



CALIFORNIA
STATE BOARD
OF EQUALIZATION

BETTY T. YEE
First District
San Francisco

SEN. GEORGE RUNNER (RET.)
Second District
Lancaster

MICHELLE STEEL
Third District
Orange County

JEROME E. HORTON
Fourth District
Los Angeles

JOHN CHIANG
State Controller

CYNTHIA BRIDGES
Executive Director

Taxable Sales In California (Sales & Use Tax)

2011 Fourth Quarter

Taxable Sales in California is a quarterly report on retail sales activity in California, as measured by transactions subject to sales and use tax. The report includes data about statewide taxable sales by type of business as well as data about taxable sales in all California cities and counties.

The following factors should be considered when using these data:

1. Total taxable transactions do not necessarily indicate the gross sales of stores dealing in taxable items. Only sales subject to sales or use tax are tabulated; excluded are sales for resale, sales of nontaxable items such as food for home consumption and prescription medicines, and taxable sales disclosed by Board audits.
2. Some businesses dealing primarily in nontaxable activities, such as services, manufacturing, contracting, or wholesaling, either sell some merchandise that is subject to sales tax or use some items that were purchased ex-tax and on which use tax must be paid. Such transactions are included in the tabulations.
3. Data are compiled by type of store but cannot be broken down by commodity.
4. Businesses are classified according to their principal line of merchandise or service.

Readers are invited to submit comments and suggestions designed to improve this publication to:

State Board of Equalization
 Research & Statistics Section
 450 N Street, MIC:67
 P.O. Box 942879
 Sacramento, CA 94279-0067

List of Tables

<i>Table</i>	<i>Page</i>
1 Statewide Taxable Sales, By Type of Business	2
2 Taxable Sales, By County	3
3 Taxable Sales in the 36 Largest Counties, By Type of Business	4
4 Taxable Sales in the 22 Smallest Counties, By Type of Business	13
5 Taxable Sales in the 272 Largest Cities, By Type of Business	15
6 Taxable Sales in All Cities Except the 272 Largest	32
-- Table 3 to Table 5 Conversion Chart	34

INTERNET ADDRESS: www.boe.ca.gov

TAXABLE SALES IN CALIFORNIA

FOURTH QUARTER 2011

Taxable sales in California continued to rise for the eighth consecutive quarter, increasing 8.9 percent over the fourth quarter a year ago. Fourth quarter taxable sales totaled \$140.3 billion, \$11.4 billion more than the fourth quarter of 2010. Taxable sales increased at a growth rate 5.5 percent faster than California personal income, which grew at 3.4 percent over the same period.

In constant dollar terms, fourth quarter 2011 taxable sales increased 5.0 percent from the same quarter the previous year. The California Taxable Sales Deflator, which measures the rate of change of all taxable sales in the state, was up 3.7 percent. The increase in prices of taxable goods was greater than the 2.7 percent increase in the California Consumer Price Index, which measures price changes of both taxable goods and nontaxable goods and services.

Taxable sales made by retail stores accounted for 68.7 percent of total taxable sales in the fourth quarter of 2011, while nonretail

outlets (all other outlets) comprised the remaining 31.3 percent. Taxable sales from total retail and food services stores rose 8.3 percent. Nonretail taxable sales include items such as business equipment and construction materials.

Taxable sales made by gasoline stations rose 15.6 percent. An 18.0 percent increase in gasoline prices was responsible for most of the growth in taxable sales made by gas stations; gas consumption decreased by 1.4 percent for the same period. Sales by Motor Vehicle and Parts Dealers increased by 13.0 percent, new vehicle sales slightly higher than used vehicles. Health and Personal Care stores grew by 10.7 percent. Sales at non-store retail (mainly mail order and Internet) grew by 9.5 percent.

The rest of the major retail sectors (those shown in boldface type in Table 1) had taxable sales growth less than the overall average of 8.9 percent. Increases in these other retail sectors ranged from a low of 1.2 percent for sporting goods to a high of 8.8 percent for building materials and for clothing stores.

TABLE 1. STATEWIDE TAXABLE SALES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011

NAICS	Type of business	Number of permits on January 1, 2012	Taxable transactions			Per capita taxable transactions a/	
			Amount (in thousands)	Percent of total	Percent change from year to year	2011	2010
Retail and Food Services							
441	Motor Vehicle and Parts Dealers	32,593	13,624,909	9.71	13.0	361.61	322.29
44111	New Car Dealers	2,341	10,187,936	7.26	14.7	270.39	237.41
44112	Used Car Dealers	7,099	1,306,013	.93	13.0	34.66	30.89
4412	Other Motor Vehicle Dealers	3,000	543,369	.39	7.3	14.42	13.53
4413	Auto. Parts, Accessories and Tire Stores	20,153	1,587,591	1.13	4.8	42.14	40.46
442	Furniture and Home Furnishings Stores	17,766	2,539,990	1.81	6.0	67.41	64.00
4421	Furniture Stores	8,379	1,500,625	1.07	6.9	39.83	37.49
4422	Home Furnishings Stores	9,387	1,039,365	.74	4.8	27.59	26.50
443	Electronics and Appliance Stores	22,272	4,108,915	2.93	2.2	109.05	107.39
44311	Appliance, T.V., and Other Electronics Stores	10,298	2,557,457	1.82	2.6	67.88	66.60
44312	Computer and Software Stores	10,864	1,462,906	1.04	2.4	38.83	38.16
44313	Camera and Photographic Supplies Stores	1,110	88,551	.06	-10.2	2.35	2.64
444	Bldg. Matrl. and Garden Equip. and Supplies	16,830	6,430,937	4.58	8.8	170.68	157.95
4441	Building Material and Supplies Dealers	11,432	5,897,695	4.20	8.8	156.53	144.79
4442	Lawn and Garden Equip. and Supplies Stores	5,398	533,242	.38	8.2	14.15	13.16
445	Food and Beverage Stores	30,797	6,289,384	4.48	4.0	166.92	161.57
44511	Supermarkets and Other Grocery Stores	12,202	4,616,357	3.29	2.8	122.52	119.95
44512	Convenience Stores	4,922	585,765	.42	7.1	15.55	14.61
4452	Specialty Food Stores	7,311	177,316	.13	10.6	4.71	4.28
4453	Beer, Wine, and Liquor Stores	6,362	909,947	.65	7.0	24.15	22.72
446	Health and Personal Care Stores	22,770	2,870,098	2.05	10.7	76.17	69.27
44611	Pharmacies and Drug Stores	5,748	1,827,835	1.30	8.0	48.51	45.23
44612-44619	Health and Personal Care Stores	17,022	1,042,264	.74	15.9	27.66	24.04
447	Gasoline Stations	9,896	13,554,872	9.66	15.6	359.75	313.16
448	Clothing and Clothing Accessories Stores	65,542	9,129,554	6.51	8.8	242.30	224.29
44811	Men's Clothing Stores	2,387	252,145	.18	8.4	6.69	6.22
44812	Women's Clothing Stores	9,695	1,314,093	.94	8.1	34.88	32.49
44813-44819	Family Clothing Stores, Accessories, and Other Stores	37,056	5,645,256	4.02	8.2	149.83	139.35
4482	Shoe Stores	5,091	892,095	.64	9.5	23.68	21.77
4483	Jewelry, Luggage, and Leather Goods Stores	11,313	1,025,964	.73	12.0	27.23	24.48
451	Sporting Goods, Hobby, Book, and Music Stores	27,907	3,017,155	2.15	1.2	80.08	79.66
45111	Sporting Goods Stores	9,391	1,163,913	.83	8.0	30.89	28.80
45112-45114	Hobby, Toy and Musical Instrument Stores	7,359	1,290,534	.92	2.8	34.25	33.55
4512	Book, Periodical, and Music Stores	11,157	562,708	.40	-13.1	14.93	17.30
452	General Merchandise Stores	15,599	15,299,768	10.90	4.4	406.06	391.56
453	Miscellaneous Store Retailers	112,564	4,707,746	3.35	4.5	124.94	120.41
4531	Florists	4,621	122,265	.09	4.4	3.24	3.13
45321	Office Supplies and Stationery Stores	2,330	1,074,933	.77	3.1	28.53	27.86
45322	Gift, Novelty, and Souvenir Stores	17,849	500,338	.36	1.4	13.28	13.19
4533	Used Merchandise Stores	14,228	219,038	.16	13.4	5.81	5.16
4539	Other Miscellaneous Store Retailers	73,536	2,791,171	1.99	4.9	74.08	71.06
454	Nonstore Retailers	151,972	904,956	.64	9.5	24.02	22.08
722	Food Services and Drinking Places	92,159	13,918,437	9.92	8.2	369.40	343.81
7221	Full-Service Restaurants	30,910	6,967,192	4.96	8.1	184.91	172.20
7222	Limited-Service Eating Places	49,496	6,136,846	4.37	8.8	162.87	150.73
7223	Special Food Services	8,968	528,164	.38	3.2	14.02	13.67
7224	Drinking Places (Alcoholic Beverages)	2,785	286,235	.20	6.1	7.60	7.21
Total Retail and Food Services		618,667	96,396,721	68.69	8.3	2,558.40	2,377.43
All Other Outlets							
11	Agriculture, Forestry, Fishing and Hunting	1,976	174,657	.12	8.9	4.64	4.29
21	Mining, Quarrying, and Oil and Gas Extraction	375	221,479	.16	14.5	5.88	5.17
22	Utilities	645	192,935	.14	-3.9	5.12	5.36
23	Construction	14,453	2,305,757	1.64	35.0	61.20	45.65
31 - 33	Manufacturing	51,103	9,947,623	7.09	8.4	264.01	245.26
42	Wholesale Trade	84,582	16,044,829	11.43	13.6	425.83	377.35
48 - 49	Transportation and Warehousing	3,306	365,162	.26	3.9	9.69	9.39
51	Information	5,980	2,389,296	1.70	6.3	63.41	60.07
52	Finance and Insurance	2,877	506,554	.36	-11.4	13.44	15.28
53	Real Estate and Rental and Leasing	20,808	4,103,424	2.92	3.0	108.91	106.44
54	Professional, Scientific, and Technical Services	33,135	1,333,230	.95	4.1	35.38	34.22
55	Management of Companies and Enterprises	52	14,991	.01	-23.4	0.40	0.52
56	Adm. and Support and Waste Mgmt. and Remediation	13,551	641,502	.46	13.1	17.03	15.16
61	Educational Services	6,812	253,868	.18	-3.4	6.74	7.03
62	Health Care and Social Assistance	6,680	350,998	.25	7.4	9.32	8.73
71	Arts, Entertainment, and Recreation	5,409	634,558	.45	10.4	16.84	15.36
721	Accommodation	2,341	843,686	.60	6.3	22.39	21.22
81	Other Services (except Public Administration)	60,370	1,914,035	1.36	10.3	50.80	46.36
92	Public Administration	1,267	137,954	.10	-11.7	3.66	4.17
Others	Others	321	1,564,744	1.11	5.1	41.53	39.77
Total All Other Outlets		316,043	43,941,283	31.31	10.1	1,166.21	1,066.80
Total All Outlets		934,710	140,338,004	100.00	8.9	3,724.61	3,444.23
Historical Data							
Comparable data for total all outlets:							
	2006	1,049,325	146,504,636		2.1	4,024.89	
	2007	1,050,020	145,304,568		-0.8	3,958.78	
	2008	942,563	127,904,743		-12.0	3,460.00	
	2009	938,719	120,415,570		-5.9	3,234.90	
	2010	958,050	128,910,334		7.1	3,444.23	

Footnotes on page 33

NOTE: Detail may not compute to total due to rounding.

TABLE 2. TAXABLE SALES, BY COUNTY, FOURTH QUARTER 2011

(Taxable transactions in thousands of dollars)

County	Sales tax permits as of January 1, 2012			Taxable transactions				Percent change year to year
	Incorporated cities	Outside incorporated cities	Total	Incorporated cities	Outside incorporated cities	Unallocated b/	Total	
Alameda	35,956	1,851	37,807	\$5,359,823	\$181,378	\$855,182	\$6,396,383	9.6
Alpine	--	63	63	--	1,825	3,343	5,169	-13.0
Amador	620	681	1,301	27,035	64,829	15,071	106,935	14.9
Butte	4,181	1,527	5,708	550,102	66,405	74,836	691,343	6.6
Calaveras	167	1,244	1,411	14,437	51,843	11,431	77,710	13.5
Colusa	276	223	499	38,206	44,560	15,428	98,195	16.4
Contra Costa	18,043	2,561	20,604	2,801,716	234,823	455,703	3,492,242	6.9
Del Norte	238	288	526	23,615	19,774	11,389	54,779	6.9
El Dorado	1,339	4,013	5,352	142,523	230,678	66,092	439,293	7.5
Fresno	15,607	3,121	18,728	2,334,789	300,872	301,510	2,937,171	9.9
Glenn	393	276	669	44,527	23,285	11,906	79,718	13.7
Humboldt	2,615	1,750	4,365	304,711	98,537	49,363	452,610	4.1
Imperial	2,739	405	3,144	462,677	86,104	83,668	632,449	9.1
Inyo	359	308	667	47,432	25,637	12,825	85,893	10.7
Kern	9,890	5,055	14,945	1,988,819	1,221,019	465,246	3,675,085	10.7
Kings	1,710	382	2,092	258,209	43,586	43,356	345,150	6.2
Lake	521	1,115	1,636	58,372	58,181	21,036	137,589	14.7
Lassen	262	297	559	31,906	14,985	18,981	65,872	16.6
Los Angeles	241,405	14,052	255,457	29,204,251	1,171,209	3,510,741	33,886,200	7.9
Madera	1,277	1,523	2,800	156,614	119,935	45,352	321,901	0.4
Marin	8,067	1,604	9,671	917,903	91,614	110,471	1,119,988	6.2
Mariposa	--	630	630	--	32,334	4,619	36,953	2.6
Mendocino	1,503	2,013	3,516	172,509	101,744	28,909	303,162	9.6
Merced	2,648	891	3,539	419,833	133,509	75,772	629,113	12.6
Modoc	165	189	354	11,787	4,102	7,739	23,629	21.3
Mono	362	219	581	37,925	5,943	10,103	53,970	1.7
Monterey	7,004	2,819	9,823	1,060,737	189,178	137,475	1,387,391	8.0
Napa	3,676	1,580	5,256	413,948	175,910	99,538	689,396	12.7
Nevada	1,897	1,904	3,801	194,164	45,521	48,244	287,930	7.9
Orange	87,328	1,484	88,812	12,351,374	172,727	1,378,161	13,902,262	8.3
Placer	7,567	3,354	10,921	1,354,046	260,740	165,387	1,780,173	10.1
Plumas	92	797	889	3,884	30,951	14,032	48,868	10.7
Riverside	40,679	4,452	45,131	5,643,870	515,265	864,069	7,023,203	11.7
Sacramento	19,384	10,588	29,972	2,776,481	1,428,518	623,029	4,828,028	7.0
San Benito	820	334	1,154	68,432	44,390	16,319	129,140	2.2
San Bernardino	40,670	5,266	45,936	5,995,554	556,459	708,497	7,260,510	10.8
San Diego	69,497	10,903	80,400	10,156,705	550,987	1,324,517	12,032,209	8.4
San Francisco	26,530	--	26,530	4,156,959	--	--	4,156,959	9.3
San Joaquin	9,547	2,375	11,922	1,643,466	358,759	282,107	2,284,332	15.0
San Luis Obispo	5,840	3,305	9,145	748,626	246,144	119,048	1,113,817	19.1
San Mateo	17,038	1,555	18,593	2,820,227	363,016	425,596	3,608,839	8.7
Santa Barbara	9,613	2,402	12,015	1,229,927	139,149	187,614	1,556,690	7.4
Santa Clara	40,985	1,247	42,232	7,725,592	123,929	1,253,246	9,102,768	6.9
Santa Cruz	4,448	3,603	8,051	490,281	193,562	73,811	757,654	5.6
Shasta	3,533	1,810	5,343	538,473	84,161	62,943	685,577	6.0
Sierra	23	90	113	947	1,447	1,867	4,260	3.5
Siskiyou	1,119	645	1,764	87,648	17,861	25,325	130,834	16.3
Solano	7,294	438	7,732	1,339,585	43,421	268,546	1,651,552	17.1
Sonoma	10,958	5,648	16,606	1,423,439	298,058	173,787	1,895,284	8.9
Stanislaus	7,195	2,167	9,362	1,254,670	326,427	171,884	1,752,981	7.6
Sutter	1,406	429	1,835	254,349	62,886	29,909	347,143	11.3
Tehama	729	709	1,438	132,476	28,301	17,561	178,338	8.5
Trinity	--	515	515	--	16,721	3,601	20,323	-24.7
Tulare	5,985	2,223	8,208	1,095,802	152,139	159,301	1,407,243	15.2
Tuolumne	513	1,281	1,794	64,060	70,365	17,217	151,642	3.8
Ventura	19,425	1,778	21,203	2,613,944	101,389	277,812	2,993,145	7.8
Yolo	3,438	418	3,856	655,425	69,601	117,748	842,773	10.2
Yuba	374	775	1,149	45,403	56,715	22,888	125,007	11.3
Statewide	--	--	6,585	--	--	53,231	53,231	41.4
TOTAL	804,950	123,175	934,710	\$113,750,214	\$11,153,406	\$15,434,383	\$140,338,004	8.9
HISTORICAL DATA								
2006	896,386	144,747	1,049,325	119,780,501	11,418,595	15,305,540	146,504,636	2.1
2007	898,691	143,253	1,050,020	118,588,231	11,443,267	15,273,070	145,304,568	-0.8
2008	805,565	129,834	942,563	103,689,190	10,454,456	13,761,096	127,904,743	-12.0
2009	804,154	127,672	938,719	98,753,136	9,180,334	12,482,100	120,415,570	-5.9
2010	822,963	128,122	958,050	105,056,949	10,125,647	13,727,737	128,910,334	7.1

Footnotes on page 33

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	ALAMEDA		BUTTE		CONTRA COSTA		EL DORADO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	1,231	625,684	226	59,267	705	363,006	182	42,312
New Car Dealers	113	509,410	17	38,916	62	292,088	11	29,854
Used Car Dealers	324	40,956	48	4,202	189	23,882	26	2,233
Other Motor Vehicle Dealers	113	18,525	30	3,242	63	7,388	26	1,101
Auto. Parts, Accessories and Tire Stores	681	56,793	131	12,907	391	39,649	119	9,124
Furniture and Home Furnishings Stores	675	118,701	92	10,128	435	68,980	90	4,630
Furniture Stores	323	77,299	37	4,818	191	29,924	24	1,057
Home Furnishings Stores	352	41,402	55	5,310	244	39,056	66	3,573
Electronics and Appliance Stores	972	180,127	123	20,302	498	103,682	105	4,992
Appliance, T.V., and Other Electronics Stores	368	106,265	56	14,167	194	78,414	37	2,674
Computer and Software Stores	567	72,502	61	6,066	278	23,822	63	2,271
Camera and Photographic Supplies Stores	37	1,360	6	68	26	1,446	5	47
Bldg. Matrl. and Garden Equip. and Supplies	619	285,111	184	44,362	397	176,890	150	27,410
Building Material and Supplies Dealers	487	266,266	113	38,142	284	157,527	96	22,652
Lawn and Garden Equip. and Supplies Stores	132	18,845	71	6,220	113	19,363	54	4,758
Food and Beverage Stores	1,393	262,751	149	42,005	664	195,818	165	38,577
Supermarkets and Other Grocery Stores	575	183,726	71	35,179	278	149,175	52	33,377
Convenience Stores	213	18,017	23	2,679	111	14,982	22	2,121
Specialty Food Stores	306	7,735	29	321	150	4,875	41	584
Beer, Wine, and Liquor Stores	299	53,272	26	3,826	125	26,786	50	2,494
Health and Personal Care Stores	700	117,865	111	14,389	494	78,306	111	11,581
Pharmacies and Drug Stores	163	77,928	37	11,126	110	56,533	32	10,080
Health and Personal Care Stores	537	39,936	74	3,262	384	21,772	79	1,501
Gasoline Stations	417	530,130	83	71,770	303	370,344	52	61,661
Clothing and Clothing Accessories Stores	2,196	310,669	249	29,197	1,259	223,464	272	12,994
Men's Clothing Stores	70	8,873	5	1,032	53	7,275	6	#
Women's Clothing Stores	298	39,973	40	5,543	203	28,681	28	2,300
Family Clothing Stores, Accessories, and Other Stores	1,214	207,381	132	15,798	645	144,020	171	9,747 #
Shoe Stores	147	33,971	22	4,184	84	19,894	3	#
Jewelry, Luggage, and Leather Goods Stores	467	20,470	50	2,641	274	23,594	64	947
Sporting Goods, Hobby, Book, and Music Stores	1,128	132,563	190	19,168	644	90,195	205	7,085
Sporting Goods Stores	264	49,720	88	6,610	207	32,086	95	4,762
Hobby, Toy and Musical Instrument Stores	317	54,285	42	8,104	158	41,959	39	1,171
Book, Periodical, and Music Stores	547	28,559	60	4,454	279	16,150	71	1,151
General Merchandise Stores	497	577,932	60	104,351	253	466,991	64	34,563
Miscellaneous Store Retailers	4,834	258,591	700	25,839	2,777	108,906	799	16,927
Florists	203	4,600	16	326	116	2,000	28	281
Office Supplies and Stationery Stores	75	94,595	11	2,895	45	14,774	10	2,320
Gift, Novelty, and Souvenir Stores	550	19,040	119	2,147	323	11,208	209	2,482
Used Merchandise Stores	407	8,673	121	2,111	174	4,933	63	1,808
Other Miscellaneous Store Retailers	3,599	131,683	433	18,360	2,119	75,990	489	10,036
Nonstore Retailers	5,323	22,376	1,242	4,774	2,966	16,041	1,026	6,943
Food Services and Drinking Places	4,340	551,951	515	59,403	2,127	312,072	452	43,235
Full-Service Restaurants	1,338	249,119	192	27,776	706	152,218	190	23,402
Limited-Service Eating Places	2,347	256,365	249	27,895	1,137	141,010	231	18,235
Special Food Services	494	28,192	49	1,256	193	7,485	20	971
Drinking Places (Alcoholic Beverages)	161	18,276	25	2,477	91	11,360	11	627
Total Retail and Food Services	24,325	3,974,450	3,924	504,954	13,522	2,574,696	3,673	312,909
All Other Outlets	13,482	2,421,932	1,784	186,389	7,082	917,546	1,679	126,384
Total All Outlets	37,807	6,396,383	5,708	691,343	20,604	3,492,242	5,352	439,293
Historical Data								
Comparable data for total all outlets:								
2006	41,924	6,629,411	6,322	731,987	23,275	3,747,127	6,240	486,060
2007	42,610	6,766,267	6,376	707,442	23,590	3,766,030	6,222	483,090
2008	38,312	5,811,077	5,711	644,065	21,275	3,305,054	5,674	415,704
2009	38,669	5,513,512	5,734	613,058	21,084	3,188,666	5,502	397,281
2010	38,842	5,834,554	5,836	648,821	21,166	3,267,575	5,528	408,761

