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Taxable Sales In California (Sales & Use Tax)

2013 Fourth Quarter

Taxable Sales in California is a quarterly report on retail sales activity in California, as measured by transactions subject to sales and use tax. The report includes data about statewide taxable sales by type of business as well as data about taxable sales in all California cities and counties.

The following factors should be considered when using these data:

1. Total taxable transactions do not necessarily indicate the gross sales of stores dealing in taxable items. Only sales subject to sales or use tax are tabulated; excluded are sales for resale, sales of nontaxable items such as food for home consumption and prescription medicines, and taxable sales disclosed by Board audits.
2. Some businesses dealing primarily in nontaxable activities, such as services, manufacturing, contracting, or wholesaling, either sell some merchandise that is subject to sales tax or use some items that were purchased ex-tax and on which use tax must be paid. Such transactions are included in the tabulations.
3. Data are compiled by type of store but cannot be broken down by commodity.
4. Businesses are classified according to their principal line of merchandise or service.

Readers are invited to submit comments and suggestions designed to improve this publication to:

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TAXABLE SALES IN CALIFORNIA

FOURTH QUARTER 2013

California taxable sales increased 4.4 percent in the fourth quarter of 2013, down from 5.4 percent growth in the third quarter. Fourth quarter 2013 taxable sales totaled \$157.3 billion, \$6.6 billion more than taxable sales in the fourth quarter of 2012. Taxable sales rose much faster than the 0.3 percent gain in California personal income in the fourth quarter.

In constant dollar terms, fourth quarter 2013 taxable sales rose 5.1 percent, 0.7 percent faster than unadjusted growth. The California Taxable Sales Deflator, which measures the rate of change of all taxable sales in the state, fell 0.6 percent compared to the same quarter of 2012. The California Consumer Price Index, which measures price changes of both taxable goods and nontaxable goods and services, grew 1.0 percent. Decreases in gasoline prices were a major factor in keeping the deflator unchanged.

Taxable sales made by Retail Stores and Food Services grew at 4.3 percent, accounting for 68.4 percent of total taxable sales in the fourth quarter of 2013. Nonretail Outlets (all other outlets) grew at 4.6 percent, and comprised the remaining 31.6 percent. Nonretail

taxable sales include items such as business equipment and construction materials.

Motor Vehicles and Parts had more taxable sales than any other retail business, \$17.1 billion, followed by Food Services and Drinking Places at \$16.0 billion. The next largest retail business was General Merchandise Stores, at \$15.9 billion.

Sales made by Motor Vehicle Dealers, Food Services and Drinking Places, and Clothing and Clothing Accessories Stores were among the fastest growing retail categories. All of these retailers had faster than average growth in taxable sales. Taxable sales made by Motor Vehicle Dealers rose 9.5 percent. Sales were strong at both new car dealers and used car dealers. Decreases in gasoline prices resulted in a 3.8 percent decrease in taxable sales at Gasoline Stations.

Regionally, the San Francisco Bay Area and the Sacramento Area had the fastest growth, at 5.7 and 5.6 percent. Growth was below average in Southern California, as taxable sales rose 3.5 percent.

TABLE 1. STATEWIDE TAXABLE SALES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013

NAICS	Type of business	Number of permits on January 1, 2014	Taxable transactions			Per capita taxable transactions a/	
			Amount (in thousands)	Percent of total	Percent change from year to year	2013	2012
Retail and Food Services							
441	Motor Vehicle and Parts Dealers	31,546	17,122,936	10.89	9.5	446.61	411.67
44111	New Car Dealers	2,479	13,116,159	8.34	9.9	342.10	314.31
44112	Used Car Dealers	7,284	1,590,478	1.01	12.2	41.48	37.33
4412	Other Motor Vehicle Dealers	2,819	723,814	.46	19.0	18.88	16.02
4413	Auto. Parts, Accessories and Tire Stores	18,964	1,692,485	1.08	1.2	44.14	44.01
442	Furniture and Home Furnishings Stores	16,454	2,894,583	1.84	6.2	75.50	71.77
4421	Furniture Stores	7,568	1,754,076	1.12	5.6	45.75	43.75
4422	Home Furnishings Stores	8,886	1,140,507	.73	7.1	29.75	28.02
443	Electronics and Appliance Stores	21,940	4,278,428	2.72	0.6	111.59	111.95
444	Bldg. Matrl. and Garden Equip. and Supplies	15,810	7,063,319	4.49	4.2	184.23	178.49
4441	Building Material and Supplies Dealers	10,830	6,467,305	4.11	4.1	168.68	163.61
4442	Lawn and Garden Equip. and Supplies Stores	4,980	596,014	.38	5.4	15.55	14.88
445	Food and Beverage Stores	30,947	6,725,500	4.28	4.0	175.42	170.32
44511	Supermarkets and Other Grocery Stores	11,172	4,815,992	3.06	3.1	125.61	122.99
44512	Convenience Stores	5,448	657,492	.42	5.4	17.15	16.43
4452	Specialty Food Stores	7,712	218,568	.14	8.6	5.70	5.30
4453	Beer, Wine, and Liquor Stores	6,615	1,033,448	.66	6.2	26.95	25.61
446	Health and Personal Care Stores	22,084	3,041,291	1.93	4.8	79.32	76.41
44611	Pharmacies and Drug Stores	5,522	1,771,932	1.13	1.0	46.22	46.20
44612-44619	Health and Personal Care Stores	16,562	1,269,359	.81	10.6	33.11	30.21
447	Gasoline Stations	9,748	13,533,304	8.60	-3.8	352.98	370.42
448	Clothing and Clothing Accessories Stores	59,854	10,566,720	6.72	6.4	275.61	261.45
44811	Men's Clothing Stores	2,177	269,431	.17	-0.3	7.03	7.12
44812	Women's Clothing Stores	8,931	1,404,102	.89	2.3	36.62	36.12
44813-44819	Family Clothing Stores, Accessories, and Other Stores	32,193	6,659,983	4.23	7.6	173.71	162.88
4482	Shoe Stores	4,871	1,064,663	.68	7.3	27.77	26.11
4483	Jewelry, Luggage, and Leather Goods Stores	11,682	1,168,540	.74	5.3	30.48	29.22
451	Sporting Goods, Hobby, Book, and Music Stores	23,866	3,213,318	2.04	2.0	83.81	82.97
45111	Sporting Goods Stores	8,873	1,335,370	.85	5.2	34.83	33.43
45112-45114	Hobby, Toy and Musical Instrument Stores	7,292	1,368,011	.87	3.8	35.68	34.68
4512	Book, Periodical, and Music Stores	7,701	509,937	.32	-9.6	13.30	14.86
452	General Merchandise Stores	14,459	15,942,319	10.14	1.4	415.81	413.72
453	Miscellaneous Store Retailers	109,676	4,968,522	3.16	2.5	129.59	127.65
4531	Florists	4,509	124,870	.08	0.4	3.26	3.27
45321	Office Supplies and Stationery Stores	2,159	991,002	.63	-3.7	25.85	27.10
45322	Gift, Novelty, and Souvenir Stores	16,714	539,165	.34	5.2	14.06	13.49
4533	Used Merchandise Stores	13,830	240,138	.15	5.2	6.26	6.01
4539	Other Miscellaneous Store Retailers	72,464	3,073,347	1.95	4.0	80.16	77.77
454	Nonstore Retailers	216,118	2,338,190	1.49	23.8	60.99	49.74
722	Food Services and Drinking Places	97,135	15,954,183	10.14	7.5	416.12	390.57
7221	Full-Service Restaurants	32,500	8,046,387	5.12	8.7	209.87	194.83
7222	Limited-Service Eating Places	50,477	6,935,545	4.41	6.0	180.90	172.26
7223	Special Food Services	11,269	641,352	.41	9.3	16.73	15.44
7224	Drinking Places (Alcoholic Beverages)	2,889	330,898	.21	8.5	8.63	8.03
Total Retail and Food Services		669,637	107,642,612	68.44	4.3	2,807.57	2,717.13
All Other Outlets							
11	Agriculture, Forestry, Fishing and Hunting	1,912	199,244	.13	14.5	5.20	4.58
21	Mining, Quarrying, and Oil and Gas Extraction	389	245,126	.16	23.1	6.39	5.24
22	Utilities	715	258,833	.16	-39.6	6.75	11.28
23	Construction	14,534	2,729,138	1.74	-7.5	71.18	77.64
31 - 33	Manufacturing	51,289	10,207,865	6.49	-2.6	266.25	275.90
42	Wholesale Trade	86,512	18,504,806	11.76	10.2	482.65	442.26
48 - 49	Transportation and Warehousing	3,429	474,127	.30	8.2	12.37	11.54
51	Information	6,189	2,575,565	1.64	-6.1	67.18	72.22
52	Finance and Insurance	2,756	348,863	.22	-32.1	9.10	13.52
53	Real Estate and Rental and Leasing	19,078	4,939,412	3.14	11.4	128.83	116.71
54	Professional, Scientific, and Technical Services	32,013	1,477,312	.94	1.9	38.53	38.15
55	Management of Companies and Enterprises	101	20,317	.01	67.6	0.53	0.32
56	Adm. and Support and Waste Mgmt. and Remediation	12,941	701,673	.45	5.6	18.30	17.49
61	Educational Services	7,150	252,072	.16	-2.8	6.57	6.83
62	Health Care and Social Assistance	6,836	359,243	.23	5.7	9.37	8.95
71	Arts, Entertainment, and Recreation	5,848	719,392	.46	4.7	18.76	18.09
721	Accommodation	2,406	967,150	.61	8.9	25.23	23.38
81	Other Services (except Public Administration)	59,424	2,690,327	1.71	25.2	70.17	56.56
92	Public Administration	1,345	154,001	.10	8.9	4.02	3.72
Others	Others	282	1,822,842	1.16	6.1	47.54	45.21
Total All Other Outlets		315,149	49,647,311	31.56	4.6	1,294.92	1,249.60
Total All Outlets		984,786	157,289,923	100.00	4.4	4,102.49	3,966.74
Historical Data							
Comparable data for total all outlets:							
	2008	942,563	127,904,743		-12.0	3,460.00	
	2009	938,719	120,415,570		-5.9	3,234.90	
	2010	958,050	128,910,334		7.1	3,444.23	
	2011	934,710	140,338,004		8.9	3,725.58	
	2012	957,755	150,673,025		7.4	3,966.74	

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NOTE: Detail may not compute to total due to rounding.

TABLE 2. TAXABLE SALES, BY COUNTY, FOURTH QUARTER 2013

(Taxable transactions in thousands of dollars)

County	Sales tax permits as of January 1, 2014			Taxable transactions				Percent change year to year
	Incorporated cities	Outside incorporated cities	Total	Incorporated cities	Outside incorporated cities	Unallocated b/	Total	
Alameda	38,533	2,024	40,557	\$5,980,051	\$189,091	\$1,051,776	\$7,220,918	7.4
Alpine	--	77	77	--	1,854	8,701	10,555	49.4
Amador	657	690	1,347	30,023	59,498	14,438	103,959	4.8
Butte	4,668	1,757	6,425	596,510	72,824	95,337	764,671	6.3
Calaveras	181	1,311	1,492	15,717	49,329	16,036	81,082	6.9
Colusa	327	235	562	39,293	34,106	11,250	84,650	7.1
Contra Costa	18,614	2,644	21,258	3,133,563	240,184	572,033	3,945,781	4.6
Del Norte	249	277	526	23,650	20,344	13,140	57,134	0.4
El Dorado	1,561	4,311	5,872	161,760	242,009	85,948	489,717	6.4
Fresno	15,190	2,874	18,064	2,554,442	336,348	389,354	3,280,144	4.2
Glenn	505	304	809	48,089	18,468	14,143	80,700	-0.3
Humboldt	2,753	1,822	4,575	334,188	106,067	67,323	507,578	7.6
Imperial	2,782	425	3,207	504,095	490,476	89,880	1,084,451	38.7
Inyo	388	341	729	40,804	22,328	11,664	74,797	-8.0
Kern	10,870	5,350	16,220	2,214,252	1,496,135	530,343	4,240,730	7.4
Kings	1,692	366	2,058	269,025	46,070	54,890	369,984	2.3
Lake	577	1,161	1,738	62,088	64,884	24,134	151,106	3.6
Lassen	308	320	628	33,052	17,356	14,097	64,505	6.8
Los Angeles	250,233	15,170	265,403	31,570,305	1,285,854	4,403,429	37,259,588	2.2
Madera	1,238	1,495	2,733	182,335	117,288	64,685	364,307	9.7
Marin	8,571	1,625	10,196	1,047,211	86,393	167,526	1,301,130	7.3
Mariposa	--	650	650	--	30,243	5,406	35,648	-10.3
Mendocino	1,534	2,140	3,674	176,516	120,794	38,664	335,974	6.9
Merced	2,716	932	3,648	441,010	150,268	92,609	683,886	4.6
Modoc	154	184	338	10,334	3,246	7,596	21,176	-9.4
Mono	410	217	627	34,593	9,280	12,194	56,067	5.0
Monterey	7,466	2,927	10,393	1,150,001	211,910	167,177	1,529,088	5.5
Napa	4,030	1,817	5,847	484,153	224,199	100,996	809,349	11.1
Nevada	2,114	2,015	4,129	204,653	46,435	53,550	304,638	3.9
Orange	93,656	2,003	95,659	13,473,144	181,244	1,693,462	15,347,850	3.1
Placer	8,128	3,486	11,614	1,539,380	295,710	211,104	2,046,194	6.7
Plumas	97	1,080	1,177	4,032	28,846	16,056	48,934	3.4
Riverside	42,495	4,625	47,120	6,496,090	721,494	843,303	8,060,886	5.0
Sacramento	20,886	10,812	31,698	3,038,651	1,614,723	685,294	5,338,669	5.4
San Benito	890	370	1,260	79,839	44,580	23,136	147,555	6.4
San Bernardino	41,687	5,194	46,881	6,751,689	817,414	924,835	8,493,938	7.2
San Diego	74,287	11,196	85,483	11,120,428	588,267	1,609,619	13,318,314	4.2
San Francisco	28,405	--	28,405	4,748,573	--	--	4,748,573	8.0
San Joaquin	10,149	2,478	12,627	1,818,683	329,842	305,725	2,454,250	2.1
San Luis Obispo	6,411	3,528	9,939	810,049	375,705	131,185	1,316,939	-13.7
San Mateo	18,258	1,702	19,960	3,127,002	402,883	560,780	4,090,664	7.2
Santa Barbara	9,888	2,791	12,679	1,348,835	155,455	209,026	1,713,316	6.5
Santa Clara	43,740	1,534	45,274	8,655,723	105,722	1,520,727	10,282,172	2.8
Santa Cruz	4,657	3,955	8,612	536,871	216,067	102,886	855,823	6.2
Shasta	4,383	2,362	6,745	573,122	93,313	75,859	742,295	5.1
Sierra	22	96	118	742	1,781	1,706	4,228	-10.7
Siskiyou	1,353	723	2,076	89,871	21,312	28,046	139,229	6.1
Solano	7,676	439	8,115	1,446,416	51,116	213,354	1,710,885	3.8
Sonoma	11,982	5,806	17,788	1,591,671	340,320	239,382	2,171,373	7.2
Stanislaus	7,516	2,225	9,741	1,374,843	377,449	231,787	1,984,079	5.2
Sutter	1,491	416	1,907	270,569	70,517	40,276	381,362	6.2
Tehama	875	857	1,732	146,434	49,072	20,200	215,706	6.1
Trinity	--	614	614	--	18,888	4,259	23,148	9.2
Tulare	6,033	2,272	8,305	1,197,171	168,797	166,827	1,532,795	5.0
Tuolumne	605	1,300	1,905	59,914	75,843	18,870	154,627	-1.3
Ventura	20,353	1,880	22,233	2,954,928	118,918	356,959	3,430,804	3.6
Yolo	3,540	530	4,070	736,668	84,477	137,001	958,146	3.1
Yuba	407	819	1,226	46,232	62,189	25,179	133,600	12.2
Statewide	--	--	6,041	--	--	130,255	130,255	38.7
TOTAL	848,191	130,554	984,786	\$125,379,280	\$13,205,224	\$18,705,419	\$157,289,923	4.4
HISTORICAL DATA								
2008	805,565	129,834	942,563	103,689,190	10,454,456	13,761,096	127,904,743	-12.0
2009	804,154	127,672	938,719	98,753,136	9,180,334	12,482,100	120,415,570	-5.9
2010	822,963	128,122	958,050	105,056,949	10,125,647	13,727,737	128,910,334	7.1
2011	804,950	123,175	934,710	113,750,214	11,153,406	15,434,383	140,338,004	8.9
2012	825,649	125,832	957,755	120,513,390	12,655,399	17,504,236	150,673,025	7.4

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NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013

(Taxable transactions in thousands of dollars)

Type of business	ALAMEDA		BUTTE		CONTRA COSTA		EL DORADO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	1,191	832,985	211	70,519	693	458,772	179	56,914
New Car Dealers	124	705,133	15	49,139	66	372,440	9	41,922
Used Car Dealers	349	44,696	42	4,141	201	35,346	28	3,340
Other Motor Vehicle Dealers	104	21,741	22	3,882	57	9,202	27	1,034
Auto. Parts, Accessories and Tire Stores	614	61,414	132	13,358	369	41,783	115	10,618
Furniture and Home Furnishings Stores	678	133,108	96	13,187	405	76,212	80	5,431
Furniture Stores	327	85,248	35	6,406	187	37,647	15	1,289
Home Furnishings Stores	351	47,860	61	6,781	218	38,565	65	4,142
Electronics and Appliance Stores	975	180,394	114	20,137	439	108,269	87	4,565
Bldg. Matrl. and Garden Equip. and Supplies	578	321,499	170	48,972	372	206,429	137	30,768
Building Material and Supplies Dealers	447	300,108	104	42,012	272	184,556	87	26,258
Lawn and Garden Equip. and Supplies Stores	131	21,390	66	6,960	100	21,873	50	4,510
Food and Beverage Stores	1,411	288,802	166	43,957	645	210,342	164	42,540
Supermarkets and Other Grocery Stores	525	197,346	74	35,325	248	157,995	51	36,785
Convenience Stores	224	20,882	24	2,705	125	16,470	17	1,829
Specialty Food Stores	348	10,563	39	572	146	5,567	37	790
Beer, Wine, and Liquor Stores	314	60,011	29	5,354	126	30,310	59	3,136
Health and Personal Care Stores	713	129,225	115	15,113	485	82,337	105	11,793
Pharmacies and Drug Stores	165	78,597	38	11,534	106	57,356	24	9,948
Health and Personal Care Stores	548	50,627	77	3,579	379	24,982	81	1,845
Gasoline Stations	416	528,174	82	72,407	295	399,538	56	60,643
Clothing and Clothing Accessories Stores	2,184	407,968	260	37,818	1,196	258,325	282	15,940
Men's Clothing Stores	68	10,856	6	1,205	49	7,990	2	#
Women's Clothing Stores	296	48,413	36	5,261	179	28,531	26	2,256
Family Clothing Stores, Accessories, and Other Stores	1,146	264,084	133	23,144	591	172,738	175	12,531 #
Shoe Stores	168	48,636	23	4,463	84	22,940	1	#
Jewelry, Luggage, and Leather Goods Stores	506	35,980	62	3,744	293	26,127	78	1,153
Sporting Goods, Hobby, Book, and Music Stores	999	138,851	196	19,083	563	93,470	194	9,332
Sporting Goods Stores	264	53,760	104	6,935	192	34,859	97	6,508
Hobby, Toy and Musical Instrument Stores	308	60,168	46	8,487	172	44,630	41	1,506
Book, Periodical, and Music Stores	427	24,924	46	3,662	199	13,980	56	1,318
General Merchandise Stores	473	610,110	64	103,829	229	482,612	68	35,710
Miscellaneous Store Retailers	4,899	244,791	794	29,205	2,703	114,164	878	19,267
Florists	183	4,113	21	349	113	2,009	30	433
Office Supplies and Stationery Stores	77	65,353	9	2,777	42	14,636	10	1,993
Gift, Novelty, and Souvenir Stores	566	20,967	143	2,405	295	10,049	239	3,543
Used Merchandise Stores	542	10,575	147	2,401	186	4,558	85	1,813
Other Miscellaneous Store Retailers	3,531	143,783	474	21,273	2,067	82,912	514	11,486
Nonstore Retailers	7,768	98,527	1,813	10,669	4,133	64,939	1,534	13,708
Food Services and Drinking Places	4,651	650,725	558	66,580	2,226	357,198	480	50,358
Full-Service Restaurants	1,444	301,025	203	30,664	734	174,094	194	28,388
Limited-Service Eating Places	2,390	294,956	252	31,358	1,165	164,074	233	20,521
Special Food Services	666	35,093	77	1,661	253	7,799	40	809
Drinking Places (Alcoholic Beverages)	151	19,651	26	2,897	74	11,231	13	641
Total Retail and Food Services	26,936	4,565,159	4,639	551,476	14,384	2,912,607	4,244	356,970
All Other Outlets	13,621	2,655,759	1,786	213,195	6,874	1,033,173	1,628	132,748
Total All Outlets	40,557	7,220,918	6,425	764,671	21,258	3,945,781	5,872	489,717
Historical Data								
Comparable data for total all outlets:								
2008	38,312	5,811,077	5,711	644,065	21,275	3,305,054	5,674	415,704
2009	38,669	5,513,512	5,734	613,058	21,084	3,188,666	5,502	397,281
2010	38,842	5,834,554	5,836	648,821	21,166	3,267,575	5,528	408,761
2011	37,807	6,396,383	5,708	691,343	20,604	3,492,242	5,352	439,293
2012	39,741	6,725,800	6,024	719,448	21,126	3,773,060	5,593	460,393

