,018	21	47,964	79	151,091	151	158,989
Food Services and Drinking Places	119	26,599	159	24,686	409	90,343	1,375	219,956
Other Retail Group	383	24,684 #	307	4,914	2,203	95,033	4,665	136,306
Total Retail and Food Services	644	150,957	719	99,554	3,615	968,922	8,431	1,057,352
All Other Outlets	314	25,082	317	10,817	1,039	160,895	3,343	449,244
Totals All Outlets	958	176,040	1,036	110,371	4,654	1,129,817	11,774	1,506,596
Type of business	SALINAS		SAN BERNARDINO		SAN BRUNO		SAN CARLOS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	126	105,133	244	111,496	29	23,517	24	4,939
Home Furnishings and Appliance Stores	105	18,466	217	26,672	37	8,826	50	28,984
Bldg. Matrl. and Garden Equip. and Supplies	39	33,125	58	29,571	9	#	48	39,356
Food and Beverage Stores	134	32,761	182	30,537	35	6,653	15	4,307
Gasoline Stations	47	60,387	65	70,550	13	15,703	10	7,112
Clothing and Clothing Accessories Stores	196	38,721	392	39,429	75	19,867	65	11,745
General Merchandise Stores	37	88,175	165	201,908	12	35,672	5	1,483
Food Services and Drinking Places	348	55,705	472	73,471	138	26,656	131	22,900
Other Retail Group	888	31,792	2,936	35,740	266	31,706 #	498	22,923
Total Retail and Food Services	1,920	464,264	4,731	619,375	614	168,600	846	143,750
All Other Outlets	850	130,772	1,146	121,155	277	12,886	660	62,055
Totals All Outlets	2,770	595,036	5,877	740,529	891	181,486	1,506	205,805
Type of business	SAN CLEMENTE		SAN DIEGO		SAN DIMAS		SAN FERNANDO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	41	4,434	1,100	605,465	25	914	46	#
Home Furnishings and Appliance Stores	94	7,669	1,507	317,012	31	4,615	61	1,389
Bldg. Matrl. and Garden Equip. and Supplies	22	#	414	226,405	11	8,100	20	19,113
Food and Beverage Stores	37	13,238	1,025	286,936	23	6,750	29	4,298
Gasoline Stations	13	24,764	297	415,533	11	12,328	6	3,688
Clothing and Clothing Accessories Stores	124	4,742	2,297	562,548	53	6,881	191	2,843
General Merchandise Stores	29	21,122	399	503,250	26	48,226	74	#
Food Services and Drinking Places	198	33,523	4,238	868,262	89	14,629	90	14,189
Other Retail Group	924	27,110 #	14,605	446,285	415	9,396	1,098	29,704 #
Total Retail and Food Services	1,482	136,603	25,882	4,231,696	684	111,840	1,615	75,225
All Other Outlets	745	29,058	11,412	1,540,845	386	24,702	318	25,352
Totals All Outlets	2,227	165,662	37,294	5,772,541	1,070	136,542	1,933	100,577

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014
(Taxable transactions in thousands of dollars)