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	FRESNO		HUMBOLDT		IMPERIAL		KERN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	1,000	319,011	125	44,631	157	50,150	714	292,068
New Car Dealers	68	205,496	12	24,376	10	31,749	46	210,428
Used Car Dealers	261	50,728	29	6,788	25	6,598 #	133	22,695
Other Motor Vehicle Dealers	61	14,088	12	1,431	10	#	44	11,926
Auto. Parts, Accessories and Tire Stores	610	48,699	72	12,037	112	11,803	491	47,019
Furniture and Home Furnishings Stores	366	47,889	43	6,272	45	2,282	228	110,361
Furniture Stores	215	29,801	15	2,967	24	516	125	99,356
Home Furnishings Stores	151	18,089	28	3,304	21	1,766	103	11,005
Electronics and Appliance Stores	485	54,882	67	6,471	57	12,282	266	53,037
Appliance, T.V., and Other Electronics Stores	250	39,656 #	25	3,361 #	31	#	152	31,631
Computer and Software Stores	211	15,225	39	3,110	26	12,282 #	106	21,357
Camera and Photographic Supplies Stores	24	#	3	#	--	#	8	49
Bldg. Matrl. and Garden Equip. and Supplies	408	141,910	164	40,611	93	27,062	322	129,644
Building Material and Supplies Dealers	246	112,713	95	31,643	56	16,952	215	111,968
Lawn and Garden Equip. and Supplies Stores	162	29,197	69	8,968	37	10,110	107	17,676
Food and Beverage Stores	788	149,931	125	33,101	106	16,786	648	128,515
Supermarkets and Other Grocery Stores	381	113,239	69	28,632	55	12,603	385	106,204
Convenience Stores	124	11,392	16	1,735 #	21	2,986	97	12,267
Specialty Food Stores	132	2,146	23	#	23	482	90	1,516
Beer, Wine, and Liquor Stores	151	23,154	17	2,734	7	714	76	8,528
Health and Personal Care Stores	387	56,489	83	11,474	58	5,475	337	47,036
Pharmacies and Drug Stores	127	40,576	38	9,663	22	3,176	125	34,419
Health and Personal Care Stores	260	15,912	45	1,812	36	2,300	212	12,616
Gasoline Stations	328	314,518	64	44,663	69	58,499	361	426,982
Clothing and Clothing Accessories Stores	1,702	147,289	173	15,212	313	50,093	698	103,309
Men's Clothing Stores	41	4,120	5	792	12	#	30	2,530
Women's Clothing Stores	178	22,341	26	1,927	75	7,363	95	16,165
Family Clothing Stores, Accessories, and Other Stores	1,194	89,596	95	7,634	154	35,722 #	372	58,326
Shoe Stores	91	15,354	9	1,805	47	4,410	78	14,526
Jewelry, Luggage, and Leather Goods Stores	198	15,879	38	3,053	25	2,598	123	11,762
Sporting Goods, Hobby, Book, and Music Stores	596	59,326	131	12,405	74	8,535	395	41,678
Sporting Goods Stores	215	20,239	50	5,601	31	1,228	160	14,957
Hobby, Toy and Musical Instrument Stores	157	27,919	30	4,304	29	6,569	113	21,024
Book, Periodical, and Music Stores	224	11,168	51	2,501	14	738	122	5,697
General Merchandise Stores	323	389,388	35	61,053	66	124,920	239	323,682
Miscellaneous Store Retailers	2,209	87,694	541	16,575	415	9,095	1,604	68,888
Florists	72	2,634	15	289	12	199	67	1,733
Office Supplies and Stationery Stores	44	20,233	5	2,332	5	1,964	33	12,189
Gift, Novelty, and Souvenir Stores	484	9,925	88	1,921	26	1,305	229	5,831
Used Merchandise Stores	526	4,537	59	2,567	213	780	242	3,334
Other Miscellaneous Store Retailers	1,083	50,366	374	9,467	159	4,846	1,033	45,801
Nonstore Retailers	1,678	15,169	1,131	4,338	369	2,283	2,773	14,077
Food Services and Drinking Places	1,976	253,377	384	35,453	311	39,396	1,572	216,471
Full-Service Restaurants	646	109,537	161	19,264	72	11,800	541	89,587
Limited-Service Eating Places	1,076	133,936	163	14,207	192	26,651	839	120,855
Special Food Services	196	6,745	39	411	28	302	136	2,708
Drinking Places (Alcoholic Beverages)	58	3,158	21	1,571	19	643	56	3,321
Total Retail and Food Services	12,246	2,036,874	3,066	332,259	2,133	406,859	10,157	1,955,749
All Other Outlets	6,482	900,297	1,299	120,351	1,011	225,591	4,788	1,719,336
Total All Outlets	18,728	2,937,171	4,365	452,610	3,144	632,449	14,945	3,675,085
Historical Data								
Comparable data for total all outlets:								
2006	20,467	3,181,552	4,745	450,846	4,338	571,261	16,532	3,029,730
2007	20,530	3,046,243	4,832	450,719	4,163	635,709	17,002	2,995,142
2008	18,671	2,726,219	4,446	410,128	3,403	587,743	15,061	2,927,203
2009	18,789	2,534,031	4,493	418,787	3,328	495,866	15,037	2,505,594
2010	18,652	2,672,263	4,476	434,900	3,412	579,663	15,251	3,320,086

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	KINGS		LOS ANGELES		MARIN		MENDOCINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	104	35,887	8,506	3,224,130	167	139,410	90	28,561
New Car Dealers	8	26,611	541	2,514,735	29	119,470	6	16,404
Used Car Dealers	19	1,922 #	1,724	292,535	36	8,462	14	1,849
Other Motor Vehicle Dealers	6	#	476	83,579	27	2,553	13	3,054
Auto. Parts, Accessories and Tire Stores	71	7,354	5,765	333,281	75	8,924	57	7,253
Furniture and Home Furnishings Stores	26	2,690	5,066	625,460	196	33,229	43	3,256
Furniture Stores	19	2,216	2,587	378,814	89	13,679	15	1,534
Home Furnishings Stores	7	474	2,479	246,646	107	19,550	28	1,722
Electronics and Appliance Stores	38	4,285	6,260	988,340	155	35,254	24	3,774
Appliance, T.V., and Other Electronics Stores	22	4,285 #	3,305	659,291	53	27,063	15	2,649 #
Computer and Software Stores	15	#	2,649	290,477	94	7,501	6	1,125
Camera and Photographic Supplies Stores	1	#	306	38,572	8	690	3	#
Bldg. Matrl. and Garden Equip. and Supplies	61	18,843	3,557	1,678,826	132	64,778	135	27,075
Building Material and Supplies Dealers	34	14,852	2,672	1,615,989	81	59,938	70	21,294
Lawn and Garden Equip. and Supplies Stores	27	3,991	885	62,837	51	4,840	65	5,781
Food and Beverage Stores	98	19,335	8,630	1,452,518	214	75,814	136	30,205
Supermarkets and Other Grocery Stores	54	13,763	3,229	1,060,261	84	58,179	56	24,738
Convenience Stores	15	3,553	1,537	119,379	28	6,170	13	1,210
Specialty Food Stores	13	117	2,154	50,898	47	1,394	35	473
Beer, Wine, and Liquor Stores	16	1,901	1,710	221,980	55	10,070	32	3,784
Health and Personal Care Stores	43	6,206	7,793	820,278	168	33,377	32	7,233
Pharmacies and Drug Stores	12	4,844	1,933	481,649	32	23,954	21	6,660
Health and Personal Care Stores	31	1,362	5,860	338,629	136	9,423	11	573
Gasoline Stations	41	41,002	2,166	3,292,437	65	92,574	53	46,163
Clothing and Clothing Accessories Stores	181	15,763	22,538	2,529,449	524	88,033	124	8,838
Men's Clothing Stores	4	157	865	66,869	17	2,246	6	317
Women's Clothing Stores	17	2,191	3,643	384,546	88	13,596	24	1,806
Family Clothing Stores, Accessories, and Other Stores	120	9,575	12,471	1,577,664	268	63,010	61	5,336
Shoe Stores	15	2,002	1,892	249,775	29	4,355	10	670
Jewelry, Luggage, and Leather Goods Stores	25	1,839	3,667	250,595	122	4,826	23	709
Sporting Goods, Hobby, Book, and Music Stores	57	3,830	7,319	694,615	318	40,598	113	6,300
Sporting Goods Stores	18	863	1,972	222,812	102	20,671	43	2,786
Hobby, Toy and Musical Instrument Stores	17	2,518	2,140	329,009	70	12,923	27	2,263
Book, Periodical, and Music Stores	22	449	3,207	142,793	146	7,004	43	1,251
General Merchandise Stores	47	47,605	6,178	3,418,488	67	90,694	23	25,426
Miscellaneous Store Retailers	270	8,057	32,222	1,265,848	1,177	54,310	426	14,297
Florists	5	247	1,261	33,984	46	1,254	12	102
Office Supplies and Stationery Stores	5	#	756	304,503	15	7,557	7	#
Gift, Novelty, and Souvenir Stores	51	697	4,620	128,262	191	5,630	73	2,205
Used Merchandise Stores	75	524	3,596	47,433	129	3,373	38	518
Other Miscellaneous Store Retailers	134	6,589 #	21,989	751,666	796	36,496	296	11,473 #
Nonstore Retailers	221	2,854	35,156	250,274	1,943	7,933	911	5,684
Food Services and Drinking Places	260	30,082	25,593	3,876,263	746	115,860	283	24,464
Full-Service Restaurants	63	6,903	7,570	1,865,156	339	79,143	147	12,480
Limited-Service Eating Places	158	21,768	15,120	1,784,088	286	30,612	97	10,150
Special Food Services	29	897	2,307	165,229	102	4,011	22	109
Drinking Places (Alcoholic Beverages)	10	514	596	61,789	19	2,094	17	1,725
Total Retail and Food Services	1,447	236,437	170,984	24,116,925	5,872	871,862	2,393	231,275
All Other Outlets	645	108,713	84,473	9,769,276	3,799	248,126	1,123	71,887
Total All Outlets	2,092	345,150	255,457	33,886,200	9,671	1,119,988	3,516	303,162
Historical Data								
Comparable data for total all outlets:								
2006	2,168	328,697	295,606	35,798,818	11,061	1,171,833	3,748	323,321
2007	2,192	345,420	295,251	35,940,858	11,011	1,191,668	3,820	328,396
2008	2,008	333,966	262,813	31,603,632	10,135	1,034,648	3,561	297,787
2009	1,998	291,299	260,242	29,485,211	9,984	1,006,982	3,575	273,946
2010	2,028	325,030	264,818	31,397,830	9,762	1,054,893	3,585	276,641

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	MERCED		MONTEREY		NAPA		NEVADA	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	198	47,181	316	146,188	78	32,024	123	15,410
New Car Dealers	28	29,567	33	99,898	12	23,664	1	#
Used Car Dealers	39	6,759	68	22,023	10	1,296	11	1,776 #
Other Motor Vehicle Dealers	10	438	27	2,428	15	387	21	5,339
Auto. Parts, Accessories and Tire Stores	121	10,417	188	21,839	41	6,677	90	8,295
Furniture and Home Furnishings Stores	41	4,297	191	22,111	67	5,160	72	8,085
Furniture Stores	25	2,689	74	9,455	35	2,224	23	3,702
Home Furnishings Stores	16	1,608	117	12,655	32	2,935	49	4,383
Electronics and Appliance Stores	79	9,552	162	26,354	81	17,206	63	4,156
Appliance, T.V., and Other Electronics Stores	51	7,431 #	82	18,512	30	3,463 #	20	2,291 #
Computer and Software Stores	26	2,122	66	6,943	47	13,743	38	1,865
Camera and Photographic Supplies Stores	2	#	14	899	4	#	5	#
Bldg. Matrl. and Garden Equip. and Supplies	95	27,802	171	62,438	81	35,214	132	32,708
Building Material and Supplies Dealers	56	25,775	109	49,445	55	33,314	84	29,313
Lawn and Garden Equip. and Supplies Stores	39	2,027	62	12,993	26	1,900	48	3,395
Food and Beverage Stores	180	36,368	380	76,883	389	50,162	97	24,992
Supermarkets and Other Grocery Stores	96	22,497	178	55,806	64	28,302	39	22,912
Convenience Stores	33	#	59	10,783	17	2,449	14	1,380
Specialty Food Stores	27	10,952 #	85	3,008	30	493	26	145
Beer, Wine, and Liquor Stores	24	2,920	58	7,286	278	18,918	18	554
Health and Personal Care Stores	92	9,177	134	26,120	56	7,942	79	8,925
Pharmacies and Drug Stores	24	7,331	42	21,713	12	5,822	13	7,344
Health and Personal Care Stores	68	1,846	92	4,407	44	2,121	66	1,581
Gasoline Stations	90	124,041	132	149,587	33	55,028	33	26,194
Clothing and Clothing Accessories Stores	256	18,797	624	80,238	187	29,789	209	7,316
Men's Clothing Stores	10	#	28	3,410	6	930	7	#
Women's Clothing Stores	26	2,746	97	12,558	32	5,049	28	1,719
Family Clothing Stores, Accessories, and Other Stores	173	11,987 #	328	43,368	95	15,860	125	3,998 #
Shoe Stores	15	2,239	48	10,555	22	4,146	5	585
Jewelry, Luggage, and Leather Goods Stores	32	1,825	123	10,347	32	3,804	44	1,015
Sporting Goods, Hobby, Book, and Music Stores	106	9,962	225	25,630	105	9,079	154	8,911
Sporting Goods Stores	34	2,296	83	10,767	37	3,567	59	5,939
Hobby, Toy and Musical Instrument Stores	27	5,205	53	12,336	26	4,024	24	774
Book, Periodical, and Music Stores	45	2,462	89	2,527	42	1,488	71	2,199
General Merchandise Stores	68	94,121	104	157,925	27	55,479	35	14,561
Miscellaneous Store Retailers	368	13,873	1,071	46,558	448	21,960	576	13,805
Florists	17	267	52	1,577	24	909	11	217
Office Supplies and Stationery Stores	7	1,527	15	5,766	3	#	9	2,422
Gift, Novelty, and Souvenir Stores	85	727	250	8,472	56	1,250	140	1,457
Used Merchandise Stores	53	475	151	2,688	38	858	67	840
Other Miscellaneous Store Retailers	206	10,878	603	28,055	327	18,943 #	349	8,870
Nonstore Retailers	397	3,790	2,061	8,092	912	5,113	714	5,211
Food Services and Drinking Places	431	49,253	1,038	143,783	356	80,803	265	27,006
Full-Service Restaurants	136	18,277	426	80,368	150	58,735	105	15,256
Limited-Service Eating Places	228	30,075	475	55,531	134	16,128	130	10,630
Special Food Services	52	344	113	6,916	59	4,071	24	555
Drinking Places (Alcoholic Beverages)	15	556	24	969	13	1,869	6	565
Total Retail and Food Services	2,401	448,215	6,609	971,906	2,820	404,958	2,552	197,280
All Other Outlets	1,138	180,898	3,214	415,485	2,436	284,438	1,249	90,649
Total All Outlets	3,539	629,113	9,823	1,387,391	5,256	689,396	3,801	287,930
Historical Data								
Comparable data for total all outlets:								
2006	3,939	661,251	11,225	1,448,527	4,923	648,446	4,300	357,056
2007	4,011	633,064	11,239	1,436,114	5,086	674,196	4,252	333,703
2008	3,636	545,426	10,181	1,263,443	4,853	620,998	3,893	274,467
2009	3,553	523,972	9,881	1,221,986	4,974	588,977	3,820	257,982
2010	3,577	558,711	10,205	1,284,984	5,071	611,514	3,838	266,882