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013

(Taxable transactions in thousands of dollars)

Type of business	FRESNO		HUMBOLDT		IMPERIAL		KERN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	958	413,649	114	50,755	151	56,198	707	351,110
New Car Dealers	66	267,606	11	28,661	9	36,125	48	248,141
Used Car Dealers	275	74,219	27	7,704	23	7,445 #	141	41,617
Other Motor Vehicle Dealers	62	19,099	10	1,795	15	#	50	14,035
Auto. Parts, Accessories and Tire Stores	555	52,725	66	12,595	104	12,628	468	47,318
Furniture and Home Furnishings Stores	307	56,515	43	6,338	38	2,624	219	149,326
Furniture Stores	172	38,931	15	2,895	18	721	115	#
Home Furnishings Stores	135	17,584	28	3,443	20	1,904	104	149,326 #
Electronics and Appliance Stores	454	59,405	66	6,414	68	14,204	268	45,407
Bldg. Matrl. and Garden Equip. and Supplies	367	151,503	156	40,422	92	29,239	296	133,286
Building Material and Supplies Dealers	223	122,850	87	31,827	61	19,660	201	117,096
Lawn and Garden Equip. and Supplies Stores	144	28,653	69	8,595	31	9,579	95	16,190
Food and Beverage Stores	768	152,558	125	34,934	107	17,370	646	130,444
Supermarkets and Other Grocery Stores	348	115,207	67	30,303	53	12,086	347	104,093
Convenience Stores	143	13,540	18	615	25	3,524	124	15,208
Specialty Food Stores	129	2,526	22	502	20	297	96	1,963
Beer, Wine, and Liquor Stores	148	21,286	18	3,514	9	1,463	79	9,180
Health and Personal Care Stores	368	59,818	75	12,321	64	6,001	319	46,514
Pharmacies and Drug Stores	122	38,415	32	9,375	26	2,794	117	32,116
Health and Personal Care Stores	246	21,403	43	2,945	38	3,208	202	14,398
Gasoline Stations	341	310,827	69	46,934	67	61,658	340	421,238
Clothing and Clothing Accessories Stores	1,197	162,296	191	17,285	330	68,764	686	113,081
Men's Clothing Stores	33	3,941	5	499	12	#	26	2,645
Women's Clothing Stores	144	22,407	25	1,834	65	8,000	96	16,104
Family Clothing Stores, Accessories, and Other Stores	744	100,822	108	10,069	182	49,984 #	367	62,635
Shoe Stores	89	19,406	10	2,082	41	7,225	72	18,109
Jewelry, Luggage, and Leather Goods Stores	187	15,719	43	2,801	30	3,554	125	13,588
Sporting Goods, Hobby, Book, and Music Stores	453	59,415	126	13,787	63	8,764	369	46,632
Sporting Goods Stores	176	20,224	48	6,578	25	1,750	163	15,657
Hobby, Toy and Musical Instrument Stores	149	27,681	39	4,501	30	6,571	115	24,528
Book, Periodical, and Music Stores	128	11,510	39	2,709	8	442	91	6,447
General Merchandise Stores	310	411,786	35	63,299	77	129,702	254	341,933
Miscellaneous Store Retailers	1,881	88,882	575	18,790	366	9,544	1,551	71,326
Florists	66	3,077	13	273	12	178	63	1,959
Office Supplies and Stationery Stores	37	18,046	5	1,964	7	1,568	29	13,773
Gift, Novelty, and Souvenir Stores	353	10,718	103	2,273	31	1,710	198	5,555
Used Merchandise Stores	428	4,135	62	2,455	176	827	230	3,078
Other Miscellaneous Store Retailers	997	52,906	392	11,825	140	5,261	1,031	46,961
Nonstore Retailers	2,630	34,020	1,325	9,564	507	4,545	4,081	33,165
Food Services and Drinking Places	2,014	280,193	425	47,358	299	43,952	1,696	241,347
Full-Service Restaurants	676	122,876	158	28,686	81	15,007	575	101,934
Limited-Service Eating Places	1,077	145,810	165	15,891	173	28,146	878	133,059
Special Food Services	201	8,055	78	794	28	256	178	2,915
Drinking Places (Alcoholic Beverages)	60	3,452	24	1,987	17	543	65	3,439
Total Retail and Food Services	12,048	2,240,867	3,325	368,200	2,229	452,566	11,432	2,124,808
All Other Outlets	6,016	1,039,277	1,250	139,377	978	631,886	4,788	2,115,922
Total All Outlets	18,064	3,280,144	4,575	507,578	3,207	1,084,451	16,220	4,240,730
Historical Data								
Comparable data for total all outlets:								
2008	18,671	2,726,219	4,446	410,128	3,403	587,743	15,061	2,927,203
2009	18,789	2,534,031	4,493	418,787	3,328	495,866	15,037	2,505,594
2010	18,652	2,672,263	4,476	434,900	3,412	579,663	15,251	3,320,086
2011	18,728	2,937,171	4,365	452,610	3,144	632,449	14,945	3,675,085
2012	17,708	3,149,132	4,484	471,640	3,180	781,589	15,446	3,948,519

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013

(Taxable transactions in thousands of dollars)

Type of business	KINGS		LOS ANGELES		MARIN		MENDOCINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	98	47,937	8,107	3,902,846	165	185,760	81	34,865
New Car Dealers	9	37,611	558	3,093,890	35	163,831	6	23,222
Used Car Dealers	20	2,631	1,752	327,410	34	8,685	11	1,122
Other Motor Vehicle Dealers	5	249	420	125,202	27	4,098	12	2,960
Auto. Parts, Accessories and Tire Stores	64	7,446	5,377	356,343	69	9,146	52	7,561
Furniture and Home Furnishings Stores	26	2,801	4,508	688,845	196	34,570	41	3,735
Furniture Stores	20	2,328	2,267	422,329	87	14,616	16	2,073
Home Furnishings Stores	6	472	2,241	266,516	109	19,954	25	1,662
Electronics and Appliance Stores	36	2,909	6,317	1,064,443	167	36,369	36	4,116
Bldg. Matrl. and Garden Equip. and Supplies	59	18,041	3,267	1,655,404	137	78,640	121	29,209
Building Material and Supplies Dealers	33	14,998	2,476	1,580,659	90	72,207	64	23,773
Lawn and Garden Equip. and Supplies Stores	26	3,044	791	74,744	47	6,433	57	5,436
Food and Beverage Stores	94	19,534	8,645	1,560,218	211	80,661	134	29,447
Supermarkets and Other Grocery Stores	50	13,839	2,906	1,110,821	82	62,077	53	26,306
Convenience Stores	19	3,974	1,701	136,677	29	6,319	15	1,599
Specialty Food Stores	11	148	2,279	60,601	49	1,552	32	353
Beer, Wine, and Liquor Stores	14	1,573	1,759	252,119	51	10,712	34	1,189
Health and Personal Care Stores	42	6,792	7,290	876,248	178	33,660	30	7,168
Pharmacies and Drug Stores	12	4,576	1,908	467,178	31	23,361	15	6,510
Health and Personal Care Stores	30	2,215	5,382	409,071	147	10,299	15	658
Gasoline Stations	43	42,699	2,102	3,232,740	69	95,201	54	49,463
Clothing and Clothing Accessories Stores	147	15,811	19,664	2,955,960	569	98,886	143	10,428
Men's Clothing Stores	4	167	773	73,714	22	2,854	5	330
Women's Clothing Stores	16	1,731	3,246	430,225	94	16,271	22	1,603
Family Clothing Stores, Accessories, and Other Stores	89	9,533	10,350	1,868,715	267	69,988	76	6,692
Shoe Stores	15	2,049	1,699	296,888	28	4,586	10	958
Jewelry, Luggage, and Leather Goods Stores	23	2,331	3,596	286,417	158	5,186	30	845
Sporting Goods, Hobby, Book, and Music Stores	42	4,306	5,725	701,573	263	41,003	90	6,534
Sporting Goods Stores	15	1,257	1,723	238,456	102	22,402	35	2,995
Hobby, Toy and Musical Instrument Stores	11	2,581	2,027	333,077	67	12,964	22	2,376
Book, Periodical, and Music Stores	16	469	1,975	130,039	94	5,637	33	1,164
General Merchandise Stores	47	46,867	5,224	3,528,564	64	98,102	25	24,510
Miscellaneous Store Retailers	232	8,046	29,383	1,360,215	1,232	64,839	450	14,744
Florists	4	196	1,246	36,250	44	1,333	10	123
Office Supplies and Stationery Stores	5	#	668	285,639	14	6,761	8	#
Gift, Novelty, and Souvenir Stores	46	668	4,032	137,466	200	7,340	78	2,490
Used Merchandise Stores	58	650	3,261	55,715	139	3,414	38	519
Other Miscellaneous Store Retailers	119	6,532 #	20,176	845,145	835	45,991	316	11,613 #
Nonstore Retailers	313	5,504	54,315	591,801	2,330	27,563	1,071	8,685
Food Services and Drinking Places	272	33,498	26,560	4,460,983	789	132,771	307	28,639
Full-Service Restaurants	58	8,374	8,146	2,173,359	362	93,049	144	14,734
Limited-Service Eating Places	167	23,742	15,139	2,006,631	287	32,196	106	11,951
Special Food Services	38	885	2,643	206,243	119	4,590	37	153
Drinking Places (Alcoholic Beverages)	9	497	632	74,751	21	2,936	20	1,801
Total Retail and Food Services	1,451	254,746	181,107	26,579,840	6,370	1,008,023	2,583	251,543
All Other Outlets	607	115,238	84,296	10,679,748	3,826	293,106	1,091	84,431
Total All Outlets	2,058	369,984	265,403	37,259,588	10,196	1,301,130	3,674	335,974
Historical Data								
Comparable data for total all outlets:								
2008	2,008	333,966	262,813	31,603,632	10,135	1,034,648	3,561	297,787
2009	1,998	291,299	260,242	29,485,211	9,984	1,006,982	3,575	273,946
2010	2,028	325,030	264,818	31,397,830	9,762	1,054,893	3,585	276,641
2011	2,092	345,150	255,457	33,886,200	9,671	1,119,988	3,516	303,162
2012	2,031	361,543	259,539	36,440,938	10,058	1,212,733	3,665	314,284

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013

(Taxable transactions in thousands of dollars)

Type of business	MERCED		MONTEREY		NAPA		NEVADA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	198	62,059	317	180,628	75	37,712	111	14,995
New Car Dealers	26	41,341	34	126,487	11	29,589	1	#
Used Car Dealers	42	8,361	77	28,301	8	855	9	6,295 #
Other Motor Vehicle Dealers	10	654	25	3,549	12	301	18	#
Auto. Parts, Accessories and Tire Stores	120	11,702	181	22,291	44	6,968	83	8,700
Furniture and Home Furnishings Stores	43	4,656	198	22,535	73	6,807	73	9,127
Furniture Stores	26	3,166	75	10,353	36	2,529	27	4,555
Home Furnishings Stores	17	1,489	123	12,182	37	4,277	46	4,572
Electronics and Appliance Stores	84	9,879	178	28,297	69	13,349	58	3,759
Bldg. Matrl. and Garden Equip. and Supplies	90	25,485	177	69,984	81	50,241	124	39,345
Building Material and Supplies Dealers	47	22,653	116	58,236	57	48,186	81	35,962
Lawn and Garden Equip. and Supplies Stores	43	2,832	61	11,748	24	2,056	43	3,383
Food and Beverage Stores	184	33,928	390	83,322	428	63,225	96	26,283
Supermarkets and Other Grocery Stores	91	20,325	166	57,660	54	29,971	32	23,860
Convenience Stores	36	9,785	65	11,373	20	2,952	13	1,325
Specialty Food Stores	29	848	95	5,697	35	659	32	281
Beer, Wine, and Liquor Stores	28	2,971	64	8,593	319	29,643	19	816
Health and Personal Care Stores	90	9,261	130	27,243	61	9,919	78	8,744
Pharmacies and Drug Stores	25	7,091	37	20,918	12	6,476	12	6,820
Health and Personal Care Stores	65	2,170	93	6,326	49	3,443	66	1,924
Gasoline Stations	90	129,424	134	149,066	32	57,825	34	28,788
Clothing and Clothing Accessories Stores	200	20,436	633	92,644	207	33,347	221	9,161
Men's Clothing Stores	6	515	25	3,548	7	1,144	6	#
Women's Clothing Stores	21	2,776	96	13,551	30	5,114	27	1,631
Family Clothing Stores, Accessories, and Other Stores	130	12,503	327	50,542	103	19,653	136	5,775 #
Shoe Stores	15	2,578	55	11,595	22	3,606	4	598
Jewelry, Luggage, and Leather Goods Stores	28	2,065	130	13,408	45	3,830	48	1,157
Sporting Goods, Hobby, Book, and Music Stores	97	10,338	214	25,393	105	9,797	143	9,345
Sporting Goods Stores	35	2,951	77	10,281	40	3,806	55	6,711
Hobby, Toy and Musical Instrument Stores	29	5,013	59	12,471	25	4,469	27	825
Book, Periodical, and Music Stores	33	2,375	78	2,641	40	1,522	61	1,809
General Merchandise Stores	67	96,717	112	158,725	28	52,906	41	13,310
Miscellaneous Store Retailers	321	14,240	1,112	50,156	477	31,653	603	14,538
Florists	15	272	52	1,546	20	960	14	300
Office Supplies and Stationery Stores	7	1,552	15	5,091	4	2,974	8	2,296
Gift, Novelty, and Souvenir Stores	60	857	252	10,250	61	1,504	142	1,289
Used Merchandise Stores	53	500	160	2,762	52	1,106	73	816
Other Miscellaneous Store Retailers	186	11,059	633	30,506	340	25,108	366	9,836
Nonstore Retailers	630	9,306	2,466	19,057	1,251	12,995	1,031	10,125
Food Services and Drinking Places	451	54,773	1,114	164,703	380	94,891	275	28,620
Full-Service Restaurants	137	19,905	436	93,683	148	69,547	108	16,215
Limited-Service Eating Places	229	33,700	498	62,848	139	18,604	126	11,164
Special Food Services	67	416	151	6,984	78	3,707	32	475
Drinking Places (Alcoholic Beverages)	18	752	29	1,187	15	3,034	9	766
Total Retail and Food Services	2,545	480,503	7,175	1,071,754	3,267	474,667	2,888	216,140
All Other Outlets	1,103	203,383	3,218	457,335	2,580	334,682	1,241	88,498
Total All Outlets	3,648	683,886	10,393	1,529,088	5,847	809,349	4,129	304,638
Historical Data								
Comparable data for total all outlets:								
2008	3,636	545,426	10,181	1,263,443	4,853	620,998	3,893	274,467
2009	3,553	523,972	9,881	1,221,986	4,974	588,977	3,820	257,982
2010	3,577	558,711	10,205	1,284,984	5,071	611,514	3,838	266,882
2011	3,539	629,113	9,823	1,387,391	5,256	689,396	3,801	287,930
2012	3,594	653,777	10,192	1,448,930	5,601	728,233	4,022	293,311

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013

(Taxable transactions in thousands of dollars)

Type of business	ORANGE		PLACER		RIVERSIDE		SACRAMENTO	
	Permits	Taxable transactions						
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	3,004	1,847,680	409	406,150	1,893	1,001,974	1,443	647,851
New Car Dealers	238	1,445,744	45	294,914	126	751,917	78	480,796
Used Car Dealers	726	214,732	116	73,568	360	76,331	449	66,530
Other Motor Vehicle Dealers	318	65,612	54	13,413	239	66,769	93	27,445
Auto. Parts, Accessories and Tire Stores	1,722	121,593	194	24,255	1,168	106,957	823	73,080
Furniture and Home Furnishings Stores	1,773	283,081	240	57,557	926	136,701	539	84,559
Furniture Stores	789	161,124	114	39,480	420	81,500	248	47,934
Home Furnishings Stores	984	121,957	126	18,077	506	55,201	291	36,625
Electronics and Appliance Stores	2,772	658,144	276	60,079	943	162,880	777	178,214
Bldg. Matrl. and Garden Equip. and Supplies	1,311	613,661	240	96,200	883	381,804	519	263,812
Building Material and Supplies Dealers	961	569,241	164	86,519	567	341,694	381	241,947
Lawn and Garden Equip. and Supplies Stores	350	44,421	76	9,681	316	40,110	138	21,865
Food and Beverage Stores	2,469	548,484	276	85,530	1,258	382,092	1,031	255,366
Supermarkets and Other Grocery Stores	883	385,143	84	63,648	438	272,659	360	187,990
Convenience Stores	356	47,539	41	6,881	258	57,693	217	26,909
Specialty Food Stores	753	26,138	99	3,264	337	8,374	293	6,591
Beer, Wine, and Liquor Stores	477	89,665	52	11,736	225	43,366	161	33,876
Health and Personal Care Stores	2,656	273,699	302	32,884	1,046	143,025	807	113,591
Pharmacies and Drug Stores	517	136,100	41	15,395	305	90,449	167	67,051
Health and Personal Care Stores	2,139	137,599	261	17,489	741	52,575	640	46,540
Gasoline Stations	644	1,135,560	107	200,821	480	830,718	351	456,205
Clothing and Clothing Accessories Stores	6,065	1,131,603	675	138,394	2,900	535,651	1,721	273,971
Men's Clothing Stores	204	25,412	12	2,621	123	16,047	62	8,948
Women's Clothing Stores	871	158,250	79	17,230	434	71,700	189	33,380
Family Clothing Stores, Accessories, and Other Stores	3,367	728,378	400	88,169	1,660	307,645	991	171,760
Shoe Stores	422	81,798	50	12,703	255	58,460	121	34,363
Jewelry, Luggage, and Leather Goods Stores	1,201	137,766	134	17,671	428	81,799	358	25,520
Sporting Goods, Hobby, Book, and Music Stores	2,493	337,134	406	61,923	1,036	155,631	912	130,594
Sporting Goods Stores	1,069	150,582	175	32,208	470	69,544	355	50,830
Hobby, Toy and Musical Instrument Stores	746	139,686	105	23,922	308	69,450	239	55,450
Book, Periodical, and Music Stores	678	46,866	126	5,793	258	16,638	318	24,314
General Merchandise Stores	1,455	1,602,560	183	202,179	800	1,021,953	454	652,116
Miscellaneous Store Retailers	10,318	466,512	1,485	53,754	5,643	206,672	3,740	150,779
Florists	451	11,022	48	682	162	3,370	160	2,819
Office Supplies and Stationery Stores	270	92,589	27	8,323	111	34,081	71	26,742
Gift, Novelty, and Souvenir Stores	1,647	44,234	331	6,067	838	24,413	748	16,464
Used Merchandise Stores	1,083	20,074	245	2,077	850	10,618	473	11,685
Other Miscellaneous Store Retailers	6,867	298,593	834	36,604	3,682	134,191	2,288	93,068
Nonstore Retailers	19,767	259,717	2,858	38,417	11,613	84,323	7,166	67,394
Food Services and Drinking Places	8,406	1,555,537	948	161,092	4,294	722,468	3,263	501,084
Full-Service Restaurants	2,638	813,352	362	88,467	1,319	312,002	1,115	235,221
Limited-Service Eating Places	4,614	660,941	482	68,012	2,424	388,374	1,726	241,326
Special Food Services	962	52,259	83	2,166	449	10,371	343	15,064
Drinking Places (Alcoholic Beverages)	192	28,986	21	2,447	102	11,721	79	9,473
Total Retail and Food Services	63,133	10,713,372	8,405	1,594,978	33,715	5,765,894	22,723	3,775,536
All Other Outlets	32,526	4,634,479	3,209	451,216	13,405	2,294,992	8,975	1,563,132
Total All Outlets	95,659	15,347,850	11,614	2,046,194	47,120	8,060,886	31,698	5,338,669
Historical Data								
Comparable data for total all outlets:								
2008	88,276	12,850,371	11,011	1,572,750	41,426	6,191,900	31,824	4,653,161
2009	88,694	12,124,928	10,891	1,531,680	42,308	5,881,027	31,237	4,356,773
2010	90,861	12,838,573	10,954	1,616,584	45,811	6,287,748	31,605	4,512,207
2011	88,812	13,902,262	10,921	1,780,173	45,131	7,023,203	29,972	4,828,028
2012	91,772	14,890,868	11,394	1,918,461	45,961	7,680,410	30,870	5,063,368

