



MEDIA ADVISORY

STATE BOARD
OF EQUALIZATION

450 N Street
Sacramento
California 95814

RAMON J. HIRSIG
Executive Director

NR 69-10-H

Date: June 11, 2010

Website: www.boe.ca.gov

Contact: Leah Wyman
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Jerome E. Horton Sponsors Connecting Women to Power Conference

Conference Empowers Women Entrepreneurs to Compete Globally

Bel Air – *Connecting Women to Power* is a pre-conference seminar in advance of an upcoming event planned for March 2011, during Women's History month. While the March conference will be a comprehensive day-long event, this June seminar offers an introduction to issues of importance to women business owners, or potential business owners, in a global economy. Leaders from corporations and government agencies will provide information about investment and business expansion opportunities to position women entrepreneurs to thrive in today's global business climate. Women who own their own business, or aspire to do so, will have the opportunity to build key alliances while getting the latest information on industry trends.

DATE: Thursday, June 24, 2010

TIME: 2:00 p.m. to 7:00 p.m.

LOCATION: American Jewish University
15600 Mulholland Drive
Bel Air, CA 90077
(Free Parking)

INVITED SPEAKERS: Jerome E. Horton
Vice Chairperson
California State Board of Equalization

Judyth Kay Gilbert
Outreach Coordinator for Minority and Women Owned Businesses
Overseas Private Investment Corporation (OPIC)

Julie Anne Hennessy
Director U.S. Commercial Service
U.S. Department of Commerce

David Josephson
Western Regional Director
Export-Import Bank of the United States

Martin Selander
International Trade Specialist
U.S. Small Business Administration/U.S. Export Assistance Center

TOPICS: Expanding your business overseas
Accessing valuable resources
Partnering with foreign governments to enhance your success
Interfacing with California's most active trade partners
Acquiring financial and political risk insurance

REGISTER: www.boe.ca.gov/sutax/wsched.htm or call: 888-847-9652

BOE BACKGROUND: Vice Chairperson Jerome E. Horton is the 4th District Member of the BOE, representing more than 8.5 million residents in Los Angeles County. He is also the BOE Legislative Committee chairperson. Horton is the first African American to serve on the BOE since its inception in 1879, and the third African American constitutional officer in California's history. Horton was appointed by the Governor and confirmed by both the Assembly and the Senate in 2009. Horton previously served as an Assembly member from 2000-2006.

The five-member California State Board of Equalization is a publicly elected tax board. The BOE collects more than \$53 billion annually in taxes and fees supporting state and local government services. It hears business tax appeals, acts as the appellate body for franchise and personal income tax appeals, and serves a significant role in the assessment and administration of property taxes. For more information on other taxes and fees in California, visit www.taxes.ca.gov.

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