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	ORANGE		PLACER		RIVERSIDE		SACRAMENTO	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	2,988	1,487,445	418	314,780	1,933	759,826	1,485	488,497
New Car Dealers	225	1,148,813	36	217,303	107	549,908	73	338,937
Used Car Dealers	706	179,546	113	63,446	354	61,747	386	57,044
Other Motor Vehicle Dealers	317	45,516	61	11,667	250	51,024	98	20,335
Auto. Parts, Accessories and Tire Stores	1,740	113,570	208	22,364	1,222	97,147	928	72,180
Furniture and Home Furnishings Stores	2,010	251,988	241	52,069	1,005	120,075	588	72,194
Furniture Stores	936	143,308	113	33,904	458	72,147	263	39,100
Home Furnishings Stores	1,074	108,679	128	18,165	547	47,928	325	33,093
Electronics and Appliance Stores	2,873	599,733	288	66,554	955	147,039	779	156,980
Appliance, T.V., and Other Electronics Stores	1,121	249,373	109	48,251 #	489	122,419	383	94,269
Computer and Software Stores	1,587	338,925	157	18,303	428	23,579	359	61,220
Camera and Photographic Supplies Stores	165	11,435	22	#	38	1,041	37	1,490
Bldg. Matrl. and Garden Equip. and Supplies	1,381	557,295	266	78,823	937	323,097	544	222,814
Building Material and Supplies Dealers	1,031	517,028	180	72,106	576	292,286	392	206,903
Lawn and Garden Equip. and Supplies Stores	350	40,267	86	6,716	361	30,810	152	15,911
Food and Beverage Stores	2,475	520,247	271	81,931	1,236	329,918	1,057	247,936
Supermarkets and Other Grocery Stores	994	378,424	81	62,305	468	236,324	392	187,179
Convenience Stores	312	43,076	40	5,919	220	52,250	209	26,353
Specialty Food Stores	704	21,610	103	2,914	334	6,828	291	4,325
Beer, Wine, and Liquor Stores	465	77,136	47	10,792	214	34,515	165	30,079
Health and Personal Care Stores	2,680	252,342	317	31,561	1,092	130,470	863	109,620
Pharmacies and Drug Stores	560	146,664	40	16,176	326	90,368	194	69,317
Health and Personal Care Stores	2,120	105,678	277	15,385	766	40,102	669	40,303
Gasoline Stations	688	1,200,234	108	183,994	469	821,047	353	450,481
Clothing and Clothing Accessories Stores	6,515	976,901	773	120,849	3,329	463,988	2,023	249,073
Men's Clothing Stores	223	23,944	11	2,567	146	16,193	59	9,516
Women's Clothing Stores	934	152,355	81	16,658	464	68,682	201	28,835
Family Clothing Stores, Accessories, and Other Stores	3,717	616,402	507	77,997	2,045	267,112	1,281	157,678
Shoe Stores	433	68,367	46	9,760	271	47,364	124	29,655
Jewelry, Luggage, and Leather Goods Stores	1,208	115,832	128	13,868	403	64,636	358	23,389
Sporting Goods, Hobby, Book, and Music Stores	2,931	306,215	462	56,904	1,248	138,267	1,033	122,347
Sporting Goods Stores	1,152	132,314	196	28,325	494	56,397	341	44,294
Hobby, Toy and Musical Instrument Stores	724	123,351	107	21,957	354	64,527	257	52,729
Book, Periodical, and Music Stores	1,055	50,550	159	6,622	400	17,343	435	25,324
General Merchandise Stores	1,526	1,525,150	196	192,773	823	959,155	531	631,393
Miscellaneous Store Retailers	10,434	453,380	1,556	47,982	5,629	192,911	3,938	145,458
Florists	445	10,676	48	615	167	2,989	169	2,830
Office Supplies and Stationery Stores	306	99,316	26	8,125	124	35,364	82	31,705
Gift, Novelty, and Souvenir Stores	1,765	44,425	355	5,538	891	22,530	862	14,916
Used Merchandise Stores	1,086	16,368	246	1,755	795	8,117	493	10,518
Other Miscellaneous Store Retailers	6,832	282,595	881	31,950	3,652	123,910	2,332	85,489
Nonstore Retailers	12,151	138,241	1,841	20,074	9,219	29,765	4,462	29,846
Food Services and Drinking Places	7,860	1,376,028	916	140,987	4,006	630,712	3,181	442,472
Full-Service Restaurants	2,422	723,370	350	76,220	1,221	266,709	1,078	205,399
Limited-Service Eating Places	4,465	579,172	495	61,497	2,353	343,012	1,715	217,006
Special Food Services	788	48,174	56	1,394	333	10,723	311	11,285
Drinking Places (Alcoholic Beverages)	185	25,311	15	1,875	99	10,269	77	8,783
Total Retail and Food Services	56,512	9,645,198	7,653	1,389,282	31,881	5,046,269	20,837	3,369,109
All Other Outlets	32,300	4,257,064	3,268	390,891	13,250	1,976,934	9,135	1,458,919
Total All Outlets	88,812	13,902,262	10,921	1,780,173	45,131	7,023,203	29,972	4,828,028
Historical Data								
Comparable data for total all outlets:								
2006	102,980	15,154,931	11,765	1,936,023	44,848	7,652,024	35,361	5,434,664
2007	99,067	14,863,808	12,031	1,846,580	46,834	7,377,068	35,636	5,191,712
2008	88,276	12,850,371	11,011	1,572,750	41,426	6,191,900	31,824	4,653,161
2009	88,694	12,124,928	10,891	1,531,680	42,308	5,881,027	31,237	4,356,773
2010	90,861	12,838,573	10,954	1,616,584	45,811	6,287,748	31,605	4,512,207

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	SAN BERNARDINO		SAN DIEGO		SAN FRANCISCO		SAN JOAQUIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2,260	762,764	2,837	1,290,260	224	120,367	671	208,643
New Car Dealers	91	480,837	239	956,446	22	99,512	32	129,237
Used Car Dealers	459	116,060	777	135,907	33	2,931	133	19,602
Other Motor Vehicle Dealers	204	57,703	335	64,587	28	5,693	65	18,873
Auto. Parts, Accessories and Tire Stores	1,506	108,164	1,486	133,319	141	12,231	441	40,932
Furniture and Home Furnishings Stores	939	109,459	1,471	239,187	527	108,941	185	37,005
Furniture Stores	462	65,929	606	147,712	253	53,579	85	10,265
Home Furnishings Stores	477	43,530	865	91,475	274	55,362	100	26,740
Electronics and Appliance Stores	943	132,816	1,961	371,133	486	100,500	263	38,060
Appliance, T.V., and Other Electronics Stores	514	105,741	851	240,776	180	50,511	146	28,236 #
Computer and Software Stores	378	26,703	998	124,122	251	43,541	106	9,824
Camera and Photographic Supplies Stores	51	372	112	6,235	55	6,448	11	#
Bldg. Matrl. and Garden Equip. and Supplies	796	275,251	1,436	507,178	310	109,004	282	102,576
Building Material and Supplies Dealers	553	262,437	907	475,320	230	104,256	186	92,910
Lawn and Garden Equip. and Supplies Stores	243	12,814	529	31,858	80	4,749	96	9,666
Food and Beverage Stores	1,351	288,110	2,174	531,249	1,199	186,141	627	108,762
Supermarkets and Other Grocery Stores	485	200,415	749	367,805	632	135,016	244	84,931
Convenience Stores	261	49,437	395	61,925	131	8,426	117	10,000
Specialty Food Stores	331	6,315	566	16,577	272	8,144	151	2,922
Beer, Wine, and Liquor Stores	274	31,943	464	84,942	164	34,555	115	10,910
Health and Personal Care Stores	1,029	129,669	1,766	239,642	598	116,578	282	33,180
Pharmacies and Drug Stores	276	67,717	440	146,959	133	#	77	24,870
Health and Personal Care Stores	753	61,952	1,326	92,683	465	116,578 #	205	8,310
Gasoline Stations	584	884,174	776	1,082,347	120	147,910	210	310,818
Clothing and Clothing Accessories Stores	3,364	426,014	5,344	918,880	2,324	517,304	722	81,379
Men's Clothing Stores	140	12,034	188	22,867	96	10,495	25	2,211
Women's Clothing Stores	409	54,731	760	122,261	416	82,053	72	10,223
Family Clothing Stores, Accessories, and Other Stores	2,123	248,807	2,989	594,306	1,102	302,707	461	52,066
Shoe Stores	331	54,388	421	76,976	129	40,329	52	10,511
Jewelry, Luggage, and Leather Goods Stores	361	56,055	986	102,471	581	81,720	112	6,369
Sporting Goods, Hobby, Book, and Music Stores	1,187	156,801	2,748	285,312	820	96,335	313	45,945
Sporting Goods Stores	417	60,154	1,032	114,593	150	38,966	142	22,830
Hobby, Toy and Musical Instrument Stores	395	73,330	657	120,260	146	22,986	92	17,197
Book, Periodical, and Music Stores	375	23,316	1,059	50,460	524	34,383	79	5,918
General Merchandise Stores	1,003	904,409	982	1,443,976	262	251,677	187	307,775
Miscellaneous Store Retailers	5,404	323,692	9,958	394,021	3,525	171,176	1,313	89,153
Florists	145	2,579	571	13,433	224	8,857	43	1,159
Office Supplies and Stationery Stores	112	153,585	200	63,579	60	18,745	27	#
Gift, Novelty, and Souvenir Stores	822	18,272	1,362	53,328	622	34,097	236	3,002
Used Merchandise Stores	1,047	6,281	1,413	21,966	300	10,661	217	4,591
Other Miscellaneous Store Retailers	3,278	142,975	6,412	241,715	2,319	98,816	790	80,401 #
Nonstore Retailers	9,719	39,037	14,893	44,374	2,735	16,610	1,512	14,446
Food Services and Drinking Places	3,849	585,359	7,625	1,303,755	4,379	813,947	1,345	162,437
Full-Service Restaurants	1,118	226,894	2,468	692,730	2,046	557,668	456	69,109
Limited-Service Eating Places	2,321	340,375	4,175	531,141	1,672	161,749	679	88,472
Special Food Services	282	9,050	729	45,419	387	55,777	175	3,324
Drinking Places (Alcoholic Beverages)	128	9,040	253	34,466	274	38,752	35	1,532
Total Retail and Food Services	32,428	5,017,556	53,971	8,651,315	17,509	2,756,490	7,912	1,540,180
All Other Outlets	13,508	2,242,954	26,429	3,380,894	9,021	1,400,469	4,010	744,152
Total All Outlets	45,936	7,260,510	80,400	12,032,209	26,530	4,156,959	11,922	2,284,332
Historical Data								
Comparable data for total all outlets:								
2006	47,501	7,962,044	89,150	12,474,005	28,527	3,914,369	13,242	2,377,802
2007	49,421	7,635,602	87,450	12,284,055	28,522	4,044,683	13,451	2,325,735
2008	43,535	6,466,536	79,251	10,918,086	26,262	3,700,018	12,187	2,028,294
2009	44,500	6,196,102	79,446	10,494,128	26,063	3,444,314	12,088	1,866,468
2010	47,043	6,554,921	82,292	11,097,104	26,722	3,802,919	12,355	1,986,951

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	SAN LUIS OBISPO		SAN MATEO		SANTA BARBARA		SANTA CLARA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	263	94,711	444	329,223	277	128,623	1,085	765,980
New Car Dealers	23	62,750	63	285,915	32	103,928	116	653,365
Used Car Dealers	37	10,511	106	12,295	54	4,189	218	28,889
Other Motor Vehicle Dealers	59	8,963	31	4,972	41	4,583	97	21,487
Auto. Parts, Accessories and Tire Stores	144	12,486	244	26,040	150	15,923	654	62,239
Furniture and Home Furnishings Stores	152	18,360	396	91,732	195	21,754	726	142,992
Furniture Stores	67	8,565	175	63,990	81	10,862	323	81,725
Home Furnishings Stores	85	9,795	221	27,742	114	10,893	403	61,267
Electronics and Appliance Stores	125	20,558	438	106,566	183	41,737	1,502	403,918
Appliance, T.V., and Other Electronics Stores	47	14,225 #	176	66,085	96	27,302 #	610	179,869
Computer and Software Stores	68	6,333	241	36,475	80	14,436	849	219,875
Camera and Photographic Supplies Stores	10	#	21	4,006	7	#	43	4,174
Bldg. Matrl. and Garden Equip. and Supplies	251	65,137	341	174,298	262	94,404	684	325,291
Building Material and Supplies Dealers	153	54,252	232	159,978	143	74,711	509	303,320
Lawn and Garden Equip. and Supplies Stores	98	10,885	109	14,320	119	19,693	175	21,971
Food and Beverage Stores	316	60,795	561	156,470	430	95,273	1,272	285,411
Supermarkets and Other Grocery Stores	85	42,521	249	114,123	171	70,158	430	205,979
Convenience Stores	39	5,975	69	9,021	60	10,949	220	25,386
Specialty Food Stores	61	1,255	138	4,654	69	1,025	327	5,703
Beer, Wine, and Liquor Stores	131	11,044	105	28,672	130	13,142	295	48,343
Health and Personal Care Stores	143	22,164	345	71,649	204	35,497	908	159,567
Pharmacies and Drug Stores	38	16,111	75	50,996	61	26,506	227	101,383
Health and Personal Care Stores	105	6,054	270	20,653	143	8,991	681	58,184
Gasoline Stations	92	117,646	212	286,129	110	146,697	398	625,029
Clothing and Clothing Accessories Stores	397	54,444	1,018	200,909	540	85,461	2,372	623,898
Men's Clothing Stores	15	2,891	31	4,176	19	914	91	16,136
Women's Clothing Stores	57	9,176	172	28,595	102	13,844	405	78,093
Family Clothing Stores, Accessories, and Other Stores	246	31,558	480	125,621	267	55,974	1,204	380,866
Shoe Stores	26	6,084	63	17,806	43	5,933	197	58,815
Jewelry, Luggage, and Leather Goods Stores	53	4,735	272	24,711	109	8,796	475	89,987
Sporting Goods, Hobby, Book, and Music Stores	304	27,153	545	82,564	333	35,588	1,193	195,377
Sporting Goods Stores	133	15,919	185	30,427	148	16,406	376	75,501
Hobby, Toy and Musical Instrument Stores	70	7,542	145	34,109	55	14,362	370	77,700
Book, Periodical, and Music Stores	101	3,691	215	18,028	130	4,820	447	42,176
General Merchandise Stores	88	108,860	190	350,370	125	145,789	378	783,147
Miscellaneous Store Retailers	1,081	40,699	2,096	135,133	1,087	57,714	4,022	211,486
Florists	40	745	126	5,018	63	#	206	4,534
Office Supplies and Stationery Stores	23	7,177	38	39,047	17	6,793	82	27,863
Gift, Novelty, and Souvenir Stores	221	5,083	346	17,812	165	10,329	693	23,948
Used Merchandise Stores	138	2,225	222	7,122	132	4,023	327	15,869
Other Miscellaneous Store Retailers	659	25,469	1,364	66,134	710	36,569 #	2,714	139,272
Nonstore Retailers	1,990	5,054	2,530	17,648	2,689	7,344	7,305	53,606
Food Services and Drinking Places	840	112,357	2,143	363,792	1,130	165,476	4,760	810,122
Full-Service Restaurants	405	69,438	856	209,859	476	89,196	1,710	427,347
Limited-Service Eating Places	359	38,866	933	122,916	493	67,453	2,283	314,130
Special Food Services	53	1,762	303	26,469	115	3,893	647	55,542
Drinking Places (Alcoholic Beverages)	23	2,291	51	4,548	46	4,933	120	13,103
Total Retail and Food Services	6,042	747,939	11,259	2,366,482	7,565	1,061,356	26,605	5,385,826
All Other Outlets	3,103	365,878	7,334	1,242,357	4,450	495,334	15,627	3,716,941
Total All Outlets	9,145	1,113,817	18,593	3,608,839	12,015	1,556,690	42,232	9,102,768
Historical Data								
Comparable data for total all outlets:								
2006	9,842	1,062,202	20,689	3,497,331	13,323	1,712,724	48,528	8,633,435
2007	10,137	1,164,248	20,432	3,571,976	13,360	1,587,511	48,148	8,921,093
2008	9,361	979,746	18,678	3,211,232	12,229	1,405,462	43,254	7,926,103
2009	9,172	880,521	18,446	3,065,084	12,068	1,339,104	42,399	7,538,610
2010	9,324	935,104	18,854	3,318,673	12,069	1,449,359	42,916	8,517,600

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	SANTA CRUZ		SHASTA		SOLANO		SONOMA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	184	65,985	213	68,171	304	161,433	379	190,270
New Car Dealers	15	45,053	9	33,007	32	131,023	30	143,063
Used Car Dealers	37	7,091	49	13,273	67	3,940	89	9,374
Other Motor Vehicle Dealers	36	3,415	40	6,144	39	9,433	63	10,884
Auto. Parts, Accessories and Tire Stores	96	10,426	115	15,747	166	17,036	197	26,949
Furniture and Home Furnishings Stores	137	12,652	56	9,303	113	19,938	225	33,020
Furniture Stores	64	5,159	23	5,253	50	10,793	96	16,727
Home Furnishings Stores	73	7,494	33	4,050	63	9,145	129	16,293
Electronics and Appliance Stores	157	20,294	103	16,790	147	34,438	212	46,469
Appliance, T.V., and Other Electronics Stores	54	15,557	35	13,429 #	83	30,585 #	95	35,603 #
Computer and Software Stores	94	4,694	66	3,361	60	3,853	107	10,867
Camera and Photographic Supplies Stores	9	43	2	#	4	#	10	#
Bldg. Matrl. and Garden Equip. and Supplies	189	58,463	158	37,691	148	62,931	350	120,591
Building Material and Supplies Dealers	111	49,289	92	33,518	111	58,349	200	108,506
Lawn and Garden Equip. and Supplies Stores	78	9,174	66	4,174	37	4,582	150	12,086
Food and Beverage Stores	264	63,141	117	38,405	267	60,369	610	131,001
Supermarkets and Other Grocery Stores	99	44,812	65	33,782	92	44,340	179	94,386
Convenience Stores	30	3,990	11	792	49	5,535	66	10,353
Specialty Food Stores	75	2,723	20	198	59	1,908	99	2,277
Beer, Wine, and Liquor Stores	60	11,616	21	3,633	67	8,586	266	23,986
Health and Personal Care Stores	147	25,960	88	15,245	146	22,738	198	37,257
Pharmacies and Drug Stores	47	21,372	48	9,054	30	14,449	55	28,237
Health and Personal Care Stores	100	4,589	40	6,191	116	8,289	143	9,020
Gasoline Stations	79	83,951	88	84,468	142	167,647	144	178,686
Clothing and Clothing Accessories Stores	462	41,432	144	25,953	460	122,678	556	90,780
Men's Clothing Stores	17	1,411	7	#	16	3,791	20	3,569
Women's Clothing Stores	72	5,143	17	2,138	65	12,585	96	14,471
Family Clothing Stores, Accessories, and Other Stores	255	25,871	73	18,266 #	259	75,525	265	52,798
Shoe Stores	31	5,845	17	3,539	42	14,267	55	12,246
Jewelry, Luggage, and Leather Goods Stores	87	3,163	30	2,011	78	16,510	120	7,695
Sporting Goods, Hobby, Book, and Music Stores	306	23,415	155	15,872	202	28,614	377	46,759
Sporting Goods Stores	108	9,003	71	8,061	81	11,764	109	20,232
Hobby, Toy and Musical Instrument Stores	85	10,780	29	5,407	47	11,736	92	17,465
Book, Periodical, and Music Stores	113	3,632	55	2,403	74	5,114	176	9,062
General Merchandise Stores	61	76,750	30	102,581	89	206,804	91	220,335
Miscellaneous Store Retailers	955	34,090	561	21,556	892	43,442	1,733	68,912
Florists	38	747	14	482	34	826	57	1,295
Office Supplies and Stationery Stores	14	7,367	13	2,372	10	4,151	22	12,384
Gift, Novelty, and Souvenir Stores	181	4,091	86	2,242	93	4,034	245	7,612
Used Merchandise Stores	146	2,418	94	1,342	133	2,785	289	4,121
Other Miscellaneous Store Retailers	576	19,467	354	15,118	622	31,645	1,120	43,499
Nonstore Retailers	1,967	4,980	1,264	4,113	1,559	8,303	4,275	18,125
Food Services and Drinking Places	682	82,585	455	49,081	832	124,207	1,310	158,740
Full-Service Restaurants	273	46,965	164	24,426	258	49,065	551	88,361
Limited-Service Eating Places	317	32,633	225	22,804	458	70,595	554	61,545
Special Food Services	70	1,519	37	262	83	2,204	159	4,169
Drinking Places (Alcoholic Beverages)	22	1,468	29	1,588	33	2,343	46	4,664
Total Retail and Food Services	5,590	593,700	3,432	489,228	5,301	1,063,542	10,460	1,340,945
All Other Outlets	2,461	163,954	1,911	196,349	2,431	588,010	6,146	554,339
Total All Outlets	8,051	757,654	5,343	685,577	7,732	1,651,552	16,606	1,895,284
Historical Data								
Comparable data for total all outlets:								
2006	8,668	825,487	6,059	747,886	8,650	1,653,523	17,762	2,092,594
2007	8,679	813,288	6,044	710,944	8,678	1,624,868	18,020	2,037,805
2008	8,078	725,372	5,273	631,867	7,683	1,611,993	16,499	1,774,682
2009	7,936	694,376	5,238	641,775	7,560	1,370,620	16,714	1,669,560
2010	8,183	717,273	5,375	646,787	7,748	1,410,553	16,715	1,741,086

