BOARD OF EQUALIZATION

CUSTOMER SERVICES AND ADMINISTRATIVE EFFICIENCY COMMITTEE MEETING MINUTES

HONORABLE CLAUDE PARRISH, COMMITTEE CHAIR
450 N STREET, SACRAMENTO

MARCH 14, 2000, 1:30 P.M.

ACTION ITEMS & STATUS REPORT ITEMS

Agenda Item No: 1

Title: Sales, Use, and Excise Tax: Out-of-State and Internet Sales Publicity Plan

Issue/Topic:

Should the Board actively inform consumers of their tax obligations on purchases made from out-of-state vendors, with an emphasis on purchases made over the Internet?

Committee Discussion:

Staff presented a proposal to increase the publicity of information related to sales and use taxes on out-of-state and Internet purchases.

Committee Action/Recommendation/Direction:

The Board authorized staff to implement the suggested publicity plan but, targeting the distribution of information to buyers of cigarettes and BOE permit holders only.

Approved: /s/ Claude Parrish
Honorable Claude Parrish, Committee Chair

/s/ E. L. Sorensen
E. L. Sorensen, Jr., Executive Director

BOARD APPROVED

At the March 16, 2000 Board Meeting

/s/ Janice Masterton
Janice Masterton, Chief
Board Proceeding Division