Type of business	SAN FRANCISCO		SAN GABRIEL		SAN JOSE		SAN JUAN CAPISTRANO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	198	145,343	21	#	528	466,391	36	45,196
Home Furnishings and Appliance Stores	978	246,171	72	3,543	872	182,969	60	6,878
Bldg. Matrl. and Garden Equip. and Supplies	292	137,522	20	3,493	271	205,203	25	15,401
Food and Beverage Stores	1,241	222,679	51	4,174	643	142,312	27	4,803
Gasoline Stations	116	122,136	11	12,762	214	268,711	4	6,914
Clothing and Clothing Accessories Stores	2,235	634,387	105	11,908	1,150	298,751	53	8,124
General Merchandise Stores	236	274,616	20	193	185	386,691	19	#
Food Services and Drinking Places	4,818	1,069,606	195	28,041	2,397	436,082	97	14,843
Other Retail Group	9,532	608,338	467	11,638 #	8,038	277,083	602	50,603 #
Total Retail and Food Services	19,646	3,460,798	962	75,751	14,298	2,664,192	923	152,762
All Other Outlets	8,592	1,545,006	383	15,090	6,516	1,254,207	429	25,959
Totals All Outlets	28,238	5,005,804	1,345	90,841	20,814	3,918,398	1,352	178,722
Type of business	SAN LEANDRO		SAN LUIS OBISPO		SAN MARCOS		SAN MATEO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	66	69,819	55	70,306	64	23,950	70	23,382
Home Furnishings and Appliance Stores	97	13,114	77	21,428	102	45,457	155	28,697
Bldg. Matrl. and Garden Equip. and Supplies	46	29,759	38	25,295	55	40,679	42	21,530
Food and Beverage Stores	82	18,207	52	16,141	55	14,239	106	28,128
Gasoline Stations	31	29,344	17	21,892	19	24,558	29	39,873
Clothing and Clothing Accessories Stores	113	42,198	115	24,929	60	15,786	310	64,692
General Merchandise Stores	29	99,449	12	56,983	14	63,064	39	46,236
Food Services and Drinking Places	263	38,982	220	43,399	243	40,656	389	67,904
Other Retail Group	569	31,826	735	36,254	749	24,732	1,311	58,902
Total Retail and Food Services	1,296	372,699	1,321	316,627	1,361	293,120	2,451	379,344
All Other Outlets	961	246,306	658	55,092	900	70,663	1,145	71,407
Totals All Outlets	2,257	619,005	1,979	371,718	2,261	363,783	3,596	450,752
Type of business	SAN RAFAEL		SAN RAMON		SANTA ANA		SANTA BARBARA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	86	125,208	22	7,650	277	136,898	57	51,960
Home Furnishings and Appliance Stores	133	32,817	64	9,415	317	42,601	159	23,269
Bldg. Matrl. and Garden Equip. and Supplies	49	55,649	16	25,964	106	64,295	72	27,152
Food and Beverage Stores	58	21,790	34	16,234	301	52,576	135	37,613
Gasoline Stations	21	19,185	19	23,693	51	79,357	32	34,299
Clothing and Clothing Accessories Stores	160	14,797	50	3,125	411	76,497	258	55,138
General Merchandise Stores	21	28,100	13	#	98	75,778	40	21,944
Food Services and Drinking Places	256	34,672	154	26,083	798	110,748	443	95,322
Other Retail Group	988	36,946	511	33,943 #	1,789	69,958	1,792	55,294
Total Retail and Food Services	1,772	369,164	883	146,107	4,148	708,710	2,988	401,992
All Other Outlets	1,100	98,039	532	79,516	2,693	289,359	1,418	92,196
Totals All Outlets	2,872	467,203	1,415	225,623	6,841	998,069	4,406	494,188
Type of business	SANTA CLARA		SANTA CLARITA		SANTA CRUZ		SANTA FE SPRINGS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	133	172,737	144	153,905	43	22,277	93	24,024
Home Furnishings and Appliance Stores	202	99,513	213	29,430	83	5,841	109	9,553
Bldg. Matrl. and Garden Equip. and Supplies	54	19,588	81	44,647	27	8,785	56	25,109
Food and Beverage Stores	102	27,378	121	33,432	73	20,608	38	5,640
Gasoline Stations	28	36,236	46	70,271	18	14,781	12	15,265
Clothing and Clothing Accessories Stores	122	20,984	368	44,207	138	15,338	216	6,194
General Merchandise Stores	31	75,289	101	138,712	17	#	94	21,878
Food Services and Drinking Places	518	114,103	478	95,747	255	43,759	131	18,887
Other Retail Group	1,136	37,931	2,857	52,597	1,030	65,835 #	1,852	20,427
Total Retail and Food Services	2,326	603,758	4,409	662,949	1,684	197,224	2,601	146,977
All Other Outlets	2,153	477,667	1,742	142,605	631	34,863	1,722	420,134
Totals All Outlets	4,479	1,081,425	6,151	805,553	2,315	232,087	4,323	567,111

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NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014
(Taxable transactions in thousands of dollars)