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013

(Taxable transactions in thousands of dollars)

Type of business	SAN BERNARDINO		SAN DIEGO		SAN FRANCISCO		SAN JOAQUIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2,239	944,870	2,719	1,586,745	194	148,358	643	276,922
New Car Dealers	100	607,826	236	1,215,995	25	125,522	37	186,174
Used Car Dealers	476	141,178	765	146,416	32	3,581	137	23,929
Other Motor Vehicle Dealers	197	71,664	302	89,284	22	5,681	63	22,270
Auto. Parts, Accessories and Tire Stores	1,466	124,202	1,416	135,050	115	13,573	406	44,549
Furniture and Home Furnishings Stores	848	129,594	1,322	272,258	510	133,665	195	45,324
Furniture Stores	410	82,533	522	171,793	224	62,114	95	14,047
Home Furnishings Stores	438	47,061	800	100,464	286	71,551	100	31,277
Electronics and Appliance Stores	920	148,941	1,943	377,763	501	109,196	247	44,032
Bldg. Matrl. and Garden Equip. and Supplies	777	319,296	1,349	557,771	308	123,514	250	134,422
Building Material and Supplies Dealers	548	305,812	854	521,321	227	117,889	172	123,036
Lawn and Garden Equip. and Supplies Stores	229	13,485	495	36,451	81	5,625	78	11,386
Food and Beverage Stores	1,348	313,214	2,257	576,892	1,207	209,472	637	103,391
Supermarkets and Other Grocery Stores	436	214,306	715	390,880	568	143,934	224	77,457
Convenience Stores	294	55,885	447	69,331	149	11,080	123	11,313
Specialty Food Stores	333	8,667	597	19,437	311	13,337	163	2,888
Beer, Wine, and Liquor Stores	285	34,355	498	97,244	179	41,121	127	11,732
Health and Personal Care Stores	963	134,828	1,784	245,248	615	133,527	266	36,677
Pharmacies and Drug Stores	262	64,249	398	138,089	143	77,901	71	24,727
Health and Personal Care Stores	701	70,578	1,386	107,159	472	55,626	195	11,950
Gasoline Stations	573	895,066	742	1,092,935	116	154,011	211	307,232
Clothing and Clothing Accessories Stores	2,787	501,915	5,100	1,035,929	2,325	605,970	609	87,328
Men's Clothing Stores	115	11,520	171	23,641	105	15,427	18	1,861
Women's Clothing Stores	368	56,824	699	128,725	401	86,825	62	10,194
Family Clothing Stores, Accessories, and Other Stores	1,637	304,327	2,792	687,928	1,105	364,446	356	55,759
Shoe Stores	323	68,967	395	88,487	135	47,230	53	11,693
Jewelry, Luggage, and Leather Goods Stores	344	60,277	1,043	107,149	579	92,043	120	7,821
Sporting Goods, Hobby, Book, and Music Stores	1,070	169,567	2,389	292,404	653	135,447	263	50,416
Sporting Goods Stores	389	67,207	959	126,089	165	78,768	127	27,498
Hobby, Toy and Musical Instrument Stores	397	81,477	676	124,277	138	24,079	84	17,703
Book, Periodical, and Music Stores	284	20,883	754	42,039	350	32,601	52	5,216
General Merchandise Stores	985	975,932	923	1,476,214	249	297,304	201	326,766
Miscellaneous Store Retailers	5,128	340,836	9,420	415,477	3,492	187,011	1,270	89,169
Florists	134	2,696	545	10,428	239	9,018	35	1,354
Office Supplies and Stationery Stores	116	148,435	188	60,643	56	16,154	27	#
Gift, Novelty, and Souvenir Stores	697	20,805	1,306	61,677	641	37,460	223	3,269
Used Merchandise Stores	906	7,162	1,232	24,398	310	14,322	202	4,613
Other Miscellaneous Store Retailers	3,275	161,738	6,149	258,330	2,246	110,057	783	79,933 #
Nonstore Retailers	11,567	88,667	20,770	186,458	4,753	84,584	2,495	28,007
Food Services and Drinking Places	3,989	665,174	8,142	1,460,826	4,663	973,699	1,395	182,907
Full-Service Restaurants	1,137	257,292	2,601	775,121	2,097	662,335	472	77,408
Limited-Service Eating Places	2,352	388,205	4,311	598,022	1,785	190,916	683	100,126
Special Food Services	364	9,723	962	47,844	492	71,937	207	4,010
Drinking Places (Alcoholic Beverages)	136	9,953	268	39,838	289	48,512	33	1,364
Total Retail and Food Services	33,194	5,627,899	58,860	9,576,921	19,586	3,295,758	8,682	1,712,594
All Other Outlets	13,687	2,866,039	26,623	3,741,394	8,819	1,452,815	3,945	741,656
Total All Outlets	46,881	8,493,938	85,483	13,318,314	28,405	4,748,573	12,627	2,454,250
Historical Data								
Comparable data for total all outlets:								
2008	43,535	6,466,536	79,251	10,918,086	26,262	3,700,018	12,187	2,028,294
2009	44,500	6,196,102	79,446	10,494,128	26,063	3,444,314	12,088	1,866,468
2010	47,043	6,554,921	82,292	11,097,104	26,722	3,802,919	12,355	1,986,951
2011	45,936	7,260,510	80,400	12,032,209	26,530	4,156,959	11,922	2,284,332
2012	46,163	7,924,889	82,293	12,781,102	27,707	4,394,868	12,258	2,403,501

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013

(Taxable transactions in thousands of dollars)

Type of business	SAN LUIS OBISPO		SAN MATEO		SANTA BARBARA		SANTA CLARA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	255	119,863	434	456,153	271	165,201	1,057	963,535
New Car Dealers	25	82,933	68	405,974	31	138,070	138	835,884
Used Car Dealers	35	9,701	99	16,145	51	4,804	224	38,136
Other Motor Vehicle Dealers	57	11,791	29	5,843	40	5,725	96	25,468
Auto. Parts, Accessories and Tire Stores	138	15,438	238	28,191	149	16,601	599	64,047
Furniture and Home Furnishings Stores	156	20,255	386	94,076	213	28,425	698	166,827
Furniture Stores	67	8,464	157	69,647	94	16,864	296	97,763
Home Furnishings Stores	89	11,791	229	24,429	119	11,561	402	69,064
Electronics and Appliance Stores	133	22,080	403	118,053	197	43,636	1,386	383,616
Bldg. Matrl. and Garden Equip. and Supplies	231	75,164	326	208,616	244	110,059	662	387,543
Building Material and Supplies Dealers	139	63,467	224	190,725	132	89,051	487	361,627
Lawn and Garden Equip. and Supplies Stores	92	11,697	102	17,891	112	21,008	175	25,916
Food and Beverage Stores	324	65,316	555	167,941	448	106,233	1,277	307,634
Supermarkets and Other Grocery Stores	82	44,592	227	120,347	163	76,603	414	219,510
Convenience Stores	43	7,075	77	9,390	59	11,297	231	28,860
Specialty Food Stores	68	1,366	144	6,099	72	1,573	335	7,280
Beer, Wine, and Liquor Stores	131	12,283	107	32,105	154	16,759	297	51,984
Health and Personal Care Stores	154	21,957	353	72,459	210	37,286	893	171,114
Pharmacies and Drug Stores	39	15,370	68	49,200	56	25,319	224	98,127
Health and Personal Care Stores	115	6,587	285	23,259	154	11,968	669	72,986
Gasoline Stations	90	117,951	205	298,196	115	146,145	395	621,267
Clothing and Clothing Accessories Stores	425	64,445	1,114	226,338	556	100,729	2,410	703,588
Men's Clothing Stores	12	2,373	40	5,338	21	1,720	82	16,170
Women's Clothing Stores	59	9,643	161	27,770	102	15,784	365	76,173
Family Clothing Stores, Accessories, and Other Stores	250	39,662	513	148,948	262	62,460	1,224	446,609
Shoe Stores	29	7,361	61	21,093	46	9,722	198	67,027
Jewelry, Luggage, and Leather Goods Stores	75	5,406	339	23,188	125	11,042	541	97,609
Sporting Goods, Hobby, Book, and Music Stores	282	30,759	485	87,534	312	36,955	1,115	206,039
Sporting Goods Stores	138	18,686	179	33,755	153	17,473	368	86,166
Hobby, Toy and Musical Instrument Stores	71	8,515	150	37,753	60	14,696	380	84,831
Book, Periodical, and Music Stores	73	3,558	156	16,026	99	4,787	367	35,042
General Merchandise Stores	89	109,896	198	353,500	131	152,068	375	807,490
Miscellaneous Store Retailers	1,179	41,472	2,342	167,337	1,172	60,280	4,315	199,507
Florists	45	819	117	5,073	62	#	198	4,827
Office Supplies and Stationery Stores	25	6,746	36	38,474	20	7,001	76	26,539
Gift, Novelty, and Souvenir Stores	212	5,155	347	19,264	164	7,127	728	27,543
Used Merchandise Stores	157	2,242	251	5,467	164	4,286	341	10,080
Other Miscellaneous Store Retailers	740	26,510	1,591	99,059	762	41,866 #	2,972	130,519
Nonstore Retailers	2,563	17,710	3,571	70,669	3,178	26,159	9,853	173,488
Food Services and Drinking Places	897	128,828	2,246	421,164	1,197	193,129	5,109	954,208
Full-Service Restaurants	418	81,618	863	240,830	474	102,697	1,788	498,566
Limited-Service Eating Places	378	42,872	964	143,321	536	78,424	2,378	362,629
Special Food Services	79	1,922	371	33,094	135	5,365	824	78,279
Drinking Places (Alcoholic Beverages)	22	2,416	48	3,919	52	6,644	119	14,734
Total Retail and Food Services	6,778	835,696	12,618	2,742,035	8,244	1,206,305	29,545	6,045,855
All Other Outlets	3,161	481,243	7,342	1,348,629	4,435	507,011	15,729	4,236,317
Total All Outlets	9,939	1,316,939	19,960	4,090,664	12,679	1,713,316	45,274	10,282,172
Historical Data								
Comparable data for total all outlets:								
2008	9,361	979,746	18,678	3,211,232	12,229	1,405,462	43,254	7,926,103
2009	9,172	880,521	18,446	3,065,084	12,068	1,339,104	42,399	7,538,610
2010	9,324	935,104	18,854	3,318,673	12,069	1,449,359	42,916	8,517,600
2011	9,145	1,113,817	18,593	3,608,839	12,015	1,556,690	42,232	9,102,768
2012	9,585	1,525,653	19,257	3,814,632	12,352	1,608,602	43,864	10,002,843

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013

(Taxable transactions in thousands of dollars)

Type of business	SANTA CRUZ		SHASTA		SOLANO		SONOMA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	165	75,848	208	89,739	304	231,391	372	247,928
New Car Dealers	14	52,799	10	44,176	33	173,557	37	197,215
Used Car Dealers	36	6,525	43	18,504	75	22,508	89	10,412
Other Motor Vehicle Dealers	27	3,437	41	8,654	43	16,963	57	11,534
Auto. Parts, Accessories and Tire Stores	88	13,087	114	18,406	153	18,364	189	28,767
Furniture and Home Furnishings Stores	132	14,559	73	11,229	128	22,758	241	36,781
Furniture Stores	56	5,810	32	6,610	53	12,346	107	20,224
Home Furnishings Stores	76	8,749	41	4,619	75	10,412	134	16,558
Electronics and Appliance Stores	164	19,394	95	17,217	136	38,085	221	48,778
Bldg. Matrl. and Garden Equip. and Supplies	178	66,593	157	41,533	140	66,926	323	143,956
Building Material and Supplies Dealers	103	57,772	92	35,552	102	61,750	184	129,683
Lawn and Garden Equip. and Supplies Stores	75	8,821	65	5,981	38	5,176	139	14,274
Food and Beverage Stores	250	66,729	123	38,790	255	61,904	622	143,068
Supermarkets and Other Grocery Stores	91	46,721	60	33,547	85	44,624	173	100,746
Convenience Stores	32	4,404	12	663	52	6,391	67	11,733
Specialty Food Stores	68	3,293	35	330	59	1,649	115	3,155
Beer, Wine, and Liquor Stores	59	12,310	16	4,250	59	9,239	267	27,434
Health and Personal Care Stores	156	28,401	89	12,492	154	24,535	213	39,872
Pharmacies and Drug Stores	45	21,242	39	8,633	30	13,370	56	27,087
Health and Personal Care Stores	111	7,159	50	3,859	124	11,166	157	12,785
Gasoline Stations	77	81,654	87	81,832	145	161,417	146	179,420
Clothing and Clothing Accessories Stores	473	47,343	160	32,110	434	125,418	617	107,988
Men's Clothing Stores	16	1,464	6	#	17	3,298	21	3,548
Women's Clothing Stores	77	6,233	19	2,342	64	13,878	96	15,306
Family Clothing Stores, Accessories, and Other Stores	256	29,200	73	23,604 #	239	77,243	291	65,853
Shoe Stores	34	6,612	17	3,907	37	16,315	58	15,012
Jewelry, Luggage, and Leather Goods Stores	90	3,834	45	2,258	77	14,685	151	8,269
Sporting Goods, Hobby, Book, and Music Stores	274	24,606	162	19,393	192	32,811	331	49,057
Sporting Goods Stores	103	10,037	80	12,067	86	13,617	110	21,643
Hobby, Toy and Musical Instrument Stores	81	10,285	32	5,193	54	14,861	88	19,163
Book, Periodical, and Music Stores	90	4,284	50	2,132	52	4,333	133	8,250
General Merchandise Stores	61	86,264	41	101,853	95	210,760	103	227,235
Miscellaneous Store Retailers	1,017	36,402	755	22,726	915	42,159	1,933	77,117
Florists	37	953	16	535	31	888	67	1,752
Office Supplies and Stationery Stores	12	7,484	12	2,455	10	3,434	25	10,792
Gift, Novelty, and Souvenir Stores	205	4,185	102	2,056	93	4,279	278	9,030
Used Merchandise Stores	152	2,451	132	1,367	140	3,882	327	5,449
Other Miscellaneous Store Retailers	611	21,329	493	16,313	641	29,676	1,236	50,094
Nonstore Retailers	2,500	17,864	2,396	8,646	1,892	20,812	5,049	40,945
Food Services and Drinking Places	717	97,177	478	53,820	884	135,532	1,415	193,228
Full-Service Restaurants	288	55,063	159	27,097	268	53,050	564	111,776
Limited-Service Eating Places	323	37,995	231	24,522	473	77,392	569	71,105
Special Food Services	83	2,207	62	563	110	2,530	239	5,641
Drinking Places (Alcoholic Beverages)	23	1,911	26	1,639	33	2,560	43	4,705
Total Retail and Food Services	6,164	662,833	4,824	531,380	5,674	1,174,508	11,586	1,535,372
All Other Outlets	2,448	192,990	1,921	210,915	2,441	536,377	6,202	636,001
Total All Outlets	8,612	855,823	6,745	742,295	8,115	1,710,885	17,788	2,171,373
Historical Data								
Comparable data for total all outlets:								
2008	8,078	725,372	5,273	631,867	7,683	1,611,993	16,499	1,774,682
2009	7,936	694,376	5,238	641,775	7,560	1,370,620	16,714	1,669,560
2010	8,183	717,273	5,375	646,787	7,748	1,410,553	16,715	1,741,086
2011	8,051	757,654	5,343	685,577	7,732	1,651,552	16,606	1,895,284
2012	8,306	805,856	6,080	706,439	7,923	1,647,861	17,347	2,025,452

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013

(Taxable transactions in thousands of dollars)

Type of business	STANISLAUS		TULARE		VENTURA		YOLO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	598	249,196	378	143,160	560	466,177	146	80,573
New Car Dealers	33	148,640	36	104,936	73	378,908	12	50,774
Used Car Dealers	184	58,153	75	10,333	106	29,637	26	13,597 #
Other Motor Vehicle Dealers	37	12,704	20	3,611	78	22,338	14	#
Auto. Parts, Accessories and Tire Stores	344	29,698	247	24,280	303	35,294	94	16,202
Furniture and Home Furnishings Stores	179	24,065	127	13,828	306	55,595	55	24,798
Furniture Stores	86	13,329	63	7,770	125	27,274	28	#
Home Furnishings Stores	93	10,736	64	6,057	181	28,321	27	24,798 #
Electronics and Appliance Stores	229	37,717	155	93,659	397	82,635	74	10,715
Bldg. Matrl. and Garden Equip. and Supplies	216	115,050	224	64,628	343	164,186	90	48,687
Building Material and Supplies Dealers	144	100,165	108	51,405	221	145,896	64	44,661
Lawn and Garden Equip. and Supplies Stores	72	14,885	116	13,223	122	18,291	26	4,026
Food and Beverage Stores	444	79,662	316	50,821	638	154,485	151	40,881
Supermarkets and Other Grocery Stores	184	54,019	175	41,752	220	112,074	66	33,919
Convenience Stores	90	9,038	43	3,670	98	12,904	28	3,726
Specialty Food Stores	99	2,139	63	1,006	167	4,685	29	484
Beer, Wine, and Liquor Stores	71	14,466	35	4,393	153	24,823	28	2,752
Health and Personal Care Stores	206	32,933	158	25,404	430	66,178	75	9,225
Pharmacies and Drug Stores	56	20,837	52	14,711	114	36,847	19	7,085
Health and Personal Care Stores	150	12,095	106	10,693	316	29,331	56	2,139
Gasoline Stations	161	170,297	184	166,058	186	285,921	62	94,459
Clothing and Clothing Accessories Stores	508	103,650	608	78,770	1,085	273,758	146	20,179
Men's Clothing Stores	23	2,467	17	2,146	46	6,487	2	#
Women's Clothing Stores	62	13,129	83	7,236	184	38,813	16	2,462
Family Clothing Stores, Accessories, and Other Stores	275	61,054	373	51,852	554	168,181	92	14,820 #
Shoe Stores	55	15,877	56	10,932	119	30,469	8	1,767
Jewelry, Luggage, and Leather Goods Stores	93	11,123	79	6,605	182	29,808	28	1,130
Sporting Goods, Hobby, Book, and Music Stores	236	37,620	195	24,613	510	86,953	130	11,846
Sporting Goods Stores	98	11,157	70	8,411	230	40,807	52	5,538
Hobby, Toy and Musical Instrument Stores	79	21,636	65	12,945	148	34,413	37	4,188
Book, Periodical, and Music Stores	59	4,827	60	3,257	132	11,733	41	2,120
General Merchandise Stores	172	258,472	169	196,795	308	352,699	40	103,804
Miscellaneous Store Retailers	958	48,669	889	30,562	2,094	82,636	437	21,646
Florists	47	1,207	27	725	98	2,589	15	158
Office Supplies and Stationery Stores	23	7,325	12	3,482	47	11,980	6	1,879
Gift, Novelty, and Souvenir Stores	161	5,575	132	2,984	261	9,937	81	1,294
Used Merchandise Stores	159	1,822	222	1,751	223	4,489	47	1,431
Other Miscellaneous Store Retailers	568	32,741	496	21,621	1,465	53,641	288	16,884
Nonstore Retailers	1,728	17,993	1,542	12,208	5,533	58,895	713	13,045
Food Services and Drinking Places	1,117	153,027	871	104,996	1,932	314,897	467	62,368
Full-Service Restaurants	339	61,366	277	40,067	692	151,622	173	30,188 #
Limited-Service Eating Places	596	86,737	477	62,817	983	154,696	247	31,373
Special Food Services	148	2,795	93	1,295	222	6,355	35	#
Drinking Places (Alcoholic Beverages)	34	2,130	24	816	35	2,223	12	806
Total Retail and Food Services	6,752	1,328,351	5,816	1,005,498	14,322	2,445,017	2,586	542,223
All Other Outlets	2,989	655,728	2,489	527,297	7,911	985,788	1,484	415,923
Total All Outlets	9,741	1,984,079	8,305	1,532,795	22,233	3,430,804	4,070	958,146
Historical Data								
Comparable data for total all outlets:								
2008	9,873	1,591,234	8,134	1,104,944	22,008	2,777,112	3,813	827,125
2009	9,449	1,506,630	8,127	1,108,285	22,219	2,640,613	3,848	715,247
2010	9,638	1,628,854	8,211	1,221,281	21,642	2,776,193	3,929	764,639
2011	9,362	1,752,981	8,208	1,407,243	21,203	2,993,145	3,856	842,773
2012	9,589	1,885,570	8,043	1,459,247	21,696	3,310,730	3,927	929,106

