



Strategic Management Plan 2015-2020



Mission:

“The mission of the Board of Equalization is to serve the public through fair, effective and efficient tax administration.”

Vision:

“A BOE where together people and technology achieve the mission of the agency and deliver superior customer service through transformed business processes and organizational structure.”

Core Values:

We put people first

- Customer focus
- Collaboration

We are committed to excellence

- Integrity
- Dedication

We Keep Getting Better

- Innovation
- Growth and Learning



Goals

- **Maximize Voluntary Compliance**
- **Enhance Operational Effectiveness**
- **Invest in the Organization**



Thank You