Type of business	SANTA MARIA		SANTA MONICA		SANTA ROSA		SANTEE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	94	78,628	78	138,460	121	155,026	60	9,232
Home Furnishings and Appliance Stores	82	13,178	206	25,191	171	52,457	51	10,069
Bldg. Matrl. and Garden Equip. and Supplies	39	38,170	45	16,547	73	43,785	22	19,894
Food and Beverage Stores	91	26,161	97	31,558	148	56,617	35	11,425
Gasoline Stations	20	33,683	18	24,583	43	52,392	10	12,889
Clothing and Clothing Accessories Stores	109	16,406	510	117,879	271	57,301	41	10,431
General Merchandise Stores	34	75,625	65	15,686	39	120,135	12	69,024
Food Services and Drinking Places	221	35,807	511	141,649	505	78,937	126	24,571
Other Retail Group	598	23,444	2,038	88,967	2,070	77,858	445	17,758
Total Retail and Food Services	1,288	341,102	3,568	600,518	3,441	694,508	802	185,293
All Other Outlets	797	97,296	1,319	202,563	1,744	134,911	435	87,368
Totals All Outlets	2,085	438,398	4,887	803,082	5,185	829,418	1,237	272,661
Type of business	SEAL BEACH		SEASIDE		SELMA		SHAFTER	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	8	#	44	69,739	29	45,131	10	3,728
Home Furnishings and Appliance Stores	25	6,317	23	1,946	16	1,214	8	#
Bldg. Matrl. and Garden Equip. and Supplies	5	518	11	#	7	#	4	#
Food and Beverage Stores	19	6,382	32	4,374	22	4,138	13	1,869
Gasoline Stations	7	9,601	6	7,159	6	4,010	12	12,587
Clothing and Clothing Accessories Stores	45	7,887	19	197	36	890	13	112
General Merchandise Stores	15	18,224	4	1,850	9	#	11	1,279
Food Services and Drinking Places	86	21,114	73	15,146	61	9,596	21	2,501
Other Retail Group	277	13,870 #	152	23,204 #	111	24,313 #	47	137,641 #
Total Retail and Food Services	487	83,914	364	123,615	297	89,292	139	159,718
All Other Outlets	197	17,748	142	14,497	103	16,419	86	203,949
Totals All Outlets	684	101,662	506	138,112	400	105,710	225	363,667
Type of business	SIGNAL HILL		SIMI VALLEY		SONORA		SOUTH EL MONTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	55	80,101	79	57,118	15	2,730	96	5,908
Home Furnishings and Appliance Stores	24	10,759	86	14,759	22	2,310	76	3,586
Bldg. Matrl. and Garden Equip. and Supplies	15	#	50	28,383	9	10,555	41	7,826
Food and Beverage Stores	11	2,533	78	22,877	15	6,609	29	3,799
Gasoline Stations	9	5,613	30	39,316	5	4,529	10	18,699
Clothing and Clothing Accessories Stores	19	#	110	9,313	40	2,056	91	2,899
General Merchandise Stores	11	46,848	42	88,838	6	#	42	1,482
Food Services and Drinking Places	39	9,564	264	47,047	69	6,426	76	7,598
Other Retail Group	163	202,775 #	1,109	29,774	267	24,178 #	648	5,048
Total Retail and Food Services	346	358,191	1,848	337,425	448	59,393	1,109	56,845
All Other Outlets	360	54,591	1,134	58,617	132	4,433	852	45,827
Totals All Outlets	706	412,782	2,982	396,041	580	63,826	1,961	102,672
Type of business	SOUTH GATE		SOUTH LAKE TAHOE		SOUTH SAN FRANCISCO		STANTON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	128	24,252	23	4,754	49	6,937	57	9,848
Home Furnishings and Appliance Stores	55	974	21	1,735	49	9,565	19	#
Bldg. Matrl. and Garden Equip. and Supplies	18	517	15	5,050	28	17,906	18	12,120
Food and Beverage Stores	78	9,039	34	15,708	57	12,668	43	5,882
Gasoline Stations	19	25,712	11	6,463	27	24,935	12	13,626
Clothing and Clothing Accessories Stores	72	14,113	58	7,670	35	#	35	1,048
General Merchandise Stores	35	52,241	6	#	13	#	13	8,267
Food Services and Drinking Places	188	25,368	138	17,573	223	39,962	101	12,611
Other Retail Group	427	9,394	344	14,584 #	326	103,704 #	188	6,652 #
Total Retail and Food Services	1,020	161,610	650	73,538	807	215,677	486	70,055
All Other Outlets	520	43,370	233	13,349	776	134,535	259	16,452
Totals All Outlets	1,540	204,980	883	86,887	1,583	350,213	745	86,507

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NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014
(Taxable transactions in thousands of dollars)