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	STANISLAUS		TULARE		VENTURA		YOLO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	619	193,632	391	114,161	572	377,909	167	62,258
New Car Dealers	32	108,476	36	78,464	66	311,820	11	41,002
Used Car Dealers	157	47,538	74	9,664	109	14,168	35	2,396
Other Motor Vehicle Dealers	41	9,826	23	2,702	91	15,613	15	3,334
Auto. Parts, Accessories and Tire Stores	389	27,793	258	23,332	306	36,308	106	15,526
Furniture and Home Furnishings Stores	186	21,617	154	13,241	312	48,124	52	21,630
Furniture Stores	90	11,293	78	7,003	138	23,453	27	#
Home Furnishings Stores	96	10,324	76	6,238	174	24,670	25	21,630 #
Electronics and Appliance Stores	231	33,246	159	133,984	387	83,483	75	10,909
Appliance, T.V., and Other Electronics Stores	136	24,470 #	86	#	174	64,422	36	6,883 #
Computer and Software Stores	88	8,777	68	133,984 #	201	18,383	35	4,026
Camera and Photographic Supplies Stores	7	#	5	#	12	677	4	13
Bldg. Matrl. and Garden Equip. and Supplies	234	94,035	250	67,187	353	149,363	92	40,547
Building Material and Supplies Dealers	154	80,769	114	51,166	230	134,159	65	37,612
Lawn and Garden Equip. and Supplies Stores	80	13,265	136	16,022	123	15,204	27	2,935
Food and Beverage Stores	445	80,396	316	56,556	620	143,409	148	40,441
Supermarkets and Other Grocery Stores	197	56,175	188	49,955	244	104,725	67	34,125
Convenience Stores	81	8,598	36	3,156	87	11,923	25	3,606
Specialty Food Stores	97	2,261	61	643	143	3,153	24	514
Beer, Wine, and Liquor Stores	70	13,362	31	2,802	146	23,608	32	2,196
Health and Personal Care Stores	220	31,545	169	24,863	400	64,866	79	9,644
Pharmacies and Drug Stores	57	21,976	52	15,054	110	38,711	18	7,603
Health and Personal Care Stores	163	9,569	117	9,809	290	26,154	61	2,041
Gasoline Stations	154	171,646	176	156,001	187	288,917	65	91,764
Clothing and Clothing Accessories Stores	595	90,398	783	59,978	1,098	251,875	172	15,359
Men's Clothing Stores	28	2,555	27	2,408	43	7,340	3	#
Women's Clothing Stores	67	14,017	83	6,495	195	36,518	14	2,408
Family Clothing Stores, Accessories, and Other Stores	339	51,483	509	37,910	594	148,581	114	10,518 #
Shoe Stores	55	12,724	59	8,676	118	31,483	10	1,357
Jewelry, Luggage, and Leather Goods Stores	106	9,620	105	4,488	148	27,953	31	1,077
Sporting Goods, Hobby, Book, and Music Stores	250	36,024	198	24,148	548	81,678	138	10,251
Sporting Goods Stores	94	9,907	63	7,602	231	35,042	56	5,208
Hobby, Toy and Musical Instrument Stores	75	21,290	66	12,790	114	32,949	29	3,366
Book, Periodical, and Music Stores	81	4,827	69	3,755	203	13,687	53	1,676
General Merchandise Stores	164	244,890	155	192,293	301	346,689	31	94,034
Miscellaneous Store Retailers	1,025	48,414	1,047	31,735	1,915	76,423	424	21,156
Florists	54	973	28	790	99	2,584	19	301
Office Supplies and Stationery Stores	21	7,815	12	3,874	48	12,014	5	2,482
Gift, Novelty, and Souvenir Stores	207	5,613	184	2,803	236	10,235	90	1,183
Used Merchandise Stores	155	1,439	279	1,472	223	4,426	44	1,298
Other Miscellaneous Store Retailers	588	32,573	544	22,796	1,309	47,164	266	15,893
Nonstore Retailers	1,125	8,940	1,069	4,964	4,637	24,456	514	4,764
Food Services and Drinking Places	1,026	136,061	816	95,325	1,834	283,363	439	54,328
Full-Service Restaurants	333	56,378	268	34,484	685	135,493	161	26,606 #
Limited-Service Eating Places	549	75,388	454	58,768	965	139,903	240	27,316
Special Food Services	112	2,202	72	1,220	149	5,651	28	#
Drinking Places (Alcoholic Beverages)	32	2,094	22	852	35	2,316	10	406
Total Retail and Food Services	6,274	1,190,846	5,683	974,436	13,164	2,220,553	2,396	477,087
All Other Outlets	3,088	562,135	2,525	432,807	8,039	772,592	1,460	365,687
Total All Outlets	9,362	1,752,981	8,208	1,407,243	21,203	2,993,145	3,856	842,773
Historical Data								
Comparable data for total all outlets:								
2006	10,873	1,880,202	8,940	1,215,031	24,047	3,269,818	4,099	810,025
2007	11,069	1,793,203	8,885	1,258,307	24,315	3,152,690	4,183	827,344
2008	9,873	1,591,234	8,134	1,104,944	22,008	2,777,112	3,813	827,125
2009	9,449	1,506,630	8,127	1,108,285	22,219	2,640,613	3,848	715,247
2010	9,638	1,628,854	8,211	1,221,281	21,642	2,776,193	3,929	764,639

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011
(Taxable transactions in thousands of dollars)

Type of business	ALPINE		AMADOR		CALAVERAS		COLUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2	#	38	5,035	53	1,958	25	8,884
Home Furnishings and Appliance Stores	2	#	50	2,564	49	1,882	10	295
Bldg. Matrl. and Garden Equip. and Supplies	1	#	44	10,589	45	5,745	23	3,290
Food and Beverage Stores	5	80	51	8,253	55	8,115	25	2,653
Gasoline Stations	2	#	23	14,082	27	11,975	15	10,433
Clothing and Clothing Accessories Stores	1	#	51	1,530	56	1,192	11	247
General Merchandise Stores	--	#	22	#	22	1,275	6	149
Food Services and Drinking Places	10	182	119	7,767	117	7,237	50	5,235
Other Retail Group	18	1,230 #	513	23,871 #	567	9,283	125	3,521
Total Retail and Food Services	41	1,492	911	73,692	991	48,661	290	34,707
All Other Outlets	22	3,677	390	33,243	420	29,050	209	63,487
Totals All Outlets	63	5,169	1,301	106,935	1,411	77,710	499	98,195
Type of business	DEL NORTE		GLENN		INYO		LAKE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	11	1,911	37	6,171	21	5,262	53	8,371
Home Furnishings and Appliance Stores	14	680	13	527	14	1,277	56	2,945
Bldg. Matrl. and Garden Equip. and Supplies	16	5,740	30	2,656	20	4,143	47	10,916
Food and Beverage Stores	24	5,282	24	4,005	17	5,302	62	15,201
Gasoline Stations	7	6,852	16	13,172	28	18,635	20	14,483
Clothing and Clothing Accessories Stores	21	559	11	315	15	747	33	859
General Merchandise Stores	6	#	10	#	12	6,610	12	19,216
Food Services and Drinking Places	59	4,527	63	4,567	66	6,668	139	10,402
Other Retail Group	197	12,724 #	239	11,715 #	247	6,112	675	9,551
Total Retail and Food Services	355	38,274	443	43,130	440	54,755	1,097	91,945
All Other Outlets	171	16,505	226	36,588	227	31,138	539	45,644
Totals All Outlets	526	54,779	669	79,718	667	85,893	1,636	137,589
Type of business	LASSEN		MADERA		MARIPOSA		MODOC	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	18	4,651	158	32,494	21	634	11	1,709
Home Furnishings and Appliance Stores	15	2,449	100	4,945	17	414	8	222
Bldg. Matrl. and Garden Equip. and Supplies	29	3,522	84	21,702	23	1,981	18	1,493
Food and Beverage Stores	19	2,583	122	24,642	37	3,619	11	1,136
Gasoline Stations	18	9,095	56	67,102	10	3,066	4	2,520
Clothing and Clothing Accessories Stores	11	705	219	5,114	24	342	4	110
General Merchandise Stores	5	#	51	#	2	#	1	#
Food Services and Drinking Places	42	3,977	247	22,803	48	2,858	36	1,228
Other Retail Group	181	13,560 #	880	38,797 #	236	3,202 #	143	2,135 #
Total Retail and Food Services	338	40,542	1,917	217,599	418	16,117	236	10,553
All Other Outlets	221	25,330	883	104,302	212	20,836	118	13,076
Totals All Outlets	559	65,872	2,800	321,901	630	36,953	354	23,629
Type of business	MONO		PLUMAS		SAN BENITO		SIERRA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	12	474	27	2,429	56	9,054	2	#
Home Furnishings and Appliance Stores	15	656	27	704	32	1,391	3	#
Bldg. Matrl. and Garden Equip. and Supplies	20	3,361	31	3,513	33	3,940	7	726
Food and Beverage Stores	25	4,186	20	6,020	41	8,151	5	370
Gasoline Stations	13	5,093	18	5,022	14	14,250	3	#
Clothing and Clothing Accessories Stores	25	3,041	23	639	37	1,003	2	#
General Merchandise Stores	14	553	8	538	10	11,434	5	60
Food Services and Drinking Places	86	11,659	90	2,904	114	10,312	12	320
Other Retail Group	182	8,624	344	4,706	411	13,191	47	737 #
Total Retail and Food Services	392	37,650	588	26,476	748	72,726	86	2,213
All Other Outlets	189	16,320	301	22,392	406	56,414	27	2,047
Totals All Outlets	581	53,970	889	48,868	1,154	129,140	113	4,260

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011
(Taxable transactions in thousands of dollars)

Type of business	SISKIYOU		SUTTER		TEHAMA		TRINITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	48	6,413	119	34,188	60	25,043	13	478
Home Furnishings and Appliance Stores	48	2,372	81	8,206	26	1,681	9	390
Bldg. Matrl. and Garden Equip. and Supplies	82	6,393	53	23,375	44	8,824	15	2,132
Food and Beverage Stores	45	9,394	89	15,140	52	9,118	19	1,229
Gasoline Stations	35	36,577	40	31,256	29	57,704	13	5,305
Clothing and Clothing Accessories Stores	27	933	109	15,956	22	692	8	220
General Merchandise Stores	9	#	28	66,189	8	#	2	#
Food Services and Drinking Places	149	8,497	170	22,416	129	10,213	36	1,837
Other Retail Group	730	16,905 #	533	26,137	601	23,006 #	246	2,889 #
Total Retail and Food Services	1,173	87,485	1,222	242,863	971	136,282	361	14,481
All Other Outlets	591	43,349	613	104,280	467	42,056	154	5,842
Totals All Outlets	1,764	130,834	1,835	347,143	1,438	178,338	515	20,323
Type of business	TUOLUMNE		YUBA					
	Permits	Taxable transactions	Permits	Taxable transactions				
Retail and Food Services								
Motor Vehicle and Parts Dealers	59	11,571	57	8,077				
Home Furnishings and Appliance Stores	63	2,852	39	2,086				
Bldg. Matrl. and Garden Equip. and Supplies	57	15,078	50	4,731				
Food and Beverage Stores	52	9,787	55	5,293				
Gasoline Stations	27	17,090	29	25,502				
Clothing and Clothing Accessories Stores	82	4,577	67	790				
General Merchandise Stores	22	#	18	#				
Food Services and Drinking Places	159	12,299	114	10,520				
Other Retail Group	687	39,149 #	392	23,602 #				
Total Retail and Food Services	1,208	112,401	821	80,601				
All Other Outlets	586	39,241	328	44,406				
Totals All Outlets	1,794	151,642	1,149	125,007				

Sales omitted because their publication would result in the disclosure of confidential information. In Table 4, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011
(Taxable transactions in thousands of dollars)

Type of business	AGOURA HILLS		ALAMEDA		ALHAMBRA		ALISO VIEJO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	19	747	52	4,614	75	80,133	15	1,118
Home Furnishings and Appliance Stores	63	12,972	79	5,653	74	4,036	85	13,023
Bldg. Matrl. and Garden Equip. and Supplies	14	4,281	34	4,151	26	#	10	#
Food and Beverage Stores	15	4,512	74	18,359	50	8,028	17	6,325
Gasoline Stations	13	20,022	10	18,290	11	25,798	12	16,416
Clothing and Clothing Accessories Stores	46	920	97	9,921	81	4,796	82	#
General Merchandise Stores	14	88	29	#	43	70,544	24	#
Food Services and Drinking Places	65	13,083	214	26,208	207	35,654	71	13,096
Other Retail Group	279	7,623	815	23,570 #	490	38,375 #	373	41,046 #
Total Retail and Food Services	528	64,250	1,404	110,766	1,057	267,363	689	91,025
All Other Outlets	320	11,831	561	42,968	522	27,184	350	14,229
Totals All Outlets	848	76,080	1,965	153,734	1,579	294,547	1,039	105,253
Type of business	ANAHEIM		ANTIOCH		APPLE VALLEY		ARCADIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	376	118,576	48	32,402	44	2,800	36	#
Home Furnishings and Appliance Stores	369	51,127	54	5,391	53	7,550	96	3,574
Bldg. Matrl. and Garden Equip. and Supplies	177	103,286	27	#	15	12,826	17	1,763
Food and Beverage Stores	285	41,041	46	12,539	35	10,675	47	9,571
Gasoline Stations	82	136,526	27	27,811	12	20,239	13	21,632
Clothing and Clothing Accessories Stores	433	29,214	94	10,005	60	6,465	185	64,909
General Merchandise Stores	101	59,060	29	78,861	20	32,876	47	29,408
Food Services and Drinking Places	752	158,922	161	21,923	106	16,213	196	35,046
Other Retail Group	1,922	82,099	436	31,087 #	442	10,039	604	46,595 #
Total Retail and Food Services	4,497	779,850	922	220,018	787	119,682	1,241	212,497
All Other Outlets	3,334	564,273	389	23,161	281	6,594	597	23,535
Totals All Outlets	7,831	1,344,122	1,311	243,179	1,068	126,276	1,838	236,032
Type of business	ARROYO GRANDE		ATASCADERO		AUBURN		AZUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	15	7,524	38	4,773	37	10,528	49	3,568
Home Furnishings and Appliance Stores	33	3,741	26	2,255	25	1,410	32	884
Bldg. Matrl. and Garden Equip. and Supplies	15	5,061	32	10,730	16	2,997	14	658
Food and Beverage Stores	21	4,054	25	9,939	21	3,737	41	4,188
Gasoline Stations	7	10,147	11	13,283	7	#	15	17,852
Clothing and Clothing Accessories Stores	27	#	23	910	40	1,476	47	3,641
General Merchandise Stores	6	#	9	4,871	6	#	21	#
Food Services and Drinking Places	61	8,104	67	8,182	66	6,621	103	11,369
Other Retail Group	245	26,790 #	336	7,620	307	58,736 #	230	50,513 #
Total Retail and Food Services	430	65,422	567	62,564	525	85,505	552	92,672
All Other Outlets	187	5,232	299	8,784	264	13,458	363	21,266
Totals All Outlets	617	70,654	866	71,347	789	98,963	915	113,938
Type of business	BAKERSFIELD		BALDWIN PARK		BARSTOW		BEAUMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	320	225,941	54	6,717	32	6,646	29	4,566
Home Furnishings and Appliance Stores	279	53,565	43	1,101	12	1,226	30	6,679
Bldg. Matrl. and Garden Equip. and Supplies	113	69,718	32	15,330	6	#	21	#
Food and Beverage Stores	230	54,684	58	7,103	33	6,813	21	4,820
Gasoline Stations	113	136,566	12	18,724	23	62,909	6	17,112
Clothing and Clothing Accessories Stores	425	87,752	56	1,939	58	35,071	72	#
General Merchandise Stores	101	272,531	23	27,262	10	#	31	#
Food Services and Drinking Places	782	133,964	110	16,335	104	16,911	62	7,915
Other Retail Group	2,601	100,955	224	12,064	122	19,979 #	558	36,534 #
Total Retail and Food Services	4,964	1,135,677	612	106,576	400	149,555	830	77,626
All Other Outlets	2,063	344,029	402	27,310	127	4,888	167	5,961
Totals All Outlets	7,027	1,479,707	1,014	133,887	527	154,442	997	83,587

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011
(Taxable transactions in thousands of dollars)

Type of business	BELLFLOWER		BENICIA		BERKELEY		BEVERLY HILLS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	99	22,237	29	1,474	37	26,478	20	67,099
Home Furnishings and Appliance Stores	62	1,579	27	1,331	140	16,920	96	10,336
Bldg. Matrl. and Garden Equip. and Supplies	17	1,357	18	4,494	50	19,542	12	822
Food and Beverage Stores	53	8,300	14	5,921	127	29,053	27	5,209
Gasoline Stations	21	29,045	14	17,535	26	25,642	7	8,568
Clothing and Clothing Accessories Stores	55	1,623	39	683	246	16,561	399	216,041
General Merchandise Stores	26	8,156	10	#	48	2,702	35	80,170
Food Services and Drinking Places	148	13,897	68	7,499	534	65,424	203	75,996
Other Retail Group	343	6,511	355	10,581 #	1,608	65,899	815	34,463
Total Retail and Food Services	824	92,704	574	49,519	2,816	268,220	1,614	498,705
All Other Outlets	414	15,936	384	92,827	1,181	86,895	834	91,779
Totals All Outlets	1,238	108,640	958	142,346	3,997	355,116	2,448	590,484
Type of business	BREA		BRENTWOOD		BUENA PARK		BURBANK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	57	6,052	43	9,722	42	136,632	109	36,620
Home Furnishings and Appliance Stores	102	13,261	52	12,014	79	#	208	100,354
Bldg. Matrl. and Garden Equip. and Supplies	27	22,350	22	11,810	22	#	49	38,692
Food and Beverage Stores	37	11,646	28	12,305	52	10,493	97	26,417
Gasoline Stations	11	23,532	15	21,551	12	20,221	32	42,681
Clothing and Clothing Accessories Stores	191	87,745	79	14,040	107	11,118	255	40,323
General Merchandise Stores	31	68,523	10	#	33	36,371	53	94,412
Food Services and Drinking Places	168	46,792	119	20,000	202	37,809	391	78,479
Other Retail Group	444	39,334	271	21,447 #	508	156,132 #	1,064	76,253
Total Retail and Food Services	1,068	319,234	639	122,889	1,057	408,777	2,258	534,232
All Other Outlets	869	125,918	282	14,363	653	121,349	1,533	163,545
Totals All Outlets	1,937	445,152	921	137,252	1,710	530,126	3,791	697,777
Type of business	BURLINGAME		CALABASAS		CALEXICO		CAMARILLO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	40	61,938	15	35,105	49	8,585	42	13,437
Home Furnishings and Appliance Stores	57	5,267	30	2,660	49	762	69	7,161
Bldg. Matrl. and Garden Equip. and Supplies	31	5,298	7	#	22	368	26	18,699
Food and Beverage Stores	41	7,920	17	5,950	28	3,480	55	13,420
Gasoline Stations	11	9,607	7	9,452	15	14,863	19	35,270
Clothing and Clothing Accessories Stores	97	14,463	77	6,887	201	11,762	171	99,329
General Merchandise Stores	13	171	11	#	37	#	20	25,265
Food Services and Drinking Places	143	26,431	51	9,631	69	8,880	176	32,732
Other Retail Group	328	14,146	256	9,102 #	556	41,885 #	650	26,425
Total Retail and Food Services	761	145,241	471	78,786	1,026	90,586	1,228	271,738
All Other Outlets	627	60,248	280	44,714	223	3,953	933	77,998
Totals All Outlets	1,388	205,489	751	123,500	1,249	94,539	2,161	349,736
Type of business	CAMPBELL		CAPITOLA		CARLSBAD		CARSON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	54	5,408	9	14,264	57	153,294	79	71,355
Home Furnishings and Appliance Stores	87	23,074	26	5,470	157	20,967	58	24,400
Bldg. Matrl. and Garden Equip. and Supplies	33	28,823	7	#	44	3,770	34	16,407
Food and Beverage Stores	37	12,518	20	8,826	53	21,664	62	9,739
Gasoline Stations	17	30,020	5	7,378	24	36,844	34	42,220
Clothing and Clothing Accessories Stores	51	12,969	82	14,253	303	93,438	121	6,101
General Merchandise Stores	8	8,108	6	17,522	28	76,635	45	41,321
Food Services and Drinking Places	144	28,558	77	11,823	250	50,419	224	31,346
Other Retail Group	422	20,626	190	17,259 #	1,388	33,214	454	50,307
Total Retail and Food Services	853	170,103	422	96,797	2,304	490,245	1,111	293,194
All Other Outlets	697	41,635	129	8,780	1,443	154,685	965	132,202
Totals All Outlets	1,550	211,739	551	105,576	3,747	644,931	2,076	425,396

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011
(Taxable transactions in thousands of dollars)

