



State Board of Equalization

News Release

Michelle Steel, Member

3rd District – Rolling Hills Estates

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Executive Director
www.boe.ca.gov

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Michelle Steel Presents Free Business Forum in Southern California *Forum Provides Valuable Resources for Businesses*

Michelle Steel, Third District Member of the State Board of Equalization (BOE), presents *Project Success...Creating Momentum for Business* on June 18th in Southern California. This free business forum will have representatives from the BOE, Governor's Office of Economic Development, Franchise Tax Board (FTB), Internal Revenue Service (IRS), Employment Development Department, Department of General Services, and other local agencies will be available to assist attendees.

Event: Project Success...Creating Momentum for Business
Date: Friday, June 18, 2010
Time: 7:30 a.m. – 1:30 p.m. (Registration and Continental Breakfast at 7:30 a.m.)
Place: Embassy Suites Hotel, Anaheim-South
11767 Harbor Blvd.
Garden Grove, CA 92840
(Free Parking)

Topics to be presented include:

- The value of using *push technology* – Facebook, Twitter and other social media, and search engine optimization to focus and target your market.
- How climate change is creating a climate of change for business.
- How start-ups and established companies can capitalize in energy generation, energy storage, green building markets, and products.
- How to bring your ideas and products to the clean technology market.
- Contracting opportunities with the State of California.
- Critical information from the IRS, FTB, and the BOE.
- Enterprise Zones and the American Recovery Reinvestment Act (ARRA) of 2009.
- Strategies to ensure your business taxes get paid.

To register, call 949-341-8026 or register online at: www.oconestop.com/register/. For more information on this seminar, visit: www.boe.ca.gov/sutax/sbf.htm.

For more information regarding other helpful in-person classes offered by BOE, visit: www.boe.ca.gov/info/VirtualSeminars/seminars_inperson.htm. The BOE also offers easy to use, convenient, 24-hour accessible online seminars on a variety of tax and fee topics at: www.boe.ca.gov/info/VirtualSeminars/seminars_online.htm.

Elected to the Board of Equalization in 2006, Michelle Steel serves as Southern California's elected taxpayer advocate. In 2008, Steel uncovered a \$42 million mistake in the agency's sales tax refund procedures. Following her investigation, the tax agency refunded tax security deposits to over 5,500 small businesses.

The five-member California State Board of Equalization (BOE) is a publicly elected tax board. The BOE collects more than \$53 billion annually in taxes and fees supporting state and local government services. It hears business tax appeals, acts as the appellate body for franchise and personal income tax appeals, and serves a significant role in the assessment and administration of property taxes. For more information on other taxes and fees in California, visit www.taxes.ca.gov.

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