Type of business	STOCKTON		SUNNYVALE		TEMECULA		THOUSAND OAKS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	241	131,328	52	90,464	117	146,793	96	168,855
Home Furnishings and Appliance Stores	183	24,351	123	27,549	116	23,200	155	37,717
Bldg. Matrl. and Garden Equip. and Supplies	74	59,053	35	46,578	51	30,992	39	24,847
Food and Beverage Stores	253	46,265	94	21,680	76	23,009	80	36,905
Gasoline Stations	80	72,528	29	30,575	28	48,496	32	44,580
Clothing and Clothing Accessories Stores	281	49,781	94	11,890	205	54,097	227	56,793
General Merchandise Stores	89	137,826	12	64,459	49	130,622	50	44,045
Food Services and Drinking Places	625	81,214	404	75,365	372	75,556	350	77,745
Other Retail Group	1,827	93,934	1,003	34,021	1,324	66,677	1,528	70,746
Total Retail and Food Services	3,653	696,278	1,846	402,581	2,338	599,440	2,557	562,232
All Other Outlets	1,412	227,986	1,118	280,431	1,037	150,460	1,404	129,458
Totals All Outlets	5,065	924,264	2,964	683,012	3,375	749,900	3,961	691,690
Type of business	TORRANCE		TRACY		TRUCKEE		TULARE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	127	212,303	57	69,834	18	2,108	60	25,241
Home Furnishings and Appliance Stores	287	65,294	59	37,757	30	5,267	36	1,923
Bldg. Matrl. and Garden Equip. and Supplies	82	42,449	20	18,073	17	15,556	32	17,027
Food and Beverage Stores	126	33,876	62	15,735	18	6,083	36	7,497
Gasoline Stations	35	49,690	21	40,949	10	7,375	29	41,414
Clothing and Clothing Accessories Stores	592	72,749	106	12,606	45	2,843	113	21,150
General Merchandise Stores	186	145,698	23	60,292	5	#	28	28,539
Food Services and Drinking Places	483	105,323	185	33,359	76	10,292	154	19,162
Other Retail Group	4,346	96,173	474	22,511	303	9,345 #	373	18,153
Total Retail and Food Services	6,264	823,555	1,007	311,114	522	58,869	861	180,106
All Other Outlets	1,967	223,553	432	58,077	212	17,091	332	52,141
Totals All Outlets	8,231	1,047,108	1,439	369,191	734	75,960	1,193	232,247
Type of business	TURLOCK		TUSTIN		UKIAH		UNION CITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	95	30,954	45	126,921	21	9,690	20	3,028
Home Furnishings and Appliance Stores	57	4,806	127	32,800	19	3,164	50	18,523
Bldg. Matrl. and Garden Equip. and Supplies	24	20,581	22	20,381	15	15,289	12	31,247
Food and Beverage Stores	62	13,500	61	22,721	23	7,684	48	9,251
Gasoline Stations	25	30,530	18	28,281	15	9,689	11	13,213
Clothing and Clothing Accessories Stores	81	19,905	127	36,216	31	5,155	45	1,184
General Merchandise Stores	26	70,192	32	#	4	21,271	15	#
Food Services and Drinking Places	201	32,138	257	52,202	88	12,134	132	27,102
Other Retail Group	517	22,958	817	143,934 #	225	12,096	339	33,575 #
Total Retail and Food Services	1,088	245,564	1,506	463,456	441	96,172	672	137,122
All Other Outlets	471	78,542	871	72,110	221	9,716	437	81,003
Totals All Outlets	1,559	324,106	2,377	535,567	662	105,888	1,109	218,125
Type of business	UPLAND		VACAVILLE		VALLEJO		VENTURA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	124	36,510	57	60,952	78	59,843	128	105,846
Home Furnishings and Appliance Stores	89	7,580	71	19,409	56	12,556	150	18,897
Bldg. Matrl. and Garden Equip. and Supplies	45	31,027	24	23,110	19	19,499	81	36,200
Food and Beverage Stores	55	13,812	54	15,714	84	17,747	116	30,217
Gasoline Stations	22	27,494	35	34,620	37	33,123	39	44,144
Clothing and Clothing Accessories Stores	84	13,669	145	67,370	72	9,683	287	43,302
General Merchandise Stores	29	39,380	24	75,051	18	49,893	90	65,601
Food Services and Drinking Places	224	34,654	211	45,051	240	33,735	421	63,495
Other Retail Group	807	34,503	568	33,012	858	25,516	2,706	50,683
Total Retail and Food Services	1,479	238,627	1,189	374,289	1,462	261,594	4,018	458,385
All Other Outlets	707	50,611	477	68,824	498	32,164	1,563	107,360
Totals All Outlets	2,186	289,238	1,666	443,112	1,960	293,758	5,581	565,745

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2014
(Taxable transactions in thousands of dollars)