Type of business	CATHEDRAL CITY		CERES		CERRITOS		CHICO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	68	69,483	37	6,343	38	209,560	90	39,588
Home Furnishings and Appliance Stores	50	4,290	36	851	95	19,634	105	23,100
Bldg. Matrl. and Garden Equip. and Supplies	13	2,183	17	9,818	14	#	53	25,672
Food and Beverage Stores	35	8,484	40	6,062	26	4,129	63	23,408
Gasoline Stations	15	21,837	16	20,004	10	10,738	34	35,836
Clothing and Clothing Accessories Stores	34	3,393	52	1,556	133	78,018	147	25,978
General Merchandise Stores	9	9,015	16	#	24	63,611	31	83,073
Food Services and Drinking Places	115	12,571	81	10,211	161	34,199	315	41,027
Other Retail Group	312	6,528	188	28,920 #	393	46,535 #	893	40,381
Total Retail and Food Services	651	137,784	483	83,766	894	466,423	1,731	338,063
All Other Outlets	295	19,822	193	29,656	604	91,277	770	71,081
Totals All Outlets	946	157,607	676	113,422	1,498	557,700	2,501	409,145
Type of business	CHINO		CHINO HILLS		CHULA VISTA		CITRUS HEIGHTS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	85	18,551	30	3,388	189	49,962	59	10,719
Home Furnishings and Appliance Stores	110	5,959	73	12,172	208	44,067	68	13,234
Bldg. Matrl. and Garden Equip. and Supplies	40	8,510	14	#	73	24,018	21	12,236
Food and Beverage Stores	47	9,777	35	13,218	140	32,877	52	13,638
Gasoline Stations	21	33,461	11	22,541	50	73,712	19	18,569
Clothing and Clothing Accessories Stores	125	31,709	101	11,029	323	44,844	126	21,965
General Merchandise Stores	40	72,174	32	#	75	209,617	35	102,409
Food Services and Drinking Places	175	26,524	124	25,229	434	74,663	168	28,865
Other Retail Group	509	25,456	396	61,020 #	1,152	57,792	521	32,800
Total Retail and Food Services	1,152	232,123	816	148,597	2,644	611,552	1,069	254,434
All Other Outlets	1,152	132,646	321	14,928	1,338	68,294	343	15,996
Totals All Outlets	2,304	364,769	1,137	163,524	3,982	679,846	1,412	270,430
Type of business	CLAREMONT		CLOVIS		COACHELLA		COLTON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	9	#	96	49,991	24	2,896	66	18,164
Home Furnishings and Appliance Stores	24	808	101	14,438	13	946	33	9,221
Bldg. Matrl. and Garden Equip. and Supplies	9	502	37	24,073	5	742	7	#
Food and Beverage Stores	24	7,412	53	19,054	27	6,658	46	8,584
Gasoline Stations	8	11,614	29	30,688	10	30,974	17	19,949
Clothing and Clothing Accessories Stores	62	2,090	163	16,211	26	2,261	43	2,893
General Merchandise Stores	14	#	27	90,355	3	#	15	#
Food Services and Drinking Places	95	15,602	225	36,705	61	7,112	111	12,013
Other Retail Group	335	24,864 #	547	35,103	86	2,933 #	204	24,498 #
Total Retail and Food Services	580	62,892	1,278	316,618	255	54,523	542	95,320
All Other Outlets	212	7,582	652	30,286	93	17,972	299	32,578
Totals All Outlets	792	70,474	1,930	346,903	348	72,495	841	127,898
Type of business	COMMERCE		COMPTON		CONCORD		CORONA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	25	6,016	83	5,709	129	125,605	229	62,885
Home Furnishings and Appliance Stores	43	3,530	55	10,937	137	37,032	199	25,110
Bldg. Matrl. and Garden Equip. and Supplies	25	15,098	20	#	73	50,109	73	29,201
Food and Beverage Stores	28	2,696	102	15,281	100	24,576	86	25,017
Gasoline Stations	13	27,131	21	23,093	44	40,480	40	82,921
Clothing and Clothing Accessories Stores	138	85,311	175	12,109	195	40,835	282	27,679
General Merchandise Stores	16	38,289	64	11,210	42	100,575	80	104,319
Food Services and Drinking Places	83	13,817	170	15,211	298	40,936	318	54,542
Other Retail Group	130	8,973	482	17,115 #	736	45,995	1,140	37,649
Total Retail and Food Services	501	200,860	1,172	110,666	1,754	506,143	2,447	449,321
All Other Outlets	857	193,375	520	41,694	1,000	72,280	1,420	246,070
Totals All Outlets	1,358	394,235	1,692	152,359	2,754	578,424	3,867	695,391

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011
(Taxable transactions in thousands of dollars)

Type of business	CORTE MADERA		COSTA MESA		COVINA		CULVER CITY	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	6	15,451	286	133,755	60	31,171	44	33,252
Home Furnishings and Appliance Stores	21	11,128	471	80,944	56	#	129	40,409
Bldg. Matrl. and Garden Equip. and Supplies	4	2,947	134	27,164	19	13,245	39	6,705
Food and Beverage Stores	11	4,477	135	36,764	43	7,644	54	13,715
Gasoline Stations	2	#	36	59,820	13	15,470	14	24,948
Clothing and Clothing Accessories Stores	58	39,202	1,110	280,568	83	3,444	194	42,987
General Merchandise Stores	4	14,901	227	121,715	24	17,766	38	121,576
Food Services and Drinking Places	32	10,464	461	93,009	152	22,221	232	48,254
Other Retail Group	125	23,857 #	3,999	72,050	429	30,460 #	638	43,730
Total Retail and Food Services	263	122,427	6,859	905,790	879	141,421	1,382	375,577
All Other Outlets	153	29,151	2,394	163,000	521	23,004	640	52,616
Totals All Outlets	416	151,577	9,253	1,068,790	1,400	164,425	2,022	428,193
Type of business	CUPERTINO		CYPRESS		DALY CITY		DANA POINT	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	13	673	48	3,478	36	28,525	18	2,216
Home Furnishings and Appliance Stores	83	#	86	3,718	62	6,087	60	1,153
Bldg. Matrl. and Garden Equip. and Supplies	24	#	23	#	18	#	14	3,854
Food and Beverage Stores	36	8,633	33	5,639	53	12,090	30	9,495
Gasoline Stations	12	18,336	11	16,048	19	32,242	13	16,304
Clothing and Clothing Accessories Stores	72	10,138	193	4,218	126	30,819	83	2,451
General Merchandise Stores	30	36,875	90	60,707	22	39,445	21	854
Food Services and Drinking Places	154	33,313	131	16,318	198	39,257	103	19,859
Other Retail Group	641	73,720 #	1,322	69,145 #	425	32,945 #	433	10,994
Total Retail and Food Services	1,065	181,688	1,937	179,268	959	221,410	775	67,179
All Other Outlets	416	405,752	457	89,002	385	15,851	363	28,656
Totals All Outlets	1,481	587,439	2,394	268,271	1,344	237,261	1,138	95,835
Type of business	DANVILLE		DAVIS		DELANO		DIAMOND BAR	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	20	877	27	31,570	21	9,635	36	1,311
Home Furnishings and Appliance Stores	62	6,095	37	1,741	22	1,325	88	1,616
Bldg. Matrl. and Garden Equip. and Supplies	21	2,082	17	4,325	13	8,864	15	1,054
Food and Beverage Stores	25	9,367	37	12,261	47	9,387	29	3,635
Gasoline Stations	10	16,762	12	17,671	12	13,449	16	28,425
Clothing and Clothing Accessories Stores	80	6,942	59	3,816	27	1,982	61	673
General Merchandise Stores	7	#	6	#	12	9,088	30	12,107
Food Services and Drinking Places	104	19,008	152	22,447	59	6,563	114	11,969
Other Retail Group	475	52,129 #	426	23,556 #	111	3,195	341	5,271
Total Retail and Food Services	804	113,263	773	117,386	324	63,489	730	66,062
All Other Outlets	377	9,708	281	8,081	139	23,282	461	12,672
Totals All Outlets	1,181	122,971	1,054	125,468	463	86,771	1,191	78,734
Type of business	DINUBA		DIXON		DOWNEY		DUARTE	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	26	11,418	22	13,764	87	53,067	21	34,313
Home Furnishings and Appliance Stores	19	#	11	67	84	22,422	18	#
Bldg. Matrl. and Garden Equip. and Supplies	5	#	13	1,584	23	14,794	10	981
Food and Beverage Stores	24	2,633	14	2,677	76	11,194	20	2,212
Gasoline Stations	5	7,682	9	14,833	28	44,433	3	#
Clothing and Clothing Accessories Stores	38	541	10	#	193	35,895	25	201
General Merchandise Stores	7	#	3	#	61	45,885	14	27,403
Food Services and Drinking Places	43	5,192	53	6,373	257	46,735	60	7,739
Other Retail Group	58	135,087 #	138	24,063 #	766	21,002	140	17,549 #
Total Retail and Food Services	225	162,554	273	63,360	1,575	295,427	311	90,398
All Other Outlets	105	12,177	121	48,068	615	47,521	148	9,580
Totals All Outlets	330	174,730	394	111,428	2,190	342,948	459	99,978

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011
(Taxable transactions in thousands of dollars)

Type of business	DUBLIN		EL CAJON		EL CENTRO		EL CERRITO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	44	101,320	129	98,159	52	22,609	11	#
Home Furnishings and Appliance Stores	72	33,647	91	19,476	32	#	29	3,713
Bldg. Matrl. and Garden Equip. and Supplies	26	13,299	53	31,300	29	15,218	7	6,458
Food and Beverage Stores	22	8,492	96	17,174	30	6,570	18	7,433
Gasoline Stations	16	27,636	48	55,753	19	15,402	5	5,236
Clothing and Clothing Accessories Stores	47	18,471	161	31,879	82	36,320	43	7,113
General Merchandise Stores	8	#	26	48,457	18	79,578	4	#
Food Services and Drinking Places	151	33,481	212	32,275	119	21,647	69	7,667
Other Retail Group	296	60,000 #	638	29,952	171	23,322 #	237	29,257 #
Total Retail and Food Services	682	296,345	1,454	364,425	552	220,667	423	66,877
All Other Outlets	347	49,893	835	100,945	356	37,703	147	4,991
Totals All Outlets	1,029	346,238	2,289	465,370	908	258,370	570	71,868
Type of business	EL MONTE		EL SEGUNDO		ELK GROVE		EMERYVILLE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	166	139,477	14	561	85	107,248	8	564
Home Furnishings and Appliance Stores	75	5,239	60	21,121	104	24,212	44	40,658
Bldg. Matrl. and Garden Equip. and Supplies	42	20,110	8	748	35	13,579	8	#
Food and Beverage Stores	112	9,602	16	6,149	66	25,695	22	5,161
Gasoline Stations	21	27,442	9	#	24	41,570	4	6,776
Clothing and Clothing Accessories Stores	146	3,397	63	10,742	162	20,238	58	26,642
General Merchandise Stores	57	#	16	#	38	46,650	4	#
Food Services and Drinking Places	233	18,167	157	28,096	226	40,587	110	22,093
Other Retail Group	441	29,092 #	247	63,421 #	797	38,985	166	36,828 #
Total Retail and Food Services	1,293	252,526	590	130,837	1,537	358,765	424	138,723
All Other Outlets	816	37,795	430	128,396	585	42,916	295	39,280
Totals All Outlets	2,109	290,322	1,020	259,233	2,122	401,681	719	178,002
Type of business	ENCINITAS		ESCONDIDO		EUREKA		FAIRFIELD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	31	30,281	188	177,573	58	30,830	77	49,711
Home Furnishings and Appliance Stores	99	15,424	142	13,201	46	7,463	74	15,956
Bldg. Matrl. and Garden Equip. and Supplies	55	19,592	69	40,660	34	13,277	31	12,507
Food and Beverage Stores	56	21,251	119	33,107	30	9,257	63	15,215
Gasoline Stations	21	34,959	40	72,070	20	12,843	34	38,720
Clothing and Clothing Accessories Stores	158	10,655	265	57,759	64	10,914	130	27,287
General Merchandise Stores	16	#	42	45,457	18	54,420	30	77,470
Food Services and Drinking Places	221	36,936	316	45,925	139	15,828	221	38,773
Other Retail Group	1,151	62,346 #	1,285	45,981	431	21,650	695	23,701
Total Retail and Food Services	1,808	231,445	2,466	531,733	840	176,481	1,355	299,341
All Other Outlets	853	26,511	1,236	148,978	381	34,071	617	100,361
Totals All Outlets	2,661	257,956	3,702	680,710	1,221	210,552	1,972	399,702
Type of business	FOLSOM		FONTANA		FOUNTAIN VALLEY		FREMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	41	76,645	213	119,186	45	9,973	158	131,123
Home Furnishings and Appliance Stores	91	20,480	153	5,421	99	29,424	301	42,408
Bldg. Matrl. and Garden Equip. and Supplies	26	17,126	50	26,528	24	3,698	57	30,111
Food and Beverage Stores	66	21,012	113	26,241	60	9,118	124	23,851
Gasoline Stations	15	20,659	57	85,634	25	33,977	47	68,746
Clothing and Clothing Accessories Stores	149	37,920	338	16,012	70	5,288	141	17,162
General Merchandise Stores	25	86,767	87	80,746	21	81,943	52	81,690
Food Services and Drinking Places	200	34,692	282	45,457	162	23,861	419	57,430
Other Retail Group	689	35,688	1,540	48,547	428	26,571	1,219	77,606
Total Retail and Food Services	1,302	350,989	2,833	453,772	934	223,852	2,518	530,127
All Other Outlets	530	24,271	976	134,721	614	30,905	1,945	230,596
Totals All Outlets	1,832	375,261	3,809	588,493	1,548	254,757	4,463	760,723

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011
(Taxable transactions in thousands of dollars)

Type of business	FRESNO		FULLERTON		GARDEN GROVE		GARDENA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	587	199,383	171	30,206	165	63,920	105	19,082
Home Furnishings and Appliance Stores	567	73,303	121	20,506	190	6,329	75	5,081
Bldg. Matrl. and Garden Equip. and Supplies	188	77,405	31	14,394	60	17,289	30	25,223
Food and Beverage Stores	449	87,889	114	19,217	179	19,228	64	12,100
Gasoline Stations	170	181,941	31	52,236	40	66,917	13	28,043
Clothing and Clothing Accessories Stores	1,006	119,834	205	19,199	179	12,936	135	1,108
General Merchandise Stores	169	257,980	66	77,991	53	61,196	42	20,594
Food Services and Drinking Places	1,206	176,924	340	56,613	435	56,183	271	27,281
Other Retail Group	2,474	140,212	875	39,310	1,014	58,433	434	9,138
Total Retail and Food Services	6,816	1,314,871	1,954	329,673	2,315	362,431	1,169	147,648
All Other Outlets	3,759	355,741	1,291	95,826	1,326	62,713	881	40,311
Totals All Outlets	10,575	1,670,612	3,245	425,499	3,641	425,144	2,050	187,959
Type of business	GILROY		GLENDALE		GLENDORA		GOLETA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	67	29,393	185	130,819	67	32,670	35	17,821
Home Furnishings and Appliance Stores	56	16,687	268	18,822	59	13,898	45	19,622
Bldg. Matrl. and Garden Equip. and Supplies	26	15,141	63	23,047	29	#	23	17,010
Food and Beverage Stores	56	10,012	197	35,496	26	8,761	38	8,621
Gasoline Stations	22	37,925	35	51,607	11	11,359	12	17,219
Clothing and Clothing Accessories Stores	166	77,489	490	111,579	79	3,638	31	3,655
General Merchandise Stores	16	57,897	91	66,673	57	38,027	8	32,231
Food Services and Drinking Places	135	24,959	517	74,064	120	18,770	99	14,359
Other Retail Group	364	20,234	1,659	55,216	734	26,777 #	382	15,742
Total Retail and Food Services	908	289,738	3,505	567,322	1,182	153,900	673	146,280
All Other Outlets	412	30,293	1,735	129,857	391	13,088	518	46,327
Totals All Outlets	1,320	320,031	5,240	697,180	1,573	166,987	1,191	192,607
Type of business	GRASS VALLEY		HANFORD		HAWTHORNE		HAYWARD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	45	10,432	43	28,889	75	46,525	216	49,370
Home Furnishings and Appliance Stores	32	4,637	41	3,533	53	23,891	150	12,829
Bldg. Matrl. and Garden Equip. and Supplies	22	10,583	23	13,012	24	26,045	79	34,240
Food and Beverage Stores	25	14,445	38	9,938	61	7,907	118	19,952
Gasoline Stations	11	11,689	16	17,029	17	22,238	49	58,514
Clothing and Clothing Accessories Stores	53	1,749	120	14,150	83	9,815	185	26,093
General Merchandise Stores	15	13,182	31	42,218	24	#	58	102,287
Food Services and Drinking Places	97	11,856	133	18,519	169	18,929	375	41,291
Other Retail Group	308	15,444	378	13,861	277	94,096 #	820	36,468
Total Retail and Food Services	608	94,017	823	161,150	783	249,447	2,050	381,043
All Other Outlets	290	17,032	291	25,336	452	38,696	1,658	293,959
Totals All Outlets	898	111,048	1,114	186,486	1,235	288,143	3,708	675,002
Type of business	HEALDSBURG		HEMET		HERMOSA BEACH		HESPERIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	14	14,963	67	43,605	11	1,928	126	8,547
Home Furnishings and Appliance Stores	19	788	60	3,686	25	#	64	2,081
Bldg. Matrl. and Garden Equip. and Supplies	21	5,966	22	14,921	9	#	33	4,644
Food and Beverage Stores	37	6,273	47	10,732	24	5,935	48	12,011
Gasoline Stations	7	8,143	24	30,254	2	#	36	60,677
Clothing and Clothing Accessories Stores	34	2,668	95	8,751	92	1,941	69	4,930
General Merchandise Stores	4	729	36	37,218	17	11	31	18,624
Food Services and Drinking Places	55	10,616	165	22,891	116	18,467	126	19,440
Other Retail Group	232	5,139	501	13,895	315	17,944 #	479	8,140
Total Retail and Food Services	423	55,286	1,017	185,953	611	46,226	1,012	139,094
All Other Outlets	286	17,392	383	20,118	217	6,309	509	35,095
Totals All Outlets	709	72,678	1,400	206,072	828	52,536	1,521	174,189

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011
(Taxable transactions in thousands of dollars)

Type of business	HOLLISTER		HUNTINGTON BEACH		HUNTINGTON PARK		INDIO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	44	8,589	220	98,894	44	22,775	76	38,883
Home Furnishings and Appliance Stores	17	581	261	39,180	62	5,887	96	11,769
Bldg. Matrl. and Garden Equip. and Supplies	18	3,334	100	32,794	17	#	48	13,274
Food and Beverage Stores	25	7,417	155	39,173	92	6,827	55	10,399
Gasoline Stations	12	13,238	50	64,782	7	9,646	11	16,143
Clothing and Clothing Accessories Stores	20	435	477	30,290	225	9,484	245	7,048
General Merchandise Stores	8	11,047	148	52,893	55	13,928	47	12,566
Food Services and Drinking Places	77	8,076	505	81,732	186	16,537	207	16,204
Other Retail Group	185	4,286	2,547	69,421	354	21,100 #	1,271	13,966
Total Retail and Food Services	406	57,002	4,463	509,158	1,042	106,186	2,056	140,251
All Other Outlets	254	8,123	2,142	148,725	386	22,968	505	29,444
Totals All Outlets	660	65,125	6,605	657,883	1,428	129,154	2,561	169,695
Type of business	INDUSTRY		INGLEWOOD		IRVINE		LA HABRA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	100	78,339	84	27,873	140	140,168	79	6,352
Home Furnishings and Appliance Stores	179	86,473	68	3,036	532	90,351	45	7,120
Bldg. Matrl. and Garden Equip. and Supplies	50	22,170	17	#	79	22,764	31	15,992
Food and Beverage Stores	49	4,195	107	13,947	142	35,645	60	11,292
Gasoline Stations	16	24,667	23	28,827	28	63,204	15	17,155
Clothing and Clothing Accessories Stores	334	21,940	222	19,455	438	57,089	50	7,524
General Merchandise Stores	139	84,789	56	41,405	92	89,405	26	80,468
Food Services and Drinking Places	160	32,405	239	27,563	587	125,818	157	21,825
Other Retail Group	2,143	25,601	503	33,997 #	1,780	106,699	330	12,021
Total Retail and Food Services	3,170	380,579	1,319	196,104	3,818	731,142	793	179,748
All Other Outlets	1,277	342,343	491	51,288	3,050	415,925	457	25,134
Totals All Outlets	4,447	722,923	1,810	247,392	6,868	1,147,068	1,250	204,882
Type of business	LA MESA		LA MIRADA		LA PUENTE		LA QUINTA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	64	49,873	21	3,949	60	11,228	16	14,722
Home Furnishings and Appliance Stores	67	11,038	36	#	53	#	52	12,260
Bldg. Matrl. and Garden Equip. and Supplies	13	5,076	14	11,174	15	1,796	15	18,488
Food and Beverage Stores	45	14,450	23	4,730	50	5,837	24	11,809
Gasoline Stations	20	21,843	13	40,533	10	9,221	4	8,479
Clothing and Clothing Accessories Stores	99	13,519	33	3,358	115	2,634	70	6,978
General Merchandise Stores	17	65,831	16	2,721	50	2,120	15	64,870
Food Services and Drinking Places	165	30,480	104	14,073	115	9,254	98	22,242
Other Retail Group	511	29,019	250	71,715 #	608	7,150 #	597	11,362
Total Retail and Food Services	1,001	241,129	510	152,251	1,076	49,241	891	171,210
All Other Outlets	493	16,832	344	66,177	232	4,959	338	19,031
Totals All Outlets	1,494	257,961	854	218,428	1,308	54,201	1,229	190,241
Type of business	LA VERNE		LAGUNA BEACH		LAGUNA HILLS		LAGUNA NIGUEL	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	18	1,287	16	1,475	46	4,062	35	40,022
Home Furnishings and Appliance Stores	35	5,119	74	2,605	100	13,011	142	8,421
Bldg. Matrl. and Garden Equip. and Supplies	9	2,591	24	2,938	23	1,035	29	12,883
Food and Beverage Stores	12	4,551	27	6,632	31	4,940	30	14,971
Gasoline Stations	7	14,134	8	5,447	11	12,167	12	18,495
Clothing and Clothing Accessories Stores	34	4,676	174	7,057	113	15,987	97	7,070
General Merchandise Stores	19	16,543	18	235	15	25,313	26	95,713
Food Services and Drinking Places	83	12,928	111	28,296	88	17,829	125	22,652
Other Retail Group	248	13,191	796	13,517	391	11,736	591	16,683
Total Retail and Food Services	465	75,020	1,248	68,200	818	106,080	1,087	236,911
All Other Outlets	277	20,155	453	21,648	496	19,073	580	28,659
Totals All Outlets	742	95,174	1,701	89,848	1,314	125,154	1,667	265,571