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	ALPINE		AMADOR		CALAVERAS		COLUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2	#	39	5,618	51	2,223	22	10,182
Home Furnishings and Appliance Stores	4	124	44	2,859	52	2,906	10	277
Bldg. Matrl. and Garden Equip. and Supplies	--	#	42	8,949	43	7,917	24	4,232
Food and Beverage Stores	6	58	54	8,717	57	8,452	23	2,469
Gasoline Stations	1	#	21	13,017	26	10,980	14	9,674
Clothing and Clothing Accessories Stores	1	#	47	1,835	56	1,553	13	459
General Merchandise Stores	1	#	24	#	21	1,605	7	187
Food Services and Drinking Places	9	229	107	8,459	128	7,796	55	5,492
Other Retail Group	20	1,504 #	588	26,674 #	645	11,139	189	3,582
Total Retail and Food Services	44	1,916	966	76,127	1,079	54,571	357	36,554
All Other Outlets	33	8,640	381	27,832	413	26,510	205	48,095
Totals All Outlets	77	10,555	1,347	103,959	1,492	81,082	562	84,650
Type of business	DEL NORTE		GLENN		INYO		LAKE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	9	2,463	33	6,597	22	5,740	57	9,263
Home Furnishings and Appliance Stores	13	871	14	419	16	1,325	47	3,218
Bldg. Matrl. and Garden Equip. and Supplies	16	6,045	26	3,104	20	4,222	46	10,903
Food and Beverage Stores	18	4,984	22	3,313	18	5,441	59	16,140
Gasoline Stations	7	6,829	19	13,968	26	16,452	22	15,129
Clothing and Clothing Accessories Stores	16	604	18	498	23	872	39	1,257
General Merchandise Stores	5	#	13	#	14	5,841	13	19,392
Food Services and Drinking Places	66	5,060	71	5,233	61	6,743	149	11,239
Other Retail Group	214	13,900 #	366	14,379 #	307	7,743	768	11,897
Total Retail and Food Services	364	40,756	582	47,512	507	54,380	1,200	98,438
All Other Outlets	162	16,378	227	33,188	222	20,417	538	52,668
Totals All Outlets	526	57,134	809	80,700	729	74,797	1,738	151,106
Type of business	LASSEN		MADERA		MARIPOSA		MODOC	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	22	8,433	142	38,087	19	665	9	1,496
Home Furnishings and Appliance Stores	16	1,733	90	6,401	15	383	6	334
Bldg. Matrl. and Garden Equip. and Supplies	28	3,289	76	25,639	18	2,115	17	1,556
Food and Beverage Stores	19	2,414	117	23,373	29	3,654	11	1,032
Gasoline Stations	18	8,556	54	63,912	9	2,803	5	2,043
Clothing and Clothing Accessories Stores	19	1,975	170	8,956	27	486	4	156
General Merchandise Stores	6	#	48	20,236	4	231	--	#
Food Services and Drinking Places	52	4,248	256	25,802	50	2,815	35	1,334
Other Retail Group	257	14,910 #	967	24,038	263	3,390	147	2,320 #
Total Retail and Food Services	437	45,558	1,920	236,444	434	16,541	234	10,271
All Other Outlets	191	18,947	813	127,863	216	19,107	104	10,905
Totals All Outlets	628	64,505	2,733	364,307	650	35,648	338	21,176
Type of business	MONO		PLUMAS		SAN BENITO		SIERRA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	10	351	20	2,567	52	12,127	2	#
Home Furnishings and Appliance Stores	13	682	29	551	35	2,017	2	#
Bldg. Matrl. and Garden Equip. and Supplies	18	3,737	36	3,499	33	4,846	8	868
Food and Beverage Stores	23	4,058	22	5,783	43	8,597	5	369
Gasoline Stations	14	5,328	16	4,981	15	16,042	3	#
Clothing and Clothing Accessories Stores	32	4,184	49	687	40	1,189	1	#
General Merchandise Stores	16	632	11	917	8	10,937	5	45
Food Services and Drinking Places	88	9,233	100	3,185	122	12,485	13	373
Other Retail Group	219	8,185	592	5,755	494	16,339	56	1,100 #
Total Retail and Food Services	433	36,391	875	27,925	842	84,579	95	2,754
All Other Outlets	194	19,676	302	21,009	418	62,976	23	1,474
Totals All Outlets	627	56,067	1,177	48,934	1,260	147,555	118	4,228

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	SISKIYOU		SUTTER		TEHAMA		TRINITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	48	7,576	109	40,540	63	35,522	11	373
Home Furnishings and Appliance Stores	45	2,141	72	6,803	32	2,023	7	212
Bldg. Matrl. and Garden Equip. and Supplies	73	7,251	56	21,738	37	9,808	15	2,907
Food and Beverage Stores	47	10,151	77	15,790	56	9,128	19	1,231
Gasoline Stations	35	36,910	40	32,658	30	57,337	13	6,358
Clothing and Clothing Accessories Stores	36	1,208	107	16,483	28	977	10	285
General Merchandise Stores	10	#	22	64,865	15	#	4	420
Food Services and Drinking Places	165	9,026	186	25,254	135	10,913	41	1,949
Other Retail Group	1,044	19,145 #	635	28,507	879	23,647 #	344	3,267
Total Retail and Food Services	1,503	93,408	1,304	252,639	1,275	149,354	464	17,002
All Other Outlets	573	45,821	603	128,724	457	66,352	150	6,145
Totals All Outlets	2,076	139,229	1,907	381,362	1,732	215,706	614	23,148
Type of business	TUOLUMNE		YUBA					
	Permits	Taxable transactions	Permits	Taxable transactions				
Retail and Food Services								
Motor Vehicle and Parts Dealers	52	16,409	51	9,244				
Home Furnishings and Appliance Stores	55	4,838	39	2,001				
Bldg. Matrl. and Garden Equip. and Supplies	46	12,116	44	5,775				
Food and Beverage Stores	48	9,789	54	5,034				
Gasoline Stations	26	20,338	30	25,726				
Clothing and Clothing Accessories Stores	90	5,267	47	1,126				
General Merchandise Stores	19	20,133	21	#				
Food Services and Drinking Places	171	13,433	124	11,959				
Other Retail Group	828	18,825	500	26,570 #				
Total Retail and Food Services	1,335	121,149	910	87,434				
All Other Outlets	570	33,478	316	46,166				
Totals All Outlets	1,905	154,627	1,226	133,600				

Sales omitted because their publication would result in the disclosure of confidential information. In Table 4, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	AGOURA HILLS		ALAMEDA		ALHAMBRA		ALISO VIEJO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	13	682	53	4,888	64	108,968	18	1,361
Home Furnishings and Appliance Stores	54	17,546	97	4,103	71	3,970	50	15,233
Bldg. Matrl. and Garden Equip. and Supplies	13	4,362	30	4,933	19	#	6	#
Food and Beverage Stores	17	5,029	75	19,802	53	7,748	17	6,428
Gasoline Stations	14	20,705	11	18,284	10	24,326	10	15,876
Clothing and Clothing Accessories Stores	37	749	126	11,003	78	5,288	64	#
General Merchandise Stores	14	291	31	#	36	74,628	17	#
Food Services and Drinking Places	67	14,542	253	31,864	208	40,675	75	16,445
Other Retail Group	324	8,321	1,387	37,204 #	582	40,624 #	401	38,611 #
Total Retail and Food Services	553	72,227	2,063	132,081	1,121	306,226	658	93,953
All Other Outlets	315	13,259	597	55,876	499	30,113	324	19,024
Totals All Outlets	868	85,486	2,660	187,957	1,620	336,340	982	112,978
Type of business	ANAHEIM		ANTIOCH		APPLE VALLEY		ARCADIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	352	155,169	50	39,640	37	3,268	44	#
Home Furnishings and Appliance Stores	360	42,385	48	5,543	46	7,576	97	4,684
Bldg. Matrl. and Garden Equip. and Supplies	184	96,921	25	#	13	12,119	20	1,845
Food and Beverage Stores	283	40,739	42	13,550	32	10,833	58	8,427
Gasoline Stations	77	133,711	25	26,750	13	20,030	13	21,693
Clothing and Clothing Accessories Stores	447	33,261	73	9,824	42	5,914	210	69,719
General Merchandise Stores	119	63,403	21	79,737	16	29,497	43	27,908
Food Services and Drinking Places	819	168,771	164	23,233	109	18,184	262	40,138
Other Retail Group	2,830	83,788	486	31,556 #	487	10,699	722	53,013 #
Total Retail and Food Services	5,471	818,148	934	229,833	795	118,121	1,469	227,427
All Other Outlets	3,609	658,417	378	33,494	256	8,586	599	28,058
Totals All Outlets	9,080	1,476,565	1,312	263,327	1,051	126,708	2,068	255,485
Type of business	ARROYO GRANDE		ATASCADERO		AUBURN		AZUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	17	11,530	42	4,700	38	12,973	44	3,222
Home Furnishings and Appliance Stores	32	3,749	28	1,888	37	1,723	28	1,076
Bldg. Matrl. and Garden Equip. and Supplies	16	5,718	23	11,855	21	3,290	16	774
Food and Beverage Stores	20	4,431	24	10,679	19	3,698	39	4,452
Gasoline Stations	7	10,094	11	13,164	7	#	14	17,647
Clothing and Clothing Accessories Stores	30	#	20	819	42	1,630	35	3,852
General Merchandise Stores	7	#	10	4,651	4	#	16	49,380
Food Services and Drinking Places	69	9,158	70	8,902	73	6,965	96	13,154
Other Retail Group	292	28,811 #	367	8,102	442	72,857 #	259	6,857
Total Retail and Food Services	490	73,492	595	64,761	683	103,136	547	100,415
All Other Outlets	176	6,465	296	9,448	262	11,762	353	27,413
Totals All Outlets	666	79,957	891	74,209	945	114,898	900	127,828
Type of business	BAKERSFIELD		BALDWIN PARK		BARSTOW		BEAUMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	316	275,967	54	5,426	33	4,992	33	6,467
Home Furnishings and Appliance Stores	284	55,562	45	1,560	14	1,394	31	7,868
Bldg. Matrl. and Garden Equip. and Supplies	107	68,839	24	16,378	5	#	17	#
Food and Beverage Stores	235	59,655	60	7,152	34	9,744	23	5,267
Gasoline Stations	104	125,353	12	15,569	22	68,853	7	16,391
Clothing and Clothing Accessories Stores	431	93,573	45	2,203	49	34,758	47	#
General Merchandise Stores	106	275,130	18	26,881	11	#	30	23,276
Food Services and Drinking Places	871	150,548	113	18,804	102	17,666	72	9,115
Other Retail Group	3,465	108,763	262	11,182	131	19,947 #	613	17,481 #
Total Retail and Food Services	5,919	1,213,391	633	105,155	401	157,354	873	85,865
All Other Outlets	2,068	370,170	415	18,702	125	5,198	178	8,106
Totals All Outlets	7,987	1,583,561	1,048	123,857	526	162,553	1,051	93,971

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	BELLFLOWER		BERKELEY		BEVERLY HILLS		BREA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	91	22,617	40	32,420	25	95,119	59	17,883
Home Furnishings and Appliance Stores	53	1,683	151	18,537	98	11,473	88	17,206
Bldg. Matrl. and Garden Equip. and Supplies	15	1,536	47	22,512	12	494	26	26,617
Food and Beverage Stores	54	8,710	142	35,024	34	6,311	43	12,423
Gasoline Stations	17	28,678	28	23,692	6	8,501	12	24,509
Clothing and Clothing Accessories Stores	26	1,213	245	15,746	430	283,733	205	90,758
General Merchandise Stores	24	7,684	41	3,114	28	85,326	34	66,149
Food Services and Drinking Places	152	17,102	554	75,390	199	88,834	178	52,714
Other Retail Group	358	7,961	1,769	66,033	1,064	42,553	697	46,163
Total Retail and Food Services	790	97,185	3,017	292,468	1,896	622,344	1,342	354,422
All Other Outlets	378	15,178	1,166	97,644	864	104,756	869	138,253
Totals All Outlets	1,168	112,363	4,183	390,112	2,760	727,100	2,211	492,675
Type of business	BRENTWOOD		BUENA PARK		BURBANK		BURLINGAME	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	46	9,665	45	153,159	92	41,567	49	85,060
Home Furnishings and Appliance Stores	46	14,863	99	198,662	214	104,602	53	4,294
Bldg. Matrl. and Garden Equip. and Supplies	20	13,680	23	#	50	41,717	24	8,871
Food and Beverage Stores	27	13,014	65	9,738	95	28,400	38	9,298
Gasoline Stations	16	23,058	12	19,632	31	45,766	9	10,892
Clothing and Clothing Accessories Stores	75	15,969	117	12,190	234	45,707	108	15,354
General Merchandise Stores	10	#	38	36,330	42	94,511	10	#
Food Services and Drinking Places	127	22,241	224	45,050	394	88,331	150	29,704
Other Retail Group	356	22,621 #	661	30,354 #	1,248	61,310	428	19,127 #
Total Retail and Food Services	723	135,112	1,284	505,114	2,400	551,912	869	182,599
All Other Outlets	279	15,684	667	105,279	1,500	170,057	623	68,199
Totals All Outlets	1,002	150,796	1,951	610,393	3,900	721,968	1,492	250,798
Type of business	CALABASAS		CALEXICO		CAMARILLO		CAMPBELL	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	10	35,160	43	8,158	43	19,215	57	6,462
Home Furnishings and Appliance Stores	30	3,352	51	1,411	68	6,363	85	20,697
Bldg. Matrl. and Garden Equip. and Supplies	5	#	17	425	25	24,653	31	30,322
Food and Beverage Stores	15	6,217	26	3,413	52	13,896	36	13,845
Gasoline Stations	8	9,437	14	13,929	19	33,367	17	32,680
Clothing and Clothing Accessories Stores	69	8,809	211	28,355	169	109,929	48	13,582
General Merchandise Stores	8	#	35	#	21	25,080	8	7,716
Food Services and Drinking Places	54	11,797	62	10,419	187	35,154	166	37,264
Other Retail Group	344	10,256 #	538	43,240 #	719	28,185	482	21,617
Total Retail and Food Services	543	85,028	997	109,350	1,303	295,843	930	184,184
All Other Outlets	287	55,271	196	4,482	910	54,411	700	42,662
Totals All Outlets	830	140,300	1,193	113,832	2,213	350,254	1,630	226,845
Type of business	CAPITOLA		CARLSBAD		CARSON		CATHEDRAL CITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	8	17,928	60	191,675	85	89,456	67	90,892
Home Furnishings and Appliance Stores	26	6,013	158	25,277	50	29,528	51	4,697
Bldg. Matrl. and Garden Equip. and Supplies	7	#	45	9,754	32	17,215	13	2,541
Food and Beverage Stores	18	9,639	61	23,244	59	8,484	37	8,947
Gasoline Stations	6	6,804	26	37,052	34	45,993	15	19,433
Clothing and Clothing Accessories Stores	86	13,717	315	98,579	110	6,728	29	3,589
General Merchandise Stores	8	25,933	27	75,617	32	40,437	9	9,166
Food Services and Drinking Places	77	13,046	285	58,148	237	33,623	119	14,248
Other Retail Group	246	18,001 #	1,667	37,411	599	32,204	315	6,795
Total Retail and Food Services	482	111,083	2,644	556,757	1,238	303,669	655	160,308
All Other Outlets	149	8,351	1,456	178,088	973	149,654	307	24,311
Totals All Outlets	631	119,433	4,100	734,845	2,211	453,323	962	184,620

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	CERES		CERRITOS		CHICO		CHINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	38	7,619	34	246,586	87	49,878	90	23,129
Home Furnishings and Appliance Stores	31	979	80	20,200	102	24,238	106	15,521
Bldg. Matrl. and Garden Equip. and Supplies	15	9,324	14	#	53	29,513	50	9,797
Food and Beverage Stores	43	6,327	30	3,948	75	24,995	45	10,217
Gasoline Stations	16	20,965	9	13,839	33	34,840	22	32,999
Clothing and Clothing Accessories Stores	44	1,927	128	77,337	147	31,090	115	32,286
General Merchandise Stores	19	21,283	22	64,893	30	80,892	43	69,621
Food Services and Drinking Places	95	12,254	167	36,058	324	46,477	181	30,803
Other Retail Group	256	6,407	419	49,324 #	1,122	42,019	588	27,035
Total Retail and Food Services	557	87,086	903	512,185	1,973	363,942	1,240	251,407
All Other Outlets	194	32,099	608	115,011	787	84,383	1,201	219,276
Totals All Outlets	751	119,185	1,511	627,195	2,760	448,325	2,441	470,684
Type of business	CHINO HILLS		CHULA VISTA		CITRUS HEIGHTS		CLAREMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	28	3,365	181	56,209	54	13,992	6	#
Home Furnishings and Appliance Stores	70	4,214	189	45,358	72	12,774	31	951
Bldg. Matrl. and Garden Equip. and Supplies	16	#	59	24,768	16	8,893	11	#
Food and Beverage Stores	37	13,816	146	36,334	53	14,287	23	8,419
Gasoline Stations	10	24,047	49	74,924	18	20,350	7	11,288
Clothing and Clothing Accessories Stores	90	11,842	294	46,400	115	22,385	64	2,036
General Merchandise Stores	32	#	65	213,362	30	99,986	14	490
Food Services and Drinking Places	137	30,257	459	85,143	168	30,269	108	18,955
Other Retail Group	438	63,140 #	1,417	61,501	622	31,936	445	28,637 #
Total Retail and Food Services	858	150,680	2,859	643,998	1,148	254,872	709	70,777
All Other Outlets	350	22,205	1,352	66,065	337	16,043	226	8,865
Totals All Outlets	1,208	172,885	4,211	710,063	1,485	270,914	935	79,642
Type of business	CLOVIS		COACHELLA		COLTON		COMMERCE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	98	74,682	23	2,957	75	22,328	27	5,404
Home Furnishings and Appliance Stores	97	17,115	14	753	33	9,894	39	4,952
Bldg. Matrl. and Garden Equip. and Supplies	32	23,456	3	#	7	#	21	14,624
Food and Beverage Stores	53	19,527	24	8,604	45	13,381	29	2,765
Gasoline Stations	28	30,948	10	32,109	16	21,325	14	28,331
Clothing and Clothing Accessories Stores	139	23,679	26	2,418	35	#	143	132,687
General Merchandise Stores	30	102,558	3	#	23	#	18	42,315
Food Services and Drinking Places	244	42,381	61	8,217	110	13,503	76	16,058
Other Retail Group	677	34,712	68	4,184 #	229	31,611 #	146	10,377
Total Retail and Food Services	1,398	369,059	232	59,242	573	112,042	513	257,513
All Other Outlets	604	40,212	94	19,639	276	43,680	837	230,905
Totals All Outlets	2,002	409,271	326	78,882	849	155,722	1,350	488,418
Type of business	COMPTON		CONCORD		CORONA		CORTE MADERA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	82	6,078	123	165,864	216	77,863	10	25,424
Home Furnishings and Appliance Stores	53	16,333	126	36,093	183	27,981	20	12,744
Bldg. Matrl. and Garden Equip. and Supplies	19	#	71	61,086	64	33,877	3	#
Food and Beverage Stores	103	16,249	96	25,718	94	26,681	8	4,523
Gasoline Stations	20	22,200	39	38,932	38	83,093	3	#
Clothing and Clothing Accessories Stores	111	13,027	196	43,445	223	27,262	66	37,507
General Merchandise Stores	52	11,732	41	103,180	69	109,962	5	15,473
Food Services and Drinking Places	176	18,815	315	47,546	326	60,936	33	11,416
Other Retail Group	487	18,912 #	884	46,095	1,298	39,832	133	27,060 #
Total Retail and Food Services	1,103	123,346	1,891	567,960	2,511	487,488	281	134,146
All Other Outlets	510	53,984	962	92,749	1,487	335,421	151	27,665
Totals All Outlets	1,613	177,330	2,853	660,709	3,998	822,909	432	161,811