Type of business	VICTORVILLE		VISALIA		VISTA		WALNUT CREEK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	117	109,766	107	71,549	72	35,715	73	143,498
Home Furnishings and Appliance Stores	131	21,682	122	23,519	82	9,676	99	19,656
Bldg. Matrl. and Garden Equip. and Supplies	25	21,649	49	28,906	50	30,876	28	11,393
Food and Beverage Stores	78	21,001	62	18,580	70	19,105	55	24,850
Gasoline Stations	37	41,620	40	30,101	26	33,479	24	26,082
Clothing and Clothing Accessories Stores	175	27,501	188	43,457	91	9,207	156	71,813
General Merchandise Stores	67	96,300	35	121,532	22	67,946	23	50,694
Food Services and Drinking Places	274	43,601	323	58,992	264	30,261	254	60,720
Other Retail Group	1,241	31,463	919	49,643	759	20,522	924	40,549
Total Retail and Food Services	2,145	414,584	1,845	446,280	1,436	256,787	1,636	449,254
All Other Outlets	532	36,538	942	226,002	1,011	151,021	750	78,972
Totals All Outlets	2,677	451,122	2,787	672,282	2,447	407,808	2,386	528,226
Type of business	WATSONVILLE		WEST COVINA		WEST HOLLYWOOD		WEST SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	46	23,823	57	101,723	19	#	72	12,265
Home Furnishings and Appliance Stores	34	2,310	87	22,250	146	42,964	46	26,388
Bldg. Matrl. and Garden Equip. and Supplies	19	12,819	12	#	26	7,649	29	23,524
Food and Beverage Stores	58	12,519	76	14,875	62	29,356	47	16,035
Gasoline Stations	19	17,086	20	30,190	7	8,404	19	23,960
Clothing and Clothing Accessories Stores	70	5,411	162	53,572	169	34,407	32	3,533
General Merchandise Stores	17	15,480	52	64,927	19	#	10	35,225
Food Services and Drinking Places	141	17,957	267	47,356	249	98,024	114	15,233
Other Retail Group	343	10,923	642	36,400 #	731	63,168 #	279	10,588
Total Retail and Food Services	747	118,328	1,375	371,294	1,428	283,972	648	166,751
All Other Outlets	373	31,746	395	31,572	617	46,459	536	192,463
Totals All Outlets	1,120	150,073	1,770	402,866	2,045	330,432	1,184	359,214
Type of business	WESTMINSTER		WHITTIER		WINDSOR		WOODLAND	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	72	74,149	74	16,348	8	2,629	43	28,951
Home Furnishings and Appliance Stores	136	20,837	61	2,798	9	1,008	44	6,714
Bldg. Matrl. and Garden Equip. and Supplies	26	13,435	30	13,020	11	#	25	17,425
Food and Beverage Stores	117	16,765	62	15,578	22	5,978	37	9,714
Gasoline Stations	25	30,090	14	22,092	7	7,063	17	16,320
Clothing and Clothing Accessories Stores	261	27,707	114	12,703	21	576	34	5,904
General Merchandise Stores	46	67,225	43	30,324	3	#	15	50,996
Food Services and Drinking Places	318	36,730	227	37,277	56	9,092	133	16,996
Other Retail Group	771	24,600	891	21,052	233	34,028 #	359	15,965
Total Retail and Food Services	1,772	311,538	1,516	171,193	370	60,374	707	168,984
All Other Outlets	632	47,369	567	33,933	232	26,717	434	66,594
Totals All Outlets	2,404	358,907	2,083	205,126	602	87,091	1,141	235,578
Type of business	YORBA LINDA		YUBA CITY		YUCAIPA		YUCCA VALLEY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	38	3,622	76	47,637	48	8,146	31	9,166
Home Furnishings and Appliance Stores	56	29,306	50	6,913	39	815	20	501
Bldg. Matrl. and Garden Equip. and Supplies	27	3,020	30	21,224	22	2,276	13	#
Food and Beverage Stores	26	8,302	58	13,996	31	7,911	15	6,507
Gasoline Stations	7	9,996	23	12,617	11	16,146	10	9,411
Clothing and Clothing Accessories Stores	60	2,360	83	15,577	38	4,516	18	#
General Merchandise Stores	13	#	16	63,839	5	1,940	7	#
Food Services and Drinking Places	90	16,585	162	26,182	96	12,838	47	8,033
Other Retail Group	635	50,837 #	521	27,591	435	6,107	311	32,897 #
Total Retail and Food Services	952	124,028	1,019	235,576	725	60,694	472	66,517
All Other Outlets	510	29,350	428	48,069	245	8,771	151	3,929
Totals All Outlets	1,462	153,378	1,447	283,645	970	69,465	623	70,446