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011
(Taxable transactions in thousands of dollars)

Type of business	LAKE ELSINORE		LAKE FOREST		LAKEWOOD		LANCASTER	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	62	21,963	77	17,689	38	26,616	156	55,910
Home Furnishings and Appliance Stores	37	1,817	146	13,986	51	15,294	103	4,519
Bldg. Matrl. and Garden Equip. and Supplies	19	10,285	30	19,389	21	12,690	38	17,953
Food and Beverage Stores	37	8,303	54	14,531	60	13,813	75	16,421
Gasoline Stations	15	27,046	22	39,037	19	28,402	35	51,132
Clothing and Clothing Accessories Stores	111	12,680	106	9,886	135	34,757	164	10,742
General Merchandise Stores	29	46,339	27	21,938	38	96,121	47	85,745
Food Services and Drinking Places	115	16,488	215	35,450	178	36,871	279	37,324
Other Retail Group	450	11,142	660	38,353	484	22,308	686	27,487
Total Retail and Food Services	875	156,064	1,337	210,258	1,024	286,872	1,583	307,234
All Other Outlets	352	15,523	862	84,934	250	12,055	808	82,300
Totals All Outlets	1,227	171,586	2,199	295,192	1,274	298,927	2,391	389,534
Type of business	LAWNSDALE		LEMON GROVE		LINCOLN		LIVERMORE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	37	4,609	25	17,615	17	2,055	84	47,209
Home Furnishings and Appliance Stores	37	2,450	18	786	20	714	101	6,690
Bldg. Matrl. and Garden Equip. and Supplies	9	5,901	13	#	15	9,040	50	25,170
Food and Beverage Stores	27	3,248	20	6,112	15	9,630	57	14,847
Gasoline Stations	9	17,423	11	12,533	5	9,101	32	43,677
Clothing and Clothing Accessories Stores	29	999	25	2,203	48	3,003	75	5,886
General Merchandise Stores	11	#	7	#	11	#	21	63,999
Food Services and Drinking Places	68	8,037	53	7,625	61	9,078	217	32,637
Other Retail Group	134	5,786 #	154	24,735 #	238	12,324 #	592	20,730
Total Retail and Food Services	361	48,453	326	71,610	430	54,945	1,229	260,846
All Other Outlets	173	7,060	150	6,974	201	9,720	918	223,421
Totals All Outlets	534	55,513	476	78,584	631	64,666	2,147	484,267
Type of business	LODI		LOMPOC		LONG BEACH		LOS ALTOS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	101	18,174	30	11,824	307	68,926	3	#
Home Furnishings and Appliance Stores	61	3,571	22	1,749	357	26,587	52	2,350
Bldg. Matrl. and Garden Equip. and Supplies	31	13,663	11	#	107	#	10	#
Food and Beverage Stores	78	12,181	50	11,608	453	65,038	22	8,427
Gasoline Stations	25	24,762	11	10,328	114	160,794	8	11,870
Clothing and Clothing Accessories Stores	66	6,036	20	#	609	46,263	62	4,072
General Merchandise Stores	19	56,694	7	#	289	86,391	3	#
Food Services and Drinking Places	178	20,714	87	9,640	1,102	170,761	77	11,750
Other Retail Group	431	13,461	292	27,349 #	3,331	533,725 #	377	11,052 #
Total Retail and Food Services	990	169,257	530	72,498	6,669	1,158,482	614	49,521
All Other Outlets	511	34,713	245	12,305	2,356	280,075	315	5,540
Totals All Outlets	1,501	203,970	775	84,803	9,025	1,438,557	929	55,061
Type of business	LOS ANGELES		LOS BANOS		LOS GATOS		LYNWOOD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2,983	816,134	30	3,227	20	20,486	54	3,468
Home Furnishings and Appliance Stores	4,359	444,717	25	1,156	71	5,848	51	1,703
Bldg. Matrl. and Garden Equip. and Supplies	1,277	446,724	9	6,640	20	3,021	17	#
Food and Beverage Stores	3,601	570,832	18	7,031	37	14,402	72	8,480
Gasoline Stations	765	1,185,813	11	12,511	11	14,870	9	16,899
Clothing and Clothing Accessories Stores	9,868	785,692	32	1,043	94	9,960	108	4,578
General Merchandise Stores	2,139	835,372	11	18,529	7	#	28	3,966
Food Services and Drinking Places	10,368	1,526,938	79	9,568	120	26,377	136	13,928
Other Retail Group	27,546	981,505	154	5,389	478	20,403 #	269	10,070 #
Total Retail and Food Services	62,906	7,593,726	369	65,094	858	115,366	744	63,092
All Other Outlets	33,715	2,376,743	144	10,944	468	111,429	272	11,402
Totals All Outlets	96,621	9,970,469	513	76,038	1,326	226,795	1,016	74,493

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011
(Taxable transactions in thousands of dollars)

Type of business	MADERA		MALIBU		MANHATTAN BEACH		MANTECA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	55	18,055	4	#	14	#	60	18,784
Home Furnishings and Appliance Stores	45	1,911	38	990	53	#	41	7,433
Bldg. Matrl. and Garden Equip. and Supplies	17	9,988	14	876	7	#	23	10,235
Food and Beverage Stores	54	9,874	13	5,051	35	14,651	54	9,542
Gasoline Stations	26	15,578	9	6,813	5	8,875	27	20,918
Clothing and Clothing Accessories Stores	131	3,175	101	8,686	134	20,321	46	8,034
General Merchandise Stores	32	#	13	821	17	32,240	16	55,731
Food Services and Drinking Places	126	12,404	52	16,434	142	37,332	152	20,352
Other Retail Group	279	25,003 #	260	6,831 #	385	62,267 #	295	24,078
Total Retail and Food Services	765	95,988	504	46,503	792	175,686	714	175,107
All Other Outlets	301	40,379	205	7,991	344	55,301	352	32,949
Totals All Outlets	1,066	136,367	709	54,494	1,136	230,987	1,066	208,056
Type of business	MARTINEZ		MENIFEE		MENLO PARK		MERCED	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	24	2,104	30	3,548	5	#	71	34,815
Home Furnishings and Appliance Stores	27	494	38	10,468	63	6,969	53	8,062
Bldg. Matrl. and Garden Equip. and Supplies	13	7,960	24	#	18	2,986	20	13,762
Food and Beverage Stores	23	7,890	20	10,716	25	18,501	59	11,761
Gasoline Stations	17	13,831	11	20,831	11	15,960	23	25,112
Clothing and Clothing Accessories Stores	37	820	47	8,529	59	6,472	126	12,043
General Merchandise Stores	6	#	19	18,145	3	#	30	56,994
Food Services and Drinking Places	82	7,467	66	13,879	106	16,414	183	23,341
Other Retail Group	353	21,617 #	350	17,374 #	383	36,120 #	369	17,875
Total Retail and Food Services	582	62,182	605	103,491	673	103,422	934	203,763
All Other Outlets	275	47,183	236	9,411	441	37,775	405	36,142
Totals All Outlets	857	109,365	841	112,902	1,114	141,197	1,339	239,905
Type of business	MILPITAS		MISSION VIEJO		MODESTO		MONROVIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	37	37,625	85	55,931	194	34,619	40	47,988
Home Furnishings and Appliance Stores	112	35,137	172	31,786	199	31,711	49	12,573
Bldg. Matrl. and Garden Equip. and Supplies	21	11,483	39	12,270	64	28,121	18	#
Food and Beverage Stores	62	10,501	53	15,181	181	40,354	30	8,988
Gasoline Stations	17	26,556	23	41,424	56	50,583	7	12,331
Clothing and Clothing Accessories Stores	169	82,052	213	62,304	286	70,998	93	7,959
General Merchandise Stores	24	28,782	34	40,609	69	128,381	27	6,032
Food Services and Drinking Places	297	51,913	202	32,484	447	74,095	115	18,490
Other Retail Group	409	24,472	834	38,559	984	65,931	463	36,330 #
Total Retail and Food Services	1,148	308,522	1,655	330,547	2,480	524,793	842	150,691
All Other Outlets	706	109,182	785	63,288	1,085	162,380	447	43,173
Totals All Outlets	1,854	417,703	2,440	393,834	3,565	687,173	1,289	193,865
Type of business	MONTCLAIR		MONTEBELLO		MONTEREY		MONTEREY PARK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	98	53,522	56	21,569	24	#	38	#
Home Furnishings and Appliance Stores	76	14,093	46	11,927	54	5,316	47	2,429
Bldg. Matrl. and Garden Equip. and Supplies	24	3,815	15	14,170	15	1,467	16	370
Food and Beverage Stores	37	3,323	59	7,964	44	8,902	54	5,821
Gasoline Stations	6	10,843	19	26,815	11	14,537	9	13,944
Clothing and Clothing Accessories Stores	202	39,952	119	32,573	89	11,137	70	3,465
General Merchandise Stores	57	70,794	43	41,430	13	#	45	1,149
Food Services and Drinking Places	101	18,058	171	22,716	202	37,950	164	27,332
Other Retail Group	752	18,997	348	19,201	543	47,296 #	403	26,340 #
Total Retail and Food Services	1,353	233,398	876	198,364	995	126,605	846	80,850
All Other Outlets	397	24,895	507	57,187	457	40,102	394	20,877
Totals All Outlets	1,750	258,293	1,383	255,552	1,452	166,708	1,240	101,727

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011
(Taxable transactions in thousands of dollars)

Type of business	MOORPARK		MORENO VALLEY		MORGAN HILL		MOUNTAIN VIEW	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	20	4,167	98	39,310	33	24,590	41	22,156
Home Furnishings and Appliance Stores	20	4,241	114	6,531	38	2,162	107	20,076
Bldg. Matrl. and Garden Equip. and Supplies	16	1,879	40	18,245	25	10,268	32	6,624
Food and Beverage Stores	24	4,798	70	20,269	27	8,068	73	19,894
Gasoline Stations	7	13,391	32	47,501	10	25,375	19	29,113
Clothing and Clothing Accessories Stores	27	3,366	216	24,089	36	5,194	81	8,991
General Merchandise Stores	8	13,494	51	80,186	14	14,110	16	64,178
Food Services and Drinking Places	75	10,832	258	41,068	123	17,090	274	45,822
Other Retail Group	232	10,532	736	19,931	325	9,456	624	34,480
Total Retail and Food Services	429	66,700	1,615	297,129	631	116,313	1,267	251,334
All Other Outlets	304	19,046	484	22,583	456	28,243	814	95,583
Totals All Outlets	733	85,746	2,099	319,712	1,087	144,556	2,081	346,917
Type of business	MURRIETA		NAPA		NATIONAL CITY		NEWARK	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	84	22,637	51	27,620	101	99,525	81	25,809
Home Furnishings and Appliance Stores	116	24,269	86	6,269	65	5,786	40	4,617
Bldg. Matrl. and Garden Equip. and Supplies	43	17,612	47	23,647	33	7,239	19	16,312
Food and Beverage Stores	48	11,892	142	23,980	82	8,164	36	8,567
Gasoline Stations	23	35,476	21	32,333	16	20,789	12	13,581
Clothing and Clothing Accessories Stores	120	8,635	104	22,870	202	51,490	101	21,820
General Merchandise Stores	30	59,158	16	35,849	29	51,915	19	31,766
Food Services and Drinking Places	173	27,636	218	39,931	198	31,380	166	19,923
Other Retail Group	696	25,623	756	27,912	525	20,635	234	38,665
Total Retail and Food Services	1,333	232,940	1,441	240,410	1,251	296,924	708	181,061
All Other Outlets	658	31,029	911	39,751	419	34,726	393	31,915
Totals All Outlets	1,991	263,969	2,352	280,160	1,670	331,650	1,101	212,976
Type of business	NEWPORT BEACH		NORCO		NORWALK		NOVATO	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	77	141,816	60	21,868	54	34,147	29	18,618
Home Furnishings and Appliance Stores	260	12,673	29	3,041	54	1,411	53	3,734
Bldg. Matrl. and Garden Equip. and Supplies	42	12,911	17	4,270	12	6,145	21	4,026
Food and Beverage Stores	84	28,423	24	5,151	68	10,919	39	14,134
Gasoline Stations	17	34,947	13	21,411	23	35,937	14	23,507
Clothing and Clothing Accessories Stores	354	68,054	36	1,126	93	6,746	58	12,557
General Merchandise Stores	36	53,840	9	#	36	57,278	8	47,710
Food Services and Drinking Places	364	98,164	87	12,655	192	22,052	122	18,090
Other Retail Group	1,142	42,097	282	16,494 #	469	10,753	566	21,689
Total Retail and Food Services	2,376	492,925	557	86,016	1,001	185,388	910	164,066
All Other Outlets	1,421	167,319	286	13,759	444	22,301	641	21,964
Totals All Outlets	3,797	660,244	843	99,775	1,445	207,689	1,551	186,031
Type of business	OAKDALE		OAKLAND		OCEANSIDE		ONTARIO	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	29	11,992	270	96,204	130	27,009	255	218,384
Home Furnishings and Appliance Stores	20	1,109	325	34,626	156	23,472	271	47,779
Bldg. Matrl. and Garden Equip. and Supplies	17	3,827	126	39,051	64	28,478	132	33,107
Food and Beverage Stores	24	4,828	531	72,284	97	26,318	120	19,003
Gasoline Stations	8	13,708	116	145,424	42	61,639	71	137,637
Clothing and Clothing Accessories Stores	22	341	752	18,572	269	13,238	543	127,460
General Merchandise Stores	9	#	158	43,299	50	67,897	129	49,083
Food Services and Drinking Places	57	6,487	1,240	135,491	354	54,252	431	76,022
Other Retail Group	133	9,988 #	3,587	76,135	1,678	39,297	2,199	186,734
Total Retail and Food Services	319	52,281	7,105	661,085	2,840	341,599	4,151	895,210
All Other Outlets	209	13,367	2,983	319,971	1,137	58,092	2,057	491,267
Totals All Outlets	528	65,648	10,088	981,056	3,977	399,691	6,208	1,386,476

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011
(Taxable transactions in thousands of dollars)

Type of business	ORANGE		OROVILLE		OXNARD		PALM DESERT	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	213	98,546	31	8,206	118	96,772	61	5,041
Home Furnishings and Appliance Stores	242	29,588	30	1,245	119	36,907	154	26,523
Bldg. Matrl. and Garden Equip. and Supplies	91	46,379	29	6,614	40	25,586	59	20,749
Food and Beverage Stores	116	27,624	25	6,106	160	24,472	46	12,455
Gasoline Stations	44	62,976	14	13,590	36	61,270	11	22,168
Clothing and Clothing Accessories Stores	282	40,408	30	795	175	22,884	387	57,684
General Merchandise Stores	62	56,288	7	#	57	88,550	45	115,613
Food Services and Drinking Places	435	77,642	70	8,472	336	49,896	203	41,617
Other Retail Group	1,370	56,839	202	23,043 #	1,000	28,648	1,311	40,353
Total Retail and Food Services	2,855	496,290	438	68,071	2,041	434,986	2,277	342,203
All Other Outlets	1,814	269,423	211	11,822	1,258	128,864	732	58,337
Totals All Outlets	4,669	765,712	649	79,893	3,299	563,849	3,009	400,540
Type of business	PALM SPRINGS		PALMDALE		PALO ALTO		PARAMOUNT	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	40	#	77	34,538	27	44,280	69	4,895
Home Furnishings and Appliance Stores	66	3,476	112	22,533	135	43,324	102	1,049
Bldg. Matrl. and Garden Equip. and Supplies	24	22,167	35	18,054	31	5,912	29	16,343
Food and Beverage Stores	44	10,945	56	21,416	40	10,093	54	11,705
Gasoline Stations	18	27,184	30	43,150	13	18,629	11	20,293
Clothing and Clothing Accessories Stores	122	9,658	201	32,156	155	84,035	429	6,617
General Merchandise Stores	19	#	64	95,142	16	52,589	150	#
Food Services and Drinking Places	228	46,330	240	42,712	277	69,305	118	10,225
Other Retail Group	788	63,282 #	704	27,468	761	31,521	2,025	23,246 #
Total Retail and Food Services	1,349	183,042	1,519	337,169	1,455	359,688	2,987	94,373
All Other Outlets	548	56,561	557	28,281	769	160,527	709	73,242
Totals All Outlets	1,897	239,603	2,076	365,450	2,224	520,214	3,696	167,616
Type of business	PASADENA		PASO ROBLES		PERRIS		PETALUMA	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	131	87,111	45	25,067	56	8,874	47	46,508
Home Furnishings and Appliance Stores	310	55,912	42	5,338	49	1,748	75	5,123
Bldg. Matrl. and Garden Equip. and Supplies	85	18,838	24	11,952	26	#	31	6,719
Food and Beverage Stores	114	39,283	50	8,566	44	12,328	52	17,622
Gasoline Stations	28	43,988	22	26,055	13	26,439	19	27,419
Clothing and Clothing Accessories Stores	500	60,340	38	6,176	100	1,016	83	19,573
General Merchandise Stores	108	67,758	15	30,864	24	#	9	11,200
Food Services and Drinking Places	541	105,381	150	18,879	90	11,655	187	23,578
Other Retail Group	2,580	138,965	387	12,953	358	29,980 #	813	24,063
Total Retail and Food Services	4,397	617,576	773	145,850	760	92,040	1,316	181,806
All Other Outlets	1,491	130,952	450	27,363	267	47,988	721	52,828
Totals All Outlets	5,888	748,528	1,223	173,213	1,027	140,028	2,037	234,634
Type of business	PICO RIVERA		PINOLE		PITTSBURG		PLACENTIA	
	Permits	Taxable transactions						
Retail and Food Services								
Motor Vehicle and Parts Dealers	34	2,090	10	2,068	44	19,067	47	14,927
Home Furnishings and Appliance Stores	43	8,000	13	#	27	5,959	51	4,152
Bldg. Matrl. and Garden Equip. and Supplies	16	11,791	6	4,389	13	#	17	990
Food and Beverage Stores	55	8,816	18	7,209	42	10,850	29	5,940
Gasoline Stations	14	20,056	7	8,611	14	15,748	9	18,760
Clothing and Clothing Accessories Stores	75	7,792	18	4,020	47	5,793	42	3,640
General Merchandise Stores	22	36,458	6	14,029	22	18,346	8	1,761
Food Services and Drinking Places	150	21,591	70	13,303	100	15,395	107	14,824
Other Retail Group	277	7,922	158	19,942 #	198	17,684 #	266	11,762
Total Retail and Food Services	686	124,517	306	73,572	507	108,842	576	76,757
All Other Outlets	355	59,195	131	2,567	277	28,240	500	39,100
Totals All Outlets	1,041	183,712	437	76,139	784	137,082	1,076	115,856

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011
(Taxable transactions in thousands of dollars)

