



State Board of Equalization

# News Release

**Vice Chair Michelle Steel**

**3<sup>rd</sup> District – Rolling Hills Estates**

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**For Immediate Release**  
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## **Free Business Forum and Expo in Garden Grove on June 29, 2011**

Michelle Steel, Vice Chair of the California State Board of Equalization (BOE), along with Garden Grove Mayor William Dalton, Garden Grove Mayor Pro Tempore Steve Jones, and the Coastline Institute for Economic Development, announced today that they will host a business forum and exposition on Wednesday, June 29, 2011 from 8:00 a.m. to 2:30 p.m. at the Coastline Community College Garden Grove Center in Garden Grove. Director Joel Ayala from the California Governor's Office of Economic Development will be the keynote presenter.

**What:** Free Business Forum and Exposition in Garden Grove

**Where:** Coastline Community College  
Garden Grove Center  
12901 Euclid Street  
Garden Grove, CA 92840  
(Free parking)

**When:** Wednesday, June 29, 2011  
8:00 a.m. – 2:30 p.m.  
(Check-in at 8:00 a.m.)

**Who:** Michelle Steel, Vice Chair of the California State Board of Equalization  
Mayor William Dalton of Garden Grove  
Mayor Pro Tempore Steve Jones of Garden Grove  
Coastline Institute for Economic Development  
Director Joel Ayala from the California Governor's Office of Economic Development

Representatives from the BOE, Internal Revenue Service, Franchise Tax Board, Earth Resources Foundation, the Department of General Services and the Employment Development Department will be available at the forum and exposition to assist attendees.

**Register:** Online at <http://www.boe.ca.gov/sutax/sbf.htm> or by phone at 888-847-9652

This free business forum and exposition in Garden Grove is geared towards business owners and companies who are looking to increase their profits, network, and explore trends, practices and opportunities in a fast growing green industry. Topics include contracting opportunities with the State of California, learning how new and established companies can make money by going green, and strategies in sales and marketing to increase business. This forum and exposition will provide ways to save businesses money with zero waste management, and discuss how networking and using social media can promote business growth.

For the invitation and map, visit [http://www.boe.ca.gov/sutax/pdf/Garden\\_Grove\\_event\\_web.pdf](http://www.boe.ca.gov/sutax/pdf/Garden_Grove_event_web.pdf)

For all in-person seminars offered by the BOE, visit: [www.boe.ca.gov/info/VirtualSeminars/seminars\\_inperson.htm](http://www.boe.ca.gov/info/VirtualSeminars/seminars_inperson.htm).

The BOE also offers easy to use, convenient, 24-hour accessible online seminars on a variety of tax and fee topics at: [www.boe.ca.gov/info/VirtualSeminars/seminars\\_online.htm](http://www.boe.ca.gov/info/VirtualSeminars/seminars_online.htm).

Elected to the Board of Equalization in 2006 and re-elected in 2010, Michelle Steel serves as *Southern California's elected taxpayer advocate*. In December 2007, Steel discovered the Board of Equalization had delayed the return of millions of dollars in security deposits owed to California businesses. Procedures were changed due to Steel's decisive leadership. Following her investigation, the tax agency refunded tax security deposits to over 5,500 small businesses. To date, over \$100 million in security deposits have been returned to taxpayers.

The five-member California State Board of Equalization (BOE) is a publicly elected tax board. The BOE collects more than \$48 billion annually in taxes and fees supporting state and local government services. It hears business tax appeals, acts as the appellate body for franchise and personal income tax appeals, and serves a significant role in the assessment and administration of property taxes. For more information on other taxes and fees in California, visit [www.taxes.ca.gov](http://www.taxes.ca.gov).

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