

NONPROFIT AND AFFORDABLE HOUSING SYMPOSIUM

AGENDA

- 8:30 AM - 9:00 AM** **Registration / Expo Exploration**
- 9:00 AM – 9:30 AM** **Welcome and Opening Remarks**
~Community Hall~
- Honorable Jerome E. Horton
Chairman, Board of Equalization
- Honorable Yvonne Horton
City Clerk, City of Inglewood
- Jan Perry
General Manager, Economic & Workforce Development
Department, City of Los Angeles
- Cynthia Bridges
Executive Director, Board of Equalization
- Paulette Francis
President, California Educational Solutions
- 9:35 AM – 9:45 AM** Ray Brewer
Field Office Director
U.S. Department of Housing and Urban Development
- Jack Knott, Dean (*Invited*)
USC Price School of Public Policy
New Policies, Programs and Practices to End Urban Poverty
- 9:45 AM- 10:00 AM** Mark Stivers
Executive Director, CA Tax Credit Allocation Committee
California Low Income Housing Credits and Bond Financing
- 10:00 AM – 10:30 AM** **Keynote Presentation**
Tony Salazar
President, West Coast Operations
McCormack Baron Salazar
- 10:30 AM – 11:00 AM** **Break/ Expo Exploration**
- 11:00 AM - 3:15 PM** **HOPE Homebuyers Education Workshop**

Presenter

Yolandra McClinton, Director of Education, Neighborhood Housing Services of Los Angeles County

~ Community Hall C ~

11:00 AM -1:00 PM

1:15 PM - 3:15 PM

This information packed workshop will provide perspective homebuyers with valuable tools that will help them successfully navigate through the home buying process. Experts will explain how to access various resources and programs for first time home buyers, including down payment assistance.

11:00 AM – 12:00 PM

**Tax Essentials for Faith based and Nonprofit Organizations:
Capitalizing on Tax Laws and Exemptions**

~ Community Hall A ~

The Board of Equalization, Franchise Tax Board, and Los Angeles County Office of the Assessor will provide information on how to obtain tax exemption, protect you exemption classification, take advantage of free government services, and avoid tax pitfalls that will help your nonprofit organization avoid paying unnecessary fines and fees.

Moderator

Dina Hay, Business Tax Administrator, Board of Equalization

Panelist

Lisa Thompson, Property Tax Manager, Property Tax Department, Board of Equalization

Audrey Rowe, Exempt Organization Unit, Franchise Tax Board

Zenaida Espanola, Principal Appraiser, Major Exemptions Unit, Office of the Assessor

**Financing Affordable Housing, Capitalizing on Tax Credits
and the role of Nonprofits**

~ Community Hall B ~

Learn how to finance affordable housing projects through your nonprofit and the financial and social benefits to your organization.

Moderator

Hilda Kennedy, President, AmPac Tri State CDC

Panelist

Ken Sofge, SVP, Region Manager, Community Lending & Investments
Wells Fargo Bank, N.A.

Leslie Ang, Legal Tax Counsel, Board of Equalization

Alan Greenlee, Executive Director, Southern California Association of Nonprofit Housing

12:00 PM - 1:00 PM

Lunch and Expo

1:00 PM - 2:00 PM

Financing Your Vision: Strategic Marketing as a Fundraising Tool

~ Community Hall A ~

Learn to communicate your message strategically and effectively to potential individual donors, sponsors, and grant makers and how to successfully communicate your mission, vision, and structure to possible stakeholders will be explored.

Moderator

Melissa Franklin, Communications Strategy Consultant, MFranklin Communications Consulting

Panelist

Mark Mikelat, Building Aspirations

Dallas Fowler, Principal, Daltek Global Solutions, LLC

Financing Local Economic Development and Affordable Housing

~ Community Hall B ~

This session will highlight the strategies used in successful projects that will lead to increased business opportunities in your city.

Presentations from industry experts will cover how to build wealth in your community and attract young professionals using affordable tax credits and non-traditional financing techniques.

Moderator

Tony Matthews, Director of Redevelopment, Neighborhood Services of LA County

Panelist

Kecia Washington, Director, Economic Development, Los Angeles Department of Water and Power

Jennifer Thomas-Arthurs, Community Development Manager, Housing Authority of the City of Los Angeles

Del Richardson, CEO & President, Del Richardson & Associates Inc.

2:15 PM – 3:15 PM

Funding Opportunities: Government Resources, Financial Institutions & Philanthropic Foundations

Discover creative ways for nonprofit organizations to develop partnerships with revenue sources; hear from banking representatives offering funding opportunities specifically designed for nonprofit organizations, as well as how to obtain foundation funding. This panel will demystify the process and answer all of your questions about how to obtain through these institutional grant providers and lenders.

~ Community Hall A ~

Moderator

Jan Masaoka, CEO, California Association of Nonprofits

Panelist

Robert Chavez, Career Center Manager, South Bay Workforce Investment Board

Lance Williams, PhD, Member, Los Angeles County Community Action Board

Kim Defenderfer, Senior Vice President, Regional Manager, California United Bank

Eric Medina, Program Associate, Weingart Foundation

Marcia Choo, Vice President, Community Development Manager, West Region Community Relations, Wells Fargo

Policy, Legislation and the Future of Development in California

Learn about current and proposed legislation and new development finance tools that have arisen in the wake of the dissolution of redevelopment agencies. These measures may impact future development projects and affordable housing funding and play a role in developing new strategies and policies around which existing methods can be expanded in California. Find out how the Board of Equalization administers legislation and provides county assessors with information affecting the property tax exemption for affordable housing.

~ Community Hall B ~

Moderator

Lori Gay, President & CEO, Neighborhood Housing Services of Los Angeles County

Panelist

Andrew Sturmfels, Deputy Director, Legislative and Inter-Governmental Affairs Governor's Office of Business and Economic Development (GO-Biz)

Kimberly Freeman, Chairperson, Housing Authority of the City of Los Angeles Board of Commissioners

Lisa Thompson, Property Tax Manager, Property Tax Department, Board of Equalization