Type of business	PLACERVILLE		PLEASANT HILL		PLEASANTON		POMONA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	16	15,466	25	2,221	96	72,832	279	27,919
Home Furnishings and Appliance Stores	21	1,718	56	30,215	129	13,848	158	4,517
Bldg. Matrl. and Garden Equip. and Supplies	15	#	27	5,226	45	11,029	72	16,453
Food and Beverage Stores	20	4,659	28	9,030	58	18,106	132	15,744
Gasoline Stations	7	7,130	12	14,567	19	23,794	45	53,878
Clothing and Clothing Accessories Stores	23	997	38	13,083	201	61,336	285	3,949
General Merchandise Stores	9	1,933	10	23,974	32	72,189	119	13,689
Food Services and Drinking Places	68	8,439	106	22,832	254	38,881	350	29,767
Other Retail Group	236	17,190 #	309	23,493	899	29,962	1,751	24,455
Total Retail and Food Services	415	57,533	611	144,643	1,733	341,978	3,191	190,371
All Other Outlets	149	12,414	262	16,754	865	136,422	1,292	108,847
Totals All Outlets	564	69,946	873	161,398	2,598	478,400	4,483	299,218
Type of business	PORTERVILLE		POWAY		RANCHO CORDOVA		RANCHO CUCAMONGA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	49	13,557	44	31,778	172	16,091	142	7,944
Home Furnishings and Appliance Stores	45	2,891	54	3,405	102	21,370	160	37,236
Bldg. Matrl. and Garden Equip. and Supplies	21	9,384	28	10,466	56	28,547	70	21,933
Food and Beverage Stores	26	7,023	26	5,929	50	8,168	92	25,863
Gasoline Stations	26	15,923	12	18,798	23	26,442	39	57,578
Clothing and Clothing Accessories Stores	107	2,830	41	1,901	47	3,021	270	42,614
General Merchandise Stores	28	31,729	15	82,344	19	48,345	71	120,605
Food Services and Drinking Places	98	13,381	131	15,081	173	20,391	349	79,367
Other Retail Group	298	6,851	467	17,713	404	25,144	1,164	68,986
Total Retail and Food Services	698	103,569	818	187,416	1,046	197,519	2,357	462,126
All Other Outlets	236	17,128	645	77,665	692	105,834	1,352	135,717
Totals All Outlets	934	120,696	1,463	265,081	1,738	303,354	3,709	597,843
Type of business	RANCHO SANTA MARGARITA		RED BLUFF		REDDING		REDLANDS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	27	22,483	19	4,322	128	62,260	62	48,383
Home Furnishings and Appliance Stores	73	4,079	16	1,097	111	21,843	69	4,360
Bldg. Matrl. and Garden Equip. and Supplies	16	#	16	#	69	30,246	33	21,727
Food and Beverage Stores	24	7,293	15	4,918	61	24,884	53	16,077
Gasoline Stations	6	13,011	15	15,432	49	51,281	15	23,736
Clothing and Clothing Accessories Stores	88	2,864	13	307	89	19,955	141	12,423
General Merchandise Stores	20	18,509	3	#	19	85,737	26	24,005
Food Services and Drinking Places	76	15,242	65	6,882	298	38,694	196	27,448
Other Retail Group	396	21,095 #	182	23,815 #	1,037	43,465	793	17,676
Total Retail and Food Services	726	104,575	344	56,773	1,861	378,365	1,388	195,835
All Other Outlets	392	22,380	187	8,653	1,078	97,274	537	38,891
Totals All Outlets	1,118	126,956	531	65,426	2,939	475,639	1,925	234,726
Type of business	REDONDO BEACH		REDWOOD CITY		RIALTO		RICHMOND	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	33	10,576	73	91,042	96	5,903	91	38,783
Home Furnishings and Appliance Stores	101	14,239	105	19,242	50	1,356	52	4,354
Bldg. Matrl. and Garden Equip. and Supplies	21	2,025	34	15,360	18	8,929	22	#
Food and Beverage Stores	70	21,235	62	21,585	62	10,498	84	7,459
Gasoline Stations	12	17,922	26	32,851	26	41,504	32	54,412
Clothing and Clothing Accessories Stores	239	51,929	95	12,976	74	4,802	138	10,099
General Merchandise Stores	47	32,868	23	65,173	18	#	27	78,027
Food Services and Drinking Places	253	40,113	255	35,647	125	17,077	168	15,359
Other Retail Group	760	22,125	542	32,046	349	34,540 #	515	20,813 #
Total Retail and Food Services	1,536	213,032	1,215	325,922	818	124,609	1,129	229,305
All Other Outlets	558	37,363	773	107,535	423	84,236	636	69,063
Totals All Outlets	2,094	250,395	1,988	433,457	1,241	208,845	1,765	298,368

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011
(Taxable transactions in thousands of dollars)

Type of business	RIDGECREST		RIVERBANK		RIVERSIDE		ROCKLIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	28	7,664	24	2,341	362	220,937	52	23,624
Home Furnishings and Appliance Stores	21	1,747	11	#	338	40,309	78	29,816
Bldg. Matrl. and Garden Equip. and Supplies	10	#	6	#	133	49,853	32	4,851
Food and Beverage Stores	16	5,479	15	3,307	197	47,247	32	7,026
Gasoline Stations	15	8,380	4	5,447	62	102,286	19	24,734
Clothing and Clothing Accessories Stores	22	613	20	1,207	581	71,064	53	1,973
General Merchandise Stores	9	#	6	17,580	176	125,276	16	5,227
Food Services and Drinking Places	57	8,288	45	6,534	625	99,728	108	15,758
Other Retail Group	216	25,180 #	66	18,457 #	2,937	81,735	393	17,532
Total Retail and Food Services	394	57,350	197	54,873	5,411	838,434	783	130,540
All Other Outlets	182	4,871	70	6,446	2,244	209,521	407	35,508
Totals All Outlets	576	62,220	267	61,319	7,655	1,047,955	1,190	166,049
Type of business	ROHNERT PARK		ROSEMEAD		ROSEVILLE		SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	17	2,870	62	4,223	155	239,969	517	65,105
Home Furnishings and Appliance Stores	35	7,565	70	3,079	235	63,806	442	60,700
Bldg. Matrl. and Garden Equip. and Supplies	12	#	20	387	69	30,122	185	59,438
Food and Beverage Stores	28	9,654	46	4,561	100	36,760	393	78,783
Gasoline Stations	11	10,473	9	11,226	37	57,588	117	140,933
Clothing and Clothing Accessories Stores	18	4,422	32	364	449	102,787	777	101,914
General Merchandise Stores	9	62,459	28	45,582	122	157,018	167	160,480
Food Services and Drinking Places	109	17,222	141	17,381	382	76,471	1,302	180,501
Other Retail Group	257	20,655 #	229	5,489	1,819	90,780	3,328	130,546
Total Retail and Food Services	496	135,320	637	92,292	3,368	855,300	7,228	978,399
All Other Outlets	314	20,344	304	8,709	1,045	136,937	3,350	410,705
Totals All Outlets	810	155,664	941	101,001	4,413	992,237	10,578	1,389,105
Type of business	SALINAS		SAN BERNARDINO		SAN BRUNO		SAN CARLOS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	129	74,290	258	81,040	25	15,143	26	3,518
Home Furnishings and Appliance Stores	102	18,165	213	23,298	39	9,260	56	27,330
Bldg. Matrl. and Garden Equip. and Supplies	38	26,054	70	28,480	8	#	45	27,714
Food and Beverage Stores	124	28,326	194	28,480	35	5,785	17	4,019
Gasoline Stations	44	69,251	59	79,048	14	27,464	8	7,940
Clothing and Clothing Accessories Stores	219	33,342	525	32,825	81	16,035	53	12,219
General Merchandise Stores	39	83,382	199	149,942	12	35,400	7	1,236
Food Services and Drinking Places	309	43,591	452	62,825	139	23,892	116	16,309
Other Retail Group	709	31,797	2,692	34,003	238	30,358 #	394	23,393
Total Retail and Food Services	1,713	408,198	4,662	519,942	591	163,336	722	123,678
All Other Outlets	841	123,293	1,152	93,215	293	11,780	635	51,865
Totals All Outlets	2,554	531,491	5,814	613,158	884	175,116	1,357	175,543
Type of business	SAN CLEMENTE		SAN DIEGO		SAN DIMAS		SAN FERNANDO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	44	3,392	1,203	474,063	25	1,083	48	2,924
Home Furnishings and Appliance Stores	139	4,718	1,639	296,673	25	3,926	89	1,871
Bldg. Matrl. and Garden Equip. and Supplies	31	#	437	194,333	14	#	18	#
Food and Beverage Stores	49	12,646	988	244,208	25	6,229	28	3,637
Gasoline Stations	16	28,506	323	449,714	11	14,182	7	4,452
Clothing and Clothing Accessories Stores	144	2,992	2,437	483,311	45	6,623	268	2,600
General Merchandise Stores	38	24,008	454	488,311	18	42,716	118	11,367
Food Services and Drinking Places	192	26,174	3,791	728,062	72	10,470	88	10,882
Other Retail Group	724	27,955 #	12,123	414,016	301	16,184 #	936	19,179 #
Total Retail and Food Services	1,377	130,391	23,395	3,772,690	536	101,413	1,600	56,911
All Other Outlets	731	26,625	11,186	1,314,645	393	43,356	340	16,797
Totals All Outlets	2,108	157,015	34,581	5,087,335	929	144,769	1,940	73,708

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011
(Taxable transactions in thousands of dollars)

Type of business	SAN FRANCISCO		SAN GABRIEL		SAN JOSE		SAN JUAN CAPISTRANO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	224	120,367	31	#	547	345,112	33	44,647
Home Furnishings and Appliance Stores	1,013	209,441	80	3,387	988	172,866	65	5,746
Bldg. Matrl. and Garden Equip. and Supplies	310	109,004	24	3,491	320	164,471	23	10,609
Food and Beverage Stores	1,199	186,141	54	4,078	647	124,689	23	3,983
Gasoline Stations	120	147,910	11	14,807	207	321,680	7	9,550
Clothing and Clothing Accessories Stores	2,324	517,304	95	14,673	1,198	257,596	74	7,539
General Merchandise Stores	262	251,677	29	319	189	362,847	22	#
Food Services and Drinking Places	4,379	813,947	197	20,649	2,137	347,829	84	13,702
Other Retail Group	7,678	400,699	404	12,662 #	6,303	263,689	492	44,121 #
Total Retail and Food Services	17,509	2,756,490	925	74,066	12,536	2,360,779	823	139,897
All Other Outlets	9,021	1,400,469	372	12,263	6,492	971,908	436	19,790
Totals All Outlets	26,530	4,156,959	1,297	86,329	19,028	3,332,687	1,259	159,687
Type of business	SAN LEANDRO		SAN LUIS OBISPO		SAN MARCOS		SAN MATEO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	75	52,360	61	49,254	59	15,086	77	21,832
Home Furnishings and Appliance Stores	107	11,150	84	18,825	99	52,774	156	21,046
Bldg. Matrl. and Garden Equip. and Supplies	59	27,543	39	20,112	58	33,334	43	19,055
Food and Beverage Stores	76	14,150	50	15,434	47	12,167	91	24,709
Gasoline Stations	33	31,118	17	25,146	18	28,063	30	45,903
Clothing and Clothing Accessories Stores	144	38,064	113	22,694	67	14,314	213	61,379
General Merchandise Stores	29	97,622	11	52,540	11	62,557	31	52,765
Food Services and Drinking Places	269	30,257	194	33,570	206	32,427	361	55,461
Other Retail Group	489	28,806	559	34,745	626	23,775	982	54,051
Total Retail and Food Services	1,281	331,070	1,128	272,321	1,191	274,497	1,984	356,200
All Other Outlets	970	159,209	644	56,743	914	61,424	1,125	90,779
Totals All Outlets	2,251	490,279	1,772	329,063	2,105	335,921	3,109	446,979
Type of business	SAN RAFAEL		SAN RAMON		SANTA ANA		SANTA BARBARA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	92	93,189	29	6,372	314	114,151	68	32,044
Home Furnishings and Appliance Stores	127	29,321	92	6,757	347	33,469	139	19,397
Bldg. Matrl. and Garden Equip. and Supplies	47	45,659	21	19,205	118	49,930	78	23,147
Food and Beverage Stores	59	20,769	28	14,588	318	47,428	116	31,913
Gasoline Stations	19	24,780	19	27,783	56	82,789	31	37,860
Clothing and Clothing Accessories Stores	129	12,191	67	3,596	465	69,957	253	53,399
General Merchandise Stores	20	19,946	15	#	117	78,588	52	24,628
Food Services and Drinking Places	240	28,565	157	22,368	721	86,369	410	73,522
Other Retail Group	843	39,194	418	31,975 #	1,399	62,887	1,672	46,943
Total Retail and Food Services	1,576	313,613	846	132,645	3,855	625,567	2,819	342,854
All Other Outlets	1,087	72,626	552	51,538	2,829	244,948	1,494	91,445
Totals All Outlets	2,663	386,239	1,398	184,183	6,684	870,515	4,313	434,299
Type of business	SANTA CLARA		SANTA CLARITA		SANTA CRUZ		SANTA FE SPRINGS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	142	151,037	160	116,714	43	15,709	112	18,406
Home Furnishings and Appliance Stores	243	51,313	250	29,689	81	6,010	145	5,612
Bldg. Matrl. and Garden Equip. and Supplies	56	17,842	102	36,467	36	7,377	66	12,045
Food and Beverage Stores	100	23,935	124	29,409	83	17,907	38	5,290
Gasoline Stations	27	41,454	47	84,634	17	16,363	11	16,002
Clothing and Clothing Accessories Stores	110	20,642	456	37,792	125	12,425	341	5,322
General Merchandise Stores	25	61,971	156	136,439	15	#	149	21,722
Food Services and Drinking Places	464	77,140	431	76,621	230	32,989	139	16,315
Other Retail Group	869	37,436	2,221	50,120	932	62,190 #	2,152	21,452
Total Retail and Food Services	2,036	482,769	3,947	597,885	1,562	170,971	3,153	122,164
All Other Outlets	2,092	386,350	1,745	115,962	630	28,976	1,815	368,792
Totals All Outlets	4,128	869,119	5,692	713,848	2,192	199,947	4,968	490,956

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011
(Taxable transactions in thousands of dollars)

Type of business	SANTA MARIA		SANTA MONICA		SANTA ROSA		SANTEE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	94	55,433	80	116,477	129	104,296	65	7,423
Home Furnishings and Appliance Stores	71	10,779	227	32,555	165	48,715	53	9,177
Bldg. Matrl. and Garden Equip. and Supplies	47	28,311	45	14,034	80	37,620	24	17,824
Food and Beverage Stores	90	21,366	86	27,832	140	47,091	31	8,540
Gasoline Stations	19	35,731	18	31,978	48	66,884	11	13,410
Clothing and Clothing Accessories Stores	104	12,331	517	116,639	240	53,593	50	8,731
General Merchandise Stores	33	71,958	80	19,153	34	118,097	18	67,855
Food Services and Drinking Places	214	30,188	464	121,099	449	60,169	106	17,783
Other Retail Group	519	23,356	1,564	90,737	1,692	74,932	409	18,071
Total Retail and Food Services	1,191	289,454	3,081	570,504	2,977	611,397	767	168,815
All Other Outlets	791	123,382	1,316	178,300	1,669	129,899	398	28,816
Totals All Outlets	1,982	412,835	4,397	748,804	4,646	741,296	1,165	197,632
Type of business	SEAL BEACH		SEASIDE		SELMA		SHAFTER	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	11	#	46	51,155	28	32,844	10	3,446
Home Furnishings and Appliance Stores	25	6,308	29	1,461	19	1,587	8	#
Bldg. Matrl. and Garden Equip. and Supplies	4	354	11	#	9	#	6	#
Food and Beverage Stores	16	5,675	28	3,601	23	4,241	16	1,189
Gasoline Stations	8	11,736	7	7,270	6	5,708	12	10,750
Clothing and Clothing Accessories Stores	46	7,636	28	503	72	434	13	69
General Merchandise Stores	18	18,976	4	1,750	9	#	7	422
Food Services and Drinking Places	79	19,096	61	7,895	57	8,057	23	1,839
Other Retail Group	199	8,332 #	144	18,257 #	124	23,560 #	45	87,881 #
Total Retail and Food Services	406	78,114	358	91,892	347	76,432	140	105,595
All Other Outlets	170	42,596	155	12,097	125	14,001	77	111,047
Totals All Outlets	576	120,710	513	103,989	472	90,433	217	216,642
Type of business	SIMI VALLEY		SONOMA		SONORA		SOUTH EL MONTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	81	44,000	9	4,078	19	2,140	98	5,112
Home Furnishings and Appliance Stores	95	13,700	22	1,592	21	1,045	74	2,707
Bldg. Matrl. and Garden Equip. and Supplies	40	25,924	8	#	14	11,542	52	6,896
Food and Beverage Stores	76	21,764	31	9,164	11	6,243	35	4,539
Gasoline Stations	32	45,641	6	6,161	6	5,946	9	24,985
Clothing and Clothing Accessories Stores	129	14,377	37	2,651	35	2,062	137	#
General Merchandise Stores	33	85,623	7	1,527	4	#	45	417
Food Services and Drinking Places	262	42,227	57	10,583	53	4,639	70	5,996
Other Retail Group	901	27,553	229	13,942 #	191	25,690 #	638	5,622 #
Total Retail and Food Services	1,649	320,809	406	49,698	354	59,307	1,158	56,275
All Other Outlets	1,137	52,588	249	6,564	159	4,753	827	37,422
Totals All Outlets	2,786	373,397	655	56,262	513	64,060	1,985	93,697
Type of business	SOUTH GATE		SOUTH LAKE TAHOE		SOUTH SAN FRANCISCO		STANTON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	134	20,962	24	3,836	52	6,753	54	6,597
Home Furnishings and Appliance Stores	54	633	22	1,426	58	10,280	28	#
Bldg. Matrl. and Garden Equip. and Supplies	25	544	18	4,101	31	15,309	19	10,942
Food and Beverage Stores	81	8,394	35	12,191	58	10,809	40	4,474
Gasoline Stations	21	25,469	12	6,689	27	25,662	11	16,204
Clothing and Clothing Accessories Stores	86	5,260	54	5,933	33	453	42	579
General Merchandise Stores	45	31,796	8	#	14	#	14	#
Food Services and Drinking Places	156	15,088	130	13,360	205	29,604	100	10,629
Other Retail Group	324	6,016	232	12,422 #	286	96,632 #	119	12,747 #
Total Retail and Food Services	926	114,162	535	59,959	764	195,504	427	62,172
All Other Outlets	567	31,066	240	12,618	773	105,547	286	14,192
Totals All Outlets	1,493	145,228	775	72,577	1,537	301,051	713	76,364

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011
(Taxable transactions in thousands of dollars)

Type of business	STOCKTON		SUNNYVALE		TEMECULA		THOUSAND OAKS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	268	99,060	60	79,397	108	98,115	101	136,559
Home Furnishings and Appliance Stores	203	23,410	165	36,088	136	19,643	162	37,202
Bldg. Matrl. and Garden Equip. and Supplies	88	48,377	35	37,073	57	25,150	44	22,754
Food and Beverage Stores	263	48,174	92	21,551	73	19,419	78	33,414
Gasoline Stations	77	84,059	28	38,785	27	59,990	29	50,785
Clothing and Clothing Accessories Stores	363	44,604	104	11,957	238	44,200	236	56,096
General Merchandise Stores	93	127,627	13	63,107	51	121,909	53	48,336
Food Services and Drinking Places	576	70,999	380	58,283	322	63,078	331	68,643
Other Retail Group	1,385	92,133	855	36,497	1,027	46,725	1,256	65,130
Total Retail and Food Services	3,316	638,443	1,732	382,739	2,039	498,230	2,290	518,919
All Other Outlets	1,490	191,259	1,229	284,973	1,021	143,526	1,479	124,622
Totals All Outlets	4,806	829,702	2,961	667,711	3,060	641,755	3,769	643,540
Type of business	TORRANCE		TRACY		TRUCKEE		TULARE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	141	169,129	60	41,766	19	2,779	59	19,794
Home Furnishings and Appliance Stores	344	61,378	69	28,132	28	3,690	48	1,901
Bldg. Matrl. and Garden Equip. and Supplies	95	37,111	24	12,773	23	11,830	32	16,675
Food and Beverage Stores	128	30,832	58	13,090	17	5,316	37	8,624
Gasoline Stations	37	58,601	19	44,109	12	7,450	26	42,874
Clothing and Clothing Accessories Stores	800	72,504	116	13,677	47	2,377	141	20,117
General Merchandise Stores	272	145,979	23	55,948	6	#	20	28,882
Food Services and Drinking Places	484	90,428	161	25,692	68	8,336	137	15,920
Other Retail Group	3,385	95,470	363	16,198	216	10,200 #	322	10,422
Total Retail and Food Services	5,686	761,433	893	251,385	436	51,978	822	165,210
All Other Outlets	1,973	189,214	399	27,450	187	11,338	336	41,103
Totals All Outlets	7,659	950,647	1,292	278,835	623	63,316	1,158	206,314
Type of business	TURLOCK		TUSTIN		UKIAH		UNION CITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	93	15,833	43	102,429	24	9,990	21	2,712
Home Furnishings and Appliance Stores	61	3,997	140	37,461	15	2,277	55	14,916
Bldg. Matrl. and Garden Equip. and Supplies	31	16,959	22	17,276	17	13,330	18	28,806
Food and Beverage Stores	62	13,177	66	21,895	22	7,363	48	8,542
Gasoline Stations	27	34,890	18	32,914	12	11,057	12	14,343
Clothing and Clothing Accessories Stores	94	10,593	151	31,062	32	4,406	46	1,285
General Merchandise Stores	26	65,812	33	90,510	6	22,735	17	#
Food Services and Drinking Places	161	25,261	214	44,430	81	9,845	127	20,801
Other Retail Group	391	18,844	624	47,222	249	11,498	285	34,459 #
Total Retail and Food Services	946	205,368	1,311	425,200	458	92,500	629	125,864
All Other Outlets	477	59,279	884	68,728	230	8,790	449	64,358
Totals All Outlets	1,423	264,646	2,195	493,928	688	101,290	1,078	190,223
Type of business	UPLAND		VACAVILLE		VALLEJO		VENTURA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	131	21,849	57	48,331	80	39,707	131	66,267
Home Furnishings and Appliance Stores	98	7,274	72	17,839	62	12,398	153	16,091
Bldg. Matrl. and Garden Equip. and Supplies	44	26,294	28	20,846	23	16,836	81	34,798
Food and Beverage Stores	56	11,156	59	15,417	85	16,756	100	25,380
Gasoline Stations	21	27,716	33	35,706	35	39,240	41	49,049
Clothing and Clothing Accessories Stores	86	5,306	160	69,770	90	9,927	256	37,313
General Merchandise Stores	28	40,202	21	65,148	21	47,913	88	63,951
Food Services and Drinking Places	179	25,334	191	35,890	220	27,867	389	54,016
Other Retail Group	609	26,015	530	25,211	700	24,454	2,101	49,555
Total Retail and Food Services	1,252	191,143	1,151	334,158	1,316	235,096	3,340	396,420
All Other Outlets	721	37,473	477	43,636	502	27,511	1,565	87,122
Totals All Outlets	1,973	228,616	1,628	377,794	1,818	262,607	4,905	483,542