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, FOURTH QUARTER 2014
(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
ADELANTO	178	11,553	283	26,074	GALT	1,084	33,274	1,249	41,923
ALBANY	337	46,079	474	53,388	GONZALES	85	6,193	127	14,718
ALTURAS	100	7,944	152	10,198	GRAND TERRACE	141	9,344	189	17,790
AMADOR	25	#	26	281 #	GREENFIELD	110	11,314	156	16,583
AMERICAN CANYON	234	46,747	385	54,919	GRIDLEY	196	19,846	239	21,464
ANDERSON	596	45,859	757	54,147	GROVER BEACH	259	21,937	408	26,892
ANGELS CAMP	142	14,432	189	15,908	GUADALUPE	55	3,460	78	5,676
ARCATA	599	43,325	801	52,336	GUSTINE	63	3,249	96	5,572
ARTESIA	417	43,789	540	51,503	HALF MOON BAY	471	45,864	672	56,686
ARVIN	107	8,180	136	13,937	HAWAIIAN GARDENS	182	17,071	256	18,827
ATHERTON	101	#	163	18,561 #	HERCULES	180	22,155	231	46,211
ATWATER	313	55,252	427	63,042	HIDDEN HILLS	28	#	31	450 #
AVALON	178	14,985	219	16,050	HIGHLAND	409	44,523	547	48,390
AVENAL	61	4,635	79	5,565	HILLSBOROUGH	125	308	187	2,464
BANNING	317	38,550	437	44,276	HOLTVILLE	50	4,085	65	7,877
BELL	394	33,531	576	43,836	HUGHSON	82	3,164	112	14,005
BELL GARDENS	386	54,179	601	63,249	HURON	49	2,980	64	3,414
BELMONT	327	56,223	558	72,654	IMPERIAL	124	28,340	198	42,393
BELVEDERE	36	103	63	1,288	IMPERIAL BEACH	314	18,762	404	19,868
BENICIA	666	47,903	1,049	122,946	INDIAN WELLS	221	7,021	307	21,832
BIG BEAR LAKE	460	46,374	577	50,325	IONE	74	1,908	103	3,683
BIGGS	10	#	16	331 #	IRWINDALE	307	25,991	668	88,636
BISHOP	281	33,089	390	39,536	ISLETON	31	554	40	2,504
BLUE LAKE	21	186	31	486	JACKSON	199	15,623	282	17,905
BLYTHE	152	33,106	246	39,189	KERMAN	136	27,036	191	34,083
BRADBURY	16	#	18	85 #	KING CITY	253	16,531	333	24,535
BRAWLEY	178	31,896	296	52,267	KINGSBURG	350	18,467	427	23,162
BRISBANE	97	24,821	227	64,015	LA CANADA-FLINTRIDGE	363	58,198	532	63,330
BUELLTON	172	33,755	329	42,268	LA HABRA HEIGHTS	66	#	96	686 #
CALIFORNIA CITY	111	7,257	141	7,645	LA PALMA	193	53,005	301	66,828
CALIMESA	138	14,165	192	15,776	LAFAYETTE	649	55,588	979	67,748
CALIPATRIA	18	1,859	31	2,590	LAGUNA WOODS	163	18,342	199	20,355
CALISTOGA	209	14,324	311	21,155	LAKEPORT	224	26,873	325	29,786
CANYON LAKE	163	3,363	208	3,944	LARKSPUR	332	46,279	513	59,026
CARMEL	464	47,221	594	51,191	LATHROP	146	38,790	233	52,046
CARPINTERIA	393	31,789	550	44,926	LEMOORE	218	29,125	303	41,725
CHOWCHILLA	152	22,784	215	31,539	LINDSAY	166	13,189	217	18,438
CLAYTON	144	9,215	194	10,179	LIVE OAK	65	5,973	74	7,266
CLEARLAKE	198	30,412	265	31,831	LIVINGSTON	110	23,386	131	26,360
CLOVERDALE	186	13,038	275	14,890	LOMA LINDA	226	68,717	325	139,798
COALINGA	102	13,916	160	19,785	LOMITA	371	34,520	514	39,814
COLFAX	96	17,829	129	21,046	LOOMIS	216	16,294	325	22,021
COLMA	98	228,878	156	244,488	LOS ALAMITOS	356	46,458	613	66,020
COLUSA	174	15,322	241	23,526	LOS ALTOS	800	51,212	1,141	57,140
CORCORAN	106	10,795	167	22,355	LOS ALTOS HILLS	97	570	145	1,512
CORNING	205	64,486	262	66,856	LOYALTON	17	761	21	794
CORONADO	434	35,546	597	64,687	MAMMOTH LAKES	286	28,126	414	37,529
COTATI	223	37,089	325	42,568	MARICOPA	9	#	10	557 #
CRESCENT CITY	182	20,869	251	25,111	MARINA	243	49,228	364	52,498
CUDAHY	318	13,554	402	27,097	MARYSVILLE	267	27,474	353	39,073
DEL MAR	1,172	24,974	1,449	31,690	MAYWOOD	269	20,505	373	27,971
DEL REY OAKS	32	7,284	45	8,005	MC FARLAND	60	5,064	90	6,895
DESERT HOT SPRINGS	240	29,619	333	32,934	MENDOTA	159	7,737	181	12,993
DORRIS	17	371	22	580	MILL VALLEY	511	63,122	802	71,044
DOS PALOS	51	3,420	70	13,097	MILLBRAE	493	47,268	671	55,524
DUNSMUIR	73	1,703	97	1,895	MONTAGUE	32	577	43	759
EAST PALO ALTO	131	74,143	171	81,278	MONTE SERENO	35	#	51	779 #
ESCALON	108	13,737	152	16,140	MORAGA	216	22,331	308	24,750
ETNA	44	1,261	56	1,527	MORRO BAY	483	30,116	609	32,522
EXETER	142	15,064	201	18,181	MOUNT SHASTA	275	13,407	356	19,169
FAIRFAX	231	12,212	337	13,357	NEEDLES	66	7,306	107	8,301
FARMERSVILLE	94	10,539	121	12,108	NEVADA CITY	301	13,656	404	19,546
FERNDALE	109	3,188	140	3,785	NEWMAN	98	6,777	135	11,826
FILLMORE	175	#	243	203,623 #	OAKLEY	284	26,600	406	33,098
FIREBAUGH	68	4,957	105	15,555	OJAI	417	20,218	590	28,929
FORT BRAGG	307	28,431	419	34,226	ORANGE COVE	56	3,236	73	3,756
FORT JONES	92	2,234	108	2,442	ORINDA	308	18,039	469	22,722
FORTUNA	298	27,372	406	34,874	ORLAND	314	20,180	382	21,972
FOSTER CITY	327	65,760	526	86,084	PACIFIC GROVE	470	32,478	624	35,880
FOWLER	83	13,850	139	30,296	PACIFICA	552	42,742	763	45,674