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	COSTA MESA		COVINA		CULVER CITY		CUPERTINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	359	148,917	58	40,758	43	45,782	11	1,000
Home Furnishings and Appliance Stores	459	95,041	57	#	114	41,757	81	#
Bldg. Matrl. and Garden Equip. and Supplies	125	33,051	20	13,994	31	7,429	26	10,236
Food and Beverage Stores	136	39,189	45	7,540	54	15,452	29	9,044
Gasoline Stations	34	61,387	13	12,937	14	29,904	13	18,674
Clothing and Clothing Accessories Stores	965	313,520	84	5,251	163	54,168	74	13,415
General Merchandise Stores	198	132,462	20	16,381	38	119,810	31	31,413
Food Services and Drinking Places	513	105,211	165	24,286	252	61,937	171	37,376
Other Retail Group	4,853	82,868	460	33,670 #	688	43,087	703	56,458 #
Total Retail and Food Services	7,642	1,011,645	922	154,816	1,397	419,324	1,139	177,617
All Other Outlets	2,526	175,569	518	19,982	597	52,550	408	495,144
Totals All Outlets	10,168	1,187,214	1,440	174,797	1,994	471,874	1,547	672,761
Type of business	CYPRESS		DALY CITY		DANA POINT		DANVILLE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	40	3,664	28	36,760	20	2,525	19	852
Home Furnishings and Appliance Stores	76	2,195	57	4,868	50	1,055	63	3,710
Bldg. Matrl. and Garden Equip. and Supplies	22	#	16	#	22	4,995	18	2,050
Food and Beverage Stores	33	5,940	56	12,967	32	10,252	27	10,387
Gasoline Stations	9	14,691	19	33,054	12	15,955	10	17,257
Clothing and Clothing Accessories Stores	160	4,588	114	33,210	84	2,778	89	8,618
General Merchandise Stores	91	58,592	22	36,553	15	873	11	#
Food Services and Drinking Places	136	18,110	202	46,016	122	23,647	103	21,621
Other Retail Group	1,649	69,573 #	537	40,986 #	554	11,397	580	56,391 #
Total Retail and Food Services	2,216	177,354	1,051	244,416	911	73,477	920	120,885
All Other Outlets	439	84,333	377	17,703	372	32,394	385	9,842
Totals All Outlets	2,655	261,687	1,428	262,119	1,283	105,872	1,305	130,727
Type of business	DAVIS		DELANO		DIAMOND BAR		DINUBA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	23	37,492	25	13,340	33	1,713	23	16,339
Home Furnishings and Appliance Stores	38	1,468	20	1,687	82	2,015	20	#
Bldg. Matrl. and Garden Equip. and Supplies	23	4,489	11	9,366	16	1,325	7	#
Food and Beverage Stores	36	13,201	43	8,265	26	3,775	25	2,490
Gasoline Stations	12	17,655	11	12,420	15	28,617	6	9,010
Clothing and Clothing Accessories Stores	51	6,042	30	1,662	63	799	28	507
General Merchandise Stores	7	#	13	18,452	26	11,225	8	#
Food Services and Drinking Places	162	25,418	69	8,897	117	13,108	50	6,070
Other Retail Group	490	23,369 #	132	3,128	414	5,857	78	94,107 #
Total Retail and Food Services	842	129,136	354	77,218	792	68,434	245	128,523
All Other Outlets	279	9,372	133	25,138	473	13,804	113	15,706
Totals All Outlets	1,121	138,508	487	102,356	1,265	82,238	358	144,229
Type of business	DIXON		DOWNEY		DUARTE		DUBLIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	18	13,020	83	67,724	22	46,799	39	129,476
Home Furnishings and Appliance Stores	15	141	59	22,253	18	#	71	40,640
Bldg. Matrl. and Garden Equip. and Supplies	12	1,382	22	#	8	1,475	28	15,988
Food and Beverage Stores	15	2,648	74	11,675	17	2,548	24	8,507
Gasoline Stations	10	13,232	26	44,090	3	#	18	25,658
Clothing and Clothing Accessories Stores	15	#	162	39,888	23	276	53	23,345
General Merchandise Stores	8	#	47	46,734	16	28,737	9	#
Food Services and Drinking Places	59	6,682	266	53,574	61	8,166	148	38,193
Other Retail Group	192	24,754 #	890	36,471 #	165	17,545 #	337	58,520 #
Total Retail and Food Services	344	61,859	1,629	322,408	333	105,546	727	340,325
All Other Outlets	127	42,227	621	56,669	142	9,924	358	66,726
Totals All Outlets	471	104,086	2,250	379,077	475	115,470	1,085	407,052

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	EASTVALE		EL CAJON		EL CENTRO		EL CERRITO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	12	444	118	130,785	56	23,786	10	#
Home Furnishings and Appliance Stores	28	#	84	20,728	37	#	23	3,778
Bldg. Matrl. and Garden Equip. and Supplies	5	#	49	35,503	30	16,042	5	2,334
Food and Beverage Stores	15	11,925	95	17,894	29	7,159	17	7,318
Gasoline Stations	4	11,677	45	50,570	17	15,088	6	4,648
Clothing and Clothing Accessories Stores	29	4,824	159	32,266	86	37,401	31	7,191
General Merchandise Stores	8	16,582	28	46,119	25	81,394	4	#
Food Services and Drinking Places	54	12,093	231	35,227	121	24,620	77	9,112
Other Retail Group	200	27,879 #	757	31,142	206	23,805 #	248	29,546 #
Total Retail and Food Services	355	85,423	1,566	400,235	607	229,295	421	63,928
All Other Outlets	137	68,202	832	115,209	344	44,860	130	6,666
Totals All Outlets	492	153,625	2,398	515,444	951	274,155	551	70,594
Type of business	EL MONTE		EL SEGUNDO		ELK GROVE		EMERYVILLE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	156	178,933	11	465	76	147,477	8	1,083
Home Furnishings and Appliance Stores	89	5,642	58	42,185	95	25,291	47	47,415
Bldg. Matrl. and Garden Equip. and Supplies	46	21,356	10	2,050	29	14,088	8	#
Food and Beverage Stores	118	10,409	16	14,134	55	25,540	21	6,195
Gasoline Stations	18	26,001	8	#	25	42,241	4	6,540
Clothing and Clothing Accessories Stores	112	5,560	60	15,196	139	22,165	57	31,496
General Merchandise Stores	47	#	17	#	36	56,106	6	#
Food Services and Drinking Places	242	20,713	158	31,391	249	48,083	112	23,785
Other Retail Group	521	29,443 #	321	67,068 #	1,044	42,687	185	41,934 #
Total Retail and Food Services	1,349	298,056	659	172,488	1,748	423,678	448	158,447
All Other Outlets	831	33,966	458	95,331	570	51,765	299	33,786
Totals All Outlets	2,180	332,023	1,117	267,820	2,318	475,442	747	192,233
Type of business	ENCINITAS		ESCONDIDO		EUREKA		FAIRFIELD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	30	28,382	192	220,140	54	37,939	81	89,316
Home Furnishings and Appliance Stores	97	16,868	137	12,397	42	7,787	77	16,591
Bldg. Matrl. and Garden Equip. and Supplies	54	21,034	66	44,050	32	13,105	31	14,942
Food and Beverage Stores	59	22,128	118	33,890	34	9,991	59	16,058
Gasoline Stations	20	36,658	42	72,479	21	15,152	36	39,926
Clothing and Clothing Accessories Stores	154	12,075	254	54,136	67	11,724	117	28,879
General Merchandise Stores	15	29,775	44	58,190	16	56,683	28	71,327
Food Services and Drinking Places	235	42,675	324	53,205	150	24,342	226	38,594
Other Retail Group	1,271	37,388	1,441	48,505	489	24,052	750	24,968
Total Retail and Food Services	1,935	246,983	2,618	596,994	905	200,775	1,405	340,600
All Other Outlets	838	29,365	1,231	128,050	366	39,419	645	120,596
Totals All Outlets	2,773	276,349	3,849	725,044	1,271	240,194	2,050	461,195
Type of business	FOLSOM		FONTANA		FOUNTAIN VALLEY		FREMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	39	95,328	198	157,260	36	14,837	168	192,268
Home Furnishings and Appliance Stores	87	25,193	138	7,605	93	23,984	294	34,278
Bldg. Matrl. and Garden Equip. and Supplies	23	18,755	49	31,359	22	2,619	51	32,786
Food and Beverage Stores	65	22,699	116	27,097	62	8,900	124	26,322
Gasoline Stations	17	21,051	51	85,517	24	33,260	42	66,269
Clothing and Clothing Accessories Stores	162	43,406	283	17,273	56	5,915	139	22,978
General Merchandise Stores	25	89,033	89	84,500	19	72,008	50	94,609
Food Services and Drinking Places	222	40,229	294	53,740	178	25,623	450	66,215
Other Retail Group	966	37,975	1,814	53,777	528	30,706	1,414	51,256
Total Retail and Food Services	1,606	393,669	3,032	518,128	1,018	217,852	2,732	586,980
All Other Outlets	559	31,108	947	181,203	630	34,219	1,966	280,931
Totals All Outlets	2,165	424,777	3,979	699,331	1,648	252,072	4,698	867,911

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	FRESNO		FULLERTON		GARDEN GROVE		GARDENA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	566	262,083	181	44,148	164	73,029	97	27,022
Home Furnishings and Appliance Stores	505	78,965	125	22,135	186	6,378	80	6,997
Bldg. Matrl. and Garden Equip. and Supplies	164	84,891	44	18,755	61	19,061	29	31,027
Food and Beverage Stores	436	92,093	106	17,451	165	16,640	71	11,865
Gasoline Stations	180	176,984	36	52,247	38	63,608	12	28,348
Clothing and Clothing Accessories Stores	706	123,185	198	19,675	179	13,538	107	2,271
General Merchandise Stores	166	254,964	67	80,340	63	64,068	33	22,035
Food Services and Drinking Places	1,208	192,189	364	64,640	475	63,686	265	32,140
Other Retail Group	2,798	141,829	1,142	41,190	1,211	55,859	609	9,581
Total Retail and Food Services	6,729	1,407,184	2,263	360,581	2,542	375,866	1,303	171,287
All Other Outlets	3,483	402,032	1,283	101,816	1,309	71,996	870	40,920
Totals All Outlets	10,212	1,809,216	3,546	462,397	3,851	447,861	2,173	212,206
Type of business	GILROY		GLENDALE		GLENDDORA		GOLETA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	68	38,552	177	155,113	70	38,223	33	21,631
Home Furnishings and Appliance Stores	54	15,786	261	20,231	58	14,441	38	20,389
Bldg. Matrl. and Garden Equip. and Supplies	26	16,210	50	25,930	30	#	25	18,268
Food and Beverage Stores	53	10,325	197	38,728	31	9,572	38	9,879
Gasoline Stations	21	36,292	35	50,042	11	13,060	14	16,327
Clothing and Clothing Accessories Stores	189	76,388	424	117,901	69	3,602	25	#
General Merchandise Stores	18	59,272	79	76,424	42	37,188	8	#
Food Services and Drinking Places	155	26,659	542	84,221	131	19,668	98	16,889
Other Retail Group	469	23,639	1,922	60,806	811	29,151 #	375	48,972 #
Total Retail and Food Services	1,053	303,122	3,687	629,395	1,253	164,905	654	152,356
All Other Outlets	421	34,094	1,697	142,166	396	16,266	487	49,543
Totals All Outlets	1,474	337,215	5,384	771,561	1,649	181,171	1,141	201,899
Type of business	GRASS VALLEY		HANFORD		HAWTHORNE		HAYWARD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	41	10,485	43	41,337	77	56,995	215	64,175
Home Furnishings and Appliance Stores	32	5,059	43	3,503	60	25,712	148	14,921
Bldg. Matrl. and Garden Equip. and Supplies	23	12,844	23	11,736	23	26,889	73	35,637
Food and Beverage Stores	27	15,204	36	10,086	59	8,007	117	20,940
Gasoline Stations	12	13,781	16	15,562	16	23,501	47	54,372
Clothing and Clothing Accessories Stores	45	1,735	105	13,873	50	11,071	160	26,431
General Merchandise Stores	15	11,755	30	40,255	22	#	57	107,138
Food Services and Drinking Places	95	12,110	140	20,453	171	20,792	388	46,774
Other Retail Group	404	15,361	402	14,125	405	95,742 #	847	38,697
Total Retail and Food Services	694	98,332	838	170,930	883	268,709	2,052	409,085
All Other Outlets	275	16,209	277	27,093	444	45,576	1,659	308,278
Totals All Outlets	969	114,541	1,115	198,023	1,327	314,284	3,711	717,363
Type of business	HEALDSBURG		HEMET		HERMOSA BEACH		HESPERIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	15	20,379	73	61,642	12	1,413	122	10,328
Home Furnishings and Appliance Stores	15	596	59	3,718	24	8,587	56	2,641
Bldg. Matrl. and Garden Equip. and Supplies	16	6,802	22	14,244	8	#	28	6,429
Food and Beverage Stores	34	7,366	46	10,983	25	6,426	46	11,574
Gasoline Stations	7	8,771	23	28,518	2	#	33	55,585
Clothing and Clothing Accessories Stores	39	3,107	56	9,581	89	2,157	42	5,696
General Merchandise Stores	3	#	34	37,050	14	103	24	31,770
Food Services and Drinking Places	58	11,856	165	24,897	114	19,627	135	22,723
Other Retail Group	319	6,771 #	501	14,314	391	16,707 #	583	9,564
Total Retail and Food Services	506	65,649	979	204,945	679	55,021	1,069	156,310
All Other Outlets	302	21,273	362	26,134	218	5,159	507	34,057
Totals All Outlets	808	86,922	1,341	231,079	897	60,180	1,576	190,367

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	HOLLISTER		HUNTINGTON BEACH		HUNTINGTON PARK		INDIO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	38	11,667	198	131,907	41	22,188	90	53,187
Home Furnishings and Appliance Stores	20	679	255	39,846	64	5,348	102	12,358
Bldg. Matrl. and Garden Equip. and Supplies	15	3,844	102	32,933	17	17,633	49	18,263
Food and Beverage Stores	25	7,837	154	43,567	97	7,354	56	12,120
Gasoline Stations	13	15,138	40	58,606	6	9,023	15	20,694
Clothing and Clothing Accessories Stores	19	305	468	35,306	206	10,690	217	7,212
General Merchandise Stores	7	10,565	140	92,098	48	12,924	53	12,013
Food Services and Drinking Places	83	9,863	543	90,945	190	18,745	219	19,707
Other Retail Group	222	5,160	3,329	73,041	349	7,589	1,215	14,433
Total Retail and Food Services	442	65,060	5,229	598,249	1,018	111,495	2,016	169,985
All Other Outlets	251	11,553	2,100	162,027	363	25,374	546	38,434
Totals All Outlets	693	76,613	7,329	760,276	1,381	136,868	2,562	208,419
Type of business	INDUSTRY		INGLEWOOD		IRVINE		JURUPA VALLEY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	106	97,947	86	40,571	139	155,199	87	9,519
Home Furnishings and Appliance Stores	163	83,314	67	3,457	484	108,358	71	5,450
Bldg. Matrl. and Garden Equip. and Supplies	52	24,466	16	#	71	25,394	54	7,338
Food and Beverage Stores	50	5,342	118	15,248	149	37,636	54	20,402
Gasoline Stations	16	25,376	23	28,633	29	65,282	21	34,215
Clothing and Clothing Accessories Stores	286	26,936	128	20,084	427	65,100	101	6,227
General Merchandise Stores	126	87,185	40	45,205	101	112,938	86	#
Food Services and Drinking Places	174	38,162	250	29,716	657	152,995	148	18,750
Other Retail Group	2,093	27,900	668	39,602 #	2,422	113,778	1,372	56,767 #
Total Retail and Food Services	3,066	416,628	1,396	222,516	4,479	836,681	1,994	158,668
All Other Outlets	1,314	308,893	451	59,599	3,195	459,878	469	66,040
Totals All Outlets	4,380	725,520	1,847	282,116	7,674	1,296,560	2,463	224,708
Type of business	LA HABRA		LA MESA		LA MIRADA		LA PUENTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	80	7,062	58	65,018	17	4,150	59	8,243
Home Furnishings and Appliance Stores	48	6,418	72	11,232	33	#	52	1,778
Bldg. Matrl. and Garden Equip. and Supplies	29	16,442	14	6,832	18	13,846	18	1,715
Food and Beverage Stores	54	9,768	54	13,866	25	5,402	48	6,412
Gasoline Stations	15	17,957	18	20,915	11	15,183	9	9,099
Clothing and Clothing Accessories Stores	53	7,802	85	14,168	31	3,336	84	4,518
General Merchandise Stores	24	89,695	16	66,736	19	4,018	38	3,625
Food Services and Drinking Places	166	24,545	185	33,504	108	15,221	110	10,939
Other Retail Group	430	11,704	652	28,193	265	71,937 #	611	4,787
Total Retail and Food Services	899	191,394	1,154	260,464	527	133,094	1,029	51,116
All Other Outlets	460	34,788	464	19,412	325	81,651	239	4,838
Totals All Outlets	1,359	226,182	1,618	279,876	852	214,745	1,268	55,954
Type of business	LA QUINTA		LA VERNE		LAGUNA BEACH		LAGUNA HILLS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	12	18,702	18	622	17	2,370	44	4,235
Home Furnishings and Appliance Stores	44	12,653	36	5,836	78	1,809	101	17,391
Bldg. Matrl. and Garden Equip. and Supplies	16	17,515	9	2,896	19	3,424	16	1,283
Food and Beverage Stores	21	11,784	12	4,681	28	7,115	28	9,701
Gasoline Stations	4	7,424	7	12,154	8	5,760	12	11,851
Clothing and Clothing Accessories Stores	62	7,345	27	4,572	165	8,885	92	15,785
General Merchandise Stores	11	68,019	14	15,567	18	187	12	21,378
Food Services and Drinking Places	108	24,751	86	14,833	112	28,358	88	19,556
Other Retail Group	634	11,457	243	10,954	899	12,487	379	10,957
Total Retail and Food Services	912	179,650	452	72,115	1,344	70,394	772	112,135
All Other Outlets	336	21,102	265	23,630	435	25,992	473	22,899
Totals All Outlets	1,248	200,752	717	95,745	1,779	96,387	1,245	135,035