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, FOURTH QUARTER 2011
(Taxable transactions in thousands of dollars)

Type of business	VICTORVILLE		VISALIA		VISTA		WALNUT CREEK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	129	79,706	116	52,129	77	28,878	73	97,580
Home Furnishings and Appliance Stores	146	19,861	127	23,303	73	7,809	125	22,029
Bldg. Matrl. and Garden Equip. and Supplies	28	18,555	67	24,824	57	28,320	32	9,087
Food and Beverage Stores	78	19,012	60	18,809	66	15,518	49	21,411
Gasoline Stations	34	45,749	38	30,509	26	40,998	26	31,247
Clothing and Clothing Accessories Stores	266	24,393	243	32,983	81	9,011	169	77,201
General Merchandise Stores	70	80,592	38	110,551	26	64,483	20	46,363
Food Services and Drinking Places	221	33,668	298	48,975	210	25,929	233	50,415
Other Retail Group	1,078	29,571	714	49,564	669	21,960	738	36,006
Total Retail and Food Services	2,050	351,107	1,701	391,648	1,285	242,906	1,465	391,339
All Other Outlets	526	32,469	945	147,572	975	68,170	774	67,700
Totals All Outlets	2,576	383,576	2,646	539,220	2,260	311,076	2,239	459,040
Type of business	WATSONVILLE		WEST COVINA		WEST HOLLYWOOD		WEST SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	41	21,447	57	75,553	23	#	79	11,008
Home Furnishings and Appliance Stores	32	2,463	94	19,085	146	36,863	36	#
Bldg. Matrl. and Garden Equip. and Supplies	24	11,751	20	#	27	7,961	32	19,737
Food and Beverage Stores	62	11,279	73	12,363	58	29,160	41	15,311
Gasoline Stations	17	17,700	19	30,451	7	8,088	20	25,278
Clothing and Clothing Accessories Stores	79	5,032	183	42,268	218	23,373	46	#
General Merchandise Stores	12	#	53	56,623	22	#	9	32,670
Food Services and Drinking Places	129	14,753	223	37,594	227	78,097	108	11,404
Other Retail Group	308	27,661 #	539	32,246 #	536	63,705 #	212	32,084 #
Total Retail and Food Services	704	112,085	1,261	306,183	1,264	247,247	583	147,491
All Other Outlets	411	27,118	394	28,833	600	40,809	539	156,609
Totals All Outlets	1,115	139,204	1,655	335,017	1,864	288,057	1,122	304,100
Type of business	WESTMINSTER		WHITTIER		WINDSOR		WOODLAND	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	78	50,617	69	9,189	9	2,337	46	18,233
Home Furnishings and Appliance Stores	135	23,499	72	2,946	13	713	44	5,914
Bldg. Matrl. and Garden Equip. and Supplies	31	15,407	36	12,151	11	#	31	14,368
Food and Beverage Stores	126	16,761	61	15,211	21	5,153	39	10,569
Gasoline Stations	24	35,927	15	23,506	6	7,845	17	19,304
Clothing and Clothing Accessories Stores	266	25,552	111	11,645	17	196	56	5,906
General Merchandise Stores	48	76,010	64	31,418	2	#	14	44,958
Food Services and Drinking Places	287	28,636	214	31,001	53	7,337	133	13,759
Other Retail Group	594	23,208	852	20,322	181	32,986 #	307	16,222
Total Retail and Food Services	1,589	295,617	1,494	157,389	313	56,568	687	149,233
All Other Outlets	632	27,021	583	26,781	233	21,875	416	68,394
Totals All Outlets	2,221	322,638	2,077	184,170	546	78,443	1,103	217,627
Type of business	YORBA LINDA		YUBA CITY		YUCAIPA		YUCCA VALLEY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	39	2,477	78	27,348	56	6,036	38	6,713
Home Furnishings and Appliance Stores	84	25,417	63	6,968	38	586	23	798
Bldg. Matrl. and Garden Equip. and Supplies	32	2,732	28	18,483	24	2,837	13	#
Food and Beverage Stores	21	7,878	63	13,532	23	6,936	14	7,120
Gasoline Stations	7	11,973	24	14,636	10	17,073	11	11,650
Clothing and Clothing Accessories Stores	79	2,311	86	15,055	39	#	21	554
General Merchandise Stores	18	#	24	65,760	12	2,008	6	#
Food Services and Drinking Places	90	15,603	142	21,545	81	9,583	46	6,935
Other Retail Group	469	47,628 #	375	22,905	355	8,794 #	351	28,677 #
Total Retail and Food Services	839	116,019	883	206,232	638	53,854	523	62,447
All Other Outlets	549	23,615	438	42,247	239	6,006	160	3,180
Totals All Outlets	1,388	139,634	1,321	248,479	877	59,860	683	65,627

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, FOURTH QUARTER 2011
(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
ADELANTO	150	10,634	256	25,792	GALT	1,159	26,209	1,349	33,511
ALBANY	322	42,054	470	50,144	GONZALES	80	4,925	122	11,660
ALTURAS	108	8,538	165	11,787	GRAND TERRACE	135	10,245	186	20,816
AMADOR	21	#	23	240 #	GREENFIELD	118	10,404	167	14,513
AMERICAN CANYON	228	41,744	356	48,477	GRIDLEY	122	18,855	169	21,816
ANDERSON	269	43,585	414	54,234	GROVER BEACH	217	19,279	362	23,391
ANGELS CAMP	120	13,399	167	14,437	GUADALUPE	46	3,280	70	5,157
ARCATA	509	39,349	728	51,374	GUSTINE	66	3,240	98	4,077
ARTESIA	378	38,165	505	44,198	HALF MOON BAY	401	44,044	593	53,284
ARVIN	104	7,802	132	14,676	HAWAIIAN GARDENS	162	13,839	235	16,278
ATHERTON	107	#	177	5,202 #	HERCULES	167	20,996	219	31,424
ATWATER	296	52,004	410	62,565	HIDDEN HILLS	37	110	44	191
AVALON	188	10,810	228	11,789	HIGHLAND	396	43,405	534	47,665
AVENAL	70	4,254	84	5,311	HILLSBOROUGH	130	509	199	3,125
BANNING	311	38,101	425	41,614	HOLTVILLE	44	4,028	60	7,368
BELL	407	29,094	597	39,617	HUGHSON	61	2,617	93	9,686
BELL GARDENS	366	49,595	577	55,864	HURON	52	3,328	67	3,773
BELMONT	343	49,353	597	64,968	IMPERIAL	94	25,118	162	38,983
BELVEDERE	30	3,031	66	4,369	IMPERIAL BEACH	245	16,582	327	17,380
BIG BEAR LAKE	398	41,996	515	45,166	INDIAN WELLS	132	7,705	195	19,015
BIGGS	7	371	13	429	IONE	76	1,742	102	3,201
BISHOP	242	34,017	359	47,432	IRWINDALE	268	28,556	610	80,485
BLUE LAKE	21	136	31	289	ISLETON	29	532	37	3,141
BLYTHE	157	32,976	261	39,172	JACKSON	190	13,435	269	15,421
BRADBURY	9	#	12	56 #	JURUPA VALLEY	1,000	124,528	1,441	184,926
BRAWLEY	148	33,258	269	56,208	KERMAN	140	17,879	187	22,320
BRISBANE	91	15,945	227	94,623	KING CITY	221	17,019	307	25,480
BUELLTON	133	30,975	262	36,004	KINGSBURG	159	15,647	237	21,676
CALIFORNIA CITY	90	6,942	120	7,176	LA CANADA-FLINTRIDGE	327	48,852	501	54,578
CALIMESA	110	13,541	152	14,671	LA HABRA HEIGHTS	51	77	78	579
CALIPATRIA	17	1,858	29	3,176	LA PALMA	164	102,675	257	117,984
CALISTOGA	180	13,383	271	18,036	LAFAYETTE	559	52,619	876	61,998
CANYON LAKE	173	2,622	217	2,995	LAGUNA WOODS	146	18,107	183	19,443
CARMEL	430	41,080	565	44,323	LAKEPORT	189	26,033	282	28,773
CARPINTERIA	319	30,071	494	39,913	LARKSPUR	292	43,212	474	50,469
CHOWCHILLA	147	15,914	211	20,247	LATHROP	134	41,736	211	57,887
CLAYTON	115	7,991	157	8,844	LEMOORE	196	26,925	282	41,721
CLEARLAKE	175	28,310	239	29,599	LINDSAY	150	13,759	201	18,232
CLOVERDALE	149	11,808	227	13,037	LIVE OAK	67	4,893	85	5,870
COALINGA	104	15,942	167	22,270	LIVINGSTON	93	23,020	117	25,521
COLFAX	96	9,748	134	14,068	LOMA LINDA	205	64,253	302	86,227
COLMA	100	174,435	161	186,311	LOMITA	377	32,820	527	37,243
COLUSA	113	14,746	173	24,995	LOOMIS	185	10,002	301	18,063
CORCORAN	97	10,432	159	24,691	LOS ALAMITOS	362	38,219	622	58,380
CORNING	141	64,841	193	67,014	LOS ALTOS HILLS	101	594	149	1,455
CORONADO	349	29,921	528	54,646	LOYALTON	16	748	23	947
COTATI	204	33,135	304	36,943	MAMMOTH LAKES	247	30,894	362	37,925
CRESCENT CITY	157	18,977	238	23,615	MARICOPA	14	#	16	677 #
CUDAHY	316	15,153	404	28,516	MARINA	207	47,138	330	50,263
DEL MAR	908	19,167	1,141	24,799	MARYSVILLE	238	31,058	331	41,780
DEL REY OAKS	23	7,156	40	7,987	MAYWOOD	240	22,364	350	27,959
DESERT HOT SPRINGS	302	28,473	405	30,552	MC FARLAND	61	4,925	86	6,639
DORRIS	15	450	22	797	MENDOTA	89	7,599	112	13,660
DOS PALOS	55	3,104	82	11,727	MILL VALLEY	458	49,593	760	57,183
DUNSMUIR	51	1,476	72	1,597	MILLBRAE	336	43,966	487	50,799
EAST PALO ALTO	117	64,647	158	71,246	MONTAGUE	33	804	45	898
EASTVALE	246	66,743	376	116,557	MONTE SERENO	35	113	50	458
ESCALON	105	11,102	159	15,209	MORAGA	221	21,672	325	23,895
ETNA	31	1,029	45	1,758	MORRO BAY	364	27,707	487	30,427
EXETER	154	13,424	222	16,930	MOUNT SHASTA	214	13,232	304	18,537
FAIRFAX	193	9,952	295	11,311	NEEDLES	70	7,342	108	7,916
FARMERSVILLE	99	9,807	124	10,765	NEVADA CITY	276	12,853	376	19,800
FERNDALE	77	2,674	104	2,974	NEWMAN	80	6,011	114	9,921
FILLMORE	147	18,392	217	20,050	OAKLEY	262	22,623	394	32,825
FIREBAUGH	74	6,891	110	22,372	OJAI	355	20,308	525	26,253
FORT BRAGG	263	29,315	385	35,313	ORANGE COVE	56	2,897	74	3,562
FORT JONES	38	2,068	54	2,322	ORINDA	300	19,356	479	23,115
FORTUNA	248	26,649	359	33,746	ORLAND	157	17,434	222	18,939
FOSTER CITY	345	61,070	577	117,271	PACIFIC GROVE	421	28,148	576	32,657
FOWLER	86	12,579	141	26,798	PACIFICA	470	39,848	714	42,390

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, FOURTH QUARTER 2011
(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
PALOS VERDES ESTATES	187	2,750	269	4,727	SIGNAL HILL	374	211,875	748	259,860
PARADISE	589	34,394	819	38,820	SOLANA BEACH	517	54,107	792	66,136
PARLIER	93	5,948	113	7,401	SOLEDAD	128	13,076	174	14,626
PATTERSON	160	27,176	230	33,766	SOLVANG	269	18,606	371	24,309
PIEDMONT	114	3,281	185	3,664	SOUTH PASADENA	429	36,582	635	41,985
PISMO BEACH	330	47,991	421	50,531	ST. HELENA	269	30,592	512	45,801
PLYMOUTH	38	2,578	62	3,106	SUISUN	227	22,304	310	23,093
POINT ARENA	39	1,705	46	1,851	SUSANVILLE	163	29,676	262	31,906
PORT HUENEME	184	17,526	263	19,624	SUTTER CREEK	113	4,597	147	5,067
PORTOLA	59	2,627	92	3,884	TAFT	163	23,131	235	41,138
PORTOLA VALLEY	79	2,295	136	4,103	TEHACHAPI	305	45,854	414	48,083
RANCHO MIRAGE	394	79,033	544	101,745	TEHAMA	4	#	5	37 #
RANCHO PALOS VERDES	462	22,656	639	39,604	TEMPLE CITY	463	35,187	695	39,368
REEDLEY	234	27,100	379	34,418	TIBURON	172	7,312	300	9,803
RIO DELL	37	2,777	51	3,846	TRINIDAD	24	#	33	1,929 #
RIO VISTA	120	13,843	188	22,615	TULELAKE	12	419	19	4,058
RIPON	154	44,962	235	49,807	TWENTYNINE PALMS	216	22,479	298	25,360
ROLLING HILLS	24	#	35	87 #	VERNON	241	16,270	1,013	101,448
ROLLING HILLS ESTATES	310	28,618	417	31,079	VILLA PARK	72	3,485	128	3,928
ROSS	37	518	79	865	WALNUT	548	29,230	963	41,480
SAN ANSELMO	380	22,689	595	25,177	WASCO	161	20,959	222	25,090
SAN JACINTO	393	44,330	580	50,629	WATERFORD	70	6,072	91	9,088
SAN JOAQUIN	19	1,786	26	7,752	WEED	81	20,952	116	21,100
SAN JUAN BAUTISTA	136	2,537	160	3,306	WESTLAKE VILLAGE	402	71,705	705	89,307
SAN MARINO	206	7,594	326	9,378	WESTMORLAND	19	#	22	4,033 #
SAN PABLO	325	36,686	440	40,346	WHEATLAND	36	2,777	43	3,624
SAND CITY	64	52,128	131	57,040	WILDOMAR	321	27,058	433	29,081
SANGER	237	33,646	348	40,840	WILLIAMS	78	11,957	103	13,211
SANTA PAULA	274	36,998	482	48,205	WILLITS	204	28,986	294	34,055
SARATOGA	356	18,411	543	23,706	WILLOWS	114	20,430	171	25,588
SAUSALITO	456	28,544	763	34,879	WINTERS	95	7,597	140	8,230
SCOTT'S VALLEY	329	37,808	522	45,554	WOODLAKE	69	3,695	95	8,915
SEBASTOPOL	393	30,398	568	34,480	WOODSIDE	112	9,319	185	10,811
SHASTA LAKE	110	5,020	180	8,601	YOUNTVILLE	76	18,580	139	21,474
SIERRA MADRE	246	5,524	338	6,661	YREKA	249	31,708	386	36,580

Sales omitted because their publication would result in the disclosure of confidential information. In Table 6, these are included with "Total Outlets, Taxable Transactions".

FOOTNOTES

a/ Per capita taxable sales were derived by dividing fourth quarter self-assessed taxable sales by the population estimates of the State Department of Finance for January 1. The populations used were 37,427,946 for 2011 and 37,678,563 for 2012.

b/ Some permittees, by the nature of their business, are not required to allocate local sales or use tax to specific local jurisdictions. Their taxable transactions are listed under the column headed "Unallocated" in Table 2. Contractors and manufacturers generate most of the countywide unallocable transactions through construction work and making installations of manufactured products in the various counties. Unallocated taxable sales are not reported in Tables 5 and 6.

Notes concerning permits:

A sales tax permit is required for each place of business operated by all manufacturers, wholesalers, and retailers of tangible personal property except those dealing solely in nontaxable commodities. Permits are tabulated twice a year: as of January 1 and July 1.

Table 3 to Table 5 Conversion Chart

<u>NAICS</u>	<u>Table 3</u>	<u>Table 5</u>
44111	New Car Dealers	Motor Vehicle and Parts Dealers
44112	Used Car Dealers	Motor Vehicle and Parts Dealers
4412	Other Motor Vehicle Dealers	Motor Vehicle and Parts Dealers
4413	Auto. Parts, Accessories and Tire Stores	Motor Vehicle and Parts Dealers
4421	Furniture Stores	Home Furnishings and Appliance Stores
4422	Home Furnishings Stores	Home Furnishings and Appliance Stores
44311	Appliance, T.V., and Other Electronics Stores	Home Furnishings and Appliance Stores
44312	Computer and Software Stores	Home Furnishings and Appliance Stores
44313	Camera and Photographic Supplies Stores	Home Furnishings and Appliance Stores
4441	Building Material and Supplies Dealers	Bldg. Matrl. and Garden Equip. and Supplies
4442	Lawn and Garden Equip. and Supplies Stores	Bldg. Matrl. and Garden Equip. and Supplies
44511	Supermarkets and Other Grocery Stores	Food and Beverage Stores
44512	Convenience Stores	Food and Beverage Stores
4452	Specialty Food Stores	Food and Beverage Stores
4453	Beer, Wine, and Liquor Stores	Food and Beverage Stores
44611	Pharmacies and Drug Stores	Other Retail Group
44612-44619	Health and Personal Care Stores	Other Retail Group
447	Gasoline Stations	Gasoline Stations
44811	Men's Clothing Stores	Clothing and Clothing Accessories Stores
44812	Women's Clothing Stores	Clothing and Clothing Accessories Stores
44813-44819	Family Clothing Stores, Accessories, and Others	Clothing and Clothing Accessories Stores
4482	Shoe Stores	Clothing and Clothing Accessories Stores
4483	Jewelry, Luggage, and Leather Goods Stores	Clothing and Clothing Accessories Stores
45111	Sporting Goods Stores	Other Retail Group
45112-45114	Hobby, Toy and Musical Instrument Stores	Other Retail Group
4512	Book, Periodical, and Music Stores	Other Retail Group
452	General Merchandise Stores	General Merchandise Stores
4531	Florists	Other Retail Group
45321	Office Supplies and Stationery Stores	Other Retail Group
45322	Gift, Novelty, and Souvenir Stores	Other Retail Group
4533	Used Merchandise Stores	Other Retail Group
4539	Other Miscellaneous Store Retailers	Other Retail Group
454	Nonstore Retailers	Other Retail Group
7221	Full-Service Restaurants	Food Services and Drinking Places
7222	Limited-Service Eating Places	Food Services and Drinking Places
7223	Special Food Services	Food Services and Drinking Places
7224	Drinking Places (Alcoholic Beverages)	Food Services and Drinking Places
All others	All Other Outlets	All other outlets