Sales omitted because their publication would result in the disclosure of confidential information. In Table 6, these are included with "Total Outlets, Taxable Transactions".

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, FOURTH QUARTER 2014
(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
PALOS VERDES ESTATES	208	2,922	286	6,133	SOLANA BEACH	536	55,222	791	63,122
PARADISE	700	36,404	921	40,068	SOLEDAD	130	13,670	171	15,355
PARLIER	90	6,743	106	7,813	SOLVANG	283	22,168	388	28,169
PATTERSON	216	39,824	295	75,268	SONOMA	465	55,499	740	65,955
PIEDMONT	117	3,984	192	5,036	SOUTH PASADENA	457	41,470	651	49,883
PISMO BEACH	391	54,725	471	58,540	ST. HELENA	274	38,285	511	54,356
PLYMOUTH	45	2,815	65	3,974	SUISUN	269	22,842	339	23,808
POINT ARENA	41	1,269	50	1,408	SUSANVILLE	220	30,546	307	32,766
PORT HUENEME	230	19,281	312	21,561	SUTTER CREEK	122	5,296	162	7,562
PORTOLA	64	2,376	91	3,713	TAFT	159	21,143	224	32,950
PORTOLA VALLEY	80	2,864	130	5,464	TEHACHAPI	316	53,532	408	55,707
RANCHO MIRAGE	449	88,237	620	112,656	TEHAMA	8	#	9	37 #
RANCHO PALOS VERDES	500	24,290	660	48,000	TEMPLE CITY	461	38,566	689	42,877
REEDLEY	246	28,873	377	37,437	TIBURON	166	10,171	279	12,964
RIO DELL	43	2,658	55	2,895	TRINIDAD	37	2,124	47	2,139
RIO VISTA	144	16,695	219	27,727	TULELAKE	17	#	24	3,872 #
RIPON	175	49,188	253	57,263	TWENTYNINE PALMS	241	19,739	317	22,374
ROLLING HILLS	24	#	33	116 #	VERNON	270	20,507	1,095	113,716
ROLLING HILLS ESTATES	280	27,971	386	29,814	VILLA PARK	81	4,017	129	4,591
ROSS	37	552	79	1,394	WALNUT	618	30,458	1,071	44,289
SAN ANSELMO	417	23,883	620	29,646	WASCO	167	22,187	217	26,232
SAN JACINTO	417	49,887	587	54,766	WATERFORD	83	7,045	102	11,205
SAN JOAQUIN	19	1,723	27	8,343	WEED	123	21,979	158	22,167
SAN JUAN BAUTISTA	183	2,890	214	4,076	WESTLAKE VILLAGE	442	87,420	756	110,842
SAN MARINO	219	8,541	335	10,427	WESTMORLAND	17	#	19	3,668 #
SAN PABLO	344	40,965	442	45,047	WHEATLAND	38	3,469	47	4,533
SAND CITY	84	54,899	152	61,369	WILDOMAR	325	30,168	450	34,133
SANGER	242	35,809	340	43,006	WILLIAMS	85	11,323	109	12,709
SANTA PAULA	287	40,636	485	55,940	WILLITS	226	28,903	320	35,073
SARATOGA	402	20,017	591	24,540	WILLOWS	124	22,457	178	26,977
SAUSALITO	516	34,571	822	44,318	WINTERS	87	10,393	126	11,242
SCOTTS VALLEY	392	35,387	592	48,676	WOODLAKE	70	3,834	96	16,427
SEBASTOPOL	482	32,041	660	41,718	WOODSIDE	117	10,388	183	18,110
SHASTA LAKE	137	5,483	206	12,644	YOUNTVILLE	96	23,563	163	28,619
SIERRA MADRE	287	5,885	388	6,890	YREKA	337	34,343	484	38,912