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	LAGUNA NIGUEL		LAKE ELSINORE		LAKE FOREST		LAKEWOOD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	34	44,117	68	23,854	79	23,939	35	23,926
Home Furnishings and Appliance Stores	124	8,645	38	2,704	136	13,751	51	17,728
Bldg. Matrl. and Garden Equip. and Supplies	26	14,835	16	10,462	27	22,250	23	15,779
Food and Beverage Stores	31	16,757	35	9,750	61	15,492	58	15,043
Gasoline Stations	11	18,431	14	27,215	19	35,321	20	28,832
Clothing and Clothing Accessories Stores	76	6,989	82	12,013	84	7,964	123	38,261
General Merchandise Stores	20	92,368	21	49,733	19	21,870	35	99,984
Food Services and Drinking Places	127	25,165	118	18,389	228	40,259	184	42,488
Other Retail Group	670	19,226	406	10,661	773	44,276	557	24,011
Total Retail and Food Services	1,119	246,533	798	164,780	1,426	225,122	1,086	306,052
All Other Outlets	588	35,193	354	18,199	852	77,631	260	13,998
Totals All Outlets	1,707	281,726	1,152	182,979	2,278	302,754	1,346	320,050
Type of business	LANCASTER		LAWNDALE		LEMON GROVE		LINCOLN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	155	65,160	30	4,751	28	29,369	20	1,775
Home Furnishings and Appliance Stores	89	4,191	29	2,154	18	654	19	743
Bldg. Matrl. and Garden Equip. and Supplies	34	17,101	9	7,723	13	#	15	9,405
Food and Beverage Stores	81	16,849	25	3,305	20	8,725	16	8,667
Gasoline Stations	36	49,836	10	16,649	11	11,073	4	8,373
Clothing and Clothing Accessories Stores	126	11,448	21	804	24	2,047	36	3,164
General Merchandise Stores	45	83,820	8	#	9	#	11	#
Food Services and Drinking Places	296	39,511	70	8,454	52	8,153	63	10,612
Other Retail Group	973	26,008	191	5,673 #	181	29,024 #	320	14,793 #
Total Retail and Food Services	1,835	313,923	393	49,512	356	89,044	504	57,531
All Other Outlets	789	90,025	171	7,757	154	10,907	188	10,920
Totals All Outlets	2,624	403,948	564	57,269	510	99,951	692	68,451
Type of business	LIVERMORE		LODI		LOMPOC		LONG BEACH	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	81	78,233	106	24,187	29	12,527	301	75,204
Home Furnishings and Appliance Stores	97	8,333	58	3,957	28	1,768	340	28,621
Bldg. Matrl. and Garden Equip. and Supplies	47	28,637	28	16,273	10	#	102	#
Food and Beverage Stores	57	18,637	87	13,260	49	12,104	439	70,984
Gasoline Stations	34	42,895	23	25,149	12	9,982	107	162,607
Clothing and Clothing Accessories Stores	171	76,446	66	6,903	19	4,358	532	47,790
General Merchandise Stores	23	76,046	20	59,352	6	#	245	82,872
Food Services and Drinking Places	242	41,202	201	24,014	93	11,188	1,197	192,743
Other Retail Group	724	32,556	583	12,222	336	25,685 #	4,128	337,337 #
Total Retail and Food Services	1,476	402,986	1,172	185,317	582	77,612	7,391	998,159
All Other Outlets	951	158,111	510	37,665	236	15,927	2,447	315,249
Totals All Outlets	2,427	561,097	1,682	222,982	818	93,539	9,838	1,313,409
Type of business	LOS ANGELES		LOS BANOS		LOS GATOS		LYNWOOD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2,820	997,564	27	6,363	17	21,993	57	5,417
Home Furnishings and Appliance Stores	4,184	464,665	32	1,216	66	6,003	54	2,052
Bldg. Matrl. and Garden Equip. and Supplies	1,141	506,819	6	#	16	4,495	15	#
Food and Beverage Stores	3,582	628,454	24	7,264	40	16,482	72	9,026
Gasoline Stations	760	1,172,738	12	16,550	11	15,233	9	17,130
Clothing and Clothing Accessories Stores	8,585	860,406	28	904	93	11,431	86	5,518
General Merchandise Stores	1,849	870,767	15	18,899	5	#	27	4,588
Food Services and Drinking Places	10,710	1,781,039	79	10,550	125	29,946	150	15,920
Other Retail Group	34,075	1,095,128	173	10,094 #	544	19,570 #	281	11,114 #
Total Retail and Food Services	67,706	8,377,579	396	71,839	917	125,152	751	70,765
All Other Outlets	33,425	2,546,992	134	11,024	447	67,755	278	7,494
Totals All Outlets	101,131	10,924,570	530	82,864	1,364	192,907	1,029	78,259

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	MADERA		MALIBU		MANHATTAN BEACH		MANTECA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	48	21,544	3	#	13	#	62	25,501
Home Furnishings and Appliance Stores	45	2,090	44	1,230	47	14,912	42	5,039
Bldg. Matrl. and Garden Equip. and Supplies	17	10,184	13	2,385	9	#	21	11,220
Food and Beverage Stores	47	9,578	14	5,872	33	16,480	59	9,592
Gasoline Stations	23	19,298	8	7,889	6	10,251	28	22,516
Clothing and Clothing Accessories Stores	97	6,900	97	9,712	124	18,228	42	10,340
General Merchandise Stores	27	#	7	#	16	32,084	21	58,092
Food Services and Drinking Places	132	14,666	54	22,689	146	42,409	154	23,513
Other Retail Group	331	26,728 #	321	8,834 #	502	41,176 #	363	27,362
Total Retail and Food Services	767	110,988	561	58,612	896	175,541	792	193,174
All Other Outlets	261	40,117	230	10,234	359	57,397	332	35,729
Totals All Outlets	1,028	151,105	791	68,846	1,255	232,938	1,124	228,904
Type of business	MARTINEZ		MENIFEE		MENLO PARK		MERCED	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	19	3,276	44	5,661	3	#	64	46,014
Home Furnishings and Appliance Stores	28	467	37	12,228	59	6,938	53	7,980
Bldg. Matrl. and Garden Equip. and Supplies	11	9,239	22	#	17	4,650	19	12,273
Food and Beverage Stores	22	8,500	20	11,701	28	18,965	58	11,006
Gasoline Stations	15	13,086	10	19,824	10	15,718	23	22,977
Clothing and Clothing Accessories Stores	36	907	51	8,742	59	3,975	106	12,466
General Merchandise Stores	5	#	16	19,798	4	#	24	56,606
Food Services and Drinking Places	88	8,284	77	18,072	122	19,668	191	25,734
Other Retail Group	374	23,043 #	437	17,765 #	452	47,578 #	452	17,510
Total Retail and Food Services	598	66,803	714	113,790	754	117,493	990	212,566
All Other Outlets	279	70,271	241	10,585	453	65,253	401	39,060
Totals All Outlets	877	137,074	955	124,375	1,207	182,745	1,391	251,626
Type of business	MILPITAS		MISSION VIEJO		MODESTO		MONROVIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	38	37,217	80	72,130	185	48,186	43	65,972
Home Furnishings and Appliance Stores	109	22,157	139	34,905	192	36,330	41	12,719
Bldg. Matrl. and Garden Equip. and Supplies	22	12,748	30	13,416	58	31,174	18	#
Food and Beverage Stores	64	11,822	54	15,626	167	38,222	28	7,907
Gasoline Stations	17	26,188	21	42,536	58	54,522	7	12,261
Clothing and Clothing Accessories Stores	160	88,348	176	65,995	254	76,782	76	8,180
General Merchandise Stores	20	27,226	28	39,768	63	130,828	23	#
Food Services and Drinking Places	313	58,412	212	36,387	478	80,113	136	20,243
Other Retail Group	451	24,279	967	38,901	1,141	66,748	479	41,331 #
Total Retail and Food Services	1,194	308,398	1,707	359,664	2,596	562,904	851	168,613
All Other Outlets	725	105,979	743	57,291	1,044	166,823	442	35,929
Totals All Outlets	1,919	414,377	2,450	416,955	3,640	729,728	1,293	204,543
Type of business	MONTCLAIR		MONTEBELLO		MONTEREY		MONTEREY PARK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	99	59,574	54	25,742	23	#	26	#
Home Furnishings and Appliance Stores	75	18,724	42	#	58	5,658	44	1,407
Bldg. Matrl. and Garden Equip. and Supplies	27	4,244	18	16,340	14	1,929	11	300
Food and Beverage Stores	37	3,610	55	8,364	50	9,380	55	6,438
Gasoline Stations	6	10,596	18	27,411	12	13,789	11	15,289
Clothing and Clothing Accessories Stores	186	39,968	117	36,618	109	13,831	67	4,034
General Merchandise Stores	50	69,564	36	40,902	13	#	42	1,092
Food Services and Drinking Places	104	18,123	179	24,360	229	42,458	172	32,771
Other Retail Group	1,065	18,695	359	31,667 #	688	47,090 #	429	30,905 #
Total Retail and Food Services	1,649	243,097	878	211,405	1,196	134,136	857	92,238
All Other Outlets	414	29,409	506	67,174	474	42,020	408	20,036
Totals All Outlets	2,063	272,506	1,384	278,579	1,670	176,156	1,265	112,273

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	MOORPARK		MORENO VALLEY		MORGAN HILL		MOUNTAIN VIEW	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	20	5,875	94	53,905	31	37,908	37	24,666
Home Furnishings and Appliance Stores	21	4,171	110	3,292	38	2,618	107	28,593
Bldg. Matrl. and Garden Equip. and Supplies	16	1,977	37	19,874	34	13,996	28	8,625
Food and Beverage Stores	22	5,053	82	21,859	31	9,161	64	22,572
Gasoline Stations	7	13,258	32	48,216	12	27,544	20	29,651
Clothing and Clothing Accessories Stores	21	3,788	173	29,594	35	5,652	88	11,496
General Merchandise Stores	9	13,131	50	81,928	16	14,948	19	64,913
Food Services and Drinking Places	78	11,727	279	47,241	130	20,889	280	67,644
Other Retail Group	276	10,102	784	21,410	401	11,686	727	34,653
Total Retail and Food Services	470	69,080	1,641	327,319	728	144,401	1,370	292,813
All Other Outlets	302	20,391	497	33,001	442	30,837	795	82,539
Totals All Outlets	772	89,471	2,138	360,321	1,170	175,238	2,165	375,352
Type of business	MURRIETA		NAPA		NATIONAL CITY		NEWARK	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	79	35,240	48	32,991	97	122,108	75	44,668
Home Furnishings and Appliance Stores	93	25,600	83	7,412	73	6,532	43	1,392
Bldg. Matrl. and Garden Equip. and Supplies	43	18,430	48	34,634	31	6,174	15	18,613
Food and Beverage Stores	50	15,522	157	26,611	79	8,605	37	8,502
Gasoline Stations	24	38,237	20	33,717	13	16,732	13	13,834
Clothing and Clothing Accessories Stores	98	9,135	120	25,060	196	51,751	102	18,838
General Merchandise Stores	32	61,978	17	35,079	26	47,340	16	22,988
Food Services and Drinking Places	181	31,593	227	46,285	199	35,116	178	22,580
Other Retail Group	838	28,498	944	28,602	593	20,710	288	38,239
Total Retail and Food Services	1,438	264,234	1,664	270,391	1,307	315,069	767	189,655
All Other Outlets	666	44,585	957	57,825	426	44,344	399	36,042
Totals All Outlets	2,104	308,819	2,621	328,216	1,733	359,413	1,166	225,697
Type of business	NEWPORT BEACH		NORCO		NORWALK		NOVATO	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	74	198,604	52	34,250	54	36,220	27	19,560
Home Furnishings and Appliance Stores	216	12,189	32	3,565	47	1,545	55	3,427
Bldg. Matrl. and Garden Equip. and Supplies	33	11,510	14	6,335	12	#	25	5,872
Food and Beverage Stores	86	33,048	26	6,138	60	11,115	35	14,870
Gasoline Stations	14	29,629	13	20,133	21	33,763	14	24,087
Clothing and Clothing Accessories Stores	335	76,081	39	1,376	81	7,426	67	11,640
General Merchandise Stores	28	55,399	9	#	32	58,521	6	43,947
Food Services and Drinking Places	378	107,904	101	14,310	185	23,830	130	20,332
Other Retail Group	1,407	43,857	370	16,533 #	457	14,658 #	624	19,322
Total Retail and Food Services	2,571	568,220	656	102,641	949	187,078	983	163,056
All Other Outlets	1,360	181,341	281	20,795	406	23,702	637	24,148
Totals All Outlets	3,931	749,561	937	123,436	1,355	210,780	1,620	187,204
Type of business	OAKDALE		OAKLAND		OCEANSIDE		ONTARIO	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	32	16,040	235	120,239	122	30,772	274	282,378
Home Furnishings and Appliance Stores	20	1,472	313	35,380	137	21,216	236	45,457
Bldg. Matrl. and Garden Equip. and Supplies	15	3,990	122	55,317	57	30,174	130	41,321
Food and Beverage Stores	23	5,145	528	75,610	97	28,173	121	19,130
Gasoline Stations	11	13,004	116	147,044	37	60,315	66	154,568
Clothing and Clothing Accessories Stores	20	386	628	21,990	240	15,775	473	150,192
General Merchandise Stores	7	#	132	44,918	58	67,708	131	63,785
Food Services and Drinking Places	55	6,975	1,376	169,372	389	60,075	435	84,408
Other Retail Group	170	10,401 #	4,221	82,451	1,829	39,737	2,399	190,173
Total Retail and Food Services	353	57,412	7,671	752,321	2,966	353,944	4,265	1,031,411
All Other Outlets	200	11,166	2,951	335,531	1,183	69,482	2,192	561,820
Totals All Outlets	553	68,578	10,622	1,087,853	4,149	423,426	6,457	1,593,231

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	ORANGE		OROVILLE		OXNARD		PALM DESERT	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	225	131,269	32	9,168	120	120,709	68	5,463
Home Furnishings and Appliance Stores	220	29,853	27	1,456	132	38,776	156	28,809
Bldg. Matrl. and Garden Equip. and Supplies	85	61,353	25	#	43	28,502	54	21,018
Food and Beverage Stores	126	28,900	28	6,168	164	26,948	50	17,044
Gasoline Stations	41	56,397	14	13,158	39	61,419	11	22,866
Clothing and Clothing Accessories Stores	279	59,816	33	2,334	184	27,124	385	65,002
General Merchandise Stores	64	53,326	9	#	51	95,046	44	117,999
Food Services and Drinking Places	457	89,846	74	9,038	368	58,576	212	48,930
Other Retail Group	1,637	57,526	290	31,695 #	1,118	31,438	1,271	45,224
Total Retail and Food Services	3,134	568,284	532	73,017	2,219	488,537	2,251	372,356
All Other Outlets	1,785	286,205	194	12,111	1,253	141,554	727	71,957
Totals All Outlets	4,919	854,489	726	85,127	3,472	630,091	2,978	444,312
Type of business	PALM SPRINGS		PALMDALE		PALO ALTO		PARAMOUNT	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	40	24,336	61	41,023	29	#	64	5,009
Home Furnishings and Appliance Stores	76	4,286	103	23,555	136	44,811	98	1,054
Bldg. Matrl. and Garden Equip. and Supplies	26	22,298	34	17,131	31	5,335	28	17,811
Food and Beverage Stores	44	12,621	56	19,117	35	10,993	54	11,572
Gasoline Stations	18	31,406	30	45,211	11	17,710	11	18,780
Clothing and Clothing Accessories Stores	136	11,638	170	35,199	160	88,815	307	6,995
General Merchandise Stores	21	#	52	93,693	16	51,034	107	#
Food Services and Drinking Places	254	54,133	259	46,520	297	84,518	123	11,419
Other Retail Group	889	43,782 #	890	27,807	886	128,871 #	1,921	22,205 #
Total Retail and Food Services	1,504	204,500	1,655	349,256	1,601	432,086	2,713	94,845
All Other Outlets	585	54,899	568	37,684	825	201,648	667	74,524
Totals All Outlets	2,089	259,399	2,223	386,939	2,426	633,733	3,380	169,369
Type of business	PASADENA		PASO ROBLES		PERRIS		PETALUMA	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	120	97,435	44	26,193	55	16,320	44	64,636
Home Furnishings and Appliance Stores	331	60,321	43	4,897	44	2,080	77	5,284
Bldg. Matrl. and Garden Equip. and Supplies	76	26,236	23	10,737	27	#	30	8,390
Food and Beverage Stores	128	41,086	53	9,739	42	13,357	54	19,632
Gasoline Stations	30	39,425	21	25,198	14	29,999	19	27,463
Clothing and Clothing Accessories Stores	510	70,403	48	8,449	75	1,062	102	27,572
General Merchandise Stores	105	60,554	18	29,170	16	#	11	18,601
Food Services and Drinking Places	579	118,657	151	20,874	96	14,497	217	28,461
Other Retail Group	3,031	123,424	508	14,387	329	32,532 #	983	25,781
Total Retail and Food Services	4,910	637,542	909	149,644	698	109,847	1,537	225,819
All Other Outlets	1,578	137,419	486	35,292	263	80,930	725	54,773
Totals All Outlets	6,488	774,960	1,395	184,936	961	190,777	2,262	280,592
Type of business	PICO RIVERA		PINOLE		PITTSBURG		PLACENTIA	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	29	2,175	10	2,171	44	26,634	49	19,067
Home Furnishings and Appliance Stores	48	6,514	16	#	25	2,063	50	3,976
Bldg. Matrl. and Garden Equip. and Supplies	17	12,567	6	5,221	14	#	11	#
Food and Beverage Stores	58	10,754	18	7,405	45	10,754	26	7,304
Gasoline Stations	12	21,819	8	10,023	13	16,647	10	18,884
Clothing and Clothing Accessories Stores	44	9,075	20	3,723	35	5,998	39	5,510
General Merchandise Stores	15	35,077	6	14,245	12	18,855	7	1,740
Food Services and Drinking Places	146	24,428	83	15,152	106	18,142	113	15,996
Other Retail Group	272	7,902	161	20,512 #	227	20,734 #	328	11,419 #
Total Retail and Food Services	641	130,312	328	78,452	521	119,826	633	83,896
All Other Outlets	346	52,443	120	2,974	275	37,199	460	43,679
Totals All Outlets	987	182,755	448	81,426	796	157,024	1,093	127,574

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	PLACERVILLE		PLEASANT HILL		PLEASANTON		POMONA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	16	21,832	27	2,626	104	79,549	251	41,196
Home Furnishings and Appliance Stores	16	1,656	46	35,390	141	18,548	176	4,839
Bldg. Matrl. and Garden Equip. and Supplies	14	#	24	5,779	44	13,312	69	18,632
Food and Beverage Stores	20	4,734	26	10,949	60	20,736	132	17,078
Gasoline Stations	9	8,405	11	19,945	19	27,679	46	49,599
Clothing and Clothing Accessories Stores	37	1,206	41	23,003	245	66,629	307	4,674
General Merchandise Stores	12	1,765	14	20,771	46	68,579	117	18,637
Food Services and Drinking Places	73	8,573	118	26,531	271	42,685	362	32,778
Other Retail Group	368	19,346 #	326	23,902	1,183	29,481	1,921	23,985
Total Retail and Food Services	565	67,517	633	168,897	2,113	367,198	3,381	211,418
All Other Outlets	150	12,233	242	18,349	944	156,103	1,315	139,331
Totals All Outlets	715	79,750	875	187,245	3,057	523,301	4,696	350,749

