

**For Immediate Release**  
**July 2, 2010****Contact:** NR 77-10-G  
**Anita Gore**  
**916-327-8988****Free Long Beach Business Seminar on July 9, 2010**  
*Seminar Presents Strategies for Success in Today's Economy*

Board of Equalization Vice Chairperson Jerome E. Horton, Third District Board of Equalization Member Michelle Steel, and Assemblymember Bonnie Lowenthal today announced a free Long Beach Business Seminar to be held July 9. The free seminar will host representatives from the Board of Equalization, Franchise Tax Board, Internal Revenue Service, Employment Development Department, Small Business Administration, Long Beach Small Business Development Center, East Spring Street Business Association, and other local agencies available to assist attendees.

**Event:** Free Long Beach Business Seminar  
**Date:** Friday, July 9, 2010  
**Time:** 8:00 a.m. – 11:00 a.m. (check-in at 7:30 a.m.)  
**Place:** Assistance League of Long Beach  
6220 East Spring Street  
Long Beach, CA 90815  
(Free Parking)

Topics to be presented include important state payroll and sales and use tax updates, enterprise zone tax credits and benefits, federal tax credits and incentives, and local resources for business owners.

To register, call 888-847-9652 or go online: [www.boe.ca.gov/cgi-bin/seminar.cgi?FLAG=118](http://www.boe.ca.gov/cgi-bin/seminar.cgi?FLAG=118). For more information on this free seminar, visit: [www.boe.ca.gov/sutax/sbf.htm](http://www.boe.ca.gov/sutax/sbf.htm).

For more information regarding other helpful in-person classes offered by BOE, visit: [www.boe.ca.gov/info/VirtualSeminars/seminars\\_inperson.htm](http://www.boe.ca.gov/info/VirtualSeminars/seminars_inperson.htm). The BOE also offers easy to use, convenient, 24-hour accessible online seminars on a variety of tax and fee topics at: [www.boe.ca.gov/info/VirtualSeminars/seminars\\_online.htm](http://www.boe.ca.gov/info/VirtualSeminars/seminars_online.htm).

Vice Chairperson Jerome E. Horton is the 4<sup>th</sup> District Member of the BOE, representing more than 8.5 million residents in Los Angeles County. He is also the BOE Legislative Committee chairperson. Horton is the first African American to serve on the BOE since its inception in 1879, and the third African American constitutional officer in California's history. Horton was appointed by the Governor and confirmed by both the Assembly and the Senate in 2009. Horton previously served as an Assembly member from 2000-2006.

Elected to the Board of Equalization in 2006, Michelle Steel serves as Southern California's elected taxpayer advocate. In 2008, Steel uncovered a \$42 million mistake in the agency's sales tax refund procedures. Following her investigation, the tax agency refunded tax security deposits to over 5,500 small businesses.

The five-member California State Board of Equalization is a publicly elected tax board. The BOE collects more than \$48 billion annually in taxes and fees supporting state and local government services. It hears business tax appeals, acts as the appellate body for franchise and personal income tax appeals, and serves a significant role in the assessment and administration of property taxes. For more information on other taxes and fees in California, visit [www.taxes.ca.gov](http://www.taxes.ca.gov).

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