



State Board of Equalization

Media Advisory

Vice Chair Michelle Steel

3rd District – Rolling Hills Estates

Kristine Cazadd
Executive Director
www.boe.ca.gov

For Immediate Release
March 13, 2012

Contact: NR 27-12-S
Arie Dana
310-377-6313

New Technology Speeds Up Service for San Diego Business Owners **Grand Opening and Tour: Taxpayers Offered Fast and Easy Options at New BOE One-Stop-Shop Office**

San Diego business owners are being offered innovative technologies, nine self-service kiosks, and automated self check-in at the new BOE San Diego District Office. These state-of-the-art options will be on display at the facility’s grand opening along with guest speakers, ribbon-cutting and a tour of the 26,000 square foot facility.

The San Diego District Office services about 76,000 sales and use tax permits for businesses. About \$11 billion in taxable transactions from all business outlets in San Diego County fund local schools, hospitals, police, roads, and other essential local services.

The new BOE office in North San Diego consolidates offices in downtown San Diego and in San Marcos.

Where: San Diego BOE District Office
15015 Avenue of Science, Suite 200
San Diego, CA 92128
(Free Parking)

When: Wednesday, March 14, 2012
10:30 a.m. – 11:30 a.m.

Speakers: BOE Vice Chair Michelle Steel, District 3
BOE Chairman Jerome E. Horton, District 4
BOE Member Senator George Runner, District 2
San Diego County Assessor/Recorder/County Clerk, Ernest J. Dronenburg, Jr.
San Diego Regional Chamber of Commerce Vice President, Membership & Corporate Relations, Doug Holman

Visuals: Demonstration of New Kiosks, Electronic Queue Board, Office Tour, Ribbon-Cutting Ceremony.



News Release: www.boe.ca.gov/news/2012/23-12-S.pdf

* * * * *

Elected to the Board of Equalization in 2006 and re-elected in 2010, Michelle Steel serves as *Southern California's elected taxpayer advocate*. In December 2007, Steel discovered the Board of Equalization had delayed the return of millions of dollars in security deposits owed to California businesses. Procedures were changed due to Steel's decisive leadership. Following her investigation, the tax agency refunded tax security deposits to over 5,500 small businesses. To date, over \$100 million in security deposits have been returned to taxpayers.

The five-member California State Board of Equalization (BOE) is a publicly elected tax board. The BOE collects more than \$50 billion annually in taxes and fees supporting state and local government services. It hears business tax appeals, acts as the appellate body for franchise and personal income tax appeals, and serves a significant role in the assessment and administration of property taxes. For more information on other taxes and fees in California, visit www.taxes.ca.gov.

##