Type of business	PORTERVILLE		POWAY		RANCHO CORDOVA		RANCHO CUCAMONGA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	48	17,501	40	43,329	175	14,745	149	8,311
Home Furnishings and Appliance Stores	41	3,452	54	4,455	103	23,547	149	44,232
Bldg. Matrl. and Garden Equip. and Supplies	20	9,567	24	11,221	58	34,996	72	20,584
Food and Beverage Stores	23	6,764	28	6,286	44	7,714	96	33,364
Gasoline Stations	27	17,933	12	17,175	26	29,088	35	52,724
Clothing and Clothing Accessories Stores	94	4,950	37	1,786	45	4,900	237	45,003
General Merchandise Stores	29	30,597	16	80,061	21	50,605	66	119,282
Food Services and Drinking Places	107	14,410	128	16,241	188	23,389	363	93,601
Other Retail Group	346	7,611	500	13,142	475	29,224	1,328	77,653
Total Retail and Food Services	735	112,785	839	193,697	1,135	218,207	2,495	494,753
All Other Outlets	242	23,274	645	83,681	698	118,303	1,408	130,383
Totals All Outlets	977	136,060	1,484	277,377	1,833	336,510	3,903	625,136

Type of business	RANCHO SANTA MARGARITA		RED BLUFF		REDDING		REDLANDS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	19	29,063	22	13,110	130	80,582	62	64,063
Home Furnishings and Appliance Stores	56	4,644	16	1,288	115	23,602	78	4,358
Bldg. Matrl. and Garden Equip. and Supplies	13	#	14	#	74	30,154	37	21,027
Food and Beverage Stores	23	8,012	15	4,751	64	25,597	51	17,405
Gasoline Stations	5	12,717	15	15,938	47	48,844	17	21,448
Clothing and Clothing Accessories Stores	64	2,996	12	391	95	25,314	107	12,643
General Merchandise Stores	15	18,834	7	#	25	84,084	26	23,386
Food Services and Drinking Places	77	18,128	64	6,983	299	42,890	218	30,217
Other Retail Group	423	19,846 #	251	24,943 #	1,609	46,010	864	19,588
Total Retail and Food Services	695	114,239	416	67,406	2,458	407,077	1,460	214,135
All Other Outlets	354	23,452	189	10,121	1,072	102,276	549	36,786
Totals All Outlets	1,049	137,691	605	77,526	3,530	509,353	2,009	250,921

Type of business	REDONDO BEACH		REDWOOD CITY		RIALTO		RICHMOND	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	32	17,995	69	121,365	104	5,449	102	49,179
Home Furnishings and Appliance Stores	89	16,008	95	23,856	46	2,225	53	4,175
Bldg. Matrl. and Garden Equip. and Supplies	17	1,771	31	16,613	19	12,431	21	#
Food and Beverage Stores	70	22,632	58	23,246	64	11,154	76	7,891
Gasoline Stations	11	14,988	26	34,610	26	39,784	34	72,401
Clothing and Clothing Accessories Stores	219	54,167	90	13,762	62	5,279	132	10,501
General Merchandise Stores	32	32,559	26	67,470	28	#	25	75,610
Food Services and Drinking Places	257	42,585	257	41,283	122	22,294	165	17,299
Other Retail Group	902	24,547	652	37,754	370	38,914 #	573	26,697 #
Total Retail and Food Services	1,629	227,251	1,304	379,960	841	137,530	1,181	263,752
All Other Outlets	578	28,660	750	148,793	429	101,124	618	76,758
Totals All Outlets	2,207	255,911	2,054	528,753	1,270	238,654	1,799	340,510

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013

(Taxable transactions in thousands of dollars)

Type of business	RIDGECREST		RIVERBANK		RIVERSIDE		ROCKLIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	25	8,680	22	2,376	333	289,654	60	34,494
Home Furnishings and Appliance Stores	20	1,420	13	#	306	44,228	70	25,835
Bldg. Matrl. and Garden Equip. and Supplies	10	#	5	#	124	69,488	20	6,933
Food and Beverage Stores	15	4,383	16	4,288	206	56,417	34	8,633
Gasoline Stations	13	10,084	4	6,100	68	99,837	16	23,540
Clothing and Clothing Accessories Stores	28	704	17	1,463	447	73,632	46	2,025
General Merchandise Stores	8	14,475	7	17,553	158	129,273	21	6,116
Food Services and Drinking Places	66	9,351	52	7,441	700	113,574	113	18,120
Other Retail Group	242	10,254 #	89	20,082 #	3,195	87,303	501	21,663
Total Retail and Food Services	427	59,352	225	59,303	5,537	963,407	881	147,359
All Other Outlets	176	4,637	57	5,254	2,236	289,345	391	37,789
Totals All Outlets	603	63,989	282	64,557	7,773	1,252,752	1,272	185,147
Type of business	ROHNERT PARK		ROSEMEAD		ROSEVILLE		SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	18	2,973	62	3,779	143	303,659	528	96,341
Home Furnishings and Appliance Stores	41	8,672	65	3,039	245	63,486	459	55,897
Bldg. Matrl. and Garden Equip. and Supplies	15	#	14	304	59	34,151	182	70,283
Food and Beverage Stores	25	9,089	51	4,406	98	39,410	397	83,308
Gasoline Stations	12	13,080	6	10,467	39	57,736	115	143,073
Clothing and Clothing Accessories Stores	17	4,514	30	385	390	114,300	665	102,389
General Merchandise Stores	9	61,588	23	46,332	106	159,773	157	159,577
Food Services and Drinking Places	121	24,563	145	22,145	397	86,413	1,343	204,497
Other Retail Group	303	25,011 #	282	5,482	2,180	96,697	4,357	132,636
Total Retail and Food Services	561	149,489	678	96,339	3,657	955,625	8,203	1,048,000
All Other Outlets	302	23,053	316	9,688	1,044	172,830	3,354	444,635
Totals All Outlets	863	172,542	994	106,026	4,701	1,128,454	11,557	1,492,635
Type of business	SALINAS		SAN BERNARDINO		SAN BRUNO		SAN CARLOS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	128	89,922	256	105,341	25	19,886	23	3,326
Home Furnishings and Appliance Stores	113	18,478	221	24,441	41	#	53	28,203
Bldg. Matrl. and Garden Equip. and Supplies	39	29,754	61	35,094	9	#	52	38,411
Food and Beverage Stores	129	30,631	187	30,232	36	5,874	15	4,174
Gasoline Stations	47	69,317	60	78,348	13	28,843	9	8,216
Clothing and Clothing Accessories Stores	207	37,417	422	37,797	70	17,666	61	11,597
General Merchandise Stores	41	84,443	190	182,531	13	31,238	5	1,288
Food Services and Drinking Places	338	49,791	456	67,409	136	25,356	132	19,848
Other Retail Group	812	30,836	2,575	37,099	256	37,636 #	486	23,647
Total Retail and Food Services	1,854	440,587	4,428	598,292	599	166,498	836	138,710
All Other Outlets	849	127,536	1,129	100,945	279	12,440	659	63,106
Totals All Outlets	2,703	568,123	5,557	699,238	878	178,938	1,495	201,817
Type of business	SAN CLEMENTE		SAN DIEGO		SAN DIMAS		SAN FERNANDO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	43	3,417	1,142	570,626	24	1,153	48	10,930
Home Furnishings and Appliance Stores	112	6,368	1,567	327,456	28	4,254	69	1,663
Bldg. Matrl. and Garden Equip. and Supplies	24	#	429	210,407	13	#	17	#
Food and Beverage Stores	41	13,334	1,027	270,478	26	6,233	31	4,927
Gasoline Stations	13	28,300	305	472,607	11	14,487	7	3,926
Clothing and Clothing Accessories Stores	128	4,272	2,359	547,386	53	6,754	203	2,546
General Merchandise Stores	33	23,116	422	494,737	25	46,953	86	#
Food Services and Drinking Places	185	30,522	4,079	808,131	82	13,437	93	12,467
Other Retail Group	842	24,339 #	14,772	437,054	374	14,481 #	1,030	30,413 #
Total Retail and Food Services	1,421	133,669	26,102	4,138,881	636	107,753	1,584	66,871
All Other Outlets	734	26,667	11,392	1,470,389	381	22,016	314	18,655
Totals All Outlets	2,155	160,336	37,494	5,609,270	1,017	129,769	1,898	85,526

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013

(Taxable transactions in thousands of dollars)

Type of business	SAN FRANCISCO		SAN GABRIEL		SAN JOSE		SAN JUAN CAPISTRANO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	194	148,358	25	3,333	522	444,819	35	46,013
Home Furnishings and Appliance Stores	1,011	242,861	89	3,115	909	160,083	67	7,180
Bldg. Matrl. and Garden Equip. and Supplies	308	123,514	22	3,733	292	194,695	23	13,182
Food and Beverage Stores	1,207	209,472	52	3,830	647	133,128	25	4,171
Gasoline Stations	116	154,011	11	14,367	203	308,359	4	7,323
Clothing and Clothing Accessories Stores	2,325	605,970	104	14,240	1,161	277,065	60	8,188
General Merchandise Stores	249	297,304	20	185	172	377,113	18	#
Food Services and Drinking Places	4,663	973,699	198	26,149	2,309	404,499	90	14,724
Other Retail Group	9,513	540,569	465	8,593	7,712	283,128	547	50,711 #
Total Retail and Food Services	19,586	3,295,758	986	77,544	13,927	2,582,889	869	151,492
All Other Outlets	8,819	1,452,815	383	15,067	6,481	1,194,294	413	24,690
Totals All Outlets	28,405	4,748,573	1,369	92,611	20,408	3,777,184	1,282	176,181
Type of business	SAN LEANDRO		SAN LUIS OBISPO		SAN MARCOS		SAN MATEO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	62	64,587	59	66,624	62	23,123	69	24,366
Home Furnishings and Appliance Stores	100	12,596	81	20,132	106	47,515	159	26,299
Bldg. Matrl. and Garden Equip. and Supplies	54	30,048	39	24,082	59	37,300	47	19,859
Food and Beverage Stores	78	16,496	50	16,009	50	13,404	100	26,627
Gasoline Stations	32	31,445	17	24,505	18	28,676	31	47,006
Clothing and Clothing Accessories Stores	117	41,600	123	25,099	57	15,863	273	63,285
General Merchandise Stores	28	97,960	14	54,830	11	62,352	38	51,571
Food Services and Drinking Places	262	34,959	216	39,319	225	36,858	376	62,740
Other Retail Group	555	29,132	702	35,960	747	26,434	1,277	55,445
Total Retail and Food Services	1,288	358,822	1,301	306,559	1,335	291,526	2,370	377,199
All Other Outlets	975	189,753	669	50,626	898	75,504	1,162	73,124
Totals All Outlets	2,263	548,575	1,970	357,184	2,233	367,030	3,532	450,322
Type of business	SAN RAFAEL		SAN RAMON		SANTA ANA		SANTA BARBARA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	90	133,101	25	8,373	282	130,038	60	46,180
Home Furnishings and Appliance Stores	132	28,854	68	10,749	329	38,043	156	21,978
Bldg. Matrl. and Garden Equip. and Supplies	51	55,270	21	24,354	108	59,086	71	26,604
Food and Beverage Stores	58	21,269	33	15,028	301	47,790	128	35,276
Gasoline Stations	21	22,480	19	27,421	49	88,049	31	38,040
Clothing and Clothing Accessories Stores	157	14,923	53	4,062	416	74,524	252	55,311
General Merchandise Stores	24	29,154	13	#	103	73,117	51	25,938
Food Services and Drinking Places	251	31,361	151	25,288	768	101,400	435	86,264
Other Retail Group	954	38,583	485	33,501 #	1,674	67,841	1,770	52,420
Total Retail and Food Services	1,738	374,995	868	148,776	4,030	679,888	2,954	388,010
All Other Outlets	1,112	85,789	538	55,633	2,741	272,701	1,446	88,973
Totals All Outlets	2,850	460,785	1,406	204,409	6,771	952,589	4,400	476,983
Type of business	SANTA CLARA		SANTA CLARITA		SANTA CRUZ		SANTA FE SPRINGS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	144	166,514	156	141,264	41	17,930	99	22,850
Home Furnishings and Appliance Stores	229	69,704	222	32,196	86	5,945	129	7,229
Bldg. Matrl. and Garden Equip. and Supplies	57	19,154	90	39,730	29	8,313	62	11,148
Food and Beverage Stores	104	25,644	119	31,058	76	19,274	36	5,437
Gasoline Stations	28	40,031	47	81,548	16	16,641	11	17,406
Clothing and Clothing Accessories Stores	119	20,107	403	41,669	135	14,518	234	6,107
General Merchandise Stores	29	65,725	111	138,341	13	#	99	22,334
Food Services and Drinking Places	510	84,199	459	87,727	247	39,662	139	18,146
Other Retail Group	1,120	35,844	2,731	51,484	1,024	63,912 #	1,851	19,154
Total Retail and Food Services	2,340	526,922	4,338	645,017	1,667	186,195	2,660	129,810
All Other Outlets	2,173	528,028	1,765	127,427	642	33,092	1,746	421,260
Totals All Outlets	4,513	1,054,950	6,103	772,445	2,309	219,287	4,406	551,071

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013

(Taxable transactions in thousands of dollars)

Type of business	SANTA MARIA		SANTA MONICA		SANTA ROSA		SANTEE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	94	71,445	85	138,690	117	136,362	68	8,674
Home Furnishings and Appliance Stores	82	13,131	222	27,951	179	52,145	47	9,729
Bldg. Matrl. and Garden Equip. and Supplies	38	34,187	44	15,889	77	44,465	23	16,943
Food and Beverage Stores	85	25,086	91	30,432	143	52,351	32	10,555
Gasoline Stations	19	36,235	18	28,872	45	61,948	11	14,349
Clothing and Clothing Accessories Stores	107	16,157	531	118,133	267	56,398	44	9,389
General Merchandise Stores	33	73,458	65	16,790	39	115,354	14	69,551
Food Services and Drinking Places	223	33,961	508	132,376	493	72,119	115	23,653
Other Retail Group	609	23,358	1,935	88,643	2,060	78,930	474	19,047
Total Retail and Food Services	1,290	327,019	3,499	597,775	3,420	670,072	828	181,890
All Other Outlets	809	132,845	1,343	207,193	1,724	133,725	429	49,396
Totals All Outlets	2,099	459,864	4,842	804,968	5,144	803,797	1,257	231,286
Type of business	SEAL BEACH		SEASIDE		SELMA		SHAFTER	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	9	#	45	68,167	30	38,311	10	3,316
Home Furnishings and Appliance Stores	25	6,359	27	1,664	21	1,570	10	#
Bldg. Matrl. and Garden Equip. and Supplies	5	707	12	#	8	#	4	#
Food and Beverage Stores	18	5,950	30	4,108	23	4,440	13	1,202
Gasoline Stations	7	10,473	7	8,167	6	4,715	12	12,543
Clothing and Clothing Accessories Stores	50	8,501	23	198	32	457	13	99
General Merchandise Stores	17	18,468	4	1,750	8	#	8	1,119
Food Services and Drinking Places	87	21,128	64	9,780	58	8,889	22	2,295
Other Retail Group	249	12,862 #	149	20,850 #	104	24,321 #	56	121,623 #
Total Retail and Food Services	467	84,448	361	114,685	290	82,703	148	142,197
All Other Outlets	192	27,299	142	14,028	105	13,041	84	175,844
Totals All Outlets	659	111,747	503	128,712	395	95,744	232	318,041
Type of business	SIGNAL HILL		SIMI VALLEY		SONORA		SOUTH EL MONTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	60	73,896	82	51,840	17	2,548	99	5,513
Home Furnishings and Appliance Stores	30	11,835	86	13,840	23	2,657	74	3,860
Bldg. Matrl. and Garden Equip. and Supplies	18	#	45	25,467	12	8,303	44	10,094
Food and Beverage Stores	13	2,756	77	23,023	15	6,260	31	3,682
Gasoline Stations	8	7,217	29	44,537	5	5,018	10	22,074
Clothing and Clothing Accessories Stores	20	#	109	10,309	43	2,068	101	#
General Merchandise Stores	14	34,804	40	87,992	6	#	43	611
Food Services and Drinking Places	37	8,650	267	44,780	62	4,864	72	6,687
Other Retail Group	192	136,596 #	1,039	29,323	271	23,879 #	634	6,765 #
Total Retail and Food Services	392	275,755	1,774	331,111	454	55,599	1,108	59,284
All Other Outlets	372	52,345	1,117	56,684	151	4,315	839	39,910
Totals All Outlets	764	328,099	2,891	387,795	605	59,914	1,947	99,195
Type of business	SOUTH GATE		SOUTH LAKE TAHOE		SOUTH SAN FRANCISCO		STANTON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	127	21,599	22	4,995	55	7,453	62	7,862
Home Furnishings and Appliance Stores	53	625	22	1,274	48	9,024	25	#
Bldg. Matrl. and Garden Equip. and Supplies	19	611	14	4,198	29	17,077	18	11,047
Food and Beverage Stores	82	8,464	39	15,566	58	12,162	43	5,451
Gasoline Stations	18	23,497	11	6,866	26	27,684	12	15,402
Clothing and Clothing Accessories Stores	62	4,897	60	6,890	39	230	42	1,076
General Merchandise Stores	34	31,720	6	#	15	#	16	#
Food Services and Drinking Places	172	18,646	133	16,554	204	34,718	104	11,628
Other Retail Group	392	6,368	311	13,377 #	306	110,119 #	176	14,259 #
Total Retail and Food Services	959	116,427	618	69,720	780	218,467	498	66,726
All Other Outlets	529	39,451	228	12,290	788	120,685	266	16,156
Totals All Outlets	1,488	155,878	846	82,010	1,568	339,152	764	82,882

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	STOCKTON		SUNNYVALE		TEMECULA		THOUSAND OAKS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	251	123,842	56	84,659	122	130,342	96	154,914
Home Furnishings and Appliance Stores	205	23,624	136	29,255	107	21,124	162	38,541
Bldg. Matrl. and Garden Equip. and Supplies	77	50,315	34	42,456	47	26,903	37	23,672
Food and Beverage Stores	258	45,756	99	22,920	74	21,404	86	35,993
Gasoline Stations	80	84,607	28	37,751	27	55,862	29	50,908
Clothing and Clothing Accessories Stores	297	45,434	95	13,178	209	50,707	229	57,161
General Merchandise Stores	97	136,142	10	65,822	50	125,342	51	47,834
Food Services and Drinking Places	602	77,723	390	67,999	352	69,974	344	75,756
Other Retail Group	1,814	92,968	977	34,903	1,213	52,096	1,456	67,666
Total Retail and Food Services	3,681	680,411	1,825	398,944	2,201	553,755	2,490	552,445
All Other Outlets	1,428	201,102	1,154	312,213	1,035	136,675	1,405	123,009
Totals All Outlets	5,109	881,513	2,979	711,157	3,236	690,429	3,895	675,454
Type of business	TORRANCE		TRACY		TRUCKEE		TULARE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	140	201,422	61	70,146	21	2,138	61	22,353
Home Furnishings and Appliance Stores	323	63,599	59	35,231	35	4,802	38	1,876
Bldg. Matrl. and Garden Equip. and Supplies	81	37,132	18	16,895	21	13,959	27	13,445
Food and Beverage Stores	121	31,979	57	14,493	21	5,502	41	8,197
Gasoline Stations	35	57,874	21	45,996	11	7,708	27	44,679
Clothing and Clothing Accessories Stores	622	73,998	112	12,425	51	2,903	116	25,098
General Merchandise Stores	212	147,558	26	58,465	11	#	27	26,822
Food Services and Drinking Places	497	100,746	177	30,370	74	9,555	144	17,608
Other Retail Group	3,895	96,413	454	20,532	290	9,341 #	347	10,514
Total Retail and Food Services	5,926	810,720	985	304,553	535	55,909	828	170,593
All Other Outlets	1,947	218,170	416	51,610	200	13,140	337	48,268
Totals All Outlets	7,873	1,028,890	1,401	356,164	735	69,049	1,165	218,861
Type of business	TURLOCK		TUSTIN		UKIAH		UNION CITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	89	23,830	49	128,617	18	9,584	22	2,798
Home Furnishings and Appliance Stores	60	4,246	132	35,132	19	2,923	45	17,837
Bldg. Matrl. and Garden Equip. and Supplies	26	18,132	22	16,810	18	14,389	15	17,168
Food and Beverage Stores	64	12,720	62	22,663	22	7,536	46	8,758
Gasoline Stations	26	34,936	19	33,167	12	11,222	12	14,881
Clothing and Clothing Accessories Stores	75	14,840	141	33,566	28	5,046	53	1,071
General Merchandise Stores	26	68,169	30	#	6	21,849	13	#
Food Services and Drinking Places	183	29,129	245	48,170	85	11,156	121	24,376
Other Retail Group	472	20,571	782	136,991 #	249	12,108	333	33,213 #
Total Retail and Food Services	1,021	226,572	1,482	455,116	457	95,813	660	120,100
All Other Outlets	488	62,698	910	62,865	220	10,103	449	91,835
Totals All Outlets	1,509	289,271	2,392	517,981	677	105,916	1,109	211,936
Type of business	UPLAND		VACAVILLE		VALLEJO		VENTURA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	126	29,784	58	56,744	77	60,796	132	95,284
Home Furnishings and Appliance Stores	93	7,125	75	19,174	54	12,584	151	16,250
Bldg. Matrl. and Garden Equip. and Supplies	46	27,281	27	19,221	20	17,132	76	32,681
Food and Beverage Stores	55	12,461	55	15,188	82	16,829	112	28,190
Gasoline Stations	22	31,054	33	37,006	38	36,421	39	49,688
Clothing and Clothing Accessories Stores	84	12,759	157	67,358	75	10,113	274	42,464
General Merchandise Stores	28	39,610	26	73,139	16	49,085	90	59,800
Food Services and Drinking Places	199	30,085	199	41,259	235	31,152	408	60,177
Other Retail Group	713	31,385	562	28,992	772	23,965	2,434	52,531
Total Retail and Food Services	1,366	221,544	1,192	358,081	1,369	258,078	3,716	437,065
All Other Outlets	702	45,166	477	49,745	507	31,031	1,562	94,534
Totals All Outlets	2,068	266,710	1,669	407,827	1,876	289,109	5,278	531,599

