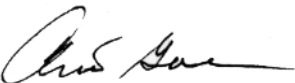


Memorandum

To: Mr. Ramon Hirsig

Date: September 21, 2009


From: Anita Gore, Deputy Director
External Affairs DepartmentSubject: **Report on In-Person Seminars and Online Educational and Learning Products
October 6, 2009- Customer Service and Administrative Efficiency Committee**

Please place the following item on the Board's October 6, 2009 calendar under the Customer Service and Administrative Efficiency Committee. Ms. Anita Gore and Ms. Kari Hammond will be presenting a report on the Board of Equalization in-person seminars and online educational and learning products including options for transitioning to online seminars and a marketing plan, see attached.

Customer Service and Administrative Efficiency Committee

1. Report on In-Person Seminars and Online Educational and Learning Products-Information regarding the Board of Equalization in-person seminars and options for transitioning to online seminars. The report includes the most common BOE seminars, costs, options for transitioning and a marketing plan for the online products.

AG:kh
Attachments

cc: Ms. Diane Olson (MIC: 80)
Ms. Kari Hammond (MIC:19)

Approved:  _____
Director