



**For Immediate Release
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Connecting Women to Power Business Conference Offers Entrepreneurs a Thought-Provoking, Inspirational Lineup of Speakers and Workshops

Carson, CA – Expert business advice and a wealth of inspiration will be provided at California State University, Dominguez Hills as the fourth annual Connecting Women to Power Business Conference plugs in Friday, June 20, 2014.

More than 2,500 California businessmen and women have registered for the awesome educational and motivational event.

Hosted by California State Board of Equalization (BOE) Chairman Jerome E. Horton, the popular conference begins with check-in at 7:30 a.m. in the university's Loker Auditorium, 1000 E. Victoria St., Carson, 90747.

This year's conference will offer participants -- both women and men -- a wide variety of panel discussions, including: building your business on a shoestring budget, estate planning and wealth management, and social media marketing trends and strategies. Along with a lengthy list of thought-provoking topics, as many as 17 different speakers, including BOE Executive Director Cynthia Bridges, will be on hand to share their experiences and triumphs in the world of business.

"Every year this event provides California entrepreneurs an opportunity to expand their business knowledge and find the inspiration to take on new challenges and find success," Chairman Horton said. "Don't miss out on being able to learn how to expand internationally from representatives from Israel, Canada, Mexico, Korea, Germany, and South Africa, and the work-life balance session to help you handle your wealth. I highly recommend that anybody in business, or thinking about starting a business, come out to Cal State Dominguez Hills on June 20 and take advantage of this unique opportunity to learn and be motivated. You can't afford to miss it – it's free."

Keynote speakers will be Yvonne Horton, the City Clerk of Inglewood, and best-selling authors Fawn Weaver, Rhonda Britten, and Judy Carter. Korean Churches for Community Development CEO Hyepin Im will serve as mistress of ceremonies.

Giving the conference's keynote luncheon address will be Sylvia Global Media Network founder Gael Pullen. She will share her stories as a business pioneer and philanthropist. Other honored guests include BOE Vice Chair Michelle Steel and Members Betty T. Yee and George Runner, as well as several state lawmakers and members of the U.S. House of Representatives.

Connecting Women to Power is free to attend but registration is recommended as this is a well-attended conference. For more information about the event and to register, visit the website at www.boe.ca.gov/ConnectingWomenToPower or call 1-888-847-9652.

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Elected in 2010, Chairman Jerome E. Horton is the Fourth District Member of the California State Board of Equalization, representing more than 8.5 million residents in Los Angeles County. He is also the Board of Equalization's Legislative Committee Chairman. He is the first to serve on the Board of Equalization with over 21 years of experience at the BOE. Horton previously served as an Assembly Member of the California State Assembly from 2000-2006.

The five-member California State Board of Equalization is a publicly elected tax board. The Board of Equalization collects more than \$56 billion annually in taxes and fees supporting state and local government services. It hears business tax appeals, acts as the appellate body for franchise and personal income tax appeals, and serves a significant role in the assessment and administration of property taxes. For more information on other taxes and fees in California, visit www.taxes.ca.gov.

This is a BOE-sponsored conference that is open to the public and being conducted pursuant to the "conference exception" provided for in Government Code section 11122.5(c)(2) of the Bagley-Keene Open Meeting Act.

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