Sales omitted because their publication would result in the disclosure of confidential information. In Table 6, these are included with "Total Outlets, Taxable Transactions".

FOOTNOTES

a/ Per capita taxable sales were derived by dividing fourth quarter self-assessed taxable sales by the population estimates of the State Department of Finance for January 1. The populations used were 38,357,121 for 2014 and 38,907,642 for 2015.

b/ Some permittees, by the nature of their business, are not required to allocate local sales or use tax to specific local jurisdictions. Their taxable transactions are listed under the column headed "Unallocated" in Table 2. Contractors and manufacturers generate most of the countywide unallocable transactions through construction work and making installations of manufactured products in the various counties. Unallocated taxable sales are not reported in Tables 5 and 6.

Notes concerning permits:

A sales tax permit is required for each place of business operated by all manufacturers, wholesalers, and retailers of tangible personal property except those dealing solely in nontaxable commodities. Permits are tabulated twice a year: as of January 1 and July 1.

Table 3 to Table 5 Conversion Chart

NAICS	Table 3	Table 5
44111	New Car Dealers	Motor Vehicle and Parts Dealers
44112	Used Car Dealers	Motor Vehicle and Parts Dealers
4412	Other Motor Vehicle Dealers	Motor Vehicle and Parts Dealers
4413	Auto. Parts, Accessories and Tire Stores	Motor Vehicle and Parts Dealers
4421	Furniture Stores	Home Furnishings and Appliance Stores
4422	Home Furnishings Stores	Home Furnishings and Appliance Stores
443	Electronics and Appliance Stores	Home Furnishings and Appliance Stores
4441	Building Material and Supplies Dealers	Bldg. Matrl. and Garden Equip. and Supplies
4442	Lawn and Garden Equip. and Supplies Stores	Bldg. Matrl. and Garden Equip. and Supplies
44511	Supermarkets and Other Grocery Stores	Food and Beverage Stores
44512	Convenience Stores	Food and Beverage Stores
4452	Specialty Food Stores	Food and Beverage Stores
4453	Beer, Wine, and Liquor Stores	Food and Beverage Stores
44611	Pharmacies and Drug Stores	Other Retail Group
44612-44619	Health and Personal Care Stores	Other Retail Group
447	Gasoline Stations	Gasoline Stations
4481	Clothing Stores	Clothing and Clothing Accessories Stores
4482	Shoe Stores	Clothing and Clothing Accessories Stores
4483	Jewelry, Luggage, and Leather Goods Stores	Clothing and Clothing Accessories Stores
45111	Sporting Goods Stores	Other Retail Group
45112-45114	Hobby, Toy and Musical Instrument Stores	Other Retail Group
4512	Book Stores and News Dealers	Other Retail Group
452	General Merchandise Stores	General Merchandise Stores
4531	Florists	Other Retail Group
45321	Office Supplies and Stationery Stores	Other Retail Group
45322	Gift, Novelty, and Souvenir Stores	Other Retail Group
4533	Used Merchandise Stores	Other Retail Group
4539	Other Miscellaneous Store Retailers	Other Retail Group
454	Nonstore Retailers	Other Retail Group
7223	Special Food Services	Food Services and Drinking Places
7224	Drinking Places (Alcoholic Beverages)	Food Services and Drinking Places
722511	Full-Service Restaurants	Food Services and Drinking Places
722513 - 722515	Limited-Service Eating Places	Food Services and Drinking Places
All others	All Other Outlets	All other outlets