



State Board of Equalization

News Release

George Runner, Member

2nd District – Lancaster

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Executive Director
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San Joaquin Valley Leads State in Taxable Sales Growth Statewide Taxable Sales Grow Nearly 9 Percent in Third Quarter 2011

Sacramento – Sales of taxable items in the San Joaquin Valley (Fresno, Kern, Kings, Madera, Merced, San Joaquin, Stanislaus, and Tulare Counties) grew faster than any region of the state, leaping 13.8 percent in the third quarter of 2011 over the same in 2010, announced George Runner, Second District Member of the California State Board of Equalization (BOE).

“Growth in sales for this hard-hit region of the state is a hopeful signal for economic recovery,” said Mr. Runner.

Based on cash receipts, BOE estimates the statewide taxable sales for the third quarter of 2012 are 6.2 percent higher than in the third quarter of 2011.

Statewide BOE data from actual third quarter 2011 and 2010 receipts shows 8.8 percent growth (\$10.6 billion). Sales for this time period grew 3.6 percent faster than personal income (see chart below).

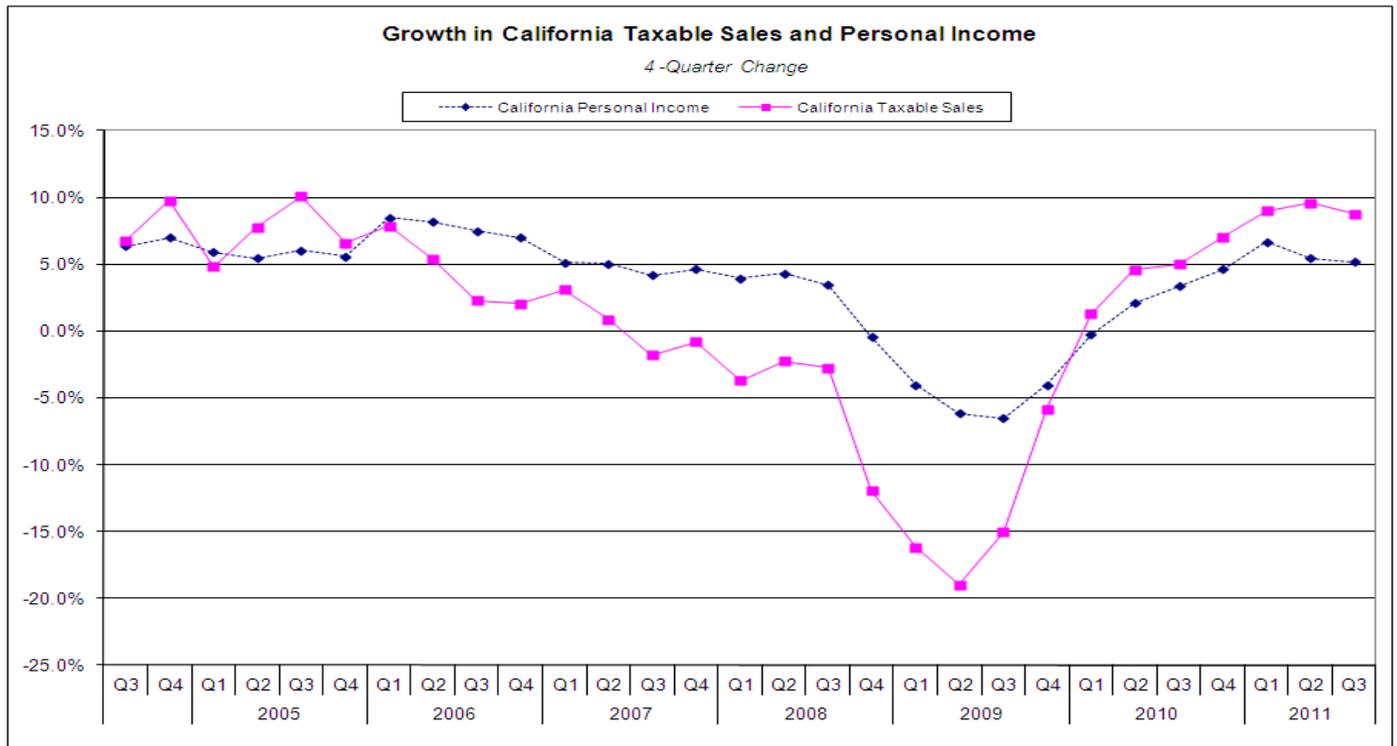
Retail outlets accounted for 67.6 percent of the total sales in the third quarter of 2011, with nonretail outlets making up the remaining 32.4 percent. Clothing and accessory store sales grew 10.1 percent, with mail-order and Internet purchases growing 12.1 percent. Motor vehicle dealer sales increased 11.1 percent. A 23.5 percent spike in gasoline prices was responsible for taxable sales rising 20.1 percent at gas stations. Gasoline consumption during the third quarter of 2011 dropped 2.0 percent.

Taxable Sales in California is a quarterly data report by the BOE on retail sales activity in California, as measured by transactions subject to sales and use tax. The report includes figures about statewide [taxable sales by type of business](#), as well as statistics about taxable sales in all California [cities](#) and [counties](#).

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Elected in November 2010, George Runner represents the State Board of Equalization's Second District. He is a leading advocate for California taxpayers. Runner has worked to improve California's tax policies and practices and to create and retain more private sector jobs in our state. Prior to his election to the Board, Runner served twelve years in the State Legislature, authoring the well-known California Amber Alert and California's Blue Alert. As a thoughtful conservative, his legislative priorities included improving the economy, business growth, education excellence, and public safety for all Californians. As a member of the Senate Revenue and Taxation Committee, Runner consistently led the fight against tax increases and supported tax relief for families and businesses.

The five-member California State Board of Equalization (BOE) is a publicly elected tax board. The BOE collects more than \$53.7 billion annually in taxes and fees supporting state and local government services. It hears business tax appeals, acts as the appellate body for franchise and personal income tax appeals, and serves a significant role in the assessment and administration of property taxes. For more information on other taxes and fees in California, visit www.taxes.ca.gov.

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