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2013
(Taxable transactions in thousands of dollars)

Type of business	VICTORVILLE		VISALIA		VISTA		WALNUT CREEK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	118	93,683	111	64,572	76	36,815	67	121,204
Home Furnishings and Appliance Stores	131	20,562	126	23,439	77	8,897	105	23,072
Bldg. Matrl. and Garden Equip. and Supplies	24	18,502	55	23,739	50	27,318	29	10,696
Food and Beverage Stores	76	21,147	60	17,193	68	16,747	46	23,789
Gasoline Stations	35	43,239	40	33,899	26	39,427	24	31,795
Clothing and Clothing Accessories Stores	194	27,510	191	43,093	90	8,950	161	74,807
General Merchandise Stores	70	86,736	36	116,370	24	65,426	23	53,785
Food Services and Drinking Places	235	38,884	315	54,309	238	27,676	243	59,054
Other Retail Group	1,124	28,470	853	47,915	770	20,884	873	36,295
Total Retail and Food Services	2,007	378,733	1,787	424,529	1,419	252,140	1,571	434,498
All Other Outlets	534	35,323	943	214,732	1,002	92,058	769	75,027
Totals All Outlets	2,541	414,056	2,730	639,261	2,421	344,197	2,340	509,525
Type of business	WATSONVILLE		WEST COVINA		WEST HOLLYWOOD		WEST SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	44	24,091	57	90,010	18	#	72	14,835
Home Furnishings and Appliance Stores	32	2,600	82	21,917	150	40,843	39	#
Bldg. Matrl. and Garden Equip. and Supplies	18	12,506	14	#	29	7,490	33	20,816
Food and Beverage Stores	56	11,761	71	14,018	61	27,963	45	15,241
Gasoline Stations	17	17,174	19	35,148	7	9,647	20	25,506
Clothing and Clothing Accessories Stores	71	5,326	177	43,997	195	32,416	32	2,995
General Merchandise Stores	15	15,248	53	62,493	22	#	8	38,640
Food Services and Drinking Places	135	16,671	247	42,616	248	91,162	115	13,727
Other Retail Group	344	11,750	603	32,662 #	688	64,539 #	261	34,044 #
Total Retail and Food Services	732	117,127	1,323	342,861	1,418	274,060	625	165,803
All Other Outlets	384	34,710	393	29,268	629	46,427	543	188,244
Totals All Outlets	1,116	151,837	1,716	372,129	2,047	320,487	1,168	354,046
Type of business	WESTMINSTER		WHITTIER		WINDSOR		WOODLAND	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	77	80,786	72	12,777	8	2,620	45	24,726
Home Furnishings and Appliance Stores	139	23,046	70	2,817	10	715	41	6,409
Bldg. Matrl. and Garden Equip. and Supplies	24	11,942	28	12,004	10	#	25	19,377
Food and Beverage Stores	122	15,835	64	16,266	23	5,658	37	10,327
Gasoline Stations	24	35,330	15	23,323	7	8,762	17	18,430
Clothing and Clothing Accessories Stores	265	28,263	113	12,221	22	466	40	5,983
General Merchandise Stores	44	69,481	48	29,883	4	#	18	48,492
Food Services and Drinking Places	300	34,676	230	34,372	56	8,837	129	15,479
Other Retail Group	676	22,702	929	20,267	222	34,829 #	333	15,176
Total Retail and Food Services	1,671	322,061	1,569	163,931	362	61,886	685	164,400
All Other Outlets	651	36,521	568	30,468	224	30,105	423	68,664
Totals All Outlets	2,322	358,582	2,137	194,399	586	91,991	1,108	233,064
Type of business	YORBA LINDA		YUBA CITY		YUCAIPA		YUCCA VALLEY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	42	2,987	73	33,379	45	6,108	32	8,171
Home Furnishings and Appliance Stores	61	29,827	56	5,893	40	650	20	339
Bldg. Matrl. and Garden Equip. and Supplies	31	3,141	32	17,647	21	2,523	13	#
Food and Beverage Stores	25	7,969	56	13,862	29	7,654	17	6,719
Gasoline Stations	7	11,813	23	13,768	10	17,435	10	10,276
Clothing and Clothing Accessories Stores	69	1,723	90	15,044	42	#	19	483
General Merchandise Stores	11	#	18	63,574	9	2,092	7	#
Food Services and Drinking Places	86	15,258	160	24,147	87	11,518	44	7,364
Other Retail Group	576	47,449 #	472	23,458	399	10,970 #	330	30,936 #
Total Retail and Food Services	908	120,167	980	210,774	682	58,949	492	64,289
All Other Outlets	516	22,729	432	51,823	229	8,125	152	3,378
Totals All Outlets	1,424	142,896	1,412	262,596	911	67,074	644	67,667

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, FOURTH QUARTER 2013
(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
ADELANTO	165	11,521	278	48,766	GALT	1,098	27,186	1,272	35,330
ALBANY	343	46,003	483	54,171	GONZALES	88	5,603	128	13,878
ALTURAS	103	7,744	154	10,334	GRAND TERRACE	133	8,913	183	19,227
AMADOR	26	#	27	255 #	GREENFIELD	111	10,662	155	15,852
AMERICAN CANYON	239	43,101	378	52,063	GRIDLEY	173	19,718	218	23,214
ANDERSON	497	45,684	645	53,828	GROVER BEACH	240	19,575	384	24,492
ANGELS CAMP	134	14,676	181	15,717	GUADALUPE	50	3,559	73	5,567
ARCATA	575	39,822	779	51,896	GUSTINE	65	3,240	96	3,865
ARTESIA	393	41,482	518	50,957	HALF MOON BAY	473	44,867	676	55,220
ARVIN	107	8,241	131	15,478	HAWAIIAN GARDENS	170	15,910	246	17,743
ATHERTON	112	2,576	175	25,833	HERCULES	176	21,377	231	37,682
ATHWATER	312	52,532	424	60,860	HIDDEN HILLS	36	145	42	282
AVALON	168	13,192	209	13,845	HIGHLAND	413	43,133	547	46,081
AVENAL	61	4,815	75	5,815	HILLSBOROUGH	120	436	184	2,023
BANNING	329	39,191	450	44,068	HOLTVILLE	54	4,205	69	7,189
BELL	373	31,543	564	43,825	HUGHSON	78	3,372	107	14,348
BELL GARDENS	364	53,110	585	59,697	HURON	51	3,145	66	3,654
BELMONT	339	56,554	575	72,651	IMPERIAL	121	27,726	192	42,776
BELVEDERE	37	#	68	1,135 #	IMPERIAL BEACH	287	17,378	371	18,310
BENICIA	652	48,300	1,033	136,717	INDIAN WELLS	202	9,649	280	22,000
BIG BEAR LAKE	448	44,428	569	47,515	IONE	81	2,007	109	3,428
BIGGS	9	#	16	447 #	IRWINDALE	307	27,728	663	91,145
BISHOP	279	32,860	388	40,804	ISLETON	30	#	38	3,043 #
BLUE LAKE	20	185	29	430	JACKSON	203	14,842	283	17,219
BLYTHE	157	35,491	251	40,763	KERMAN	134	26,907	184	31,995
BRADBURY	14	#	19	142 #	KING CITY	240	17,938	319	28,452
BRAWLEY	169	33,495	290	55,565	KINGSBURG	364	17,036	444	24,969
BRISBANE	107	27,062	242	63,361	LA CANADA-FLINTRIDGE	342	56,391	510	61,275
BUELLTON	174	33,955	316	40,817	LA HABRA HEIGHTS	58	91	84	632
CALIFORNIA CITY	114	7,968	144	8,095	LA PALMA	181	73,716	284	90,157
CALIMESA	130	14,381	184	15,827	LAFAYETTE	629	55,065	954	67,580
CALIPATRIA	20	1,820	34	6,441	LAGUNA WOODS	154	18,569	193	19,852
CALISTOGA	208	14,341	309	19,275	LAKEPORT	224	27,192	323	29,925
CANYON LAKE	177	4,384	228	4,880	LARKSPUR	329	48,276	518	59,364
CARMEL	464	46,406	599	50,285	LATHROP	135	39,446	216	55,861
CARPINTERIA	366	33,198	526	44,359	LEMOORE	215	30,049	296	44,373
CHOWCHILLA	147	21,840	210	31,230	LINDSAY	162	13,789	213	20,571
CLAYTON	145	8,776	197	9,950	LIVE OAK	65	6,901	79	7,973
CLEARLAKE	190	30,685	254	32,163	LIVINGSTON	104	25,000	126	29,293
CLOVERDALE	187	13,906	273	15,395	LOMA LINDA	208	64,275	309	82,290
COALINGA	116	14,243	173	20,352	LOMITA	360	34,052	497	38,673
COLFAX	102	18,727	139	20,804	LOOMIS	198	16,809	305	21,626
COLMA	101	214,931	159	229,196	LOS ALAMITOS	376	43,257	636	61,214
COLUSA	160	17,105	224	26,196	LOS ALTOS	779	50,575	1,132	57,565
CORCORAN	99	10,224	159	20,813	LOS ALTOS HILLS	102	647	146	1,438
CORNING	212	65,974	263	68,863	LOYALTON	18	716	22	742
CORONADO	421	31,768	593	60,281	MAMMOTH LAKES	285	26,863	410	34,593
COTATI	224	34,208	319	39,534	MARICOPA	12	#	13	576 #
CRESCENT CITY	176	19,555	249	23,650	MARINA	230	50,007	355	52,689
CUDAHY	300	14,487	384	29,726	MARYSVILLE	269	31,959	356	41,929
DEL MAR	1,212	20,822	1,500	26,563	MAYWOOD	258	19,055	364	24,866
DEL REY OAKS	27	7,175	41	7,675	MC FARLAND	68	5,329	94	6,778
DESERT HOT SPRINGS	233	30,806	327	34,244	MENDOTA	142	7,863	165	13,474
DORRIS	16	443	21	575	MILL VALLEY	517	58,933	831	67,682
DOS PALOS	56	3,710	82	12,502	MILLBRAE	500	46,718	670	54,025
DUNSMUIR	76	1,591	100	1,757	MONTAGUE	31	731	44	814
EAST PALO ALTO	138	71,805	175	78,492	MONTE SERENO	37	62	56	303
ESCALON	107	12,325	153	14,703	MORAGA	215	22,288	310	24,713
ETNA	48	1,099	60	1,256	MORRO BAY	449	31,127	579	33,481
EXETER	147	13,995	209	16,394	MOUNT SHASTA	267	13,479	346	18,892
FAIRFAX	219	11,455	329	13,030	NEEDLES	70	7,103	107	7,574
FARMERSVILLE	93	10,044	117	11,291	NEVADA CITY	303	13,444	410	21,063
FERNDALE	112	2,751	145	3,215	NEWMAN	97	5,960	133	9,882
FILLMORE	170	#	233	188,116 #	OAKLEY	279	26,151	404	32,027
FIREBAUGH	74	5,251	110	18,205	OJAI	425	20,399	596	27,544
FORT BRAGG	304	29,596	423	33,435	ORANGE COVE	53	3,079	71	3,679
FORT JONES	73	2,179	89	2,429	ORINDA	308	18,849	472	22,942
FORTUNA	265	25,818	369	33,524	ORLAND	263	19,625	330	21,743
FOSTER CITY	351	61,547	579	76,871	PACIFIC GROVE	462	28,443	615	32,688
FOWLER	77	12,294	133	29,730	PACIFICA	526	42,382	745	44,850

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, FOURTH QUARTER 2013
(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
PALOS VERDES ESTATES	201	2,857	276	5,728	SOLANA BEACH	536	53,334	811	61,703
PARADISE	684	35,687	921	39,396	SOLEDAD	123	13,789	167	15,274
PARLIER	81	6,674	98	7,638	SOLVANG	281	20,648	391	25,808
PATTERSON	207	36,702	279	68,203	SONOMA	485	54,983	755	63,714
PIEDMONT	114	3,936	185	4,795	SOUTH PASADENA	461	40,481	658	46,946
PISMO BEACH	375	52,644	451	55,791	ST. HELENA	290	36,936	525	55,011
PLYMOUTH	42	2,688	65	3,571	SUISUN	269	23,211	340	24,559
POINT ARENA	43	1,388	52	1,528	SUSANVILLE	215	30,882	308	33,052
PORT HUENEME	210	17,540	294	19,692	SUTTER CREEK	124	4,858	160	5,550
PORTOLA	68	2,840	97	4,032	TAFT	167	22,129	234	34,456
PORTOLA VALLEY	83	2,751	142	6,186	TEHACHAPI	347	52,163	440	54,690
RANCHO MIRAGE	428	89,319	587	113,662	TEHAMA	6	#	7	44 #
RANCHO PALOS VERDES	479	24,697	639	45,487	TEMPLE CITY	469	36,004	703	40,338
REEDLEY	240	28,448	376	36,683	TIBURON	173	9,456	291	15,659
RIO DELL	35	2,651	47	2,839	TRINIDAD	30	#	40	2,090 #
RIO VISTA	145	14,599	217	22,922	TULELAKE	14	#	21	3,860 #
RIPON	174	51,013	255	58,556	TWENTYNINE PALMS	236	22,192	314	26,794
ROLLING HILLS	22	#	32	99 #	VERNON	263	21,443	1,092	111,671
ROLLING HILLS ESTATES	288	29,645	392	31,797	VILLA PARK	72	3,329	120	3,827
ROSS	35	531	75	773	WALNUT	596	30,229	1,067	43,347
SAN ANSELMO	427	35,126	647	37,750	WASCO	165	20,863	220	26,232
SAN JACINTO	404	47,951	588	53,977	WATERFORD	79	6,644	98	11,091
SAN JOAQUIN	21	1,859	29	8,685	WEED	124	22,122	159	22,305
SAN JUAN BAUTISTA	170	2,833	197	3,226	WESTLAKE VILLAGE	457	74,334	777	95,819
SAN MARINO	217	8,962	335	11,689	WESTMORLAND	21	#	25	4,136 #
SAN PABLO	332	41,080	430	45,305	WHEATLAND	43	3,366	51	4,303
SAND CITY	79	53,787	150	60,218	WILDOMAR	303	26,714	425	30,108
SANGER	232	34,233	333	41,147	WILLIAMS	81	11,599	103	13,097
SANTA PAULA	286	39,268	480	54,911	WILLITS	219	29,495	310	35,638
SARATOGA	386	20,265	573	24,698	WILLOWS	121	21,757	175	26,346
SAUSALITO	509	34,282	827	42,018	WINTERS	89	10,374	129	11,050
SCOTTS VALLEY	363	36,169	542	46,314	WOODLAKE	68	4,446	92	10,502
SEBASTOPOL	473	31,480	654	37,182	WOODSIDE	128	10,041	200	23,648
SHASTA LAKE	139	5,445	208	9,942	YOUNTVILLE	92	23,815	162	29,589
SIERRA MADRE	270	5,992	367	6,648	YREKA	320	32,954	464	37,983

Sales omitted because their publication would result in the disclosure of confidential information. In Table 6, these are included with "Total Outlets, Taxable Transactions".

FOOTNOTES

- a/ Per capita taxable sales were derived by dividing fourth quarter self-assessed taxable sales by the population estimates of the State Department of Finance for January 1. The populations used were 37,984,138 for 2013 and 38,340,074 for 2014.
- b/ Some permittees, by the nature of their business, are not required to allocate local sales or use tax to specific local jurisdictions. Their taxable transactions are listed under the column headed "Unallocated" in Table 2. Contractors and manufacturers generate most of the countywide unallocable transactions through construction work and making installations of manufactured products in the various counties. Unallocated taxable sales are not reported in Tables 5 and 6.

Notes concerning permits:

A sales tax permit is required for each place of business operated by all manufacturers, wholesalers, and retailers of tangible personal property except those dealing solely in nontaxable commodities. Permits are tabulated twice a year: as of January 1 and July 1.

Table 3 to Table 5 Conversion Chart

NAICS	Table 3	Table 5
44111	New Car Dealers	Motor Vehicle and Parts Dealers
44112	Used Car Dealers	Motor Vehicle and Parts Dealers
4412	Other Motor Vehicle Dealers	Motor Vehicle and Parts Dealers
4413	Auto. Parts, Accessories and Tire Stores	Motor Vehicle and Parts Dealers
4421	Furniture Stores	Home Furnishings and Appliance Stores
4422	Home Furnishings Stores	Home Furnishings and Appliance Stores
443	Electronics and Appliance Stores	Home Furnishings and Appliance Stores
4441	Building Material and Supplies Dealers	Bldg. Matrl. and Garden Equip. and Supplies
4442	Lawn and Garden Equip. and Supplies Stores	Bldg. Matrl. and Garden Equip. and Supplies
44511	Supermarkets and Other Grocery Stores	Food and Beverage Stores
44512	Convenience Stores	Food and Beverage Stores
4452	Specialty Food Stores	Food and Beverage Stores
4453	Beer, Wine, and Liquor Stores	Food and Beverage Stores
44611	Pharmacies and Drug Stores	Other Retail Group
44612-44619	Health and Personal Care Stores	Other Retail Group
447	Gasoline Stations	Gasoline Stations
44811	Men's Clothing Stores	Clothing and Clothing Accessories Stores
44812	Women's Clothing Stores	Clothing and Clothing Accessories Stores
44813-44819	Family Clothing Stores, Accessories, and Others	Clothing and Clothing Accessories Stores
4482	Shoe Stores	Clothing and Clothing Accessories Stores
4483	Jewelry, Luggage, and Leather Goods Stores	Clothing and Clothing Accessories Stores
45111	Sporting Goods Stores	Other Retail Group
45112-45114	Hobby, Toy and Musical Instrument Stores	Other Retail Group
4512	Book, Periodical, and Music Stores	Other Retail Group
452	General Merchandise Stores	General Merchandise Stores
4531	Florists	Other Retail Group
45321	Office Supplies and Stationery Stores	Other Retail Group
45322	Gift, Novelty, and Souvenir Stores	Other Retail Group
4533	Used Merchandise Stores	Other Retail Group
4539	Other Miscellaneous Store Retailers	Other Retail Group
454	Nonstore Retailers	Other Retail Group
7221	Full-Service Restaurants	Food Services and Drinking Places
7222	Limited-Service Eating Places	Food Services and Drinking Places
7223	Special Food Services	Food Services and Drinking Places
7224	Drinking Places (Alcoholic Beverages)	Food Services and Drinking Places
All others	All Other Outlets	All other outlets